

Trustee Report Blue for Jackson

April 2021 – March 2022

Type of governing document – Constitution

How the charity is constituted – Foundation CIO

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates was killed in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

The plan to deliver road safety materials in the local area and most primary schools was still not back to pre-covid times as Brake stopped printing the Beep Beep packs and further lockdowns made it difficult to travel around schools.

Reference and administration details Charity name: Blue for Jackson

Registered number: 1179152

Charity's principal address: 8 Coulson close Yarm Stockton on tees TS15 9TQ

Names of charity trustees who manage the charity during this period:

Cheryl Yates Founder/chair/trustee **Carl John Yates** Trustee

Richard Graham Trustee **Amanda Bramley** Trustee

Summary of purposes

Blue for Jackson is a registered charity which promotes road safety for young children. Primary purpose as set out in our constitution:

1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks."

We do this by providing educational materials designed and printed by another road safety charity BRAKE. We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds)

Our purposes are still affected this year we have not been able to deliver any of the road safety packs as BRAKE road safety charity are still only promoting online only due to the pandemic.

Blue for Jackson also has a secondary purpose: 2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families."

Again this was affected by the pandemic.

Main activities to meet our purposes

Parking Pals

The Parking pal sales were still running throughout the year.

Parking Pals are a product from the USA which is designed to help young children stay near a vehicle when exiting the car. They are a circular magnet which can stick to the side of a car, with a colourful design this is appealing to smaller children and can help prevent them from leaving the side of car when in a potentially dangerous car park. Purchased in bulk from the USA they are sold at a small profit to help raise funds to purchase the road safety packs which we donate to schools.



Sale of Tag*a*long handle

Another safety product from American called the TAG*A*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence.

We reordered these in again as they help promote safety awareness and can be used as an aid when crossing a road or walking along a path by holding onto whatever it has been attached too, e.g a pram, trolley, or wheelchair.



Donation of bereavement books on hold another year.

Summary of main achievements of the charity

Still in the aftermath of Covid not much activity could take place this year.

Updates and sharing information on road safety via our facebook page continued.

Plans for when donations can continue are dependant on when Brake resume printing the Beep beep packs.

Financial review

Review of charities financial position

Available unrestricted funds in the charity bank account as of 31/03/2022 £10,557.24

We hold enough funds to provide donations and purchase Parking pals for approximately 3-4 years.

Our main source of funds has been fundraising from individuals doing their own personal fundraising runs by receiving sponsorship. Our largest donation this year was Priors Mill c.e school in Billingham who held a day raising money for us along with promoting Road safety.

We have applied to Tesco community grant again and hope to be chosen as one of their charity donations this year.

Future plans To provide more schools in the local area with Beep Beep packs. Provide more Bereavement books to school libraries so more families can have access. Keep looking for child safety products which we can donate to schools. Keep raising awareness of road safety and Jacksons story.

The trustees declare that they approved the trustees report above.

Signed on behalf of the charity trustees

Full Name Cheryl Yates

Position Chair/founder/trustee

Date 01.02.2023



Signature	No (if any)
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Receipts and payments accounts

Period	1st April 2021	To	31st March 2022
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
A1 Receipts				
Donations and Sponsorship	948	-	-	948
Charitable activities Parking Pals	695	-	-	695
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total (Gross income for AR)	1,643	-	-	1,643
A2 Asset and investment sales, (see table).				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total receipts	1,643	-	-	1,643
A3 Payments				
Raising Funds (Postage, admin costs)	488	-	-	488
Charitable activities	712	-	-	712
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total	1,200	-	-	1,200
A4 Asset and investment purchases, (see table)				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total payments	1,200	-	-	1,200
Net of receipts/(payments)	443	-	-	443
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	10,188	-	-	10,188
Cash funds this year end	10,631	-	-	10,631

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B1 Cash funds		10,631	-
		-	-
		-	-
	Total cash funds	10,631	-
	(agree balances with receipts and payments account(s))	OK	OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B2 Other monetary assets		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

	Details	Fund to which asset belongs	Cost (optional)
B3 Investment assets			-
			-
			-
			-
			-



	Details	Fund to which asset belongs	Cost (optional)
B4 Assets retained for the charity's own use			-
			-
			-
			-
			-
			-
			-
			-
			-

	Details	Fund to which liability relates	Amount due (optional)
B5 Liabilities			-
			-
			-
			-
			-

Signed by one or two trustees on behalf of all the trustees

Signature

Print Name

Cheryl Yates
Carl Yates

CC16a



Last year
to the nearest £

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**Endowment
funds**
to nearest £

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OK

**Endowment
funds**
to nearest £

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**Current value
(optional)**

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**Current value
(optional)**

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**When due
(optional)**

Date of
approval

1/31/2023
1/31/2023