

Trustee Report Blue for Jackson

April 2024 – March 2025

Type of governing document – Constitution

How the charity is constituted – Foundation CIO

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates died in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

The plan to deliver road safety materials in the local area Brake stopped making Beep beep packs available to sell and changed to mainly online.

Reference and administration details Charity name: Blue for Jackson

Registered number: 1179152

Charity's principal address: 8 Coulson close Yarm Stockton on tees TS15 9TQ

Names of charity trustees who manage the charity during this period:

Cheryl Yates Founder/chair/trustee **Carl John Yates** Trustee

Richard Graham Trustee **Amanda Bramley** Trustee

Summary of purposes

Blue for Jackson is a registered charity which promotes road safety for young children. Primary purpose as set out in our constitution:

1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks."

We do this by providing educational materials designed and printed by another road safety charity BRAKE. We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds)

Blue for Jackson also has a secondary purpose:

2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families."

Main activities to meet our purposes

Parking Pals

With the increasing costs of postage and importing from the USA, we decided to stop selling Parking Pals as of January 2024. We still had stock left and would sell if requested.

We shared the website for the official website which is still running in America and will still promote their services but will donate the remaining stock to families if requested.



Sale of Tag*a*long handle

Another safety product from American called the TAG*A*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence.

Another product we have stopped importing due to costs and postage, remaining stock will be donated, and the website will still be shared and promoted by our charity.



Summary of main achievements of the charity

The delivery of Beep Beep packs and Bereavement books to local schools was on hold this year as they have moved to online rather than packs you can purchase.

Overall a quiet year with some big changes and loss of direction.

More research into available resources around road safety for young children is needed and decisions on what direction to take the charity, as the main objective is to donate resources to schools, we now need to source new materials fit for that purpose.

Possible ideas for the future

- A bereavement pack for schools including books and resources to help pupils who experience grief with the loss of a loved one.
- A new road safety pack made up from various road safety charities and resources available.
- Possible printing of the online version of the Beep Beep packs.
- Donation of road safety signs to schools including child size school zone pavement signs.

Financial review

Review of charities financial position

Available unrestricted funds in the charity bank account as of 1/04/2025 £6250

Our main source of funds has been from donations and the sale of Parking Pals and Tag*a*longs.

Future plans are to keep providing primary schools in the local area with Road Safety packs also adding more Bereavement books to school libraries so more families can have access.

Keep looking for child safety products which we can donate to schools. Keep raising awareness of road safety and Jacksons story.

The trustees declare that they approved the trustees report above.

Signed on behalf of the charity trustees

Full Name Cheryl Yates

Position Chair/founder/trustee

Date 22/01/2026

Sign 

Full Name Carl Yates

Position trustee

Date 22/01/2026

Sign 



CHARITY COMMISSION
FOR ENGLAND AND WALES

Blue For Jackson

1179152

Receipts and payments accounts

CC16a

For the period
from

01/04/2024

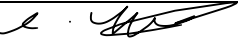
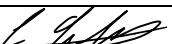
To

31/03/2025

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	
A1 Receipts					
Donations and Grants	333	-	-	333	-
Charitable activities Parking Pals	30	-	-	30	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	363	-	-	363	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	363	-	-	363	-
A3 Payments					
Raising Funds (Admin, postage costs)	254	-	-	254	-
Charitable activities (Road safety packs, bereavement books, parking pals)	260	-	-	260	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	514	-	-	514	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	514	-	-	514	-
Net of receipts/(payments)	- 151	-	-	- 151	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	6,401	-	-	6,401	-
Cash funds this year end	6,250	-	-	6,250	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		-	-	-
		-	-	-
		-	-	-
	Total cash funds	6,250	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Cheryl Yates	22/01/2026	
		Carl Yates	22/01/2026	