

Trustees' Annual Report for the period						
From	Period start date			To	Period end date	
	1 <sup>st</sup>	July	2023		30	June

## Section A Reference and administration details

Charity name	Clothe Me – Thank You
Other names charity is known by	Clothing Collective
Registered charity number (if any)	1178825
5th Floor	
167-169 Great Portland Street	
London	
Postcode	W1W 5PF

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Antony Wroe	Trustee		
2	Karen Penney	Trustee		
3	Alan Duncan	Trustee		
4	Natalie O'Hare	Trustee - Treasurer		
5	Annabel Bennett	Trustee		
6	Fiona Wilson	Trustee		
7	Mark Curran	Trustee - Chair	17 April 2024 onwards	
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

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### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Chartered Accountants	Bevan & Buckland	Cardigan House, Castle Court, Swansea Enterprise Park, Swansea, SA7 9LA

### Name of chief executive or names of senior staff members (Optional information)

Antony Wroe
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## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	CIO Foundation
Trustee selection methods (eg. appointed by, elected by)	Appointed by the existing trustees.

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Whilst Clothing Collective have the support of the Charity Retail Association providing access to their members shops, we have reinforced our relationship with The Charity Shop Gift Card by agreeing to a Memorandum of Affiliation working closely together in a strategic partnership.

## Section C Objectives and activities

**Summary of the objects of the charity set out in its governing document**

The relief of poverty or financial hardship, in particular but not exclusively, by providing grants via redeemable vouchers for everyday clothing to individuals and families in financial need. The redeemable vouchers are able to be redeemed exclusively at participating charity shops throughout the United Kingdom of Great Britain.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

Designed to bridge the gap between people that cannot afford to clothe themselves and their families by providing access to clothing stock held at charity shops. Clothing Collective provides a monetary value gift card redeemable in charity shops, enabling people in need to choose their own clothes with dignity without having to rely on clothing hand-outs.

The gift cards are distributed to people in crisis by our gift card distribution partners which are then redeemed at charity shops. When the cards are spent, a secondary benefit occurs by raising funding for the shops own charitable cause, returning the cash value of the gift cards back to the shops.

**How does it work?**

- Money raised through donations and online retail partnerships
- Donations converted into gift cards
- Gift cards distributed to people identified through a network of food banks, support agencies and other charities
- Gift cards can be spent in any of our partner charity shops
- Charity shops cash in the gift cards to benefit their own cause

**Why is it needed?**

There are daily studies on the increase of rough sleeping, homelessness and households in poverty, with recent examples showing an increase of nearly a third in rough sleepers over the past year, and pockets in large cities with two-thirds of children living in poverty-hit families. Reports show that more than one in five of the UK population (22%) is in poverty, and whilst food banks have appeared across the UK to provide support, there are less options for finding clothing.

The charity trustees declare that any debts and other liabilities of the CIO have been settled or otherwise provided for in full in accordance with its constitution.

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Clothing Collective partners with third party charities such as Food banks, shelters, and other support agencies etc. who work with vulnerable people, identifying needs by assessing their requirements accessing clothes. By partnering with these third-party charities, they are able to distribute our gift cards on our behalf in a structured and professional environment which is vital to our operations, as Clothing Collective doesn't distribute gift cards directly to individuals.

Whilst most of the funding for the charity has come from trusts and funders grants, the revenue secured via this route has been very limited due to the number of applications submitted to such funders. This is due to this task being solely dependent on one volunteer to fulfil this role.

Given the dependence on the charities funding via this route, it was decided by the Board of Trustees in their last trustees meeting of the financial year to outsource this task to a third-party agency for the next financial year, allowing for a more concerted focused effort to be applied to this activity of fundraising.

This year we have again managed to attract volunteers to join the charity who have been willing and able to make contributions to our development.

## Section D

## Achievements and performance

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### Summary of the main achievements of the charity during the year

This year has allowed us to continue the task of recruiting additional trustees who are able to contribute to the growth of the charity by strengthening our governance and corporate partnership development.

Antony Wroe the charity founder stood down from the role of Chair taking on the tasks of the CEO, with a new Chair, Mark Curran being recruited into the role.

The management of our social media output, Google Ads and our website were outsourced to professional agents. Initially contracted on a quarterly basis, subsequently extended to annual reviews attributed to the successful outcomes in these tasks and having the available budgets.

With the charities reputation increasing in what it is that our charity does, we are receiving increasing numbers of requests from other organisations seeking to partner with us where they are able to distribute our gift cards.

Having set a task last year to focus on identifying corporate relationships to support the charity, we have to some degree achieved this objective where we have benefited from partnering with both the London School of Economics 180 Consulting and Coventry University London on specific projects to help expand the charity.

One of our main focuses in the year ahead is to continue to identify new corporate partners to build relationships with to support the charity and the provision of gift cards.

## Section E Financial review

Brief statement of the charity's policy on reserves

We hold enough reserves to meet any liabilities.

Details of any funds materially in deficit

None

### Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Clothing Collective partnered with Run4Charity opening the opportunity for participants to register for over 750+ challenge events throughout the UK.

This allows for supporters to take part in any of the events listed, increases the fundraising potential for the charity and is an activity we will be promoting via our social media and Google Ads.

## Section F Other optional information

We have met our key objectives this year developing the charities brand awareness with more partners seeking to partner with us and is something which will continue in the next financial year.

We have recruited a new Chair to the board of Trustees.

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position (eg Secretary, Chair, etc)

Mark Curran

Chair

**Date**

20<sup>th</sup> September 2024







CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name  
Clothe Me - Thank You - "Clothing Collective"

No. of funds

## Receipts and payments accounts

CC16a

For the period  
from

Period start date  
01/07/2023

To

Period end date  
30/06/2024

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations & Grants	28,177	-	-	28,177	15,620
Interest & Other Income	460	-	-	460	274
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>28,637</b>	<b>-</b>	<b>-</b>	<b>28,637</b>	<b>15,895</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>28,637</b>	<b>-</b>	<b>-</b>	<b>28,637</b>	<b>15,895</b>
<b>A3 Payments</b>					
Purchase of charity gift cards / vouchers	9,090	-	-	9,090	17,075
Social Media / Marketing	8,497	-	-	8,497	8,166
Administrative Expenses	6,347	-	-	6,347	4,534
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>23,934</b>	<b>-</b>	<b>-</b>	<b>23,934</b>	<b>29,775</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>23,934</b>	<b>-</b>	<b>-</b>	<b>23,934</b>	<b>29,775</b>
<b>Net of receipts/(payments)</b>	<b>4,703</b>	<b>-</b>	<b>-</b>	<b>4,703</b>	<b>13,880</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>20,076</b>	<b>-</b>	<b>-</b>	<b>20,076</b>	<b>33,956</b>
<b>Cash funds this year end</b>	<b>24,779</b>	<b>-</b>	<b>-</b>	<b>24,779</b>	<b>20,076</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Current Account	2,926	-	-
	Savings Account	21,795	-	-
	Paypal	58	-	-
	<b>Total cash funds</b>	<b>24,779</b>	<b>-</b>	<b>-</b>

(agree balances with receipts and payments account(s))

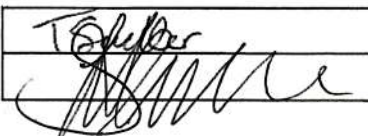
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	Start up loan	Unrestricted Fund	1,000	No due date
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Tim Sadler	10/10/2024
	MARK CUNAW	14/10/24



**Section A**

**Independent Examiner's Report**

**Report to the trustees/  
members of**

Clothe Me – Thank You

**On accounts for the year  
ended**

30<sup>th</sup> June 2024

**Charity no  
(if any)**

1178825

**Set out on pages**

1 – 2 of CC16a

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 30 June 2024.

**Responsibilities and  
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

**Signed:**

**Date:** 09/01/25

**Name:**

Llinos Williams

**Relevant professional  
qualification(s) or body  
(if any):**

ACCA

**Address:**

Bevan Buckland LLP

Cardigan House, Castle Court, Swansea Enterprise Park,

Swansea, SA7 9LA

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**