

# BEHIND EVERY KICK

England & Wales · Charity number 1177250

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2018-02-20

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** C/o David Pollock  
Union Development Limited  
18 Great Portland Street  
London  
W1W 8QP

**Phone** 07779302216

**Email** [info@behindeverykick.org](mailto:info@behindeverykick.org)

**Website** [www.behindeverykick.org](http://www.behindeverykick.org)

## Activities

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**Objects:** FOR THE PUBLIC BENEFIT TO PROMOTE THE EDUCATION (INCLUDING SOCIAL AND PHYSICAL TRAINING) OF PEOPLE UNDER THE AGE OF 21 YEARS IN SUCH WAYS AS THE CHARITY TRUSTEES THINK FIT, INCLUDING BY:1.DELIVERING PERSONAL DEVELOPMENT AND LIFE SKILLS TRAINING 2.DELIVERING MENTORING SCHEMES AT SPORTS CLUBS WHICH BUILD SELF-ESTEEM, RESILIENCE, TIME MANAGEMENT SKILLS, AMBITION, COMMITMENT AND DISCIPLINE

**Activities:** Delivering personal development and life skills training and opportunities to young people through affiliation with sport and mentoring.

## Classification

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- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Education/training
- **Who:** Children/young People, People With Disabilities

## Geography

- Throughout England And Wales

## Finances

Period end	Income	Expenditure	Assets	Employees
2024-08-31	£173,374	£173,569	-	-
2023-08-31	£124,606	£115,099	-	-
2022-08-31	£120,049	£123,756	-	-
2021-05-31	£98,907	£91,933	-	-
2020-05-31	£128,311	£125,904	-	-

## Trustees

Name	Role	Appointed
David Pollock	Chair	2023-09-18
Amira Mohamed		2024-03-28
Steven Davidson		2026-03-25

**BEHIND EVERY KICK**

England & Wales - Charity number 1177250

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# Accounts

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**BEHIND EVERY KICK**

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**UNAUDITED**

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 AUGUST 2024**

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**BEHIND EVERY KICK**

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BEHIND EVERY KICK

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REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS  
FOR THE YEAR ENDED 31 AUGUST 2024

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<b>Trustees</b>	David Pollock, Chair (appointed 18 September 2023) Timothy Shaw Adam Wilson (Resigned 18 September 2023) Nicholas David Green (Resigned 1 April 2024) Jonathan Keogh (Appointed 28 March 2024, Resigned 1 July 2024) Amira Mohamed (appointed 28 March 2024) Jack Green (Resigned 1 December 2024)
<b>Charity registered number</b>	1177250
<b>Principal office</b>	C/O David Pollock 18 Great Portland Street London W1W 8QP
<b>Independent Examiner</b>	Ian Saunderson FCA BKL Audit LLP 35 Ballards Lane London N3 1XW
<b>Bankers</b>	Metro Bank One Southampton Row London WC1B 5HA

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## BEHIND EVERY KICK

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### TRUSTEES' REPORT FOR THE YEAR ENDED 31 AUGUST 2024

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The Trustees present their annual report together with the financial statements of Behind Every Kick for the year ended 31 August 2024.

#### **Objectives and activities**

##### **a. Policies and objectives**

The objectives of the charity as per its governing documents are:

For the public benefit to promote the education (including social and physical training) of people under the age of 21, in such ways as the Charity Trustees think fit, including by:

1. Delivering personal development and life skills training at schools and sports clubs which build confidence, resilience, motivation, ambition and communication skills.
2. Delivering opportunities for mentoring and work experience to the young people we serve, for as long as they choose to remain connected to Behind Every Kick.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

##### **b. Activities undertaken to achieve objectives**

The Charity undertakes to provide a model of informal education to its beneficiaries through various partnerships and initiatives further described under the achievements and performance section of this report.

##### **c. Main activities undertaken to further the Charity's purposes for the public benefit**

The Charity provides public benefit by providing programmes based on informal education to beneficiaries under the age of 21.

#### **Achievements and performance**

##### **a. Main achievements of the Charity**

*A message from the Chairman of Behind Every Kick:*

We continue to build on the understanding of our own purpose and value to our beneficiaries and are proud to be reporting on the continued development and growth of our activity over the course of our 2023/24 cycle.

We have continued to focus on the ways in which our programme content and delivery models remain relevant and accessible. We remain grateful to the continued support we receive from teachers, sports coaches, funding partners and our expert sports psychologist network who are energised to work with us developing our programme content. We are also indebted to those in our network who are increasingly motivated to provide the young people on our programme with experiences that enhance their future career and employment pathways.

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## BEHIND EVERY KICK

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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

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#### **Achievements and performance (continued)**

The following highlights stand out, although this is not an exhaustive list:

- 1) We continue to increase the number of young people coming into the Behind Every Kick programme through requests from existing partner schools and sports clubs to deliver the programme annually to a new cohort of their young people. We have also benefited from referrals within the school's network to work with new schools. As part of our 2023/24 Season, we partnered with The Harris Academy Tottenham, The Harris Academy St Johns Wood, Harris Academy Willesden, Harris Academy Clapham, Six21, Haberdashers Knights Academy, Haberdashers Crayford Academy, Haberdashers Hatcham Academy.
- 2) Our partnership with EY Lane4 continues to thrive with more pro bono offers of expertise and guidance from across the EY business.
- 3) We delivered in person and online Behind Every Kick Connect sessions with corporate partners and we continue to grow this offering as part of our 2024/25 season, together with a plan to build on our network of businesses and professionals who are willing to offer some of our programme graduate opportunities of work and industry insight experiences.
- 4) In partnership with EY Lane4, we delivered our corporate talent development programme ('The Behind Every Kick Clubhouse') for a third year. This programme was delivered to 17 delegates from six different businesses across a range of industry and professional sectors. The model is now well rooted in social impact whereby Clubhouse subscribers donate to the charity for their place on the programme. Every donation funds up to five young people who benefit from Behind Every Kick.
- 5) We have continued to grow our social media presence particularly focusing on Instagram and LinkedIn and predominantly around our fundraising campaigns and events.
- 6) We have benefitted from a range of fundraising initiatives, including The Big Give (as selected by The Childhood Trust for a sixth consecutive year); a fundraising Dinner held at Lords MCC with keynote speaker Owen Eastwood and attended by over 200 people; an inaugural Golf Day and for a third consecutive year, we hosted our Behind Every Kick 5-a-side Football tournament in which 8 teams from across a range of businesses took part in support of Behind Every Kick.
- 7) Consolidated on the work of our operations team which is ably supported by a volunteer.

#### *The Year Ahead*

It is intended that by this time next year, we will have:

- Continued to enhance our Board strengths and capabilities as well as creating an expert advisory group of volunteers 'champions' to ensure our ongoing commitment to high performance, diversity, and the ability to draw on an increasingly broad range of expertise and experience.
- Delivered our programme into a minimum of eight cohorts of young people across schools and /sports clubs.
- Continued to develop our Behind Every Kick Connect offering so that it is relevant & fit for purpose for our young people, including working towards an increased number of summer work experience opportunities for those young people who graduate from the first part of our programme, Behind Every Kick Development, and engage with our Behind Every Kick Connect network.
- Continued to demonstrate the strength of our partnership with EY Lane4 by offering Clubhouse 4.0 to a new cadre of business talent.
- Build on this year's fundraising successes to deliver more fundraising events and partnership opportunities, thereby building towards greater financial sustainability.
- Continued to articulate our purpose and to be able to demonstrate our impact.

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BEHIND EVERY KICK

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TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2024

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Achievements and performance (continued)



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BEHIND EVERY KICK

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TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2024

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Achievements and performance (continued)



TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2024

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Achievements and performance (continued)



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## BEHIND EVERY KICK

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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2024

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#### Achievements and performance (continued)



#### Financial review

##### a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2024

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**b. Reserves policy**

The Charity has not reached a position where it is able to instigate a specific reserves policy. The Trustees are in the process of agreeing to the longer-term strategy for the Charity and will look to establish a reserves policy with the aim of safeguarding the activities of the Charity into the future.

The Trustees have assessed the major risks to which the Charity is exposed and are satisfied that systems are in place to mitigate exposure to major risks.

**c. Review of the period**

During the year the Charity received donations of £142,904 (2023: £81,698) and total income was £173,374 (2023: £124,606). Total resources expended were £173,569 (2023: £115,099) with a net decrease in funds of £195 (2023: increase of £9,507).

**Structure, governance and management**

**a. Constitution**

Behind Every Kick is a Charitable Incorporated Organisation, number 1177250, and is constituted under a Memorandum of Association dated 20th February 2018.

**b. Methods of appointment or election of Trustees**

New Trustees are appointed by selection by the current Trustees of the charity by a simple majority vote. New Trustees are selected to add their expertise or knowledge to the board of Trustees.

The Trustees who served during the year and up to the date of signature of the financial statements were:

Mr David Pollock (appointed September 2023)

Mr Timothy Shaw

Mr Nick Green (resigned April 2024)

Mr Jonny Keogh (Appointed 28 March 2024) (resigned July 2024)

Mr Jack Green (resigned December 2024)

Mr Adam Wilson (resigned September 2023)

Ms Amira Mohammed (Appointed 28 March 2024)

**TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2024**

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**Statement of Trustees' responsibilities**

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Memorandum of Association. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:

*Timothy Shaw*

.....  
**Timothy Shaw**  
Trustee  
Date: 26/04/2025

**INDEPENDENT EXAMINER'S REPORT  
FOR THE YEAR ENDED 31 AUGUST 2024**

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**Independent Examiner's Report to the Trustees of Behind Every Kick ('the Charity')**

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 31 August 2024.

**Responsibilities and Basis of Report**

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed: *Ian Saunderson*

Dated: 27/04/2025

Ian Saunderson FCA

BKL Audit LLP  
35 Ballards Lane  
London  
N3 1XW

**BEHIND EVERY KICK**

**STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 AUGUST 2024**

	Note	Restricted funds 2024 £	Unrestricted funds 2024 £	Total funds 2024 £	<i>Total funds 2023 £</i>
<b>Income from:</b>					
Donations and legacies	3	15,000	127,904	142,904	81,698
Charitable activities	4	-	30,470	30,470	42,908
<b>Total income</b>		<b>15,000</b>	<b>158,374</b>	<b>173,374</b>	<b>124,606</b>
<b>Expenditure on:</b>					
Raising funds	5	-	37,604	37,604	7,617
Charitable activities	6	8,736	127,229	135,965	107,482
<b>Total expenditure</b>		<b>8,736</b>	<b>164,833</b>	<b>173,569</b>	<b>115,099</b>
<b>Net movement in funds</b>		<b>6,264</b>	<b>(6,459)</b>	<b>(195)</b>	<b>9,507</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward		-	15,359	15,359	5,852
Net movement in funds		6,264	(6,459)	(195)	9,507
<b>Total funds carried forward</b>		<b>6,264</b>	<b>8,900</b>	<b>15,164</b>	<b>15,359</b>

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 13 to 21 form part of these financial statements.

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**BEHIND EVERY KICK**

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**BALANCE SHEET  
AS AT 31 AUGUST 2024**

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	Note	2024 £	2023 £
<b>Current assets</b>			
Cash at bank and in hand		17,084	17,159
		<u>17,084</u>	<u>17,159</u>
Creditors: amounts falling due within one year	10	<u>(1,920)</u>	<u>(1,800)</u>
<b>Net current assets</b>		<b>15,164</b>	15,359
<b>Total net assets</b>		<b>15,164</b>	<b>15,359</b>
<b>Charity funds</b>			
Restricted funds	11	6,264	-
Unrestricted funds	11	8,900	15,359
<b>Total funds</b>		<b>15,164</b>	<b>15,359</b>

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

*Timothy Shaw*

.....  
**Timothy Shaw**  
Trustee

Date: 26/04/2025

The notes on pages 13 to 21 form part of these financial statements.

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024**

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**1. General information**

Behind Every Kick is a Charitable Incorporated Organisation registered on 20th February 2018 in England & Wales with charity registration number 1177250.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

Behind Every Kick meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

**2.2 Going concern**

The Trustees have assessed the financial position at the period end and deemed that the Charity is a going concern. This conclusion is formed as any shortfalls are kindly guaranteed by David Pollock. If the shortfall is unable to be covered then the Charity will reduce the number of sessions which it provides to schools until more funding becomes available.

**2.3 Income**

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

**2.4 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024**

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**2. Accounting policies (continued)**

**2.5 Cash at bank and in hand**

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**2.6 Liabilities and provisions**

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

**2.7 Financial instruments**

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

**2.8 Fund accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

**3. Income from donations and legacies**

	<b>Restricted funds 2024 £</b>	<b>Unrestricted funds 2024 £</b>	<b>Total funds 2024 £</b>
Donations	15,000	127,904	<b>142,904</b>

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024

3. Income from donations and legacies (continued)

	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Donations	81,698	81,698

4. Income from charitable activities

	<b>Unrestricted funds 2024 £</b>	<b>Total funds 2024 £</b>
Supporting education through sport	30,470	30,470

	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Supporting education through sport	42,908	42,908

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024

5. Expenditure on raising funds

Costs of raising voluntary income

	<b>Unrestricted funds 2024 £</b>	<b>Total funds 2024 £</b>
Fundraising	37,604	<b>37,604</b>
	<i>Unrestricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Fundraising	7,617	7,617

6. Analysis of expenditure on charitable activities

Summary by fund type

	<b>Restricted funds 2024 £</b>	<b>Unrestricted funds 2024 £</b>	<b>Total 2024 £</b>
Supporting education through sport	8,736	127,229	<b>135,965</b>
	<i>Restricted funds 2023 £</i>	<i>Unrestricted funds 2023 £</i>	<i>Total 2023 £</i>
Supporting education through sport	2,092	105,390	107,482

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024

7. Analysis of expenditure by activities

	<b>Activities undertaken directly 2024 £</b>	<b>Support costs 2024 £</b>	<b>Total funds 2024 £</b>
Supporting education through sport	90,669	45,296	<b>135,965</b>

	<i>Activities undertaken directly 2023 £</i>	<i>Support costs 2023 £</i>	<i>Total funds 2023 £</i>
Supporting education through sport	93,130	14,352	107,482

**Analysis of direct costs**

	<b>Supporting education through sport 2024 £</b>	<b>Total funds 2024 £</b>
Trainers	24,757	<b>24,757</b>
Consultancy	65,912	<b>65,912</b>
	<u>90,669</u>	<u><b>90,669</b></u>

	<i>Supporting education through sport 2023 £</i>	<i>Total funds 2023 £</i>
Trainers	38,440	38,440
Consultancy	54,690	54,690
	<u>93,130</u>	<u>93,130</u>

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024**

**7. Analysis of expenditure by activities (continued)**

**Analysis of support costs**

	<b>Supporting education through sport 2024 £</b>	<b>Total funds 2024 £</b>
Website and social media	6,699	<b>6,699</b>
Marketing and event support	8,736	<b>8,736</b>
Sundry	364	<b>364</b>
Admin support	18,040	<b>18,040</b>
Subscriptions	648	<b>648</b>
Insurance	996	<b>996</b>
Governance costs	2,199	<b>2,199</b>
Travel	7,614	<b>7,614</b>
	45,296	<b>45,296</b>
	45,296	<b>45,296</b>

Governance costs were comprised of £1,920 for the independent examination, and £279 for other accountancy fees.

	<i>Supporting education through sport 2023 £</i>	<i>Total funds 2023 £</i>
Website and social media	1,697	1,697
Sundry	2,041	2,041
Admin support	7,466	7,466
Subscriptions	405	405
Insurance	943	943
Governance costs	1,800	1,800
	14,352	14,352
	14,352	14,352

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024**

**8. Independent examiner's remuneration**

	2024 £	2023 £
Fees payable to the Charity's independent examiner for the preparation and independent examination of the Charity's annual accounts	<u>1,920</u>	<u>1,800</u>

**9. Trustees' remuneration and expenses**

During the year, no Trustees received any remuneration or other benefits (2023 - £NIL).

During the year ended 31 August 2024, 1 Trustee has incurred expenses of £5,287 (2023 - £NIL) relating to a fundraising event.

**10. Creditors: Amounts falling due within one year**

	2024 £	2023 £
Accruals and deferred income	<u>1,920</u>	<u>1,800</u>

**11. Statement of funds**

**Statement of funds - current year**

	Balance at 1 September 2023 £	Income £	Expenditure £	Balance at 31 August 2024 £
<b>Unrestricted funds</b>				
General Funds - all funds	<u>15,359</u>	<u>158,374</u>	<u>(164,833)</u>	<u>8,900</u>
<b>Restricted funds</b>				
The Fore	<u>-</u>	<u>15,000</u>	<u>(8,736)</u>	<u>6,264</u>
<b>Total of funds</b>	<u><u>15,359</u></u>	<u><u>173,374</u></u>	<u><u>(173,569)</u></u>	<u><u>15,164</u></u>

The Fore

Monies kindly donated by The Fore to support the charity with marketing, design and events.

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024**

**11. Statement of funds (continued)**

**Statement of funds - prior year**

	<i>Balance at 1 September 2022 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 August 2023 £</i>
<b>Unrestricted funds</b>				
General Funds - all funds	3,760	124,606	(113,007)	15,359
<b>Restricted funds</b>				
Consultancy and Trainers	2,092	-	(2,092)	-
<b>Total of funds</b>	<b>5,852</b>	<b>124,606</b>	<b>(115,099)</b>	<b>15,359</b>

Consultancy and Trainers

This fund comprises monies held for ongoing business and partnership development.

**12. Summary of funds**

**Summary of funds - current year**

	<b>Balance at 1 September 2023 £</b>	<b>Income £</b>	<b>Expenditure £</b>	<b>Balance at 31 August 2024 £</b>
General funds	15,359	158,374	(164,833)	8,900
Restricted funds	-	15,000	(8,736)	6,264
	<b>15,359</b>	<b>173,374</b>	<b>(173,569)</b>	<b>15,164</b>

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2024

12. Summary of funds (continued)

Summary of funds - prior year

	<i>Balance at 1 September 2022</i>	<i>Income</i>	<i>Expenditure</i>	<i>Balance at 31 August 2023</i>
	£	£	£	£
General funds	3,760	124,606	(113,007)	15,359
Restricted funds	2,092	-	(2,092)	-
	<u>5,852</u>	<u>124,606</u>	<u>(115,099)</u>	<u>15,359</u>

13. Analysis of net assets between funds

Analysis of net assets between funds - current period

	<b>Restricted funds 2024</b>	<b>Unrestricted funds 2024</b>	<b>Total funds 2024</b>
	£	£	£
Current assets	6,264	10,820	<b>17,084</b>
Creditors due within one year	-	(1,920)	<b>(1,920)</b>
<b>Total</b>	<u>6,264</u>	<u>8,900</u>	<u><b>15,164</b></u>

Analysis of net assets between funds - prior period

	<i>Unrestricted funds 2023</i>	<i>Total funds 2023</i>
	£	£
Current assets	17,159	17,159
Creditors due within one year	(1,800)	(1,800)
<b>Total</b>	<u>15,359</u>	<u>15,359</u>



**BEHIND EVERY KICK**

England & Wales - Charity number 1177250

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# Accounts

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**BEHIND EVERY KICK**

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**UNAUDITED**

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 AUGUST 2023**

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**BEHIND EVERY KICK**

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## BEHIND EVERY KICK

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### REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE PERIOD ENDED 31 AUGUST 2023

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**Trustees** Adam David Wilson, Chair (Resigned 2 October 2023)  
Tim Shaw  
Richard Cummins (Resigned 31 August 2023)  
Nicholas David Green (Resigned 1 April 2024)  
Jonathan Keogh (appointed 28 March 2024)  
Amira Mohamed (appointed 28 March 2024)  
Jack Green (appointed 1 August 2023)

**Charity registered number** 1177250

**Principal office** C/O David Pollock  
18 Great Portland Street  
London  
W1W 8QP

**Independent Examiner** Ian Saunderson FCA  
BKL Audit LLP  
35 Ballards Lane  
London  
N3 1XW

**Bankers** Metro Bank  
One Southampton Row  
London  
WC1B 5HA

TRUSTEES' REPORT  
FOR THE YEAR ENDED 31 AUGUST 2023

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The Trustees present their annual report together with the financial statements of Behind Every Kick for the year 1 September 2022 to 31 August 2023.

**Objectives and activities**

**a. Policies and objectives**

The objectives of the charity as per its governing documents are:

For the public benefit to promote the education (including social and physical training) of people under the age of 21, in such ways as the Charity Trustees think fit, including by:

1. Delivering personal development and life skills training at schools and sports clubs which build confidence, resilience, motivation, ambition and communication skills.
2. Delivering opportunities for mentoring and work experiences to the young people in our cohorts for as long as they choose to remain connected to Behind Every Kick.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

**b. Activities undertaken to achieve objectives**

The Charity undertakes to provide a model of informal education to its beneficiaries through various partnerships and initiatives further described under the achievements and performance section of this report.

**c. Main activities undertaken to further the Charity's purposes for the public benefit**

The Charity provides public benefit by providing programme based education to beneficiaries under the age of 21.

**Achievements and performance**

**a. Main achievements of the Charity**

*A message from the Chairman of Behind Every Kick and Charity Lead of Behind Every Kick:*

We continue to build on the understanding of our own purpose and value to our beneficiaries and are proud to be reporting on the continued development and growth of our activity over the course of our 2022/23 cycle.

We have continued to focus on the ways in which our programme content and delivery models remain relevant and accessible and we remain grateful to the support we continue to receive from teachers, sports coaches and our expert sports psychologist network who remain ever energised to work with us developing our programme content and to those in our network who are increasingly motivated to provide our beneficiaries with experiences that enhance their future career and employment pathways.

**TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2023**

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**Achievements and performance (continued)**

The following highlights stand out, although this is not an exhaustive list:

- 1) We have continued to increase the number of young people coming into the BEK programme through the requests from existing school and sports clubs to return each season to deliver the programme to a new cohort of young people and we have also benefited from the referral within the school's network to work with other schools. As part of our 2022/23 Season, we worked with The Harris Academy Tottenham, The Harris Academy St Johns Wood, School 21, Haberdashers Knights Academy, Haberdashers Crayford Academy, Haberdashers Hatcham Academy, The Lammas School, The Haringey Learning Partnership and the CSR Football Academy.
- 2) Our partnership with EYLane4 continues to thrive with more pro bono offers of expertise and guidance from across the EY business. This includes consultancy around strategic planning, programme content design and creation, marketing, & communication advice and the creation of a pool of EYLane4 volunteer mentors who we match to each young person requesting mentorship.
- 3) We delivered in person BEK Connect sessions with corporate partners and we continue to grow this offering as part of our 2023/24 season together with a plan to build on our BEK Connect network of business and professions who are willing to offer some of our programme graduate opportunities of summer work experiences.
- 4) In partnership with EYlane4, we delivered our corporate talent development programme ('The BEK Clubhouse') for a second year. This programme drew 22 delegates from across eight different businesses and a range of industry and professional sectors. The model was rooted in social impact whereby Clubhouse subscribers donated to the charity for their place on the programme and every donation funded up to five young people who benefit from Behind Every Kick.
- 5) We have continued to grow our social media presence particularly focusing on Twitter, Instagram and LinkedIn and predominantly around our fundraising activities and events.
- 6) We have benefitted from a range of fundraising initiatives, including The Big Give (as selected by The Childhood Trust for a fifth consecutive year); a Charity Breakfast with key note speakers Roy Hodgson and Ray Lewington, tying in with the launch of the World Cup in November 2022 and attended by over 80 people and for a second consecutive year, we hosted our BEK 5 -aside Football tournament in which 8 teams from across a range of businesses took part in support of Behind Every Kick.
- 7) Consolidated on the work of our operations team which is ably supported by two volunteers.

*The Year Ahead*

It is intended that by this time next year, we will have:

- Continued to enhance our Board so that it is more diverse & high performing, with an increasingly broad range of expertise and experience.
- Delivered our programme into a minimum of six new cohorts of young people across schools and /sports clubs.
- Continued to develop our BEK Connect offering so that it is relevant & fit for purpose for our young people, including working towards a increased number of summer work experience opportunities for those young people who graduate from the first part of our programme, BEK Development, and engage with our BEK Connect network.
- Continued to demonstrate the strength of our partnership with EYLane4 by offering Clubhouse 3.0 to a new cadre of business talent.
- Build on this year's fundraising successes to deliver more fundraising events and partnership opportunities, thereby building towards greater financial sustainability.
- Continued to articulate our purpose and to be able to demonstrate our impact.

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BEHIND EVERY KICK

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TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2023

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Achievements and performance (continued)



TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2023

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Achievements and performance (continued)



TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2023

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Achievements and performance (continued)



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## BEHIND EVERY KICK

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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 31 AUGUST 2023

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#### Achievements and performance (continued)



#### Financial review

##### a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

**TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2023**

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**b. Reserves policy**

The Charity is still in its early stages of development and has not reached a position where it is able to instigate a specific reserves policy. The Trustees are in the process of agreeing the longer-term strategy for the Charity and will look to establish a reserves policy with the aim of safeguarding the activities of the Charity into the future.

The Trustees have assessed the major risks to which the Charity is exposed, and are satisfied those systems are in place to mitigate exposure to major risks.

**c. Review of the period**

During the year the Charity received donations of £81,698 (2022: £97,938) and total income was £124,606 (2022: £120,049). Total resources expended were £115,099 (2022: £123,756) with a net movement of funds of £9,507 (2022 : (£3,707)).

**Structure, governance and management**

**a. Constitution**

Behind Every Kick is a Charitable Incorporated Organisation, number 1177250, and is constituted under a Memorandum of Association dated 20th February 2018.

**b. Methods of appointment or election of Trustees**

New Trustees are appointed by selection by the current Trustees of the charity by a simple majority vote. New Trustees are selected to add their expertise or knowledge to the board of Trustees.

The Trustees who served during the year and up to the date of signature of the financial statements were:

Mr Timothy Shaw

Mr Adam Wilson (retired October 2023)

Mr Nick Green (retired April 2024)

Mr Richard Cummins (retired August 2023)

Mr Jonathan Keogh (Appointed March 2024)

Mrs Amira Mohamed (Appointed March 2024)

Mr Jack Green (Appointed August 2023)

**TRUSTEES' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 AUGUST 2023**

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**Statement of Trustees' responsibilities**

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Memorandum of Association. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:

*Timothy Shaw*

.....  
**Tim Shaw**  
(Trustee)  
Date: 27/04/2024

INDEPENDENT EXAMINER'S REPORT  
FOR THE YEAR ENDED 31 AUGUST 2023

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**Independent Examiner's Report to the Trustees of Behind Every Kick ('the Charity')**

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 31 August 2023.

**Responsibilities and Basis of Report**

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed: *Ian Saunderson*

Dated: 28/04/2024

Ian Saunderson FCA

BKL Audit LLP  
35 Ballards Lane  
London  
N3 1XW

BEHIND EVERY KICK

**STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 31 AUGUST 2023**

	Note	Restricted funds 12 Months ended 31 August 2023 £	Unrestricted funds 12 Months ended 31 August 2023 £	Total funds 12 Months ended 31 August 2023 £	<i>Total funds 15 Months ended 31 August 2022 £</i>
<b>Income from:</b>					
Donations and legacies	3	-	81,698	81,698	100,049
Charitable activities	4	-	42,908	42,908	20,000
<b>Total income</b>		-	124,606	124,606	120,049
<b>Expenditure on:</b>					
Raising funds	5	-	7,617	7,617	4,866
Charitable activities	6	2,092	105,390	107,482	118,890
<b>Total expenditure</b>		2,092	113,007	115,099	123,756
<b>Net movement in funds</b>		(2,092)	11,599	9,507	(3,707)
<b>Reconciliation of funds:</b>					
Total funds brought forward		2,092	3,760	5,852	9,559
Net movement in funds		(2,092)	11,599	9,507	(3,707)
<b>Total funds carried forward</b>		-	15,359	15,359	5,852

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 13 to 23 form part of these financial statements.

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**BEHIND EVERY KICK**

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**BALANCE SHEET  
AS AT 31 AUGUST 2023**

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	Note	2023 £	2022 £
<b>Current assets</b>			
Debtors	10	-	2,111
Cash at bank and in hand		<b>17,159</b>	3,741
		<hr/>	<hr/>
		<b>17,159</b>	5,852
Creditors: amounts falling due within one year	11	<b>(1,800)</b>	-
		<hr/>	<hr/>
<b>Net current assets</b>		<b>15,359</b>	5,852
<b>Total net assets</b>		<b>15,359</b>	5,852
		<hr/> <hr/>	<hr/> <hr/>
<b>Charity funds</b>			
Restricted funds	12	-	2,092
Unrestricted funds	12	<b>15,359</b>	3,760
		<hr/>	<hr/>
<b>Total funds</b>		<b>15,359</b>	5,852
		<hr/> <hr/>	<hr/> <hr/>

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

*Timothy Shaw*

.....  
**Tim Shaw**  
(Trustee)

Date: 27/04/2024

The notes on pages 13 to 23 form part of these financial statements.

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023**

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**1. General information**

Behind Every Kick is a Charitable Incorporated Organisation registered on 20th February 2018 in England & Wales with charity registration number 1177250.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

Behind Every Kick meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

**2.2 Going concern**

The Trustees have assessed the financial position at the period end and deemed that the Charity is a going concern. This conclusion is formed as any shortfalls are kindly guaranteed by David Pollock. If the shortfall is unable to be covered then the Charity will reduce the number of sessions which it provides to schools until more funding becomes available.

**2.3 Income**

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

**2.4 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023

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**2. Accounting policies (continued)**

**2.4 Expenditure (continued)**

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

**2.5 Debtors**

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**2.6 Cash at bank and in hand**

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**2.7 Liabilities and provisions**

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

**2.8 Period of accounts**

In the Prior Year the Trustees took the decision to change the financial year end to 31 August in order to better align with the activities of the Charity. As such the comparatives within the financial statements are included for a long period of 15 months from 1st June 2021 to 31st August 2022.

**2.9 Financial instruments**

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023

2. Accounting policies (continued)

2.10 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Income from donations and legacies

	<b>Restricted funds 12 Months ended 31 August 2023 £</b>	<b>Unrestricted funds 12 Months ended 31 August 2023 £</b>	<b>Total funds 12 Months ended 31 August 2023 £</b>
Donations	-	81,698	<b>81,698</b>
	<i>Restricted funds 15 Months ended 31 August 2022 £</i>	<i>Unrestricted funds 15 Months ended 31 August 2022 £</i>	<i>Total funds 15 Months ended 31 August 2022 £</i>
Donations	56,862	41,076	97,938
Gift Aid	-	2,111	2,111
	<b>56,862</b>	<b>43,187</b>	<b>100,049</b>

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023

4. Income from charitable activities

	<b>Unrestricted funds 12 Months ended 31 August 2023 £</b>	<b>Total funds 12 Months ended 31 August 2023 £</b>
Supporting education through sport	42,908	<b>42,908</b>

	<i>Unrestricted funds 15 Months ended 31 August 2022 £</i>	<i>Total funds 15 Months ended 31 August 2022 £</i>
Supporting education through sport	20,000	20,000

5. Expenditure on raising funds

Costs of raising voluntary income

	<b>Unrestricted funds 12 Months ended 31 August 2023 £</b>	<b>Total funds 12 Months ended 31 August 2023 £</b>
Fundraising	7,617	<b>7,617</b>

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023**

**5. Expenditure on raising funds (continued)**

**Costs of raising voluntary income (continued)**

	<i>Unrestricted funds 15 Months ended 31 August 2022 £</i>	<i>Total funds 15 Months ended 31 August 2022 £</i>
Fundraising	4,866	4,866

**6. Analysis of expenditure on charitable activities**

**Summary by fund type**

	<b>Restricted funds 12 Months ended 31 August 2023 £</b>	<b>Unrestricted funds 12 Months ended 31 August 2023 £</b>	<b>Total 12 Months ended 31 August 2023 £</b>
Supporting education through sport	2,092	105,390	<b>107,482</b>

	<i>Restricted funds 15 Months ended 31 August 2022 £</i>	<i>Unrestricted funds 15 Months ended 31 August 2022 £</i>	<i>Total 15 Months ended 31 August 2022 £</i>
Supporting education through sport	54,770	64,120	118,890

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023

7. Analysis of expenditure by activities

	<b>Activities undertaken directly 12 Months ended 31 August 2023 £</b>	<b>Support costs 12 Months ended 31 August 2023 £</b>	<b>Total funds 12 Months ended 31 August 2023 £</b>
Supporting education through sport	93,130	14,352	<b>107,482</b>

	<i>Activities undertaken directly 15 Months ended 31 August 2022 £</i>	<i>Support costs 15 Months ended 31 August 2022 £</i>	<i>Total funds 15 Months ended 31 August 2022 £</i>
Supporting education through sport	115,352	3,538	118,890

**Analysis of direct costs**

	<b>Supporting education through sport 12 Months ended 31 August 2023 £</b>	<b>Total funds 12 Months ended 31 August 2023 £</b>
Trainers	38,440	<b>38,440</b>
Consultancy	54,690	<b>54,690</b>
	<u>93,130</u>	<u><b>93,130</b></u>

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023

7. Analysis of expenditure by activities (continued)

Analysis of direct costs (continued)

	<i>Supporting education through sport 15 Months ended 31 August 2022 £</i>	<i>Total funds 15 Months ended 31 August 2022 £</i>
Trainers	8,721	8,721
Consultancy	106,631	106,631
	<u>115,352</u>	<u>115,352</u>

Analysis of support costs

	<b>Supporting education through sport 12 Months ended 31 August 2023 £</b>	<b>Total funds 12 Months ended 31 August 2023 £</b>
Website and social media	1,697	<b>1,697</b>
Sundry	2,041	<b>2,041</b>
Admin support	7,466	<b>7,466</b>
Subscriptions	405	<b>405</b>
Insurance	943	<b>943</b>
Governance costs	1,800	<b>1,800</b>
	<u>14,352</u>	<u><b>14,352</b></u>

Governance cost were comprised entirely of the independent examination fee for the year.

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023**

**7. Analysis of expenditure by activities (continued)**

**Analysis of support costs (continued)**

	<i>Supporting education through sport 15 Months ended 31 August 2022 £</i>	<i>Total funds 15 Months ended 31 August 2022 £</i>
Website and social media	2,617	2,617
Sundry	921	921
	3,538	3,538
	3,538	3,538

**8. Independent examiner's remuneration**

	<b>12 Months ended 31 August 2023 £</b>	<i>15 Months ended 31 August 2022 £</i>
Fees payable to the Charity's independent examiner for the preparation and independent examination of the Charity's annual accounts	1,800	-
	1,800	-
	1,800	-

**9. Trustees' remuneration and expenses**

During the year, no Trustees received any remuneration or other benefits (2022 - £NIL).

During the year ended 31 August 2023, no Trustee expenses have been incurred (2022 - £NIL).

**10. Debtors**

	<b>2023 £</b>	<i>2022 £</i>
<b>Due within one year</b>		
Gift Aid Debtor	-	2,111
	-	2,111
	-	2,111

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023

11. Creditors: Amounts falling due within one year

	2023 £	2022 £
Accruals and deferred income	<u>1,800</u>	<u>-</u>

12. Statement of funds

Statement of funds - current year

	Balance at 1 September 2022 £	Income £	Expenditure £	Balance at 31 August 2023 £
<b>Unrestricted funds</b>				
General Funds - all funds	<u>3,760</u>	<u>124,606</u>	<u>(113,007)</u>	<u>15,359</u>
<b>Restricted funds</b>				
Consultancy and Trainers	<u>2,092</u>	<u>-</u>	<u>(2,092)</u>	<u>-</u>
<b>Total of funds</b>	<u><u>5,852</u></u>	<u><u>124,606</u></u>	<u><u>(115,099)</u></u>	<u><u>15,359</u></u>

Consultancy and Trainers

This fund comprises monies held for ongoing business and partnership development.

**BEHIND EVERY KICK**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023**

**12. Statement of funds (continued)**

**Statement of funds - prior year**

	<i>Balance at 1 June 2021 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 August 15 Months to 31 August 2022 £</i>
<b>Unrestricted funds</b>				
General Funds - all funds	9,559	63,187	(68,986)	3,760
<b>Restricted funds</b>				
Consultancy and Trainers	-	56,862	(54,770)	2,092
<b>Total of funds</b>	<b>9,559</b>	<b>120,049</b>	<b>(123,756)</b>	<b>5,852</b>

**13. Summary of funds**

**Summary of funds - current year**

	<b>Balance at 1 September 2022 £</b>	<b>Income £</b>	<b>Expenditure £</b>	<b>Balance at 31 August 2023 £</b>
General funds	3,760	124,606	(113,007)	15,359
Restricted funds	2,092	-	(2,092)	-
	<b>5,852</b>	<b>124,606</b>	<b>(115,099)</b>	<b>15,359</b>

**Summary of funds - prior year**

	<i>Balance at 1 June 2021 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 August 15 Months to 31 August 2022 £</i>
General funds	9,559	63,187	(68,986)	3,760
Restricted funds	-	56,862	(54,770)	2,092
	<b>9,559</b>	<b>120,049</b>	<b>(123,756)</b>	<b>5,852</b>

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2023

14. Analysis of net assets between funds

Analysis of net assets between funds - current year

	<b>Unrestricted funds 2023 £</b>	<b>Total funds 2023 £</b>
Current assets	17,159	<b>17,159</b>
Creditors due within one year	(1,800)	<b>(1,800)</b>
<b>Total</b>	<u>15,359</u>	<u><b>15,359</b></u>

Analysis of net assets between funds - prior year

	<i>Restricted funds 2022 £</i>	<i>Unrestricted funds 2022 £</i>	<i>Total funds 2022 £</i>
Current assets	2,092	3,760	5,852
<b>Total</b>	<u>2,092</u>	<u>3,760</u>	<u>5,852</u>

**BEHIND EVERY KICK**

England & Wales - Charity number 1177250

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# Accounts

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**BEHIND EVERY KICK**

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**UNAUDITED**

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**

**FOR THE PERIOD ENDED 31 AUGUST 2022**

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**BEHIND EVERY KICK**

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BEHIND EVERY KICK

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REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS  
FOR THE PERIOD ENDED 31 AUGUST 2022

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**Trustees** Adam David Wilson, Chair  
Tim Shaw, Trustee  
Richard Cummins, Trustee  
Nicholas David Green, Trustee

**Charity registered number** 1177250

**Principal office** C/O David Pollock  
18 Great Portland Street  
Union Development Limited  
London  
W1W 8QP

**Independent Examiner** Ian Saunderson FCA  
BKL Audit LLP  
35 Ballards Lane  
London  
N3 1XW

**Bankers** Metro Bank  
One Southampton Row  
London  
WC1B 5HA

**TRUSTEES' REPORT  
FOR THE PERIOD ENDED 31 AUGUST 2022**

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The Trustees present their annual report together with the financial statements of the Behind Every Kick for the period 1 June 2021 to 31 August 2022.

**Objectives and activities**

**a. Policies and objectives**

The objectives of the charity as per its governing document are:

For the public benefit to promote the education (including social and physical training) of people under the age of 21 years in such ways as the charity trustees think fit, including by:

1. Delivering personal development and life skills training
2. Delivering mentoring schemes at sports clubs which build self-esteem, resilience, time management skills, ambition, commitment and discipline

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

**b. Activities undertaken to achieve objectives**

The Charity undertakes to provide a programme model of education to its beneficiaries through various partnerships and initiatives further described under the achievements and performance section of this report.

**c. Main activities undertaken to further the Charity's purposes for the public benefit**

The Charity provides public benefit by providing programme based education to beneficiaries under the age of 21.

TRUSTEES' REPORT (CONTINUED)  
FOR THE PERIOD ENDED 31 AUGUST 2022

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**Achievements and performance**

**a. Main achievements of the Charity**

A message from the Chairman of Behind Every Kick and Executive Director of Behind Every Kick:

Building on an increased understanding of our own purpose and relevance for our beneficiaries in a now post-pandemic environment, we are proud to be reporting on the continued development and growth of our activity over the course of our 2021/22 'Season'.

We have continued to focus on the ways in which our programme content and delivery models remain relevant and accessible, and we remain grateful to the support we continue to receive from teachers, sports coaches and our expert sports psychologist network - who remain ever energized to work with us in order to to iterate and improve our programme.

The following highlights stand out, although this is not an exhaustive list:

- 1) We have continued to increase the number of young people coming into the Behind Every Kick programme through both the requests of existing schools and sports clubs to return to deliver the programme to a new cohort of young people each season and we have also benefited from referrals within the 'schools network' to work with new schools. As part of our 2021/22 Season, we worked with The Harris Academy Tottenham, The Harris Academy St Johns Wood and School21, as well as Sporting Hackney FC, CSR Football Academy and The West Ham Foundation.
- 2) Our partnership with EYLane4 continues to thrive with more pro bono offers of expertise and guidance from across the EY business. This includes consultancy around strategic planning, programme content design and creation, marketing, communication advice and the creation of a pool of EYLane4 volunteer mentors who we match to each young person requesting mentorship.
- 3) We delivered in person Behind Every Kick Connect sessions with our corporate partners and we continue to grow this offering as part of our 2022/23 Season, together with a plan to build on our network of businesses and organisations who are willing to offer our programme graduates opportunities of summer work experiences.
- 4) In partnership with EYLane4, we launched our first corporate talent development programme ('The Behind Every Kick Clubhouse'). This programme drew 25 delegates from across ten different businesses and a range of industry and professional sectors. The model was rooted in social impact whereby Clubhouse subscribers donated to the charity for their place on the programme and every donation funded up to five young people who benefit from Behind Every Kick.
- 5) We have continued to grow our social media presence, particularly focusing on Twitter and LinkedIn and predominantly around our fundraising activities and events.
- 6) We have benefitted from a range of fundraising initiatives, including The Big Give (as selected by The Childhood Trust for a fourth consecutive year); an evening with Matt Rogan launching his new book 'All to Play For' (attended by close to 100 people); a new 'Gaming for Good' fundraising experience brought to us by Modus Analytics Limited, as a way to generate donations through gaming; our inaugural BEK 5 -a-side Football tournament in which 10 teams from across a range of businesses - including Google, Spotify, After Party, Artform, Two Circles and Kingsbury Stone Developers - took part in support of Behind Every Kick.
- 7) Grown our Operations Team with the addition of a Youth Engagement & Communications Officer.

**TRUSTEES' REPORT (CONTINUED)  
FOR THE PERIOD ENDED 31 AUGUST 2022**

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**Financial review**

**a. Going concern**

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

**b. Reserves policy**

The charity is looking to establish a reserves policy which will maintain reserves at a level of 6 months of running expenses. The reserves reflected in these financial statements are below this level because the charity is putting in place a long term fundraising strategy to safeguard the future operations of the charity. At 31st August 2022 the charity is close to achieving this aim.

The Trustees have assessed the major risks to which the Charity is exposed, and are satisfied those systems are in place to mitigate exposure to major risks.

**c. Review of the period**

During the period the Charity had income of £120,049 (12 Months to 31 May 2021: £98,907) consisting of £100,049 (12 Months to 31 May 2021: £98,876) from donations and legacies, £20,000 (12 Months to 31 May 2021: £Nil) from charitable activities and £Nil (12 Months to 31 May 2021: £31) from investments. Charitable expenditure for the period was £123,756 (12 Months to 31 May 2021: £91,933) consisting £4,866 (12 Months to 31 May 2021: £Nil) on raising funds and £118,890 (12 Months to 31 May 2021: £91,933) on charitable activities. Net movement in funds for the period was a deficit of £3,707 (12 Months to 31 May 2021: Surplus of £6,974). Funds at the period end totalled £5,852 (12 Months to 31 May 2021: £9,559) comprised of £2,092 (12 Months to 31 May 2021: £Nil) of restricted funds and £3,760 (12 Months to 31 May 2021: £9,559) of unrestricted funds.

**Structure, governance and management**

**a. Constitution**

Behind Every Kick is a Charitable Incorporated Organisation, number 1177250, and is constituted under a Memorandum of Association dated 20th February 2018.

**b. Methods of appointment or election of Trustees**

New Trustees are appointed by selection by the current Trustees of the charity by a simple majority vote. New Trustees are selected to add their expertise or knowledge to the board of Trustees.

**TRUSTEES' REPORT (CONTINUED)  
FOR THE PERIOD ENDED 31 AUGUST 2022**

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**Plans for future periods**

It is intended that by this time next year, we will have:

- Continued to enhance our Board so that it is more diverse & high performing, with an increasingly broad range of expertise and experience.
- Delivered our programme into a minimum of six new cohorts of young people across schools and sports clubs.
- Continued to develop our Behind Every Kick Connect offering so that it is relevant & fit for purpose for our young people, including working towards an increased number of summer work experience opportunities for those young people who graduate from the first part of our programme (Behind Every Kick Development) and engage with our Behind Every Kick Connect network.
- Continued to demonstrate the strength of our partnership with EYLane4 by offering Clubhouse 2.0 to a new cadre of business talent.
- Built on this year's fundraising successes to arrange and organize more fundraising events, thereby building towards greater financial sustainability.
- Continued to articulate our purpose, vision & values so that they are well understood and aligned to everything that we do.
- Grown the Behind Every Kick Operational Team in line with programme demands and improved financial resources.

**Statement of Trustees' responsibilities**

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Memorandum of Association. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

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BEHIND EVERY KICK

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TRUSTEES' REPORT (CONTINUED)  
FOR THE PERIOD ENDED 31 AUGUST 2022

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Approved by order of the members of the board of Trustees and signed on their behalf by:

*Timothy Shaw*

.....  
**Tim Shaw**

Date: 27/06/2023

INDEPENDENT EXAMINER'S REPORT  
FOR THE PERIOD ENDED 31 AUGUST 2022

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**Independent Examiner's Report to the Trustees of Behind Every Kick ('the Charity')**

I report to the charity Trustees on my examination of the accounts of the Charity for the period ended 31 August 2022.

**Responsibilities and Basis of Report**

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed: *Ian Saunderson*

Dated: 27/06/2023

Ian Saunderson FCA

BKL Audit LLP  
35 Ballards Lane  
London  
N3 1XW

BEHIND EVERY KICK

**STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE PERIOD ENDED 31 AUGUST 2022**

	Note	Restricted funds 15 Months ended 31 August 2022 £	Unrestricted funds 15 Months ended 31 August 2022 £	Total funds 15 Months ended 31 August 2022 £	<i>Total funds 12 Months ended 31 May 2021 £</i>
<b>Income from:</b>					
Donations and legacies	3	56,862	43,187	100,049	98,876
Charitable activities	4	-	20,000	20,000	-
Investments	5	-	-	-	31
<b>Total income</b>		<b>56,862</b>	<b>63,187</b>	<b>120,049</b>	<b>98,907</b>
<b>Expenditure on:</b>					
Raising funds	6	-	4,866	4,866	-
Charitable activities	7	54,770	64,120	118,890	91,933
<b>Total expenditure</b>		<b>54,770</b>	<b>68,986</b>	<b>123,756</b>	<b>91,933</b>
<b>Net movement in funds</b>		<b>2,092</b>	<b>(5,799)</b>	<b>(3,707)</b>	<b>6,974</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward		-	9,559	9,559	2,585
Net movement in funds		2,092	(5,799)	(3,707)	6,974
<b>Total funds carried forward</b>		<b>2,092</b>	<b>3,760</b>	<b>5,852</b>	<b>9,559</b>

The Statement of Financial Activities includes all gains and losses recognised in the period.

The notes on pages 10 to 21 form part of these financial statements.

**BALANCE SHEET  
AS AT 31 AUGUST 2022**

	Note	31 August 2022 £	31 May 2021 £
<b>Current assets</b>			
Debtors	11	2,111	-
Cash at bank and in hand		3,741	18,260
		<u>5,852</u>	<u>18,260</u>
Creditors: amounts falling due within one year	12	-	(8,701)
		<u>5,852</u>	<u>9,559</u>
<b>Net current assets</b>		<b>5,852</b>	<b>9,559</b>
<b>Total assets less current liabilities</b>		<b>5,852</b>	<b>9,559</b>
<b>Net assets excluding pension asset</b>		<b>5,852</b>	<b>9,559</b>
<b>Total net assets</b>		<b>5,852</b>	<b>9,559</b>
<b>Charity funds</b>			
Restricted funds	13	2,092	-
Unrestricted funds	13	3,760	9,559
<b>Total funds</b>		<b>5,852</b>	<b>9,559</b>

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

*Timothy Shaw*

.....  
**Tim Shaw**

Date: 27/06/2023

The notes on pages 10 to 21 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

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**1. General information**

Behind Every Kick is a Charitable Incorporated Organisation registered on 20th February 2018 in England & Wales with charity registration number 1177250.

**2. Accounting policies**

**2.1 Basis of preparation of financial statements**

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

Behind Every Kick meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

**2.2 Going concern**

The Trustees have assessed the financial position at the period end and deemed that the Charity is a going concern. This conclusion is formed as any shortfalls are kindly guaranteed by David Pollock, a Trustee. If the shortfall is unable to be covered then the Charity will reduce the number of sessions which it provides to schools until more funding becomes available.

**2.3 Income**

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

**2.4 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

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**2. Accounting policies (continued)**

**2.4 Expenditure (continued)**

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

**2.5 Government grants**

Government grants relating to tangible fixed assets are treated as deferred income and released to the Statement of financial activities over the expected useful lives of the assets concerned. Other grants are credited to the Statement of financial activities as the related expenditure is incurred.

**2.6 Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

**2.7 Debtors**

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**2.8 Cash at bank and in hand**

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**2.9 Liabilities and provisions**

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

**2.10 Period of accounts**

The Trustees have taken the decision to change the financial year end to 31 August in order to better align with the activities of the Charity. As such the financial statements have been prepared for a long period of 15 months from 1st June 2021 to 31st August 2022. The comparatives have not been amended to reflect the change in financial year end.

**2.11 Financial instruments**

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

2. Accounting policies (continued)

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Income from donations and legacies

	<b>Restricted funds 15 Months ended 31 August 2022 £</b>	<b>Unrestricted funds 15 Months ended 31 August 2022 £</b>	<b>Total funds 15 Months ended 31 August 2022 £</b>
Donations	56,862	41,076	<b>97,938</b>
Gift Aid	-	2,111	<b>2,111</b>
	<u>56,862</u>	<u>43,187</u>	<u><b>100,049</b></u>

	<i>Restricted funds 12 Months ended 31 May 2021 £</i>	<i>Unrestricted funds 12 Months ended 31 May 2021 £</i>	<i>Total funds 12 Months ended 31 May 2021 £</i>
Donations	70,335	22,073	92,408
Gift Aid	-	6,468	6,468
	<u>70,335</u>	<u>28,541</u>	<u>98,876</u>

BEHIND EVERY KICK

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

4. Income from charitable activities

	<b>Unrestricted funds 15 Months ended 31 August 2022 £</b>	<b>Total funds 15 Months ended 31 August 2022 £</b>	<i>Total funds 12 Months ended 31 May 2021 £</i>
Education through sport	20,000	<b>20,000</b>	-

5. Investment income

		<b>Total funds 15 Months ended 31 August 2022 £</b>
Bank interest		-

	<i>Unrestricted funds 12 Months ended 31 May 2021 £</i>	<i>Total funds 12 Months ended 31 May 2021 £</i>
Bank interest	31	31

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

6. Expenditure on raising funds

Costs of raising voluntary income

	<b>Unrestricted funds 15 Months ended 31 August 2022 £</b>	<b>Total funds 15 Months ended 31 August 2022 £</b>	<i>Total funds 12 Months ended 31 May 2021 £</i>
General fundraising expenses	4,866	<b>4,866</b>	-

7. Analysis of expenditure on charitable activities

Summary by fund type

	<b>Restricted funds 15 Months ended 31 August 2022 £</b>	<b>Unrestricted funds 15 Months ended 31 August 2022 £</b>	<b>Total 15 Months ended 31 August 2022 £</b>
Education through sport	54,770	64,120	<b>118,890</b>

	<i>Restricted funds 12 Months ended 31 May 2021 £</i>	<i>Unrestricted funds 12 Months ended 31 May 2021 £</i>	<i>Total 12 Months ended 31 May 2021 £</i>
Education through sport	72,435	19,498	91,933

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

8. Analysis of expenditure by activities

	<b>Activities undertaken directly 15 Months ended 31 August 2022 £</b>	<b>Support costs 15 Months ended 31 August 2022 £</b>	<b>Total funds 15 Months ended 31 August 2022 £</b>
Education through sport	115,352	3,538	<b>118,890</b>

	<i>Activities undertaken directly 12 Months ended 31 May 2021 £</i>	<i>Support costs 12 Months ended 31 May 2021 £</i>	<i>Total funds 12 Months ended 31 May 2021 £</i>
Education through sport	87,718	4,215	91,933

**Analysis of direct costs**

	<b>Education through sport 15 Months ended 31 August 2022 £</b>	<b>Total funds 15 Months ended 31 August 2022 £</b>
Trainers	8,721	<b>8,721</b>
Consultancy	106,631	<b>106,631</b>
	<u>115,352</u>	<u><b>115,352</b></u>

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

8. Analysis of expenditure by activities (continued)

Analysis of direct costs (continued)

	<i>Education through sport 12 Months ended 31 May 2021 £</i>	<i>Total funds 12 Months ended 31 May 2021 £</i>
Trainers	3,488	3,488
Consultancy	84,230	84,230
	<u>87,718</u>	<u>87,718</u>

Analysis of support costs

	<b>Education through sport 15 Months ended 31 August 2022 £</b>	<b>Total funds 15 Months ended 31 August 2022 £</b>
Website and Social Media	2,617	<b>2,617</b>
Sundry costs	921	<b>921</b>
	<u>3,538</u>	<u><b>3,538</b></u>

**BEHIND EVERY KICK**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022**

**8. Analysis of expenditure by activities (continued)**

**Analysis of support costs (continued)**

	<i>Education through sport 12 Months ended 31 May 2021 £</i>	<i>Total funds 12 Months ended 31 May 2021 £</i>
Website and Social Media	3,340	3,340
Club sponsorship	1	1
Motor Expenses	32	32
Insurance	752	752
Bank charges	90	90
	4,215	4,215
	4,215	4,215

**9. Independent examiner's remuneration**

The independent examiner's remuneration amounts to an independent examiner fee of £ - (2021 - £ -).

**10. Trustees' remuneration and expenses**

During the period, no Trustees received any remuneration or other benefits (2021 - £NIL).

During the period ended 31 August 2022, no Trustee expenses have been incurred (2021 - £NIL).

**11. Debtors**

	<b>31 August 2022 £</b>	<i>31 May 2021 £</i>
<b>Due within one year</b>		
Gift Aid Debtor	2,111	-
	2,111	-
	2,111	-

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

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12. Creditors: Amounts falling due within one year

	<b>31 August 2022</b>	<i>31 May 2021</i>
	£	£
Trade creditors	-	8,701

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

13. Statement of funds

Statement of funds - current period

	Balance at 1 June 2021 £	Income £	Expenditure £	Balance at 31 August 15 Months to 31 August 2022 £
<b>Unrestricted funds</b>				
General Funds - all funds	9,559	64,112	(68,986)	4,685
Unallocated amounts	-	(925)	-	(925)
	<u>9,559</u>	<u>63,187</u>	<u>(68,986)</u>	<u>3,760</u>
<b>Restricted funds</b>				
Consultancy and Trainers	-	56,862	(54,770)	2,092
	<u>9,559</u>	<u>120,049</u>	<u>(123,756)</u>	<u>5,852</u>

Consultancy and Trainers

This fund comprises monies held for ongoing business and partnership development.

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022

13. Statement of funds (continued)

Statement of funds - prior period

	<i>Balance at 1 June 2020 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 May 12 Months to 31 May 2021 £</i>
<b>Unrestricted funds</b>				
General Funds - all funds	485	28,572	(19,498)	9,559
Unallocated amounts	-	-	-	-
	<u>485</u>	<u>28,572</u>	<u>(19,498)</u>	<u>9,559</u>
<b>Restricted funds</b>				
Consultancy and Trainers	<u>2,100</u>	<u>70,335</u>	<u>(72,435)</u>	<u>-</u>
<b>Total of funds</b>	<u><u>2,585</u></u>	<u><u>98,907</u></u>	<u><u>(91,933)</u></u>	<u><u>9,559</u></u>

14. Summary of funds

Summary of funds - current period

	<b>Balance at 1 June 2021 £</b>	<b>Income £</b>	<b>Expenditure £</b>	<b>Balance at 31 August 15 Months to 31 August 2022 £</b>
General funds	9,559	63,187	(68,986)	3,760
Restricted funds	-	56,862	(54,770)	2,092
	<u>9,559</u>	<u>120,049</u>	<u>(123,756)</u>	<u>5,852</u>

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2022**

**14. Summary of funds (continued)**

**Summary of funds - prior period**

	<i>Balance at 1 June 2020 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 May 12 Months to 31 May 2021 £</i>
General funds	485	28,572	(19,498)	9,559
Restricted funds	2,100	70,335	(72,435)	-
	2,585	98,907	(91,933)	9,559
	2,585	98,907	(91,933)	9,559

**15. Analysis of net assets between funds**

**Analysis of net assets between funds - current period**

	<b>Restricted funds 31 August 2022 £</b>	<b>Unrestricted funds 31 August 2022 £</b>	<b>Total funds 31 August 2022 £</b>
Current assets	2,092	3,760	<b>5,852</b>
<b>Total</b>	<b>2,092</b>	<b>3,760</b>	<b>5,852</b>
	<b>2,092</b>	<b>3,760</b>	<b>5,852</b>

**Analysis of net assets between funds - prior period**

	<i>Unrestricted funds 31 May 2021 £</i>	<i>Total funds 31 May 2021 £</i>
Current assets	18,260	18,260
Creditors due within one year	(8,701)	(8,701)
	9,559	9,559
<b>Total</b>	<b>9,559</b>	<b>9,559</b>

**BEHIND EVERY KICK**

England & Wales - Charity number 1177250

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# Accounts

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Charity Registration No. 1177250

Company Registration No. CE013322 (England and Wales)

**BEHIND EVERY KICK**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MAY 2021**

# BEHIND EVERY KICK

## LEGAL AND ADMINISTRATIVE INFORMATION

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<b>Trustees</b>	Mr Adam Wilson Mr Andrew Soning Ms Helen James Mr Nicholas Green Mr Timothy Yarnell Mr Richard Cummins	(Appointed 19 January 2021) (Appointed 19 January 2021)
<b>Charity number</b>	1177250	
<b>Principal address</b>	18 Great Portland Street London W1W 8QP	
<b>Independent examiner</b>	FSPG 21 Bedford Square London WC1B 3HH	

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# BEHIND EVERY KICK

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# **BEHIND EVERY KICK**

## **BOARD OF TRUSTEES REPORT**

***FOR THE YEAR ENDED 31 MAY 2021***

---

The Trustees present their annual report and financial statements for the year ended 31 May 2021.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's CIO Foundation dated 20 February 2018, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

### **Objectives and activities**

The Charity's objects are to promote the education, including social and physical training, of people under the age of 21 in such ways as the Charity Trustees think fit.

The main activities in furtherance of these objects include:

- Delivering personal development and life skills training
- Delivering mentoring schemes at sports clubs which build self - esteem, resilience, time management skills, ambition, commitment and discipline.

The trustees confirm that they followed the Charity Commission in complying with public benefit and the trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the Charity should undertake.

# BEHIND EVERY KICK

## BOARD OF TRUSTEES REPORT (CONTINUED)

### FOR THE YEAR ENDED 31 MAY 2021

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#### Achievements and performance

A message from the Chairman of Behind Every Kick and Executive Director of Behind Every Kick:

We are proud of what we have managed to achieve over the course of our 2020/21 'Season'. Against a backdrop of extended and unpredictable lock down periods, many of our young people were unable to participate in any sports or sports related activities and were mostly kept out of the physical classroom with little autonomy over how they could spend their time.

Like so many, as a charity, this required us to draw on our creativity and agility to be able to adapt our offering in ways that would be both accessible and achievable. This meant prioritising the ways that we could remain relevant - and proactive in how we reached our young people - wholly adapting how we had previously delivered the BEK programme. We are grateful to those teachers and sports coaches who went the extra mile to support us to do this.

The following highlights stand out, although this is not an exhaustive list:

- 1) We have continued to increase the number of young people coming into the BEK programme by being able to offer our 'syllabus' online during lockdown periods and thereafter offering the option of a more condensed programme delivered over an intensive two-day period (which we call our 'Boot Camp' model). This runs as an alternative to our traditional model, which is delivered bi-monthly over approximately three to four months. As part of our 2020/21 Season, we worked with The Harris Academy Tottenham, Willowfield School, Sporting Hackney FC, Bloomsbury FC and Rap Aide FC.
- 2) We continue to maintain and build on our successful partnership with EYLane4, who offer ongoing pro bono expertise and guidance which underpins much of what we do. This includes content creation, communication & engagement, and piloting a new mentor offering which offers our programme participants the chance to be matched to an EYLane4 mentor. It also includes the facilitation and development of BEK's long-term strategy & our Board as both individual Trustees and one high performing team.
- 3) On that note, we have enhanced our Trustee Board so that is more diverse & high performing, with an increasingly broad range of expertise and experience. We have benefitted from the guidance and expertise of this enlarged board to evolve a set of values which will guide and underpin our strategic direction moving forwards (over the course of the next four years).
- 4) We delivered effective BEK Connect sessions with our corporate 'partners' - which we are motivated to grow as part of our 2021/22 Season.
- 5) We have progressed our plans to host a corporate talent development and networking community ('The BEK Clubhouse') - which were disrupted as a result of COVID.
- 6) We have continued to evolve, develop and implement our social media strategy to grow our reach across schools and grass roots teams, as well as to engage those in our network with fundraising campaigns.
- 7) We have benefitted from a range of fundraising initiatives, including The Big Give.
- 8) We have improved our operational effectiveness by way of implementing a business tool ('Notion') that enables greater operational efficiencies & collaboration.
- 9) We have worked with a cohort of four teams for the 2021/22 Season, recruiting from both schools and sports clubs.
- 10) As referenced previously, we have delivered a 'Boot Camp' and virtual pilot, which by nature of being a more condensed programme, we hope will enable us to grow our reach quicker.

## **BEHIND EVERY KICK**

### **BOARD OF TRUSTEES REPORT (CONTINUED) FOR THE YEAR ENDED 31 MAY 2021**

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#### The Year Ahead

It is intended that by this time next year, we will have:

- Continued to enhance our Board so that it is even more diverse & high performing, with an increasingly broad range of expertise and experience.
- Delivered our Development Sessions to at least at six teams.
- Delivered a mixture of Boot Camps and traditional Development Sessions across a range of schools and sports clubs.
- Gathered data to be able to understand the impact and differences between the different delivery models referenced above.
- Continued to develop our BEK Connect offering so that it is relevant & fit for purpose for our young people.
- Launched The BEK Clubhouse and proven its ability to support our Partnership Strategy, as well as helping us to build towards greater financial suitability.
- Started to implement our next four-year strategic plan.
- Clearly articulated our purpose, vision & values so that they are well understood and aligned to everything that we do.
- Grown the BEK Operational Team, in line with our long-term plans.



# BEHIND EVERY KICK

## BOARD OF TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2021

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### Financial review

During the year the Charity received Donations of £98,876 (2020: £128,308) and total income was £98,907 (2020: £128,310). Total resources expended were £91,933 (2020: £125,904) with net movement of funds of £6,974 (2020: £2,407).

The Charity is still in its early stages of development and has not reached a position where it is able to instigate a specific reserves policy. The Trustees are in the process of agreeing the longer-term strategy for the Charity and will look to establish a reserves policy with the aim of safeguarding the activities of the Charity into the future.

The Trustees have assessed the major risks to which the Charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

### Structure, governance and management

The Charity is governed by a CIO Foundation dated 20 February 2018.

The Trustees who served during the year and up to the date of signature of the financial statements were:

Mr Adam Wilson

Mr Andrew Soning

Ms Helen James

Mr Nicholas Green

Mr Timothy Yarnell

Mr Richard Cummins

(Appointed 19 January 2021)

(Appointed 19 January 2021)

The Trustees have the power to appoint further trustees if considered appropriate.

The charity is operated on a day to day basis by two consultants under the instruction of the Trustees.

All trustees have received induction training on their responsibilities and the operations of a charitable institution.

The Board of Trustees report was approved by the Board of Trustees.



Mr Adam Wilson

Trustee

Dated: ...31/03/2022....

## **BEHIND EVERY KICK**

### **STATEMENT OF BOARD OF TRUSTEES RESPONSIBILITIES FOR THE YEAR ENDED 31 MAY 2021**

---

The Trustees are responsible for preparing the Board Of Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# BEHIND EVERY KICK

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF BEHIND EVERY KICK

---

I report to the Trustees on my examination of the financial statements of Behind Every Kick (the Charity) for the year ended 31 May 2021.

### Responsibilities and basis of report

As the Trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

### Independent examiner's statement


Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



David Tropp FCA

FSPG Chartered Accountants

21 Bedford Square  
London  
WC1B 3HH

Dated: 31 March 2022

## BEHIND EVERY KICK

### STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 MAY 2021

		Unrestricted funds 2021 £	Restricted funds 2021 £	Total Unrestricted funds 2021 £	Restricted funds 2020 £	Total 2020 £
	Notes					
<b>Income from:</b>						
Donations and legacies	3	28,541	70,335	98,876	97,267	128,309
Investments	4	31	-	31	-	2
<b>Total income</b>		<b>28,572</b>	<b>70,335</b>	<b>98,907</b>	<b>97,269</b>	<b>128,311</b>
<b>Expenditure on:</b>						
Raising funds	5	-	-	-	5,440	5,440
Charitable activities	6	19,498	72,435	91,933	28,942	120,464
<b>Total resources expended</b>		<b>19,498</b>	<b>72,435</b>	<b>91,933</b>	<b>28,942</b>	<b>125,904</b>
<b>Net income/(expenditure) for the year/ Net movement in funds</b>						
		9,074	(2,100)	6,974	2,100	2,407
Fund balances at 1 June 2020		485	2,100	2,585	-	178
<b>Fund balances at 31 May 2021</b>		<b>9,559</b>	<b>-</b>	<b>9,559</b>	<b>2,100</b>	<b>2,585</b>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

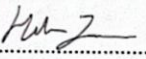
# BEHIND EVERY KICK

## BALANCE SHEET

AS AT 31 MAY 2021

	Notes	2021 £	£	2020 £	£
<b>Current assets</b>					
Cash at bank and in hand		18,260		2,585	
<b>Creditors: amounts falling due within one year</b>					
	9	(8,701)		-	
Net current assets			9,559		2,585
<b>Income funds</b>					
Restricted funds	10		-		2,100
Unrestricted funds			9,559		485
			9,559		2,585

The financial statements were approved by the Trustees on 31 March 2022

  
.....  
Ms Helen James  
Trustee

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MAY 2021

---

### 1 Accounting policies

#### Charity information

Behind Every Kick is constituted as a Charitable Incorporated Organisation (CIO) Company No. CE013322 and Charity No. 1177250. The principal address from which the charity operates is 18 Great Portland St, London W1 8GF.

#### 1.1 Accounting convention

The financial statements have been prepared in accordance with the Charity's CIO Foundation dated 20 February 2018, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The Charity is a Public Benefit Entity as defined by FRS 102.

The Charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

The Trustees have prepared financial forecasts for the Charity for the next twelve months from the date of approval of these financial statements. The forecasts take into account the Charity's plans for the remainder of the 2021/22 season and the 2022/23 season and fundraising received since 31 May 2021. Although Covid-19 continued to cause disruption to the Charity's activities during the year ended 31 May 2021 and to the Charity's fundraising ability, the Trustees have started to successfully implement new fundraising strategies and are closely monitoring costs. The Charity is dependent on its ability to raise additional funds over the next twelve months, and the trustees are confident that the charity has good opportunities to do this, therefore at the time of approving the financial statements, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the Charity.

## BEHIND EVERY KICK

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2021

---

#### 1 Accounting policies

(Continued)

##### 1.4 Incoming resources

Income is recognised when the Charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the Charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the Charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

##### 1.5 Resources expended

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party.

Expenditure can be classified under the following activity headings:-

- Costs of raising funds
- Expenditure on charitable activities
- Other expenditure

Expenses include VAT where applicable as the charity cannot reclaim it.

Fundraising costs consist of the direct costs of fundraising activities.

Direct charitable expenditure comprises direct expenses incurred on the defined charitable purposes of the charity and includes direct staff costs attributable to charity's activities.

##### 1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

##### 1.7 Financial instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2021

### 1 Accounting policies

(Continued)

#### **Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

#### **Basic financial liabilities**

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

#### **Derecognition of financial liabilities**

Financial liabilities are derecognised when the Charity's contractual obligations expire or are discharged or cancelled.

### 2 Critical accounting estimates and judgements

In the application of the Charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

### 3 Donations and legacies

	Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
	2021	2021	2021	2020	2020	2020
	£	£	£	£	£	£
Donations and gifts	22,073	70,335	92,408	94,297	31,042	125,339
Other - Gift Aid	6,468	-	6,468	2,970	-	2,970
	<u>28,541</u>	<u>70,335</u>	<u>98,876</u>	<u>97,267</u>	<u>31,042</u>	<u>128,314</u>

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2021

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### 4 Investments

	Unrestricted funds	Unrestricted funds
	2021 £	2020 £
Interest receivable	31	2
	<u>31</u>	<u>2</u>

### 5 Raising funds

	Unrestricted funds	Unrestricted funds
	2021 £	2020 £
<u>Fundraising and publicity</u>		
Fundraising expenses	-	5,440
	<u>-</u>	<u>5,440</u>
	<u>-</u>	<u>5,440</u>

## BEHIND EVERY KICK

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2021

#### 6 Charitable activities

	Charitable Expenditure 2021 £	Charitable Expenditure 2020 £
Club Sponsorship	1	-
Volunteer Management	-	458
Consultancy	84,230	108,544
Trainers	3,488	9,445
Website and Social Media	3,340	890
Mentor expenses	32	169
Venue hire	-	105
Insurance	752	736
Bank charges	90	117
	<u>91,933</u>	<u>120,464</u>
<b>Analysis by fund</b>		
Unrestricted funds	19,498	91,522
Restricted funds	72,435	28,942
	<u>91,933</u>	<u>120,464</u>

#### 7 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the Charity during the year.

#### 8 Employees

There were no employees during the year.

#### 9 Creditors: amounts falling due within one year

	2021 £	2020 £
Trade creditors	<u>8,701</u>	<u>-</u>

## BEHIND EVERY KICK

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2021

#### 10 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds			Movement in funds		
	Incoming resources £	Resources expended £	Balance at 1 June 2020 £	Incoming resources £	Resources expended £	Balance at 31 May 2021 £
Consultancy and Trainers	31,042	(28,942)	2,100	70,335	(72,435)	-

#### 11 Analysis of net assets between funds

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total 2021 £	Unrestricted funds 2020 £	Restricted funds 2020 £	Total 2020 £
Fund balances at 31 May 2021 are represented by:						
Current assets/ (liabilities)	9,559	-	9,559	485	2,100	2,585
	9,559	-	9,559	485	2,100	2,585

#### 12 Related party transactions

There were no disclosable related party transactions during the period.

**BEHIND EVERY KICK**

England & Wales - Charity number 1177250

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# Accounts

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**Charity Registration No. 1177250**

**Company Registration No. CE013322 (England and Wales)**

**BEHIND EVERY KICK**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MAY 2020**

# BEHIND EVERY KICK

## LEGAL AND ADMINISTRATIVE INFORMATION

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<b>Trustees</b>	Mr Adam Wilson Mr Andrew Soning Ms Helen James Mr Nicholas Green	(Appointed 18 June 2019) (Appointed 19 September 2019)
<b>Charity number</b>	1177250	
<b>Principal address</b>	18 Great Portland Street London W1W 8QP	
<b>Independent examiner</b>	FSPG 21 Bedford Square London WC1B 3HH	

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# BEHIND EVERY KICK

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# **BEHIND EVERY KICK**

## **BOARD OF TRUSTEES REPORT**

***FOR THE YEAR ENDED 31 MAY 2020***

---

The Trustees present their report and financial statements for the year ended 31 May 2020.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's CIO Foundation dated 20 February 2018, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

### **Objectives and activities**

The Charity's objects are to promote the education, including social and physical training, of people under the age of 21 in such ways as the Charity Trustees think fit.

The main activities in furtherance of these objects include:

- Delivering personal development and life skills training
- Delivering mentoring schemes at sports clubs which build self - esteem, resilience, time management skills, ambition, commitment and discipline.

The trustees confirm that they followed the Charity Commission in complying with public benefit and the trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the Charity should undertake.

# **BEHIND EVERY KICK**

## **BOARD OF TRUSTEES REPORT (CONTINUED)**

**FOR THE YEAR ENDED 31 MAY 2020**

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### **Achievements and performance**

#### **A message from the Chairman and Executive Director of Behind Every Kick**

Whilst the past six months have proven challenging for the charity - as a result of COVID-19 - the 2019/20 Season has been an outstanding one for Behind Every Kick. The following highlights stand out, although this is not an exhaustive list:

1/ We have continued to grow our reach from local community sports clubs to schools. To the extent that this model will likely become our main focus next season (such are the operational benefits that come with working with schools over community clubs). As part of the 2019/20 Season, we worked with Wealdstone FC, Cricklewood FC, Sporting Hackney FC, School 21 & Skinners.

2/ We continue to maintain a successful partnership with Lane4, who offer ongoing pro bono expertise and guidance underpinning much of what we do including, communication & engagement, measurement & impact, and Development Session syllabus review.

3/ We have continued to update our website & social media (sample content below) to reflect the continuously developing nature of our charity and to host and showcase some of our growing case studies as well as to share our news through our blogs.

4/ We have evolved our mission statement to include 'we level the playing field'. This tracks the work we have undertaken regarding the charity's vision & values and which we hope will be ready for launch as part of the 2020/21 season.

5/ We recruited and trained a team of Trainers to deliver our Development Sessions. This is the first time in our history that we have implemented this model, which will remain for next season.

6/ We delivered effective BEK Connect sessions with our corporate 'partners' - which we are motivated to grow as part of our 2020/21 Season. We hope that our plans to host a corporate networking community ('The Clubhouse') - which were disrupted as a result of COVID - will enable this (amongst other BEK Connect events).

7/ We designed & delivered an online Masterclass Series - 'Dealing with a Curve Ball' - as a direct result of COVID-19. The pace at which this was operationalised was outstanding, with many young people receiving support at a time when school provision and the restrictions of lockdown abruptly changed their lives.

8/ We have benefitted from a range of fundraising initiatives, including The Big Give as well as being the recipients of a grant from the National Lottery Awards for All programme.

9/ We have grown our Board, with the addition of Helen James & Nick Green.

10/ We are working towards a cohort of six teams for the 2020/21 Season, recruiting from both schools, sports clubs, and a youth centre.

11/ We have benefitted from a range of voluntary support, both as part of The Masterclass Series & with regards to fundraising.

12/ We have begun planning for a pilot as part of the 2020/21 Season, which by nature of being a more condensed programme delivered to young people in a youth centre setting, we hope will enable us to grow our reach quicker, by being more inclusive & operative a different delivery model.

# BEHIND EVERY KICK

## BOARD OF TRUSTEES REPORT (CONTINUED)

*FOR THE YEAR ENDED 31 MAY 2020*

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### *The Year Ahead*

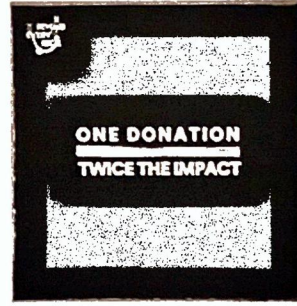
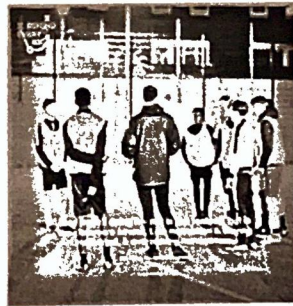
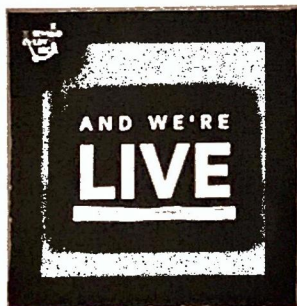
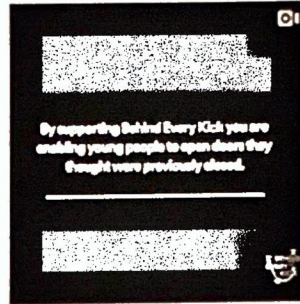
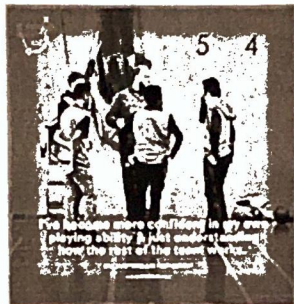
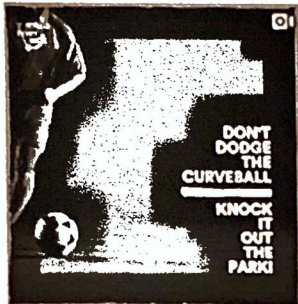
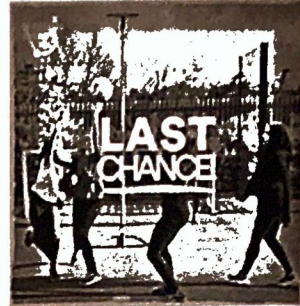
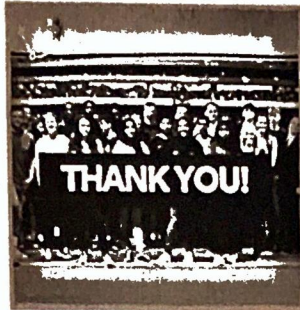
It is intended that by this time next year, we will have:

- Enhanced our Board so that is more diverse & high performing, with an increasingly broad range of expertise and experience.
- Delivered our Development Sessions to up to six teams (four schools & one community sports club) & piloted our youth centre model (at least once).
- Continued to develop a long-term strategic plan, inclusive of a sustainable fundraising strategy.
- Evolved our BEK Connect offering so that it is relevant & fit for purpose for our young people.
- Clearly articulated our vision & values so that they are well understood and aligned to everything that we do.
- Continued to review and refine our Development Session syllabus & develop a pool of Trainers who can help us grow as part of Season 21/22.
- Ensured that our fundraising is sufficient to sustain and enable our agreed strategic plans.
- Improved our operational effectiveness, including by way of implementing a CRM system
- Grown the BEK Team, in line with our long-term plans.

# BEHIND EVERY KICK

## BOARD OF TRUSTEES REPORT (CONTINUED) FOR THE YEAR ENDED 31 MAY 2020

Sample social media content:



# BEHIND EVERY KICK

## BOARD OF TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2020

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### Financial review

During the year the Charity received Donations of £128,309 (2019: £154,551) and total income was £128,311 (2019: £167,105). Total resources expended were £125,904 (2019: £166,927) with net movement of funds of £2,407 (2019: £178).

The Charity is still in its early stages of development and has not reached a position where it is able to instigate a specific reserves policy. The Trustees are in the process of agreeing the longer-term strategy for the Charity and will look to establish a reserves policy with the aim of safeguarding the activities of the Charity into the future.

The Trustees have assessed the major risks to which the Charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

### Structure, governance and management

The Charity is governed by a CIO Foundation dated 20 February 2018.

The Trustees who served during the year and up to the date of signature of the financial statements were:

Mr Adam Wilson

Mr Andrew Soning

Ms Helen James

(Appointed 18 June 2019)

Mr Nicholas Green

(Appointed 19 September 2019)

The Trustees have the power to appoint further trustees if considered appropriate.

The charity is operated on a day to day basis by two consultants under the instruction of the Trustees.

All trustees have received induction training on their responsibilities and the operations of a charitable institution.

The Board of Trustees report was approved by the Board of Trustees.



Mr Adam Wilson

Trustee

Dated: ~~22 October 2020~~ 23<sup>RD</sup> OCTOBER 2020

# **BEHIND EVERY KICK**

## **STATEMENT OF BOARD OF TRUSTEES RESPONSIBILITIES**

***FOR THE YEAR ENDED 31 MAY 2020***

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The Trustees are responsible for preparing the Board Of Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of the incoming resources and application of resources of the Charity for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# BEHIND EVERY KICK

## INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF BEHIND EVERY KICK

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I report to the Trustees on my examination of the financial statements of Behind Every Kick (the Charity) for the year ended 31 May 2020.

### Responsibilities and basis of report

As the Trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

### Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



David Tropp FCA

FSPG Chartered Accountants

21 Bedford Square  
London  
WC1B 3HH

Dated: 19 October 2020

## BEHIND EVERY KICK

### STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 MAY 2020

	Notes	Unrestricted funds 2020 £	Restricted funds 2020 £	Total 2020 £	Unrestricted funds 2019 £
<b><u>Income from:</u></b>					
Donations and legacies	3	97,267	31,042	128,309	154,551
Charitable activities	4	-	-	-	12,550
Investments	5	2	-	2	4
<b>Total income</b>		<u>97,269</u>	<u>31,042</u>	<u>128,311</u>	<u>167,105</u>
<b><u>Expenditure on:</u></b>					
Raising funds	6	5,440	-	5,440	19,034
Charitable activities	7	91,522	28,942	120,464	147,893
<b>Total resources expended</b>		<u>96,962</u>	<u>28,942</u>	<u>125,904</u>	<u>166,927</u>
<b>Net income for the year/ Net movement in funds</b>		307	2,100	2,407	178
Fund balances at 1 June 2019		178	-	178	-
<b>Fund balances at 31 May 2020</b>		<u>485</u>	<u>2,100</u>	<u>2,585</u>	<u>178</u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

# BEHIND EVERY KICK

## BALANCE SHEET

AS AT 31 MAY 2020

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	Notes	2020 £	£	2019 £	£
<b>Current assets</b>					
Cash at bank and in hand		2,585		178	
<b>Net current assets</b>		<u>2,585</u>	2,585	<u>178</u>	178
<b>Income funds</b>					
Restricted funds	10		2,100		-
Unrestricted funds			485		178
			<u>2,585</u>		<u>178</u>

The financial statements were approved by the Trustees on 22 October 2020



Ms Helen James  
Trustee

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MAY 2020

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### 1 Accounting policies

#### Charity information

Behind Every Kick is constituted as a Charitable Incorporated Organisation (CIO) Company No. CE013322 and Charity No. 1177250. The principal address from which the charity operates is 18 Great Portland St, London W1 8GF.

#### 1.1 Accounting convention

The financial statements have been prepared in accordance with the Charity's CIO Foundation dated 20 February 2018, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The Charity is a Public Benefit Entity as defined by FRS 102.

The Charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the Charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

The Trustees have prepared financial forecasts for the Charity for the next twelve months from the date of approval of these financial statements. The forecasts take into account the disruption caused by Covid-19, the Charity's plans for the 2020/21 season and fundraising received since 31 May 2019. Although Covid-19 has caused disruption to the Charity's activities and fundraising ability, the Trustees have been able to reduce costs and are working on new fundraising strategies. The Charity is dependent on its ability to raise additional funds over the next twelve months, and the trustees are confident that the charity has good opportunities to do this, therefore at the time of approving the financial statements, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the Charity.

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2020

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### 1 Accounting policies

(Continued)

#### 1.4 Incoming resources

Income is recognised when the Charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the Charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the Charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

#### 1.5 Resources expended

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party.

Expenditure can be classified under the following activity headings:-

- Costs of raising funds
- Expenditure on charitable activities
- Other expenditure

Expenses include VAT where applicable as the charity cannot reclaim it.

Fundraising costs consist of the direct costs of fundraising activities.

Direct charitable expenditure comprises direct expenses incurred on the defined charitable purposes of the charity and includes direct staff costs attributable to charity's activities.

#### 1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.7 Financial instruments

The Charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the Charity's balance sheet when the Charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2020

### 1 Accounting policies

(Continued)

#### **Basic financial assets**

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

#### **Basic financial liabilities**

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

#### **Derecognition of financial liabilities**

Financial liabilities are derecognised when the Charity's contractual obligations expire or are discharged or cancelled.

### 2 Critical accounting estimates and judgements

In the application of the Charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

### 3 Donations and legacies

	Unrestricted funds	Restricted funds	Total	Unrestricted funds
	2020	2020	2020	2019
	£	£	£	£
Donations and gifts	94,297	31,042	125,339	154,551
Other - Gift Aid	2,970	-	2,970	-
	<u>97,267</u>	<u>31,042</u>	<u>128,309</u>	<u>154,551</u>

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2020

### 4 Charitable activities

	Unrestricted funds	Unrestricted funds
	2020	2019
	£	£
Event income	-	12,550

### 5 Investments

	Unrestricted funds	Unrestricted funds
	2020	2019
	£	£
Interest receivable	2	4

### 6 Raising funds

	Unrestricted funds	Unrestricted funds
	2020	2019
	£	£
<u>Fundraising and publicity</u>		
Fund raising consultancy	-	17,858
Fundraising expenses	5,440	990
Advertising	-	186
	<u>5,440</u>	<u>19,034</u>

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2020

### 7 Charitable activities

	Charitable Expenditure 2020 £	Charitable Expenditure 2019 £
Club Sponsorship	-	5,000
Volunteer Management	458	25,116
Consultancy	108,544	113,261
Trainers	9,445	369
Website and Social Media	890	3,198
Mentor expenses	169	131
Venue hire	105	-
Insurance	736	736
Bank charges	117	82
	<u>120,464</u>	<u>147,893</u>
<b>Analysis by fund</b>		
Unrestricted funds	91,522	147,893
Restricted funds	28,942	-
	<u>120,464</u>	<u>147,893</u>
<b>For the year ended 31 May 2019</b>		
Unrestricted funds	<u>147,893</u>	

### 8 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the Charity during the year.

### 9 Employees

There were no employees during the year.

# BEHIND EVERY KICK

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MAY 2020

### 10 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds		Movement in funds		
	Incoming resources	Balance at 1 June 2019	Incoming resources	Resources expended	Balance at 31 May 2020
	£	£	£	£	£
Consultancy and Trainers	-	-	31,042	(28,942)	2,100
	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>

### 11 Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total	Unrestricted funds
	2020	2020	2020	2019
	£	£	£	£
Fund balances at 31 May 2020 are represented by:				
Current assets/(liabilities)	485	2,100	2,585	178
	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>
	<u>          </u>	<u>          </u>	<u>          </u>	<u>          </u>

### 12 Related party transactions

There were no disclosable related party transactions during the period.