



240project.org.uk

CIO 1180267

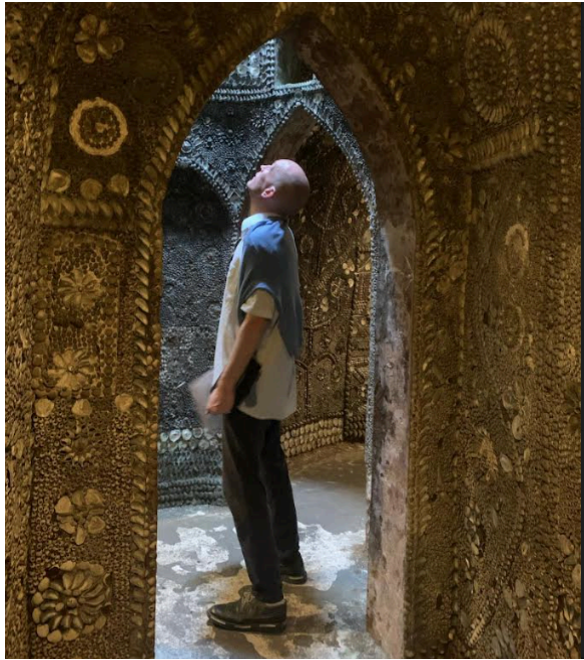
Annual Report 2023



Vision

At 240 Project, we give people who struggle to integrate in society, for a variety of reasons, the opportunity to practise creative and artistic activities, as well as cultivating wellness in a spirit of mutual support. Our centre in West London is a community of members and belongs to its members. We are not a club - no one is excluded: it is open to all.

We don't label our members as 'homeless': we don't label them at all. Some have had to sleep rough and may experience other difficulties in finding a secure way of life, with complex emotional, behavioural and lifestyle problems. With our support on their projects, they can discover their own individual creativity, talents and ambitions. We show and sell their work at an annual exhibition. By coming together here, where there is support for making art in many forms and media, they can develop healthier and happier habits of life that build confidence and aid wellbeing. Members consistently report benefitting from the programmes we offer.



Report on the Year

2023 was another successful year for the project. As our outcomes show, we continued to provide invaluable support that makes a real difference to the lives of those participating. It has been a great pleasure for all staff and volunteers to see members flourish and gain confidence.

The key event of 2023 was our enforced move to new premises in August, due to the closure of the Latymer Christian Centre for redevelopment. We returned to our original premises at the Methodist Church Notting Hill. Unfortunately, mainly because all the other organisations that had been renting space at Latymer were also forced to move, and mostly to the Methodist Church, we have only been allocated a minimum of space for storage, and our hours and days are not ideal. Hopefully however as we settle in, opportunities for storage may open up.

Due to the move, we delayed the 2023 art show to April 2024 and instead held a closing down sale at Latymer on the last weekend of July. Tuesday Greenwich's Grenfell Quilt was exhibited as well as over a hundred artworks by members. The show was very successful and provided a great parting platform for the years we spent at Latymer Christian Centre.

In August we hired Zoe Doherty of Concise Fundraising on a freelance basis for 3 days a month. Her many skills, thorough approach, and her experience over two decades has made her an invaluable addition to our team.

Members enjoyed significant successes as well. John Sheehy was commissioned by The Winery to produce paintings for their two shops. Pavement Magazine is producing a feature on him and there is also talk of a film. Mary Valley had a painting published in Orion magazine along with an attendant article. A number of members created works that were published in the Big Issue, including Steve Macintosh, Zakia Chowdry and Tracey Joseph. Carlton Graham received a grant from the Innovation Fund to run mosaic classes at the Macbeth Centre, Bay 20 & Turning Point Centre.



Tuesday and friends sewing the Grenfell Quilt at the project

Monitoring and Outcomes

Our members' lives are complicated, and many face multiple challenges on a daily basis. Often these are chronic stresses due to mental health issues, addictions or complex behavioural problems. 240Project creates a community which is safe, secure, harmonious, respectful and kind. This is our most important work and perhaps the hardest to capture in numbers. For those burdened with chronic health issues, precarious housing conditions, or extreme isolation, having stability, a safe place, and a warm supportive community where they come together and are valued for who they are can be life saving.

Over the years, we have come to recognise the importance of supporting project members where they are, not where we or others would like them to be. Often our members' mental or physical state will be deteriorating, sometimes terminally, and it is during this period that we sometimes manage to do our most important work. Our achievements reflect this reality. In 2023 we supported 127 individuals, 87 of whom attended regularly over the course of the year.

Activities

ARTS GROUPS	HOURS
Art Group Total Hours	17,250
Mosaic Making	1,404
Clay Sculpting	161
Portrait Drawing	1,248
Creative Writing	260
Music Group	208

Reading Group	355
---------------	-----

HEALTH GROUPS	HOURS
---------------	-------

Acupuncture Sessions	220
Counselling Sessions	88
Sacro-cranial Massage	315
Reflexology Sessions	212
Wellbeing Day Attendances	450
Art Trips Individual Attendances	525
Meals Served	8,650

ART SHOW

Members Exhibiting	44
Number of Works Shown	78
Number of Works Sold	37

Outcomes

MEMBERS REPORTING	Percent
Improved quality of life	100%
Improved wellbeing	100%
Increase or stability in socialisation	100%
Regular participation in a group	100%
Increase in creativity	91%
Increase in stability/routines	67%
Improvement in personal habits	34%
Improvement in mental health	78%
Selling artwork at exhibitions	32%
Volunteering, training and employment	19%

Financial

2023 was again a relatively successful year from a financial point of view. Our total Incoming Resources were £127,301 compared to £130,143 of 2022. However our total expenditure increased to £145,798 compared to £133,766 which led to a fall in our reserves from £49,769 to £31,272.

Part of this additional expenditure was related to additional costs incurred by our move to the Methodist Church. Another part relates to bringing on a freelance fundraiser, Concise Fundraising. Zoe Doherty has proved invaluable, but it does take time for her work to bear fruit so we expect to see the financial picture to improve in 2024 and reserves to stabilise.

New Staff and Trustees

The board of trustees welcomed Francis FitzGibbon K.C. as a new trustee. Francis was Chair of the Criminal Bar Association.

We also welcomed two new staff for our project manager team, Lorna Burge Badiola and Alice Root, who have been excellent additions to our core team.



Paperwork and Compliance

We've been running 240Project for almost 25 years. In recent years, doing so has become harder, due in part to something of a clash between the requirements of other stakeholders. Complying with multiple bureaucratic requirements, including legal issues, insurance, and safeguarding policies has increasingly put into question our capacity to continue to provide support the way we do. We have always structured 240Project to put the members' needs and desires front and centre of what we do. If there is a choice between doing things that will help the organisation but which are at odds with the

members' experience, we will always opt for the members. For instance, we don't ask for members' names or addresses. We hope they will provide these in time, but it is not a requirement for participating. Anonymity is permitted. This has very significant consequences to us as an organisation, but it means we do not require anything that a member might experience as a violation of privacy. Consequently, we have to balance the reasonable wishes of members to remain anonymous with our regulatory obligations.



Statutory Matters

2023 was the fifth year of 240Project since the Charity Commission registered 240Project as a charity. This report therefore contains the information required of charities under the regulations of the Charities Act 1993. The Trustees of the charity in periods of the year were: Geoffrey Murray, Fernanda Eberstadt, Rupert Christiansen, Cornelia Grassi, Catrin Treadwell and Francis Fitzgibbon.

The governing instrument of the society is: A Charity Commission scheme constitution dated January 2019. The address of the society is: 240 Lancaster Road, London W11 4AH

The aims of the society are: to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people. The society seeks to provide a safe and welcoming place where vulnerable and excluded people in north Kensington and West London can come together and engage in creative arts and wellness activities.

We are proud of the resourcefulness and determination with which we have managed to work our way around the recent challenges and to provide continuing classes and care to our members, and to come through the year even stronger as an organisation. This success is largely thanks to our extraordinarily dedicated staff who devised safe and successful ways of working so we could continue to provide an excellent service. We would particularly like to thank all trustees, staff, and the many volunteers who

create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Simon Parker, Eloise Maland and Richard Todd.

Geoffrey Murray
Chair



Testimonial from Joe Powell, MP. visiting the Project in 2023

'As MP for Kensington, I have seen the impact of 240Project firsthand. It offers support for some of the most vulnerable in our community. The dedication of 240Project to its members is remarkable. It's clear from visiting 240Project that the staff and volunteers work tirelessly to provide close, personalised support, fostering an environment where creativity flourishes and individual skills are nurtured.

I was also struck by 240 Project's holistic approach to wellbeing. It is not just a place for artistic expression; it's a sanctuary offering a wide array of activities that cater to both physical health and mental wellbeing, complemented by nutritious meals. The variety and richness of their arts, health, and wellbeing programs are impressive, as is the availability of one-to-one support.

Beyond the activities, 240Project serves as a vital social hub. It is a place where friendships are formed, peer-to-peer support is a daily occurrence, and everyone can feel like an integral part of a close-knit community. The atmosphere here is one of acceptance and encouragement, allowing members to socialise, share experiences, and grow together. It is a model of how empathy, care, and a focus on holistic well-being can truly make a difference in people's lives.

I look forward to seeing this project continue to thrive and touch more lives in our community.'

240 PROJECT
(CIO No. 1180267)

Accounts for the year ending
31st December 2023

Principle Address:
240 Project
240 Lancaster Road
London W114AH

240 PROJECT (CIO No. 1180267)

CONTENTS

Page	2	Content
Page	3	Statements of Financial Activities
Page	4	Balance Sheet
Page	5-6	Notes to the Accounts
Page	7	Independent Examiners Report

240 PROJECT (CIO No. 1180267)

	2023	2023	2023	2022
	Unrestricted Funds	Restricted Funds	Total	Total
	£	£	£	£
Incoming Resources				
Grant Income	80,028	39,500	119,528	110,671
Donations	7,344		7,344	19,456
Interest Received	429		429	16
Other	-	-	-	-
Total Incoming Resources	<u>87,801</u>	<u>39,500</u>	<u>127,301</u>	<u>130,143</u>
Resources Expended				
Salaries & Wages	84,224	17,226	101,450	85,668
Centre Activities	-	3,373	3,373	2,813
Centre Programme and Food cost	4,104	9,271	13,375	9,113
Rent	12,518	9,630	22,148	30,741
Insurance	466	-	466	436
Office Expenses	2,661	-	2,661	3,089
Bank Charges	8	-	8	6
Professional Fees	1,900	-	1,900	1,900
Depreciation	417	-	417	-
Total Resources used	<u>106,298</u>	<u>39,500</u>	<u>145,798</u>	<u>133,766</u>
Net (Outgoing)/Incoming Resources	(18,497)	-	(18,497)	(13,623)
Funds brought forward	49,769	-	49,769	63,392
Funds carried forward	<u>31,272</u>	<u>-</u>	<u>31,272</u>	<u>49,769</u>

240 PROJECT (CIO No. 1180267)

	Notes	2023	2022
FIXED ASSETS			
Office Equipment		1,669	-
	3		
Current Assets			
Bank Account		31,194	51,281
Petty Cash		309	388
Other Debtors		-	-
		<u>31,503</u>	<u>51,669</u>
Liabilities			
Creditors and Accruals	4	1,900	1,900
Net Current Assets		<u>1,900</u>	<u>1,900</u>
Net Assets		<u>31,272</u>	<u>49,769</u>
Reserves			
Restricted funds			-
Unrestricted Funds		31,272	49,769
Total Reserves		<u>31,272</u>	<u>49,769</u>

240 PROJECT (CIO No. 1180267)

NOTES TO ACCOUNTS

7. Grant Income

	2023	2022
	Total	Total
	£	£
Street Smart	7,500	-
Rothschild Foundation	27,000	-
Barker Mills Foundation	2,000	-
Craignish Trust	3,000	-
Anton Jurgens Charitable Trust	4,000	-
Normanby Foundation	10,000	-
Cathy Wills Charity	10,000	-
Pret Foundation Trust	-	10,000
Calleva Foundation	30,000	20,000
The Linbury Trust	-	10,000
Silver Deve LTD	-	3,500
Hans and Julia Rausing Foundation	5,000	5,000
Pacificus Foundation	11,859	42,171
Anonymous	7,169	10,000
Irving Mem Trust	2,000	-
Total	119,528	100,671

240 PROJECT (CIO No. 1180267)

NOTES TO ACCOUNTS (CONTINUED)

8. Statement of funds

	Brought Forward	Incoming Resources	Resources Expended	Transfer In/Out	Carried Forward
	£	£	£	£	£
Unrestricted funds	49,769	87,801	106,298	(18,497)	31,272
Restricted Funds					
Rothschild Foundation	-	27,000	27,000	-	-
Street Smart Rausing Foundation		7,500	7,500		
		5,000	5,000		
Sub total	-	39,500	39,500	-	-
Total Funds	49,769	127,301	145,798	(18,497)	31,272

Report of the Independent Examiner to the Trustees of 240 Project (CIO No. 1180267)

I report on the financial statements of the Charity for the year ended 31 December 2023.

This report is made solely to the Trustees, as a body, in accordance with Section 145 of the Charities Act 2011 and regulations made under Section 154 of that Act. My work has been undertaken so that I might state to the Trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Trustees as a body, for my work or for this report.

Respective responsibilities of the Trustees and Independent Examiner

The Trustees are responsible for the preparation of financial statements. The Trustees consider that an audit is not required for this year under Section 144(2) of the Charities Act 2011 and that an Independent Examination is needed.

It is my responsibility to:

- Examine those financial statements under Section 145 of the Charities Act 2011.
- Follow the procedures laid down in the General Directions given by the Charity Commission under Section 145(5)(b) of the Charities Act 2011.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with General Directions given by the Charity Commission.

That examination includes a review of the accounting records kept by the Charity and a comparison of the financial statements prepared with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeking explanations from you as Trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a true and fair view and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- 1: Which gives me reasonable cause to believe that in any material respect the requirements:
 - To keep accounting records in accordance with Section 130 of the Charities Act 2011, and
 - To prepare financial statements which accord with the accounting records and comply with the accounting requirements of the Charities Act 2011,have not been met; or
- 2: To which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.



Derek Taylor-Mew BSc FMAAT
123 Park Lane
Harrow
Middlesex HA2 8NN
Dated 8 July 2024