

# WE ARE DONORS

England & Wales · Charity number 1178843

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2018-06-19

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** 1 Manor Farm Close  
Stone  
HP17 8RQ

**Phone** 07765676415

**Email** [info@wearedonors.org](mailto:info@wearedonors.org)

**Website** [www.wearedonors.org](http://www.wearedonors.org)

## Activities

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**Objects:** TO ADVANCE THE EDUCATION OF THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.

**Activities:** WE ARE DONORS PROVIDES EDUCATION FOR THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.

## Classification

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- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Other Finance, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Economic/community Development/employment
- **Who:** Children/young People, The General Public/mankind

## Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	£23,117	£50,086	-	-
2024-06-30	£26,195	£41,821	-	-
2023-06-30	£121,626	£37,178	-	-
2022-03-08	£10,246	£2,290	-	-
2021-03-08	£200	£200	-	-

## Trustees

Name	Role	Appointed
<b>Dr MATTHEW BYRNE</b>	Chair	2018-06-19
Dr Charlotte Brathwaite-Shirley		2022-03-19
Dr Jennifer Whitby		2022-03-19
Laura Whitter		2022-03-19

**WE ARE DONORS**

England & Wales - Charity number 1178843

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# Accounts

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# We Are Donors Annual Trustee Report 2024-2025

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## Section A - Reference and administration details

From (start date): To (end date):	01/07/2024 30/06/2025
Charity Name: Other Names:	We Are Donors The charity is not known by any other names
Registered charity number:	1178843
Charity's principal address:	20 Peat Moors, Headington, Oxford, OX3 7HS

### Trustees

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (of body entitled to appoint trustee (if any))
Matthew Byrne	Chair	Whole year	
Matthew Symington		Until 2/1/25	
Charlotte Braithwaite Shirley	Treasurer	Treasurer until 21/3/25 Trustee for whole year (has a reduced role due to maternity leave)	
Jenny Whitby		Whole year	
Laura Whitter		Whole year	
Joe Battle	Secretary	Until 10/4/25	
Jade McKeown		From 23/1/25	
Martha Weisenbart	Treasurer	Started 21/3/25	

### Advisors

Names and addresses of advisors (optional information)

Name	Type of advisor	Address
None		

## Management team

Charity Manager	Olalekan Obisesan
Chair	Matthew Byrne
Operations	Matthew Symington
Secretary	Joseph Battle (stepped down 10/4/25)
Treasurer	Charlotte Brathwaite-Shirley
Education Lead	Jenny Whitby
Blood Donation Lead	Laura Whitter
Recruitment Lead	Sophie Hughes
Social Media Lead	Jade McKeown
Social Media Team member	Eileen Chen (until 14/4/25)
Education Lead	Jenny Whitby
Education Team Member	Zaha Kamran Siddique
Blood Donation Lead	Laura Whitter
Research Team joint lead	Kaiyang Song (until 23/1/25)

## Section B - Structure, governance and management

Type of governing document:	Constitution
How the charity is constituted:	CIO - FOUNDATION
Trustee selection methods:	Elected by existing trustees

### Additional governance issues (optional)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>● policies and procedures adopted for the induction and training of trustees;</li> <li>● the charity's organisational structure and any wider network with which the charity works;</li> <li>● relationship with any related parties;</li> <li>● trustees' consideration of major risks and the system and procedures to manage them.</li> </ul>	<p>The We Are Donors Charity has multiple locally run We Are Donors Groups. These groups consist of: a 'Local Lead' that has overall responsibility for the group, and who is appointed following an interview with the We Are Donors management team or Board of Trustees; a 'Local Committee' that the Local Lead appoints and is elected each year by members of each Group.</p> <p>Each group meets with a member of the We Are Donors management team at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>The We Are Donors management team and Board of Trustees meet at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>Our educational materials have been reviewed by individuals with experience in blood and organ donation, transplantation, education,</p>
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We Are Donors Annual Trustee Report 2024-2025

	<p>and ethics, and by NHS Blood and Transplant. The materials have previously been reviewed by the Newcastle University Research Ethics Committee.</p> <p>We have a comprehensive set of policies and procedures that are distributed to all parties to help protect all parties involved. All volunteers receive standardised training and we have developed standardised communication templates to ensure that communications from each We Are Donors group is as clear as possible.</p> <p>Apart from our charity manager (contracted through a recruitment agency), all members (including Trustees and Advisors) are volunteers and are unpaid.</p>
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## Section C - Objectives and activities

Summary of the objects of the charity set out in its governing document	WE ARE DONORS PROVIDES EDUCATION FOR THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.
Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)	<p>We have delivered talks about organ donation to schools and universities in Belfast, Bristol, Cambridge, Dundee, KCL, Newcastle, Oxford, Sheffield, and Warwick</p> <p>Our groups organised blood donation events - including general awareness events, what's your blood type events, and blood drives in collaboration with NHS Blood and Transplant.</p> <p>This year our Education Team worked with 'The Prezenter' - a graphics design company to create a blood donation education presentation for use in secondary schools.</p> <p>We have active social media accounts at the local and national level that produce and circulate digital marketing materials which increase awareness about blood and organ donation.</p> <p>Local Lead recruitment is open from across the UK, although we did not actively try to recruit new local groups.</p> <p>All charity trustees have regard to the commission's public benefit guidance. They are all aware of the guidance and have all taken it into account when making a decision to which the guidance is relevant.</p>
Additional details of objectives and activities (optional information) You may choose to include	NA

<p>further statements, where relevant, about:</p> <ul style="list-style-type: none"> <li>• policy on grantmaking</li> <li>• policy programme related investment</li> <li>• contribution made by volunteers.</li> </ul>	
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## Section D - Achievements and performance

<p>Summary of the main achievements of the charity during the year</p>	<p>We had a highly successful year and we made great progress in our mission to empower young people to make an informed decision about blood and organ donation.</p> <ul style="list-style-type: none"> <li>• 3545 school students from 24 schools (34 talks) around the UK heard our presentation about the importance of organ donation.</li> <li>• 24 blood events including: 5 What's your blood type events, 5 minority ethnicity outreach events. These events engaged 1933 people.</li> <li>• We obtained another NHSBT grant to deliver our programmes to Black African and Black Caribbean student communities.</li> <li>• We engaged MPs about organ donation at the parliamentary event on organ donation hosted by NHSBT and Rt Hon Bambos Charalambous</li> <li>• We started development of a blood donation game called Cell Jump.</li> <li>• We started development of a volunteer management system.</li> </ul>
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## Section E - Financial review

<p>Brief statement of the charity's policy on reserves</p>	<p>The Trustees have agreed a reserve policy of £50,000 for this financial year of unrestricted funds. This would enable our current activities to continue in the short term if funding drops and allow for continuation of charity activities for 1 year. This includes being able to continue payment of charity manager and running costs in case of closure.</p>
<p>Details of any funds materially in deficit</p>	<p>Nil</p>

### Further financial review details (optional information)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>• the charity's principal sources of funds (including any</li> </ul>	<p><b>Financial Review</b></p> <p>Our total income was £23,117.32 and our total outgoings were £50,117.80.</p> <p>We raised some money from the public this year but primarily our income</p>
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We Are Donors Annual Trustee Report 2024-2025

<p>fundraising);</p> <ul style="list-style-type: none"> <li>• how expenditure has supported the key objectives of the charity;</li> <li>• investment policy and objectives including any ethical investment policy adopted.</li> </ul>	<p>arose from grants. We secured a two year grant from NHSBT allowing us to continue and expand our work reducing inequalities amongst minority ethnic groups in organ and blood donation, supporting the key objectives of our charity.</p> <p>Our continued success has, naturally, led to an increase in workload and expenditure requiring a change in structure for the charity. We have adapted to the changes in our income and sought support for the charity in the means of hiring our charity manager to assist with the efficiency and management of a growing charity to achieve our charitable goals.</p> <p>Our expenditure has allowed us to further develop our educational materials tailored to feedback received from the public which is key to deliver high quality education on organ and blood donation supporting the key objectives of the charity. Hiring a charity manager has increased our outputs and supports our volunteers, seeing increases in our impact and satisfaction from our charitable work through this.</p> <p>Our largest income came from grants. There has been a decrease in public fundraising and we will seek to expand this next year as we have signed up for London Marathon spaces.</p> <p>Our largest expenditure was on charity manager who works to oversee the day to day activities of the charity, support our volunteers and assist the board in ensuring we have maximal impact in our charitable Activities.</p> <p>The board of trustees are aware that at current our expenditure exceeds our income and increasing our income, especially unrestricted funds, is a key priority for the charity in the upcoming financial year.</p>
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## Section F - Other optional information

Other optional information

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## Section G - Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:



Name: Matthew Byrne  
 Position: Trustee, Chair  
 Date: 18/4/2026

## We Are Donors Annual Trustee Report 2024-2025

### WE ARE DONORS

#### STATEMENT OF RECEIPTS AND PAYMENTS FOR THE YEAR ENDED 30 JUNE 2025

	Notes	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
<b>Incoming resources</b>					
<b>Donations &amp; Legacies:</b>					
Donations - Public/Fundraising		3,006	-	3,006	18,344
Donations - In memory/legacy		160	-	160	1,418
<b>Incoming from charitable activities:</b>		-	-	-	-
Grants		-	19,951	19,951	6,432
Other income		-	-	-	-
<b>Total Incoming Resources</b>		<b>3,166</b>	<b>19,951</b>	<b>23,117</b>	<b>26,194</b>
<b>Resources expended</b>					
Charitable Activities		33,862	16,316	50,178	41,820
<b>Total Resources expended</b>		<b>33,862</b>	<b>16,316</b>	<b>50,178</b>	<b>41,820</b>
<b>Net Movement in funds</b>		<b>(30,696)</b>	<b>(3,635)</b>	<b>(27,060)</b>	<b>(15,626)</b>
Transfer between funds		-	-	-	-
Fund balance at 1 July 2024		62,781	14,366	77,146	92,773
<b>Fund balance at 30 June 2025</b>		<b>32,085</b>	<b>18,001</b>	<b>50,086</b>	<b>77,146</b>

Note: Figures are rounded to the nearest £; totals may not sum due to rounding

# We Are Donors Annual Trustee Report 2024-2025

## WE ARE DONORS

### BALANCE SHEET AS AT 30 JUNE 2025

	Notes	2025	2024
		£	£
<b>Cash Funds</b>			
Cash at the bank and in hand		50,086	77,146
		<hr/>	<hr/>
		50,086	77,146
<b>Funds</b>			
Unrestricted revenue reserves		32,085	62,781
Restricted revenue reserves		18,001	14,366
		<hr/>	<hr/>
<b>Total Funds</b>		<b>50,086</b>	<b>77,146</b>
		<hr/>	<hr/>

Note: Figures are rounded to the nearest £; totals may not sum due to rounding

# We Are Donors Annual Trustee Report 2024-2025

**WE ARE DONORS  
NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 30 JUNE 2024**

**1. Accounting Policies**

**Basis of preparing the financial statements**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities and with the requirements of the Charities Act 2011. The charity meets the conditions for preparation of accounts on a receipt and payment basis the Trustees have elected to prepare the accounts in this manner.

**Funds accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in delivering the objectives of the charity and which have not been designated for other purposes. Restricted funds are funds to be used in accordance with specific restrictions imposed by the donor or if raised for particular purpose.

**Income**

Donations and grants are included in income when they are receivable. Donations and grants for particular purposes are included in income as restricted funds.

**Expenditure**

These are recognised as soon as there is a legal or constructive obligation committing to that expenditure. Expenditure is accounted for on a receipt and payment basis.

<b>Funds</b>	<b>Balance at 01/07/20 24</b>	<b>Additions</b>	<b>Expended</b>	<b>Transfers</b>	<b>Balance at 30/06/2025</b>
<b><u>Unrestricted Funds</u></b>					
General	62,781	3,166	33,8612	-	32,085
<b><u>Restricted Funds</u></b>					
Belfast	9,366	-	-	-	9,366
Bridgeford Trust	5,000		4,909	-	91
NHSBT	-	19,951	11,407		8,544
<b>Total Restricted</b>	<b>14,366</b>	<b>19,951</b>	<b>16,316</b>	<b>-</b>	<b>18,001</b>
<b>Total</b>	<b>77,146</b>	<b>23,117</b>	<b>50,178</b>	<b>-</b>	<b>50,086</b>

Note: Figures are rounded to the nearest £; totals may not sum due to rounding

## We Are Donors Annual Trustee Report 2024-2025

### INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 30 JUNE 2024

	<b>Total 2025</b>	<b>Total 2024</b>
	£	£
<b>Incoming resources</b>		
<b>Donations &amp; Legacies:</b>		
Donations - Public/Fundraising	3,006	18,344
Donations - In memory/legacy	160	1,418
Grants	19,951	6,432
Other		
<b>Total Income</b>	<b>23,117</b>	<b>26,194</b>
<b>Expenditure</b>		
Educational/Presentation materials		4,745
Consultancy Costs	38,961	27,510
Professional Fees	6586	924
Promotional materials	1787	6,451
Subscriptions	1694	728
Advertising and Marketing	713	913
Postage	167	98
Travel and Subsistence	270	452
<b>Total Expenditure</b>	<b>50,177.80</b>	<b>41,820</b>
<b>Net Movement in funds</b>	<b>(27,060)</b>	<b>(15,626)</b>
	77,146	92,772
Cash funds at 1 July 2024		
Cash funds at at 30 June 2025	50,086	77,146

Note: Figures are rounded to the nearest £; totals may not sum due to rounding

We Are Donors Annual Trustee Report 2024-2025

These accounts were prepared by Ms Martha Weisenbart, We Are Donors Treasurer.

The financial statement was presented and approved by the Board of Trustees on 25th February 2026 and authorised for issue on 24th March 2026, signed on Trustees behalf by:



.....  
Ms Martha Weisenbart - Trustee & Treasurer



.....  
Dr Matthew Byrne - Trustee & Chair

**WE ARE DONORS**

England & Wales - Charity number 1178843

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# Accounts

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# We Are Donors Annual Trustee Report 2023-2024

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## Section A - Reference and administration details

From (start date): To (end date):	01/07/2023 30/06/2024
Charity Name: Other Names:	We Are Donors The charity is not known by any other names
Registered charity number:	1178843
Charity's principal address:	20 Peat Moors, Headington, Oxford, OX3 7HS

### Trustees

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (of body entitled to appoint trustee (if any))
Matthew Byrne	Chair	Whole year	
Matthew Symington		Whole year	
Charlotte Braithwaite Shirley	Treasurer	Whole year	
Jenny Whitby		Whole year	
Laura Whitter		Whole year	
Maddy Green		Whole year (stepped down on 30/6/24)	
Joe Battle	Secretary	Whole year	

### Advisors

Names and addresses of advisors (optional information)

Name	Type of advisor	Address
None		

## Management team

Charity Manager	Izzy Harvey-Kelly (start date May 2023, end date 28/6/24)
Charity Manager	Olalekan Obisesan (start date 17/6/2024)
Chair	Matthew Byrne
Operations	Matthew Symington
Secretary	Joseph Battle
Operations	Maddy Green (stepped down 30/6/24)
Treasurer	Charlotte Brathwaite-Shirley
Education Lead	Jenny Whitby
Blood Donation Lead	Laura Whitter
Recruitment Lead	Sophie Hughes
Social Media Lead	Jade McKeown
Social Media Team member	Eileen Chen
Social media team member	Oliver Skan (left at end of year)
Website development	Joseph Battle
Education Lead	Jenny Whitby
Education Team Member	Zaha Kamran Siddique
Education team member	Milosz Wojtowicz (left at end of year)
Blood Donation Lead	Laura Whitter
Blood donation Team Member	Zoe Kirkham (left at end of year)
Research Team joint lead	Kaiyang Song
Research Team joint lead	Eleanor Duck (left at end of year)
Research Team Lead	James Convill (left 7/2/24)

## Section B - Structure, governance and management

Type of governing document:	Constitution
How the charity is constituted:	CIO - FOUNDATION
Trustee selection methods:	Elected by existing trustees

### Additional governance issues (optional)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>• policies and procedures adopted for the induction and training of trustees;</li> </ul>	<p>The We Are Donors Charity has multiple locally run We Are Donors Groups. These groups consist of: a 'Local Lead' that has overall responsibility for the group, and who is appointed following an interview with the We Are Donors management team or Board of Trustees; a 'Local Committee' that the Local Lead appoints and is elected each year by members of each Group.</p>
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We Are Donors Annual Trustee Report 2023-2024

<ul style="list-style-type: none"> <li>• the charity’s organisational structure and any wider network with which the charity works;</li> <li>• relationship with any related parties;</li> <li>• trustees’ consideration of major risks and the system and procedures to manage them.</li> </ul>	<p>Each group meets with a member of the We Are Donors management team at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>The We Are Donors management team and Board of Trustees meet at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>Our educational materials have been reviewed by individuals with experience in blood and organ donation, transplantation, education, and ethics, and by NHS Blood and Transplant. The materials have previously been reviewed by the Newcastle University Research Ethics Committee.</p> <p>We have a comprehensive set of policies and procedures that are distributed to all parties to help protect all parties involved. All volunteers receive standardised training and we have developed standardised communication templates to ensure that communications from each We Are Donors group is as clear as possible.</p> <p>Apart from our charity manager (contracted through a recruitment agency), all members (including Trustees and Advisors) are volunteers and are unpaid.</p>
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## Section C - Objectives and activities

<p>Summary of the objects of the charity set out in its governing document</p>	<p>WE ARE DONORS PROVIDES EDUCATION FOR THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.</p>
<p>Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)</p>	<p>We have delivered talks about organ donation to schools and universities in Bristol, Belfast, Cambridge, Cardiff, Dundee, Keele, Oxford, Newcastle, Sheffield, UCL, KCL.</p> <p>Our groups organised blood donation events - including general awareness events, what’s your blood type events, and blood drives in collaboration with NHS Blood and Transplant.</p> <p>This year our Education Team worked with ‘The Prezenter’ - a graphics design company to create a blood donation education presentation for use in secondary schools.</p> <p>We have active social media accounts at the local and national level that produce and circulate digital marketing materials which increase awareness about blood and organ donation.</p>

	<p>We reopened Local Lead recruitment from across the UK, although we did not actively try to recruit new local groups.</p> <p>All charity trustees have regard to the commission’s public benefit guidance. They are all aware of the guidance and have all taken it into account when making a decision to which the guidance is relevant.</p>
<p>Additional details of objectives and activities (optional information) You may choose to include further statements, where relevant, about:</p> <ul style="list-style-type: none"> <li>● policy on grantmaking</li> <li>● policy programme related investment</li> <li>● contribution made by volunteers.</li> </ul>	<p>NA</p>

## Section D - Achievements and performance

<p>Summary of the main achievements of the charity during the year</p>	<p>We had a highly successful year and we made great progress in our mission to empower young people to make an informed decision about blood and organ donation.</p> <ul style="list-style-type: none"> <li>● 3639 school students from 15 schools (20 talks) around the UK heard our presentation about the importance of organ donation - compared to 3418 the year before.</li> <li>● 1469 students attended our blood donation events and we registered 562 new blood donors - compared to 540 the year before.</li> <li>● 170 individuals gave blood following our events - whose donations will have saved or changed the lives of approximately 510 people.</li> <li>● We worked with a graphics design company to create a secondary school talk on blood donation.</li> <li>● We obtained another NHSBT grant to deliver our programmes to Black African and Black Caribbean student communities.</li> <li>● We won 2nd prize at the Smiley Charity Awards for our ‘What is Organ Donation’ video. This was a national competition.</li> </ul>
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## Section E - Financial review

<p>Brief statement of the charity’s policy on reserves</p>	<p>The Trustees have agreed a reserve policy of £50,000 for this financial year of unrestricted funds. This would enable our current activities to continue in the short term if funding drops and allow for continuation of charity activities for 1 year. This includes being able to continue payment of charity manager and running costs in case of closure.</p>
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We Are Donors Annual Trustee Report 2023-2024

Details of any funds materially in deficit	Nil
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Further financial review details (optional information)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>● the charity’s principal sources of funds (including any fundraising);</li> <li>● how expenditure has supported the key objectives of the charity;</li> <li>● investment policy and objectives including any ethical investment policy adopted.</li> </ul>	<p><b>Financial Review</b></p> <p>Our total income was £26,194.04 and our total outgoings were £41,820.34.</p> <p>It has been encouraging to see an increase in income from donations and public fundraising efforts as well as our first legacy and in memory donations. This demonstrates that as we continue to grow our important work is being recognised by the public and our visibility is growing. We have continued to be successful in securing annual NHSBT funding allowing us to continue and expand our work reducing inequalities amongst minority ethnic groups in organ and blood donation, supporting the key objectives of our charity.</p> <p>Our continued success has, naturally, led to an increase in workload and expenditure requiring a change in structure for the charity. We have adapted to the changes in our income and sought support for the charity in the means of hiring our charity manager to assist with the efficiency and management of a growing charity to achieve our charitable goals.</p> <p>Our expenditure has allowed us to further develop our educational materials tailored to feedback received from the public which is key to deliver high quality education on organ and blood donation supporting the key objectives of the charity. Hiring a charity manager has increased our outputs and supports our volunteers, seeing increases in our impact and satisfaction from our charitable work through this.</p> <p>Our largest income came from public fundraiser donations and in memory/legacy donations. Although in comparison to 22/23 there is a significant drop in income from donations this is because last year was extraordinary and we continue to grow our income from donations steadily outside of this which is encouraging.</p> <p>Our largest expenditure was on charity manager who works to oversee the day to day activities of the charity, support our volunteers and assist the board in ensuring we have maximal impact in our charitable Activities.</p> <p>The board of trustees are aware that at current our expenditure exceeds our income and increasing our income, especially unrestricted funds, is a key priority for the charity in the upcoming financial year.</p>
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## Section F - Other optional information

Other optional information

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## Section G - Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:



Name: Matthew Byrne  
Position: Trustee, Chair  
Date: 27/4/2025



# **WE ARE DONORS**

Charity number 1178843

**FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2024**

# WE ARE DONORS

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# WE ARE DONORS

## LEGAL AND ADMINISTRATION INFORMATION FOR THE YEAR ENDED 30 JUNE 2024

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**Charity Number** 1178843

**Trustees** Matthew Byrne Chair - Whole year  
Matthew Symington - Whole year  
Charlotte Braithwaite-Shirley - Treasurer - Whole year  
Jenny Whitby - Whole year  
Laura Whitter - Whole year  
Maddy Green - Whole year (stepped down on 30/6/24)  
Joe Battle - Secretary - Whole year

**Registered Address** 20 Peat Moors,  
Headington,  
Oxford,  
OX3 7HS

**Independent Examiners** Community360  
Winsleys House  
High Street  
Colchester  
CO1 1UG

**Bank** Lloyds Bank PLC

## WE ARE DONORS

### INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 30 June 2024

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I report on the accounts of We Are Donors for the year ended 30 June 2024 which are set out on pages three to six.

#### **Respective responsibilities of trustees and examiner**

The Charity's Trustees are responsible for the preparation of the accounts. The Charity's Trustees consider that an audit is not required for this year (under section 144 (2) of the Charities Act 2011 (The Act) but that an independent examination is needed.

It is my responsibility to:

- Examine the accounts under section 145 of the Charities Act;
- To follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 145(5)(b) of the Charities Act); and
- To state whether particular matters have come to my attention.

#### **Basis of independent examiner's Statement**

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records. It also includes considerations of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently I do not express an audit opinion on the view given by the accounts.

#### **Independent examiner's statement**

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or

I have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

David Courtier FMAAT MIP AATQB for and on behalf of:  
Community360, Winsley's House  
High Street, Colchester, Essex



Date 24/07/2025

## WE ARE DONORS

### STATEMENT OF RECEIPTS AND PAYMENTS FOR THE YEAR ENDED 30 JUNE 2024

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2024 £	Total 2023 £
<b>Incoming resources</b>					
<b>Donations &amp; legacies:</b>					
Donations - Public/Fundraising		8,979	9,366	18,345	101,410
Donations - In memory/legacy		1,418	-	1,418	-
<b>Income from charitable activities:</b>					
Grants		-	6,432	6,432	19,955
Other incoming		-	-	-	261
<b>Total incoming resources</b>		<b>10,397</b>	<b>15,798</b>	<b>26,195</b>	<b>121,626</b>
<b>Resources expended</b>					
Charitable activities		22,462	19,359	41,821	37,178
<b>Total resources expended</b>		<b>22,462</b>	<b>19,359</b>	<b>41,821</b>	<b>37,178</b>
<b>Net movement in funds</b>		<b>(12,065)</b>	<b>(3,561)</b>	<b>(15,626)</b>	<b>84,448</b>
Transfer between funds		(311)	311	-	-
Funds balances at 1 July 2023		75,156	17,616	92,772	8,324
Funds balances at 30 June 2024		<b>62,780</b>	<b>14,366</b>	<b>77,146</b>	<b>92,772</b>

The notes on pages 5 - 6 form part of these accounts.

# WE ARE DONORS

## BALANCE SHEET AS AT 30 JUNE 2024

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	Note	2024 £	2023 £
<b>Cash Funds</b>			
Cash at bank and in hand		77,146	92,772
		<u>77,146</u>	<u>92,772</u>
<b>Funds</b>			
Unrestricted revenue reserves	6	62,780	75,156
Restricted revenue reserves	6	14,366	17,616
<b>Total funds</b>		<u>77,146</u>	<u>92,772</u>

The financial statement was presented and approved by the Board of Trustees on 11th August 2024 and authorised for issue on 26th February 2025, signed on Trustees behalf by:



\_\_\_\_\_  
Date: 15th July 2025

Dr Matthew Byrne - Trustee & Chair

# WE ARE DONORS

## NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2024

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### 1. Accounting Policies

#### Basis of preparing the financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities and with the requirements of the Charities Act 2011. The charity meets the conditions for preparation of accounts on a receipt and payment basis the Trustees have elected to prepare the accounts in this manner.

#### Funds accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in delivering the objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds to be used in accordance with specific restrictions imposed by the donor or if raised for particular purpose.

#### Income

Donations and grants are included in income when they are receivable. Donations and grants for particular purposes are included in income as restricted funds.

#### Expenditure

These are recognised as soon as there is a legal or constructive obligation committing to that expenditure. Expenditure is accounted for on a receipt and payment basis.

2. Funds	Balance at 01/07/2023	Additions	Expended	Transfers	Balance at 30/06/2024
<b><u>Unrestricted Funds</u></b>					
General	75,156	10,397	(22,462)	(311)	62,780
<b><u>Restricted fund</u></b>					
Belfast	-	9,366	-	-	9,366
Bridgeford Trust	-	5,000	-	-	5,000
NHSBT	17,616	1,432	(19,359)	311	-
Total Restricted	<u>17,616</u>	<u>15,798</u>	<u>(19,359)</u>	<u>311</u>	<u>14,366</u>
<b>Total</b>	<u><b>92,772</b></u>	<u><b>26,195</b></u>	<u><b>(41,821)</b></u>	<u><b>-</b></u>	<u><b>77,146</b></u>

### 3. Staff

There were no employees during the year.

## WE ARE DONORS

### INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 30 JUNE 2024

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	<b>2024</b>	<b>2023</b>
	<b>Total</b>	<b>Total</b>
	<b>£</b>	<b>£</b>
<b>Income</b>		
Donations - Public/Fundraising	18,345	101,410
Donations - In memory/legacy	1,418	-
Grants	6,432	19,955
Other	-	261
<b>Total income</b>	<u>26,195</u>	<u>121,626</u>
<b>Expenditure</b>		
Educational/Presentation materials	4,745	17,322
Consultancy Costs	27,510	15,831
Professional Fees	924	451
Promotional materials	6,451	1,272
Subscriptions	728	433
Advertising and Marketing	913	1,493
Postage	98	-
Travel and Subsistence	452	375
<b>Total expenditure</b>	<u>41,821</u>	<u>37,177</u>
<b>Net movement in funds</b>	<u>(15,626)</u>	<u>84,449</u>
Cash funds at 1 July 2023	92,772	8,324
<b>Cash funds at 30 June 2024</b>	<u><u>77,146</u></u>	<u><u>92,773</u></u>

**WE ARE DONORS**

England & Wales - Charity number 1178843

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# Accounts

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# We Are Donors Annual Trustee Report 2022-2023

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## Section A - Reference and administration details

From (start date): To (end date):	09/03/2022 30/06/2023
Charity Name: Other Names:	We Are Donors The charity is not known by any other names
Registered charity number:	1178843
Charity's principal address:	20 Peat Moors, Headington, Oxford, OX3 7HS

### Trustees

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (of body entitled to appoint trustee (if any))
Matthew Byrne	Chair	Whole year	
Jasper Mogg		Until 19/3/22	
Matthew Symington		Whole year	
Jonathan Mayes		Until 19/3/22	
Charlotte Braithwaite Shirley	Treasurer	Whole year	
Jenny Whitby		Whole year	
Laura Whitter		Whole year	
Maddy Green		Whole year	
Joe Battle		Whole year	

### Advisors

Names and addresses of advisors (optional information)

Name	Type of advisor	Address
None		

## Management team

<b>Management team</b>	
Interim CEO	Kimberley Salmassian (start date Oct 2022, end date 17/12/22)
Charity Manager	Izzy Harvey-Kelly (start date May 2023)
<b>Logistics Team</b>	
Secretary	Joseph Battle
People and Culture	Beatrice Soakell
Alumni Relationships Lead	Anya Johnston
National Internal Events Lead	Nithesh Ranasinha
Recruitment Lead	Sophie Hughes
Responsible trustee	Joseph Battle
<b>Operations Team</b>	
Operations Lead	Matthew Symington
Operations Assistant	Maddy Green
Operations Assistant	Jessica Craig
Operations Team Member: London NHSBT Grant	Charlotte Brathwaite-Shirley
Responsible trustee	Matthew Symington, Maddy Green
<b>Finance team</b>	
Treasurer	Charlotte Brathwaite-Shirley
Treasury team member	Moneet Gill
Fundraising Lead	Milosz Wojtowicz
Responsible trustee	Charlotte Brathwaite-Shirley
<b>Marketing team</b>	
Social Media Lead	Jade McKeown
Social Media Team member	Eileen Chen
Blog Lead	Rachel Morris
Social media team member	Oliver Skan
Newsletter Team Member	Beatrice Soakell
IT Lead	Samuel Ajayi
Responsible trustee	Matt Byrne
<b>IT team</b>	
IT Lead	Samuel Ajayi

We Are Donors Annual Trustee Report 2022-2023

IT Advisor	Jasper Mogg
Responsible trustee	Matt Byrne
<b>Education team</b>	
Education Lead	Jenny Whitby
Education Team Member	Timothy Beach
Education Team Member	Zaha Kamran Siddique
Education Team Member	Luke Ginnelly
Responsible trustee	Jenny Whitby
<b>Blood donation team</b>	
Blood Donation Lead	Laura Whitter
Blood donation Team Member	Zoe Kirkham
Responsible trustee	Laura Whitter
<b>Research Team</b>	
Research Team Lead	James Convill
Research Team Member	Eleanor Duck
Research Team Member	Kaiyang Song
Responsible trustee	Matt Byrne

## Section B - Structure, governance and management

Type of governing document:	Constitution
How the charity is constituted:	CIO - FOUNDATION
Trustee selection methods:	Elected by existing trustees

Additional governance issues (optional)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>• policies and procedures adopted for the induction and training of trustees;</li> <li>• the charity's organisational structure and any wider network with which the charity works;</li> </ul>	<p>The We Are Donors Charity has multiple locally run We Are Donors Groups. These groups consist of: a 'Local Lead' that has overall responsibility for the group, and who is appointed following an interview with the We Are Donors management team or Board of Trustees; a 'Local Committee' that the Local Lead appoints and is elected each year by members of each Group.</p> <p>Each group meets with a member of the We Are Donors management team at least every 12 weeks to monitor progress and address any issues that may have arisen.</p>
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We Are Donors Annual Trustee Report 2022-2023

<ul style="list-style-type: none"> <li>relationship with any related parties;</li> <li>trustees' consideration of major risks and the system and procedures to manage them.</li> </ul>	<p>The We Are Donors management team and Board of Trustees meet at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>Our educational materials have been reviewed by individuals with experience in blood and organ donation, transplantation, education, and ethics, and by NHS Blood and Transplant. The materials have previously been reviewed by the Newcastle University Research Ethics Committee.</p> <p>We have a comprehensive set of policies and procedures that are distributed to all parties to help protect all parties involved. All volunteers receive standardised training and we have developed standardised communication templates to ensure that communications from each We Are Donors group is as clear as possible.</p> <p>Apart from the interim CEO and then charity manager (both contracted through a recruitment agency), all members (including Trustees and Advisors) are volunteers and are unpaid.</p>
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## Section C - Objectives and activities

<p>Summary of the objects of the charity set out in its governing document</p>	<p>WE ARE DONORS PROVIDES EDUCATION FOR THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.</p>
<p>Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)</p>	<p>We have delivered talks about organ donation to schools and universities in Bristol, Cambridge, Dundee, Keele, Oxford, Newcastle, Sheffield, UCL, KCL, and Brighton University, Belfast and Cardiff.</p> <p>We established new groups in Belfast and Cardiff.</p> <p>Our groups organised blood donation events - including general awareness events, what's your blood type events, and blood drives in collaboration with NHS Blood and Transplant.</p> <p>This year our Education Team worked with 'The Prezenter' - a graphics design company that transformed our presentation into a more engaging Prezi presentation. We made specific versions for our groups in Northern Ireland, Scotland, and Wales with local patient stories and location specific laws - so that our presentations are as relevant for local communities as possible.</p> <p>We have active social media accounts at the local and national level that produce and circulate digital marketing materials which increase awareness about blood and organ donation.</p>

	<p>We paused actively trying to recruit Local Leads from across the UK, so that we could focus on sustainably growing the charity's current groups.</p> <p>All charity trustees have regard to the commission's public benefit guidance. They are all aware of the guidance and have all taken it into account when making a decision to which the guidance is relevant.</p>
<p>Additional details of objectives and activities (optional information) You may choose to include further statements, where relevant, about:</p> <ul style="list-style-type: none"> <li>● policy on grantmaking</li> <li>● policy programme related investment</li> <li>● contribution made by volunteers.</li> </ul>	<p>NA</p>

## Section D - Achievements and performance

<p>Summary of the main achievements of the charity during the year</p>	<p>This year has been our most successful yet, and we have made great progress in our mission to empower young people to make an informed decision about blood and organ donation!</p> <ul style="list-style-type: none"> <li>● 3418 school students from 30 schools around the UK heard our presentation about the importance of organ donation - compared to 1000 the year before.</li> <li>● 2075 students attended our blood donation events and we registered 753 new blood donors - compared to 540 the year before.</li> <li>● 116 individuals gave blood following our events - whose donations will have saved or changed the lives of approximately 348 people.</li> <li>● We founded two new groups: We Are Donors Fionntán in Belfast, in memory of Fionntán McGarvey; and in Cardiff.</li> <li>● We Are Donors Fionntán hosted a person education day in Northern Ireland attended by members of NIBTS and Dáithí himself!</li> <li>● We worked with a graphics design company to transform our school talk into an engaging Prezi presentation.</li> <li>● We worked with an animation company to develop two animations about the organ donation process, and the importance of organ donation among minority ethnicities.</li> <li>● We hired our first member of staff to coordinate the activities of our local groups, so that our hard working ambassadors can maximise their impact.</li> <li>● We expanded our social media team who have done an amazing job educating people online about the importance of blood and organ donation.</li> <li>● We obtained an NHSBT grant to deliver our programmes to</li> </ul>
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	Black African and Black Caribbean student communities.
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## Section E - Financial review

Brief statement of the charity's policy on reserves	The Trustees have agreed a reserve policy of £50,000 for this financial year of unrestricted funds. This would enable our current activities to continue in the short term if funding drops and allow for continuation of charity activities for 1 year. This includes being able to continue payment of charity manager and running costs in case of closure.
Details of any funds materially in deficit	Nil

### Further financial review details (optional information)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>● the charity's principal sources of funds (including any fundraising);</li> <li>● how expenditure has supported the key objectives of the charity;</li> <li>● investment policy and objectives including any ethical investment policy adopted.</li> </ul>	<p><b>Financial Review</b></p> <p>Our total income was £121,626 and our total outcome was £37,178. Our bank balance remains a healthy £ 92,772.</p> <p>This financial year was unique for We Are Donors and our most successful to date. Our donation incomes was extraordinary due to the incredible fundraising efforts in Belfast in memory of a student called Foinntan, where over 100K was raised for our charity by the public. This was not only our largest donation to date but also aiding in raising the profile of the charity. Going forward we are not forecasting to receive such significant ongoing donations. We also continue to be successful in securing NHSBT funding allowing us to continue our work reducing inequalities amongst minority ethnic groups. With this success has come increased workload and a required change in structure/running of the charity including being able to hire our first staff to assist with the demands of a growing charity.</p> <p>It was decided by the Trustees to change the We Are Donors financial reporting year from March to March, to July to July. This has therefore meant this financial year has been extended in line with charity commission regulations. This was done to allow the financial year to be in line with the running of the charity which is centered more around university and school term times and allows for more accurate representation of our annual activities.</p> <p>Our largest incomes came from fundraising donations in memory of Team Foinntan</p> <p>Our largest expenditure was on educational material development and production as well as and salary for our charity manager (hired on a temporary basis).</p> <p>We would like to take this opportunity to thank our volunteers, funders and supporters for their commitment to our charity, allowing us to</p>
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	continue to meet our objectives and goals.
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## Section F - Other optional information

Other optional information

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## Section G - Declaration

The trustees declare that they have approved the trustees' report above.  
Signed on behalf of the charity's trustees:



Name: Matthew Byrne  
Position: Trustee, Chair  
Date: 25/3/2024

**STATEMENT OF ASSETS AND LIABILITIES**

**09/03/2022 - 30/06/2023**

**For The Year Ended 30<sup>th</sup> June 2023**

	Unrestricted funds	Restricted funds	Total funds 2022-2023	Last year 2021-2022
	£	£	£	
<b>A1 Incoming resources</b>				
Voluntary income:	-	-	-	-
Donations:	-	-	-	-
Donations - Public/Fundraising	101,410	-	101,410	9,893
Donations - In memory/legacy	-	-	-	-
Incoming resources from charitable activities:	-	-	-	-
Grants	1,000	18,955	19,955	-
Other income	261	-	261	353
	-	-	-	-
<b>Total Incoming Resources</b>	<b>102,671</b>	<b>18,955</b>	<b>121,626</b>	<b>10,246</b>
<b>A2 Asset and investment sales</b>				
<i>Sub total</i>	-	-	-	
<b>Total receipts</b>	<b>102,671</b>	<b>18,955</b>	<b>121,626</b>	<b>10,246</b>
<b>A3 Resources expended</b>				
Charitable Activities	28,752	8,426	37,178	2,290
	-	-	-	-
	-	-	-	-
<i>Sub total</i>	<b>28,752</b>	<b>8,426</b>	<b>37,178</b>	<b>2,290</b>
<b>A4 Asset and investment purchases</b>				
<i>Sub total</i>	-	-	-	

We Are Donors Annual Trustee Report 2022-2023

<b>Total payments</b>	<b>28,752</b>	<b>8,426</b>	<b>37,178</b>	<b>2,290</b>
<b>Net of receipts/(payments)</b>	73,919	10,529	84,448	7,956
<b>A5 Transfers between funds</b>	-	-	-	-
<b>A6 Funds last year end</b>	1,236.77	7,086.84	8,324	368
<b>Funds this year end</b>	<b>75,156</b>	<b>17,616</b>	<b>92,772</b>	<b>8,324</b>

The financial statement was presented to the Board of Trustees on 20th August 2023 and authorised for issue on 23/03/2024 signed on Trustees behalf by:



.....  
**Dr Charlotte Brathwaite-Shirley - Trustee**



.....  
**Dr Matthew Byrne - Trustee**

Further details

**NOTES TO THE FINANCIAL STATEMENT**

**For The Year Ended 30<sup>th</sup> June 2023**

**Accounting Policies**

**Basis of preparing the financial statements**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities and with the requirements of the Charities Act 2011. The charity meets the conditions for preparation of accounts on a receipt and payment basis the Trustees have elected to prepare the accounts in this manner.

**Funds accounting:**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in delivering the objectives of the charity and which have not been designated for other purposes

Restricted funds are funds to be used in accordance with specific restrictions imposed by the donor or if raised for particular purpose.

**Income:**

Donations and grants are included in income when they are receivable. Donations and grants for particular purposes are included in income as restricted funds.

**Expenditure**

These are recognised as soon as there is a legal or constructive obligation committing to that expenditure. Expenditure is accounted for on a receipt and payment basis.

## **Independent examiner's report to the trustees of We are Donors.**

I report to the trustees on my examination of the accounts of the We are Donors (the Trust) for the year ended 30<sup>th</sup> June 2023.

### **Responsibilities and basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Name: Wesam Anad

ICAEW

Address:

1 Ellis Terrace,

Ranyard Court,

Flat 7,

SE11 4BY

London

Date: 06/04/24

**WE ARE DONORS**

England & Wales - Charity number 1178843

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# Accounts

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# We Are Donors Annual Trustee Report 2021-2022

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## Section A - Reference and administration details

From (start date): To (end date):	09/03/2021 08/03/2022
Charity Name: Other Names:	We Are Donors The charity is not known by any other names
Registered charity number:	1178843
Charity's principal address:	20 Peat Moors, Headington, Oxford, OX3 7HS

### Trustees

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (of body entitled to appoint trustee (if any))
Matthew Byrne	Chair	Whole year	
Jasper Mogg		Whole year	
Matthew Symington		Whole year	
Jonathan Mayes		Whole year	

### Advisors

Names and addresses of advisors (optional information)

Name	Type of advisor	Address
None		

## Management team

<b>Position</b>	<b>Name</b>
Chair	Matthew Byrne
Chief Operating Officer	Matthew Symington
Secretary	Joseph Battle
<b>Finance team</b>	
Treasurer	Charlotte Brathwaite-Shirley
Fundraising Lead	Anna Ehrlich
<b>Recruitment team</b>	
Recruitment Lead	Sophie Hughes
Interview Lead	Jonathan Mayes
<b>Marketing team</b>	
Marketing Lead	Ibrahim Mahmoud
Marketing team member	Anna Critchley
Communications Lead (blog and newsletter)	Cecilia Adamou
<b>IT team</b>	
IT Lead	Madeline Green
IT Advisor	Jasper Mogg
<b>Education team</b>	
Education Lead	Jenny Whitby
Blood Donation Lead	Laura Whitter
Student Representative	Paaras Doshi

## Section B - Structure, governance and management

Type of governing document:	Constitution
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## We Are Donors Annual Trustee Report 2021-2022

How the charity is constituted:	CIO - FOUNDATION
Trustee selection methods:	Elected by existing trustees

### Additional governance issues (optional)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>• policies and procedures adopted for the induction and training of trustees;</li> <li>• the charity's organisational structure and any wider network with which the charity works;</li> <li>• relationship with any related parties;</li> <li>• trustees' consideration of major risks and the system and procedures to manage them.</li> </ul>	<p>The We Are Donors Charity has multiple locally run We Are Donors Groups. These groups consist of: a 'Local Lead' that has overall responsibility for the group, and who is appointed following an interview with the We Are Donors management team or Board of Trustees; a 'Local Committee' that the Local Lead appoints and is elected each year by members of each Group.</p> <p>Each group meets with a member of the We Are Donors management team at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>The We Are Donors management team and Board of Trustees meet at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>Our educational materials have been reviewed by individuals with experience in blood and organ donation, transplantation, education, and ethics, and by NHS Blood and Transplant. The materials have previously been reviewed by the Newcastle University Research Ethics Committee.</p> <p>We have a comprehensive set of policies and procedures that are distributed to all parties to help protect all parties involved. All volunteers receive standardised training and we have developed standardised communication templates to ensure that communications from each We Are Donors group is as clear as possible.</p> <p>All members (including Trustees, management team, and Advisors) are volunteers and are unpaid.</p>
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## Section C - Objectives and activities

<p>Summary of the objects of the charity set out in its governing document</p>	<p>WE ARE DONORS PROVIDES EDUCATION FOR THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.</p>
<p>Summary of the main activities undertaken for the public benefit in relation to these objects (include within</p>	<p>We have delivered talks about organ donation to schools and universities in Bristol, Cambridge, Dundee, Keele, Oxford, Newcastle, and Sheffield. We have new groups in London and Brighton based at UCL, KCL and Brighton University that are in the process of organising</p>

We Are Donors Annual Trustee Report 2021-2022

<p>this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)</p>	<p>talks at schools and youth groups.</p> <p>We have active social media accounts at the local and national level that produce and circulate digital marketing materials which increase awareness about blood and organ donation.</p> <p>In partnership with NHSBT we have designed and implemented a blood donation program which recruits students to sign up to the blood donor register and attend their first donation with a member of their local team. This program is operating successfully in Bristol, Newcastle, Sheffield, ***.</p> <p>We were actively trying to recruit Local Leads from across the UK in order to expand the project's reach. We are in contact with students at Cardiff and Warwick university and in the process of establishing these groups.</p> <p>All charity trustees have regard to the commission's public benefit guidance. They are all aware of the guidance and have all taken it into account when making a decision to which the guidance is relevant.</p>
<p>Additional details of objectives and activities (optional information) You may choose to include further statements, where relevant, about:</p> <ul style="list-style-type: none"> <li>● policy on grantmaking</li> <li>● policy programme related investment</li> <li>● contribution made by volunteers.</li> </ul>	

## Section D - Achievements and performance

<p>Summary of the main achievements of the charity during the year</p>	<ul style="list-style-type: none"> <li>● The charity faced ongoing disruption due to COVID-19, we carried on delivering online talks. We switched back to in person talks at the end of the year.</li> <li>● We secured a grant from NHSBT to set up two groups in London to deliver education on blood and organ donation to BAME groups.</li> <li>● We rolled out our blood donation programme across all groups in the UK - we have recruited over 450 new blood donors</li> <li>● We have expanded to 10 groups across the UK.</li> <li>● We have incorporated new technologies such as Slack to help coordinate our work - we have 86 volunteers and committee members on the domain at present</li> <li>● We organised and ran our first national training day online to 45 volunteers across the country attended</li> <li>● We held our first ever in person National Steering Committee meetings.</li> </ul>
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	<ul style="list-style-type: none"> <li>We ran our first and second national fundraiser which raised hundreds of pounds and raised awareness of the issues at hand</li> </ul>
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## Section E - Financial review

Brief statement of the charity's policy on reserves	We do not have a reserves policy.
Details of any funds materially in deficit	Nil

### Further financial review details (optional information)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>the charity's principal sources of funds (including any fundraising);</li> <li>how expenditure has supported the key objectives of the charity;</li> <li>investment policy and objectives including any ethical investment policy adopted.</li> </ul>	<p>Treasurer's Report 2021/22 (Charlotte Brathwaite-Shirley)</p> <p>I am pleased that due to grant funding and fundraising the charity has been able to continue delivering the key objectives of the charity, raising awareness regarding blood and organ donation amongst the public. This year was a challenging one due to the ongoing covid pandemic but we were able to overcome these challenges and have one of our most successful financial years to date.</p> <p>At the beginning of the financial year 2021/22 we were successful in securing funding of £9,893 from the NHSBT grant scheme to continue our work and to allow us to expand into London wards with areas of high diversity. With these funds we were able to set up two new branches in south east and south west London who were able to deliver educational and awareness events focusing on organ and blood donation to over 500 students. These funds also allowed us to update our educational materials allowing us to engage our target audience more and have greater impact. Our volunteers hosted a 400 lives event, raising awareness for the approximately 400 people who die each year waiting for an organ transplant.</p> <p>We would like to take this opportunity to thank our volunteers, funders and supporters for their commitment to our charity, allowing us to continue to meet our objectives and goals.</p> <p>I look forward to building on our successes this year for 2022/23.</p>
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## Section F - Other optional information

### Other optional information

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## Section G - Declaration

The trustees declare that they have approved the trustees' report above.  
Signed on behalf of the charity's trustees:

A handwritten signature in black ink, appearing to read 'Matthew Byrne', written over a horizontal line.

Name: Matthew Byrne  
Position: Trustee, Chair  
Date: 10/3/2022

## Balance Sheet (03/03/2021 -08/03/2022)

Note ref.		Total funds (£)	Prior year funds (£)	Further details
	<b>Fixed assets:</b>			
	Intangible assets	0	0	
	Tangible assets	0	0	
	Heritage assets	0	0	
	Investments	0	0	
	<i>Total fixed assets</i>	0	0	
	<b>Current assets:</b>			
	Stocks	0	0	
	Debtors	0	0	
	Investments	0	0	
	Cash at bank and in hand	8323.61	368.13	A1
	<i>Total current assets</i>	8323.61	0	
	<b>Liabilities:</b>			
	Creditors: Amounts falling due within one year	0	0	
	<i>Net current assets or liabilities</i>	0	0	
	<i>Total assets less current liabilities</i>	0	0	
	Creditors: Amounts falling due after more than one year	0	0	
	Provisions for liabilities and charges.	0	0	
	<i>Net asset or liabilities excluding pension asset or liability</i>	0	0	
	Defined benefit pension scheme asset or liability	0	0	
	<b><i>Total net assets or liabilities</i></b>	0	0	
	The funds of the charity	0	0	

We Are Donors Annual Trustee Report 2021-2022

	Endowment funds	0	0	
	Restricted income funds	9893.00	0	
	Unrestricted funds	352.61	368.13	
	Revaluation reserve	0	0	
	Pension reserve	0	0	
	<i>Total unrestricted funds</i>	0	0	
	<b><i>Total charity funds</i></b>	<b>£10, 245.61</b>	0	

## Further details

### A1

Starting balance 08/03/2022: £368.13

Total income: £10,245.61

Total spending: £ 2,290.13.

Remaining balance: £8,323.61

Summary of spending:

**In:**

Grants/Restricted income: £9893

Fundraising/donations/Unrestricted: £352.61

**Out:**

Charitable activities: £2,290.13.

**WE ARE DONORS**

England & Wales - Charity number 1178843

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# Accounts

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# We Are Donors Annual Trustee Report 2020-2021

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## Section A - Reference and administration details

From (start date): To (end date):	09/03/2020 08/03/2021
Charity Name: Other Names:	We Are Donors The charity is not known by any other names
Registered charity number:	1178843
Charity's principal address:	67 Heath Rd, Lexden, Colchester, Essex, CO3 4DJ

### Trustees

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (of body entitled to appoint trustee (if any))
Matthew Byrne	Chair	Whole year	
Jasper Mogg		Whole year	
Matthew Symington		Whole year	
Jonathan Mayes		Whole year	

### Advisors

Names and addresses of advisers (optional information)

Name	Type of advisor	Address
Colin Wilson	Scientific	Freeman Hospital, Freeman Rd, High Heaton, Newcastle upon Tyne, NE7 7DN
Bryan Vernon	Ethical	The Medical School, Newcastle University, Framlington Place, Newcastle upon Tyne, NE2 4HH
Benjamin Ivory	Scientific	Torbay Hospital, Lowes Bridge, Torquay, Devon, TQ2 7AA

## Senior Staff

<b>Position</b>	<b>Name</b>
Chair	Matthew Byrne
Chief Operating Officer	Matthew Symington
Secretary	Joseph Battle
<b>Finance team</b>	
Treasurer	Charlotte Brathwaite-Shirley
Fundraising Lead	Anna Ehrlich
Treasury Team Member	
<b>Recruitment team</b>	
Recruitment Lead	Jonathan Mayes
Interview Lead	Jonathan Mayes
<b>Marketing team</b>	
Marketing Lead	Ibrahim Mahmoud
Marketing team member	Anna Critchley
Communications Lead (blog and newsletter)	Cecilia Adamou
<b>IT team</b>	
IT Lead	Madeline Green
IT Advisor	Jasper Mogg
<b>Education team</b>	
Education Lead	Jenny Whitby
Blood Donation Lead	Laura Whitter
Student Representative	Paaras Doshi

## Section B - Structure, governance and management

Type of governing document:	Constitution
How the charity is constituted:	CIO - FOUNDATION
Trustee selection methods:	Elected by existing trustees

### Additional governance issues (optional)

<p>You may choose to include additional information, where relevant, about:</p> <ul style="list-style-type: none"> <li>• policies and procedures adopted for the induction and training of trustees;</li> <li>• the charity's organisational structure and any wider network with which the charity works;</li> <li>• relationship with any related parties;</li> <li>• trustees' consideration of major risks and the system and procedures to manage them.</li> </ul>	<p>The We Are Donors Charity has multiple locally run We Are Donors Groups. These groups consist of: a 'Local Lead' that has overall responsibility for the group, and who is appointed following an interview with the We Are Donors Senior Staff or Board of Trustees; a 'Local Committee' that the Local Lead appoints and is elected each year by members of each Group.</p> <p>Each group meets with a member of the We Are Donors Senior Staff at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>The We Are Donors Senior Staff and Board of Trustees meet at least every 12 weeks to monitor progress and address any issues that may have arisen.</p> <p>We have recruited a set of advisors with experience in organ donation, transplantation, education, and ethics to ensure that our educational materials have been reviewed by NHS Blood and Transplant, and the Newcastle University Ethics Committee.</p> <p>We have a comprehensive set of policies and procedures that are distributed to all parties to help protect all parties involved. All volunteers receive standardised training and we have developed standardised communication templates to ensure that communications from each We Are Donors group is as clear as possible.</p> <p>All members (including Trustees, Senior Staff, and Advisors) are volunteers and are unpaid.</p>
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## Section C - Objectives and activities

<p>Summary of the objects of the charity set out in its governing document</p>	<p>WE ARE DONORS PROVIDES EDUCATION FOR THE PUBLIC IN GENERAL (AND PARTICULARLY AMONGST YOUNG PEOPLE UNDER THE AGE OF 25) IN THE SUBJECTS OF BLOOD, ORGAN, TISSUE, STEM CELL, AND BONE MARROW DONATION AND TRANSPLANTATION, INCLUDING DONOR REGISTRATION, IN SUCH WAYS AS THE TRUSTEES SEE FIT FOR THE BENEFIT OF THE GENERAL PUBLIC.</p>
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We Are Donors Annual Trustee Report 2019-2020

<p>Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)</p>	<p>We have delivered talks about organ donation to schools and universities in Bristol, Cambridge, Dundee, Keele, Oxford, Newcastle, and Sheffield.</p> <p>We have developed a blood donation programme which we have started to roll out amongst our groups.</p> <p>We were actively trying to recruit Local Leads from across the UK.</p> <p>All charity trustees have regard to the commission’s public benefit guidance. They are all aware of the guidance and have all taken it into account when making a decision to which the guidance is relevant.</p>
<p>Additional details of objectives and activities (optional information) You may choose to include further statements, where relevant, about:</p> <ul style="list-style-type: none"> <li>● policy on grantmaking</li> <li>● policy programme related investment</li> <li>● contribution made by volunteers.</li> </ul>	

## Section D - Achievements and performance

<p>Summary of the main achievements of the charity during the year</p>	<ul style="list-style-type: none"> <li>● This year has been a difficult year due to COVID-19. We have adapted our teaching materials to be delivered online.</li> <li>● We formed a partnership with SLIDO to create interactive talks.</li> <li>● We spoke to approximately 1000 students aged 11 to 18 years old at schools about organ donation.</li> <li>● We worked with 180 Degrees consulting to develop our social media and outreach programmes. Which we started implementing.</li> </ul>
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## Section E - Financial review

<p>Brief statement of the charity’s policy on reserves</p>	<p>We do not have a reserves policy.</p>
<p>Details of any funds materially in deficit</p>	<p>Nil</p>

Further financial review details (optional information)

<p>You may choose to include additional information, where relevant, about:</p>	
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<ul style="list-style-type: none"><li>• the charity's principal sources of funds (including any fundraising);</li><li>• how expenditure has supported the key objectives of the charity;</li><li>• investment policy and objectives including any ethical investment policy adopted.</li></ul>	
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## Section F - Other optional information

Other optional information

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## Section G - Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees:



Name: Matthew Byrne  
Position: Trustee, Chair  
Date: 16/12/2021

## Balance Sheet (03/03/2020 -08/03/2021)

Note ref.		Total funds (£)	Prior year funds (£)	Further details
	<b>Fixed assets:</b>			
	Intangible assets	0	0	
	Tangible assets	0	0	
	Heritage assets	0	0	
	Investments	0	0	
	<i>Total fixed assets</i>	0	0	
	<b>Current assets:</b>			
	Stocks	0	0	
	Debtors	0	0	
	Investments	0	0	
	Cash at bank and in hand	£368.13	0	A1
	<i>Total current assets</i>	£368.13	0	
	<b>Liabilities:</b>			
	Creditors: Amounts falling due within one year	0	0	
	<i>Net current assets or liabilities</i>	0	0	
	<i>Total assets less current liabilities</i>	0	0	
	Creditors: Amounts falling due after more than one year	0	0	
	Provisions for liabilities and charges.	0	0	
	<i>Net asset or liabilities excluding pension asset or liability</i>	0	0	
	Defined benefit pension scheme asset or liability	0	0	
	<b><i>Total net assets or liabilities</i></b>	0	0	
	The funds of the charity	0	0	

We Are Donors Annual Trustee Report 2019-2020

	Endowment funds	0	0	
	Restricted income funds	0	0	
	Unrestricted funds	0	0	
	Revaluation reserve	0	0	
	Pension reserve	0	0	
	<i>Total unrestricted funds</i>	0	0	
	<b><i>Total charity funds</i></b>	<b>£368.13</b>	0	

## Further details

### A1

Starting balance 03/03/2021: £368.13

Total income: £200

Total spending: £200

Remaining balance: £368.13

Summary of spending:

Web design, ICO fee