

The Humane League UK Annual Return, Accounts and TAR for the Year Ending 31st March 2021

Registered Charity Number: 1177296

Registered Company Number: CE013779



REFERENCE AND ADMINISTRATIVE DETAILS	3
SUMMARY	4
TRUSTEE'S ANNUAL REPORT	5
Governance	5
Objectives and Activities	5
Volunteering	6
Development & Fundraising	7
Operations	8
Management structure	9
Development	9
Communications	9
Corporate Outreach and Public Corporate Campaigns	11
Concluding	12
Statement of the Trustees Responsibilities	13
REPORT OF THE INDEPENDENT AUDITORS	14
STATEMENT OF FINANCIAL ACTIVITIES	17
BALANCE SHEET	18
CASH FLOW STATEMENT	19
NOTES TO THE CASH FLOW STATEMENT	20
NOTES TO THE FINANCIAL STATEMENTS	21
DETAILED STATEMENT OF FINANCIAL ACTIVITIES	29

REFERENCE AND ADMINISTRATIVE DETAILS

Board of Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

David Coman-Hidy(Chair)

Rachel Huff-Wagenborg (Treasurer)

Dr Martin Ashby (Secretary)

Edwina Claire Bowles

Rebecca Somerville

Principal Staff: Vicky Bond, Managing Director

Address:

Gemini House

136-140 Old Shoreham Road

Brighton

BN3 7BD

Bankers:

Unity Trust Bank, Four Brindleyplace, Birmingham, B1 2JB

Triodis Bank UK, Deanery Road, Bristol, BS1 5AS

Accounts:

Lees Chartered Accountants

The Granary

Brewer Street

Bletchingly, Surrey

RH1 4QP

Auditors:

Williams & Co - Chartered Accountants

8-10 South Street

Epsom, Surrey

KT18 7PF

SUMMARY

- The Humane League UK's overall objective is to end the abuse of animals raised for food through institutional and individual change. It's thanks to our supporters and volunteers that we're able to make this vision a reality.
- Our Corporate Outreach and Campaigns departments have generated a total of 38 commitments (12 cage-free commitments and 26 broiler chicken commitments) that will improve the lives of millions of chickens every year
- Our work was featured in 63 media articles
- The strength of our Volunteer Network has been mostly maintained despite challenges posed by Covid-19
- Efforts have been made to maintain a supportive culture in the organisation. Following from last year's Wellbeing Strategy project, a staff Wellbeing Committee has been established to deliver first class support for the whole team which goes beyond meeting logistical and administrative needs
- We have been taking action to improve Diversity, Equity and Inclusion as an organisation.

TRUSTEE'S ANNUAL REPORT

Governance

The Humane League UK (THL UK) was established as a charitable incorporated organisation (CIO) on 12th April 2018 (charity number: 1177926). The CIO is governed by our constitution as signed on 10th April 2018. The Humane League UK's trustees are as follows:

David Coman-Hidy (Chair) Edwina Claire Bowles Martin Ashby (Secretary)

Rachel Huff-Wagenborg (Treasurer) Rebecca Sommerville

Principal Staff:

Vicky Bond, Managing Director

They served during the year reviewed and up to the date of signature of the financial statements.

Due to the nature of the charity's work, our trustees, as they are responsible for the governance of the charity and determine the overall direction, align themselves with the objectives of the organisation.

As per the signed constitution for the CIO, there must be at least three charity trustees at a time, and if the number falls below this minimum, the remaining trustee or trustees may act only to call a meeting of the charity trustees or appoint a new charity trustee. The maximum number of charity trustees is 12. Individuals are being selected for appointment as charity trustees with regards to the skills, knowledge and experience needed for the effective administration of the CIO. The charity's trustees will provide a copy of the current version of the CIO constitution, as well as a copy of the CIO's latest Trustees' Annual Report and statement of accounts to each new charity trustee.

Objectives and Activities

The Humane League UK (THL UK) works to end the abuse of animals raised for food through institutional and individual change. This objective encompasses THL UK's mission to prevent cruelty and suffering among animals raised for food through the promotion of understanding in relation to a more compassionate and humane treatment of animals. It also constitutes the organisation's goal to advance the education of the public in the subjects of rearing, husbandry and general farming practices relating to the treatment of animals, as well as the relief of suffering of animals in particular but not exclusively animals raised for food. In addition to that, it is the charity's purpose to drive forward public education in the subjects of vegetarianism and veganism in the context of improving public health.

Our work towards these ends is grounded in their core values: being effective, relentless, innovative, nimble, inclusive and collaborative in their work and in their approach as an organisation.

The Humane League UK continues to make a meaningful impact for animals raised for food. During this past 12 month period through their corporate outreach, public corporate campaigns, volunteer engagement programmes, media and communications, as well as through fundraising activities.

We wish to express our enormous gratitude to our donors and supporters, whose altruism is invaluable to us in order to accomplish our mission. We make a promise to keep our supporters

engaged and current via comprehensive regular blog posts on the charity's website and relevant daily social media updates. Similarly, we are incredibly grateful for our passionate volunteers, who commit time and effort to contribute to the success of our campaigns.

Driven by our alignment with our overall mission, we work relentlessly every day for the animals, and our achievements go way beyond what this report is able to capture. We ask you therefore to understand the below paragraphs not as a comprehensive outline of THL UK's activities, but rather as a summary of each department's key accomplishments during the reporting period.

While it goes without saying that April 2020 to March 2021 has been a challenging month due to the COVID-19 situation, we would like to stress that our campaigns and corporate outreach, and with that our volunteering actions, were slowed down significantly at times. To ensure maximum effectiveness of resources used, non-leadership staff have been put on furlough for 2 months. We understand that during the months where the world was adapting to this difficult time, urging companies to make welfare commitments would not have been the most effective use of our hours and resources due to restraints on businesses. As an organisation, we also deeply emphasise with every business that has been affected by this human tragedy. Our work throughout April to August largely has been focusing on internal training and capacity building, as well as public facing momentum building, which are projects that have contributed to our success for the remainder of the financial year.

Volunteering

Like with all our campaigns, we would not be able to win them without the hard work of our network of committed volunteers. Knowing the immense value of each and every THL UK volunteer, a main focus for the department during this financial year has been effective training and 1-1 mentoring. A key training element has been our very first Comms 101 training programme for volunteers with 8 volunteers receiving intense communication training from our Comms team to better support our work. To express our gratitude, we held our first International Volunteer Appreciation day in collaboration with our colleagues across the US and Mexico, creating a video and delivering a full 2 hours virtual event including a virtual visit to an animal sanctuary in California.

Throughout the reviewed period, 45 new volunteers joined our team!

And what's more, our mission-aligned volunteers...

- Supported staff with specialist projects as 'Lead Volunteers'
- Set our Peer-2-Peer Fundraising on fire by joining the 2.1 challenge despite Covid, Move For The Animals and Christmas Countdown
- organised 13 Animal Action Meet-up events in your communities (pre-covid) and 5 virtual meet-up events
- drove the plant-based revolution campaign, with their recipes, videos and more, which reached over 3,000 people, encouraging them to leave animals off their plates
- delivered a focus group project which helped to shape the new Lead Volunteer roles

Hours total : 3,613

Over 100 staff-volunteer collaborations took place on individual projects between April 2020 - April 2021

Deep Dive: Volunteer Projects What our volunteers are working on

Some key projects this year included...

- ASA advert complaint against Agricultural board
- Work on fishes, lobbying MPs, writing to them, and helping us identify key stakeholders moving forward
- Cage-free accountability - a number of volunteers involved in a special project with the CR team, reaching out to target companies yet to follow through on their commitment and supported them in reopening dialogue
- Supporting the generation of subtitles on our YouTube videos for accessibility
- Assisting the campaigns team with key research

Case Study: #SupermarketsSellSuffering

We launched our biggest campaign of the year in March along with the RSPCA, Open Cages and Animal Equality: Supermarkets Sell Suffering. Our current campaign is targeting 8 of the biggest UK retailers and asking them to commit to the Better Chicken Commitment: Tesco, Sainsbury's, Asda, Morrisons, Lidl, Aldi and Coop.

These are big names - which is why we secured support for our campaign from another big name: Chris Packham, Naturalist and TV Presenter, launched a petition that has already gathered over 150 000 signatures (March 2021), and appeared on SKY news to point out the cruel treatment of chickens in supermarkets' supply chains. The campaign will continue throughout the following financial year until all supermarkets have pledged to stop the worst forms of chicken abuse on factory farms.

Update: FISHES

We have been actively working on the welfare of fishes and launched our first lobbying campaign, by calling upon the Scottish and English Ministries to incorporate stunning parameters for farmed fishes into legislation they acknowledged that fishes are not protected at the time of killing in UK law but were otherwise fairly nondescript, with generic statements about an intention to prioritise animal welfare. Scotland agreed stunning is required, and supported extensions, but didn't relay any plans to implement this and seem to think that stunning is happening through voluntary means and that this is enough. The Humane League UK, represented by Animal Law Firm Advocates for Animals, replied emphasising the need to go beyond voluntary means, with evidence of slaughter investigations where slaughter was conducted without stunning. We have urged the governments to communicate clear next steps on how they will tackle this large-scale abuse of fishes.

Good to know: Why are we calling Fish 'Fishes'?

Fishes are the most exploited species of vertebrate animals- they are also severely misunderstood. Referring to them in their plural form 'fish' lumps them together like insentient rows of corn. But fishes are individuals with personalities, relationships and the capacity to feel. We want to set an example of recognition and inclusion with the language we use, as well as fighting to improve the rights of fishes farmed for food.

Development & Fundraising

At THL UK, we are committed to making sure every penny we spend works towards our mission of ending the abuse of animals raised for food. We are entirely reliant on voluntary donations

and believe that we have a responsibility to ensure the funds we receive are used where they have the greatest impact. We are committed to transparency and sound research to ensure effective animal protection. THL UK continued to be recognised as a Top Charity by Animal Charity Evaluators, gaining the status for all rating periods. We also continue to be recommended by Founders Pledge and presented at their global event in 2019.

We are committed to being open and honest about our charitable and fundraising activities. Having created a solid foundation in fundraising, the department has put a great amount of work into devising a thorough plan to introduce other effective ways to give, these include donations via payroll giving, challenge events, legacies and peer-to-peer fundraising through social media. Moreover, the department has started to closely cooperate with the volunteering team and given training for Regional Reps to implement fundraising in local groups across the UK.

We aim to keep costs low wherever possible: we are an entirely remote organisation. This limits overheads and allows our staff to live in the area that is best for them and their family. This also allows us access to the whole of the UK for our pool of applicants. Salaries are benchmarked against other animal protection organisations in the UK so we can attract and retain great staff.

We thank all the trusts, companies and foundations that have so generously supported THL UK's work, including:

- Centre for Effective Altruism
- Vegan Filter
- Vegannexion
- Veeg

We are so grateful to those kind individuals who chose to support us through a regular or one-off donation. Your kindness enables better protections for animals everyday. Thank you.

Operations

By recruiting top talent and working hard to maintain and strengthen our supportive foundation for the UK Team, we have seen success and sustainable growth over this 12 month period.

With our concise employee handbook with inclusive and equitable all-encompassing policies ranging from professional learning and development plans for all staff to family-friendly leave, we are set up to be an organisation that can support their staff and deliver operational excellence. In the respective year, we have been working hard to further develop and implement wellbeing initiatives for our staff, helping each member of the team to feel comfortable, safe and understood at their workplace, and emphasising our commitment to battling mental health stigma as an organisation.

Constantly striving to provide value for money for our donors, supporters and the charity, budgets

are prepared and scrupulously revised to ensure best practice. This year, we have developed a financial policy in place with funds restricted appropriately. Salary benchmarking is utilised to promote transparency and ensure THL UK is regarded as a fair and equitable employer within the job market.

Sadly, in line with our commitment to effectiveness, we were forced to make the role our Volunteer Programs Lead redundant. The Operations Department itself has also started the

process of restructuring, to ensure we continue to have the resources for our work to end the abuse of animals raised for food.

Management structure

In order to review the overall objectives of the charity and to ensure effective performance, the trustees meet as a group routinely. The responsibility for everyday management and CIO-related obligations lie with the appointed Managing Director, Vicky Bond. General administration of the charity, including the keeping of their financial books and records, are executed by THL UK staff with supervision of their trustees. At the end of this reporting year, the UK team consisted of 15 full-time, and 1 part-time members of staff.

Development

This past year has been the coming into existence of a THL UK Development Team. In July, we were joined by a Donor Development Coordinator, and through an internal promotion, we gained a Donor & Supporter Engagement Coordinator. Where our fundraising previously consisted largely of procuring grants, we have now started to develop a fundraising strategy that includes individual giving, peer-to-peer fundraising, corporate partnerships, and legacies. At the end of the financial year, we counted 679 active financial supporters, 158 of which give regularly. In addition to our Peer-to-Peer fundraising really gaining momentum through two campaigns as part of our Impact Squad, another huge success has been our Christmas appeal, where we secured funds for our work for animals from 189 new donors.

Our first year as a fundraising team has taught us a lot, and a main realisation has been how incredibly loyal and supportive our donors are. Throughout a difficult year, hundreds of individuals have stuck with us and put their trust in our work. This loyalty has paid off as we continued to secure commitments from companies, and mobilised activists all over the UK, thanks to the generous support of the public.

We are grateful for the backing we have received and continue to receive, as the more we raise, the more change we are able to bring about for animals on factory farms. You can read more about our use of funding below.

Communications

Our Communications team has been working relentlessly throughout a difficult time to speak out for farm animals and growing THL UK's network of activists, donors, and online followers. Effective communications are essential for building and sustaining a strong movement for animals; the work we do is maximised in impact through large exposure in popular media, social media, and our email channels. Our Communications also aim to educate the public on matters of veganism and animal advocacy, and they are a useful tool to spread our mission and make it accessible to all.

Media Mentions

- 63 media mentions were achieved in this period,
- including articles in mainstream media such as Daily Mail, The Independent, The Guardian, The Times, The Grocer, The Mirror, The Star - reaching millions

Social Media & more

- 8 social media lives giving insight into our work and supporting our supporters including a Q&A on fishes, activism & burnout, veganism & eating disorders, and an interview with undercover investigator Gem de Silva
- Secured the support of Lisa Gawthorne, vegan athlete and award-winning entrepreneur

FAN & Newsletter Community

- 8,400 actions taken via FAN
- 1115 new supporters welcomed on email
- 25,946 unique pageviews of our website article content

In addition to these achievements, with everything going on in the world, we recognised the need to develop a Crisis comms strategy to increase our resilience and crisis-preparedness. This comms strategy led us to setting up a core crisis team who are carrying out practice drills twice a year.

Spotlight: Diversity, Equity & Inclusion (DEI)

As a predominantly white, non-disabled and young organisation, we have been working hard over the past year and a half to examine our unconscious biases, and developed concrete actions to help us do better at upholding our values and building a more inclusive organisation.

The beginning of our journey towards a more inclusive & diverse THL UK.

1. In late 2019, we partnered with Encompass, an organisation aimed at 'making the farmed animal protection movement more effective by fostering racial diversity, equity, and inclusion so that everyone can bring 100 percent of their brilliance to work for animals.' We have learnt a lot from this process and are developing actions as a result.
2. We've prioritised learning and growth by running monthly DEI sessions for the whole team with topics ranging from race, ableism, ageism, to sexism, which we then discuss as a group with some prompts (those impacted by any of the topics can opt to sit out of that specific session). We've launched a new DEI channel for volunteers on Slack, which we use to communicate with them, developing community knowledge on matters of diversity and inclusion; in particular, anti-racism.
3. The Leadership team are fundamentally accountable for DEI in the organisation. Our Managing Director has organised regular meetings with other leadership members from other animal protection organisations to work as a broader movement on improving inclusion.
4. Our internal Equity & Inclusion committee has been in place for some years; we have a UK member of staff on this committee.
5. We've improved our hiring practices. For example, we have vastly increased the places we're advertising our job adverts. For each new role advertised, we've begun hosting webinars for interested candidates to ask questions, with the aim of reducing the barriers to applying. All skills tests are marked without any identifying details of the candidate, and our first interview is over the phone.
6. Our new strategy for communications will reflect our DEI values: amplifying voices of individuals from the global majority and marginalised communities, using inclusive language, and ensuring our visuals authentically represent our diverse community.
7. Ultimately we will incorporate DEI across our strategies and tactics, as well as within our volunteer networks and strategic partnerships.

8. We have also joined the Charities Against Hate coalition, a collective of more than 40 UK charities working together to review and make recommendations on ethical social media, marketing and communications policies.

Corporate Outreach and Public Corporate Campaigns

Our Corporate Outreach and Campaigns departments have been successful throughout the course of this financial year. Adapting quickly to the global circumstances, we shifted our focus from restaurants to meal kit companies which, being a winner of the Covid-19 pandemic, are a fast-growing sector. This way, we managed to get 19 of the top 26 meal kit companies to commit to the BCC in the UK. In total, we achieved 12 cage-free commitments and 26 broiler chicken commitments, which is 50% of last financial year's commitments - a huge success given the disruptive global events of 2020. One of which was the fast food giant Burger King, which has been a milestone for chickens following last year's KFC win. The work of both departments is highly interlinked; many higher welfare commitments result from positive dialogue between companies and the Corporate Outreach Department, yet when companies fail to show progress or commit to improving their welfare policies, the Campaigns Department steps in: Strategic, hard-hitting public awareness campaigns are our effective tool to highlight this lack of progress, and in the respective financial year, these campaigns enabled the organisation to secure commitments from widely distributed franchises like Pizza Express, Lindt, and the one of the nation's favourite food franchises, Nando's. Commitments from companies have been either to make a public cage-free or improved broiler chicken policy (known as the European Chicken Commitment (ECC) that improves the welfare of broilers by requiring more space, enrichment, natural light, higher welfare breeds and improved slaughter conditions).

With combined efforts, the Departments have been able to achieve a total of

~ 3 Global CF commitments

- Lindt
- Melia Hotels
- RBI

~ 9 Fulfilled CF Commitments

- Unilever
- Whitbread
- 2 Sisters Food Group
- Casino
- Coop CH
- Kraft Heinz
- Valora
- Nestle
- Pizza GoGo

~ 2 EU Broiler commitments

- Nando's
- Beco Pets

~ 24 UK broiler commitments

- Pizza Express

- Love Yourself
- Strada
- Coppa Club
- Greggs
- Pasta Evangelist's
- Nosh Detox
- Fit Kitchen
- KBK
- Detox Kitchen
- Tony Macaroni
- Balance Meals
- Gousto
- Jane Plan
- Feast Box
- Balance Box
- Fresh Fitness Food
- Cote
- Franco Manco
- Munch Fit
- Tops Pizza
- Pho Cafe
- Chiquito
- Burger King

Having contributed so significantly to the changes in the meat and egg industries in the past year, we are confident we are in an empowered position to make further steps towards achieving our mission.

Concluding

In our second year as a charity we've continued building on the first year of successes to gain even more progress for animals. We are incredibly grateful for our supporters and volunteers that have made such a contribution to helping end the abuse of animals raised for food. We have built on the financial stability of the charity and have made meaningful steps towards our mission. Major companies like KFC making the commitment to improve the welfare of chickens raised for food, companies fulfilling their cage-free pledges and giant international companies like KFC committing to end cages worldwide are all taking us one step closer to a world with effective animal protections. The end of the year saw a great upheaval in the world at large and we will ensure as a charity that we adjust and continue our fight for animals. We constantly evaluate what is effective and this approach leaves us in good stead for the year ahead as we remain nimble to all challenges and opportunities. We will continue to deliver commitments from some of the largest food business companies on the planet within whatever new constraints there are from the fallout of the Covid-19 outbreak.

Statement of the Trustees Responsibilities

The trustees (who are also the directors of The Humane League UK for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on and signed on the board's behalf by:



.....
David Coman-Hidy
Trustee

REPORT OF THE INDEPENDENT AUDITORS

Opinion

We have audited the financial statements of The Humane League UK (the 'charitable company') for the year ended 31 March 2021 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Report of the Trustees is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees are responsible for the preparation of the financial statements which give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

We have been appointed as auditors under Section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or

error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatement in respect of irregularities, including fraud, including fraud is detailed below:

- Enquiry of management and those charge with governance around actual and potential litigation and claims;
- Enquiry of entity staff in compliance functions to identify an instances of non-compliance with laws and regulations;
- Performing audit work over the risk of management override of controls, including testing journal entries and other adjustments for appropriateness, evaluating the business rationale of significant transactions outside the normal course of business and reviewing accounting estimates for bias;
- Reviewing minutes of meetings of those charged with governance;
- Reviewing samples of restricted and unrestricted funds to ensure income and expenditure is allocated per the funding requests and
- Reviewing financial statement disclosure and testing to supporting documentation to assess compliance with applicable laws and regulations.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to material misstatement in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Mark Williams (Senior Statutory Auditor) for and on behalf of Williams and Co

8-10 South Street Epsom

Surrey KT18 7P

Date: 24 December 2021

STATEMENT OF FINANCIAL ACTIVITIES

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2021

	Notes	Unrestricted Fund	Restricted Fund	31.3.21 Total Funds	31.3.20 Total Funds
		£	£	£	£
INCOME FROM					
Donations and legacies	2	741,839	13,188	755,027	633,775
Other trading activities	3	485	-	485	408
Investment income	4	100	-	100	-
Other income		42,903	-	42,903	-
Total		785,327	13,188	798,515	634,183
EXPENDITURE ON	5				
Raising funds		78,071	-	78,071	593,346
Charitable activities	6				
Charitable		505,350	97,168	602,518	89,459
Total		583,421	97,168	680,539	682,805
NET INCOME/(EXPENDITURE)		201,906	(83,980)	117,926	(48,622)
RECONCILIATION OF FUNDS					
Total funds brought forward		140,351	58,115	198,466	247,088
TOTAL FUNDS CARRIED FORWARD		342,257	(25,865)	316,392	198,466

The notes form part of these financial statements

BALANCE SHEET


BALANCE SHEET FOR THE YEAR ENDED 31 MARCH 2021

	Notes	Unrestricted fund £	Restricted fund £	31.3.21 Total funds £	31.3.20 Total funds £
FIXED ASSETS	12				
Tangible assets		1,759	1,222	2,981	6,308
CURRENT ASSETS	13				
Stocks		-	-	-	500
Debtors	14	15,167	(5,937)	9,230	19,061
Cash at bank		334,028	24,345	358,373	434,584
		349,195	18,408	367,603	454,145
CREDITORS	15				
Amounts falling due within one year		(8,697)	(45,495)	(54,192)	(261,987)
NET CURRENT ASSETS/(LIABILITIES)		340,498	(27,087)	313,411	192,158
TOTAL ASSETS LESS CURRENT LIABILITIES		342,257	(25,865)	316,392	198,466
NET ASSETS		342,257	(25,865)	316,392	198,466
FUNDS	16				
Unrestricted funds				342,257	140,351
Restricted funds				(25,865)	58,115
TOTAL FUNDS				316,392	198,466

The financial statements were approved by The Board of Trustees and authorised for issue on

10 January 2022

..... and were signed on its behalf by:



David Coman-Hidy
Trustee

The notes form part of these financial statements

CASH FLOW STATEMENT

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2021

	Notes	31.3.21 £	31.3.20 £
Cash flows from operating activities	1		
Cash generated from operations		(73,502)	210,879
Interest paid		(921)	-
Net cash (used in)/provided by operating activities		(74,423)	210,879
Cash flows from investing activities			
Purchase of tangible fixed assets		(1,888)	(5,167)
Interest received		100	-
Net cash used in investing activities		(1,788)	(5,167)
Change in cash and cash equivalents in the reporting period		(76,211)	205,712
Cash and cash equivalents at the beginning of the reporting period		434,584	228,872
Cash and cash equivalents at the end of the reporting period		358,373	434,584

The notes form part of these financial statements

NOTES TO THE CASH FLOW STATEMENT

NOTES TO THE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2021

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.3.21 £	31.3.20 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	117,926	(48,622)
Adjustments for:		
Depreciation charges	5,215	4,585
Interest received	(100)	-
Interest paid	921	-
Decrease/(increase) in stocks	500	(500)
Decrease/(increase) in debtors	9,831	(5,711)
(Decrease)/increase in creditors	(207,795)	261,127
Net cash (used in)/provided by operations	(73,502)	210,879

2. ANALYSIS OF CHANGES IN NET FUNDS			
Net cash	At 1.4.20 £	Cash flow £	At 31.3.21 £
Cash at bank	434,584	(76,211)	358,373
	434,584	(76,211)	358,373
Total	434,584	(76,211)	358,373

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

The notes form part of these financial statements

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES	31.3.21 £	31.3.20 £
Donations	119,217	444,910
Grant	635,810	188,865
	755,027	633,775
3. OTHER TRADING ACTIVITIES	31.3.21 £	31.3.20 £
Sale of merchandise	485	408
4. INVESTMENT INCOME	31.3.21 £	31.3.20 £
Interest receivable - trading	100	-
5. RAISING FUNDS		
Raising donations and legacies	31.3.21 £	31.3.20 £
Staff costs	59,583	-
Insurance	231	-
Telephone	248	-
Postage and stationery	282	-
Merchandise purchases	3286	3,867
Advertising	6,772	-
Accountancy fees	889	-
Bank charges	102	-
Legal	1,606	-
Training	676	-
Consultancy	469	-
Subscriptions	3,735	-
Workshops	20	-
Conferences	120	-
Travel	52	-

		78,071	3,867
Other trading activities		31.3.21 £	31.3.20 £
Closing stock		-	(500)
Support costs		-	589,979
		-	589,479
Aggregate amounts		78,071	593,346
6. CHARITABLE ACTIVITIES COSTS			
	Direct Costs £	Support Costs (see note 7) £	Totals £
Charitable	537,502	65,016	602,518
7. SUPPORT COSTS			Management £
Charitable			65,016
			65,016
8. NET INCOME/(EXPENDITURE)			
Net income/(expenditure) is stated after charging/(crediting):		31.3.21 £	31.3.20 £
Depreciation - owned assets		5,216	4,585

9. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the year ended 31 March 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2021 nor for the year ended 31 March 2020.

10. STAFF COSTS	31.3.21 £	31.3.20 £
Wages and salaries	518,926	457,448
Social security costs	41,058	46,329
Other pension costs	10,739	10,453
	570,723	514,230
The average monthly number of employees during the year was as follows:		
	31.3.21	31.3.20
Staff	14	14
No employees received emoluments in excess of £60,000.		

11. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES			
INCOME AND ENDOWMENTS FROM	Unrestricted fund £	Restricted fund £	Total funds £
Donations and legacies	593,838	39,937	633,775
Other trading activities	408	-	408
Total	594,246	39,937	634,183
EXPENDITURE ON			
Raising funds	593,346	-	593,346
Charitable activities			
Charitable	63,657	25,802	89,459
Total	657,003	25,802	682,805
NET INCOME/(EXPENDITURE)	(62,757)	14,135	(48,622)
RECONCILIATION OF FUNDS			
Total funds brought forward	203,108	43,980	247,088
TOTAL FUNDS CARRIED FORWARD	140,351	58,115	198,466

12. TANGIBLE FIXED ASSETS		
		Computer equipment

COST		£	
At 1 April 2020			13,756
Additions			1,889
At 31 March 2021			15,645
DEPRECIATION			
At 1 April 2020			7,448
Charge for year			5,216
At 31 March 2021			12,664
NET BOOK VALUE			
At 31 March 2021			2,981
At 31 March 2020			6,308
13. STOCKS	31.3.21 £	31.3.20 £	
Stocks		-	500
14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	31.3.21 £	31.3.20 £	
Other debtors	9,230		18,001
Prepayments	-		1,060
	9,230	19,061	
15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	31.3.21 £	31.3.20 £	
Trade creditors	183		217
Social security and other taxes	16,777		14,278
Other creditors	1,996		6,350
Accruals and deferred income	32,313		-
Accrued expenses	2,923		5,500
Deferred government grants	-		235,642
	54,192	261,987	

16. MOVEMENT IN FUNDS			
------------------------------	--	--	--

	At 1.4.20 £	Net movement in funds £	At 31.3.21 £
Unrestricted funds			
General fund	140,351	201,906	342,257
Restricted funds			
General fund	58,115	(83,980)	(25,865)
TOTAL FUNDS	198,466	117,926	316,392
Net movement in funds, included in the above are as follows:			
	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	785,326	(583,421)	201,906
Restricted funds			
General fund	13,188	(97,168)	(83,980)
TOTAL FUNDS	798,515	(680,589)	117,926
Comparatives for movement in funds			
	At 1.4.19 £	Net movement in funds £	At 31.3.20 £
Unrestricted funds			
General fund	203,108	(62,757)	140,351
Restricted funds			
General fund	43,980	14,135	58,115
TOTAL FUNDS	247,088	(48,622)	198,466

16. MOVEMENT IN FUNDS - continued			
Comparative net movement in funds, included in the above are as follows:			
	Incoming Resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	594,246	(657,003)	(62,757)

Restricted funds			
General fund	39,937	(25,802)	14,135
TOTAL FUNDS	634,183	(682,805)	(48,622)

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.19 £	Net movement in funds £	At 31.3.21 £
Unrestricted funds			
General fund	203,108	139,149	342,257
Restricted funds			
General fund	43,980	(69,845)	(25,865)
TOTAL FUNDS	247,088	69,304	316,392

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,379,572	(1,240,424)	139,149
Restricted funds			
General fund	53,125	(122,970)	(69,845)
TOTAL FUNDS	1,432,698	(1,363,394)	69,304

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2021.

DETAILED STATEMENT OF FINANCIAL ACTIVITIES

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2021

	31.3.21 £	31.3.20 £
INCOME		
Donations and legacies		
Donations	119,217*	444,910
Grant	635,810	188,865
	755,027	633,775
Other trading activities		
Sale of merchandise	485	408
Investment income		
Interest receivable - trading	100	-
Other income		
Covid grants	42,903	-
Total incoming resources	798,515	634,183
EXPENDITURE		
Raising donations and legacies		
Wages	53,268	-
Social security	5,027	-
Pensions	1,288	-
Insurance	231	-
Telephone	248	-
Postage and stationery	282	-
Merchandise purchases	3,286	3,867
Advertising	6,772	-
Accountancy fees	889	-
Bank charges	102	-
Legal	1,606	-
Training	676	-
Consultancy	469	-
Subscriptions	3,735	-
Workshops	20	-
Conferences	120	-
Travel	52	-
	78,071	3,867
Other trading activities		

Closing stock	-	(500)
Charitable activities		
Wages	413,078	-
Carried forward	413,078	-

This page does not form part of the statutory financial statements

	31.3.21 £	31.3.20 £
Charitable activities		
Brought forward	413,078	-
Social security	32,479	-
Pensions	8,424	-
Insurance	1,054	-
Telephone	5,117	-
Postage and stationery	419	-
Advertising	5,163	4,072
Sundries	696	4
Campaign Equipment	30	482
Venue Hire	271	757
Conference & Events	43	5,169
Legal	9,480	-
Workshops	-	15,322
Consultancy	39,030	-
Training	2,558	-
Subscription	11,544	-
Accountancy fees	3,202	-
Travel	(21)	
Merchandise purchases	(1,128)	
Computer equipment	5,215	-
Bank charges	848	-
	537,502	25,806
Support costs		
Management		
Wages	52,580	457,448
Social security	3,552	46,329
Pensions	1,027	10,453
Insurance	115	2,714
Telephone	399	5,514

Postage and stationery	260	5,540
Advertising	1,359	-
Sundries	-	1,869
Consultancy	4,222	8,041
Subcontractors / foreign staff	-	58,563
IT software & Consumables	-	1,267
Training	229	6,976
Subscriptions	234	7,134
Travel	-	29,132
Legal	480	-
Conferences	9	-
Accountancy	444	-
Merchandise Purchases	33	
Bank charges	73	-
	65,016	640,980
Finance Bank charges	-	679
Information technology Repairs and renewals	-	80

Information technology	31.3.21 £	31.3.20 £
Other		
Entertaining	-	6
Governance costs		
Accountancy and legal fees	-	4,252
Legal fees	-	3,050
Computer equipment	-	4,585
	-	11,887
Total resources expended	680,589	682,805
Net income/(expenditure)	117,926	(48,622)

*this number is lower than the previous year's figures caused by following a different income recognition process - individual donations have significantly increased compared to last year.

This page does not form part of the statutory financial statements