

Manchester Imagination Library

England & Wales · Charity number 1177843

Details

Other names	GORTON IMAGINATION LIBRARY, Manchester Imagination Library
Status	Registered
Legal form	CIO
Registered	2018-04-06
Register	View on the Charity Commission register

Contact

Address Sure Start Childrens Centre
Stelling Street
Manchester
M18 8LW

Phone 07970530325

Activities

Objects: TO PROMOTE EARLY EDUCATION FOR THE PUBLIC BENEFIT IN PARTICULAR, BUT NOT EXCLUSIVELY, BY THE PROVISION OF FREE, HIGH-QUALITY BOOKS FOR CHILDREN AGED UNDER 5, LIVING IN MANCHESTER

Activities: Gorton Imagination Library sponsors book gifting to children aged between 0-5 living in the Gorton area of Manchester.

Classification

- **How:** Provides Services
- **What:** General Charitable Purposes
- **Who:** Children/young People

Geography

- Manchester City

Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-05	£9,788	£17,604	-	-
2024-04-05	£5,960	£16,130	-	-
2023-04-05	£6,730	£12,117	-	-
2022-04-05	£17,490	£5,445	-	-
2021-04-05	£14,249	£6,222	-	-

Trustees

Name	Role	Appointed
JANET FITZGERALD	Chair	2018-03-30
Cheryl Ann Pridgeon		2018-12-07
Councillor Julie Reid		2022-02-01
HANNAH MAHAPATRA		2021-05-25
Janet Dexter		2019-01-01
Jenny Simpson		2022-02-01
Joanne Farrell		2018-12-07
Joanne Susan Harvey		2022-02-01

Manchester Imagination Library

England & Wales - Charity number 1177843

Accounts



Manchester Imagination Library (MIL)

Trustees Annual Report: 2024 – 2025

Charity No: 1177843 | Address: Gorton North Children's Centre, Stelling Street, Manchester M18 8LW

1. Structure, Governance, and Dedication

Manchester Imagination Library (MIL) is a Charitable Incorporated Organisation (CIO), driven entirely by dedicated volunteers. Our trustees, who are the sole voting members, bring extensive professional experience working with young children and their families, ensuring our governance is informed, strategic, and passionate about early childhood literacy.

We work in close collaboration with vital local partners, including SureStart, Manchester Libraries, Reform Radio, and various statutory and voluntary organisations. Our volunteer model means that **98% of every donation directly funds the delivery of books**, maximizing the impact of every pound entrusted to us.

Our Vision: Building Foundations for Life

MIL's core purpose is to tackle educational inequality at the earliest possible stage. Our activities are designed to create lasting, positive impacts in our community by:

- **Fostering a Lifelong Love of Reading:** Ensuring every registered child owns a personal, high-quality library of up to 60 books before they start school.
- **Boosting School Readiness:** Significantly improving early language development and literacy skills to ensure children start school confident and prepared.
- **Strengthening Family Bonds:** Promoting shared reading experiences to deepen the emotional connection between parents and children.
- **Empowering Parents:** Building parental confidence in supporting their child's early learning journey.
- **Enhancing Community Cohesion:** Utilising Family Hubs and SureStart Centres to bring families from diverse backgrounds together through shared literacy goals.

2. A Year of Transformative Activities and Impact

Our strategy focuses on reaching the children who need us most. We prioritise areas identified by the **Index of Multiple Deprivation (IDACI)**, ensuring our resources deliver maximum leverage in communities facing significant economic challenges.

Targeting High-Need Areas

In the past year, we have concentrated our efforts in the following high-impact areas, working directly through local SureStart Children's Centres:

Local Area	IDACI Ranking (Deprivation)
Clayton and Openshaw	3rd percentile
Gorton and Abbey Hey	4th percentile
Crumpsall and Cheetham	13th and 14th percentiles

By inviting families to register their child at birth during their first SureStart visit, we are able to provide a child registered from day one with **five years of reading material and support**.

Key Achievement: DfE Family Hub Success

Our most significant achievement this year was the success of our bids for **Department for Education (DfE) Family Hub funding**. This crucial funding allowed us to:

- **Register 125 previously unengaged children** for the Imagination Library, bringing a new wave of readers into the program.
- **Integrate families** into vital local services, including early literacy sessions and critical two-year-old checks, helping identify learning and family support needs at a key developmental stage.

This success demonstrates MIL's strength as a trusted, effective partner in the city's strategy to improve foundational outcomes.

The Critical Need

Local data confirms the severity of the challenge: Manchester contains some of the UK's most deprived communities, resulting in poor outcomes at the end of the Foundation Stage - a gap that is rarely closed across a child's education. The ongoing impact of economic insecurity continues to depress early language development baselines, with our partners noting that families on low incomes often have few books at home and lack the confidence to initiate shared reading. **MIL directly addresses this gap by providing high-quality books and embedding the confidence to use them.**

3. Measurable Results and Voices of Our Community

The power of receiving a book addressed personally to a child every month cannot be overstated. Independent research and parental feedback consistently prove the effectiveness of the Imagination Library model.

Independent Research Validation

According to the latest ILUK research:

Parents receiving IL books were **30% more likely to read daily with their child** than parents outside the programme.

Parent Testimonial

The feedback from our parents highlights the tangible impact we have:

“My child gets really excited when her new book arrives in the post. We read the books together, she enjoys turning the pages and looking at the pictures. When we go to the play session at SureStart she will go and sit in the book corner.”

4. Financial Review and Future Vision

Maximizing Investment

Our financial model is defined by efficiency and high return on investment (ROI). Because the Dollywood Foundation covers procurement and distribution logistics, and MIL operates with zero staff costs:

- **Efficiency:** Over 98% of all funds received are directly applied to purchasing books.
- **Leverage:** It costs MIL just **£26 per child per year** to deliver a service whose true retail cost would exceed £100 per child, providing outstanding value to our sponsors.

The Call to Action

Since our seed funding of £5,000 in 2015, we have successfully raised over **£100,000**, ensuring thousands of books have reached children across Manchester.

However, our sustained success has created an urgent, quantifiable need: **We currently have 849 registered children.** To secure their continued registration until they reach their 5th birthday, we require immediate and sustained fundraising. **Based on the remaining time for the average child in the program, we urgently need to secure over £44,000 to guarantee that every one of these 849 children completes their full five-year journey and receives their full library of 60 books.** Each donation is a critical investment in these children's future, ensuring the foundation we have built for them is not prematurely withdrawn.

5. Strategic Outlook (2025-2026) and Get Involved

Building on the momentum of our DfE Family Hub success, our strategic goals for the coming year are focused on stability, expansion, and deepened impact:

1. **Financial Stability:** Secure sustainable funding to cover the full commitment for all 849 currently registered children (targeting the **£44,000+** shortfall).
2. **Geographic Expansion:** Identify and successfully launch registration drives in one new, high IDACI-ranked postcode area in Manchester, expanding our reach to 100 new families.
3. **Community Integration:** Develop a formal volunteer training program to increase capacity for running early literacy workshops in Family Hubs, supporting parents beyond the book delivery.

Invest in a Reader's Future

The Manchester Imagination Library offers exceptional value, transforming a **£26 annual donation into a year of literacy and learning** for a child in need.

To discuss corporate sponsorship, set up a regular donation, or contribute to our immediate £44,000 funding target, please contact:

[Trustee Name] Email: [Email Address] Website: [Website URL]

**BANK
Donations**

### Janet F	10.00
### Cheryl P	10.00
### Insightful	42.00
### Easy fundraising	15.90
### Janet F	10.00
### Cheryl P	10.00
### Insightful	42.00
### Janet F	10.00
### Cheryl P	10.00
### Insightful	42.00
### Janet F	10.00
### Cheryl P	10.00
### Insightful	42.00
### Janet F	10.00
### Cheryl P	10.00
### Insightful	42.00
### Janet F	10.00
### Joanne H	150.00
1 October 2024 Cheryl P	10.00
### Insightful	42.00
### MCC	7,972.00
### Janet F	20.00
### Cheryl P	10.00
### Insightful	120.00
### Janet F	20.00
### Cheryl P	10.00
### Insightful	120.00
### Janet F	20.00
### Cheryl P	10.00
### Insightful	120.00
### Janet F	20.00
### Cheryl P	10.00
### Insightful	120.00
### Easy fundraising	15.92
### Janet F	20.00
### Cheryl P	10.00
Friday, April 04, 2025 Insightful	120.00
### Insightful	120.00

9,395.82

Non cash
December

Joanne H insurance 392.00

Books

13-May	996.11
7-Jun	1,562.21
28-Jun	1,223.05
9-Aug	1,470.50
9-Sep	1,353.70
24-Sep	96.20
9-Oct	900.00
28-Oct	30.00
28-Oct	675.80
7-Nov	1,501.90
6-Dec	1,563.89
7-Jan	1,962.95
7-Jan	30.00
7-Feb	1683.57
7-Mar	1726.52

16776.40

9,787.82

192.40
1,194.57
1,042.05
1,279.76

23,925.27

Service chge

30-Jun	18.00
30-Sep	18.00
31-Oct	5.40
30-Nov	6.00
31-Dec	6.00
31-Jan	6.00
31-Mar	6.00

65.40**Other payments**

MCC	150
Ben	35
Ben	185

0

370

762

500

2,024.00



Receipts and payments

For the period from	Period start date 4/6/2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £
A1 Receipts		
Donations	9,788	
Schools Funding		
	-	-
	9,788	-
Sub total (Gross income for AR)		
A2 Asset and investment sales, (see table).		
	-	-
	-	-
Sub total	-	-
Total receipts	9,788	-
A3 Payments		
Books	16,776	
Other payments	762	
Bank service charge	65	
	-	-
	-	-
	-	-
	-	-
	-	-
Sub total	17,604	-

A4 Asset and investment purchases, (see table)		
	-	-
	-	-
Sub total	-	-
Total payments	17,604	-
Net of receipts/(payments)	- 7,816	-
A5 Transfers between funds	-	-
A6 Cash funds last year end	35,932	
Cash funds this year end	28,116	-

Section B Statement of assets and liabilities at the end of

Categories	Details					
B1 Cash funds	<table border="1" style="width: 100%;"> <tr><td>Cash in bank at year end</td></tr> <tr><td> </td></tr> <tr><td> </td></tr> </table> <p style="text-align: right;">Total cash funds</p> <p style="text-align: center;">(agree balances with receipts and payments account(s))</p>	Cash in bank at year end				
Cash in bank at year end						
B2 Other monetary assets	<p style="text-align: center;">Details</p> <table border="1" style="width: 100%;"> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> </table>					
B3 Investment assets	<p style="text-align: center;">Details</p> <table border="1" style="width: 100%;"> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> </table>					
B4 Assets retained for the charity's own use	<p style="text-align: center;">Details</p> <table border="1" style="width: 100%;"> <tr><td> </td></tr> <tr><td> </td></tr> </table>					

B5 Liabilities

Details

Signed by one or two trustees on behalf of all the trustees

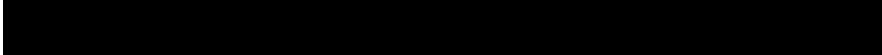
Signature

	No (if any)
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To	Period end date 4/5/2025
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CC16a



Endowment funds	Total funds	Last year
to the nearest £	to the nearest £	to the nearest £
-	9,788	27,920
-	-	-
-	-	-
-	-	-
-	9,788	27,920
-	-	-
-	-	-
-	-	-
-	9,788	27,920
-	-	-
-	-	-
-	16,776	14,981
-	762	1,077
-	65	72
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	17,604	16,130

-
-
-

-
-
-

-
-
-

-

17,604

16,130

-
-
-
-

- 7,816
-
35,932
28,116

11,790
-
24,142
35,932

the period

Unrestricted funds
to nearest £

Restricted funds
to nearest £

Endowment funds
to nearest £

28,116
-
-
28,116

-
-
-
-

-
-
-
-

OK

OK

OK

Unrestricted funds
to nearest £

Restricted funds
to nearest £

Endowment funds
to nearest £

-
-
-
-
-
-

-
-
-
-
-
-

-
-
-
-
-
-

Fund to which asset belongs

Cost (optional)

Current value (optional)

-
-
-
-
-

-
-
-
-
-

-
-
-
-
-

Fund to which asset belongs

Cost (optional)

Current value (optional)

-
-

-
-

-
-

-
-
-
-
-
-
-

-
-
-
-
-
-
-

Fund to which liability relates

Amount due (optional)

When due (optional)

-
-
-
-
-

Print Name

Date of approval

J S HARVEY
J FITZGERALD

9.1.26
9.1.26

Manchester Imagination Library

England & Wales - Charity number 1177843

Accounts



Trustees' Annual Report for the period

From Period start date 06/04/2023 To Period end date 05/04/2024

Charity name: Gorton Imagination Library aka Manchester Imagination Library

Charity registration number: 1177483

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To promote early education for the public benefit in particular, but not exclusively, by the provision of free, high-quality books for children aged under 5 living in Manchester.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<ul style="list-style-type: none">- Providing free, high-quality books to all registered children under 5 years living in identified Super Output areas in Manchester- Providing financial support to local schools to enable them to register their Nursery children to receive free books until they are 5 years.- Support local families to access activities regarding early literacy, adult literacy and back to work guidance.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All trustees have read and understood Charity Commission guidance regarding Public Benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	NA
Policy on social investment including program related investment	Para 1.38	NA
Contribution made by volunteers	Para 1.38	Volunteers offer their time free of charge and without claiming any expenses, to attend meetings, support the charity's activities and access funding opportunities. Imagination Library UK, to which we are affiliated, offers support and information.

Other		
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Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Since the charity was established in June 2015 the number of children registered for the book-gifting programme has increased from 27 to around 600 currently. Overall 1,729 children and their families have benefitted over the 7 years we have been running and almost 30,000 books have been gifted up to September 2024. Within this financial year we registered 233 new children, 150 graduated at age 5 and 6,261 books were gifted.</p> <p>Family Hubs Working with our partners SureStart, we have been identified as a value for money intervention by Manchester City Council and are working to register 2-year-olds not attending nursery provision from families across the Woodville, Cheetham Hill and Gorton, Sacred Heart new Family Hubs. We are using the funds to register families who SureStart have previously struggled to engage so that they can receive the monthly books and be invited to attend sessions at their local centre. This has been very successful at Woodville with 180 children registered and we are using this learning to ensure that the Gorton Hub is as effective when it launches. The funding only covers the costs for 2 years when children will either transfer to a school programme or we will seek additional funding to ensure that they continue to receive the books until graduation at age 5. This is our first commissioned project so we will be using the evidence of impact to support applications for further opportunities.</p> <p>Babies Need Books Project Fundraising to extend the reach and time scales focusing on newborns is going well and so far, we have registered approximately 100 children following projects delivered by our local partners e.g. reform Radio, MCC Baby Bag projects, SureStart sessions and Manchester Baby Week. Our next step is to offer registration to families when they come to register the birth of their newborn at local SureStart centres.</p> <p>Schools Lack of capacity has limited the number of new schools we have been able to include but 4 long-standing schools continue to make donations to support the registration of their Nursery children. We will continue to approach schools, particularly those that are part of the DfE Kickstarter programme aimed at improved standards at the end of Early Years as we know the staff find it very helpful for all their Nursery and Reception children to receive the same book at home.</p> <p><i>'As you can see (from the EYFS data) having the Imagination Library has helped enormously with our scores. The data shows that the children have progressed in all three areas (Listening, Attention and Understanding, Speaking and Word Reading. This is reflected through parents' comments...because it is addressed to them. We as practitioners can see first-hand the impact having books at home has when the child handles the book ...and during guided reading sessions.'</i> Gorton teacher.</p>

		<p>We know from feedback from families, data from schools and personal contacts that Imagination Library is a very effect support to families and, because of the Dollywood infrastructure, a very cost-effective programme; for £26 per year children receive a high-quality, age-appropriate book through the post every month. Our running costs are less than 5% meaning that 95% of funds raised goes towards providing the books.</p> <p>Recent research from Swansea University backs this up www.swansea.ac.uk/press-office/news-events/news/2022/09/children-given-books-from-dolly-partons-imagination-library-read-more-often-and-perform-better-in-school---new-research-.php</p> <ul style="list-style-type: none"> • Parents receiving IL books were 30% more likely to read daily with their child than parents outside the programme • Children in the IL for more than a year had a 40% increased chance of achieving the “Good Level of Development” standard, and a 54% increased chance of achieving the Early Learning Goal for reading, compared to children with similar characteristics who were not in the IL programme <p>Receiving the Queens Award for Voluntary Services in Summer 2021 has really raised our profile and reputation as a sustainable charity. We are now recognised by Manchester City Council as a key partner in delivering their Startwell Strategy. To access an increasing number of funding streams meaning from January 2024, we will change our working name to Manchester Imagination Library to reflect our growing reach.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p><i>Our ongoing objectives:</i></p> <ol style="list-style-type: none"> 1. Develop a targeted place-based approach focusing on new births and areas with high IDACI data 2. Develop a sustainable funding regime. 3. Strengthen the Board and further develop local partnerships particularly with commissioned groups across the city. <p>Our long-term aim is to register as many children as possible across priority Manchester Wards ie. those with IDACI scores. Gorton Imagination Library now extends into Clayton and Openshaw (57.1), Gorton and Abbey Hey (51.2), Cheetham (42.3) and Crumpsall (41.9)</p> <p>Recent fundraising has enabled us to increase the number of registrations to current numbers of over 600 children. We are reaching many more families in North Manchester through the Woodville Family Hub project.</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p>Our Fundraising Strategy and Business Plan is currently in development with support from Manchester Community Central www.macc.org.uk . This will enable us to set year on year targets for fundraising. Fundraising has been much more successful this year with several significant local grants to support our New Birth Pilot development. Successful partnership applications for government Family Hub funding has contributed approximately £16,000 targeted at families not previously engaged with SureStart and other local early years activities in areas with high levels of deprivation. We continue to be supported by donations from local schools and</p>

		Manchester City Council. We are recognised as providing an essential, value-for-money intervention by Manchester City Council and are known to have a sustainable model of delivery and funding due to our wider networks and track record of success.
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Funding applications are currently on hold as had a very successful year 22/23 and have ring-fenced these funds held to ensure that most new registrations can be continued until these children reach 5 years. In order to grow further, having been volunteer-run so far, we need to commission some paid admin support to increase our capacity.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	As Dolly Parton and the Dollywood Foundation recommend that Imagination Libraries are a universal offer with children receiving the books until they are 5 years of age, we aim to build up reserves of at least £10K in order to provide a universal offer more widely. Current funds show we have sufficient funding to maintain all currently registered children until they are 5 years of age. This is likely to be an overestimate of funds needed as some children will progress onto schools' supported programmes when they start Nursery.
Amount of reserves held	Para 1.22	£3,000
Reasons for holding zero reserves	Para 1.22	The majority of our funds are allocated to future costs to enable us to continue registration for as many children as possible until they reach five years of age. Future call-outs for new registrations will only be issued once sufficient grants/reserves are held.
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of	Para 1.47	Our original funder continues to support MIL and has provided over £22K since we began in 2015. Government Family Hub funding for Woodville and Gorton Centres provides around £16K. We are often included in funding applications by local partners and have twice received We Love MCR grants.
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funds (including any fundraising)		<p>Other recent grants include Cardinal Maritime, BUPA, Skipton Building Society and the Duchy of Lancashire.</p> <p>Successful previous funding bids from Vinci Foundation, We Love MCR, The Charity Service and others enabled us to deliver our Books for Covid Babies project and we will approach them in future to extend the reach of our new Babies Need Books programme.</p> <p>Our main challenge now is to build relationships with local businesses and sponsors so that we can expand further.</p>
Investment policy and objectives including any social investment policy adopted	Para 1.46	NA
A description of the principal risks facing the charity	Para 1.46	Our current financial forecast shows that we have sufficient funds to support all current registered groups but does not provide for wider reach. We need to access additional funds to provide casual admin support as our volunteers are reaching capacity. An ongoing risk is lack of diversity of funding but we are actively pursuing digital giving and business sponsorship to secure continuing income. We manage applications by families for their children to be registered so that we know we have sufficient reserves to ensure they continue receiving the books until they reach 5 years of age.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Trust deed
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO whose only voting members are trustees.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>We select trustees from volunteers with an interest and areas of expertise related to early literacy and supporting families in deprived communities through our expanding local contacts and are in the process of setting up a parents' group to feed into trustee meetings. Where we find gaps in knowledge/experience we seek out additional trustees through Manchester Community Central www.macc.org.uk.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	All new trustees are directed to the Charity Commission website to understand the expectations of the role. All are DBS checked and we have regular updates at trustees' meeting.
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The charity's organisational structure and any wider network with which the charity works	Para 1.51	We are affiliated to the Dollywood Foundation and supported by Imagination Library UK but are a standalone charity.
Relationship with any related parties	Para 1.51	We have mutually supportive partnerships with: Reform Radio Manchester City Council SureStart Read MCR and MCR Libraries Local Primary schools Manchester Community Central (MACC)
Other		

Reference and Administrative details

Charity name	Gorton Imagination Library
Other name the charity uses	Manchester Imagination Library (working name)
Registered charity number	1177843
Charity's principal address	Gorton Sure Start Centre Stelling Street Gorton Manchester M18 8LW

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Janet FitzGerald	Chair		
2	Janet Dexter	Trustee		
3	Joanne Farrell	Trustee		
4	Cheryl Pridgeon	Trustees Secretary		
5	Hannah Mahapatra	Trustees Vice Chair		
6	Clr Julie Reid	Trustee		
7	Jenny Simpson	Trustee		
8	Joanne Harvey	Treasurer		

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	NA
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	NA

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

--

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Janet FitzGerald	
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Full name(s)	Janet FitzGerald	
--------------	------------------	--

Position (eg Secretary, Chair, etc)	Chair	
--	-------	--

Date	
------	--

BANK

Donations

### Janet fitzgerald	10.00
### Amazon	5.00
### Cheryl	10.00
### Insightful	42.00
### Janet fitzgerald	10.00
Friday, May 19, 2023 Amazon	14.08
### Cheryl	10.00
### Insightful	42.00
### Janet fitzgerald	10.00
### Cheryl	10.00
### Insightful	42.00
### Janet fitzgerald	10.00
### Cheryl	10.00
### Insightful	42.00
### Janet fitzgerald	10.00
### Cheryl	10.00
### Insightful	42.00
### Janet fitzgerald	10.00
### Cheryl	10.00
### Insightful	42.00
### Cardinal Maritime	2,000.00
### Janet fitzgerald	10.00
### Cheryl	10.00
### Insightful	42.00
### Retailer	1,000.00
### Easy Fundraising	20.85
### Janet fitzgerald	10.00
### Cheryl	10.00
### Insightful	42.00
### Healthy Me	1,000.00
### Janet fitzgerald	10.00
### Bupa	2,950.00
### Cheryl	10.00
### Insightful	42.00
### Varna	676.00
### MCC	8,150.00
### Janet fitzgerald	10.00
### We LovE mcr	4,000.00
### Cheryl	10.00
### Insightful	42.00
### Skipton	1,300.00
### Janet fitzgerald	10.00
### Duchy Lcster	1,560.00

Books

6-Apr	1,051.89
9-May	1,095.80
8-Jun	1,128.34
26-Jul	1,062.68
8-Aug	1,248.37
8-Sep	962.94
6-Oct	1,256.85
9-Nov	1,144.04
6-Dec	1,131.48
8-Jan	1,189.57

11,271.96

### Cheryl	10.00
### Insightful	42.00
### Janet fitzgerald	10.00
### Cheryl	10.00
### Insightful	42.00

23,419.93

NON CASH ITEMS

Dullator	4,000.00
Joanne	500.00

Jan	192.40
Jan	1,194.57
Feb	1,042.05
March	1,279.76

Laptop

27,919.93

14,980.74

Restricted	
Cardinal Maritime	2,000.00
Retailer	1,000.00
Healthy Me	1,000.00
BUPA	2,950.00
MCC	8,150.00
We love MCR	4,000.00
Skipton	1,300.00
Duchy Of Lancaster	1,560.00
	<u>21,960.00</u>

5,959.93

Service chge	
30-Jun	18.00
30-Sep	18.00
31-Dec	18.00
31-Mar	18.00

Other payments	
5-Dec Website	185
14-Dec Insurance	392

0

72.00

577

500

1,077.00

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval

Manchester Imagination Library

England & Wales - Charity number 1177843

Accounts



Trustees' Annual Report for the period

From Period start date 06/04/2022 To Period end date 05/04/2023

Charity name: Gorton Imagination Library

Charity registration number: 1177483

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To promote early education for the public benefit in particular, but not exclusively, by the provision of free, high-quality books for children aged under 5 living in Manchester.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<ul style="list-style-type: none">- Providing free, high-quality books to all registered children under 5 years living in identified Super Output areas in Manchester- Providing financial support to local schools to enable them to register their Nursery children to receive free books until they are 5 years.- Support local families to access activities regarding early literacy, adult literacy and back to work guidance.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All trustees have read and understood Charity Commission guidance regarding Public Benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	NA
Policy on social investment including program related investment	Para 1.38	NA
Contribution made by volunteers	Para 1.38	Volunteers offer their time free of charge and without claiming any expenses, to attend meetings, support the charity's activities and access funding opportunities. Imagination Library UK, to which we are affiliated, offers support and information.

Other		
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Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Since the charity was established in June 2015 the number of children registered for the book-gifting programme has increased from 27 to around 494 currently. Overall 1,729 children and their families have benefitted over the 7 years we have been running and almost 30,000 books have been gifted up to November 2023. Within this financial year we registered 329 new children, 176 graduated at age 5 and 5,590 books were gifted.</p> <p>The number of schools with which we work continues to increase as they spread the word about the positive impact of Imagination Library on building strong relationships with families as all the children receive the same book through the post. Several long-standing school partners also report the impact on standards at the end of Foundation Stage;</p> <p><i>'As you can see (from the EYFS data) having the Imagination Library has helped enormously with our scores. The data shows that the children have progressed in all three areas (Listening, Attention and Understanding, Speaking and Word Reading. This is reflected through parents' comments...because it is addressed to them. We as practitioners can see first-hand the impact having books at home has when the child handles the book ...and during guided reading sessions.'</i> Gorton teacher.</p> <p>The pandemic continues to affect the life chances and potential of children and their families living in areas with high levels of challenge as reflected in the IDACI (Impact of Deprivation and Children Index). We began in Gorton and Abbey Hey (ranked 3rd and 4th in Manchester) and have seen the impact on the increasing numbers of families registering with Sure Start when they sign up for Imagination Library. Anecdotal evidence shows how valuable this multi-agency support was during lockdowns and continues to be as the impact of the pandemic is clear in poor speaking and listening skills and challenges building relationships for pre-school children who have missed out. Once centres, nurseries and schools started to re-open it took some time for families to feel confident about mixing but gradually, through the work of our partners Sure Start, Schools, Reform Radio, Manchester City Council and Libraries, numbers have increased and they are keen to attend baby and child sessions.</p> <p>We know from feedback from families, data from schools and personal contacts that Imagination Library is a very effect support to families and, because of the Dollywood infrastructure, a very cost-effective programme; for £26 per year children receive a high-quality, age-appropriate book through the post every month. Our running costs are less than 5% meaning that 95% of funds raised goes towards providing the books.</p> <p>Recent research from Swansea University backs this up www.swansea.ac.uk/press-office/news-events/news/2022/09/children-given-books-from-dolly-partons-imagination-library-read-more-often-and-perform-better-in-school---new-research-.php</p> <ul style="list-style-type: none"> Parents receiving IL books were 30% more likely to read daily with their child than parents outside the programme

		<ul style="list-style-type: none"> Children in the IL for more than a year had a 40% increased chance of achieving the “Good Level of Development” standard, and a 54% increased chance of achieving the Early Learning Goal for reading, compared to children with similar characteristics who were not in the IL programme <p>Schools Catch up programme Because we knew that some families would struggle with online learning during lockdown periods when schools were closed, we diverted funding to register Nursery and Reception children in areas with high IDACI scores. Feedback from schools shows how valuable this Catch Up project has been, ‘because the teacher has the same book as all the children, it was much easier to deliver virtual lessons.’ Summer 2022 survey responses showed the impact and how vital this project has been. “One of the reasons we love the Imagination Library scheme is that it gives our children an opportunity to OWN their OWN books. It’s such a huge part of developing a love of reading and to fall in love with stories. At baseline our cohort for 2020-2021 6 of 51 children were working at age related expectation. That’s 12% of the cohort. Meaning 88% of the children were working at a lower level than their age in reading. By the end of the year 39 of 51 children were reading at the correct level. That is 76%”.</p> <p>Reform Radio, GIL and Sure Start 1000 Days Project The project is aimed at supporting mums with bonding with their newborn, their child’s development and improving literacy skills. This particular target group will focus on supporting parents and babies whose health and wellbeing may have been impacted on by COVID-19. The parents will also have the opportunity to gain digital skills through recording their story themselves.</p> <p>This project continues alongside Baby Bag sessions run by MCC and has led to a wider reach of Imagination Library across Manchester and in particular North Manchester, a high priority area. We have established link with Woodville Sure Start Centre and have begun registering their families which we hope will help to increase the number of families registering with Sure Start and MCr Libraries as this has happened in Gorton and Abbey Hey.</p> <p>Receiving the Queens Award for Voluntary Services in Summer 2021 has really raised our profile and reputation as a sustainable charity. We are now recognised by Manchester City Council as a key partner in delivering their Startwell Strategy. to access an increasing number of funding streams meaning from January 2024 we will change our working name to Manchester Imagination Library to reflect our growing reach.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p><i>Our ongoing objectives:</i></p> <ol style="list-style-type: none"> <i>1. Develop a targeted place-based approach focusing on new births and areas with high IDACI data</i> <i>2. Develop a sustainable funding regime.</i> <i>3. Strengthen the Board and further develop local partnerships particularly with commissioned groups across the city.</i>
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		<p>Our long-term aim is to register as many children as possible across priority Manchester Wards ie. those with IDACI scores. Gorton Imagination Library now extends into Clayton and Openshaw (57.1), Gorton and Abbey Hey (51.2), Cheetham (42.3) and Crumpsall (41.9) Recent fundraising has enabled us to increase the number of registrations to current numbers of 434 children.</p> <p>Successful fundraising has been slow this year but with a new treasurer and widening partnerships since achieving the Queens Award for Voluntary Services we are developing a Fundraising Strategy and links with local Businesses.</p>
Performance of fundraising activities against objectives set	Para 1.41	<p>Our Fundraising Strategy and Business Plan is currently in development with support from Manchester Community Central www.macc.org.uk . This will enable us to set year on year targets for fundraising.</p> <p>We continue to be supported by donations from local schools, We Love MCR and other long-standing funders for which we are very grateful</p>
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>The financial accounts for 2020/21 showed a strong position due to successful funding bids particularly to address the impact of the pandemic on babies born during the pandemic. Accounts 2022/23 show that we spent more than we raised due to increased registrations as part of the Books for Covid Babies project. At year-end the carry forward of £24,142 is restricted to continue registration until these babies reach at least 3 years of age. We are recognised as providing an essential intervention by Manchester City Council and are known to have a sustainable model of delivery and funding due to our wider networks and track record of success.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>As Dolly Parton and the Dollywood Foundation recommend that Imagination Libraries are a universal offer with children receiving the books until they are 5 years of age, we aim to build up reserves of at least £10K. Figures for the financial year 2022/23 show we have sufficient funding to maintain all currently registered children until they are 5 years of age. This is likely to be an overestimate of funds needed as some children will progress onto schools' supported programmes when they start Nursery.</p>
Amount of reserves held	Para 1.22	£3,000
Reasons for holding zero reserves	Para 1.22	<p>The majority of our funds are allocated to future costs to enable us to continue registration for as many children as possible until they reach five years of age. The high level of funds held reflects the difficulties we have had in</p>

		encouraging families to visit local Sure Start centres to register their children due to ongoing worries about Covid. From January 2022 these numbers are rising quickly meaning that funds held will be used to rapidly increase the numbers of children registered.
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Major funding of about £5K per year has been provided by our original funder, initially to register Covid babies but we gained agreement to divert £2K to support a schools' Catch-Up project to address the deficit of home learning during lockdown. We also received funds from one of our partners Reform Radio so that the children they worked with on a Home Language Storytelling project could be registered on Imagination Library. Successful funding bids over this financial year from Vinci Foundation, We Love MCR, The Charity Service and others enabled us to make a strong start to registering children the Books for Covid Babies project which will continue until they reach 3 years of age and hopefully transfer to a school programme.
Investment policy and objectives including any social investment policy adopted	Para 1.46	NA
A description of the principal risks facing the charity	Para 1.46	An ongoing risk is lack of funds but we are actively pursuing digital giving and business sponsorship to secure continuing income. We manage applications by families for their children to be registered so that we know we have sufficient reserves to ensure they continue receiving the books until they reach 5 years of age.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Trust deed
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO whose only voting members are trustees.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of	Para 1.25	We select trustees from volunteers with an interest and areas of expertise related to early literacy and supporting families in deprived communities through our expanding local contacts and are in the process of setting up a

any person or body entitled to appoint one or more trustees		parents' group to feed into trustee meetings. Where we find gaps in knowledge/experience we seek out additional trustees through Manchester Community Central www.macc.org.uk .
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Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	All new trustees are directed to the Charity Commission website to understand the expectations of the role. All are DBS checked and we have regular updates at trustees' meeting.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	We are affiliated to the Dollywood Foundation and supported by Imagination Library UK but are a standalone charity.
Relationship with any related parties	Para 1.51	We have mutually supportive partnerships with: Reform Radio Manchester City Council SureStart Read MCR and MCR Libraries Local Primary schools Manchester Community Central (MACC)
Other		

Reference and Administrative details

Charity name	Gorton Imagination Library
Other name the charity uses	Manchester Imagination Library (working name)
Registered charity number	1177843
Charity's principal address	Gorton Sure Start Centre Stelling Street Gorton Manchester M18 8LW

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Janet FitzGerald	Chair		
2	Janet Dexter	Trustee		
3	Joanne Farrell	Trustee		
4	Cheryl Pridgeon	Trustees Secretary		
5	Hannah Mahapatra	Trustees Vice Chair		
6	Cllr Julie Reid	Trustee		
7	Jenny Simpson	Trustee		

8	Joanne Harvey	Treasurer		
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	NA
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	NA

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

--

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Janet FitzGerald	
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Full name(s)	Janet FitzGerald	
---------------------	------------------	--

Position (eg Secretary, Chair, etc)	Chair	
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Date	Dec 2023
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Receipts and

For the period from

Period start c

Section A Receipts and payments

Unrestricted funds

Restricted funds

to the nearest £

to the nearest £

A1 Receipts

Donations		6,730
Schools Funding		
	-	-
	-	6,730
Sub total (Gross income for AR)		

A2 Asset and investment sales, (see table).

	-	-
	-	-
Sub total	-	-

Total receipts

-	6,730
---	-------

A3 Payments

Books		11,745
Other payments		300
Bank service charge		72
	-	-
	-	-
	-	-
	-	-
	-	-
	-	-
Sub total	-	12,117

A4 Asset and investment purchases, (see table)

	-	-
--	---	---

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B5 Liabilities

Details

Signed by one or two trustees on behalf of all the trustees

Signature

No (if any)

payments accounts

CC16a

date 4/6/2022	To	Period end date 4/5/2023
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Endowment funds

Total funds

Last year

to the nearest £

to the nearest £

to the nearest £

-
-
-
-
-
-

6,730
-
-
-
6,730

15,407
2,083
-
-
17,490

-
-
-

-
-
-

-
-
-

-

6,730

17,490

-
-
-
-
-
-
-
-
-
-
-
-
-

11,745
300
72
-
-
-
-
-
-
-
-
12,117

5,322
51
72
-
-
-
-
-
-
-
-
5,445

-

-

-

--

-

-

Fund to which liability relates

Amount due (optional)

When due (optional)

-
-
-
-
-

Print Name

Date of approval

Joanne Harvey
Janet Fitzgerald

8.12.23
8.12.23

Manchester Imagination Library

England & Wales - Charity number 1177843

Accounts



Receipts and payments account

For the period from	Period start date 04/06/2021	To
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £
A1 Receipts			
Donations	782	14,625	-
Schools Funding		2,083	-
	-	-	-
Sub total (Gross income for AR)	782	16,708	-
A2 Asset and investment sales, (see table).			
	-	-	-
	-	-	-
Sub total	-	-	-
Total receipts	782	16,708	-
A3 Payments			
Books	5,322	-	-
Other payments	51	-	-
Bank service charge	72	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
Sub total	5,445	-	-
A4 Asset and investment purchases, (see table)			
	-	-	-
	-	-	-
Sub total	-	-	-
Total payments	5,445	-	-
Net of receipts/(payments)	- 4,663	16,708	-
A5 Transfers between funds	-	-	-
A6 Cash funds last year end	17,484	-	-
Cash funds this year end	12,821	16,708	-

Section B Statement of assets and liabilities at the end of

Categories	Details	Unrestricted funds to nearest £
B1 Cash funds	Cash in bank at year end	29,529
		-
		-
	Total cash funds	29,529
	(agree balances with receipts and payments account(s))	Agreement Error

Categories	Details	Unrestricted funds to nearest £
B2 Other monetary assets		-
		-
		-
		-
		-
		-

Categories	Details	Fund to which asset belongs
B3 Investment assets		

Categories	Details	Fund to which asset belongs
B4 Assets retained for the charity's own use		

Categories	Details	Fund to which liability relates
B5 Liabilities		

Signed by one or two trustees on behalf of all the trustees

Signature

Print N

Janet Fitz
Joanne F

o (if any)

ounts

Period end date
04/05/2022

CC16a



Total funds

Last year

to the nearest £

to the nearest £

15,407	14,249
2,083	-
-	-
17,490	14,249

-	
-	-
-	-

17,490	14,249
--------	--------

5,322	6,150
51	-
72	72
-	-
-	-
-	-
-	-
-	-
-	-
5,445	6,222

-	
-	
-	-

5,445	6,222
-------	-------

12,045	8,027
-	-
17,484	9,457
29,529	17,484

the period

Restricted funds

to nearest £

-
-
-
-

Endowment funds

to nearest £

-
-
-
-

Agreement Error

OK

Restricted funds

to nearest £

-
-
-
-
-
-

Endowment funds

to nearest £

-
-
-
-
-
-

Cost (optional)

-
-
-
-
-

Current value (optional)

-
-
-
-
-

Cost (optional)

-
-
-
-
-
-
-
-
-

Current value (optional)

-
-
-
-
-
-
-
-
-

Amount due (optional)

-
-

When due (optional)

-	
-	
-	

name	Date of approval
zgerald	9.12.2022
harvey	9.12.2022

Apr 4, 22	03:36 Insightful B	COMPANY DONATION
Mar 31, 22	19:02 Service Charge	
Mar 15, 22	03:23 J FITZGERALD	GIL
Mar 4, 22	03:24 Insightful B	COMPANY DONATION
Mar 1, 22	06:40 B/P to: DWF	GORTON ST JAMES
Feb 15, 22	03:30 J FITZGERALD	GIL
Feb 4, 22	03:28 Insightful B	COMPANY DONATION
Feb 1, 22	06:42 B/P to: DWF	GORTON ST JAMES
Jan 17, 22	03:38 J FITZGERALD	GIL
Jan 4, 22	04:40 Insightful B	COMPANY DONATION
Dec 31, 21	19:01 Service Charge	
Dec 15, 21	03:23 J FITZGERALD	GIL
Dec 13, 21	06:28 AMAZON EUROPE CORE	8767374947997730
Dec 9, 21	14:01 B/P to: DWF	GORTON BALANCING
Dec 8, 21	09:35 B/P to: DWF	GORTON SEP 0921633
Dec 8, 21	09:35 B/P to: DWF	GORTON OCT 1021633
Dec 6, 21	03:27 Insightful B	COMPANY DONATION
Nov 15, 21	03:24 J FITZGERALD	GIL
Nov 4, 21	03:15 Insightful B	COMPANY DONATION
Oct 25, 21	03:26 VINCI UK FOUNDATIO	VINCI FOUNDATION
Oct 19, 21	11:48 WE LOVE MCR CHARITY	grant
Oct 19, 21	06:24 SEYMOUR ROAD ACADE	SRABACS
Oct 15, 21	03:26 J FITZGERALD	GIL
Oct 5, 21	13:57 B/P to: J Dexter	GIL
Oct 4, 21	03:31 Insightful B	COMPANY DONATION
Sep 30, 21	19:00 Service Charge	
Sep 24, 21	11:58 REFORM RADIO SW	REFORM005
Sep 20, 21	06:24 PCC GM GMP DRAWING	2245912
Sep 15, 21	03:17 J FITZGERALD	GIL
Sep 10, 21	10:48 REFORM RADIO SW	REFORM004
Sep 8, 21	10:17 B/P to: DWF	GORTON ST JAMES
Sep 6, 21	03:25 Insightful B	COMPANY DONATION
Aug 16, 21	03:27 J FITZGERALD	GIL
Aug 10, 21	10:07 B/P to: DWF	GORTON ST JAMES
Aug 10, 21	10:07 B/P to: DWF	GORTON ST JAMES
Aug 10, 21	10:07 B/P to: J FARRELL	GIL
Aug 4, 21	03:15 Insightful B	COMPANY DONATION
Jul 15, 21	03:23 J FITZGERALD	GIL
Jul 5, 21	03:39 Insightful B	COMPANY DONATION
Jun 30, 21	19:01 Service Charge	
Jun 15, 21	03:27 J FITZGERALD	GIL
Jun 10, 21	06:27 B/P to: DWF	GORTON ST JAMES
Jun 7, 21	16:28 CHERYL PRIDGEON	Janet birthday
Jun 4, 21	03:34 Insightful B	COMPANY DONATION
Jun 3, 21	13:48 REFORM RADIO SW	JANET D DONATION
Jun 3, 21	10:29 J Farrell	Janet D birthday
May 25, 21	11:10 J Fitzgerald	Janet D
May 17, 21	07:33 J FITZGERALD	GIL
May 12, 21	12:08 THE CHARITY SERVIC	TCSDf
May 10, 21	06:23 BRIGHT FUTURES EDU	RUSHBROOK PRIMARY
May 6, 21	06:21 ABBEY HEY	ABBAY HEY PRIMARY
May 5, 21	06:31 B/P to: DWF	GORTON ST JAMES
May 4, 21	04:21 Insightful B	COMPANY DONATION

Apr 26, 21 06:39 B/P to: DWF
Apr 15, 21 03:14 J FITZGERALD
Apr 6, 21 03:32 Insightful B

GORTON ST JAMES
GIL
COMPANY DONATION

42 29,528.65 Donation	Donation	15,407.34	Service Ch
-18 29,486.65 Service Charge	School contribution	2,082.80	Books
10 29,504.65 Donation	Total	<u>17,490.14</u>	Other payr
42 29,494.65 Donation			Total
-664.85 29,452.65 Books			
10 30,117.50 Donation	Restricted funds	14,625.00	
42 30,107.50 Donation	Restricted school	2,082.80	
-532.94 30,065.50 Books	Non restricted	782.34	
10 30,598.44 Donation		<u>17,490.14</u>	
42 30,588.44 Donation			
-18 30,546.44 Service Charge			
10 30,564.44 Donation	Balance b/f	17,484.02	
6.34 30,554.44 Donation	Receipts	17,490.14	
-413.84 30,548.10 Books	Payments	(5,445.51)	
-519.33 30,961.94 Books	Balance c/f	<u>29,528.65</u>	
-285.68 31,481.27 Books			
42 31,766.95 Donation			
10 31,724.95 Donation			
42 31,714.95 Donation			
3,000.00 31,672.95 Donation			
3,000.00 28,672.95 Donation			
904.05 25,672.95 School Contribution			
10 24,768.90 Donation			
-36.18 24,758.90 Other Payment			
42 24,795.08 Donation			
-18 24,753.08 Service Charge			
1,875.00 24,771.08 Donation			
1,000.00 22,896.08 Donation			
10 21,896.08 Donation			
3,750.00 21,886.08 Donation			
-100 18,136.08 Books			
42 18,236.08 Donation			
10 18,194.08 Donation			
-552.86 18,184.08 Books			
-539.51 18,736.94 Books			
-15 19,276.45 Other Payment			
42 19,291.45 Donation			
10 19,249.45 Donation			
42 19,239.45 Donation			
-18 19,197.45 Service Charge			
10 19,215.45 Donation			
-526.98 19,205.45 Books			
25 19,732.43 Donation			
42 19,707.43 Donation			
25 19,665.43 Donation			
10 19,640.43 Donation			
50 19,630.43 Donation			
10 19,580.43 Donation			
2,000.00 19,570.43 Donation			
840.5 17,570.43 School Contribution			
338.25 16,729.93 School Contribution			
-531.84 16,391.68 Books			
42 16,923.52 Donation			

-654.5 16,881.52 Books
10 17,536.02 Donation
42 17,526.02 Donation

arge	(72.00)
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ment	(51.18)
	<u>###</u>

Manchester Imagination Library

England & Wales - Charity number 1177843

Accounts



Trustees' Annual Report for the period

From Period start date 06/04/2020 To Period end date 05/04/2021

Charity name: Gorton Imagination Library

Charity registration number: 1177483

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To promote early education for the public benefit in particular, but not exclusively, by the provision of free, high-quality books for children aged under 5 living in Manchester.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<ul style="list-style-type: none">- Providing free, high-quality books to all registered children under 5 years living in identified Super Output areas in Manchester- Providing financial support to local schools to enable them to register their Nursery children to receive free books until they are 5 years.- Support local families to access activities regarding early literacy, adult literacy and back to work guidance.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	All trustees have read and understood Charity Commission guidance regarding Public Benefit.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	NA
Policy on social investment including program related investment	Para 1.38	NA
Contribution made by volunteers	Para 1.38	Volunteers offer their time free of charge and without claiming any expenses, to attend meetings, support the charity's activities and access funding opportunities. The group has received support and training

		<p>around fundraising and the roles and responsibilities of a trustee from Manchester Community Central (MACC).</p> <p>Imagination Library UK, to which we are affiliated, offers support and information.</p>
Other		

Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>Since the charity was established in June 2015 the number of children registered for the book-gifting programme has increased from 27 to around 350 currently. We have increased our links to local schools and nurseries from 1 to 6 over the 6 years.</p> <p>This means approximately 21,000 books have been gifted, approximately 800 children have received free books; their families have been supported to help their children be ready for school and to develop a love of reading.</p> <p>Because of the experience and networks of our volunteers, we have developed excellent partnership working with Sure Start Centres, Manchester Libraries and Read MCR, Reform Radio, Adult Education, Speech and Language, local Housing Associations, Health and Social Care professionals and other local services and organisations. This means we are able to work with the whole family in supporting them to achieve positive outcomes around health, education, training and employment. So far at least 10 parents have been supported back into work.</p> <p>Like many organisations, we have had to adapt the way our ways of working in response to the pandemic. Children who were already registered to receive the books continued to do so and we were able to share home learning activities and keep in contact with families via email. SureStart Centres, which remained open but for 'appointment only' contacts, invited individual families in for support if required. Feedback from families has been positive; one parent stating that, 'still receiving the book a month gave my child something to look forward to during lockdown. We have been able to access funding to enable these 'Covid babies' to be registered onto the Imagination Library.</p> <p>From September 2020 we were also able to support 2 local schools so that they register their</p>

		<p>Nursery children and use the monthly books for class lessons and home learning, knowing that they would all continue to receive them even when the school was closed. Feedback from schools shows how valuable this Catch Up project has been, 'because the teacher has the same book as all the children, it was much easier to deliver virtual lessons.'</p> <p>As a group led mainly by volunteers we were nominated for the Queens Award for Voluntary Services and were informed that we had been selected as one of 240 organisations, from over 5,000 who were nominated, to receive this. This has significantly raised our profile and enabled us to access an increasing number of funding streams meaning March 2022 we will change our working name to Manchester Imagination Library to reflect our growing reach.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The financial accounts for 2020/21 show a much stronger position from 2019/20 due to successful funding bids particularly to address the impact of the pandemic on babies born between March 2020 and April 2021. We
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	As Dolly Parton and the Dollywood Foundation recommend that Imagination Libraries are a universal offer with children receiving the books until they are 5 years of age, we aim to build up reserves of at least £10K. Figures for the financial year 2021/22 show we are already close to achieving this.

Amount of reserves held	Para 1.22	£2,000
Reasons for holding zero reserves	Para 1.22	The majority of our funds are allocated to future expenses to enable us to continue registration for as many children as possible until they reach five years of age. The high level of funds held reflects the difficulties we have had and continue to have in encouraging families to visit local SureStart centres to register their children due to ongoing worries about Covid. From January 2022 these numbers are rising quickly meaning that funds held will be used to rapidly increase the numbers of children registered.
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	We have recently been successful with several funding bids to enable us to register more babies born during the pandemic. Our current bank balance is approximately £25K to enable us to support these children who have missed so many of the opportunities needed to enable them to be successful at school. The only factor to be considered is our capacity to continue registration until these children are five years of age as most of our funds are given for a limited period of one or two years. We anticipate that some of these children will move onto school-based programmes once they go to Nursery.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Major funding of about £5K per year has been provided by our original funder, initially to register Covid babies but we gained agreement to divert £2K to support a schools' Catch-Up project to address the deficit of home learning during lockdown. We also received funds from one of our partners Reform Radio so that the children they worked with on a Home Language Storytelling project could be registered on Imagination Library. Other funds from local authority grants and smaller successful funding bids.
Investment policy and objectives including any social investment policy adopted	Para 1.46	NA
A description of the principal risks facing the charity	Para 1.46	An ongoing risk is lack of funds but we are actively pursuing digital giving and business sponsorship to secure continuing income.

Other		
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Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Trust deed
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO whose only voting members are trustees.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	We select trustees from volunteers with an interest and areas of expertise related to early literacy and supporting families in deprived communities through our expanding local contacts. Where we find gaps in knowledge/experience we seek out additional trustees through Manchester Community Central www.macc.org.uk .

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	We are affiliated to the Dollywood Foundation and supported by Imagination Library UK but are a standalone charity.
Relationship with any related parties	Para 1.51	We have mutually supportive partnerships with: Reform Radio Manchester City Council SureStart Read MCR and MCR Libraries Local Primary schools Manchester Community Central (MACC)
Other		

Reference and Administrative details

Charity name	Gorton Imagination Library
Other name the charity	Manchester Imagination Library (working name)

uses	
Registered charity number	1177843
Charity's principal address	Gorton Sure Start Centre Stelling Street Gorton Manchester M18 8LW

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Janet FitzGerald	Chair		
2	Janet Dexter	Trustee		
3	Joanne Farrell	Trustee		
4	Cheryl Pridgeon	Trustees Secretary		
5	Hannah Mahapatra	Trustees Vice Chair		
6	Cllr Julie Reid	Trustee		
7	Jenny Simpson	Trustee		
8	Emma Thackray	Treasurer		
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20				

Corporate trustees - names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	NA
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	NA

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser Name Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Janet FitzGerald	
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Full name(s)	Janet FitzGerald	
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Position (eg Secretary, Chair, etc)	Chair	
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Date	25/02/2022
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CHARITY COMMISSION
FOR ENGLAND AND WALES

Gorton Imagination Library

No (if any)

Receipts and payments accounts

For the period from	Period start date 4/6/2020	To	Period end date 4/5/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
A1 Receipts				
Donations	14,249	-	-	14,249
Schools Funding	-	-	-	-
	-	-	-	-
Sub total (Gross income for AR)	14,249	-	-	14,249
A2 Asset and investment sales, (see table).				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total receipts	14,249	-	-	14,249
A3 Payments				
Books	6,150	-	-	6,150
Other payments	72	-	-	72
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total	6,222	-	-	6,222
A4 Asset and investment purchases, (see table)				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total payments	6,222	-	-	6,222
Net of receipts/(payments)	8,027	-	-	8,027
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	9,457	-	-	9,457
Cash funds this year end	17,484	-	-	9,457

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B1 Cash funds	Cash in bank at year end	17,484	-
		-	-
		-	-
	Total cash funds	17,484	-
	(agree balances with receipts and payments account(s))	OK	OK

	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B2 Other monetary assets		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

	Details	Fund to which asset belongs	Cost (optional)
B3 Investment assets			-
			-
			-
			-
			-

	Details	Fund to which asset belongs	Cost (optional)
B4 Assets retained for the charity's own use			-
			-
			-
			-
			-
			-
			-
			-
			-

	Details	Fund to which liability relates	Amount due (optional)
B5 Liabilities			-
			-
			-
			-
			-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name

CC16a



**Last year
to the nearest £**

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Endowment funds

to nearest £

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OK

Endowment funds

to nearest £

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-

Current value (optional)

-
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-
-

Current value (optional)

-
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-
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-

When due (optional)

Date of approval

**Payments
OUT to the
Dollywood
Foundation**

**Payments
OUT**

**Payments
IN from
Schools**

Date	Amount	Detail	Date	Amount	School
4/14/2020	£722.70	Service Char	6/30/2020	£18.00	
5/5/2020	£571.15	Service Char	9/30/2020	£18.00	
7/13/2020	£531.10	service Charg	12/31/2020	£18.00	
7/13/2020	£156.31	Service Char	3/31/2021	£18.00	
7/13/2020	£473.50				
9/8/2020	£455.96				
10/30/2020	£383.03				
10/30/2020	£408.72				
12/4/2020	£476.38				
12/4/2020	£271.20				
12/4/2020	£514.93				
2/1/2021	£612.25				
3/1/2021	£572.86				

£6,150.09

£72.00

**Donations
IN**

Amount	From	Date	Amount
	Insightful Ret:	4/6/2020	£42.00
	J Fitzgerald	4/15/2020	£10.00
	Insightful Ret:	5/4/2020	£42.00
	J Fitzgerald	5/15/2020	£10.00
	Insightful Ret:	6/4/2020	£42.00
	Reform Radio	6/12/2020	£1,875.00
	J Fitzgerald	6/15/2020	£10.00
	Insightful Ret:	7/6/2020	£42.00
	j Fitzgerald	7/15/2020	£10.00
	Clarion	7/23/2020	£1,000.00
	insightful Ret:	8/4/2020	£42.00
	Jigsaw Homes	8/7/2020	£2,000.00
	J Fitzgerald	8/17/2020	£10.00
	Insightful Ret:	9/4/2020	£42.00
	Fisher Lega	9/10/2020	£5,000.00
	J Fitzgerald	9/15/2020	£10.00
	Insightful Ret:	10/5/2020	£42.00
	J Fitzgerald	10/15/2020	£10.00
	Insightful Ret:	11/4/2020	£42.00
	J Fitzgerald	11/16/2020	£10.00
	INsightful Ret:	12/4/2020	£42.00
	J Fitzgerald	12/15/2020	£10.00
	Reform Radio	12/22/2020	£1,875.00
	insightful Ret:	1/4/2021	£42.00
<hr/> £0.00	j fitzgerald	1/15/2021	£10.00
	Insightful Ret:	2/4/2021	£42.00
	J Fitzgerald	2/15/2021	£10.00
	Insightful Ret:	3/4/2021	£42.00
	J Fitzgerald	3/15/2021	£10.00
	Reform Radio	3/25/2021	£1,875.00
			<hr/> £14,249.00