

SHARED AREA

England & Wales · Charity number 1179096

Details

Status Registered

Legal form CIO

Registered 2018-07-06

Register [View on the Charity Commission register](#)

Contact

Address 128 Birmingham Road
Bromsgrove
Worcestershire
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Activities

Objects: TO ADVANCE THE EDUCATION OF THE PUBLIC, IN PARTICULAR BUT NOT EXCLUSIVELY, IN UK GOVERNMENT KEY-STAGE SUBJECTS AND CURRICULUMS, BY THE PROVISION OF STRUCTURED EDUCATIONAL MEDIA AND LEARNING RESOURCES.

Activities: To advance the education of the public, in particular but not exclusively, in UK government key-stage subjects and curriculums, by the provision of structured educational media and learning resources.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** Education/training
- **Who:** Children/young People, Elderly/old People, People With Disabilities, The General Public/mankind

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-05		£0	£0	-
2024-04-05		£0	£0	-
2023-04-05		£0	£0	-
2022-04-05		£0	£0	-
2021-04-05		£0	£0	-

Trustees

Name	Role	Appointed
PETER ANDREW BREWER	Chair	2018-05-24
Marie Louise Holman		2024-03-22
Professor Rustam Alexander George Stolkin		2024-03-22

SHARED AREA

England & Wales - Charity number 1179096

Accounts



ANNUAL REPORT 2025

TRUSTED
EDUCATION
RESOURCES

Registered Charity Number: 1179096



SharedArea

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SharedArea

Annual report and accounts from the trustees of Shared Area for the reporting year 5th April 2025 - This report complies with the Charities Act 2011.

The Charitable Purpose and Aims of Shared Area are:

“To advance the education of the public, in particular but not exclusively, in the government key-stage subjects and curriculums, by the provision of structured educational media and learning resources”

- SharedAreaGoverning document

Why Shared Area was created:

The core problem Shared Area addresses is the absence of a free, verified, public, digital learning infrastructure that is safe for use in schools.

Learners increasingly rely on open platforms, search engines, and AI tools that are not designed for safeguarding, do not guarantee accuracy, and prioritise engagement or revenue over educational suitability.

As access to smart devices and internet connectivity continues to expand globally, Shared Area aims to ensure that this access is matched with safe, verified, and accurate educational content.

Vision

“To create a publicly owned, trusted platform that gives every person equal access to verified safe, accurate, and inspiring education.

Regardless of age, ability, or personal circumstance.

**In every teaching style.
In every language and dialect.**

Always available.”



Imagine a world where education is free.

Imagine a world where education is safe.

Shared Area is building that world!

Mission

To
remove barriers to education
by creating
a national education infrastructure
that is
openly accessible,
underpinned by
a rigorous framework for quality and safeguarding,
delivered through
an open platform
that scales
expert teaching,
presented in
every learning style,
across
every subject,
to
every learner,
professionally verified as
safe, accurate and set at the right level
organised by
subject, topic and level alone,

Safeguarding

We are creating a platform that is a safe space for everyone to access and learn.

A platform where every lesson is verified to be:

True, correct, accurate and non-abusive.

Safe from prejudice, discrimination and misinformation.

No lies. No clickbait. No trolls.

Providing equal access to safe and inspiring education.

A platform where content is **verified** to be:

Safe For Schools (SFS)

To be verified content must be:

Non-offensive and safe for anyone to view.

Contain only correct and true information.

Relevant for the level of study.

All content will be viewed and verified by at least 10 teachers, professionals or experts to ensure that it is:

Safe For Schools (SFS)

and

safe for everyone!



Safeguarding people - Safe For Schools

The ultimate vision of Shared Area is to provide freely accessible learning and self-testing content across all subjects and levels, with safeguarding as our primary responsibility.

Shared Area safeguarding processes will be regularly reviewed and aligned with established DfE safeguarding guidance* and Ofsted expectations for safe learning environments**.

This includes safeguarding:

- Content — ensuring material is appropriate, accurate, set at a suitable level, and professionally reviewed.
- Users — protecting learners through clear standards, moderation, and reporting processes.

Our approach is to provide a learning space that is safe by design and suitable for use in schools, homes and businesses. A space that is inclusive and supportive of the welfare of learners, of all ages.

*www.gov.uk/government/publications/keeping-children-safe-in-education--2

**<https://www.gov.uk/government/publications/education-inspection-framework/education-inspection-framework-for-use-from-november-2025>



SharedArea



Creating Content

There are around **468,300 state-funded school teachers** in England*



2024/25

- Secondary: **219,000.7**
- Nursery and primary: **215,631.9**
- Special and PRU: **29,150.9**

*<https://explore-education-statistics.service.gov.uk/find-statistics/school-workforce-in-england/2024>

If each secondary school teacher in England supported Shared Area and shared one short teaching video, and one test question, there would be more than:

200,000 videos
and
200,000 test questions
for GCSE learning.

Imagine if every teacher in the UK added one new video every year.
Within 5 years, we would have over **one million** verified safe, accurate videos.

Available to everyone.

Taught in thousands of styles.

The best thing about Shared Area

is that it lasts forever.

Ensuring great teachers and their lessons endure.

Always available to millions of children and adults.



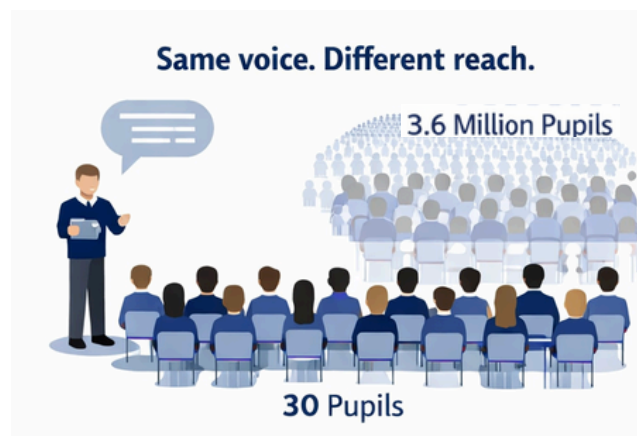


GCSE Learning Content

The average learner studies around 10 GCSEs.
This equates to around 400 learning requirements.
(Things that can be tested or observed.)

With 200,000 videos and 200,000 test questions
there would be, on average,
500 videos
and
500 test questions
for each of the 400 learning requirements.

As a teacher or creator, sharing one video allows millions of learners to benefit -
not just those in the classroom.





Finding the right content for every learner

There are more than **9 million school children** in England!



2024/25

- State-funded special school: **165,232**
- State-funded secondary: **3,671,427**
- State-funded primary: **4,554,974**
- State-funded nursery: **37,275**
- State-funded AP school: **16,643**
- Non-maintained special school: **4,398**
- Independent school: **582,477**

*<https://explore-education-statistics.service.gov.uk/find-statistics/school-pupils-and-their-characteristics/2024-25>

There are over **3Million secondary school children** in England.

**If each child watches and rates just four videos,
each video will be rated, on average, by 60 learners.**

This adds not only ratings, but—crucially—**Tags**.

Tags such as:

Funny, short, wordy, demonstration, exciting, pictures, animation,
conversation, chalk and talk, GenAI, tutorial, etc.

This enables learners to genuinely find the styles they prefer.

Every learner will be able to find teachers and teaching styles that work for them.

Videos will no longer be discovered through click-bait titles, paid promotions
or intrusive advertising!

But through **subject, topic and learning style**.



Working with Industry

There are **5.7 million private sector businesses in the United Kingdom***



2025

- 5.64 million small businesses (0-49 employees)
- 38,435 medium businesses (50-249 employees)
- 8,335 large businesses (250 or more employees)

*<https://explore-education-statistics.service.gov.uk/find-statistics/school-pupils-and-their-characteristics/2024-25>

If **employers shared job descriptions, role requirements, and vacancies**, Shared Area could **directly map and align learning pathways with real workforce demand**.

This would enable **education and training to respond directly** to labour market needs—supporting school learners, students, and adults seeking to reskill or change careers, and enabling employers to find, recruit, and build the right skills into their workforce.

At scale, this would allow us to:

- Identify sectors with persistent skills shortages
- Map required knowledge and competencies to learning pathways
- Prioritise the creation of targeted learning resources
- Support regional and national workforce planning
- Reduce the gap between education and employment

Academic, Vocational, and Skills-Based Learning

A large part of the UK workforce is built on skills, trades, and vocational careers — not just academic qualifications.



2024/25

- ~2.8 million skilled trades occupations (8.5% of all jobs)
- ~2.9 million caring, leisure and other service occupation jobs (8.7%)
- ~1.9 million sales and customer service occupations jobs (5.8%)
- ~4.8 million process, plant and machine operatives jobs (14.5%)

*<https://www.nomisweb.co.uk/reports/lmp/lor/2092957698/report.aspx>

Vocational and skills-based roles are underpinned by structured knowledge and competencies, which can be organised, verified, and supported through the same Shared Area learning framework as academic subjects.

In practice, this means for learners and employers:

- Clear learning requirements
- Verified instructional videos
- Structured questions and checks
- Parity between academic and vocational routes

Within Shared Area, academic and vocational learning are supported equally, with the same structure, trust, and visibility.

SharedArea

Annual Update

During **2025**, Shared Area attended **BETT UK**, one of the UK's largest education events, with over **30,000** attendees spanning educators, institutions, and innovators. This marked a key opportunity to share our vision, gather direct feedback, and better understand what schools and education specialists are actively seeking.

A consistent message emerged: there is a clear need for a platform that is **safe for use in schools**, supports **diverse learning styles and needs**, is **free from misinformation**, and does **not require personal data or payment**. These conversations strongly validated Shared Area's direction.

Over the year, we have explored **sustainable hosting and delivery models**, ensuring the platform can be built incrementally while scaling responsibly over time. **Safeguarding and safety** have been central to this work. We are defining robust procedures to ensure all content is appropriate, supportive, and trustworthy for learners of all ages. Verified reviewers, transparent reporting tools, and clear community standards sit at the core of the platform.

This year has been focused on **moving from concept to clarity**. While our founding vision remains unchanged—a **publicly owned, verified educational space with no barriers on when, where, or what people can learn**—we have strengthened how that vision will be delivered in practice.

We have focused on clearly defining what Shared Area offers to learners, educators, and supporters, ensuring the platform's purpose and value are well understood. We believe that a clear vision and mission are essential to building awareness of why Shared Area exists and the role it aims to play in the future of education.



SharedArea

2026 and Beyond

We have the technology to share and the passion to teach. The next phase begins with a campaign to:

- i) Raise public awareness of the Shared Area vision
- ii) Engage and recruit teachers, educators, and content creators
- iii) Secure sponsorship
- iv) Build industry support
- v) Seek government support

The foundations are now in place. What comes next is participation, collaboration, and shared belief in education as a public good: open, safe, accessible, and inclusive. Together, we can help shape the future of learning.



SharedArea

Financial Summary

As Shared area has not begun any fund raising, spent any funds or taken any debts or property, Share Area currently holds £0 in funds or assets.

Shared Area will always ensure compliance and due regard to the Charity Commission's Public Benefit Guidance when exercising it's charitable purpose.



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SHARED AREA

England & Wales - Charity number 1179096

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Shared Area
www.sharedArea.org



Great Minds DON'T think alike!



Shared Area **ANNUAL REPORT** **2024**

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VERIFIED & SAFE

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Charitable Purpose and Aims of Shared Area

The charitable purpose and aim of Shared Area is to provide free education to everyone.

"To advance the education of the public, in particular but not exclusively, in the government key-stage subjects and curriculums, by the provision of structured educational media and learning resources"

- Shared Area Governing document

The trustees of Shared Area believe that everybody should have access to free education, regardless of their background, location, or personal circumstance. It is Shared Area's commitment to provide free educational content that is:

Accurate,

Correct,

and most importantly...

Safe!

www.SharedArea.org

Let's save education 

SHARED AREA

For years, when people needed to learn, they would physically go to a library to search through books. Now, when people need to learn, they use search engines or AI assistants. The result is often a lot of time lost from searching through unrelated or paid-for learning content.

Shared Area is building the **library of the future!**

Every lesson,

on every subject,

available forever,

in any learning style,

completely free,

for anyone to use.

Verified as correct!

Verified as safe!

Imagine a world. A world where education is free!



There are **8.7 million school children in England!**



- **4.7million** primary school children
- **3.3million** secondary school children
- **580,000** independent school children
- **200,000** special needs school children

There are **450,000 school teachers in England**

- 250,000 primary teachers
- 200,00 secondary teachers

If each secondary school teacher in England shared one short teaching video, and one test question, on one small topic in their specialist subject area,

there would be 200,000 Videos and 200,000 Test Questions for GCSE learning!

Imagine if every teacher in the UK added one new video every year!

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Let's save education 

Primary Objective - Safeguarding people

Imagine a place that is safe!

Free from prejudice.
Free from discrimination.

A place where every lesson is guaranteed to be:
True, Correct, Accurate & non-abusive!

A place that is safe for everyone to learn regardless of their age,
gender or beliefs.

No lies, no click-bait, no trolls.

No misinformation.

The ultimate Aim of Shared Area is to provide freely accessible learning and self-testing content for all subjects at all levels.

Our primary objective is **Safeguarding** content and users to ensure a safe learning space for everyone.

How we keep it safe, is simple!

If each teacher watches 10 short videos to **verify** each video is:

Safe for anyone to view,
Correct and holds true information
Non-offensive,
Relevant for the level of study.

We can guarantee that all content is **Safe**!

Each video will have to be verified by at least 10 teachers to ensure it is Safe For Schools (SFS)! Safe for everyone!

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Let's save education 



Teachers view each other's videos to guarantee they are **Safe For Schools**.

Secondary Objective - GCSE learning content

Our **secondary objective** is to initially focus on the learning requirements of the core GCSE subjects, before expanding subjects and levels.

The average learner will sit around 10 GCSEs.
This equals around 400 learning requirements
(things that can be tested or observed)

If each teacher recorded
one lesson and one test
question on their specialist
subject,

There would be
~500 videos
and
~500 test questions
For each of the 400 learning
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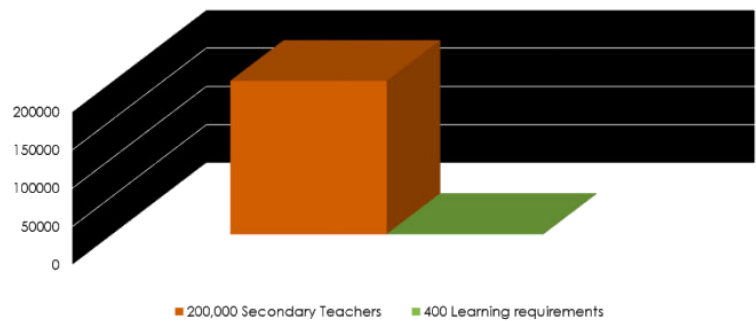


Figure.1 shows the number of secondary teachers in England (200,000) compared to the number of learning requirement for 10 GCSE's (400) (200,000 divided by 400 equals **500 videos for each learning requirement.**

That would be a huge amount of help to those studying GCSEs!)

The best thing about Shared Area!

Is that it lasts **forever!**

And it's **free!**

To **everyone!**

Everyone on the globe will soon have a smart device with a screen and internet connection.

Everyone will have access forever!

www.SharedArea.org

Let's save education 

Tertiary Objective - Tags!

Videos will no longer be found by click-bait titles, paid promotions and intrusive advertisements!

But instead found by
subject
and **topic**

Videos will be rated by viewers, with only positive ratings allowed, as negative ratings and comments are not necessary!

By adding not only ratings, but also adding **tags**, you can truly find the right content that suites your style of learning. Tags like, **Funny, short, wordy, demonstration, exciting, pictures, animation.**

With over 3Million secondary school children in England, **if each child watches and rates just 4 videos then each video will be rated by 60 learners!** So when you look for a video, you will find the style you like! Whether that be someone talking to the camera, someone talking over slides, animated videos, or any styles you can imagine...

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Let's save education 

Over the Last year:

A message from founding trustee **Peter Brewer**

We're excited to share some key developments in our mission to make high-quality, verified educational content freely accessible for everyone.

Website Development

Our new charity website is now being created. This marks a major milestone—laying the foundation for a platform where learners of all ages can access and contribute to a trusted library of educational videos and resources. The site is designed with accessibility and inclusiveness in mind, with intuitive navigation.

BETT UK 2025 – We're Launching!

We're preparing to officially launch the charity at BETT UK, one of the largest educational events in the country. With over 30,000 attendees expected—including educators, institutions, and innovators—this will be a key moment to share our vision, receive feedback, build partnerships, and invite people to get involved.

Promotional Videos in Progress

We've begun filming promotional videos to introduce the platform, explain how it works, and show how people can contribute or benefit. These videos will highlight how the platform is built by and for the public—with transparency, trust, and community at its heart.

Web Hosting and Infrastructure

We've been investigating different web hosting models to ensure the platform can scale with sustainability. This includes balancing cost, performance, and data privacy—so we can serve users without compromising reliability or ethical standards.

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Safeguarding and Safety

A key focus of our work has been defining our safeguarding approach. We are developing clear procedures to ensure all content is safe, appropriate, and supportive for learners of all types and ages. Verified reviewers, transparent reporting tools, and community standards will form a central part of this.

Defining Our Service

We continue to refine what the charity will offer to learners, educators, and supporters. Our vision remains a public-owned, verified, educational space—with no barriers on when, where, or what you can learn.

Building the Community

As we build momentum, we're also expanding our outreach to schools, colleges, and content creators. If you or your organisation would like to get involved, support our launch, or help verify educational content, we'd love to hear from you.

Thank you to everyone who has supported us so far. This is just the beginning. Stay tuned for updates—and join us as we build the future of education, together.

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Let's save education 

2025 and beyond!

Now is the time launch SharedArea!

We have the technology
We have the passion to learn, and to
teach.

Let's save Education!

Now the campaign begins,
We can make education free.

Shared Area is now on a mission to spread the vision of shared area to:

- 1) Raise public awareness of Shared Area's vision
- 2) Find teachers
- 3) Raise Sponsorship
- 4) Raise Industry Support
- 5) Raise Government Support

This charity has been my personal vision and dream for a very long time. I will continue dedicating my time to develop the concept and mechanics to ensure that we can make education free, for millions of people, forever.

I believe in it, our trustees believe in it,
and we believe in you!

Let's Save Education!

www.SharedArea.org

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Shared Area

ANNUAL REPORT 2023

Annual report



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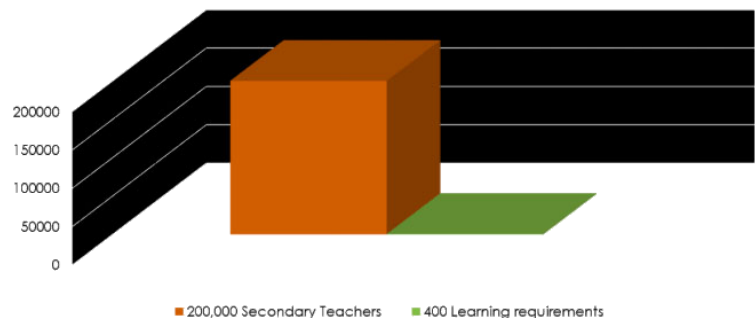


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Let's save education 

Over the Last year:

A message from founding trustee **Peter Brewer**

During the last year it was the goal of Shared Area to fully launch to the public. However, co-founding trustees David Brewer and Clare Vitulli are no longer able to fulfill this duty at present. Clare needed to attend to family commitments and sadly, David Brewer passed away after a short battle with dementia, standing as a reminder of how important it is to capture knowledge, and experience, before it is lost forever. With two trustee roles to fill, you can imagine the huge amount of consideration and thought that needed to be taken. It is with great pleasure that I introduce our two new trustees. Miss Marie Holman and professor Rustam Stolkin. Both of these individuals I have a huge amount of respect for, and faith in, to help deliver Shared Areas vision.

Miss Marie Holman

To learn, there are often human factors we need to consider. Feeling safe, supported and being ready to learn can have a huge influence on how we learn. Marie is a Clinical Lead Occupational Therapist for Birmingham and Solihull Mental Health NHS Foundation Trust and a registered professional with the healthcare professions Council. With nearly two decades of working in a professional healthcare setting, Marie currently works with vulnerable individuals with moderate to severe learning difficulties and enduring, often treatment resistant, mental health diagnosis. Marie's work and passion focuses on rehabilitative development of core functional skills to support successful integration into the community, in the least restrictive way by supporting individuals to develop the skills to live an enjoyable fulfilling life as independently as possible. Marie is ideally suited for supporting the needs and views of the human element for learning and the human sensory needs. Marie is a mother of GCSE age children and a science degree graduate. Marie, I am certain will bring a focus on the people element of Shared Area. I am extremely pleased to have Marie's input, guidance, support and leadership to help steer this charity's vision, for the future good of education.

Rustam Stolkin

Professor Rustam Stolkin is a leading figure in robotics and artificial intelligence research, focusing on robotics in extreme environments. Rustam has given a huge amount to educational outreach throughout his career and continues to do so. Each year professor Stolkin delivers educational lectures at the Royal Institution London to young people interested in robotics and supports a huge number of outreach projects through his extreme robotics lab. Rustam and his team have delivered educational Robotics, mechanics and computer master classes across England and in the USA with a focus on both inspiring young learners and providing teachers with teaching resources. I have worked with Rustam over a number of years and I know him to be an exceptional leader in scientific research for both small and large multi partner research projects. With professor Stolkin's guidance and assistance, I know that Shared Area will be able to navigate the complex world of artificial intelligence.

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- 5) Raise Government Support

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and we believe in you!

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Accounts

Shared Area

ANNUAL REPORT 2022

Annual report



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SHARED AREA

Report from the trustees for the reporting year 5th April 2022

The trustees of Shared Area's annual report and accounts for the reporting year 2021. This report complies with the Charities Act 2011.

Charitable Purpose / Aims of Shared Area:

"To advance the education of the public, in particular but not exclusively, in the U government key-stage subjects and curriculums, by the provision of structured educational media and learning resources."

The charitable purpose and aim of Shared Area is to provide free education to everyone

We believe that everybody should have access to education regardless of their background, location, or circumstances

We also believe that everybody learns differently.

Our aim is to provide **free educational** content that is

accurate

correct

safe

and in multiple formats,

by working with educators, companies and learners:

For many years, when people needed to learn, they would go to a library to search for books.

Now people use search engines. Unfortunately the result is often merely time spent searching through useless content or paid for content.

ets make the Internet a place of learning

We are building the library of the future!

Every lesson,

on any subject,

available forever,

in any learning style,

completely free,

for anyone to use.

Verified as correct!

Verified as safe!

Working With Educators

There are 8.7 million school children in England



- 4.7 million primary
- 3.3 million secondary
- 580,000 independent
- 130,000 special needs

There are 450,000 school teachers in England



- 250,000 primary
- 200,00 secondary

***If each Secondary School Teacher Uploads 1 video and 1 question
then this would be 200,000 Videos and 200,000 Test Questions***



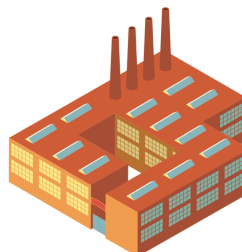
Working With Industry

If every company uploaded their job descriptions and vacancies:

We could shape the career choices for not only millions of school children, but also millions of adults looking to re-skill.

As a nation, and maybe internationally, we would be able to:

- See all the employment areas that need qualified staff
- Focus on creating learning resources for these areas to train people for these jobs



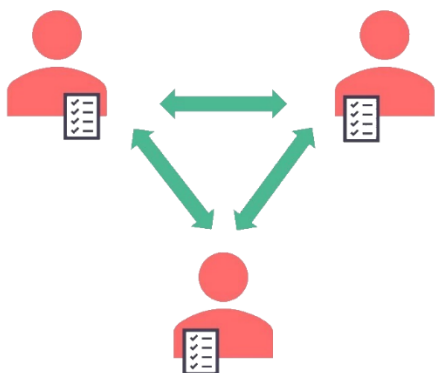
Objectives

Our overall objective is to provide freely accessible learning and testing content for all subjects at all levels.

Our primary objective is Safeguarding.



Safeguarding Content



Teachers view each other's videos to guarantee they are **Safe For Schools**.

Safe For Schools

Content needs to be:

- True,
- Non-offensive,
- Relevant for the level of study.

To ensure this, teachers will check each other's content and verify all of the above criteria are met before content is released onto the SFS.SharedArea.org website.

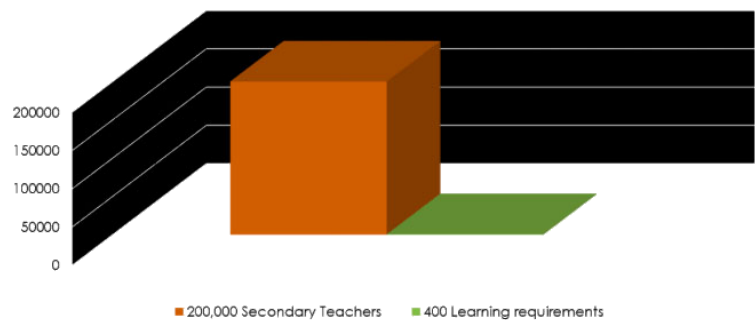
This **SFS** subdomain guarantees that content is always **Safe For Schools (SFS)**



Our second objective is to focus on covering GCSE Subjects.

***The average learner will sit around 10 GCSEs.
This equals around 400 learning requirements
(things that can be tested or observed)***

If each teacher spent just one day making and recording one lesson on their specialist subject area, for each of those 400 learning requirements, there would be on average 500 videos/test questions for learners to use.



But how do you choose from this many videos:

Our Third objective is to focus on how to help people find content that is right for them.

Using Tags we can categorise the videos to ensure that learners find the right learning style for them:

Example Tags:

Fun, exciting, happy, text, talking, animation, pictures, Reading, Watching, Listening, Demonstrations, Through-music, Animations, Worked examples, Conversations, Language, Dialects, Infographics, Metaphors....and many more ways to tag and categories learning

With 5.4 million secondary school children who can help to tag lessons:

That is a lot of help to find the right lessons!

Over the Last year:

Over the last year Shared Area has not fund raised and has continued to focus on how to deliver content. It was the intention to launch fund raising and Shared Area as a whole during 2020/2021. Unfortunately this was not possible due to pandemic related illness and the caring commitments of all three trustees.

Sadly, during 2021/2022 one of the founding trustees, David Brewer, a life-long supporter of improved education suffered from a number of age related falls. It is with a heavy heart that we share the news of David's upcoming departure as a trustee of our charity, SharedArea. Despite his unwavering dedication and support in our mission to enhance education, David's health has been in decline, and he will be stepping down in 2023.

We would like to take this opportunity to express our deep gratitude for David's invaluable contributions in establishing SharedArea and for his lifelong commitment to the cause. Our thoughts and well-wishes are with him as he navigates this difficult time.

As we move forward, we are confident that a suitable successor will be appointed to continue David's legacy and efforts towards our mission. Although the pandemic presented significant challenges, we remain steadfast in our commitment to delivering content and spreading our message. We look forward to officially launching the charity in 2023 and building upon the foundation laid by David and the other founding trustees.

Financial Summary

As Shared area has not begun any fund raising, spent any funds or taken any debts or property, Share Area is currently holding £0 in funds or assets.

Shared Area will always ensure compliance and regard to the Charity Commission's Public Benefit Guidance when exercising its provision of it's charitable purpose

Please visit www.sharedarea.org for more information.

SHARED AREA

England & Wales - Charity number 1179096

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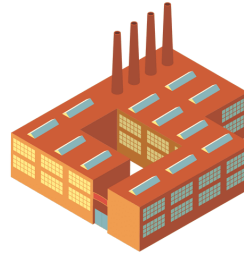
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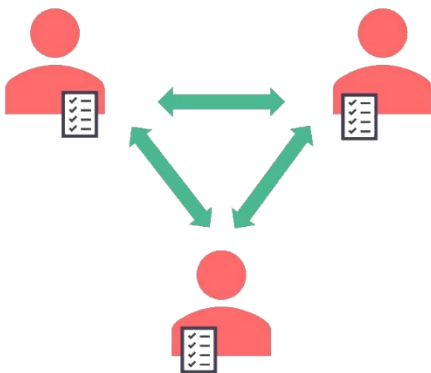
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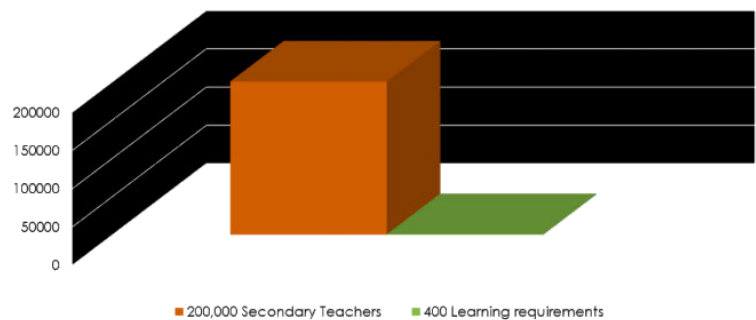
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