



Annual Report for Year Ending 15 March 2024

1. Aims & Objectives

We aim to save lives by improving the probability of surviving a cardiac arrest in and around Northallerton. We will achieve this by:

- (i) Significantly increasing the number of community public access defibrillators (CPADs);
- (ii) Helping to ensure CPADs are kept well maintained and ready for use;
- (iii) Raising awareness of CPADs, their locations and their use in an emergency;
- (iv) Raising awareness of the chain of survival and use of CPR and defibrillation.

2. Organisation

The trustees, who take full responsibility for the activities and operation of the charity are:

Rod Winter – Chair; Andy Proud; Karen Fewell

The charity is run by these three trustees, who carry out their duties in their “spare time” alongside their full time jobs, with support from a number of volunteers who assist with equipment maintenance, publicity and awareness, fundraising and events.

3. Achievements & Performance in the year

As in recent previous years, the charity focussed on maintaining existing CPADs (both our own and those which are maintained by ourselves on behalf of other owners), rather than fundraising or trying to increase the numbers of CPADs. The trustees continued to respond to requests for support, assistance and guidance from individuals and groups seeking to install CPADs.

4. Thanks and Recognition

The trustees would again like to thank every individual and organisation that has supported the charity. It would be impossible to list everyone in this report, however we would particularly like to record the contributions of:

Chris Birks – who carries out weekly checks and annual maintenance visits on a large number of our CPADs.

Mike Morrison who has kindly agreed to conduct an informal examination of the accounts.

The landlords who have kindly agreed to have our defibrillators installed on their buildings.

The people who of their volition chose to donate to our charity or fundraise for us, often exploiting the power of online platforms such as Just Giving, Amazon Smile, and Facebook).

5. Future Plans

During this year, Zoll (the manufacturer of all the defibrillators owned by the charity) announced that they would only sell equipment and consumables through approved resellers. Resellers would have to commit to a minimum annual spend to maintain this status which the charity could not possibly achieve. Despite extensive discussions and negotiations, Zoll were not willing to make an exception for us, meaning that the charity would see a significant increase in future costs (moving from trade to retail prices) of around 40%. To mitigate the impact on the charity and allow for financial replanning, Zoll approved one final (large) order to allow us to purchase enough batteries (the most expensive consumable) to meet our needs for the next 3 years at the existing trade price. (these batteries have a 4 year shelf life prior to installation followed by 4 year life so no risk of deterioration). This significant expenditure is obvious in our expenditure for the year.

Having made such a large purchase the charity's reserves are now very low so the trustees look forward to initiating new fundraising activities in the coming year or two.

6. Financial Review

The accounts are on the basis of Receipts and Payments using the Charity Commission's standard template and they are included in this document. This year, due to the modest income (less than £10,000), there is no requirement for any external examination, however Mike Morrison has kindly agreed to conduct an informal inspection without charge.

In summary however, the charity received:

- £2,982 in donations (including a grant of £300 from North Yorkshire Council)
- £2,015 from public or private organisations for supplying or maintaining defibrillators and / or consumables

And spent:

- £1,506 on Purchase & Installation Defibrillators and Cabinets which are now assets belonging to the Charity and are either installed for the benefit of the public or awaiting installation
- £15,451 on equipment and expenses to maintain CPADs (of our own and as part of the maintenance service to others) **note the comment earlier in this report that explains the reason for this significant expenditure that has allowed the charity to secure the replacement batteries it will need for at least the next 3 years at a favourable price.
- £495 in mileage expenses
- £185 on Insurances which are required to operate the charity
- £20 on fundraising expenses (a local authority licence permitting fundraising via raffles, lotteries etc)

Leaving:

- £4,764 cash in the bank

Expenses continue to represent less than 5% of the charity's expenditure with the remainder invested directly in public access defibrillators or their maintenance.



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
STARTING HEARTS IN NORTHALLERTON

No (if any)
1179892

CC16a

Receipts and payments accounts

For the period from	Period start date	To	Period end date
	16-Mar-23		15-Mar-24

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
		-	-	-	-
Donations - general	2,682	-	-	2,682	-
Donations - local govt grants	300	-	-	300	-
Gift aid recovered		-	-	-	-
Income from events (raffles, stalls etc)	-	-	-	-	-
Income from maintenance services	1,500	-	-	1,500	-
Income from equipment sales	515	-	-	515	-
	-	-	-	-	-
Sub total (Gross income for AR)	4,997	-	-	4,997	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	4,997	-	-	4,997	-
A3 Payments					
Fundraising expenses	20	-	-	20	-
Defibrillator equipment purchases	15,451	-	-	15,451	-
Insurances	185	-	-	185	-
Maintenance Expenses	495	-	-	495	-
Rouding error	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	16,151	-	-	16,151	-
A4 Asset and investment purchases, (see table)					
Defibrillators and cabinets	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	16,151	-	-	16,151	-
Net of receipts/(payments)	11,154	-	-	11,154	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	15,918	-	-	15,918	-
Cash funds this year end	4,764	-	-	4,764	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds bank account	4,764	-	-

	-	-	-
	-	-	-
Total cash funds	4,764	-	-
(agree balances with receipts and payments account(s))	OK	OK	OK

Unrestricted funds	Restricted funds	Endowment funds
to nearest £	to nearest £	to nearest £

B2 Other monetary assets

Details			
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

B3 Investment assets

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

B4 Assets retained for the charity’s own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Defibrillators (see asset register)	none	-	-
Cabinets (see asset register)	none	-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval