

Play it Forward

England & Wales · Charity number 1177278

Details

Other names	ATD FOUNDATION
Status	Registered
Legal form	CIO
Registered	2018-02-22
Register	View on the Charity Commission register

Contact

Address	372 Coldharbour Lane London SW9 8PL
Phone	07522371933
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Website	www.play-itforward.org

Activities

Objects: (A) THE: (I) PREVENTION OR RELIEF OF POVERTY, (II) ADVANCEMENT OF EDUCATION, (III) PROMOTION OF GOOD HEALTH IN SOCIALLY AND ECONOMICALLY DISADVANTAGED COMMUNITIES BY THE PROVISION OF GRANTS, ITEMS, FACILITIES AND SERVICES TO CHARITIES, OR OTHER ORGANISATIONS WORKING TO ACHIEVE ANY OR ALL OF SUCH OBJECTS, AND(B) SUCH OTHER PURPOSES THAT ARE CHARITABLE UNDER THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES IN THEIR ABSOLUTE DISCRETION FROM TIME TO TIME THINK FIT.

Activities: THROUGH THE POWER OF FOOTBALL, PLAY IT FORWARD INSPIRES AND EMPOWERS A WHOLE NEW GENERATION OF YOUNG PEOPLE IN ZAMBIA TO TAKE CONTROL OF THEIR LIVES. OUR ACTIVITIES INCLUDE EDUCATION, WATER AND SANITATION AND HEALTH PROJECTS.

Classification

- **How:** Provides Other Finance, Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, The Prevention Or Relief Of Poverty, Amateur Sport, Economic/community Development/employment
- **Who:** Children/young People, Other Charities Or Voluntary Bodies

Geography

- Zambia

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£287,493	£269,808	-	-
2024-03-31	£213,856	£203,305	-	-
2023-03-31	£194,154	£178,966	-	-
2022-03-31	£114,087	£115,062	-	-
2021-03-31	£38,304	£88,684	-	-

Trustees

Name	Role	Appointed
OLIVER HENRY BRENDON	Chair	2018-02-22
Chibwe Henry		2019-06-19
JOSEPH THOMPSON		2018-02-22
Jeanne Caujolle		2020-08-10
PETER EDWARDS		2018-02-22
Rebecca Harding		2023-02-27
SASHA DENISE BRENDON		2018-02-22

Accounts



Annual Review

2024/25

for the year ended 31 March 2025



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Message from the Chair

I write this from Johannesburg Airport after another visit to Livingstone to see our projects. This trip was extra special, as I travelled with my 84 year old mother, who returned to her teaching roots by leading a Play it Forward literacy session and reading to classes at Katubya School and Nakawa Pre School.

Every visit to Zambia reminds me how inspiring our local team of 22 staff are. Together they deliver life changing programmes to more than 3,000 young people each year. They provide daily nutritious meals, teach literacy, mentor young people, support girls to reclaim their rights, and develop talented footballers through skilful and dedicated coaching.

Football is the thread that runs through much of our work. While it may appear simple, the outcomes it enables are profound. A sexual health lesson delivered through football drills is often far more effective than one taught in a classroom. Young people engaged in Play it Forward’s community football programmes are mentored, supported to build essential life skills including resilience, healthy decision making and awareness of substance misuse, provided with daily literacy classes, and given a nutritious meal each day. Many go on to represent Play it Forward FC and become leaders in their communities, including four young women from our programmes who now represent the Zambian women’s national team.

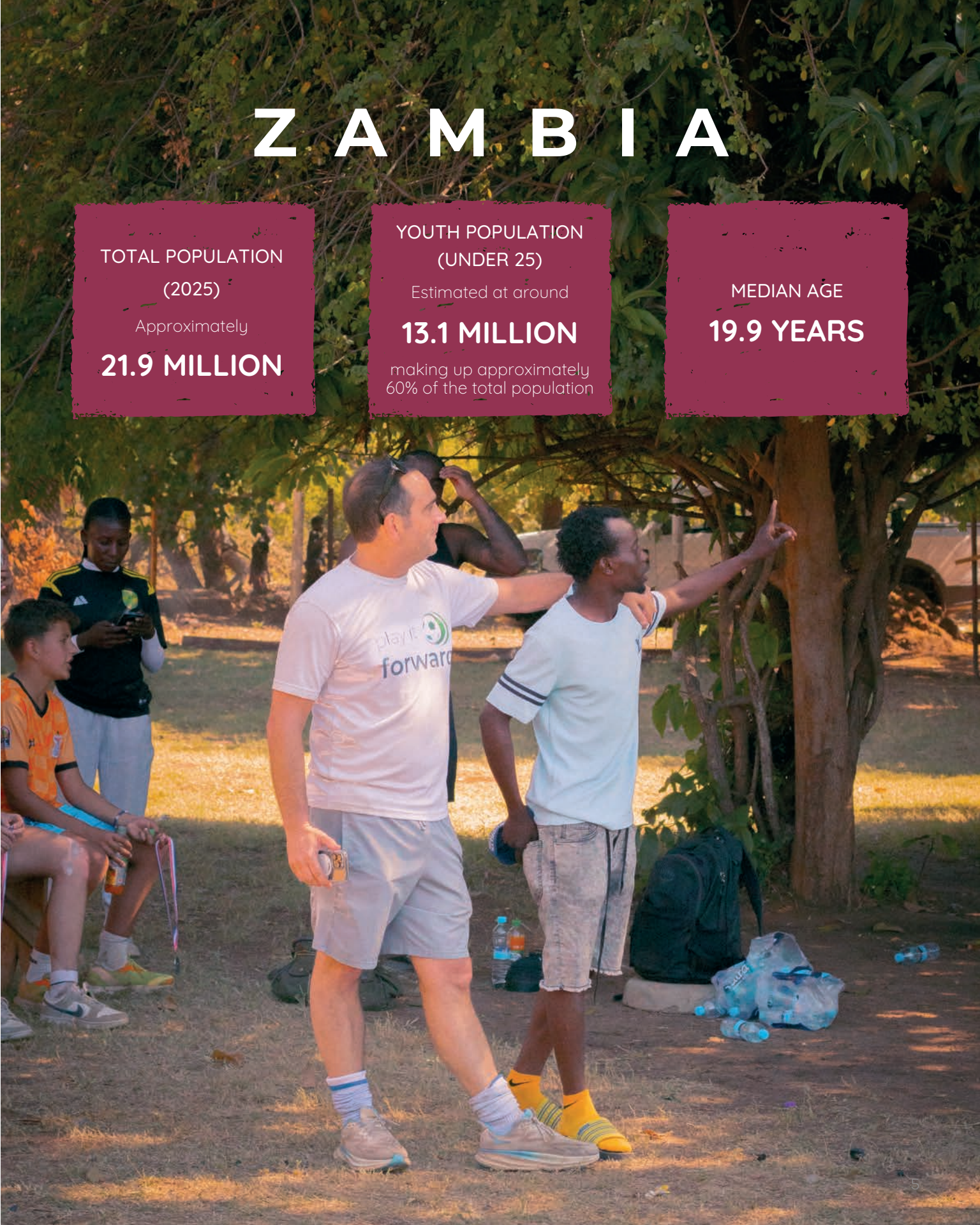
Looking ahead, we have taken an important step by purchasing land and securing planning permission to develop safe changing facilities for girls, quality pitches, classrooms, a community centre and, in time, a stadium for the people of Livingstone. This project will also create employment and develop valuable skills for local people, including former participants in our programmes.

We now need your help to make this vision a reality. You can support us by running the Victoria Falls Marathon in July 2026, donating via the Play it Forward website, supporting the project through naming rights, or leaving a gift to Play it Forward in your will. Every penny raised goes directly to projects supporting gender equality, education, nutrition and sexual health in Zambia, as all overheads are covered by our trustees and our major corporate partner, AttractionTickets.com.

Thank you to all who make our work possible: our donors, partners, staff, ambassadors and supporters around the world.



Oliver Brendon
Chair, Board of Trustees, Play It Forward



ZAMBIA

TOTAL POPULATION
(2025)
Approximately
21.9 MILLION

YOUTH POPULATION
(UNDER 25)
Estimated at around
13.1 MILLION
making up approximately
60% of the total population

MEDIAN AGE
19.9 YEARS

About Us

OUTCOMES



IMPACT

All children and young people in Zambia have the opportunity to reach their full potential, participate fully in society and thrive.

STRATEGIC PRIORITIES

Continuous Improvement through reflection, resilience and equity

Embedding sustainability across programmes, income and environment

Championing holistic wellbeing for youth, staff and communities

Sustainable Development Goals

The Sustainable Development Goals are the blueprint to achieve peace and prosperity for people and the planet, ensuring a better and more sustainable future for all. We align our objectives with these to ensure that our efforts achieve measurable results and contribute to the overall objective of creating a more equitable and just society.



NUTRITION

Ensuring children get a nutritious and balanced diet and that no child goes hungry.



HEALTH & WELLBEING

Enhancing young people's knowledge of how to live healthily, protect themselves from diseases and improve mental health.



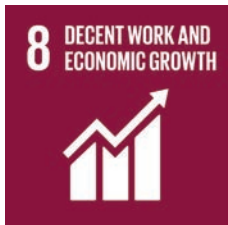
EDUCATION

Improving the quality of educational opportunities and making them more accessible to all children and young people.



GENDER EQUALITY

Promoting equality, empowerment and safety through women and girls' leadership, raising female voices, and ending violence against women and girls.



EMPLOYABILITY

Promoting entrepreneurship, development of vocational skills training and creating pathways to employment.

Our Impact

In the year ending 31 March 2025, we reached thousands of children and young people with play-based programmes that promote their learning and wellbeing.

LAST YEAR WE REACHED



3,182 YOUNG PEOPLE

included in our **health** and **education** projects



62 STUDENTS

regularly attended our **after school learning clubs**



246 LEARNERS

received new **school uniforms**, **books** and **stationery**



121 ADOLESCENTS

voluntarily accessed pitch-side **HIV testing & counselling**



Impact Highlights 2024/25

WE SUPPORT YOUNG PEOPLE IN ZAMBIA TO REACH THEIR FULL POTENTIAL AND THRIVE

3,182

Young people have participated in our programmes



3,340

Nutritional meals served every month



We worked across
4 DISTRICTS
in the
SOUTHERN PROVINCE
of
ZAMBIA

121

Young people accessed voluntary counselling and testing (VCT)

We organised

5

community football tournaments



1,582

Hours of sexual health and life skills education delivered



93%

Students showed a
93% ATTENDANCE
across all 5 literacy project sites.

FEMALE PARTICIPANTS

53%

MALE PARTICIPANTS

47%

WE RAISED OVER

£287,000

IN THE LAST FINANCIAL YEAR

play it 
forward

PLAY • INSPIRE • EMPOWER

Theory of CHANGE



PROJECTS

PROJECT
FOCUS

Project Cost
£30,000

Location
Livingstone, Zambia

No. of Beneficiaries
1,635

Details:

- Life skills and mentorship
- Community counselling support groups
- Social and Emotional Learning workshops
- Community outreach football tournaments

Funded by
Starlizard & The Bloom Foundation

Project Partners
ReachAll & African Shade

Related SDGs



Kick for Change
Preventing Drug & Alcohol Abuse

In Zambia, substance abuse among young people is fueling risky behaviours, crime, and addiction. The country records some of the highest alcohol consumption rates in Africa, with serious health and social consequences. Our baseline data in Livingstone shows that 48% of adolescents have used illicit substances, while only 32% of parents feel confident discussing drug risks with their children. Rising youth substance use, often tied to unemployment, has further contributed to increasing crime rates.



This project aims to promote youth health and wellness, prevent substance abuse, cultivate life skills, enhance family and community interactions, reduce youth violence and crime, and establish a stakeholder network addressing wellness, mental health, and harm reduction in Zambia.

What Did We Achieve?

- 16 teachers trained on counselling & substance use.
- 20 peer coaches trained on life skills & social emotional learning.
- Delivered the 'Line Up, Live Up' curriculum developed by the UNODC in 5 schools.
- Held stakeholder meetings with over 20 organisations, community groups and government services.



"I was lost in addiction, but it wasn't until I found the right approach that I found my way out."

Davy Muyuya



IMPACT HIGHLIGHTS

430

A total of 430 (153M, 277F) adolescents took part in weekly sport-based life skills sessions endorsed by the United Nations Office on Drugs and Crime.

5

We had the support of 5 secondary schools in Livingstone who agreed to roll out the Kick for Change project.

PROJECT
FOCUS

Project Cost
£9,399

Location
Livingstone, Zambia

No. of Beneficiaries
84

Details

-  School demonstration farm
-  Free school meals
-  Community savings groups
-  Climate smart agriculture training

Funded by
Be One Foundation & Hornsby House

Related SDGs



Katubya School
Everyday Nutrition

Poor nutrition in early childhood leads to stunted growth, severe underweight, long-term health issues, and reduced school attendance and achievement. In Zambia, malnutrition affects 40% of children under five and Play it Forward’s target rural communities face even greater challenges due to poverty, limited access to food, orphanhood, drought, and the absence of government feeding programmes in community schools. These conditions leave many children without the nutrition they need to grow, learn, and thrive.



The project aims to improve the health and nutritional status of vulnerable children aged 3–12 at **Katubya School** by providing a free daily lunch. This support reduces the risk of malnutrition, eases the burden on families, and encourages regular school attendance for better educational outcomes.

What Did We Achieve?

- Solar panels, pump and drip irrigation installed on a 50m x 50m school vegetable garden.
- A variety of vegetables planted, including okra, cabbage, maize and spinach.
- Pest and disease management training delivered to 27 community members.
- All 72 students provided with school uniforms, shoes, exercise books and stationery.

"There will be challenges. Maybe it can cause us problems with food, we won't have enough to eat. People will be starving."

Chiza, age 14

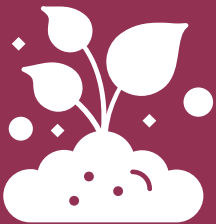


IMPACT HIGHLIGHTS

27

A total of 27 community members from Katubya village attended training on pest and disease management.

50m x 50m irrigated school garden established.



PROJECT
FOCUS

Project Cost

£34,874

Location

Livingstone, Zambia

No. of Beneficiaries

352

Details

-  Safe and reliable transport
-  Access to schools and community projects
-  Transport for the girls football teams

Funded by

Attraction Tickets

Related SDGs



New Bus
Brighter Futures for Girls in Zambia

For many children and young people in Livingstone, limited and unreliable transport has been a major barrier to education and sport. Long walking distances, high transport costs, and safety concerns often prevent students from attending school regularly or participating in football matches and community programmes. Girls and young women face even greater challenges, with lack of safe transport restricting their opportunities to take part in sport and access life-changing opportunities.



The project aims to ensure safe, affordable, and inclusive transport so that all children and young people can access education, football, and community programmes without barriers.

What Did We Achieve?

- Purchased and branded a 30-seater bus dedicated to **Play it Forward** activities.
- Provides safe daily transport for all school and community programmes in Livingstone District.
- Supported participation of youth and women’s teams in league and regional fixtures.



"Now we can travel together as a team, safely and proudly representing Play it Forward."

Grace Phiri, Girl's Team Captain



IMPACT HIGHLIGHTS

352

Over 350 children and young people transported annually to schools, training sessions, matches, and educational activities.

520

A total of 48 girls received 520 hours of additional education support.

Partner Spotlight

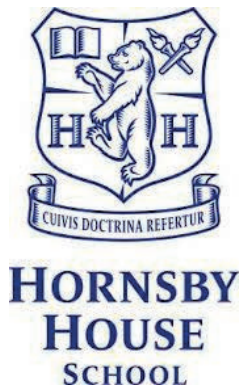


Our partnership with **One World Together (OWT)** has been vital in strengthening Play it Forward’s education and nutrition initiatives. Through their Solidarity Fund, we’ve been able to sustain programmes that currently lack dedicated project funding but remain critical to the wellbeing and future of children in our community.



23 children with disabilities included in after school football sessions.

4.5 kWh of energy produced by 3 donated solar panels at our office that enable our staff in Zambia to continue working.



Our partnership with **Hornsby House School** included fantastic fundraising events like a non-uniform day, sports day, and sports kit donations. Their support has helped Katubya School in Zambia establish a vegetable garden and provide school meals and uniforms for learners, improving nutrition and attendance.



42 school uniforms provided for learners at Katubya Community School.

6 varieties of vegetables grown at the school gardens including spinach, eggplant, maize, cabbage and red peppers.

Our Commitment

Our trustees generously cover all of Play it Forward's core running costs — from staff salaries to monitoring visits with our partners in Zambia.

This means that 100% of every donation goes directly to our projects, ensuring your support has the greatest possible impact where it's needed most.



Volunteers



Volunteers remain the heartbeat of **Play it Forward**, generously giving their time, skills, and enthusiasm to strengthen our mission. This year, their contributions have been felt in so many ways - from supporting fundraising events and championing awareness to mentoring young people and amplifying our community outreach. We are incredibly thankful for their dedication, which continues to inspire lasting change. The following pages celebrate and recognise the remarkable individuals who made a difference with us this year.



Athena Darling - completed a 1 month volunteer placement in Zambia.

Caroline Leon - raised money through event ticket sales.

Dave Courtley - cooked a 3-course dinner as an auction prize.

Emi Webber - designed this annual review.

Isabella Leonard - completed a 1 month volunteer placement in Zambia.

Jason Morton - ran the London Marathon 2025 to raise funds.

Leo Humphries - gave his time as quiz master.

Neil Smith - donated hundreds of pairs of football boots through his charity.

Nicole Nymoen - donated football kits and boots.

Pedro Conceição - ran the Lisbon half marathon to raise funds.

Sarah Winkelstein - ran the London Marathon 2025 to raise funds.

Sebastian Schyberg - donated a golf day auction prize.

Suzy & Alex Robarts - visited Zambia and volunteered at Nakawa Pre-School.

Trevor Smallbone - Accounting for International Development volunteer.



Fundraising Highlights



In the face of challenges both in the UK and globally, we remain deeply grateful to our loyal supporters, ambassadors, trusts and foundations, and our corporate partners whose commitment continues to drive our mission forward. 2024/25 was a busy fundraising year, as generous supporters tackled a range of challenge events – including The London and Lisbon Marathons.

QUIZ NIGHT & AUCTION

In **February**, we celebrated our fifth annual **Pub Quiz & Auction** at The Bedford Pub, London. Attendees at our hugely popular event, sponsored by our partners Attraction Tickets and Far & Wild Travel, rose to the challenge to help us raise over **£8,457** to support children in Zambia.

LONDON MARATHON

In **April**, **Play it Forward** was proudly represented at the London Marathon by **Jason Morton** and **Sarah Winkelstein**. They each ran 26.2 miles and together raised an incredible **£2,557** in support of our work. Battling 23°C heat on the day, their determination and commitment made the achievement even more inspiring!

ROUNDERS GAME

A huge thank you to all the competitors from Attraction Tickets and **Universal** who came to our annual event at Tooting Common in **September**. Together we raised **£1,110**.



Our Supporters & Partners

Play It Forward extends heartfelt thanks to our institutional donors and partners for their outstanding commitment throughout 2024/2025. Your generous support empowers us to transform lives in Zambia helping children and young people access quality education, life skills, and vital health information and services.



Corporate Donors, Trusts & Foundations



- Absa Bank
- Accounting for International Development (AfID)
- Attraction Tickets
- Be One Percent
- The Big Give Trust & Coles Medlock Foundation
- Brian Murtagh Charitable Trust
- CB & HH Taylor 1984 Trust
- Common Goal
- Dorfred Charitable Trust
- Eleanor Rathbone Charitable Trust
- Far & Wild Travel
- The FIFA Foundation
- Hornsby House School
- Lennox Hannay Charitable Trust
- Mercury Phoenix Trust
- One World Together
- Starlizard and The Bloom Foundation
- Thriplow Charitable Trust
- Tiro Partners
- USAID



The Play It Forward Staff Team

Jake Criswick Chief Executive Officer

O'brian Ntebeka Head of Finance & Ops

Rabecca Banda Head of Programmes

Pule Chishimba M&E Coordinator

Mwenya Kombe Bookkeeper

Blessing Njamba Media Officer

Choolwe Ngosa Academy Manager

Bracious Mukuka Project Officer

Florence Tembo Project Officer

Joseph Knausu Project Officer

Selina Mashewa Project Coordinator & Coach

Starford Manda Project Coordinator & Coach

Webster Mweemba Project Coordinator & Coach

Bwalya Mutale Project Coordinator & Coach

Mercy Mukubo Project Coordinator & Coach

Brighton Chinyama Coach

Moonze Mwinga Accountant

Caristo Maambo Tutor

Jacqueline Hakaloba Cook

Kapenda Kapenzi Cook

Andrew Imbuwa Driver

Mercy Miselo Driver

Our Board of Trustees

Oliver Brendon Chairman

Oliver is a Co-founder of Play It Forward and has been the vision and energy behind its mission. He is also the founder & CEO of the successful e-commerce company Attraction Tickets Ltd.

Joe Thompson Treasurer

Joe qualified as a chartered accountant with KPMG before a 20+ year corporate finance career with a number of leading investment banks and UK PLC's. He is now an independent consultant advising companies on capital raising and strategy.

Sasha Brendon Trustee

Sasha has over 20 years' experience in the travel industry as a product manager. She is involved with school PTA's and fundraising for children's charities.

Chibwe Henry Trustee

Chibwe is a seasoned NGO professional with a 20-year history of working for local, national and international charities. Currently, Chibwe is a Teaching Fellow and Academic Tutor in the School of Business and Management at Queen Mary University, and is a Co-founder and Chief Steward of One World Together.

Pete Edwards Trustee

Pete has worked in the media and marketing industry for more than 25 years. Currently, Pete is a non-exec director for B2B business services group Crimtan and a consultant at the French advertising and media network, Publicis.

Jane Caujolle Trustee

Jane founded Townhouse Concierge, where she now heads up a team of 13 handpicked experts, offering the very best in private client services to an international ultra-high net worth clientele. She has experience advising and guiding her clients in a range of not-for-profit projects.

Becky Harding Trustee

Becky, a qualified social worker, has worked in the health, social care and charity sector for more than 15 years. After some years in front line work and previously steering safeguarding within an NHS trust, she now is the Safeguarding Lead at Comic Relief.

Mara Michelo Trustee

Mara is the Founder & Country Director at Jacaranda Hub, an organization that aims at developing young people through the provision of collective services, infrastructure and specialized tools and equipment for common use among aspiring MSMEs.

Antony Ranjan Treasurer

Antony, Managing Partner at PKF Zambia, has 30+ years' experience in audit, taxation, accountancy, and management consulting, advising private, public, and NGO organisations.

Justin Palmer Trustee

Justin, Group CEO of Bolabet, leads operations in Zambia, Zimbabwe, and Malawi. He is also President of BiGA Zambia and formerly Director of Football at City of Lusaka FC, a club in Zambia's National First Division.

Maureen Stickel Trustee

Maureen Stickel is the Director of International Program Development at the World Poultry Foundation. In this role, Maureen is part of the WPF Executive Team, overseeing the growth and development of WPF's global program portfolio.

Yande Kalengo Trustee

Yande is a feminist lawyer and activist with 9 years' experience in gender equality, women's rights, and youth programming. As Power Shifting Director at Restless Development, she leads initiatives empowering youth and marginalized communities in Zambia.

Sombwa Musunsa Trustee

Sombwa, CEO of the National Sports Council of Zambia, is an experienced sports administrator with leadership roles across African sport bodies. His career includes positions at the African Union Sports Council, and Zambia's Ministry of Youth, Sport and Child Development.



PLAY IT FORWARD
INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2025 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

M S Caldicott

Mr M S Caldicott ACA FCCA CTA

for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

DATE: 26/01/26

Statement of Financial Activities for the 12 months ended 31 March 2025

		Unrestricted Funds £	Restricted Funds¹ £	Total funds 2025 £
	Notes			
Income & endowments from:				
Donations and fundraising activities	3	140,002	147,491	287,493
Total income		140,002	147,491	287,493
Expenditure on:				
Charitable grants	4	(154,848)	(40,787)	(195,635)
Support costs	5	-	(74,173)	(74,173)
Total expenditure		(154,848)	(114,960)	(269,808)
Net income/(expenditure) before transfers		(14,846)	32,531	17,685
Gross transfers between funds		-	-	-
Net movement in funds		(14,846)	32,531	17,685
Reconciliation of fund:				
Total funds brought forward		39,232	28,596	67,828
Total funds carried forward	11	24,386	61,127	85,513

Statement of Financial Activities for the 12 months ended 31 March 2024

		Unrestricted Funds £	Restricted Funds¹ £	Total funds 2024 £
	Notes			
Income & endowments from:				
Donations and fundraising activities	3	119,043	94,813	213,856
Total income		119,043	94,813	213,856
Expenditure on:				
Charitable grants	4	(116,330)	(16,264)	(132,594)
Support costs	5	-	(70,711)	(70,711)
Total expenditure		(116,330)	(86,975)	(203,305)
Net income/(expenditure) before transfers		2,713	7,838	10,551
Gross transfers between funds		-	-	-
Net movement in funds		2,713	7,838	10,551
Reconciliation of fund:				
Total funds brought forward		36,519	20,758	57,277
Total funds carried forward	11	39,232	28,596	67,828

¹Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

Balance Sheet as at 31 March 2025

	Notes	2025 £	2024 £
Current assets:			
Other debtors	9	785	50,208
Cash at bank and in hand		87,913	22,796
Creditors: amounts falling due within one year	10	(3,185)	(5,176)
Net current assets		85,513	67,828
Net assets		85,513	67,828
Funds of the Charity:			
Unrestricted funds	11	24,386	39,232
Restricted income funds	11	61,127	28,596
Total funds		85,513	67,828

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

26-01-2026

and signed on their behalf by:



Oliver Brendon
Chairman

Financial Statements

Notes to the financial statements for the year ended 31 March 2025

1. Basis of preparation

- The financial statements of the charity have been prepared on the basis of historic cost in accordance with:
- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
 - Accounting Standards; and
 - The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of Income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed in the following categories, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity’s grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity’s fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity’s remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Financial Statements

Notes to the financial statements for the year ended 31 March 2025

Foreign Exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees’ discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted Funds £	Restricted Funds¹ £	2025 £	2024 £
Personal donations	108,563	89,956	198,519	157,295
Gift aid reclaimed	21,431	-	21,431	12,117
Fundraising events	10,008	-	10,008	15,040
Grant funding	-	57,535	57,535	29,404
Total income	140,002	147,491	287,493	213,856

¹ Restricted Funds relate to donations made in response to specific projects such as the restricted grant funding which is specifically for Play It Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

Financial Statements

Notes to the financial statements for the year ended 31 March 2025

4. Grant-making

Below are details of material grants provided during the period.

			2025 £	2024 £
Name of partner	Description	Purpose for which grants are made		
Play It Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of the organisation to enable them to deliver their football for good projects	195,635	132,594
Total grants			195,635	132,594
4.1 Grant management costs				
Support costs associated with grantmaking			34,967	30,697

Financial Statements

Notes to the financial statements for the year ended 31 March 2025

5. Analysis of support costs

	2025 £	2024 £
Grant management	34,967	30,697
Fundraising and publicity	19,026	22,857
Finance and governance	12,955	8,849
Office overheads	7,225	8,308
Total support costs	74,173	70,711

6. Trustee and auditor remuneration and expenses

During the year ended 31 March 2025, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2025 £	2024 £
Independent examiner fees and expenses	720	720

Financial Statements

Notes to the financial statements for the year ended 31 March 2025

7. Paid employees

7.1 Staff costs

	2025 £	2024 £
Gross wages, salaries and benefits in kind	54,798	48,583
Employer’s National Insurance Costs	3,575	3,609
Pension costs	2,392	1,733
Medical insurance	191	149
Training Costs	605	20
Total staff costs	61,561	54,094

7.2 Average number of full-time equivalent employees in the last year

	2025 FTE	2024 FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

Financial Statements

Notes to the financial statements for the year ended 31 March 2025

9. Debtors

	2025 £	Other debtors 2024 £
Donations committed not yet received	-	50,000
Gift Aid accrual	-	208
Other Debtors	785	
Total	785	50,208

10. Creditors and accruals

	Amounts falling due within one year	
	2025 £	2024 £
Other creditors	3,185	5,176
Total	3,185	5,176

11. Funds

11.1 Funds held

Fund name	Type	Purpose and restriction
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees’ discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

Financial Statements

Notes to the financial statements for the year ended 31 March 2025

11.2 Movements of major funds in 12 months to 31 March 2025

	Balance at 1 April 2024 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2025 £
Unrestricted funds:				
General Fund	39,232	140,002	(154,848)	24,386
Restricted funds:				
Operating Costs Funds	8,299	89,956	(74,173)	24,082
Brian Murtagh Charitable Trust	349	-	(349)	-
Mercury PhoenixTrust	-	16,535	-	16,535
Far & Wild Travel	4,169	10,000	(9,996)	4,173
The Big Give Trust & Coles Medlock	9,199	-	(9,199)	-
Be One Percent	2,219	-	(2,219)	-
Thriplow Charitable Trust	861	-	(861)	-
Lennox Hannay Charitable Trust	2,000	-	(2,000)	-
Dorfred Charitable Trust	1,500	-	(1,500)	-
The Bloom Foundation	-	30,000	(13,663)	16,337
CB & HH Taylor 1984 trust	-	1,000	(1,000)	-
Total Funds	67,828	287,493	(269,808)	85,513

Financial Statements

Notes to the financial statements for the year ended 31 March 2025

11.3 Movements of major funds in 12 months to 31 March 2024

	Balance at 1 April 2023 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2024 £
Unrestricted funds:				
General Fund	36,519	119,043	(116,330)	39,232
Restricted funds:				
Operating Costs Funds	13,601	65,409	(70,711)	8,299
Brian Murtagh Charitable Trust	4,729	-	(4,380)	349
Mercury Phoenix Trust	1,362	-	(1,362)	-
Eleanor Rathbone Charitable Trust	893	-	(893)	-
De La Rue Charitable Trust	173	-	(173)	-
Be One Percent	-	3,705	(1,486)	2,219
Thriplow Charitable Trust	-	3,000	(2,139)	861
Far & Wild Travel	-	10,000	(5,831)	4,169
The Big Give Trust & Coles Medlock Fdn.	-	9,199	-	9,199
Lennox Hannay Charitable Trust	-	2,000	-	2,000
Dorfred Charitable Trust	-	1,500	-	1,500
Total Funds	57,277	213,856	(203,305)	67,828

12. Transactions with related parties

12.1 Operating expenses and loan amounts

Certain operating and support costs of the charity (including all employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play It Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities are settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2024: £Nil).

During the year the charity entered into the following transactions with a related party:

Play It Forward Zambia

The charity has a close working relationship with Play It Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play It Forward in the UK is obliged to provide support to Play It Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play It Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement, Play it Forward Zambia is obliged to work closely with Play It Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play It Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2025, grant funding of £195,635 (March 2024: £132,594) was transferred to Play It Forward Zambia.



Play It Forward

372 Coldharbour Lane
London
SW9 8PL
UK

E info@play-itforward.org

www.play-itforward.org

Design by Emi Webber 2026



Registered Charity No. 1177278



REGISTERED CHARITY NUMBER: 1177278

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 MARCH 2025
FOR
PLAY IT FORWARD UK

PLAY IT FORWARD

CONTENTS OF THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 MARCH 2025

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**PLAY IT FORWARD
CHARITY INFORMATION**

Charity Registration Number: 1177278

Registered Office: 372 Coldharbour Lane
Brixton
London
SW9 8PL

The Trustees:

The Trustees who served the charity during the period were as follows:

Mr O Brendon (Chair)
Mrs S Brendon
Mr J Thompson
Mr P Edwards
Mrs C Henry
Mrs J Caujolle
Miss R Harding

Independent Examiner: Mr M S Caldicott ACA FCCA CTA
For and on behalf of White Hart Associates (London) Ltd
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Senior Management: Mr J Criswick

PLAY IT FORWARD REPORT OF THE TRUSTEES

The trustees are pleased to present their report with the financial statements of the charity for the period ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

ORGANISATIONAL STRUCTURE AND GOVERNANCE

Play it Forward has a Board of Trustees which meets quarterly and is responsible for the strategic direction and policy of the charity. At present the Board has seven members from a variety of professional backgrounds that contribute towards the running of the charity. Further trustee appointments are planned during the current year to support fundraising and safeguarding.

Day to day responsibility of overseeing the operations of the charity is by the work of the Chief Executive Officer, Jake Criswick (full-time). A number of volunteers have helped with fundraising, marketing, communications, accounting and IT.

OBJECTIVES AND ACTIVITIES

Our **mission** is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

Our **vision** is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

Our principal objectives are:

(a)

- (i) the prevention or relief of poverty,
- (ii) the advancement of education, and
- (iii) the promotion of good health,

in socially and economically disadvantaged communities by the provision of grants, items, facilities and services to charities or other organisations working to achieve any or all of such objects, and

- (b) such other purposes that are charitable under the laws of England and Wales as the Trustees in their absolute discretion from time-to-time think fit.

PLAY IT FORWARD REPORT OF THE TRUSTEES

PUBLIC BENEFIT STATEMENT

The Trustees have read the Charity Commission's guidance on Public Benefit and confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to it whilst exercising their powers and duties. They consider the full information contained in this annual report, about the aims, activities and achievements in the many areas of interest that the charity supports, demonstrates the benefit to its beneficiaries and through them to the Public, which arise from those activities.

PARTNERSHIPS

We partner with both locally driven non-governmental initiatives and international charities working to alleviate poverty in Southern Province, Zambia. A memorandum of understanding is agreed on and signed with all project partners, with objectives and responsibilities of the partnership clearly stipulated.

ACHIEVEMENTS AND PERFORMANCE

During the year our support enabled the following activities and achievements in Zambia, through which Play it Forward Zambia engaged over 2,700 vulnerable children and young people:

- Improved health, wellbeing, and nutrition among vulnerable learners through our Everyday Nutrition and school garden projects at Katubya and Nakawa Schools.
- Expanded the Kick for Change programme, using football to educate over 600 young people on the dangers of substance abuse and promote positive life choices.
- Delivered the Play & Prevent project, reaching 500+ adolescents with weekly football-based HIV and sexual health education sessions.
- Trained 24 new coaches and peer educators, strengthening community capacity for youth mentorship and safeguarding.
- Continued to scale up the Digital Skills Accelerator in partnership with Absa's Innovation Hub, equipping 150 young people with coding, ICT, and digital literacy skills.
- Supported the Play it Forward Academy, helping young players access quality education, life skills, and pathways to athlete scholarships and professional opportunities.

PLAY IT FORWARD REPORT OF THE TRUSTEES

HIGHLIGHTS OF THE YEAR

Kick for Change

In 2024/2025, Play it Forward launched Kick for Change - a pioneering football-based education programme designed to raise awareness of substance abuse among young people in Livingstone. Funded by The Bloom Foundation, the project reached over 600 adolescents through weekly life-skills and prevention sessions, delivered by trained community coaches. The programme promoted resilience, teamwork, and positive decision-making, while engaging parents and community leaders through outreach events and tournaments.

Play and Prevent

Our Play & Prevent initiative continued to empower young people with knowledge and access to sexual and reproductive health (SRH) services. Working in partnership with the Mercury Phoenix Trust and local health providers, we reached over 500 adolescents with football-based HIV education, gender equality, and safeguarding workshops. Three community tournaments offered on-site HIV testing, contraceptive distribution, and peer-led discussions to help young people make informed, healthy choices.

Digital Skills Accelerator

The *Digital Skills Accelerator*, delivered in partnership with Absa Bank Zambia's Innovation Hub, equipped 150 young people with essential ICT, coding, and digital literacy skills. These sessions, held at our Learning Centre in Livingstone, provided young people with practical pathways into education, entrepreneurship, and employment, particularly in technology and creative industries.

FUNDRAISING ACTIVITIES

During 2024/2025 Play it Forward undertook the following fundraising activities:

- Securing new partnerships and grants from organisations such as the FIFA Foundation, Mercury Phoenix Trust, One World Together, Far & Wild, Attraction Tickets and The Bloom Foundation.
- Hosting our annual Quiz & Auction Night, a sports day, and various other marathons and community fundraising events in the UK and Zambia.
- Strengthening our network of Community Ambassadors and supporters who champion Play it Forward's mission through advocacy, volunteering, and peer fundraising.

PLAY IT FORWARD REPORT OF THE TRUSTEES

FINANCIAL REVIEW

The Trustees have reviewed the overall finances of the charity and are satisfied with the current financial position. In line with the charity's financial policies, the board reviews the charity's finances on a quarterly basis to monitor the financial health of the organisation and to identify any required action.

The total income for the year amounted to £287,493 (March 2024: £213,856) reflecting the success of our recent grant fundraising. Play it Forward's core costs continued to be funded entirely by Trustees, meaning that all funds raised were disbursed directly to our projects and partners in Southern Province, Zambia.

Resources expended on charitable activities was £195,635 (March 2024: £132,594). In line with our strategy, we have curtailed financial support to other partners to focus on establishing community projects with Play it Forward Zambia that support vulnerable children and young people in the Livingstone District.

Over the year, Play it Forward has been increasing its donor base and engaging in more public fundraising (particularly online) and writing grant applications to trusts and foundations. We are very grateful for the continual support of our major donors, regular givers and volunteers.

RESERVES POLICY

Play it Forward's Trustees pledge to cover all operational costs for each financial year which will be kept in the "Operating Costs Fund". No commitments are made beyond the level of funds already received in the project fund. Play it Forward's aim is to commit the majority of unrestricted funds available to projects by the end of the financial year. The net income for the year was £17,685 (March 2024: £10,551) which the Trustees deem reasonable.

The level of reserves held will fluctuate depending on the timing of fundraising activities carried out but should not fall to below £50k. The reserves remain above this figure and stand at £85,513 at 31 March 2025 (March 2024: £67,828). This is more than 6-month's operating costs of Play it Forward UK. The Trustees remain confident in our financial position due to upcoming fundraising events planned during our next financial year and pending grant applications submitted. This reserves policy will be reviewed on an annual basis. The charity will aim to identify new and diverse means of generating income to ensure that current levels of charitable activity can be maintained in the coming years.

INVESTMENT POWERS

Under the Articles of Association, the charity has the power to make any investments which the Trustees see fit. Currently, the charity has no investments.

PLAY IT FORWARD REPORT OF THE TRUSTEES

RISK MANAGEMENT

The trustees and staff have identified potential risks to the work of the Play it Forward and put in place systems and procedures to manage these. The main risks include financial exposure and changes in the socio-political environment in Zambia where we and our partners operate. Our disbursement, monitoring and reporting systems contribute to minimising these risks.

In accordance with the current best practice the Trustees regularly review the actual and potential risk which affect the operations and administration of the charity and are satisfied with the procedures and other safeguards they have put in place.

FUNDRAISING PRACTICES

Play it Forward has updated Privacy and Data Protection Policies in line with GDPR Regulations. Play it Forward is a member of the Fundraising Regulator, which is an independent self-regulatory organisation and staff, Trustees and volunteers agree to abide by its code of practice.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with the applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board:

Oliver Brendon

Oliver Brendon (Jan 26, 2026 13:13:21 GMT)

.....
Oliver Brendon

Chairman, Trustee

Jan 26, 2026

Date:

PLAY IT FORWARD

INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2025 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

M S Caldicott

[M S Caldicott \(Jan 26, 2026 13:15:09 GMT\)](#)

Mr M S Caldicott ACA FCCA CTA
for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Jan 26, 2026

Date:

PLAY IT FORWARD

Statement of Financial Activities for the 12 months ended 31 March 2025

		Unrestricted funds	Restricted funds ¹	Total funds 2025
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	140,002	147,491	287,493
Total income		140,002	147,491	287,493
Expenditure on:				
Charitable grants	4	(154,848)	(40,787)	(195,635)
Support costs	5	-	(74,173)	(74,173)
Total expenditure		(154,848)	(114,960)	(269,808)
Net income/(expenditure) before transfers		(14,846)	32,531	17,685
Gross transfers between funds		-	-	-
Net movement in funds		(14,846)	32,531	17,685
Reconciliation of fund:				
Total funds brought forward		39,232	28,596	67,828
Total funds carried forward	10	24,386	61,127	85,513

Statement of Financial Activities for the 12 months ended 31 March 2024

		Unrestricted funds	Restricted funds ¹	Total funds 2024
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	119,043	94,813	213,856
Total income		119,043	94,813	213,856
Expenditure on:				
Charitable grants	4	(116,330)	(16,264)	(132,594)
Support costs	5	-	(70,711)	(70,711)
Total expenditure		(116,330)	(86,975)	(203,305)
Net income/(expenditure) before transfers		2,713	7,838	10,551
Gross transfers between funds		-	-	-
Net movement in funds		2,713	7,838	10,551
Reconciliation of fund:				
Total funds brought forward		36,519	20,758	57,277
Total funds carried forward	11	39,232	28,596	67,828

1. Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

PLAY IT FORWARD

Balance sheet as at 31 March 2025

	Notes	2025 £	2024 £
Current assets:			
Other debtors	9	785	50,208
Cash at bank and in hand		87,913	22,796
Creditors: amounts falling due within one year			
	10	(3,185)	(5,176)
Net current assets		85,513	67,828
Net assets		85,513	67,828
Funds of the Charity:			
Unrestricted funds	11	24,386	39,232
Restricted income funds	11	61,127	28,596
Total funds		85,513	67,828

The financial statements on pages 9 to 19 were approved by the Trustees, authorised for release on:

Jan 26, 2026
...../...../.....

and signed on their behalf by:

Oliver Brendon
Oliver Brendon (Jan 26, 2026 13:13:21 GMT)

Oliver Brendon
Chairman

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025

1. Basis of preparation

Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of Income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered or to be recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will

receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed by category, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted funds	Restricted funds ¹	2025	2024
	£	£	£	£
Personal donations	108,563	89,956	198,519	157,295
Gift aid reclaimed	21,431	-	21,431	12,117
Fundraising events	10,008	-	10,008	15,040
Grant funding	-	57,535	57,535	29,404
Total income	140,002	147,491	287,493	213,856

1. Restricted Funds relate to donations made in response to specific projects, such as restricted grant funding which is specifically for Play it Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025****4. Grant-making**

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2025	2024
			£	£
Play it Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of organisation to enable them to deliver their football for good projects	195,635	132,594
Total grants			195,635	132,594
4.1 Grant management costs				
Support costs associated with grant-making			34,967	30,697

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025****5. Analysis of support costs**

	2025	2024
	£	£
Grant management	34,967	30,697
Fundraising & publicity	19,026	22,857
Finance and governance	12,955	8,849
Office overheads	7,225	8,308
Total Support costs	74,173	70,711

6. Trustee remuneration and expenses

During the year ended 31 March 2025, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2025	2024
	£	£
Independent examiner fees and expenses	720	720

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025

7. Paid employees

7.1 Staff Costs

	2025	2024
	£	£
Gross wages, salaries and benefits in kind	54,798	48,583
Employer's National Insurance costs	3,575	3,609
Pension costs	2,392	1,733
Medical insurance	191	149
Training Costs	605	20
Total staff costs	61,561	54,094

7.2 Average number of full-time equivalent employees in the year

	2025	2024
	FTE	FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025****9. Debtors**

	Other debtors	
	2025	2024
	£	£
Donations committed not yet received	-	50,000
Gift Aid accrual	-	208
Other Debtors	785	
Total	785	50,208

10. Creditors and accruals

	Amounts falling due within one year	
	2025	2024
	£	£
Other creditors	3,185	5,176
Total	3,185	5,176

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025****11. Funds****11.1 Funds held**

Fund Name	Type	Purpose and Restrictions
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

11.2 Movements of major funds in 12 months to 31 March 2025

	Balance at 1 April 2024	Incoming resources	Outgoing resources	Balance at 31 March 2025
	£	£	£	£
Unrestricted funds:				
General Fund	39,232	140,002	(154,848)	24,386
Restricted funds:				
Operational Costs Funds	8,299	89,956	(74,173)	24,082
Brian Murtagh Charitable Trust	349	-	(349)	-
Mercury Phoenix Trust	-	16,535	-	16,535
Far & Wild Travel	4,169	10,000	(9,996)	4,173
The Big Give Trust & Coles Medlock	9,199	-	(9,199)	-
Be One Percent	2,219	-	(2,219)	-
Thriplow Charitable Trust	861	-	(861)	-
Lennox Hannay Charitable Trust	2,000	-	(2,000)	-
Dorfred Charitable Trust	1,500	-	(1,500)	-
The Bloom Foundation	-	30,000	(13,663)	16,337
CB & HH Taylor 1984 Trust	-	1,000	(1,000)	-
Total Funds	67,828	287,493	(269,808)	85,513

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025

11.3 Movements of major funds in 12 months to 31 March 2024

	Balance at 1 April 2023 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2024 £
Unrestricted funds:				
General Fund	36,519	119,043	(116,330)	39,232
Restricted funds:				
Operational Costs Funds	13,601	65,409	(70,711)	8,299
Brian Murtagh Charitable Trust	4,729	-	(4,380)	349
Mercury Phoenix Trust	1,362	-	(1,362)	-
Eleanor Rathbone Charitable Trust	893	-	(893)	-
De La Rue Charitable Trust	173	-	(173)	-
Be One Percent	-	3,705	(1,486)	2,219
Thriplow Charitable Trust	-	3,000	(2,139)	861
Far & Wild Travel	-	10,000	(5,831)	4,169
The Big Give Trust & Coles Medlock Foundation	-	9,199	-	9,199
Lennox Hannay Charitable Trust	-	2,000	-	2,000
Dorfred Charitable Trust	-	1,500	-	1,500
	57,277	213,856	(203,305)	67,828

12. Transactions with related parties

12.1 Operating expenses and loan amounts

Certain operating and support costs of the charity (including a proportion of employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play it Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2024: £Nil).

During the year the charity entered into the following transactions with a related party:

Play it Forward Zambia

The charity has a close working relationship with Play it Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play it Forward in the UK is obliged to provide support to Play it Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play it Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement Play it Forward Zambia is obliged to work closely with Play it Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play it Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2025, grant funding of £195,635 (March 2024: £132,594) was transferred to Play it Forward Zambia.

PFUK_Charity_Commission_Accounts 2025 (JC Edit 26.01.26)

Final Audit Report

2026-01-26

Created:	2026-01-26
By:	Jake Criswick (jake.criswick@play-itforward.org)
Status:	Signed
Transaction ID:	CBJCHBCAABAA5MGolUPUS-AeY7fS7mMi4fAhIMwvu7Ha

"PFUK_Charity_Commission_Accounts 2025 (JC Edit 26.01.26)" History

-  Document created by Jake Criswick (jake.criswick@play-itforward.org)
2026-01-26 - 10:38:30 AM GMT
-  Document emailed to Oliver Brendon (oliver@attractiontickets.com) for signature
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2026-01-26 - 1:13:24 PM GMT
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2026-01-26 - 1:14:41 PM GMT
-  Signer Mark Caldicott (markc@whitehartassociates.com) entered name at signing as M S Caldicott
2026-01-26 - 1:15:07 PM GMT
-  Document e-signed by M S Caldicott (markc@whitehartassociates.com)
Signature Date: 2026-01-26 - 1:15:09 PM GMT - Time Source: server
-  Agreement completed.
2026-01-26 - 1:15:09 PM GMT

REGISTERED CHARITY NUMBER: 1177278

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 MARCH 2025
FOR
PLAY IT FORWARD UK

PLAY IT FORWARD

CONTENTS OF THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 MARCH 2025

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Notes to the Financial Statements	11 to 19

**PLAY IT FORWARD
CHARITY INFORMATION**

Charity Registration Number: 1177278

Registered Office: 372 Coldharbour Lane
Brixton
London
SW9 8PL

The Trustees:

The Trustees who served the charity during the period were as follows:

Mr O Brendon (Chair)
Mrs S Brendon
Mr J Thompson
Mr P Edwards
Mrs C Henry
Mrs J Caujolle
Miss R Harding

Independent Examiner: Mr M S Caldicott ACA FCCA CTA
For and on behalf of White Hart Associates (London) Ltd
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Senior Management: Mr J Criswick

PLAY IT FORWARD REPORT OF THE TRUSTEES

The trustees are pleased to present their report with the financial statements of the charity for the period ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

ORGANISATIONAL STRUCTURE AND GOVERNANCE

Play it Forward has a Board of Trustees which meets quarterly and is responsible for the strategic direction and policy of the charity. At present the Board has seven members from a variety of professional backgrounds that contribute towards the running of the charity. Further trustee appointments are planned during the current year to support fundraising and safeguarding.

Day to day responsibility of overseeing the operations of the charity is by the work of the Chief Executive Officer, Jake Criswick (full-time). A number of volunteers have helped with fundraising, marketing, communications, accounting and IT.

OBJECTIVES AND ACTIVITIES

Our **mission** is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

Our **vision** is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

Our principal objectives are:

(a)

- (i) the prevention or relief of poverty,
- (ii) the advancement of education, and
- (iii) the promotion of good health,

in socially and economically disadvantaged communities by the provision of grants, items, facilities and services to charities or other organisations working to achieve any or all of such objects, and

- (b) such other purposes that are charitable under the laws of England and Wales as the Trustees in their absolute discretion from time-to-time think fit.

PLAY IT FORWARD REPORT OF THE TRUSTEES

PUBLIC BENEFIT STATEMENT

The Trustees have read the Charity Commission's guidance on Public Benefit and confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to it whilst exercising their powers and duties. They consider the full information contained in this annual report, about the aims, activities and achievements in the many areas of interest that the charity supports, demonstrates the benefit to its beneficiaries and through them to the Public, which arise from those activities.

PARTNERSHIPS

We partner with both locally driven non-governmental initiatives and international charities working to alleviate poverty in Southern Province, Zambia. A memorandum of understanding is agreed on and signed with all project partners, with objectives and responsibilities of the partnership clearly stipulated.

ACHIEVEMENTS AND PERFORMANCE

During the year our support enabled the following activities and achievements in Zambia, through which Play it Forward Zambia engaged over 2,700 vulnerable children and young people:

- Improved health, wellbeing, and nutrition among vulnerable learners through our Everyday Nutrition and school garden projects at Katubya and Nakawa Schools.
- Expanded the Kick for Change programme, using football to educate over 600 young people on the dangers of substance abuse and promote positive life choices.
- Delivered the Play & Prevent project, reaching 500+ adolescents with weekly football-based HIV and sexual health education sessions.
- Trained 24 new coaches and peer educators, strengthening community capacity for youth mentorship and safeguarding.
- Continued to scale up the Digital Skills Accelerator in partnership with Absa's Innovation Hub, equipping 150 young people with coding, ICT, and digital literacy skills.
- Supported the Play it Forward Academy, helping young players access quality education, life skills, and pathways to athlete scholarships and professional opportunities.

PLAY IT FORWARD REPORT OF THE TRUSTEES

HIGHLIGHTS OF THE YEAR

Kick for Change

In 2024/2025, Play it Forward launched Kick for Change - a pioneering football-based education programme designed to raise awareness of substance abuse among young people in Livingstone. Funded by The Bloom Foundation, the project reached over 600 adolescents through weekly life-skills and prevention sessions, delivered by trained community coaches. The programme promoted resilience, teamwork, and positive decision-making, while engaging parents and community leaders through outreach events and tournaments.

Play and Prevent

Our Play & Prevent initiative continued to empower young people with knowledge and access to sexual and reproductive health (SRH) services. Working in partnership with the Mercury Phoenix Trust and local health providers, we reached over 500 adolescents with football-based HIV education, gender equality, and safeguarding workshops. Three community tournaments offered on-site HIV testing, contraceptive distribution, and peer-led discussions to help young people make informed, healthy choices.

Digital Skills Accelerator

The *Digital Skills Accelerator*, delivered in partnership with Absa Bank Zambia's Innovation Hub, equipped 150 young people with essential ICT, coding, and digital literacy skills. These sessions, held at our Learning Centre in Livingstone, provided young people with practical pathways into education, entrepreneurship, and employment, particularly in technology and creative industries.

FUNDRAISING ACTIVITIES

During 2024/2025 Play it Forward undertook the following fundraising activities:

- Securing new partnerships and grants from organisations such as the FIFA Foundation, Mercury Phoenix Trust, One World Together, Far & Wild, Attraction Tickets and The Bloom Foundation.
- Hosting our annual Quiz & Auction Night, a sports day, and various other marathons and community fundraising events in the UK and Zambia.
- Strengthening our network of Community Ambassadors and supporters who champion Play it Forward's mission through advocacy, volunteering, and peer fundraising.

PLAY IT FORWARD REPORT OF THE TRUSTEES

FINANCIAL REVIEW

The Trustees have reviewed the overall finances of the charity and are satisfied with the current financial position. In line with the charity's financial policies, the board reviews the charity's finances on a quarterly basis to monitor the financial health of the organisation and to identify any required action.

The total income for the year amounted to £287,493 (March 2024: £213,856) reflecting the success of our recent grant fundraising. Play it Forward's core costs continued to be funded entirely by Trustees, meaning that all funds raised were disbursed directly to our projects and partners in Southern Province, Zambia.

Resources expended on charitable activities was £195,635 (March 2024: £132,594). In line with our strategy, we have curtailed financial support to other partners to focus on establishing community projects with Play it Forward Zambia that support vulnerable children and young people in the Livingstone District.

Over the year, Play it Forward has been increasing its donor base and engaging in more public fundraising (particularly online) and writing grant applications to trusts and foundations. We are very grateful for the continual support of our major donors, regular givers and volunteers.

RESERVES POLICY

Play it Forward's Trustees pledge to cover all operational costs for each financial year which will be kept in the "Operating Costs Fund". No commitments are made beyond the level of funds already received in the project fund. Play it Forward's aim is to commit the majority of unrestricted funds available to projects by the end of the financial year. The net income for the year was £17,685 (March 2024: £10,551) which the Trustees deem reasonable.

The level of reserves held will fluctuate depending on the timing of fundraising activities carried out but should not fall to below £50k. The reserves remain above this figure and stand at £85,513 at 31 March 2025 (March 2024: £67,828). This is more than 6-month's operating costs of Play it Forward UK. The Trustees remain confident in our financial position due to upcoming fundraising events planned during our next financial year and pending grant applications submitted. This reserves policy will be reviewed on an annual basis. The charity will aim to identify new and diverse means of generating income to ensure that current levels of charitable activity can be maintained in the coming years.

INVESTMENT POWERS

Under the Articles of Association, the charity has the power to make any investments which the Trustees see fit. Currently, the charity has no investments.

PLAY IT FORWARD REPORT OF THE TRUSTEES

RISK MANAGEMENT

The trustees and staff have identified potential risks to the work of the Play it Forward and put in place systems and procedures to manage these. The main risks include financial exposure and changes in the socio-political environment in Zambia where we and our partners operate. Our disbursement, monitoring and reporting systems contribute to minimising these risks.

In accordance with the current best practice the Trustees regularly review the actual and potential risk which affect the operations and administration of the charity and are satisfied with the procedures and other safeguards they have put in place.

FUNDRAISING PRACTICES

Play it Forward has updated Privacy and Data Protection Policies in line with GDPR Regulations. Play it Forward is a member of the Fundraising Regulator, which is an independent self-regulatory organisation and staff, Trustees and volunteers agree to abide by its code of practice.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with the applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board:

Oliver Brendon

Oliver Brendon (Jan 26, 2026 13:13:21 GMT)

.....
Oliver Brendon

Chairman, Trustee

Jan 26, 2026

Date:

PLAY IT FORWARD

INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2025 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

M S Caldicott

[M S Caldicott \(Jan 26, 2026 13:15:09 GMT\)](#)

Mr M S Caldicott ACA FCCA CTA
for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Jan 26, 2026

Date:

PLAY IT FORWARD

Statement of Financial Activities for the 12 months ended 31 March 2025

		Unrestricted funds	Restricted funds ¹	Total funds 2025
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	140,002	147,491	287,493
Total income		140,002	147,491	287,493
Expenditure on:				
Charitable grants	4	(154,848)	(40,787)	(195,635)
Support costs	5	-	(74,173)	(74,173)
Total expenditure		(154,848)	(114,960)	(269,808)
Net income/(expenditure) before transfers		(14,846)	32,531	17,685
Gross transfers between funds		-	-	-
Net movement in funds		(14,846)	32,531	17,685
Reconciliation of fund:				
Total funds brought forward		39,232	28,596	67,828
Total funds carried forward	10	24,386	61,127	85,513

Statement of Financial Activities for the 12 months ended 31 March 2024

		Unrestricted funds	Restricted funds ¹	Total funds 2024
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	119,043	94,813	213,856
Total income		119,043	94,813	213,856
Expenditure on:				
Charitable grants	4	(116,330)	(16,264)	(132,594)
Support costs	5	-	(70,711)	(70,711)
Total expenditure		(116,330)	(86,975)	(203,305)
Net income/(expenditure) before transfers		2,713	7,838	10,551
Gross transfers between funds		-	-	-
Net movement in funds		2,713	7,838	10,551
Reconciliation of fund:				
Total funds brought forward		36,519	20,758	57,277
Total funds carried forward	11	39,232	28,596	67,828

1. Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

PLAY IT FORWARD

Balance sheet as at 31 March 2025

	Notes	2025 £	2024 £
Current assets:			
Other debtors	9	785	50,208
Cash at bank and in hand		87,913	22,796
Creditors: amounts falling due within one year			
	10	(3,185)	(5,176)
Net current assets		85,513	67,828
Net assets		85,513	67,828
Funds of the Charity:			
Unrestricted funds	11	24,386	39,232
Restricted income funds	11	61,127	28,596
Total funds		85,513	67,828

The financial statements on pages 9 to 19 were approved by the Trustees, authorised for release on:

Jan 26, 2026
...../...../.....

and signed on their behalf by:

Oliver Brendon
Oliver Brendon (Jan 26, 2026 13:13:21 GMT)

Oliver Brendon
Chairman

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025

1. Basis of preparation

Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of Income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered or to be recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will

receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed by category, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted funds	Restricted funds ¹	2025	2024
	£	£	£	£
Personal donations	108,563	89,956	198,519	157,295
Gift aid reclaimed	21,431	-	21,431	12,117
Fundraising events	10,008	-	10,008	15,040
Grant funding	-	57,535	57,535	29,404
Total income	140,002	147,491	287,493	213,856

1. Restricted Funds relate to donations made in response to specific projects, such as restricted grant funding which is specifically for Play it Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025****4. Grant-making**

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2025	2024
			£	£
Play it Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of organisation to enable them to deliver their football for good projects	195,635	132,594
Total grants			195,635	132,594
4.1 Grant management costs				
Support costs associated with grant-making			34,967	30,697

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025****5. Analysis of support costs**

	2025	2024
	£	£
Grant management	34,967	30,697
Fundraising & publicity	19,026	22,857
Finance and governance	12,955	8,849
Office overheads	7,225	8,308
Total Support costs	74,173	70,711

6. Trustee remuneration and expenses

During the year ended 31 March 2025, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2025	2024
	£	£
Independent examiner fees and expenses	720	720

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025

7. Paid employees

7.1 Staff Costs

	2025	2024
	£	£
Gross wages, salaries and benefits in kind	54,798	48,583
Employer's National Insurance costs	3,575	3,609
Pension costs	2,392	1,733
Medical insurance	191	149
Training Costs	605	20
Total staff costs	61,561	54,094

7.2 Average number of full-time equivalent employees in the year

	2025	2024
	FTE	FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025****9. Debtors**

	Other debtors	
	2025	2024
	£	£
Donations committed not yet received	-	50,000
Gift Aid accrual	-	208
Other Debtors	785	
Total	785	50,208

10. Creditors and accruals

	Amounts falling due within one year	
	2025	2024
	£	£
Other creditors	3,185	5,176
Total	3,185	5,176

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025****11. Funds****11.1 Funds held**

Fund Name	Type	Purpose and Restrictions
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

11.2 Movements of major funds in 12 months to 31 March 2025

	Balance at 1 April 2024	Incoming resources	Outgoing resources	Balance at 31 March 2025
	£	£	£	£
Unrestricted funds:				
General Fund	39,232	140,002	(154,848)	24,386
Restricted funds:				
Operational Costs Funds	8,299	89,956	(74,173)	24,082
Brian Murtagh Charitable Trust	349	-	(349)	-
Mercury Phoenix Trust	-	16,535	-	16,535
Far & Wild Travel	4,169	10,000	(9,996)	4,173
The Big Give Trust & Coles Medlock	9,199	-	(9,199)	-
Be One Percent	2,219	-	(2,219)	-
Thriplow Charitable Trust	861	-	(861)	-
Lennox Hannay Charitable Trust	2,000	-	(2,000)	-
Dorfred Charitable Trust	1,500	-	(1,500)	-
The Bloom Foundation	-	30,000	(13,663)	16,337
CB & HH Taylor 1984 Trust	-	1,000	(1,000)	-
Total Funds	67,828	287,493	(269,808)	85,513

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2025

11.3 Movements of major funds in 12 months to 31 March 2024

	Balance at 1 April 2023 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2024 £
Unrestricted funds:				
General Fund	36,519	119,043	(116,330)	39,232
Restricted funds:				
Operational Costs Funds	13,601	65,409	(70,711)	8,299
Brian Murtagh Charitable Trust	4,729	-	(4,380)	349
Mercury Phoenix Trust	1,362	-	(1,362)	-
Eleanor Rathbone Charitable Trust	893	-	(893)	-
De La Rue Charitable Trust	173	-	(173)	-
Be One Percent	-	3,705	(1,486)	2,219
Thriplow Charitable Trust	-	3,000	(2,139)	861
Far & Wild Travel	-	10,000	(5,831)	4,169
The Big Give Trust & Coles Medlock Foundation	-	9,199	-	9,199
Lennox Hannay Charitable Trust	-	2,000	-	2,000
Dorfred Charitable Trust	-	1,500	-	1,500
	57,277	213,856	(203,305)	67,828

12. Transactions with related parties

12.1 Operating expenses and loan amounts

Certain operating and support costs of the charity (including a proportion of employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play it Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2024: £Nil).

During the year the charity entered into the following transactions with a related party:

Play it Forward Zambia

The charity has a close working relationship with Play it Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play it Forward in the UK is obliged to provide support to Play it Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play it Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement Play it Forward Zambia is obliged to work closely with Play it Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play it Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2025, grant funding of £195,635 (March 2024: £132,594) was transferred to Play it Forward Zambia.

PFUK_Charity_Commission_Accounts 2025 (JC Edit 26.01.26)

Final Audit Report

2026-01-26

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By:	Jake Criswick (jake.criswick@play-itforward.org)
Status:	Signed
Transaction ID:	CBJCHBCAABAA5MGolUPUS-AeY7fS7mMi4fAhIMwvu7Ha

"PFUK_Charity_Commission_Accounts 2025 (JC Edit 26.01.26)" History

-  Document created by Jake Criswick (jake.criswick@play-itforward.org)
2026-01-26 - 10:38:30 AM GMT
-  Document emailed to Oliver Brendon (oliver@attractiontickets.com) for signature
2026-01-26 - 10:41:53 AM GMT
-  Email viewed by Oliver Brendon (oliver@attractiontickets.com)
2026-01-26 - 1:12:40 PM GMT
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Signature Date: 2026-01-26 - 1:13:21 PM GMT - Time Source: server
-  Document emailed to Mark Caldicott (markc@whitehartassociates.com) for signature
2026-01-26 - 1:13:24 PM GMT
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2026-01-26 - 1:14:41 PM GMT
-  Signer Mark Caldicott (markc@whitehartassociates.com) entered name at signing as M S Caldicott
2026-01-26 - 1:15:07 PM GMT
-  Document e-signed by M S Caldicott (markc@whitehartassociates.com)
Signature Date: 2026-01-26 - 1:15:09 PM GMT - Time Source: server
-  Agreement completed.
2026-01-26 - 1:15:09 PM GMT

Accounts



play it **forward**

Annual Review

2023/24

for the year ending 31 March 2024

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Message from the CEO

Dear Friends and Supporters,

As I reflect on another impactful year at **Play It Forward**, I am aware of the transformative power of community, resilience, and hope. Over the past year, our work in Zambia has continued to expand, reaching thousands of young people and their families. We have worked to create opportunities through education, health, and sport, unlocking the potential of the next generation of Zambian leaders.

In 2023/24, our dedicated team of 22 Zambian staff delivered life-changing programmes to more than 2,500 young people. From providing daily nutritious meals to enhancing literacy through outdoor learning spaces, and using football to challenge gender norms and health education, our holistic approach is making measurable differences in lives and communities.

Some of the highlights of the year include expanding our digital skills training, empowering 392 young people to learn to code, and our success in advancing girls' education and leadership through initiatives like 'Girls Moving Forward'. None of this would be possible without the partnerships we have built with local community-based organisations, international donors, and volunteers.

This year, we have also placed a stronger focus on monitoring and evaluation to ensure that every resource we use delivers meaningful and sustainable outcomes. By aligning our objectives with the UN's Sustainable Development Goals, we are playing our part in creating a more equitable world for all.

But the real credit goes to the young people we serve. Their stories of perseverance, such as Nana, who broke through multiple societal barriers to excel in both education and football, remind us why this work matters. Moments like this reaffirm our belief in the potential of every child, no matter where they are born or the challenges they face growing up.

As we look ahead, our vision remains bold. We aim to scale our programmes, deepen our impact and inspire even more young Zambians to reach their full potential and thrive. Thank you to all who make this work possible: our donors, partners, and supporters around the world.

With appreciation,



Jake Criswick
CEO, Play It Forward



About Us



VISION



Our vision is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

MISSION



Our mission is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

WHAT WE DO



Play It Forward inspires and empowers a whole new generation of young people to take control of their lives. Our support, on and off the football pitch, ensures that young people emerge from our programmes with new skills to succeed in school, the workforce and in life.

WHERE WE WORK



Most of our work is in remote, rural regions in the Southern Province of Zambia. These are areas that suffer from especially high levels of poverty and low levels of educational achievement. Isolated from governmental services, they can often be overlooked.

OUR PARTNERS



Our projects take a holistic approach to meeting these challenges using the extensive experience of our partner organisations. Motivated by passion and local knowledge, these organisations are well-equipped to produce powerful results in a cost-effective way.

Sustainable Development Goals

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. We align our objectives with these to ensure that our efforts achieve measurable results and contribute to the overall objective of creating a more equitable and just society.



NUTRITION

Ensuring children get a nutritious and balanced diet and that no child goes hungry.



HEALTH & WELLBEING

Enhancing children’s knowledge of how to protect themselves from diseases and improving their mental health.



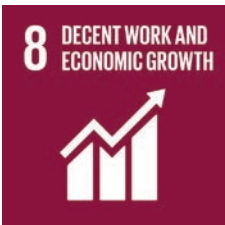
EDUCATION

Improving the quality of educational opportunities and making them more accessible to children.



GENDER EQUALITY

Empowering girls to challenge gender norms, defy child marriage and early pregnancies, and succeed academically.



EMPLOYABILITY

Promoting entrepreneurship and post-16 vocational training to help young people to transition to work.



Our Impact

In the year ending 31 March 2024, we reached thousands of children and young people with play-based programmes that promote their learning and wellbeing.

LAST YEAR WE REACHED



3,400 YOUNG PEOPLE

included in our **health** and **education** projects



102 PEER COACHES

trained to deliver **HIV & life skills** education sessions



240 GIRLS

accessed **computers** and learnt **to code**



2 STUDENTS

received **education scholarships** into universities in Zambia



Impact Highlights 2023/24

WE SUPPORT YOUNG PEOPLE IN ZAMBIA TO REACH THEIR FULL POTENTIAL AND THRIVE

3,492

Young people have participated in our programmes



2,750

Nutritional meals served every month



We worked across
4 DISTRICTS
in the
SOUTHERN PROVINCE
of
ZAMBIA

346

Young people accessed voluntary counselling and testing (VCT)

We organised

5

community football tournaments



FEMALE PARTICIPANTS

58%

MALE PARTICIPANTS

42%

1,920

Hours of sexual health and life skills education delivered



89%

Students showed a
89% ATTENDANCE
across all 5 literacy project sites.

WE RAISED OVER

£215,000

IN THE LAST FINANCIAL YEAR

play it 
forward

PLAY • INSPIRE • EMPOWER

Theory of CHANGE



PROJECT
FOCUS

Project Cost
£17,697

Location
Livingstone, Zambia

No. of Beneficiaries
241

Details:

- Peer coach training
- Sexual health & HIV education
- Clinical services and HIV testing
- Life-skills and safeguarding training

Funded by
The FIFA Foundation

Related SDGs



Girls Moving Forward

Of the nearly 2 million adolescents living with HIV around the world, over 60% are girls and young women ages 10-24 and 80% live in sub-Saharan Africa. Adolescent girls (13-19) and young women (20-24) in Zambia are particularly vulnerable due to high rates of child marriage and teenage pregnancy.



Girls Moving Forward, funded by the **FIFA Foundation**, aims to equip adolescent girls with the skills they need to take control of decisions in their health and relationships.

What Did We Achieve?

- Educated girls on HIV/AIDS prevention through 18 sessions held by 14 peer coaches, achieving 88% session completion rate.
- Delivered 2,552 contact hours, training 14 peer coaches in 7 days with 56% female participation and a 100% completion rate.
- Increased access to adolescent-friendly health services with pitch-side HIV testing; 148 people were tested, and two who tested positive, were linked to follow-up care.
- Empowered girls through safeguarding training, with all 14 coaches completing the 'FIFA Guardians Safeguarding in Sport' online course.
- Engaged 28 parents at a community forum representing 14 football clubs, improving parental consent for sexual health service access.



"My favourite drill is 'Shoot those STIs' — it helps us know more about safe sex and it helps me perfect my skills as a striker."

Mary, age 17



IMPACT HIGHLIGHTS

148

A total of 148 people accessed HIV testing services at the community tournaments. Two people tested positive and were linked to follow-up care services.

2,552

A total of **2,552 contact hours** were delivered to 241 adolescent girls, educating them on HIV/AIDS, family planning, healthy relationships and safeguarding.

PROJECT
FOCUS

Project Cost

£10,000

Location

Livingstone, Zambia

No. of Beneficiaries

90

Details

- Homework clubs
- Digital skills training
- Football for health and wellbeing
- Daily nutritious meals

Funded by

Far and Wild Travel

Related SDGs



Hopeful Horizons

Most children face significant challenges when it comes to getting an education. Imagine trying to stay focused and achieve good grades while crammed into a classroom with 60 other students, all while hunger distracts you and there’s no quiet space at home to study. Quality education offers children the opportunity to build a better future for themselves, their families, and their entire community.



Hopeful Horizons, supported by **Far & Wild**, aims to empower 90 girls in Livingstone through a holistic approach focusing on literacy, digital skills, football, and nutrition.

What Did We Achieve?

- Improved literacy rates and academic success, with girls progressing to higher grades. Reading proficiency increased from 33% to 87%.
- Increased ICT knowledge, with students applying their skills to real-world projects. Three girls are enrolled on a professional product design course.
- Playing football regularly has increased reported self-confidence levels and perceived leadership ability, with one player reaching national-level competitions.
- Enhanced nutrition for participants, positively affecting their school and sports performance. Over 5,500 nutritious meals were served to girls throughout the year.

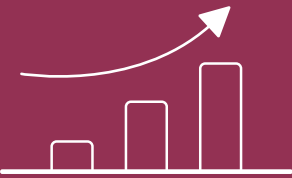


"I got pregnant in grade 7 and stopped attending school for 2 years. When I went back to school, I also joined the homework clubs that helped me pass my grade 9 exams. I am now in grade 10 and still attending homework clubs."

Melinda, age 16



IMPACT HIGHLIGHTS



Girls reading proficiency increased from **33% to 87%** in just one year.

520

A total of 89 girls received **520 hours** of additional education support.

PROJECT FOCUS

Project Cost

£7,568

Location

Livingstone, Zambia

No. of Beneficiaries

66

Details

-  Reading groups
-  Environmental trips
-  Teacher training

Funded by

The Brian Murtagh Charitable Trust

Related SDGs



Readers Are Leaders

Zambia is facing severe environmental challenges, including deforestation, pollution, drought, exacerbated by the growing impacts of climate change. Addressing these issues is increasingly urgent, as a lack of education and awareness prevents children from gaining the skills and motivation needed to become environmentally conscious and responsible citizens.



Readers are Leaders, funded by the **Brian Murtagh Charitable Trust**, aims to present reading and writing to children in a fun, engaging way, outside traditional classrooms, in green outdoor spaces. Monthly conservation trips teach children about the local environment and climate change.

What Did We Achieve?

- Created a culture of reading - at the end of the project 96% of children reported they read outside of school for pleasure.
- Increased knowledge of environmental awareness through trips to see the waterworks, rubbish dump, the Mosi-oa-Tunya National Park and a local farm.
- 108 tamarind and mango saplings were planted in 4 Livingstone partner schools.
- Four volunteers were trained to help with the after-school reading clubs.



"There will be challenges. Maybe it can cause us problems with food, we won't have enough to eat. People will be starving."

Chiza, age 14



IMPACT HIGHLIGHTS

108

Indigenous trees were planted across our **four partner schools** in Livingstone.

93%

Students showed a **93% attendance** across all 5 literacy project sites.

Our Commitment

Our generous trustees cover the core running costs of the UK charity, everything from salaries to costs associated with project monitoring visits to our partners in Zambia.

Thanks to this generous support, 100% of every penny raised by Play It Forward will go to the projects we support - so you can rest assured that your donation will be making a positive impact where it's needed most.



Volunteers



Our dedicated volunteers are at the core of Play it Forward’s success, bringing invaluable energy, passion, and expertise to every aspect of our work. We deeply appreciate each individual who has contributed their time, skills, and commitment this year. Their impact is felt across our projects, from mentorship and fundraising to community outreach and event support. The following pages are our way of recognising and celebrating everyone who made a difference through their efforts.



- Caroline Leon** - raised money through event ticket sales.
 - Daniel Forster** - ran the London Marathon 2023 to raise funds.
 - Dave Courtley** - cooked a 3-course dinner as an auction prize.
 - Emi Webber** - designed this annual review.
 - Faith Hagerty** - organised the ‘Strictly Headers’ fundraising tournament.
 - Laura Falck** - Accounting for International Development volunteer.
 - Leo Humphries** - gave his time as quiz master.
 - Matt Hudson** - ran the London Marathon 2023 to raise funds.
 - Neil** - donated hundreds of pairs of football boots through Charity Boots.
 - Nicole Nymoen** - donated football kits and boots.
 - Noah, Jack, Sam & George** - ran the Royal Parks half marathon to raise funds.
 - Paul Conaghan** - donated a dinner voucher as an auction prize.
 - Sam Wei** - Accounting for International Development volunteer.
 - Sebastian Schyberg** - donated a golf day auction prize.
 - Suzy & Alex Robarts** - visited Zambia and volunteered at Nakawa Pre-School.
- And all the staff at **Attraction Tickets** for their various fundraising and volunteer efforts over the year.



Fundraising Highlights

Last year was another year of growth for Play it Forward, as we reached out to new audiences and engaged with new supporters across the UK and internationally. We are extremely grateful for the ongoing support of dedicated individuals, ambassadors, corporate partners, trusts and foundations, who all recognise the vital role of play in helping vulnerable children in Zambia.

ZAMBIAN ART EXHIBITION

We would like to thank everyone who joined us and supported our charity at the event in March 2024, A special thank you to H.E. Macenje Mazoka from the **Zambian High Commission London** for honouring us with her presence and her speech about the collective power of small charities. The event raised a total of £5,333.

QUIZ NIGHT & AUCTION

We are so grateful to everyone who joined us at the **Play It Forward Quiz & Auction** in February 2024. Thank you to everyone who made the evening possible, including our trustees, volunteers and our resident quiz master, **Leo Humphries**. The event raised a total of £9,867.

SPORTS DAY

A huge thank you to all the competitors, volunteers and sponsors from **Attraction Tickets**, who came to our annual event at **Tooting Bec Athletics Track** in September 2023. The day was fun-packed with races and games including egg & spoon, 100m sprint, frisbee throws, sack races and many more! Together we raised £2,782.



Fundraising Highlights

STRICTLY HEADERS

Fourteen female school Heads and Senior Leaders went boot to boot in a football match in May 2023 at Rosslyn Park in London. A special thanks to Faith Haherty and the team at More House School for organising this superb event!. They raised a total of £3,561 and donated heaps of sports kits to Zambia.



ROYAL PARKS HALF MARATHON

Congratulations to Noah, Sam, George and Jack for completing their first ever half maraton in October 2023. Their hard work paid off and together they raised a total of £1,440.

TCS LONDON MARATHON 2023

Well done to Matt Hudson and Daniel Forster who ran the London Marathon in April 2023. Between them, they raised £1,710 for Play it Forward.

SUMMER HIGH TEA

Our Play it Forward Zambia team organised a summer high tea in Livingstone in October 2023. As well as eating plenty of cake and playing fun lawn games, it was a fantastic opportunity to showcase our new education and health projects in the community. The event raised £253.



Our Supporters & Partners

Play It Forward would like to thank our institutional donors and partners for their significant commitment in 2023/2024. Their generous support to our mission enables us to continue connecting children and young people in Zambia with life-saving health information and services, quality education and life-skills.



Corporate Donors, Trusts & Foundations



Attraction Tickets

Be One Percent

The Big Give Trust & Coles Medlock Foundation

Brian Murtagh Charitable Trust

Comic Relief & The Scottish Government

De la Rue Charitable Trust

Dorfred Charitable Trust

Eleanor Rathbone Charitable Trust

Far & Wild Travel

The FIFA Foundation

Lennox Hannay Charitable Trust

Mercury Phoenix Trust

One World Together Rotary Club Livingstone

Rotary Club Livingstone

Thriplow Charitable Trust

The Play It Forward Staff Team



Jake Criswick Chief Executive Officer
Lwanga Bwalya Country Director
O'brian Ntebeka Accountant
Mutinta Hamilemba M&E Coordinator
Edson Sialutaba Programme Manager

Mbali Bwembya Media Officer
Mwenya Kombe Bookkeeper
Bracious Mukoka Project Officer
Carol Mapitao Project Officer
Brighton Chinyama Cleaner

Selina Mashewa Project Coordinator & Coach
Starford Manda Project Coordinator & Coach
Webster Mweemba Project Coordinator & Coach
Bwalya Mutale Project Coordinator & Coach
Mercy Mukobo Project Coordinator & Coach

Serge Mumba Coach
Caristo Maambo Tutor
Heñen Tembo Cook
Andrew Imbuwa Driver
Mercy Miselo Driver

Our Board of Trustees

Oliver Brendon Chairman

Oliver is a Co-founder of Play It Forward and has been the vision and energy behind its mission. He is also the founder & CEO of the successful e-commerce company Attraction Tickets Ltd.

Joe Thompson Treasurer

Joe qualified as a chartered accountant with KPMG before a 20+ year corporate finance career with a number of leading investment banks and UK PLC's. He is now an independent consultant advising companies on capital raising and strategy.

Sasha Brendon Trustee

Sasha has over 20 years' experience in the travel industry as a product manager. She is involved with school PTA's and fundraising for children's charities.

Chibwe Henry Trustee

Chibwe is a seasoned NGO professional with a 20-year history of working for local, national and international charities. Currently, Chibwe is a Teaching Fellow and Academic Tutor in the School of Business and Management at Queen Mary University, and is a Co-founder and Chief Steward of One World Together.

Pete Edwards Trustee

Pete has worked in the media and marketing industry for more than 25 years. Currently, Pete is a non-exec director for B2B business services group Crimtan and a consultant at the French advertising and media network, Publicis.

Jane Caujolle Trustee

Jane founded Townhouse Concierge, where she now heads up a team of 13 handpicked experts, offering the very best in private client services to an international ultra-high net worth clientele. She has experience advising and guiding her clients in a range of not-for-profit projects.

Becky Harding Trustee

Becky, a qualified social worker, has worked in the health, social care and charity sector for more than 15 years. After some years in front line work and previously steering safeguarding within an NHS trust, she now is the Safeguarding Lead at Comic Relief.

UK

ZAMBIA

Mara Michelo Trustee

Mara is the Founder & Country Director at Jacaranda Hub, an organization that aims at developing young people through the provision of collective services, infrastructure and specialized tools and equipment for common use among aspiring MSMEs.

Benson Kayuma Treasurer

Benson trained as a chartered accountant at the Kaplan Financial Training Company in London. Currently, he runs a primary school and an events business in Livingstone.

Justin Palmer Trustee

Justin is a football administrator with a dedication to developing the sport in Southern Africa. Currently, he is the General Manager of City of Lusaka Football Club in the Zambian Premier League.

Maureen Stickel Trustee

Maureen Stickel is the Director of International Program Development at the World Poultry Foundation. In this role, Maureen is part of the WPF Executive Team, overseeing the growth and development of WPF's global program portfolio.

Yande Kalengo Trustee

Yande, Restless Development's Power Shifting Director, is an advocate with 7 years in development, specialising in Gender Equality, Women's Rights, and Youth programs in Zambia. She holds a Masters in International Law from the University of Westminster.



PLAY IT FORWARD
INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2024 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

M S Caldicott

Mr M S Caldicott ACA FCCA CTA

for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

DATE: 29-01-2024

Statement of Financial Activities for the 12 months ended 31 March 2024

		Unrestricted Funds £	Restricted Funds¹ £	Total funds 2024 £
	Notes			
Income & endowments from:				
Donations and fundraising activities	3	119,043	94,813	213,856
Total income		119,043	94,813	213,856
Expenditure on:				
Charitable grants	4	(116,330)	(16,264)	(132,594)
Support costs	5	-	(70,711)	(70,711)
Total expenditure		(116,330)	(86,975)	(203,305)
Net income/(expenditure) before transfers		2,713	7,838	10,551
Gross transfers between funds		-	-	-
Net movement in funds		2,713	7,838	10,551
Reconciliation of fund:				
Total funds brought forward		36,519	20,758	57,277
Total funds carried forward	11	39,232	28,596	67,828

Statement of Financial Activities for the 12 months ended 31 March 2023

		Unrestricted Funds £	Restricted Funds¹ £	Total funds 2023 £
	Notes			
Income & endowments from:				
Donations and fundraising activities	3	101,606	92,548	194,154
Total income		101,606	92,548	194,154
Expenditure on:				
Charitable grants	4	(95,984)	(18,335)	(114,319)
Support costs	5	-	(64,647)	(64,647)
Total expenditure		(95,984)	(82,982)	(178,966)
Net income/(expenditure) before transfers		5,622	9,566	15,188
Gross transfers between funds		-	-	-
Net movement in funds		5,622	9,566	15,188
Reconciliation of fund:				
Total funds brought forward		30,897	11,192	42,089
Total funds carried forward	11	36,519	20,758	57,277

¹ Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

Balance Sheet as at 31 March 2023

	Notes	2024 £	2023 £
Current assets:			
Other debtors		50,208	6,498
Cash at bank and in hand		22,796	53,926
Creditors: amounts falling due within one year	10	(5,176)	(3,147)
Net current assets		67,828	57,277
Net assets		67,828	57,277
Funds of the Charity:			
Unrestricted funds	11	39,232	36,519
Restricted income funds	11	28,596	20,758
Total funds		67,828	57,277

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

29-01-2024

and signed on their behalf by:



Oliver Brendon
Chairman

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

1. Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of Income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed in the following categories, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity’s grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity’s fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity’s remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign Exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees’ discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted Funds £	Restricted Funds¹ £	2024 £	2023 £
Personal donations	91,886	65,409	157,295	140,880
Gift aid reclaimed	12,117	-	12,117	10,490
Fundraising events	15,040	-	15,040	20,216
Grant funding	-	29,404	29,404	22,568
Total income	119,043	94,813	213,856	194,154

¹ Restricted Funds relate to donations made in response to specific projects such as the restricted grant funding which is specifically for Play It Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

4. Grant-making

Below are details of material grants provided during the period.

			2024 £	2023 £
Name of partner	Description	Purpose for which grants are made		
Play It Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of the organisation to enable them to deliver their community football for good projects	132,594	114,319
Total grants			132,594	114,319
4.1 Grant management costs				
Support costs associated with grantmaking			30,697	27,854

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

5. Analysis of support costs

	2024 £	2023 £
Grant management	30,697	27,854
Fundraising and publicity	22,857	22,842
Finance and governance	8,849	6,862
Office overheads	8,308	7,089
Total support costs	70,711	64,647

6. Trustee and auditor remuneration and expenses

During the year ended 31 March 2024, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2024 £	2023 £
Independent examiner fees and expenses	720	600

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

7. Paid employees

7.1 Staff costs

	2024 £	2023 £
Gross wages, salaries and benefits in kind	48,583	36,500
Employer’s National Insurance Costs	3,609	3,939
Pension costs	1,733	1,400
Medical insurance	149	141
Training Costs	20	169
Total staff costs	54,094	42,149

7.2 Average number of full-time equivalent employees in the last year

	2024 FTE	2023 FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

9. Debtors

	2024 £	Other debtors 2023 £
Donations committed not yet received	50,000	3,300
Gift Aid accrual	208	3,198
Total	50,208	6,498

10. Creditors and accruals

	Amounts falling due within one year	
	2024 £	2023 £
Other accruals	5,176	3,147
Total	5,176	3,147

11. Funds

11.1 Funds held

Fund name	Type	Purpose and restriction
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees’ discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

11.2 Movements of major funds in 12 months to 31 March 2024

	Balance at 1 April 2023 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2024 £
Unrestricted funds:				
General Fund	36,519	119,043	(116,330)	39,232
Restricted funds:				
Operating Costs Funds	13,601	65,409	(70,711)	8,299
Brian Murtagh Charitable Trust	4,729	-	(4,380)	349
Mercury PhoenixTrust	1,362	-	(1,362)	-
Eleanor Rathbone Charitable Trust	893	-	(893)	-
De La Rue Charitable Trust	173	-	(173)	-
Be One Percent	-	3,705	(1,486)	2,219
Thriplow Charitable Trust	-	3,000	(2,139)	861
Far & Wild Travel	-	10,000	(5,831)	4,169
The Big Give Trust & Coles Medlock Foundation	-	9,199	-	9,199
Lennox Hannay Charitable Trust	-	2,000	-	2,000
Dorfred Charitable Trust	-	1,500	-	1,500
Total Funds	57,277	213,856	(203,305)	67,828

Financial Statements

Notes to the financial statements for the year ended 31 March 2024

11.3 Movements of major funds in 12 months to 31 March 2023

	Balance at 1 April 2022 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2023 £
Unrestricted funds:				
General Fund	30,897	101,606	(95,984)	36,519
Restricted funds:				
Operating Costs Funds	8,268	69,980	(64,647)	13,601
Chalk Cliff Trust	2,924	-	(2,924)	-
Ashworth Charitable Trust	-	3,000	(3,000)	-
The Souter Charitable Trust	-	3,000	(3,000)	-
Brian Murtagh Charitable Trust	-	7,568	(2,839)	4,729
Mercury Phoenix Trust	-	5,000	(3,638)	1,362
Eleanor Rathbone Charitable Trust	-	2,000	(1,107)	893
De La Rue Charitable Trust	-	2,000	(1,827)	173
Total Funds	42,089	194,154	(178,966)	57,277

12. Transactions with related parties

12.1 Operating expenses and loan amounts

Certain operating and support costs of the charity (including all employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play It Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities are settled periodically at arm’s length. At the year-end no amounts were owed between the parties (March 2023: £Nil).

During the year the charity entered into the following transactions with a related party:

Play It Forward Zambia

The charity has a close working relationship with Play It Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play It Forward in the UK is obliged to provide support to Play It Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play It Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement, Play it Forward Zambia is obliged to work closely with Play It Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play It Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2024, grant funding of £132,594 (March 2023: £114,319) was transferred to Play It Forward Zambia.



Play It Forward

372 Coldharbour Lane
London
SW9 8PL
UK

E info@play-itforward.org

www.play-itforward.org

Design by Emi Webber 2025



Registered Charity No. 1177278



REGISTERED CHARITY NUMBER: 1177278

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 MARCH 2024
FOR
PLAY IT FORWARD UK

PLAY IT FORWARD
CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2024

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Balance Sheet	10
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**PLAY IT FORWARD
CHARITY INFORMATION**

Charity Registration Number: 1177278

Registered Office: 372 Coldharbour Lane
Brixton
London
SW9 8PL

The Trustees:

The Trustees who served the charity during the period were as follows:

Mr O Brendon (Chair)
Mrs S Brendon
Mr J Thompson
Mr P Edwards
Mrs C Henry
Mrs J Caujolle
Miss R Harding

Independent Examiner: Mr M S Caldicott ACA FCCA CTA
For and on behalf of White Hart Associates (London) Ltd
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Senior Management: Mr J Criswick

PLAY IT FORWARD REPORT OF THE TRUSTEES

The trustees are pleased to present their report with the financial statements of the charity for the period ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

ORGANISATIONAL STRUCTURE AND GOVERNANCE

Play it Forward has a Board of Trustees which meets quarterly and is responsible for the strategic direction and policy of the charity. At present the Board has seven members from a variety of professional backgrounds that contribute towards the running of the charity. Further trustee appointments are planned during the current year to support fundraising and safeguarding.

Day to day responsibility of overseeing the operations of the charity is by the work of the Chief Executive Officer, Jake Criswick (full-time). A number of volunteers have helped with fundraising, marketing, communications, accounting and IT.

OBJECTIVES AND ACTIVITIES

Our **mission** is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

Our **vision** is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

Our principal objectives are:

(a)

- (i) the prevention or relief of poverty,
- (ii) the advancement of education, and
- (iii) the promotion of good health,

in socially and economically disadvantaged communities by the provision of grants, items, facilities and services to charities or other organisations working to achieve any or all of such objects, and

- (b) such other purposes that are charitable under the laws of England and Wales as the Trustees in their absolute discretion from time-to-time think fit.

PLAY IT FORWARD REPORT OF THE TRUSTEES

PUBLIC BENEFIT STATEMENT

The Trustees have read the Charity Commission's guidance on Public Benefit and confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to it whilst exercising their powers and duties. They consider the full information contained in this annual report, about the aims, activities and achievements in the many areas of interest that the charity supports, demonstrates the benefit to its beneficiaries and through them to the Public, which arise from those activities.

PARTNERSHIPS

We partner with both locally driven non-governmental initiatives and international charities working to alleviate poverty in Southern Province, Zambia. A memorandum of understanding is agreed on and signed with all project partners, with objectives and responsibilities of the partnership clearly stipulated.

ACHIEVEMENTS AND PERFORMANCE

During the year our support enabled the following activities and achievements in Zambia through which Play it Forward Zambia has engaged over 2,500 vulnerable children and young people:

- Improved health and wellbeing of vulnerable young people through nutrition and football interventions.
- Delivered the Own Your Destiny project with our partner School Club Zambia funded by Comic Relief & the Scottish Government, aiming to integrate 750 out of school girls back into the education system.
- Delivered the Play & Prevent project which reached over 450 young people with weekly football-based HIV & sexual health education and life-skills sessions.
- Trained a further 29 coaches to be peer educators in the communities they live in.
- Upscaled the Digital Skills Accelerator project that equips young people with ICT competencies needed for future employment.
- Supported the Play it Forward Academy which provides intensive and holistic support for vulnerable young people to work towards gaining athlete scholarships at universities.

PLAY IT FORWARD REPORT OF THE TRUSTEES

HIGHLIGHTS OF THE YEAR

Own Your Destiny Project

This year, we celebrate the conclusion of a 3-year partnership with School Club Zambia and Comic Relief, which aimed to help 750 girls return to school. Through our efforts, 445 girls have resumed their education. Central to this initiative is the 'Life Skills Development' curriculum, combining entrepreneurship training with literacy and numeracy classes to empower girls with the tools to shape their futures. Research shows that girls who complete secondary education significantly enhance their communities' economies, face lower risks of child marriage, and are more likely to have children who survive beyond their fifth birthday.

Play and Prevent

The Play and Prevent project aimed to empower young people with knowledge and access to sexual and reproductive health (SRH) services. In partnership with the Mercury Phoenix Trust, the initiative trained 10 coaches to deliver 180 interactive football-based SRHR sessions to 900 adolescents, focusing on HIV prevention, family planning, and healthy relationships. The project also organised three community tournaments, which facilitated SRH education, HIV testing, and contraception distribution. Parent forums ensured broader awareness and community engagement. Significant outcomes included increased awareness of HIV, safeguarding, and gender equality, alongside enhanced understanding of consent.

Play it Forward Academy

Play it Forward in the UK continues to provide vital support to its in-country partner, Play It Forward Zambia, which now has over 130 registered players aged 8 to 25. The majority of these players are from Dambwa, a densely populated and underprivileged community with high rates of youth HIV infections. Through funding from Play it Forward, the programme offers essential resources, including kits & equipment, nutritional and medical support, and educational bursaries, empowering young people to thrive both on and off the field.

FUNDRAISING ACTIVITIES

During 2023/2024 Play it Forward undertook the following fundraising activities:

- Securing grants and developing partnerships for programme activities. This notably included the FIFA Foundation, The Big Give Trust & Coles Medlock Foundation, Far & Wild Travel, and the continuation of funding from Comic Relief and The Scottish Government in partnership with School Club Zambia.
- Various fundraising events throughout the year including our annual charity pub quiz and auction evening and a Zambia art exhibition held in London.

PLAY IT FORWARD REPORT OF THE TRUSTEES

FINANCIAL REVIEW

The Trustees have reviewed the overall finances of the charity and are satisfied with the current financial position. In line with the charity's financial policies, the board reviews the charity's finances on a quarterly basis to monitor the financial health of the organisation and to identify any required action.

The total income for the year amounted to £213,856 (March 2023: £194,154) reflecting the success of our recent grant fundraising. Play it Forward's core costs continued to be funded entirely by Trustees, meaning that all funds raised were disbursed directly to our projects and partners in Southern Province, Zambia.

Resources expended on charitable activities was £132,594 (March 2023: £114,319). In line with our strategy, we have curtailed financial support to other partners to focus on establishing community projects with Play it Forward Zambia that support vulnerable children and young people in the Livingstone District.

Over the year, Play it Forward has been increasing its donor base and engaging in more public fundraising (particularly online) and writing grant applications to trusts and foundations. We are very grateful for the continual support of our major donors, regular givers and volunteers.

RESERVES POLICY

Play it Forward's Trustees pledge to cover all operational costs for each financial year which will be kept in the "Operating Costs Fund". No commitments are made beyond the level of funds already received in the project fund. Play it Forward's aim is to commit the majority of unrestricted funds available to projects by the end of the financial year. The net income for the year was £10,551 which the Trustees deem reasonable.

The level of reserves held will fluctuate depending on the timing of fundraising activities carried out but should not fall to below £50k. The reserves remain above this figure and stand at £67,828 at 31 March 2024. This is more than 6-month's operating costs of Play it Forward UK. The Trustees remain confident in our financial position due to upcoming fundraising events planned during our next financial year and pending grant applications submitted. This reserves policy will be reviewed on an annual basis. The charity will aim to identify new and diverse means of generating income to ensure that current levels of charitable activity can be maintained in the coming years.

INVESTMENT POWERS

Under the Articles of Association, the charity has the power to make any investments which the Trustees see fit. Currently, the charity has no investments.

PLAY IT FORWARD REPORT OF THE TRUSTEES

RISK MANAGEMENT

The trustees and staff have identified potential risks to the work of the Play it Forward and put in place systems and procedures to manage these. The main risks include financial exposure and changes in the socio-political environment in Zambia where we and our partners operate. Our disbursement, monitoring and reporting systems contribute to minimising these risks.

In accordance with the current best practice the Trustees regularly review the actual and potential risk which affect the operations and administration of the charity and are satisfied with the procedures and other safeguards they have put in place.

FUNDRAISING PRACTICES

Play it Forward has updated Privacy and Data Protection Policies in line with GDPR Regulations. Play it Forward is a member of the Fundraising Regulator, which is an independent self-regulatory organisation and staff, Trustees and volunteers agree to abide by its code of practice.

STATEMENT OF TRUSTEES RESPONSIBILITIES

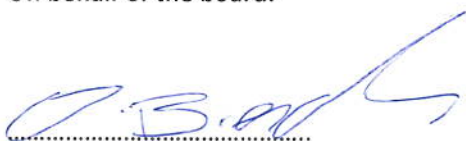
The Trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with the applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board:



Oliver Brendon
Chairman, Trustee

Date: 29/1/25

PLAY IT FORWARD
INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2024 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

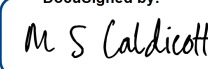
Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

40AB2221510142C...

Mr M S Caldicott ACA FCCA CTA
for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

29-01-2025

Date:

PLAY IT FORWARD

Statement of Financial Activities for the 12 months ended 31 March 2024

		Unrestricted funds	Restricted funds ¹	Total funds 2024
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	119,043	94,813	213,856
Total income		119,043	94,813	213,856
Expenditure on:				
Charitable grants	4	(116,330)	(16,264)	(132,594)
Support costs	5	-	(70,711)	(70,711)
Total expenditure		(116,330)	(86,975)	(203,305)
Net income/(expenditure) before transfers		2,713	7,838	10,551
Gross transfers between funds		-	-	-
Net movement in funds		2,713	7,838	10,551
Reconciliation of fund:				
Total funds brought forward		36,519	20,758	57,277
Total funds carried forward	10	39,232	28,596	67,828

Statement of Financial Activities for the 12 months ended 31 March 2023

		Unrestricted funds	Restricted funds ¹	Total funds 2023
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	101,606	92,548	194,154
Total income		101,606	92,548	194,154
Expenditure on:				
Charitable grants	4	(95,984)	(18,335)	(114,319)
Support costs	5	-	(64,647)	(64,647)
Total expenditure		(95,984)	(82,982)	(178,966)
Net income/(expenditure) before transfers		5,622	9,566	15,188
Gross transfers between funds		-	-	-
Net movement in funds		5,622	9,566	15,188
Reconciliation of fund:				
Total funds brought forward		30,897	11,192	42,089
Total funds carried forward	11	36,519	20,758	57,277

1. Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

PLAY IT FORWARD

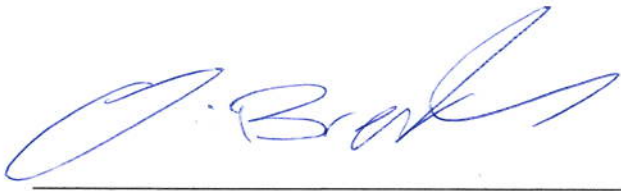
Balance sheet as at 31 March 2024

		2024	2023
	Notes	£	£
Current assets:			
Other debtors	9	50,208	6,498
Cash at bank and in hand		22,796	53,926
Creditors: amounts falling due within one year			
	10	(5,176)	(3,147)
Net current assets		67,828	57,277
Net assets		67,828	57,277
Funds of the Charity:			
Unrestricted funds	11	39,232	36,519
Restricted income funds	11	28,596	20,758
Total funds		67,828	57,277

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

29 / 1 / 25

and signed on their behalf by:



Oliver Brendon
Chairman

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024

1. Basis of preparation

Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reliefs on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered or to be recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will

receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed by category, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities:

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted funds	Restricted funds ¹	2024	2023
	£	£	£	£
Personal donations	91,886	65,409	157,295	140,880
Gift aid reclaimed	12,117	-	12,117	10,490
Fundraising events	15,040	-	15,040	20,216
Grant funding	-	29,404	29,404	22,568
Total income	119,043	94,813	213,856	194,154

1. Restricted Funds relate to donations made in response to specific projects, such as restricted grant funding which is specifically for Play it Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

PLAY IT FORWARD
NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024

4. Grant-making

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2024 £	2023 £
Play it Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of organisation to enable them to deliver their football for good projects	132,594	114,319
Total grants			132,594	114,319

4.1 Grant management costs

Support costs associated with grant-making	30,697	27,854
--	--------	--------

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****5. Analysis of support costs**

	2024 £	2023 £
Grant management	30,697	27,854
Fundraising & publicity	22,857	22,842
Finance and governance	8,849	6,862
Office overheads	8,308	7,089
Total Support costs	70,711	64,647

6. Trustee remuneration and expenses

During the year ended 31 March 2024, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2024 £	2023 £
Independent examiner fees and expenses	720	600

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****7. Paid employees****7.1 Staff Costs**

	2024	2023
	£	£
Gross wages, salaries and benefits in kind	48,583	36,500
Employer's National Insurance costs	3,609	3,939
Pension costs	1,733	1,400
Medical insurance	149	141
Training Costs	20	169
Total staff costs	54,094	42,149

7.2 Average number of full-time equivalent employees in the year

	2024	2023
	FTE	FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024

9. Debtors

	Other debtors	
	2024	2023
	£	£
Donations committed not yet received	50,000	3,300
Gift Aid accrual	208	3,198
Total	50,208	6,498

10. Creditors and accruals

	Amounts falling due within one year	
	2024	2023
	£	£
Other accruals	5,176	3,147
Total	5,176	3,147

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****11. Funds****11.1 Funds held**

Fund Name	Type	Purpose and Restrictions
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

11.2 Movements of major funds in 12 months to 31 March 2024

	Balance at 1 April 2023	Incoming resources	Outgoing resources	Balance at 31 March 2024
	£	£	£	£
Unrestricted funds:				
General Fund	36,519	119,043	(116,330)	39,232
Restricted funds:				
Operating Costs Funds	13,601	65,409	(70,711)	8,299
Brian Murtagh Charitable Trust	4,729	-	(4,380)	349
Mercury Phoenix Trust	1,362	-	(1,362)	-
Eleanor Rathbone Charitable Trust	893	-	(893)	-
De La Rue Charitable Trust	173	-	(173)	-
Be One Percent	-	3,705	(1,486)	2,219
Thriplow Charitable Trust	-	3,000	(2,139)	861
Far & Wild Travel	-	10,000	(5,831)	4,169
The Big Give Trust & Coles	-	-	-	-
Medlock Foundation	-	9,199	-	9,199
Lennox Hannay Charitable Trust	-	2,000	-	2,000
Dorfred Charitable Trust	-	1,500	-	1,500
Total Funds	57,277	213,856	(203,305)	67,828

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****11.3 Movements of major funds in 12 months to 31 March 2023**

	Balance at 1 April 2022 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2023 £
Unrestricted funds:				
General Fund	30,897	101,606	(95,984)	36,519
Restricted funds:				
Operating Costs Funds	8,268	69,980	(64,647)	13,601
Chalk Cliff Trust	2,924	-	(2,924)	-
Ashworth Charitable Trust	-	3,000	(3,000)	-
The Souter Charitable Trust	-	3,000	(3,000)	-
Brian Murtagh Charitable Trust	-	7,568	(2,839)	4,729
Mercury Phoenix Trust	-	5,000	(3,638)	1,362
Eleanor Rathbone Charitable Trust	-	2,000	(1,107)	893
De La Rue Charitable Trust	-	2,000	(1,827)	173
Total Funds	42,089	194,154	(178,966)	57,277

12. Transactions with related parties**12.1 Operating expenses and loan amounts**

Certain operating and support costs of the charity (including a proportion of employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play it Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2023: £Nil).

During the year the charity entered into the following transactions with a related party:

Play it Forward Zambia

The charity has a close working relationship with Play it Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play it Forward in the UK is obliged to provide support to Play it Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play it Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement Play it Forward Zambia is obliged to work closely with Play it Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play it Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2024, grant funding of £132,594 (March 2023: £114,319) was transferred to Play it Forward Zambia.

REGISTERED CHARITY NUMBER: 1177278

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 MARCH 2024
FOR
PLAY IT FORWARD UK

PLAY IT FORWARD
CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2024

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**PLAY IT FORWARD
CHARITY INFORMATION**

Charity Registration Number: 1177278

Registered Office: 372 Coldharbour Lane
Brixton
London
SW9 8PL

The Trustees:

The Trustees who served the charity during the period were as follows:

Mr O Brendon (Chair)
Mrs S Brendon
Mr J Thompson
Mr P Edwards
Mrs C Henry
Mrs J Caujolle
Miss R Harding

Independent Examiner: Mr M S Caldicott ACA FCCA CTA
For and on behalf of White Hart Associates (London) Ltd
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Senior Management: Mr J Criswick

PLAY IT FORWARD REPORT OF THE TRUSTEES

The trustees are pleased to present their report with the financial statements of the charity for the period ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

ORGANISATIONAL STRUCTURE AND GOVERNANCE

Play it Forward has a Board of Trustees which meets quarterly and is responsible for the strategic direction and policy of the charity. At present the Board has seven members from a variety of professional backgrounds that contribute towards the running of the charity. Further trustee appointments are planned during the current year to support fundraising and safeguarding.

Day to day responsibility of overseeing the operations of the charity is by the work of the Chief Executive Officer, Jake Criswick (full-time). A number of volunteers have helped with fundraising, marketing, communications, accounting and IT.

OBJECTIVES AND ACTIVITIES

Our mission is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

Our vision is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

Our principal objectives are:

(a)

- (i) the prevention or relief of poverty,
- (ii) the advancement of education, and
- (iii) the promotion of good health,

in socially and economically disadvantaged communities by the provision of grants, items, facilities and services to charities or other organisations working to achieve any or all of such objects, and

- (b) such other purposes that are charitable under the laws of England and Wales as the Trustees in their absolute discretion from time-to-time think fit.

PLAY IT FORWARD REPORT OF THE TRUSTEES

PUBLIC BENEFIT STATEMENT

The Trustees have read the Charity Commission's guidance on Public Benefit and confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to it whilst exercising their powers and duties. They consider the full information contained in this annual report, about the aims, activities and achievements in the many areas of interest that the charity supports, demonstrates the benefit to its beneficiaries and through them to the Public, which arise from those activities.

PARTNERSHIPS

We partner with both locally driven non-governmental initiatives and international charities working to alleviate poverty in Southern Province, Zambia. A memorandum of understanding is agreed on and signed with all project partners, with objectives and responsibilities of the partnership clearly stipulated.

ACHIEVEMENTS AND PERFORMANCE

During the year our support enabled the following activities and achievements in Zambia through which Play it Forward Zambia has engaged over 2,500 vulnerable children and young people:

- Improved health and wellbeing of vulnerable young people through nutrition and football interventions.
- Delivered the Own Your Destiny project with our partner School Club Zambia funded by Comic Relief & the Scottish Government, aiming to integrate 750 out of school girls back into the education system.
- Delivered the Play & Prevent project which reached over 450 young people with weekly football-based HIV & sexual health education and life-skills sessions.
- Trained a further 29 coaches to be peer educators in the communities they live in.
- Upscaled the Digital Skills Accelerator project that equips young people with ICT competencies needed for future employment.
- Supported the Play it Forward Academy which provides intensive and holistic support for vulnerable young people to work towards gaining athlete scholarships at universities.

PLAY IT FORWARD REPORT OF THE TRUSTEES

HIGHLIGHTS OF THE YEAR

Own Your Destiny Project

This year, we celebrate the conclusion of a 3-year partnership with School Club Zambia and Comic Relief, which aimed to help 750 girls return to school. Through our efforts, 445 girls have resumed their education. Central to this initiative is the 'Life Skills Development' curriculum, combining entrepreneurship training with literacy and numeracy classes to empower girls with the tools to shape their futures. Research shows that girls who complete secondary education significantly enhance their communities' economies, face lower risks of child marriage, and are more likely to have children who survive beyond their fifth birthday.

Play and Prevent

The Play and Prevent project aimed to empower young people with knowledge and access to sexual and reproductive health (SRH) services. In partnership with the Mercury Phoenix Trust, the initiative trained 10 coaches to deliver 180 interactive football-based SRHR sessions to 900 adolescents, focusing on HIV prevention, family planning, and healthy relationships. The project also organised three community tournaments, which facilitated SRH education, HIV testing, and contraception distribution. Parent forums ensured broader awareness and community engagement. Significant outcomes included increased awareness of HIV, safeguarding, and gender equality, alongside enhanced understanding of consent.

Play it Forward Academy

Play it Forward in the UK continues to provide vital support to its in-country partner, Play It Forward Zambia, which now has over 130 registered players aged 8 to 25. The majority of these players are from Dambwa, a densely populated and underprivileged community with high rates of youth HIV infections. Through funding from Play it Forward, the programme offers essential resources, including kits & equipment, nutritional and medical support, and educational bursaries, empowering young people to thrive both on and off the field.

FUNDRAISING ACTIVITIES

During 2023/2024 Play it Forward undertook the following fundraising activities:

- Securing grants and developing partnerships for programme activities. This notably included the FIFA Foundation, The Big Give Trust & Coles Medlock Foundation, Far & Wild Travel, and the continuation of funding from Comic Relief and The Scottish Government in partnership with School Club Zambia.
- Various fundraising events throughout the year including our annual charity pub quiz and auction evening and a Zambia art exhibition held in London.

PLAY IT FORWARD REPORT OF THE TRUSTEES

FINANCIAL REVIEW

The Trustees have reviewed the overall finances of the charity and are satisfied with the current financial position. In line with the charity's financial policies, the board reviews the charity's finances on a quarterly basis to monitor the financial health of the organisation and to identify any required action.

The total income for the year amounted to £213,856 (March 2023: £194,154) reflecting the success of our recent grant fundraising. Play it Forward's core costs continued to be funded entirely by Trustees, meaning that all funds raised were disbursed directly to our projects and partners in Southern Province, Zambia.

Resources expended on charitable activities was £132,594 (March 2023: £114,319). In line with our strategy, we have curtailed financial support to other partners to focus on establishing community projects with Play it Forward Zambia that support vulnerable children and young people in the Livingstone District.

Over the year, Play it Forward has been increasing its donor base and engaging in more public fundraising (particularly online) and writing grant applications to trusts and foundations. We are very grateful for the continual support of our major donors, regular givers and volunteers.

RESERVES POLICY

Play it Forward's Trustees pledge to cover all operational costs for each financial year which will be kept in the "Operating Costs Fund". No commitments are made beyond the level of funds already received in the project fund. Play it Forward's aim is to commit the majority of unrestricted funds available to projects by the end of the financial year. The net income for the year was £10,551 which the Trustees deem reasonable.

The level of reserves held will fluctuate depending on the timing of fundraising activities carried out but should not fall to below £50k. The reserves remain above this figure and stand at £67,828 at 31 March 2024. This is more than 6-month's operating costs of Play it Forward UK. The Trustees remain confident in our financial position due to upcoming fundraising events planned during our next financial year and pending grant applications submitted. This reserves policy will be reviewed on an annual basis. The charity will aim to identify new and diverse means of generating income to ensure that current levels of charitable activity can be maintained in the coming years.

INVESTMENT POWERS

Under the Articles of Association, the charity has the power to make any investments which the Trustees see fit. Currently, the charity has no investments.

PLAY IT FORWARD REPORT OF THE TRUSTEES

RISK MANAGEMENT

The trustees and staff have identified potential risks to the work of the Play it Forward and put in place systems and procedures to manage these. The main risks include financial exposure and changes in the socio-political environment in Zambia where we and our partners operate. Our disbursement, monitoring and reporting systems contribute to minimising these risks.

In accordance with the current best practice the Trustees regularly review the actual and potential risk which affect the operations and administration of the charity and are satisfied with the procedures and other safeguards they have put in place.

FUNDRAISING PRACTICES

Play it Forward has updated Privacy and Data Protection Policies in line with GDPR Regulations. Play it Forward is a member of the Fundraising Regulator, which is an independent self-regulatory organisation and staff, Trustees and volunteers agree to abide by its code of practice.

STATEMENT OF TRUSTEES RESPONSIBILITIES

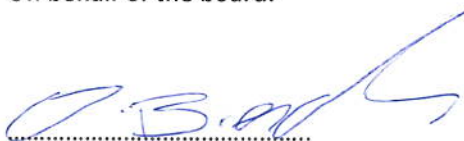
The Trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with the applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board:



Oliver Brendon
Chairman, Trustee

Date: 29/1/25

PLAY IT FORWARD
INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2024 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

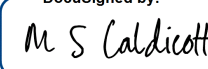
Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

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Mr M S Caldicott ACA FCCA CTA
for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA
29-01-2025
Date:

PLAY IT FORWARD

Statement of Financial Activities for the 12 months ended 31 March 2024

		Unrestricted funds	Restricted funds ¹	Total funds 2024
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	119,043	94,813	213,856
Total income		119,043	94,813	213,856
Expenditure on:				
Charitable grants	4	(116,330)	(16,264)	(132,594)
Support costs	5	-	(70,711)	(70,711)
Total expenditure		(116,330)	(86,975)	(203,305)
Net income/(expenditure) before transfers		2,713	7,838	10,551
Gross transfers between funds		-	-	-
Net movement in funds		2,713	7,838	10,551
Reconciliation of fund:				
Total funds brought forward		36,519	20,758	57,277
Total funds carried forward	10	39,232	28,596	67,828

Statement of Financial Activities for the 12 months ended 31 March 2023

		Unrestricted funds	Restricted funds ¹	Total funds 2023
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	101,606	92,548	194,154
Total income		101,606	92,548	194,154
Expenditure on:				
Charitable grants	4	(95,984)	(18,335)	(114,319)
Support costs	5	-	(64,647)	(64,647)
Total expenditure		(95,984)	(82,982)	(178,966)
Net income/(expenditure) before transfers		5,622	9,566	15,188
Gross transfers between funds		-	-	-
Net movement in funds		5,622	9,566	15,188
Reconciliation of fund:				
Total funds brought forward		30,897	11,192	42,089
Total funds carried forward	11	36,519	20,758	57,277

1. Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

PLAY IT FORWARD

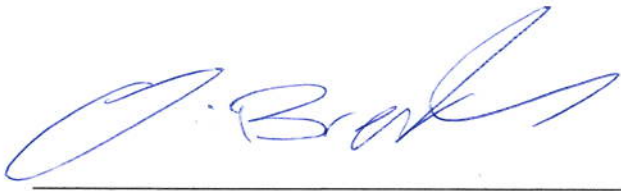
Balance sheet as at 31 March 2024

		2024	2023
	Notes	£	£
Current assets:			
Other debtors	9	50,208	6,498
Cash at bank and in hand		22,796	53,926
Creditors: amounts falling due within one year			
	10	(5,176)	(3,147)
Net current assets		67,828	57,277
Net assets		67,828	57,277
Funds of the Charity:			
Unrestricted funds	11	39,232	36,519
Restricted income funds	11	28,596	20,758
Total funds		67,828	57,277

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

29 / 1 / 25

and signed on their behalf by:



Oliver Brendon
Chairman

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024

1. Basis of preparation

Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reliefs on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered or to be recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will

receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed by category, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities:

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted funds	Restricted funds ¹	2024	2023
	£	£	£	£
Personal donations	91,886	65,409	157,295	140,880
Gift aid reclaimed	12,117	-	12,117	10,490
Fundraising events	15,040	-	15,040	20,216
Grant funding	-	29,404	29,404	22,568
Total income	119,043	94,813	213,856	194,154

1. Restricted Funds relate to donations made in response to specific projects, such as restricted grant funding which is specifically for Play it Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

PLAY IT FORWARD
NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024

4. Grant-making

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2024 £	2023 £
Play it Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of organisation to enable them to deliver their football for good projects	132,594	114,319
Total grants			132,594	114,319
4.1 Grant management costs				
Support costs associated with grant-making			30,697	27,854

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****5. Analysis of support costs**

	2024 £	2023 £
Grant management	30,697	27,854
Fundraising & publicity	22,857	22,842
Finance and governance	8,849	6,862
Office overheads	8,308	7,089
Total Support costs	70,711	64,647

6. Trustee remuneration and expenses

During the year ended 31 March 2024, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2024 £	2023 £
Independent examiner fees and expenses	720	600

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****7. Paid employees****7.1 Staff Costs**

	2024	2023
	£	£
Gross wages, salaries and benefits in kind	48,583	36,500
Employer's National Insurance costs	3,609	3,939
Pension costs	1,733	1,400
Medical insurance	149	141
Training Costs	20	169
Total staff costs	54,094	42,149

7.2 Average number of full-time equivalent employees in the year

	2024	2023
	FTE	FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024

9. Debtors

	Other debtors	
	2024	2023
	£	£
Donations committed not yet received	50,000	3,300
Gift Aid accrual	208	3,198
Total	50,208	6,498

10. Creditors and accruals

	Amounts falling due within one year	
	2024	2023
	£	£
Other accruals	5,176	3,147
Total	5,176	3,147

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****11. Funds****11.1 Funds held**

Fund Name	Type	Purpose and Restrictions
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

11.2 Movements of major funds in 12 months to 31 March 2024

	Balance at 1 April 2023	Incoming resources	Outgoing resources	Balance at 31 March 2024
	£	£	£	£
Unrestricted funds:				
General Fund	36,519	119,043	(116,330)	39,232
Restricted funds:				
Operating Costs Funds	13,601	65,409	(70,711)	8,299
Brian Murtagh Charitable Trust	4,729	-	(4,380)	349
Mercury Phoenix Trust	1,362	-	(1,362)	-
Eleanor Rathbone Charitable Trust	893	-	(893)	-
De La Rue Charitable Trust	173	-	(173)	-
Be One Percent	-	3,705	(1,486)	2,219
Thriplow Charitable Trust	-	3,000	(2,139)	861
Far & Wild Travel	-	10,000	(5,831)	4,169
The Big Give Trust & Coles	-	-	-	-
Medlock Foundation	-	9,199	-	9,199
Lennox Hannay Charitable Trust	-	2,000	-	2,000
Dorfred Charitable Trust	-	1,500	-	1,500
Total Funds	57,277	213,856	(203,305)	67,828

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024****11.3 Movements of major funds in 12 months to 31 March 2023**

	Balance at 1 April 2022 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2023 £
Unrestricted funds:				
General Fund	30,897	101,606	(95,984)	36,519
Restricted funds:				
Operating Costs Funds	8,268	69,980	(64,647)	13,601
Chalk Cliff Trust	2,924	-	(2,924)	-
Ashworth Charitable Trust	-	3,000	(3,000)	-
The Souter Charitable Trust	-	3,000	(3,000)	-
Brian Murtagh Charitable Trust	-	7,568	(2,839)	4,729
Mercury Phoenix Trust	-	5,000	(3,638)	1,362
Eleanor Rathbone Charitable Trust	-	2,000	(1,107)	893
De La Rue Charitable Trust	-	2,000	(1,827)	173
Total Funds	42,089	194,154	(178,966)	57,277

12. Transactions with related parties**12.1 Operating expenses and loan amounts**

Certain operating and support costs of the charity (including a proportion of employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play it Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2023: £Nil).

During the year the charity entered into the following transactions with a related party:

Play it Forward Zambia

The charity has a close working relationship with Play it Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play it Forward in the UK is obliged to provide support to Play it Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play it Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement Play it Forward Zambia is obliged to work closely with Play it Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play it Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2024, grant funding of £132,594 (March 2023: £114,319) was transferred to Play it Forward Zambia.

Accounts



play it **forward**

Annual Review
2022/23

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Message from the Chairman

Play It Forward UK and Play It Forward Zambia are two charities with separate boards of local trustees. The balance of influence and power is with the Zambian operation with some guidance and funding provided by the UK.

Millions of young people in Southern Zambia struggle to obtain an education, live healthy lives and fulfil their potential. By helping children and their families meet these basic needs, Play It Forward is helping to break the cycle of poverty and develop community leaders for the future. In the following pages, I am proud to be able to share an account of some of the work that we have undertaken in the last year to improve the livelihoods, education, health and prospects of children and families in Southern Zambia. It really is only a selection though. The daily support that our 22 local employees provide to boys and girls in our football-for-good activities, in local schools and in the community is the bedrock of their lives and our work.

Having visited many of the projects personally and spent many days in Zambia, I am inspired by the commitment of our Zambian staff to the people in their communities and their passion for the work. I have witnessed its results: the remarkable difference in children's energy levels that a borehole makes at a rural school; the unique power of football to break down gender stereotypes and help deliver sexual health programmes; the difference that daily nutrition and mentoring can have on the prospects of a child.

Play It Forward (in the UK and Zambia) keeps bureaucracy to a minimum. The trustees cover all of the running costs and are committed to doing so in the future. Both boards inspect the quality and sustainability of every project and we use local experts to assist where necessary. None of the work described in this document would be possible without the commitment of our team and the dedication of those who volunteer their time for Play It Forward.

To everyone involved, I offer my heartfelt thanks.



Oliver Brendon
Chairman, Play It Forward



About Us



VISION



Our vision is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

MISSION



Our mission is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

WHAT WE DO



Play It Forward inspires and empowers a whole new generation of young people to take control of their lives. Our support, on and off the football pitch, ensures that young people emerge from our programmes with new skills to succeed in school, the workforce and in life.

WHERE WE WORK



Most of our work is in remote, rural regions in the Southern Province of Zambia. These are areas that suffer from especially high levels of poverty and low levels of educational achievement. Isolated from governmental services, they can often be overlooked.

OUR PARTNERS



Our projects take a holistic approach to meeting these challenges using the extensive experience of our partner organisations. Motivated by passion and local knowledge, these organisations are well-equipped to produce powerful results in a cost-effective way.

Sustainable Development Goals

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. We align our objectives with these to ensure that our efforts achieve measurable results and contribute to the overall objective of creating a more equitable and just society.

Play It Forward is committed to supporting the following Sustainable Development Goals (SDGs)



Ensuring children get a nutritious and balanced diet and that no child goes hungry.



Enhancing children's knowledge of how to protect themselves from diseases and improving their mental health.



Improving the quality of educational opportunities and making them more accessible to children.



Empowering girls to challenge gender norms, defy child marriage and early pregnancies, and succeed academically.



Promoting entrepreneurship and post-16 vocational training to help young people to transition to work.



62.6%

OF YOUNG PEOPLE
ON OUR
PROGRAMMES
ARE GIRLS



1200

HIV EDUCATION
SESSIONS DELIVERED

12 CLASSROOM
BLOCKS BUILT

464

NUTRITIOUS
MEALS
SERVED
EVERY
WEEK

19

LOCAL STAFF
IN ZAMBIA

COMMUNITY
VOLUNTEER HEALTH
COACHES TRAINED

153



Our Commitment

Our generous trustees cover the core running costs of the UK charity, everything from salaries to costs associated with project monitoring visits to our partners in Zambia.

Thanks to this generous support, 100% of every penny raised by Play It Forward will go to the projects we support - so you can rest assured that your donation will be making a positive impact where it's needed most.



PROJECT
FOCUS

Project Cost
£5,000

Location
Southern Province,
Zambia

No. of Beneficiaries
220

Details:

 Access to computers

 Introduction to coding

 Professional development course

Funded by
Pestalozzi Foundation

Related SDGs



Digital Skills Inclusion

Launched in January 2022, our Digital Skills Development course is a pivotal initiative, arming young Zambians with essential Information Communication Technology (ICT) skills required to excel in this evolving digital ecosystem.

Over a year, this program immerses participants in diverse activities, from hackathons to digital job fairs. Selected from Livingstone’s underserved communities, including Dambwa, Maramba, Nyenya, Nakatindi, and Libuyu, ten school leavers will undergo a comprehensive training course. This endeavour aims to produce adept developers capable of creating web pages, applications, and databases, enabling them to make informed technical decisions for the future.

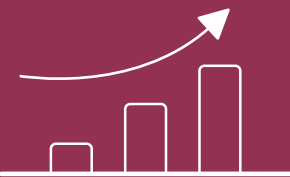
IMPACT HIGHLIGHT

At the end of the 1-year project,

72%

of participants attained full stack web development competency and can build a simple website from scratch.

Across all students involved in the programme, **9 out of 10** feel confident to use computers on their own - **up from 20%** at the start of the Digital Skills Project.



Leveraging the Power of
Technology

Simultaneously, our commitment extends to fostering digital literacy among younger demographics. In January 2022, we initiated an introductory coding course for 180 students aged 12-16, ensuring a fun and informative learning experience for those new to computers.

Supported by the Pestalozzi International Foundation, dedicated to transforming lives in underprivileged communities worldwide, we anticipate achieving significant milestones. Our vision encompasses not only skill development but also the creation of ambassadors who, armed with knowledge, will empower their communities. Through technology, we aspire to enhance the lives of the people of Zambia, looking toward a future where digital skills uplift individuals and communities alike.

In today’s fast-paced digital landscape, essential technology skills are not just an advantage; they’re a necessity.

Chiluba, Project Officer



PROJECT
FOCUS

Project Cost
£5,627

Location
Livingstone, Zambia

No. of Beneficiaries
1500

- Details
- Peer coach training
 - Sexual health & HIV education
 - Clinical services and HIV testing

Funded by
The Mercury Phoenix Trust

Related SDGs



Tackling HIV Through Football

Of the nearly 2 million adolescents living with HIV around the world, over 60% are girls and young women aged 10-24 and 80% live in sub-Saharan Africa.

These young people not only face the complexities of navigating the transition into adult life, but they must also manage a chronic disease as they do so. And even if they do try to seek help, there is a lack of youth-friendly HIV and sexual and reproductive health and rights (SRHR) services available, which makes access and adherence to antiretroviral therapy (ART) challenging.

The project aims to empower young individuals in Livingstone to proactively manage their sexual and reproductive health by providing accessible clinical services and enhancing their understanding of family planning, HIV prevention, and healthy relationships. The course uses a bespoke curriculum designed in partnership with Comic Relief and Tackle; covering information around family planning, HIV and SRHR and incorporate the subjects into a sport-for-development approach.

Over

96%

of young people correctly acknowledge sexual consent as an important agreement between both people before sexual activity.

IMPACT HIGHLIGHT

8/10

Eight out of ten girls in our programs believe that they can say no to unwanted sex after 10 weeks of programming vs. just 34% before our programme.



Gender and Health Outcomes

Play It Forward is collaborating with the Mercury Phoenix Trust to combat HIV/AIDS in Zambian communities, emphasising young people’s sexual and reproductive health and rights (SRHR). In December 2022, we organised the inaugural ‘Play & Prevent’ community festival during the 16 days of activism with the theme, ‘UNITE! Activism to End Violence Against Women and Girls’. The event at Mulwani Secondary School engaged over 350 youth in football, discussions on issues like child marriage and family planning, and pitch-side testing for HIV & STIs. The tournament united young people, supporting the fight against gender-based violence and advocating for healthy lifestyles.

PROJECT
FOCUS

Project Cost

£7,568

Location

Livingstone, Zambia

No. of Beneficiaries

66

Details

-  Reading groups
-  Environmental trips
-  Teacher training

Funded by

The Brian Murtagh
Charitable Trust

Related SDGs



Environmental Action

Our new literacy project, running for 12 months in Livingstone, targets 66 children aged 8-14 to enhance their reading skills, ensuring they meet internationally recognised standards.

Divided by ability, children engage in bi-weekly after-school clubs at Mulwani School. Most sessions take place in outdoor natural, green spaces, creating a fun and engaging learning environment.

Sessions are structured around themes, incorporating diverse activities like reading aloud, storytelling, letter-word associations, role-plays, and quizzes. Monthly educational trips increase environmental awareness, combining literacy development with hands-on experiences like tree-planting and national park visits.

The project utilises volunteer trainee teachers recruited from the David Livingstone College of Education, who undergo a comprehensive three-day course covering safeguarding, program objectives and methodology and social-emotional learning. Continuous support, including weekly observations and Ministry of Education-involved stakeholder meetings, ensures ongoing development for these young role models. The project combines literacy and nature, with an aim to empower children through creativity and imagination to spark environmental consciousness in a practical, immersive manner.

IMPACT HIGHLIGHT

108

Indigenous trees were planted across our **five partner schools** in Livingstone.

Students showed a

93%

attendance across all 5 literacy project sites



Trustee Visit

In February 2023, three of our UK trustees travelled to Zambia as part of a monitoring visit. They took this opportunity to meet with three Play It Forward Zambia trustees to strengthen communication and governance between the boards.

The trustees visited projects in our three impact areas; Health and Wellbeing, Education, and Livelihoods, all over Southern Province. They went to schools, rural villages, football pitches and farms, learning how Play It Forward serves the young people of Zambia.

As part of their commitment to monitoring, the trustees visited one of our long-term partner schools, Nakawa Pre-School. The school vegetable garden has made great progress and was supplying enough food to provide free school lunches for all 74 children.

As part of our commitment to building the capacity of the Play It Forward staff, the trustees delivered a series of training workshops covering fundraising, entrepreneurship and safeguarding. This is helping to foster a culture of reflection within our organisation, acknowledging failures, seeking opportunities for growth, and actively learning from our experiences.

All Play It Forward trustees meet three times per year to discuss progress made on charitable objectives, fundraising and how to manage the charity's resources responsibly and effectively. Trustee and staff meetings are full of energy, creativity and ambition, tackling challenges and setting out the future direction of the charity. All trustee trips to Zambia are generously funded by our Chairman & Founder, Oliver Brendon.





A Community, An Opportunity

Play It Forward found its home in Dambwa, a peri-urban compound in Livingstone, Southern Zambia.

Most households in this community earn their livelihoods through brick-making, tailoring, agriculture and other small micro-enterprises.

Access to basic amenities such as electricity, healthcare, and clean water have never been a given.

Youth access to education in Dambwa is also reflective of the larger global crisis, particularly for girls, who are often kept out of school due to societal gender expectations.

Fundraising Highlights

THE GLOBE TRAVEL AWARDS 2023

Play It Forward was thrilled to be selected as the official charity partner for the Travel Weekly Globe Awards in January 2023. We raised an astonishing £11,632 which will go directly to our girls' empowerment projects. We really appreciate everyone who donated on the night and the fabulous team of 13 volunteers who helped with the fundraising.

QUIZ NIGHT & AUCTION

We are so grateful to everyone who joined us at the Play It Forward Quiz & Auction in February 2023. Thank you to everyone who made the evening possible, including our trustees, volunteers and our resident quiz master, Leo Humphries. The event raised a total of £11,196.

CHARITY BAKE SALE AND SPONSORED SWIM

A huge thank you to Matthew Hardy and his team at National Citizen Service (NCS) who hosted a charity bake sale and swam 5km each. Their efforts raised an impressive £639.52.

PRIVATE CHEF FOR A DINNER PARTY

We were lucky enough to once again have the exceptional culinary services of Dave Courtley, who took ten guests on a 4-course dinner journey. The event raised a total of £1,100 as part of the auction.



Volunteers

We really recognise the value of our amazing team of dedicated volunteers who are integral to the success of the charity. Here we have attempted to credit everyone who gave their time and energy and contributed in some way or another during the year. Thank you for your continued support and enthusiasm!



- Abby Ricketts** - helped fundraise at the Globe Travel Awards.
- Brais Acebal** - gave time supporting our football coaches in Zambia.
- Caroline Leon** - helped fundraise at the Globe Travel Awards
- Claire Walter** - helped fundraise at the Globe Travel Awards.
- Dave Courtley** - cooked a 4-course dinner as an auction prize.
- Dicky Barton** - helped fundraise at the Globe Travel Awards.
- Eleanor Cobbe** - helped fundraise at the Globe Travel Awards.
- Emi Webber** - designed this annual review.
- Emily Garrett** - helped fundraise at the Globe Travel Awards.
- Hans Dorr** - helped fundraise at the Globe Travel Awards.
- Jaymin Trivedi** - helped fundraise at the Globe Travel Awards.
- Kate Bates** - helped fundraise at the Globe Travel Awards.
- Kate & Jonathan Loynes** - volunteered at Nakawa Pre-School.
- Kate Warner** - helped fundraise at the Globe Travel Awards.
- Lara Luthgens** - helped fundraise at the Globe Travel Awards.
- Lee Burns** - helped fundraise at the Globe Travel Awards.
- Leo Humphries** - gave his time as a quiz master.
- Matthew Hardy** - hosted a bake sale and did a sponsored swim.
- Neil** - donated hundreds of pairs of football boots through his charity.
- Nicole Nymoen** - donated football kits and boots.
- Paul Conaghan** - donated a dinner voucher as an auction prize.
- Rebecca Creasey** - helped fundraise at the Globe Travel Awards.
- Sebastian Schyberg** - donated a golf day auction prize.

Corporate Donors, Trusts & Foundations



- Ashworth Charitable Trust
- The Souter Charitable Trust
- Brian Murtagh Charitable Trust
- Mercury Phoenix Trust
- Eleanor Rathbone Charitable Trust
- De la Rue Charitable Trust
- Be One Percent
- Attraction Tickets
- Far & Wild
- Tiro Partners
- Rotary Club Livingstone
- Pestalozzi International Foundation
- Spark Foundry
- Travel Weekly

Our Supporters & Partners

Play It Forward would like to thank our institutional donors and partners for their support in 2022/2023. Their sustained commitment to our mission enables us to continue connecting children and young people in Zambia with life-saving health information and services, quality education and life-skills.



The Play It Forward Staff Team



Jake Criswick Chief Executive Officer
Lwanga Bwalya Country Director
O'brian Ntebeka Accountant
Precious Chungu M&E Coordinator
Edson Sialutaba Programme Manager

Mwenya Kombe Bookkeeper
Natasha Chirambo Project Officer
Chiluba Fungo Project Officer
Carol Mapitao Project Officer
Brighton Chinyama Office Cleaner

Selina Mashewa Project Coordinator & Coach
Starford Manda Project Coordinator & Coach
Webster Mweemba Project Coordinator & Coach
Bwalya Mutale Project Coordinator & Coach
Mercy Mukobo Project Coordinator & Coach

Serge Mumba Coach
Choolwe Ngosa Coach
Caristo Maambo Tutor
Gift Munshya Tutor
Andrew Imbuwa Driver
Mercy Miselo Driver

Our Board of Trustees

Oliver Brendon Chairman

Oliver is a Co-founder of Play It Forward and has been the vision and energy behind its mission. He is also the founder & CEO of the successful e-commerce company Attraction Tickets Ltd.

Joe Thompson Treasurer

Joe qualified as a chartered accountant with KPMG before a 20+ year corporate finance career with a number of leading investment banks and UK PLC's. He is now an independent consultant advising companies on capital raising and strategy.

Sasha Brendon Trustee

Following a successful career in the travel industry and raising three wonderful children, Sasha is now a key organiser of Play It Forward UK fundraising events, utilising her wide social network to gain support and funding for the charity.

Chibwe Henry Trustee

Chibwe is an experienced and innovative NGO and international development management professional with a strong track record of working for and building local, national and international charities and grantmakers. She is partnership manager for DFID at Comic Relief.

Pete Edwards Trustee

Pete has worked in the media and marketing industry for more than 25 years. Currently, Pete is a non-exec director for B2B business services group Crimtan and a consultant at the French advertising and media network, Publicis.

Jane Caujolle Trustee

Jane founded Townhouse Concierge, where she now heads up a team of 13 handpicked experts, offering the very best in private client services to an international ultra-high net worth clientele. She has experience advising and guiding her clients in a range of not-for-profit projects.

Rebecca Harding Trustee

Rebecca is the safeguarding lead at Comic Relief. Previously she worked at the NHS Trust for 10 years, specialising in adult safeguarding and social work.

UK

ZAMBIA

Mara Michelo Trustee

Mara is the Founder & Country Director at Jacaranda Hub, an organization that aims to develop young people through the provision of collective services, infrastructure and specialized tools and equipment for common use among aspiring MSMEs.

Benson Kayuma Treasurer

Benson trained as a chartered accountant at the Kaplan Financial ITraining Company in London. Currently, he runs a primary school and an events business in Livingstone.

Justin Palmer Trustee

Justin is a football administrator with a dedication to developing the sport in Southern Africa. Currently, he is the General Manager of City of Lusaka Football Club in the Zambian Premier League.

Maureen Stickel Trustee

Maureen Stickel is the Director of International Program Development at the World Poultry Foundation. In this role, Maureen is part of the WPF Executive Team, overseeing the growth and development of WPF's global program portfolio.

Yande Kalengo Trustee

Yande, Restless Development's Power Shifting Director, is an advocate with 7 years in development, specialising in Gender Equality, Women's Rights, and Youth programs in Zambia. She holds a Masters in International Law from the University of Westminster.

Report of the Trustees



PLAY IT FORWARD INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2023 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

M S Caldicott

Mr M S Caldicott ACA FCCA CTA

for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

DATE: 24.01.24

Statement of Financial Activities for the 12 months ended 31 March 2023

		Unrestricted Funds £	Restricted Funds¹ £	Total funds 2023 £
	Notes			
Income & endowments from:				
Donations and fundraising activities	3	101,606	92,548	194,154
Total income		101,606	92,548	194,154
Expenditure on:				
Charitable grants	4	(95,984)	(18,335)	(114,319)
Support costs	5	-	(64,647)	(64,647)
Total expenditure		(95,984)	(82,982)	(178,966)
Net income/(expenditure) before transfers		5,622	9,566	15,188
Gross transfers between funds		-	-	-
Net movement in funds		5,622	9,566	15,188
Reconciliation of fund:				
Total funds brought forward		30,897	11,192	42,089
Total funds carried forward	11	36,519	20,758	57,277

Statement of Financial Activities for the 12 months ended 31 March 2022

		Unrestricted Funds £	Restricted Funds¹ £	Total funds 2022 £
	Notes			
Income & endowments from:				
Donations and fundraising activities	3	67,521	46,566	114,087
Total income		67,521	46,566	114,087
Expenditure on:				
Charitable grants	4	(69,181)	-	(69,181)
Support costs	5	-	(45,881)	(45,881)
Total expenditure		(69,181)	(45,881)	(115,062)
Net income/(expenditure) before transfers		(1,660)	685	(975)
Gross transfers between funds		-	-	-
Net movement in funds		(1,660)	685	(975)
Reconciliation of fund:				
Total funds brought forward		32,557	10,507	43,064
Total funds carried forward	11	30,897	11,192	42,089

¹Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

Balance Sheet as at 31 March 2023

	Notes	2023 £	2022 £
Fixed assets:			
Tangible assets	9	-	-
Current assets:			
Other debtors		6,498	5,287
Cash at bank and in hand		53,863	46,678
Creditors: amounts falling due within one year	10	(3,147)	(9,876)
Net current assets		57,214	42,089
Net assets		57,214	42,089
Funds of the Charity:			
Unrestricted funds	11	36,519	30,897
Restricted income funds	11	20,758	11,192
Total funds		57,277	42,089

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

24-01-2024

and signed on their behalf by:

Oliver Brendon
Chairman

Financial Statements

Notes to the financial statements for the year ended 31 March 2023

1. Basis of preparation

- The financial statements of the charity have been prepared on the basis of historic cost in accordance with:
- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
 - Accounting Standards; and
 - The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of Income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed in the following categories, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity’s grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity’s fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity’s remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Financial Statements

Notes to the financial statements for the year ended 31 March 2023

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign Exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees’ discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted Funds £	Restricted Funds ¹ £	2023 £	2022 £
Personal donations	70,900	69,980	140,880	83,295
Gift aid reclaimed	10,490	-	10,490	11,679
Fundraising events	20,216	-	20,216	16,189
Grant funding	-	22,568	22,568	2,924
Total income	101,606	92,548	194,154	114,087

¹ Restricted Funds relate to donations made in response to specific projects such as the restricted grant funding which is specifically for Play It Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

Financial Statements

Notes to the financial statements for the year ended 31 March 2023

4. Grantmaking

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2023 £	2022 £
Play It Forward Zambia	Engages young people in sports, education and health activities	Cover operational and administration costs of the organisation to enable them to deliver their community football for good projects	114,319	69,181
Total grants			114,319	69,181
4.1 Grant management costs				
Support costs associated with grantmaking			27,854	19,115

Financial Statements

Notes to the financial statements for the year ended 31 March 2023

5. Analysis of support costs

	2023 £	2022 £
Grant management	27,854	19,115
Fundraising and publicity	22,842	17,082
Finance and governance	6,862	5,106
Office overheads	7,089	4,578
Total support costs	64,647	45,881

6. Trustee and auditor remuneration and expenses

During the year ended 31 March 2023, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2023 £	2022 £
Independent examiner fees and expenses	600	600

Financial Statements

Notes to the financial statements for the year ended 31 March 2023

7. Paid employees

7.1 Staff costs

	2023 £	2022 £
Gross wages, salaries and benefits in kind	36,500	20,500
Employer’s National Insurance Costs	3,939	3,092
Pension costs	1,400	1,250
Medical insurance	141	116
Training Costs	169	4,960
Total staff costs	42,149	29,918

7.2 Average number of full-time equivalent employees in the last year

	2023 FTE	2022 FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

Financial Statements

Notes to the financial statements for the year ended 31 March 2023

9. Tangible fixed assets

	Computer and IT equipment £	Total £
Cost		
As at 1 April 2022	1,134	1,134
Disposals	1,134	1,134
As at 31 March 2023	-	-
Accumulated depreciation		
As at 1 April 2022	1,134	1,134
Charge for the period	-	-
Eliminated on disposal	-1,134	-1,134
As at 31 March 2023	-	-
Netbook value		
As at 1 April 2022	-	-
As at 31 March 2023	-	-

10. Creditors and accruals

	Amounts falling due within one year	
	2023 £	2022 £
Other accruals	3,147	9,876
Total	3,147	9,876

Financial Statements

Notes to the financial statements for the year ended 31 March 2023

11. Funds

11.1 Funds held

Fund name	Type	Purpose and restriction
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

11.2 Movements of major funds in 12 months to 31 March 2023

	Balance at 1 April 2022 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2023 £
Unrestricted funds:				
General Fund	30,897	101,606	(95,984)	36,519
Restricted funds:				
Operating Costs Funds	8,268	69,980	(64,647)	13,601
Chalk Cliff Trust	2,924	-	(2,924)	-
Ashworth Charitable Trust	-	3,000	(3,000)	-
Souter Charitable Trust	-	3,000	(3,000)	-
Brian Murtagh Charitable Trust	-	7,568	(2,839)	4,729
Mercury Phoenix Trust	-	5,000	(3,638)	1,362
Eleanor Rathbone Charitable Trust	-	2,000	(1,107)	893
De La Rue Charitable Trust	-	2,000	(1,827)	173
Total Funds	42,089	194,154	(178,966)	57,277

Financial Statements

Notes to the financial statements for the year ended 31 March 2023

11.2 Movements of major funds in 12 months to 31 March 2022

	Balance at 1 April 2021 £	Incoming resources £	Outgoing resources £	Balance at 31 March 2022 £
Unrestricted funds:				
General Fund	32,557	67,521	(69,181)	30,897
Restricted funds:				
Operating Costs Funds	10,507	43,642	(45,881)	8,268
Covid Relief	-	2,924	-	2,924
Total Funds	43,064	114,087	(115,062)	42,089

12. Transactions with related parties

12.1 Operating expenses and loan amounts

Certain operating and support costs of the charity (including all employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play It Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities are settled periodically at arm’s length. At the year-end no amounts were owed between the parties (March 2022: £Nil).

During the year the charity entered into the following transactions with a related party:

Play It Forward Zambia

The charity has a close working relationship with Play It Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play It Forward in the UK is obliged to provide support to Play It Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play It Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement, Play it Forward Zambia is obliged to work closely with Play It Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play It Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2023, grant funding of £114,319 was transferred to Play It Forward Zambia (March 2022: £69,181).



Play It Forward

372 Coldharbour Lane
London
SW9 8PL
UK

E info@play-itforward.org

www.play-itforward.org

Design by Emi Webber 2024



Registered Charity No. 1177278



REGISTERED CHARITY NUMBER: 1177278

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 MARCH 2023
FOR
PLAY IT FORWARD

PLAY IT FORWARD

CONTENTS OF THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 MARCH 2023

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Statement of Financial Activities	9
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Notes to the Financial Statements	11 to 18

**PLAY IT FORWARD
CHARITY INFORMATION**

Charity Registration Number: 1177278

Registered Office: 372 Coldharbour Lane
Brixton
London
SW9 8PL

The Trustees:

The Trustees who served the charity during the period were as follows:

Mr O Brendon (Chair)
Mrs S Brendon
Mr J Thompson
Mr P Edwards
Mrs C Henry
Mrs J Caujolle
Miss Rebecca Harding – appointed 27 February 2023

Independent Examiner:

Mr M S Caldicott ACA FCCA CTA
For and on behalf of White Hart Associates (London) Ltd
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Senior Management:

Mr J Criswick

PLAY IT FORWARD REPORT OF THE TRUSTEES

The trustees are pleased to present their report with the financial statements of the charity for the period ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

ORGANISATIONAL STRUCTURE AND GOVERNANCE

Play it Forward has a Board of Trustees which meets quarterly and is responsible for the strategic direction and policy of the charity. At present the Board has seven members from a variety of professional backgrounds that contribute towards the running of the charity. Further trustee appointments are planned during the current year to support fundraising and safeguarding.

Day to day responsibility of overseeing the operations of the charity is by the work of the Chief Executive Officer, Jake Criswick (full-time). A number of volunteers have helped with fundraising, marketing, communications, accounting and IT.

OBJECTIVES AND ACTIVITIES

Our mission is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

Our vision is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

Our principal objectives are:

(a)

- (i) the prevention or relief of poverty,
- (ii) the advancement of education, and
- (iii) the promotion of good health,

in socially and economically disadvantaged communities by the provision of grants, items, facilities and services to charities or other organisations working to achieve any or all of such objects, and

- (b) such other purposes that are charitable under the laws of England and Wales as the Trustees in their absolute discretion from time-to-time think fit.

PLAY IT FORWARD REPORT OF THE TRUSTEES

PUBLIC BENEFIT STATEMENT

The Trustees have read the Charity Commission's guidance on Public Benefit and confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to it whilst exercising their powers and duties. They consider the full information contained in this annual report, about the aims, activities and achievements in the many areas of interest that the charity supports, demonstrates the benefit to its beneficiaries and through them to the Public, which arise from those activities.

PARTNERSHIPS

We partner with both locally driven non-governmental initiatives and international charities working to alleviate poverty in Southern Province, Zambia. A memorandum of understanding is agreed on and signed with all project partners, with objectives and responsibilities of the partnership clearly stipulated.

ACHIEVEMENTS AND PERFORMANCE

During the year we have collaborated with several on-the-ground partners to help us achieve our mission. Through direct support we have:

- Improved health and wellbeing of vulnerable young people through nutrition and football interventions
- Provided and distributed sanitation equipment and materials (soap, detergent, buckets and masks) to children in response to the coronavirus pandemic
- Continued a 3-year project with our partner School Club Zambia funded by Comic Relief and the Scottish Government, aiming to integrate 750 out of school girls back into the education system.
- Reached over 250 young people with weekly football-based HIV and sexual health education sessions
- Reached over 250 young people with weekly football-based life-skills development sessions
- Trained a further 20 coaches to be peer educators in the communities they live in
- Continued our digital skills accelerator project that will equip young people with ICT skills needed for future employment.

PLAY IT FORWARD REPORT OF THE TRUSTEES

HIGHLIGHTS OF THE YEAR

Own Your Destiny Project

We are celebrating the end of our second year of a 3-year long-term partnership with School Club Zambia and Comic Relief, aiming to return 750 adolescent girls back into school. Through the delivery of our 'Life Skills Development' curriculum, entrepreneurship training and literacy & numeracy classes we are giving girls more control of their lives and encouraging them to continue their education. Girls who complete secondary education increase the economic output of their communities, are less likely to become victims of child marriage, and are more likely to have children that live past their fifth birthday. By the end of the second year, 156 girls had been able to return to school.

Literacy and Environmental Awareness

With the generous support of the Brian Murtagh Charitable Trust funding that was awarded in June 2022, we were able to start a new literacy and environmental awareness project. Over 60 children ages 8-16 participate in these new reading clubs three times a week before going to football training. The groups go on monthly educational trips designed to increase environmental awareness and teach children about protecting nature and wildlife, whilst further honing their literacy in a practical setting.

Football for Good

Play it Forward in the UK continues to support its in-country partner Play it Forward Zambia who now have over 124 registered players aged 8-25. Many of the players come from the very poor neighbourhood of Dambwa, a densely populated area with a high youth HIV infection rate. Funding from Play it Forward also provides kits and equipment, nutritional & medical support and educational bursaries.

FUNDRAISING ACTIVITIES

With the easing of government Covid-19 restrictions on social events, public fundraising during 2022/2023 returned to near normal levels after a difficult year in 2020/2021. During 2022/2023 Play it Forward undertook the following fundraising activities:

- Securing grants and developing partnerships for programme activities. This notably included the Brian Murtagh Charitable Trust, Mercury Phoenix Trust and the continuation of funding from Comic Relief and The Scottish Government in partnership with School Club Zambia.
- Various fundraising events throughout the year including our annual charity pub quiz and auction evening, Travel Weekly Globe Awards as the nominated charity of the year.

PLAY IT FORWARD

REPORT OF THE TRUSTEES

FINANCIAL REVIEW

The Trustees have reviewed the overall finances of the charity and are satisfied with the current financial position. In line with the charity's financial policies, the board reviews the charity's finances on a quarterly basis to monitor the financial health of the organisation and to identify any required action.

The total income for the year amounted to £194,154 (March 2022: £114,087) reflecting the success of our recent grant fundraising. Play it Forward's core costs continued to be funded entirely by Trustees, meaning that all funds raised were disbursed directly to our projects and partners in Southern Province, Zambia.

Resources expended on charitable activities was £114,319 (March 2022: £69,181). In line with our strategy, we have curtailed financial support to other partners to focus on establishing community projects with Play it Forward Zambia that support vulnerable children and young people in the Livingstone District.

Over the year, Play it Forward has been increasing its donor base and engaging in more public fundraising (particularly online) and writing grant applications to trusts and foundations. We are very grateful for the continual support of our major donors, regular givers and volunteers.

RESERVES POLICY

Play it Forward's Trustees pledge to cover all operational costs for each financial year which will be kept in the "Operating Costs Fund". No commitments are made beyond the level of funds already received in the project fund. Play it Forward's aim is to commit the majority of unrestricted funds available to projects by the end of the financial year. The net income for the year was £15,188 which the Trustees deem reasonable.

The level of reserves held will fluctuate depending on the timing of fundraising activities carried out but should not fall to below £50k. The reserves remain above this figure and stand at £57,277 at 31 March 2023. This is more than 6-month's operating costs of Play it Forward-UK. The Trustees remain confident in our financial position due to upcoming fundraising events planned during our next financial year and pending grant applications submitted. This reserves policy will be reviewed on an annual basis. The charity will aim to identify new and diverse means of generating income to ensure that current levels of charitable activity can be maintained in the coming years.

INVESTMENT POWERS

Under the Articles of Association, the charity has the power to make any investments which the Trustees see fit. Currently, the charity has no investments.

PLAY IT FORWARD

REPORT OF THE TRUSTEES

RISK MANAGEMENT

The trustees and staff have identified potential risks to the work of the Play it Forward and put in place systems and procedures to manage these. The main risks include financial exposure and changes in the socio-political environment in Zambia where we and our partners operate. Our disbursement, monitoring and reporting systems contribute to minimising these risks.

In accordance with the current best practice the Trustees regularly review the actual and potential risk which affect the operations and administration of the charity and are satisfied with the procedures and other safeguards they have put in place.

FUNDRAISING PRACTICES

Play it Forward has updated Privacy and Data Protection Policies in line with GDPR Regulations. Play it Forward is a member of the Fundraising Regulator, which is an independent self-regulatory organisation and staff, Trustees and volunteers agree to abide by its code of practice.

STATEMENT OF TRUSTEES RESPONSIBILITIES

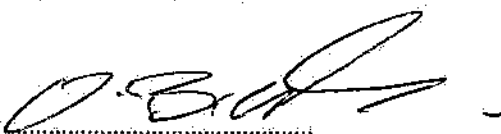
The Trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with the applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board:



Oliver Brendon

Chairman, Trustee

Date: 24 Jan 2024

PLAY IT FORWARD INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2023 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

M S Caldicott

40AB2221510142C...

Mr M S Caldicott ACA FCCA CTA
for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

24/01/2024

Date:

PLAY IT FORWARD**Statement of Financial Activities for the 12 months ended 31 March 2023**

	Notes	Unrestricted funds £	Restricted funds ¹ £	Total funds 2023 £
Income & endowments from:				
Donations and fundraising activities	3	101,606	92,548	194,154
Total income		101,606	92,548	194,154
Expenditure on:				
Charitable grants	4	(95,984)	(18,335)	(114,319)
Support costs	5	-	(64,647)	(64,647)
Total expenditure		(95,984)	(82,982)	(178,966)
Net income/(expenditure) before transfers		5,622	9,566	15,188
Gross transfers between funds		-	-	-
Net movement in funds		5,622	9,566	15,188
Reconciliation of fund:				
Total funds brought forward		30,897	11,192	42,089
Total funds carried forward	11	36,519	20,758	57,277

Statement of Financial Activities for the 12 months ended 31 March 2022

	Notes	Unrestricted funds £	Restricted funds ¹ £	Total funds 2022 £
Income & endowments from:				
Donations and fundraising activities	3	67,521	46,566	114,087
Total income		67,521	46,566	114,087
Expenditure on:				
Charitable grants	4	(69,181)	-	(69,181)
Support costs	5	-	(45,881)	(45,881)
Total expenditure		(69,181)	(45,881)	(115,062)
Net income/(expenditure) before transfers		(1,660)	685	(975)
Gross transfers between funds		-	-	-
Net movement in funds		(1,660)	685	(975)
Reconciliation of fund:				
Total funds brought forward		32,557	10,507	43,064
Total funds carried forward	11	30,897	11,192	42,089

1. Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

PLAY IT FORWARD**Balance sheet as at 31 March 2023**

		2023	2022
	Notes	£	£
Fixed assets:			
Tangible assets	9	-	-
Current assets:			
Other debtors		6,498	5,287
Cash at bank and in hand		53,863	46,678
Creditors: amounts falling due within one year	10	(3,147)	(9,876)
Net current assets		57,214	42,089
Net assets		57,214	42,089
Funds of the Charity:			
Unrestricted funds	11	36,519	30,897
Restricted income funds	11	20,758	11,192
Total funds		57,277	42,089

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

24/01/2024

and signed on their behalf by:



Oliver Brendon
Chairman

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023

1. Basis of preparation

Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reliefs on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered or to be recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will

receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed by category, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted funds	Restricted funds ¹	2023	2022
	£	£	£	£
Personal donations	70,900	69,980	140,880	83,295
Gift aid reclaimed	10,490	-	10,490	11,679
Fundraising events	20,216	-	20,216	16,189
Grant funding	-	22,568	22,568	2,924
Total income	101,606	92,548	194,154	114,087

1. Restricted Funds relate to donations made in response to specific projects, such as restricted grant funding which is specifically for Play it Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****4. Grant-making**

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2023 £	2022 £
Play it Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of organisation to enable them to deliver their football for good projects	114,319	69,181
Total grants			114,319	69,181
4.1 Grant management costs				
Support costs associated with grant-making			27,854	19,115

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****5. Analysis of support costs**

	2023 £	2022 £
Grant management	27,854	19,115
Fundraising & publicity	22,842	17,082
Finance and governance	6,862	5,106
Office overheads	7,089	4,578
Total Support costs	64,647	45,881

6. Trustee remuneration and expenses

During the year ended 31 March 2023, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2023 £	2022 £
Independent examiner fees and expenses	600	600

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****7. Paid employees****7.1 Staff Costs**

	2023	2022
	£	£
Gross wages, salaries and benefits in kind	36,500	20,500
Employer's National Insurance costs	3,939	3,092
Pension costs	1,400	1,250
Medical insurance	141	116
Training Costs	169	4,960
Total staff costs	42,149	29,918

7.2 Average number of full-time equivalent employees in the year

	2023	2022
	FTE	FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****9. Tangible fixed assets**

	Computer and IT equipment	Total
	£	£
Cost		
As at 1 April 2022	1,134	1,134
Disposals	1,134	1,134
As at 31 March 2023	-	-
Accumulated depreciation		
As at 1 April 2022	1,134	1,134
Charge for the period	-	-
Eliminated on disposal	- 1,134	- 1,134
As at 31 March 2023	-	-
Net book value		
As at 1 April 2022	-	-
As at 31 March 2023	-	-

10. Creditors and accruals

	Amounts falling due within one year	
	2023	2022
	£	£
Other accruals	3,147	9,876
Total	3,147	9,876

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****11. Funds****11.1 Funds held**

Fund Name	Type	Purpose and Restrictions
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

11.2 Movements of major funds in 12 months to 31 March 2023

	Balance at 1 April 2022	Incoming resources	Outgoing resources	Balance at 31 March 2023
	£	£	£	£
Unrestricted funds:				
General Fund	30,897	101,606	(95,984)	36,519
Restricted funds:				
Operating Costs Funds	8,268	69,980	(64,647)	13,601
Chalk Cliff Trust	2,924	-	(2,924)	-
Ashworth Charitable Trust	-	3,000	(3,000)	-
Souter Charitable Trust	-	3,000	(3,000)	-
Brian Murtagh Charitable Trust	-	7,568	(2,839)	4,729
Mercury Phoenix Trust	-	5,000	(3,638)	1,362
Eleanor Rathbone Charitable Trust	-	2,000	(1,107)	893
De La Rue Charitable Trust	-	2,000	(1,827)	173
Total Funds	42,089	194,154	(178,966)	57,277

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****11.2 Movements of major funds in 12 months to 31 March 2022**

	Balance at 1 April 2021	Incoming resources	Outgoing resources	Balance at 31 March 2022
	£	£	£	£
Unrestricted funds:				
General Fund	32,557	67,521	(69,181)	30,897
Restricted funds:				
Operating Costs Funds	10,507	43,642	(45,881)	8,268
Covid Relief	-	2,924	-	2,924
Total Funds	43,064	114,087	(115,062)	42,089

12. Transactions with related parties**12.1 Operating expenses and loan amounts**

Certain operating and support costs of the charity (including all employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play it Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2022: £Nil).

During the year the charity entered into the following transactions with a related party:

Play it Forward Zambia

The charity has a close working relationship with Play it Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play it Forward in the UK is obliged to provide support to Play it Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play it Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement Play it Forward Zambia is obliged to work closely with Play it Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play it Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2023, grant funding of £114,319 was transferred to Play it Forward Zambia (March 2022: £69,181).

REGISTERED CHARITY NUMBER: 1177278

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 MARCH 2023
FOR
PLAY IT FORWARD

PLAY IT FORWARD

CONTENTS OF THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 MARCH 2023

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**PLAY IT FORWARD
CHARITY INFORMATION**

Charity Registration Number: 1177278

Registered Office: 372 Coldharbour Lane
Brixton
London
SW9 8PL

The Trustees:

The Trustees who served the charity during the period were as follows:

Mr O Brendon (Chair)
Mrs S Brendon
Mr J Thompson
Mr P Edwards
Mrs C Henry
Mrs J Caujolle
Miss Rebecca Harding – appointed 27 February 2023

Independent Examiner:

Mr M S Caldicott ACA FCCA CTA
For and on behalf of White Hart Associates (London) Ltd
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Senior Management:

Mr J Criswick

PLAY IT FORWARD REPORT OF THE TRUSTEES

The trustees are pleased to present their report with the financial statements of the charity for the period ended 31 March 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

ORGANISATIONAL STRUCTURE AND GOVERNANCE

Play it Forward has a Board of Trustees which meets quarterly and is responsible for the strategic direction and policy of the charity. At present the Board has seven members from a variety of professional backgrounds that contribute towards the running of the charity. Further trustee appointments are planned during the current year to support fundraising and safeguarding.

Day to day responsibility of overseeing the operations of the charity is by the work of the Chief Executive Officer, Jake Criswick (full-time). A number of volunteers have helped with fundraising, marketing, communications, accounting and IT.

OBJECTIVES AND ACTIVITIES

Our mission is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

Our vision is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

Our principal objectives are:

(a)

- (i) the prevention or relief of poverty,
- (ii) the advancement of education, and
- (iii) the promotion of good health,

in socially and economically disadvantaged communities by the provision of grants, items, facilities and services to charities or other organisations working to achieve any or all of such objects, and

- (b) such other purposes that are charitable under the laws of England and Wales as the Trustees in their absolute discretion from time-to-time think fit.

PLAY IT FORWARD REPORT OF THE TRUSTEES

PUBLIC BENEFIT STATEMENT

The Trustees have read the Charity Commission's guidance on Public Benefit and confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to it whilst exercising their powers and duties. They consider the full information contained in this annual report, about the aims, activities and achievements in the many areas of interest that the charity supports, demonstrates the benefit to its beneficiaries and through them to the Public, which arise from those activities.

PARTNERSHIPS

We partner with both locally driven non-governmental initiatives and international charities working to alleviate poverty in Southern Province, Zambia. A memorandum of understanding is agreed on and signed with all project partners, with objectives and responsibilities of the partnership clearly stipulated.

ACHIEVEMENTS AND PERFORMANCE

During the year we have collaborated with several on-the-ground partners to help us achieve our mission. Through direct support we have:

- Improved health and wellbeing of vulnerable young people through nutrition and football interventions
- Provided and distributed sanitation equipment and materials (soap, detergent, buckets and masks) to children in response to the coronavirus pandemic
- Continued a 3-year project with our partner School Club Zambia funded by Comic Relief and the Scottish Government, aiming to integrate 750 out of school girls back into the education system.
- Reached over 250 young people with weekly football-based HIV and sexual health education sessions
- Reached over 250 young people with weekly football-based life-skills development sessions
- Trained a further 20 coaches to be peer educators in the communities they live in
- Continued our digital skills accelerator project that will equip young people with ICT skills needed for future employment.

PLAY IT FORWARD REPORT OF THE TRUSTEES

HIGHLIGHTS OF THE YEAR

Own Your Destiny Project

We are celebrating the end of our second year of a 3-year long-term partnership with School Club Zambia and Comic Relief, aiming to return 750 adolescent girls back into school. Through the delivery of our 'Life Skills Development' curriculum, entrepreneurship training and literacy & numeracy classes we are giving girls more control of their lives and encouraging them to continue their education. Girls who complete secondary education increase the economic output of their communities, are less likely to become victims of child marriage, and are more likely to have children that live past their fifth birthday. By the end of the second year, 156 girls had been able to return to school.

Literacy and Environmental Awareness

With the generous support of the Brian Murtagh Charitable Trust funding that was awarded in June 2022, we were able to start a new literacy and environmental awareness project. Over 60 children ages 8-16 participate in these new reading clubs three times a week before going to football training. The groups go on monthly educational trips designed to increase environmental awareness and teach children about protecting nature and wildlife, whilst further honing their literacy in a practical setting.

Football for Good

Play it Forward in the UK continues to support its in-country partner Play it Forward Zambia who now have over 124 registered players aged 8-25. Many of the players come from the very poor neighbourhood of Dambwa, a densely populated area with a high youth HIV infection rate. Funding from Play it Forward also provides kits and equipment, nutritional & medical support and educational bursaries.

FUNDRAISING ACTIVITIES

With the easing of government Covid-19 restrictions on social events, public fundraising during 2022/2023 returned to near normal levels after a difficult year in 2020/2021. During 2022/2023 Play it Forward undertook the following fundraising activities:

- Securing grants and developing partnerships for programme activities. This notably included the Brian Murtagh Charitable Trust, Mercury Phoenix Trust and the continuation of funding from Comic Relief and The Scottish Government in partnership with School Club Zambia.
- Various fundraising events throughout the year including our annual charity pub quiz and auction evening, Travel Weekly Globe Awards as the nominated charity of the year.

PLAY IT FORWARD**REPORT OF THE TRUSTEES****FINANCIAL REVIEW**

The Trustees have reviewed the overall finances of the charity and are satisfied with the current financial position. In line with the charity's financial policies, the board reviews the charity's finances on a quarterly basis to monitor the financial health of the organisation and to identify any required action.

The total income for the year amounted to £194,154 (March 2022: £114,087) reflecting the success of our recent grant fundraising. Play it Forward's core costs continued to be funded entirely by Trustees, meaning that all funds raised were disbursed directly to our projects and partners in Southern Province, Zambia.

Resources expended on charitable activities was £114,319 (March 2022: £69,181). In line with our strategy, we have curtailed financial support to other partners to focus on establishing community projects with Play it Forward Zambia that support vulnerable children and young people in the Livingstone District.

Over the year, Play it Forward has been increasing its donor base and engaging in more public fundraising (particularly online) and writing grant applications to trusts and foundations. We are very grateful for the continual support of our major donors, regular givers and volunteers.

RESERVES POLICY

Play it Forward's Trustees pledge to cover all operational costs for each financial year which will be kept in the "Operating Costs Fund". No commitments are made beyond the level of funds already received in the project fund. Play it Forward's aim is to commit the majority of unrestricted funds available to projects by the end of the financial year. The net income for the year was £15,188 which the Trustees deem reasonable.

The level of reserves held will fluctuate depending on the timing of fundraising activities carried out but should not fall to below £50k. The reserves remain above this figure and stand at £57,277 at 31 March 2023. This is more than 6-month's operating costs of Play it Forward-UK. The Trustees remain confident in our financial position due to upcoming fundraising events planned during our next financial year and pending grant applications submitted. This reserves policy will be reviewed on an annual basis. The charity will aim to identify new and diverse means of generating income to ensure that current levels of charitable activity can be maintained in the coming years.

INVESTMENT POWERS

Under the Articles of Association, the charity has the power to make any investments which the Trustees see fit. Currently, the charity has no investments.

PLAY IT FORWARD

REPORT OF THE TRUSTEES

RISK MANAGEMENT

The trustees and staff have identified potential risks to the work of the Play it Forward and put in place systems and procedures to manage these. The main risks include financial exposure and changes in the socio-political environment in Zambia where we and our partners operate. Our disbursement, monitoring and reporting systems contribute to minimising these risks.

In accordance with the current best practice the Trustees regularly review the actual and potential risk which affect the operations and administration of the charity and are satisfied with the procedures and other safeguards they have put in place.

FUNDRAISING PRACTICES

Play it Forward has updated Privacy and Data Protection Policies in line with GDPR Regulations. Play it Forward is a member of the Fundraising Regulator, which is an independent self-regulatory organisation and staff, Trustees and volunteers agree to abide by its code of practice.

STATEMENT OF TRUSTEES RESPONSIBILITIES

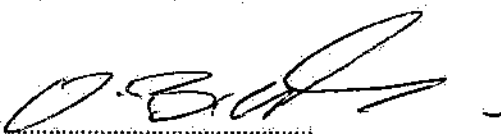
The Trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with the applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board:



Oliver Brendon

Chairman, Trustee

Date: 24 Jan 2024

PLAY IT FORWARD INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2023 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act, have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

M S Caldicott

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Mr M S Caldicott ACA FCCA CTA
for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

24/01/2024

Date:

PLAY IT FORWARD**Statement of Financial Activities for the 12 months ended 31 March 2023**

	Notes	Unrestricted funds £	Restricted funds ¹ £	Total funds 2023 £
Income & endowments from:				
Donations and fundraising activities	3	101,606	92,548	194,154
Total income		101,606	92,548	194,154
Expenditure on:				
Charitable grants	4	(95,984)	(18,335)	(114,319)
Support costs	5	-	(64,647)	(64,647)
Total expenditure		(95,984)	(82,982)	(178,966)
Net income/(expenditure) before transfers		5,622	9,566	15,188
Gross transfers between funds		-	-	-
Net movement in funds		5,622	9,566	15,188
Reconciliation of fund:				
Total funds brought forward		30,897	11,192	42,089
Total funds carried forward	11	36,519	20,758	57,277

Statement of Financial Activities for the 12 months ended 31 March 2022

	Notes	Unrestricted funds £	Restricted funds ¹ £	Total funds 2022 £
Income & endowments from:				
Donations and fundraising activities	3	67,521	46,566	114,087
Total income		67,521	46,566	114,087
Expenditure on:				
Charitable grants	4	(69,181)	-	(69,181)
Support costs	5	-	(45,881)	(45,881)
Total expenditure		(69,181)	(45,881)	(115,062)
Net income/(expenditure) before transfers		(1,660)	685	(975)
Gross transfers between funds		-	-	-
Net movement in funds		(1,660)	685	(975)
Reconciliation of fund:				
Total funds brought forward		32,557	10,507	43,064
Total funds carried forward	11	30,897	11,192	42,089

1. Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

PLAY IT FORWARD**Balance sheet as at 31 March 2023**

		2023	2022
	Notes	£	£
Fixed assets:			
Tangible assets	9	-	-
Current assets:			
Other debtors		6,498	5,287
Cash at bank and in hand		53,863	46,678
Creditors: amounts falling due within one year	10	(3,147)	(9,876)
Net current assets		57,214	42,089
Net assets		57,214	42,089
Funds of the Charity:			
Unrestricted funds	11	36,519	30,897
Restricted income funds	11	20,758	11,192
Total funds		57,277	42,089

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

24/01/2024

and signed on their behalf by:



Oliver Brendon
Chairman

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023

1. Basis of preparation

Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered or to be recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will

receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed by category, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted funds	Restricted funds ¹	2023	2022
	£	£	£	£
Personal donations	70,900	69,980	140,880	83,295
Gift aid reclaimed	10,490	-	10,490	11,679
Fundraising events	20,216	-	20,216	16,189
Grant funding	-	22,568	22,568	2,924
Total income	101,606	92,548	194,154	114,087

1. Restricted Funds relate to donations made in response to specific projects, such as restricted grant funding which is specifically for Play it Forward Zambia's projects. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****4. Grant-making**

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2023 £	2022 £
Play it Forward Zambia	Engages young people in sports and positive health activities	Covers operational and administration costs of organisation to enable them to deliver their football for good projects	114,319	69,181
Total grants			114,319	69,181
4.1 Grant management costs				
Support costs associated with grant-making			27,854	19,115

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****5. Analysis of support costs**

	2023 £	2022 £
Grant management	27,854	19,115
Fundraising & publicity	22,842	17,082
Finance and governance	6,862	5,106
Office overheads	7,089	4,578
Total Support costs	64,647	45,881

6. Trustee remuneration and expenses

During the year ended 31 March 2023, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2023 £	2022 £
Independent examiner fees and expenses	600	600

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****7. Paid employees****7.1 Staff Costs**

	2023	2022
	£	£
Gross wages, salaries and benefits in kind	36,500	20,500
Employer's National Insurance costs	3,939	3,092
Pension costs	1,400	1,250
Medical insurance	141	116
Training Costs	169	4,960
Total staff costs	42,149	29,918

7.2 Average number of full-time equivalent employees in the year

	2023	2022
	FTE	FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****9. Tangible fixed assets**

	Computer and IT equipment	Total
	£	£
Cost		
As at 1 April 2022	1,134	1,134
Disposals	1,134	1,134
As at 31 March 2023	-	-
Accumulated depreciation		
As at 1 April 2022	1,134	1,134
Charge for the period	-	-
Eliminated on disposal	- 1,134	- 1,134
As at 31 March 2023	-	-
Net book value		
As at 1 April 2022	-	-
As at 31 March 2023	-	-

10. Creditors and accruals

	Amounts falling due within one year	
	2023	2022
	£	£
Other accruals	3,147	9,876
Total	3,147	9,876

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****11. Funds****11.1 Funds held**

Fund Name	Type	Purpose and Restrictions
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Grant Funds	Restricted	These funds are restricted for use by the project which the grant was awarded for. These include grants from various trusts and foundations as stated in 11.2.

11.2 Movements of major funds in 12 months to 31 March 2023

	Balance at 1 April 2022	Incoming resources	Outgoing resources	Balance at 31 March 2023
	£	£	£	£
Unrestricted funds:				
General Fund	30,897	101,606	(95,984)	36,519
Restricted funds:				
Operating Costs Funds	8,268	69,980	(64,647)	13,601
Chalk Cliff Trust	2,924	-	(2,924)	-
Ashworth Charitable Trust	-	3,000	(3,000)	-
Souter Charitable Trust	-	3,000	(3,000)	-
Brian Murtagh Charitable Trust	-	7,568	(2,839)	4,729
Mercury Phoenix Trust	-	5,000	(3,638)	1,362
Eleanor Rathbone Charitable Trust	-	2,000	(1,107)	893
De La Rue Charitable Trust	-	2,000	(1,827)	173
Total Funds	42,089	194,154	(178,966)	57,277

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2023****11.2 Movements of major funds in 12 months to 31 March 2022**

	Balance at 1 April 2021	Incoming resources	Outgoing resources	Balance at 31 March 2022
	£	£	£	£
Unrestricted funds:				
General Fund	32,557	67,521	(69,181)	30,897
Restricted funds:				
Operating Costs Funds	10,507	43,642	(45,881)	8,268
Covid Relief	-	2,924	-	2,924
Total Funds	43,064	114,087	(115,062)	42,089

12. Transactions with related parties**12.1 Operating expenses and loan amounts**

Certain operating and support costs of the charity (including all employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play it Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2022: £Nil).

During the year the charity entered into the following transactions with a related party:

Play it Forward Zambia

The charity has a close working relationship with Play it Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play it Forward in the UK is obliged to provide support to Play it Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play it Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement Play it Forward Zambia is obliged to work closely with Play it Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play it Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2023, grant funding of £114,319 was transferred to Play it Forward Zambia (March 2022: £69,181).

Accounts

REGISTERED CHARITY NUMBER: 1177278

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 MARCH 2022
FOR
PLAY IT FORWARD

PLAY IT FORWARD
CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2022

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**PLAY IT FORWARD
CHARITY INFORMATION**

Charity Registration Number: 1177278

Registered Office: 372 Coldharbour Lane
Brixton
London
SW9 8PL

The Trustees:

The Trustees who served the charity during the period were as follows:

Mr O Brendon (Chair)
Mrs S Brendon
Mr J Thompson
Mr P Edwards
Miss K Manoj – resigned 20 February 2022
Mrs C Henry
Mrs J Caujolle

Independent Examiner: Mr M S Caldicott ACA FCCA CTA
For and on behalf of White Hart Associates (London) Ltd
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Senior Management: Mr J Criswick

PLAY IT FORWARD REPORT OF THE TRUSTEES

The trustees are pleased to present their report with the financial statements of the charity for the period ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

ORGANISATIONAL STRUCTURE AND GOVERNANCE

Play it Forward has a Board of Trustees which meets quarterly and is responsible for the strategic direction and policy of the charity. At present the Board has six members from a variety of professional backgrounds that contribute towards the running of the charity. Further trustee appointments are planned during the current year to support fundraising and safeguarding.

Day to day responsibility of overseeing the operations of the charity is by the work of the Chief Executive Officer, Jake Criswick (full-time). A number of volunteers have helped with fundraising, marketing, communications, accounting and IT.

OBJECTIVES AND ACTIVITIES

Our **mission** is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

Our **vision** is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

Our principal objectives are:

(a)

(i) the prevention or relief of poverty,

(ii) the advancement of education, and

(iii) the promotion of good health,

in socially and economically disadvantaged communities by the provision of grants, items, facilities and services to charities or other organisations working to achieve any or all of such objects, and

(b) such other purposes that are charitable under the laws of England and Wales as the Trustees in their absolute discretion from time-to-time think fit.

PLAY IT FORWARD REPORT OF THE TRUSTEES

PUBLIC BENEFIT STATEMENT

The Trustees have read the Charity Commission's guidance on Public Benefit and confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to it whilst exercising their powers and duties. They consider the full information contained in this annual report, about the aims, activities and achievements in the many areas of interest that the charity supports, demonstrates the benefit to its beneficiaries and through them to the Public, which arise from those activities.

PARTNERSHIPS

We partner with both locally driven non-governmental initiatives and international charities working to alleviate poverty in Southern Province, Zambia. A memorandum of understanding is agreed on and signed with all project partners, with objectives and responsibilities of the partnership clearly stipulated.

ACHIEVEMENTS AND PERFORMANCE

During the year we have collaborated with several on-the-ground partners to help us achieve our mission. Through direct support we have:

- Improved health and wellbeing of vulnerable young people through nutrition and football interventions
- Provided and distributed sanitation equipment and materials (soap, detergent, buckets and masks) to children in response to the coronavirus pandemic
- Commenced a 3-year project with our partner School Club Zambia funded by Comic Relief and the Scottish Government, aiming to integrate 750 out of school girls back into the education system.
- Reached over 250 young people with weekly football-based HIV and sexual health education sessions
- Reached over 250 young people with weekly football-based life-skills development sessions
- Trained a further 20 coaches to be peer educators in the communities they live in
- Started our new digital skills accelerator project that will equip young people with ICT skills needed for future employment.

PLAY IT FORWARD REPORT OF THE TRUSTEES

HIGHLIGHTS OF THE YEAR

Own Your Destiny Project

We are celebrating the end of our first year of a 3-year long-term partnership with School Club Zambia and Comic Relief, aiming to return 750 adolescent girls back into school. Through the delivery of our 'Life Skills Development' curriculum, entrepreneurship training and literacy & numeracy classes we are giving girls more control of their lives and encouraging them to continue their education. Girls who complete secondary education increase the economic output of their communities, are less likely to become victims of child marriage, and are more likely to have children that live past their fifth birthday.

Football for Good

Play it Forward in the UK continues to support its in-country partner Play it Forward Zambia who now have over 120 registered players aged 8-24. Many of the players come from the very poor neighbourhood of Dambwa, a densely populated area with a high youth HIV infection rate. Funding from Play it Forward also provides kits and equipment, nutritional & medical support and educational bursaries.

Covid-19 Response

Play it Forward Zambia continued to engage hundreds of children in preventative hand-washing activities and provided them with masks and a supply of soap to use in their family homes. Alongside provision of hygiene products, we continued our essential daily nutrition programme which provides children with a cooked nutritious meal every single day. We continued to work with other local NGO's and the Ministry of Health to disseminate important health messages to community leaders in remote villages in the Livingstone District.

FUNDRAISING ACTIVITIES

With the easing of government covid-19 restrictions on social events, public fundraising during 2021/2022 returned to near normal levels after a difficult year in 2020/2021. During 2021/2022 Play it Forward undertook the following events:

- Charity pub quiz and auction evening
- London marathon
- Coffee morning and cake sale

PLAY IT FORWARD REPORT OF THE TRUSTEES

FINANCIAL REVIEW

The Trustees have reviewed the overall finances of the charity and are satisfied with the current financial position. In line with the charity's financial policies, the board reviews the charity's finances on a quarterly basis to monitor the financial health of the organisation and to identify any required action.

The total income for the year amounted to £114,087 (March 2021: £38,304) reflecting the impact of Covid-19 on our fundraising activities. Play it Forward's core costs continued to be funded entirely by Trustees, meaning that all funds raised were disbursed directly to our projects and partners in Southern Province, Zambia.

Resources expended on charitable activities was £69,181 (March 2021: £71,074). In line with our strategy, we have reduced financial support to partners to focus on establishing community projects with Play it Forward Zambia that support vulnerable children and young people in the Livingstone District.

Over the year Play it Forward has been increasing its donor base and engaging in more public fundraising (particularly online) and writing grant applications to trusts and foundations. We are very grateful for the continual support of our major donors, regular givers and volunteers.

RESERVES POLICY

Play it Forward's Trustees pledge to cover all operational costs for each financial year which will be kept in the "Operating Costs Fund". No commitments are made beyond the level of funds already received in the project fund. Play it Forward's aim is to commit the majority of unrestricted funds available to projects by the end of the financial year. The net expenditure for the year was £975 which the Trustees deem reasonable given the economic consequences of the continued Covid-19 pandemic.

The level of reserves held will fluctuate depending on the timing of fundraising activities carried out but should not fall to below £50k. The reserves fell below this figure and stand at £42,089 at 31 March 2022. This is more than 6-month's operating costs of Play it Forward UK. The Trustees remain confident in our financial position due to upcoming fundraising events planned during our next financial year and pending grant applications submitted. This reserves policy will be reviewed on an annual basis. The charity will aim to identify new and diverse means of generating income to ensure that current levels of charitable activity can be maintained in the coming years.

INVESTMENT POWERS

Under the Articles of Association, the charity has the power to make any investments which the Trustees see fit. Currently, the charity has no investments.

PLAY IT FORWARD REPORT OF THE TRUSTEES

RISK MANAGEMENT

The trustees and staff have identified potential risks to the work of the Play it Forward and put in place systems and procedures to manage these. The main risks include financial exposure and changes in the socio-political environment in Zambia where we and our partners operate. Our disbursement, monitoring and reporting systems contribute to minimising these risks.

In accordance with the current best practice the Trustees regularly review the actual and potential risk which affect the operations and administration of the charity and are satisfied with the procedures and other safeguards they have put in place.

FUNDRAISING PRACTICES

Play it Forward has updated Privacy and Data Protection Policies in line with GDPR Regulations. Play it Forward is a member of the Fundraising Regulator, which is an independent self-regulatory organisation and staff, Trustees and volunteers agree to abide by its code of practice.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with the applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board:



Oliver Brendon
Chairman, Trustee

Date: 15/11/22

PLAY IT FORWARD INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2022 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

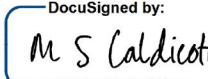
Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act,
- have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:


40AB2221510142C...
Mr M S Caldicott ACA FCCA CTA

for and on behalf of White Hart Associates (London) Limited

Chartered Accountants & Statutory Auditors

2nd Floor, Nucleus House

2 Lower Mortlake Road

Richmond

TW9 2JA

15/11/2022

Date:

PLAY IT FORWARD**Statement of Financial Activities for the 12 months ended 31 March 2022**

		Unrestricted funds	Restricted funds ¹	Total funds 2022
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	67,521	46,566	114,087
Total income		67,521	46,566	114,087
Expenditure on:				
Charitable grants	4	(69,181)	-	(69,181)
Support costs	5	-	(45,881)	(45,881)
Total expenditure		(69,181)	(45,881)	(115,062)
Net income/(expenditure) before transfers		(1,660)	685	(975)
Gross transfers between funds		-	-	-
Net movement in funds		(1,660)	685	(975)
Reconciliation of fund:				
Total funds brought forward		32,557	10,507	43,064
Total funds carried forward	11	30,897	11,192	42,089

Statement of Financial Activities for the 12 months ended 31 March 2021

		Unrestricted funds	Restricted funds ¹	Total funds 2021
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	30,621	7,683	38,304
Total income		30,621	7,683	38,304
Expenditure on:				
Charitable grants	4	(70,891)	(183)	(71,074)
Support costs	5	-	(17,610)	(17,610)
Total expenditure		(70,891)	(17,793)	(88,684)
Net income/(expenditure) before transfers		(40,270)	(10,110)	(50,380)
Gross transfers between funds		-	-	-
Net movement in funds		(40,270)	(10,110)	(50,380)
Reconciliation of fund:				
Total funds brought forward		72,827	20,617	93,444
Total funds carried forward	11	32,557	10,507	43,064

1. Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

Balance sheet as at 31 March 2022

	Notes	2022 £	2021 £
Fixed assets:			
Tangible assets	9	-	-
Current assets:			
Other debtors		5,287	17,155
Cash at bank and in hand		46,678	35,785
Creditors: amounts falling due within one year	10	(9,876)	(9,876)
Net current assets		42,089	43,064
Net assets		42,089	43,064
Funds of the Charity:			
Unrestricted funds	11	30,897	32,557
Restricted income funds	11	11,192	10,507
Total funds		42,089	43,064

The financial statements on pages 9 to 18 were approved by the Trustees, authorised for release on:

15/11/22

and signed on their behalf by:



Oliver Brendon
Chairman

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2022

1. Basis of preparation

Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of Income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered or to be recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will

receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed by category, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2022****Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted funds	Restricted funds ¹	2022	2021
	£	£	£	£
Personal donations	39,653	43,642	83,295	13,977
Gift aid reclaimed	11,679	-	11,679	18,614
Fundraising events	16,189	-	16,189	5,713
Grant funding	-	2,924	2,924	-
Total income	67,521	46,566	114,087	38,304

1. Restricted Funds relate to donations made in response to specific projects, such as the restricted grant funding which is specifically for Play it Forward Zambia's nutrition project at Nakawa Pre-School. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable activities.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2022****4. Grant-making**

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2022 £	2021 £
Play it Forward Zambia	Engages young people in sports and positive health activities	Cover operational and administration costs of organisation to enable them to deliver their community football for good projects	69,181	53,534
African Revival	Provides access to education for young people in rural villages	Improve education facilities, safe water & sanitation infrastructure in community schools	-	2,000
The Butterfly Tree	Supports vulnerable children decimated by the HIV & AIDS pandemic	Improve education facilities, safe water & sanitation infrastructure in community schools	-	3,583
Tackle Africa	Uses the power of football to deliver HIV & sexual health education to young people	Improve young people's HIV knowledge and sexual and reproductive health and rights (SRHR)	-	11,957
Total grants			69,181	71,074

4.1 Grant management costs

Support costs associated with grant-making	19,115	4,977
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PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2022****5. Analysis of support costs**

	2022	2021
	£	£
Grant management	19,115	4,977
Fundraising & publicity	17,082	7,661
Finance and governance	5,106	2,093
Office overheads	4,578	2,879
Total Support costs	45,881	17,610

6. Trustee remuneration and expenses

During the year ended 31 March 2022, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2022	2021
	£	£
Independent examiner fees and expenses	600	600

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2022****7. Paid employees****7.1 Staff Costs**

	2022	2021
	£	£
Gross wages, salaries and benefits in kind	20,500	6,750
Employer's National Insurance costs	3,092	2,187
Pension costs	1,250	920
Medical insurance	116	98
Training Costs	4,960	-
Total staff costs	29,918	9,955

1. Due to the ongoing Covid-19 pandemic, Attraction Tickets Ltd reduced the amounts recharged to Play it Forward in respect of staff salary costs to financially support the charity during a period of reduced income.

7.2 Average number of full-time equivalent employees in the year

	2022	2021
	FTE	FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2022****9. Tangible fixed assets**

	Computer and IT equipment	Total
	£	£
Cost		
As at 1 April 2021	1,134	1,134
As at 31 March 2022	1,134	1,134
Accumulated depreciation		
As at 1 April 2021	1,134	1,134
Charge for the period	-	-
As at 31 March 2022	1,134	1,134
Net book value		
As at 1 April 2020	-	-
As at 31 March 2021	-	-

10. Creditors and accruals

	Amounts falling due within one year	
	2022	2021
	£	£
Other accruals	9,876	9,876
Total	9,876	9,876

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2022****11. Funds****11.1 Funds held**

Fund Name	Type	Purpose and Restrictions
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Chalk Cliff Trust	Restricted	During the year, £2,924 was donated by the Chalk Cliff Trust for the Nutrition Project at Nakawa Pre-School in Zambia. In April 2022, this sum was transferred to Play it Forward Zambia.

11.2 Movements of major funds in 12 months to 31 March 2022

	Balance at 1 April 2021	Incoming resources	Outgoing resources	Balance at 31 March 2022
	£	£	£	£
Unrestricted funds:				
General Fund	32,557	67,521	(69,181)	30,897
Restricted funds:				
Operating Costs Funds	10,507	43,642	(45,881)	8,268
Chalk Cliff Trust	-	2,924	-	2,924
Total Funds	43,064	114,087	(115,062)	42,089

11.2 Movements of major funds in 12 months to 31 March 2021

	Balance at 1 April 2020	Incoming resources	Outgoing resources	Balance at 31 March 2021
	£	£	£	£
Unrestricted funds:				
General Fund	72,827	30,621	(70,891)	32,557
Restricted funds:				
Operating Costs Funds	20,617	7,500	(17,610)	10,507
Covid Relief	-	183	(183)	-
Total Funds	93,444	38,304	(88,684)	43,064

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2022

12. Transactions with related parties

12.1 Operating expenses and loan amounts

Certain operating and support costs of the charity (including all employee costs) are initially met by Attraction Tickets Ltd a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play it Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2021: £Nil).

During the year the charity entered into the following transactions with a related party:

Play it Forward Zambia

The charity has a close working relationship with Play it Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play it Forward in the UK is obliged to provide support to Play it Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play it Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement Play it Forward Zambia is obliged to work closely with Play it Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play it Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2022, grant funding of £69,181 was transferred to Play it Forward Zambia (March 2021: £53,534).

Accounts

REGISTERED CHARITY NUMBER: 1177278

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 MARCH 2021
FOR
PLAY IT FORWARD

PLAY IT FORWARD

CONTENTS OF THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 MARCH 2021

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Statement of Financial Activities	8
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Notes to the Financial Statements	10 to 17

**PLAY IT FORWARD
CHARITY INFORMATION**

Charity Registration Number: 1177278

Registered Office: 171E Wingate Square
Clapham
London
SW4 0AN

The Trustees:

The Trustees who served the charity during the period were as follows:

Mr O Brendon (Chair)
Mrs S Brendon
Mr J Thompson
Mr P Edwards
Miss K Manoj
Mrs C Henry
Mrs J Caujolle – appointed 10 August 2020

Independent Examiner:

Mr M S Caldicott ACA FCCA CTA
For and on behalf of White Hart Associates (London) Ltd
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Senior Management:

Mr J Criswick

PLAY IT FORWARD REPORT OF THE TRUSTEES

The trustees are pleased to present their report with the financial statements of the charity for the period ended 31 March 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

ORGANISATIONAL STRUCTURE AND GOVERNANCE

Play it Forward has a Board of Trustees which meets quarterly and is responsible for the strategic direction and policy of the charity. At present the Board has seven members from a variety of professional backgrounds that contribute towards the running of the charity. No more trustee appointments are planned during the current year.

Day to day responsibility of overseeing the operations of the charity is by the work of the Chief Executive Officer, Jake Criswick (full-time). A number of volunteers have helped with fundraising, marketing, communications, accounting and IT.

OBJECTIVES AND ACTIVITIES

Our **mission** is to empower young Zambians to develop sustainable livelihoods through quality education and health activities.

Our **vision** is a world in which every young Zambian has the opportunity to reach their full potential and thrive.

Our principle objectives are:

(a)

(i) the prevention or relief of poverty,

(ii) the advancement of education, and

(iii) the promotion of good health,

in socially and economically disadvantaged communities by the provision of grants, items, facilities and services to charities or other organisations working to achieve any or all of such objects, and

(b) such other purposes that are charitable under the laws of England and Wales as the Trustees in their absolute discretion from time to time think fit.

PLAY IT FORWARD REPORT OF THE TRUSTEES

GRANTMAKING

We partner with both locally driven non-governmental initiatives and international charities working to alleviate poverty in Southern Province, Zambia. We look for projects and partners that can achieve a clear and defined result and show competence in their management ability. Innovative projects that show a positive impact on the lives of defined groups of people who are poor and vulnerable, particularly children and young people are favoured.

PUBLIC BENEFIT STATEMENT

The Trustees have read the Charity Commission's guidance on Public Benefit and confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to it whilst exercising their powers and duties. They consider the full information contained in this annual report, about the aims, activities and achievements in the many areas of interest that the charity supports, demonstrates the benefit to its beneficiaries and through them to the Public, which arise from those activities.

ACHIEVEMENTS AND PERFORMANCE

During the year we have collaborated with 5 different on-the-ground partners to help us achieve our mission. Through direct support to our partners we have seen:

- Improved health and wellbeing of vulnerable young people through nutrition and football interventions
- Provided and distributed sanitation equipment and materials (soap, detergent, buckets and masks) to children in response to the coronavirus pandemic
- Coordinated a Covid-19 response with On Call Africa to educate rural communities in Southern Province on how to protect themselves from the virus.
- Reached over 926 young people with 543 football-based HIV and sexual health education sessions
- Trained a further 26 coaches to be sexual health peer educators in the communities they live in
- 120 voluntary HIV counselling and testing engagements
- Set-up regular computer and technology access sessions for female football players
- Local organisations learning from and evaluating their peers through capacity building

PLAY IT FORWARD REPORT OF THE TRUSTEES

HIGHLIGHTS OF THE YEAR

Football for Good

Play it Forward in the UK continues to support its in-country partner Play it Forward Zambia who now have over 120 registered players. Many of the players come from the very poor neighbourhood of Dambwa, a densely populated area with a high youth HIV infection rate. In partnership with TackleAfrica, 26 trained coaches from the club are actively engaging young people around Livingstone in learning about sexual and reproductive health rights and HIV education. The project improves knowledge of the infection, overcomes the stigma associated with testing and provides access to health services. So far, over 3,126 young people (aged 13-24) have been reached in the area. Funding from Play it Forward also provides kits and equipment, nutritional & medical support and educational bursaries.

Covid-19 Response

The children we work with are some of the most vulnerable and are particularly susceptible to the effects of a crisis like this. Our teams on the ground acted quickly to adapt to the situation, always adhering to government and WHO guidelines. Play it Forward Zambia engaged hundreds of children in preventative hand-washing activities and provided them with masks and a supply of soap to use in their family homes. Alongside provision of hygiene products, we continued our essential daily nutrition programme which provided children with a piece of fruit, a bread roll and a carton of milk every single day.

We also worked with other local NGO's and the Ministry of Health to disseminate key messages to community leaders in remote villages in the Livingstone District. Many of these communities were unaware of the situation and did not have the knowledge of how to protect themselves and their families from the virus. As part of our empowerment initiative during this difficult time, we engaged local women in Livingstone to make washable masks for our football players and children that attend classes in the schools we support. Two of these women were Alice and Vainness, who are mothers to a couple of our female football players at our football academy in Livingstone. Together they made over 1,000 face masks that have been distributed to children all over Livingstone.

FUNDRAISING ACTIVITIES

Fundraising during 2020/2021 was incredibly difficult due to the government restrictions on groups in response to the Covid-19 pandemic. We were unable to hold our usual fundraising events and suffered from reduced income throughout the year. We hope to resume events in 2021/2022.

PLAY IT FORWARD REPORT OF THE TRUSTEES

FINANCIAL REVIEW

The total income for the year amounted to £38,304 (March 2020: £203,479) reflecting the impact of Covid-19 on our fundraising activities. Play it Forward's core costs continued to be funded entirely by Trustees, meaning that all funds raised were disbursed directly to our projects and partners in Southern Province, Zambia.

Resources expended on grant funded Charitable Activities was £71,074 (March 2020: £149,651). We continued to support our existing 5 partner organisations who we continue to have projects with.

Over the year Play it Forward has been increasing its donor base and engaging in more public fundraising (particularly online). We are very grateful for the continual support of our major donors, regular givers and volunteers.

RESERVES POLICY

Play it Forward's Trustees pledge to cover all operational costs for each financial year which will be kept in the "Operating Costs Fund". No grant commitments are made beyond the level of funds already received in the project fund. Play it Forward's aim is to commit the majority of unrestricted funds available to grantees by the end of the financial year. The net expenditure for the year was £50,380 which the Trustees deem reasonable given the economic consequences of the Covid-19 pandemic. The level of reserves held will fluctuate depending on the timing of fundraising activities carried out but should not fall to below £50k. The reserves are currently below this figure and stand at £43,064 at 31 March 2021. This is more than 1-year's operating costs of Play it Forward UK. The Trustees remain confident in our financial position due to upcoming fundraising events planned during our next financial year. This reserves policy will be reviewed on an annual basis.

INVESTMENT POWERS

Under the Articles of Association, the charity has the power to make any investments which the Trustees see fit. Currently, the charity has no investments.

RISK MANAGEMENT

The trustees and staff have identified potential risks to the work of the Play it Forward and put in place systems and procedures to manage these. The main risks include financial exposure and changes in the socio-political environment in Zambia where we and our partners operate. Our disbursement, monitoring and reporting systems contribute to minimising these risks. All proposals for funding are vetted, approved and signed off by the Board of Trustees.

PLAY IT FORWARD REPORT OF THE TRUSTEES

In accordance with the current best practice the Trustees regularly review the actual and potential risk which affect the operations and administration of the charity and are satisfied with the procedures and other safeguards they have put in place.

FUNDRAISING PRACTICES

Play it Forward has updated Privacy and Data Protection Policies in line with GDPR Regulations. Play it Forward is a member of the Fundraising Regulator, which is an independent self-regulatory organisation and staff, Trustees and volunteers agree to abide by its code of practice.

STATEMENT OF TRUSTEES RESPONSIBILITIES

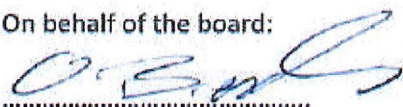
The Trustees are responsible for preparing the Report of the Trustees and the financial statements in accordance with the applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charity SORP;
- Make judgements and estimates that are reasonable and prudent;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board:



Oliver Brendon

Chairman, Trustee

Date: 22 Nov 2021

PLAY IT FORWARD

INDEPENDENT EXAMINER'S REPORT

Independent Examiner's Report to the Board of Trustees of PLAY IT FORWARD

I report on the accounts of the charity for the period ended 31 March 2021 which comprise the Statement of Financial Activities, the Balance Sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

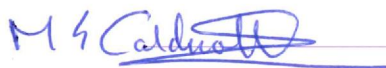
Basis of independent examiners' statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act,have not been met; or
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Mr M S Caldicott ACA FCCA CTA
for and on behalf of White Hart Associates (London) Limited
Chartered Accountants & Statutory Auditors
2nd Floor, Nucleus House
2 Lower Mortlake Road
Richmond
TW9 2JA

Date: 22/11/2021

PLAY IT FORWARD

Statement of Financial Activities for the 12 months ended 31 March 2021

		Unrestricted funds	Restricted funds ¹	Total funds 2021
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	30,621	7,683	38,304
Investment income		-	-	-
Total income		30,621	7,683	38,304
Expenditure on:				
Charitable grants	4	(70,891)	(183)	(71,074)
Support costs	5	-	(17,610)	(17,610)
Total expenditure		(70,891)	(17,793)	(88,684)
Net income/(expenditure) before transfers		(40,270)	(10,110)	(50,380)
Gross transfers between funds		-	-	-
Net movement in funds		(40,270)	(10,110)	(50,380)
Reconciliation of fund:				
Total funds brought forward		72,827	20,617	93,444
Total funds carried forward	11	32,557	10,507	43,064

Statement of Financial Activities for the 12 months ended 31 March 2020

		Unrestricted funds	Restricted funds ¹	Total funds 2020
	Notes	£	£	£
Income & endowments from:				
Donations and fundraising activities	3	152,363	51,116	203,479
Investment income		-	-	-
Total income		152,363	51,116	203,479
Expenditure on:				
Charitable grants	4	(148,535)	(1,116)	(149,651)
Support costs	5	-	(47,716)	(47,716)
Total expenditure		(148,535)	(48,832)	(197,367)
Net income/(expenditure) before transfers		3,828	2,284	6,112
Gross transfers between funds		-	-	-
Net movement in funds		3,828	2,284	6,112
Reconciliation of fund:				
Total funds brought forward		68,999	18,333	87,332
Total funds carried forward	11	72,827	20,617	93,444

1. Restricted Funds relate to donations made in response to specific projects. This includes the Operational Costs fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

PLAY IT FORWARD

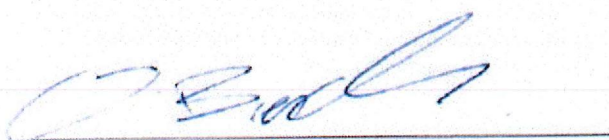
Balance sheet as at 31 March 2021

	Notes	2021 £	2020 £
Fixed assets:			
Tangible assets	9	-	320
Current assets:			
Other debtors		17,155	-
Cash at bank and in hand		35,785	98,600
Creditors: amounts falling due within one year	10	(9,876)	(5,476)
Net current assets/(liabilities)		43,064	93,124
Net assets		43,064	93,444
Funds of the Charity:			
Unrestricted funds	11	32,557	72,827
Restricted income funds	11	10,507	20,617
Total funds		43,064	93,444

The financial statements on pages 8 to 17 were approved by the Trustees, authorised for release on:

22 / 11 / 21

and signed on their behalf by:



Oliver Brendon
Chairman

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2021

1. Basis of preparation

Basis of preparation

The financial statements of the charity have been prepared on the basis of historic cost in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- Accounting Standards; and
- The Charities Act.

There have been no changes to accounting policies, nor changes to the accounts of prior years.

2. Accounting policies

Recognition of Income and endowments

Donations and legacies

These are included in the Statement of Financial Activities (SoFA) when: the charity becomes unconditionally entitled to the income; and the monetary amount can be measured with sufficient reliability.

Investment income

Investment income is recognised on a receivable basis.

Gifts in kind

Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income, based on the amount recovered or to be recovered at the balance sheet date.

Incoming resources with related expenditure

Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.

Expenditure and liabilities

Liability recognition

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category.

Charitable grants

Grants payable are payments made to third parties in the furtherance of the charitable objectives of the charity. Single or multi-year grants are accounted for when the recipient has a reasonable expectation that they will

receive the grant and the Trustees have agreed to pay the grant without condition and any condition attaching to the grant is outside the control of the charity.

Support costs

Support costs relate to all the costs and expenditure of the charity other than its charitable grants and are recognised as incurred. All Support costs are met out of the Operating Costs Fund, which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants. Support costs are further analysed by category, with staff costs allocated by time spent:

Grant management costs

Grant management costs are all costs associated with the origination, appraisal and inspection of the charity's grant giving activities.

Fundraising and publicity

Fundraising and publicity costs are all costs associated with the charity's fundraising activities and events and related promotional activity.

Finance and governance

Finance and governance costs include costs of the preparation and independent review of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

Office overheads

Office overheads are the charity's remaining central and support costs.

Taxation

The charity is a registered charity and is therefore exempt from taxation.

Tangible fixed assets

Individual fixed assets are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Office equipment	33% straight line on cost

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2021

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired or incurred in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Foreign exchange

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Fund structure

Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose. The Operating Costs Fund is fully funded each year by the Trustees to cover the support costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

3. Analysis of income & endowments

	Unrestricted funds	Restricted funds ¹	2021	2020
	£	£	£	£
Personal donations	6,294	7,683	13,977	156,213
Gift aid reclaimed	18,614		18,614	22,857
Fundraising events	5,713		5,713	24,409
Total income	30,621	7,683	38,304	203,479

1. Restricted Funds relate to donations made in response to specific projects such as our online Covid Relief campaign which raised £183 during the year, which was put exclusively towards purchasing and distributing PPE in Southern Zambia. In addition, Restricted Funds also includes the Operational Costs Fund which is fully funded each year by the Trustees to cover the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2021

4. Grant-making

Below are details of material grants provided during the period.

Name of partner	Description	Purpose for which grants are made	2021 £	2020 £
Play it Forward Zambia ¹	Engages young people in sports and positive health activities	Cover operational and administration costs of organisation to enable them to deliver their community football for good projects	53,534	59,015
African Revival	Provides access to education for young people in rural villages	Improve education facilities, safe water & sanitation infrastructure in community schools	2,000	56,444
The Butterfly Tree	Supports vulnerable children decimated by the HIV & AIDS pandemic	Improve education facilities, safe water & sanitation infrastructure in community schools	3,583	25,120
Tackle Africa	Uses the power of football to deliver HIV & sexual health education to young people	Improve young people's HIV knowledge and sexual and reproductive health and rights (SRHR)	11,957	6,072
Kick4Life	A football club dedicated to social change and sustainable development	Consultancy work with 'K4L Assist' to define new strategy of our organisation in Zambia & UK	-	3,000
Total grants			71,074	149,651
4.1 Grant management costs				
Support costs associated with grant-making			4,977	21,631

1. In June 2020, the Livingstone Youth Football Academy (as seen in the year ending 31 March 2020 accounts) changed its name to Play it Forward Zambia.

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2021****5. Analysis of support costs**

	2021 £	2020 £
Grant management	4,977	21,631
Fundraising & publicity	7,661	14,098
Finance and governance	2,093	6,083
Office overheads	2,879	5,904
Total Support costs	17,610	47,716

6. Trustee remuneration and expenses

During the year ended 31 March 2021, no Trustees received any remuneration or other benefits in respect of their position as Trustee of the charity.

6.1 Net income for the period is after charging:

	2021 £	2020 £
Independent examiner fees and expenses	600	600

PLAY IT FORWARD**NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2021****7. Paid employees****7.1 Staff Costs**

	2021 £	2020 £
Gross wages, salaries and benefits in kind	6,750	30,000
Employer's National Insurance costs	2,187	2,903
Pension costs	920	1,200
Medical insurance	98	57
Total staff costs	9,955	34,160

1. Due to the ongoing Covid-19 pandemic, ATD Travel Services Ltd reduced the amounts recharged to Play it Forward in respect of staff salary costs to financially support the charity during a period of reduced income.

7.2 Average number of full-time equivalent employees in the year

	2021 FTE	2020 FTE
Total	1	1

7.3 Defined contribution pension scheme

The charity provides its full-time employees with access to a defined-contribution pension scheme, the costs of which in the current period are detailed in 7.1 above.

8. Taxation

The charity is a registered charity and is therefore exempt from taxation.

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2021

9. Tangible fixed assets

	Computer and IT equipment	Total
	£	£
Cost		
As at 1 April 2020	1,134	1,134
As at 31 March 2021	1,134	1,134
Accumulated depreciation		
As at 1 April 2020	814	814
Charge for the period	320	320
As at 31 March 2021	1,134	1,134
Net book value		
As at 1 April 2020	320	320
As at 31 March 2021	-	-

10. Creditors and accruals

	Amounts falling due within one year	
	2021	2020
	£	£
Other accruals	9,876	5,476
Total	9,876	5,476

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2021

11. Funds

11.1 Funds held

Fund Name	Type	Purpose and Restrictions
General Fund	Unrestricted	Unrestricted income funds are general funds that are available for use in the provision of charitable grants at the trustees' discretion in furtherance of the objectives of the charity.
Operating Costs Fund	Restricted	The Operating Costs Fund, which is fully funded each year by the Trustees, covers the operating costs of the Charity, thus ensuring that all other income raised can be used on charitable grants.
Covid Relief	Restricted	This fund was a small online emergency campaign during the year specifically to raise money to respond to the Covid-19 pandemic in Southern Zambia £183 was raised, which was combined with a further £5,583 from unrestricted funds to buy PPE materials and equipment to distribute to children at the schools with which we work.

11.2 Movements of major funds in 12 months to 31 March 2021

	Balance at 1 April 2020	Incoming resources	Outgoing resources	Balance at 31 March 2021
	£	£	£	£
Unrestricted funds:				
General Fund	72,827	30,621	(70,891)	32,557
Restricted funds:				
Operating Costs Funds	20,617	7,500	(17,610)	10,507
Covid Relief	-	183	(183)	-
Total Funds	93,444	38,304	(88,684)	43,064

11.2 Movements of major funds in 12 months to 31 March 2020

	Balance at 1 April 2019	Incoming resources	Outgoing resources	Balance at 31 March 2020
	£	£	£	£
Unrestricted funds:				
General Fund	68,999	152,363	(148,535)	72,827
Restricted funds:				
Operating Costs Funds	18,333	50,000	(47,716)	20,617
Hunger Relief	-	1,116	(1,116)	-
Total Funds	87,332	203,479	(197,367)	93,444

PLAY IT FORWARD

NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 March 2021

12. Transactions with related parties

12.1 Operating expenses and loan amounts

Certain operating and support costs of the charity (including all employee costs) are initially met by ATD Travel Services Limited a company majority owned and controlled by Oliver Brendon, Chairman and Trustee of Play it Forward. Such expenses incurred are fully re-charged to the charity at cost and any amounts owing between the two entities settled periodically at arm's length. At the year-end no amounts were owed between the parties (March 2020: £Nil).

During the year the charity entered into the following transactions with a related party:

Play it Forward Zambia

In June 2020 the Livingstone Youth Football Club changed its name to Play it Forward Zambia. The charity has a close working relationship with Play it Forward Zambia which is a registered NGO based in Zambia. Under an agreement with the two entities Play it Forward in the UK is obliged to provide support to Play it Forward Zambia in the development of strategies, projects, targets and budgets, to raise funds and raise the international profile of Play it Forward Zambia, to assist with monitoring and evaluation, and to provide technical support. Under the agreement Play it Forward Zambia is obliged to work closely with Play it Forward on strategies, projects, targets and budgets, to assist with fundraising applications, to use funds raised by Play it Forward as agreed, and to provide financial and operational reports.

In the year ending 31 March 2021, grant funding of £53,534 was transferred to Play it Forward Zambia (March 2020: £59,015 as the Livingstone Youth Football Academy).

