

Registered charity number  
1179495



Peeps  
(A Charitable Incorporated Organisation)  
Trustees' Report and Financial Statements

31 August 2022

**Peeps**  
**Report and accounts**  
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**Peeps**  
**Reference and Administrative Details**

**Trustees**

Josie Norbury (resigned 30 April 2022)  
Jennifer Cawthorne  
Steve Land  
Hannah Walker  
Susan Moore  
Dr Ela Chakkarapani (appointed 1 May 2022)  
Hannah Adams (appointed 1 May 2022)

**Independent examiners**

S.E.A Accountancy Limited  
Shaw House  
1 Shaw Street  
Ashton-under-Lyne  
OL6 6QJ

**Registered office**

The Piccadilly Business Centre  
Aldow Enterprise Park  
Blackett Street  
Manchester  
M12 6AE

**Registered charity number**

1179495

## **Peeps**

**Registered number: 1179495**

### **Trustees' Report**

The Trustees present their report and financial statements of the charity for the year ended 31 August 2022.

The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### **Objectives**

The objectives of Peeps are for the public benefit to:

- promote and protect the good health and relieve the needs of parents and their families affected by HIE (Hypoxic-Ischaemic Encephalopathy) by the provision of support, information and activities, and such other means as the Trustees deem fit and;
- advance the education of the medical profession and the general public in HIE and its implications for the family.

### **The Team**

This year our team of Trustees changed slightly, with two new members, Dr Ela Chakkarapani and Hannah Adams, joining the board. This has broadened our experience and expertise in terms of HIE, as well as geographical location. They have soon settled into the team, making significant contributions already.

Our Charity Coordinators, Liz and Michelle (both part-time positions) continue to work with neonatal contacts across the UK, as well as charities and community groups, and support with online activities, training sessions, the distribution of parent packs, sourcing translations and much more. We all acknowledge that it would be nice to work in an office together at times (we're all home based) and enjoy it when we come together for team meetings.

We also recruited for a new part-time position of Family Inclusion and Support Worker and Anne Hague joined the team. This came about after further growth, and a need for a dedicated person to look after the families who refer to us. On average we have seen 7 new referrals each month. Some of these families have been in neonatal care, others are further in their HIE journey. Anne ensures that everyone receives a warm welcome and access to timely support, however that may look for the individuals.

Part of the role of Family Inclusion and Support Worker is also to increase our reach - we are looking at new ways to share our information and continue to think about the different backgrounds and experiences that families will have. We want to be as accessible as we can be, for anyone who may want support.

All of our employees have completed their Mental Health First Aid training, as well as Safeguarding training.

### **A note from the Founders**

*“Every so often we sit back (never sitting still for too long!), take a look at where we are and where we have come from. Sometimes the weeks and months can go by in a blur, so it’s important that we take time out every once in a while to breathe and reflect.*

*This year saw us, as a family, move house. We were packing up various belongings and came across some of our early Peeps’ items. The first leaflet, the early version of the water bottle, a tatty to-do list of what had to be done that week (which seemed very short in comparison to what we do now!) . In one way it seemed so long since Peeps was set up, but in another only a moment ago.*

*The fact that we have been in a position, and had the need, to recruit a further employee this year shows how much we are growing. We discuss the charity a lot and always try to find the most efficient way of doing things, so we know that these additional hours will be carefully used.*

*It’s heartwarming to hear the feedback from families we’ve been able to support. We know we can’t change the world, but if we can make a small difference to someone on their HIE journey, then we’ve achieved what we set out to.*

*When we found ourselves in this scary world of HIE, we felt completely lost. Families with older children have said they wish we were about when they had their baby, and we hope that in the not-too-distant we’ll be able to say with confidence that no-one is facing HIE alone.*

*We’ve been so fortunate to have lovely support along the way, and it really is appreciated. Here’s to the next year with Peeps!*

Sarah and Steve Land

### **A note from the Chair**

*“I was appointed as a Trustee on 1 May 2020 and shortly afterwards was appointed as Chair of the Trustees. I was reappointed to both roles on 1 May 2022.*

*I continue to really enjoy my role and being part of Team Peeps. The team has grown this year through the recruitment of a part time Family Inclusion and Support Worker. We also have two new Trustees which has brought additional experience to the team. It has been great to be able to expand the team to enable us to reach more families as we have seen an increased number of referrals to the team this year.*

*Peeps continue to receive positive feedback about the support being provided which is lovely to read.*

*We have continued to hold Trustees meetings remotely this year with one hybrid meeting also taking place. Remote meetings are still working well particularly given two of our Trustees now live some distance away.*

*We continue to recognise the particular need for mental health support and I am pleased we have been able to continue to fund counselling and trauma therapy for families. This year we have funded 380 hours of this support which is an increase from the support provided last year.*

*We have plans to continue to grow Peeps further and I look forward to the year ahead.”*

Jennifer Cawthorne

## Activities

We have continued to provide our core activities:

- Website, free app and social media pages
  - Information, support and signposting
  - Alternative languages and formats available
  - Closed groups for parents (HIE Dad's Hub, HIE Bereavement Support)
  - Little HIEroses Facebook page and WhatsApp group
- Free parent packs for those at the start of their HIE journey
  - 491 packs have been sent out in the last 12 months
  - Designed by families, for families
  - The packs contain information, comfort items, bespoke milestone cards, a "Little Warrior" baby grow, and practical items that are useful when in hospital.
- Mental health support - counselling and trauma therapy
  - This continues to be high on our list of priorities.
  - We don't believe we have yet seen the full impact of Covid, although we have seen an increase in the number of parents/carers requesting counselling support.
  - 380 hours of counselling / trauma therapy has been provided and funded (with special thanks to The National Lottery for a further grant of £10,000 to help support this).
  - We continue to work closely with our counselling/therapy providers, who understand HIE and the impact it can have on families.
  - Now that Covid restrictions have lifted, more families are choosing to opt for face to face support, so we carefully research and assess suitable therapists who are local to our families.
- Equipment funding
  - 23 equipment funds have been given, totalling £8124
  - Items such as the Firefly Splashy and GoTo Seat remain popular as they offer such good postural support and are mobile. We appreciate that Firefly supports Peeps by offering a discount for purchases we make.
- Online sessions
  - Coffee Morning, Under 1s and Infant Massage remain regular events in the Peeps' diary, exclusively for HIE families and free of charge for them.
  - They offer a safe space for parents to have a little time out, and connect with others. Many (not all) of our families have children with additional / medical needs - leaving the house can feel overwhelming, especially in the early days, so our online sessions are able to offer a sense of community but from the comfort of your own home.
  - The Under 1s sessions were introduced following feedback from parents who were looking for groups where the children were of a similar age, so they could share experiences and support each other.
- HIE Awareness Day
  - The HIE Awareness Day is now a regular event on the 4th April with our #HeardofHIE.
  - This year saw a first for us, with the very kind gift of a song. "Have you heard of HIE?" (you can listen on Youtube: <https://youtu.be/tELO8PoJdiw>) became a really catchy tune for many, and we do believe it's the only song ever to contain the words *Hypoxic-Ischaemic Encephalopathy* - pretty impressive!

- There were lots of events, social media posts and story sharing on the day, as well as piers and bridges being lit up yellow, which was great to see.
- Key event recognition
  - This year we have once again sent a small gift and a card to all our families at Christmas, on Mother's Day and Father's Day, as well as a Peeps' branded bear and poem for the 1st birthday. The budget has had to be reduced for the gifts due to the number of families supported increasing, but the gesture has very much been appreciated. They are an acknowledgement that sometimes big days, especially when there is so much on social media, can be difficult, and that they aren't on their own. We are sensitive to those families who have experienced bereavements and tailor the gift and card so that it's suitable, and they know we are holding them in our thoughts.
- Research and representation
  - Continued involvement in research projects connected to HIE - helping ensure the parent voice is heard.
  - Attending study days and training events, sharing experiences and raising awareness.
  - New Professional Panel, to go alongside our Parent Panel. to bring together more experiences and help shape what we offer.

### **Achievements and performance**

It's so great to know that we are continuing to reach more families who have been touched by HIE. We always say it, but we wish we weren't needed, that there is a day when HIE doesn't exist. We're not there yet and until we are we'll continue to work hard to offer the best support possible.

One huge moment that stands out for us was receiving a grant from Box Power CIC. We had initially applied for £15,000 and got through to the next stage which was a zoom interview. We were thrilled to hear we were one of the 20 charities they had chosen to support. We were then surprised at the awards dinner to hear that they were doubling everyone's grant. The atmosphere in the room was something else. We knew that we could make a massive difference to so many families with that fund, and are still saying thank you to Box Power!

We have also had occasions where people have donated £5, and followed it with an apology that it can't be more. Every single penny that's donated is so gratefully received. We know how many wonderful charities there are out there, and if someone chooses Peeps to give their hard-earned money to then we always promise that it will be put to good use. We also appreciate those who may not be able to give financially but offer to volunteer time, or skills, or share our social media posts - it really does mean a lot.

The credibility of the charity has always been important to us; being asked to be involved in groups such as the NHS Early Notification Maternity Advisory Group and BAPM (British Association of Perinatal Medicine) just as two examples, indicates that our values and the way we work within them are respected.

We pride ourselves on being fully inclusive, ensuring that all feel welcomed (regardless of experience, background, or outcomes) and that everyone we come in contact with and support feels valued and safe. We have had requests to provide information in alternative languages and have been pleased to facilitate this within a matter of days.

We have also enjoyed growing our relationships with other charities and organisations - whether new or existing contacts, working together for the same aim (supporting families).



We distributed  
**362**  
 Parent packs



Received   
**£100k**  
 in donations  
 and grants

Funded   
**340hrs**  
 of counselling  
 sessions

and approved   
**25**  
 Equipment  
 applications

## Our 2022

We also ran a very successful  
**HIE Awareness Day**

**#HeardofHIE**

And took part in valuable research projects,  
 so the parent voice was heard





## **Financial Review**

The Charity held reserves of £57,387 (2021: £40,841), of which £47,057 was unrestricted (2021: £40,841). The Charity consider this an acceptable level to ensure the ongoing success of the Charity.

The Trustees consider the Charity to be a going concern.

## **Trustees' responsibilities in relation to the financial statements**

The trustees are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Charity law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (Financial Reporting Standard 102 and applicable law). Under charity law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

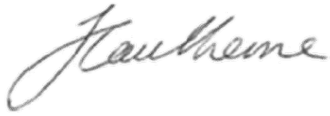
The trustees are responsible for the maintenance and integrity of the financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

## **Disclosure of information to independent examiners**

Each person who was a Trustee at the time this report was approved confirms that:

- so far as they are aware, there is no relevant information of which the charity's independent examiner is unaware; and
- they have taken all the steps that they ought to have taken as a trustee in order to make themselves aware of any relevant information and to establish that the charity's independent examiner is aware of that information. Declaration The trustees declare that they have approved the trustees' report above.

Signed on behalf of the Peeps' trustees.



**Jennifer Cawthorne**

Trustee



**Steve Land**

Trustee

Approved by the board on 19<sup>th</sup> April 2023

## Peeps

### Independent examiner's report to the members of Peeps

I report on the unaudited financial statements of Peeps for the year ended 31 August 2022 which comprise the Statement of Financial Activities, the Statement of Financial Position and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

#### Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

Having satisfied myself that the accounts of the charity are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the 2011 Act. In carrying out my examination, I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

#### Independent examiner's statement

I am qualified to undertake the examination, being a qualified member of the Institute of Chartered Accountants in England and Wales (ICAEW).

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
- to keep accounting records in accordance with section 130 of the Charities Act 2011; and
  - to prepare accounts which accord with the accounting records, comply with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities (FRS102)

have not been met; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Stephanie Stevens

for and on behalf of  
S.E.A Accountancy Limited  
Independent examiner  
19 April 2023

Shaw House  
1 Shaw Street  
Ashton-under-Lyne  
Lancashire  
OL6 6QJ

**Peeps**

**Statement of Financial Activities (Incorporating an Income and Expenditure Account)  
for the year ended 31 August 2022**

	Notes	Unrestricted £	Restricted £	2022 Total £	2021 Total £
Donations and legacies	4	79,430	-	79,430	64,774
Charitable activities	5	-	21,499	21,499	13,500
Other trading activities	6	2,609	-	2,609	1,776
Other income	7	1,983	-	1,983	4,082
<b>Total income</b>		<b>84,022</b>	<b>21,499</b>	<b>105,521</b>	<b>84,132</b>
<b>Expenditure on:</b>					
Raising funds	8	4,593	33	4,626	2,699
Charitable activities	9	70,865	11,136	82,001	66,081
Other expenditure	10	2,348	-	2,348	2,070
<b>Total expenditure</b>		<b>77,806</b>	<b>11,169</b>	<b>88,975</b>	<b>70,850</b>
<b>Net income</b>		<b>6,216</b>	<b>10,330</b>	<b>16,546</b>	<b>13,282</b>
<b>Net movement in funds</b>		<b>6,216</b>	<b>10,330</b>	<b>16,546</b>	<b>13,282</b>
Total funds brought forward	18	40,841	-	40,841	27,559
<b>Total funds carried forward</b>		<b>47,057</b>	<b>10,330</b>	<b>57,387</b>	<b>40,841</b>

The statement of financial activities includes all gains and losses recognised in the year.

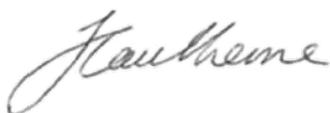
All activities derive from continuing operations.

**Peeps  
Statement of Financial Position  
as at 31 August 2022**

	Notes	2022 £	2021 £
<b>Fixed assets</b>			
Tangible assets	14	1,053	1,235
<b>Current assets</b>			
Debtors	15	6,440	8,324
Cash at bank and in hand		51,825	34,025
		<u>58,265</u>	<u>42,349</u>
<b>Creditors: amounts falling due within one year</b>	16	<u>(1,931)</u>	<u>(2,743)</u>
<b>Net current assets</b>		<b>56,334</b>	<b>39,606</b>
<b>Net assets</b>		<u><b>57,387</b></u>	<u><b>40,841</b></u>
<b>Funds</b>			
<b>Unrestricted funds</b>			
General funds	18	47,057	40,841
<b>Restricted funds</b>	18	10,330	-
<b>Total funds</b>		<u><b>57,387</b></u>	<u><b>40,841</b></u>

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

The trustees have acknowledged on the balance sheet as at 31 August 2022 their responsibilities for complying with the requirements of the Charities Act 2011 with respect to accounting records and the preparation of accounts.



Jennifer Cawthorne  
Trustee  
Approved by the board on 19 April 2023



Steve Land  
Trustee  
Approved by the board on 19 April 2023

**Peeps  
Notes to the Accounts  
for the year ended 31 August 2022**

**1 Summary of significant accounting policies**

***Basis of preparation***

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)' and Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. The financial statements have been prepared under the historical cost convention, as modified by the revaluation of certain assets.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

***Income***

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received, and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received, and the amount can be measured reliably and is not deferred.

For legacies, entitlement is taken as the earlier of the date on which either: the charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably, and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received in advance of the provision of specified services is deferred until the criteria for income recognition is met.

***Interest receivable***

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the Bank.

***Expenditure***

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

***Fund accounting***

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

***Tangible fixed assets***

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Individual items over £100 are treated as capital for the purposes of these accounts. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Fixtures, fittings and equipment

over 3 years

**Peeps**  
**Notes to the Accounts**  
**for the year ended 31 August 2022**

**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Creditors**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Legal status of the charity**

The charity is a Charitable Incorporated Organisation.

**2 Critical accounting estimates and judgements**

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

<b>3 Net income/ (expenditure)</b>			<b>2022</b>	<b>2021</b>
			£	£
Net income/(expenditure) is stated after charging/(crediting):				
Depreciation of owned fixed assets			1,016	738
Independent examiners' remuneration for independent examination services			300	300
Other accountancy services			1,032	1,032
<b>4 Donations and legacies</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total 2022</b>	<b>2021</b>
	£	£	£	£
Donations	48,430	-	48,430	64,774
Grants	31,000	-	31,000	-
	<u>79,430</u>	<u>-</u>	<u>79,430</u>	<u>64,774</u>
Grants received, included in the above, are as follows:			<b>Total 2022</b>	<b>2021</b>
			£	£
Box Power			30,000	-
Arnold Clark Community Fund			1,000	-
			<u>31,000</u>	<u>-</u>
<b>5 Charitable activities</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>Total 2022</b>	<b>2021</b>
	£	£	£	£
Grants	-	21,499	21,499	13,500
	<u>-</u>	<u>21,499</u>	<u>21,499</u>	<u>13,500</u>

**Peeps**  
**Notes to the Accounts**  
**for the year ended 31 August 2022**

Grants received, included in the above, are as follows:

	<b>Total 2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Action Together	4,999	-
National Lottery	10,000	10,000
LocalGiving	500	500
Hillards Trust	1,000	-
Garfield Weston	5,000	-
Tesco Groundwork	-	1,000
Arnold Clark Community Fund	-	1,000
VM02 Together Fund	-	1,000
	<b>21,499</b>	<b>13,500</b>

<b>6 Other trading activities</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Merchandise sales	1,403	-	1,403	1,776
Raffle tickets	1,206	-	1,206	-
	<b>2,609</b>	<b>-</b>	<b>2,609</b>	<b>1,776</b>
<b>7 Other income</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Other income	658	-	658	1,056
Gift aid	1,325	-	1,325	3,026
	<b>1,983</b>	<b>-</b>	<b>1,983</b>	<b>4,082</b>
<b>8 Raising funds</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Advertising and marketing	1,117	-	1,117	622
Branded clothes	1,583	-	1,583	1,360
Raising funds	1,893	33	1,926	717
	<b>4,593</b>	<b>33</b>	<b>4,626</b>	<b>2,699</b>
<b>9 Charitable activities costs</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Counselling	10,615	10,500	21,115	22,250
Donations made	1,250	-	1,250	250
Employers national insurance	292	-	292	-
Equipment for families	8,124	-	8,124	9,602
Events	1,117	-	1,117	610
Gifts	4,130	-	4,130	3,924
Insurance	306	-	306	304
Office/General Administrative Expenses	865	-	865	632
Other professional services	2,812	-	2,812	-
Printing, Postage and Stationery	2,881	-	2,881	3,216
Purchase for Little Pack of Calm	-	-	-	53
Purchases for parent packs	7,347	636	7,983	11,267
Subscriptions	5,191	-	5,191	3,457
Sundry expenses	150	-	150	-
Supervision	280	-	280	-
Telephone	600	-	600	445
Training	948	-	948	1,070
Wages and salaries	22,681	-	22,681	8,912
Website	1,276	-	1,276	89
	<b>70,865</b>	<b>11,136</b>	<b>82,001</b>	<b>66,081</b>



**Peeps**  
**Notes to the Accounts**  
**for the year ended 31 August 2022**

<b>10 Other expenditure</b>	<b>Unrestricted £</b>	<b>Restricted £</b>	<b>2022 £</b>	<b>2021 £</b>
Depreciation	1,016	-	1,016	738
Accountancy fees	1,332	-	1,332	1,332
	<u>2,348</u>	<u>-</u>	<u>2,348</u>	<u>2,070</u>

**11 Trustees' remuneration and benefits**

There were no trustees' remuneration or other benefits for the year ended 31 August 2022 (2021 : nil).

**Trustees' expenses**

No trustees' were paid expenses for the year ended 31 August 2022 (2021 : nil).

<b>12 Staff costs</b>	<b>Unrestricted £</b>	<b>Restricted £</b>	<b>Total 2022 £</b>	<b>Total 2021 £</b>
Wages and salaries	22,681	-	22,681	8,912
Social security costs	292	-	292	-
	<u>22,973</u>	<u>-</u>	<u>22,973</u>	<u>8,912</u>

**Average number of employees during the year**

	<b>Number</b>	<b>Number</b>
Charitable activities	3	2
	<u>3</u>	<u>2</u>

No employees received emoluments in excess of £60,000.

**13 Government grants**

Income from government grants comprises of grants made by local authorities to fund projects in line with the charity's objectives. See 'income from charitable activities' for details of these funds and any restrictions over their use.

**14 Tangible fixed assets**

	<b>Fixtures, fittings and equipment At cost £</b>
<b>Cost or valuation</b>	
At 1 September 2021	2,216
Additions	835
At 31 August 2022	<u>3,051</u>
<b>Depreciation</b>	
At 1 September 2021	981
Charge for the year	1,017
At 31 August 2022	<u>1,998</u>
<b>Carrying amount</b>	
At 31 August 2022	<u>1,053</u>
At 31 August 2021	<u>1,235</u>

**Peeps**  
**Notes to the Accounts**  
**for the year ended 31 August 2022**

<b>15 Debtors</b>			<b>2022</b>	<b>2021</b>
			<b>£</b>	<b>£</b>
Prepayments			6,440	8,324
<b>16 Creditors: amounts falling due within one year</b>			<b>2022</b>	<b>2021</b>
			<b>£</b>	<b>£</b>
Other taxes and social security costs			130	-
Accruals			1,801	2,743
Deferred income			-	-
			1,931	2,743
<b>17 Analysis of net assets between funds</b>	<b>Unrestricted</b>	<b>Restricted</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Fixed assets	1,053	-	1,053	1,235
Current assets	47,935	10,330	58,265	42,349
Current liabilities	(1,931)	-	(1,931)	(2,743)
	47,057	10,330	57,387	40,841
<b>18 Movement in total funds</b>	<b>At 1 September</b>	<b>Net movement</b>	<b>Transfers</b>	<b>At 31 August</b>
	<b>2021</b>	<b>in funds</b>	<b>between funds</b>	<b>2022</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Unrestricted funds</b>				
General fund	40,841	6,216	-	47,057
<b>Total unrestricted funds</b>	<b>40,841</b>	<b>6,216</b>	<b>-</b>	<b>47,057</b>
<b>Restricted funds</b>				
Action Together	-	4,966	-	4,966
Hillards Trust	-	1,000	-	1,000
Garfield Weston	-	4,364	-	4,364
<b>Total restricted funds</b>	<b>-</b>	<b>10,330</b>	<b>-</b>	<b>10,330</b>
<b>Total funds</b>	<b>40,841</b>	<b>16,546</b>	<b>-</b>	<b>57,387</b>
<b>19 Purpose of funds</b>				
Unrestricted funds	These funds are held for meeting the objectives of the charity and to provide reserves for future activities. Subject to charity legislation, they are free from all restrictions on their use.			
Action Together	Tameside support			
National Lottery	Mental health support			
LocalGiving	Mental health support			
Hillards Trust	Support within Oldham/Northwest area			
Garfield Weston	Parent packs, mental health support and core costs			

**Peeps**  
**Notes to the Accounts**  
**for the year ended 31 August 2022**

<b>20 Net movement in funds</b>	<b>Incoming resources £</b>	<b>Resources expensed £</b>	<b>Movement in funds £</b>
General fund	84,022	(77,806)	6,216
<b>Total unrestricted funds</b>	<b>84,022</b>	<b>(77,806)</b>	<b>6,216</b>
Action Together	4,999	(33)	4,966
National Lottery	10,000	(10,000)	-
LocalGiving	500	(500)	-
Hillards Trust	1,000	-	1,000
Garfield Weston	5,000	(636)	4,364
<b>Total restricted funds</b>	<b>21,499</b>	<b>(11,169)</b>	<b>10,330</b>
<b>Total funds</b>	<b>105,521</b>	<b>(88,975)</b>	<b>16,546</b>

<b>21 Comparative movement in total funds</b>	<b>At 1 September 2020 £</b>	<b>Net movement in funds £</b>	<b>Transfers between funds £</b>	<b>At 31 August 2021 £</b>
<b>Unrestricted funds</b>				
General fund	27,559	13,282	-	40,841
<b>Total unrestricted funds</b>	<b>27,559</b>	<b>13,282</b>	<b>-</b>	<b>40,841</b>
<b>Total restricted funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total funds</b>	<b>27,559</b>	<b>13,282</b>	<b>-</b>	<b>40,841</b>

<b>22 Comparative net movement in funds</b>	<b>Incoming resources £</b>	<b>Resources expensed £</b>	<b>Movement in funds £</b>
<b>Unrestricted funds</b>			
General fund	70,632	(57,350)	13,282
	<b>70,632</b>	<b>(57,350)</b>	<b>13,282</b>
<b>Restricted funds</b>			
National Lottery	10,000	(10,000)	-
LocalGiving	500	(500)	-
Tesco Groundwork	1,000	(1,000)	-
Arnold Clark Community Fund	1,000	(1,000)	-
VM02 Together Fund	1,000	(1,000)	-
	<b>13,500</b>	<b>(13,500)</b>	<b>-</b>
<b>Total funds</b>	<b>84,132</b>	<b>(70,850)</b>	<b>13,282</b>

**23 Related party transactions**

Sarah Land is employed by the Charity and is the wife of Steven Land, a Trustee. This is managed appropriately by the Board in line with Charity Commission guidance.

**24 Presentation currency**

The financial statements are presented in Sterling.

**Peeps**  
**Notes to the Accounts**  
**for the year ended 31 August 2022**

**25 Legal form of entity**

Peeps is a Charitable Incorporated Organisation registered in England.

**26 Principal place of operation**

The address of the charity's principal place of operation is:

The Piccadilly Business Centre  
Aldow Enterprise Park  
Blackett Street  
Manchester  
M12 6AE

**Peeps**  
**Detailed Statement of Financial Activities**  
**for the year ended 31 August 2022**

*This schedule does not form part of the statutory accounts*

	Unrestricted £	Restricted £	Total 2022 £	Total 2021 £
<b>INCOME AND ENDOWMENTS</b>				
<b>Donations and legacies</b>				
Donations	48,430	-	48,430	64,774
Grants	31,000	-	31,000	-
	79,430	-	79,430	64,774
<b>Charitable activities</b>				
Grants	-	21,499	21,499	13,500
<b>Other trading activities</b>				
Merchandise sales	1,403	-	1,403	1,776
Raffle tickets	1,206	-	1,206	-
	2,609	-	2,609	1,776
<b>Other income</b>				
Other income	658	-	658	1,056
Gift aid	1,325	-	1,325	3,026
	1,983	-	1,983	4,082
<b>Total income</b>	<b>84,022</b>	<b>21,499</b>	<b>105,521</b>	<b>84,132</b>
<b>EXPENDITURE</b>				
<b>Raising funds</b>				
Advertising and marketing	1,117	-	1,117	622
Branded clothes	1,583	-	1,583	1,360
Raising funds	1,893	33	1,926	717
	4,593	33	4,626	2,699

**Peeps****Detailed Statement of Financial Activities  
for the year ended 31 August 2022***This schedule does not form part of the statutory accounts*

	Unrestricted £	Restricted £	Total 2022 £	Total 2021 £
<b>Charitable activities costs</b>				
Counselling	10,615	10,500	21,115	22,250
Donations made	1,250	-	1,250	250
Employers national insurance	292	-	292	-
Equipment for families	8,124	-	8,124	9,602
Events	1,117	-	1,117	610
Gifts	4,130	-	4,130	3,924
Insurance	306	-	306	304
Office/General Administrative Expenses	865	-	865	632
Other professional services	2,812	-	2,812	-
Printing, Postage and Stationery	2,881	-	2,881	3,216
Purchase for Little Pack of Calm	-	-	-	53
Purchases for parent packs	7,347	636	7,983	11,267
Subscriptions	5,191	-	5,191	3,457
Sundry expenses	150	-	150	-
Supervision	280	-	280	-
Telephone	600	-	600	445
Training	948	-	948	1,070
Wages and salaries	22,681	-	22,681	8,912
Website	1,276	-	1,276	89
	<u>70,865</u>	<u>11,136</u>	<u>82,001</u>	<u>66,081</u>
<b>Other expenditure</b>				
Depreciation	1,016	-	1,016	738
Accountancy fees	1,332	-	1,332	1,332
	<u>2,348</u>	<u>-</u>	<u>2,348</u>	<u>2,070</u>
<b>Total expenditure</b>	<u><b>77,806</b></u>	<u><b>11,169</b></u>	<u><b>88,975</b></u>	<u><b>70,850</b></u>
<b>Net income</b>	<u><b>6,216</b></u>	<u><b>10,330</b></u>	<u><b>16,546</b></u>	<u><b>13,282</b></u>