

240PROJECT

England & Wales · Charity number 1180267

Details

Status Registered

Legal form CIO

Registered 2018-10-10

Register [View on the Charity Commission register](#)

Contact

Address Notting Hill Methodist Church
240 Lancaster Road
London
W11 4AH

Phone 07908327014

Email efarrelly@240project.org.uk

Website www.240project.org.uk

Activities

Objects: TO RELIEVE HARDSHIP AND DISTRESS AMONGST PEOPLE WHO ARE HOMELESS OR WHO HAVE SUFFERED HOMELESSNESS OR ARE IN HOUSING NEED

Activities: 240Project provides a safe space and activity centre for the vulnerable and excluded, particularly those with experience of homelessness. We offer arts, health, counselling and wellbeing groups and activities, internet access, one-to-one practical support, group art trips, wellbeing trips and more. We aim to enrich our members lives and help people out of isolation and into a full vibrant life.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Disability, The Prevention Or Relief Of Poverty, Arts/culture/heritage/science, Recreation
- **Who:** Other Defined Groups

Geography

- Brent
- Hammersmith And Fulham
- Kensington And Chelsea

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£174,386	£170,218	-	-
2023-12-31	£127,301	£145,798	-	-
2022-12-31	£120,143	£133,766	-	-
2021-12-31	£84,039	£101,377	-	-
2020-12-31	£127,546	£101,314	-	-

Trustees

Name	Role	Appointed
GEOFFREY CHARLES STEWART MURRAY	Chair	1996-01-06
Catrin Treadwell		2020-02-27
Cornelia Grassi		2023-02-01
Fernanda Eberstadt		2017-06-12
Francis Fitzgibbon KC		2022-07-01
Rupert Christiansen		2022-10-01

240PROJECT

England & Wales - Charity number 1180267

Accounts



www.240project.org.uk

CIO 1180267

Annual Report 2024



Football at Margate Summer Outing

Vision

At 240Project, we give people who struggle to integrate in society, for a variety of reasons, the opportunity to practise creative and artistic activities, as well as cultivating wellness in a spirit of mutual support. Our centre in West London is a community of members and belongs to its members. We are not a club - no one is excluded: it is open to all.

With our support on their projects and our wellness programs that run from meditation and walks in the park to nutrition and mental health counselling, they work to discover their individual creativity, talents and ambitions and to achieve a happier balance in their lives.

Report on the Year

2024 marked another year of resilience and growth for 240Project. Given we operate in a shared space at the Methodist Church, we have faced issues including limited storage and noise problems. However the Methodist church has been particularly helpful and responsive to our needs, including constructing extra storage space and moving forwards with acoustic treatments for the hall. We should also underline how friendly and welcoming they are to the entire project, staff and members. So we were able to maintain and even improve our support to our members. The project continues to thrive due to the dedication of our staff, volunteers, and the vibrant community of members who make 240Project their creative home.

A significant development this year was our strengthened fundraising capacity through our partnership with Zoe Doherty of Concise Fundraising. The fundraising situation is always a challenge for a small organisation, and grows increasingly so from year to year. The fact that 240Project (and its previous incarnation Notting Hill Churches Homeless Concern) have been operating for 29 years is a testament to the success of the concept and its delivery.

Our annual Art Exhibition, delayed from 2023, was successfully held in April 2024 with a private view on April 4th and public viewing from April 5th-7th. Members' work continues to gain recognition, with several pieces published in The Big Issue and members like John Sheehy receiving commissions. Our annual trip to Margate in September provided 35 members with a cherished day by the seaside, deepening bonds within our community.



Monitoring and Outcomes

In 2024, we supported 126 people, with 80 attending regularly. The impact of our work was significant, with 95% of members reporting improved wellbeing and quality of life.

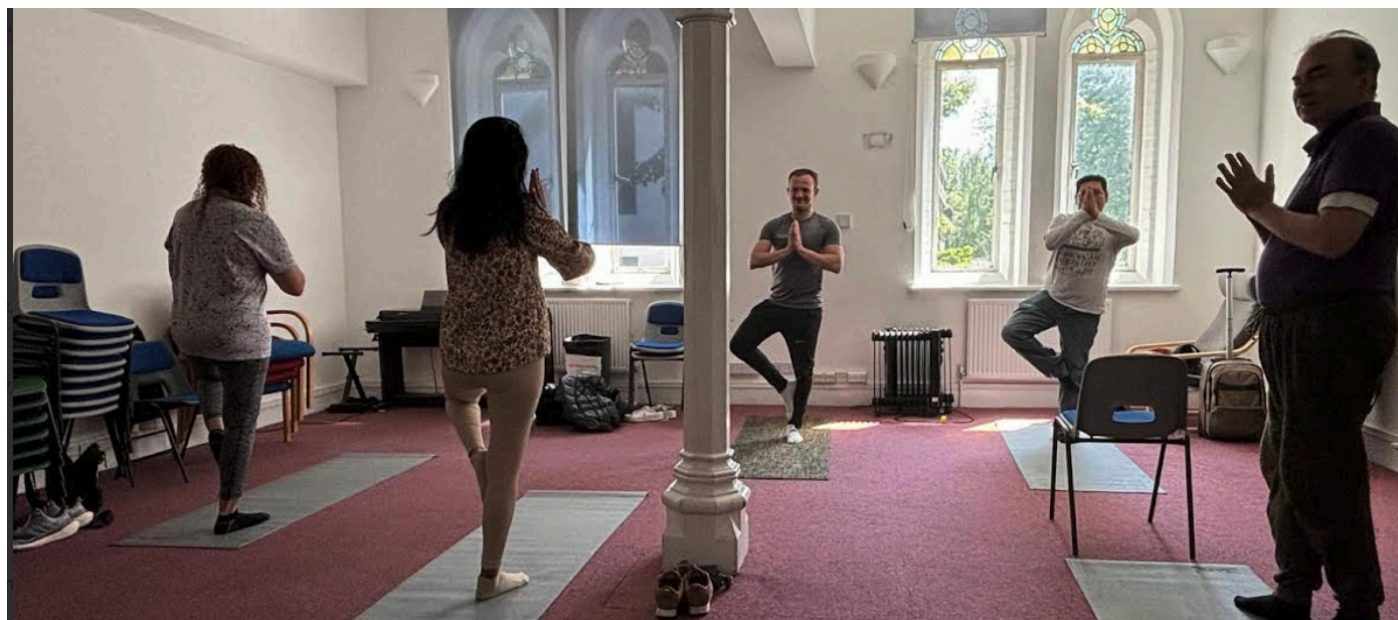
Activities

Arts Groups:

- Painting and Drawing
- Mosaic Making
- Creative Writing and Drama
- Music Group
- Reading Group
- Photography workshops
- Spin Painting

Health & Wellness Groups:

- Counselling and Cognitive Behavioural Therapy
- Yoga and Movement
- Acupuncture
- Reflexology
- Sacro-Cranial Massage
- Nutrition workshops



Support Services:

- One-to-one support with trained Project Workers
- Benefits and housing assistance
- IT skills training
- Job application support

- Weekly day trips to galleries and cultural venues
- Nutritious daily meals

Outcomes for 2024

Activities

ARTS GROUPS	HOURS
Art Group Total Hours	16,404
Mosaic Making	1,004
Clay Sculpting	211
Portrait Drawing	1,248
Creative Writing	480
Music Group	395
Reading Group	378

HEALTH GROUPS	HOURS
Acupuncture Sessions	121
Counselling Sessions	202
Sacro-cranial Massage	301
Reflexology Sessions	250
Wellbeing Day Attendances	530
Art Trips Individual Attendances	500
Meals Served	8,000+

ART SHOW	
Members Exhibiting	37
Number of Works Shown	72
Number of Works Sold	41

Outcomes

MEMBERS REPORTING	Percent
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Improved quality of life	95%
Improved wellbeing	95%
Increase or stability in socialisation	95%
Regular participation in a group	100%
Increase in creativity	87%
Increase in stability/routines	66%
Improvement in personal habits	40%
Improvement in mental health	81%
Selling artworks	28%
Volunteering, training and employment	11%



Financial Position

Our financial year 2024 showed total incoming resources of **£174,386** against expenditure of **£170,218**, resulting in a small surplus of £4,168. This improved our reserves from £31,272 to £35,440, representing approximately 3 months of operating costs.

Major funders this year included:

- Rothschild Foundation: £23,000

- Calleva Foundation: £30,000
- Awards For All: £19,100
- Various trusts and foundations totaling £162,592

We continue working toward building reserves to 6 months of operating costs to ensure stability in an increasingly competitive fundraising environment.

Staff and Trustees

Our team welcomed new staff members Alice Roots and Lorea Burge, who have proven to be excellent additions as Project Workers. The Board of Trustees includes Geoffrey Murray (Chair), Fernanda Eberstadt, Rupert Christiansen, Cornelia Grassi, Catrin Treadwell, and Francis Fitzgibbon KC.



Looking Forward

While we celebrate our achievements, we continue to seek a more suitable permanent location that would provide:

- Better hours and days of operation
- Adequate storage space
- Ability to display members' artwork permanently
- Improved acoustics for our activities

We are excited about our developing collaboration with Groundswell, focusing on supporting the most vulnerable populations in Notting Dale through allotment projects, isolation support groups, and community art initiatives.

Members Stories

Zakia's Journey: "240 is a place I feel at home. As a single mother, I often feel alone but here there is a real sense of community." After experiencing homelessness following domestic abuse, Zakia found 240Project in 2018. Her artwork has been published in The Big Issue, exhibited at Café Art, and won first prize for portraiture, instilling self-belief and confidence.

Supporting Our Eldest Members: Our 98-year-old member Rene continues to attend regularly, focusing intently on her artwork. For Blue, diagnosed with Motor Neurone Disease, staff provide vital support including weekly visits and assistance attending the project, maintaining this crucial lifeline despite his mobility challenges.

Acknowledgments

We express our deepest gratitude to all our funders, particularly the Rothschild Foundation for their continued support. We thank our dedicated staff, volunteers, and trustees who work tirelessly to maintain our welcoming, creative environment. Most importantly, we thank our members, whose courage, creativity, and mutual support make 240Project the unique community it is.

As **Joe Powell, MP** for Kensington, noted after visiting: "240Project serves as a vital social hub... It is a model of how empathy, care, and a focus on holistic well-being can truly make a difference in people's lives."



Richard takes Blue to the Park

Statutory Matters

The Trustees of the charity during 2024 were: Geoffrey Murray (Chair), Fernanda Eberstadt, Rupert Christiansen, Cornelia Grassi, Catrin Treadwell, and Francis Fitzgibbon KC.

We are proud of the resourcefulness and determination with which we have managed to work our way around the recent challenges and to provide continuing classes and care to our members, and to come through the year even stronger as an organisation. This success is largely thanks to our extraordinarily dedicated staff who devised safe and successful ways of working so we could continue to provide excellent service. We would particularly like to thank all trustees, staff, and the many volunteers who together create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Simon Parker, Eloise Maland and Richard Todd. Volunteers Bede Trillo, Gail Sagman, Claire Pringle, Anya Humphries, George Figueroa and Bella Clair made a massive contribution to the running of the project and its success.

The governing instrument: Charity Commission scheme constitution dated January 2019 Registered address: 240 Lancaster Road, London W11 4AH

The aims of 240Project are to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people. 240Project seeks to provide a safe and welcoming place where vulnerable and excluded people can come together and engage in creative arts and wellness activities.

Geoffrey Murray

Chair of Trustees

October 2025





Artist Catherine Goodman launches the art show

240 PROJECT
CIO NO. 1180267

Accounts for the year ending
31 December 2024

Principal Address:

240 Project
240 Lancaster Road
London W11 4AH

240 PROJECT
CIO NO. 1180267

<u>Contents Page</u>	<u>Page No</u>
Statement of Financial Activities	3
Balance Sheet	4
Notes to the Financial Statements	5-8
Independent Examiners Report	9

240 PROJECT
CIO NO. 1180267

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2024

	<u>Notes</u>	<u>Unrestricted</u> <u>funds</u> <u>2024</u> <u>£</u>	<u>Restricted</u> <u>funds</u> <u>2024</u> <u>£</u>	<u>Total</u> <u>2024</u> <u>£</u>	<u>Total</u> <u>2023</u> <u>£</u>
<u>Incoming resources</u>					
Grant Income	2	142,042	20,550	162,592	119,528
Donations		11,519	-	11,519	7,344
Interest received		275	-	275	429
Total Incoming Resources		153,836	20,550	174,386	127,301
<u>Resources Expended</u>					
Salaries and wages		101,062	7,587	108,649	101,450
Centre activities, programme and food cost		5,555	12,963	18,518	16,748
Rent		23,400	-	23,400	22,148
Insurance		465	-	465	466
Office expenses		4,352	-	4,352	2,669
Consultancy services		12,600	-	12,600	-
Professional fees		1,900	-	1,900	1,900
Depreciation		334	-	334	417
Total Resources used		149,668	20,550	170,218	145,798
<u>Net Incoming/(Outgoing) Resources</u>		4,168	-	4,168	(18,497)
Total funds brought forward		31,272	-	31,272	49,769
<u>Funds carried forward</u>		35,440	-	35,440	31,272

240 PROJECT
CIO NO. 1180267

Statement of Financial Position At 31st December 2024

	<u>Notes</u>	<u>2024</u> £	<u>2023</u> £
<u>Fixed assets</u>			
Office Equipment	3	1,335	1,669
		<hr/>	<hr/>
<u>Current assets</u>			
Sundry debtors	4	9,000	-
Bank accounts and petty cash		34,805	31,503
		<hr/>	<hr/>
		43,805	31,503
Creditors: amounts falling due within one year	5	(9,700)	(1,900)
		<hr/>	<hr/>
<u>Net current assets</u>		34,105	29,603
		<hr/>	<hr/>
<u>Total assets less current liabilities</u>		35,440	31,272
		<hr/> <hr/>	<hr/> <hr/>
<u>Funds</u>			
Restricted funds	6	-	-
Unrestricted funds	6	35,440	31,272
		<hr/>	<hr/>
<u>Total Reserves</u>		35,440	31,272
		<hr/> <hr/>	<hr/> <hr/>

For the financial year ended 31st December 2024 the company was entitled to exemption from audit under the provisions of the Charity's Act 2011 and that no Trustee has requested an audit.

The trustees acknowledge their responsibilities for complying with the requirements of the Charity's Act 2011 with respect to accounting records and the preparation of financial statements.

Approved by the Trustees on 22 October 2025 and signed on their behalf by:

Geoffrey Murray – Chairman - Trustee

Notes to the financial accounts for the year ended 31st December 2024

1. Accounting policies

The principal accounting policies are set out below. The accounting policies have been adopted consistently throughout the year.

a) Basis of accounting

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - Charities SORP (FRS102)).

b) Going Concern

The Trustees have considered a period of more than 12 months from the signing of these financial statements and are of the view that funding is sufficient for the Charity to continue its operations until at least this time. The Trustees therefore feel the Charity is a going concern and as such the financial statements have been prepared on this basis.

c) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and the amount can be measured reliably.

d) Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Expenditure is classified under the following activity headings:

- Cost of raising funds: Costs relating to tendering for grants.
- Expenditure on charitable activities: Costs incurred in undertaking activities to further the purposes of the charity and related support costs.
- Other expenditure: Any costs not included in other headings, including governance costs.

e) Fund structure

The funds held by the charity are either:

- Unrestricted funds are funds which can be used in accordance with the charitable objectives at the discretion of the trustees
- Restricted funds are funds which are used in accordance with the specific restrictions imposed by the donor.

Notes to the financial accounts for the year ended 31st December 2024 (continued)

1. Accounting policies (continued)

f) Tangible fixed assets and depreciation

Depreciation is provided on cost in equal annual instalments over the estimated useful lives of the assets. The rates of depreciation are as follows:

Fixtures, fittings and equipment – 20% on reducing balance

g) Debtors

Trade and Other Debtors are recognised at their settlement value. Prepayments are valued at the amount calculated as being prepaid.

h) Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured reliably. Creditors are recognised at their settlement value.

i) Financial instruments

The Charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

j) Taxation

The charity is exempt from corporation tax on its charitable activities.

2. Grant Income

	<u>2024</u>	<u>2023</u>
	<u>£</u>	<u>£</u>
Street Smart	5,000	7,500
Rothschild Foundation	23,000	27,000
Barker Mills Foundation	-	2,000
Craignish Trust	-	3,000
Anton Jurgens Charitable Trust	-	4,000
Normanby Foundation	-	10,000
Cathy Wills Charity	-	10,000
Calleva Foundation	30,000	30,000
Hans and Julia Rausing Foundation	5,000	5,000
Pacificus Foundation	11,492	11,859
Anonymous	19,000	7,169
Irving Mem Trust	-	2,000
Hollick Family Charitable Trust	10,000	-
Awards For All	19,100	-
Albert Hunt Trust	7,000	-
Southall Trust	5,000	-
London Catalyst	5,000	-
Pollitzer Foundation	5,000	-
Notting Hill Methodist Church	3,000	-
Souter Charitable Trust	2,000	-
The Vandervell Foundation	2,000	-
The Innholders Charitable Foundation	2,000	-
The Calypso Browning Trust	2,000	-
DWF Foundation	1,000	-
The Health Foundation	1,000	-
Ambergate Charitable Trust	5,000	-
	<u>162,592</u>	<u>119,528</u>

Notes to the financial accounts for the year ended 31st December 2024 (continued)

3. TANGIBLE FIXED ASSETS

	<u>Fixtures & Fittings</u> £	<u>Total</u> £
<u>Cost</u>		
Brought forward and carried forward	2,086	2,086
<u>Depreciation</u>		
Brought forward	417	417
Charge for the year	334	334
	<u>751</u>	<u>751</u>
<u>Net Book Value</u>		
At 31 December 2024	<u>1,335</u>	<u>1,335</u>
At 31 December 2023	<u>1,669</u>	<u>1,669</u>

4. SUNDRY DEBTORS

	<u>2024</u> £	<u>2023</u> £
Grants receivable	9,000	-
	<u>9,000</u>	<u>-</u>

5. CREDITORS : AMOUNTS FALLING DUE WITHIN ONE YEAR

	<u>2024</u> £	<u>2023</u> £
Professional fees	1,900	1,900
Rent payable	7,800	-
	<u>9,700</u>	<u>1,900</u>

Notes to the financial accounts for the year ended 31st December 2024 (continued)

6. MOVEMENT IN FUNDS

	<u>At</u> <u>01-Jan-2024</u> <u>£</u>	<u>Net</u> <u>Movement</u> <u>£</u>	<u>At</u> <u>31-Dec-2024</u> <u>£</u>
Unrestricted funds	31,272	4,168	35,440

Net movement in funds, included in the above are as follows:

	<u>Incoming</u> <u>Resources</u> <u>£</u>	<u>Resources</u> <u>Expended</u> <u>£</u>	<u>Movement</u> <u>in funds</u> <u>£</u>
Unrestricted funds	153,836	149,668	4,168

	<u>At</u> <u>01-Jan-2024</u> <u>£</u>	<u>Net</u> <u>Movement</u> <u>£</u>	<u>At</u> <u>31-Dec-2024</u> <u>£</u>
Restricted funds	-	-	-

Net movement in funds, included in the above are as follows:

	<u>Incoming</u> <u>Resources</u> <u>£</u>	<u>Resources</u> <u>Expended</u> <u>£</u>	<u>Movement</u> <u>in funds</u> <u>£</u>
Restricted funds	20,550	20,550	-

7. RELATED PARTY TRANSACTIONS

No trustees or persons connected with them received any emoluments or expenses in their role as trustees (2023 - nil).

I report on the accounts of the company for the year ended 31 December 2024, which are set out on pages 1-9.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this period under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income did not exceed £250,000 and I am qualified to undertake the examination by being a qualified member of The Institute of Chartered Accountants in England and Wales.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with the Charity's Act 2011; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of that Act and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Paul Ross

Name: Mr Paul Ross

Relevant professional qualification or body: The Institute of Chartered Accountants in England and Wales

Address: 18 Woodcock Dell Avenue, Kenton, Harrow, Middlesex, HA3 0NS

Date: 22 October 2025

240PROJECT

England & Wales - Charity number 1180267

Accounts



240project.org.uk

CIO 1180267

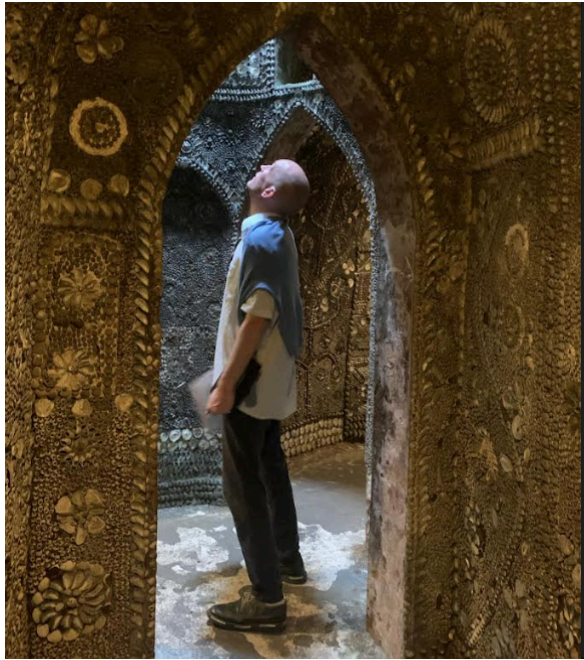
Annual Report 2023



Vision

At 240 Project, we give people who struggle to integrate in society, for a variety of reasons, the opportunity to practise creative and artistic activities, as well as cultivating wellness in a spirit of mutual support. Our centre in West London is a community of members and belongs to its members. We are not a club - no one is excluded: it is open to all.

We don't label our members as 'homeless': we don't label them at all. Some have had to sleep rough and may experience other difficulties in finding a secure way of life, with complex emotional, behavioural and lifestyle problems. With our support on their projects, they can discover their own individual creativity, talents and ambitions. We show and sell their work at an annual exhibition. By coming together here, where there is support for making art in many forms and media, they can develop healthier and happier habits of life that build confidence and aid wellbeing. Members consistently report benefitting from the programmes we offer.



Report on the Year

2023 was another successful year for the project. As our outcomes show, we continued to provide invaluable support that makes a real difference to the lives of those participating. It has been a great pleasure for all staff and volunteers to see members flourish and gain confidence.

The key event of 2023 was our enforced move to new premises in August, due to the closure of the Latymer Christian Centre for redevelopment. We returned to our original premises at the Methodist Church Notting Hill. Unfortunately, mainly because all the other organisations that had been renting space at Latymer were also forced to move, and mostly to the Methodist Church, we have only been allocated a minimum of space for storage, and our hours and days are not ideal. Hopefully however as we settle in, opportunities for storage may open up.

Due to the move, we delayed the 2023 art show to April 2024 and instead held a closing down sale at Latymer on the last weekend of July. Tuesday Greenwich's Grenfell Quilt was exhibited as well as over a hundred artworks by members. The show was very successful and provided a great parting platform for the years we spent at Latymer Christian Centre.

In August we hired Zoe Doherty of Concise Fundraising on a freelance basis for 3 days a month. Her many skills, thorough approach, and her experience over two decades has made her an invaluable addition to our team.

Members enjoyed significant successes as well. John Sheehy was commissioned by The Winery to produce paintings for their two shops. Pavement Magazine is producing a feature on him and there is also talk of a film. Mary Valley had a painting published in Orion magazine along with an attendant article. A number of members created works that were published in the Big Issue, including Steve Macintosh, Zakia Chowdry and Tracey Joseph. Carlton Graham received a grant from the Innovation Fund to run mosaic classes at the Macbeth Centre, Bay 20 & Turning Point Centre.



Tuesday and friends sewing the Grenfell Quilt at the project

Monitoring and Outcomes

Our members' lives are complicated, and many face multiple challenges on a daily basis. Often these are chronic stresses due to mental health issues, addictions or complex behavioural problems. 240Project creates a community which is safe, secure, harmonious, respectful and kind. This is our most important work and perhaps the hardest to capture in numbers. For those burdened with chronic health issues, precarious housing conditions, or extreme isolation, having stability, a safe place, and a warm supportive community where they come together and are valued for who they are can be life saving.

Over the years, we have come to recognise the importance of supporting project members where they are, not where we or others would like them to be. Often our members' mental or physical state will be deteriorating, sometimes terminally, and it is during this period that we sometimes manage to do our most important work. Our achievements reflect this reality. In 2023 we supported 127 individuals, 87 of whom attended regularly over the course of the year.

Activities

ARTS GROUPS	HOURS
Art Group Total Hours	17,250
Mosaic Making	1,404
Clay Sculpting	161
Portrait Drawing	1,248
Creative Writing	260
Music Group	208

Reading Group	355
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HEALTH GROUPS	HOURS
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Acupuncture Sessions	220
Counselling Sessions	88
Sacro-cranial Massage	315
Reflexology Sessions	212
Wellbeing Day Attendances	450
Art Trips Individual Attendances	525
Meals Served	8,650

ART SHOW

Members Exhibiting	44
Number of Works Shown	78
Number of Works Sold	37

Outcomes

MEMBERS REPORTING	Percent
-------------------	---------

Improved quality of life	100%
Improved wellbeing	100%
Increase or stability in socialisation	100%
Regular participation in a group	100%
Increase in creativity	91%
Increase in stability/routines	67%
Improvement in personal habits	34%
Improvement in mental health	78%
Selling artwork at exhibitions	32%
Volunteering, training and employment	19%

Financial

2023 was again a relatively successful year from a financial point of view. Our total Incoming Resources were £127,301 compared to £130,143 of 2022. However our total expenditure increased to £145,798 compared to £133,766 which led to a fall in our reserves from £49,769 to £31,272.

Part of this additional expenditure was related to additional costs incurred by our move to the Methodist Church. Another part relates to bringing on a freelance fundraiser, Concise Fundraising. Zoe Doherty has proved invaluable, but it does take time for her work to bear fruit so we expect to see the financial picture to improve in 2024 and reserves to stabilise.

New Staff and Trustees

The board of trustees welcomed Francis FitzGibbon K.C. as a new trustee. Francis was Chair of the Criminal Bar Association.

We also welcomed two new staff for our project manager team, Lorna Burge Badiola and Alice Root, who have been excellent additions to our core team.



Paperwork and Compliance

We've been running 240Project for almost 25 years. In recent years, doing so has become harder, due in part to something of a clash between the requirements of other stakeholders. Complying with multiple bureaucratic requirements, including legal issues, insurance, and safeguarding policies has increasingly put into question our capacity to continue to provide support the way we do. We have always structured 240Project to put the members' needs and desires front and centre of what we do. If there is a choice between doing things that will help the organisation but which are at odds with the

members' experience, we will always opt for the members. For instance, we don't ask for members' names or addresses. We hope they will provide these in time, but it is not a requirement for participating. Anonymity is permitted. This has very significant consequences to us as an organisation, but it means we do not require anything that a member might experience as a violation of privacy. Consequently, we have to balance the reasonable wishes of members to remain anonymous with our regulatory obligations.



Statutory Matters

2023 was the fifth year of 240Project since the Charity Commission registered 240Project as a charity. This report therefore contains the information required of charities under the regulations of the Charities Act 1993. The Trustees of the charity in periods of the year were: Geoffrey Murray, Fernanda Eberstadt, Rupert Christiansen, Cornelia Grassi, Catrin Treadwell and Francis Fitzgibbon.

The governing instrument of the society is: A Charity Commission scheme constitution dated January 2019. The address of the society is: 240 Lancaster Road, London W11 4AH

The aims of the society are: to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people. The society seeks to provide a safe and welcoming place where vulnerable and excluded people in north Kensington and West London can come together and engage in creative arts and wellness activities.

We are proud of the resourcefulness and determination with which we have managed to work our way around the recent challenges and to provide continuing classes and care to our members, and to come through the year even stronger as an organisation. This success is largely thanks to our extraordinarily dedicated staff who devised safe and successful ways of working so we could continue to provide an excellent service. We would particularly like to thank all trustees, staff, and the many volunteers who

create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Simon Parker, Eloise Maland and Richard Todd.

Geoffrey Murray
Chair



Testimonial from Joe Powell, MP. visiting the Project in 2023

'As MP for Kensington, I have seen the impact of 240Project firsthand. It offers support for some of the most vulnerable in our community. The dedication of 240Project to its members is remarkable. It's clear from visiting 240Project that the staff and volunteers work tirelessly to provide close, personalised support, fostering an environment where creativity flourishes and individual skills are nurtured.

I was also struck by 240 Project's holistic approach to wellbeing. It is not just a place for artistic expression; it's a sanctuary offering a wide array of activities that cater to both physical health and mental wellbeing, complemented by nutritious meals. The variety and richness of their arts, health, and wellbeing programs are impressive, as is the availability of one-to-one support.

Beyond the activities, 240Project serves as a vital social hub. It is a place where friendships are formed, peer-to-peer support is a daily occurrence, and everyone can feel like an integral part of a close-knit community. The atmosphere here is one of acceptance and encouragement, allowing members to socialise, share experiences, and grow together. It is a model of how empathy, care, and a focus on holistic well-being can truly make a difference in people's lives.

I look forward to seeing this project continue to thrive and touch more lives in our community.'

240 PROJECT
(CIO No. 1180267)

Accounts for the year ending
31st December 2023

Principle Address:
240 Project
240 Lancaster Road
London W114AH

240 PROJECT (CIO No. 1180267)

CONTENTS

Page	2	Content
Page	3	Statements of Financial Activities
Page	4	Balance Sheet
Page	5-6	Notes to the Accounts
Page	7	Independent Examiners Report

240 PROJECT (CIO No. 1180267)

	2023	2023	2023	2022
	Unrestricted Funds	Restricted Funds	Total	Total
	£	£	£	£
Incoming Resources				
Grant Income	80,028	39,500	119,528	110,671
Donations	7,344		7,344	19,456
Interest Received	429		429	16
Other	-	-	-	-
Total Incoming Resources	87,801	39,500	127,301	130,143
Resources Expended				
Salaries & Wages	84,224	17,226	101,450	85,668
Centre Activities	-	3,373	3,373	2,813
Centre Programme and Food cost	4,104	9,271	13,375	9,113
Rent	12,518	9,630	22,148	30,741
Insurance	466	-	466	436
Office Expenses	2,661	-	2,661	3,089
Bank Charges	8	-	8	6
Professional Fees	1,900	-	1,900	1,900
Depreciation	417	-	417	-
Total Resources used	106,298	39,500	145,798	133,766
Net (Outgoing)/Incoming Resources	(18,497)	-	(18,497)	(13,623)
Funds brought forward	49,769	-	49,769	63,392
Funds carried forward	31,272	-	31,272	49,769

240 PROJECT
(CIO No. 1180267)

	Notes	2023	2022
FIXED ASSETS			
Office Equipment		1,669	-
	3		
Current Assets			
Bank Account		31,194	51,281
Petty Cash		309	388
Other Debtors		-	-
		<u>31,503</u>	<u>51,669</u>
Liabilities			
Creditors and Accruals	4	1,900	1,900
Net Current Assets		<u>1,900</u>	<u>1,900</u>
Net Assets		<u>31,272</u>	<u>49769</u>
Reserves			
Restricted funds			-
Unrestricted Funds		31,272	49,769
Total Reserves		<u>31,272</u>	<u>49,769</u>

240 PROJECT
(CIO No. 1180267)

NOTES TO ACCOUNTS

7. Grant Income

	2023	2022
	Total	Total
	£	£
Street Smart	7,500	-
Rothschild Foundation	27,000	-
Barker Mills Foundation	2,000	-
Craignish Trust	3,000	-
Anton Jurgens Charitable Trust	4,000	-
Normanby Foundation	10,000	-
Cathy Wills Charity	10,000	-
Pret Foundation Trust	-	10,000
Calleva Foundation	30,000	20,000
The Linbury Trust	-	10,000
Silver Deve LTD	-	3,500
Hans and Julia Rausing Foundation	5,000	5,000
Pacificus Foundation	11,859	42,171
Anonymous	7,169	10,000
Irving Mem Trust	2,000	-
Total	119,528	100,671

**240 PROJECT
(CIO No. 1180267)**

NOTES TO ACCOUNTS (CONTINUED)

8. Statement of funds

	Brought Forward	Incoming Resources	Resources Expended	Transfer In/Out	Carried Forward
	£	£	£	£	£
Unrestricted funds	49,769	87,801	106,298	(18,497)	31,272
Restricted Funds					
Rothschild Foundation	-	27,000	27,000	-	-
Street Smart Rausing Foundation		7,500	7,500		
		5,000	5,000		
Sub total	-	39,500	39,500	-	-
Total Funds	49,769	127,301	145,798	(18,497)	31,272

Report of the Independent Examiner to the Trustees of 240 Project (CIO No. 1180267)

I report on the financial statements of the Charity for the year ended 31 December 2023. This report is made solely to the Trustees, as a body, in accordance with Section 145 of the Charities Act 2011 and regulations made under Section 154 of that Act. My work has been undertaken so that I might state to the Trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Trustees as a body, for my work or for this report.

Respective responsibilities of the Trustees and Independent Examiner

The Trustees are responsible for the preparation of financial statements. The Trustees consider that an audit is not required for this year under Section 144(2) of the Charities Act 2011 and that an Independent Examination is needed.

It is my responsibility to:

- Examine those financial statements under Section 145 of the Charities Act 2011.
- Follow the procedures laid down in the General Directions given by the Charity Commission under Section 145(5)(b) of the Charities Act 2011.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with General Directions given by the Charity Commission.

That examination includes a review of the accounting records kept by the Charity and a comparison of the financial statements prepared with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeking explanations from you as Trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a true and fair view and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- 1: Which gives me reasonable cause to believe that in any material respect the requirements:
 - To keep accounting records in accordance with Section 130 of the Charities Act 2011, and
 - To prepare financial statements which accord with the accounting records and comply with the accounting requirements of the Charities Act 2011,have not been met; or
- 2: To which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.



Derek Taylor-Mew BSc FMAAT
123 Park Lane
Harrow
Middlesex HA2 8NN
Dated 8 July 2024

240PROJECT

England & Wales - Charity number 1180267

Accounts



240project.org.uk
CIO 1180267

Annual Report 2022



Creative writing group

Vision

Our core work is to find ways to improve the quality of life and wellbeing of our members, who suffer from exclusion, isolation, and are vulnerable to addictions and mental health issues. Our members have spent time homeless, and are usually currently housed in hostels, supported housing, or in precarious living conditions.

Our mission is to create an environment where people with complex issues CAN develop healthy habits and routines, and come together to practise organised creative activities in a spirit of mutual support, sociability and encouragement. We do this through the provision of an arts and wellness activity centre where members are encouraged to explore their

creativity in a variety of artistic media, producing works of art that will be for sale at our annual arts fair.

240Project has been running for almost 25 years (previously as Notting Hill Churches Homeless Concern). We now have considerable experience in the kind of interventions that are possible, realistic, and can potentially produce lasting improvements in our members' quality of life.

We have tried many approaches over these years, and some work better than others. There are however a few essential aspects of our approach. The first and most important one is 'caring'. This is worth unpacking a little because it goes to the heart of our mission.. 240Project is structured to put the members' needs and desires front and centre of what we do. If there is a choice between doing things that will help the organisation but which are at odds with the members' experience, we will always opt for the members. For instance, we don't ask for members' names or addresses. We hope they will provide these in time, but it is not a requirement for participating. Anonymity is allowed. This has very significant consequences to us as an organisation, but it means we do not require anything that a member might experience as a violation of privacy.



life drawing group

Report on the Year

240Project coped well with the complex set of challenges created by the aftermath of the Covid crisis. In fact, both staff and members share the belief that the project has emerged from the pandemic even stronger than it was before. The key change has been to the physical layout of the space in which the members engage in artistic and wellness activities; prior to the epidemic, the space was divided into a number of different tables (a large art group table, a socialising area, a groups area). During Covid, for safety reasons we assigned each member a socially distanced table that acts as their own mini studio, arranged in a large

rectangle around the large room– an arrangement that strengthened the members' sense of purpose and autonomy. When restrictions were lifted, we were able to increase capacity by having two members at one table, so we can now have up to 46 people each with their own 'mini-studio' which they can have all day. Most of the art materials are now on a trolley in the middle of the room. In addition to these in-house improvements, we have also been able to increase our away days, taking our members on weekly excursions to Kew Gardens or special viewings at museums, galleries, trips to the theatre and other activities.

Monitoring and Outcomes

Our members' lives are complex, and many face multiple challenges on a daily basis. Often these are chronic stresses due to mental health issues, addictions or complex behavioural problems. 240Project creates a community which is safe, secure, harmonious, respectful and kind. This is our most important work and perhaps the hardest to capture in numbers. For those burdened with chronic health issues, precarious housing conditions, or extreme isolation, having stability, a safe place, and a warm supportive community where they come together and are valued for who they are can be life saving.

Over the years, we have come to recognise the importance of supporting project members where they are, not where we or others would like them to be. Often our members' mental or physical state will be deteriorating, sometimes terminally, and it is during this period that we sometimes manage to do our most important work. Our achievements reflect this reality.



Outcomes and Impact

Activity Groups	Individual hours	Health sessions	Individual sessions
Art group total hours	17,250	Acupuncture sessions	220
Mosaic making	1,404	Counselling sessions	88
Clay sculpting	161	Sacro-cranial massage	315
Portrait drawing	1,248	Reflexology sessions	212
Music group	208	Wellbeing day attendances	450
Creative writing	260	Art Shows	
Reading Group	355	Number of members exhibiting	44
Art trips individuals attending	450	Number of works shown	78
Meals	8,650	Number of works sold	37

Outcomes: The impact of these activities included:

- Percentage of members who reported an improvement in wellbeing or quality of life due to attendance of the projects – 100%
- Percentage of members reporting an increase or stability in socialisation – 100%.
- Percentage of members regularly participating in a group – 100%
- Percentage of members reporting an increase in creativity – 91%
- Percentage of member reporting an increase in their stability/routines – 67%
- Percentage of members reporting an improvement in personal habits – 34%
- Percentage of members reporting an improvement in their mental health – 78%
- Percentage of members selling artwork at exhibitions – 32%
- Percentage of members involved in volunteering, training and employment – 19%

Financial

2022 was a relatively successful year from a financial point of view. We were able to raise roughly what we spent, though this was largely due to an exceptional grant by one of our major grant givers, who was able to step in and turn a very difficult year around. We also were not able to process one grant of £10,000 in time, so on our accounts we appear to have a shortfall that in fact is not the case.

Trustees

During the course of the year, our last founding trustees Ken Bartlet and Mary Ardant resigned and became patrons of the charity. Ken and Mary were the primary inspiration in creating Notting Hill Churches Homeless Concern back in 1995, and it is through their guidance and vision that we have been able to grow and succeed as a charity. Needless to say their departure is a great loss, but as Patrons we are grateful that they will be able to help as we go forward.

The board of trustees welcomed Rupert Christiansen and Cornelia Grassi as new trustees.

Statutory matters

2022 was the fourth year of 240Project since the Charity Commission registered 240Project as a charity. This report therefore contains the information required of charities under the regulations of the Charities Act 1993. The Trustees of the charity in periods of the year were: Mary Ardant, Ken Bartlett, Geoffrey Murray, Fernanda Eberstadt, Rupert Christiansen, Cornelia Grassi and Catrin Treadwell.

The governing instrument of the society is: A Charity Commission scheme constitution dated January 2019. The address of the society is: 116 Bramley Road, London W10 6SU

The aims of the society are: to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people. The society seeks to provide a safe and welcoming place where vulnerable and excluded people in north Kensington and West London can come together and engage in creative arts and wellness activities.

We are proud of the resourcefulness and determination with which we have managed to work our way around the recent challenges and to provide continuing classes and care to our members, and to come through the year even stronger as an organisation. This success is largely thanks to our extraordinarily dedicated staff who devised safe and successful ways of working so we could continue to provide an excellent service. We would particularly like to thank all trustees, staff, and the many volunteers who create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Simon Parker, Eloise Maland and Richard Todd.

Geoffrey Murray
Chair



240 PROJECT
(CIO No. 1180267)

Accounts for the year ending
31st December 2022

Principle Address:
240 Project
116 Bramley Road
London W10 6SU

240 PROJECT (CIO No. 1180267)

CONTENTS

Page	2	Content
Page	3	Statements of Financial Activities
Page	4	Balance Sheet
Page	5-6	Notes to the Accounts
Page	7	Independent Examiners Report

240 PROJECT
(CIO No. 1180267)

	2022	2022	2022	2021
	Unrestricted Funds	Restricted Funds	Total	Total
	£	£	£	£
Incoming Resources				
Grant Income	87,171	13,500	110,671	80,710
Donations	19,456		19,456	3,100
Interest Received	16		16	4
Other	-	-	-	225
Total Incoming Resources	106,643	13,500	120,143	84,039
Resources Expended				
Salaries & Wages	81,252	4,416	85,668	80,689
Centre Activities	-	2,813	2,813	3,372
Centre Programme and Food cost	2,842	6,271	9,113	4,551
Rent	30,741	-	30,741	6,870
Insurance	436	-	436	372
Office Expenses	3,089	-	3,089	3,615
Bank Charges	6	-	6	8
Professional Fees	1,900	-	1,900	1,900
Total Resources used	120,266	13,500	133,766	101,377
Net (Outgoing)/Incoming Resources	(13,623)	-	(13,623)	(17,338)
Funds brought forward	63,392	-	63,392	80,730
Funds carried forward	49,769	-	49,769	63,392

240 PROJECT
(CIO No. 1180267)

	Notes	2022	2021
FIXED ASSETS			
	3		
Current Assets			
Bank Account		51,281	65,055
Petty Cash		388	287
Other Debtors		-	-
		<u>51,669</u>	<u>65,342</u>
Liabilities			
Creditors and Accruals	4	1,900	1,950
		<u>1,900</u>	<u>1,950</u>
Net Current Assets		49,769	63,392
Reserves			
Restricted funds			-
Unrestricted Funds		49,769	63,392
Total Reserves		49,769	63,392

240 PROJECT
(CIO No. 1180267)

NOTES TO ACCOUNTS

7. Grant Income

	2022	2021
	Total	Total
	£	£
Pret Foundation Trust	10,000	10,000
Calleva Foundation	20,000	15,000
The Linbury Trust	10,000	-
Silver DCC	3,500	-
Hans and Julia Rausing Foundation	5,000	20,000
Pacificus Foundation	42,171	9,720
Anonymous	10,000	-
Vassiliou Trust	-	1,220
K & C Foundation	-	4,770
RBCK (Grenfell Fund)	-	20,000
Total	100,671	80,710

NOTES TO ACCOUNTS (CONTINUED)

240 PROJECT
(CIO No. 1180267)

8. Statement of funds

	Brought Forward	Incoming Resources	Resources Expended	Transfer In/Out	Carried Forward
	£	£	£	£	£
Unrestricted funds	63,392	106,643	120,266	(13,623)	49,769
Restricted Funds					
Pret Foundation Trust	-	10,000	10,000	-	-
Silver DCC	-	3,500	3,500	-	-
Sub total	-	13,500	13,500	-	-
Total Funds	63,392	120,143	133,766	(13,623)	49,769

Report of the Independent Examiner to the Trustees of 240 Project (CIO No. 1180267)

I report on the financial statements of the Charity for the year ended 31 December 2022.

This report is made solely to the Trustees, as a body, in accordance with Section 145 of the Charities Act 2011 and regulations made under Section 154 of that Act. My work has been undertaken so that I might state to the Trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Trustees as a body, for my work or for this report.

Respective responsibilities of the Trustees and Independent Examiner

The Trustees are responsible for the preparation of financial statements. The Trustees consider that an audit is not required for this year under Section 144(2) of the Charities Act 2011 and that an Independent Examination is needed.

It is my responsibility to:

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- Follow the procedures laid down in the General Directions given by the Charity Commission under Section 145(5)(b) of the Charities Act 2011.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with General Directions given by the Charity Commission.

That examination includes a review of the accounting records kept by the Charity and a comparison of the financial statements prepared with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeking explanations from you as Trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a true and fair view and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- 1: Which gives me reasonable cause to believe that in any material respect the requirements:
 - To keep accounting records in accordance with Section 130 of the Charities Act 2011, and
 - To prepare financial statements which accord with the accounting records and comply with the accounting requirements of the Charities Act 2011,have not been met; or
- 2: To which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.



Derek Taylor-Mew BSc FMAAT
123 Park Lane
Harrow
Middlesex HA2 8NN
Dated 26 June 2023

240PROJECT

England & Wales - Charity number 1180267

Accounts



240project.org.uk
CIO 1180267

240Project

Annual Report 2021



240Project Gift Care Package

Vision

Our core work is to find ways to improve the quality of life and wellbeing of our members, who suffer from exclusion, isolation, and are vulnerable to addictions and mental health issues. Our members have spent time homeless, and are usually currently housed in hostels, supported housing, or in precarious living conditions.

Our mission involves dealing with complex issues such as addictions, mental health and psychological issues from depression to destructive self-esteem. The organisation now has considerable experience in the kind of interventions that are possible, realistic, and have the potential to produce lasting improvements in quality of life.



240Project (previously Notting Hill Churches Homeless Concern) has been working for over 23 years to find the most effective way to support excluded and isolated people, and improve their day-to-day quality of life, their lived experience. We have tried many things over these years, and some work better than others. There are however a few essential aspects of our approach. The first and most important one is 'caring'. This is worth unpacking a little because it goes to the heart of the issue. 240Project is structured to put the members' needs and desires front and centre of what we do. If there is a choice between doing things that will help the organisation but which are at odds with the members' experience, we will always opt for the members. For instance, we don't ask for members' names or addresses. We hope they will provide these in time, but it is not a requirement for participating. Anonymity is allowed. This has very significant consequences to us as an organisation, but it means we do not require anything that a member might experience as a violation of privacy from a member. We want to show from the beginning that we are there for them, to do what they feel is needed as long as that comes from a place of genuine caring and does not hurt them or others. By showing we are 'on side' we can set up a harmonious relationship from the beginning. After that, we find that as long as a peaceful and productive atmosphere and ethos are fostered, that most members generally appreciate the rules and boundaries that staff and volunteers put in place and deliver through the code of conduct. This combination of respect, caring, and established rules of conduct means that in practice every day there is a peaceful, low stress supportive social environment where people can concentrate on their favourite activity. By attending daily over time our members are able to create new, healthier habits which lead to a more fulfilled daily experience.

Report on the Year

2021 began with a lockdown, which forced us unfortunately to close for two months. During this time we ran the project virtually, via Zoom meetings, ensuring as full a set of services as possible. These included Arthouse Challenges, Yoga, Nutrition for Immunity, Reading Group, Creative Writing, Virtual Daily Meetup, Emotional Support, and Befriending. We ran a Thursday session of Qi Jong, Meditation and Group Chat, while the Friday Art History/Art Workspace continued to run on Zoom. We also ran long group walks (2-3 hours) on Tuesdays and Thursdays that were very popular. We sent our members care packages and top ups for their phones so they could continue to participate.

When we reopened, it was clear that the project was too important to people's lives to be allowed to close again, so we changed the system in response. Instead of an open house, we moved to a pre-booked system where members needed to call in or otherwise book their session. We had around 23 tables and each member was designated a table to themselves, with space in between them. We also used UV-C lights to remove any potential Covid build up. We had the maximum possibility of 46 members daily by limiting availability to either a morning or an afternoon session.



Mary working on a large piece

The pandemic, as we all know, was catastrophic for vulnerable people's mental health. Over the year, mental health issues cropped up for a number of our members, one of whom had no family and was sectioned at St. Charles Hospital. Staff responded by going to visit him, bringing games and painting materials. Other sectioned patients at St. Charles asked to join these

sessions, and they were run for several months. From the success and popularity of this informal group art-class at St. Charles, we discovered that there is a deep need for sectioned patients to be provided with activities.

By summer the new system had stabilised and it was felt to be a huge success. People enjoyed having their own assigned table: it made them feel as if they had a mini studio, and enabled them to concentrate better and create more sustained, long-term artistic projects. This had several effects. One was that the keener artists were more likely to pre-book and come. They welcomed the quieter, more concentrated atmosphere and in effect 240Project began to feel like a large, multiple artists' studio.

This same system was kept up across the year. More tables were added and by the fall we were able to accommodate a larger number of people who had access to the project throughout opening hours.

Psychologically the feeling of the project changed as well. People felt more connected to their art table, and became more invested in their routines. Overall, their relationship with their work deepened, and the quality of the work improved as a result.

By the end of the year, it was clear that this new system was such a success that we have decided that if at all possible we will continue to deliver the project as a more art-centric space where every member attending is issued with either a whole or half a table as a 'mini-studio'. Health and other creative activities will continue as before.

Monitoring and Outcomes

The lives of our members are complex, and many of our members face multiple challenges on a weekly basis. Often these are chronic challenges due to mental health issues, addictions or complex behavioural problems. We create a community which is safe, secure, harmonious, respectful and kind. This is our most important work and perhaps the hardest to capture in numbers. For those with chronic health issues or conditions, having stability and a safe place where they are valued for who they are can be life saving.

Over the years, we have come to recognise the importance of supporting project members where they are, not where we or others would like them to be. Often our members' mental or physical state will be deteriorating, sometimes terminally, and it is during this period that we sometimes manage to do our most important work. So our achievements reflect this reality.

Achievements

Number of Members:	80		%
No. of people reporting improvement in wellbeing or Quality of life due to attendance of project			100
No. reporting increase or stability in socialisation			100

No. regularly participating in a group		100
No. reporting increase in creativity		94
No. Increase in Stability/Routines		86
No. reporting increased awareness of personal health		75
No. reporting improvement in personal habits		34
No. reporting improvement in mental health		78
No. selling art works at exhibition		37
No. involved in volunteering, training, employment		22
No of Activity Sessions provided	468	
No. of trips/presences provided	211	



Financial

The fundraising situation in 2021 was difficult. As many other charities have reported, there are ongoing financial repercussions from the pandemic, and we have not been able to raise as much money as we would like. Therefore we will have lower reserves going into 2022.

Statutory matters

2020 was the third year of 240Project since the Charity Commission registered 240Project as a charity. This report therefore contains the information required of charities under the regulations of the Charities Act 1993. The Trustees of the charity are: Mary Ardant, Ken Bartlett, Geoffrey Murray, Fernanda Eberstadt and Catrin Treadwell.

The governing instrument of the society is:

- A Charity Commission scheme constitution dated January 2019

The address of the society is:

- 116 Bramley Road, London W10 6SU

The aims of the society:

The society seeks to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people.

The activities of the society are organised through Trustees who meet regularly with the Director and take decisions as required on the overall program, funding and future events. The Trustees also consider the effect of local and national developments on homelessness and may make representations to decision and policy makers from time to time.

Along with most other organisations and charities, 2021 was a difficult year for the 240Project. The pandemic and the subsequent lockdowns were a major challenge to our abilities to provide on-site services to our users and our ability to fundraise. We are proud of the resourcefulness and determination with which we managed to work our way around these obstacles and provide continuing classes and care to our members, and to come through the year even stronger as an organisation. This success is largely thanks to our extraordinarily dedicated staff who devised safe and successful ways of working so we could continue to provide an excellent service and ensure our members did not become isolated and suffer unduly from the restrictions imposed upon everyone. We would particularly like to thank all trustees, staff, and the many volunteers who create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Valeria Nicolucci, Simon Parker, and Richard Todd.

Geoffrey Murray
Chair

240 PROJECT
(CIO No. 1180267)

Accounts for the year ending
31st December 2021

Principle Address:

240 Project
116 Bramley Road
London W10 6SU

240 PROJECT
(CIO No. 1180267)

CONTENTS

Page	2	Content
Page	3	Statements of Financial Activities
Page	4	Balance Sheet
Page	5-6	Notes to the Accounts
Page	7	Independent Examiners Report

240 PROJECT
(CIO No. 1180267)

	2021	2021	2021	2020
	Unrestrict ed Funds	Restrict ed Funds	Total	Total
	£	£	£	£
Incoming Resources				
Grant Income	70,710	10,000	80,710	116,325
Donations	3,100		3,100	3,905
Donations in Kind	-	-	-	-
Interest Received	4		4	-
Other	225	-	225	7,316
Total Incoming Resources	<u>74,039</u>	<u>10,000</u>	<u>84,039</u>	<u>127,546</u>
Resources Expended				
Salaries & Wages	75,240	5,449	80,689	80,915
Centre Activities	3,372	-	3,372	2,763
Centre Programme and Food cost	-	4,551	4,551	3,069
Rent & Room Hire	6,870	-	6,870	7,316
Insurance	372	-	372	656
Office Expenses	3,615	-	3,615	4,668
Bank Charges	8	-	8	27
Professional Fees	1,900	-	1,900	1,900
Total Resources used	<u>91,377</u>	<u>10,000</u>	<u>101,377</u>	<u>101,314</u>
Net (Outgoing)/Incoming Resources	(17,338)	-	(17,338)	26,232
Funds brought forward	80,730	-	80,730	54,498

240 PROJECT
(CIO No. 1180267)

Funds carried forward	63,392	-	63,392	80,730
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	Notes	2021	2020
FIXED ASSETS			
	3		
Current Assets			
Bank Account		65,055	82,451
Petty Cash		287	229
Other Debtors		-	-
		65,342	82,680
Liabilities			
Creditors and Accruals	4	1,950	1,950
		1,950	1,950
Net Current Assets		1,950	1,950
Net Assets		63,392	80,730
Reserves			
Restricted funds			-
Unrestricted Funds		63,392	80,730
Total Reserves		63,392	80,730

240 PROJECT
(CIO No. 1180267)

NOTES TO ACCOUNTS

7. Grant Income

	2021	2020
	Total	Total
	£	£
Swire Charitable Trust	-	5,000
Pret Foundation Trust	10,000	10,000
Esmee Fairbairn Foundation Trustee	-	5,000
Vassiliou Trust	1,220	787
Notting hill Methodist Church	-	6,000
Calleva Foundation	15,000	50,000
K & C Foundation	4,770	23,548
RBCK (Grenfell Fund)	20,000	9,990
Albert Hunt	-	5,000
Pacificus Foundation	9,720	-
Hans and Julia Rausing Foundation	20,000	1,000
Total	<u>80,710</u>	<u>116,325</u>

NOTES TO ACCOUNTS (CONTINUED)

240 PROJECT
(CIO No. 1180267)

8. Statement of funds

	Brought Forward	Incoming Resources	Resources Expended	Transfer In/Out	Carried Forward
	£	£	£	£	£
Unrestricted funds	80,730	74,039	91,377	(17,338)	63,392
Restricted Funds					
Pret Foundation Trust		10,000	10,000		
Sub total	-	10,000	10,000	-	-
Total Funds	80,730	84,039	101,377	(17,338)	63,392

Report of the Independent Examiner to the Trustees of 240 Project (CIO No. 1180267)

I report on the financial statements of the Charity for the year ended 31 December 2021.

This report is made solely to the Trustees, as a body, in accordance with Section 145 of the Charities Act 2011 and regulations made under Section 154 of that Act. My work has been undertaken so that I might state to the Trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Trustees as a body, for my work or for this report.

Respective responsibilities of the Trustees and Independent Examiner

The Trustees are responsible for the preparation of financial statements. The Trustees consider that an audit is not required for this year under Section 144(2) of the Charities Act 2011 and that an Independent Examination is needed.

It is my responsibility to:

- Examine those financial statements under Section 145 of the Charities Act 2011.
- Follow the procedures laid down in the General Directions given by the Charity Commission under Section 145(5)(b) of the Charities Act 2011.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with General Directions given by the Charity Commission.

That examination includes a review of the accounting records kept by the Charity and a comparison of the financial statements prepared with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeking explanations from you as Trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a true and fair view and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- 1: Which gives me reasonable cause to believe that in any material respect the requirements:
 - To keep accounting records in accordance with Section 130 of the Charities Act 2011, and
 - To prepare financial statements which accord with the accounting records and comply with the accounting requirements of the Charities Act 2011,have not been met; or
- 2: To which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.



Derek Taylor-Mew BSc FMAAT
123 Park Lane
Harrow
Middlesex HA2 8NN
Dated 4 October 2022

240PROJECT

England & Wales - Charity number 1180267

Accounts



240project.org.uk
CIO 1180267

240Project

**Annual Report
2020**



240Project portrait drawing workshop

Vision

Our core work is to find ways to improve the quality of life and wellbeing of our members, who suffer from exclusion, isolation, and are vulnerable to addictions and mental health issues. Our members have spent time homeless, and are usually currently housed in hostels, supported housing, or in precarious living conditions.

Our mission involves multiple aspects, stretching from the physical, where we are often dealing with complex issues such as addictions, through to the psychological where members often are affected by negative or destructive self-esteem. The organisation now has considerable experience in the kind of interventions that are possible, realistic, and have the potential to produce lasting improvements in quality of life.

Over the years we have found that the most effective way of helping people who are vulnerable and isolated is to foster a community where each person actively contributes to creating an ethos and atmosphere which is calm, kind, and focussed. We provide activities to help our members to find motivation to spend hours on a task, to create habits that bring together creativity, socialising, and finally to share and perhaps sell their work. Creating a regular routine like this can have a profound impact on people's lives and self reported wellbeing.

Report on the Year

2020 was our second year as 240Project, following our re-founding after 22 years as Notting Hill Churches Homeless Concern. For the first three months, prior to the outbreak of Covid we had been running a series of successful new workshops, including our trustee Catrin Treadwell's portrait drawing group.

The actual project was only shut during the first lockdown from April to the end of June. During this period we ran the project virtually, via Zoom meetings, trying to have as full a set of services as possible. These included Arthouse Challenges, Yoga, Nutrition for Immunity, Reading Group, Creative Writing, Virtual Daily Meetup, Emotional Support, and Befriending. We also ran a Thursday session of Qi Jong, Meditation and Group Chat, while the Friday Art History/Art Workspace continued to run on Zoom.

We sent our members care packages and top ups for their phones for those who would regularly run out.

We ran a line drawing portrait challenge and made a gallery of the line drawings for people to enjoy...

<https://www.youtube.com/watch?v=2zGvg7GudyQ&authuser=0>

We were also interviewed by the Big Issue about our experience transitioning online...

<https://www.bigissue.com/culture/arts/the-240-project-is-bringing-homeless-artists-together-during-the-crisis/>

On re-opening in July, we restructured the project in order to keep it safe for members; changes included creating individual tables for each member (unless they were in a bubble), each table two meters apart, making mask wearing mandatory and using UV-C lighting to disinfect the space between sessions. Sessions had to be prebooked and members had to agree to being temperature checked on entry. We had a morning and an afternoon session, with a maximum of 23 tables available, which made for a maximum daily attendance of 46, though in practice a number of people stayed for both sessions.

With these measures, we were able to remain open throughout the other lockdowns without a single case of Covid transmission. There is no doubt that many members had suffered considerably from isolation during the first lockdown, so we were simply not prepared to lockdown again if it could be avoided.

Through the pre-booking system, we tried as best as possible to ensure that all members were able to access the project for at least one session a week, and typically far more because we have a number of vulnerable members who were still self-isolating. Our total membership is still restricted to a maximum of 80.



Michael at a Fitzrovia Gallery

Once we opened the centre again, we returned to a relatively full schedule including the live reading group, creative writing, sacro-cranial massage, reflexology, nutrition, ceramics, and Reiki. We ran trips including to the Museum of London, British Museum, Battersea Park,

Regents Park, Kew Gardens, the Art Galleries of Fitzrovia, as well as meditation and yoga sessions.



Park Trip

Monitoring and Outcomes

The lives of our members are complex, and many of our members face multiple challenges on a weekly basis. Often these are chronic health challenges due to mental health issues, addictions or complex behavioural problems. We create a community which is safe, secure, harmonious, respectful and kind is our most important work and perhaps the hardest to capture in numbers. For those with chronic health issues or conditions, having stability and a place to go where they are valued for who they are can be life saving.

Over the years, we have come to recognise the importance of supporting a project member where they are, not where we or others would like them to be. Often our members' mental or physical state will be deteriorating, sometimes terminally, and it is during this period that we sometimes manage to do our most important work:

Achievements

Number of Members:	80		%
No. of people reporting improvement in wellbeing or Quality of life due to attendance of project			100
No. reporting increase or stability in socialisation			100
No. regularly participating in a group			100
No. reporting increase in creativity			84

No. Increase in stability/Routines		67
No. reporting increased awareness of personal health		46
No. reporting improvement in personal habits		34
No. reporting improvement in mental health		78
No. selling art works at exhibition		44
No. selling photographs		18
No of Activity Sessions provided	560	
No. of trips/presences provided	144	



Bowling

Financial

The fundraising performance in 2020 was satisfactory, given the complex situation globally. Our income was £127,546 expenditure £101,314 and our reserves £80,730.

Statutory matters

2020 was the second year of 240Project since the Charity Commission registered 240Project as a charity. This report therefore contains the information required of charities under the regulations of the Charities Act 1993. The Trustees of the charity are: Mary Ardant, Ken Bartlett, Geoffrey Murray, Fernanda Ebersdadt. Mike Long retired and the trustees thank him for his invaluable contributions, wisdom and insights over the years. Catrin Treadwell joined as a trustee.

The governing instrument of the society is:

- A Charity Commission scheme constitution dated January 2019

The address of the society is:

- 116 Bramley Road, London W10 6SU

The aims of the society:

The society seeks to help vulnerable and excluded people in North Kensington and West London by raising public awareness of their situation and by initiating projects to address problems experienced by homeless people.

The activities of the society are organized through Trustees who meet regularly with the Director and take decisions as required on the overall program, funding and future events. The Trustees also consider the effect of local and national developments on homelessness and may make representations to decision and policy makers from time to time.

Along with most other organisations and charities, 2020 was a difficult year for the 240Project due to the impact of the pandemic on the way we were able to continue to provide services to our users and our ability to fundraise. We were very fortunate in having a dedicated staff who devised safe and successful ways of working so we could continue to provide an excellent service and ensure our members did not become isolated and suffer unduly from the restrictions imposed upon everyone. We would particularly like to thank all trustees, staff, and the many volunteers who create 240Project, in particular our staff Edward Farrelly, Alexandra Brown, Valeria Nicolucci, Simon Parker, and Richard Todd.

Geoffrey Murray
Chair



Thursday Wellbeing Walk

240 PROJECT
(CIO No. 1180267)

Accounts for the year ending
31st December 2020

Principle Address:
240 Project
116 Bramley Road
London W10 6SU

240 PROJECT (CIO No. 1180267)

CONTENTS

Page	2	Content
Page	3	Statements of Financial Activities
Page	4	Balance Sheet
Page	5-6	Notes to the Accounts
Page	7	Independent Examiners Report

240 PROJECT (CIO No. 1180267)

	2020	2020	2020	2019
	Unrestricted Funds	Restricted Funds	Total	Total
	£	£	£	£
Incoming Resources				
Grant Income	101,325	15,000	116,325	107,461
Donations	3,905		3,905	6,803
Donations in Kind	-	-	-	14,571
Interest Received	-		-	20
Other	-	7,316	7,316	-
Total Incoming Resources	105,230	22,316	127,546	128,855
Resources Expended				
Salaries & Wages	68,984	11,931	80,915	86,035
Centre Activities	2,763	-	2,763	981
Centre Programme and Food cost	-	3,069	3,069	10,865
Rent & Room Hire	-	7,316	7,316	14,571
Insurance	656	-	656	287
Office Expenses	4,668	-	4,668	2,236
Bank Charges	27	-	27	3
Professional Fees	1,900	-	1,900	1800
Total Resources used	78,998	22,316	101,314	131,555
Net (Outgoing)/Incoming Resources	26,232	-	26,232	12,077
Funds brought forward	54,498	-	54,498	42,421
Funds carried forward	80,730	-	80,730	54,498

240 PROJECT
(CIO No. 1180267)

	Notes	2020	2019
FIXED ASSETS			
	3		
Current Assets			
Bank Account		82,451	60,399
Petty Cash		229	265
Other Debtors		-	3,000
		<u>82,680</u>	<u>63,664</u>
Liabilities			
Creditors and Accruals	4	1,950	9,166
Net Current Assets		<u>1,950</u>	<u>9,166</u>
Net Assets		<u>80,730</u>	<u>54,498</u>
Reserves			
Restricted funds			-
Unrestricted Funds		80,730	54,498
Total Reserves		<u>80,730</u>	<u>54,498</u>

240 PROJECT
(CIO No. 1180267)

NOTES TO ACCOUNTS

7. Grant Income

	2020	2019
	Total	Total
	£	£
Swire Charitable Trust	5,000	25,000
Pret Foundation Trust	10,000	22,500
Street Smart	-	10,000
Esmee Fairbairn Foundation Trustee	5,000	15,000
Hollick Family	-	10,000
Anonymous Foundation	-	10,000
Silver Trust	-	2,065
Vassiliou Trust	787	3,396
Nottingham Methodist Church	6,000	6,000
Westway	-	2,500
Calleva Foundation	50,000	-
K & C Foundation	23,548	-
Royal Borough K & C	9,990	-
Albert Hunt	5,000	-
Hans & Greta Rausing Foundation	1,000	-
Total	<u>116,325</u>	<u>107,461</u>

240 PROJECT
(CIO No. 1180267)

NOTES TO ACCOUNTS (CONTINUED)

8. Statement of funds

	Brought Forward	Incoming Resources	Resources Expended	Transfer In/Out	Carried Forward
	£	£	£	£	£
Unrestricted funds	54,498	105,230	78,998	26,232	80,730
Restricted Funds					
Esmee Fairbairn		5,000	5,000		
Other		7,316	7,316		
Pret Foundation Trust		10,000	10,000		
Sub total	-	22,136	22,136	-	-
Total Funds	54,498	127,366	101,135	26,232	80,730

240 PROJECT
(CIO No. 1180267)

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CONTENTS

Page	2	Content
Page	3	Statements of Financial Activities
Page	4	Balance Sheet
Page	5-6	Notes to the Accounts
Page	7	Independent Examiners Report

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240 PROJECT
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Reserves			
Restricted funds			-
Unrestricted Funds		80,730	54,498
Total Reserves		<u>80,730</u>	<u>54,498</u>

240 PROJECT
(CIO No. 1180267)

NOTES TO ACCOUNTS

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240 PROJECT
(CIO No. 1180267)

NOTES TO ACCOUNTS (CONTINUED)

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