



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 02.04.2023 Period start date To 01.04.2024 Period end date

Charity name: Little Willow's Wish

Charity registration number: 1181150

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To provide items, goods and financial support to ease the suffering or assist in the treatment and recovery of critically ill children from across the South West of England.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	The trustees within our organisation create and deliver supply boxes for families staying away from home while their child receives care in hospital. These boxes are packed full of everyday essentials like food, toiletries, washing powder and much more. These are items many families don't have time to source themselves because they are needed at their child's bedside or simply can't afford them. We also offer additional financial support for those families who require help with food or fuel expenses through our personal referral system.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Trustees within our organisation have been advised when representing and running our charity they must carry out our charity's purposes for the public benefit and have regard to the charity commissioners public benefit guide when planning events during trustee meetings.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Grants are made in accordance with charity law, our constitution and the wishes of donors. When making grants, we ask for relevant information and direct funds towards areas they tell us are most in need. During the year 2023-2024, we issued 3 grants in form of financial aid.

Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	All our trustee's are volunteers within our organisation. Duties of which include optional volunteering at fundraising events. All volunteering is unpaid and of their own free will. Any financial contributions are treated as a donation with no gain to the individual making the donation.
Other		N/A

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>During the period of this report our charity has successfully fundraised and secured funding to meet the targets first outlined at the beginning of the period making our operations viable.</p> <p>We consider it a great achievement that we have been able to remain stable through such an unprecedented time.</p> <p>Our charity has successfully created and delivered 42 supply boxes (each of which provides enough every day essentials to last over the period of one week) to families of critically ill children.</p> <p>We have been lucky enough to have Celebrated 5 years as a registered charity this year. To commemorate the occasion we the trustees set out for it to be our biggest year to date. We held bigger events to maximise fundraising and promote our cause. Our most successful events being 'walk for willow' which encouraged people to walk 100 miles throughout the month of April and our first ever 'murder mystery night' which brought community together to enjoy an evening of good food and theatre.</p> <p>Beyond individual beneficiaries, the charity's work inspires community involvement, strengthened support networks around us with collaborations with other local groups and highlights the power of kindness, creating a ripple effect that promoted empathy and generosity across our local community.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	All objectives were successfully met and throughout the year we exceeded expectations and targets set out at the beginning of the financial period. Our aims were to reach more families in need of our help, increase public awareness and promote our cause and deliver a sustainable financial position. All of which were achieved and delivered before the end of the period outlined. Little Willow's Wish trustees went above and beyond in every way possible to ensure this year was a huge success and definitely one to remember. Our team are incredibly proud of our achievements and it has shown we can do more than we thought imaginable.
Performance of fundraising activities against objectives set	Para 1.41	Each and every fundraising activity this year has been a huge success, far exceeding our projections. We stepped out of our comfort zone in a bid to celebrate 5 years as a registered charity and aimed to the top in everything we did. Hard work, determination and team work paid off to make the year very successful in multiple areas. This also enabled us to get a head start for the next year as well which enabled security as well as ambition to keep up momentum.
Investment performance against objectives	Para 1.41	N/A
Other		N/A

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Remains in a strong financial position with no financial deficit. This financial period has seen Little Willow's Wish succeed in having the strongest financial year since becoming a registered charity, achieving 160% of the necessary target for financial stability and to meet its financial obligations.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The reserves our charity hold is invested into additional fundraising activities if needed or allocated towards additional operational costs. Our reserves are allocated towards our personal referral system for financial aid as referrals are unrestricted and can fluctuate in demand.

Amount of reserves held	Para 1.22	£500
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	No deficit.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<p>The only uncertainty we face, in my opinion, is the possibility of Disposable incomes reducing due to unemployment and the rise in cost of living of our potential donor's as we rely heavily on public donations. To overcome this we can focus our efforts into secure funding from businesses, grants, fundraising sponsorships and fundraising events.</p> <p>Is has been a concern for some time, however we continue to find ways around it and prove these concerns are minimal while still remaining aware and prepared.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<p>Our main source of funding is through face to face fundraising events and individuals obtaining sponsorships in way donations. However some fundraising has continued in ways of virtual fundraising and donations mainly through our social media platforms.</p> <p>Tesco also issued a significant grant for us and other local community groups in store providing valuable funds and publicity through the Tesco blue token scheme.</p> <p>We also had support from local businesses donating raffle prizes and displaying our collection pots.</p> <p>This year consisted of a huge support from the local community. From community groups, schools and local businesses to local event management letting us switch on the town Christmas lights and partake in the town Carnival. We have been overwhelmed by the community's efforts to help support our cause and assist in generating funds.</p>
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	<p>One of the risks facing the charity would be not being able to fundraise enough to generate the funds to operate sufficiently and continue sustainably while meeting our financial obligations. I feel confident that this posses a minor risk.</p> <p>To ensure all financial risks are considered, Little Willow's Wish conducts an annual financial risk assessment in which all</p>

		trustees are responsible for.
Other		None

Structure, Governance and Management

Description of charity's trusts:		Relief of those in need. The prevention or relief of poverty.
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution of a Charitable Incorporated Organisation who's only voting members are its charity trustees.
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Constitution of a charitable incorporated organisation (CIO).
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are elected by existing voting charity trustees. Any trustee with a conflict of interest will be unable to vote on any matters which rely upon trustees majority decision or unanimous decision.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	All our trustee's are volunteers within our organisation. Duties of which include optional volunteering at fundraising events. All training for events is given prior to each individual event depending on its type and the expected activities of the volunteer. Each trustee is given a copy of our governing documents prior to becoming a trustee, which outlines his/her powers as well as procedures and compliances. Each trustee is asked to undertake annual training provided in our health and safety management folder in regards to heavy lifting, fire safety ect. Information is also made available to each trustee in regards to commission policies such as 'public benefit' and 'know your donor's'.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	Little Willow's Wish organisational structure consists of a board of trustees each responsible for the management and general operations of the charity. One member of the trustees is appointed Charity Chair form whom is responsible for day to day activities and team leadership. In terms of a wider network, Little Willow's Wish works along side 'Ronald McDonald

		houses' which help us distribute our supply boxes to those in need and help us to identify beneficiaries who require a more tailored support.
Relationship with any related parties	Para 1.51	Within our group of trustees, some of which are related to each other or know each other on a personal capacity. In circumstances where this may become a conflict of interest, or any other matter, affected parties will be unable to vote on any matters which rely upon trustees majority decision or unanimous decision and be exempt from disclosure to enable unbiased opinions and outcomes.
Other		None

Reference and Administrative details

Charity name	Little Willow's Wish
Other name the charity uses	Little Willow's Wish Charity
Registered charity number	1181150
Charity's principal address	5 Velator Close, Braunton, North Devon, England EX332DT

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Tyler James Maddock			Founding member
2	Sophie Maddock	Charity Chair		Founding member
3	Holly Whiting			Founding member
4	Danny whiting			Founding member
5	Abigail Jennifer Vickery			Founding member
6	Nicola Marie Dunn			Voted in by all
7	Claire Joanne Hutchings			Voted in by all
8	Cara Mary Gifford			Voted in by all
9	Carol Anne Morgan			Voted in by all
10				
11				
12				
13				
14				

15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	None
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	None

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A


Other optional information

N/A

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Sophie Maddock	
Position (eg Secretary, Chair, etc)	Charity Chair	

Date	11.12.2024
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CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Little Willow's Wish

No (if any)
1181150

Receipts and payments accounts

CC16a

For the period
from

Period start date
4/2/2023



To

Period end date
4/1/2024

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	7,143	-	-	7,143	-
Fundraising / Events	9,079	-	-	9,079	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	16,222	-	-	16,222	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	16,222	-	-	16,222	-
A3 Payments					
Fundraising / Events	2,064	-	-	2,064	-
Hire	-	-	-	-	-
Supplies	32	-	-	32	-
Financial Aid	250	-	-	250	-
Fees and services	494	-	-	494	-
The main purpose of the charity (Supply Boxes)	1,171	-	-	1,171	-
Rent	2,848	-	-	2,848	-
Transport	1,355	-	-	1,355	-
	-	-	-	-	-
Sub total	8,214	-	-	8,214	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	8,214	-	-	8,214	-
Net of receipts/(payments)	8,008	-	-	8,008	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	8,008	-	-	8,008	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		-	-	-
		-	-	-
		-	-	-
	Total cash funds	-	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Sophie Whiting	7/8/2024	
		Tyler James Maddock	7/8/2024	