

BEYOND SHAME, BEYOND STIGMA
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024



Sobell Rhodes LLP
The Kinetic Centre
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BEYOND SHAME, BEYOND STIGMA

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Jeremy Connick	
	Dr Erin Turner	
	Julia Clarfield	(Appointed 31 January 2024)
	Jeremy Lyons	(Appointed 18 June 2024)
	Angharad Morgan (Chair)	(Appointed 5 August 2024)
Charity number	1179964	
Principal address	Kinetic Business Centre Theobald Street Elstree Hertfordshire United Kingdom WD6 4PJ	
Independent examiner	Sobell Rhodes LLP The Kinetic Centre Theobald Street Elstree Borehamwood Hertfordshire United Kingdom WD6 4PJ	

BEYOND SHAME, BEYOND STIGMA

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BEYOND SHAME, BEYOND STIGMA

TRUSTEES REPORT

FOR THE YEAR ENDED 30 SEPTEMBER 2024

The trustees present their annual report and financial statements for the year ended 30 September 2024 for Beyond Shame Beyond Stigma (known as Beyond).

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

Charitable Objectives:

To promote and protect the mental health, particularly but not exclusively, of young people and their families throughout England and Wales, by the provision of financial assistance, support, education and practical advice.

During the financial year ending 2024, Beyond initiated a request to amend its charitable objects registered with the Charity Commission. This proposed revision does not reflect a change in the charity's activities, but rather seeks to more accurately and clearly articulate the work we have always undertaken. As our delivery has become more focused and professional over time, we want our charitable objects to reflect this with greater precision. While the revised wording is still under review, we remain committed to completing the amendment process with the Charity Commission within the current financial year.

Like many other charities, this year we faced unprecedented fundraising challenges which prompted us to review the geographical reach of our projects. At the same time, we continued to invest in our fundraising to ensure we create solid foundations to diversify our income streams. We recruited new trustees to increase the diversity and lived experience of our Board and we also invested in new staff and specialist contractors. This increased expenditure was somewhat offset by a new partnership with Mental Health UK which has meant a tenfold increase in our capacity to reach students and educators in educational settings as well as our capacity to evaluate the impact of the Now and Beyond, our annual Mental Health Festival. Overall, 2023/24 was a year in which fundraising challenges did not stop us from growing our organisation both internally and in its external impact.

Significant Activities in 2023/24:

- Delivered access to mental health lesson plans, workshops and live content to over 1000 educational settings during Now and Beyond 2024 (Beyond's national free mental health festival for the education sector)
- Facilitated access to personalised mental health support to the value of £136,022 in 16 educational settings for their most vulnerable students. New funders, Born This Way and Cotton On Foundation's Kindness in Community Fund allowed us to support more young people in schools.
- In 2023, the average support value was just over £4,000, this was more than doubled in 2024 to over £8,000, in line with our aim to ensure our provisions have a greater and longer-lasting impact.
- Although historically Beyond has delivered its Schools Programme to educational settings throughout England, Scotland and Wales, in 2024 our geographical reach changed in response to funding challenges. Delivery became restricted to London schools, located within the M25. London was chosen based on the number of schools (10 out of 16) located there that we supported in 2023-24. It made sense to focus on the area where we delivered the majority of our operations already, as we already have the experience and network in that area and can therefore achieve more impact for the young people living in some of the most economically deprived boroughs.
- Appointed a part-time Community and Events Fundraiser to strengthen our community engagement and deliver fundraising events.

Public Benefit Statement:

The trustees confirm that they have referred to the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning future activities. The activities undertaken provide a clear public benefit by advancing education and fostering community development.

BEYOND SHAME, BEYOND STIGMA

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance

Key Achievements:

- Curated a range of forward thinking mental health resources and created free access for 1000+ educational settings to give educators more tools to support the mental health of their students.
- Secured established sector partner (Mental Health UK), to extend the reach of our annual festival, Now and Beyond and provide us with the expertise to assess the impact of this innovative programme.
- Delivered personalised mental health interventions across 16 educational settings, including 10 schools in London and 6 across Glasgow, the North of England, and the Midlands. Schools were selected based on documented critical needs during the application process, with priority given to those where at least 20% of students were eligible for Pupil Premium, reflecting significant levels of deprivation within the pupil community. Interventions encompassed school counselling, mental health workshops, and trauma informed teacher training.
- Established two new corporate partnerships, collaborating on a range of initiatives such as mental health talks, intranet content for employees, fundraising events and sports challenges. These efforts not only provided Beyond with additional funding but it equipped the businesses to better tailor mental health support for their employees (particularly parent/ carer employees) by utilising Beyond's network of industry leading mental health speakers and resources.
- Submitted an application to The Big Give to support Beyond in launching our first online fundraising campaign, scheduled for December 2024. Investing in The Big Give certainly paid off. Though it took place post FYE24, to provide a full picture we wish to illustrate the outcomes. We hugely exceeded our initial fundraising target of £20,000, going on to raise just under £80,000. This amazing achievement shows that our investment in fundraising and staff is providing results. It also demonstrates the commitment of our strong community of generous supporters.
- We welcomed 2 new Trustees to the Board, plus a new Ambassador and new Youth Board members. This demonstrates our commitment to bringing the perspective of young people and educators in everything we do.
- Redesign of our youth participation structure at Beyond. As youth involvement is a critical component of our work at Beyond, we formally engaged two of our existing Youth Board members who are embarking on a career in EDI consulting to facilitate this redesign. This proved most successful as it enabled us to ensure we are maximising the opportunities for young people who dedicate their time to us to get involved in our work and contribute to the growth of the charity. The pipeline for 24/25 includes; featuring Youth Board members in our campaign video for The Big Give, speaking on behalf of Beyond at an EdTech awards dinner with 600+ guests, participating in Now and Beyond and hosting their own fundraising event that leverages the power of storytelling to connect with new supporters.

Impact and Outcomes:

- Improved mental health outcomes for young people - 93% noticed an improvement in their emotional wellbeing for the pupils who received 1:1 support
- Improved knowledge outcomes for educators - 100% said their teachers are better informed about how to support children in crisis
- Provided mental health education to over 150,000 young people directly during Now and Beyond 2024
- Continued to empower Beyond's Youth Board to create impactful campaigns and share their experiences to help other young people

Challenges and Responses:

- Enhanced financial team capabilities by recruiting accountants with specialised expertise in charity operations and hiring a skilled bookkeeper to further strengthen financial management.
- Improved impact measurement to ensure both quantitative and qualitative measures that meet the requirements of current and potential donors.
- Established a donor database to streamline the management of donor relationships and communications.
- Fundraising investment that will fully come to fruition/ yield financial results in 2024/25

BEYOND SHAME, BEYOND STIGMA

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2024

Financial review

Financial Performance:

- Total income for the year: £251,478
- Total expenditure for the year: £322,713
- Net movement in funds: £71,235

Principal Funding Sources:

- Grants: £115,964
- Corporate Partners: £68,733
- Community Events: £66,781

Reserves Policy:

It is the policy of the charity that unrestricted funds should be maintained at a level equivalent to a minimum of nine months operating expenditure. The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while they consider how additional funds may be raised or the operating costs reduced. The trustees have also agreed that the level of reserves may drop below nine months' operating expenditure for a defined length of time, and this is regularly under review.

The Statement of Financial Activities on page 7 shows net movements in funds for the year of £71,235 (2023: £35,919), which results in a decrease in total funds at the balance sheet date to £151,535 (2023: £222,770).

Income received from successful fundraising activities and initiatives held after the balance sheet date is earmarked to increase the unrestricted reserves of the charity.

Plans for future periods

Strategic Objectives for 2025:

- Through a partnership with one of the UK's leading mental health charities, Now and Beyond 2025 will ensure that young people, educators, and families across the UK have more access to the highest quality mental health resources available. With Mental Health UK's backing, Now and Beyond 2025 will significantly extend its impact, ensuring that more young people, especially those in underserved communities, benefit from high-quality mental health support.
- Beyond will position itself as the driving force behind cross-sector collaboration in the mental health space.
- Increase revenue by securing a new corporate partnership, cementing our focus on community and challenge fundraising, hosting events throughout the year allowing us to strengthen relationships with our newly acquired networks.

Future Developments:

- Recruit two new trustees
- Recruit a Schools Programme Manager and Youth Board Manager
- Secure two large corporate partnerships

During the financial year to September 2024, the charity has moved away from a financial model that pays for the provision of bespoke services via the educational setting, to a financial model where the charity procures and sub-contracts the bespoke service provision into the school. The charity believe this will enhance clarity of its operations whilst still ensuring young people receive the most effective mental health support for them.

BEYOND SHAME, BEYOND STIGMA

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2024

Structure, governance and management

Governing Document:

The charity is constituted as a Charitable Incorporated Organisation (CIO) and is governed by its constitution dated 18 Sep 2018.

Appointment of Trustees:

Trustees are appointed by the existing board of trustees following an open recruitment process. Each trustee serves a three-year term, which may be renewed.

Trustee Induction and Training:

New trustees are given an overview of strategic goals for the charity and existing charitable activities.

Organisational Structure:

The board of trustees, which meets quarterly, administers the charity. The day-to-day operations are managed by the Chief Executive Officer, supported by a team of staff and volunteers.

The trustees who served during the year and up to the date of signature of the financial statements were:

Jeremy Connick

Dr Erin Turner

Julia Clarfield

(Appointed 31 January 2024)

Michael Benjamin

(Resigned 12 February 2024)

Jeremy Lyons

(Appointed 18 June 2024)

Jonny Benjamin MBE

(Resigned 19 January 2024)

Angharad Morgan (Chair)

(Appointed 5 August 2024)

The trustees give their time freely and receive no remuneration for their role. Out-of-pocket expenses were reimbursed for travel and meeting costs, as detailed in the notes to the accounts.

Several trustees also supported the charity financially during the year through personal donations. These were made voluntarily and without any conditions attached. The trustees remain committed to the sustainability and mission of the charity, both through their governance role and personal support.

The trustees report was approved by the Board of Trustees.



Angharad Morgan (Chair)

Trustee

Date: 22/07/2025

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BEYOND SHAME, BEYOND STIGMA

STATEMENT OF TRUSTEES RESPONSIBILITIES

FOR THE YEAR ENDED 30 SEPTEMBER 2024

The trustees are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that year.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

BEYOND SHAME, BEYOND STIGMA

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF BEYOND SHAME, BEYOND STIGMA

I report to the trustees on my examination of the financial statements of Beyond Shame, Beyond Stigma (the charity) for the year ended 30 September 2024.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

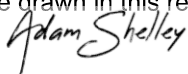
Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the Act. I confirm that I am qualified to undertake the examination because I am a member of ACCA, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- 2 the accounts do not accord with those records; or
- 3 the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Adam Shelley FCCA
Sobell Rhodes LLP

The Kinetic Centre
Theobald Street
Elstree
Borehamwood
Hertfordshire
WD6 4PJ
United Kingdom

Dated:22/07/2025.

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BEYOND SHAME, BEYOND STIGMA

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 SEPTEMBER 2024

		Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
	Notes						
Income from:							
Donations and legacies	2	128,741	121,564	250,305	217,491	63,181	280,672
Investments	3	1,173	-	1,173	490	-	490
Total income		129,914	121,564	251,478	217,981	63,181	281,162
Charitable activities	4	202,464	120,249	322,713	118,954	126,289	245,243
Net income/(expenditure)		(72,550)	1,315	(71,235)	99,027	(63,108)	35,919
Transfers between funds		(9,436)	9,436	-	-	-	-
Net movement in funds		(81,986)	10,751	(71,235)	99,027	(63,108)	35,919
Reconciliation of funds:							
Fund balances at 1 October 2023		180,678	42,092	222,770	81,651	105,200	186,851
Fund balances at 30 September 2024		98,692	52,843	151,535	180,678	42,092	222,770

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

BEYOND SHAME, BEYOND STIGMA

BALANCE SHEET

AS AT 30 SEPTEMBER 2024

	Notes	2024 £	£	2023 £	£
Current assets					
Debtors	8	52,229		18,564	
Cash at bank and in hand		114,905		209,852	
		<u>167,134</u>		<u>228,416</u>	
Creditors: amounts falling due within one year	9	(15,599)		(5,646)	
Net current assets			151,535		222,770
Net assets excluding pension liability			151,535		222,770
			<u><u> </u></u>		<u><u> </u></u>
The funds of the charity					
Restricted income funds	10	52,843		42,092	
Unrestricted funds		98,692		180,678	
		<u>151,535</u>		<u>222,770</u>	
		<u><u> </u></u>		<u><u> </u></u>	

The financial statements were approved by the trustees on 22/07/2025



.....
Angharad Morgan (Chair)
Trustee

BEYOND SHAME, BEYOND STIGMA

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2024

1 Accounting policies

Charity information

Beyond is a youth mental health charity tackling the growing mental health crisis affecting young people in the UK. We use our expertise and resources to help those working with young people access barrier-free mental health education and the most effective mental health support.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £1.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Where income has related expenditure (as with fundraising or contract income), the income and related expenditure are reported gross in the Statement of Financial Activities.

Donations, grants and gifts are recognised when receivable. In the event that a donation is subject to fulfilling performance conditions before the charity is entitled to the funds, the income is deferred and not recognised until it is probable that those conditions will be fulfilled in the reporting period. Income from Gift Aid tax reclaims is recognised for any donations with relevant Gift Aid certificates recognised in income for the year. Any amounts of Gift Aid not received by the year-end are accounted for in income and accrued income in debtors.

BEYOND SHAME, BEYOND STIGMA

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

1 Accounting policies

(Continued)

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. All expenditure is accounted for on an accruals basis under the following headings.

Expenditure on charitable activities includes the costs of providing specialist support and educational resources to promote and protect the mental health and wellbeing of young people, their families and educators and other activities undertaken to further the purposes of the charity and their associated support costs.

Support costs comprise those costs which are incurred directly in support of expenditure on the objects of the charity and include governance cost, finance, and office costs. Governance costs are those costs incurred in connection with the compliance with constitutional and statutory requirements of the charity. Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.7 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

BEYOND SHAME, BEYOND STIGMA

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2024

1 Accounting policies

(Continued)

1.8 Pensions

Employees of the charity are entitled to join a defined contribution 'money purchase' scheme. The charity contribution is restricted to the contributions disclosed in note 7. There were no outstanding contributions at the year-end. The costs of the defined contribution scheme are included with the associated staff costs and allocated therefore to raising funds, charitable activities, support and governance costs and charged to the unrestricted funds of the charity.

2 Income from donations and legacies

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Donations and gifts	128,741	121,564	250,305	217,491	63,181	280,672

3 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Interest receivable	1,173	490

4 Expenditure on charitable activities

	Charitable expenditure s 2024 £	Charitable expenditure s 2023 £
Direct costs		
Fundraising events and campaigns	75,351	52,652
Grants payable	134,813	118,794
Share of support and governance costs (see note 5)		
Support	105,148	68,817
Governance	7,401	4,980
	322,713	245,243
Analysis by fund		
Unrestricted funds	202,464	118,954
Restricted funds	120,249	126,289
	322,713	245,243

BEYOND SHAME, BEYOND STIGMA

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

5 Support costs allocated to activities

	2024 £	2023 £
Staff costs	78,600	58,259
Insurance	641	634
Sundries	5,046	1,028
Fees paid	15,822	4,975
Website costs	2,422	2,630
Subscriptions	2,617	1,291
Governance costs	7,401	4,980
	<u>112,549</u>	<u>73,797</u>
Analysed between:		
Charitable expenditures	<u>112,549</u>	<u>73,797</u>

6 Trustees

No trustee received any remuneration or benefits from the charity during the year (2023: £nil).

Expenses totalling £1,618 were reimbursed to trustees relating to travel and subsistence costs incurred in attending meetings and other activities directly connected with the charity's work.

Donations from trustees during the year totalled £4,000 (2023: £nil). These donations were made without conditions and on the same basis as donations from the general public. No other related party transactions occurred in the year (2023: £nil).

7 Employees

The average monthly number of employees during the year was:

	2024 Number	2023 Number
	<u>3</u>	<u>2</u>
Employment costs	2024 £	2023 £
Wages and salaries	77,022	57,013
Social security costs	20	-
Other pension costs	1,558	1,246
	<u>78,600</u>	<u>58,259</u>

There were no employees whose annual remuneration was more than £60,000.

BEYOND SHAME, BEYOND STIGMA

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

8 Debtors

	2024	2023
	£	£
Amounts falling due within one year:		
Other debtors	49,649	18,564
Prepayments and accrued income	2,580	-
	<u>52,229</u>	<u>18,564</u>

9 Creditors: amounts falling due within one year

	2024	2023
	£	£
Other taxation and social security	918	1,146
Trade creditors	9,844	-
Other creditors	336	-
Accruals and deferred income	4,501	4,500
	<u>15,599</u>	<u>5,646</u>

BEYOND SHAME, BEYOND STIGMA

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2024

10 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 October 2023	Incoming resources	Resources expended	Transfers	At 30 September 2024
	£	£	£	£	£
School programme	(2,916)	46,564	(46,805)	-	(3,157)
Now and Beyond	22,000	70,500	(50,436)	9,436	51,500
Jubilee	22,668	-	(22,668)	-	-
All Aboard	-	2,000	-	-	2,000
Sr James Place Charitable Foundation	-	2,500	-	-	2,500
Misc	340	-	(340)	-	-
	<u>42,092</u>	<u>121,564</u>	<u>(120,249)</u>	<u>9,436</u>	<u>52,843</u>

School Programme - funding provisions into 16 schools across the UK from a variety of sources. 10 of those 16 schools situated within the M25.

Now and Beyond - funding for the youth mental health festival held in February each year.

Jubilee - In May 2022, Beyond received a grant of £75,000 from Jubilee, designated to help build firm foundations for future growth and to support the development and expansion of the Beyond team. Of this, £10,000 was specifically allocated for external advisory services, training, and coaching. At the end of FY23, an amount was carried forward and utilised during the financial year ending September 2024. It was used to support staff salaries associated with the development of our Now and Beyond programme, as well as to engage a specialist fundraising consultant to strengthen our income strategy.

All Aboard - In September 2024, Beyond received a grant of £2,000 from All Aboard to fund the production of a campaign video. This video served as the central creative asset for our Big Give fundraising campaign, which took place in December 2024. The video was instrumental in conveying our message, engaging supporters, and driving donations during the campaign.

St James Place Charitable Foundation - In September 2024, Beyond received £2,500 in funding from St James's Place to support the expansion of our Schools Programme. This funding was specifically allocated as a contribution towards the salary of a Schools Programme Manager, enabling us to broaden the programme's reach and impact among school communities. Thanks to this support, Beyond has now secured the necessary resources to establish the Schools Programme Manager as a permanent role. Recruitment has been successfully completed, and the new postholder is scheduled to begin in September 2025.

Previous year:	At 1 October 2022	Incoming resources	Resources expended	Transfers	At 30 September 2023
	£	£	£	£	£
Restricted funds	<u>105,200</u>	<u>63,181</u>	<u>(126,289)</u>	<u>-</u>	<u>42,092</u>

BEYOND SHAME, BEYOND STIGMA

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2024

10 Restricted funds

(Continued)

School Programme - funding provisions into 28 schools across the UK from a variety of sources including individual fundraisers who raised money by climbing Kilimanjaro.

Now and Beyond - funding for the youth mental health festival in February each year.

Jubilee - In May 2022, Beyond received a grant of £75,000 from Jubilee, designated to help build firm foundations for future growth and to support the development and expansion of the Beyond team. Of this, £10,000 was specifically allocated for external advisory services, training, and coaching. At the end of FY23, an amount was carried forward to be during the financial year ending September 2024.

Misc - A small amount was donated generously by a Corporate in the year to 30 September 2022, that was carried over into the year ended 30 September 2023. The money was to help pay for mental health support for one of our youngest youth board members.

11 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used.

	At 1 October 2023	Incoming resources	Resources expended	Transfers	At 30 September 2024
	£	£	£	£	£
General funds	180,678	129,914	(202,464)	(9,436)	98,692
	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 October 2022	Incoming resources	Resources expended	Transfers	At 30 September 2023
	£	£	£	£	£
General funds	81,651	217,981	(118,954)	-	180,678
	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>

12 Analysis of net assets between funds

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
At 30 September 2024:			
Current assets/(liabilities)	98,692	52,843	151,535
	<u> </u>	<u> </u>	<u> </u>
	98,692	52,843	151,535
	<u> </u>	<u> </u>	<u> </u>

BEYOND SHAME, BEYOND STIGMA

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2024

12 Analysis of net assets between funds

(Continued)

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
At 30 September 2023:			
Current assets/(liabilities)	180,678	42,092	222,770
	<u>180,678</u>	<u>42,092</u>	<u>222,770</u>
	<u><u>180,678</u></u>	<u><u>42,092</u></u>	<u><u>222,770</u></u>