



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 02.04.2024 Period start date To 01.04.2025 Period end date

Charity name: Little Willow's Wish

Charity registration number: 1181150

Objectives and Activities

| | SORP reference | |
|--|--------------------|--|
| Summary of the purposes of the charity as set out in its governing document | Para 1.17 | To provide items, goods and financial support to ease the suffering or assist in the treatment and recovery of critically ill children from across the South West of England. |
| Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts. | Para 1.17 and 1.19 | The trustees within our organisation create and deliver supply boxes for families staying away from home while their child receives care in hospital. These boxes are packed full of everyday essentials like food, toiletries, washing powder and much more. These are items many families don't have time to source themselves because they are needed at their child's bedside or simply can't afford them. We also offer additional financial support for those families who require help with food or fuel expenses through our personal referral system. |
| Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit | Para 1.18 | Trustees within our organisation have been advised when representing and running our charity they must carry out our charity's purposes for the public benefit and have regard to the charity commissioners public benefit guide when planning events during trustee meetings. |

Additional information (optional)

You may choose to include further statements where relevant about:

| | SORP reference | |
|------------------------|----------------|--|
| Policy on grant making | Para 1.38 | Grants are made in accordance with charity law, our constitution and the wishes of donors. When making grants, we ask for relevant information and direct funds towards areas they tell us are most in need. During the year 2023-2024, we issued 3 grants in form of financial aid. |
| | | |

| | | |
|--|-----------|---|
| Policy on social investment including program related investment | Para 1.38 | N/A |
| Contribution made by volunteers | Para 1.38 | All our trustee's are volunteers within our organisation. Duties of which include optional volunteering at fundraising events. All volunteering is unpaid and of their own free will. Any financial contributions are treated as a donation with no gain to the individual making the donation. |
| Other | | N/A |

Achievements and Performance

| | SORP reference | |
|---|----------------|--|
| Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole. | Para 1.20 | <p>During the period of this report our charity has successfully fundraised and secured funding to meet the targets first outlined at the beginning of the period making our operations viable.</p> <p>We consider it a great achievement that we have been able to remain stable through such an unprecedented time.</p> <p>Our charity has successfully created and delivered 63 supply boxes (each of which provides enough every day essentials to last over the period of one week) to families of critically ill children.</p> <p>We have also provided financial support to 3 families during this period.</p> <p>Beyond individual beneficiaries, the charity's work inspires community involvement, strengthened support networks around us with collaborations with other local groups and highlights the power of kindness, creating a ripple effect that promoted empathy and generosity across our local community.</p> |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|-------------------------------------|-----------|---|
| Achievements against objectives set | Para 1.41 | <p>All objectives were successfully met and throughout the year we exceeded expectations and targets set out at the beginning of the financial period.</p> <p>Our aims were to reach more families in need of our help, increase public awareness and promote our cause and deliver a sustainable financial position. All of which were achieved and delivered before the end of the period outlined.</p> |
|-------------------------------------|-----------|---|

| | | |
|--|-----------|---|
| | | <p>During this period, it was our aim to move our premises to a more accessible site. This was to streamline operations, making the process of creating our supply boxes easier and more efficient. This was a goal we were able to achieve this year and has had an overall positive outcome in increasing our output without adding financial strain.</p> <p>Little Willow's Wish trustees went above and beyond in every way possible to ensure this year was a success. Our team are incredibly proud of our achievements.</p> |
| Performance of fundraising activities against objectives set | Para 1.41 | <p>During the year, the charity carried out a range of fundraising activities in line with its agreed objectives. These activities generated income to support the charity's work and helped maintain engagement with supporters and the wider community. Overall performance was in line with expectations. Income was generated from a mix of sources, and fundraising activity was managed in a cost-effective manner. While not all activities performed equally, the Trustees consider the overall approach to fundraising during the year to have been appropriate and effective.</p> |
| Investment performance against objectives | Para 1.41 | N/A |
| Other | | N/A |

Financial Review

| | | |
|--|-----------|---|
| Review of the charity's financial position at the end of the period | Para 1.21 | <p>Remains in a strong financial position with no financial deficit.</p> <p>This financial period has seen Little Willow's Wish succeed in having a strong financial year achieving 130% of the necessary target for financial stability and to meet its financial obligations.</p> |
| Statement explaining the policy for holding reserves stating why they are held | Para 1.22 | <p>The reserves our charity hold is invested into additional fundraising activities if needed or allocated towards additional operational costs. Our reserves are allocated towards our personal referral system for financial aid as referrals are unrestricted and can fluctuate in demand.</p> |
| Amount of reserves held | Para 1.22 | £500 |
| Reasons for holding zero reserves | Para 1.22 | N/A |

| | | |
|--|-----------|---|
| Details of fund materially in deficit | Para 1.24 | No deficit. |
| Explanation of any uncertainties about the charity continuing as a going concern | Para 1.23 | <p>The only uncertainty we face, in my opinion, is the possibility of Disposable incomes reducing due to unemployment and the rise in cost of living of our potential donor's as we rely heavily on public donations. To overcome this we can focus our efforts into secure funding from businesses, grants, fundraising sponsorships and fundraising events.</p> <p>Is has been a concern for some time, however we continue to find ways around it and prove these concerns are minimal while still remaining aware and prepared.</p> |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|---|
| The charity's principal sources of funds (including any fundraising) | Para 1.47 | <p>Our main source of funding is through face to face fundraising events and individuals obtaining sponsorships in way donations. However some fundraising has continued in ways of virtual fundraising and donations mainly through our social media platforms.</p> <p>Tesco also issued significant grants for us and other local community groups in store providing valuable funds and publicity through the Tesco blue token scheme.</p> <p>We also had support from local businesses donating raffle prizes and displaying our collection pots.</p> <p>This year consisted of a huge support from the local community. From community groups, schools and local businesses to local event management letting us switch on the town Christmas lights and partake in the town Carnival. We have been overwhelmed by the community's efforts to help support our cause and assist in generating funds.</p> |
| Investment policy and objectives including any social investment policy adopted | Para 1.46 | N/A |
| A description of the principal risks facing the charity | Para 1.46 | <p>One of the risks facing the charity would be not being able to fundraise enough to generate the funds to operate sufficiently and continue sustainably while meeting our financial obligations. I feel confident that this poses a minor risk.</p> <p>To ensure all financial risks are considered, Little Willow's Wish conducts an annual financial risk assessment in which all trustees are responsible for.</p> |
| | | None |

| | | |
|-------|--|--|
| Other | | |
|-------|--|--|

Structure, Governance and Management

| | | |
|---|-----------|--|
| Description of charity's trusts: | | Relief of those in need. The prevention or relief of poverty. |
| Type of governing document (trust deed, royal charter) | Para 1.25 | Constitution of a Charitable Incorporated Organisation who's only voting members are its charity trustees. |
| How is the charity constituted? (e.g unincorporated association, CIO) | Para 1.25 | Constitution of a charitable incorporated organisation (CIO). |
| Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees | Para 1.25 | Trustees are elected by existing voting charity trustees. Any trustee with a conflict of interest will be unable to vote on any matters which rely upon trustees majority decision or unanimous decision. |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|--|
| Policies and procedures adopted for the induction and training of trustees | Para 1.51 | All our trustee's are volunteers within our organisation. Duties of which include optional volunteering at fundraising events. All training for events is given prior to each individual event depending on its type and the expected activities of the volunteer. Each trustee is given a copy of our governing documents prior to becoming a trustee, which outlines his/her powers as well as procedures and compliances. Each trustee is asked to undertake annual training provided in our health and safety management folder in regards to heavy lifting, fire safety ect. Information is also made available to each trustee in regards to commission policies such as 'public benefit' and 'know your donor's'. |
| The charity's organisational structure and any wider network with which the charity works | Para 1.51 | Little Willow's Wish organisational structure consists of a board of trustees each responsible for the management and general operations of the charity. One member of the trustees is appointed Charity Chair form whom is responsible for day to day activities and team leadership. In terms of a wider network, Little Willow's Wish works along side 'Ronald McDonald houses' which help us distribute our supply boxes to those in need and help us to identify beneficiaries who require a more |

| | | |
|---------------------------------------|-----------|--|
| | | tailored support. |
| Relationship with any related parties | Para 1.51 | Within our group of trustees, some of which are related to each other or know each other on a personal capacity. In circumstances where this may become a conflict of interest, or any other matter, affected parties will be unable to vote on any matters which rely upon trustees majority decision or unanimous decision and be exempt from disclosure to enable unbiased opinions and outcomes. |
| Other | | None |

Reference and Administrative details

| | |
|-----------------------------|---|
| Charity name | Little Willow's Wish |
| Other name the charity uses | Little Willow's Wish Charity |
| Registered charity number | 1181150 |
| Charity's principal address | 5 Velator Close, Braunton, North Devon, England EX332DT |
| | |

Names of the charity trustees who manage the charity

| | Trustee name | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|--------------------------|-----------------|-----------------------------------|---|
| 1 | Tyler James Maddock | | | Founding member |
| 2 | Sophie Maddock | Charity Chair | | Founding member |
| 3 | Holly Whiting | | | Founding member |
| 4 | Danny whiting | | | Founding member |
| 5 | Abigail Jennifer Vickery | | | Founding member |
| 6 | Nicola Marie Dunn | | | Voted in by all |
| 7 | Claire Joanne Hutchings | | | Voted in by all |
| 8 | Cara Mary Gifford | | | Voted in by all |
| 9 | Carol Anne Morgan | | | Voted in by all |
| 10 | | | | |
| 11 | | | | |
| 12 | | | | |
| 13 | | | | |
| 14 | | | | |
| 15 | | | | |
| 16 | | | | |

| | | | | |
|----|--|--|--|--|
| 17 | | | | |
| 18 | | | | |
| 19 | | | | |
| 20 | | | | |

Corporate trustees – names of the directors at the date the report was approved

| Director name | | |
|---------------|--|--|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Name of trustees holding title to property belonging to the charity

| Trustee name | Dates acted if not for whole year | |
|--------------|-----------------------------------|--|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Funds held as custodian trustees on behalf of others

| | |
|---|------|
| Description of the assets held in this capacity | None |
| Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects | None |
| Details of arrangements for safe custody and segregation of such assets from the charity's own assets | None |

Additional information (optional)

Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
| | | |
| | | |
| | | |
| | | |

Name of chief executive or names of senior staff members (Optional information)

| |
|--|
| |
|--|

Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A


Other optional information

N/A

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

| | | |
|-------------------------------------|---|--|
| Signature(s) |  | |
| Full name(s) | Sophie Maddock | |
| Position (eg Secretary, Chair, etc) | Charity Chair | |
| Date | 03.01.2026 | |



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Little Willow's Wish

No (if any)
1181150

Receipts and payments accounts

CC16a

For the period
from

Period start date
02/04/2024

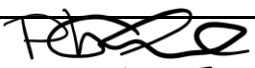

To

Period end date
01/04/2025

Section A Receipts and payments

| | Unrestricted funds to the nearest £ | Restricted funds to the nearest £ | Endowment funds to the nearest £ | Total funds to the nearest £ | Last year to the nearest £ |
|---|--|---|--|---------------------------------|-------------------------------|
| A1 Receipts | | | | | |
| Donations | 12,470 | - | - | 12,470 | - |
| Fundraising / Events | 744 | - | - | 744 | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total (Gross income for AR) | 13,214 | - | - | 13,214 | - |
| A2 Asset and investment sales, (see table). | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total receipts | 13,214 | - | - | 13,214 | - |
| A3 Payments | | | | | |
| Fundraising / Events | 20 | - | - | 20 | - |
| Hire | - | - | - | - | - |
| Supplies | 193 | - | - | 193 | - |
| Financial Aid | 300 | - | - | 300 | - |
| Fees and services | 474 | - | - | 474 | - |
| The main purpose of the charity (Supply Boxes) | 1,190 | - | - | 1,190 | - |
| Rent | 2,925 | - | - | 2,925 | - |
| Transport | 1,520 | - | - | 1,520 | - |
| | - | - | - | - | - |
| Sub total | 6,622 | - | - | 6,622 | - |
| A4 Asset and investment purchases, (see table) | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total payments | 6,622 | - | - | 6,622 | - |
| Net of receipts/(payments) | 6,592 | - | - | 6,592 | - |
| A5 Transfers between funds | - | - | - | - | - |
| A6 Cash funds last year end | - | - | - | - | - |
| Cash funds this year end | 6,592 | - | - | 6,592 | - |

Section B Statement of assets and liabilities at the end of the period

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---|--|---|----------------------------------|---------------------------------|
| B1 Cash funds | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | Total cash funds | - | - | - |
| | (agree balances with receipts and payments account(s)) | Agreement Error | OK | OK |
| B2 Other monetary assets | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| B3 Investment assets | | Fund to which asset belongs | Cost (optional) | Current value (optional) |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| B4 Assets retained for the charity's own use | | Fund to which asset belongs | Cost (optional) | Current value (optional) |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| B5 Liabilities | | Fund to which liability relates | Amount due (optional) | When due (optional) |
| | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |
| Signed by one or two trustees on behalf of all the trustees | | Signature | Print Name | Date of approval |
| | |  | Sophie Whiting | 05.05.2025 |
| | |  | Tyler James Maddock | 05.05.2025 |