

# SLOW SHORT FILM FESTIVAL

England & Wales · Charity number 1178283

## Details

---

Other names	SSFF, Slow Film Festival
Status	Registered
Legal form	CIO
Registered	2018-05-08
Register	<a href="#">View on the Charity Commission register</a>

## Contact

---

Address	Hérons Folly Fletching St Mayfield East Sussex TN20 6TE
Phone	07816451498
Email	<a href="mailto:info@slowfilmfestival.com">info@slowfilmfestival.com</a>
Website	<a href="https://slowfilmfestival.com">https://slowfilmfestival.com</a>

## Activities

---

**Objects:** FOR THE PUBLIC BENEFIT TO PROMOTE APPRECIATION OF AND EDUCATION IN THE ARTS OF FILM MAKING AND CINEMA BY STAGING AN ANNUAL FILM FESTIVAL AND EDUCATIONAL EVENTS AND ACTIVITIES IN ASSOCIATION WITH THIS.

**Activities:** We promote the appreciation of experimental filmmaking, particularly slow cinema, by staging an annual film festival in Walthamstow Forest, East London.

## Classification

---

- **How:** Provides Services
- **What:** General Charitable Purposes, Education/training, Arts/culture/heritage/science, Environment/conservation/heritage, Recreation, Other Charitable Purposes
- **Who:** Other Defined Groups, The General Public/mankind

## Geography

---

- East Sussex
- Throughout London

## Finances

---

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£6,829	£6,038	-	-
2023-12-31	£4,872	£7,966	-	-
2022-12-31	£0	£320	-	-
2021-12-31	£0	£1,705	-	-
2020-12-31	£8,281	£3,705	-	-

---

## Trustees

---

Name	Role	Appointed
Emily Richardson		2023-03-01
Helen De Witt		2023-03-01
PETER EDMUND TREHERNE		2018-03-28

---

**SLOW SHORT FILM FESTIVAL**

England & Wales - Charity number 1178283

---

# Accounts

---

## SFF Trustee Meeting 8.12.2024

SFF 2024 was a wonderful festival that successfully built on SFF 2023

### Venue:

- Ryan wants to keep it at good shepherd studios next year due to good/established relationship
- pews in main screening room remain a problem (perhaps cushions / move chairs in)
- slight cafe /break timing issue to be remembered
- noise pollution from cafe
- make sure to chase management re alcohol license next year (perhaps byob?)
- Only ten more tickets were available to sell. We seem to be growing to the limits of the venue, and some screenings were very crowded. This can be managed by being more canny about which screening is going to be more popular and making sure we put that in the bigger screening room).
- There is an argument for expanding into the community space next door

### Date/Timing:

- Secure a September weekend date (**Helen, is there a particular weekend that doesn't coincide with other festivals / events?**)
- Timings seemed to work well, and starting after lunch on Saturday didn't seem to be a problem

### Programme:

- show fewer submitted films
- be more - success of Tony Hill retrospective (consider John Smith for next year)
- importance of intros from Programmers to help foster communal experience
- double check deliverables from filmmakers to avoid corrupted files
- try to do a proper sound check of the programme in the venue (or compile films into grouped exports)
- possibly engage a bigger name (although the Landscape and the Fury Had a real buzz)
- consider doing build-up or surrounding events in other venues to improve audience reach (ICA)
- review of programming timeline:
  - o begin programming process in early January
  - o decouple submissions from wider programme to ensure focused-filmmaker presence
  - o Close submissions earlier (June) to reflect earlier festival date, and to ensure selection is made with more time to advertise / contact filmmakers

#### Funding:

- revenue was good
- consider upping ticket price:
  - SFF 2024 was £15 day & £22.50 weekend
  - Possibly SFF 2025 to be £20 for a day & £30 for a weekend, with an unwaged price.
- possibly grow audience (and therefore revenue) through online showcase.

#### Logistics / Team:

- Ryan's proposed rejig of the team makes sense:
  - Ryan to stop working on submissions programming to focus on special screenings / events
  - Kat to possibly take on administrative role (Ryan to write a job description and check Kat's interest)
  - Programmer stay the same + extra programmer to take over from Ryan (possibly Matthew Barrington)
  - Keep junior programmer role (asking volunteers from last year)
  - Ed Smyth fee to be increased to account for his marketing workload- makes sense
- Ryan to implement this by checking interest

Next SFF Trustee Mtg to be in January (Peter to arrange)

SFF 2024 was once again held at Good Shepherd Studios in Leytonstone. The festival expanded this year with events happening across two screens as well as an extra-cinematic event that took place on the nearby Wanstead flats. This was the first year that tickets have been sold directly through the website. And where the online showcase was also hosted through our site.

11 separate screenings of 85 films. Up from 7 sessions and 45 films screened in 2023.

### **Attendance:**

Total of 91 tickets sold. 21 more than last year.  
60 tickets to the online showcase. 11 more than last year

### **Income:**

£2495 from in person tickets  
£540 from online showcase  
£3794 from submissions

Total: £6829

(total in 2023 was £4800)

### **Notes and feedback on the venue:**

The café stayed open for the whole event which was a big improvement on last year. There was a staff hand over that fell during the afternoon break on Saturday so perhaps some more coordination needed on timings. They also didn't get their TENS license in time which meant no alcohol could be served.

The pews are not ideal and people noted the uncomfortable seating in feedback. We could put in more chairs rather than pews next year but this is likely to remain an issue unless we switch to a cinema as the venue.

### **Audience feedback:**

#### **On the venue:**

"The venue is unique and has character. It feels very welcoming. However, the chairs need to be improved—in both rooms, especially the upstairs room, they were significantly uncomfortable."

"Pews were uncomfortable; otherwise brilliant and cute place! "

"I liked the venue and the chance to be a little outside of central London, in reach of the Wanstead Flats and the bottom of Epping forest. I also liked the friendly and relaxed atmosphere. "

**On the Program:**

Unknown contact said:

"Outdoor or discussion events help refresh me as an audience member - hours and hours just watching is demanding. "

Unknown contact said:

"I am happy to come with an open mind and just enjoy the programme as it is presented. I enjoyed the addition of the Q and A. "

Unknown contact said:

"More feature films could be good, though I like the equal emphasis on shorts. "

**Additional comments:**

"I loved the festival and hope it continues to thrive. "

"Regardless of the quality of the curation/films, I'm still appreciative of the mere existence of such a festival (with such cheap tickets!) within such a monopolised and capitalist-driven industry. It's a real testament to the hard work you people put into this festival. I hope to see it return for many more years!"

**Feedback from programming team and volunteers:**

Proximity to LFF likely effecting audience numbers. Could we hold mid-September?

Should have films backed up in different format in case of SD card failure.

Could do with a few more volunteers as there were only just enough to cover tasks so if people's availability had been different we may have had issues.

Primarily white audience. Could more outreach and audience development take place?

**Feedback from festival director and proposal for workload re-jig:**

I was thrilled with how the festival went. I feel we built on the good parts of last year and that we had a really lively and engaged audience. This year we had more screenings, more Q&A's, and a sonic meditation. We pulled off the move to two screens nicely - I had been concerned that there would be moments when one screen was empty but this didn't transpire. The smaller screen was often over full which is a good concern to have. I do agree with some of the audience feedback that not all of the programming was as strong as it could have been this year. We over stuffed some of the sessions thinking

that we wouldn't have Q&As but then the filmmakers were really keen to come. Next year we can be more discerning and have shorter sessions.

The move to two screens meant that there was a lot more work involved this year and, as we continue to grow we need to change the division of labour somewhat.

I feel we have now reached a point where we can see what our costs and income are and plan what a sustainable budget might look like. I think we can expand our audience slightly in this venue and will be able to continue to grow the audience for the online showcase but that we should plan for a budget of £6700. With this in mind, I would like to propose the following:

- Directors wage reduced to £2000.
- 2 new hires: 1) **Festival assistant (£300)**. Primarily an admin role. Will help the festival director with tasks such as: populating the website, writing newsletters, proof reading all copy (Kat has expressed keen interest in continuing to be involved). 2) **Programmer (£500)**. I suggest hiring an additional programmer who can take over from Ryan in viewing submissions. Ryan would instead focus on invited filmmakers, talks, and extra-cinematic events. This would also free up space for Ryan to work on additional events (eg. With Ben Rivers) as well as audience development work. Potential person for the role is Matthew Barrington: <https://opencitylondon.com/jury/matthew-barrington/>
- **Continuation of the Junior programmer role (£300)** with one of the volunteers from this year in post.
- **Ed's wage bumped up to £600** to reflect his work on social media.

# 2024 BUDGET

## INCOME

Money in account		£1,893
Filmfreeway Sales	Revenue from 275 submissions	£3,794
Eventbrite Sales	91 Tickets total	£2,495
Online	60 at £9	£540
<b>TOTAL</b>		<b>£8,722</b>

## EXPENDITURE

### LICENSES/SPEAKER FEES

Blanc Sceol		£200
		£150
Fiona Hallinan		£150

### EVENT PRODUCTION

Venue Hire		£1,000.00
Venue Hire 2		
Festival Wristbands	Wristbands UK x 140	£11.00
Event Insurance (public liability)		£47.00
Business Email Address		

### PUBLICITY

Website	New domain purchase (£19.20) + website creator (£124.80)	
Online showcase host		£75.00
Mail Chimp	£24 a month	£288

### WAGES

Director		£2,000.00
Programmer 1 (Andy Key - freelance)		£500.00
Programmer 2 (Ed Smyth - freelance)		£500.00
Programmer 3 (Cate Elwes - freelance)		£400.00

Junior Programmer	£300.00
-------------------	---------

**TRAVEL**

Travel expenses for Ed	25.8
------------------------	------

**FOOD**

Dinner for programmers, volunteers and trustees	£391.50
---	---------

<b>TOTAL</b>	<b>£6,038.30</b>
--------------	------------------

<b>REVENUE</b>	£8,722
----------------	--------

<b>SPEND</b>	£6,038
--------------	--------

<b>REMAINING</b>	£2,684
------------------	--------



**SLOW SHORT FILM FESTIVAL**

England & Wales - Charity number 1178283

---

# Accounts

---

## **SLOW FILM FESTIVAL DEBRIEF MINUTES 1/11/23**

### **Attendees:**

- Emily Richardson (Trustee)
- Helen de Witt (Trustee)
- Peter Treherne (Trustee)
- Ryan Powell (Director)

### **Minutes:**

#### **1. Programme**

##### **-audiences and audience feedback**

- Feedback was very positive. With hopefully more questionnaire responses to come.
- The session on Buddhist filmmaking was particularly appreciated.
- Other comments included the great atmosphere and vibe at the venue.

##### **-action points for next year.**

- Main points were more contextualising introductions from programmers and filmmakers, and more conversations and time for Q&As.
- More programme information on the website.
- ER suggested giving filmmakers a required word length for their info on the website.
- RP intends to have feature submissions for next year and add additional programme elements with accepted feature films.

#### **2. Publicity, marketing and website**

##### **-effectiveness and feedback**

- Audience was largely gained from social media activity, mostly led by Ed Smyth.
- RP suggested Ed should be paid for this work next year.

##### **-press and other responses**

- Sight and sound and LUX covered the festival in their listings but there weren't any previews or reviews.

##### **-action points for next year**

- As the venue helped little in promotion, ER suggested they are provided with a media pack. Although they did have all the information at their disposal this year.
- It was discussed that targeted media partnerships could be looked into for future years, for instance with Mubi Notebook Alt/Kino
- Programme information should also be on the website, with images, as well as on the Eventbrite page.

#### **3. Venue and Production**

**-feedback**

- The venue was appreciated for its ambience and placing within green space.
- The new seating was comfortable.

**-any problems and issues**

- The venue was small, so ticket sales limited which had an impact on the budget.
- The cafe was closed for the final break on the Saturday.
- There weren't any blackout blinds in the main room which caused a problem when the sun was out. There was also sound leakage in the annex.
- A serious tech problem was avoided as the staff member was present but may not have been.
- The beer companies card reader wasn't working at first, but they got it sorted.

**-action points for next year**

- Investigate if a bigger venue is possible.
- Consider a dedicated tech assistant volunteer.
- Use the venue's location close to Wanstead flats for possible sound artist pieces and walks.

**4. Visiting filmmakers and hospitality**

**- feedback**

- Filmmakers were happy with their screenings, including Melanie Manchot with her Masterclass.

**-any problems or issues**

- Filmmakers were all from London as the travel bursaries were not taken up.

**-action points for next year**

- Perhaps offer travel costs for the feature filmmakers.

**5. Volunteers**

**- feedback**

- The volunteers did a great job.

**-any problems or issues**

- None

**-action points for next year**

- Consider a placement from the Birkbeck MA film programming and curating. HdW to make introduction between RP and Janet McCabe, course director.

**6. AOB inc. any other action points for next year**

**BUDGET**

- Expenditure was £8000 and income £4800. The shortfall needs to be addressed and accommodated in next year's budget.
- Income generation may make finding a larger venue imperative.
- RP suggested a fundraising event for Palestinians with a screening of *Foragers*. This was supported, however may be more effective if it was done in partnership with the London Palestine Film Festival.

**Next meeting set for Tuesday 28th November 3.30. ER to chair.**

# SFF 2023 COSTS

## INCOME

Money in account

Filmfreeway Sales

Eventbrite Sales

Online showcase ticket sales

Revenue from 343 submissions

70 tickets sold

49 at £7

TOTAL

## EXPENDITURE

### LICENSES/SPEAKER FEES

Twin Peaks

Meliane Manchot

### EVENT PRODUCTION

Venue Hire

Event Insurance (public liability)

### PUBLICITY

Website

Vimeo

Programme printing

Mail Chimp

### WAGES

Director

Programmer 1 (Andy Key - freelance)

Programmer 2 (Ed Smyth - freelance)

Programmer 3 (Cate Elwes - freelance)

### TRAVEL

Travel expenses for Cate (Programmer)

### FOOD

TOTAL

REVENUE

SPEND

REMAINING

£6,533  
£3,439  
£1,090  
£343

£11,405

£300  
£150

£1,000.00  
£40.00

£320.64  
£200.00  
£147.00  
£240.00

£4,050.00  
£500.00  
£500.00  
£500.00

£18

£7,965.64

£11,405  
£7,966  
£3,440

**SLOW SHORT FILM FESTIVAL**

England & Wales - Charity number 1178283

---

# Accounts

---

# SFF / SSFF ANNUAL REPORT 2022

Name: Slow Short Film Festival / Slow Film Festival

Charity no: 1178283

Public address: Warren House, The Warren, Mayfield, TN20 6UB

Trustees: Chris Edgar Lyle, Peter Edmund Treherne, Jack Barrinton Durman, Nathaniel Barrington Durman

## Charity Structure:

Chris Lyle acts as Chairman and advises Peter Treherne (Festival Director) on how to arrange the various festivals and events that the charity runs. The other trustee members, Jack Durman and Nat Durman, organise the marketing, publicity and projection for the various events. All four trustees were the initial trustees that founded the charity. No further trustees have been added.

## Activities and Objectives:

The festival was not held in 2022 due to financial and logistical constraints. The main objective of 2022 was to find a new Festival Director who would ensure the continuation of the festival.

## Achievements and Performance:

Although the festival did not take place, a new Festival Director was secured after interviewing multiple candidates, and gauging their competency and engagement in the field of Slow Film.

## Financial Review:

Due to our previous healthy incomes from 2019, 2020 and 2021, no income was required to enable the festival to maintain its online presence in 2022 (the payment of website and domain fees). We wanted to take our time finding the right Festival Director and did not want to have the pressure of running events at the same time. This meant no income was secured, but no income was needed. The revenue from previous years is enough to help the new Festival Director launch a new iteration of the festival in 2023.

SFF 2022 INCOME/EXPENDITURE		
INCOME		
Income		£0.00
EXPENDITURE		
Website		216.00
Domain Purchase fo <a href="http://slowshortfilmfestival.com">slowshortfilmfestival.com</a>		19.20
Domain Purchase fo <a href="http://slowfilmfestival.com">slowfilmfestival.com</a>		19.20
Business Email Address		66.24
	TOTAL	320.64

**SLOW SHORT FILM FESTIVAL**

England & Wales - Charity number 1178283

---

# Accounts

---

## SFF / SSFF Annual Report 2021

Name: Slow Short Film Festival / Slow Film Festival

Charity Number: 1178283

Public Address: Warren House, The Warren, Mayfield, TN20 6UB

Trustees: Chris Edgar Lyle, Peter Edmund Treherne, Jack Barrinton Durman, Nathaniel Barrington Durman

### Charity Structure:

Chris Lyle acts as Chairman and advises Peter Treherne (Festival Director) on how to arrange the various festivals and events that the charity runs. The other trustee members, Jack Durman and Nat Durman, organise the marketing, publicity and projection for the various events. All four trustees were the initial trustees that founded the charity. No further trustees have been added.

### Activities and Objectives:

Due to COVID, and understanding the difficulty of running an in person festival during 2021, we focused on delivering a much cheaper online event that would improve our accessibility but would not require additional fund raising.

### Achievements and Performance:

The online festival improved the charity's accessibility and permitted the charity to better access isolated communities with little cultural infrastructure. Over 10,000 individuals were able to access the streamed content during the online festival.

### Financial Review:

Due to our previous healthy incomes from 2019 and 2020, we had enough available in our bank account to cover the website and video distribution platforms that we regularly use for sharing film with the British Public.

Our big expenditure was on the Islands Film Festival, made in collaboration with Wen Hsu and the British Council. Wen Hsu, from Taiwan, was the lead on the festival, and secured funding from the British Council to cover all translation and social media costs. The Slow Film Festival contributed £1,168.50 to cover all the screening fees for the UK filmmakers.

No funds are held by a custodian trustee.

# SFF 2021 INCOME/EXPENDITURE

Item	Details	Costing	
<b>INCOME</b>			
		Carried Over from previous years	
<b>EXPENDITURE</b>			
Islands UK / Taiwan Film Festival	Sprout Video	331.5	
	INT LANDSCAPE screening free	100	
	The Republics screening fee	175	
	Of Unknown Origin screening fee	85	
	The Planet screening fee	85	
	Inner Sage / Outer King screening fee	85	
	The Blind Labourer screening fee	222	
	The Garden	85	
		<b>£1,168.50</b>	
Additional	Graeme Cole Lecture Series 2	£100.00	
	Vimeo annual subscription	£82.80	
	Website annual subscription	slowshortfilmfestival domain	£216.00
		slowfilmfestival domain	£19.20
		website hosting	£19.20
		google workspace	£66.24
	Google 1GB storage @ £1.59 per month	£19.08	
	Festival Scope - CHECK	£9.66	
Film Hub South East Members Forum - CHECK	£5.00		
<b>TOTAL</b>		<b>£1,705.68</b>	

**SLOW SHORT FILM FESTIVAL**

England & Wales - Charity number 1178283

---

# Accounts

---

# SFF / SSFF ANNUAL REPORT 2020

Name: Slow Short Film Festival / Slow Film Festival

Charity no: 1178283

Public address: Warren House, The Warren, Mayfield, TN20 6UB

Trustees: Chris Edgar Lyle, Peter Edmund Treherne, Jack Barrinton Durman, Nathaniel Barrington Durman

## Charity Structure:

Chris Lyle acts as Chairman and advises Peter Treherne (Festival Director) on how to arrange the various festivals and events that the charity runs. The other trustee members, Jack Durman and Nat Durman, organise the marketing, publicity and projection for the various events. All four trustees were the initial trustees that founded the charity. No further trustees have been added.

## Activities and Objectives:

The charity aimed to expand its engagement with the British Public over the course of 2020. The charity achieved this by running the annual festival online so that the wider British Public could access the exhibited artwork during the pandemic.

## Achievements and Performance:

The annual festival was a huge improvement upon the previous year. Q&As with guest filmmakers were streamed online for accessibility and over 8,000 individuals accessed the content during the festival. The festival also commissioned two artists to make work in the village of Mayfield so that the usual place where the festival takes place was represented during the online event.

## Financial Review:

We had an income of £8281 over the course of 2020. Our outgoings came to £3705. This left us with a reserve of £4576 which we used to maintain our website and social media presence, and which funded an online festival in 2021 (a year in which we received no income, in part because of COVID).

No funds are held by a custodian trustee.

# SFF 2020 INCOME/EXPENDITURE

Item	Details	COVID version	Spent
<b>INCOME</b>			
MUBI to cover Ben River's special programme		£500	£500
Lund Trust		£5,000	£5,000
Filmfreeway Sales		£2,781	£2,781
<b>Total Income</b>		<b>£8,281</b>	<b>£8,281</b>
<b>EXPENDITURE</b>			
<b>Technical Costs</b>			
Website	2019: £144	£144.00	£144.00
Animated Map for Website (£350 + £80)	Paid to Victor Keranje	£430.00	£430.00
Business Email Address	2019: £66.24	£75.00	£75.00
Vimeo annual subscription for Online Retrospective		£82.80	£82.80
Online Festival Platform	Sprout Video	£383.00	£383.00
Additional Data for Sprout Video			
ZOOM license		£187.19	£187.19
Additional Live Streaming Minutes for ZOOM			
Data purchase for running ZOOM Q&As from Peters Phone Hotspot	4GB @ £4 x 6 = £24		£24
Wifi Booster to ensure coverage during live events			£31.91
<b>Programming Costs</b>			
Ben River's Special Screening	This will be covered by MUBI: £120 x 2 £20 handling + £15 upload £55 VAT	£530.00	£330.00
Ben Rivers Q&A fee for Ben Rivers	£100 + VAT	£100.00	£120.00
Ben Rivers Q&A Moderator Fee for Erika Balsom	£100	£100.00	£100.00
Kevin Jerome Everson Screening	£75 x 4 for screening fees £100 for Kevin @ Q&A + international transfer fee pf £12	£512.00	£412.00
Kevin Jerome Everson Q&A Moderator fee for Helen de Witt	£100	£100.00	£100.00
Moving Image Commission	£300 commission for an artist to make a work in Mayfield during the festival	£400.00	£300.00
Moving Image Commission Q&A moderator fee for Adam Scovell	£100	£100.00	£100.00
Walking Cinema Workshop	£150 fee to Emre Caglayan for writing and conducting his Mayfield tour	£150.00	£150.00
Lecture: Graeme Cole	£200 for Graeme Cole work shop. Filmed in a place in mayfield	£200.00	£200.00
<b>Publicity</b>			
Facebook Posts		£100.00	£37.21

<b>Travel</b>			
Walking Cinema Workshop - car rental / transport for Emre Caglayan	£140	£150.00	£140.04
Walking Cinema Workshop - Peter's Train Travel to shoot the workshop			£16.55
Moving Image Commission (Peter's return journey train travel ( to assist Daniel & Clara during their filming)			£16.55
Moving Image Commission Travel (trains = £94.20 + taxi = £50)	Daniel & Clara return from Colchester	£144.20	£144.20
<b>Other</b>			
Festival Scope		£9.66	£9.66
Film Hub South East Members Forum		£5.00	£5.00
Moving Image Commission Accommodation (Ancient Cottage - 2nd to 5th October)	Accommodation for Moving Image Artist commissionee	£381.08	£138.58
Finches Holiday Cottage (late cancellation fee)	3-6 people	£51.71	£51.71
<b>Total</b>			
		£4,335.64	£3,705.40
		<b>Income</b>	£8,281
		<b>Expenditure</b>	£3,705
		<b>Remaining</b>	£4,576