

VIDEOBIBLETALKS

Trustees Annual Report

Year ending 31st March 2023

Charity name	Video Bible Talks
Charity registration number	1181337
Registered address	8 Appleby Green Romford RM3 7SL
Trustees	Jonathan Trinder (Chair) Alan Witchalls Maxwell Fenn
Independent examiner	Alan Gray

Objectives and activities

Video Bible Talks has the following objects contained in the charity's constitution:

- › To benefit to public by the advancement of the Christian faith throughout the United Kingdom and in particular, but without limitation, by the production and distribution of Bible teaching videos.

The mission of Video Bible Talks is to provide high quality video-based Bible teaching for church groups and ministries that is freely available to view and download online, allowing volunteer leaders to focus on pastoral care and personal discipleship. The vision is to see churches grow and thrive as more groups and ministries benefiting from high quality and accessible Bible preaching and teaching.

We confirm that the charity trustees have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Achievements and performance

Activities this year

Video production

Writing for two new series of videos began in 2022. The first series was intended to be a six-video series from Genesis 12-36 (entitled *Promises and Blessings*, exploring the narratives of Abraham, Isaac and Jacob). Principal filming for this series had to be delayed due to an issue with the planned presenter for that series no longer meeting the standard criteria for Video Bible Talks presenters (as agreed by the trustees to ensure presenters have a reputable character and are in good standing with their church community). Production for this series was rescheduled to begin in the second half of 2023.

Production of the second series of three-videos from Obadiah (entitled *What goes around...*) was moved forward and began mid-2022. Pre-production started in June 2022, principal filming began in October 2022 and post-production began in March 2023. The series is due to be completed and released in June 2023.

We are thankful that the 2022-2023 period has seen a return to production of Video Bible Talks videos after the challenges of the past few years.

Charity development

The charity was awarded a development grant of £5,000 from Le Cornu Charitable Trust (registered charity 1088294) to update and improve the website, and to provide funds for hiring video production assistants.

Using the grant from Le Cornu Charitable Trust, the Video Bible Talks website is in the process of being updated and improved, as follows:

- > An improved user experience when downloading videos.
- > Clearer and more prominent call-to-give points in the user experience.
- > Improved analytical information to better profile and understand our user base.

The website is due to be completed May 2023, ahead of the release of the new series from the book of Obadiah.

Charity performance

By God's grace, the number of people reached and the number of groups supported in teaching the good news of Jesus Christ has remained generally steady throughout 2023.

By the end of the 2022-2023 period, there had been...

- > 6,326 views online
- > 3,471 video downloads
- > 207 churches/ministries worldwide using our ministry

To date, there have been eight series of Video Bible Talks produced, consisting of 41 videos in total.

Future development

Video production

Principal filming for *Promises and Blessings* (Genesis 12-36) is scheduled to begin autumn 2023, with a view for post-production and release to take place early 2024.

Writing for an eight-video series from Revelation 1-3 will begin mid-2023, with principal filming pencilled to begin in 2024.

Charity development

The trustees are considering ways to broaden the scope of our work. This includes producing videos that might be helpful to a broader catchment of users, producing videos in partnership with other charities, and producing videos that better utilise popular video platforms (such as YouTube).

The trustees are also considering ways to broaden and increase the donor base and funding sources for the charity. This includes exploring monetisation opportunities (on platforms such as YouTube¹),

¹ Maintaining zero-cost for videos that explicitly preach and teach the message of the Bible.

seeking grants from grant-making trusts, and establishing/utilising crowdfunding to drive some areas of future content.

Financial review

Regular donations have remained constant throughout 2022-2023.

The expenses during the 2022-2023 period represent the pre-production and planning work on the postponed *Promises and Blessings* series (Genesis 12-36), the production of the *What goes around...* series (Obadiah), and the ongoing running costs of the charity.

The trustees remain very thankful to God and to both our regular supporters and the users who give single one-off donations.

Looking ahead, Video Bible Talks is expected to continue being primarily funded by individual supporters of this ministry, with occasional one-off donations from individuals and churches who have benefited from our videos. However, with the release of the *What goes around...* series (Obadiah) and the release of series in currently in production, we are confident that this will see an increase in users, and we trust a subsequent increase in financial support.

A summary of the accounts for the period ending 31st March 2023 is included below.

Reserves Policy

The reserves as of 31 March 2023 are represented by the bank balance. It is the intention of the Trustees to hold a level of reserves once the finances of the charity allow for this.

Structure, governance, and management

The charity is governed by a constitution and was formed as a Charitable Incorporated Organisation on 21 December 2018.

The charity is organised and managed by the trustees named above, with Alan Witchalls managing the activities of the charity as video Director and Producer on a self-employed contract basis, and the other trustees appointed according to their skills and expertise as it may benefit the charity. All Trustees are required to subscribe and adhere to, in belief and lifestyle, the Statement of Faith adopted by the Charity.

Accounts summary

For the period from 1 April 2022 to 31 March 2023

	2022-2023	2021-2022
Opening balance	£18,043	£15,278
Income		
Regular supporters	£16,281	£16,647
Single donations	£493	£1,218
Gift Aid	-	-
Grants	£5,000	-
Other income	£32	£45
	£21,806	£17,910
Expenditure		
Contract staff	£18,360	£12,360
Running costs	£1,475	£1,458
Production costs	£1,525	-
Equipment costs	-	£1,327
Other expenses	£52	-
	£21,412	£15,145
Closing balance	£18,437	£18,043

Closing remarks

The trustees of Video Bible Talks are extremely thankful to God for his provision in this ministry, and for our supporters and users for contributing to and making use of the content we provide.

Approved: Jonathan Trinder (on behalf of trustees)

Date: 25/04/2023





CHARITY COMMISSION
FOR ENGLAND AND WALES

Video Bible Talks

1181337

Receipts and payments accounts

CC16a

For the period
from

4/1/2022

To

3/31/2023

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Regular donations	16,281	-	-	16,281	16,647
Single donations	493	-	-	493	668
Gift-aid reclaimed	-	-	-	-	-
Grants	5,000	-	-	5,000	595
Other income	32	-	-	32	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	21,806	-	-	21,806	17,910
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	21,806	-	-	21,806	17,910
A3 Payments					
Contract staff	18,360	-	-	18,360	12,360
Running costs	1,475	-	-	1,475	1,458
Production costs	1,525	-	-	1,525	-
Equipment costs and upgrades	-	-	-	-	1,327
Other expenses	52	-	-	52	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	21,412	-	-	21,412	15,145
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	21,412	-	-	21,412	15,145
Net of receipts/(payments)	394	-	-	394	2,765
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	18,043	-	-	18,043	15,278
Cash funds this year end	18,437	-	-	18,437	18,043

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	NatWest bank account	18,437	-	-
		-	-	-
		-	-	-
		-	-	-
	Total cash funds	18,437	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Production equipment	Unrestricted	6,700	2,500
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Jonathan Trinder	12/14/2023
	Alan Witchalls	12/14/2023
	Maxwell Fenn	12/14/2023