

# BLUE FOR JACKSON

England & Wales · Charity number 1179152

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2018-07-11

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** 8 Coulson Close  
Yarm  
TS15 9TQ

**Phone** 07904847324

**Email** [Blueforjackson@outlook.com](mailto:Blueforjackson@outlook.com)

**Website** [www.BlueforJackson.com](http://www.BlueforJackson.com)

## Activities

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**Objects:** 1)TO PROMOTE AND ADVANCE THE EDUCATION ON ROAD SAFETY FOR THE PUBLIC BENEFIT, FOCUSING ON YOUNG CHILDREN AND PARENTS IN PARTICULAR THE DANGERS WITHIN CAR PARKS; AND 2)TO PRESERVE AND PROTECT THE PHYSICAL AND MENTAL HEALTH OF BEREAVED CHILDREN AND FAMILIES BY PROVIDING BEREAVEMENT MATERIALS AND LITERATURE TO LOCAL SCHOOLS WITHIN STOCKTON BOROUGH COUNCIL.

**Activities:** We provide Road safety materials to local primary schools and childcare facilities, purchased from another charity, Brake. These are aimed at young children and key stage one within Primary schools. We also donate Bereavement books to the same target audience specifically written for young children.

## Classification

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- **How:** Provides Advocacy/advice/information
- **What:** General Charitable Purposes, The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, Other Defined Groups, The General Public/mankind

## Geography

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- Middlesbrough
- Stockton-on-tees

## Finances

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Period end	Income	Expenditure	Assets	Employees	
2025-03-31		£363	£514	-	-
2024-03-31		£754	£3,164	-	-
2023-04-01		£1,233	£3,053	-	-
2022-04-01		£1,643	£1,200	-	-
2021-04-01		£1,547	£1,842	-	-

## Trustees

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Name	Role	Appointed
CHERYL YATES	Chair	2018-02-18
AMANDA BRAMLEY		2018-02-18
CARL JOHN YATES		2018-02-18
RICHARD GRAHAM		2018-02-18

**BLUE FOR JACKSON**

England & Wales - Charity number 1179152

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# Accounts

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# Trustee Report Blue for Jackson

April 2024 – March 2025

*Type of governing document – Constitution*

*How the charity is constituted – Foundation CIO*

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates died in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

**The plan to deliver road safety materials in the local area Brake stopped making Beep beep packs available to sell and changed to mainly online.**

*Reference and administration details Charity name:* Blue for Jackson

*Registered number:* 1179152

*Charity's principal address:* 8 Coulson close Yarm Stockton on tees TS15 9TQ

*Names of charity trustees who manage the charity during this period:*

**Cheryl Yates** Founder/chair/trustee **Carl John Yates** Trustee

**Richard Graham** Trustee **Amanda Bramley** Trustee

## Summary of purposes

Blue for Jackson is a registered charity which promotes road safety for young children. Primary purpose as set out in our constitution:

1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks."

We do this by providing educational materials designed and printed by another road safety charity BRAKE. We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds)

Blue for Jackson also has a secondary purpose:

2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families."

## Main activities to meet our purposes

### *Parking Pals*

With the increasing costs of postage and importing from the USA, we decided to stop selling Parking Pals as of January 2024. We still had stock left and would sell if requested.

We shared the website for the official website which is still running in America and will still promote their services but will donate the remaining stock to families if requested.



### Sale of Tag\*a\*long handle

Another safety product from American called the TAG\*A\*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence.

Another product we have stopped importing due to costs and postage, remaining stock will be donated, and the website will still be shared and promoted by our charity.



## **Summary of main achievements of the charity**

The delivery of Beep Beep packs and Bereavement books to local schools was on hold this year as they have moved to online rather than packs you can purchase.

Overall a quiet year with some big changes and loss of direction.

More research into available resources around road safety for young children is needed and decisions on what direction to take the charity, as the main objective is to donate resources to schools, we now need to source new materials fit for that purpose.

## **Possible ideas for the future**

- A bereavement pack for schools including books and resources to help pupils who experience grief with the loss of a loved one.
- A new road safety pack made up from various road safety charities and resources available.
- Possible printing of the online version of the Beep Beep packs.
- Donation of road safety signs to schools including child size school zone pavement signs.

**Financial review**

**Review of charities financial position**

Available unrestricted funds in the charity bank account as of 1/04/2025 £6250

Our main source of funds has been from donations and the sale of Parking Pals and Tag\*a\*longs.

Future plans are to keep providing primary schools in the local area with Road Safety packs also adding more Bereavement books to school libraries so more families can have access.

Keep looking for child safety products which we can donate to schools. Keep raising awareness of road safety and Jacksons story.

The trustees declare that they approved the trustees report above.

***Signed on behalf of the charity trustees***

***Full Name*** Cheryl Yates

***Position*** Chair/founder/trustee

***Date*** 22/01/2026

***Sign*** 

***Full Name*** Carl Yates

***Position*** trustee

***Date*** 22/01/2026

***Sign*** 



**Receipts and payments accounts**

CC16a

For the period  
from

01/04/2024

To

31/03/2025

**Section A Receipts and payments**

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	
<b>A1 Receipts</b>					
Donations and Grants	333	-	-	333	-
Charitable activities Parking Pals	30	-	-	30	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>363</b>	<b>-</b>	<b>-</b>	<b>363</b>	<b>-</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>363</b>	<b>-</b>	<b>-</b>	<b>363</b>	<b>-</b>
<b>A3 Payments</b>					
Raising Funds (Admin, postage costs)	254	-	-	254	-
Charitable activities ( Road safety packs, bereavement books, parking pals)	260	-	-	260	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>514</b>	<b>-</b>	<b>-</b>	<b>514</b>	<b>-</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>514</b>	<b>-</b>	<b>-</b>	<b>514</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>- 151</b>	<b>-</b>	<b>-</b>	<b>- 151</b>	<b>-</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>6,401</b>	<b>-</b>	<b>-</b>	<b>6,401</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>6,250</b>	<b>-</b>	<b>-</b>	<b>6,250</b>	<b>-</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>		-	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>6,250</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK



Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Cheryl Yates	22/01/2026
	Carl Yates	22/01/2026

**BLUE FOR JACKSON**

England & Wales - Charity number 1179152

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# Accounts

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# Trustee Report Blue for Jackson

**April 2023 – March 2024**

*Type of governing document – Constitution*

*How the charity is constituted – Foundation CIO*

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates died in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

**The plan to deliver road safety materials in the local area Brake stopped making Beep beep packs available to sell and changed to mainly online.**

*Reference and administration details Charity name:* Blue for Jackson

*Registered number:* 1179152

*Charity's principal address:* 8 Coulson close Yarm Stockton on tees TS15 9TQ

*Names of charity trustees who manage the charity during this period:*

**Cheryl Yates** Founder/chair/trustee **Carl John Yates** Trustee

**Richard Graham** Trustee **Amanda Bramley** Trustee

## Summary of purposes

Blue for Jackson is a registered charity which promotes road safety for young children. Primary purpose as set out in our constitution:

1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks."

We do this by providing educational materials designed and printed by another road safety charity BRAKE. We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds)

**Our purposes have to deliver Beep Beep packs was fulfilled in April/May 23 with a large order and delivery to lots of local schools.**

Blue for Jackson also has a secondary purpose: 2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families."

**We ordered a mix of Bereavement books for different ages and delivered them to local schools for use in their library or for pupils to use at home to help with the grieving process.**

## Main activities to meet our purposes

### *Parking Pals*

The Parking pal sales were still running throughout the year.

Parking Pals are a product from the USA which is designed to help young children stay near a vehicle when exiting the car. They are a circular magnet which can stick to the side of a car, with a colourful design this is appealing to smaller children and can help prevent them from leaving the side of car when in a potentially dangerous car park. Purchased in bulk from the USA they are sold at a small profit to help raise funds to purchase the road safety packs which we donate to schools.



### Sale of Tag\*a\*long handle

Another safety product from American called the TAG\*A\*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence.

We are still supplying these as they help promote safety awareness and can be used as an aid when crossing a road or walking along a path by holding onto whatever it has been attached too, e.g a pram, trolley, or wheelchair.



## Summary of main achievements of the charity

Delivery of Beep Beep packs and Bereavement books to local schools.

Updates and sharing information on road safety via our Facebook page continued.

Feedback from one of the schools we donated to.



Today is 'Beep, Beep! Day!', developed by Brake, it is aimed at teaching children and parents about road safety.

Blue for Jackson have kindly donated a fantastic resource pack to the nursery that contains lots of activity ideas to do with the children around road safety. Today we have been talking to the children about the importance of crossing the road in a safe place, focusing on traffic lights and how to use them, reinforcing children's knowledge that red is for stop and green is go.

Blue for Jackson is a local charity developed to raise awareness of the danger carparks can pose to children and their families. An initiative promoted by the charity is Parking Pal's which are brightly coloured magnets that can be placed on your car to give children a visual representation of where to stand safely when they are getting in and out of the car. We have some information available for parents on our display or you can visit <https://blueforjackson.com/> to find out more.

#springnurseries #springlayfield #yarm #roadsafety #BeepBeepDay #BlueforJackson #parkingpals



## Financial review

### Review of charities financial position

Available unrestricted funds in the charity bank account as of 1/04/24 £6401

Our main source of funds has been from 2 school donations and funds from the sale of Parking Pals.

Future plans are to keep providing primary schools in the local area with Road Safety packs also adding more Bereavement books to school libraries so more families can have access.

Keep looking for child safety products which we can donate to schools. Keep raising awareness of road safety and Jacksons story.

The trustees declare that they approved the trustees report above.

#### ***Signed on behalf of the charity trustees***

***Full Name*** Cheryl Yates

***Position*** Chair/founder/trustee

***Date*** 30/01/2025

***Sign*** 

***Full Name*** Carl Yates

***Position*** trustee

***Date*** 30/01/2025

***Sign*** 



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Blue For Jackson No (if any)

CC16a

**Receipts and payments accounts**

For the period from 02/04/2023 To 31/03/2024

**Section A Receipts and payments**

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	
<b>A1 Receipts</b>					
Donations and Grants	138	-	-	138	-
Charitable activities Parking Pals	616	-	-	616	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>754</b>	<b>-</b>	<b>-</b>	<b>754</b>	<b>-</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>754</b>	<b>-</b>	<b>-</b>	<b>754</b>	<b>-</b>
<b>A3 Payments</b>					
Raising Funds (Admin, postage costs)	371	-	-	371	-
Charitable activities ( Road safety packs, bereavement books, parking pals)	2,793	-	-	2,793	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>3,164</b>	<b>-</b>	<b>-</b>	<b>3,164</b>	<b>-</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>3,164</b>	<b>-</b>	<b>-</b>	<b>3,164</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>- 2,410</b>	<b>-</b>	<b>-</b>	<b>- 2,410</b>	<b>-</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>8,811</b>	<b>-</b>	<b>-</b>	<b>8,811</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>6,401</b>	<b>-</b>	<b>-</b>	<b>6,401</b>	<b>-</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>		-	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>6,401</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK



Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Cheryl Yates	30/01/2025
	Carl Yates	30/01/2025

**BLUE FOR JACKSON**

England & Wales - Charity number 1179152

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# Accounts

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# Trustee Report Blue for Jackson

April 2022 – March 2023

*Type of governing document – Constitution*

*How the charity is constituted – Foundation CIO*

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates died in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

**The plan to deliver road safety materials in the local area Brake stopped making Beep beep packs available to sell and changed to mainly online.**

*Reference and administration details Charity name:* Blue for Jackson

*Registered number:* 1179152

*Charity's principal address:* 8 Coulson close Yarm Stockton on tees TS15 9TQ

*Names of charity trustees who manage the charity during this period:*

**Cheryl Yates** Founder/chair/trustee **Carl John Yates** Trustee

**Richard Graham** Trustee **Amanda Bramley** Trustee

## Summary of purposes

Blue for Jackson is a registered charity which promotes road safety for young children. Primary purpose as set out in our constitution:

1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks."

We do this by providing educational materials designed and printed by another road safety charity BRAKE. We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds)

**Our purposes have slowed down this year as we have not been able to deliver any of the road safety packs as BRAKE road safety charity are still only promoting online. We sourced a free printable road safety workbook from the government website THINK! Aimed at school age children. We printed 2000 of these for local primary schools this year instead.**

Blue for Jackson also has a secondary purpose: 2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families."

**New bereavement books were delivered to local schools along with the THINK! Workbooks.**

## Main activities to meet our purposes

### *Parking Pals*

The Parking pal sales were still running throughout the year.

Parking Pals are a product from the USA which is designed to help young children stay near a vehicle when exiting the car. They are a circular magnet which can stick to the side of a car, with a colourful design this is appealing to smaller children and can help prevent them from leaving the side of car when in a potentially dangerous car park. Purchased in bulk from the USA they are sold at a small profit to help raise funds to purchase the road safety packs which we donate to schools.



### Sale of Tag\*a\*long handle

Another safety product from American called the TAG\*A\*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence.

We reordered these in again as they help promote safety awareness and can be used as an aid when crossing a road or walking along a path by holding onto whatever it has been attached too, e.g a pram, trolley, or wheelchair.



## Think! Tales of the road booklets

With a lack of resources available this year we sourced an online educational lesson on road safety from the Government run website THINK!

Tales of the Road... A highway code for young road users teaches the Green cross code and advice on walking to school for older primary school students. 2000 copies of this booklet were printed using Blue for Jackson donations and handed out to local schools.



### Taken from the THINK! Website ... details of the booklet

"The resource contains new and updated tips and is now interactive to help young road users navigate the workbook quickly and easily! It can be accessed and completed online, or can be downloaded, allowing progress to be saved and continued another day – perfect for children to come back to whether they are learning remotely during the summer holidays or in the classroom when school resumes in September."

Features of the updated Tales of the Road resource include:

- **Interactive** question and answer sections, with name personalisation
- New, updated images
- Green Cross code reminders
- REMEMBER! Key safety tips
- Glossary with additional words and definitions

### Summary of main achievements of the charity

Delivery of Road safety booklets and Bereavement books to 20 local schools.

Updates and sharing information on road safety via our Facebook page continued.

Plans for when donations can continue are still dependant on when Brake resume printing the Beep Beep packs. Alternative resources may have to be found in the future again.

### Financial review

#### Review of charities financial position

Available unrestricted funds in the charity bank account as of 1/04/23 £8811

Enough to keep doing what we wanted in the way of donating to local schools.

Our main source of funds has been from the Tesco Community Grant after we were accepted and received £500, funds were also raised from the sale of Parking Pals.

Future plans are to keep providing primary schools in the local area with Road Safety packs also adding more Bereavement books to school libraries so more families can have access.

Keep looking for child safety products which we can donate to schools. Keep raising awareness of road safety and Jacksons story.

The trustees declare that they approved the trustees report above.

***Signed on behalf of the charity trustees***

***Full Name Cheryl Yates***

***Position Chair/founder/trustee***

***Date 21/05/24***



CHARITY COMMISSION  
FOR ENGLAND AND WALES

BLUE FOR JACKSON No (if any)

## Receipts and payments accounts

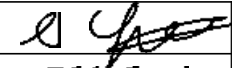

CC16a

For the period from	4/1/2022	To	4/1/2023
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations and Grants	500	-	-	500	-
Charitable activities Parking Pals	733	-	-	733	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>1,233</b>	<b>-</b>	<b>-</b>	<b>1,233</b>	<b>-</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>1,233</b>	<b>-</b>	<b>-</b>	<b>1,233</b>	<b>-</b>
<b>A3 Payments</b>					
Raising Funds (Admin, postage costs)	366	-	-	366	-
Charitable activities ( Road safety pks)	2,687	-	-	2,687	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>3,053</b>	<b>-</b>	<b>-</b>	<b>3,053</b>	<b>-</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>3,053</b>	<b>-</b>	<b>-</b>	<b>3,053</b>	<b>-</b>
<b>Net of receipts/(payments)</b>	<b>- 1,820</b>	<b>-</b>	<b>-</b>	<b>- 1,820</b>	<b>-</b>
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	10,631	-	-	10,631	-
<b>Cash funds this year end</b>	<b>8,811</b>	<b>-</b>	<b>-</b>	<b>8,811</b>	<b>-</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>		-	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>8,811</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
<b>B2 Other monetary assets</b>	Details	to nearest £	to nearest £	to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Cheryl Yates	5/21/2024	
		Carl Yates	5/21/2024	

**BLUE FOR JACKSON**

England & Wales - Charity number 1179152

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# Accounts

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# Trustee Report Blue for Jackson

April 2021 – March 2022

## *Type of governing document – Constitution*

## *How the charity is constituted – Foundation CIO*

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates was killed in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

**The plan to deliver road safety materials in the local area and most primary schools was still not back to pre-covid times as Brake stopped printing the Beep Beep packs and further lockdowns made it difficult to travel around schools.**

*Reference and administration details Charity name:* Blue for Jackson

*Registered number:* 1179152

*Charity's principal address:* 8 Coulson close Yarm Stockton on tees TS15 9TQ

*Names of charity trustees who manage the charity during this period:*

**Cheryl Yates** Founder/chair/trustee **Carl John Yates** Trustee

**Richard Graham** Trustee **Amanda Bramley** Trustee

## Summary of purposes

Blue for Jackson is a registered charity which promotes road safety for young children. Primary purpose as set out in our constitution:

1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks."

We do this by providing educational materials designed and printed by another road safety charity BRAKE. We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds)

**Our purposes are still affected this year we have not been able to deliver any of the road safety packs as BRAKE road safety charity are still only promoting online only due to the pandemic.**

Blue for Jackson also has a secondary purpose: 2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families."

**Again this was affected by the pandemic.**

## Main activities to meet our purposes

### *Parking Pals*

The Parking pal sales were still running throughout the year.

Parking Pals are a product from the USA which is designed to help young children stay near a vehicle when exiting the car. They are a circular magnet which can stick to the side of a car, with a colourful design this is appealing to smaller children and can help prevent them from leaving the side of car when in a potentially dangerous car park. Purchased in bulk from the USA they are sold at a small profit to help raise funds to purchase the road safety packs which we donate to schools.



### Sale of Tag\*a\*long handle

Another safety product from American called the TAG\*A\*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence.

We reordered these in again as they help promote safety awareness and can be used as an aid when crossing a road or walking along a path by holding onto whatever it has been attached too, e.g a pram, trolley, or wheelchair.



Donation of bereavement books on hold another year.

## **Summary of main achievements of the charity**

Still in the aftermath of Covid not much activity could take place this year.

Updates and sharing information on road safety via our facebook page continued.

Plans for when donations can continue are dependant on when Brake resume printing the Beep beep packs.

## **Financial review**

### **Review of charities financial position**

Available unrestricted funds in the charity bank account as of 31/03/2022 £10,557.24

We hold enough funds to provide donations and purchase Parking pals for approximately 3-4 years.

Our main source of funds has been fundraising from individuals doing their own personal fundraising runs by receiving sponsorship. Our largest donation this year was Priors Mill c.e school in Billingham who held a day raising money for us along with promoting Road safety.

We have applied to Tesco community grant again and hope to be chosen as one of their charity donations this year.

Future plans To provide more schools in the local area with Beep Beep packs. Provide more Bereavement books to school libraries so more families can have access. Keep looking for child safety products which we can donate to schools. Keep raising awareness of road safety and Jacksons story.

The trustees declare that they approved the trustees report above.

***Signed on behalf of the charity trustees***

***Full Name Cheryl Yates***

***Position Chair/founder/trustee***

***Date 01.02.2023***

ne	No (if any)
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## Receipts and payments accounts

Period	1st April 2021	To	31st March 2022
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
<b>A1 Receipts</b>				
Donations and Sponsorship	948	-	-	948
Charitable activities Parking Pals	695	-	-	695
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>1,643</b>	<b>-</b>	<b>-</b>	<b>1,643</b>
<b>A2 Asset and investment sales, (see table).</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>1,643</b>	<b>-</b>	<b>-</b>	<b>1,643</b>
<b>A3 Payments</b>				
Raising Funds (Postage, admin costs)	488	-	-	488
Charitable activities	712	-	-	712
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>1,200</b>	<b>-</b>	<b>-</b>	<b>1,200</b>
<b>A4 Asset and investment purchases, (see table)</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>1,200</b>	<b>-</b>	<b>-</b>	<b>1,200</b>
<b>Net of receipts/(payments)</b>	<b>443</b>	<b>-</b>	<b>-</b>	<b>443</b>
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	10,188	-	-	10,188
<b>Cash funds this year end</b>	<b>10,631</b>	<b>-</b>	<b>-</b>	<b>10,631</b>

# Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
<b>B1 Cash funds</b>		10,631	-
		-	-
		-	-
	<b>Total cash funds</b>	10,631	-
	(agree balances with receipts and payments account(s))	OK	OK



	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
<b>B2 Other monetary assets</b>		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

	Details	Fund to which asset belongs	Cost (optional)
<b>B3 Investment assets</b>			-
			-
			-
			-
			-

	Details	Fund to which asset belongs	Cost (optional)
<b>B4 Assets retained for the charity's own use</b>			-
			-
			-
			-
			-
			-
			-
			-
			-

	Details	Fund to which liability relates	Amount due (optional)
<b>B5 Liabilities</b>			-
			-
			-
			-
			-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name
	Cheryl Yates
	Carl Yates

**CC16a**

**Last year**  
**to the nearest £**

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**Endowment funds to nearest £**

-
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OK

**Endowment funds to nearest £**

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**Current value (optional)**

-
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-
-
-

**Current value (optional)**

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-
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**When due (optional)**


Date of approval

1/31/2023
<b>1/31/2023</b>

**BLUE FOR JACKSON**

England & Wales - Charity number 1179152

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# Accounts

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# **Trustee Report Blue for Jackson**

## **April 2020 - March 2021**

Type of governing document - Constitution

How the charity is constituted - Foundation CIO

Blue for Jackson was established in 2018 by Cheryl Yates after her son Jackson John Yates was killed in a car park accident in Manchester in August 2017. The campaign started as a gesture to keep the story of Jackson's accident in the forefront of people's minds about the dangers of car parks and overall road safety for young children and families.

***The plan to deliver road safety materials in the local area and most primary schools was put on hold this year with the world standing to a halt in March 2020, entry to schools was difficult to arrange and most students started to work from home.***

**Reference and administration details Charity name:** Blue for Jackson  
Registered number: 1179152

**Charity's principal address:** 8 Coulson close Yarm Stockton on tees TS15 9TQ

**Names of charity trustees who manage the charity during this period:**

Cheryl Yates                      Founder/chair/trustee

Carl John Yates                  Trustee

Richard Graham      Trustee

Amanda Bramley      Trustee

### **Summary of purposes**

Our purposes are still the same but this year we have not been able to deliver any of the road safety packs as BRAKE road safety charity had to change to online only due to the pandemic.

Blue for Jackson is a registered charity which promotes road safety for young children.

Primary purpose as set out in our constitution: 1. "To promote and advance the education on road safety for the public benefit, focusing on young children and parents in particular the dangers within car parks." We do this by providing educational materials designed and printed by another road safety charity BRAKE.

We deliver these free of charge to local primary schools and childcare facilities to benefit children of key stage one age (2-7 year olds) Blue for Jackson also has a secondary purpose:

2. "To provide bereavement materials and literature to local schools with Stockton borough council to support bereaved children and families." We do this by buying and donating bereavement books which we feel are appropriate and engaging for young children about grief. These are handed to schools to place in their library so lots of children have access to the

## **Main activities to meet our purposes**

### **Donation of road safety materials, Brake's Beep Beep packs**

*UNABLE TO DONATION THIS YEAR DUE TO RESTRICTIONS OF THE PANDEMIC*

Designed by Brake, these printed educational packs contain resources to teach approx. 50 children aged 2- 7 years old. Containing items such as activity cards with games and songs which help younger children to remember rules of the road, for example safe places to cross and what zebra crossings are. Each child will receive a certificate for being involved and take home a postcard which they will have coloured in promising to always hold an adults hand when walking near roads, or similar promises which can help young children learn the importance of being careful near traffic.



### **Sale of Parking Pals**

*The Parking pal sales were still running throughout the year after an initial halt due to Lockdown restrictions.*

Parking Pals are a product from the USA which is designed to help young children stay near a vehicle when exiting the car. They are a circular magnet which can stick to the side of a car, with a colourful design this is appealing to smaller children and can help prevent them from leaving the side of car when in a potentially dangerous car park. Purchased in bulk from the USA they are sold at a small profit to help raise funds to purchase the road safety packs which we

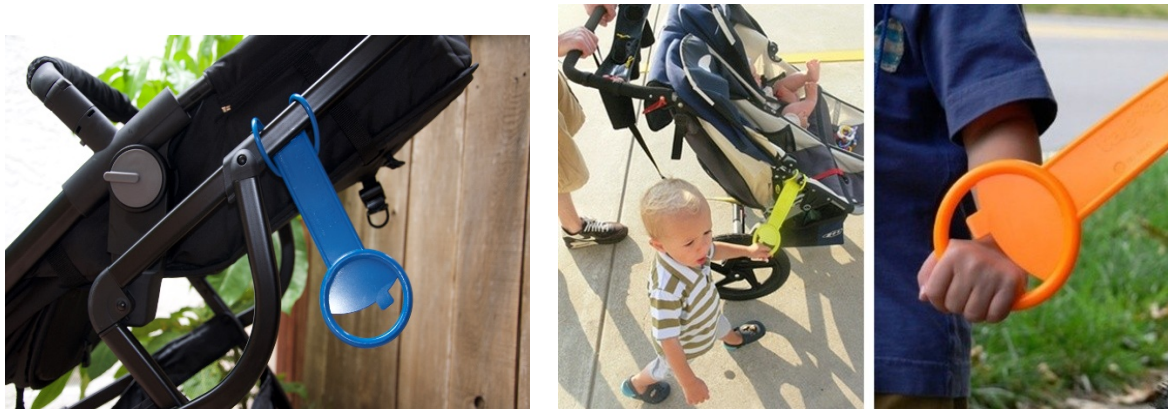


provide to schools.

### **Sale of Tag\*a\*long handle**

Still selling online and posting out to customers via Ebay

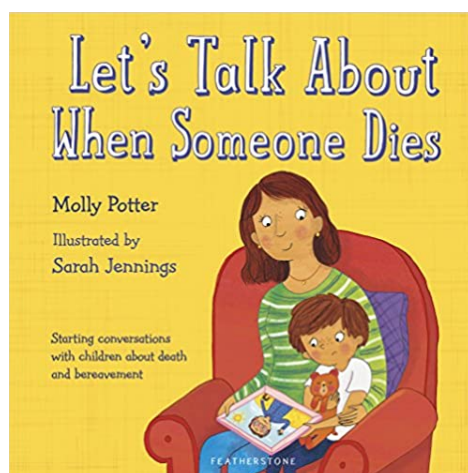
Another safety product from American called the TAG\*A\*LONG. A flexible handle which easily attached to a pram to teach children to stay close while gaining their walking independence. Sold also to gain funds to donate more materials these



### **Donation of Bereavement books**

After Jackson's death we decided to purchase some bereavement books to donate to schools so they could be placed within the library and give more children access to this support, after first hand experience of seeing how the younger members of the family tried to deal with grief.

We heard lots of stories of bereavements within the school environment we decided so search out specific books which could help younger children on this subject.



- The Trustees have referred to the Charity Commission's general guidance on Public Benefit when reviewing its aims and objectives and planning its future activities. In particular, the Trustees have considered how the Charity's planned activities will contribute to the aims and objectives they have set for the organisation, ensuring public benefit continues to be delivered.

### **Summary of main achievements of the charity**

## **April 2020**

The country goes into lockdown and most schools close and start to introduce home schooling.

Sharing online activities and useful road safety websites on our facebook page.

## **October 2020**

Donate 48 Beep Beep packs which were outstanding from the last orders.

Most are collected by teachers from home as school visits are still not advised.

## **November 2020**

New colours of the Tag\*a\*long are available.

## **December 2020**

Boxing day dip fundraising event at Seaton Crewe.

## **February 2021**

Giveaway of bereavement books to local children via Facebook page.

As a run down of the year, only Road safety packs we already had before lockdown were available to donate and a supply of Bereavement books which we handed out along side the packs and to individuals who requested one to help a bereaved child.

Only a handful of parking pals were sold as these were on hold for the majority of the year.

Looking forward to 21/22 when restrictions hopefully lift and the production of Beep Beep packs start again for us to purchase, we aim to provide every Primary school within Teesside road safety materials and bereavement books.

We will continue to use our social media as a way to promote awareness of road safety and bereavement support as we feel this will benefit families.

These include; bereavement helplines or recommended books and websites, promoting and sponsoring child loss events like the Wave of

light event, sharing photos of improved road safety at family attractions or any news or awareness that we feel would benefit our target audience.

## **Financial review**

### ***Review of charities financial position***

Available unrestricted funds in the charity bank account as of 31/03/2021 was £9578.

This is enough funds to keep up the running of the charity for what we aim to achieve within 2021/22.

We hold enough funds to provide donations and purchase Parking pals for approx 2 years.

Our main source of funds has been fundraising from individuals doing their own personal fundraising runs by receiving sponsorship. The Ali Brownlee fun run which used to be our biggest fundraising has now changed to the Middlesbrough run which we no longer are involved in.

A few schools which we have donated to still raise money for us, and we have received a donations from Yarm council and Paypal giving fund.

We have applied to Tesco community grant and hope to be chosen as one of their charity donations this year.

### **Future plans**

To provide more schools in the local area with Beep Beep packs. Provide more Bereavement books to school libraries so more families can have access.

Keep looking for child safety products which we can donate to schools.

Keep raising awareness of road safety and Jacksons story

The trustees declare that they approved the trustees report above.

Signed on behalf of the charity trustees

**Full Name** Cheryl Yates  
**Position** Chair/founder/trustee  
**Date** 1 Feb 2022





CHARITY COMMISSION  
FOR ENGLAND AND WALES

Blue for Jackson	No (if any)
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## Receipts and payments accounts

For the period from	1st April 2020	To	31st March 2021
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
<b>A1 Receipts</b>				
Donations and sponsorship	698	-	-	698
Charitable activities Parking pals	849	-	-	849
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>1,547</b>	<b>-</b>	<b>-</b>	<b>1,547</b>
<b>A2 Asset and investment sales, (see table).</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>1,547</b>	<b>-</b>	<b>-</b>	<b>1,547</b>
<b>A3 Payments</b>				
Raising Funds (postage, admin)	857	-	-	857
Charitable activities	985	-	-	985
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>1,842</b>	<b>-</b>	<b>-</b>	<b>1,842</b>
<b>A4 Asset and investment purchases, (see table)</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>1,842</b>	<b>-</b>	<b>-</b>	<b>1,842</b>
<b>Net of receipts/(payments)</b>	<b>- 295</b>	<b>-</b>	<b>-</b>	<b>- 295</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>10,483</b>	<b>-</b>	<b>-</b>	<b>10,483</b>
<b>Cash funds this year end</b>	<b>10,188</b>	<b>-</b>	<b>-</b>	<b>10,188</b>

# Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
<b>B1 Cash funds</b>		-	-
		-	-
		-	-
	<b>Total cash funds</b>	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	OK



	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
<b>B2 Other monetary assets</b>		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

	Details	Fund to which asset belongs	Cost (optional)
<b>B3 Investment assets</b>			-
			-
			-
			-
			-

	Details	Fund to which asset belongs	Cost (optional)
<b>B4 Assets retained for the charity's own use</b>			-
			-
			-
			-
			-
			-
			-
			-
			-

	Details	Fund to which liability relates	Amount due (optional)
<b>B5 Liabilities</b>			-
			-
			-
			-
			-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name
	cheryl yates
	carl yates

**CC16a**

**Last year**  
**to the nearest £**

<b>10,604</b>
<b>3,830</b>
-
-
-
-
-
-
<b>14,434</b>

-
-
-

<b>14,434</b>
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<b>2,387</b>
<b>5,193</b>
-
-
-
-
-
-
-
<b>7,580</b>

-
-
-

<b>7,580</b>
--------------

<b>6,854</b>
-
-
<b>10,483</b>



**Endowment funds to nearest £**

-
-
-
-

OK

**Endowment funds to nearest £**

-
-
-
-
-
-

**Current value (optional)**

-
-
-
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-

**Current value (optional)**

-
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-

**When due (optional)**


Date of approval

1/31/2022
<b>1/31/2022</b>