



**Report and Accounts
31st December 2020**

Charity No: 1179811



Trustees report
Ending 31st December 2020

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Trustees report
Ending 31st December 2020

REPORT OF THE TRUSTEES FOR THE YEAR ENDING 31ST DECEMBER 2019

Reference and Administration

Charity Name	Shewise
Charity Registration number	1179811
Charity Registered office	44 Parkwood Road Isleworth Middlesex TW7 5HA
Postal Address	Unit 86188 POBox 6945 London W1A 6US
Trustees	Salma Ullah Sayeeda Ullah Sheba Shamsheer



Trustees report
Ending 31st December 2020

WHO WE ARE

We are a charity that supports the educational, economic, and social development of BAME women, in particular vulnerable, women experiencing multiple social and economic disadvantage and those effected by the criminal justice system and prison.

WHAT WE DO

We deliver unique holistic programs of Personal development, Healing, Entrepreneurship and Career development that incorporates one-on-one customised coaching, in-depth personality and emotional assessments and support, building confidence, tangible skills, Trainings, access to marketplace, networks, and facilitation of technology, creating exciting opportunities to become modern day entrepreneurs

WHO WE HELP

We work with women and girls from all walks of life regardless of age, ethnicity, and religion. Our work supports women and young women from diverse communities, enabling, assisting, and inspiring them through the provision of guidance, casework support, counselling, advice, outreach, signposting and training programs that helps them to believe in their abilities, building confidence and self-esteem, and developing them to flourish in both new and existing businesses, employment, and career choices, at grass root level.

All programmes are bilingually delivered at grass route level, as we understand the language barriers, cultural and religious constraints BAME women face when it comes to progression and gaining financial independence.

OUR VISION

Create a world where all women have the opportunity for economic independence.

Structure, Governance and Management

The organisation is a Charitable incorporated organisation CIO, incorporated on 5th September 2018. The charity has a constitution which established the aims and objectives.

There are currently three trustees' part of the board serving period of 3 years, after which they must re-elect at the Annual General Meeting.

The Charity is governed by its Trustees, who meet regularly to review all its operational activities. All the trustees give their time voluntarily and receive no benefit from the charity. Trustees are already familiar with the practical work of the charity and dedicate their time with full passion.

Trustees and Volunteers

We successfully managed to recruit more volunteers for the charity which helped to deliver number of areas of our work in the early to mid-part of the year. But unfortunately, due to Covid, we were unsuccessful in recruiting more trustees as per our commitment. However, we are continuing with the effort and hope to see some improvements soon.

Challenges, Achievements and Performance

On behalf of the Trustees, we would like to thank our donors and volunteers for providing us with the support and resources that made it possible to provide essential services especially during covid.

The year 2020 proved to be extremely challenging as we lost out on number resources and manpower. Nevertheless, the project continued with full force delivering food and hot meals to many vulnerable families and homeless men and women in the borough of Hounslow, Hammersmith and Fulham and Chelsea and Kensington.

New Projects

We introduced few new initiatives of supporting and promoting women from BAME communities especially those living in poverty to adapt a “business mind” that will help in increasing their capacity to generate income, become financially independent and self-sufficient, eventually helping them to exit poverty permanently and living life in dignity.

The Healing initiative was introduced as a unique holistic program of healing from trauma-based situations to Personal development, with a keen interest on mental health. The program is delivered in different timeline setting incorporating in-depth personality and emotional assessments along with one-on-one customised coaching.

We were extremely proud to have introduced the Ex-offender resettlement program, which targeted women leaving prison, helping them to settle back into the community. We identified a gap of lack of support for BAME Asian Women in the Criminal Justice System in London.

The program supports women experiencing or have experienced the criminal justice system upon release and are affected by disadvantages and discrimination.

The program addresses the often-overlooked interconnected issues of faith, ethnicity, and gender, as well as dishonor, Shame, disownment, stigmatising, stereotyping, and lack of family and community support, upon release.

The program further focuses on supporting women to focus on their skills and ability to generate income, as securing employment upon release often extremely difficult.



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Financial review

The charity is in its second year and the total income for the year amounted to £7786. There were no restricted incoming resources.

The trustee's annual report was approved on 28th December 2020 and signed on behalf of board of trustees by:

Salma Ullah
Chairperson

STATEMENT OF FINANCIAL ACTIVITIES (incorporating an income and expenditure account)

FOR THE YEAR END 31 December 2020

	2020 Unrestricted Funds £	2020 Restricted Funds £	2020 Total Funds £
INCOME Resources			
Charitable Activities	0	0	0
Donations	3786	0	3786
Grants	0	0	0
Events	0	0	0
Other	4000	0	0
Total income	7786	0	7786
EXPENDITURE			
Expenditure on charitable activities	3236	0	3236
Net income/expenditure for the year	4550	0	4550

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

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Balance sheet
31 December 2020

		2020
		£
Fixed assets		
Tangible fixed assets		400
Current assets		
Debtors	0	
Cash at bank	6872	
	<u>6872</u>	
Creditors: amounts due within one year	<u>3236</u>	
Net current liabilities		<u>3636</u>
Net assets/liabilities		<u>3236</u>
Funds		
Restricted funds	0	
Unrestricted funds:	7786	
Total funds		<u>4550</u>

Approved by the Trustees on 20th October 2021 and signed on their behalf by:

Salma Ullah

Chair

Shewise