



240project.org.uk
CIO 1180267

240Project

Annual Report 2021



240Project Gift Care Package

Vision

Our core work is to find ways to improve the quality of life and wellbeing of our members, who suffer from exclusion, isolation, and are vulnerable to addictions and mental health issues. Our members have spent time homeless, and are usually currently housed in hostels, supported housing, or in precarious living conditions.

Our mission involves dealing with complex issues such as addictions, mental health and psychological issues from depression to destructive self-esteem. The organisation now has considerable experience in the kind of interventions that are possible, realistic, and have the potential to produce lasting improvements in quality of life.



240Project (previously Notting Hill Churches Homeless Concern) has been working for over 23 years to find the most effective way to support excluded and isolated people, and improve their day-to-day quality of life, their lived experience. We have tried many things over these years, and some work better than others. There are however a few essential aspects of our approach. The first and most important one is 'caring'. This is worth unpacking a little because it goes to the heart of the issue. 240Project is structured to put the members' needs and desires front and centre of what we do. If there is a choice between doing things that will help the organisation but which are at odds with the members' experience, we will always opt for the members. For instance, we don't ask for members' names or addresses. We hope they will provide these in time, but it is not a requirement for participating. Anonymity is allowed. This has very significant consequences to us as an organisation, but it means we do not require anything that a member might experience as a violation of privacy from a member. We want to show from the beginning that we are there for them, to do what they feel is needed as long as that comes from a place of genuine caring and does not hurt them or others. By showing we are 'on side' we can set up a harmonious relationship from the beginning. After that, we find that as long as a peaceful and productive atmosphere and ethos are fostered, that most members generally appreciate the rules and boundaries that staff and volunteers put in place and deliver through the code of conduct. This combination of respect, caring, and established rules of conduct means that in practice every day there is a peaceful, low stress supportive social environment where people can concentrate on their favourite activity. By attending daily over time our members are able to create new, healthier habits which lead to a more fulfilled daily experience.

Report on the Year

2021 began with a lockdown, which forced us unfortunately to close for two months. During this time we ran the project virtually, via Zoom meetings, ensuring as full a set of services as possible. These included Arthouse Challenges, Yoga, Nutrition for Immunity, Reading Group, Creative Writing, Virtual Daily Meetup, Emotional Support, and Befriending. We ran a Thursday session of Qi Jong, Meditation and Group Chat, while the Friday Art History/Art Workspace continued to run on Zoom. We also ran long group walks (2-3 hours) on Tuesdays and Thursdays that were very popular. We sent our members care packages and top ups for their phones so they could continue to participate.

When we reopened, it was clear that the project was too important to people's lives to be allowed to close again, so we changed the system in response. Instead of an open house, we moved to a pre-booked system where members needed to call in or otherwise book their session. We had around 23 tables and each member was designated a table to themselves, with space in between them. We also used UV-C lights to remove any potential Covid build up. We had the maximum possibility of 46 members daily by limiting availability to either a morning or an afternoon session.



Mary working on a large piece

The pandemic, as we all know, was catastrophic for vulnerable people's mental health. Over the year, mental health issues cropped up for a number of our members, one of whom had no family and was sectioned at St. Charles Hospital. Staff responded by going to visit him, bringing games and painting materials. Other sectioned patients at St. Charles asked to join these

sessions, and they were run for several months. From the success and popularity of this informal group art-class at St. Charles, we discovered that there is a deep need for sectioned patients to be provided with activities.

By summer the new system had stabilised and it was felt to be a huge success. People enjoyed having their own assigned table: it made them feel as if they had a mini studio, and enabled them to concentrate better and create more sustained, long-term artistic projects. This had several effects. One was that the keener artists were more likely to pre-book and come. They welcomed the quieter, more concentrated atmosphere and in effect 240Project began to feel like a large, multiple artists' studio.

This same system was kept up across the year. More tables were added and by the fall we were able to accomodate a larger number of people who had access to the project throughout opening hours.

Psychologically the feeling of the project changed as well. People felt more connected to their art table, and became more invested in their routines. Overall, their relationship with their work deepened, and the quality of the work improved as a result.

By the end of the year, it was clear that this new system was such a success that we have decided that if at all possible we will continue to deliver the project as a more art-centric space where every member attending is issued with either a whole or half a table as a 'mini-studio'. Health and other creative activities will continue as before.

Monitoring and Outcomes

The lives of our members are complex, and many of our members face multiple challenges on a weekly basis. Often these are chronic challenges due to mental health issues, addictions or complex behavioural problems. We create a community which is safe, secure, harmonious, respectful and kind. This is our most important work and perhaps the hardest to capture in numbers. For those with chronic health issues or conditions, having stability and a safe place where they are valued for who they are can be life saving.

Over the years, we have come to recognise the importance of supporting project members where they are, not where we or others would like them to be. Often our members' mental or physical state will be deteriorating, sometimes terminally, and it is during this period that we sometimes manage to do our most important work. So our achievements reflect this reality.

Achievements

Number of Members:	80		%
No. of people reporting improvement in wellbeing or Quality of life due to attendance of project			100
No. reporting increase or stability in socialisation			100

No. regularly participating in a group		100
No. reporting increase in creativity		94
No. Increase in Stability/Routines		86
No. reporting increased awareness of personal health		75
No. reporting improvement in personal habits		34
No. reporting improvement in mental health		78
No. selling art works at exhibition		37
No. involved in volunteering, training, employment		22
No of Activity Sessions provided	468	
No. of trips/presences provided	211	



Financial

The fundraising situation in 2021 was difficult. As many other charities have reported, there are ongoing financial repercussions from the pandemic, and we have not been able to raise as much money as we would like. Therefore we will have lower reserves going into 2022.

Statutory matters

2020 was the third year of 240Project since the Charity Commission registered 240Project as a charity. This report therefore contains the information required of charities under the regulations of the Charities Act 1993. The Trustees of the charity are: Mary Ardant, Ken Bartlett, Geoffrey Murray, Fernanda Eberstadt and Catrin Treadwell.

The governing instrument of the society is:

- A Charity Commission scheme constitution dated January 2019

The address of the society is:

- 116 Bramley Road, London W10 6SU

The aims of the society:

The society seeks to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people.

The activities of the society are organised through Trustees who meet regularly with the Director and take decisions as required on the overall program, funding and future events. The Trustees also consider the effect of local and national developments on homelessness and may make representations to decision and policy makers from time to time.

Along with most other organisations and charities, 2021 was a difficult year for the 240Project. The pandemic and the subsequent lockdowns were a major challenge to our abilities to provide on-site services to our users and our ability to fundraise. We are proud of the resourcefulness and determination with which we managed to work our way around these obstacles and provide continuing classes and care to our members, and to come through the year even stronger as an organisation. This success is largely thanks to our extraordinarily dedicated staff who devised safe and successful ways of working so we could continue to provide an excellent service and ensure our members did not become isolated and suffer unduly from the restrictions imposed upon everyone. We would particularly like to thank all trustees, staff, and the many volunteers who create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Valeria Nicolucci, Simon Parker, and Richard Todd.

Geoffrey Murray
Chair

240 PROJECT
(CIO No. 1180267)

Accounts for the year ending

31st December 2021

Principle Address:

240 Project

116 Bramley Road

London W10 6SU

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240 PROJECT (CIO No. 1180267)

	2021	2021	2021	2020
	Unrestrict ed Funds	Restrict ed Funds	Total	Total
	£	£	£	£
Incoming Resources				
Grant Income	70,710	10,000	80,710	116,325
Donations	3,100		3,100	3,905
Donations in Kind	-	-	-	-
Interest Received	4		4	-
Other	225	-	225	7,316
Total Incoming Resources	<u>74,039</u>	<u>10,000</u>	<u>84,039</u>	<u>127,546</u>
Resources Expended				
Salaries & Wages	75,240	5,449	80,689	80,915
Centre Activities	3,372	-	3,372	2,763
Centre Programme and Food cost	-	4,551	4,551	3,069
Rent & Room Hire	6,870	-	6,870	7,316
Insurance	372	-	372	656
Office Expenses	3,615	-	3,615	4,668
Bank Charges	8	-	8	27
Professional Fees	1,900	-	1,900	1,900
Total Resources used	<u>91,377</u>	<u>10,000</u>	<u>101,377</u>	<u>101,314</u>
Net (Outgoing)/Incoming Resources	(17,338)	-	(17,338)	26,232
Funds brought forward	80,730	-	80,730	54,498

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Funds carried forward	63,392	-	63,392	80,730
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	Notes	2021	2020
FIXED ASSETS			
	3		
Current Assets			
Bank Account		65,055	82,451
Petty Cash		287	229
Other Debtors		-	-
		<u>65,342</u>	<u>82,680</u>
Liabilities			
Creditors and Accruals	4	1,950	1,950
Net Current Assets		<u>1,950</u>	<u>1,950</u>
Net Assets		<u>63,392</u>	<u>80,730</u>
Reserves			
Restricted funds			-
Unrestricted Funds		63,392	80,730
Total Reserves		<u>63,392</u>	<u>80,730</u>

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NOTES TO ACCOUNTS

7. Grant Income

	2021	2020
	Total	Total
	£	£
Swire Charitable Trust	-	5,000
Pret Foundation Trust	10,000	10,000
Esmee Fairbairn Foundation Trustee	-	5,000
Vassiliou Trust	1,220	787
Notting hill Methodist Church	-	6,000
Calleva Foundation	15,000	50,000
K & C Foundation	4,770	23,548
RBCK (Grenfell Fund)	20,000	9,990
Albert Hunt	-	5,000
Pacificus Foundation	9,720	-
Hans and Julia Rausing Foundation	20,000	1,000
Total	80,710	116,325

NOTES TO ACCOUNTS (CONTINUED)

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8. Statement of funds

	Brought Forward	Incoming Resources	Resources Expended	Transfer In/Out	Carried Forward
	£	£	£	£	£
Unrestricted funds	80,730	74,039	91,377	(17,338)	63,392
Restricted Funds					
Pret Foundation Trust		10,000	10,000		
Sub total	-	10,000	10,000	-	-
Total Funds	80,730	84,039	101,377	(17,338)	63,392

Report of the Independent Examiner to the Trustees of 240 Project (CIO No. 1180267)

I report on the financial statements of the Charity for the year ended 31 December 2021.

This report is made solely to the Trustees, as a body, in accordance with Section 145 of the Charities Act 2011 and regulations made under Section 154 of that Act. My work has been undertaken so that I might state to the Trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Trustees as a body, for my work or for this report.

Respective responsibilities of the Trustees and Independent Examiner

The Trustees are responsible for the preparation of financial statements. The Trustees consider that an audit is not required for this year under Section 144(2) of the Charities Act 2011 and that an Independent Examination is needed.

It is my responsibility to:

- Examine those financial statements under Section 145 of the Charities Act 2011.
- Follow the procedures laid down in the General Directions given by the Charity Commission under Section 145(5)(b) of the Charities Act 2011.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with General Directions given by the Charity Commission.

That examination includes a review of the accounting records kept by the Charity and a comparison of the financial statements prepared with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeking explanations from you as Trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a true and fair view and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- 1: Which gives me reasonable cause to believe that in any material respect the requirements:
 - To keep accounting records in accordance with Section 130 of the Charities Act 2011, and
 - To prepare financial statements which accord with the accounting records and comply with the accounting requirements of the Charities Act 2011,have not been met; or
- 2: To which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.



Derek Taylor-Mew BSc FMAAT
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Dated 4 October 2022