

ADAMI PROJECT

England & Wales · Charity number 1179605

Details

Status Registered

Legal form CIO

Registered 2018-08-20

Register [View on the Charity Commission register](#)

Contact

Address 1 Trillo Avenue
Rhos On Sea
Colwyn Bay
Clwyd
LL28 4NS

Phone 07581215365

Email theadamiproject@gmail.com

Website www.adamiproject.org

Activities

Objects: 1) TO ADVANCE THE EDUCATION OF CHILDREN AND YOUNG ADULTS IN SIERRA LEONE, PARTICULARLY THOSE AFFECTED BY PREGNANCY AND EARLY MOTHERHOOD, BY PROVIDING AND ASSISTING IN THE PROVISION OF FACILITIES FOR EDUCATION.2) THE PREVENTION OR RELIEF OF POVERTY IN SIERRA LEONE THROUGH THE PROVISION OF SHELTER, FOOD, HEALTH, EDUCATION AND OTHER CHARITABLE SERVICES AS THE TRUSTEES FROM TIME TO TIME DEEM APPROPRIATE.

Activities: Our holistic programme is tailored to individual needs, but will typically include the following elements: (i) creation of a dream plan (ii) family remediation and unification (iii) mentoring (iv) support to return to school or start a business (v) childcare (vi) wider complementary interventions (vii) community outreach and engagement.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Disability, The Prevention Or Relief Of Poverty, Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** Children/young People, People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Sierra Leone

Finances

Period end	Income	Expenditure	Assets	Employees
2025-12-31	£93,867	£111,714	-	-
2024-12-31	£103,510	£90,623	-	-
2023-12-31	£58,975	£46,451	-	-
2022-12-31	£51,464	£49,872	-	-
2021-12-31	£45,468	£36,945	-	-
2020-12-31	£42,648	£33,368	-	-

Trustees

Name	Role	Appointed
Emily Alison Phillips	Chair	2024-05-13
Cathy Beresford		2024-03-26
Divya Taniya Pathak		2025-01-23
Donna Hazlewood		2023-03-09
Dr Aba Lisa Graham		2020-09-01
Jennifer Benton		2022-11-23
Uttamjeet Bajwa		2025-09-05

ADAMI PROJECT

England & Wales - Charity number 1179605

Accounts



Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
AdAmi Project

On accounts for the year
ended

31st. December 2025

Charity no
(if any)

1179605

Set out on pages

One and Two

(remember to include the page numbers of additional sheets)

Respective
responsibilities of
trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent
examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent
examiner's statement

In connection with my examination, no matter has come to my attention

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Alan A Clements

Date:

27th. May 2025.

Name:

Rev'd. A. A. Clements MA, ACIB, FCIE
15 Carleton Road, Great Knowley, Chorley PR68TQ

Relevant professional
qualification(s) or body
(if any):

Fellow Association of Charity Independent Examiners.



Receipts and payments accounts

CC16a

For the period from	1st January 2025	To	31st December 2025
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
T&F	77,500	-	-	77,500	81,700
Individuals	16,367	-	-	16,367	15,798
Events	-	-	-	-	6,012
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	93,867	-	-	93,867	103,510
table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	93,867	-	-	93,867	103,510
A3 Payments					
Programme - MEANS	38,357	1,998	-	40,354	41,028
Programme - AdAmi SL	53,323	6,923	-	60,245	42,052
Admin	403	-	-	403	320
Travel	5,153	-	-	5,153	3,100
Monitoring & Evaluation	-	-	-	-	1,500
Run Membership - refunded in January 26	750	-	-	750	-
Events	58	-	-	58	2,623
Website costs	750	-	-	750	-
Charity Director consultancy	4,000	-	-	4,000	-
	-	-	-	-	-
Sub total	102,794	8,920	-	111,714	90,623
A4 Asset and investment purchases,					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	102,794	8,920	-	111,714	90,623
Net of receipts/(payments)	- 8,927	- 8,920	-	- 17,847	12,887
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	52,067	8,920	-	60,987	48,100
Cash funds this year end	43,140	-	-	43,140	60,987

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted to nearest £	Restricted funds to nearest £	Endowment to nearest £
B1 Cash funds				
	Cash at bank	43,140	-	-
		-	-	-
		-	-	-
	Total cash funds	43,140	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets				
		-	-	-
		-	-	-
		-	-	-

	-	-	-
	-	-	-
	-	-	-

B3 Investment assets

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which	Amount due (optional)	When due
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of

Signature	Print Name	Date of approval
<i>E. Phillips</i>	Emily Phillips	1st June 2026
<i>D. Hazlewood</i>	Donna Hazlewood	18th May 2026

	Trustees' Annual Report for the period						
	From	Period start date		Period end date			
		1	Jan	2025	31	Dec	2025
		To					

Section A Reference and administration details

Charity name	AdAmi Project
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Other names charity is known by	
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Registered charity number (if any)	1179605
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Charity's principal address	1 Trillo Avenue	
	Rhos on Sea, Colwyn Bay	
	Conwy	
	Postcode	LL28 4NS

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Emily Phillips	Chair		
2	Donna Hazlewood	Treasurer		
3	Emily-Anne Tunnacliffe	Trustee	Resigned Feb 2025	
4	Polly Blenkin	Trustee	Resigned Jan 2025	
5	Cathy Drew-Brewsford	Trustee		
6	Divya Pathak	Trustee	Added Jan 2025	
7	Jenny Benton	Trustee		
8	Dr Aba Lisa Graham	Trustee		
9	Uttam Bajwa	Trustee	Added Sep 2025	

10	Jenny Young	Trustee	Added Sep 2025	
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods (eg. appointed by, elected by)	Self-appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

In 2025, we established a new local advisory board in Sierra Leone. During the year, we recruited three Sierra Leonean women with relevant expertise to join the board. They now provide strategic advice and act as a sounding board for the charity, while also helping to oversee programme delivery and monitor progress against local strategic goals.

Summary of the objects of the charity set out in its governing document

The objects of the CIO are:

(i) To advance the education of children and young adults in Sierra Leone, particularly those affected by pregnancy and early motherhood, by providing and assisting in the provision of facilities for education.

(ii) The prevention or relief of poverty in Sierra Leone through the provision of shelter, food, health, education and other charitable services as the trustees from time to time deem appropriate.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In 2025, the AdAmi Project worked together with young mothers in Bo district, southern Sierra Leone to build healthy, happy and independent futures. We delivered this work with two local implementing partners: AdAmi Project Sierra Leone and Movement for Education and Advocacy Salone (MEANS).

During the year, 213 young mothers were supported to pursue education through formal schooling or vocational training, alongside mentoring and life-skills education. We provided tailored, longer-term support, typically over two to three years, including school or vocational training scholarships, uniforms and learning materials, childcare and transport support, monthly sanitary pads, and start-up kits at graduation. Young mothers also took part in regular group life-skills sessions in a safe space and received weekly check-ins and one-to-one guidance from a trained mentor or social worker.

Family and community engagement remained an important part of our work. This included family counselling and mediation, family meals, small-business training and grants for parents and caregivers, and community advocacy and awareness-raising. During the year, 116 family members and caregivers received business grant support or small childcare stipends.

Alongside our direct project work, more than 300 additional young mothers and vulnerable girls participated in activities via the Community Girls Network. Overall, more than 650 individuals benefited indirectly from our work, including the children of the young mothers, parents, wider family and community members.

The trustees confirm that they have had regard to the Charity Commission's guidance on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Safeguarding is paramount to the AdAmi Project, and we share this responsibility with our local partners. We require all local partners to have a robust safeguarding policy in place and to submit details of any safeguarding incidents to us within quarterly safeguarding reports. We are pleased to report that there were no major safeguarding incidents in 2025.

The AdAmi Project has its own safeguarding policy, which is reviewed and updated regularly. Should any trustee, volunteer, or supporter visit the work in Sierra Leone, they are required to review and comply with our safeguarding policies and procedures. Depending on the nature of their contact with beneficiaries, they may also be required to undergo a DBS check.

Summary of the main achievements of the charity during the year

In 2025, 213 young mothers participated in our core project, receiving tailored, long-term support through education, vocational training, mentoring, peer support, and family engagement. We also awarded 6 university scholarships, engaged 300+ young mothers and vulnerable girls through the Community Girls Network, supported 116 family members through business grant support or childcare stipends, and reached 650+ people indirectly, including children and wider family members.

Summary of achievements:

This year, young mothers made progress in education, livelihoods, confidence and family support, with tailored support designed to help them build brighter futures.

Key results against our project's four intended outcomes:

Outcome one: Increase education opportunities for young mothers

- 54 young mothers were supported to attend secondary school.
- 6 young mothers were supported at university level.
- Retention among secondary students was **100%**.
- Of the 12 young mothers who sat WASSCE, **75% (9)** passed, above the 62% national pass rate.
- **100%** of university scholars progressed to the next academic year.

Hana, a secondary school scholar, is one of the young mothers rebuilding her future through education. After becoming pregnant at 14 and dropping out of school, she was referred to the project and supported to return to learning. She says, 'When I finish school, I want to go to college. I want to be a nurse.'

Outcome two: Increase income opportunities for young mothers

- **153** young mothers took part in full-time vocational training.
- **72** young mothers graduated from the project and received start-up kits.
- **107** more young mothers joined vocational or short courses through the Community Girls Network.
- **7** former participants were employed as peer mentors.
- **5** graduate tailors were employed at the AdAmi Fashion Boutique.

Of those who graduated from the programme in 2025:

- **85%** felt financially secure, up from 7% at intake.
- **57%** were earning their own income, up from 5% at intake.
- **93%** were in training or employment, up from 5% at intake.
- **88%** of parents/caregivers who received grants reported increased income.

Safiatu, a vocational graduate and business start-up kit recipient, is now earning money through petty trading and work at a local hotel. She says, 'Now, I earn money and can care for my son, buy him clothes and food. I'm a good Mama now!'

Outcome three: Improve the confidence and well-being of young mothers

- **100%** took part in life-skills sessions and ongoing mentoring.
- Around **720** hours of group activities were delivered.
- Around **4,000** hours of one-to-one support were delivered.

Of those who graduated from the programme in 2025:

- **69%** reported good emotional and mental health, up from 11%.
- **90%** felt more confident making their own decisions, up from 33%.
- **85%** felt more able to make healthy and safe choices, up from 36%.
- **62%** rated their feeling of safety as good, up from 8%.

Millicent, now working full-time after completing her training, said, 'The project has changed me a lot, and I now have the confidence to be a better mum.'

Outcome four: Increase family, peer and community support for young mothers

- All families engaged in activities to rebuild relationships and support.
- **8** family meals were held.
- **56** business grants and match-funding awards were distributed to parents and caregivers.
- **60** women were employed as local childminders.
- **300+** additional young women and community members were engaged through the Community Girls Network.

Outcome highlights:

- **71%** reported a good relationship with their family (versus 36% at intake).
- **88%** reported good relationships with their community, including strengthened support in areas like childcare and advice.
- All felt they are now able to act as mentors and role models for other young mothers.

Jessica's story reflects the importance of family support and mediation. She says, 'My father was once ashamed and even threw me out of the house. But now I'm back at school, he is proud.'

Other achievements and highlights from the year:

- Continuation of the paid AdAmi peer mentor scheme.
- Awarding of multi-year university scholarships to top-performing young mothers.
- Launch of a new Local Supervisor Board in Sierra Leone.
- Ongoing strengthening of the Community Girls Network.
- Growth of the tailoring social enterprise pilot.

UK highlights from the year:

- In the UK, 2025 was a busy year of fundraising and momentum-building.
- In October, over 60 people joined our London pub quiz to launch our Big Give Women & Girls Match Fund campaign. We raised £1,870 on the night, which was doubled to £3,740.
- During the week-long Big Give Women & Girls Match Fund campaign, over 100 people donated, helping us to raise £10,225.
- We appointed our Founder, Kirsty Wood, as a part-time paid UK Charity Director, following seven years of voluntary leadership. This marked an important step in

strengthening our UK capacity in a sustainable way.

- Throughout the year, we continued to build relationships with trusts, foundations and individual supporters, helping to grow the community behind AdAmi and support the continuation and expansion of our work.

Brief statement of the charity's policy on reserves

The charity's policy is to maintain reserves at an appropriate level throughout the period which should be equivalent to three months' worth of budgeted project costs. This policy was updated in 2025, reducing the target reserve level from six months to three months.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Restricted funding - AdAmi Project Policy

When submitting fundraising proposals AdAmi Project will generally give an indication of what the funding could be used for. When receiving subsequent grants, unless it is explicitly stated that the funds are to be restricted for a particular purpose, AdAmi Project assumes the funds are for general use.

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Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees



Signature(s)

Full name(s) Emily Phillips

Position Chair, Board of Trustees

Date 14 April 2026



We're delighted to share highlights from our work in 2025.

This report reflects what becomes possible when young mothers are met not with judgement, but with opportunity. Behind every number is a young mother who refused to give up. It is, above all, a celebration of the courage, commitment and determination of the young mothers on our project, who inspire us every day.

Welcome to our

2025 Highlight Report



Our mission

The AdAmi Project works together with young mothers in Sierra Leone to build healthy, happy and independent futures.



“““
I felt like I might as well have been dead. Nobody cared for me.

We provide long-term, tailored support through education, vocational training, mentoring, peer support, and family engagement.

Our goals

- Increase education opportunities
- Increase income opportunities
- Improve confidence and well-being
- Increase family, peer and community support

Why support is needed

Of young mothers joining our project in 2025:

100%

were out of school

64%

reported a bad relationship with their family

76%

said pregnancy was the main reason they dropped out

67%

had experienced negative comments from their community because of their pregnancy

94%

felt financially insecure and had no income of their own



Our achievements

2025 at a glance

213 young mothers participated in our core project

6 university scholarships awarded

+300 young mothers and vulnerable girls engaged through the Community Girls Network (CGN)

116 family members received business grant support or childcare stipends

+650 people benefited indirectly, including children and wider family members



Our impact in 2025

In 2025, young mothers made progress in education, livelihoods, confidence and family support, with tailored support designed to help them build brighter futures.



WOMEN

Goal 1

Education opportunities

54

young mothers supported to attend secondary school

6

supported at university level

Outcome highlights

100%

retention among secondary students

76%

of 12 WASSCE candidates passed, above the 62% national pass rate

100%

of university scholars progressed to the next academic year

'''

When I finish school, I want to go to college. I want to be a nurse.

Hana, Secondary School Scholar

'''

Now, I earn money and can care for my son, buy him clothes and food. I'm a good Mama now!

Safiatu, vocational graduate and business start-up kit recipient



Goal 2

Income opportunities

153

young mothers took part in full-time vocational training

72

graduated from the project and received start-up kits

107

more joined vocational or short courses through the CGN

7

former participants employed as peer mentors

5

graduate tailors employed at the AdAmi Fashion Boutique

Outcome highlights

85%

felt financially secure, up from 7% at intake

76%

were earning their own income, up from 5% at intake

100%

were in training or employment, up from 5% at intake

88%

of parents/caregivers who received grants reported increased income

*Outcomes shown are for participants who graduated from the project in 2025

Goal 3

Confidence and well-being

100%

took part in life-skills sessions and ongoing mentoring

Outcome highlights

69%

reported good emotional and mental health, up from 11%

720

hours of group activities delivered

90%

felt more confident making their own decisions, up from 33%

4,000

hours of one-to-one support delivered

85%

felt more able to make healthy and safe choices, up from 36%

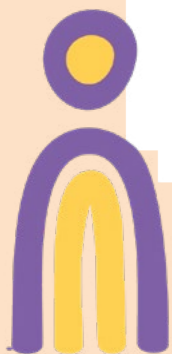
62%

rated their feeling of safety as good, up from 8%

'''

The project has changed me a lot, and I now have the confidence to be a better mum.

Millicent,
Hospitality Graduate



Goal 4

Family, peer and community support

100%

of families engaged in activities to rebuild relationships and support

Outcome highlights

71%

reported a good relationship with their family (versus 36% at intake)

8

hours of group activities delivered

88%

reported good relationships with their community, including strengthened support in areas like childcare and advice

56

business grants and match-funding awards distributed to parents and caregivers

100%

felt they are now able to act as mentors and role models for other young mothers

60

women employed as local childminders

'''

My father was once ashamed and even threw me out of the house. But now i'm back at school, he is proud.

Jessica,
School Scholar





We would like to say

A huge thank you

to our two local implementing partners, AdAmi Project Salone and Movement for Education and Advocacy Network Salone (MEANS), for their hard work, commitment and care throughout 2025. We are also deeply grateful to the many supporters and donors who made this work possible.

Tenki tenki (thank you) - we couldn't have done it without you!

ADAMI PROJECT

England & Wales - Charity number 1179605

Accounts



Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
AdAmi Project

On accounts for the year
ended

31st. December 2024

Charity no
(if any)

1179605

Set out on pages

One and Two

(remember to include the page numbers of additional sheets)

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responsibilities of
trustees and examiner

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- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent
examiner's statement

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Independent
examiner's statement

In connection with my examination, no matter has come to my attention

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Max A Clements

Date:

15/11/2024

Name:

Rev'd. A. A. Clements MA, ACIB, FCIE

Relevant professional
qualification(s) or body
(if any):

Fellow Association of Charity Independent Examiners.
15 Carleton Road, Great Knowley, Chorley PR6 8TQ.



Receipts and payments accounts

For the period from	1st January 2024	To	31st December 2024
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Section A Receipts and payments

	Unrestricted to the nearest £	Restricted funds to the nearest £	Endowment to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
T&F	66,200	15,500	-	81,700	45,270
Individuals	15,798	-	-	15,798	13,705
Events	6,012	-	-	6,012	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	88,010	15,500	-	103,510	58,975
A2 Asset and investment sales, (see					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	88,010	15,500	-	103,510	58,975
A3 Payments					
Programme - MEANS	37,853	3,175	-	41,028	22,427
Programme - AdAmi SL	37,147	4,905	-	42,052	22,238
Admin	320	-	-	320	250
Travel	3,100	-	-	3,100	1,537
Monitoring & Evaluation	-	1,500	-	1,500	-
Events	2,623	-	-	2,623	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	81,043	9,580	-	90,623	46,451
A4 Asset and investment purchases,					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	81,043	9,580	-	90,623	46,451
Net of receipts/(payments)	6,967	5,920	-	12,887	12,523
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	45,100	3,000	-	48,100	35,577
Cash funds this year end	52,067	8,920	-	60,987	48,100

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted to nearest £	Restricted funds to nearest £	Endowment to nearest £
B1 Cash funds	Cash at bank	52,067	8,920	-
		-	-	-
		-	-	-
	Total cash funds	52,067	8,920	-
	(agree balances with receipts and payments account (s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

B3 Investment assets

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-

B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which	Amount due (optional)	When due (optional)
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
<i>E Phillips</i>	Emily Phillips	31st March 2025
<i>D Hazlewood</i>	Donna Hazlewood	31st March 2025

Trustees' Annual Report for the period								
From		Period start date			T o	Period end date		
		1	Jan	2024		31	Dec	2024

Section A Reference and administration details

Charity name	AdAmi Project
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Other names charity is known by	
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Registered charity number (if any)	1179605
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Charity's principal address	1 Trillo Avenue
	Rhos on Sea, Colwyn Bay
	Conwy
	Postcode LL28 4NS

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Kirsty Wood	Chair	Retired on 30/08/24	
2	Emily Phillips	Chair	Appointed 30/08/24	
3	Donna Hazlewood	Treasurer		
4	Emily-Anne Tunnacliffe	Trustee		
5	Polly Blenkin	Trustee		
6	Cathy Drew-Brewsford	Trustee	Appointed 26/03/24	
7	Jenny Benton	Trustee		
8	Dr Aba Lisa Graham	Trustee		

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods (eg. appointed by, elected by)	Self-appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

None

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are:

- (i) To advance the education of children and young adults in Sierra Leone, particularly those affected by pregnancy and early motherhood, by providing and assisting in the provision of facilities for education.
- (ii) The prevention or relief of poverty in Sierra Leone through the provision of shelter, food, health, education and other charitable services as the trustees from time to time deem appropriate.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In 2024, we worked in close partnership with two locally registered non-government organisations (NGOs) in Sierra Leone: our sister organisation AdAmi Project Sierra Leone and Movement for Education and Advocacy Salone (MEANS). Both are run by experienced local teams with an excellent understanding of the local context and strong working relationships with the communities in which we work.

Over the 12 months, **198** young mothers in Bo and Kenema districts participated in some or all of our programme activities. This consisted of:

- 1) Scholarships and material support to return to education (secondary and university level) or pursue vocational training;
- 2) One-to-one and group mentoring to help young mothers grow in confidence and self-esteem, and to set and work towards life goals;
- 3) Family mediation support to help rebuild relationships that have broken down, and to ensure that the young mothers have a safe place to call home;
- 4) Business grants both to young mothers and their caregivers to help them set up or grow small businesses, helping the family to become financially more secure;
- 5) Childcare provision to ensure the young mothers are able to go to school/training and concentrate on their studies;
- 6) Wider support and interventions, including grassroots community engagement and awareness-raising activities.

We confirm that the trustees have had regard to the Charity Commission's guidance on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Safeguarding is paramount to the AdAmi Project, and we share this responsibility with our local partners. We require all local partners to have a robust safeguarding policy in place and to submit details of any safeguarding incidents to us within quarterly safeguarding reports. We are pleased to report that there were no major safeguarding incidents in 2024.

The AdAmi Project has its own safeguarding policy, which is reviewed and updated regularly. Should any trustee, volunteer, or supporter visit the work in Sierra Leone, they are required to review and comply with our safeguarding policies and procedures. Depending on the nature of their contact with beneficiaries, they may also be required to undergo a DBS check.

Summary of the main achievements of the charity during the year

In 2024, 198 young mothers ranging in age from 12 to 25 accessed tailored, holistic support through our project in three communities of Bo district (Baoma, Gondama, and Bo town) and a handful in Kenema town. These young mothers joined our project at varying points between 2021 and 2024. Typically, they remain part of our project for two to four years, but sometimes less/more, depending on their individual needs and circumstances.

Over the reporting period, we delivered the following activities:

- **53 young mothers were supported to return to or remain in school.** At the start of the school year, they received uniforms, stationery, and core textbooks. Childcare support, sanitary pads (distributed monthly), and a weekly transport allowance, if needed, were also provided.
- **139 young mothers were supported to move into or continue full-time vocational training courses.** The project covered annual course fees, and students received uniforms, learning materials/tools, childcare support, sanitary pads (distributed monthly), and a weekly transport allowance.
- **Six young mothers received scholarships to continue or begin university education.** The young mothers are studying nursing, social work, community and early childhood development.
- **47 young mothers who graduated from their vocational training courses during the year received individual start-up kits** (e.g., sewing machines, hairdressing scissors, and mirrors) to help them continue their trade, either at a local workplace or as small business owners.
- **192 young mothers (excluding university scholars) participated in regular life skills sessions** at the monthly circle of confidence gatherings and weekly sessions, which equipped them with new information, knowledge, and skills on a broad range of topics.
- **198 young mothers were monitored weekly at their homes and/or places of study.** These visits were essential in providing ongoing support and encouragement while enabling the team to identify and resolve any issues that arose.
- **Eight family meals were organised.** These meals helped to engage the families, bringing them together to share information and updates from the project whilst ensuring their buy-in and support.
- **69 business grants were distributed to carers/families to help them set up or grow their businesses.** By doing so, we helped families to generate additional household income. In return for these grants, receivers agreed to provide childcare and support to the young mothers.
- **76 local women received a small monthly stipend** in return for providing childcare while the young mothers attended school or training.
- **Upwards of 80% (157) of the young mothers received support to rebuild or maintain peaceful relationships with their families.** This included family

counselling and mediation sessions to ensure that they had a safe place to call home and the love and support of their families.

- **We continued to support the growth of the Community Girls Network.** Over 300 more young mothers and other vulnerable girls/young women participated in activities delivered through the network. This included attendance at local awareness-raising and advocacy events, participation in livelihood and skills training activities, and participation in sports and social events organised through the network.
- **With a restricted grant from a UK Foundation, we opened a new tailoring social enterprise in Bo town.** The enterprise has two primary objectives: 1) to provide young mothers with pathways to stable employment and entrepreneurship after completing their vocational training; and 2) to create a sustainable revenue stream for the AdAmi Project, with profits reinvested to further support its activities.

Summary of achievements:

This year, 198 young mothers participated in our project, exceeding our target of 150. The retention rate was exceptionally high at 97%, reflecting the effectiveness of our targeted and holistic support.

Key results against our project's four intended outcomes:

Outcome one: Increase education opportunities for young mothers

- Of the 40 young mothers who pursued formal schooling during the 2023/2024 academic year, 39 (98%) completed the entire school year.
- Of the 12 young mothers who sat BECE, all 12 passed and progressed to SSS1.
- Of the 10 young mothers who sat WASSCE, 7 passed and graduated from senior secondary school. The others are being supported to re-sit privately this year.
- This year, 100% (47) of young mothers successfully graduated from their vocational training course.

Outcome two: Increase income opportunities for young mothers

- 100% of the 47 young mothers who graduated from their vocational training courses in 2024 have new skills and tools to secure work and earn an income.
- Of 43 young women who completed the endline, 21 (49%) are in paid employment/apprenticeships or running their own businesses; 7 (17%) are pursuing unpaid apprenticeships in their selected trades; and 15 (34%) are unemployed but seeking work.
- 87% rated their financial security as good or OK, compared to 0% at baseline. The average income was 20-45 SLL per day. While earnings are still low, many are committed to developing their skills and in formal apprenticeships that provide a stepping stone to build.

Outcome three: Young mothers have improved life skills and well-being and are able to make informed choices

- 93% expressed feeling good about their physical health (v's 11% at baseline)
- 87% expressed feeling good about their emotional and mental health (v's 21% at baseline)

- 83% reported feeling happy (v's 0% at baseline)
- Young mothers showed high confidence levels in all areas of their lives, setting a strong foundation for their lives going forward. All young mothers agreed that they had good self-esteem, 89% felt confident in who they are, and 85% knew their rights (v's 8% at baseline).

Outcome four: Young mothers are supported by and safe in their communities

- 100% of young mothers now have secure and safe housing (v's 50% at baseline)
- 96% agreed that they now have the support of their families (v's 45% at baseline)
- 100% feel they are accepted and supported by their community now expressing good or OK relationships (v's 15% at baseline)

Other achievements and highlights from the year:

Amplifying the voices and visibility of young mothers

Increasing young mothers' voices and visibility within our programme, including ensuring that our interventions and priorities reflect their needs and wants, is essential. This year, we made good progress towards this goal.

In October, we recruited eight young mothers to work alongside our team to serve as peer mentors. They now work with us to assist with key day-to-day activities, including monitoring tasks and delivering life skills sessions. They receive a monthly stipend whilst gaining new skills and valuable work experience. We also learn a lot from the young mothers, who share their insights and ideas daily with the team.

Networking and profile raising in Sierra Leone

In 2024, we continued to raise our profile and voice in Sierra Leone through our local partners, who attended consultations, meetings and events with stakeholders and other organisations throughout the year. This included participating in several high-profile awareness-raising and advocacy events in Bo, such as International Women's Day celebrations and the 16 Days of Activism Against Gender-Based Violence. A cross-section of the young mothers also joined in to celebrate these events.

UK fundraising success

We continued to nurture and grow existing and new donor relationships this year. We remain grateful for the ongoing support of numerous trusts and foundations, as well as a small but growing pool of individual donors.

In October, we participated in the Big Give Women and Girls Match Fund, raising an incredible £10,055 from 111 individual donations. A special thanks go to our individual pledgers and the Coles-Medlock Foundation for championing our campaign.

In November, we teamed up with Freetown-born Chef Maria Bradford to hold a special supper club event in London. Almost 70 people joined us for an evening of good food and company while raising funds and awareness of our work. Over £4,100 was raised on the night.

These targeted activities and fundraising efforts have enabled us to achieve significant income growth this year. We would like to thank all of our generous supporters for making this possible.

Strengthening our M&E

Thanks to a standalone grant from a UK Foundation, we recruited a UK-based MEL consultant who worked alongside us to review, update, and strengthen key MEL tools. Five days of consultancy support resulted in an updated ToC and a reviewed and strengthened log frame, baseline, and end-line surveys. We also were able to invest in our local M&E by recruiting and training graduating young mothers to serve as local assistants within our team.

Appointment of new UK Chair

In August, we appointed Emily Phillips as the new Chair of the Trustees. Her appointment follows the retirement of Kirsty Wood, who has now completed her term limit on the Board. Emily has been closely involved with the project as a volunteer since 2018, so she is a familiar face within the charity.

Kirsty will continue to oversee the charity's day-to-day running as Founder and volunteer CEO, including working closely with the Board.

Impact stories

Training a new generation of nurses in Sierra Leone

With a scholarship from the AdAmi Project, Christiana is currently studying nursing in her second year of university.

Christiana joined our project as a secondary school scholar in 2020. Despite being a star pupil, she was expelled by the school when the pregnancy was discovered (at the time there was a nationwide ban on pregnant girls going to school). Her mother also drove her from the family home, leaving her to rely on a friend for shelter and help. 'I just felt so bad,' Christina explains, 'I would sit idle and depressed, watching my former classmates go to school. They all called me a dropout.'

In September, we met Christiana at her family home, where she now lives peacefully with her family. She sits proudly in her nursing uniform. 'I am so happy. I love this course. I can even care for my child better by prescribing her medicine and treating her at home. I can chase my dreams again.'

'I was a zero, but now I am a hero!'

Safiatu reflects on how her life transformed after joining the AdAmi Project. Before she became involved, she felt as though her future was over. 'I felt like I might as well have been dead. Nobody cared for me. I had nothing to do, just sitting at home, alone.'

'When we first met her, she was deeply traumatised and depressed,' explains Andreta, the lead social worker on the project. 'From day one, we were determined to show her that she had value and could become someone. We helped her find the courage to stand tall.'

Section D

Achievements and performance

With the support of the AdAmi Project, Safiatu completed an 18-month full-time course in hospitality and catering in December. As part of the programme, she participated in a work placement at a local hotel, gaining valuable hands-on experience in hotel management. Her dedication impressed the hotel managers, and she was offered a full-time position in exchange for a small stipend.

After completing her course, Safiatu was also given a start-up kit to help her launch her business. The kit included cooking utensils and food supplies, which she now uses to fry and sell cakes—a popular street food in Sierra Leone. 'I've used the kit to set up my own business. I fry cakes and sell them in my community,' she says proudly. 'I earn SLL 100-160 a week. It's a good profit, and now I can care for my son and buy him clothes and food. I'm a good mama now!'

The programme's benefits extend beyond this. Throughout her journey, Safiatu has formed deep, lasting friendships with other young mothers in her cohort. Before the project, she had no friends, but that has since changed. She smiles widely, 'Now I have girlfriends! We've all stayed in touch, supporting each other. I even took one of my friends home to my village during the holidays.'

Looking ahead, Safiatu is filled with optimism. 'I will keep rising. I'm going to make it. was a zero, but now I am a hero!'

Section E

Financial review

Brief statement of the charity's policy on reserves

The charity's policy is to maintain reserves at an appropriate level throughout the period which should be equivalent to six months' worth of budgeted project costs.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Restricted funding - AdAmi Policy

When submitting fundraising proposals AdAmi will generally give an indication of what the funding could be used for. When receiving subsequent grants, unless it is explicitly stated that the funds are to be restricted for a particular purpose, AdAmi assumes the funds are for general use.

Section F**Other optional information****Section G Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>E Phillips</i>
Full name(s)	Emily Phillips
Position	Chair, Board of Trustees
Date	31 st March 2025

ADAMI PROJECT

England & Wales - Charity number 1179605

Accounts



Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
AdAmi Project

On accounts for the year
ended

31st. December 2023

Charity no
(if any)

1179605

Set out on pages

One and Two

(remember to include the page numbers of additional sheets)

Respective
responsibilities of
trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent
examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent
examiner's statement

In connection with my examination, no matter has come to my attention

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Alex A. Clements

Date:

3rd July 2024

Name:

Rev'd. A. A. Clements MA, ACIB, FCIE

Relevant professional
qualification(s) or body
(if any):

Fellow Association of Charity Independent Examiners.
15 Carleton Road, Great Knowley, Chorley PR6 8TQ.

Trustees' Annual Report for the period

	Period start date			T	Period end date		
From	1	Jan	2023	O	31	Dec	2023

Section A Reference and administration details

Charity name AdAmi Project

Other names charity is known by

Registered charity number (if any) 1179605

Charity's principal address

1 Trillo Avenue

Rhos on Sea, Colwyn Bay

Conwy

Postcode

LL28 4NS

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Kirsty Wood	Chair		
2	Brett Moreton	Treasurer	Resigned 9th March 2023	
3	Donna Hazlewood	Treasurer	Added 9th March 2023	
4	Emily-Anne Tunnacliffe	Trustee		
5	Polly Blenkin	Trustee		
6	Rumbidzai Ndungwani	Trustee	Resigned 10th March 2023	
7	Jenny Benton	Trustee		
8	Dr Aba Lisa Graham	Trustee		

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods (eg. appointed by, elected by)	Self-appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

None

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are:

- To advance the education of children and young adults in Sierra Leone, particularly those affected by pregnancy and early motherhood, by providing and assisting in the provision of facilities for education.
- The prevention or relief of poverty in Sierra Leone through the provision of shelter, food, health, education and other charitable services as the trustees from time to time deem appropriate.

In 2023 we worked in close partnership with two locally registered non-government organisations (NGOs) in Sierra Leone - our sister organisation AdAmi Project Sierra Leone and Movement for Education and Advocacy Salone (MEANS). Both are run by experienced local teams who have an excellent understanding of the local context and strong working relationships with the communities in which we work.

Over the 12 month period, **170** young mothers in Bo and Kenema district participated in some or all of our holistic programme. This consisted of:

- 1) scholarships to return to education (secondary and university level) or pursue vocational training;
- 2) one-to-one and group mentoring to help the young mothers grow in confidence and self-esteem, and to set and work towards life goals;
- 3) family mediation support to help rebuild relationships that have broken down, and to ensure that the young mothers have a safe place to call home;
- 4) business grants both to young mothers and their caregivers to help them set up or grow small businesses, helping the family to become financially more secure;
- 5) childcare provision to ensure the young mothers are able to go to school/training and concentrate on their studies;
- 6) wider support and interventions including grassroots community engagement and awareness raising activities.

Besides the young mothers, many more have benefitted indirectly, including at least **170** of the young mother's children, as well as other family and community members.

We confirm that the trustees have had regard to the Charity Commission's guidance on public benefit.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Safeguarding is of the utmost importance to the AdAmi Project and we believe that we share this responsibility alongside our local partners. We require all local partners to have a robust safeguarding policy in place and to submit details of any safeguarding incidents to us within quarterly safeguarding reports. We are pleased to report that there were no major safeguarding incidents in 2023.

The AdAmi Project has its own safeguarding policy which is reviewed and updated regularly. Should any trustee, volunteer or supporter visit the work in Sierra Leone, they are required to review and comply with our safeguarding policies and procedures. They may also be required to undergo a DBS check depending on the nature of their contact with beneficiaries.

Summary of the main achievements of the charity during the year

Delivery of tailored and holistic support to young mothers

170 young mothers in Bo and Kenema district participated in some or all of our holistic programme.

The young mothers ranged in age from **13 to 25**, with the median age being **19**. They typically remain in the programme for **2 to 4** years depending on their selected education and learning pathways.

Of the young mothers, **67** were new to the programme in August/September 2023, while the remaining (**103**) joined at various points in previous years. Of the 170 young mothers:

- **45** received scholarships and support to pursue formal education. **7** of these students sat and successfully passed their WASSCE examinations in June 2023 (the final examination to complete secondary education). The others are continuing their education during the 2023/2024 academic year.
- **107** pursued vocational training at both formal learning institutions and on the job apprenticeships. **25** of these graduated from their training during the year, receiving a graduation start up kit and being supported into training. The remaining young mothers are continuing their training into 2024.
- **4** young mothers opted to pursue business and received business training and non-refundable grants to start or grow their petty trading businesses, typically buying and selling items at local markets (i.e. food items, clothing).
- **5** young mothers received university scholarships to start/continue their education at university level.
- **9** young mothers participated in 6 months of life skills training, together with the other young mothers, but decided not to pursue further education and exited the programme early.

Overall, the young mothers showed excellent levels of engagement in the programme, with a retention rate of **95%**.

We maintained our high programme standards throughout the year, tailoring support to reflect the individual needs and circumstances of each young mother. As well as scholarships and material support to pursue their education, the young mothers benefitted from some or all of the following activities:

- **1:1 mentoring and monitoring:** All of the young mothers (**170**) received regular (at least once weekly) mentoring and support with a local female mentor or social worker (all paid members of staff).
- **Group life skills sessions:** All of the young mothers (**170**) participated in regular group life skills sessions throughout the year, exploring important life skills topics, such as sexual and reproductive health, caring for their child and girls' rights. These

sessions were delivered by our trained social workers, with occasional external guests (i.e., local district nurses). Life skills sessions provide a safe space for the young mothers to explore important topics, share stories and experiences, build new friendships and a support network, as well as helping them to gain new knowledge, skills and confidence.

- **Family meditation and reunification support:** the majority of young mothers (upwards of 90%) received support to help them rebuild relationships with their families, which had broken down due to their pregnancy. Many were supported to return to their family homes, having been thrown out when their pregnancy was discovered. Family and community engagement sessions were organised throughout the year, including regular family meals, of which approximately **67** families joined, community meetings and business training opportunities where **40** families were trained and provided with small grants to help set-up or grow their businesses.
- **Start-up kits and support to graduating students:** **25** young mothers graduating from their vocational training courses received start-up kits to help them continue their trade and secure work, either with a local business or independently. For example, the tailoring graduates received sewing machines, thread and cloth, and hairdressing graduates received hair weaves, scissors and brushes.

Support towards the Community Girls Network (CGN)

We continued to invest in the activities of the CGN this year. CGN is a girl-led initiative set up by the young mothers in 2020. The goal of the network is to raise awareness and support for their rights and the rights of other young women in their community, and to facilitate new social and economic opportunities. Through their own initiative, and with micro-grants from the AdAmi Project, the young mothers have been busy developing and delivering a range of new initiatives to address their unmet needs this year. This has included establishing a community farm (30 young mothers involved) and creating a soap making cooperative (10 young mothers involved). We have also supported the network in Gondama and Baoma communities to construct a modest local structure which is now used as a meeting point and for group livelihood activities.

Networking and profile raising in Sierra Leone

In 2023 we continued to raise our profile and voice in Sierra Leone through our local partners, who attended consultations, meetings and events throughout the year with stakeholders and other organisations. This included participating in a number of high profile awareness raising and advocacy events in Bo, such as International Women's Day celebrations and the 16

Days of Activism Against Gender Based Violence. A cross-section of the young mothers also joined in to celebrate these events.

Updates from the UK team and activities have included:

- **Trustee visit:** Kirsty Wood, Chair of Trustees, visited Sierra Leone in September to monitor the work and spend time with the teams delivering planning sessions and training. This included delivering a safeguarding refresher training session.
- **Fundraising:** we continued to nurture and grow both existing and new donor relationships this year. This included a second year of participating in the Big Give Christmas Challenge, the UK's biggest match-funding campaign. In a week, we raised almost £7,000 for our work. A special thanks goes to our individual pledgers and the Coles-Medlock Foundation for championing our campaign.

Impact story - Hawa sews her way to success

Hawa joined the AdAmi Project at the start of 2021, when she was just 17 years old. At the time, she was pregnant with her first child and struggling to make ends meet. Three years on and Hawa's life has been transformed.

Hawa comes from a very poor home and had dropped out of school a long time ago because her family did not have the financial means to keep her in education. The team first began to engage Hawa when she was pregnant, who showed a keen interest in the programme. Shortly after giving birth to her son, the AdAmi Project supported her to pursue a vocational training course in tailoring at a local educational centre. Throughout her time on the project, Hawa impressed the team with her commitment and hard work, and obvious talent in tailoring. When she graduated from the Project in January 2023 she received a sewing machine, fabric and other items to start her business as a tailor.

Almost a year after graduating, Hawa's business is growing every day. Her workload and profit vary depending on the seasons/time of year, but she says she is making enough money to take care of her child and her family. She says, 'the sewing machine has helped me to be self-reliant and productive in society. I no longer sit idle on the streets, I am busy. I know my future is brighter because I am even now taking care of my parents.'

Tiangay - from school dropout to university scholar

2017 was a tough year for Tiangay - in quick succession she lost her father, became pregnant to a boy who denied responsibility and ran away, and was forced out of her home by

Section D

Achievements and performance

her mother, who at the time was in a deep state of mourning for her deceased husband. When the team met her and her young daughter, Hannah, in early 2018, she struggled to fight back the tears, as she cautiously opened up about everything she had endured.

With the support of the AdAmi Project, Tiangay returned to school in 2018, and in 2022, successfully graduated from secondary school. Based on her impressive performance, Tiangay the AdAmi Project awarded Tiangay a university scholarship in 2023 and she is now pursuing a degree in community development at Njala University. Inspired by the work of her local mentors, she plans to one day train as a social worker, a highly regarded and sought after job in Sierra Leone.

But Tiangay does not have to wait until she finishes her degree to put her passion for helping others into action. She is already a fearless leader of the Community Girls Network, using her voice and experience to advocate and protect the rights of other vulnerable girls and young mothers. She is also working with the team to facilitate new income generating opportunities for the network locally; this includes establishing a community farm, with land gifted by a local community leader.

Her relationship with her mother and family has also been transformed. When we first met Tiangay, she was in mourning - not just for the loss of her father - but also for the breakdown of her relationship with her mother. 'I worry she will never love me again' she had told us when we met her in 2018. But thanks to family mediation and reunification support, her mother is now her number one cheerleader. She says 'the Project has not only brought us back together again, but brought great improvements in our life. Look at the confidence Tiangay now has and the positive change she is bringing to our community. I can't thank the Project enough for everything they have done.'

Section E

Financial review

Brief statement of the charity's policy on reserves

The charity's policy is to maintain reserves at an appropriate level throughout the period which should be equivalent to six months' worth of budgeted project costs.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Restricted funding - AdAmi Policy

When submitting fundraising proposals AdAmi will generally give an indication of what the funding could be used for. When receiving subsequent grants, unless it is explicitly stated that the funds are to be restricted for a particular purpose, AdAmi assumes the funds are for general use.

Section F

Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Kirsty Wood

Full name(s)

Kirsty Wood

Position

Chair of Trustees

Date

2nd July 2024



Receipts and payments accounts

CC16a

For the period from	1st January 2023	To	31st December 2023
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Section A Receipts and payments

	Unrestricted to the nearest £	Restricted funds to the nearest £	Endowment to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
T&F	35,750	9,520	-	45,270	44,510
Individuals	13,705	-	-	13,705	6,954
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	49,455	9,520	-	58,975	51,464
A2 Asset and investment sales, (see					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	49,455	9,520	-	58,975	51,464
A3 Payments					
Programme - MEANS	16,427	6,000	-	22,427	19,480
Programme - AdAmi SL	18,718	3,520	-	22,238	27,260
Admin	250	-	-	250	241
Travel	1,537	-	-	1,537	2,462
Assets	-	-	-	-	429
Fundraising	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	36,931	9,520	-	46,451	49,872
A4 Asset and investment purchases,					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	36,931	9,520	-	46,451	49,872
Net of receipts/(payments)	12,523	-	-	12,523	1,592
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	32,577	3,000	-	35,577	33,985
Cash funds this year end	45,100	3,000	-	48,100	35,577

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted to nearest £	Restricted funds to nearest £	Endowment to nearest £
B1 Cash funds	Cash at bank	45,100	3,000	-
		-	-	-
		-	-	-
	Total cash funds	45,100	3,000	-
	(agree balances with receipts and payments account (s))	OK	OK	OK
		Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	-	-	-
--	---	---	---

B3 Investment assets

Details	Fund to which asset	Cost (optional)	Current value
		-	-
		-	-
		-	-
		-	-
		-	-

B4 Assets retained for the charity's own use

Details	Fund to which asset	Cost (optional)	Current value
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which	Amount due	When due
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the

Signature	Print Name	Date of approval
<i>Kirsty Wood</i>	Kirsty Wood	2nd July 2024
<i>D. Hazlewood</i>	Donna Hazlewood	2nd July 2024

ADAMI PROJECT

England & Wales - Charity number 1179605

Accounts



Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/ members of	Charity Name AdAmi Project		
On accounts for the year ended	31 st . December 2022	Charity no (if any)	1179605
Set out on pages	One and Two		

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Alan A Clements

Date:

31st. May 2023.

Name:

Rev'd. A. A. Clements MA, ACIB, FCIE

Relevant professional qualification(s) or body (if any):

Fellow Association of Charity Independent Examiners.
15 Carleton Road, Great Knowley, Chorley PR6 8TQ.



AdAmi Project			1179605	CC16a
Receipts and payments accounts				
For the period from	1st January 2022	To	31st December 2022	

Section A Receipts and payments

	Unrestricted to the	Restricted to the	Endowment to the nearest	Total funds to the nearest	Last year to the nearest £
A1 Receipts					
T&F	38,510	6,000	-	44,510	42,200
Individuals	6,954	-	-	6,954	2,738
Corporate Donations	-	-	-	-	530
Events	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	45,464	6,000	-	51,464	45,468
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	45,464	6,000	-	51,464	45,468
A3 Payments					
Programme - MEANS	16,480	3,000	-	19,480	25,296
Programme - AdAmi SL	17,510	9,750	-	27,260	11,481
Admin	241	-	-	241	168
Travel	2,462	-	-	2,462	-
Assets	429	-	-	429	-
Fundraising	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	37,122	12,750	-	49,872	36,945
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	37,122	12,750	-	49,872	36,945
Net of receipts/(payments)	8,342	- 6,750	-	1,592	8,523
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	24,235	9,750	-	33,985	25,462
Cash funds this year end	32,577	3,000	-	35,577	33,985

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted to nearest £	Restricted to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank	32,577	3,000	-
		-	-	-
		-	-	-

Total cash funds (agree balances with receipts and payments)	32,577	3,000	-
	OK	OK	OK

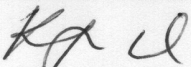
	Unrestricted funds	Restricted funds	Endowment funds
	to nearest £	to nearest £	to nearest £

B2 Other monetary assets			
	-	-	-
	-	-	-

	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets		-	-
		-	-

	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use		-	-
		-	-
		-	-

	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			
		-	

	Signature	Print Name	Date of approval
Signed by one or two trustees on behalf of all the trustees		KIRSTY WOOD	30/05/23

Trustees' Annual Report for the period								
From		Period start date			T o	Period end date		
		1	Jan	2022		31	Dec	2022

Section A Reference and administration details

Charity name	AdAmi Project		
Other names charity is known by			
Registered charity number (if any)	1179605		
Charity's principal address	1 Trillo Avenue		
	Rhos on Sea, Colwyn Bay		
	Conwy		
	Postcode	LL28 4NS	

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Kirsty Wood	Chair		
2	Brett Moreton	Treasurer		
3	Emily-Anne Tunnacliffe	Trustee		
4	Polly Blenkin	Trustee		
5	Rumbidzai Ndungwani	Trustee		
6	Dr Aba Lisa Graham	Trustee		
7	Jenny Benton	Trustee	Added 23rd November 2023	

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods (eg. appointed by, elected by)	Self-appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

None

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are: (i) To advance the education of children and young adults in Sierra Leone, particularly those affected by pregnancy and early motherhood, by providing and assisting in the provision of facilities for education. (ii) The prevention or relief of poverty in Sierra Leone through the provision of shelter, food, health, education and other charitable services as the trustees from time to time deem appropriate.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In 2022, we worked in close partnership with two locally registered non-government organisations (NGOs) in Sierra Leone - our sister organisation AdAmi Project Sierra Leone and Movement for Education and Advocacy Salone (MEANS). Both are run by experienced, local teams who have an excellent understanding of the local context, and strong working relationships with the communities in which we work.

Over the 12 month period, 137 young and expectant mothers in Bo and Kenema district accessed tailored and holistic support through the project.

The young mothers were able to benefit from the following:

- 1) scholarships to return to education or pursue vocational training;
- 2) one-to-one and group mentoring to help the young mothers grow in confidence and self-esteem, and to set and work towards life goals;
- 3) family mediation support to help rebuild relationships that have broken down, and to ensure that the young mothers have a safe place to call home;
- 4) business grants both to young mothers and their caregivers to help them set up or grow small businesses, helping the family to become financially more secure;
- 5) childcare provision to ensure the young mothers are able to go to school/training and concentrate on their studies;
- 6) wider support and interventions including grassroots community engagement and awareness raising activities.

Besides the 137 young and expectant mothers, we have indirectly benefited many more individuals, including at least 140 young children, thanks to the significant ripple effects that our project generates, as well as through community-focused activities, such as grassroots awareness raising and advocacy events.

We confirm that the trustees have had regard to the Charity Commission's guidance on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Safeguarding is of the utmost importance to the AdAmi Project and we believe that we share this responsibility alongside our local partner(s). We require all local partners to have a robust safeguarding policy in place and to submit details of any safeguarding incidents to us within monthly safeguarding reports. We are pleased to report that there were no major safeguarding incidents in 2022.

The AdAmi Project has its own safeguarding policy which is reviewed and updated regularly. Should any trustee, volunteer or supporter visit the work in Sierra Leone, they are required to review and comply with our safeguarding policies and procedures. They may also be required to undergo a DBS check depending on the nature of their contact with beneficiaries.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

Key highlights from our work in Sierra Leone has included:

- **Delivery of tailored and holistic support to young mothers**

In 2022, 137 young and expectant mothers in Bo and Kenema district received tailored and holistic support through our core programme. Of these:

- 40 received school scholarships. Attendance and pass rates were high, including four young mothers who passed their WASSCE, and there was a 100% retention rate.
- 81 pursued vocational training (at both formal learning institutions and on the job apprenticeships). Retention rate was high at 90%, with only 8 young mothers deciding not to continue their training.
- One young mother successfully completed her first year of university with a scholarship from the project. She received a further scholarship in September to pursue her second year of the course.
- 23 caregivers received a small grant to set up their own businesses.

Throughout the year, all of the young mothers participated in a range of other activities and support services, including one-to-one and group mentoring, weekly life skills education, family mediation and reunification, transportation allowances and childcare provision. Other support was given on an adhoc basis as needed, such as signposting and accompanying young mothers to other local services (i.e. medical appointments). In total:

- 100% (137) of the young mothers were matched with a local female mentor or social worker (all paid members of staff) and received ongoing mentoring and encouragement from the team (at least weekly visits).
- 53% (73) of the young mothers participated in formal weekly life skills sessions delivered by our partner, AdAmi Project Sierra Leone. Throughout the year they explored a range of different topics and issues, from sexual and reproductive health to good communication skills, and confidence.
- 58% (80) of the young mothers received weekly transport allowances to attend their training courses or educational facilities, removing the financial barriers to attendance. This allowance was given on a case-by-case basis depending on the distance they needed to travel.
- 27% (37) of the young mothers were supported through our childcare initiative, where family members, neighbours or friends (chosen by the young women) are given a small monthly allowance in return for caring for their children.
- Five other young mothers were supported to return to school through a micro-grant given to the Community Girls Network (see further information below). Grants were given to girls who have been active in the network and are now being mentored and supported by young mothers from our programme.

Of the 137 young mothers:

- 51 joined the programme in 2022
- 26 of the young mothers graduated from the programme at various points during the year, and nearly all are now in employment
- 12 left the programme early or were asked to leave for various reasons.

The young mothers ranged in age from 14 to 22, with the median age being 19. They typically remain in the programme for 2 to 4 years depending on their selected education and learning pathways.

- **Engagement and participation of family members and the wider community**

Family and other community members participated in the project in a number of ways, including:

62 families participated in 'family meals' organised at regular intervals throughout the year. These events saw family members come together to hear updates from the project and to celebrate the successes of the young women, whilst enjoying a hot meal together. These meals served as a means of engaging the families and ensuring their buy-in and support, which is essential if the young mothers are to succeed in the project.

25 parents and caregivers received business training and **23** received a small business grant during the year to help them set up or grow their small businesses. The goal of these grants is to enable them to generate further household income, which they agree to use to support the young women and their children. 91% (21) of those who received small business grants are still successfully running the businesses.

37 parents, caregivers, friends and neighbours received a monthly stipend in return for caring for the children of the young mothers while they were attending school or training.

- **Launch and growth of the Community Girls Network**

The AdAmi Project has proudly been supporting the development of the Community Girls Network (CGN), an initiative being managed by our local partner MEANS. The network is led by the young mothers on our programme with the goal of raising awareness and support for their rights and the rights of other young women in their community.

Since its formal launch in March 2022, the network has gone from strength to strength with the girls now regularly delivering educational and awareness campaigns on issues affecting them and their communities, such as child marriage and teenage pregnancy.

The young mothers have also, on their own initiative, started to proactively reach out to and support other young women in their community who are experiencing exploitation or abuse.

The members of the network have grown in confidence as a result of speaking up for their rights. They are increasingly seen as role models within their community and have a new sense of identity and purpose.

- **Networking and profile raising in Sierra Leone**

In 2022 we continued to raise our profile and voice in Sierra Leone through our local partners, who attended consultations, meetings and events throughout the year with stakeholders and other organisations. This included participating in a number of high profile awareness raising and advocacy events in Bo, including International Women's Day celebrations and the 16 Days of Activism against Gender Based Violence. A cross-section of our young mothers also joined in to celebrate these events.

Updates from the UK team and activities have included:

- **Trustee and supporter visits** - after two years of being unable to visit Sierra Leone due to the Covid-19 pandemic, this year Kirsty Wood, Chair of Trustees, made two visits to Sierra Leone to monitor the work and spend time with the teams delivering planning sessions and training. These visits were conducted in January and September. In September our programme committee volunteer Jenny Benton also joined the visit.
- **Fundraising** - we continued to nurture and grow both existing and new donor relationships this year. This included successfully participating in the Big Give Christmas Challenge, the UK's biggest match-funding campaign, for the first time. In a week, we raised over £7,000 for our work. This was the first public-facing fundraising effort for the AdAmi Project and we were delighted with the results. A special thanks goes to our individual pledgers and the Coles-Medlock Foundation for championing our campaign.

Our impact this year

We continued to make good progress towards our overall mission of working alongside young mothers in Sierra Leone to lead happy, healthy and financially independent lives.

Through data, stories and testimonials gathered by our team on a regular basis, we also are able to evidence our impact against our three overarching organisational goals:

Goal one: Young mother have increased knowledge, skills and confidence to make informed and positive life choices:

100% of the young mothers on our programme agree that the support they receive, including mentoring and life skills education, is enabling them to make more informed and positive life choices.

During feedback sessions, some of the young mothers told us that:

"Through life skills sessions, I have learnt that early marriage is not good for us, that it is more important to stay in school and complete my education so I can build a better life for myself and my child." Mary, AdAmi participant.

"I never had the confidence to believe I could continue in school. Thanks to the project and my aunty [her mentor Miatta] who encouraged me, I came to realise that maybe I could return to school. Now I am a university student. I want to pass on this courage and inspiration to other young mothers in the position I was once in. I want to give back." Nasi, AdAmi participant.

"The programme has really helped me to be bold. Before I could not talk to anyone, now I am now shut and can speak up for myself." Hawa, AdAmi participant.

Goal two: Young mothers achieve greater financial independence

The majority of young mothers who are participating in or have graduated from the programme are more financially independent thanks to new vocational skills, employment or business grant support. This is evidenced through discussions and stories from the young mothers, who are using the skills, training and resources accessed through the project to set-up and run new business initiatives.

Binta's story

Binta lost her mother when she was very young and, not knowing who her father was, she was looked after by her grandmother. That is until her grandmother found out she was pregnant. Binta was thrown out and, with no other means of earning money, she turned to sex work. When Binta was introduced to the AdAmi Project by one of her friends, at first she was unconvinced. She didn't want to try to give up sex work – it was her only means of survival. But, with continued mentoring and support Binta eventually decided to train to become an auto mechanic. Now, her mentor Fatmata says, “she loves her work more than ever” and she's increasingly respected by the rest of her community. “Other young women really want to be like Binta”.

Baindu's story

Baindu was orphaned at a young age and her community forced her into an early marriage. When she ran away from her husband, she did not know she was pregnant. When she realised that she was expecting a baby, she tried to return home – but her husband turned her away. The AdAmi project helped her return to school and to start a small business to bring in an income. With a grant and business skills training from AdAmi, Baidu bought stationary which she could then sell on at school. Three years later, Baindu has almost finished her studies, and is hoping to become a doctor. At the same time, her business is still going strong and enables her to pay for the transport to school, her lunch and extra tuition.

Goal three: Communities provide a supportive and safe environment for young mothers to succeed

Through feedback and discussions with family and community members, our local team reports that there is a significant increase in support and empathy for the rights and opportunities of young mothers. Once viewed as ‘drop outs’, family and community members now speak of admiring the young mothers, their accomplishments and drive.

During feedback sessions, some of the young mothers told us that:

“My community used to see me as a dropout but now they see me back at school and they have changed their mind. I feel more important and have a better status in the community. I feel less ashamed and I feel proud to be in my school uniform walking to school.” Tiangay, AdAmi participant.

“I wanted nothing to do with her...the team made me realise that the pregnancy was not her fault and I should support her... She has now made me proud as a successful tailor making a good income.” Mother of an AdAmi participant.

“When my daughter became pregnant I did not want anything to do with her. I drove her from the house because I was so angry. The project's team came to talk to me and encouraged me to let her return to the home. They made me realise that the pregnancy was not her fault and that I should support her. Now, she has made me proud. She is a successful tailor making a good income, and even has enough money to send food home to us. This project is really doing great things. It is helping not just the young mothers but all of us women.” Mother of an AdAmi Project participant.

Section E**Financial review****Brief statement of the charity's policy on reserves**

The charity's policy is to maintain reserves at an appropriate level throughout the period which should be equivalent to six months' worth of budgeted project costs.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Restricted funding - AdAmi Policy

When submitting fundraising proposals AdAmi will generally give an indication of what the funding could be used for. When receiving subsequent grants, unless it is explicitly stated that the funds are to be restricted for a particular purpose, AdAmi assumes the funds are for general use.

Section F**Other optional information**

--

Section G**Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

<i>KJ WL</i>	
--------------	--

Full name(s)

KIRSTY WOOD	
-------------	--

	Position (eg Secretary, Chair, etc)		

CHAIR

Date

30/05/23

ADAMI PROJECT

England & Wales - Charity number 1179605

Accounts



Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

AdAmi Project

On accounts for the year
ended

31st. December 2021

Charity no
(if any)

1179605

Set out on pages

One and Two

**Respective
responsibilities of
trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

**Basis of independent
examiner's statement**

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

**Independent
examiner's statement**

In connection with my examination, no matter has come to my attention

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Alan A. Clements

Date:

18th. May 2022

Name:

Rev'd. A. A. Clements MA, ACIB, FCIE

**Relevant professional
qualification(s) or body
(if any):**

Fellow Association of Charity Independent Examiners.
15 Carleton Road, Great Knowley, Chorley PR6 8TQ.

Trustees' Annual Report for the period

Period start date Period end date
 From 1 JAN 2021 To 31 DEC 2021

Charity name AdAmi Project

Other names charity is known by

Registered charity number (if any) 1179605

Charity's principal address

1 Trillo Avenue

Rhos on Sea, Colwyn Bay

Conwy

Postcode

LL28 4NS

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Kirsty Wood	Chair		
2	Brett Moreton	Treasurer		
3	Emily-Anne Tunnacliffe	Trustee		
4	Polly Blenkin	Trustee		
5	Rumbidzai Ndungwani	Trustee		
6	Dr Aba Lisa Graham	Trustee		
7				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Description of the charity's trusts

Type of governing document	Constitution
How the charity is constituted	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods	Self-appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

None

Summary of the objects of the charity set out in its governing document

The objects of the CIO are:

- (i) To advance the education of children and young adults in Sierra Leone, particularly those affected by pregnancy and early motherhood, by providing and assisting in the provision of facilities for education.
- (ii) The prevention or relief of poverty in Sierra Leone through the provision of shelter, food, health, education and other charitable services as the trustees from time to time deem appropriate.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In 2021 we worked in close partnership with our two local implementing partners - Movement for Education and Advocacy Network Salone (MEANS) and our sister organisation AdAmi Project Sierra Leone -to provide tailored and holistic support to over 131 young mothers in Bo and Kenema district, Sierra Leone. Key activities included: 1) the provision of scholarships to return to school or pursue vocational training; 2) one-to-one and group mentoring to help the young mothers to grow in confidence and self-esteem, and to set and work towards life goals; 3) family mediation support to help rebuild relationships that have broken down and to ensure that the young mothers have a safe place to call home; 4) support to set-up and run petty trading businesses, helping them to earn an income whilst they learn; 5) childcare solutions to ensure that they are able to attend school regularly and concentrate on their studies; 6) wider support and interventions including grassroots community engagement and awareness raising activities.

We confirm that the trustees have had regard to the Charity Commission's guidance on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Safeguarding is of utmost importance to the AdAmi Project and we believe that we share this responsibility alongside our local partners. We require all local partners to have a robust safeguarding policy in place. The local partner is also required to submit details of any safeguarding incident to us within the monthly narrative report which they submit. We are pleased to report that no serious safeguarding incidents were reported in 2021.

The AdAmi Project also has its own safeguarding policy and should trustees/volunteers/supporters visit the work in Sierra Leone they are required to review and comply with our safeguarding policies and procedures. They may also be required to undergo a DBS check depending on the nature of their contact with beneficiaries (i.e. one on one engagement).

Summary of the main achievements of the charity during the year

2021 has been another year of growth for the AdAmi Project. As well as continuing to deliver tailored and holistic support to the individual young mothers on our programme, we also took positive strides towards increasing our impact and sustainability through a range of new complementary activities. This included setting up a physical hub in Bo town, where young mothers from the area can access confidential information, support and advice, and piloting a new radio club for school-going young mothers in Bo town.

The Covid-19 pandemic continued to cause huge uncertainty and disruption globally in 2021 but fortunately Sierra Leone has had a relatively small number of confirmed cases. This has meant that we were able to deliver the majority of our programmes as planned in 2021, albeit with some adjustments to keep our team and community safe, such as reducing the number and size of group gatherings.

2021 Operational Highlights:

- We delivered tailored, holistic support to 131 young mothers throughout the year, of which 46 were new to the programme in 2021. These 46 young mothers ranged in age from 16-22 years. Nearly 50% had left school due to their pregnancy; inability to afford school fees and a lack of family support were also commonly cited as reasons for leaving school. 63% had been out of school for up to two years, whilst 37% had been out of school for over three years.
- We awarded our first ever college scholarship to AdAmi school graduate Nasi, who is now studying Business Management at a local university.
- We continued to evolve our programme model to ensure our work remains relevant and achieves lasting impact. This included piloting several new complementary activities, including a radio club for school-going mothers and increased community awareness-raising and engagement activities.
- We successfully completed our workplace apprenticeship pilot, with the first cohort of young mothers graduating from the programme in November after 18 months of on-the-job training.
- We opened our first AdAmi Project office in Bo town. The space is fast becoming a hub for young mothers in the community to access free information, support and advice.
- We continued to raise our profile and voice in Sierra Leone through active participation in local networks and collaborations with key stakeholders including government, other NGOs and community structures.
- We continued to deepen and grow our partnership with existing local implementing partner Movement for Education and Advocacy Salone (MEANS) as well as launching new, complementary activities with our sister NGO, AdAmi Project Sierra Leone.
- We achieved another year of income growth, nurturing and growing both existing and new relationships with funders and partners

Brief statement of the charity's policy on reserves

The charity's policy is to maintain reserves at an appropriate level throughout the period which should be equivalent to three months' worth of budgeted project costs.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Restricted funding - AdAmi Policy

When submitting fundraising proposals AdAmi will generally give an indication of what the funding could be used for. When receiving subsequent grants, unless it is explicitly stated that the funds are to be restricted for a particular purpose, AdAmi assumes the funds are for general use.

Section F Other optional information

During 2018 the AdAmi Project received three start up loans amounting to £1796.79 from Kirsty Wood, Trustee and Chair. This funding was made to enable the charity to commence its work in anticipation of grants being received at later dates. There is no fixed repayment plan in that these loans are to be repaid in the short to medium term and the arrangement is that when the charity becomes financially stable with say cash in the bank of £25,000, that the funder may choose to invite repayment in whole or in part from the charity'.

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s) *[Handwritten signatures]*

Full name(s) KIRSTY WOOD BRETT MORETON

Position (eg Secretary, Chair, etc) CHAIR TRUSTEE

Date 14/6/2022



AdAmi Project	1179605
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Receipts and payments accounts

For the period from	1st January 2021	To	31st December 2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
T&F	16,700	25,500	-	42,200	40,880
Individuals	2,738	-	-	2,738	1,768
Corporate Donations	530	-	-	530	-
Events	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	19,968	25,500	-	45,468	42,648
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	19,968	25,500	-	45,468	42,648
A3 Payments					
Programme - MEANS	3,546	21,750	-	25,296	25,891
Programme - AdAmi SL	4,551	6,930	-	11,481	6,400
Admin	168	-	-	168	163
Travel	-	-	-	-	372
Assets	-	-	-	-	541
Fundraising	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	8,265	28,680	-	36,945	33,368
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	8,265	28,680	-	36,945	33,368
Net of receipts/(payments)	11,703	- 3,180	-	8,523	9,280
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	12,532	12,930	-	25,462	16,181
Cash funds this year end	24,235	9,750	-	33,985	25,462

Section B Statement of assets and liabilities at the end of the period

	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds			
Cash at bank	24,235	9,750	-
	-	-	-
	-	-	-
Total cash funds	24,235	9,750	-

(agree balances with receipts and payments accounts)

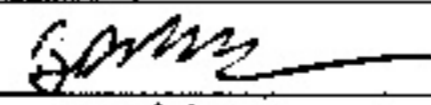
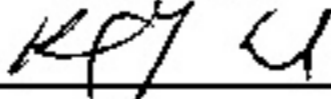
	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets			
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			
		-	-
		-	-
		-	-
		-	-
		-	-

	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			
Loan to Kirsty Wood		1,797	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	BRETT MORETON	18/5/22
	KIRSTY WOOD	18/5/22



2021 ANNUAL REPORT

The AdAmi Project works together with young mothers in Sierra Leone to lead happy, healthy and financially independent lives.

2021 has been another year of growth for the AdAmi Project. As well as continuing to deliver tailored and holistic support to the individual young mothers on our programme, we also took positive strides towards increasing our impact and sustainability through a range of new complementary activities. This included setting up a physical hub in Bo town, where young mothers from the area can access confidential information, support and advice, and piloting a new radio club for school-going young mothers in Bo town.

The Covid-19 pandemic continued to cause huge uncertainty and disruption globally in 2021 but fortunately Sierra Leone has had a relatively small number of confirmed cases. This has meant that we were able to deliver the majority of our programmes as planned in 2021, albeit with some adjustments to keep our team and community safe, such as reducing the number and size of group gatherings.

In this annual report, we capture our key achievements and highlights from the year, and the significant impact this continues to have on the lives and opportunities of the young mothers we work with. This work has been made possible thanks to the wonderful partnerships we maintain with our local partners in Sierra Leone, our network of busy volunteers and trustees, and the many donors who give so generously to us - thank you to each and every one of you for your support, encouragement and belief in what we do.

2021 highlights

- **We delivered tailored, holistic support to 131 young mothers**, of which 46 were new to the programme in 2021. These 46 young mothers ranged in age from 16-22 years. Nearly 50% had left school due to their pregnancy; inability to afford school fees and a lack of family support were also commonly cited reasons for leaving school. 63% had been out of school for 0-2 years, whilst 37% had been out of school for over 3 years.
- **We awarded our first ever college scholarship** to AdAmi school graduate Nasi, who is now studying Business Management at a local university.
- **We evolved our programme model** to ensure our work remains relevant and achieves lasting impact. This included piloting several new complementary activities, including a radio club for school-going mothers and increased community awareness-raising and engagement activities.
- **We successfully completed our workplace apprenticeship pilot**, with the first cohort of young mothers graduating from the programme in November after 18 months of on-the-job training.
- **We opened our first AdAmi Project office in Bo town**. The space is fast becoming a hub for young mothers in the community to access free information, support and advice.
- **We raised our profile and voice in Sierra Leone** through active participation in local networks and collaborations with key stakeholders including government, other NGOs and community structures.
- **We continued to nurture and grow our partnership with existing local implementing partner Movement for Education and Advocacy Salone (MEANS)**, as well as launching new, complementary activities with our sister NGO, AdAmi Project Sierra Leone.
- **We achieved another year of income growth**, nurturing and growing both existing and new donor relationships.

Progress against goals in 2021

Goal one:

Young mothers have increased knowledge, skills and confidence to make informed and positive life choices



Through formal and informal education:

- **131** vulnerable young mothers were supported to return to, or continue, their education. Of these, **37** young mothers are pursuing formal education, **86** are studying at vocational training centres or workplaces, and **8** are participating in life skills classes and due to be enrolled into courses during 2022.
- **4** young mothers successfully completed their Basic Education Certificate Examination (BECE) and **3** completed their West African Senior School Certificate Examination (WASSCE) in 2021.
- **1** young mother, who was also supported by the AdAmi Project to complete her secondary education between 2019-2021, was awarded a scholarship to study for a degree in Business Management. She began her studies in September.

Through mentoring and group support:

- All **46** young mothers who joined the programme in 2021 were matched with a local female mentor, from whom they received weekly mentoring and support throughout the year. The other young mothers received 'lighter touch' mentoring and monitoring support throughout the year.
- All young mothers (**131**) participated in regular group mentoring and life skills sessions. Those surveyed displayed a significant increase in confidence and self-esteem as a result.
- A new radio club was launched at our office in Bo town for school-going young mothers in December. A core group of **20** young mothers now attend regularly.

Haja's story - Haja comes from a severely impoverished family. When, at 15, she became pregnant, the father denied responsibility and Haja's mother took his side. The shame which Haja felt was clear in life skills sessions, where she sat at the back of the group and remained almost silent. The AdAmi team spent a lot of time getting to know Haja and gaining her trust. Over time, the safe environment of the life skills session enabled her to open up, and Haja has blossomed into a funny, happy and kind girl who is full of questions in our weekly classes.

Haja had been out of school too long for her to feasibly return. But she is thriving in a vocational training course in tailoring. Her relationship with her mother has also improved as, thanks to counselling from a social worker, her family have learned to trust Haja's words over that of the boy who got her pregnant. There has been progress in that respect as well: the boy's family now acknowledge he is the father, and are now supporting Haja and her baby.



Goal two:

Young mothers achieve greater financial independence

Through vocational training and on-the-job training:

- **86** young mothers participated in workplace and vocational training programmes, aimed at equipping them with the skills and knowledge they need to secure and sustain long-term employment.
- **15** of these successfully graduated in November, after 18 months of on-the-job training in key vocations like welding and tailoring.
- All **15** young mothers were successful in securing employment or further training at the end of the project, and all now report that they are able to earn a small income using the skills they have gained from the course.



Mabinty's story - Mabinty, pictured above, had to drop out of school when her parents forced her to get married. The man already had two wives, who made Mabinty feel threatened and fearful for her safety. Without knowing where she would go, Mabinty ran away from her home village.

It wasn't until a few weeks later that Mabinty discovered she was pregnant. She stayed with a friend until she gave birth, and then decided to return to her family village with the newborn, in desperate need of support. But there, she was met with hostility and forced to leave once more.

Thankfully, when she returned to the town where she had spent the last year, she met one of the girls on the AdAmi Project who recommended she enrol. Through the local teams persistence in their family tracing and mediation work, Mabinty is now living with one of her relatives. Through our support she has also completed a 18 month auto-mechanics course and has been offered the opportunity to continue working at the garage, in return for a small income. Speaking of the change the programme has brought to her life, Mabinty says, 'this support has really helped me. I am no longer on the streets or sitting idle. I am working towards a brighter future for myself and my child.'



Through support for independent income-generation:

13 young mothers received support with business training and start-up packages in 2021. The financial packages and support received by the project in previous years continued to benefit a further **18** young mothers, by enabling them to generate an income for themselves.

Adama's story - Adama, pictured left, is studying to become a tailor but until she received a business grant from the AdAmi Project, she struggled to make ends meet and often would go to bed hungry.

With our support, Adama established a small business selling cucumbers and mangoes, which she runs after training and at the weekend. This is enabling her to earn some extra money to purchase daily essentials, like food and medicine. 'The small extra money I earn is really helping me,' Adama says, 'it is enabling me to pursue my dream of becoming a seamstress.'

Goal three:

Communities provide a supportive and safe environment for young mothers to succeed

Through making the home environment safe and supportive:

- Intensive family mediation activities were carried out with **46** young mothers and their families during the year, where relations between the young mothers and their parents/caregivers had broken down. In some cases, these relational breakdowns had resulted in the young mother being asked to leave the family home. The key purposes of the mediation activities were to help rebuild relationships and ensure that the young mothers had a safe place to call home, and the love and support of their families.
- **99** local women were supported to work as childminders for the children of the young mothers whilst the mothers are at school or training. The childminders receive monthly stipends or business start-up grants in return for their time. Often living in extreme poverty themselves, this scheme provides them a vital source of income for themselves and their families.



'The stipend I receive is really helping to improve my life. The small money I make I use to buy food and to buy items for my small market business, which is helping it to grow and generate more money for my family.' **Grandmother of young mother (pictured above).**

Through partnering with other organisations supporting young women locally:

Through the set-up and launch of our new sister NGO, AdAmi Project Sierra Leone, we successfully set up a new cross-referral network to strengthen the recruitment process and to ensure that our project is complementing existing services and activities in the region. We are now working effectively on an ongoing basis with several leading local organisations including the Rainbo Initiative (who work with survivors of sexual abuse) and Bo Government Hospital Maternity Unit who refer young mothers to our project on a weekly basis.



Taking part in a rally during the national 16 Days of Activism to end violence against women in November

Raising the Profile of Women's Rights

- We have been supporting the activities of the Community Girls Network in two communities where the AdAmi Project operates. The Community Girls Network is a new grassroots female-led initiative which champions the rights and opportunities of young mothers through awareness-raising and peer support. 30+ young mothers are participating in the activities, such as the weekly football training, which is being used as an opportunity to raise interest in the Network with other young mothers.
- The AdAmi Project Sierra Leone team has been participating in a number of external networks and engagements to increase our profile and voice, and to raise awareness and support for the rights of young mothers in their communities.

Thank you!



We would like to say a huge thank you to the numerous trusts and foundations, individuals and other groups who have generously supported our work in 2021. This support is helping us to transform the lives and opportunities of so many young mothers, and their families, in Sierra Leone - we are incredibly grateful.

Should you have any questions about this report or our work more generally then please do not hesitate to contact us, we'd love to speak with you. Please contact Kirsty on kirstywood@adamiproject.org. You can also visit our website at www.adamiproject.org.

Thank you again.



ADAMI PROJECT

England & Wales - Charity number 1179605

Accounts



Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
AdAmi Project

On accounts for the year
ended

31st. December 2020

Charity no
(if any)

1179605

Set out on pages

One and Two

(remember to include the page numbers of additional sheets)

Respective
responsibilities of
trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

Basis of independent
examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent
examiner's statement

In connection with my examination, no matter has come to my attention

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Alex A Clements

Date:

5th. June 2021.

Name:

Rev'd. A. A. Clements MA, ACIB, FCIE

Relevant professional
qualification(s) or body
(if any):

Fellow Association of Charity Independent Examiners.
15 Carleton Road, Great Knowley, Chorley PR6 8TQ.

Trustees' Annual Report for the period

Period start date

Period end date

From

To

Section A Reference and administration details

Charity name AdAmi Project

Other names charity is known by

Registered charity number (if any) 1179605

Charity's principal address 1 Trillo Avenue

Rhos on Sea, Colwyn Bay

Conwy

Postcode LL28 4NS

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Kirsty Wood	Chair		
2	Brett Moreton	Treasurer		
3	Emily-Anne Tunnacliffe	Trustee		
4	Polly Blenkin	Trustee		
5	Rumbidzai Ndungwani	Trustee	25 August 2020	
6	Dr Aba Lisa Graham	Trustee	01 September 2020	
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document	Constitution
How the charity is constituted	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods	Self-appointed

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

None

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are:

(i) To advance the education of children and young adults in Sierra Leone, particularly those affected by pregnancy and early motherhood, by providing and assisting in the provision of facilities for education.

(ii) The prevention or relief of poverty in Sierra Leone through the provision of shelter, food, health, education and other charitable services as the trustees from time to time deem appropriate.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In 2020 we worked in close partnership with our local implementing partner Movement for Education and Advocacy Network Salone (MEANS) to provide tailored and holistic support to over 80 young mothers in Bo and Kenema district, Sierra Leone. Key activities included: 1) the provision of scholarships to return to school or pursue vocational training; 2) one-to-one and group mentoring to help the young mothers to grow in confidence and self-esteem, and to set and work towards life goals; 3) family mediation support to help rebuild relationships that have broken down and to ensure that the young mothers have a safe place to call home; 4) support to set-up and run petty trading businesses, helping them to earn an income whilst they learn; 5) childcare solutions to ensure that they are able to attend school regularly and concentrate on their studies; 6) wider support and interventions including grassroots community engagement and awareness raising activities.

We confirm that the trustees have had regard to the Charity Commission's guidance on public benefit.

Additional details of objectives and activities (Optional information)

You may choose to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Safeguarding is of utmost importance to the AdAmi Project and we believe that we share this responsibility alongside our local partners. We require all local partners to have a robust safeguarding policy in place. The local partner is also required to submit details of any safeguarding incident to us within the monthly narrative report which they submit. We are pleased to report that no serious safeguarding incidents were reported in 2020.

The AdAmi Project also has its own safeguarding policy, most recently updated in August 2020, and should trustees/volunteers/supporters visit the work in Sierra Leone they are required to review and comply with our safeguarding policies and procedures. They may also be required to undergo a DBS check depending on the nature of their contact with beneficiaries (i.e. one on one engagement).

Summary of the main achievements of the charity during the year

Despite the uncertainties and challenges caused by the Covid-19 pandemic, 2020 was a successful year for the AdAmi Project. Key achievements are detailed below:

Supporting young mothers to return to education or take their first steps towards employment: this year we supported 84 young mothers through our holistic programme of support. 44 of the girls continued their formal education and 40 pursued workplace apprenticeships (see below). All of the girls also benefited from wider support including weekly one-to-one mentoring, childcare support and family mediation and reunification activities. An end of year evaluation exercise showed overwhelmingly positive results from the programme: on average, girls reported a fourfold growth in confidence levels; all of them maintained peaceful relationships with their families where previously they had been estranged; and every girl was successful in overcoming the financial barriers to attending school through the provision of scholarships and material support.

Launch of a new workplace apprenticeship programme: at the beginning of the year we launched a new workplace apprenticeship programme. This programme gives the girls the opportunity to spend 18 months receiving on-the-job training in a local workplace, in vocations including auto-mechanics and tailoring. The girls are also supported with childcare, transport and mentoring. With up to 60% of youth in the country being outwith formal employment, we aim to empower the girls to find long-term sustainable employment after the course.

Supporting young mothers through the pandemic: in an attempt to curb the spread of Covid-19, schools throughout the country were closed from March to September. We knew that this long period of school closures would leave already vulnerable girls even more at risk of abuse and exploitation and so quickly drew up a plan to keep them engaged. Over the period, we supported over 40 young mothers to continue their learning with study timetables and guidance from their mentors, and by facilitating small group study sessions. We also bought the girls radios so they could tune in to lessons over the radio.

The formation of a new AdAmi Girls Network: this year, plans were made for a new AdAmi Girls Network to support young mothers in their own grassroots advocacy efforts, with the goal of raising awareness and support for their rights as well as tackling the huge stigma that they face in their communities. Plans to formally launch the network were unfortunately put on hold due to the pandemic.

Building our team: this year we welcomed two new Trustees onto our Board: Dr Lisa Aba Graham and Rumbidzai Ngungwani. Dr Graham is a Sierra Leonean-Ghanian medical doctor who works at a women's health clinic in Freetown, whilst Rumbi is a Zimbabwean public health specialist working for Clinton Health Initiative in Sierra Leone. We are proud that 50% of our current trustees live and work in Sierra Leone, greatly enhancing our knowledge and influence as an organisation within the country.

Registration of AdAmi Project in Sierra Leone: this year we successfully registered the AdAmi Project as a national NGO and separate entity in Sierra Leone. We have set up an office and appointed volunteer Bethany Davies, who lives permanently in Bo town with her family, as Country Director. We will begin implementing our work through AdAmi Project Sierra Leone in 2021, as well as maintaining our

partnership with local NGO Movement for Education and Advocacy Salone. This is an exciting development for the AdAmi Project, enabling us to increase our presence and impact in Sierra Leone.

Fundraising success and income growth: this year we saw an increase in our income and diversification of our income base. The majority of our income was raised through charitable trusts and foundations. We would like to thank the following funders who made donations to our work this year: the Zochonis Charitable Trust, Gwyneth Forrester Trust, Waterloo Foundation, Bryan Guinness Charitable Trust, Mirianog Trust, Tula Trust, Pat Newman Memorial Trust, Rhiannon Trust and Sydney E Franklin Deceased's New Second Charity. We would also like to thank a number of individuals who donated generously during the year.

Transforming lives: as a volunteer-led charity, what keeps us all motivated is the change that our work creates in the lives of otherwise vulnerable and marginalised young mothers. 17 year old Bilksu, for example, lost her mother at a young age and when she became pregnant, her life was shaken once again. Her uncle threw her out of the house and her classmates began to bully her at school, making her feel so embarrassed and ashamed that she stopped going to class. With no family to turn to, she moved in with a friend in a nearby town. With the support of the AdAmi Project, Bilksu is now back at school, where she is in the first year of Secondary School, and has reliable childcare for her daughter Isha, now nearly two, while she studies. Bilksu dreams of becoming a nurse one day, so that she can help other young mothers like her.

Section E

Financial review

Brief statement of the charity's policy on reserves

The charity's policy is to maintain reserves at an appropriate level throughout the period which should be equivalent to three months' worth of budgeted project costs.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Restricted funding - AdAmi Policy

When submitting fundraising proposals AdAmi will generally give an indication of what the funding could be used for. When receiving subsequent grants, unless it is explicitly stated that the funds are to be restricted for a particular purpose, AdAmi assumes the funds are for general use.

Section F

Other optional information



During 2018 the AdAmi Project received three start up loans amounting to £1796.79 from Kirsty Wood, Trustee and Chair. This funding was made to enable the charity to commence its work in anticipation of grants being received at later dates. There is no fixed repayment plan in that these loans are to be repaid in the short to medium term and the arrangement is that when the charity becomes financially stable with say cash in the bank of £25,000, that the funder may choose to invite repayment in whole or in part from the charity'.

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	BRETT MORETON	KIRSTY WOOD
Position (eg Secretary, Chair, etc)	TRUSTEE	TRUSTEE

Date 4/6/21



CC169	Receipts and payments accounts		
	To	For the period	from

Section A Receipts and payments

Last year to the nearest £	Total funds to the nearest £	Endowment funds to the nearest £	Restricted funds to the nearest £	Unrestricted funds to the nearest £	A1 Receipts
					T&F
					Individuals
					Corporate Donations
					Events
					Sub total (Gross income for A1)
					A2 Asset and investment sales (see table)
					Sub total
					Total receipts
					A3 Payments
					Programme - MEANS
					Programme - Admin SL
					Admin
					Travel
					Assets
					Fundraising
					Sub total
					A4 Asset and investment purchases (see table)
					Sub total
					Total payments
					Net of receipts/(payments)
					A5 Transfers between funds
					A6 Cash funds last year end
					Cash funds this year end

Section B Statement of assets and liabilities at the end of the period

Endowment funds to nearest £	Restricted funds to nearest £	Unrestricted funds to nearest £	Cash at bank
-	12,930	12,932	
-	-	-	
-	-	-	
-	12,930	12,932	Total cash funds

B1 Cash funds

(agree balances with receipts and payments accounts)

Endowment funds to nearest £	Restricted funds to nearest £	Unrestricted funds to nearest £	
-	-	-	
-	-	-	
-	-	-	
-	-	-	
-	-	-	
-	-	-	

B2 Other monetary assets

Current value (optional)	Cost (optional)	Fund to which asset belongs	
-	-		
-	-		
-	-		
-	-		
-	-		

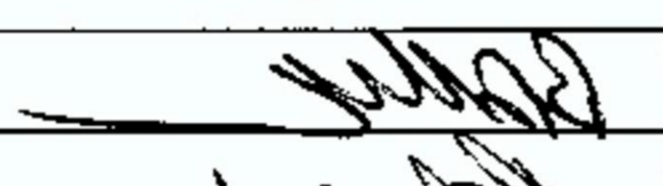
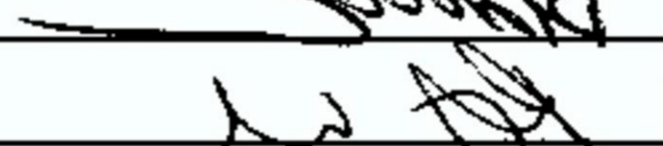
B3 Investment assets

Current value (optional)	Cost (optional)	Fund to which asset belongs	
-	-		
-	-		
-	-		
-	-		
-	-		
-	-		
-	-		
-	-		
-	-		

B4 Assets retained for the charity's own use

When due (optional)	Amount due (optional)	Fund to which liability relates	
	1,737		Loan to Kirsty Wood
	-		
	-		
	-		
	-		

B5 Liabilities

Date of approval	Print Name	Signature
4/10/21	GRET MORGAN	
4/10/21	KIRSTY WOOD	

Signed by one or two trustees on behalf of all the trustees