



# We Are Donors Annual Trustee Report 2020-2021

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## Section A - Reference and administration details

From (start date): To (end date):	09/03/2020 08/03/2021
Charity Name: Other Names:	We Are Donors The charity is not known by any other names
Registered charity number:	1178843
Charity's principal address:	67 Heath Rd, Lexden, Colchester, Essex, CO3 4DJ

## Trustees

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (of body entitled to appoint trustee (if any)
Matthew Byrne	Chair	Whole year	
Jasper Mogg		Whole year	
Matthew Symington		Whole year	
Jonathan Mayes		Whole year	

## Advisors

Names and addresses of advisers (optional information)

Name	Type of advisor	Address
Colin Wilson	Scientific	Freeman Hospital, Freeman Rd, High Heaton, Newcastle upon Tyne, NE7 7DN
Bryan Vernon	Ethical	The Medical School, Newcastle University, Framlington Place, Newcastle upon Tyne, NE2 4HH
Benjamin Ivory	Scientific	Torbay Hospital, Lowes Bridge, Torquay, Devon, TQ2 7AA

## Senior Staff

Position	Name
Chair	Matthew Byrne
Chief Operating Officer	Matthew Symington
Secretary	Joseph Battle
<b>Finance team</b>	
Treasurer	Charlotte Brathwaite-Shirley
Fundraising Lead	Anna Ehrlich
Treasury Team Member	
<b>Recruitment team</b>	
Recruitment Lead	Jonathan Mayes
Interview Lead	Jonathan Mayes
<b>Marketing team</b>	
Marketing Lead	Ibrahim Mahmoud
Marketing team member	Anna Critchley
Communications Lead (blog and newsletter)	Cecilia Adamou
<b>IT team</b>	
IT Lead	Madeline Green
IT Advisor	Jasper Mogg
<b>Education team</b>	
Education Lead	Jenny Whitby
Blood Donation Lead	Laura Whitter
Student Representative	Paaras Doshi

## Section B - Structure, governance and management

Type of governing document:	Constitution
How the charity is constituted:	CIO - FOUNDATION
Trustee selection methods:	Elected by existing trustees

### Additional governance issues (optional)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>• policies and procedures adopted for the induction and training of trustees;</li> <li>• the charity's organisational structure and any wider network with which the charity works;</li> <li>• relationship with any related parties;</li> <li>• trustees' consideration of major risks and the system and procedures to manage them.</li> </ul>	<p>The We Are Donors Charity has multiple locally run We Are Donors Groups. These groups consist of: a 'Local Lead' that has overall responsibility for the group, and who is appointed following an interview with the We Are Donors Senior Staff or Board of Trustees; a 'Local Committee' that the Local Lead appoints and is elected each year by members of each Group.</p> <p>Each group meets with a member of the We Are Donors Senior Staff at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>The We Are Donors Senior Staff and Board of Trustees meet at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>We have recruited a set of advisors with experience in organ donation, transplantation, education, and ethics to ensure that our educational materials have been reviewed by NHS Blood and Transplant, and the Newcastle University Ethics Committee.</p> <p>We have a comprehensive set of policies and procedures that are distributed to all parties to help protect all parties involved. All volunteers receive standardised training and we have developed standardised communication templates to ensure that communications from each We Are Donors group is as clear as possible.</p> <p>All members (including Trustees, Senior Staff, and Advisors) are volunteers and are unpaid.</p>
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## Section C - Objectives and activities

Summary of the objects of the charity set out in its governing document	WE ARE DONORS PROVIDES EDUCATION FOR THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.
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Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)	<p>We have delivered talks about organ donation to schools and universities in Bristol, Cambridge, Dundee, Keele, Oxford, Newcastle, and Sheffield.</p> <p>We have developed a blood donation programme which we have started to roll out amongst our groups.</p> <p>We were actively trying to recruit Local Leads from across the UK.</p> <p>All charity trustees have regard to the commission's public benefit guidance. They are all aware of the guidance and have all taken it into account when making a decision to which the guidance is relevant.</p>
<p>Additional details of objectives and activities (optional information)</p> <p>You may choose to include further statements, where relevant, about:</p> <ul style="list-style-type: none"> <li>• policy on grantmaking</li> <li>• policy programme related investment</li> <li>• contribution made by volunteers.</li> </ul>	

## Section D - Achievements and performance

Summary of the main achievements of the charity during the year	<ul style="list-style-type: none"> <li>• This year has been a difficult year due to COVID-19. We have adapted our teaching materials to be delivered online.</li> <li>• We formed a partnership with SLIDO to create interactive talks.</li> <li>• We spoke to approximately 1000 students aged 11 to 18 years old at schools about organ donation.</li> <li>• We worked with 180 Degrees consulting to develop our social media and outreach programmes. Which we started implementing.</li> </ul>
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## Section E - Financial review

Brief statement of the charity's policy on reserves	We do not have a reserves policy.
Details of any funds materially in deficit	Nil

Further financial review details (optional information)

You may choose to include additional information, where relevant, about:	
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<ul style="list-style-type: none"><li>• the charity's principal sources of funds (including any fundraising);</li><li>• how expenditure has supported the key objectives of the charity;</li><li>• investment policy and objectives including any ethical investment policy adopted.</li></ul>	
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## Section F - Other optional information

Other optional information

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## Section G - Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:



Name: Matthew Byrne

Position: Trustee, Chair

Date: 16/12/2021

## Balance Sheet (03/03/2020 -08/03/2021)

Note ref.		Total funds (£)	Prior year funds (£)	Further details
	<b>Fixed assets:</b>			
	Intangible assets	0	0	
	Tangible assets	0	0	
	Heritage assets	0	0	
	Investments	0	0	
	<i>Total fixed assets</i>	0	0	
	<b>Current assets:</b>			
	Stocks	0	0	
	Debtors	0	0	
	Investments	0	0	
	Cash at bank and in hand	£368.13	0	A1
	<i>Total current assets</i>	£368.13	0	
	<b>Liabilities:</b>			
	Creditors: Amounts falling due within one year	0	0	
	<i>Net current assets or liabilities</i>	0	0	
	<i>Total assets less current liabilities</i>	0	0	
	Creditors: Amounts falling due after more than one year	0	0	
	Provisions for liabilities and charges.	0	0	
	<i>Net asset or liabilities excluding pension asset or liability</i>	0	0	
	Defined benefit pension scheme asset or liability	0	0	
	<b>Total net assets or liabilities</b>	0	0	
	The funds of the charity	0	0	

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	Endowment funds	0	0	
	Restricted income funds	0	0	
	Unrestricted funds	0	0	
	Revaluation reserve	0	0	
	Pension reserve	0	0	
	<i>Total unrestricted funds</i>	0	0	
	<b><i>Total charity funds</i></b>	<b>£368.13</b>	0	

### Further details

#### A1

Starting balance 03/03/2021: £368.13

Total income: £200

Total spending: £200

Remaining balance: £368.13

Summary of spending:

Web design, ICO fee