



240project.org.uk
CIO 1180267

240Project

**Annual Report
2020**



240Project portrait drawing workshop

Vision

Our core work is to find ways to improve the quality of life and wellbeing of our members, who suffer from exclusion, isolation, and are vulnerable to addictions and mental health issues. Our members have spent time homeless, and are usually currently housed in hostels, supported housing, or in precarious living conditions.

Our mission involves multiple aspects, stretching from the physical, where we are often dealing with complex issues such as addictions, through to the psychological where members often are affected by negative or destructive self-esteem. The organisation now has considerable experience in the kind of interventions that are possible, realistic, and have the potential to produce lasting improvements in quality of life.

Over the years we have found that the most effective way of helping people who are vulnerable and isolated is to foster a community where each person actively contributes to creating an ethos and atmosphere which is calm, kind, and focussed. We provide activities to help our members to find motivation to spend hours on a task, to create habits that bring together creativity, socialising, and finally to share and perhaps sell their work. Creating a regular routine like this can have a profound impact on people's lives and self reported wellbeing.

Report on the Year

2020 was our second year as 240Project, following our re-founding after 22 years as Notting Hill Churches Homeless Concern. For the first three months, prior to the outbreak of Covid we had been running a series of successful new workshops, including our trustee Catrin Treadwell's portrait drawing group.

The actual project was only shut during the first lockdown from April to the end of June. During this period we ran the project virtually, via Zoom meetings, trying to have as full a set of services as possible. These included Arthouse Challenges, Yoga, Nutrition for Immunity, Reading Group, Creative Writing, Virtual Daily Meetup, Emotional Support, and Befriending. We also ran a Thursday session of Qi Jong, Meditation and Group Chat, while the Friday Art History/Art Workspace continued to run on Zoom.

We sent our members care packages and top ups for their phones for those who would regularly run out.

We ran a line drawing portrait challenge and made a gallery of the line drawings for people to enjoy...

<https://www.youtube.com/watch?v=2zGvg7GudyQ&authuser=0>

We were also interviewed by the Big Issue about our experience transitioning online...

<https://www.bigissue.com/culture/arts/the-240-project-is-bringing-homeless-artists-together-during-the-crisis/>

On re-opening in July, we restructured the project in order to keep it safe for members; changes included creating individual tables for each member (unless they were in a bubble), each table two meters apart, making mask wearing mandatory and using UV-C lighting to disinfect the space between sessions. Sessions had to be prebooked and members had to agree to being temperature checked on entry. We had a morning and an afternoon session, with a maximum of 23 tables available, which made for a maximum daily attendance of 46, though in practice a number of people stayed for both sessions.

With these measures, we were able to remain open throughout the other lockdowns without a single case of Covid transmission. There is no doubt that many members had suffered considerably from isolation during the first lockdown, so we were simply not prepared to lockdown again if it could be avoided.

Through the pre-booking system, we tried as best as possible to ensure that all members were able to access the project for at least one session a week, and typically far more because we have a number of vulnerable members who were still self-isolating. Our total membership is still restricted to a maximum of 80.



Michael at a Fitzrovia Gallery

Once we opened the centre again, we returned to a relatively full schedule including the live reading group, creative writing, sacro-cranial massage, reflexology, nutrition, ceramics, and Reiki. We ran trips including to the Museum of London, British Museum, Battersea Park,

Regents Park, Kew Gardens, the Art Galleries of Fitzrovia, as well as meditation and yoga sessions.



Park Trip

Monitoring and Outcomes

The lives of our members are complex, and many of our members face multiple challenges on a weekly basis. Often these are chronic health challenges due to mental health issues, addictions or complex behavioural problems. We create a community which is safe, secure, harmonious, respectful and kind is our most important work and perhaps the hardest to capture in numbers. For those with chronic health issues or conditions, having stability and a place to go where they are valued for who they are can be life saving.

Over the years, we have come to recognise the importance of supporting a project member where they are, not where we or others would like them to be. Often our members' mental or physical state will be deteriorating, sometimes terminally, and it is during this period that we sometimes manage to do our most important work:

Achievements

Number of Members:	80		%
No. of people reporting improvement in wellbeing or Quality of life due to attendance of project			100
No. reporting increase or stability in socialisation			100
No. regularly participating in a group			100
No. reporting increase in creativity			84

No. Increase in stability/Routines		67
No. reporting increased awareness of personal health		46
No. reporting improvement in personal habits		34
No. reporting improvement in mental health		78
No. selling art works at exhibition		44
No. selling photographs		18
No of Activity Sessions provided	560	
No. of trips/presences provided	144	



Bowling

Financial

The fundraising performance in 2020 was satisfactory, given the complex situation globally. Our income was £127,546 expenditure £101,314 and our reserves £80,730.

Statutory matters

2020 was the second year of 240Project since the Charity Commission registered 240Project as a charity. This report therefore contains the information required of charities under the regulations of the Charities Act 1993. The Trustees of the charity are: Mary Ardant, Ken Bartlett, Geoffrey Murray, Fernanda Ebersdadt. Mike Long retired and the trustees thank him for his invaluable contributions, wisdom and insights over the years. Catrin Treadwell joined as a trustee.

The governing instrument of the society is:

- A Charity Commission scheme constitution dated January 2019

The address of the society is:

- 116 Bramley Road, London W10 6SU

The aims of the society:

The society seeks to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people.

The activities of the society are organized through Trustees who meet regularly with the Director and take decisions as required on the overall program, funding and future events. The Trustees also consider the effect of local and national developments on homelessness and may make representations to decision and policy makers from time to time.

Along with most other organisations and charities, 2020 was a difficult year for the 240Project due to the impact of the pandemic on the way we were able to continue to provide services to our users and our ability to fundraise. We were very fortunate in having a dedicated staff who devised safe and successful ways of working so we could continue to provide an excellent service and ensure our members did not become isolated and suffer unduly from the restrictions imposed upon everyone. We would particularly like to thank all trustees, staff, and the many volunteers who create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Valeria Nicolucci, Simon Parker, and Richard Todd.

Geoffrey Murray
Chair



Thursday Wellbeing Walk

240 PROJECT
(CIO No. 1180267)

Accounts for the year ending

31st December 2020

Principle Address:

240 Project

116 Bramley Road

London W10 6SU

240 PROJECT (CIO No. 1180267)

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240 PROJECT (CIO No. 1180267)

	2020	2020	2020	2019
	Unrestricted Funds	Restricted Funds	Total	Total
	£	£	£	£
Incoming Resources				
Grant Income	101,325	15,000	116,325	107,461
Donations	3,905		3,905	6,803
Donations in Kind	-	-	-	14,571
Interest Received	-		-	20
Other	-	7,316	7,316	-
Total Incoming Resources	105,230	22,316	127,546	128,855
Resources Expended				
Salaries & Wages	68,984	11,931	80,915	86,035
Centre Activities	2,763	-	2,763	981
Centre Programme and Food cost	-	3,069	3,069	10,865
Rent & Room Hire	-	7,316	7,316	14,571
Insurance	656	-	656	287
Office Expenses	4,668	-	4,668	2,236
Bank Charges	27	-	27	3
Professional Fees	1,900	-	1,900	1800
Total Resources used	78,998	22,316	101,314	131,555
Net (Outgoing)/Incoming Resources	26,232	-	26,232	12,077
Funds brought forward	54,498	-	54,498	42,421
Funds carried forward	80,730	-	80,730	54,498

240 PROJECT

(CIO No. 1180267)

	Notes	2020	2019
FIXED ASSETS			
	3		
Current Assets			
Bank Account		82,451	60,399
Petty Cash		229	265
Other Debtors		-	3,000
		<u>82,680</u>	<u>63,664</u>
 Liabilities			
Creditors and Accruals	4	1,950	9,166
 Net Current Assets		<u>1,950</u>	<u>9,166</u>
 Net Assets		<u>80,730</u>	<u>54,498</u>
 Reserves			
Restricted funds			-
Unrestricted Funds		80,730	54,498
 Total Reserves		<u>80,730</u>	<u>54,498</u>

240 PROJECT (CIO No. 1180267)

NOTES TO ACCOUNTS

7. Grant Income

	2020	2019
	Total	Total
	£	£
Swire Charitable Trust	5,000	25,000
Pret Foundation Trust	10,000	22,500
Street Smart	-	10,000
Esmee Fairbairn Foundation Trustee	5,000	15,000
Hollick Family	-	10,000
Anonymous Foundation	-	10,000
Silver Trust	-	2,065
Vassiliou Trust	787	3,396
Nottinghill Methodist Church	6,000	6,000
Westway	-	2,500
Calleva Foundation	50,000	-
K & C Foundation	23,548	-
Royal Borough K & C	9,990	-
Albert Hunt	5,000	-
Hans & Greta Rausing Foundation	1,000	-
Total	116,325	107,461

240 PROJECT (CIO No. 1180267)

NOTES TO ACCOUNTS (CONTINUED)

8. Statement of funds

	Brought Forward	Incoming Resources	Resources Expended	Transfer In/Out	Carried Forward
	£	£	£	£	£
Unrestricted funds	54,498	105,230	78,998	26,232	80,730
Restricted Funds					
Esmee Fairbairn		5,000	5,000		
Other		7,316	7,316		
Pret Foundation Trust		10,000	10,000		
Sub total	-	22,136	22,136	-	-
Total Funds	54,498	127,366	101,135	26,232	80,730

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