



## Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	1	April	2023		31	March	2024

### Section A

### Reference and administration details

Charity name

Just One Ocean

Other names charity is known by

Registered charity number (if any) 1180364

Charity's principal address

45 Festing Grove

Southsea

Postcode

PO4 9QB

#### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Robert Hughes-Francis	Chair		
2	William Jones	Treasurer		
3	James McCann			
4	Timothy Reedman			
5	Ian Rose			
6	Felicity Sullivan			
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

#### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

--

## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by other trustees when required

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

--

## Section C Objectives and activities

### Summary of the objects of the charity set out in its governing document

To promote the conservation, protection and improvement of the physical and natural environment, in particular, but not exclusively, the coastal and marine environment.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

Our mission statement is to protect the ocean for future generations through science, education and communication. During the reporting period we have continued to be engaged in activities that support this aim.

The first pillar of our activities is science. We promote scientific research through the instigation of our own studies and in addition we provide funding for external scientific activities where possible when those activities align with our objectives. One of our main scientific research projects continues to be the Big Microplastic Survey. This ongoing citizen science project not only collects important data about the concentration and distribution of coastal microplastics and mesoplastics around the world, but it also serves as a tool for public engagement, education and communication about this important marine conservation issue. By doing this it not only supports more formal long term environmental monitoring activities but also engages stakeholders at a local level and potentially can bring about changes in attitudes and behaviour. The development of our most recent Citizen Science project, The Big Mangrove Project, has been put on hold while the efforts to secure funding to develop the mobile application on which it will be based upon continue. We are hopeful that 2024 – 2025 will bring in the funding required, however, there has been a decline in funding generally.

While the Big Mangrove Project is in abeyance, we have become involved in additional scientific research projects that are less dependent on accessing funding. One has been the study into the primeval oak forests that line the estuaries and tributaries in many parts of the south coast of UK and further afield. Early research suggests that these habitats are unique but analogous to tropical mangroves, providing important habitats for a diverse variety of wildlife which provides significant ecosystem services to those coastal regions and the marine habitat in general. We will highlight specific activities regarding this project later in the report, suffice to say, it is another small scale, but important contribution that the charity is making towards the protection of the ocean for future generations.

Education and Communication are the other pillars of our mission. Public presentations have decreased however we still manage to spread the message about the issues facing the oceans through our website and social media platforms. Topics include endangered species, habitat destruction, plastic pollution and public engagement. We have also spent a significant amount of effort promoting positive aspects of the oceans, highlighting where sustainability can protect and preserve marine ecosystems.

We added an additional member to our ambassador programme this year, a UK gentleman who is sailing across the Atlantic in a homemade vessel less than 4m in length and we look forward to providing a regular blog of his experiences during 2025. While on the ambassador programme we are also delighted to report that one of our ambassadors was selected to represent Antigua in the Paris Olympics.

Our support of undergraduate education continued and we once again we provided financial support for an intern programme in Thailand. This year we were also able to open the event to University of Swansea as well as University of Portsmouth.

While the number of presentations has declined particularly to large audiences, we have continued to promote our activities to a variety of

audiences and use various platforms to highlight the many issues facing the oceans and, more importantly what can be done to protect it.

The trustees confirm that they have given due regard to the guidance issued by the Charity Commission on public benefit.

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

#### Science:

During the last reporting period as in previous years we were delighted to report that funding we had provided to researchers had resulted in the publication of important scientific data in the Coral reefs journal as well as being the subject of an article in New Scientist. In this reporting period we are pleased to announce that two academic papers from our own research through the Big Microplastic Survey have been published. The first of these was published in the Journal of Coastal Conservation (<https://link.springer.com/article/10.1007/s11852-023-01023-0>) the second was in the Journal of Ocean and Coastal Management (<https://www.sciencedirect.com/science/article/pii/S0964569124000759>). In addition, one additional article is about to be submitted, and another is nearing completion. This will mean a total of four internally produced articles that have been submitted and published resulting from the Big Microplastic Survey Project.

While the Big Mangrove Survey has been put on hold due to funding limitations we have supported several scientific research projects. The first of these was the production of a Kelp forest video based on UK waters as part of a project funded by Natural England (<https://justoneocean.org/diving-into-the-seaweeds>). The final video highlights the importance of this coastal habitat and will be used by Natural England to promote its protection. It can be viewed on the Just One Ocean website.

Another exciting project we have been involved in is the Oak Forest Habitat project (<https://justoneocean.org/new-research-into-coastal-habitats>). We began our involvement in late 2023 and this culminating in providing financial support for a researcher to continue to gather important data during the early part of 2024. The initial results from this research are unique and extremely exciting and were also published in the Marine Biologist journal (<https://insight.cumbria.ac.uk/id/eprint/8406/>). We are looking forward to continuing our support of this research into 2025.

#### Education and Communication:

We continued to grow our presence on social media address the growing number of issues affecting marine and coastal habitats. Over the year we have covered a range of topics. From an education perspective we sent four marine science undergraduates to Thailand for a month long internship that covered a range of practical hands-on marine topics. This programme is incredibly popular with the undergraduates who attend – we just wish we had the funding to send more of them!

While the number of high profile speaking events decreased we did cross continents with our involvement in an Australian ABC network podcast. This resulted in an increased uptake in the Big Microplastic survey in Australia and broadened our reach significantly.

Another milestone was our first 'marine issues' display event. We invested in a range of display products and produced a stand at an international dive show (<https://justoneocean.org/talking-about-marine-conservation-at-godiving-show>). The stand had information about microplastic surveys, microscopes looking at plastic in water, a wave tank showing how mangroves protect the coastlines and equipment highlighting marine biology research techniques. We brought along several volunteers from the University of Portsmouth all of whom benefitted from the interaction with several thousand members of the public over the two-day event.

**Fund Raising:**

As in previous years the main source of income is from donations and individual fundraising events through Facebook and Just Giving. In addition, the sale of T-shirts that raise awareness of ocean issues and the donations that come from these have contributed to our finances. We have once again seen a reduction in funds over the year which is unfortunate, but we are doing what we can to address that:

Last year we became involved with Action Challenge as a new fundraising opportunity. Action Challenge lay on challenging events that members of the public can participate on. These include walking and running short to long distances (<https://justoneocean.org/events-and-challenges>). Last year brought in a reasonable amount of funding and increased our reach in the UK and we intend to invest more of our fundraising budget to this activity in 2025.

## Section E

## Financial review

**Brief statement of the charity's policy on reserves**

We currently have £29,000 in a deposit account.

**Details of any funds materially in deficit**

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F

## Other optional information

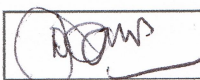
## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

**Signed on behalf of the charity's trustees**

**Signature(s)**



**Full name(s)**

William Jones

**Position (eg Secretary, Chair, etc)**

Treasurer

**Date**

11 / 12 / 24

## Receipts and payments accounts

CC16a

For the period  
from

01/04/2023

To

31/03/2024

### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Donations and legacies	19,979	-	-	19,979	27,870
Sales	284	-	-	284	-
Refunds	317	-	-	317	1,250
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>20,580</b>	<b>-</b>	<b>-</b>	<b>20,580</b>	<b>29,120</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>20,580</b>	<b>-</b>	<b>-</b>	<b>20,580</b>	<b>29,120</b>
<b>A3 Payments</b>					
Accountancy fees	1,432	-	-	1,432	1,273
Advertising/promotional	1,754	-	-	1,754	3,841
Computer costs	52	-	-	52	47
Consultancy fees	2,015	-	-	2,015	-
Grants	483	-	-	483	-
Internet charges and fees	1,648	-	-	1,648	769
Meals and entertainment	67	-	-	67	38
Office/administrative expenses	60	-	-	60	153
Project expenses	1,531	-	-	1,531	4,285
Raising funds	3,390	-	-	3,390	1,284
Research intern	4,825	-	-	4,825	4,637
Travel and accommodation	892	-	-	892	101
The Big Microplastic Survey	-	550	-	550	799
Beach Clean Project	115	-	-	115	-
Oak Mangrove Project	2,955	-	-	2,955	25
Promotional items	123	-	-	123	902
Insurances	270	-	-	270	270
F&F	104	-	-	104	-
Membership fees	-	-	-	-	43
Research cost	-	-	-	-	799
Rent	10,580	-	-	10,580	6,709
Printing postage and stationary	47	-	-	47	-
Miscellaneous expenses	-	-	-	-	91
<b>Sub total</b>	<b>32,342</b>	<b>550</b>	<b>-</b>	<b>32,892</b>	<b>26,066</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Camera equipment	1,390	-	-	1,390	734
	-	-	-	-	-
<b>Sub total</b>	<b>1,390</b>	<b>-</b>	<b>-</b>	<b>1,390</b>	<b>734</b>
<b>Total payments</b>	<b>33,732</b>	<b>550</b>	<b>-</b>	<b>34,282</b>	<b>26,800</b>
<b>Net of receipts/(payments)</b>	<b>(13,152)</b>	<b>- 550</b>	<b>-</b>	<b>- 13,702</b>	<b>2,320</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>70,657</b>	<b>6,097</b>	<b>-</b>	<b>76,754</b>	<b>74,434</b>
<b>Cash funds this year end</b>	<b>57,505</b>	<b>5,547</b>	<b>-</b>	<b>63,052</b>	<b>76,754</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Current Account	15,966	5,547	-
	Deposit Account	29,000	-	-
	PayPal Account	12,539	-	-
	<b>Total cash funds</b>	<b>57,505</b>	<b>5,547</b>	<b>-</b>
	(agree balances with receipts and payments account(s))			

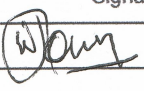
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	Accountancy Fees	Unrestricted	720	
			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on  
behalf of all the trustees

Signature	Print Name	Date of approval
	W JONES	28/1/25