

Gainsborough Musical Theatre Society Chairman's report Y/E 31.07.24

August 2023

Auditions held for concerts and all parts have been cast. Posters have been sent to Gainsborough Life magazine, local newspapers and the event has been promoted on our social media. We have been practicing twice a week, one day focused on solos/small groups and the other on group numbers.

September 2023

Extra concert performance confirmed for Blyton Village Hall. Concert rehearsals continued and are going well. A small group of the concert cast performed at Lea Park anniversary festival. Raffle tickets have been ordered for the Christmas fundraiser. GMTS were confirmed to be Co-Op Community Champions from December to the beginning of March. AGM held with a good turn out. Sharon Spalding taking over from Dion as publicity manager. Committee decided to absolve the role of ticket manager due to disappointing responses from party booking forms.

October 2023

Our House production team confirmed as Greg Snape as director, Simon Percy as MD and Devon Riley as Choreographer. "9 to 5" voted by the committee to be our 2025 show and Chicago voted to be our 2026 show. Concerts were performed and did very successfully. Disappointing turn out at Gringley however the weather definitely played a part as people who had pre-booked tickets didn't turn up. Date was set for budget meeting for Our House. Christmas social event was booked. Notice sent of transfer of archives to Gainsborough Heritage Centre.

November 2023

Budget meeting held for Our House. Poster made and shared for our Christmas quiz fundraiser. Venue and quiz questions confirmed and sorted. Prize donations received for the quiz night/raffle draw. We Do It In The Dark contacted to help with backstage elements of Our House.

December 2023

Christmas quiz fundraiser held and was very successful. There was an impressive turn out and feedback on the quiz content was positive. Our House cast and crew group was made on Facebook with the launch night date announced. Launch night advertised in Gainsborough Life magazine, local newspapers and on social media.

January 2024

Launch night was held for Our House with a very good turn out. Rehearsal material, audition pieces and rehearsal schedule was shared with the cast and crew. Chloe Andrews agreed to be in charge of props for Our House. Julie Leaning, Faye Newell and Sharon Spalding agreed to organise costumes for Our House.

February 2024

Auditions were held for Our House, we were unable to cast the role of Calum so had to look outside of the society for this role. Rehearsals were going very well, singing for Our House is

noticeable easier to learn from The Addams Family and dance rehearsals were well taught with different dance moves for the core dance ensemble and the rest of the cast. Lots of chorus pieces have been set. Decision was made to find our own members to help with backstage/scene changes. WDIITD were contacted again to help with sound and lighting at the theatre. Emily Jenkinson agreed to take headshots and promotional photos for Our House.

March 2024

Rehearsals continue for Our House. All roles now cast. Jacqui Walker joined the costume team. It was decided due to our low membership fees cast would be asked to provide their own costumes for parts of the show. Set for Our House proving difficult, no set confirmed yet. Promotional materials received for Our House and distributed to be displayed. Noted that ticket sales are slower at this point in comparison to last year, cast need to do more to promote including sharing posters on social media/in local shops and leafleting. Easter quiz fundraiser was confirmed for 28th April. Donation received from D. Speight for the food at the fundraiser. It was decided to increase the price to take part in the quiz. Patron's advertised and current patrons contacted for renewal.

April 2024

Set and props for Our House confirmed to be hired from Not Just Props. Set & props package expensive however there are benefits from the company as they help with the building and taking down of the set. Ticket sales still slow in comparison to TAF last year. Competition for 4 free tickets for Our House confirmed for the Gainsborough Life magazine. Andy Evans confirmed to come the dress rehearsal to take photos and do a review for publicity. Headshots were taken. Concert committee confirmed to be Chris Smithson, Anna Hrycak, Chloe Andrews, Dion Oldridge and Hannah Leaning. First meeting was held. Discussion was held regarding costing for 2025 show, was confirmed to stick to original plan of "9 to 5" in 2025 and "Chicago" in 2026. Quiz was held with a fantastic turn out. Received confirmation from Co-Op Community funds that £835.16 was raised for us. Thanks was given to Leigh Troop for her fantastic work on fundraising.

May 2024

Rehearsals are going well. The Show was finished being set and full run throughs began. Concern was raised regarding who would be available to help with the quick changes for the lead role in the show. Ticket sales still slow and our banner was stolen from outside of Tesco in Scunthorpe. Trentside Radio contacted for interview to help promote the show. Fashion show fundraised confirmed for 8th September with discussion of another Christmas quiz in December. Concerts confirmed for Marton 11th, Blyton 12th, Gringley 18th and Morton 19th October. Still looking for a venue for a concert in Scunthorpe. Concerts launch night confirmed for 16th July.

June 2024

Our House was performed, 598 tickets sold in total (41%). This was a disappointing result for the society meaning we made a loss for this show. However, lots of positive comments were received from the audience members. Issues with sound noted, we will look in to this in the future. Work sheet submitted to the theatre late so they were unprepared for our get in. It was noted attendance at rehearsals/attitude from some of the cast this year was very poor.

Some of the set/props were not used when paid for so this needs looking at closer next year. Greg Snape, Simon Percy and Devon Riley were contacted to see if they would be interested in being our production team again this year. License deposit paid for 2026 show "9 to 5". Launch night held for the concerts with a very good turn out. It was decided to contact Trinity Arts Centre to see how much they would charge for us to perform there potentially in 2026 and compare with current costs at the Plowright in Scunthorpe.

July 2024

Further invoices received for microphones/sound equipment for Our House. Confirmation from Plowright Theatre that they are not renewing contract with Ticketmaster which should help with ticket sales in future. Concert rehearsals started and auditions were held. Christmas quiz has been booked.

GAINSBROUGH MUSICAL THEATRE SOCIETY

Income & expenditure account for the year ended 31st July 2024

	31.7.24	31.7.23
	£	£
INCOME		
Subscriptions	1,715.00	1,950.00
Patrons	350.00	300.00
Refreshments	156.50	210.00
Donations	835.16	150.00
Surplus from activities		
Surplus on Adams Family	0.00	3,686.48
Surplus on concerts	996.57	858.75
Interest received	340.04	162.40
Premium Bond prizes	0.00	75.00
Quizmas & Easter quiz	1,743.73	1,002.80
Sale of costumes & props	32.27	891.05
Easy Fundraising	269.63	222.08
TOTAL INCOME	<u>6,438.90</u>	<u>9,508.56</u>
EXPENDITURE		
Deficit on Our House/Addams Family	7,414.16	0.00
Premises rent	1,596.00	1,339.50
Administrative expenses		
Insurances	608.96	499.31
Post & stationery	1.25	0.00
NODA subscription	199.00	135.00
Miscellaneous	<u>130.00</u>	<u>208.95</u>
	939.21	843.26
TOTAL EXPENDITURE	<u>9,949.37</u>	<u>2,182.76</u>
Net - deficit/ surplus for the year	<u><u>-3,510.47</u></u>	<u><u>7,325.80</u></u>

GAINSBROUGH MUSICAL THEATRE SOCIETY

BALANCE SHEET AS AT 31st JULY 2024

	1.8.23	Depn	31.7.24	31.7.23
	£	£	£	£
FIXED ASSETS				
Keyboard	<u>1.00</u>	<u>0.00</u>	1.00	1.00
CURRENT ASSETS				
TSB Bank			17,995.93	21,805.00
Yorkshire Building Society			10,337.45	9,997.41
Cash in hand			<u>36.76</u>	<u>98.20</u>
			28,370.14	31,900.61
Payments in advance				
Show licence		500.00		
Programme adverts		<u>225.00</u>	725.00	705.00
Net Assets			<u>29,096.14</u>	<u>32,606.61</u>
Financed by				
.				
Balance 1.8.23			32,606.61	25,280.81
Surplus/ deficit for year			<u>-3,510.47</u>	<u>7,325.80</u>
As at 31.7.24			<u>29,096.14</u>	<u>32,606.61</u>

Ian Burgess

Hon. Treasurer

GAINSBROUGH MUSICAL THEATRE SOCIETY

Notes to the financial statements for the year ended 31st July 2024

	Our House £	2023 Addams Family £
INCOME		
Ticket Sales	10,067.50	16,548.40
Programme Advertisements	445.00	581.95
Raffle & Programme sales	513.12	709.00
Show sponsorship	0.00	3,000.00
Total Income	11,025.62	20,839.35
EXPENSES		
Royalties	1,914.60	2,934.35
Hire of libs, scores & postage	1,000.00	600.00
Theatre & rehearsal room hire	2,886.44	2,254.90
MD fees	1,200.00	1,200.00
Accompanist & orchestra fees	3,460.00	4,698.00
Hire of scenery	5,026.00	3,316.00
Hire of microphones & sound system	935.00	434.56
Costumes & props	1,244.54	959.00
Publicity, leaflets posters etc	473.20	455.96
Programme printing	300.00	300.00
Total expenditure	18,439.78	17,152.77
Net surplus/ - deficit	-7,414.16	3,686.58

GMTS
TREASURER'S REPORT
31st July 2024

I stood before you last year to report a very successful financial year for the society with a surplus of some £7,325.

In contrast, I have to say the results for 2023/24 financial year are disappointing with a deficit of £3,510.47, which reverses half of the previous year's surplus and the deficit would have been much worse but for some excellent fundraising work

Needless to say that this trend cannot be allowed to continue indefinitely
The effects of the deficit are reflected in the society's cash and bank balances which decreased from an opening balance of £31,900.61 to £28,370.14

The biggest contributor to the loss for the year was the production of Our House. Although this was very well performed it did not do well with ticket sales and with high production costs and no show sponsorship a deficit overall was incurred of £7,414.

A breakdown of the show's income and expenditure is shown in the attached notes.

As previously stated the effects of this deficit were mitigated to a degree by some excellent fundraising initiatives

The early Autumn concerts achieved a surplus of very nearly £1,000
and the Xmas and Easter quizzes combined raised a very impressive £1,743.73

Other sources of income on the whole were fairly consistent with 2023.

A notable exception was the donation of £835.16 from the Coop which we received as part of their local community support fund and with an upturn in interest rates meant interest received was more than doubled in the year to £340.04

The society's expenses remained fairly consistent

The decision to relinquish the North Street lease continues to be justified with the savings in rent this has achieved.

Insurance premiums generally increased in 2023/24 and this is reflected on the increase in from £499.32 to £608.96.

The success of the Addams Family show also meant that the NODA sub increased as the society moved into a higher ticket sales bracket on which NODA bases its subscriptions.

As a result £199.00 was paid as opposed to £135.00

In light of the unsustainable overall loss incurred and with no prospect of costs coming down in the future show choices need to be considered carefully with regard to its

likely financial cost and whether the show will be popular at the box office

In addition fundraising becomes more paramount and every society member should endeavour to support or contribute to an event or initiative if they are able.

Hopefully next year, I will be able to report on an improvement in the society finances.