



We Are Donors Annual Trustee Report 2021-2022

Section A - Reference and administration details	2
Trustees	2
Advisors	2
Management team	3
Section B - Structure, governance and management	3
Section C - Objectives and activities	4
Section D - Achievements and performance	5
Section E - Financial review	6
Section F - Other optional information	6
Section G - Declaration	7
Balance Sheet (03/03/2021 -08/03/2022)	8
Further details	9
A1	9

Section A - Reference and administration details

From (start date): To (end date):	09/03/2021 08/03/2022
Charity Name: Other Names:	We Are Donors The charity is not known by any other names
Registered charity number:	1178843
Charity's principal address:	20 Peat Moors, Headington, Oxford, OX3 7HS

Trustees

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (of body entitled to appoint trustee (if any)
Matthew Byrne	Chair	Whole year	
Jasper Mogg		Whole year	
Matthew Symington		Whole year	
Jonathan Mayes		Whole year	

Advisors

Names and addresses of advisers (optional information)

Name	Type of advisor	Address
None		

Management team

Position	Name
Chair	Matthew Byrne
Chief Operating Officer	Matthew Symington
Secretary	Joseph Battle
Finance team	
Treasurer	Charlotte Brathwaite-Shirley
Fundraising Lead	Anna Ehrlich
Recruitment team	
Recruitment Lead	Sophie Hughes
Interview Lead	Jonathan Mayes
Marketing team	
Marketing Lead	Ibrahim Mahmoud
Marketing team member	Anna Critchley
Communications Lead (blog and newsletter)	Cecilia Adamou
IT team	
IT Lead	Madeline Green
IT Advisor	Jasper Mogg
Education team	
Education Lead	Jenny Whitby
Blood Donation Lead	Laura Whitter
Student Representative	Paaras Doshi

Section B - Structure, governance and management

Type of governing document:	Constitution
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We Are Donors Annual Trustee Report 2021-2022

How the charity is constituted:	CIO - FOUNDATION
Trustee selection methods:	Elected by existing trustees

Additional governance issues (optional)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> • policies and procedures adopted for the induction and training of trustees; • the charity's organisational structure and any wider network with which the charity works; • relationship with any related parties; • trustees' consideration of major risks and the system and procedures to manage them. 	<p>The We Are Donors Charity has multiple locally run We Are Donors Groups. These groups consist of: a 'Local Lead' that has overall responsibility for the group, and who is appointed following an interview with the We Are Donors management team or Board of Trustees; a 'Local Committee' that the Local Lead appoints and is elected each year by members of each Group.</p> <p>Each group meets with a member of the We Are Donors management team at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>The We Are Donors management team and Board of Trustees meet at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>Our educational materials have been reviewed by individuals with experience in blood and organ donation, transplantation, education, and ethics, and by NHS Blood and Transplant. The materials have previously been reviewed by the Newcastle University Research Ethics Committee.</p> <p>We have a comprehensive set of policies and procedures that are distributed to all parties to help protect all parties involved. All volunteers receive standardised training and we have developed standardised communication templates to ensure that communications from each We Are Donors group is as clear as possible.</p> <p>All members (including Trustees, management team, and Advisors) are volunteers and are unpaid.</p>
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Section C - Objectives and activities

Summary of the objects of the charity set out in its governing document	WE ARE DONORS PROVIDES EDUCATION FOR THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.
Summary of the main activities undertaken for the public benefit in relation to these objects (include within	We have delivered talks about organ donation to schools and universities in Bristol, Cambridge, Dundee, Keele, Oxford, Newcastle, and Sheffield. We have new groups in London and Brighton based at UCL, KCL and Brighton University that are in the process of organising

We Are Donors Annual Trustee Report 2021-2022

<p>this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)</p>	<p>talks at schools and youth groups.</p> <p>We have active social media accounts at the local and national level that produce and circulate digital marketing materials which increase awareness about blood and organ donation.</p> <p>In partnership with NHSBT we have designed and implemented a blood donation program which recruits students to sign up to the blood donor register and attend their first donation with a member of their local team. This program is operating successfully in Bristol, Newcastle, Sheffield, ***.</p> <p>We were actively trying to recruit Local Leads from across the UK in order to expand the project's reach. We are in contact with students at Cardiff and Warwick university and in the process of establishing these groups.</p> <p>All charity trustees have regard to the commission's public benefit guidance. They are all aware of the guidance and have all taken it into account when making a decision to which the guidance is relevant.</p>
<p>Additional details of objectives and activities (optional information) You may choose to include further statements, where relevant, about:</p> <ul style="list-style-type: none"> • policy on grantmaking • policy programme related investment • contribution made by volunteers. 	

Section D - Achievements and performance

<p>Summary of the main achievements of the charity during the year</p>	<ul style="list-style-type: none"> • The charity faced ongoing disruption due to COVID-19, we carried on delivering online talks. We switched back to in person talks at the end of the year. • We secured a grant from NHSBT to set up two groups in London to deliver education on blood and organ donation to BAME groups. • We rolled out our blood donation programme across all groups in the UK - we have recruited over 450 new blood donors • We have expanded to 10 groups across the UK. • We have incorporated new technologies such as Slack to help coordinate our work - we have 86 volunteers and committee members on the domain at present • We organised and ran our first national training day online to 45 volunteers across the country attended • We held our first ever in person National Steering Committee meetings.
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	<ul style="list-style-type: none"> We ran our first and second national fundraiser which raised hundreds of pounds and raised awareness of the issues at hand
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Section E - Financial review

Brief statement of the charity's policy on reserves	We do not have a reserves policy.
Details of any funds materially in deficit	Nil

Further financial review details (optional information)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> the charity's principal sources of funds (including any fundraising); how expenditure has supported the key objectives of the charity; investment policy and objectives including any ethical investment policy adopted. 	<p>Treasurer's Report 2021/22 (Charlotte Brathwaite-Shirley)</p> <p>I am pleased that due to grant funding and fundraising the charity has been able to continue delivering the key objectives of the charity, raising awareness regarding blood and organ donation amongst the public. This year was a challenging one due to the ongoing covid pandemic but we were able to overcome these challenges and have one of our most successful financial years to date.</p> <p>At the beginning of the financial year 2021/22 we were successful in securing funding of £9,893 from the NHSBT grant scheme to continue our work and to allow us to expand into London wards with areas of high diversity. With these funds we were able to set up two new branches in south east and south west London who were able to deliver educational and awareness events focusing on organ and blood donation to over 500 students. These funds also allowed us to update our educational materials allowing us to engage our target audience more and have greater impact. Our volunteers hosted a 400 lives event, raising awareness for the approximately 400 people who die each year waiting for an organ transplant.</p> <p>We would like to take this opportunity to thank our volunteers, funders and supporters for their commitment to our charity, allowing us to continue to meet our objectives and goals.</p> <p>I look forward to building on our successes this year for 2022/23.</p>
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Section F - Other optional information

Other optional information

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Section G - Declaration

The trustees declare that they have approved the trustees' report above.
Signed on behalf of the charity's trustees:

A handwritten signature in black ink, appearing to read 'Matthew Byrne', with a long horizontal stroke extending to the right.

Name: Matthew Byrne
Position: Trustee, Chair
Date: 10/3/2022

Balance Sheet (03/03/2021 -08/03/2022)

Note ref.		Total funds (£)	Prior year funds (£)	Further details
	Fixed assets:			
	Intangible assets	0	0	
	Tangible assets	0	0	
	Heritage assets	0	0	
	Investments	0	0	
	<i>Total fixed assets</i>	0	0	
	Current assets:			
	Stocks	0	0	
	Debtors	0	0	
	Investments	0	0	
	Cash at bank and in hand	8323.61	368.13	A1
	<i>Total current assets</i>	8323.61	0	
	Liabilities:			
	Creditors: Amounts falling due within one year	0	0	
	<i>Net current assets or liabilities</i>	0	0	
	<i>Total assets less current liabilities</i>	0	0	
	Creditors: Amounts falling due after more than one year	0	0	
	Provisions for liabilities and charges.	0	0	
	<i>Net asset or liabilities excluding pension asset or liability</i>	0	0	
	Defined benefit pension scheme asset or liability	0	0	
	Total net assets or liabilities	0	0	
	The funds of the charity	0	0	

We Are Donors Annual Trustee Report 2021-2022

	Endowment funds	0	0	
	Restricted income funds	9893.00	0	
	Unrestricted funds	352.61	368.13	
	Revaluation reserve	0	0	
	Pension reserve	0	0	
	<i>Total unrestricted funds</i>	0	0	
	<i>Total charity funds</i>	£10, 245.61	0	

Further details

A1

Starting balance 08/03/2022: £368.13

Total income: £10,245.61

Total spending: £ 2,290.13.

Remaining balance: £8,323.61

Summary of spending:

In:

Grants/Restricted income: £9893

Fundraising/donations/Unrestricted: £352.61

Out:

Charitable activities: £2,290.13.