

Trustee Report Blue for Jackson

April 2023 – March 2024

Type of governing document – Constitution

How the charity is constituted – Foundation CIO

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates died in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

The plan to deliver road safety materials in the local area Brake stopped making Beep beep packs available to sell and changed to mainly online.

Reference and administration details Charity name: Blue for Jackson

Registered number: 1179152

Charity's principal address: 8 Coulson close Yarm Stockton on tees TS15 9TQ

Names of charity trustees who manage the charity during this period:

Cheryl Yates Founder/chair/trustee **Carl John Yates** Trustee

Richard Graham Trustee **Amanda Bramley** Trustee

Summary of purposes

Blue for Jackson is a registered charity which promotes road safety for young children. Primary purpose as set out in our constitution:

1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks."

We do this by providing educational materials designed and printed by another road safety charity BRAKE. We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds)

Our purposes have to deliver Beep Beep packs was fulfilled in April/May 23 with a large order and delivery to lots of local schools.

Blue for Jackson also has a secondary purpose: 2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families."

We ordered a mix of Bereavement books for different ages and delivered them to local schools for use in their library or for pupils to use at home to help with the grieving process.

Main activities to meet our purposes

Parking Pals

The Parking pal sales were still running throughout the year.

Parking Pals are a product from the USA which is designed to help young children stay near a vehicle when exiting the car. They are a circular magnet which can stick to the side of a car, with a colourful design this is appealing to smaller children and can help prevent them from leaving the side of car when in a potentially dangerous car park. Purchased in bulk from the USA they are sold at a small profit to help raise funds to purchase the road safety packs which we donate to schools.



Sale of Tag*a*long handle

Another safety product from American called the TAG*A*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence.

We are still supplying these as they help promote safety awareness and can be used as an aid when crossing a road or walking along a path by holding onto whatever it has been attached too, e.g a pram, trolley, or wheelchair.



Summary of main achievements of the charity

Delivery of Beep Beep packs and Bereavement books to local schools.

Updates and sharing information on road safety via our Facebook page continued.

Feedback from one of the schools we donated to.



Today is 'Beep, Beep! Day!', developed by Brake, it is aimed at teaching children and parents about road safety.

Blue for Jackson have kindly donated a fantastic resource pack to the nursery that contains lots of activity ideas to do with the children around road safety. Today we have been talking to the children about the importance of crossing the road in a safe place, focusing on traffic lights and how to use them, reinforcing children's knowledge that red is for stop and green is go.

Blue for Jackson is a local charity developed to raise awareness of the danger carparks can pose to children and their families. An initiative promoted by the charity is Parking Pal's which are brightly coloured magnets that can be placed on your car to give children a visual representation of where to stand safely when they are getting in and out of the car. We have some information available for parents on our display or you can visit <https://blueforjackson.com/> to find out more.

#springnurseries #springlayfield #yarm #roadsafety
#BeepBeepDay #BlueforJackson #parkingpals



Financial review

Review of charities financial position

Available unrestricted funds in the charity bank account as of 1/04/24 £6401

Our main source of funds has been from 2 school donations and funds from the sale of Parking Pals.

Future plans are to keep providing primary schools in the local area with Road Safety packs also adding more Bereavement books to school libraries so more families can have access.

Keep looking for child safety products which we can donate to schools. Keep raising awareness of road safety and Jacksons story.

The trustees declare that they approved the trustees report above.

Signed on behalf of the charity trustees

Full Name Cheryl Yates

Position Chair/founder/trustee

Date 30/01/2025

Sign



Full Name Carl Yates

Position trustee

Date 30/01/2025

Sign





CHARITY COMMISSION
FOR ENGLAND AND WALES

Blue For Jackson

No (if any)

Receipts and payments accounts

CC16a

For the period
from

02/04/2023

To

31/03/2024

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	
A1 Receipts					
Donations and Grants	138	-	-	138	-
Charitable activities Parking Pals	616	-	-	616	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	754	-	-	754	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	754	-	-	754	-
A3 Payments					
Raising Funds (Admin, postage costs)	371	-	-	371	-
Charitable activities (Road safety packs, bereavement books, parking pals)	2,793	-	-	2,793	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	3,164	-	-	3,164	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	3,164	-	-	3,164	-
Net of receipts/(payments)	- 2,410	-	-	- 2,410	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	8,811	-	-	8,811	-
Cash funds this year end	6,401	-	-	6,401	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		-	-	-
		-	-	-
		-	-	-
	Total cash funds	6,401	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK



	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Cheryl Yates	30/01/2025
	Carl Yates	30/01/2025