

# Trustee Report Blue for Jackson

April 2022 – March 2023

## *Type of governing document – Constitution*

## *How the charity is constituted – Foundation CIO*

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates died in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

The plan to deliver road safety materials in the local area Brake stopped making Beep beep packs available to sell and changed to mainly online.

*Reference and administration details Charity name:* Blue for Jackson

*Registered number:* 1179152

*Charity's principal address:* 8 Coulson close Yarm Stockton on tees TS15 9TQ

*Names of charity trustees who manage the charity during this period:*

Cheryl Yates Founder/chair/trustee Carl John Yates Trustee

Richard Graham Trustee Amanda Bramley Trustee

## Summary of purposes

Blue for Jackson is a registered charity which promotes road safety for young children. Primary purpose as set out in our constitution:

1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks."

We do this by providing educational materials designed and printed by another road safety charity BRAKE. We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds)

Our purposes have slowed down this year as we have not been able to deliver any of the road safety packs as BRAKE road safety charity are still only promoting online. We sourced a free printable road safety workbook from the government website THINK! Aimed at school age children. We printed 2000 of these for local primary schools this year instead.

Blue for Jackson also has a secondary purpose: 2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families."

New bereavement books were delivered to local schools along with the THINK! Workbooks.

## Main activities to meet our purposes

### *Parking Pals*

The Parking pal sales were still running throughout the year.

Parking Pals are a product from the USA which is designed to help young children stay near a vehicle when exiting the car. They are a circular magnet which can stick to the side of a car, with a colourful design this is appealing to smaller children and can help prevent them from leaving the side of car when in a potentially dangerous car park. Purchased in bulk from the USA they are sold at a small profit to help raise funds to purchase the road safety packs which we donate to schools.



### Sale of Tag\*a\*long handle

Another safety product from American called the TAG\*A\*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence.

We reordered these in again as they help promote safety awareness and can be used as an aid when crossing a road or walking along a path by holding onto whatever it has been attached too, e.g a pram, trolley, or wheelchair.



### Think! Tales of the road booklets

With a lack of resources available this year we sourced an online educational lesson on road safety from the Government run website THINK!

Tales of the Road... A highway code for young road users teaches the Green cross code and advice on walking to school for older primary school students. 2000 copies of this booklet were printed using Blue for Jackson donations and handed out to local schools.



#### **Taken from the THINK! Website ... details of the booklet**

"The resource contains new and updated tips and is now interactive to help young road users navigate the workbook quickly and easily! It can be accessed and completed online, or can be downloaded, allowing progress to be saved and continued another day – perfect for children to come back to whether they are learning remotely during the summer holidays or in the classroom when school resumes in September."

Features of the updated Tales of the Road resource include:

- **Interactive** question and answer sections, with name personalisation
- New, updated images
- Green Cross code reminders
- REMEMBER! Key safety tips
- Glossary with additional words and definitions

### **Summary of main achievements of the charity**

Delivery of Road safety booklets and Bereavement books to 20 local schools.

Updates and sharing information on road safety via our Facebook page continued.

Plans for when donations can continue are still dependant on when Brake resume printing the Beep Beep packs. Alternative resources may have to be found in the future again.

### **Financial review**

#### **Review of charities financial position**

Available unrestricted funds in the charity bank account as of 1/04/23 £8811

Enough to keep doing what we wanted in the way of donating to local schools.

Our main source of funds has been from the Tesco Community Grant after we were accepted and received £500, funds were also raised from the sale of Parking Pals.

Future plans are to keep providing primary schools in the local area with Road Safety packs also adding more Bereavement books to school libraries so more families can have access.

Keep looking for child safety products which we can donate to schools. Keep raising awareness of road safety and Jacksons story.

The trustees declare that they approved the trustees report above.

***Signed on behalf of the charity trustees***

***Full Name*** Cheryl Yates

***Position*** Chair/founder/trustee

***Date*** 21/05/24



CHARITY COMMISSION  
FOR ENGLAND AND WALES

BLUE FOR JACKSON

No (if any)

## Receipts and payments accounts

CC16a

For the period  
from

4/1/2022

To

4/1/2023

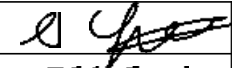

### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Donations and Grants	500	-	-	500	-
Charitable activities Parking Pals	733	-	-	733	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b> (Gross income for AR)	1,233	-	-	1,233	-
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total receipts</b>	1,233	-	-	1,233	-
<b>A3 Payments</b>					
Raising Funds (Admin, postage costs)	366	-	-	366	-
Charitable activities ( Road safety pks)	2,687	-	-	2,687	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	3,053	-	-	3,053	-
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	-	-	-	-	-
<b>Total payments</b>	3,053	-	-	3,053	-
<b>Net of receipts/(payments)</b>	- 1,820	-	-	- 1,820	-
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	10,631	-	-	10,631	-
<b>Cash funds this year end</b>	8,811	-	-	8,811	-

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>		-	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	8,811	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
<b>B2 Other monetary assets</b>	Details	to nearest £	to nearest £	to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
		Cheryl Yates	5/21/2024
		Carl Yates	5/21/2024