



**Trustees' Annual Report
&
Financial Statements**

For the Year Ended 31 December 2021

Camp Simcha
(a company limited by guarantee)
Company Number 11478657
Charity Number 1180646

Registered Charity Name

Camp Simcha

Charity Number

1180646

Company Registration Number

11478657

Principal & Registered Address

Amelie House, 221 Golders Green Road, London NW11 9DQ

Auditor

Goldwins Limited, Chartered Accountants, 75 Maygrove Road, London, NW6 2EG

Trustees

Julian Taylor – Chairman

Tanya Persey – Honorary Treasurer

Stephen Davis

Alison Fine

Harold Gittelmon

Philip Goodman

Jeremy Herman

Simon Johnson

Elaine Kerr

Solomon Mayer

Yisroel Meir Plancey

Rabbi Stephen Scholar

Aviva Steinberg

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Trustees' Annual Report For the Financial Year ended 31 December 2021

The trustees (who are directors for the purpose of the Companies Act) present their report and the audited financial statements of Camp Simcha for the financial year ended 31 December 2021.

The activities of the charity had for over 20 years been undertaken by another charity, also called Camp Simcha, established as a Charitable Trust, registered charity number 1044685. In late 2017, the trustees of that charity decided a new structure, a company limited by guarantee would better suit the scale and functioning of the charity. Therefore, Camp Simcha, company number 11478657, was incorporated at Companies House on 23 July 2018 and was registered with the Charity Commission with charity number 1180646 in November 2018. On 1 April 2019 Camp Simcha Trust transferred its assets, liabilities and activities to the new charitable company, Camp Simcha. The new charity had the same trustees as the old charity. The Charity Commission was advised of the proposal to make these changes, and clearance for this was obtained ahead of the transfer and the charity's operations remain unchanged. This charitable company continues the important work of the charity registered charity number 1044685.

As the company qualifies as small under section 382, the strategic report required of medium and large companies under The Companies Act 2006 (Strategic Report and Director's Report) Regulations 2013 is not required.

Reference and Administrative Details

Reference and administrative details are shown in the schedule of members of the Board and professional advisers on page 1 of the financial statements.

The Trustees

The trustees who served the charity during the financial year ended 31 December 2021 were:

Julian Taylor – Chairman
Tanya Persey – Honorary Treasurer
Stephen Davis
Alison Fine
Harold Gittelmon
Philip Goodman
Jeremy Herman
Simon Johnson
Elaine Kerr
Solomon Mayer
Yisroel Plancey (Appointed 1 November 2021)
Rabbi Stephen Scholar
Aviva Steinberg
Anthony Stimler (Resigned 10 June 2021)

The Chief Executive is Neville Goldschneider.

Trustees' Annual Report For the Financial Year ended 31 December 2021

Structure, Governance and Management

Camp Simcha is governed by its Memorandum and Articles of Association which were adopted when the company was registered in 2018. However, the charity has been supporting families in the community since 19 February 1995. The trustees meet on a regular basis to determine the general policy of the charity. The day to day running of the charity is carried out by the Chief Executive, who is responsible for all operational matters.

He in turn leads a Senior Leadership Team (SLT) comprising the managers of all the areas of the charity including:

- Head of Services
- Head of Family Liaison
- Head of Finance
- Head of Operations
- Director of Fundraising
- Head of Marketing and Communications

The Charity Governance Code (latest edition published November 2020) is intended for use by charities registered in England and Wales.

Camp Simcha utilises this Code as a tool of constant development in all areas of governance.

"The Code sets the principles and recommended practice for good governance and is deliberately aspirational: some elements of the Code will be a stretch for many charities to achieve. This is intentional: we want the Code to be a tool for continuous improvement towards the highest standards."

As a result of a governance structure review in June 2020 several sub-committees of the Board of Trustees take delegated responsibility of key areas of the charity on behalf of the main Board. The membership of each sub-committee is drawn from these trustees and experienced lay leaders with relevant knowledge. The sub-committees meet in line with their terms of reference and as required.

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Committee	Delegated Responsibility
Services (Chair – Harold Gittelmon)	<ul style="list-style-type: none"> Established to take delegated responsibility for the oversight of all services by regularly assessing and monitoring their safety and effectiveness Advise and support the Head of Services in all aspects of service delivery Oversee safeguarding policy, processes and practice Ensure that the Board receives regular reports on the work of the Committee via minutes, business cases for proposed new services and areas of concern with mitigations Research and consider potential development of the service provision of the charity
Finance - Chair - Tanya Persey (Honorary Treasurer)	<ul style="list-style-type: none"> Take delegated responsibility to oversee financial governance Regularly assessing and monitoring the overall financial position of Camp Simcha Oversees budgeting and financial performance, forecasting, and compliance with reserves policy Helping to support strategy and innovation, provides a sounding Board and source of advice to the SLT on major areas of change and development
Investment (sub - committee of Finance) - Chair - Tanya Persey (Honorary Treasurer)	<ul style="list-style-type: none"> Has delegated responsibility for setting and regularly monitoring the charity's investment policy Ensuring all investing arrangements are aligned with the charity's long term strategic objectives through the appointment of appropriate investment advisors and monitoring of the charity's investments performance Having regard to the suitability of investments and need for diversification and taking advice from appropriately experienced investment advisors set a clear investment policy balancing short term and longer-term cash flow needs

Trustees' Annual Report For the Financial Year ended 31 December 2021

Committee	Delegated Responsibility
Remuneration (sub-committee of Finance) - Chair - Tanya Persey (Honorary Treasurer)	<ul style="list-style-type: none"> • Take delegated responsibility to review and advise on the remuneration of SLT including the Chief Executive • Take delegated responsibility to review and advise on charity-wide remuneration policy • Ensure a range of benchmarks and criteria are used including performance, length of service, professional growth, team management, comparison with other charities and target attainment
Audit & Risk (ARC) - Chair - Philip Goodman	<ul style="list-style-type: none"> • Take delegated responsibility for overseeing the financial audit process • Ensuring that there is a framework for risk management in the charity supporting the SLT in their duties in this respect

Appointing and Electing Trustees

The trustees of the charity shall be appointed by the trustees of the charity. Every trustee shall hold office for three years following the date of their appointment. Any competent trustee may be reappointed. New trustees all take part in an induction programme that includes their responsibilities. Trustees are encouraged to attend suitable external training events where these will enhance their role.

Risk Management

Risk is an everyday part of charitable activity, and the Board of Trustees must review, assess and manage it effectively whilst aiming to achieve their key objectives and safeguard their charity's funds and assets.

The ARC takes delegated responsibility for management of risk throughout the charity on behalf of the Board of Trustees which includes:

- ensuring that risks are effectively managed;
- examining and reviewing all systems and control both financial, operational and regulatory; and
- ensuring that Camp Simcha is complying with all aspects of the law, relevant regulations, regulatory guidance and good practice

Trustees' Annual Report

For the Financial Year ended 31 December 2021

The trustees have assessed the major risks to which the charity is exposed, and these are documented in its risk register. Trustees are satisfied that risk management is embedded in the organisation and adequate systems are in place to monitor, manage and, where appropriate, mitigate the charity's exposure to major identified risks. The SLT regularly monitor the risks in the risk register and ensure that the mitigations and controls are in place or actioned in a timely manner. Any concerns or new significant risks are reported to the ARC which reports to trustees at their meetings.

All areas of work carried out by the charity are appropriately risk assessed and staff and volunteers are appropriately screened, trained and supervised. The charity contracts with outside specialist advisers whenever necessary, to provide expert advice when it is required.

During 2021 and 2022, SLT and trustees have reviewed the charity's risk and compliance capabilities and processes. In March 2021, a compliance consultancy called Moore ClearComm (MCC) was contracted to work with the SLT on data protection, cyber security, general management of the charity's risk and policy development.

Our risk register is a key component of the working culture for the SLT, and is a standard agenda item at SLT meetings and under the review of the ARC. In August 2022, SLT contracted Blue Stream Academy to further boost policy management and mandatory staff training.

The trustees take a prudent and careful approach to the management of the funds of the charity to ensure that an adequate strategy is in place to safeguard the income streams and to control the costs in both the short and long term.

In June 2021, with the guidance of the Investment Committee, trustees appointed Quilter Cheviot as investment advisors. In compliance with the charity's investment policy, to protect existing charity reserves against inflation, Quilter Cheviot will manage a longer-term diversified investment portfolio at the appropriate level of risk and return. The charity also holds in cash, sufficient funds to meet immediate cashflow requirements. A cash management platform holds short-term funds to improve returns and diversify risk away from its main day-to-day banking arrangements.

Trustees' Annual Report

For the Financial Year ended 31 December 2021

As the Covid-19 pandemic continued in 2021, the trustees remained focused on the significant risk areas of health and safety of all those involved in the charity, and secondly, the financial risks to the charity posed by the need to cancel most fundraising in-person events and activities. Trustees had been meeting monthly from the start of Lockdown, to support the SLT through the crisis.

The immediate response included office staff commencing home-working and the unfortunate cancellation of key beneficiary in-person events. Essential front-line services staff quickly adapted servicing to ensure Camp Simcha could continue to deliver critical, practical and therapeutic solutions to support families' emotional well-being, reduce isolation and lift their spirits as they faced an extended period of quarantine to safeguard their vulnerable child. Risk assessments were carried out on all areas of operation, all overseen by the ARC. Most services continued throughout, whilst strictly adhering to government guidelines and adapted as appropriate, including hospital transport, food and household support when in crisis, counselling services, Big Brother/Big Sister volunteer programme, sibling & parents support, respite care and hospital outreach. In 2021, a safe and impactful emergence from Lockdown was the focus of the charity. This is considered in more detail in the Life after Lockdown section.

Trustees and SLT were concerned for the wellbeing of staff isolated and working from home and steps were taken to support them throughout the pandemic and advised them appropriately. Guidance was also issued to staff on safe working from home both for the workers themselves, but also in terms of cyber security. The charity's operating model has transitioned through Lockdown settling into a productive and flexible hybrid model of in-person office working and home-based working with similar risks which have been appropriately risk assessed and managed. Refer to the Plans for Future Period section for more on flexible working.

Of financial concern during the pandemic was the need to cancel both the Manchester Dinner, due in November 2020 and the 25th anniversary London Dinner due in March 2021. These two events normally produced around half of the charity's income for a two-year period. The Director of Fundraising, together with the lay leaders of both dinner committees and other senior lay leaders brought forward a proposal to trustees in July 2020 to cancel both dinners and to run an online match funding campaign. This proposal was agreed, and the campaign took place successfully in February 2021 as planned. Encouraged by this strong community support and professional operating of the charity, trustees returned trustee meeting frequency to six times per year in 2021.

Trustees' Annual Report For the Financial Year ended 31 December 2021

Trustees continued to assess how best to mitigate the impact of Covid-19 on all areas of the charity as the restrictions began easing. The charity's paramount aim remained the safe reinstatement of servicing to vulnerable beneficiaries or the provision of equally impactful substitutes. Trustees are delighted that 2022 has seen the return of Camp Simcha key in-person beneficiary events with appropriate risk assessments in place to ensure the safety of all involved.

Although cash reserves were bolstered in February 2021, trustees remain cautious considering the unknown impact of the uncertain economic climate on the demand for charity services, the costs to fulfil that demand and the charity's ability to fundraise. The Ukraine-Russia Crisis, rising energy prices, rising inflation and volatile stock markets has impacted the charity, other service agencies we work with, our donors, our families we support and our staff.

We are increasingly seeing our families facing worsened financial hardship as a result of their child's medical condition. This is exacerbated by the widely publicised rise in the cost of living.

Organisations that we have previously partnered with, particularly with regards to crisis meals and sourcing equipment, have in some cases, been unable to offer support to families they might previously have helped, due to their funding being stretched or no longer available.

Where possible, we are supporting families more in these areas as part of our holistic support for families in crisis. We continue to build productive partnerships with organisations key to our services delivery, ensuring no duplication. These collaborations and case meetings, develop our understanding of individual family situations.

Demand for our practical, therapeutic and psychological and uplifting support continues to increase. For many of our families coping with serious childhood illness, the cost of living crisis following two very difficult pandemic years, is really hitting them hard – both financially and emotionally.

Trustees continue to risk assess the overall financial sustainability of the charity in the face of rising demand from our existing families and from new families to ensure Camp Simcha can continue to serve its beneficiaries during their time of crisis.

Trustees have ensured risk management plans are in place to enable timely responses to any crisis designed to protect the core of the charity's work through difficult times.



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Safeguarding

The Safeguarding Policy is annually reviewed and updated in conjunction with consultancy firm – the Social Care Institute for Excellence (SCIE). The review aims to ensure that the Safeguarding Policy contains relevant information, is fit for purpose for the organisation and contains up to date and robust processes. The trustees, staff and volunteers are trained based on the policies. Designated safeguarding leads receive appropriate training for their key role. More recently policies with reference to social media and video conferencing have been included to support the present COVID-19 climate. The Head of Services currently updates trustees at every trustee meeting on the existing safeguarding position and presents an anonymised copy of the master safeguarding log where appropriate. The Services Committee oversees safeguarding throughout the charity and assist in this regular reporting to trustees.



Objectives and Activities for Public Benefit

In exercising their powers and duties, the trustees have due regard to the guidance on public benefit published by the Charity Commission.

The aim of Camp Simcha is to improve the quality of life for Jewish families affected by serious childhood illness.

(OBJECTS: - the objects for which the charity is established are for the public benefit to: relieve Jewish children of all ages and young adults affected by cancer, life threatening illnesses or any chronic or serious illnesses and to provide support for their families as shall be exclusively charitable under the laws of England and Wales from time to time.)

CAMP SIMCHA
VISION & MISSION





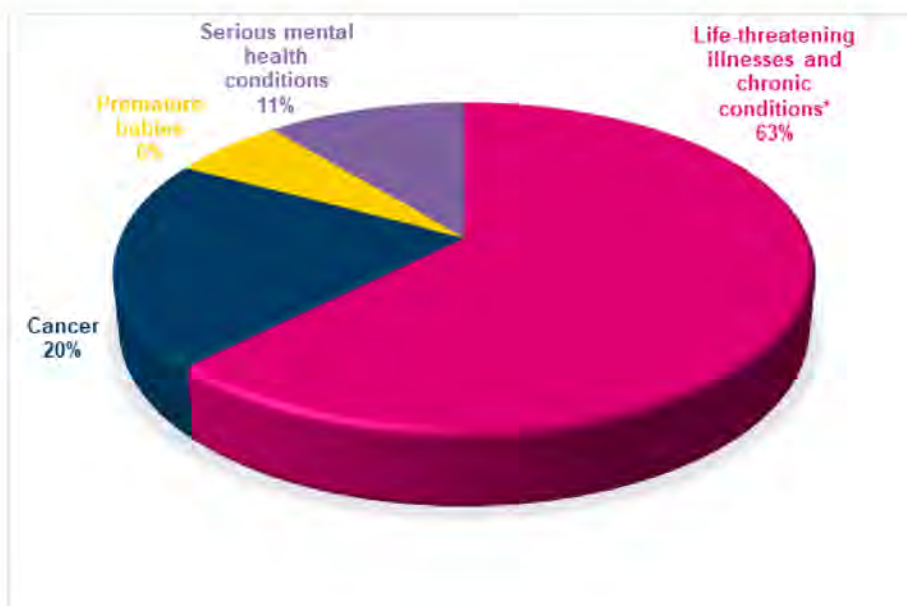
- Our Vision is that no Jewish family, anywhere in the UK, with a child affected by serious illness should have to suffer without our support.
- Our Mission is to provide bespoke, unconditional, practical and emotional support to Jewish families where there is serious childhood illness. We bring hope and joy by providing powerful, positive experiences.

Trustees' Annual Report For the Financial Year ended 31 December 2021

Camp Simcha supports families coping with serious childhood illness by providing a range of bespoke practical and therapeutic support services, as well as bringing hope and joy at the darkest of time. The charity supports the whole family.

Camp Simcha exists to make a difference to all Jewish children and their families across the spectrum of Jewish observance and affiliation. We are currently able to support children with over 50 different conditions as well as babies born very prematurely and families with children with serious mental health conditions.

Beneficiary by illness is presented below:



*Including muscular conditions, rare genetic disorders, heart conditions and serious metabolic conditions.

Trustees' Annual Report For the Financial Year ended 31 December 2021

Camp Simcha's unique services include:

Practical and Emotional Support

Family Liaison Officers (FLOs)

Each family's dedicated support worker is there for them 24/7, meeting parents and arranging a bespoke package of continuous support.

Crisis Meals and Household Support

Camp Simcha focuses on the things often taken for granted that weigh so heavily for parents coping with a sick child - cleaning to help keep the home straight or a hot restorative family meal makes a huge difference especially when a child is in hospital.

Hospital Transport

This service includes the provision of a 24/7 transport service to help reduce the family's stress when getting a sick child to and from hospital.

Home Based Respite Care

The charity arranges emergency short-term respite, for a few hours or overnight, where parents urgently need a break and some rest in conjunction with our Evie's Night Owls Project.

Home School Tuition

Camp Simcha tutors make home visits to support children with their schoolwork whilst they cope with illness and hospital stays.

Benefits and Grants Advice

This advice and support, helps parents understand the system to enable them to access crucial benefits.

Premature and Sick Babies Project

In addition to support for the whole family when a baby is in hospital, Camp Simcha supports families with specialist nurse visits and advice at home for parents bringing premature and seriously ill babies home from hospital.

International Connections

As part of an international network, we put families in touch with each other throughout the world, helping families seek treatment and advice in other countries and ensure they have support when they are there.

Specialist Equipment

The charity tailors support to each child providing individuals with special pieces of equipment often approaching grant foundations for individual grants for example for specialised epilepsy monitors or a customised chair for a child with uncontrolled pain.

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Therapeutic Support

Counselling for Family Members

Various forms of professional therapy for family members who are struggling to cope emotionally.

Home Based Therapeutic Art, Music and Drama Sessions

Hands on, creative and one-on-one sessions delivered at home bring sensory fun and therapeutic distraction to children coping with illness and treatments.

The Rind Foundation Support Programme for Parents

Opportunities are designed for parents to take a break and switch off from the constant worry, and include spa days, coffee mornings and other social events. Groups for parents with children who have specific medical conditions are also arranged regularly to provide critical peer support, e.g. diabetes support evenings.

Animal Assisted Therapy

Weekly visits and play sessions with specially trained dogs and their volunteer owners bring stress relief and joy to both the sick child and siblings. Also includes trips to an animal therapy centre. New exciting equine therapies have a positive impact for both sick children and siblings.

Powerful Positive Experiences

The Sharon Rosen Big Brother and Big Sister Volunteer Programme

Camp Simcha 'Big Brothers and Big Sisters' are special friends to the ill children and siblings, visiting weekly and taking them on outings and retreats.



Dedicated Sibling Programme

When a child is sick, siblings can suffer from confusion, anxiety and loss of attention. This service focuses on support events and fun activities just for the siblings.

Parties and Outings

The provision of theme park trips, concerts and Camp Simcha parties, for children and for families, providing fun and respite.



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Individual Support and Treats

This service is bespoke to each family focusing on ways in which a special treat or a gift can give a child and family precious memories.

Camp Simcha USA

An opportunity for an ill child to go to a specialist camp in the USA. UK volunteers and additional medical support accompany the children on the journey. There is a purpose-built hospital on site.



... they are one of the most incredible organisations out there and have been so supportive for all of us since her diagnosis... they said they would be there... and they really have been, every step of the way.

For the first time in what feels like a lifetime, I won't have to think about what day it is and which tablets she will need for two weeks, as that is all taken care of... They really do think of everything.

Asher and Betty Loftus z"l Keshet Summer Scheme

This summer programme offers Camp Simcha children and their siblings, fantastic outings and holiday fun, with all their medical needs catered for whilst offering respite for their parents.

Children's Residential Retreat

A four-day residential trip just for the seriously ill children we support, providing a rare chance for them to spend some time away from home having fun with their peers with all their medical needs catered for. At the same time this provides much-needed respite to parents.



Family Residential Retreat

Three days of restorative fun and relaxation for the whole family in the UK, enjoying amazing activities and time with others who share their burden and accessible medical support as required.



Siblings' Residential Retreat

Inaugural three-day residential programme for siblings only was successfully trialled in 2022 and will continue going forward.

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Community Programmes

Schools Support Programme

Support for school staff dealing with siblings or friends of a child who becomes ill or passes away.

Community-Wide Hospital Programme

Over and above the support provided to the Jewish community, Camp Simcha is proud to create strong partnerships with paediatric wards, community teams and hospices in London and Manchester. This programme, serving the wider community, reaches 12,000 children of all denominations and none in hospital annually and includes the provision of balloons, special cuddly monkeys and toys which are delivered to all sick children in hospitals in London and Manchester. It also includes the Annual Toy Drive at the end of every year. The toys are generously donated by thousands of children in Jewish day schools, nurseries and synagogues for all children in hospitals. The building of relationships with medical staff ensures that they understand the charity and make appropriate referrals.

Community-Wide and Synagogue Programme

Blood Drive - Camp Simcha teamed up with Joely Bear and Edgware Community Blood Centre to run 3 blood drives encouraging the community to donate their blood. In addition, there were other community blood drives with Finchley United Synagogue.

Diabetes - On a 6-8 week basis we run a support group for parents of children with Type 1 Diabetes, with a guest speaker specialising in paediatric diabetes.

Touchpoints - Through funding from the The Maurice Wohl Charitable Foundation we have created a network of key people (Touchpoint Ambassadors) across communities ensuring that people are educated about us and are able to easily identify families we may be able to support.



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Medical Panel

Camp Simcha benefits from a wealth of knowledge and expertise provided by a carefully selected and dedicated Medical Panel. This panel consists of paediatricians, hospital specialists, GP's and a consultant physiotherapist. The panel provides guidance and support to staff on specific family cases as well as assists with the organisation's medical strategy going forward. Camp Simcha also enjoys the voluntary support of several medics who attend the residential and non-residential events, to ensure the safety and well-being of the children.

Volunteers

Including the Big Brother and Big Sister Programme, Keshet Summer Scheme, the Hospital Programme and other central functions, well over 600 people volunteer to help deliver the charity's direct services each year.



Trustees' Annual Report

For the Financial Year ended 31 December 2021

Life after Lockdown - Emerging from the Pandemic

Practical and Emotional Support

Lockdown increased beneficiary reliance on Camp Simcha services as vulnerable families were more isolated with their usual support networks restricted and other care services reduced. Servicing has stabilised at new albeit higher levels of provision for most core services.

Camp Simcha Response

- At the height of the pandemic, the charity delivered thousands of individual care packages to isolated families. 250 Big Brothers and Big Sister volunteers have been invaluable in these deliveries helping manage associated costs. These volunteers have now also been able to reconnect with families in-person (employing government Covid-19 – safety guidelines) restoring these crucial support networks our families so rely on.
- As part of the charity's holistic family support and care, well-timed, kosher meals at home, for a family in the throes of a medical crisis, are transformative – easing their burdens and lifting their spirits. Lockdown saw this service skyrocket by 50%. Growth has slowed and stabilised in late 2021 to appropriate levels in line with beneficiary numbers.
- During the first lockdown, fewer respite care sessions were delivered, parents fearing allowing anyone into their homes. The endless fatigue from sleepless nights caring for a child 24/7, coupled with parents' increased confidence of Camp Simcha's providers' Covid-19 safety protocols, respite delivery reverted to usual levels in 2021. Via our Evie's Night Owls Project, 1,500 hours of night-time respite is provided for exhausted parents.
- The Services team upgraded the website, incorporating a parent portal, populated with useful information, games, book and toys etc. to help families 'locked in' keep their kids busy including for example from magic shows and activities to educational advice and exercise classes. Innovative servicing through the parental portal on the website is continually being explored to support families.
- FLOs remained accessible 24/7 remotely easing parents' exacerbated challenges and offering guidance and coordinating practical and therapeutic solutions day to day. FLOs were aware of families requiring more support than ever as their external networks were less available. Now FLO interaction is an optimal combination of remote and in-person noting both have their place and benefits.
- With one parent permitted to accompany a child in hospital, crisis meals and hospital transports were a lifeline. Ongoing restrictions in hospitals continue to raise the demand for these crisis services.

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Life after Lockdown - Emerging from the Pandemic



Retreat in a Box was a welcome replacement service for the cancelled large scale residential retreat usually held each January and included everything families would need for a restful weekend as a family.



Trustees' Annual Report

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Life after Lockdown - Emerging from the Pandemic

Therapeutic Support

Families faced heightened anxieties and crisis during Lockdown and continue to require significant therapeutic support as they adjust to the post Covid world with their vulnerable children.

Camp Simcha Response

- Some digital peer events and online groups set up during Lockdown ensuring parents felt part of a supportive community have been retained to continue this peer connection and support.
- Online Arts at Home therapeutic sessions were set up, providing forums to express anxieties creatively. The remote sessions have expanded the reach of the Arts at Home project, providing emotional and therapeutic support for children in distant locations where previously suitable therapists couldn't be offered. As a result, delivery of this service doubled during the pandemic. The charity also initiated a group therapeutic arts sessions for siblings and parents, coupling therapeutic creative expression with the peer interaction that they craved. These core online services have been retained post pandemic to keep both those further afield geographically supported retaining the extended Camp Simcha reach created in Lockdown and also as families have expressed their appreciation for more logistically convenient online services, when juggling the needs of their busy family life with the medical routines and demands of their sick child.
- Although initially experiencing reduced demand for counselling therapies as many parents did not have the physical space, nor mind-set to engage in a therapeutic process with children at home, as schools re-opened, uptake increased enabling parents to process the trauma of their situation during a pandemic and through the lessening of restrictions.
- Throughout the pandemic there was an increased uptake from families affected by mental health who have used family therapy as a service and this continues post Lockdown as families adjust.

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Life after Lockdown - Emerging from the Pandemic

Powerful Positive Experiences

Almost all large-scale, "in-person" services events were cancelled again (e.g. Residential Retreats, Keshet Summer Programme, attendance at Camp USA and some family and children parties and outings) in 2021 but 2022 has seen the restoration of most core events.

Camp Simcha Response

- The impact of Covid has been long lasting for our families, many of whom experienced extended isolation due to the ongoing risks to their unwell child. Unable to deliver our larger, in-person beneficiary events until very late in 2021 and even then, with extreme caution, our team worked creatively to deliver meaningful, remote alternatives.
- Services incorporated digital and offline social activities and entertainment and tailored meal and recreational packages for example baking, gardening kits, books, and games.
- The Services team sought to replicate the peer support, respite, reinvigoration and emotional boost that families would have experienced from attending 'in-person' events.
- Big Brothers and Big Sister volunteers who had sought creative ways to engage remotely with their Camp Simcha children throughout the pandemic welcomed the chance to commence in-person visits and treats towards the end of 2021.
- In the summer of 2022, Family Residential Retreats were possible for the first time since the onset of the pandemic. In June, 320 family members took part in one of two Family Residential Retreats that took place during consecutive weeks. Residential retreats are a lifeline for Camp Simcha families, who derive huge benefit from the packed programmes of fun experiences tailored for each member of the family that deliver a break from their daily challenges. These families returned to 'real life' strengthened, relaxed and emotionally boosted following a weekend of fun and respite, with empathetic peers.
- The charity's first Siblings' Residential Retreat took place in May 2022. At Camp Simcha, siblings are often acknowledged as the forgotten sufferers when a child is ill. Their parents' attention is often needed more urgently elsewhere and they may internalise their worries so as not to be a burden. Welcoming 25 siblings of the seriously ill children we support, for an inaugural three-day residential programme was an activity-filled break from the pressures at home and an opportunity for these children to feel special in their own right and form bonds with peers who can relate. Following the success of this retreat, it will certainly become a mainstay of our retreat calendar for 2023.

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Community Need

The charity has seen a substantial increase in referrals during 2021 which may be due to delayed diagnoses and health complications as a result of Covid-19. The largest percentage increase was seen in premature and sick babies. Cancer cases now account for around 20% of all families. Notably, mental health cases were a significant proportion of referrals, but certainly well within manageable levels.

Proud of the flexibility of Camp Simcha and its prompt response to the Covid-19 crisis, trustees continue to assess the needs of the community and its beneficiaries when considering the future of its services.

To meet the increasing demand for Camp Simcha services, trustees will continue to enhance, modernise and adapt the charity's systems, policies, interventions and evaluation processes, where appropriate, to ensure Camp Simcha can deliver effective, targeted solutions that respond to families' individual needs.

To enable the charity to respond to the growing numbers of families requesting support, the Services team have increased the frequency of progress reviews. Often carried out by Camp Simcha's social workers, progress reviews help to identify families' needs more quickly, enabling a quicker response with more targeted interventions thereby improving resource allocation according to need. Increased assessments additionally enhance the charity's ability to advocate for families' needs and support them to access help from outside providers.

The charity is developing its bereavement services in order to at least support families through the initial phases of loss in the cases where Camp Simcha has been supporting the family for a long period and have established strong relationships. Where appropriate, families are referred to other appropriate agencies after an initial period, to support them through their longer-term grief process.

Trustees' Annual Report

For the Financial Year ended 31 December 2021

Achievements and Performance in 2021

- Covid-19 sent many of the families we support deeper into crisis. With vulnerable, seriously ill children, they have been feeling isolated and terrified, struggling to cope, with their usual care network reduced. Camp Simcha has been their lifeline, responding to their evolving needs while they were unable to rely on the support of their wider peer network during the pandemic. The pandemic continued to effect families considerably throughout 2021.
- Although a small team, Camp Simcha was able to quickly tailor its support services to its families, in line with government guidelines, to deliver remote crucial services.
- The charity had its highest rate of referrals to date in 2021. The number of referrals Camp Simcha receives in a year has more than doubled since 2018. The charity has the expertise, and professionalism to respond quickly and provide tailored support for this growing beneficiary demand.
- During this period the number of family members the charity directly supported exceeded **1,300**. This represents the sick children and parents themselves and their all-important siblings from over **230 families** (190 families were supported in 2020).
- The charity deals with cases across the country, from all around London and the Southeast, Leeds, Manchester, Gateshead, Bristol, Norwich, Brighton and as far north as Glasgow.
- Our FLO team now works entirely on the Salesforce Customer Relationship Management database ensuring secure management of highly confidential data providing over 6,500 hours of contact time with parents per year.
- We have increased our social work team who provide constant advice, FLO team supervision and professional family needs assessments wherever needed.
- The **lifeline** messaging disseminated through all fundraising and awareness raising in 2021 was the embodiment of the full support given to our families – and for the Jewish community - who have stepped up to help the charity be there for those who needed the charity more than ever.



Trustees' Annual Report For the Financial Year ended 31 December 2021

- Due to the continued threats posed by Covid, we were unable to reinstate in-person events for most of 2021. In addition, it was decided that the normal winter family retreat due to take place in January 2022 would have to be run remotely. As in 2021, families received a fantastic array of food and treats, alongside an online programme of speakers and fun activities. It was agreed that were it to be possible, these families would be offered an in-person retreat later in the year.
- We were delighted it was possible to run a four-day residential retreat for the children with serious illnesses in December 2021 where 20 children were able to benefit and the families received vital respite during the time.
- Through the community-wide Hospital Programme, the number of children reached in hospitals, hospices and community nursing teams again reached 12,000 in 2021, via regular toy and balloon drops and delivery of the toys collected for donation to 120 children's wards, hospices and community nursing teams in London and Manchester in our Annual Toy Drive.



Trustees' Annual Report

For the Financial Year ended 31 December 2021

The impact of Camp Simcha's work on families can best be understood through the stories of real people who are supported (names changed to protect confidentiality of families).

CASE STUDY 1

At six months old **Tilly** was diagnosed with a rare and progressive mitochondrial disease. She is one of about 50 children in the world with this condition.



"The day we found out how sick she was, was pretty much the worst day of my life. Being told your child might only have a very, short life – I can't even describe the pain," says her mother Paula.

"Her condition causes seizures, affects her brain, her muscles and her kidneys. She has hearing loss and cannot sit or crawl. Tilly also has Stage 3 chronic kidney disease. As soon as we spoke to Camp Simcha we felt there was a lifeline for us - people who understood what we are going through and would be there to help us no matter what. As well as all the practical support, Camp Simcha helped us get some counselling which was amazing. Being part of the Camp Simcha community has also been key."

"Without Camp Simcha in our lives we would have felt really alone. They have been friends, confidantes when we are struggling, there in any crisis, providing emotional support, helping practically and they just always seem to be there to give us a boost when we most need it."

CASE STUDY 2

Ben was just three months old when he contracted flu and suddenly stopped breathing.

Paramedics managed to revive him but his parents, Michelle and James, were later told he had suffered ischemic brain injury, had no brain function, would not see, never have any cognition and would develop epilepsy, dystonia and other issues. While they were in Manchester Children's Hospital, Camp Simcha came into their lives.



"I don't think we would have been where we are today emotionally without Camp Simcha, especially during Covid, when so much of our other support was unavailable," says Michelle.

"They help us in so many ways - all the practical support, meals for the family when we suddenly have to go into hospital; taking our other children out on a Sunday; and our amazing Family Liaison Officer, Daniella, who I can always talk to."

"Camp Simcha have also helped our other children come to terms with having a very ill brother. They arrange therapeutic art sessions, outings and send in 'Big Siblings', who spend time with the children, making them feel special when we have had to spend so much time looking after Ben."

Trustees' Annual Report

For the Financial Year ended 31 December 2021

Financial Review

The Statement of Financial Activities presents the financial results of Camp Simcha.

Against the backdrop of the Covid-19 pandemic and social distancing restrictions, 2021 was a remarkably successful year for Camp Simcha – it began with the prospect of the cancellation of the London Gala dinner due in March and significant restrictions that affected beneficiary services and fundraising efforts throughout the year. In a difficult climate for fundraising, the charity presents £4,053,743 of income largely due to the 25th anniversary crowdfunding campaign in February raising an astonishing £3,283,600 from 22,000 donations. As the charity relies entirely on voluntary income, and receives no government funding, trustees are aware that there are various risks to Camp Simcha's financial stability in an uncertain economic climate and are very appreciative of the growing support from its donor community. The charity has focused on diversifying its fundraising efforts to mitigate donor dependence risk as far as possible, by spreading the income streams more evenly and securing more donors. This crowdfunding campaign has further enhanced the charity's income diversification efforts. Refer to Fundraising Strategy for more on income generation and donor relationships.

Camp Simcha services department managing the charity's largest departmental budget maximised efforts to ensure that the charity remained meaningful to the needs of beneficiary families, even if in-person events were still impossible for most of the year. This resulted in reduced spend once in again in 2021 as in 2020. The team continued to seek and find innovative ways to bring critical support, joy and comfort to families who needed it even more than usual with the added isolation and Covid-19 pressures, however often at a lower than originally budgeted cost.

Overhead spending efficiencies through streamlining and procurement controls continued. Cancellation of the three planned large scale in-person fundraising events reduced overall fundraising costs. Continued effective use of the Government's Furlough scheme for appropriate staff helped bolster cash flow.

Therefore, total charity expenditure remained subdued at £1,914,941 compared to total charity expenditure of £2,391,330* in 2019 (most recent pre Covid year for comparison) albeit the charity had more beneficiaries than ever before. After resources expended, Camp Simcha generated a net income for the year of £2,195,540.

**Per Management Reporting for the calendar year*

Trustees' Annual Report

For the Financial Year ended 31 December 2021

Financially, one could scarcely have imagined at the start of the year that by its end, the charity's finances would be placed on a such a stable footing to serve beneficiaries. Guarding against complacency however, trustees acknowledge the stiff challenges of growing community need with the largest number of referrals in the charity's history and weak economic conditions.

The charity's services team were strengthened to help them to cope with the increased workload. In common with other similar charities, a significant part of the expenditure of the charity is made on Camp Simcha's people. Most staff costs are for those people engaged directly in the support and care of the children and families.

Investment in information technology remained a key focus area to ensure the charity stays relevant, responsive, efficient and secure. 2022 will include further IT improvements to support Camp Simcha's work and its deliverability.

Trustees considered the charity's short, medium and longer-term priorities evaluating financial plans regularly ensuring that all actions were in the interests of the charity and its beneficiaries, in line with its mission, continuing to safeguard staff, volunteers and families and protect and safeguard the assets of Camp Simcha. Systems are in place to ensure the appropriate management of all funds and suitable probity is always exercised in regard to the handling and recording of financial transactions.

In compliance with the charity's investment policy, to protect existing charity reserves against inflation, £1,000,000 was invested with Quilter Cheviot Investment Management in an appropriate longer-term diversified investment portfolio. The charity also holds in cash, sufficient funds to meet immediate cashflow requirements. Through a suitable cash management platform short-term funds are invested to improve returns and diversify risk away from main day-to-day banking arrangements.

Trustees accept that the current free reserves level of £3,599,399 is in excess of their stated policy of 9 -12 months of core expenditure of the charity. As the approved budget for 2022 forecasts a deficit of £889,174 for the coming year with a return to numerous in-person large scale beneficiary events, there is an excess due to timing which is expected to reverse. With the overall economic climate highly uncertain, the success of the charity's future fundraising efforts is difficult to forecast. In 2022, inflation has reached levels of near 10%, noticeably increasing the charity's costs for example on core services such as food and hospital transport provision. Trustees have agreed to exercise a greater degree of caution considering also the UK economy's slow recovery from the Covid-19 pandemic and the ongoing Ukraine – Russia Crisis.

Trustees are therefore comfortable that the level of free reserves of £3,599,399 held at the end of the financial year are appropriate.

Trustees' Annual Report For the Financial Year ended 31 December 2021

Reserves Policy

The trustees reviewed the Reserves Policy of the charity in March 2022, reflecting on rising inflation, on-going Covid-19 effects, the Ukraine-Russia crisis and general market conditions; this is against the backdrop of Camp Simcha's income being derived solely from voluntary donations, with the charity receiving no statutory funding.

The trustees acknowledge that it is difficult to forecast with any degree of certainty what is likely to happen over the next twelve months and are aware of the impact the uncertainties may have on both demand and maintenance of Camp Simcha's services.

Trustees agreed to amend Camp Simcha's reserves policy from 6-9 months to 9-12 months of core expenditure to enable the charity to continue its activities and services at a meaningful level, and to ensure the resilience of the charity should there be a drop in income or an increased demand for services and the trustees review this position on a regular basis.

The trustees are also mindful of the fact that Camp Simcha should consistently be in a position to be able to maintain a level of services for a reasonable period of time for existing beneficiaries.

In light of this, together with the year-on-year increase in the numbers of families receiving services and inflationary pressures, the trustees are of the opinion that a reserves policy of 9-12 months of core expenditure of the charity is appropriate.

Fundraising Strategy

Charity income is derived entirely from voluntary donations and Camp Simcha raise money through a variety of sources, including events, major donor fundraising, mailshot appeals, trusts and grants, and sponsored challenges.

Camp Simcha is a member of the Fundraising Regulator and adheres to the Fundraising Code of Practice. Camp Simcha also holds organisational membership of the Institute of Fundraising.

The charity has a large base of donors who donate under £1,000 per year and a smaller, but growing, number of major donors who donate over £1,000 per year. For major donors, there are named levels of giving: Partners (£1k+), Friends (£3k+), Patrons (£7.5k+), Benefactors (£15k+) and Guardians (£25k+). Camp Simcha runs an annual patronage campaign to keep major donors informed about the charity's work and to encourage them to support each year.

Trustees' Annual Report For the Financial Year ended 31 December 2021

In February 2021, we held our first online matched funding campaign. This 25th anniversary crowdfunding campaign raised approximately £3.3million from 22,000 donations. The campaign was a great success as it secured small donations from around 10,000 new donors who had not supported the charity before. The campaign enabled us to raise sufficient funds to not only fund our services in 2021, but also some of the funds needed for 2022.

We continue to send two postal appeals per year in March and September (the March 2021 appeal did not take place due to the proximity of the matched funding campaign) – these two appeals usually generate around £150,000. In addition, we make applications to various trusts and foundations to request support annually.

The balance of income is traditionally derived from a variety of fundraising events and activities, including an annual ladies lunch and sponsored challenge events. Due to Covid, we had not been able to hold the ladies lunch in 2020 nor 2021 but in May 2022 we held a successful event again after the two-year gap. In addition, we are fortunate that people choose Camp Simcha as the beneficiary of their own independent fundraising activities and supporters donate regularly in honour of a friend's anniversary, special birthday or other personal celebrations.

Due to the success of the matched funding campaign in 2021, we have decided to hold another campaign in February 2023 - two years after the previous one. Historically, Camp Simcha's big fundraiser was always a biennial dinner but we feel that the online matched funding campaign is a more cost effective way to raise significant funds for the charity, especially in light of the current cost of living crisis.

Our new Bar/Bat Mitzvah programme with 20 participants included helping pack gifts for Camp Simcha families, joining in our Annual Toy Drive packing and also successfully raised funds from their sponsored walk in 2022.



Trustees' Annual Report For the Financial Year ended 31 December 2021

Plans for Future Periods

Establishment of Mental Health Services

In September 2021, following an 18-month pilot, the support of families affected by their child's serious mental health condition was integrated into our core service portfolio. The services team have worked successfully to integrate these families into the service functions of the charity in a safe and appropriate manner.

The project, responds to a community demand and seeks to improve the quality of life for families where their child's severe mental health condition is having a significant and negative impact on the family's wellbeing and there is a clinical care team in place supporting the index child. We work closely with a number of organisations including CAMHS, JAMI, Norwood, and Noa Girls who provide clinical or therapeutic support to the unwell child maximising impact for the families and minimising duplication across the community.

We anticipate that our work with families affected by mental health will increase.

Ten months since the formal integration of this work into our service portfolio, we are launching an awareness campaign within Jewish secondary schools. We are in the early stages of exploring the feasibility of expanding our mental health project to families in Stamford Hill and Manchester.

Camp Simcha's bespoke package of care to families includes support directed at the parents and siblings of the child suffering with their mental health. Social work assessment ensures that Camp Simcha's support can have a positive impact on the family.

We are confident that our service will continue to fill a gap in needs for families affected by a huge increase in mental health problems widely reported in recent years and further exacerbated by the Covid pandemic.

In December 2021, the trustees designated £213,500 for supporting the new mental health beneficiaries subsequent to the pilot ensuring that this commitment made to the community can be followed through.

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My son has been in hospital for 2 years now. Prior to this looking after him at home has had devastating effects on my husband's health and mine. We are so grateful for the 1-1 support from my Family Liaison Officer, especially during lockdown when we couldn't visit the hospital. The family days out and arts sessions for my younger son were a lifeline, plus the art and relaxation programmes for me were life-changing, a real emotional boost.

Trustees' Annual Report For the Financial Year ended 31 December 2021

Extension of Camp Simcha Services

In recent times, we have become aware of growing areas of need in relation to children affected by serious illness that we are currently unable to support due to our current criteria and existing resource levels. The Services Committee will oversee appropriate feasibility studies to assess these and will provide appropriate recommendations to the trustees.

Grandparents

Many of the grandparents within the families Camp Simcha supports are not only relatively young, but they are often actively involved in the day to day life of the family. A special tea in October 2022 for this key part of our beneficiary families to coincide with National Grandparents' Day is a new initiative. We hope that this will be an enjoyable and beneficial experience for them and may lead to further such events.

Strategic Planning

Simon Johnson (Trustee), who joined the trustees in 2020 continues to lead a process of strategy planning together with the trustees and the SLT. Following consultation with all relevant stakeholders, in January 2022, trustees approved the vision, mission, purpose and values of the charity. The next steps in the strategy planning process have been set in motion, including potential developments in service provision and work on the business plan designed to deliver the approved vision, mission, purpose and to reflect the values of the charity.

Trustee Skills Audit

A trustees' skills audit took place where each trustee was asked to complete a questionnaire declaring their particular skills and those areas they felt confident to lead or support. At the same time an ideal list of required skills was created. This initiative will help to identify potential skills gaps on the Board, but also underutilised or surplus of skills. This audit will help guide succession planning in the medium to longer term.

Trustees' Annual Report

For the Financial Year ended 31 December 2021

Flexible Working

As a service organisation, Camp Simcha staff are essential to its mission. As the pandemic receded, it became clear that home working and the effective use of online communication and hybrid patterns of work, had greatly enhanced the team's output and should not merely be abandoned. Camp Simcha took a progressive approach giving SLT the autonomy to coordinate their teams' patterns and location of work most effectively. This has resulted in a largely busy office in Golders Green dependent on service delivery requirements and fundraising activities. Zoom and other online platforms have also ensured that colleagues in Manchester are more easily included in meetings than before the pandemic. SLT are committed to retain the strong Camp Simcha team spirit and cohesion and do appreciate the positive impact of collaborating in person. 'Office Tuesday' has been initiated for all staff to work in the office and a brief informal charity wide gathering takes place once a month to encourage interaction and unity.

Crisis Planning

Work has been done to develop a protocol for the management of crises, to ensure that both the professional team and trustees are clear about the plan of action especially in the early stages of a crisis. A thorough communications plan has been developed as part of this. The next phase includes further staff and trustees' training and appropriate scenario testing.

Trustees' Annual Report For the Financial Year ended 31 December 2021

Statement of Trustees' Responsibilities

The trustees (who are also directors of Camp Simcha for the purposes of company law) are responsible for preparing the Trustees' Report (incorporating the directors' report) and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the situation of the charitable company and of the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principles in the Charities SORP.
- make judgments and accounting estimates that are reasonable and prudent.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.



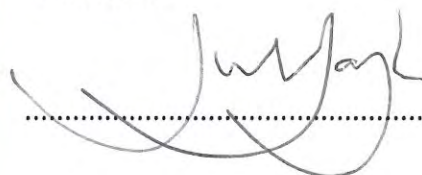
Trustees' Annual Report For the Financial Year ended 31 December 2021

Auditor

A resolution to re-appoint Goldwins Limited as the company's auditor will be proposed at the forthcoming trustees' meeting in accordance with the requirements of the Companies Act 2006.

Signed on behalf of the trustees on: 22 September 2022

Julian Taylor
Chairman


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Independent Auditor's Report To the members of Camp Simcha For the Year Ended 31 December 2021

Opinion

We have audited the financial statements of Camp Simcha for the year ended 31 December 2021 which comprise the Statement of Financial Activities, the Balance Sheet, statement of cash flows and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Opinion on Financial Statements

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2021 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions Relating to Going Concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

**Independent Auditor's Report
To the members of Camp Simcha
For the Year Ended 31 December 2021**

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinion on other matters prescribed by
The Companies Act 2006**

In our opinion, based on the work undertaken during the audit:

- the information given in the Trustees' Report (incorporating the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' Report (incorporating the directors' report) has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to
report by exception**

In the light of the knowledge and understanding of the charity and its environment obtained during the audit, we have not identified material misstatements in the Trustees' Annual Report.

Independent Auditor's Report To the members of Camp Simcha For the Year Ended 31 December 2021

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit

Responsibilities of the Trustees

As explained more fully in the trustees' Responsibilities Statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Our Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures can detect irregularities, including fraud are set out below.

**Independent Auditor's Report
To the members of Camp Simcha
For the Year Ended 31 December 2021**

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired about management, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
 - identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud
 - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [\[www.frc.org.uk/auditorsresponsibilities\]](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

**Independent Auditor's Report
To the members of Camp Simcha
For the Year Ended 31 December 2021**

Use of our Report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anthony Epton

Anthony Epton (Senior Statutory Auditor)

for and on behalf of

Goldwins Limited

Statutory Auditor

Chartered Accountants

75 Maygrove Road

West Hampstead

London NW6 2EG

22 September 2022

	Note	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £	2020 Total Funds £
Income from:					
Donations and legacies	3	3,603,954	346,286	3,950,240	1,119,340
Other fundraising	4	63,638	21,538	85,176	318,364
Investment income	5	14,493	-	14,493	4,442
Other income	6	3,834	-	3,834	55,704
Total income		3,685,919	367,824	4,053,743	1,497,850
Expenditure on:					
Raising funds	7	473,482	-	473,482	406,666
Charitable activities	7	1,149,574	291,885	1,441,459	1,411,774
Total expenditure		1,623,056	291,885	1,914,941	1,818,440
Net income / (expenditure) before net gains / (losses) on investments		2,062,863	75,939	2,138,802	(320,590)
Net gains / (losses) on investments		56,738	-	56,738	-
Net income / (expenditure) for the year	8	2,119,601	75,939	2,195,540	(320,590)
Transfer between funds		24,286	(24,286)	-	-
Net movement in funds		2,143,887	51,653	2,195,540	(320,590)
Reconciliation of funds:					
Total funds brought forward		1,696,688	118,307	1,814,995	2,135,585
Total funds carried forward		3,840,575	169,960	4,010,535	1,814,995

There were no other recognised gains or losses other than those stated above.
The attached notes form part of these financial statements.

**Balance Sheet
As at 31 December 2021**

	Note	2021 £	2021 £	2020 £	2020 £
Fixed assets:					
Tangible assets	11		27,676		37,747
Investments	12		<u>1,061,464</u>		<u>-</u>
			1,089,140		-
Current assets:					
Debtors	13	45,370		60,851	
Cash at bank and in hand		<u>2,989,025</u>		<u>2,050,949</u>	
		3,034,395		2,111,800	
Liabilities:					
Creditors: amounts falling due within one year	14	<u>113,000</u>		<u>334,552</u>	
Net current assets			<u>2,921,395</u>		<u>1,777,248</u>
Total net assets			<u>4,010,535</u>		<u>1,814,995</u>
Funds	16				
Restricted funds			169,960		118,307
Unrestricted funds:					
Designated funds		213,500		-	
General funds		<u>3,627,075</u>		<u>1,696,688</u>	
Total unrestricted funds			<u>3,840,575</u>		<u>1,696,688</u>
Total funds			<u>4,010,535</u>		<u>1,814,995</u>

The financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Approved by the trustees on 22 September 2022
and signed on their behalf by:



Julian Taylor
Chairman

Company registration no. 11478657

The attached notes form part of the financial statements.

	Note	2021 £	2021 £	2020 £	2020 £
Net cash provided by / (used in) operating activities	17		1,928,309		(56,881)
Cash flows from investing activities:					
Interest/ rent/ dividends from investments		14,493		4,442	
Sale/ (purchase) of fixed assets		-		(49,541)	
Sale/ (purchase) of investments		(1,004,726)		-	
Cash provided by / (used in) investing activities			(990,233)		(45,099)
Cash flows from financing activities:					
Repayments of borrowing		-		-	
Cash inflows from new borrowing		-		-	
Receipt of endowment		-		-	
Cash provided by / (used in) financing activities			-		-
Change in cash and cash equivalents in the year			938,076		(101,980)
Cash and cash equivalents at the beginning of the year			2,050,949		2,152,929
Change in cash and cash equivalents due to exchange rate movements			-		-
Cash and cash equivalents at the end of the year	18		2,989,025		2,050,949

1 Accounting Policies

a) Basis of Preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Going Concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

c) Income

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the charity that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

d) Donations of Gifts, Services and Facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

e) Interest Receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

f) Fund Accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

g) Expenditure and Irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charity in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of delivering services undertaken to further the purposes of the charity and their associated support costs
- Other expenditure represents those items not falling into any other heading

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

h) Allocation of Support Costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back-office costs, finance, personnel, payroll and governance costs which support the charity's activities. These costs have been allocated between the cost of raising funds and expenditure on charitable activities. The bases on which support costs have been allocated are set out in note 7.

i) Operating Leases

Rental charges are charged on a straight-line basis over the term of the lease.

j) Tangible Fixed Assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

~	Fixtures and fittings	25% RB
~	Computer equipment	25% SL

k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

l) Cash at Bank and In Hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

m) Creditors and Provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can

be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

n) Financial Instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2 Detailed comparatives for the statement of financial activities

	Unrestricted Funds £	Restricted Funds £	2020 Total £
Income from:			
Donations and legacies	997,298	122,042	1,119,340
Other fundraising	245,931	72,433	318,364
Investment income	4,442	-	4,442
Other income	55,704	-	55,704
Total income	1,303,375	194,475	1,497,850
Expenditure on:			
Raising funds	406,666	-	406,666
Charitable activities	1,167,164	244,610	1,411,774
Total expenditure	1,573,830	244,610	1,818,440
Net income / expenditure before gains / (losses) on investments	(270,455)	(50,135)	(320,590)
Net gains / (losses) on investments	-	-	-
Net income / expenditure	(270,455)	(50,135)	(320,590)
Transfer of funds from Camp Simcha Trust	-	-	-
Net movement in funds	(270,455)	(50,135)	(320,590)
Total funds brought forward	1,967,143	168,442	2,135,585
Total funds carried forward	1,696,688	118,307	1,814,995

3 Income from donations and legacies

	Unrestricted £	Restricted £	2021 Total £	2020 Total £
Donations	487,589	153,646	641,235	1,074,101
25 th anniversary crowdfunding campaign	3,090,960	192,640	3,283,600	-
Donations in kind	24,220	-	24,220	23,831
Legacies	1,185	-	1,185	21,408
	<u>3,603,954</u>	<u>346,286</u>	<u>3,950,240</u>	<u>1,119,340</u>

Included in unrestricted income from "Donations and legacies" are non-monetary gifts aggregating £24,220 (2020: £23,831). This amount has similarly been included within Unrestricted Charitable Activities (Note 7).

4 Other fundraising

	Unrestricted £	Restricted £	2021 Total £	2020 Total £
Dinners	1,069	5,000	6,069	91,280
Sponsored and other events	62,569	16,538	79,107	227,084
	<u>63,638</u>	<u>21,538</u>	<u>85,176</u>	<u>318,364</u>

5 Income from investments

	Unrestricted £	Restricted £	2021 Total £	2020 Total £
Bank interest	2,180	-	2,180	4,442
Dividends	12,313	-	12,313	-
	<u>14,493</u>	<u>-</u>	<u>14,493</u>	<u>4,442</u>

6 Other income

Amounts included within other income relate to grants received under the Coronavirus Job Retention Scheme.

7 Analysis of expenditure

		Cost of raising funds	Charitable activities			2021 Total £	2020 Total £
		General	Family services £	Community Programmes & Outreach £	Support costs £		
Staff costs	Direct	217,018	415,656	125,028	199,774	957,476	934,106
Charitable Activities	Direct	-	528,428	92,247	-	620,675	638,709
Fundraising costs	Direct	164,458	-	-	-	164,458	102,639
Support costs							
Rent and rates		-	-	-	23,100	23,100	22,705
Light and heat		-	-	-	-	-	209
Storage		-	-	-	5,031	5,031	5,007
Telephone		-	-	-	5,110	5,110	6,260
Training		-	-	-	3,351	3,351	6,387
Printing, postage & stationery		-	-	-	16,976	16,976	16,366
Other office costs		-	-	-	1,093	1,093	10,177
Bank charges & payment portal fees		-	-	-	28,112	28,112	9,472
Insurance		-	-	-	5,053	5,053	6,481
Depreciation		-	-	-	10,070	10,070	12,976
IT and website		-	-	-	19,965	19,965	15,057
Other staff costs		-	-	-	22,587	22,587	13,152
Repairs & maintenance		-	-	-	104	104	1,584
Professional fees		-	-	-	22,452	22,452	8,411
Subscriptions		-	-	-	4,328	4,328	3,992
Audit fee		-	-	-	5,000	5,000	4,750
		381,476	944,084	217,275	372,106	1,914,941	1,818,440
Support costs		92,006	227,697	52,403	(372,106)	-	-
Total expenditure 2021		473,482	1,171,781	269,678	-	1,914,941	-
Total expenditure 2020		406,666	1,123,888	287,886	-	-	1,818,440

Family Services includes practical and emotional services delivered through family liaison officers "FLOs". The services include Residential Retreats, Summer Programmes, Big Brother and Big Sister Programmes, Hospital Transport, Household Support and Therapies.

Community Programmes & Outreach includes Hospital Programmes, the Annual Toy Drive, Community Health Initiatives, the Schools Programme and Outreach to families who can benefit from Camp Simcha services.

Included within Family Services Charitable activities are non-monetary gifts aggregating £24,220 (2020: £23,831). This amount has similarly been included within Income from donations and legacies (Note 3).

8 Net income / (expenditure) for the year

This is stated after charging / (crediting):	2021	2020
	£	£
Operating lease rentals:		
Property	46,200	46,200
Depreciation	10,070	12,976
Auditor's remuneration:		
Audit fees	5,000	4,750

9 Transfer of funds from Camp Simcha Trust (comparative)

On 1 April 2019 Camp Simcha transferred its assets, liabilities and activities to Camp Simcha (Limited by Guarantee). Clearance from the Charity Commission was obtained ahead of the transfer and the charity's operations remain unchanged. At the 1 April 2019 the Camp Simcha Trust had unrestricted funds of £2,766,984 and restricted funds of £132,305. The transfer agreement provided for £5,000 of unrestricted funds to remain with the Camp Simcha Trust and therefore unrestricted funds transferred were £2,761,984 and restricted funds transferred were £132,305.

10 Analysis of Staff Costs, Trustee Remuneration and expenses, and the Cost of Key Management Personnel

Staff costs were as follows:	2021	2020
	£	£
Salaries and wages	841,864	822,498
Social security costs	76,780	70,562
Employer's contribution to defined contribution pension schemes	38,832	26,787
Redundancy and termination costs	-	14,259
	957,476	934,106

	2021	2020
	No.	No.
£60,000 - £69,999	2	-
£70,000 - £79,999	1	3
£80,000 - £89,999	1	-
£100,000 - £109,999	-	1

10 Continued

The total employee benefits including pension contributions of the key management personnel for the year was £534,099 (2020: £457,293).

The charity trustees were not paid nor received any benefits from employment with the Charitable Company in the year, neither were they reimbursed expenses during the year. No charity trustee received payment for professional or other services supplied to the charity other than as disclosed in Note 20 related party transactions.

Staff numbers

The average number of employees (calculated on the basis of full-time equivalents) during the period was as follows:

	2021 No.	2020 No.
Raising funds	4	4
Charitable activities	12	12
Support	3	4
	<u>19</u>	<u>20</u>

11 Tangible fixed assets

	Fixtures and fittings £	Computer & office equipment £	Total £
Cost			
At the start of the year	14,171	36,825	50,996
Additions in year	-	-	-
Disposals in year	-	-	-
At the end of the year	<u>14,171</u>	<u>36,825</u>	<u>50,996</u>
Depreciation			
At the start of the year	3,702	9,548	13,250
Charge for the year	2,641	7,429	10,070
Eliminated on disposal	-	-	-
At the end of the year	<u>6,343</u>	<u>16,977</u>	<u>23,320</u>
Net book value			
At the end of the year	<u>7,828</u>	<u>19,848</u>	<u>27,676</u>
At the start of the year	<u>10,469</u>	<u>27,278</u>	<u>37,747</u>

	2021 £	2020 £
12 Investments		
Listed investments	1,061,464	-
Market value at the end of the year	1,061,464	-
Movements:		
Market value at the start of the year	-	-
Additions at cost	1,004,726	-
Disposals proceeds	-	-
Net gain/ (loss) on investments	56,738	-
Market value at the end of the year	1,061,464	-

	2021 £	2020 £
13 Debtors		
Trade debtors	11	21,810
Other debtors	28,266	13,190
Prepayments and accrued income	17,093	25,851
	45,370	60,851

Included within Other debtors is an amount of £22,393 (2020: £2,414) due from the Camp Simcha Trust, the previous entity that carried out the activities of the Charitable Company. This amount is non-interest bearing and repayable on demand. Certain trustees of the Camp Simcha Trust are also directors and trustees of the Charitable Company.

	2021 £	2020 £
14 Creditors: amounts falling due within one year		
Trade creditors	60,169	31,730
Other creditors	34,731	11,759
Accruals	5,000	5,000
Deferred income	13,100	286,063
	113,000	334,552
Deferred income		
	2021 £	2020 £
Balance at the beginning of the year	286,063	11,543
Amount released to income in the year	(286,063)	(11,543)
Amount deferred in the year	13,100	286,063
Balance at the end of the year	13,100	286,063

15 Analysis of net assets between funds

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets	27,676	-	-	27,676
Investments	1,061,464	-	-	1,061,464
Net current assets	2,537,935	213,500	169,960	2,921,395
Net assets at the end of the year	3,627,075	213,500	169,960	4,010,535

16 Movements in funds

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfer between funds £	At the end of the year £
Restricted funds:					
Specific Family Funding	8,559	989	6,747	-	2,801
Family Services	75,063	248,939	222,974	(4,029)	96,999
Retreat, Keshet and Camp	1,400	66,000	36,691	4,029	34,738
Community Liaison	27,708	36,000	14,790	(24,050)	24,868
Other	5,577	15,896	10,683	(236)	10,554
Total restricted funds	118,307	367,824	291,885	(24,286)	169,960
Unrestricted funds:					
Designated funds:					
Mental health services	-	213,500	-	-	213,500
General funds	1,696,688	3,529,157	1,623,056	24,286	3,627,075
Total unrestricted funds	1,696,688	3,742,657	1,623,056	-	3,840,575
Pension fund	-	-	-	-	-
Total funds including pension fund	1,814,995	4,110,481	1,914,941	-	4,010,535

**17 Reconciliation of net income / (expenditure)
to net cash flow from operating activities**

	Year ended 31 December 2021 £	Period ended 31 December 2020 £
Net income / (expenditure) for the reporting period (As per the statement of financial activities)	2,195,540	(320,590)
Depreciation	10,070	12,976
Interest, rent and dividends from investments	(14,493)	(4,442)
(Gains)/ losses on investments	(56,738)	-
(Increase)/ decrease in debtors	15,481	17,164
Increase/ (decrease) in creditors	(221,551)	238,011
Net cash provided by / (used in) operating activities	1,928,309	(56,881)

18 Analysis of cash and cash equivalents

	On 01 January 2021 £	Cash flows £	Other changes £	On 31 December 2021 £
Cash at bank and in hand	2,050,949	938,076	-	2,989,025
Total cash and cash equivalents	2,050,949	938,076	-	2,989,025

19 Operating lease commitments

	Property 2021 £	Property 2020 £
Less than 1 year	46,200	46,200
1 - 5 years	92,400	138,600
Over 5 years	-	-
	138,600	184,800

20 Related party transactions

A trustee of the charity was paid £1,800 (2020: £900) for the provision of consultancy services under a continuing service contract. This is in accordance with Article 5.2 of the charity's Articles of Association.