



Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 March 2025
for
Sunflowers Suicide Support

Stanbridge Accountancy Services Limited
9 Wheatstone Court
Waterwells Business Park
Davy Way
Gloucester
Gloucestershire
GL2 2AQ

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for the Year Ended 31 March 2025

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Report of the Trustees
for the Year Ended 31 March 2025

The trustees present their report with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objects of the CIO are to relieve the mental and physical sickness of people bereaved by suicide and those at risk of suicide by provision of counselling and support. To advance the education of the public in all areas relating to suicide and suicide bereavement, in particular but not exclusively among health professionals and those who work with people bereaved by suicide or at risk of suicide. To meet the needs and break the isolation of those bereaved by the suicide of a close relative or friend, by offering a safe confidential environment in which bereaved people can share their experiences and feelings, consequently giving and gaining support from each other. To promote greater awareness for professionals to help them recognise the specific support required for those bereaved by suicide.

Statement on Public Benefit

The trustees are aware of the Public Benefit provisions of the Charities Act 2011 and of the guidance on them published by the Charity Commission. They are satisfied that the objects of the charity and the activities of the charity are within the definitions of Charitable Purposes set down in the Act. The trustees are not aware of any public detriment caused by the charity's objects or activities, nor are they aware of anyone receiving private benefit from the charity's activities.

Grant making

The Charity is not a grant making charity and does not invite grant applications.

Volunteers

The Charity have a team of volunteers that have assisted in the operations of the Charity. During this period, volunteer roles have included administrative support, coordinating sunshine boxes, coordinating support packs, cleaning of our offices, support at our bereavement events and peer facilitation of our bereavement groups. We also have a team of volunteers as part of the fundraising committee who plan and deliver all of the Sunflowers led fundraising events.

ACHIEVEMENTS AND PERFORMANCE

Charitable activities

The total donations received during the period totalled £120,581 with the remaining income being generated from the fees from events and talks £83,854 and grants of £192,179. The expenditure totalled £385,698 resulting in the excess of receipts over payments of £17,711 (2024: £33,250). The Charity has not claimed any gift aid on donations during the period other than through CAF Donate and Just Giving.

FINANCIAL REVIEW

Principal funding sources

Sunflowers Suicide Support has had a successful financial year, achieving notable growth in both income and service delivery. The charity's principal sources of income remain diverse, including individual and corporate donations, restricted grants, and income generated from internal fundraising activities, training sessions and community events. This funding diversity aligns with our strategic objective to protect the charity's future sustainability by reducing reliance on any single income stream.

During the financial year 2024/25, Sunflowers Suicide Support received restricted income from the Barnwood Trust, Stroud Hospital League of Friends, and the National Government Suicide Prevention Fund. We also received a second instalment from the National Lottery Community Fund, and additional income from the Awards for All programme.

Our fundraising events, including Chase the Sun, Wing Walk, Soul Night, and The Greatest Sunflower Ball, generated over £63,000. This reflects a significant increase in event income and highlights the strength of community engagement with our cause.

Investment policy and objectives

The charity aims to balance accessibility with prudent financial stewardship. Most funds during 2024/25 were held in an instant-access charity savings account to ensure availability of liquid assets and generate maximum bank interest income. To optimise returns while managing risk, a portion of our funds will be transferred to a Charity Notice account in 2025/26. This move will allow us to secure higher interest rates while spreading risk across multiple financial institutions.

The Charity is in a period of growth and therefore will continue to see an increase in investing funds in the operations of the Charity to develop infrastructure and manpower in accordance with the increasing demand it continues to see.

FINANCIAL REVIEW

Reserves policy

Sunflowers Suicide Support holds unrestricted reserves to ensure financial stability, protect core services, and support sustainable growth. The charity's policy is to maintain reserves within a prudent range that reflects both operational needs and strategic ambitions.

The Trustees have set a reserves target equivalent to between three and six months' core running costs (currently £112,000-£224,000). This range is designed to provide a safety net in the event of unexpected income loss, while allowing sufficient time to implement recovery strategies.

A proportion of reserves had been and continue to be designated for strategic initiatives aimed at enhancing the charity's long-term capacity. Investments include improvements to IT systems and safeguarding processes, expansion of fundraising capabilities, relocation to new offices to meet service demand, and staff development. These initiatives are difficult to fund through grants and demonstrate Sunflowers' commitment to using reserves to strengthen infrastructure and sustain service delivery.

As of the year-end, the charity holds £170,000 in unrestricted reserves. This is within the target range and reflects the Trustees' confidence in the charity's diversified funding base and financial resilience. The reserves are not considered excessive and are reviewed quarterly to ensure alignment with risk, operating costs, and growth plans.

The Trustees consider the current level of reserves to be appropriate and responsible, supporting both the immediate continuity of services and the charity's future development. This approach ensures that Sunflowers remains resilient, adaptable, and capable of meeting the growing need for suicide prevention and bereavement support across the region.

Summary of the financial year

In 2024/25, Sunflowers experienced significant financial and service growth. Total income increased by 28% to £403,409, driven by growth in individual donations, grant funding, event income, and bank interest.

This increase in income was met with a 37% increase in expenditure (£385,698), reflecting strategic investment in staffing, infrastructure, and service delivery in response to increased demand. A modest surplus of £17,711 was achieved.

Our year-end reserves of £239,859, of which £170,000 are unrestricted, demonstrate a sound financial position. A portion of these reserves is already allocated to core development work as outlined in our strategic plan. While the charity has grown, the Trustees remain mindful of rising costs-particularly staff salaries-and the need for sustained income to maintain this positive trajectory.

We continue to actively fundraise to meet the 2025/26 funding requirement of £447,000, with a focus on core services and programme delivery. The Trustees are confident that our strong performance, robust reserves policy, and detailed funding strategy will reassure current and prospective supporters of Sunflowers' capacity to deliver high-impact, financially sustainable services.

FUTURE PLANS

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, and is an incorporated charity. The Sunflowers Suicide Support was registered with the Charity Commission as a charity on 21 February 2018.

Recruitment and appointment of new trustees

New trustees' appointments are shown under the trustees' details section. Any new trustees are invited by agreement of the existing trustees having due regard to the skills, knowledge and experience required for the effective administration of the Charity.

Organisational structure

There are currently six trustees and approximately thirty charity volunteers. The organisational structure of the charity is such that long term strategic decisions are made during regular trustees' meetings attended by the trustees, management team, and also periodically by some of the volunteers.

Induction and training of new trustees

Any new trustees are introduced to the Charity Commission trustee guidelines and are provided with a copy of the Charities Commission "Essential Trustee" guidance booklet. New trustees are fully updated on the background of the Charity, operation framework, and its objectives.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1177266

Principal address

Waterside House
Bonds Mill
Stonehouse
Gloucestershire
GL10 3RF

Trustees

Mr P Broad
Mr I Taylor
Mrs S Neath
Mrs K P Haughton
Mr A Mulla
Mr G R Smith (appointed 3.12.24)

Sunflowers Suicide Support

Report of the Trustees
for the Year Ended 31 March 2025

REFERENCE AND ADMINISTRATIVE DETAILS

Independent Examiner

Mr D C I Woodger FCCA
Stanbridge Accountancy Services Limited
9 Wheatstone Court
Waterwells Business Park
Davy Way
Gloucester
Gloucestershire
GL2 2AQ

Approved by order of the board of trustees on 22 September 2025 and signed on its behalf by:



.....
Mr A Mulla - Trustee

Independent Examiner's Report to the Trustees of
Sunflowers Suicide Support

Independent examiner's report to the trustees of Sunflowers Suicide Support

I report to the charity trustees on my examination of the accounts of Sunflowers Suicide Support (the Trust) for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

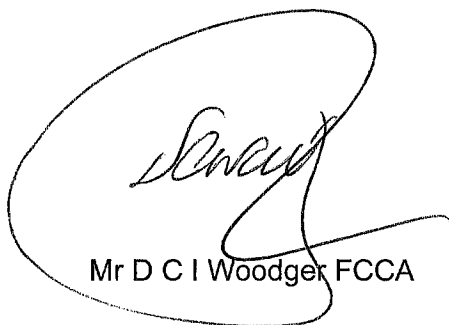
Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr D C I Woodger FCCA

Stanbridge Accountancy Services Limited
9 Wheatstone Court
Waterwells Business Park
Davy Way
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Gloucestershire
GL2 2AQ

Date: 22 September 2025

Sunflowers Suicide Support

Statement of Financial Activities
for the Year Ended 31 March 2025

	Notes	Unrestricted fund £	Restricted fund £	31.3.25 Total funds £	31.3.24 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies		140,086	192,179	332,265	283,096
Other trading activities	2	64,349	-	64,349	26,950
Investment income	3	<u>6,795</u>	<u>-</u>	<u>6,795</u>	<u>5,100</u>
Total		<u>211,230</u>	<u>192,179</u>	<u>403,409</u>	<u>315,146</u>
EXPENDITURE ON					
Raising funds		15,907	-	15,907	9,770
Charitable activities					
General activities		<u>188,873</u>	<u>180,918</u>	<u>369,791</u>	<u>272,126</u>
Total		<u>204,780</u>	<u>180,918</u>	<u>385,698</u>	<u>281,896</u>
NET INCOME		6,450	11,261	17,711	33,250
RECONCILIATION OF FUNDS					
Total funds brought forward		<u>164,642</u>	<u>75,217</u>	<u>239,859</u>	<u>206,609</u>
TOTAL FUNDS CARRIED FORWARD		<u><u>171,092</u></u>	<u><u>86,478</u></u>	<u><u>257,570</u></u>	<u><u>239,859</u></u>

The notes form part of these financial statements

Sunflowers Suicide Support

Balance Sheet 31 March 2025

	Notes	Unrestricted fund £	Restricted fund £	31.3.25 Total funds £	31.3.24 Total funds £
CURRENT ASSETS					
Debtors	6	26,686	-	26,686	49,732
Cash at bank and in hand		<u>152,048</u>	<u>86,478</u>	<u>238,526</u>	<u>214,999</u>
		178,734	86,478	265,212	264,731
CREDITORS					
Amounts falling due within one year	7	(7,642)	-	(7,642)	(24,872)
		<u>171,092</u>	<u>86,478</u>	<u>257,570</u>	<u>239,859</u>
NET CURRENT ASSETS					
		171,092	86,478	257,570	239,859
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>171,092</u>	<u>86,478</u>	<u>257,570</u>	<u>239,859</u>
NET ASSETS					
		<u>171,092</u>	<u>86,478</u>	<u>257,570</u>	<u>239,859</u>
FUNDS	8				
Unrestricted funds				171,092	164,642
Restricted funds				<u>86,478</u>	<u>75,217</u>
TOTAL FUNDS				<u>257,570</u>	<u>239,859</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 22 September 2025 and were signed on its behalf by:



Mr A Mulla - Trustee

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

2. OTHER TRADING ACTIVITIES

	31.3.25	31.3.24
	£	£
Events and presentations	63,271	26,340
Merchandise sales	<u>1,078</u>	<u>610</u>
	<u>64,349</u>	<u>26,950</u>

3. INVESTMENT INCOME

	31.3.25	31.3.24
	£	£
Interest receivable - trading	<u>6,795</u>	<u>5,100</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2025 nor for the year ended 31 March 2024.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2025 nor for the year ended 31 March 2024.

5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted fund £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	122,846	160,250	283,096
Other trading activities	26,950	-	26,950
Investment income	<u>5,100</u>	<u>-</u>	<u>5,100</u>
Total	<u>154,896</u>	<u>160,250</u>	<u>315,146</u>
EXPENDITURE ON			
Raising funds	9,770	-	9,770
Charitable activities			
General activities	<u>184,065</u>	<u>88,061</u>	<u>272,126</u>
Total	<u>193,835</u>	<u>88,061</u>	<u>281,896</u>
NET INCOME/(EXPENDITURE)	(38,939)	72,189	33,250
RECONCILIATION OF FUNDS			
Total funds brought forward	203,581	3,028	206,609

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted fund £	Restricted fund £	Total funds £
TOTAL FUNDS CARRIED FORWARD	<u>164,642</u>	<u>75,217</u>	<u>239,859</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.25 £	31.3.24 £
Trade debtors	3,100	9,280
Prepayments	<u>23,586</u>	<u>40,452</u>
	<u>26,686</u>	<u>49,732</u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.25 £	31.3.24 £
Trade creditors	-	1,058
Taxation and social security	5,210	3,700
Other creditors	<u>2,432</u>	<u>20,114</u>
	<u>7,642</u>	<u>24,872</u>

8. MOVEMENT IN FUNDS

	At 1.4.24 £	Net movement in funds £	At 31.3.25 £
Unrestricted funds			
General fund	164,642	6,450	171,092
Restricted funds			
General restricted grants	75,217	11,261	86,478
TOTAL FUNDS	<u>239,859</u>	<u>17,711</u>	<u>257,570</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

8. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	211,230	(204,780)	6,450
Restricted funds			
General restricted grants	192,179	(180,918)	11,261
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>403,409</u>	<u>(385,698)</u>	<u>17,711</u>

Comparatives for movement in funds

	At 1.4.23 £	Net movement in funds £	At 31.3.24 £
Unrestricted funds			
General fund	203,581	(38,939)	164,642
Restricted funds			
General restricted grants	3,028	72,189	75,217
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>206,609</u>	<u>33,250</u>	<u>239,859</u>

8. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	154,896	(193,835)	(38,939)
Restricted funds			
General restricted grants	160,250	(88,061)	72,189
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>315,146</u>	<u>(281,896)</u>	<u>33,250</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.23 £	Net movement in funds £	At 31.3.25 £
Unrestricted funds			
General fund	203,581	(32,489)	171,092
Restricted funds			
General restricted grants	3,028	83,450	86,478
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>206,609</u>	<u>50,961</u>	<u>257,570</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

8. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	366,126	(398,615)	(32,489)
Restricted funds			
General restricted grants	352,429	(268,979)	83,450
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>718,555</u>	<u>(667,594)</u>	<u>50,961</u>

9. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2025.

Sunflowers Suicide Support

Detailed Statement of Financial Activities for the Year Ended 31 March 2025

	31.3.25 £	31.3.24 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	120,581	203,448
Training fees	19,505	28,030
Grants	<u>192,179</u>	<u>51,618</u>
	332,265	283,096
Other trading activities		
Events and presentations	63,271	26,340
Merchandise sales	<u>1,078</u>	<u>610</u>
	64,349	26,950
Investment income		
Interest receivable - trading	<u>6,795</u>	<u>5,100</u>
Total incoming resources	403,409	315,146
EXPENDITURE		
Raising donations and legacies		
Fundraising costs	15,907	9,770
Charitable activities		
Wages	239,321	166,601
Insurance	1,966	1,234
Light and heat	2,704	389
Telephone and internet	1,309	2,141
Postage and stationery	2,091	4,214
Advertising	4,213	135
Computer costs and website	10,578	5,696
Bank charges	191	162
Training provision and staff training	24,669	24,360
Event costs	7,632	4,837
Mileage	4,282	1,080
Sunshine box and SOS pack	1,259	1,016
Family liaison meeting costs	10	696
Evaluation support	2,754	390
Youth work	4,709	-
Grief support costs	<u>26,710</u>	<u>28,170</u>
	334,398	241,121

This page does not form part of the statutory financial statements

Sunflowers Suicide Support

Detailed Statement of Financial Activities
for the Year Ended 31 March 2025

	31.3.25 £	31.3.24 £
Support costs		
Management		
Sundries	52	-
Other		
Rent	28,780	16,312
Governance costs		
Accountancy and legal fees	2,152	1,546
Legal and professional fees	<u>4,409</u>	<u>13,147</u>
	<u>6,561</u>	<u>14,693</u>
Total resources expended	<u>385,698</u>	<u>281,896</u>
Net income	<u><u>17,711</u></u>	<u><u>33,250</u></u>

This page does not form part of the statutory financial statements