



We Run Ealing
Charity No: 1179283
Trustees Report FY 2024/25

WE RUN EALING (WRE) is the charitable arm of the award-winning Ealing Half Marathon. We deliver community-focused running initiatives, many of which are free and open to people of all abilities.

We are a community of local people with a desire to make Ealing a better place to live, a coalition of the willing bringing together organisations in and around Ealing to work together.

We aspire to be the UK's most active running community.

Trustees for the year

Tom Kerry (Chair)

Sarah Dhanda

Rachel Job

Chris Griffin

Summary of activity (Apr 24 – March 25)

- Our partnership with Blended Trails continued with regular pop-up trail running and walking courses developed and posted on the WRE website together with 6 guided social runs attracting over 230 runners, a large proportion of whom were female to explore the borough. Additionally, 2 'Street Art' runs were organised in Acton to showcase the fantastic selection of murals in the neighbourhood.

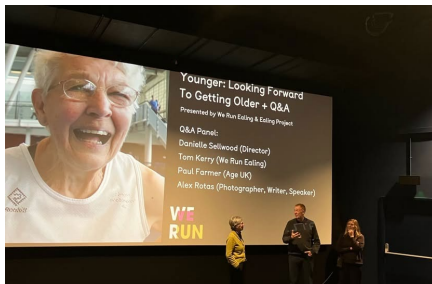


- A 2nd Food Bank Run, in partnership with Good Gym took place as well as a running shoe collection which was arranged at local park runs in partnership with Jog On. On the day over 300 nearly new and used trainers were collected, all of which were either reused or recycled.
- WRE collaborated with Westside Runnas to host the first ever Run Grateful event in Ealing. Runners and walkers from Ealing and beyond met at Acton Park to experience the power of the grateful mile. A one-mile loop is marked and open for 30 minutes for anyone to run or walk as many miles as they wish. Each participant is encouraged to take a moment before their run or walk to focus on something they are grateful for.

- 4 Training runs were organised and led by WRE for the Ealing Half Marathon (EHM) covering different parts of the course. The runs attracted over 150 runners.
- Two new additions to the EHM weekend were added by WRE:
 - Friday nights lights – A social run through the streets of Ealing
 - Ealing Feeling 5k - A shorter distance for those not able or wanting to run the half marathon



- A Charity Fundraising Quiz was organised to raise the profile and funds for WRE. The event attracted 72 attendees, with 12 raffle prizes sourced from local businesses and £1055 raised to support the charity.



- An entirely sold-out auditorium at The Ealing Project enjoyed a screening of 'Younger' followed by a Q&A panel. The film follows a group of female athletes in their 60s, 70s and 80s who are still competing as masters athletes. The women are extraordinary athletes who demonstrate how to age healthily and with a true sense of fun and camaraderie. The Q&A panel discussion that followed featured co-directors Danielle and Alex, Paul Farmer from Age UK and WE RUN EALING's Tom Kerry. The audience enjoyed hearing insights from the filmmakers as well as the great work that both charities Age UK and WE RUN EALING to keep people moving as they get older.



- The 2nd running of the Queen of the Suburbs Ultra took place in March 25 and attracted 258 runners covering either 25k or 50K and involving 55 volunteers from the local community both on the day and in the build up to the event.



- In support of QoTS, 4 training runs were organized gradually increasing in distance and proved very popular not only with QoTS entrants but also local runners who were marathon training.
- The route started in Boston Manor Park and took in the sights of Ealing, such as Horsenden Hill, the Northala Fields mounds, Hanwell Viaduct and the Grand Union Canal, finishing at Dickens Yard in Central Ealing.
- Local organisations and businesses also supported the event by providing locations for checkpoint and aid stations, plus start and finish venues. Any leftover food and drink from the aid stations and finish was donated to Ealing Food Bank.
- Feedback from the event has been very positive and of the 55 volunteers supporting the event 100% said they would volunteer again.



CHARITY COMMISSION
FOR ENGLAND AND WALES

We Run Ealing

1179283

Receipts and payments accounts

CC16a

For the period
from

01/04/2024

To

31/03/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	3,724	-	-	3,724	18
Merchandise	1,380	-	-	1,380	-
Race entry sales	15,938	-	-	15,938	-
Quiz	1,522	-	-	1,522	-
Other	200	-	-	200	-
Investment income	33,967	-	-	33,967	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	56,731	-	-	56,731	18
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	56,731	-	-	56,731	18
A3 Payments					
Merchandise	1,081	-	-	1,081	-
Quiz expenses	238	-	-	238	-
Race expenses	15,546	-	-	15,546	-
Admin expenses	14,847	-	-	14,847	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	31,712	-	-	31,712	-
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	31,712	-	-	31,712	-
Net of receipts/(payments)	25,019	-	-	25,019	18
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	2,711	-	-	2,711	2,711
Cash funds this year end	27,730	-	-	27,730	2,729

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Donations	27,730	33,967	-
		-	-	-
		-	-	-
	Total cash funds	27,730	33,967	-
	(agree balances with receipts and payments account(s))	OK	Agreement Error	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	