



240project.org.uk
CIO 1180267

Annual Report 2022



Creative writing group

Vision

Our core work is to find ways to improve the quality of life and wellbeing of our members, who suffer from exclusion, isolation, and are vulnerable to addictions and mental health issues. Our members have spent time homeless, and are usually currently housed in hostels, supported housing, or in precarious living conditions.

Our mission is to create an environment where people with complex issues CAN develop healthy habits and routines, and come together to practise organised creative activities in a spirit of mutual support, sociability and encouragement. We do this through the provision of an arts and wellness activity centre where members are encouraged to explore their

creativity in a variety of artistic media, producing works of art that will be for sale at our annual arts fair.

240Project has been running for almost 25 years (previously as Notting Hill Churches Homeless Concern). We now have considerable experience in the kind of interventions that are possible, realistic, and can potentially produce lasting improvements in our members' quality of life.

We have tried many approaches over these years, and some work better than others. There are however a few essential aspects of our approach. The first and most important one is 'caring'. This is worth unpacking a little because it goes to the heart of our mission.. 240Project is structured to put the members' needs and desires front and centre of what we do. If there is a choice between doing things that will help the organisation but which are at odds with the members' experience, we will always opt for the members. For instance, we don't ask for members' names or addresses. We hope they will provide these in time, but it is not a requirement for participating. Anonymity is allowed. This has very significant consequences to us as an organisation, but it means we do not require anything that a member might experience as a violation of privacy.



life drawing group

Report on the Year

240Project coped well with the complex set of challenges created by the aftermath of the Covid crisis. In fact, both staff and members share the belief that the project has emerged from the pandemic even stronger than it was before. The key change has been to the physical layout of the space in which the members engage in artistic and wellness activities; prior to the epidemic, the space was divided into a number of different tables (a large art group table, a socialising area, a groups area). During Covid, for safety reasons we assigned each member a socially distanced table that acts as their own mini studio, arranged in a large

rectangle around the large room– an arrangement that strengthened the members' sense of purpose and autonomy. When restrictions were lifted, we were able to increase capacity by having two members at one table, so we can now have up to 46 people each with their own 'mini-studio' which they can have all day. Most of the art materials are now on a trolley in the middle of the room. In addition to these in-house improvements, we have also been able to increase our away days, taking our members on weekly excursions to Kew Gardens or special viewings at museums, galleries, trips to the theatre and other activities.

Monitoring and Outcomes

Our members' lives are complex, and many face multiple challenges on a daily basis. Often these are chronic stresses due to mental health issues, addictions or complex behavioural problems. 240Project creates a community which is safe, secure, harmonious, respectful and kind. This is our most important work and perhaps the hardest to capture in numbers. For those burdened with chronic health issues, precarious housing conditions, or extreme isolation, having stability, a safe place, and a warm supportive community where they come together and are valued for who they are can be life saving.

Over the years, we have come to recognise the importance of supporting project members where they are, not where we or others would like them to be. Often our members' mental or physical state will be deteriorating, sometimes terminally, and it is during this period that we sometimes manage to do our most important work. Our achievements reflect this reality.



Outcomes and Impact

Activity Groups	Individual hours	Health sessions	Individual sessions
Art group total hours	17,250	Acupuncture sessions	220
Mosaic making	1,404	Counselling sessions	88
Clay sculpting	161	Sacro-cranial massage	315
Portrait drawing	1,248	Reflexology sessions	212
Music group	208	Wellbeing day attendances	450
Creative writing	260	Art Shows	
Reading Group	355	Number of members exhibiting	44
Art trips individuals attending	450	Number of works shown	78
Meals	8,650	Number of works sold	37

Outcomes: The impact of these activities included:

- Percentage of members who reported an improvement in wellbeing or quality of life due to attendance of the projects – 100%
- Percentage of members reporting an increase or stability in socialisation – 100%.
- Percentage of members regularly participating in a group – 100%
- Percentage of members reporting an increase in creativity – 91%
- Percentage of member reporting an increase in their stability/routines – 67%
- Percentage of members reporting an improvement in personal habits – 34%
- Percentage of members reporting an improvement in their mental health – 78%
- Percentage of members selling artwork at exhibitions – 32%
- Percentage of members involved in volunteering, training and employment – 19%

Financial

2022 was a relatively successful year from a financial point of view. We were able to raise roughly what we spent, though this was largely due to an exceptional grant by one of our major grant givers, who was able to step in and turn a very difficult year around. We also were not able to process one grant of £10,000 in time, so on our accounts we appear to have a shortfall that in fact is not the case.

Trustees

During the course of the year, our last founding trustees Ken Bartlet and Mary Ardant resigned and became patrons of the charity. Ken and Mary were the primary inspiration in creating Notting Hill Churches Homeless Concern back in 1995, and it is through their guidance and vision that we have been able to grow and succeed as a charity. Needless to say their departure is a great loss, but as Patrons we are grateful that they will be able to help as we go forward.

The board of trustees welcomed Rupert Christiansen and Cornelia Grassi as new trustees.

Statutory matters

2022 was the fourth year of 240Project since the Charity Commission registered 240Project as a charity. This report therefore contains the information required of charities under the regulations of the Charities Act 1993. The Trustees of the charity in periods of the year were: Mary Ardant, Ken Bartlett, Geoffrey Murray, Fernanda Eberstadt, Rupert Christiansen, Cornelia Grassi and Catrin Treadwell.

The governing instrument of the society is: A Charity Commission scheme constitution dated January 2019. The address of the society is: 116 Bramley Road, London W10 6SU

The aims of the society are: to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people. The society seeks to provide a safe and welcoming place where vulnerable and excluded people in north Kensington and West London can come together and engage in creative arts and wellness activities.

We are proud of the resourcefulness and determination with which we have managed to work our way around the recent challenges and to provide continuing classes and care to our members, and to come through the year even stronger as an organisation. This success is largely thanks to our extraordinarily dedicated staff who devised safe and successful ways of working so we could continue to provide an excellent service. We would particularly like to thank all trustees, staff, and the many volunteers who create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Simon Parker, Eloise Maland and Richard Todd.

Geoffrey Murray
Chair



240 PROJECT
(CIO No. 1180267)

Accounts for the year ending
31st December 2022

Principle Address:

240 Project
116 Bramley Road
London W10 6SU

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240 PROJECT (CIO No. 1180267)

	2022	2022	2022	2021
	Unrestricted Funds	Restricted Funds	Total	Total
	£	£	£	£
Incoming Resources				
Grant Income	87,171	13,500	110,671	80,710
Donations	19,456		19,456	3,100
Interest Received	16		16	4
Other	-	-	-	225
Total Incoming Resources	<u>106,643</u>	<u>13,500</u>	<u>120,143</u>	<u>84,039</u>
Resources Expended				
Salaries & Wages	81,252	4,416	85,668	80,689
Centre Activities	-	2,813	2,813	3,372
Centre Programme and Food cost	2,842	6,271	9,113	4,551
Rent	30,741	-	30,741	6,870
Insurance	436	-	436	372
Office Expenses	3,089	-	3,089	3,615
Bank Charges	6	-	6	8
Professional Fees	1,900	-	1,900	1,900
Total Resources used	<u>120,266</u>	<u>13,500</u>	<u>133,766</u>	<u>101,377</u>
Net (Outgoing)/Incoming Resources	(13,623)	-	(13,623)	(17,338)
Funds brought forward	63,392	-	63,392	80,730
Funds carried forward	<u>49,769</u>	<u>-</u>	<u>49,769</u>	<u>63,392</u>

240 PROJECT (CIO No. 1180267)

	Notes	2022	2021
FIXED ASSETS			
	3		
Current Assets			
Bank Account		51,281	65,055
Petty Cash		388	287
Other Debtors		-	-
		<u>51,669</u>	<u>65,342</u>
Liabilities			
Creditors and Accruals	4	1,900	1,950
Net Current Assets		<u>1,900</u>	<u>1,950</u>
Net Assets		<u>49,769</u>	<u>63,392</u>
Reserves			
Restricted funds			-
Unrestricted Funds		49,769	63,392
Total Reserves		<u>49,769</u>	<u>63,392</u>

240 PROJECT (CIO No. 1180267)

NOTES TO ACCOUNTS

7. Grant Income

	2022	2021
	Total	Total
	£	£
Pret Foundation Trust	10,000	10,000
Calleva Foundation	20,000	15,000
The Linbury Trust	10,000	-
Silver DCC	3,500	-
Hans and Julia Rausing Foundation	5,000	20,000
Pacificus Foundation	42,171	9,720
Anonymous	10,000	-
Vassiliou Trust	-	1,220
K & C Foundation	-	4,770
RBCK (Grenfell Fund)	-	20,000
Total	100,671	80,710

NOTES TO ACCOUNTS (CONTINUED)

240 PROJECT (CIO No. 1180267)

8. Statement of funds

	Brought Forward	Incoming Resources	Resources Expended	Transfer In/Out	Carried Forward
	£	£	£	£	£
Unrestricted funds	63,392	106,643	120,266	(13,623)	49,769
Restricted Funds					
Pret Foundation Trust	-	10,000	10,000	-	-
Silver DCC	-	3,500	3,500	-	-
Sub total	-	13,500	13,500	-	-
Total Funds	63,392	120,143	133,766	(13,623)	49,769

Report of the Independent Examiner to the Trustees of 240 Project (CIO No. 1180267)

I report on the financial statements of the Charity for the year ended 31 December 2022.

This report is made solely to the Trustees, as a body, in accordance with Section 145 of the Charities Act 2011 and regulations made under Section 154 of that Act. My work has been undertaken so that I might state to the Trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Trustees as a body, for my work or for this report.

Respective responsibilities of the Trustees and Independent Examiner

The Trustees are responsible for the preparation of financial statements. The Trustees consider that an audit is not required for this year under Section 144(2) of the Charities Act 2011 and that an Independent Examination is needed.

It is my responsibility to:

- Examine those financial statements under Section 145 of the Charities Act 2011.
- Follow the procedures laid down in the General Directions given by the Charity Commission under Section 145(5)(b) of the Charities Act 2011.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with General Directions given by the Charity Commission.

That examination includes a review of the accounting records kept by the Charity and a comparison of the financial statements prepared with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeking explanations from you as Trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a true and fair view and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- 1: Which gives me reasonable cause to believe that in any material respect the requirements:
 - To keep accounting records in accordance with Section 130 of the Charities Act 2011, and
 - To prepare financial statements which accord with the accounting records and comply with the accounting requirements of the Charities Act 2011,have not been met; or
- 2: To which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.



Derek Taylor-Mew BSc FMAAT
123 Park Lane
Harrow
Middlesex HA2 8NN
Dated 26 June 2023