



The Treatment Bag CIO

Trustees Annual Report

22.5.25

For the period 01 April 2024 – 31 March 2025

Charity Name:	The Treatment Bag CIO
Charity Registration no:	1177345
Registered Office:	Charlton Musgrove House Rectory Lane Wincanton BA9 8ES
Trustees:	Maymie White Lisa Dennis Jo Anson
Bank:	Barclays Bank plc
Finance Manager:	Emily Showering



The Treatment Bag

The year in numbers:

12 wrap days

35 volunteers

3 trustees

9 ambassadors

7 hospitals

2 grants

1,028 bags



Purpose and Aims

As we celebrate the 8th anniversary of our inception, our charity's purpose seems, if anything, even more relevant to those who have received a cancer diagnosis. In these uncertain times, small acts of kindness seem to have a greater impact. Our goal is to offer support to those who are living with cancer and are having or have had treatment by providing them with a bag of luxury treats, chosen especially to act as antidotes to the side effects of cancer treatments.

As one recipient wrote:

"...I was lurching from hospital appointments to tests to results to decisions. The care and support of my family and friends, plus all my insta community, got me through so much, and I felt loved. I also received a Treatment Bag which gave a different type of support to me, one of "you are not alone in this" and I realised so much in that moment and how important these acts of kindness are to so many and what a difference they can make when you feel so vulnerable and scared."

We aim to reach as many cancer patients as possible in the UK.

In addition, we aim to benefit patients' friends, family and colleagues by providing a way for them to show their support.

Day-to-day Activity

We assemble and send out by post or hand over in person, beautiful linen gift bags filled with luxurious, relevant treats specifically chosen to help mitigate the side effects of treatment for cancer.



Structure

The charity is managed by three trustees and one part-time, self-employed paid member of staff from offices in Somerset and Dorset, UK.

Each month a different group of volunteers meet in Somerset to wrap and pack the following month's bags. These are then distributed via Royal Mail to individual recipients and also to the x7 NHS hospitals that we regularly supply.

The trustees' activities include:

- Procuring all the products which go into the bags
- Arranging the wrapping sessions
- Maintaining relationships with the NHS hospitals we supply
- Monitoring the financial health of the charity
- Marketing the charity

The trustees have regular meetings to monitor the management and progression of the charity.

The member of staff's responsibilities include:

- wrapping gifts
- answering email enquiries
- managing and fulfilling bag requests
- giving out and posting bags
- liaising with and delivering bags to local hospitals and oncology centres



Marketing

The trustees spend much time marketing the charity to reach as many patients as possible. New routes to a wider audience include:

- Formulating marketing strategies to increase reach
- Approaching companies to see if they would like to donate relevant products for the bags – either for free or at 'trade' price
- Increasing brand awareness through social media and other channels
- Managing marketing communications such as the website and emailers
- Identifying and approaching cancer influencers on social media
- Inviting other cancer charities to form collaborations
- Entering into partnerships with corporate entities where the Treatment Bag is featured as a company's recommended choice

Treatment Bags

Bags can be ordered for an individual patient through the charity's website, www.treatmentbag.co.uk where the requested donation covers the cost of the bag only. Running costs are met by other, additional donations.

During the year, there were **12** wrap days, where, overall, **35** unpaid volunteers met to wrap the contents of the bags.

During this year of trading the charity was able to send out and give away a total of **1,028 bags** (last year the total was 480; the 2023 total was 274):

- 56 Original Bags (*last year - 116*)
- 16 Man Bags (*last year - 50*)
- 24 Mini Bags (*last year - 94*)
- 880 Handbags (*last year - 220*)



Hospitals and Oncology Centres

The greatest area of growth is the number of arrangements we have with NHS hospitals and oncology centres to whom we make free, monthly donations of smaller bags (Handbags). In 2023/4 we had an arrangement with Yeovil Hospital and Hampshire (Basingstoke) hospital, with the beginning of a trial run at Southampton Hospital. We now have fixed arrangements with the following seven hospitals:

1. Hampshire (Basingstoke)
2. Salisbury
3. Southampton
4. Taunton
5. The Royal Marsden, London
6. The Royal Marsden, Sutton
7. Yeovil

We remain committed to creating high-quality bags, containing considered, premium gifts, individually wrapped in tissue paper with a hand-written note from the donor where relevant.

Giveaways and Collaborations

In the spirit of a common goal – to improve the lives of those who have received a cancer diagnosis – we collaborate with, and support other cancer charities:

Something to Look Forward To

This year we have given for free x18 bags to *Something To Look Forward To* in a collaborative free draw each month, held via Social Media.

The Cancer Club

We have sent x26 bags to *The Cancer Club* members, a charity set up specifically for men. *The Cancer Club* have made generous donations to Treatment Bag.



Giveaways and Collaborations cont'd

From Me To You

We include a letter in each bag, donated to us from the charity *From Me To You* and have featured them in our monthly emailers.

Stories of Cancer and Hope

We promote the wonderful book 'Stories of Cancer and Hope' in each of our emailers, the proceeds of which go to Maggie's Centres.

Ambassadors

During the year, we introduced our first group of ambassadors. The role of an ambassador is varied, from raising awareness, to help with fundraising events and more. With their broad range of skills and experience, we're incredibly proud and grateful to call this group ours:

Benji Lewis
Emma Howarth
Georgina Jarratt
Hatty Lane Fox
Jenny Kimber
Lucinda Storm
Mandy Dicksee
Mark ougatch
Nicola Fewings

A brief cv on each can be seen on our website:
www.treatmentbag.co.uk/about-us



Income and Fundraising

The cost of bags requested by friends, family and colleagues via the website is covered by the suggested donation. The cost of bags we donate to hospitals and oncology centres, and other cancer charities needs to be met via fundraising. Our principal fundraising events in 2024-25 were a tea morning, *Tea for Ten* and an online art auction, *Perfectly Formed*.

Tea for Ten

A tea morning where individuals were encouraged to invite 10 friends for a cup of tea at 10am on 10th October and donate £10 each. Total raised £9,133.

Perfectly Formed

Our inaugural online art auction for which x88 artists – mostly professional and some internationally acclaimed - created x100 A5 works of art especially for Treatment Bag. The auction ran online 7th-14th May and raised £10,162.

Supporters

During the year we were extremely grateful to the following supporters:

- 1. Gavin and Jack White** who ran the world's steepest marathon on the Great Wall of China and raised an incredible £10,017
- 2. Gail's Bakery** for providing vouchers for hot drinks to coincide with our *Tea for Ten* campaign and the launch of our new arrangement with The Royal Marsden
- 3. Flora Soames**, internationally acclaimed interior designer, who invited us to be present at her 'once-in-a-lifetime' sale, where we collected £1,600
- 4. Lucinda Storm**, an award-winning artist, who donated an extremely generous percentage of her art sale
- 5. A Somerset artist** who sold their beautiful art and donated £500
- 6. The Charlton Musgrove Plant Sale** who adopted us as their charity and donated £600 of the day's revenue
- 7. Gillian at Caboodle** who took part in the 'Buy Women Built' cancer campaign and in the process, raised funds for Treatment Bag



Grants

We were extremely grateful to be the recipients of the following grants:

- *The Grocer's Society* - £2,500
- *The Semma Fund* - £2,000

Expenditure

Expenses include the products within the bags, packaging and postage, as well as printed materials, the cost of running the website and commission fees to Paypal, Stripe and the unavoidable percentage that JustGiving deduct from donations and Gift Aid. Costs are kept to a minimum and where possible, at least two quotes are considered before each purchase. Negotiations for the products within the bags are ongoing.

Including high quality gifts is central to our bags but given the inflation of costs across the board, finances need to be monitored more closely than ever.

Objectives

- to raise our profile so more people get to hear about Treatment Bag
- to reach more men, as donors as well as recipients of bags
- to send out more bags to cancer patients via the website
- to increase income to give away more bags for free

Section A Receipts and payments

A1 Receipts

Donations

Grants

Gift Aid

Interest

Sub total(Gross income for AR)

A2 Asset and investment sales, (see table).

Sub total

Total receipts

A3 Payments

Registration

Administration

Web & Advertising

Printing & Packaging

Fundraising Costs

Postage

Products

Sub total

A4 Asset and investment purchases, (see table)

Sub total

Total payments

Net of receipts/(payments)

A5 Transfers between funds

A6 Cash funds last year end

Cash funds this year end

Section B Statement of assets and liabilities at the end of the period

Categories

B1 Cash funds

B2 Other monetary assets

B3 Investment assets

B4 Assets retained for the charity's own use

B5 Liabilities

Signed by one or two trustees on behalf of all the trustees

The Treatment Bag

Receipts and payments accounts
For the period from

Period start date
01/04/24

Unrestricted funds
to the nearest £

Restricted funds
to the nearest £

	38582	-
	5000	-
	2164	-
	153	-
-		-
-		-
-		-
-		-
	45899	-
-		-
-		-
-		-
	45899	-
	50	-
	1835	-
	572	-
	4597	-
	1247	-
	1629	-
	17878	-
-		-
-		-
	27808	-
-		-
-		-
-		-
	27808	-
	18091	-
-		-
	27861	-
	45952	-

Details

Total cash funds
(agree balances with receipts and payments account(s))

Details

Details

Details

Details

Signature

1177345

To

Period end date
31/03/2025

Endowment funds
to the nearest £

Total funds
to the nearest £

-	38582
-	5000
-	2164
-	153
-	-
-	-
-	-
-	-
-	45899
-	-
-	-
-	-
-	45899
-	50
-	1835
-	572
-	4597
-	1247
-	1629
-	17878
-	-
-	-
-	27808
-	-
-	-
-	-
-	27808
-	18091
-	-
-	27861
-	45952

Unrestricted funds
to nearest £

-
-
-

45952

OK
Unrestricted funds
to nearest £

-
-
-
-
-
-

Restricted funds
to nearest £

-
-
-
-

OK
Restricted funds
to nearest £

-
-
-
-
-
-

Fund to which asset belongs

Cost (optional)

-
-
-
-
-

Fund to which asset belongs

Cost (optional)

-
-
-
-
-
-
-
-

Fund to which liability relates

Amount due (optional)

-
-
-
-
-

Print Name

CC16a

Last year
to the nearest £

	26119
-	
-	
-	
-	
-	
-	
-	
	26119
-	
-	
	26119
	50
	1647
	1898
	1163
	695
	941
	9742
-	
-	
	16136
-	
	16136
	9983
-	
-	
	9983

Endowment funds
to nearest £

-
-
-
-

OK
Endowment funds
to nearest £

-
-
-
-
-
-

Current value (optional)

-
-
-
-
-

Current value (optional)

-
-
-
-
-
-
-
-
-

When due (optional)

Date of approval



Section A

Independent Examiner's Report

Report to the trustees

Charity Name
The Treatment Bag CIO

On accounts for the year
ended

31/03/2025

Charity no
(if any)

1177345

Set out on pages

pp.3

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31/032025**.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

Date: 22.10.2025

Name:

Ivo Hobson

Relevant professional
qualification(s) or body
(if any):

ACA (ICAEW)

Address:	67 Florence Road
	London
	N4 4DJ

Section B**Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

n.a.

Receipts and payments accounts

For the period from Period start date To
01/04/2024Period end date
31/03/2025Section A Receipts and payments

	<u>Unrestricted funds</u> <u>to the nearest £</u>	<u>Restricted funds</u> <u>to the nearest £</u>	<u>Endowment funds</u> <u>to the nearest £</u>	<u>Total funds</u> <u>to the nearest £</u>	<u>Last year</u> <u>to the nearest £</u>
A1 Receipts					
Donations	38,582	-	-	38,582	26,119
Grants	5,000	-	-	5,000	-
Gift Aid	2,164	-	-	2,164	-
Interest	153	-	-	153	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total(Gross income for AR)	45,899	-	-	45,899	26,119
<u>A2 Asset and investment sales, (see table).</u>					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	45,899	-	-	45,899	26,119
<u>A3 Payments</u>					
Registration	50	-	-	50	50
Administration	1,835	-	-	1,835	1,647
Web & Advertising	572	-	-	572	1,898
Printing & Packaging	4,597	-	-	4,597	1,163
Fundraising Costs	1,247	-	-	1,247	695
Postage	1,629	-	-	1,629	941
Products	17,878	-	-	17,878	9,742
	-	-	-	-	-
	-	-	-	-	-
Sub total	27,808	-	-	27,808	16,136
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	27,808	-	-	27,808	16,136
Net of receipts/(payments)	18,091	-	-	18,091	9,983
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	27,861	-	-	27,861	-
Cash funds this year end	45,952	-	-	45,952	9,983