

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

England & Wales · Charity number 1178361

Details

Other names	AVIGUK
Status	Registered
Legal form	Charitable company
Company number	08182188
Registered	2018-05-14
Register	View on the Charity Commission register

Contact

Address	Capital Office 124 City Road London EC1V 2NX
Phone	07598279124
Email	admin@videointeractionguidance.net
Website	www.videointeractionguidance.net

Activities

Objects: THE PROMOTION OF SOCIAL INCLUSION FOR THE PUBLIC BENEFIT BY RELIEVING THE NEEDS OF THOSE PEOPLE WHO ARE 'SOCIALLY EXCLUDED' AND ASSISTING THEM TO INTEGRATE INTO SOCIETY IN SUCH WAYS AS THE CHARITY THINKS FIT INCLUDING BY:1) ADVANCING THE EDUCATION AND SKILLS DEVELOPMENT OF THE PUBLIC IN ATTUNED DIALOGUE, MENTALISATION AND ACTIVE PROBLEM-SOLVING THROUGH THE METHOD OF VIDEO INTERACTION GUIDANCE, ESPECIALLY WHERE PEOPLE ARE HAVING DIFFICULTY IN ESTABLISHING AND MAINTAINING SATISFYING AND EFFECTIVE COMMUNICATION WITH OTHERS.2) PROMOTING THE CONTINUING PROFESSIONAL DEVELOPMENT OF THE 'HELPING PROFESSIONS' IN ATTUNED DIALOGUE, MENTALISATION AND ACTIVE PROBLEM-SOLVING THROUGH THE METHOD OF VIDEO INTERACTION GUIDANCE3) PROVIDING TRAINING MATERIALS FOR THE CONTINUING PROFESSIONAL DEVELOPMENT OF THE 'HELPING PROFESSIONS' IN THE USE OF VIDEO INTERACTION GUIDANCE4) PROVIDING AN ACCREDITATION SYSTEM FOR THE CONTINUING PROFESSIONAL DEVELOPMENT OF THE 'HELPING PROFESSIONS' IN THE USE OF VIDEO INTERACTION GUIDANCE5) MAINTAINING A REGISTER OF ALL ACCREDITED PRACTITIONERS AND SUPERVISORS IN THE USE OF VIDEO INTERACTION GUIDANCE6) ENSURING THAT ETHICAL STANDARDS AND COMPETENT PRACTICE ARE MAINTAINED BY THOSE WHO TRAIN THE 'HELPING PROFESSIONS' IN THE USE OF VIDEO INTERACTION GUIDANCE.FOR THE PURPOSE OF THIS CLAUSE 'SOCIALLY EXCLUDED' MEANS BEING EXCLUDED FROM SOCIETY, OR PARTS OF SOCIETY, AS A RESULT OF ONE OF MORE OF THE FOLLOWING FACTORS: UNEMPLOYMENT; FINANCIAL HARDSHIP; YOUTH OR OLD AGE; ILL HEALTH (PHYSICAL OR MENTAL); SUBSTANCE ABUSE OR DEPENDENCY INCLUDING ALCOHOL AND DRUGS; DISCRIMINATION ON THE GROUNDS OF SEX, RACE, DISABILITY, ETHNIC ORIGIN, RELIGION, BELIEF, CREED, SEXUAL ORIENTATION OR GENDER RE-ASSIGNMENT; POOR EDUCATIONAL OR SKILLS ATTAINMENT; RELATIONSHIP AND FAMILY BREAKDOWN; POOR HOUSING (THAT IS HOUSING THAT DOES NOT MEET BASIC HABITABLE STANDARDS; CRIME (EITHER AS A VICTIM OF CRIME OR AS AN OFFENDER REHABILITATING INTO SOCIETY).

Activities: The charity acts to advance the education and skills of the public using the method of 'Video Interaction Guidance'. It does this by ensuring that helping professionals who practice VIG are themselves competent.

Classification

- **How:** Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body, Other Charitable Activities
- **What:** Education/training, Disability
- **Who:** Children/young People, Other Defined Groups, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-08-31	£158,285	£213,988	-	-
2024-08-31	£307,693	£182,760	-	-
2023-08-31	£118,184	£106,284	-	-
2022-08-31	£79,389	£96,356	-	-
2021-08-31	£82,769	£68,981	-	-
2020-08-31	£43,171	£42,563	-	-

Trustees

Name	Role	Appointed
Clare Helen Lowry		2026-02-16
Dr Angela Maria Latham		2025-07-14
Judith Fiona Rees		2026-02-23
Lauren Jane Flannery		2026-02-24
Ruth Elizabeth Hind		2025-01-20
Shelley Rosina Codd		2026-02-09

Accounts

Company registration number 08182188 (England and Wales)

Charity registration number 1178361 (England and Wales)

**ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2025**

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Dr A J Annear	
	Dr R Clayton	
	Dr M Carey	
	Dr S Baillie	
	Ms R E Hind	(Appointed 20 January 2025)
	Mrs J F Rees	(Appointed 23 February 2026)
	Mrs L J Flannery	(Appointed 24 February 2026)
	Mrs C H Lowry	(Appointed 16 February 2026)
	Ms S R Codd	(Appointed 9 February 2026)
	Dr A M Latham	(Appointed 14 July 2025)
Country of incorporation	United Kingdom (England and Wales)	08182188
Charity registration	England and Wales	1178361
Registered office	124 City Road London EC1V 2NX	
Independent examiner	Moore (South) LLP 33 The Clarendon Centre Salisbury Business Park Dairy Meadow Lane Salisbury Wiltshire SP1 2TJ	
Accountants	Moore (South) LLP 33 The Clarendon Centre Salisbury Business Park Dairy Meadow Lane Salisbury Wiltshire SP1 2TJ	

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CONTENTS

	Page
Chairman's statement	1
Trustees' report	2 - 7
Independent examiner's report	8
Statement of financial activities	9
Balance sheet	10
Notes to the financial statements	11 - 19

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CHAIRMAN'S STATEMENT

FOR THE YEAR ENDED 31 AUGUST 2025

This was a year in which AVIGuk managed the surge in training from the year before as Trainees under the Best Start for Life (BSFL) Commission as well as those commissioned by NHSE for Perinatal services across the country, worked their way through their training requirements. The corresponding challenges for the association were focused on maintaining our growth, prudent management of financial resources and honing systems to support the surge in training numbers. For example, there was a threefold increase in the number of Mid-Point Reviews attended this year, as the BSFL practitioners in training made excellent progress towards eventual qualification in VIG. This represented an excellent opportunity for the Association to deliver on its plan to bring point reviews and Final accreditation events 'in-house', but this has been a complex task for the training team, who have delivered magnificently and even further refined systems that were already working well.

Because the increase in VIG trainees brought with it a corresponding increase in membership income, the Association had an opportunity this year to undertake a significantly enhanced range of development work. For example, the recently appointed VIG Research Coordinator has created a Publishing Advisory Group to support members to contribute to the growing research on VIG as well as collating an accessible resource of research papers and conference presentations supporting the Value of VIG. There was also a further round of development to the VIG Data Collection System (VIG- SDS), moving the system to a new platform and improving the Portal so that services can more easily retrieve their data as well as providing training for members on how to enter data.

It has been a time of renewal amongst the Board itself, as three new members joined to support our work, in anticipation of four Board members retiring from their role in 2026. As one of those members reaching the end of their term, this will be the final Annual report I will write, and it is very satisfying to have been involved in another successful year for the Association.

Dr M Carey
Chairman

Date: 15 May 2026

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 AUGUST 2025

The Trustees present their report and financial statements for the year ended 31 August 2025.

The charity is also known as AVIGuk.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019).

Structure, governance and management

The charity is controlled by its governing document, the Memorandum and Articles incorporated 20 June 2012 and the latest amendments by special resolution on 9 November 2021, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Dr A C Greene	(Resigned 20 January 2025)
Dr A J Annear	
Dr R Clayton	
Dr M Carey	
Dr S Baillie	
Ms R E Hind	(Appointed 20 January 2025)
Mrs J F Rees	(Appointed 23 February 2026)
Mrs L J Flannery	(Appointed 24 February 2026)
Mrs C H Lowry	(Appointed 16 February 2026)
Ms S R Codd	(Appointed 9 February 2026)
Dr A M Latham	(Appointed 14 July 2025)

AVIGuk is a Charity regulated by the Charities Commission. All Charities are required to maintain a Board of Trustees. The board is made up of volunteers and its responsibilities include; setting the overall strategy for AVIGuk, making sure AVIGuk fulfils its legal responsibilities, maintaining high standards of internal governance and holding the Chief Executive Officers (CEOs) and other employed staff to account.

To support these aims the Board of Trustees meet a minimum of 6 times a year. The board also arranges additional meetings for specific purposes (recent meetings have focused on reviewing the AVIGuk Risk register and discussing a revised Strategic plan for AVIGuk). In addition the Board have an away day once a year, which affords time to explore topics in greater depth.

In contrast to the Board of Trustees, the CEOs are employees of AVIGuk. They manage all the other employed staff and are responsible for the day-to-day running of the organization. The CEOs and the Chair of the Board meet regularly to ensure alignment.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £10 in the event of a winding up.

The trustees regularly review the structure, size and composition of the board, with the object of having a membership of varied experience that is able to offer help and advice.

All trustees receive structured induction and ongoing development to ensure they are equipped to discharge their duties effectively. This includes understanding the charity's purposes, governance arrangements and financial framework.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

Objectives and activities

The charity's objects are to advance the education and skills of using the method of 'Video Interaction Guidance'.

The policies adopted in furtherance of these objects are:

The promotion of social inclusion for the public benefit by relieving the needs of those people who are 'socially excluded' and assisting them to integrate into society in such ways as the charity thinks fit including by:

- 1) advancing the education and skills development of the public in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance, especially where people are having difficulty in establishing and maintaining satisfying and effective communication with others.
- 2) promoting the continuing professional development of the 'helping professions' in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance.
- 3) providing training materials for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 4) providing an accreditation system for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 5) maintaining a register of all accredited practitioners and supervisors in the use of video interaction guidance.
- 6) ensuring that ethical standards and competent practice are maintained by those who train the 'helping professions' in the use of video interaction guidance.

For the purpose of this clause 'socially excluded' means being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental); substance abuse or dependency including alcohol and drugs; discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender re-assignment; poor educational or skills attainment; relationship and family breakdown; poor housing (that is housing that does not meet basic habitable standards; crime (either as a victim of crime or as an offender rehabilitating into society).

There has been no change in these during the year.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

Activities

Mission and Vision

AVIGuk is a small but growing Charity with the ultimate goal of promoting social inclusion through the development, dissemination and regulation of Video Interaction guidance in the UK.

The Need for our Work

VIG is a powerful, short, inexpensive, respectful approach to promoting relational attunement between people. It has an excellent evidence base and it is so encouraging to see more practitioners train and make progress in the method this year. However, as reported previously, the method is underutilised in so many different fields, and AVIGuk has a clear role in further promoting and dissemination so that more people can benefit from the extraordinary improvements this method can bring about.

Current Focus

Last year's activity was strongly aligned with AVIGuk's strategic plan. That plan took us to the end of 2025 and throughout the year the Board were consulting and exploring the shape and content of the next plan. We're excited to set out here, the priorities we would like to see as the focus for the next 3 years. The overarching goal is to consolidate our recent rapid growth and ensure VIG's recognition as an evidence-based, effective intervention. The Board proposes five strategic priorities:

Priority 1 – EDI: AVIGuk will embed EDI across governance, training and operations, re-establishing its advisory group, improving inclusivity in training, and integrating monitoring systems such as bursary schemes and data analysis.

Priority 2 – Communication: As membership expands, AVIGuk will strengthen transparency, develop mechanisms for member feedback, and improve satisfaction through effective communication between the Board, staff and members.

Priority 3 – Promotion of VIG: Building on national training initiatives, AVIGuk will expand the research base to new populations and contexts, strengthen data collection, and advocate for VIG's effectiveness across influential professional and policy settings.

Priority 4 – Financial Management: To ensure sustainability, AVIGuk will review its funding model, enhance financial oversight, involve trustees in budgetary planning, and create a secure financial future for the Association.

Priority 5 – Training and CPD: AVIGuk will further enhance accreditation systems, support supervisors, promote timely trainee progression, encourage CPD participation, and ensure inclusivity within all training routes. With robust governance, strong partnerships, financial stability, and an advanced digital learning platform, AVIGuk is well-positioned to achieve these goals, but we will need your continued support and active involvement as a member, partner or stakeholder.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

Achievements and performance

Key Statistics:

Training Numbers

- **470** practitioners completed an initial training course in VIG this year and **458** of those practitioners enrolled on the Supervised Practice Course on our Learning Platform. The gap between these two numbers is the smallest it has ever been. This was due to more practitioners attending ITCs already with funding in place to continue to Practitioner Training
- However overall ITC numbers are down from 2023-4 when **760** completed the Training
- There were **306** Midpoint reviews and **109** Accreditations in 2024-25, this represents a threefold increase in Midpoints and a doubling of Accreditations from the year before.
- In contrast, the number of practitioners achieving Advanced Practitioner stage was down on the year before, as were the numbers of Trainee Supervisors reaching accreditation. Overall the numbers of qualified VIG Practitioners starting to train as supervisors remained stable, but the numbers for both Advanced Practitioners and Supervisors are low and this is a spur for AVIGuk to explore how better to support progression within the method.

CPD numbers

- There was no Conference held during this reporting period, but over **700** practitioners attended **9** separate 'Lunchtime Live' events, which disseminated topics from the Blackpool Conference Workshops
- **30** Practitioners attended
- **3** separate AVIGuk Training Courses were offered: *From the Problem to the Helping Question*, **10** learners, *SDS Masterclass (for working towards Advanced Practitioner)*, **19** learners, *SDSS Masterclass (for working towards Supervisor)*, **3** learners attended
- Supervisors and Practitioner monthly drop-ins have been well-attended and the Training Team have been able to respond to feedback to improve the learning platform

Transparency and Accountability:

AVIGuk complies with UK Charity Laws and all relevant regulations. We file an annual report and accounts to the Charities Commission and Companies House.

AVIGuk works with a specialist accountancy firm who offer advice to charities through a management report.

The Board of Trustees has also commissioned an EDI advisory group (previously called AREDI) to offer consultation advice and strategic direction to the way we ensure EDI is at the heart of what we do.

AVIGuk is also committed to hearing from its members (the Supervisors and practitioners who are learning or already qualified in VIG). We do this through various formal and informal channels.

These multiple sources of feedback inform the way the organisation is run and the way that future activities are carried out.

Risk Management:

The charity's trustees have ultimate responsibility for risk and consequently we regularly review and assess the risks faced by AVIGuk in all areas of its work. We proactively plan for the management of those risks and use a risk register to help us track and evaluate risks.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

Financial review

The Association's total income for 2024-25 was £158,285, down from £307,693 the previous year as the bonus due to the Best Start for Life (BSfL) project worked its way through. This bonus enabled the association to put aside £130,000 to cover the expected costs of providing mid-point reviews and accreditations to the BSfL trainees. It also enabled the create of financial reserves and to invest funds in revising our training programmes. The income was made up as follows:

Sales of Cardiff Conference tickets £26,000 which was held after the year end in October 2025 and the income will be included in the 2026 accounts. Although this is lower than for the reported Blackpool conference income in 2023-24, this is an artefact due to the income for the Cardiff conference being partly in the 25-26 year.

Membership subscription income is stable at approximately £18,000.

Sale of Courses at £133,000, is down from £240,000 last year, again the reflecting the fact that the BSfL project had completed its recruitment phase.

The total expenditure of AVIGuk this year stood at £214,000. There are three areas of expenditure which together comprise 95% of the total.

Payroll was £108,298 which is a substantial increase from previous levels. The increase is mainly due to extra administration costs of managing courses in-house and the investment in improvements to the learning platform and website.

Payments to supervisors carrying out teaching and assessment on in-house courses was £67,440.

The cost of online systems (learning platform, website etc.) was £25,144.

Taking our income and expenditure together, the Association made a loss over the year of £55,702. At the end of the financial year, the Association's net assets stood at £154,374.

The budget for 2025-26 also anticipates a trading loss (of around £25,000) which should be comfortably met from our reserves. The Association is aiming to be in balance in 2026-27.

Reserves policy

The Trustees aim is to maintain Unrestricted Funds reserves, at a level that will allow the charity to weather fluctuations in the level of operational activity and income. This policy will develop further as the charity progresses.

Risk management

The charity's trustees have ultimate responsibility for risk and consequently we regularly review and assess the risks faced by AVIGuk in all areas of its work. We proactively plan for the management of those risks and use a risk register to help us track and evaluate risks.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2025*

Acknowledgements

As we draw this annual report to a close, as has become customary I'd like to take the opportunity to thank our Joint CEOs, Hilary Kennedy and David Gavine for their tireless energy effort and enthusiasm, more than ever we would be lost without them.

I'd also like to offer special thanks Helen Gibson and the Training and Development team who have provided the basis for so many of the improvements in the way we teach, supervise learn and share this extraordinary method, always staying within the values of VIG.

I'd also like to thank the Events team, who are such an asset to the association and consistently create successful and joyful events.

I'd also like to Thank my fellow members of the Board, who give their time for free to make sure the charitable purpose of AVIGuk is always at the centre of what we do, this year four Board members will complete their terms, and can do so having helped ensure the continued success of an essential organisation.

I'd also like to thank the numerous members of staff who carry out essential back room roles and functions for us, always ensuring we serve our members to the best of our ability.

Finally, I'd like to thank all the VIG Practitioners (in training and qualified), Supervisors and Trainers who are the people that best represent the Method of VIG and are sharing that contagious enthusiasm with every interaction they have.

The Trustees' report was approved by the Board of Trustees.

Dr M Carey

Trustee

15 May 2026

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

I report to the Trustees on my examination of the financial statements of Association for Video Interaction Guidance UK (the charity) for the year ended 31 August 2025.

Responsibilities and basis of report

As the Trustees of the charity (and also its directors for the purposes of company law), you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006.

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the Companies Act 2006 and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011. In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the Companies Act 2006.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the Companies Act 2006 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Robert MacDonald
Moore (South) LLP

33 The Clarendon Centre
Salisbury Business Park
Dairy Meadow Lane
Salisbury
Wiltshire
SP1 2TJ

Dated: 18 May 2026

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING INCOME AND EXPENDITURE ACCOUNT)

FOR THE YEAR ENDED 31 AUGUST 2025

		Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
	Notes						
Income from:							
Donations and legacies	2	122	-	122	131	-	131
Charitable activities	3	151,932	-	151,932	306,623	-	306,623
Investments	4	6,231	-	6,231	939	-	939
Total income		158,285	-	158,285	307,693	-	307,693
Expenditure on:							
Charitable activities	5	211,172	2,816	213,988	182,317	443	182,760
Total expenditure		211,172	2,816	213,988	182,317	443	182,760
Net income/(expenditure) and movement in funds		(52,887)	(2,816)	(55,703)	125,376	(443)	124,933
Reconciliation of funds:							
Fund balances at 1 September 2024		183,416	26,660	210,076	58,040	27,103	85,143
Fund balances at 31 August 2025		130,529	23,844	154,373	183,416	26,660	210,076

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

BALANCE SHEET

AS AT 31 AUGUST 2025

	Notes	2025 £	£	2024 £	£
Fixed assets					
Intangible assets	11		-		330
Current assets					
Debtors	12	24,888		27,360	
Cash at bank and in hand		196,377		201,804	
		221,265		229,164	
Creditors: amounts falling due within one year	13	(66,892)		(19,418)	
Net current assets			154,373		209,746
Total assets less current liabilities			154,373		210,076
The funds of the charity					
Restricted income funds	16	23,844		26,660	
Unrestricted funds	17	130,529		183,416	
		154,373		210,076	

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2025.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 15 May 2026

Dr M Carey
Trustee

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies

Charity information

Association for Video Interaction Guidance UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 124 City Road, London, EC1V 2NX.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Membership subscriptions and training income are recognised on receipt as they are considered non refundable.

Conference income is recognised in the period in which they are performed and those not are carried forward to the next accounting period as deferred income.

1.5 Expenditure

Expenditure is recognised on an accrual basis as a liability as incurred.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include fees and costs linked to the strategic management of the charity.

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2025

1 Accounting policies

(Continued)

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software	20% straight line
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1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.10 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

2 Income from donations and legacies

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Donations and gifts	122	131

3 Income from charitable activities

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Membership	18,533	20,281
Training	133,259	240,880
Conference	-	45,295
Other income	140	167
	151,932	306,623

4 Income from investments

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Interest receivable	6,231	939

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

5 Expenditure on charitable activities

	2025 £	2024 £
Direct costs		
Staff costs	108,298	66,798
Depreciation and impairment	330	1,909
Executive team	-	461
Administration expenses	1,324	6,904
Training and event expenses	67,440	36,115
Teaching and assessment services	4,210	1,674
Finance administration	-	2,147
Software	25,145	23,453
General expenses	2,311	1,484
Insurance	355	327
Bank charges	203	135
Paypal charges	592	1,334
Research project expenses	-	443
Conference expenditure	-	34,896
	<u>210,208</u>	<u>178,080</u>
Share of support and governance costs (see note 6)		
Governance	3,780	4,680
	<u>213,988</u>	<u>182,760</u>
Analysis by fund		
Unrestricted funds	211,172	182,317
Restricted funds	2,816	443
	<u>213,988</u>	<u>182,760</u>

6 Support costs allocated to activities

	2025 £	2024 £
Governance costs	<u>3,780</u>	<u>4,680</u>
Governance costs comprise:		
Accountancy	<u>3,780</u>	<u>4,680</u>
	<u>3,780</u>	<u>4,680</u>

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

7	Net movement in funds	2025	2024
		£	£
	The net movement in funds is stated after charging/(crediting):		
	Amortisation of intangible assets	330	1,909
		<u> </u>	<u> </u>

8 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year, in their capacity as Trustees.

Five trustees (2024 - five) had expenses reimbursed totalling £1,324 (2024 - £625) for reimbursed travel and subsistence expenditure.

9 Employees

The average monthly number of employees during the year was:

	2025	2024
	Number	Number
	11	11
	<u> </u>	<u> </u>

Employment costs	2025	2024
	£	£
Wages and salaries	102,592	63,123
Other pension costs	5,706	3,675
	<u> </u>	<u> </u>
	108,298	66,798
	<u> </u>	<u> </u>

There were no employees whose annual remuneration was more than £60,000.

10 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

11 Intangible fixed assets

	Software £
Cost	
At 1 September 2024 and 31 August 2025	9,526
Amortisation and impairment	
At 1 September 2024	9,196
Amortisation charged for the year	330
At 31 August 2025	9,526
Carrying amount	
At 31 August 2025	-
At 31 August 2024	330

12 Debtors

	2025 £	2024 £
Amounts falling due within one year:		
Trade debtors	12,919	18,424
Other debtors	40	-
Prepayments and accrued income	11,929	8,936
	<u>24,888</u>	<u>27,360</u>

13 Creditors: amounts falling due within one year

	Notes	2025 £	2024 £
Other taxation and social security		1,882	1,091
Deferred income	14	25,823	-
Trade creditors		14,810	-
Other creditors		21,377	14,427
Accruals		3,000	3,900
		<u>66,892</u>	<u>19,418</u>

14 Deferred income

	2025 £	2024 £
Other deferred income	<u>25,823</u>	<u>-</u>

Deferred income is included in the financial statements as follows:

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

14 Deferred income (Continued)

	2025 £	2024 £
Deferred income is included within:		
Current liabilities	25,823	-
	<u>25,823</u>	<u>-</u>
	2025 £	2024 £
Movements in the year:		
Deferred income at 1 September 2024	-	-
Resources deferred in the year	25,823	-
	<u>25,823</u>	<u>-</u>
Deferred income at 31 August 2025	<u>25,823</u>	<u>-</u>

15 Retirement benefit schemes

	2025 £	2024 £
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	5,706	3,675
	<u>5,706</u>	<u>3,675</u>

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

16 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 September 2024 £	Resources expended £	At 31 August 2025 £
Research: The VIG Data Collection System	26,660	(2,816)	23,844
	<u>26,660</u>	<u>(2,816)</u>	<u>23,844</u>
Previous year:			
	At 1 September 2023 £	Resources expended £	At 31 August 2024 £
Research: The VIG Data Collection System	27,103	(443)	26,660
	<u>27,103</u>	<u>(443)</u>	<u>26,660</u>

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2025

16 Restricted funds

(Continued)

AVIGuk are working to establish a national data collection system to collect Video Interaction Guidance (VIG) pre- and post- intervention data, with funding of a further £25,000 from The AIM Foundation. This involves the development of a platform for VIG practitioners to input data to contribute to the growing evidence base and support future commissioning. The pilot focuses on establishing and tailoring the platform to practitioners working with parents/carers and babies (in the 1001 critical days) with the intention to expand to other services and client groups in future.

17 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 September 2024 £	Incoming resources £	Resources expended £	At 31 August 2025 £
General funds	183,416	158,285	(211,172)	130,529
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 September 2023 £	Incoming resources £	Resources expended £	At 31 August 2024 £
General funds	58,040	307,693	(182,317)	183,416
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

18 Analysis of net assets between funds

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £
At 31 August 2025:			
Current assets/(liabilities)	127,713	26,660	154,373
	<u> </u>	<u> </u>	<u> </u>
	127,713	26,660	154,373
	<u> </u>	<u> </u>	<u> </u>
Per balance sheet	130,529	23,844	154,373
Balance to allocate	2,816	(2,816)	-

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2025

18 Analysis of net assets between funds

(Continued)

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
At 31 August 2024:			
Intangible fixed assets	330	-	330
Current assets/(liabilities)	183,086	26,660	209,746
	<u>183,416</u>	<u>26,660</u>	<u>210,076</u>

19 Related party transactions

Transactions with related parties

During the year there were no related party transactions other than those noted in note 5 above.

Accounts

Charity registration number 1178361

Company registration number 08182188 (England and Wales)

**ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2024**

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Dr A J Annear Dr R Clayton Dr M Carey Dr S Baillie Ms R E Hind	(Appointed 20 January 2025)
Charity number	1178361	
Company number	08182188	
Registered office	124 City Road London EC1V 2NX	
Independent examiner	Moore (South) LLP 33 The Clarendon Centre Salisbury Business Park Dairy Meadow Lane Salisbury Wiltshire SP1 2TJ	

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CONTENTS

	Page
Chairman's statement	1
Trustees' report	2 - 7
Independent examiner's report	8
Statement of financial activities	9
Balance sheet	10
Notes to the financial statements	11 - 18

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CHAIRMAN'S STATEMENT

FOR THE YEAR ENDED 31 AUGUST 2024

Welcome to the AVIGuk Annual report covering 2023-4. Reflecting on our achievements and challenges, AVIGuk made great strides again this year. In fact, there are so many achievements to reflect on, I am spoilt for choice in where to start! But the highlight for many members will have been the opportunity to come together for a Conference again, after years of keeping our distance. The AVIGuk events team organised a fantastic conference in sparkly Blackpool, and over 300 people heard inspiring speakers and workshop presenters describe uplifting projects and perspectives. Poster presenters sparked huge interest and the Supervisors Day following on from the Conference itself was extremely well attended and energetic.

Elsewhere this year two large centrally commissioned projects drove a big increase in the numbers of practitioners entering training and supervised practice in VIG. The Psychological Therapy Training Centre (PTTC) in Manchester successfully won an NHS England tender to train 100 staff from Perinatal services across the country. Meanwhile our joint CEO Hilary Kennedy led a group of 50 Supervisors to begin delivery on the Best Start for Life project; an ambitious programme to train 400 VIG practitioners commissioned by the Department for Health & Social Care. These initiatives to deliver VIG training and supervision at scale are not only providing a large injection of new VIG practitioners, but crucially are also providing opportunities to pilot innovative additions to VIG training and deliver workforce transformation within a clear framework to achieve sustainable implementation.

Of course, elsewhere this year the AVIGuk training and development team steered us towards a more coherent programme of mid-point training days and final accreditation meetings by taking these events largely in house and organising them on behalf of members. The goal was to provide learners with a more consistent experience as well as ensuring quality and excellence. The Training Team also further expanded the excellent programme of Training Courses for AVIGuk Practitioners and Supervisors, supporting our Continued Professional Development through workshops and Masterclasses. This was in addition to organising completely free events to support our practice, for example the launch the new AVIGuk VERP materials. The impact of all these developments has been to further systematise the training route, refine training standards and improve the quality and efficiency with which the VIG method is disseminated to practitioners. Ultimately this results in more families and clients receiving Video Interaction Guidance and benefitting from this exciting and joyful and respectful approach.

As we draw this statement to a close, I'd like to take the opportunity to thank our Joint CEOs, Hilary Kennedy and David Gavine for their tireless energy effort and enthusiasm, we would be lost without them. I'd like to thank Helen Gibson and the Training and Development team who have provided the basis for so many of the improvements in the way we teach, supervise learn and share this extraordinary method, always staying within the values of VIG. I'd like to thank the Events team, who created such a successful and joyful conference. I'd also like to Thank my fellow members of the Board, who give their time to make sure the charitable purpose of AVIGuk is always at the centre of what we do. I'd like to thank the numerous members of staff who carry out essential back room roles and functions for us, always ensuring we serve our members to the best of our ability. Finally I'd like to thank all the VIG Practitioners (in training and qualified), Supervisors and Trainers who are the people that best represent the Method of VIG and are sharing that contagious enthusiasm with every interaction they have.

.....
Dr M Carey
Chairman

Date:

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 AUGUST 2024

The Trustees present their report and financial statements for the year ended 31 August 2024.

The charity is also known as AVIGuk.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019).

Structure, governance and management

The charity is controlled by its governing document, the Memorandum and Articles incorporated 20 June 2012 and the latest amendments by special resolution on 9 November 2021, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Dr K Pomerantz	(Resigned 15 May 2024)
Dr A C Greene	(Resigned 20 January 2025)
Dr A J Annear	
Dr R Clayton	
Dr M Carey	
Dr S Baillie	
Ms R E Hind	(Appointed 20 January 2025)

AVIGuk is a Charity regulated by the Charities Commission. All Charities are required to maintain a Board of Trustees. The board is made up of volunteers and its responsibilities include; setting the overall strategy for AVIGuk, making sure AVIGuk fulfils its legal responsibilities, maintaining high standards of internal governance and holding the Chief Executive Officers (CEOs) and other employed staff to account.

To support these aims the Board of Trustees meet a minimum of 6 times a year. The board also arranges additional meetings for specific purposes (recent meetings have focused on reviewing the AVIGuk Risk register and discussing a revised Strategic plan for AVIGuk). In addition the Board have an away day once a year, which affords time to explore topics in greater depth.

In contrast to the Board of Trustees, the CEOs are employees of AVIGuk. They manage all the other employed staff and are responsible for the day-to-day running of the organization. The CEOs and the Chair of the Board meet regularly to ensure alignment.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £10 in the event of a winding up.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

Objectives and activities

The charity's objects are to advance the education and skills of using the method of 'Video Interaction Guidance'.

The policies adopted in furtherance of these objects are:

The promotion of social inclusion for the public benefit by relieving the needs of those people who are 'socially excluded' and assisting them to integrate into society in such ways as the charity thinks fit including by:

- 1) advancing the education and skills development of the public in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance, especially where people are having difficulty in establishing and maintaining satisfying and effective communication with others.
- 2) promoting the continuing professional development of the 'helping professions' in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance.
- 3) providing training materials for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 4) providing an accreditation system for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 5) maintaining a register of all accredited practitioners and supervisors in the use of video interaction guidance.
- 6) ensuring that ethical standards and competent practice are maintained by those who train the 'helping professions' in the use of video interaction guidance.

For the purpose of this clause 'socially excluded' means being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental); substance abuse or dependency including alcohol and drugs; discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender re-assignment; poor educational or skills attainment; relationship and family breakdown; poor housing (that is housing that does not meet basic habitable standards; crime (either as a victim of crime or as an offender rehabilitating into society).

There has been no change in these during the year.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Activities

Mission and Vision

AVIGuk is a small but growing Charity with the ultimate goal of promoting social inclusion through the development, dissemination and regulation of Video Interaction guidance in the UK.

Current Focus

The focus of this year's activity was strongly aligned with AVIGuk's strategic plan. Our various activities supported our goals for Training, Finance, Research, our Learning Platform and embedding EDI. As the current strategic plan for AVIGuk comes to an end in 2025 the Board are excited to be setting the strategic direction for the next few years, and are starting this work next month.

The Need for our Work

VIG is a powerful, short, inexpensive, respectful approach to promoting relational attunement between people. It has an excellent evidence base and it is so encouraging to see more practitioners than ever before train in the method this year. However, the method is under utilised in so many different fields, and AVIGuk has a clear role in further promoting the method so that more people can benefit from the extraordinary improvements it can bring about.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

Achievements and performance

The *Training and Development Review 2023-2024* for the annual report provides a comprehensive summary of training achievements, challenges, and planned future initiatives by AVIGuk. Key points include:

a. **Training Delivery:**

- Practitioner training saw a mix of online and face-to-face sessions, with 760 people completing introductory training. A drop in non-BSfL (Best Start for Life) participation was noted, possibly due to resource constraints and alternative training options.
- The new TPP program was launched, with stable trainee numbers but some payment issues, which are under review.

b. **Advanced Practitioner and Supervisor Training:**

- Advanced Practitioner pass rates improved to 93%, with efforts to enhance support while maintaining standards.
- Supervisors starting training saw increased enrolment. However low supervisor accreditation rates prompted support initiatives for struggling candidates.

c. **Continuing Professional Development (CPD):**

- Various CPD courses were delivered, including specialized masterclasses and free events, enhancing practitioner skills and knowledge in areas like Advanced Skills and Embedding VIG.

d. **Learning Platform and Communication Improvements:**

- Updates made the Learning Platform more user-friendly and consistent. Communication channels were strengthened to improve responsiveness.

This report highlights the organisation's commitment to enhancing training delivery, maintaining high standards, and expanding resources for continuous professional development.

Transparency and Accountability

AVIGuk complies with UK Charity Laws and all relevant regulations. We file an annual report and accounts to the Charities Commission and Companies House.

AVIGuk works with a specialist accountancy firm who offer advice to charities through a management report.

The Board of Trustees has also commissioned an EDI advisory group (ARED) to offer consultation advice and strategic direction to the way we ensure EDI is at the heart of what we do.

AVIGuk is also committed to hearing from its members (the Supervisors and practitioners who are learning or already qualified in VIG). We do this through various formal and informal channels.

These multiple sources of feedback inform the way the organisation is run and the way that future activities are carried out.

Restricted funds - Research: The VIG Data Collection System (VIG-DCS)

Further funding has been generously provided by the AIM Foundation to enable AVIGuk to establish a 'smart', national Data Collection System to collect Video Interaction Guidance™ (VIG) pre- and post-intervention data.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

Financial review

The financial position of the charity is as disclosed in the Statement of Financial Activities and the Balance Sheet as at 31 August 2024.

Overall, there is a net increase in unrestricted funds of £125,376 resulting in total unrestricted funds at 31 August 2024 of £183,416. There is also a net decrease in restricted funds of £443, resulting in total restricted funds carried forward of £26,660.

The total income this year was £306,623, this is a very significant increase from the previous year (£93,184). It was made up as follows:

- Sales of Conference tickets £43,295
- Membership subscription income £20,281
- Sale of Courses £240,880. This was our biggest source of income this year and resulted from structural changes in which AVIG moved to payment up front for registration and accreditation from trainees at the outset of their training. Having collected this income in 2023-24 it is important to note that we will be fulfilling the commitments by providing teaching and assessment services to those on the training routes in subsequent financial years.

This years financial surplus (£125,376) needs to be seen in the light of these future commitments. The budget for 2024-25 has taken this into account.

The total expenditure of AVIGuk this year stood at £182,760, leaving us a surplus of £125,376. It is worth noting that halfway through this reporting period we switched our employment model from using self-employed contractors, to maintaining a staff of employees and operating our own payroll. This model of employment better reflects the reality of the relationship between AVIGuk and those who work for it and outs us on a secure legal footing going forward.

Reserves policy

The Trustees aim is to maintain Unrestricted Funds reserves, at a level that will allow the charity to weather fluctuations in the level of operational activity and income. This policy will develop further as the charity progresses.

Risk management

The charity's trustees have ultimate responsibility for risk and consequently we regularly review and assess the risks faced by AVIGuk in all areas of its work. We proactively plan for the management of those risks and use a risk register to help us track and evaluate risks.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

FUTURE PLANS

Learning Platform Development

- Update Trainee Supervisor Path and Supervisor Path (following consultation with supervisors)
- Continue to work on consistency across the Learning Platform
- Provide more teaching videos in the ITC

Communication with members

- Provide further information on how to continue to access VIG supervision after the initial training including clarity on how to register with AVIGuk
- Further highlight AVIGuk Values and Beliefs and independent learning
- Consistently update new modules on the Supervisor Path
- Establish monthly Practitioner drop-ins

CPD

- Further support Practitioners and Supervisors to deliver VERP courses
- Set up specialist themed intervention which will be facilitated by AVIGuk
- Further support independent learning through the Learning Platform for both supervisors, practitioners and trainees
- Establish Lunchtime Live monthly events
- Create and support delivery of the new CPD courses 'Capturing Change' and 'Formulation'

Accreditation Processes

- Bring Advanced Practitioner Accreditation and Supervisor Accreditation in line with MPR and PAB
- Ensure that the Advanced Practitioner Accreditation process is more supportive for the practitioner and the accrediting supervisors
- Enable trainee supervisors and progressing supervisors to sign up to observe accreditations and reviews in order to develop practice and gain badges

Development of Training, Development and Research Team

- Review and provide clear job descriptions for the new Training Team
- Implement annual reviews for all team members
- Create a contract and a scheme for payment for those delivering training for AVIGuk

Conference

- Plan the next conference October 2025 most likely in Cardiff to include a Supervisor and Practitioner half day

Data Collection

The newly-appointed Data Analyst will:

- Provide training for all members to encourage use of VIG-DCS
- new data-analyst is moving the VIG-DCS to a new platform KOBO
- Set up a portal system so individual services can locate their input-data via KOBO
- Provide analysis of data as requested during 2025
- Provide support for VIG Practitioners entering data as required
- Continue to develop the VIG-DCS as required – Extension into School age children (funded by Essex County Council)

Research Plans

The newly appointed Research Co-ordinator will:

- Create an accessible resource of VIG and related research papers, conference presentations and posters
- Create an AVIGuk Research and Publishing Advisory group of VIG Supervisors who are interested in supporting other members to support research, writing etc
- Support members who are considering research projects initially, and with finding the right mentor for them from the AVIGuk Research and Publishing Advisory group or other Peer networks

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2024*

The Trustees' report was approved by the Board of Trustees.

Dr M Carey
Trustee

15 April 2025

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

I report to the Trustees on my examination of the financial statements of Association for Video Interaction Guidance UK (the charity) for the year ended 31 August 2024.

Responsibilities and basis of report

As the Trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ACCA, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Robert MacDonald
Moore (South) LLP

33 The Clarendon Centre
Salisbury Business Park
Dairy Meadow Lane
Salisbury
Wiltshire
SP1 2TJ

Dated: 28 April 2025

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2024

		Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
	Notes						
Income from:							
Donations and legacies	2	131	-	131	-	-	-
Charitable activities	3	306,623	-	306,623	93,184	25,000	118,184
Investments	4	939	-	939	-	-	-
Total income		307,693	-	307,693	93,184	25,000	118,184
Expenditure on:							
Charitable activities	5	182,317	443	182,760	105,262	1,022	106,284
Total expenditure		182,317	443	182,760	105,262	1,022	106,284
Net income/(expenditure) and movement in funds		125,376	(443)	124,933	(12,078)	23,978	11,900
Reconciliation of funds:							
Fund balances at 1 September 2023		58,040	27,103	85,143	70,118	3,125	73,243
Fund balances at 31 August 2024		183,416	26,660	210,076	58,040	27,103	85,143

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

BALANCE SHEET

AS AT 31 AUGUST 2024

	Notes	2024 £	£	2023 £	£
Fixed assets					
Intangible assets	11		330		2,239
Current assets					
Debtors	12	27,360		34,054	
Cash at bank and in hand		201,804		70,575	
		<u>229,164</u>		<u>104,629</u>	
Creditors: amounts falling due within one year	13	<u>(19,418)</u>		<u>(21,725)</u>	
Net current assets			209,746		82,904
Total assets less current liabilities			<u>210,076</u>		<u>85,143</u>
The funds of the charity					
Restricted income funds	15	26,660		27,103	
Unrestricted funds	16	183,416		58,040	
		<u>210,076</u>		<u>85,143</u>	

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2024.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 15 April 2025

Dr M Carey
Trustee

Company registration number 08182188 (England and Wales)

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2024

1 Accounting policies

Charity information

Association for Video Interaction Guidance UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 124 City Road, London, EC1V 2NX.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Membership subscriptions and training income are recognised on receipt as they are considered non refundable.

Conference income is recognised in the period in which they are performed and those not are carried forward to the next accounting period as deferred income.

1.5 Expenditure

Expenditure is recognised on an accrual basis as a liability as incurred.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include fees and costs linked to the strategic management of the charity.

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2024

1 Accounting policies

(Continued)

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software	20% straight line
----------	-------------------

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.10 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

2 Income from donations and legacies

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Donations and gifts	131	-

3 Income from charitable activities

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Membership	20,281	-	20,281	31,785	-	31,785
Training	240,880	-	240,880	61,000	-	61,000
Conference	45,295	-	45,295	-	-	-
AIM foundation grant	-	-	-	-	25,000	25,000
Other income	167	-	167	399	-	399
	306,623	-	306,623	93,184	25,000	118,184

4 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Interest receivable	939	-

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

5 Expenditure on charitable activities

	2024 £	2023 £
Direct costs		
Staff costs	66,798	-
Depreciation and impairment	1,909	1,905
Executive team	461	14,083
Administration expenses	6,904	5,903
Training and event expenses	36,115	34,105
Teaching and assessment services	1,674	9,895
Finance administration	2,147	7,869
Software	23,453	23,672
Advertising	-	375
General expenses	1,484	-
Insurance	327	319
Bank charges	135	831
Paypal charges	1,334	306
Research project expenses	443	1,022
Conference expenditure	34,896	-
	<u>178,080</u>	<u>100,285</u>
Share of support and governance costs (see note 6)		
Governance	4,680	5,999
	<u>182,760</u>	<u>106,284</u>
Analysis by fund		
Unrestricted funds	182,317	105,262
Restricted funds	443	1,022
	<u>182,760</u>	<u>106,284</u>

6 Support costs allocated to activities

	2024 £	2023 £
Governance costs	<u>4,680</u>	<u>5,999</u>
Governance costs comprise:		
Accountancy	4,680	4,980
Legal and professional fees	-	1,019
	<u>4,680</u>	<u>5,999</u>

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

7	Net movement in funds	2024	2023
		£	£
	The net movement in funds is stated after charging/(crediting):		
	Amortisation of intangible assets	1,909	1,905
		<u> </u>	<u> </u>

8 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year, in their capacity as Trustees.

Five trustees (2023 - none) had expenses reimbursed totalling £625 (2023 - £Nil) for reimbursed travel and subsistence expenditure.

9 Employees

The average monthly number of employees during the year was:

	2024	2023
	Number	Number
	11	-
	<u> </u>	<u> </u>
Employment costs	2024	2023
	£	£
Wages and salaries	63,123	-
Other pension costs	3,675	-
	<u> </u>	<u> </u>
	66,798	-
	<u> </u>	<u> </u>

There were no employees whose annual remuneration was more than £60,000.

10 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

11 Intangible fixed assets

	Software £
Cost	
At 1 September 2023 and 31 August 2024	9,526
Amortisation and impairment	
At 1 September 2023	7,287
Amortisation charged for the year	1,909
At 31 August 2024	9,196
Carrying amount	
At 31 August 2024	330
At 31 August 2023	2,239

12 Debtors

	2024 £	2023 £
Amounts falling due within one year:		
Trade debtors	18,424	12,841
Prepayments and accrued income	8,936	21,213
	27,360	34,054

13 Creditors: amounts falling due within one year

	2024 £	2023 £
Other taxation and social security	1,091	-
Trade creditors	-	11,175
Other creditors	14,427	-
Accruals and deferred income	3,900	10,550
	19,418	21,725

14 Retirement benefit schemes

	2024 £	2023 £
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	3,675	-

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2024

15 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 September 2023	Incoming resources	Resources expended	At 31 August 2024
	£	£	£	£
Research: The VIG Data Collection System	27,103	-	(443)	26,660
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 September 2022	Incoming resources	Resources expended	At 31 August 2023
	£	£	£	£
Research: The VIG Data Collection System	3,125	25,000	(1,022)	27,103
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

AVIGuk are working to establish a national data collection system to collect Video Interaction Guidance (VIG) pre- and post- intervention data, with funding of a further £25,000 from The AIM Foundation. This involves the development of a platform for VIG practitioners to input data to contribute to the growing evidence base and support future commissioning. The pilot focuses on establishing and tailoring the platform to practitioners working with parents/carers and babies (in the 1001 critical days) with the intention to expand to other services and client groups in future.

16 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 September 2023	Incoming resources	Resources expended	At 31 August 2024
	£	£	£	£
General funds	58,040	307,693	(182,317)	183,416
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 September 2022	Incoming resources	Resources expended	At 31 August 2023
	£	£	£	£
General funds	70,118	93,184	(105,262)	58,040
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

17 Analysis of net assets between funds

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
At 31 August 2024:			
Intangible fixed assets	330	-	330
Current assets/(liabilities)	183,086	26,660	209,746
	<u>183,416</u>	<u>26,660</u>	<u>210,076</u>
	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
At 31 August 2023:			
Intangible fixed assets	2,239	-	2,239
Current assets/(liabilities)	55,801	27,103	82,904
	<u>58,040</u>	<u>27,103</u>	<u>85,143</u>

18 Related party transactions

Transactions with related parties

During the year there were no related party transactions other than those noted in note 5 above.

Accounts

Charity registration number 1178361

Company registration number 08182188 (England and Wales)

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2023

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Dr K Pomerantz Dr A C Greene Dr A J Annear Dr R Clayton Dr M Carey Dr S Baillie
Charity number	1178361
Company number	08182188
Registered office	124 City Road London EC1V 2NX
Independent examiner	Moore (South) LLP 33 The Clarendon Centre Salisbury Business Park Dairy Meadow Lane Salisbury Wiltshire SP1 2TJ

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CONTENTS

	Page
Trustees' report	1 - 8
Independent examiner's report	9
Statement of financial activities	10
Balance sheet	11
Notes to the financial statements	12 - 18

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 AUGUST 2023

The Trustees present their report and financial statements for the year ended 31 August 2023.

The charity is also known as AVIGuk.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019).

Structure, governance and management

The charity is controlled by its governing document, the Memorandum and Articles incorporated 20 June 2012 and the latest amendments by special resolution on 9 November 2021, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Dr L Browne	(Resigned 17 May 2023)
Dr K Pomerantz	
Dr A C Greene	
Dr A J Annear	
Dr R Clayton	
Dr M Carey	
Dr S Baillie	

The Trustees have continued to provide representation of the AVIGuk members and provide strategic leadership, with the addition of four new trustees in March 2022, the Board now represents England, Scotland and Wales.

The Trustees recognise the importance of transparency, and have developed the Trustee induction process which now includes an information briefing session from our Chief Executive Officers. Additionally, the roles, responsibilities, and expectations for Trustees were revisited to enhance the induction of new members. This initiative aligns with the commitment to foster a well-informed and empowered Board.

The Board met virtually seven times and, in December 2023, conducted a face-to-face Away Day where the Risk Register was reviewed and updated.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £10 in the event of a winding up.

The Trustees administer the charity and determine the general policy. The day to day operation is delegated to the Chief Executives, within terms approved by the Trustees.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

Objectives and activities

The charity's objects are to advance the education and skills of using the method of 'Video Interaction Guidance'.

The policies adopted in furtherance of these objects are:

The promotion of social inclusion for the public benefit by relieving the needs of those people who are 'socially excluded' and assisting them to integrate into society in such ways as the charity thinks fit including by:

- 1) advancing the education and skills development of the public in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance, especially where people are having difficulty in establishing and maintaining satisfying and effective communication with others.
- 2) promoting the continuing professional development of the 'helping professions' in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance.
- 3) providing training materials for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 4) providing an accreditation system for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 5) maintaining a register of all accredited practitioners and supervisors in the use of video interaction guidance.
- 6) ensuring that ethical standards and competent practice are maintained by those who train the 'helping professions' in the use of video interaction guidance.

For the purpose of this clause 'socially excluded' means being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental); substance abuse or dependency including alcohol and drugs; discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender re-assignment; poor educational or skills attainment; relationship and family breakdown; poor housing (that is housing that does not meet basic habitable standards; crime (either as a victim of crime or as an offender rehabilitating into society).

There has been no change in these during the year.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

Hilary Kennedy and David Gavine have continued as joint Chief Executives Officers (CEOs) during 2022-23.

As a charity AVIGuk is required to maintain a Board of Trustees. Trustees are volunteers who serve a fixed term of office in order to provide strategic leadership in line with the charity's overarching aims and values. This year the Board has continued to provide oversight and help set the strategic direction for the Association, and in light of four new Trustees joining in March 2022, produced a document setting out the terms of office and expectations for Trustees. It is intended that this framework will help members to be clearer about what is involved in serving on the Board as well as helping to prepare new Trustees for the role.

This year the Board also reviewed and revised the AVIGuk complaints policy in order to better articulate the process that should be followed and the support available so this could be transparent to all. This was then published on the Learning Platform.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

The Board continued to liaise regularly with the training group, supporting the appointment of a training officer and maintaining oversight of the changes in AVIGuk midpoint and accreditation procedures. The Board plans to support further consultation on the proposals to bring Practitioner Accreditation in house, and to ensure that robust and systematic feedback is collected on developments such as these, for example The Board would like to see evaluation of the recent changes to the Initial Training Course (ITC). The Board's role here is to liaise with the Training group to stay abreast of developments and aim to ensure that implementation is in line with AVIGuk Values and beliefs and ensure that members voices are heard.



From L to R: Ruth, Alison, Sarah, Alex and Kathryn-Martin at the Rear

The Board sincerely thanks all members for their ongoing support and commitment to AVIGuk's mission.

In a similar vein, the Board has continued to maintain oversight of the Association's finances and has worked with the CEOs in order to develop improved reporting mechanisms that better summarise AVIGuk's financial situation and make this more accessible and easier to understand and communicate.

The Board has also continued to support and promote the work of the AREDI (Anti Racism Equity Diversity and Inclusion) group which was formed in 2021. AREDI have been very active again this year and particularly focussed on plans for the collection of demographic information about protected characteristics from members.

Trustees to AVIGuk live in Scotland, Wales and England and have experience in a variety of sectors including health, education and social care bringing this diversity of experience to their dealings with the Board. This means the Board meeting virtually and in this reporting period the Board completed seven virtual meetings. Alongside the main Board meetings Trustees also hold responsibility for certain areas of VIG and will voluntarily participate in sub groups to organise and plan for specific AVIGuk areas such as equal opportunities, training development and risk management. In December the Board met in person for the first time, holding a successful away day. At this meeting the Risk Register was reviewed and updated.

Finally, The Board are excited that 2024 will see another AVIGuk Conference and are keen to ensure that the event is a great success.

Restricted funds - Research: The VIG Data Collection System (VIG-DCS)

Further funding has been generously provided by the AIM Foundation to enable AVIGuk to establish a 'smart', national Data Collection System to collect Video Interaction Guidance™ (VIG) pre- and post-intervention data.

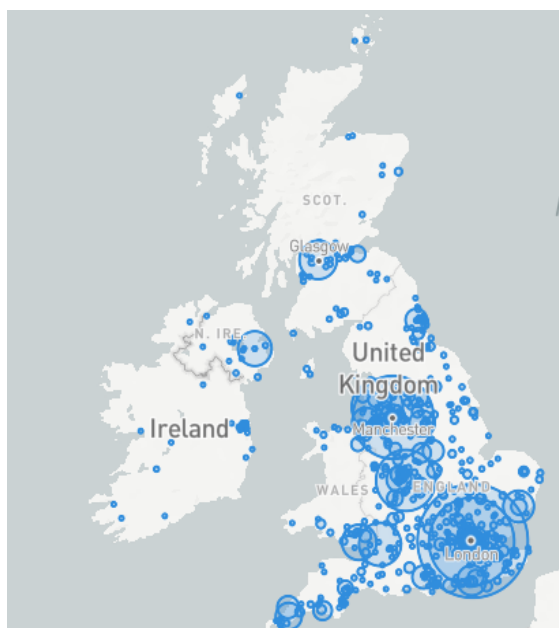
ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

AVIGuk Website Developments

To better serve the public, AVIGuk launched a new website on the WIX platform in March. The sustained monthly traffic of around 800 visitors both internationally and throughout the UK reflects AVIGuk's efforts to meet the needs of our diverse audience.

Prior to this year we used the home pages of our previous membership and learning platforms as our public website too. This was less than optimal because what the public needs from a VIG website is very different from that needed by VIG learners and practitioners. So, in late 2022, we subscribed to WIX as a website platform. WIX is one of the most popular website builders in the world, being extremely sophisticated and modern yet very easy to learn and use. We commissioned Rachel Pardoe to update and further develop the content needed by the public. The new website was launched in March. There was an immediate surge of traffic in response to the news of the launch. However, after that passed, the site has continued to receive about 800 new visitors every month. They come from all over the world but overwhelmingly from the UK. Within UK, a map of these new visitors gives a sense of strength of VIG activity across the country.



Training and Development Team

Our training initiatives made significant strides. A total of 136 trainees achieved accreditation as practitioners, showcasing the success of our programs. The Training Team, now led by Helen Gibson as Training Lead and Michele Corley as Training Officer, introduced new CPD events which have proved very popular. We observed increased engagement with courses such as the Professional Traject Plan, Leading 1-1 Midpoint Reviews, and SDS Masterclasses.

Main Data from the Year 1 September 2022 - 31 August 2023 (1 September 2021- 31 August 2022 in brackets for comparison)

Practitioner Training

- The ITCs continue to be delivered on-line and face to face. In total, 643 (608) people completed the introductory training through the Learning Platform,
- 482 (508) trainees signed up on to trainee practitioner paths, 239 (222) trainees completed their midpoint review, and 136 (126) trainees became accredited practitioners.

Advanced Practitioner Accreditation

- 12 (16) practitioners enrolled to complete their Advanced Practitioner Accreditation and 8 (12) of these practitioners successfully accredited.

Supervisor Training

- 6 (4) Advanced Practitioners enrolled onto the trainee supervisor path.

Supervisor Accreditation

- 6 (4) Trainee Supervisors became Accredited as Full Supervisors

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

CPD Delivered

Paid for CPD

- **From the Problem to the Helping Question:** This course was created by Jenny Jarvis and Zubeida Dasgupta and was delivered through AVIGuk. 30 (21) learners completed this course.
- **SDS Masterclass for working towards Advanced:** These were introduced during 2022 -23 and although only 16 learners have attended so far, they have greatly enjoyed and reported an excellent learning experience.
- **SDSS Masterclass for those working towards Supervisors:** Again only recently introduced, one event offered and 2 learners have attended

Free CPD events

- **Reflecting on my own Professional development Using the Professional Traject Plan** –63 learners
- **Leading 1-1 Midpoint Reviews & 1-1 Practitioner Accreditation** –69 learners
- **CPD for Supervisors training Trainee Supervisors** –33 learners
- **AVIGuk CPD for Lead Trainers of ITC** – 68 learners – update on recent changes. New slide on VIG in Learning Disabilities created by Sheridan Forster and exchanged for VIG with elderly

The Training Team's future focus includes encouraging optimal use of the Learning Platform, implementing additions to support practice standards, improving communication with the Board, and conducting consultations about future changes.

The "Dancing into the Future Together, Shining a Light on VIG Conference" set for 13th June 2024, with a Supervisor day on 14th June 2024 in Blackpool, is in the planning stages. Events Coordinators Oonagh Davies and Ava Carlon have been appointed to lead the coordination efforts for the conference. Their expertise will ensure a well-organised and impactful event.

Antiracism, Equality, Diversity, and Inclusion (AREDI) Advisory Group



Anti-racism, Equality, Diversity & Inclusion
(AREDI) Advisory Group

Chaired by Trustee Alex Greene, the AREDI Advisory Group has played a pivotal role in addressing potential structural inequalities within AVIGuk. We're proud to have incorporated "Equity" into AVIGuk's values. AREDI's focus on diversity data collection and collaboration with the Training Coordinator underscores our commitment to culturally responsive practices.

Looking ahead, AREDI is committed to actively participating in the Board's five-year strategy, overseeing background data collection, addressing systemic inequities, and collaborating closely with the Board and CEOs to implement directives.

AREDI, chaired by Alex Greene (Board Trustee), is the advisory group established to examine, challenge and address any structural inequalities within the AVIGuk and to safeguard the Association's adherence to wider systems of justice, education, health and other public organisations that our members and stakeholders belong to. See statement ink: https://learnvig.matrixlms.eu/group_resources/folder/15224?folder=1628384&page_router=true

We are indebted to our serving members (alphabetical): Stela Anene, Enomwoyi Damali, Sharon Pinhas and Anita Soni, who stand in solidarity with VIG practitioners, whatever their background, and work diligently to identify and dismantle any systemic inequities that the Association may knowingly or unknowingly perpetuate. We wish to thank wholeheartedly, our retiring member, Jenny Jarvis, who helped to inaugurate the group and establish its responsibilities.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

AREDI would like to encourage all practitioners (trainee, accredited, supervisor) who have an interest and would like to explore joining our team to get in touch with: agreene@videointeractionguidance.net

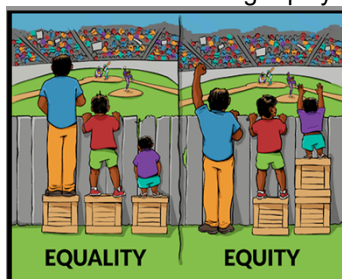
AVIGuk's AREDI statement is an organic statement that adheres to wider systems of justice, education, health and other public organisations that are relevant and important to our diverse AVIGuk community https://learnvig.matrixlms.eu/group_resources/folder/15224?folder=1628384&page_router=true

Training: in collaboration with Helen Gibson, AVIGuk's Training Co-ordinator and co-author of SDSs, AREDI aims to ensure working practices that are culturally responsive and sensitive e.g., Training material, events and supervision.

Diversity Data collection: the Chef Executive, Hilary Kennedy & David Gavine, in collaboration with AREDI, are preparing to collect data on all practitioners to examine patterns being replicated at the different levels in the organisation and whether these compare with other organisations and the general population. For information about the rationale behind data collection, how it will be collected, stored and used please see: https://learnvig.matrixlms.eu/group_resources/folder/15224?folder=2107418&page_r

AREDI's Revision of AVIGuk's values & beliefs: 'Equity' has been added to our 'values' and '*In every interaction there are two equally important people*' to the beliefs. These additions are included in the revised ITC (see Unit 2 handouts: https://learnvig.matrixlms.eu/files/86249/ITC_Unit_2_Handout_Nov_2022_copy.pdf

Our rationale for including equity as a value



Future Plans

- AREDI will participate in the writing and delivery of action plans, that form part of the Board's five-year strategy
 - AREDI will receive regular up-dates on the progress of background data collection, to ensure mechanisms are in place to capture the breakdown of diversity within the association, so that any inequality of opportunity or access to services inclusion can be addressed
 - AREDI will participate in the writing and delivery of action plans, that form part of the Board's five-year strategy
-
- AREDI will receive regular up-dates on the progress of background data collection, to ensure mechanisms are in place to capture the breakdown of diversity within the association, so that any inequality of opportunity or access to services inclusion can be addressed
 - AREDI will draw on the knowledge and experience of practitioners to put mechanisms in place that reveal, address and amend any systemic inequities in the Association, that may be knowingly or unknowingly maintained e.g.,
 - training materials, supervision and resources development of CPD events that support AREDI policy & practice,
 - such as restorative justice training the Social GRRRAACCCEEESSS as a way of ensuring culturally responsive and sensitive supervision
 - AREDI will draw on inspiration from all practitioners to broaden our focus on diversity, to celebrate our differences and similarities and the rich and unique cultures we bring to AVIGuk

AREDI will work closely with the Board and CEOs to oversee the implementation of any of the above directives

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2023*

Financial review

The financial position of the charity is as disclosed in the Statement of Financial Activities and the Balance Sheet as at 31 August 2023.

AVIGuk remains robust with a turnover of £92,785 from subscriptions and courses. A generous restricted AIM grant of £25,000 was secured for further developing the Data Collection System.

Expenditure, including online systems, staff payments, and training activities, was managed responsibly.

Overall, there is a net decrease in unrestricted funds of £12,078 resulting in total unrestricted funds at 31 August 2023 of £58,040. There is also a net increase in restricted funds of £23,978, resulting in total restricted funds carried forward of £27,103.

Reserves policy

The Trustees aim is to maintain Unrestricted Funds reserves, at a level that will allow the charity to weather fluctuations in the level of operational activity and income. This policy will develop further as the charity progresses.

Risk management

The Trustees has assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks. These are continually being assessed as operations are evolving including the establishment of a risk register.

The AVIGuk board worked to create a risk management guidance document outlining the process and responsibilities. Risk was established as an item on the agenda at board meetings, and there were plans for regular reviews of the risk register at board meetings.

Future Plans

- To continue with the process above and embed the practice of identifying risk and acting accordingly
- To link Board Trustees with Key Leads in AVIG-UK to identify any potential risks. These will then be assessed, included in the risk register, and reviewed.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

FUTURE PLANS

ENCOURAGING and MAXIMISING THE USE OF THE LEARNING PLATFORM

- The Training Team are developing ways to get the most of the learning plan for the whole community eg; Simplify (not replicate) the paths and courses on the Learning Platform and create central messaging to the Training and Development team
- Standardise how we communicate with everyone (e.g: use of groups)
- Improving communication with trainees by making direct contact re: recent changes
- Activate practitioners who are not currently accessing the Learning Platform by offering free CPD courses eg: Embedding VIG in Practice
- Encourage attendance at Masterclasses
- Facilitate access to the clear guidance for Intervention

NEW ADDITIONS TO SUPPORT STANDARDS OF PRACTICE

- AVIGuk Midpoint Reviews and Accreditation and Beyond inhouse
- Creating a system for ** Payment-in-kind for organisations
- Advance payments for Registration, Midpoints and Accreditations
- Improving standard and delivery of VERP (video enhanced reflective practice) through courses and creation of badges
- Increasing tape markers by offering free Scoring Advanced Skills with the SDS course to Supervisors
- Continuing updating materials and use of video
- Consider how re-registration processes and links to CPD can enhance Standards of Practice

COMMUNICATION WITH THE BOARD

- Continue to enhance the relationship between the Board Training representatives, the Board and the Training Team

CONSULTATION ABOUT CHANGES

- Consultation on future of Midpoints and Accreditations outside AVIGuk by end of March 2024
- Regular Summer Review – about new ideas for ITC, delivery of supervision, timing of Midpoints

CONFERENCE

- Dancing into the Future Together, Shining a Light on VIG Conference on 13th June with Supervisor day on 14th June in Blackpool

DATA COLLECTION

- Continue to develop the VIG-DCS as required
- Provide training for all members to encourage use of VIG-DCS
- Provide a poster re VIG-DCS for Blackpool Conference
- Provide analysis of data by end August 2024

The Trustees' report was approved by the Board of Trustees.

Dr M Carey
Trustee

22 March 2024

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

I report to the Trustees on my examination of the financial statements of Association for Video Interaction Guidance UK (the charity) for the year ended 31 August 2023.

Responsibilities and basis of report

As the Trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Moore (South) LLP

33 The Clarendon Centre
Salisbury Business Park
Dairy Meadow Lane
Salisbury
Wiltshire
SP1 2TJ

Dated: 28 March 2024

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2023

		Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
	Notes						
Income from:							
Charitable activities	2	93,184	25,000	118,184	79,389	-	79,389
Charitable activities	3	105,262	1,022	106,284	85,220	11,136	96,356
Net income/(expenditure) and movement in funds		(12,078)	23,978	11,900	(5,831)	(11,136)	(16,967)
Reconciliation of funds:							
Fund balances at 1 September 2022		70,118	3,125	73,243	75,949	14,261	90,210
Fund balances at 31 August 2023		58,040	27,103	85,143	70,118	3,125	73,243

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

BALANCE SHEET

AS AT 31 AUGUST 2023

	Notes	2023 £	£	2022 £	£
Fixed assets					
Intangible assets	8		2,239		4,144
Current assets					
Debtors	9	34,054		19,115	
Cash at bank and in hand		70,575		64,292	
		104,629		83,407	
Creditors: amounts falling due within one year	10	21,725		14,308	
Net current assets			82,904		69,099
Total assets less current liabilities			85,143		73,243
The funds of the charity					
Restricted income funds	11	27,103		3,125	
Unrestricted funds		58,040		70,118	
		85,143		73,243	

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2023.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 26 March 2024

Dr M Carey
Trustee

Company registration number 08182188 (England and Wales)

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2023

1 Accounting policies

Charity information

Association for Video Interaction Guidance UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 124 City Road, London, EC1V 2NX.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Membership subscriptions are recognised on receipt as they are considered non refundable.

Training and conference income is recognised in the period in which they are performed and those not are carried forward to the next accounting period as deferred income.

1.5 Expenditure

Expenditure is recognised on an accrual basis as a liability as incurred.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include fees and costs linked to the strategic management of the charity.

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2023

1 Accounting policies

(Continued)

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software	20% straight line
----------	-------------------

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

2 Income from charitable activities

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
Membership	31,785	-	31,785	31,515	-	31,515
Training	61,000	-	61,000	47,874	-	47,874
AIM foundation grant	-	25,000	25,000	-	-	-
Other income	399	-	399	-	-	-
	<u>93,184</u>	<u>25,000</u>	<u>118,184</u>	<u>79,389</u>	<u>-</u>	<u>79,389</u>

3 Expenditure on charitable activities

	2023 £	2022 £
Direct costs		
Depreciation and impairment	1,905	1,905
Conference expenses	14,083	-
Administration expenses	5,903	38,044
Training and event expenses	34,105	3,322
Teaching and assessment services	9,895	10,574
Finance administration	7,869	-
Software	23,672	23,212
Advertising	375	-
Insurance	319	350
Bank charges	831	1,064
Paypal charges	306	395
Research project expenses	1,022	11,136
	<u>100,285</u>	<u>90,002</u>
Share of support and governance costs (see note 4)		
Governance	5,999	6,354
	<u>106,284</u>	<u>96,356</u>
Analysis by fund		
Unrestricted funds	105,262	85,220
Restricted funds	1,022	11,136
	<u>106,284</u>	<u>96,356</u>

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

4 Support costs allocated to activities

	2023 £	2022 £
Governance costs	5,999	6,354
	<u>5,999</u>	<u>6,354</u>
Governance costs comprise:	2023 £	2022 £
Accountancy	4,980	4,867
Legal and professional fees	1,019	1,487
	<u>5,999</u>	<u>6,354</u>

5 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year, in their capacity as Trustees.

6 Employees

The average monthly number of employees during the year was:

	2023 Number	2022 Number
Total	-	-
	<u>-</u>	<u>-</u>

There were no employees whose annual remuneration was more than £60,000.

7 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

8 Intangible fixed assets

	Software £
Cost	
At 1 September 2022 and 31 August 2023	9,526
Amortisation and impairment	
At 1 September 2022	5,382
Amortisation charged for the year	1,905
At 31 August 2023	7,287
Carrying amount	
At 31 August 2023	2,239
At 31 August 2022	4,144

9 Debtors

	2023 £	2022 £
Amounts falling due within one year:		
Trade debtors	12,841	9,436
Prepayments and accrued income	21,213	9,679
	34,054	19,115

10 Creditors: amounts falling due within one year

	2023 £	2022 £
Trade creditors	11,175	4,058
Accruals and deferred income	10,550	10,250
	21,725	14,308

11 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	At 1 September 2022 £	Incoming resources £	Resources expended £	At 31 August 2023 £
Research: The VIG Data Collection System	3,125	25,000	(1,022)	27,103

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

11 Restricted funds (Continued)

Previous year:	At 1 September 2021 £	Incoming resources £	Resources expended £	At 31 August 2022 £
Research: The VIG Data Collection System	14,261	-	(11,136)	3,125

AVIGuk are working to establish a national data collection system to collect Video Interaction Guidance (VIG) pre- and post- intervention data, with funding of a further £25,000 from The AIM Foundation. This involves the development of a platform for VIG practitioners to input data to contribute to the growing evidence base and support future commissioning. The pilot focuses on establishing and tailoring the platform to practitioners working with parents/carers and babies (in the 1001 critical days) with the intention to expand to other services and client groups in future.

12 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 September 2022 £	Incoming resources £	Resources expended £	At 31 August 2023 £
General funds	70,118	93,184	(105,262)	58,040

Previous year:	At 1 September 2021 £	Incoming resources £	Resources expended £	At 31 August 2022 £
General funds	75,949	79,389	(85,220)	70,118

13 Analysis of net assets between funds

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Fund balances at 31 August 2023 are represented by:			
Intangible fixed assets	2,239	-	2,239
Current assets/(liabilities)	55,801	27,103	82,904
	58,040	27,103	85,143

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

13 Analysis of net assets between funds

(Continued)

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
Fund balances at 31 August 2022 are represented by:			
Intangible fixed assets	4,144	-	4,144
Current assets/(liabilities)	65,974	3,125	69,099
	<u>70,118</u>	<u>3,125</u>	<u>73,243</u>

14 Related party transactions

Transactions with related parties

During the year there were no related party transactions other than those noted in note 5 above.

Accounts

Charity registration number 1178361

Company registration number 08182188 (England and Wales)

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2022

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Dr L Browne	
	Dr K Pomerantz	
	Dr A C Greene	
	Dr A J Annear	(Appointed 31 March 2022)
	Dr R Clayton	(Appointed 31 March 2022)
	Dr M Carey	(Appointed 31 March 2022)
	Dr S Baillie	(Appointed 13 April 2022)
Charity number	1178361	
Company number	08182188	
Registered office	124 City Road London EC1V 2NX	
Independent examiner	Moore (South) LLP 33 The Clarendon Centre Salisbury Business Park Dairy Meadow Lane Salisbury Wiltshire SP1 2TJ	

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CONTENTS

	Page
Chairman's statement	1
Trustees' report	2 - 8
Independent examiner's report	9
Statement of financial activities	10
Balance sheet	11
Notes to the financial statements	12 - 17

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CHAIRMAN'S STATEMENT

FOR THE YEAR ENDED 31 AUGUST 2022

Welcome to the AVIGuk Annual report for 2021-22. As for previous years the aim in producing this report is to allow AVIGuk members and the wider community to know more about the work of the Association and hopefully to feel more connected as a result.

The report is produced by the Board of Trustees and the last 12 months have been a transitional time for the Board, as the Previous Chair, Clare Lowry stepped down and 4 new members joined. As the incoming Chair I have been so impressed with the achievements of Clare and the previous Board. Behind the scenes there is a continual drive to review and improve standards of training, accreditation, research and dissemination of Video Interaction Guidance. I hope you will enjoy reading about these various strands and the development work of the Association here. As always, if there are any projects or developments that you would either like to know more about or even contribute to, please do get in touch with either myself or any of the Board members or CEOs. Although the organisational structure for AVIGuk has matured significantly over recent years, we remain a small charity, dependent upon the active engagement of its membership to move forward with our aims of supporting the most vulnerable in society through this remarkable method of VIG.

Please do get in touch if you have any comments or questions about any aspects of AVIGuk or if you have any ideas that you would like to share with the Board. We welcome contributions from the wider AVIGuk community.

Dr M Carey
Chairman

Date: 17 May 2023

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) FOR THE YEAR ENDED 31 AUGUST 2022

The Trustees present their report and financial statements for the year ended 31 August 2022.

The charity is also known as AVIGuk.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019)

Structure, governance and management

The charity is controlled by its governing document, the Memorandum and Articles incorporated 20 June 2012 and the latest amendments by special resolution on 9 November 2021, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

C H Lowry	(Resigned 14 December 2021)
Dr N Kumar	(Resigned 28 January 2022)
Dr L Browne	
Dr K Pomerantz	
Dr A C Greene	
Dr A J Annear	(Appointed 31 March 2022)
Dr R Clayton	(Appointed 31 March 2022)
Dr M Carey	(Appointed 31 March 2022)
Dr S Baillie	(Appointed 13 April 2022)

The Trustees regularly review the structure, size and composition of the board, with the object of having a membership of varied experience that is able to offer help and advice.

The existing Trustees ensure that new Trustees receive proper briefing and induction on their appointment.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £10 in the event of a winding up.

The Trustees administer the charity and determine the general policy. The day to day operation is delegated to the Chief Executives, within terms approved by the Trustees.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Objectives and activities

The charity's objects are to advance the education and skills of using the method of 'Video Interaction Guidance'.

The policies adopted in furtherance of these objects are:

The promotion of social inclusion for the public benefit by relieving the needs of those people who are 'socially excluded' and assisting them to integrate into society in such ways as the charity thinks fit including by:

- 1) advancing the education and skills development of the public in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance, especially where people are having difficulty in establishing and maintaining satisfying and effective communication with others.
- 2) promoting the continuing professional development of the 'helping professions' in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance.
- 3) providing training materials for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 4) providing an accreditation system for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 5) maintaining a register of all accredited practitioners and supervisors in the use of video interaction guidance.
- 6) ensuring that ethical standards and competent practice are maintained by those who train the 'helping professions' in the use of video interaction guidance.

For the purpose of this clause 'socially excluded' means being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental); substance abuse or dependency including alcohol and drugs; discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender re-assignment; poor educational or skills attainment; relationship and family breakdown; poor housing (that is housing that does not meet basic habitable standards; crime (either as a victim of crime or as an offender rehabilitating into society).

There has been no change in these during the year.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

There have been some changes to the functioning of the executive team during the year. As the development of the new learning platform and finance system have become established, the system and finance manager's remits have declined. However, overall the executive has experienced a year of relative stability which is very welcome.

Hilary Kennedy and David Gavine have continued as joint Chief Executives during 2021-22.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Training

Helen Gibson continued as Training Coordinator.

Practitioner Training

Initial training courses (ITCs) continue to be delivered on-line and face to face. In total 608 people completed the introductory training, 508 trainees signed onto trainee practitioner paths, 222 trainees completed their midpoint review and 93 trainees became accredited practitioners.

Advanced Practitioner Accreditation

16 practitioners enrolled to complete their Advanced Practitioner Accreditation and 12 of these practitioners were successfully accredited.

Supervisor Training

Four Advanced Practitioners enrolled onto the trainee supervisor path.

Supervisor Accreditation

Four Trainee Supervisors became Accredited as Full Supervisors.

Development of Continuing Professional Development (CPD)

Returning to VIG

Two half day events were offered in October 2021 for those wishing to return to practice following a break.

From the Problem to the Helping Question

This course was created by Jenny Jarvis and Zubeida Dasgupta and was delivered through AVIGuk. 21 completed this course. It is very popular and future courses have been and will be offered.

Reading Midpoint Review Events and Preparing Trainees and Delivering 1-1 Midpoint Reviews

These courses were created and 21 completed this training.

Reliability Training

The Reliability Training has been divided into Part 1 and Part 2 so that supervisors can attend Part 1 as a CPD event to develop their ability to score using the SDS (skills development scale). Those supervisors who wish to train to be part of the marking team can then join Part 2 of the course. 10 Supervisors completed Part 1.

Supervisor Path

This is now established and the training and development team worked together with the executive team to ensure consistency.

Membership Consultation

A Review of the Practitioner Training was undertaken. 10 members were selected randomly to join Hilary Kennedy and Helen Gibson to give feedback. Overall there was satisfaction with the training process and experience. Some actions to take forward are outlined in 'future plans'.

Future Plans

- To develop further CPD opportunities for VIG practitioners and supervisors to connect on-line
- To offer further guidance on intervention to develop confidence
- To continue to offer and establish the CPD courses now created
- To establish a team of Supervisors and practitioners who can deliver CPD events on behalf of AVIGuk

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Restricted funds - Research: The VIG Data Collection System (VIG-DCS)

The funding generously provided by the AIM Foundation in 2020 enabled AVIGuk to establish a 'smart', national Data Collection System to collect Video Interaction Guidance™ (VIG) pre- and post-intervention data.

As a result of dedicated work by the staff funded to develop VIG Data Collection System (DCS) which is now in operation. As described in the AVIGuk *End of Year Report* (January 2022), the DCS serves two purposes with regard to improving infant mental health and the mental health of older children:

1. **clinical data** regarding individual parent-infant/child dyads that help the VIG practitioner to assess the effectiveness of the intervention, and make a decision about the need for any further therapeutic input.
1. **outcome data** that enables AVIGuk to improve the delivery of VIG, and its effectiveness, by monitoring the impact of VIG across different services, regions, populations etc.

The AVIGuk *End of Year Report* (January 2022) gave a detailed account of the development of the DCS and its successful launch in February 2022. The DCS is already providing an excellent, user friendly data entry system. VIG practitioners can use the DCS, which is accessed as a web-app, live in sessions with clients, to record their goals and outcomes. It also includes pages for clients to access ahead of time, to get an overview of VIG before they meet their practitioner.

The new [AVIGuk website](#) further supports the use of the DCS with clients, as both website and DCS can be easily accessed in client sessions using the practitioner's device. The website provides the information and inspiration for the client to engage with VIG, and the DCS makes clear that client goals and outcomes are valued and prioritized.

The AVIGuk *2020-21 Report* outlined the following.

1. How and what suitable outcome measures were identified
2. How the VIG-DCS online platform was developed, and its features
3. The launch of the DCS, including user forums and training events, and most significantly the adoption of the DCS by an NHS Trust
4. Next steps, included:
 - Training events for users
 - Troubleshooting Q&A sessions
 - Dissemination of training materials
 - Creation of a short online introductory course for users, available on AVIGuk's learning platform, for practitioners to engage in asynchronous training prior to using the system.

The 'next steps' above have all been achieved.

70 Practitioners/Supervisors completed the VIG-DCS self-directed course by 1 September 2022 with a further 28 who enrolled and completed part of the course.

AVIGuk Website

In November 2021, work began on the creation of a new website for AVIGuk. The previous website, dating from 2014, had been integral to the membership system in use at the time. It had been changed little and it was sorely in need of revision. In order to create a modern professional-looking site the association decided to identify the best commercial website system that we could manage as a small charitable organisation. AVIGuk engaged Rachel Pardoe, who had experience of creating a website for another organisation using WIX. The design brief was to create a website that was much more outward looking; that would be a shop window for VIG and a resource for practitioners to use from clients to commissioners.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Antiracism, Equality, Diversity and Inclusion (ARED) Advisory Group

Alex Greene (Trustee and ARED Chair), Sharon Pinhas, Stella Anene, Enomwoyi Damali

ARED is the advisory group established to examine, challenge and address any structural inequalities within the AVIGuk and to safeguard the Association's adherence to wider systems of justice, education, health and other public organisations that our members and stakeholders belong to.

We are indebted to our serving members (alphabetical): Stela Anene, Enomwoyi Damali, Sharon Pinhas and Anita Soni, who stand in solidarity with VIG practitioners, whatever their background, and work diligently to identify and dismantle any systemic inequities that the Association may knowingly or unknowingly perpetuate. We wish to thank wholeheartedly, our retiring member, Jenny Jarvis, who helped to inaugurate the group and establish its responsibilities.

ARED would like to encourage all practitioners (trainee, accredited, supervisor) who have an interest and would like to explore joining our team to get in touch with: agreene@videointeractionguidance.net

Achievements

- AVIGuk's ARED statement is an organic statement that adheres to wider systems of justice, education, health and other public organisations that are relevant and important to our diverse AVIGuk community
- Training: in collaboration with Helen Gibson, AVIGuk's Training Co-ordinator and co-author of SDS, ARED aims to ensure working practices that are culturally responsive and sensitive e.g., Training material, events and supervision
- Diversity Data collection: the Chef Executive, Hilary Kennedy & David Gavine, in collaboration with ARED, are preparing to collect data on all practitioners to examine patterns being replicated at the different levels in the organisation and whether these compare with other organisations and the general population
- ARED's Revision of AVIGuk's values & beliefs: 'Equity' has been added to our 'values' and 'In every interaction there are two equally important people' to the beliefs. These additions are included in the revised ITC
- Our rationale for including equity as a value

Future Plans

- ARED will participate in the writing and delivery of action plans, that form part of the Board's five-year strategy
5. ARED will receive regular up-dates on the progress of background data collection, to ensure mechanisms are in place to capture the breakdown of diversity within the association, so that any inequality of opportunity or access to services inclusion can be addressed
6. ARED will draw on the knowledge and experience of practitioners to put mechanisms in place that reveal, address and amend any systemic inequities in the Association, that may be knowingly or unknowingly maintained e.g.,
 - training materials, supervision and resources
 - development of CPD events that support ARED policy & practice,
 - such as restorative justice training the Social GRRRAACCCEESSS as a way of ensuring culturally responsive and sensitive supervision
7. ARED will draw on inspiration from all practitioners to broaden our focus on diversity, to celebrate our differences and similarities and the rich and unique cultures we bring to AVIGuk

ARED will work closely with the Board and CEOs to oversee the implementation of any of the above directives.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

Standards, Ethics and Complaints

Kathryn Pomerantz, Trustee

Achievements

As part of the organisational structure and purpose of AVIGuk as a small charity, a further review of the policy documents : AVIGuk Code of Conduct, Ethics and Practice and AVIGuk Compliments and Complaints Policy has been undertaken.

Reference has been made to the Charity Governance Code for smaller charities and the National Council for Voluntary Organisations (NVCO) ethical principles, to ensure that these policies embrace these principles with integrity. Within the Code of Conduct, the expectations of supervisors and trainee supervisors regarding training standards has been made more explicit.

Within the Compliments and Complaints Policy the guidance to the board on the process for resolving complaints is now clearer. It is the intention of the board in amending this document that complaints will be able to be resolved in a way that is timely, sensitive and ethical and ensures that all parties involved are supported in a safe, contained and respectful manner.

Future Plans

- To liaise with CEOs and the training and development officer to ensure these revised policies are transparent and available to all those training in AVIGuk and those supervising and supporting AVIGuk trainees.
- To develop a strategy for encouraging the giving of compliments and to make these appreciative comments available on the learning platform.

Fundraising

Kathryn Pomerantz and Martin Carey, Chair

This is a new area of development. As such it is intended that the following outcomes will be pursued:

Future Plans

To seek funding through raising awareness of AVIGuk, grant opportunities and donations by:

- Liaising with the CEOs and training and development officer to establish a bursary process
- Liaising with the CEOs and finance officer to create a donation button on the website and also to set up a Gift Aid option for when practitioners and supervisors re-register
- Exploring with the CEOs a potential fund-raising post
- To actively seek a patron to promote awareness of AVIGuk

Risk management

The previous AVIGuk board worked to create a risk management guidance document outlining the process and responsibilities. Risk was established as an item on the agenda at board meetings, and there were plans for regular reviews of the risk register at board meetings.

Future Plans

- To continue with the process above and embed the practice of identifying risk and acting accordingly
- The next review of the risk register is scheduled for July 2023, and this will take place quarterly thereafter
- To link Board Trustees with Key Leads in AVIG-UK to identify any potential risks. These will then be assessed, included in the risk register, and reviewed.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2022*

Financial review, risk policy and future plans

The financial position of the charity is as disclosed in the Statement of Financial Activities and the Balance Sheet as at 31 August 2022.

The charity has continued to develop the training and development requirements as noted under achievements and performance. Overall, there is a net decrease in unrestricted funds of £5,831 resulting in total unrestricted funds at 31 August 2022 of £70,118. There is also a net decrease in restricted funds of £11,136, resulting in total restricted funds of £3,125.

Reserves policy

The Trustees aim is to maintain Unrestricted Funds reserves, at a level that will allow the charity to weather fluctuations in the level of operational activity and income. This policy will develop further as the charity progresses.

Risk policy

The Trustees has assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks. These are continually being assessed as operations are evolving including the establishment of a risk register.

The Trustees' report was approved by the Board of Trustees.

Dr M Carey

Trustee

Dated: 17 May 2023

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

I report to the Trustees on my examination of the financial statements of Association for Video Interaction Guidance UK (the charity) for the year ended 31 August 2022.

Responsibilities and basis of report

As the Trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Moore (South) LLP

33 The Clarendon Centre
Salisbury Business Park
Dairy Meadow Lane
Salisbury
Wiltshire
SP1 2TJ

Dated: 24 May 2023

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2022

		Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £	Unrestricted funds 2021 £	Restricted funds 2021 £	Total 2021 £
	Notes						
Income from:							
Charitable activities	2	79,389	-	79,389	57,769	25,000	82,769
Expenditure on:							
Charitable activities	3	85,220	11,136	96,356	58,242	10,739	68,981
Net (expenditure)/income for the year/							
Net movement in funds		(5,831)	(11,136)	(16,967)	(473)	14,261	13,788
Fund balances at 1 September 2021		75,949	14,261	90,210	76,422	-	76,422
Fund balances at 31 August 2022		70,118	3,125	73,243	75,949	14,261	90,210

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

BALANCE SHEET

AS AT 31 AUGUST 2022

	Notes	2022 £	£	2021 £	£
Fixed assets					
Intangible assets	8		4,144		6,049
Current assets					
Debtors	9	19,115		9,959	
Cash at bank and in hand		64,292		89,777	
		<u>83,407</u>		<u>99,736</u>	
Creditors: amounts falling due within one year	10	<u>(14,308)</u>		<u>(15,575)</u>	
Net current assets			69,099		84,161
Total assets less current liabilities			<u>73,243</u>		<u>90,210</u>
Income funds					
Restricted funds	11		3,125		14,261
Unrestricted funds			70,118		75,949
			<u>73,243</u>		<u>90,210</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2022.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 17 May 2023

Dr M Carey
Trustee

Company registration number 08182188

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2022

1 Accounting policies

Charity information

Association for Video Interaction Guidance UK is a private company limited by guarantee incorporated in England and Wales. The registered office is 124 City Road, London, EC1V 2NX.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Membership subscriptions are recognised on receipt as they are considered non refundable.

Training and conference income is recognised in the period in which they are performed and those not are carried forward to the next accounting period as deferred income.

1.5 Expenditure

Expenditure is recognised on an accrual basis as a liability as incurred.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include fees and costs linked to the strategic management of the charity.

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2022

1 Accounting policies

(Continued)

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software	20% straight line
----------	-------------------

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

2 Charitable activities

	2022 £	2021 £
Membership	79,389	57,769
Research project grant	-	25,000
	<u>79,389</u>	<u>82,769</u>
Analysis by fund		
Unrestricted funds	79,389	57,769
Restricted funds	-	25,000
	<u>79,389</u>	<u>82,769</u>
For the year ended 31 August 2021		
Unrestricted funds	57,769	
Restricted funds	25,000	
	<u>82,769</u>	

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

3 Charitable activities

	2022 £	2021 £
Depreciation and impairment	1,905	1,905
Administration expenses	38,044	21,147
Training and event expenses	3,322	3,048
Teaching and assessment services	10,574	4,200
Telephone	-	51
Software	23,212	18,840
General expenses	-	489
Insurance	350	64
Bank charges	1,064	799
Paypal charges	395	343
Research project expenses	11,136	10,739
	<u>90,002</u>	<u>61,625</u>
Share of governance costs (see note 4)	6,354	7,356
	<u>96,356</u>	<u>68,981</u>
Analysis by fund		
Unrestricted funds	85,220	58,242
Restricted funds	11,136	10,739
	<u>96,356</u>	<u>68,981</u>

4 Support costs

	Support costs £	Governance costs £	2022 £	2021 £
Accountancy	-	4,867	4,867	4,930
Legal and professional fees	-	1,487	1,487	2,426
	<u>-</u>	<u>6,354</u>	<u>6,354</u>	<u>7,356</u>
Analysed between Charitable activities	-	6,354	6,354	7,356
	<u>-</u>	<u>6,354</u>	<u>6,354</u>	<u>7,356</u>

5 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year, in their capacity as Trustees.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

6 Employees

The average monthly number of employees during the year was:

	2022 Number	2021 Number
Total	-	-

There were no employees whose annual remuneration was more than £60,000.

7 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

8 Intangible fixed assets

	Software £
Cost	
At 1 September 2021 and 31 August 2022	9,526
Amortisation and impairment	
At 1 September 2021	3,477
Amortisation charged for the year	1,905
At 31 August 2022	5,382
Carrying amount	
At 31 August 2022	4,144
At 31 August 2021	6,049

9 Debtors

	2022 £	2021 £
Amounts falling due within one year:		
Trade debtors	9,436	9,959
Prepayments and accrued income	9,679	-
	19,115	9,959

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2022

10 Creditors: amounts falling due within one year

	2022 £	2021 £
Trade creditors	4,058	5,325
Accruals and deferred income	10,250	10,250
	<u>14,308</u>	<u>15,575</u>

11 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds				
	Incoming resources £	Resources expended £	Balance at 1 September 2021 £	Resources expended £	Balance at 31 August 2022 £
Research: The VIG Data Collection System	<u>25,000</u>	<u>(14,261)</u>	<u>14,261</u>	<u>(11,136)</u>	<u>3,125</u>

AVIGuk are working to establish a national data collection system to collect Video Interaction Guidance (VIG) pre- and post- intervention data, with funding of £25,000 from The AIM Foundation. This involves the development of a platform for VIG practitioners to input data to contribute to the growing evidence base and support future commissioning. The pilot focuses on establishing and tailoring the platform to practitioners working with parents/carers and babies (in the 1001 critical days) with the intention to expand to other services and client groups in future.

12 Analysis of net assets between funds

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total Unrestricted funds 2022 £	Restricted funds 2021 £	Total 2021 £
Fund balances at 31 August 2022 are represented by:					
Intangible fixed assets	4,144	-	4,144	6,049	6,049
Current assets/(liabilities)	<u>65,974</u>	<u>3,125</u>	<u>69,099</u>	<u>14,261</u>	<u>84,161</u>
	<u>70,118</u>	<u>3,125</u>	<u>73,243</u>	<u>14,261</u>	<u>90,210</u>

13 Related party transactions

Transactions with related parties

During the year there were no related party transactions other than those noted in note 5 above.

Accounts

Charity registration number 1178361

Company registration number 08182188 (England and Wales)

**ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021**

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Dr L Browne	
	Dr K Pomerantz	
	Dr A C Greene	(Appointed 23 October 2020)
	Dr A J Annear	(Appointed 31 March 2022)
	Dr R Clayton	(Appointed 31 March 2022)
	Dr M Carey	(Appointed 31 March 2022)
	Dr S Baillie	(Appointed 31 March 2022)
Charity number	1178361	
Company number	08182188	
Registered office	Capital Office City Road London EC1V 2NX	
Independent examiner	Moore (South) LLP 33 The Clarendon Centre Salisbury Business Park Dairy Meadow Lane Salisbury Wiltshire SP1 2TJ	

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CONTENTS

	Page
Trustees' report	1 - 5
Independent examiner's report	6
Statement of financial activities	7
Balance sheet	8
Notes to the financial statements	9 - 15

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 AUGUST 2021

The Trustees present their report and financial statements for the year ended 31 August 2021.

The charity is also known as AVIGuk.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019)

Structure, governance and management

The charity is controlled by its governing document, the Memorandum and Articles incorporated 20 June 2012 and the latest amendments by special resolution on 9 November 2021, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

M Celebi	(Resigned 16 October 2020)
C H Lowry	(Resigned 14 December 2021)
M A Sancho	(Resigned 16 October 2020)
Dr N Kumar	(Resigned 28 January 2022)
Dr L Browne	
Dr K Pomerantz	
Dr A C Greene	(Appointed 23 October 2020)
Dr A J Annear	(Appointed 31 March 2022)
Dr R Clayton	(Appointed 31 March 2022)
Dr M Carey	(Appointed 31 March 2022)
Dr S Baillie	(Appointed 31 March 2022)

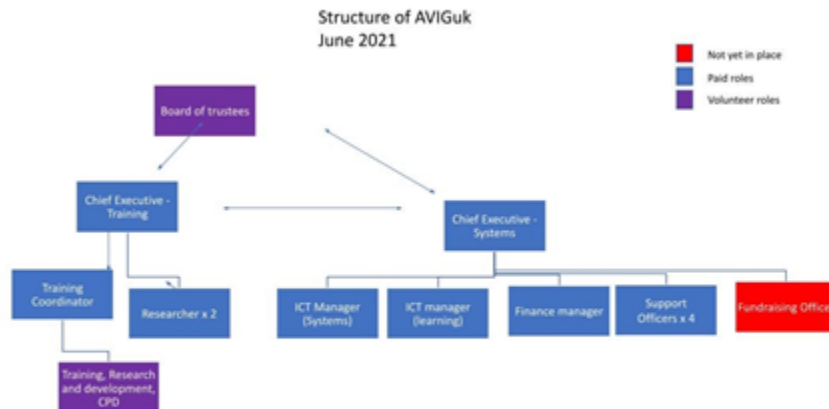
The Trustees regularly review the structure, size and composition of the board, with the object of having a membership of varied experience that is able to offer help and advice.

The existing Trustees ensure that new Trustees receive proper briefing and induction on their appointment.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £10 in the event of a winding up.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021



The Trustees administer the charity and determine the general policy. The day to day operation is delegated to the Chief Executives, within terms approved by the Trustees.

Objectives and activities

The charity's objects are to advance the education and skills of using the method of 'Video Interaction Guidance'.

The policies adopted in furtherance of these objects are:

The promotion of social inclusion for the public benefit by relieving the needs of those people who are 'socially excluded' and assisting them to integrate into society in such ways as the charity thinks fit including by:

- 1) advancing the education and skills development of the public in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance, especially where people are having difficulty in establishing and maintaining satisfying and effective communication with others.
- 2) promoting the continuing professional development of the 'helping professions' in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance.
- 3) providing training materials for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 4) providing an accreditation system for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 5) maintaining a register of all accredited practitioners and supervisors in the use of video interaction guidance.
- 6) ensuring that ethical standards and competent practice are maintained by those who train the 'helping professions' in the use of video interaction guidance.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2021*

For the purpose of this clause 'socially excluded' means being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental); substance abuse or dependency including alcohol and drugs; discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender re-assignment; poor educational or skills attainment; relationship and family breakdown; poor housing (that is housing that does not meet basic habitable standards; crime (either as a victim of crime or as an offender rehabilitating into society).

There has been no change in these during the year.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

It has been a year like most of us have never experienced before. We have had to adapt, show resilience, learn new skills and most of all find creative ways to stay connected and attuned to those we work with, live with and love. We have been amazed and delighted at how the VIG community has risen to the challenge.

Learning Development platform

Undoubtedly, the main development during this year has been the migration from our membership system hosted by Wild Apricot since 2014. We have now established the association on our new learning platform hosted by Matrix LMS. Our needs simply became too complex for the Wild apricot platform and Matrix enables us both to focus on and extend the training aspect of the association's activity.

All users on the Wild Apricot system were transferred to the learning platform in November 2020 when the practitioner training pathway was complete. This included a revised Initial Training Course, revised Skills Development Scales as well as revision and extension of the remaining Training material. The Accredited Practitioner Path was completed shortly thereafter and the Advanced Practitioner Path in March 2021.

For the first time, accredited practitioners are required to re-register annually. We hope this will enable the association to keep in closer touch with our practitioners. Our target had been to complete the migration by March 2021, but that target was set before COVID-19.

The final stages are the completion of a Supervisor Path and a Trainee Supervisor Path. A supervisor re-registration course, to be completed annually will be rolled out at the same time.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) **FOR THE YEAR ENDED 31 AUGUST 2021**

Training and Professional Development

The Initial Training Courses (ITC) development group adapted the ITC in light of consultation and to ensure it worked on-line as well as face to face. The revised ITC was finalised at the start of lockdown with all videos used complying with GDPR permissions. There have been 31 ITC's delivered through the learning platform, nearly all having been delivered on-line mainly using zoom. The positive feedback has created confidence in this method of delivery.

The SDS has been revised in light of consultation and was launched when the new trainee practitioner pathway was opened.

15 practitioners have successfully become accredited as Advanced Practitioners and many of these are new trainee supervisors.

The course for Reliability Tape Marking has been developed and there are now 6 supervisors who are involved in Advanced Practitioner tape marking as either lead or second markers.

Restricted funds - Research

AVIGuk are working to establish a national data collection system to collect Video Interaction Guidance (VIG) pre- and post- intervention data, with funding of £25,000 from The AIM Foundation. This involves the development of a platform for VIG practitioners to input data to contribute to the growing evidence base and support future commissioning. The one- year pilot focuses on establishing and tailoring the platform to practitioners working with parents/carers and babies (in the 1001 critical days) with the intention to expand to other services and client groups in future.

One of the main aims of the pilot is to identify a set of core outcome measures to be included in the Video Interaction Guidance Data Collection System (VIG-DCS). These measures need to be comprehensible, accessible, and informed by and easily suited to current practice. We began the search for these measure with an extensive literature review. We included VIG empirical research, literature reviews, and relevant reports (e.g. The Parent Infant Foundation's Toolkit, The Royal College of Psychiatrists' Framework for Routine Outcome Measure in Perinatal Psychiatry). After compiling an extensive list of outcome measures and consulting with experts in the field, we designed a survey for VIG practitioners working with parents/carers and babies in the UK. The purpose of this survey was to determine the outcome measures most frequently used in practice and practitioners' perceptions of usefulness and suitability.

Practitioners used a range of quantitative and qualitative measures in their practice. Most participants reported using at least one standardised measure, with the Generalised Anxiety Disorder Questionnaire (GAD-7), Karitane Parenting Confidence Scale (KPCS), the Maternal Object Relations Scale (MORS), and the Ages and Stages Questionnaire (ASQ) being used most frequently. Other measures stood out in their usefulness ratings, including the Parental Reflective Function Questionnaire (PRFQ) and the Clinical Outcomes in Routine Evaluation Outcome Measures (CORE-OM). The majority of participants also reported the use of qualitative measures, with those specific to VIG, such as the Traject Plan, being most frequently used. Few practitioners used video analysis tools, and they highlighted the labour involved, but their value for evaluating outcomes was noted. Participants shared benefits and drawbacks to using both types of measures, in relation to their suitability to the VIG practice, perceived usefulness, and impact on existing workload. It appears that both quantitative and qualitative measures should be included in the VIG-DCS, to reflect existing practice, support the transition to a new system, while also aiming to provide consistency across services.

To better understand how the Data Collection System will fit into and, hopefully, complement practice, we consulted VIG practitioners in small focus groups. During these discussions, practitioners shared their views and experiences on outcome measures currently used in the practice, further measures that should be included in the VIG-DCS, as well as looking at the practical implementation of the system including gaining consent, data collection and storage. We are now in the process of considering this data to detail some key requirements for the platform itself.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2021*

Finance team

As VIG training and supervision has been successfully delivered on-line, income through registration fees has remained stable.

The Annual Membership fees have been introduced for practitioners and supervisor fees increased to reflect the cost of the new learning platform. This has been kept at the minimum rate to cover costs.

The Finance Team have been working hard to integrate the new accounting software with the learning platform.

Regular budgeting and forecasting meetings are held to ensure that the financial situation remains secure for AVIGuk.

Financial review, risk policy and future plans

The financial position of the charity is as disclosed in the Statement of Financial Activities and the Balance Sheet as at 31 August 2021.

Overall, there is a net decrease in funds of £473 resulting in total funds at 31 August 2021 of £75,949.

The Trustees aim is to maintain Unrestricted Funds reserves, at a level that will allow the charity to weather fluctuations in the level of operational activity and income. This policy will develop further as the charity progresses.

The Trustees has assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks. These are continually being assessed as operations are evolving including the establishment of a risk register.

AVIGuk are planning the following:

- To activate the Bursary Fund to enable trainees, practitioners and supervisors to apply for registration or membership fees. Examples of where this could apply might be international charitable organisations or low-income independent practitioners
- The development of AVIGuk CPD Courses to complement all the training pathways in consultation with the Board and Supervisors.
- To encourage a diverse range of CPD events led by practitioners and supervisors.
- To continue to work closely with the Learning Platform Team particularly in the development of the supervisor pathway.
- To support supervisors to feel knowledgeable and confident in supporting trainees at all levels on all learning paths.

The Trustees' report was approved by the Board of Trustees.

Dr K Pomerantz

Trustee

Dated: 29 April 2022

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

I report to the Trustees on my examination of the financial statements of Association for Video Interaction Guidance UK (the charity) for the year ended 31 August 2021.

Responsibilities and basis of report

As the Trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Moore (South) LLP

33 The Clarendon Centre
Salisbury Business Park
Dairy Meadow Lane
Salisbury
Wiltshire
SP1 2TJ

Dated: 11 May 2022

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 AUGUST 2021

	Notes	Unrestricted funds 2021 £	Restricted funds 2021 £	Total Unrestricted funds 2021 £	2020 £
<u>Income from:</u>					
Charitable activities	2	57,769	25,000	82,769	43,167
Investments	3	-	-	-	4
Total income		<u>57,769</u>	<u>25,000</u>	<u>82,769</u>	<u>43,171</u>
<u>Expenditure on:</u>					
Charitable activities	4	<u>58,242</u>	<u>10,739</u>	<u>68,981</u>	<u>42,563</u>
Net (expenditure)/income for the year/ Net movement in funds		(473)	14,261	13,788	608
Fund balances at 1 September 2020		<u>76,422</u>	-	<u>76,422</u>	<u>75,814</u>
Fund balances at 31 August 2021		<u><u>75,949</u></u>	<u><u>14,261</u></u>	<u><u>90,210</u></u>	<u><u>76,422</u></u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

BALANCE SHEET

AS AT 31 AUGUST 2021

	Notes	2021 £	£	2020 £	£
Fixed assets					
Intangible assets	8		6,049		6,292
Current assets					
Debtors	9	9,959		180	
Cash at bank and in hand		89,777		82,592	
		<u>99,736</u>		<u>82,772</u>	
Creditors: amounts falling due within one year	10	<u>(15,575)</u>		<u>(12,642)</u>	
Net current assets			84,161		70,130
Total assets less current liabilities			<u>90,210</u>		<u>76,422</u>
Income funds					
Restricted funds			14,261		-
Unrestricted funds			75,949		76,422
			<u>90,210</u>		<u>76,422</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2021.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 29 April 2022

Dr K Pomerantz
Trustee

Company registration number 08182188

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2021

1 Accounting policies

Charity information

Association for Video Interaction Guidance UK is a private company limited by guarantee incorporated in England and Wales. The registered office is Capital Office, City Road, London, EC1V 2NX.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Membership subscriptions are recognised on receipt as they are considered non refundable.

Training and conference income is recognised in the period in which they are performed and those not are carried forward to the next accounting period as deferred income.

1.5 Expenditure

Expenditure is recognised on an accrual basis as a liability as incurred.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include fees and costs linked to the strategic management of the charity.

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2021

1 Accounting policies

(Continued)

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software	20% straight line
----------	-------------------

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2021

1 Accounting policies

(Continued)

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

2 Charitable activities

	2021 £	2020 £
Membership	57,769	43,167
Research project grant	25,000	-
	<u>82,769</u>	<u>43,167</u>
Analysis by fund		
Unrestricted funds	57,769	43,167
Restricted funds	25,000	-
	<u>82,769</u>	<u>43,167</u>
For the year ended 31 August 2020		
Unrestricted funds	<u>43,167</u>	

3 Investments

	Total	Unrestricted funds
	2021 £	2020 £
Interest receivable	-	4
	<u>-</u>	<u>4</u>

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2021

4 Charitable activities

	2021 £	2020 £
Depreciation and impairment	1,905	1,572
Administration expenses	21,147	12,047
Training expenses	3,048	7,800
SDS review	2,000	-
Telephone	51	308
Software	18,840	8,115
Subscriptions	-	92
Advance Practitioner marking	2,200	5,000
Advertising	-	450
Travel and accommodation	-	854
General expenses	489	660
Insurance	64	-
Bank charges	799	604
Paypal charges	343	568
Research project expenses	10,739	-
	<u>61,625</u>	<u>38,070</u>
Share of governance costs (see note 5)	7,356	4,493
	<u>68,981</u>	<u>42,563</u>
Analysis by fund		
Unrestricted funds	58,242	42,563
Restricted funds	10,739	-
	<u>68,981</u>	<u>42,563</u>
For the year ended 31 August 2020		
Unrestricted funds	<u>42,563</u>	

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2021

5 Support costs

	Support costs £	Governance costs £	2021 £	Support costs £	Governance costs £	2020 £
Accountancy	-	4,930	4,930	-	4,493	4,493
Legal and professional fees	-	2,426	2,426	-	-	-
	<u>-</u>	<u>7,356</u>	<u>7,356</u>	<u>-</u>	<u>4,493</u>	<u>4,493</u>
Analysed between						
Charitable activities	-	7,356	7,356	-	4,493	4,493
	<u>-</u>	<u>7,356</u>	<u>7,356</u>	<u>-</u>	<u>4,493</u>	<u>4,493</u>

6 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year, in their capacity as Trustees.

Trustees' expenses

During the previous year, expenses of £10 and £10 were reimbursed to C Lowry and K Pomerantz respectively for other administration costs.

7 Employees

The average monthly number of employees during the year was:

	2021 Number	2020 Number
Total	-	-

There were no employees whose annual remuneration was more than £60,000.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2021

8 Intangible fixed assets

Software
£

Cost

At 1 September 2020

7,864

Additions - internally developed

1,662

At 31 August 2021

9,526

Amortisation and impairment

At 1 September 2020

1,572

Amortisation charged for the year

1,905

At 31 August 2021

3,477

Carrying amount

At 31 August 2021

6,049

At 31 August 2020

6,292

9 Debtors

2021

2020

Amounts falling due within one year:

£

£

Trade debtors

9,959

180

10 Creditors: amounts falling due within one year

2021

2020

£

£

Trade creditors

5,325

2,392

Accruals and deferred income

10,250

10,250

15,575

12,642

11 Analysis of net assets between funds

Unrestricted
funds

Restricted
funds

Total

Unrestricted
funds

2021

2021

2021

2020

£

£

£

£

Fund balances at 31 August 2021 are represented by:

Intangible fixed assets

6,049

-

6,049

6,292

Current assets/(liabilities)

69,900

14,261

84,161

70,130

75,949

14,261

90,210

76,422

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) *FOR THE YEAR ENDED 31 AUGUST 2021*

12 Related party transactions

Transactions with related parties

During the year there were no related party transactions other than those noted in note 7 above.

Accounts

Charity Registration No. 1178361

Company Registration No. 08182188 (England and Wales)

**ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2020**

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	C H Lowry	
	Dr N Kumar	(Appointed 13 March 2020)
	Dr L Browne	(Appointed 17 April 2020)
	Dr K Pomerantz	(Appointed 29 May 2020)
	Ms A C Green	(Appointed 23 October 2020)
Charity number	1178361	
Company number	08182188	
Registered office	Flat 3 17 Bury Place London WC1A 2JB	
Independent examiner	Moore (South) LLP 33 The Clarendon Centre Salisbury Business Park Dairy Meadow Lane Salisbury Wiltshire SP1 2TJ	

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

CONTENTS

	Page
Trustees' report	1 - 4
Independent examiner's report	5
Statement of financial activities	6
Balance sheet	7
Notes to the financial statements	8 - 13

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 AUGUST 2020

The Trustees present their report and financial statements for the year ended 31 August 2020.

The charity is also known as AVIGuk.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019)

Structure, governance and management

The charity is controlled by its governing document, the Memorandum and Articles incorporated 20 June 2012 and as amended by special on 3 May 2018, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

M Celebi	(Resigned 16 October 2020)
Ms H Gibson	(Resigned 7 February 2020)
C H Lowry	
M A Sancho	(Resigned 16 October 2020)
Dr N Kumar	(Appointed 13 March 2020)
Dr L Browne	(Appointed 17 April 2020)
Dr K Pomerantz	(Appointed 29 May 2020)
Ms A C Green	(Appointed 23 October 2020)

The Trustees regularly review the structure, size and composition of the board, with the object of having a membership of varied experience that is able to offer help and advice.

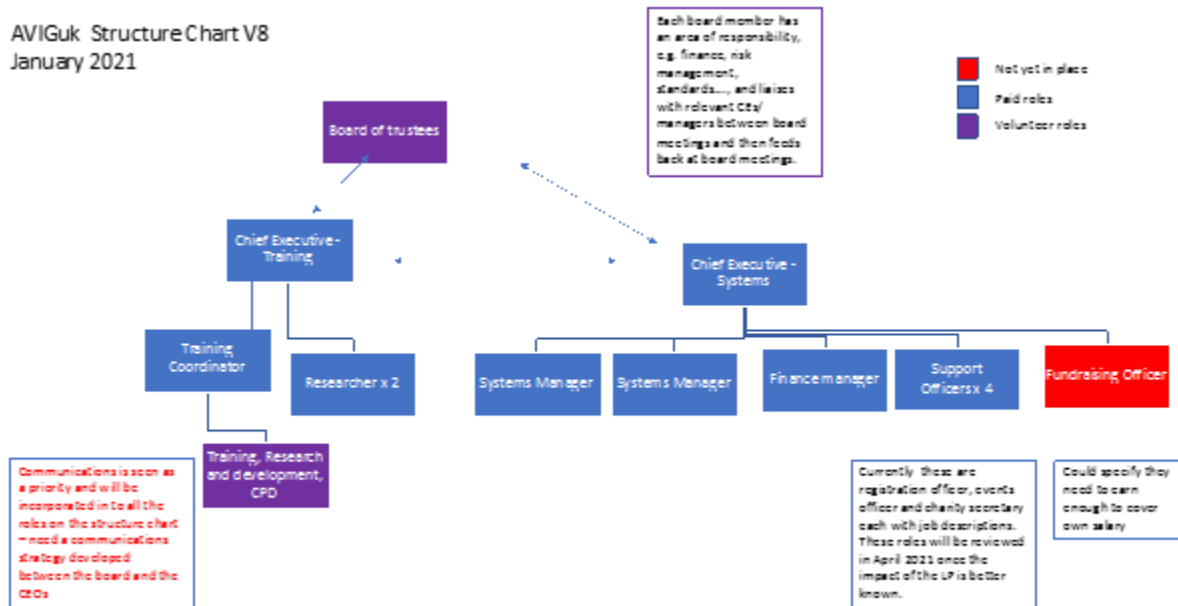
The existing Trustees ensure that new Trustees receive proper briefing and induction on their appointment.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2020

AVIGuk Structure Chart V8
January 2021



The Trustees administer the charity and determine the general policy. The day to day operation is delegated to the Chief Executives, within terms approved by the Trustees.

Objectives and activities

The charity's objects are to advance the education and skills of using the method of 'Video Interaction Guidance'. It does this by helping professionals who practice VIG are themselves competent.

The policies adopted in furtherance of these objects are:

The promotion of social inclusion for the public benefit by relieving the needs of those people who are 'socially excluded' and assisting them to integrate into society in such ways as the charity thinks fit including by:

- 1) advancing the education and skills development of the public in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance, especially where people are having difficulty in establishing and maintaining satisfying and effective communication with others.
- 2) promoting the continuing professional development of the 'helping professions' in attuned dialogue, mentalisation and active problem-solving through the method of video interaction guidance.
- 3) providing training materials for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 4) providing an accreditation system for the continuing professional development of the 'helping professions' in the use of video interaction guidance.
- 5) maintaining a register of all accredited practitioners and supervisors in the use of video interaction guidance.
- 6) ensuring that ethical standards and competent practice are maintained by those who train the 'helping professions' in the use of video interaction guidance.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2020

For the purpose of this clause 'socially excluded' means being excluded from society, or parts of society, as a result of one or more of the following factors: unemployment; financial hardship; youth or old age; ill health (physical or mental); substance abuse or dependency including alcohol and drugs; discrimination on the grounds of sex, race, disability, ethnic origin, religion, belief, creed, sexual orientation or gender re-assignment; poor educational or skills attainment; relationship and family breakdown; poor housing (that is housing that does not meet basic habitable standards; crime (either as a victim of crime or as an offender rehabilitating into society).

There has been no change in these during the year.

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

In order to meet the objectives outlined above AVIGuk has delivered the following during the year from September 2019 to August 2020.

- 229 supervisors are currently registered of whom 88 are trainees.
- 528 accredited practitioners are registered of which 15 are accredited advanced practitioners
- 600 trainees enrolled on the trainee path within the new learning platform.

Achievements for this year

- Advanced Practitioner status introduced, alongside a rigorous assessment process.
- A new learning platform is being implemented that has enabled a range of developments, e.g. a new website, a streamlined learning experience for trainees, better membership tracking, an integrated accounting system, a library of resources.
- Developed the structure to meet changing needs of the Association.
- New initial training course has been developed and is now being used.
- A response to the COVID 19 pandemic, supporting practitioners and supervisors to adapt practice to deliver remote VIG, supervision and training.
- Clear allocation of board responsibilities and links across and within the organisation.

Financial review, risk policy and future plans

The financial position of the charity is as disclosed in the Statement of Financial Activities and the Balance Sheet as at 31 August 2020.

Overall, there is a net increase in funds of £608 resulting in total funds at 31 August 2020 of £76,422.

The Trustees aim is to maintain Unrestricted Funds reserves, at a level that will allow the charity to weather fluctuations in the level of operational activity and income. This policy will develop further as the charity progresses.

The Trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks. These are continually being assessed as operations are evolving including the establishment of a risk register.

AVIGuk are planning the following:

- Greater variety of CPD offers on the new learning platform.
- Develop public portal of the website.
- An Equality and Diversity reference group.
- Continued response and support to members and practitioners in relation to remote working and delivery of VIG due to the COVID 19 pandemic.
- Research grant awarded.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) ***FOR THE YEAR ENDED 31 AUGUST 2020***

The Trustees' report was approved by the Board of Trustees.

.....
C H Lowry
Trustee
Dated:

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

I report to the Trustees on my examination of the financial statements of Association for Video Interaction Guidance UK (the charity) for the year ended 31 August 2020.

Responsibilities and basis of report

As the Trustees of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 (the 2006 Act).

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Moore (South) LLP

33 The Clarendon Centre
Salisbury Business Park
Dairy Meadow Lane
Salisbury
Wiltshire
SP1 2TJ

Dated:

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 AUGUST 2020

	Notes	Unrestricted funds 2020 £	Unrestricted funds 2019 £
<u>Income from:</u>			
Charitable activities	3	43,167	67,937
Investments	4	4	29
Total income		<u>43,171</u>	<u>67,966</u>
<u>Expenditure on:</u>			
Charitable activities	5	<u>42,563</u>	<u>51,827</u>
Net income for the year/ Net movement in funds		608	16,139
Fund balances at 1 September 2019		<u>75,814</u>	<u>59,675</u>
Fund balances at 31 August 2020		<u><u>76,422</u></u>	<u><u>75,814</u></u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

BALANCE SHEET

AS AT 31 AUGUST 2020

	Notes	2020 £	£	2019 £	£
Fixed assets					
Intangible assets	9		6,292		-
Current assets					
Debtors	10	180		879	
Cash at bank and in hand		82,592		78,535	
		<u>82,772</u>		<u>79,414</u>	
Creditors: amounts falling due within one year	11	<u>(12,642)</u>		<u>(3,600)</u>	
Net current assets			70,130		75,814
Total assets less current liabilities			<u>76,422</u>		<u>75,814</u>
Income funds					
Unrestricted funds			76,422		75,814
			<u>76,422</u>		<u>75,814</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 August 2020.

The directors acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on

.....
C H Lowry
Trustee

Company Registration No. 08182188

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 AUGUST 2020

1 Accounting policies

Charity information

Association for Video Interaction Guidance UK is a private company limited by guarantee incorporated in England and Wales. The registered office is Flat 3, 17 Bury Place, London, WC1A 2JB.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Membership subscriptions are recognised on receipt as they are considered non refundable.

Training and conference income is recognised in the period in which they are performed and those not are carried forward to the next accounting period as deferred income.

1.5 Expenditure

Expenditure is recognised on an accrual basis as a liability as incurred.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include fees and costs linked to the strategic management of the charity.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2020

1 Accounting policies

(Continued)

1.6 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software	20% straight line
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1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2020

1 Accounting policies

(Continued)

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Charitable activities

	2020 £	2019 £
Membership	43,167	51,117
Training	-	8,580
Conference	-	8,240
	<u>43,167</u>	<u>67,937</u>

4 Investments

	Unrestricted funds 2020 £	Unrestricted funds 2019 £
Interest receivable	<u>4</u>	<u>29</u>

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2020

5 Charitable activities

	2020 £	2019 £
Depreciation and impairment	1,572	-
Conference expenses	-	23,192
Administration expenses	12,047	9,321
Training expenses	7,800	6,877
Telephone	308	308
Software	8,115	3,795
Subscriptions	92	91
Advance Practitioner marking	5,000	550
Advertising	450	-
Travel and accommodation	854	-
General expenses	660	2,176
Bank charges	604	323
Paypal charges	568	1,581
	<u>38,070</u>	<u>48,214</u>
Share of governance costs (see note 6)	4,493	3,613
	<u>42,563</u>	<u>51,827</u>

6 Support costs

	Support costs £	Governance costs £	2020 £	Support costs £	Governance costs £	2019 £
Accountancy	-	4,493	4,493	-	3,600	3,600
Legal and professional fees	-	-	-	-	13	13
	<u>-</u>	<u>4,493</u>	<u>4,493</u>	<u>-</u>	<u>3,613</u>	<u>3,613</u>
Analysed between						
Charitable activities	-	4,493	4,493	-	3,613	3,613
	<u>-</u>	<u>4,493</u>	<u>4,493</u>	<u>-</u>	<u>3,613</u>	<u>3,613</u>

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 AUGUST 2020

7 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year, in their capacity as Trustees.

Trustees' expenses

During the year, expenses of £10 and £10 were reimbursed to C Lowry and K Pomerantz respectively for other administration costs. During the previous year, expenses of £185, £156, £488, £129, £159, £67 and £429 were reimbursed to D Gavine, H Gibson, H Kennedy, M Carey, M Sancho, M Celebi and J Jarvis respectively for travel and other administrative costs.

Also during the year, payments were made for training services provided to the charity for training courses, this is in line with the charity Trust Deed. Payments were made as follows - £3,556 to H Gibson. The following payments were made for training services during the previous year - £1,051, £1,190 and £587 to H Gibson, H Kennedy and M Celebri.

8 Employees

The average monthly number of employees during the year was:

	2020 Number	2019 Number
Total	-	-

9 Intangible fixed assets

	Software £
Cost	
At 1 September 2019	-
Additions - internally developed	7,864
At 31 August 2020	7,864
Amortisation and impairment	
At 1 September 2019	-
Amortisation charged for the year	1,572
At 31 August 2020	1,572
Carrying amount	
At 31 August 2020	6,292
At 31 August 2019	-

ASSOCIATION FOR VIDEO INTERACTION GUIDANCE UK

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2020

10 Debtors

	2020	2019
	£	£
Amounts falling due within one year:		
Trade debtors	180	879
	<u>180</u>	<u>879</u>

11 Creditors: amounts falling due within one year

	2020	2019
	£	£
Trade creditors	2,392	-
Accruals and deferred income	10,250	3,600
	<u>12,642</u>	<u>3,600</u>

12 Related party transactions

Transactions with related parties

During the year there were no related party transactions other than those noted in note 7 above.