

# Sevenoaks Music Club 2020-21 Annual Report

## Charity reference information

Charity name:	Sevenoaks Music Club
Charity registration number:	1181364
Correspondence address:	Eaves Solefields Road Sevenoaks Kent TN13 1PF
Trustees as at date of report:	Mr Charles Hebert – Chairman Mr Paul Bidder – Treasurer Mr Bob Coupe – Secretary Mr Malcolm Todd – Concert Planner Mrs Penny Hargreaves – Concert Manager Mr Chris Dance
Additional trustees during the financial year reported:	Mr Derek Campbell Mr Patrick Cherlet

## Structure, governance and management

Sevenoaks Music Club is governed according to its constitution as adopted on 27 December 2018. Sevenoaks Music Club is a Charitable Incorporate Organisation. Trustees are elected by Sevenoaks Music Club members at the Annual General Meeting.

## Reserves policy

It is Sevenoaks Music Club's policy to hold some 120% of annual turnover in reserves for contingency purposes, this being based on covering all commitments that could be outstanding at any one time.

## Objectives and activities

### Objectives

As stated in the charity constitution, Sevenoaks Music Club's objects are:

*To promote and develop public education and appreciation of chamber music through public performances, talks, competitions, recitals and such other means as the trustees deem appropriate.*

The giving of public concerts ensures that the benefits are available to the public. The concert ticket prices are such that these are not prohibitively expensive and reductions are available through a subscription scheme, and reduced price tickets and subscriptions are available to students in order to encourage their attendance.

The programme notes available at each concert go beyond those normally provided at recitals, and are designed to further audiences' understanding and appreciation of the music being performed.

The Club is run entirely by volunteers, who undertake all the administrative work associated with engaging and looking after the artists, publicity, and producing concert programmes.

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## Activities

Sevenoaks Music Club promotes the appreciation of chamber music primarily by arranging recitals by renowned musicians in the Ship Theatre (Walthamstow School) in Sevenoaks. Admission by ticket is open to anyone, and discounted tickets are available, primarily through a season ticket scheme. Reduced price concert and season tickets are available to students in order to encourage development of an interest in classical music.

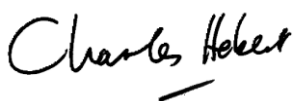
The Club also provides cash prizes and a recital opportunity for two Sevenoaks Young Musician Competition participants each year as an encouragement to young performers.

## Achievements and performance

Because of the Covid-19 pandemic none of the 2020-21 season's seven concerts could take place as planned. However, it was possible to put on the final two concerts, given by Emma Halnan and the Eblana Strings Trio, and by the Marmen String Quartet, after the easing of restrictions, the latter concert actually taking place a few days after the end of the Club's financial year. A number of the other 2020-21 concerts have been incorporated into the 2021-22 programme.

A consequence of the pandemic was much lower outgoings than normal but also very low income (from the sale of tickets for the two concerts that were put on). In the circumstances the attendance at those two concerts was gratifying, but it is evident that a significant proportion of our regular audience has been lost over the past year, and some rebuilding of our audience will have to take place.

Signed on behalf of the trustees



Charles Hebert

16 October 2021

## Sevenoaks Music Club – Accounts 2020-21

The Club's accounts for the year 2020-21 show a **deficit of £2,299** as compared with a surplus of £2,999 for the preceding year of 2019-20.

It will come as no surprise to members that, as with the previous season, the Club's accounts for 2020-21 reflect the extraordinary circumstances that we have experienced over the period. However, taking the two seasons, 2019-20 and 2020-21, together the result would show a surplus. This is largely a consequence of the generosity of members' donations, including those who declined refunds for the cancellation of the final two of the 2019-20 season's concerts.

In normal times the Club obtains the greater part of its income from members' subscriptions and donations. In contrast, all of the Club's income for the 2020-21 season came from individual ticket sales for the two concerts held in May and July. Ticket pricing was influenced by the windfall surplus from the previous year and was also reflective of uncertainty as to how many members might attend in the aftermath of lock downs. In the event, audience turn-out for each recital was gratifying.

Members may notice that our year end account has exceptionally been extended to 12<sup>th</sup> July for the 2020-21 season. This is to account for transactions related to our final concert that took place on 03<sup>rd</sup> July 2021. For the current, 2021-22, season we shall revert to our normal year end of 30<sup>th</sup> June.

The Club is fortunate in that its costs are directly related to the number of events held, with very few fixed overheads. Nevertheless, costs for the two concerts held during the season exceeded ticket income, resulting in the deficit reported above.

During the year the club has instituted a facility to purchase tickets and pay membership by debit or credit card through our website, as well as the traditional methods of cheque and cash. This facility appears to have been well-received and, to date, there have been minimal issues with the system.

For the current season, membership income and donations are looking to be lower than for 2019-20. It is unlikely that this income will cover the costs of artists' fees, hall hire, concert support, and printing etc. that will be incurred. If individual ticket sales and other sundry income is insufficient to make up the difference, it may be necessary to draw on our reserves to cover the shortfall. This situation will be closely monitored as the season progresses.

On behalf of the Club, I would like to thank Mr Peter Knapton for undertaking an independent examination of our annual accounts.



Paul L. Bidder  
Hon. Treasurer

# SEVENOAKS MUSIC CLUB

## Income and Expenditure Account for the Year 1st July 2020 to 12th July 2021

2019/20

2020/21

### £ INCOME

9,611	Annual Subscriptions
1,063	Concert Tickets
3,460	Donations incl. Gift Aid
438	Bank Interest
288	Refreshments
76	CD Sales
-	Advertising
150	Refund (Artists)

### £ £

-
2,240
-
428
-
-
-
-

15,086 Total Income

2,668

### EXPENDITURE

6,110	Artists	3,400
2,300	Artist Donations re cancelled concerts	-
1,550	Hall Hire	650
701	Concert Support	27
691	Office printing & member communication	434
100	Publicity & Advertising/Website	107
361	Insurance/Performing Rights	313
114	Refreshments	-
160	Ticket Refund	
-	Stripe Fees (for internet sales)	36

12,087 Total Expenditure

4,967

2,999 SURPLUS

DEFICIT

-2,299

Nil Other Items

Nil

2,999 SURPLUS

DEFICIT

-2,299

SEVENOAKS MUSIC CLUB

30th June  
2020

### Balance Sheet at 12th July 2021

£	BANK and CASH BALANCES	£	£
31,372	Bank & Building Society Deposits	31,801	
8,095	Current Accounts	4,068	
100	Petty Cash	133	
0	Debtors and Prepayments	129	
-1,990	Creditors and unpaid cheques	-853	
37,576			35,278

## GENERAL FUND

37,576	General Fund at 1 July 2020	37,576
	Deficit	-2,299
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37,576		35,277

Paul Bidder

Paul L Bidder

Hon. Treasurer

## INDEPENDENT EXAMINER'S Report to the Members of SEVENOAKS MUSIC CLUB

I have examined the accounts, which have been prepared in accordance with the accounting records. In the course of my examination nothing has come to my attention to which, in my opinion, attention should be drawn for a proper understanding of the accounts.

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Peter Knapton

Independent Examiner