



ANNUAL REPORT 2025

TRUSTED
EDUCATION
RESOURCES

Registered Charity Number: 1179096



SharedArea

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Annual report and accounts from the trustees of Shared Area for the reporting year 5th April 2025 - This report complies with the Charities Act 2011.

The Charitable Purpose and Aims of Shared Area are:

“To advance the education of the public, in particular but not exclusively, in the government key-stage subjects and curriculums, by the provision of structured educational media and learning resources”

- SharedAreaGoverning document

Why Shared Area was created:

The core problem Shared Area addresses is the absence of a free, verified, public, digital learning infrastructure that is safe for use in schools.

Learners increasingly rely on open platforms, search engines, and AI tools that are not designed for safeguarding, do not guarantee accuracy, and prioritise engagement or revenue over educational suitability.

As access to smart devices and internet connectivity continues to expand globally, Shared Area aims to ensure that this access is matched with safe, verified, and accurate educational content.

Vision

“To create a publicly owned, trusted platform that gives every person equal access to verified safe, accurate, and inspiring education.

Regardless of age, ability, or personal circumstance.

**In every teaching style.
In every language and dialect.**

Always available.”



Imagine a world where education is free.

Imagine a world where education is safe.

Shared Area is building that world!

Mission

To
remove barriers to education
by creating
a national education infrastructure
that is
openly accessible,
underpinned by
a rigorous framework for quality and safeguarding,
delivered through
an open platform
that scales
expert teaching,
presented in
every learning style,
across
every subject,
to
every learner,
professionally verified as
safe, accurate and set at the right level
organised by
subject, topic and level alone,

Safeguarding

We are creating a platform that is a safe space for everyone to access and learn.

A platform where every lesson is verified to be:

True, correct, accurate and non-abusive.

Safe from prejudice, discrimination and misinformation.

No lies. No clickbait. No trolls.

Providing equal access to safe and inspiring education.

A platform where content is **verified** to be:

Safe For Schools (SFS)

To be verified content must be:

Non-offensive and safe for anyone to view.

Contain only correct and true information.

Relevant for the level of study.

All content will be viewed and verified by at least 10 teachers, professionals or experts to ensure that it is:

Safe For Schools (SFS)

and

safe for everyone!



Safeguarding people - Safe For Schools

The ultimate vision of Shared Area is to provide freely accessible learning and self-testing content across all subjects and levels, with safeguarding as our primary responsibility.

Shared Area safeguarding processes will be regularly reviewed and aligned with established DfE safeguarding guidance* and Ofsted expectations for safe learning environments**.

This includes safeguarding:

- Content — ensuring material is appropriate, accurate, set at a suitable level, and professionally reviewed.
- Users — protecting learners through clear standards, moderation, and reporting processes.

Our approach is to provide a learning space that is safe by design and suitable for use in schools, homes and businesses. A space that is inclusive and supportive of the welfare of learners, of all ages.

*www.gov.uk/government/publications/keeping-children-safe-in-education--2

**<https://www.gov.uk/government/publications/education-inspection-framework/education-inspection-framework-for-use-from-november-2025>





Creating Content

There are around **468,300 state-funded school teachers** in England*



2024/25

- Secondary: **219,000.7**
- Nursery and primary: **215,631.9**
- Special and PRU: **29,150.9**

*<https://explore-education-statistics.service.gov.uk/find-statistics/school-workforce-in-england/2024>

If each secondary school teacher in England supported Shared Area and shared one short teaching video, and one test question, there would be more than:

200,000 videos
and
200,000 test questions
for GCSE learning.

Imagine if every teacher in the UK added one new video every year.
Within 5 years, we would have over **one million** verified safe, accurate videos.

Available to everyone.

Taught in thousands of styles.

The best thing about Shared Area
is that it lasts forever.

Ensuring great teachers and their lessons endure.

Always available to millions of children and adults.

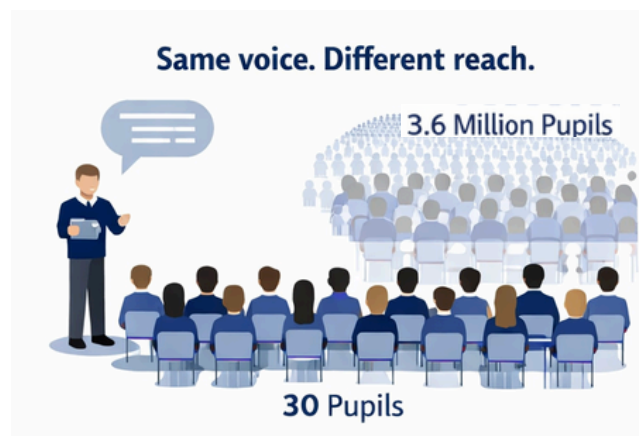


GCSE Learning Content

The average learner studies around 10 GCSEs.
This equates to around 400 learning requirements.
(Things that can be tested or observed.)

With 200,000 videos and 200,000 test questions
there would be, on average,
500 videos
and
500 test questions
for each of the 400 learning requirements.

As a teacher or creator, sharing one video allows millions of learners to benefit -
not just those in the classroom.



Finding the right content for every learner



There are more than **9 million school children** in England!



2024/25

- State-funded special school: **165,232**
- State-funded secondary: **3,671,427**
- State-funded primary: **4,554,974**
- State-funded nursery: **37,275**
- State-funded AP school: **16,643**
- Non-maintained special school: **4,398**
- Independent school: **582,477**

*<https://explore-education-statistics.service.gov.uk/find-statistics/school-pupils-and-their-characteristics/2024-25>

There are over **3Million secondary school children** in England.

**If each child watches and rates just four videos,
each video will be rated, on average, by 60 learners.**

This adds not only ratings, but—crucially—**Tags**.

Tags such as:

Funny, short, wordy, demonstration, exciting, pictures, animation,
conversation, chalk and talk, GenAI, tutorial, etc.

This enables learners to genuinely find the styles they prefer.

Every learner will be able to find teachers and teaching styles that work for them.

Videos will no longer be discovered through click-bait titles, paid promotions
or intrusive advertising!

But through **subject, topic and learning style**.



Working with Industry

There are **5.7 million private sector businesses in the United Kingdom***



2025

- 5.64 million small businesses (0-49 employees)
- 38,435 medium businesses (50-249 employees)
- 8,335 large businesses (250 or more employees)

*<https://explore-education-statistics.service.gov.uk/find-statistics/school-pupils-and-their-characteristics/2024-25>

If **employers shared job descriptions, role requirements, and vacancies**,
Shared Area could **directly map and align learning pathways with real workforce demand**.

This would enable **education and training to respond directly** to labour market needs—supporting school learners, students, and adults seeking to reskill or change careers, and enabling employers to find, recruit, and build the right skills into their workforce.

At scale, this would allow us to:

- Identify sectors with persistent skills shortages
- Map required knowledge and competencies to learning pathways
- Prioritise the creation of targeted learning resources
- Support regional and national workforce planning
- Reduce the gap between education and employment

Academic, Vocational, and Skills-Based Learning

A large part of the UK workforce is built on skills, trades, and vocational careers — not just academic qualifications.



2024/25

- ~2.8 million skilled trades occupations (8.5% of all jobs)
- ~2.9 million caring, leisure and other service occupation jobs (8.7%)
- ~1.9 million sales and customer service occupations jobs (5.8%)
- ~4.8 million process, plant and machine operatives jobs (14.5%)

*<https://www.nomisweb.co.uk/reports/lmp/gor/2092957698/report.aspx>

Vocational and skills-based roles are underpinned by structured knowledge and competencies, which can be organised, verified, and supported through the same Shared Area learning framework as academic subjects.

In practice, this means for learners and employers:

- Clear learning requirements
- Verified instructional videos
- Structured questions and checks
- Parity between academic and vocational routes

Within Shared Area, academic and vocational learning are supported equally, with the same structure, trust, and visibility.

SharedArea

Annual Update

During **2025**, Shared Area attended **BETT UK**, one of the UK's largest education events, with over **30,000** attendees spanning educators, institutions, and innovators. This marked a key opportunity to share our vision, gather direct feedback, and better understand what schools and education specialists are actively seeking.

A consistent message emerged: there is a clear need for a platform that is **safe for use in schools**, supports **diverse learning styles and needs**, is **free from misinformation**, and does **not require personal data or payment**. These conversations strongly validated Shared Area's direction.

Over the year, we have explored **sustainable hosting and delivery models**, ensuring the platform can be built incrementally while scaling responsibly over time. **Safeguarding and safety** have been central to this work. We are defining robust procedures to ensure all content is appropriate, supportive, and trustworthy for learners of all ages. Verified reviewers, transparent reporting tools, and clear community standards sit at the core of the platform.

This year has been focused on **moving from concept to clarity**. While our founding vision remains unchanged—a **publicly owned, verified educational space with no barriers on when, where, or what people can learn**—we have strengthened how that vision will be delivered in practice.

We have focused on clearly defining what Shared Area offers to learners, educators, and supporters, ensuring the platform's purpose and value are well understood. We believe that a clear vision and mission are essential to building awareness of why Shared Area exists and the role it aims to play in the future of education.



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2026 and Beyond

We have the technology to share and the passion to teach. The next phase begins with a campaign to:

- i) Raise public awareness of the Shared Area vision
- ii) Engage and recruit teachers, educators, and content creators
- iii) Secure sponsorship
- iv) Build industry support
- v) Seek government support

The foundations are now in place. What comes next is participation, collaboration, and shared belief in education as a public good: open, safe, accessible, and inclusive. Together, we can help shape the future of learning.



SharedArea

Financial Summary

As Shared area has not begun any fund raising, spent any funds or taken any debts or property, Share Area currently holds £0 in funds or assets.

Shared Area will always ensure compliance and due regard to the Charity Commission's Public Benefit Guidance when exercising it's charitable purpose.



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