

originalprojects;

A charitable incorporated organisation (CIO)

Annual Report and Unaudited Financial Statements
for the Year Ended 31 December 2021

Contents

Reference and Administrative Details	3
Trustees' Report.	4-8
Independent Examiner's Report	9
Statement of Financial Activities	10
Balance Sheet	11-12
Notes to the Financial Statements	13-19

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**Reference and Administrative Details
for the Year Ended 31 December 2021**

Charity name	originalprojects;
Charity registration number	1181297
Registered office	1 St. John's Terrace, Great Yarmouth NR30 2NF
Directors (Trustees)	Katherine Wood (Chair) Jane Bhoyroo Holly Notcutt Cara Keen Robert Gregory Marián Arribas-Tomé Alan Kane
Accountants	Creative Juice 3.24 Chester House, Kennington Park Business Centre-3 Brixton Road, London SW9 6DE
Bankers	National Westminster Bank (NatWest)

**originalprojects;
Trustees' Report
for the Year Ended 31 December 2021**

Objects

originalprojects;' charity objects are to promote and encourage public participation in and appreciation of the arts in Great Yarmouth and the surrounding area in particular but not exclusively by the production of public art projects, events and workshops.

Structure and Management:

originalprojects; is governed by the Trustees who meet at least 4 times a year for planning, progress and financial updates and at other times for additional monitoring,

Trustees are invited to join the board from proposals from existing board members and officers. A shadowing period is followed by an invitation to join if both sides feel appropriate,

2021 Projects and Review

Financials Overview

- We were successful in a bid to Postcode Places Trust for £19,650 to support a programme of 5 exhibitions and associated public engagement programme. This is due to run from April 2021 - June 2022
- Thanks to Covid-19 support grants we received £50,192 due to enforced closures of PRIMEYARC. This unrestricted support gave us some flexibility and freedom to cover core project running costs and take pressure of funding sourcing.
- The major outgoing for PRIMEYARC is electricity costs, of approx £1,300/ month, which are covered through studio membership fees and venue hire income.
- £10,000 from Arts Council Project Grants was awarded for originalprojects;' contribution to New Histories - this was supplemented with £2,000

Covid-19 impacts

Covid-19 and the associated restrictions meant that some of the activity planned for the first part of the year was unable to go ahead and we continued Andrew Dibben's exhibition at PRIMEYARC when restrictions allowed.

Activity

1. PRIMEYARC

Yarmouth Springs Eternal

We supported Genevieve Rudd in making an successful application to Arts Council England for a Project Grant for *Yarmouth Springs Eternal*, enhancing her successful Norfolk & Norwich Festival Creative Individuals Norfolk bid, plus funding from East Anglia Art Fund, Norfolk County Council's Arts Project Fund and Better Together Norfolk.

The project will deliver a series of walking workshops with various artists, exploring the positive effects of Spring and nature in Great Yarmouth post-pandemic, and presenting an exhibition at PRIMEYARC in Spring 2021 along with a seminar day with the participating

artists.
(TOTAL Visitors: 1495)

Magic Acorns - *In-Between Spaces*

We supported Magic Acorns in making a successful application to Arts Council England for a Project Grants to deliver *In-Between Spaces*, a project delivering a series of family workshops in PRIMEYARC plus some professional development sessions for young artists working with children.

(TOTAL Families reached: 20)

Artist Studios

Studio member numbers have continued to grow at PRIMEYARC, and by the end of the year there were 14 spaces occupied by 19 artists (some spaces shared or consisting of groups),

Supporting Community Organisations

PRIMEYARC is regularly used by local community groups and organisations including:

- GYROS (who run 2 weekly sessions providing support for migrant communities)
- Herring House Trust HSU (who regularly use the space for workshops)
- Feathers Futures (offering exercise sessions for vulnerable women)

Jan van Huysum National Gallery Tour

For 6 days we hosted a painting, *Flowers in a Terracotta Vase*, by Jan van Huysum. PRIMEYARC was the first stop in a tour including 6 locations around the UK.

(TOTAL Visitors: 676 visitors over 6 days)

Postcode Places Trust Funded Programme

Exhibitions funded by the Postcode Places Trust include:

- 3 July - 22 August: *A Double Headed Coin* (curated by Scott Robertson) and an exhibition of new work by Desmond Brett, Robert Filby and Chloë Steele
(TOTAL Visitors: 2021)
- 10 September - 17 October: *Who Ate My Uncle?* by Bill Drummond - part of the 25 Paintings world tour, and including performances of plays written in relation to Great Yarmouth, plus the publication of a booklet of stories
(TOTAL Visitors: 1406)
- 30 October - 24 December: *Finding Emerson Open* an exhibition of submissions from the public responding to PH Emerson's legacy in Great Yarmouth
(TOTAL gallery visitors: 1754, offsite unknown)

2. OFFSITE

one-twelfth

Project pending due to lack of funds and Covid. Conversations with the owners of Merrivale Model Village are still 'live' with ideas being considered for the next phase.

3. PARTNERSHIPS

New Histories

originalprojects; is one of 4 partners (along with Focal Point (Southend), Art Exchange (University of Essex), Wysing Arts (Cambridgeshire) delivering an action research project as a development of *New Geographies*. Funding was achieved by Wysing Arts who are also

project managing the programme (as per *New Geographies*).

We are working with 6 artists with a range of experiences who work in very different ways: Dolly Sen, Karl Trosclair, Lotte L S, Ligia Macedo, Jason Parr and Mendivan. The intention of the project is to connect with various groups in Great Yarmouth that we haven't previously had contact with, creating connections and sharing stories that would not otherwise have been heard.

Project cost: £12,675 (£10,000 from ACE, £2,675 own funds and £2,500 in-kind)

YARMONICS

YARMONICS 2021 was the 4th presentation.

We applied to Arts Council England for funding to supplement the Ranworth Trust's support, but were unsuccessful, meaning that our budget was somewhat limited. We still delivered a full programme, and presented work in new venues such as The Empire.

Performances included:

- Abbas Zahedi meditation collaboration at The Empire
- C L A Y H E M, consisting of members of the High Support Unit at Herring House (homeless single people who are recovering from addiction) who performed using a selection of studio pottery as instruments, which resulted in a mass participation performance
- Sarah Kenchington's home-made instrument at The Hippodrome
- Bill Drummond's 17 Tribute band

We achieved additional funding of £4,000 from the Great Yarmouth Tourism and Business Improvement Area to enable us to develop an online sound map, enabling people to listen to performances post performance. This has enabled us to promote the work of the artists much more broadly and will remain as an asset to build on in the coming years:

<https://www.yarmonics.com/news/2021/11/5/yarmonics-sound-map>

Finding Emerson Photo Festival

A collaboration with Utter Nonsense (Mark Cator) to develop a biennial photography festival, positioning Great Yarmouth as one of the birthplaces of contemporary photography, based around the work of P H Emerson.

We supported Mark with a successful application to Arts Council England's Project Grants, which granted approximately £14,000 (plus match funding from the Postcode Places trust) to deliver a day of talks and symposiums, a series of exhibitions (at PRIMEYARC, Yare Gallery, Time and Tide Museum and Skippings Gallery), an open competition (with a display of 70+ entries from the community at PRIMEYARC) an installation of some of Emerson's works alongside large-scale works submitted to the public competition on the wall by the Pleasure Beach and a series of workshops.

Why Biennials?

Developed from the Norfolk Arts Forum Open Space in 2019, Why Biennial? is a project in development to explore what a Norfolk wide contemporary art Biennial might look like. A consortium of individuals including Daniel Brine (Norfolk and Norwich Festival), veronica Sekules (Groundwork Gallery, Kings Lynn), Henry Jackson-Newcomb, Nell Croose-Myhill, Sarah Lowndes, Jonathan Watts, Julia Devonshire and Kaavous Clayton, presented an online discussion as part of the Norfolk & Norwich Festival to share thinking and engage with the broader arts community.

Discussions have developed into thinking about a biennial / festival that would take place along the bus routes that run from Kings Lynn to Norwich and Norwich to Great Yarmouth.

4. CREATIVE EDUCATION

Designing the Real World

Designing the Real World has started to develop ongoing relationships with various groups, including:

- On Track Norfolk (supporting young people aged 16-24 into employment)
- YMCA Great Yarmouth (supporting young people at risk of homelessness)

We have developed and delivered a range of sessions, each one with a different focus depending on the group we are working with.

Sessions either respond to a particular subject (responding to an exhibition or local visit or introductory talk) or explore an issue or problem facing the young people that is developed through discussion and debate.

Holiday, Activities and Food programme

Encouraged by Active Norfolk/ Norfolk County Council (NCC) to contribute to the new national initiative *Holiday, Activities and Food programme* set up to support disadvantaged children during the school holidays we participated in the pilot programme in Summer holidays (8 days) and followed with a more refined offer for Christmas holidays (4 days). Sessions were 4 hours long and included free lunch (our sessions were specifically targeted at kids receiving free school meals). Initially we opened the summer sessions up to 8-16 years (max. 15 persons) but recognised that the age range was too wide and changed it to 8-12 years for the winter sessions. We have learned how to target the non-English speaking families that are on our doorstep by channeling details through well-networked parents. Sessions are led by 2 x artists supported by an assistant. NCC has now secured funding to continue the roll out of HAF for the next 3 years. We will be working with artists to develop our offer.

Sharing expertise and consultancy

We have been invited to share our experience and knowledge with a number of HE and FE institutions. These have mostly been hosted over Zoom. Institutions have included University of Malta, Norwich University of the Arts, Sheffield Hallam University, Access Creative College.

In Spring we shaped an EOI for the Community Renewal Fund with the support of partners and colleagues from University of East Anglia, Eastern Academic Health Science Network. This looked at the possibility of setting up a 'Communiveristy' and modelling the use of empty high street spaces for community learning and health. This was never submitted due to criteria and management criteria however the ideas and relationships are still active.

Planning Going Forward

Building a stronger relationship with Great Yarmouth Borough Council (GYBC)
With 5 years of Great Yarmouth based activity behind us we are able to evidence the impact, quality, diversity and profile of our work as well as the range of our networks and partnerships. Working with our Trustees we have been preparing these insights to demonstrate our value impact with GYBC Senior Officers and Elected Members so that we might lean on them for better support and advocacy in the future..

Submitting an Ambitious Application to Arts Council England We have spent the latter part of 2021 working with our Trustees to prepare ourselves to develop an application to the Arts

Council England's Investment Programme 2023-2026 to become part of the ACE National Portfolio. The proposal will focus on supporting the organisation to develop operations, programmes and governance. Including paying salaries, developing team capacity, programming and engagement and artists' development.



K Wood

07 October 2022

**Independent Examiner's Report
to the Trustees on the unaudited accounts of original projects; for the Year Ended 31
December 2021**

We report to the Trustees on our examination of the accounts of the Charity for the year ended 31 December 2021.

Responsibilities and basis of report

As the Charity's Trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act"). We report in respect of my examination of the accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Basis of independent examiner's report

Our examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, as well as seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the next statement. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees for my examination work.

Independent examiner's statement

We have completed our examination. We confirm that no material matters have come to my attention in connection with the examination which gives us cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

We have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Name: K Gregory

Date: 13 October 2022

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Statement of Financial Activities for the Year Ended 31 December 2021

		Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	<i>Total Funds 2020 £</i>
INCOME AND ENDOWMENTS: FROM:					
Charitable activities	2	63,304	56,603	119,906	47,510
Other trading income	3	1,127	-	1,127	-
TOTAL INCOME		64,431	56,603	121,033	47,510
EXPENDITURE ON:					
Charitable activities	4	(9,545)	(55,793)	(65,338)	(43,731)
TOTAL EXPENDITURE		(9,545)	(55,793)	(65,338)	(43,731)
NET INCOME/(EXPENDITURE) BEFORE OTHER RECOGNISED GAINS AND LOSSES					
		54,886	810	55,695	3,779
Transfers between funds		-	-	-	-
NET MOVEMENT IN FUNDS		54,886	810	55,695	3,779
RECONCILIATION OF FUNDS:					
Fund balances brought forward		9,786	2,976	12,762	8,983
TOTAL FUNDS CARRIED FORWARD		64,672	3,786	68,457	12,762

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Balance Sheet

	Note	2021 £	2020 £
FIXED ASSETS			
Fixed Assets		<u>1,576</u>	<u>687</u>
CURRENT ASSETS			
Debtors		11,940	-
Cash at bank and in hand		<u>55,465</u>	<u>12,895</u>
		68,981	13,582
CREDITORS: amounts falling due within one year	8	(524)	(820)
NET CURRENT ASSETS		66,881	12,075
NET ASSETS		<u>68,457</u>	<u>12,762</u>
CHARITY FUNDS			
Restricted	9	3,786	2,976
Unrestricted	9	64,672	9,786
TOTAL FUNDS		<u>68,457</u>	<u>12,762</u>

For the year ended 31 December the Company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- (i) The members have not required the Company to obtain an audit of its accounts for the year in question in accordance with section 476;
- (ii) The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime. They were approved, and authorised for issue, by the directors on 07 April 2022 and signed on their behalf by:

K Wood

originalprojects;

**Notes to the Financial Statements
for the Year Ended 31 December 2021**

1. Accounting Policies

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2015. The Charity has applied Update Bulletin 1 as published on 2 February 2016 and does not include a cash flow statement on the grounds that it is applying FRS 102 Section 1A. The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are presented in sterling which is the functional currency of the Charity and rounded to the nearest pound. The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Fund accounting policy

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes. Designated funds comprise of restricted funds that have been set aside by the Trustees for particular purposes. Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund.

Income recognition

All incoming resources are included in the Statement of Financial Activities (SoFA) when the Charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received. For donations to be recognised the Charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the Charity and it is probable that they will be fulfilled. The Charity receives government grants in respect of furthering its charitable objectives. Income from government and other grants are recognised at fair value when the Charity has entitlement after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably.

Expenditure recognition

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the

settlement will be required and the amount of the obligation can be measured reliably. Expenditure is categorised under the following headings:

- Expenditure on charitable activities includes all costs incurred on furthering the objects of the Charity; and
- Other expenditure represents those items not falling into the categories

above.

Support cost allocation

Support costs are those that assist the work of the Charity but do not directly represent charitable activities and include office costs and governance costs. They are incurred directly in support of expenditure on the objects of the Charity and include project management carried out at Headquarters. Where support costs cannot be directly attributed to particular headings they have been allocated to expenditure on charitable activities on a basis consistent with use of the resources. Governance costs are those incurred in connection with the running of the Charity and compliance with constitutional and statutory requirements.

Debtors and creditors receivable / payable within one year

Debtors are recognised when the Charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received. Creditors are recognised when the Charity has a present legal or constructive obligation resulting from a past event and the settlement is expected to result in an outflow of economic benefits.

Going concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the Charity to be able to continue as a going concern.

2. Income from Charitable activities

	Unrestricted funds 2021	Restricted funds 2021	Total funds 2021	Total funds 2020
	£	£	£	£
Grants and Donations	-	39,716	39,716	42,243
Rental income	10,113	-	10,113	-
Project Income	-	16,887	16,887	2,928
Other income	52,064	-	52,064	2,339
	62,177	56,603	118,779	47,510

Prior Year

	Unrestricted funds	Restricted funds	2020
	£	£	£
Grants and Donations	16,000	26,243	42,243
Sponsorship	-	300	300
Project Income	-	2,928	2,928
Other income	2,039	-	2,039
	18,039	29,471	47,510

Income includes Grants from the following:	£
Postcode places	19,650
Norfolk County	6,100
Wysing Arts Charity	5,000
The Ranworth trust	4,000
Arts Council England	716
Great Yarmouth Tourism and Business Improvement Area	4,000
The Rotary Club	250
	39,716

All conditions relating to grants have been fulfilled during the year

3. Income from Other trading activities

	Unrestricted 2021 £	Restricted 2021 £	Total 2021 £	Total 2020 £
Sales - Shop	1,127	-	1,127	-

4 . Expenditure

	Direct Costs £	Support Costs £	2021 £	2020 £
Project fees	23,619	-	23,619	31,390
Health and Safety	-	-	-	-
Maintenance and Cleaning	346	722	1,068	-
Marketing	120	96	216	-
Materials	4,248	-	4,248	3,266
Other direct costs	622	-	622	5,369
Printing and Postage	1,635	76	1,711	46
Project accommodation	-	-	-	200
Sundry	158	5	163	60
Transport and Travel	482	168	650	231
Venue Costs	28,927	-	28,927	-
Accounting and book- keeping	-	980	180	768
Insurance	-	932	932	-
IT expenses	-	688	688	1,431
Other	-	56	56	298
Subscriptions	-	358	358	122
Rent	-	1,100	1,100	550
	60,157	5,181	65,338	43,731

5. Support costs

	Unrestricted 2021 £	Total 2021 £	Total 2020 £
Governance costs	800	800	800
	800	800	800

6. Net Income (expenditure)

This is stated after charging:

	2021	2020
Independent examiners remuneration	800	800

During the year, no Trustees received any remuneration (2020 - £NIL)

During the year, no Trustees received any benefits in kind (2020 - £NIL)

During the year, no Trustees received any reimbursement of expenses (2020 - £NIL)

7. Fixed Assets

	2021	2020
Opening Balance	687	-
Additions	889	687
Depreciation	-	-
Closing Balance	<u>1,576</u>	<u>687</u>

8. Creditors: Amounts falling due within one year

	2021	2020
	£	£
Trade creditors	444	179
Accrued expenses	80	800
Prepaid income	-	(160)
	<u>524</u>	<u>819</u>

9. Statement of funds

	Balance at 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 2021 £
Unrestricted funds	9,786	64,431	- 9,545		64,672
	9,786	64,431	- 9,545		64,672
Restricted funds	2,976	56,603	- 55,793		3,786
	2,976	56,603	- 55,793		3,786
Total of funds	12,762	121,033	- 65,338		68,457

Prior year

	Balance at 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 2020 £
Unrestricted funds	482	18,039	- 8,735		9,786
	482	18,039	- 8,735		9,786
Restricted funds	8,501	29,471	- 34,996		2,976
	8,501	29,471	- 34,996		2,976
Total of funds	8,983	47,510	- 43,731		12,762

10. Analysis of net assets between funds

	Unrestricted fund 2021 £	Restricted funds 2021 £	Total funds 2021 £
Current assets	68,981	-	68,981
Creditors due within one year	- 524	-	- 524
	68,457	-	68,457

Prior year

	Unrestricted fund 2020 £	Restricted funds 2020 £	Total funds 2020 £
Current assets	10,606	2,976	13,582
Creditors due within one year	- 820	-	- 820
	9,786	2,976	12,762

11. There were no related party transaction during the year

12. No staff member earned more than £60,000 during the year