

HEREFORDSHIRE HEARTSTART

England & Wales · Charity number 1177931

Details

Status Registered

Legal form CIO

Registered 2018-04-12

Register [View on the Charity Commission register](#)

Contact

Address 24 Netherwood Road
Rotherwas
Hereford
HR2 6JU

Phone 08456060654

Email info@herefordshireheartstart.org

Website www.herefordshireheartstart.org

Activities

Objects: THE ADVANCEMENT OF EDUCATION AND THE PROTECTION AND PRESERVATION OF LIFE BY:INCREASING LOCAL PUBLIC AWARENESS OF THE NEED OF EMERGENCY LIFE SUPPORT TRAINING.ARRANGING AND PROVIDING COURSES AND OTHER OPPORTUNITIES FOR PEOPLE TO LEARN THE ESSENTIAL KNOWLEDGE, SKILLS AND ATTITUDES NECESSARY TO HELP THEM DEAL WITH EMERGENCY SITUATIONS TO THE BEST OF THEIR ABILITY.ENCOURAGING ATTENDANCE ON TRAINING COURSES.ENSURING THAT THE CONDUCT AND DELIVERY OF TRAINING IS AND BY THE SAME INSTRUCTORS IS IN ACCORDANCE WITH THE CURRENT GUIDELINES OR ACCEPTED BY THE RESUSCITATION COUNCIL (UK)OR ANY OTHER GUIDELINES APPROVED BY THE BHF.CONTRIBUTING TO THE WIDER DEVELOPMENT OF THE HEARTSTART INITIATIVE.

Activities: Provide training in emergency life support (CPR) and the use of public access defibrillators.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- Herefordshire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£4,165	£4,301	-	-
2024-03-31	£3,320	£5,305	-	-
2023-03-31	£3,062	£4,598	-	-
2022-03-31	£6,475	£4,900	-	-
2021-03-31	£2,717	£3,999	-	-

Trustees

Name	Role	Appointed
CLIVE EDWARDS	Chair	2018-04-12
David Landey		2018-04-12

HEREFORDSHIRE HEARTSTART

England & Wales - Charity number 1177931

Accounts



Registered Charity No: 1177931

Herefordshire Heartstart
24 Netherwood Road
Hereford, HR2 6JU.
Tel: 0845 60 60 654

Simple skills save lives

TRUSTEES ANNUAL REPORT AND ACCOUNTS FOR **THE YEAR 2024/2025**

SECTION A: REFERENCE AND ADMIN DETAILS

Herefordshire Heartstart CIO's principal address and registration numbers are as above. The charity is not known by any other name.

Names of the charity trustees who manage the charity:

Trustee name	Office (if any)	Dates acted (if not the whole period)
Mr Frederick Robert Clive Edwards	Chair	
Mr Dave Landey	Finance officer	
Ms Sarah Janes		
Ms Nicky Haines		
Mr Malcolm Madeley		Appointed April 2025

There are no other trustees of Herefordshire Heartstart.

SECTION B: STRUCTURE, GOVERNANCE AND MANAGEMENT

Description of the charity's trusts

The charity's governing document is its constitution, adopted at the AGM on June 26th 2018. The charity is a charitable incorporated organisation (CIO) and came into being when entered onto the register of charities on 30th September 2018.

Charity trustees, up to a maximum of 12, are appointed by existing charity trustees. Trustees meet once a quarter to discuss and manage the charity.

Meetings take place at the business address of one of our trustees or more recently on the online platform zoom. We would like to thank TRP Sealing Systems for their continuing support of Herefordshire Heartstart.

SECTION C: OBJECTIVES AND ACTIVITIES

Summary of the objects of the charity set out in its governing document

The objects of the CIO are set out in clause 3 of its constitution as being:

The advancement of education and the protection and preservation of life by:

- i. Increasing local public awareness of the need for emergency life support training.



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- ii. Arranging and providing courses and other opportunities for people to learn the essential knowledge, skills and attitudes necessary to help them deal with emergency situations to the best of their ability.
- iii. Encouraging attendance on training courses.
- iv. Ensuring that the conduct and delivery of training of and by the instructors is in accordance with the current guidelines set or accepted by the Resuscitation Council UK or any other guidelines approved by the British Heart Foundation.
- v. Contributing to the wider development of the Heartstart initiative.

We measure and celebrate the success of Herefordshire Heartstart against these five objects.

Summary of the main activities undertaken for the public benefit in relation to these objects

The trustees' vision is such that everyone in the county can react to support a life and alert qualified medical assistance in emergency situations. To ensure that more people survive a heart attack or other life-threatening emergency by providing quality training and imparting the confidence to act.

Numbers trained have gradually increased over this year with more courses booked and volunteers becoming more active.

SECTION D: ACHIEVEMENTS AND PERFORMANCE

In the Community

We are proud to report a continued rise in course participation, reflecting growing community engagement and trust in our services. Our coordinator has worked tirelessly to schedule and manage volunteers, despite the ongoing challenge of operating with a small but exceptionally committed volunteer team.

We remain a trusted training provider for businesses across Herefordshire, many of whom return annually to refresh and upskill their staff—testament to the quality and relevance of our courses.

Last year's strategic goal to reconnect with former partner organisations was a clear success, directly contributing to the increase in course numbers and strengthening our community ties.

In schools and colleges

We continue our annual partnership with Hereford Sixth Form College, delivering training to students who voluntarily attend outside of their regular timetable. Their commitment speaks volumes about the value they place on the life-saving skills we provide.

Volunteers

We currently have a team of 20 volunteers, with 12 actively delivering courses. We're delighted to welcome four new volunteers who are now shadowing experienced team members as they prepare for formal training.

Earlier this year, we hosted a training and engagement event, offering volunteers the opportunity to meet our coordinator and deepen their connection to the charity. A follow-up refresher training session is scheduled later this year to support ongoing development and retention.

Grants / funding

Our work in the community continues to be supported by generous public donations collected during courses. These contributions are vital to sustaining our operations and expanding our reach.

Future Plans



The Trustees remain firmly committed to advancing the mission of Herefordshire Heartstart and ensuring its continued impact across the region. To achieve this, our strategic priorities include:

- **Expanding our volunteer base**, not only among course deliverers but also in essential support roles such as administration, publicity, and social media
- **Broadening the expertise and diversity of our trustee board** to strengthen governance and strategic oversight
- **Raising the charity's profile** through targeted community outreach and promotional efforts

Together, these initiatives will help secure the future of Herefordshire Heartstart and ensure we continue to deliver the life-saving education our community deserves.

SECTION E: FINANCIAL REVIEW

Financial Report	2024/25	2023/24
Opening Balance	13,057.92	15,043.00
Income:		
Donations	3,959	2,849
Other income	205	207
Schools Income	0	264
	4,164	3,320
Expenditure:		
Coordinator	3,000	4,042
Other expenditure	1,301	1,263
	4,301	5,305
Closing Balance	12,921.89	13,057.92

Income – The Charity has continued to receive donations in the sum of £3,359 predominantly from courses and sponsorship from local businesses for literature and educational materials. We are extremely grateful for all those who have supported the Charity so generously this year. Progress continues to be made with CAF Donate in order to provide an easier process for those wishing to donate and who do not carry cash to the course for example.

Expenditure – The main expenditure for the Charity this year was the Co-ordinators remuneration and insurance, alongside materials, literature and certificates.

Closing Funds – The trustees have set aside a reserve of £5,000 to cover running costs if there is a sudden drop in income and this sum is reviewed annually. All funds are held in a bank account with the Charities Aid Foundation, and all payments and withdrawals require two authorised signatures.



SECTION F: DECLARATION

The charity trustees declare that they have approved the Trustees' Report above.

Signed on behalf of the charity trustees:

Signatures

Full names:	<i>Sarah Janes</i>	<i>Nicola Thorpe</i>
Position:	Chair of Charity Trustees	Trustee
Date:	24.09.2025	



HEREFORDSHIRE HEARTSTART

England & Wales - Charity number 1177931

Accounts

TRUSTEES ANNUAL REPORT AND ACCOUNTS FOR THE YEAR 2023 / 2024

SECTION A: REFERENCE AND ADMIN DETAILS

Herefordshire Heartstart CIO's principal address and registration numbers are as above. The charity is not known by any other name.

Names of the charity trustees who manage the charity:

Trustee name	Office (if any)	Dates acted (if not the whole period)
Mr Frederick Clive Edwards	Chair	
Mrs Cathy Matthews	Treasurer	
Mr Dave Landey		
Ms Sarah Grimes		
Ms Nicky Haines		

There are no other trustees of Herefordshire Heartstart.

SECTION B: STRUCTURE, GOVERNANCE AND MANAGEMENT

Description of the charity's trusts

The charity's governing document is its constitution, adopted at the AGM on June 26th 2018. The charity is a charitable incorporated organisation (CIO) and came into being when entered onto the register of charities on 30th September 2018.

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Meetings take place at the business address of one of our trustees or more recently on the online platform zoom. We would like to thank TRP Sealing Systems for their continuing support of Herefordshire Heartstart.

SECTION C: OBJECTIVES AND ACTIVITIES

Summary of the objects of the charity set out in its governing document

The objects of the CIO are set out in clause 3 of its constitution as being:

The advancement of education and the protection and preservation of life by:

- i. Increasing local public awareness of the need for emergency life support training.
- ii. Arranging and providing courses and other opportunities for people to learn the essential knowledge, skills and attitudes necessary to help them deal with emergency situations to the best of their ability.



- iii. Encouraging attendance on training courses.
- iv. Ensuring that the conduct and delivery of training of and by the instructors is in accordance with the current guidelines set or accepted by the Resuscitation Council UK or any other guidelines approved by the British Heart Foundation.
- v. Contributing to the wider development of the Heartstart initiative.

We measure and celebrate the success of Herefordshire Heartstart against these five objects.

Summary of the main activities undertaken for the public benefit in relation to these objects

The trustees' vision is such that everyone in the county can react to support a life and alert qualified medical assistance in emergency situations. To ensure that more people survive a heart attack or other life-threatening emergency by providing quality training and imparting the confidence to act.

Numbers trained have gradually increased over this year with more courses booked and volunteers becoming more active.

SECTION D: ACHIEVEMENTS AND PERFORMANCE

In the Community

Herefordshire Heartstart has had a difficult year with our Coordinator retiring and the need to appoint a replacement. Overall we ran 48 courses or events, with nearly 450 attendees in total.

Public courses, which are those organised directly by the charity rather than by a group or other community organisation, are now more frequent. We have been incredibly lucky to have all the venues donate their rooms for free. This generosity is much appreciated.

We continue to deliver courses to businesses in and around Herefordshire. Many return annually to update their staff skills.

In schools and colleges

We train students at Hereford Sixth Form College annually. Students attend in their own time and this is not a compulsory activity.

Volunteers

We currently have 20 volunteers. Twelve of these are actively involved in the delivery of courses. Recently we have gained four new volunteers who have begun supporting our trained volunteers while they await their training.

We had a training event earlier in the year with an opportunity to meet the Coordinator. A small number of volunteers took up this opportunity. Another event is planned later this year for refresher training for current volunteers.

Future Plans

Our aim for the future is to maintain the name and good reputation of Herefordshire Heartstart within the community. We will do this by:

- running courses at as many different venues and times as our resources permit
- contacting the parish councils explaining the importance of emergency life support skills and offering training to local communities
- contacting groups and organisations that have used Herefordshire Heartstart previously to offer training again
- sourcing funding to ensure future activities coordination

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- finding partnerships in local businesses and organisations to raise awareness of the need for emergency life support training
- making use of local publications to inform the public of Herefordshire of who we are, what we do and how to contact us

Trustees are keeping a close eye on the bank balance and will submit funding applications as and when necessary.



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SECTION E: FINANCIAL REVIEW

	<u>2023/24</u>	<u>2022/23</u>
Opening balance	15,043	16,579
Income:		
Donations and sponsorship	2,849	2,843
Other income	207	21
Schools income	264	198
	3,320	3,062
Expenditure:		
Coordinator	4,042	3,277
Coordinator (schools)	0	86
Coordinator's mileage	62	0
Phone & broadband	0	-500
Volunteers' mileage & training	77	938
Course costs inc equipment	125	0
Insurance	726	724
General running expenses	273	73
Schools costs	0	0
	5,305	4,598
Closing balance	13,058	15,043
Community Funds	5,547	7,796
Schools Funds	2,511	2,247
Reserves	5,000	5,000
	13,058	15,043

Income

Our course programme lost momentum during the time needed to recruit a replacement Coordinator but by the end of the financial year was running well. We continue to see a reduced level of donations at courses, anecdotally due to fewer people carrying cash nowadays. This was partly offset by donations from some local groups for whom we



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ran courses, and we thank all those who gave so generously. Our intention is to improve our online donation facility to enable individual attendees to contribute.

Other Income includes £102 Gift Aid, and the Schools Income represents sums received from Herefordshire Sixth Form College for courses we ran during the year.

Expenditure

The two significant items of expenditure during the year were Coordinator's time and the insurance premium. In addition website hosting cost £179 and we paid £125 for the printing of attendance certificates.

Closing Funds

Community Funds are free reserves that are used to run courses to the public, and Schools Funds are designated by the trustees for the costs associated with running courses in schools.

The trustees have set aside a reserve of £5,000 to cover running costs if there is a sudden drop in income or the need to replace broken training equipment. This sum is reviewed annually.

All funds are held in a bank account with the Charities Aid Foundation, and all payments and withdrawals require two authorised signatures.

SECTION F: DECLARATION

The charity trustees declare that they have approved the Trustees' Report above.

Signed on behalf of the charity trustees:

Signatures



Full names Frederick Clive Edwards

Position Chair of Charity Trustees

Date 27/1/25



DAVID LANDEY

Trustee



HEREFORDSHIRE HEARTSTART

England & Wales - Charity number 1177931

Accounts

TRUSTEES ANNUAL REPORT 2022/23

SECTION A: REFERENCE AND ADMIN DETAILS

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Mr Frederick Clive Edwards	Chair	
Mrs Cathy Matthews		
Mr Dave Landey		
Mrs Sarah Janes		
Ms Gina Children		
Ms Jan Powell		April 2022-Feb 2023

There are no other trustees of Herefordshire Heartstart.

SECTION B: STRUCTURE, GOVERNANCE AND MANAGEMENT

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Charity trustees, up to a maximum of 12, are appointed by existing charity trustees. Trustees meet once a quarter to discuss and manage the charity.

Meetings take place at the business address of one of our trustees. We would like to thank TRP Sealing Systems for their continuing support of Herefordshire Heartstart.

SECTION C: OBJECTIVES AND ACTIVITIES

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- iii. Encouraging attendance on training courses.

- iv. Ensuring that the conduct and delivery of training of and by the instructors is in accordance with the current guidelines set or accepted by the Resuscitation Council UK or any other guidelines approved by the British Heart Foundation.
- v. Contributing to the wider development of the Heartstart initiative.

We measure and celebrate the success of Herefordshire Heartstart against these five objects.

Summary of the main activities undertaken for the public benefit in relation to these objects

The trustees' vision is such that everyone in the county can react to support a life and alert qualified medical assistance in emergency situations. To ensure that more people survive a heart attack or other life-threatening emergency by providing quality training and imparting the confidence to act.

As a charity it has taken us some time to recover from the effects of the pandemic. However, over this year we have gradually seen the number of courses we run increase and attendance on these courses is slowly returning.

SECTION D: ACHIEVEMENTS AND PERFORMANCE

In the Community

We are working towards increasing the number of community courses organised by the charity. Courses have been booked in local community spaces but there has been a reluctance to return.

Courses booked by community organisations are increasing. Numbers at these are slowly returning. Over the last year we have delivered to parish halls, community groups including walking clubs, sports clubs and churches.

We still have several courses booked from care organisations and doctors' surgeries for cpd training for their staff.

In schools

We continue to work with the local sixth form college as well as a few high schools. Basic first aid is now on the school curriculum and we support schools in delivering aspects of this.

Volunteers

Our pool of volunteers has decreased since the pandemic and we strive to recruit more. Those volunteers we have are active and enjoy delivering courses in the community.

We have a new training officer who is the Resuscitation Officer for the Wye Valley Trust, Hereford. He attends meetings to inform trustees of any changes in guidance as required. He is also available to train new volunteers as required. Our course delivery has been updated to include the changes since the end of the pandemic and guidance issued by the Resus Council UK.

Grants / funding

Donations have been slow to return to previous levels. We believe in part due to the current financial situation everyone finds themselves in and the cost of living crisis.

During this financial year our Charity Coordinator has indicated they wish to resign due to personal circumstances, and we are actively recruiting a replacement. Part of the challenge for the new coordinator will be to increase and develop funding avenues for the charity.

Future Plans

Herefordshire Heartstart has had a challenging year due to the severe impact of the pandemic and slow recovery. Our aim for the future is to maintain the name and good reputation of Herefordshire Heartstart within the community. We will do this by:

- contacting the parish councils explaining the importance of emergency life support skills and offering training to local communities

- contacting groups and organisations that have used Herefordshire Heartstart previously to offer training again
- sourcing funding to ensure future activities coordination
- making use of local publications, social media and our website to inform the public of Herefordshire of who we are, what we do and how to contact us

SECTION E: FINANCIAL REVIEW

Income

Momentum of the course programme picked up steadily during the year, resulting in an increase in donations. The trustees would like to thank all contributors, including the Rotary Club who donated £500 and Special Metals who gave £500.

Trustees were pleased to be able to restart the charity's work with local schools and hope to build on this in future years.

Expenditure

Co-ordinator's time was again the main item of expenditure during the year. General running expenses were low as the charity benefitted from the stocks of non-perishable course materials and equipment that were acquired before covid.

Restricted Funds represent the balance of the Co-operative Local Community Fund, which was used to continue to rebuild our presence in the county following the lockdowns.

Closing Funds

Community Funds are free reserves that are used to run courses to the public, and "Schools" Funds are designated by the trustees for the costs associated with running courses in schools.

Some years ago the trustees set aside a reserve of £5,000 to cover running costs in the event of a sudden drop in income or the need to replace broken training equipment. This sum is reviewed annually and is still considered to be an appropriate sum.

All funds are held in a bank account with the Charities Aid Foundation. All payments from the account require two trustee signatories.

Income and Expenditure Report 2022/23

	<u>2022/23</u>			<u>2021/22</u>
	<u>Total</u>	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	
Opening balance	16,579	15,259	1,320	15,004
Income:				
Donations and sponsorship	2,843	2,843	0	1,663
Co-op Local Community Fund	0	0	0	3,600
Arnold Clark Community Fund	0	0	0	1,000
Other income	21	21	0	0
Schools income	198	198	0	212
	3,062	3,062	0	6,475
Expenditure:				
Coordinator	3,277	3,157	120	3,400
Coordinator (schools)	86	86	0	112
Coordinator's mileage	0	0	0	108
Volunteers' mileage & training	938	0	938	0
Course costs inc equipment	0	0	0	284
General running expenses	297	35	262	996
	4,598	3,278	1,320	4,900
Closing balance	15,043	15,043	0	16,579
Community Funds	7,795	7,795	0	9,443
Schools Funds	2,248	2,248	0	2,136
Reserves	5,000	5,000	0	5,000
	15,043	15,043	0	16,579

SECTION F: DECLARATION

The charity trustees declare that they have approved the Trustees' Report above.

Signed on behalf of the charity trustees:

Signatures




Full name

DAVID LANDEY

Position

Trustee

Date

27/11/23

Full name

SARAH JONES

Position

Trustee

Date

27/11/23

HEREFORDSHIRE HEARTSTART

England & Wales - Charity number 1177931

Accounts

Herefordshire Heartstart Charity Number 1177931
24 Netherwood Road, Hereford, HR2 6JU
Annual Income is less than £25,000
A Charitable Incorporated Organisation

The Trustees at 31 March 2022 are David Landey, Clive Edwards (Chair), Jan Powell (Deputy Chair), Cathy Matthews (Treasurer), Sarah Grimes (elected November 2011), Gina Children. The Charity seeks and welcomes applications for new Trustees and Volunteer members via its various social media platforms, its liaison with local charity coordination groups and by word-of-mouth.

The Objectives

Providing training in emergency life support [CPR] and the use of public access defibrillators. This Charity raises funds from the public and does not work with professional fundraisers or commercial participants.

The Charity's Activities and achievements 2021-22

Herefordshire Heartstart's activities from April 2021 to March 2022 were again constrained by the Covid pandemic, the lockdowns and the closure of clubs and community facilities and/or the restriction of numbers permitted to attend meetings. It was not possible for several months to assist school training nor to provide cardiac rehabilitation talks.

The Trustees, Committee Members and Volunteers were continuously engaged by the Charity and regular Zoom meetings were held for Committee and Trustees. In line with The Charity Commission guidelines and the Constitution the AGM was postponed from June to November 2021. We thank all our members and supporters for their active engagement during the pandemic and are appreciative of their willingness to return to face-to-face training in 2022.

During this financial year, the Charity Co-ordinator [Sarah Grimes] resigned for external business reasons, the post was advertised and the position filled by Marie Robinson from September 2021 with a structured handover. Ms Grimes was elected as a Trustee at the AGM.

In May 2021, the British Heart Foundation [BHF] announced that it had "sadly decided to close the Heartstart programme by 20th June 2021." There had been no direct communication with this Charity and the accidental discovery of this announcement caused consternation for the Trustees and meant a significant impact on courses, the content, the insurance and the ability to deliver them. It meant that the Charity could not train teachers from that date. A formal complaint was made to BHF and sincere apologies received from them for their poor communication of vital news. However, within one week of the discovery the Trustees mobilised the Volunteers to gather views and to galvanise support for the continuation of the Charity's mission outside the BHF. The Trustees thank their members for the whole-hearted support and additionally recognise the in-depth guidance given by the Malvern Heartstart charity who had been working separately from BHF for some years. The Charity continued its alignment with the Resuscitation Council. By the end of July 2021 the Charity had confirmed its viability and determination to continue, with the primary emphasis on community courses, had commissioned the re-writing of the course content and organised insurance cover [previously supplied by BHF]. All materials referencing BHF were identified and edited. A new, simpler brochure combining course content and publicity and the training certificate was designed and produced by the Trustees. Within the month the new training programme had been devised, trialled, published and approved and the active Volunteers were trained by early October. The Charity decided to offer courses to schools to train students on a 'requested' basis. This was a significant workload and commitment over and above the impact of the pandemic. The Trustees recognise the work done by Jayne Jenkins, Marie Robinson and Sarah Grimes, who, with trainer and medical specialists, revised the training course content in line with Covid risk assessments and the removal of BHF materials. The confidence and resilience of the Charity in overcoming the setbacks of this year and in realigning itself with speed is evidenced in its new independent status.

The Trustees acknowledge again significant unpaid support from Stoyan Tenev and David Williamson in updating the social media platforms, including a new booking form. The Charity continues to benefit from meeting facilities and other support, including sponsorship of specific printing costs from the TRP Sealing Group of Hereford.

To date in 2022, following the return to face-to-face training, the Charity delivered 14 public courses and trained 132 people who are prepared to benefit the local community by knowing how to react in emergency situations. The Charity passed its 25 year anniversary in 2021 with over 25,000 local people having been trained in essential lifesaving skills since 1996. Schools' courses were delivered on an as-requested basis with Whitecross School being the first example of CPR training made to around 120 students in one day. The return to public training began in February 2022 and several requests are currently received each month with courses for a wide number of local organisations now back on the calendar. There is a healthy schedule of activities for 2022-23 which gives assurance that the risk of being unable to fulfil the objectives of the Charity is beginning to recede. The Charity took part in the national 'Restart a Heart Day' in October 2021.

The restrictions in the ability to deliver courses during the year are reflected in the amount of income from £13096 (pre-pandemic) in 2019-20 to £6475 in 2021-22, which is improved from £2717 in 2020-21. The Charity increased its expenditure, year-over-year, from £3999 to £4900 as the courses recommenced and the course content and insurance was restructured post-BHF affiliation, applying commensurate controls over Co-ordinator contractor hours and course costs. Income was helped by the second payment from the Co-op Local Community Fund, which in total from 2020-22 amounted to £5028 and was a great boost to the Charity. The Trustees wish to record thanks to the Leominster Co-op staff, customers and members who gave so generously and we participated in their Celebration Day in November 2021. In addition, the Trustees recognise generous private and organisation contributions from local walking festivals, where the walk leaders received training and from the Arnold Clark Community Fund and from the Rotary Club. The Charity is pleased to report that its finances remain sound with a closing bank balance of £16579, an increase from the prior year of £15004 and that it was again able to weather the impacts of the pandemic without needing to access the reserves of £5000 which are provided for a structured re-organisation. This sum is reviewed annually by the Trustees. All funds are held within the Charities Aid Foundation bank account. There was no income from central or local government or local authorities and furlough payments were not applicable to the Charity. There were no payments made to Trustees.

A patron for the Charity is being actively sought to support the work we do.

Despite the unanticipated changes, combined with the pandemic impacts in 2021-22, the Charity is pleased to report that training practices have been overhauled during this period and that its members are committed to continue and to deliver its charitable objectives. We look forward to serving the communities of Herefordshire in the future with renewed momentum.

The financial statement for 2021-22, reviewed at the Trustee Meeting on May 16th 2022 is attached.

HEREFORDSHIRE HEARTSTART YEAR TO 31 MARCH 2022

	<u>2021/22</u>			<u>2020/21</u>
	<u>Total</u>	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	
Opening balance	15,004	13,576	1,428	16,286
Income:				
Donations and sponsorship	1,163	1,163	0	749
Training invoiced	0	0	0	140
Sales	0	0	0	0
Neighbourly Community Fund	0	0	0	400
Co-op Local Community Fund	3,600	0	3,600	1,428
Arnold Clark Community Fund	1,000	1,000	0	0
Rotary Club donation	500	500	0	0
Schools income	212	212	0	0
	6,475	2,875	3,600	2,717
Expenditure:				
Coordinator	3,400	0	3,400	3,233
Coordinator (schools)	112	112	0	368
Coordinator's mileage	108	108	0	0
Phone & broadband	100	100	0	211
Volunteers' mileage & training	0	0	0	21
Course costs inc equipment	284	-25	309	0
Insurance	697	697	0	0
Other expenses inc office costs	199	199	0	166
Schools costs	0	0	0	0
	4,900	1,191	3,709	3,999
Closing balance	16,579	15,260	1,319	15,004
Community Funds	9,443	8,124	1,319	7,968
Schools Funds	2,136	2,136	0	2,036
Reserves	5,000	5,000	0	5,000
	16,579	15,260	1,319	15,004

HEREFORDSHIRE HEARTSTART

England & Wales - Charity number 1177931

Accounts

Herefordshire Heartstart

Trustees Annual Report 2020-21

Introduction

Herefordshire Heartstart, registered office 24 Netherwood Road, Hereford, HR2 6JU, is a Charitable Incorporated Organisation (CIO) number 1177931.

The objects as set out in its constitution are the advancement of education and the protection and preservation of life by:

- increasing local public awareness of the need for emergency life support training
- arranging and providing courses and other opportunities for people to learn the essential knowledge, skills and attitudes necessary to help them deal with emergency situations to the best of their ability
- encouraging attendance on training courses
- ensuring that the conduct and delivery of training of and by the instructors is in accordance with the current guidelines set or accepted by the Resuscitation Council UK or any other guidelines approved by the British Heart Foundation
- contributing to the wider development of the Heartstart initiative.

The Trustees at 31 March 2021 were David Landey, Clive Edwards, Jan Powell, Cathy Matthews and Gina Children.

The Charity's Activities 2020-21

Herefordshire Heartstart's activities from April 2020 to March 2021 were curtailed by the Covid pandemic, the lockdowns and the closure of clubs and community facilities which are at the heart of our charitable mission. It was not possible to assist school training nor to provide cardiac rehabilitation talks for the same reasons. Many regular events and pre-booked courses were cancelled at short notice. The impact on our ability to serve the Herefordshire communities was significant and was mirrored by our deterioration in income.

Return to courses was planned, revised and re-planned, taking into account risk-assessed locations, safe distancing and number of attendees as well as 'safe' course content. This work has stood the Charity in good stead and made us ready to return quickly to training in the second half of 2021. The "downtime" was used to overhaul our policies, practices and training content and to make significant improvements to our website.

The Trustees, Committee Members and Volunteers remained in touch with the Charity and actively engaged in improving our services; the spirit was evidenced by video contributions to the Toilet Roll Challenge! Regular Zoom meetings were held for Committee and Trustees. We thank all our members and supporters for their active engagement during the pandemic and are deeply appreciative of their willingness to return to training in 2021. The Trustees are appreciative of the work done by Jayne Jenkins and Sarah Grimes, with trainer and medical specialists to revise our course content in line with Covid risk assessments. They acknowledge significant unpaid support from Stoyan Tenev and David Williamson in updating the social media platforms. We continue to benefit from meeting facilities and other support from the TRP Sealing Group.

The inability to deliver courses during the year is reflected in the reduction of income from £13096 in 2019-20 to £2717 in 2020-21. The Charity reduced its expenditure from £15618 to £3999 primarily via fewer chargeable Co-ordinator contractor hours and course costs. Income was helped by the first payment from the Co-op Local Community Fund. The Charity is appreciative of the financial support for specific purposes from Tesco in prior year [2019-20] which had allowed the replacement of equipment and to the Co-op Local Community Fund [2020-21] and to Waitrose for a significant donation as well as private and organisation contributions. The Charity is pleased to

report that its finances remain sound with a closing funds balance of £15004 and that it was able to weather the impacts of the pandemic without needing to access the reserves of £5000. This level of reserves is reviewed annually by the Trustees. All funds are held in a Charities Aid Foundation bank account. There was no income from central or local government or local authorities and furlough payments were not applicable to the Charity. There were no payments made to Trustees.

The retirement of Lady Darnley, the Lord-Lieutenant of Herefordshire, meant also the departure of our Patron. A letter of appreciation and a retirement gift were sent as a mark of our gratitude for her active personal support for the Charity. The Covid situation has made difficult the appointing of a successor.

Despite the anxieties and enforced changes in 2020-21, the Charity is pleased to report that training practices and procedures have been updated during this period and that it is able to continue and to deliver its charitable objectives. We look forward to serving our communities in the future with renewed and positive momentum.

The financial statement for 2020-21, reviewed at the AGM on 22 November 2021 is attached.

Financial Report for the Year to 31st March 2021

	<u>2020/21</u>			<u>2019/20</u>
	<u>Total</u>	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	
Opening balance	16,286	16,286	0	18,808
Income:				
Donations and sponsorship	749	749	0	<i>9,105</i>
Training invoiced	140	140	0	<i>400</i>
Sales	0	0	0	<i>176</i>
Grant: Tesco Bags of Help	0	0	0	<i>2,900</i>
Neighbourly Community Fund	400	400	0	<i>0</i>
Co-op Local Community Fund	1,428	0	1,428	<i>0</i>
Schools income	0	0	0	<i>515</i>
	2,717	1,289	1,428	<i>13,096</i>
Expenditure:				
Coordinator	3,233	3,233	0	<i>9,688</i>
Coordinator (schools)	368	368	0	<i>648</i>
Coordinator's mileage	0	0	0	<i>326</i>
Phone & broadband	211	211	0	<i>556</i>
Volunteers' mileage & training	21	21	0	<i>561</i>
Course costs inc equipment	0	0	0	<i>3,065</i>
Other expenses inc office costs	166	166	0	<i>415</i>
Schools costs	0	0	0	<i>359</i>
	3,999	3,999	0	<i>15,618</i>
Closing balance	15,004	13,576	1,428	<i>16,286</i>
Community Funds	7,968	7,968	0	<i>8,951</i>
Schools Funds	2,036	2,036	0	<i>2,335</i>
Reserves	5,000	5,000	0	<i>5,000</i>
	15,004	15,004	0	<i>16,286</i>