



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 1 January 2021

To

31 December 2021

Charity name: KindLink Foundation

Charity registration number: 1177210

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The promotion of the efficiency and effectiveness of charities in relation to their use of digital technology for the benefit of the public by providing software and through other means of support.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>The KindLink Foundation has continued to provide free fundraising and database software to a growing number of charities, reaching over 2,300 at the end of 2021 - an annual increase of about 500 from the previous year (in 2020, +500).</p> <p>The charities could benefit from a suite of tools meant to improve their collection of online funds and communication with donors and other stakeholders. In a year of considerable difficulties for charities across the UK, organisations using KindLink Foundation's fundraising platform raised over £1,423,000 (+£200,000 compared with the 2020 total) through the KindLink online platform.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Having had regard to the guidance issued by the Charity Commission on public benefit, the trustees are satisfied with the main activities carried out in 2021.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	

Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>During 2021, the trustees have focused their work on two main areas of activity:</p> <ol style="list-style-type: none"> 1. Ensuring continuous support to UK charities through the provision of free online software, the KindLink for Charity Platform. At the end of 2021: <ol style="list-style-type: none"> a. More than 2,300 charities are registered on the platform, +500 from the end of 2020, continuing the previous year trend. b. Organisations using KindLink raised over £1,423,000, compared to £1,220,000 in 2020. This is a particularly important achievement in a year when the whole charity sector struggled with a combination of increased demand for their services and lack of funding. 2. Ensuring the Foundation has financial stability over the long run. <ol style="list-style-type: none"> a. We increased the number of Payroll Giving clients and has have considerably increased donations from private and corporate donors, which we have distributed in exchange of a small management fee. At the end of the year, our charitable income had grown almost +£100,000 from the previous year, and we had distributed just short of

		<p>£65,000, compared to £30,000 in 2020.</p> <p>b. The covid-19 pandemic had an impact on the day to day activities of the KindLink Foundation, but the Foundation is still in a strong position to deliver on its charitable objectives.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The KindLink Foundation has a strong financial position at the end of 2021 due to minimal expenditures and the increased income streams explored during the year.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The KindLink Foundation does not currently have running expenses so its reserves are held to cater for future expenses when the Foundation will expand its services and systems.
Amount of reserves held	Para 1.22	£5,364
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The trustees are satisfied the KindLink Foundation continues as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by other trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	KindLink Foundation
Other name the charity uses	n/a
Registered charity number	1177210
Charity's principal address	6 Featherstone Apartments 91 Queen's Road London SE15 2EZ

Names of the charity trustees who manage the charity

		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
	1	Adriano Mancinelli	Chair		
	2	Robert Compton	Trustee		
	3	George Krychylskyy	Trustee		
	4				
	5				
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	17				
	18				
	19				
	20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

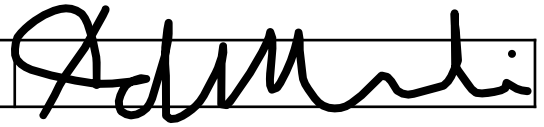
The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Adriano Mancinelli



Position (eg Secretary,
Chair, etc)

Chair

Date

30/08/2023



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
KindLink Foundation

No (if any)
1177210

Receipts and payments accounts

CC16a

For the period
from

Period start date
01/01/2021

To

Period end date
31/12/2021

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations	1,272	129,308	-	130,580	28,242
Interests on Deposits	5	-	-	5	105
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	1,277	129,308	-	130,585	28,347
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	1,277	129,308	-	130,585	28,347
A3 Payments					
Grants sent out	-	64,835	-	64,835	30,460
Other operating expenses	-	-	-	-	3,150
Other operating expenses	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	64,835	-	64,835	33,610
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	-	64,835	-	64,835	33,610
Net of receipts/(payments)	1,277	64,473	-	65,750	- 5,263
A5 Transfers between funds	2,162	- 2,162	-	-	-
A6 Cash funds last year end	1,925	27,521	-	29,446	34,709
Cash funds this year end	5,364	89,832	-	95,196	29,446

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Current account	5,364	282	-
	Current account USD	-	808	-
	Savings account - funds	-	88,742	-
	Total cash funds	5,364	89,832	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Adriano Mancinelli	03/06/2023	



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
KindLink Foundation

On accounts for the year
ended

31/12/2021

Charity no
(if any)

1177210

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 December ~~2020~~ 2021.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (~~other than that disclosed below~~ *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:

C Moelwyn-Williams

Date:

29-08-23

Name:

C Moelwyn-Williams

Relevant professional
qualification(s) or body
(if any):

FCA

Address:

TCA Accountants, Third Floor, 21 St Mary's Street, Shrewsbury

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

N/a