

KINDLINK FOUNDATION

England & Wales · Charity number 1177210

Details

Status Registered

Legal form CIO

Registered 2018-02-19

Register [View on the Charity Commission register](#)

Contact

Address 6 Featherstone Apartments
91 Queens Road
London
SE15 2EZ

Phone 00

Website www.kindlink.org

Activities

Objects: THE PROMOTION OF THE EFFICIENCY AND EFFECTIVENESS OF CHARITIES IN RELATION TO THEIR USE OF DIGITAL TECHNOLOGY FOR THE BENEFIT OF THE PUBLIC BY PROVIDING SOFTWARE AND THROUGH OTHER MEANS OF SUPPORT.

Activities: The KindLink Foundation operates a free online donor engagement platform created to help charities embrace digital technology and run more efficiently. Any UK nonprofit can sign for free and have access to tools to increase their ability to raise donations online, record donors data safely, engage with their supporters and communicate their impact in a better way.

Classification

- **How:** Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** General Charitable Purposes
- **Who:** Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

| Period end | Income | Expenditure | Assets | Employees |
|------------|----------|-------------|--------|-----------|
| 2024-12-31 | £355,083 | £215,452 | - | - |
| 2023-12-31 | £470,418 | £348,984 | - | - |
| 2022-12-31 | £475,316 | £354,953 | - | - |
| 2021-12-31 | £130,585 | £64,835 | - | - |
| 2020-12-31 | £28,347 | £33,610 | - | - |

Trustees

| Name | Role | Appointed |
|---------------------------|-------|------------|
| ADRIANO MANCINELLI | Chair | 2018-02-19 |
| Adelina Hristova | | 2025-02-20 |
| Iskren Kulev | | 2024-12-01 |

KINDLINK FOUNDATION

England & Wales - Charity number 1177210

Accounts

KindLink Foundation

Report and Accounts – Year to 31 December 2024

Charity number 1177210

KindLink Foundation
Accounts for the Year to 31 December 2024
Report of the Trustees

Legal Structure

KindLink Foundation is a registered Charity (registration number 1177210) governed by its constitution and rules. The constitution can only be amended in relation to the Charity's name and application of income and property by the assent of not less than two thirds of the members present at a general meeting and in relation to the remainder of the constitution by the assent of a majority of members present at a general meeting.

The chairman is Mr Adriano Mancinelli.

The trustees who held office were:

Robert Compton resigned 1 December 2024

George Krychylskyy resigned 1 December 2024

Michael Justin Cartwright Beckett appointed 1 December 2024

Iskren Kulev appointed 1 December 2024

The accountants are Emeralds BS Ltd, Diamond House, 179-181 Lower Richmond Road, Richmond, London TW9 4LN.

Objects and Policies

The KindLink Foundation operates a free online donor engagement platform created to help charities embrace digital technology and run more efficiently. Any UK nonprofit can sign for free and have access to tools to increase their ability to raise donations online, record donors' data safely, engage with their supporters and communicate their impact in a better way.

Management and Organisation

The officers of the Charity are the Chairman, Secretary and Treasurer. The officers and committee are elected by members at the AGM. The trustees do not receive any remuneration or benefits from the organisation and no staff are employed by the Charity.

Review of Activities and Achievements during the Year 2024

The donations received this year were £343,086, the Gift Aid Repayments from HMRC were £2,629 and the management fees charged to corporate donors were £2,804. The grants and aims expenditure for the year were £205,974 and charity expenses were £9,478. During the year some of the payments to charities were delayed due to banking issues processing multi-payments. This was addressed and resolved early 2025 by opening a new bank account with Wise.

The KindLink Foundation has continued to provide free fundraising and database software to more than 3,300 charities allowing them to raise funds over 2 million via the KindLink online platform. The trustees have focussed their work two main areas of activity –

1. Ensuring continuous support to UK charities through the provision of free online software. The number of new registered charities on the platform increased. This is a great achievement in a year of increased demand for funding.
2. Ensuring the foundation has financial stability over a long run. We increased the number of Payroll-Giving clients and have considerably increased donations from private and corporate donors, which we have distributed in exchange of a small management fee.

Risk Management

The trustees have considered the major risks to which the Charity is exposed, reviewed, and revised the Risk Register and satisfied themselves that systems or procedures are established in order to manage those risks. The trustees will continue to monitor risks and to carry out an annual review. The charity has a Privacy Statement on its website and manages data in line with its Privacy Policy and the General Data Protection Regulation.

Trustees' Responsibilities

Charity Law requires the trustees to prepare financial statements for each financial year. In preparing those financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 1993. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Adriano Mancinelli (Chairman)

26 March 2025

A handwritten signature in black ink, appearing to read 'Adriano Mancinelli', written in a cursive style.

KindLink Foundation

Statement of Financial Activities for the year ended 31 December 2024

| | 2024 £ | | 2023 £ |
|------------------------------------|-----------|----------------|----------------|
| Income from: | | | |
| Donations & legacies: | | | |
| Donations | 343,086 | | 460,381 |
| Gift Aid repayment from HMRC | 2,629 | | 0 |
| Others | 2,804 | 348,519 | 7,170 |
| Interest | | 6,564 | 2,867 |
| Total incoming resources | | 355,083 | 470,418 |
| | | | |
| Expenditure on: | | | |
| Grants & aims expenditure | 205,974 | | 347,371 |
| Other operating expenses | 9,478 | 215,452 | 1,613 |
| | | 215,452 | 348,984 |
| | | | |
| Total resources expended | | 215,452 | 348,984 |
| | | | |
| Net income/(expenditure) | | 139,631 | 121,434 |
| Total funds brought forward | | 336,993 | 215,559 |
| | | | |
| Total funds carried forward | | 476,624 | 336,993 |

Balance Sheet as at 31 December 2024

| | £ | | £ |
|-----------------------------------|---------|----------------|----------------|
| Current assets: | | | |
| Debtors & prepayments | 135 | | 159 |
| Deposit & current accounts | 744,774 | 744,909 | 582,773 |
| Creditors: | | | |
| Amounts falling due over one year | | 268,285 | 245,938 |
| | | | |
| Net assets | | 476,624 | 336,993 |

Adriano Mancinelli (Chairman)

Date: 26 March 2025

Report of the Independent Examiner

I report on the financial statements of the Charity for the year ended 31 December 2024.

This report is made solely to the Charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility for anyone other than the Charity's trustees as a body, for my work, for this report or for the opinions I have formed.

Respective responsibilities of Trustees and Examiner

The Charity's trustees are responsible for the preparation of the financial statements. They consider that an audit is not required under section 144(2) of the Charities Act 2011 (the act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 act;
- follow the procedures laid down in the General Directions given by the Charity Commissioner under section 145(5)(b) of the 2011 act; and
- state whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

- a) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 act; and
 - to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 2011 act; have not been met; or
- b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Mrs S Petrova
Aligned Financials Ltd
3 Bailey Mews
London W4 3PZ

Date: 26 March 2025

KINDLINK FOUNDATION

England & Wales - Charity number 1177210

Accounts

KindLink Foundation

Report and Accounts – Year to 31 December 2023

Charity number 1177210

KindLink Foundation
Accounts for the Year to 31 December 2023
Report of the Trustees

Legal Structure

KindLink Foundation is a registered Charity (registration number 1177210) governed by its constitution and rules. The constitution can only be amended in relation to the Charity's name and application of income and property by the assent of not less than two thirds of the members present at a general meeting and in relation to the remainder of the constitution by the assent of a majority of members present at a general meeting.

The chairman is Mr Adriano Mancinelli.

The trustees who held office were:

Robert Compton resigned 1 December 2024

George Krychylskyy resigned 1 December 2024

Michael Justin Cartwright Beckett appointed 1 December 2024

Iskren Kulev appointed 1 December 2024

Objects and Policies

The KindLink Foundation operates a free online donor engagement platform created to help charities embrace digital technology and run more efficiently. Any UK nonprofit can sign for free and have access to tools to increase their ability to raise donations online, record donors' data safely, engage with their supporters and communicate their impact in a better way.

Management and Organisation

The officers of the Charity are the Chairman, Secretary and Treasurer. The officers and committee are elected by members at the AGM. The trustees do not receive any remuneration or benefits from the organisation and no staff are employed by the Charity.

Review of Activities and Achievements during the Year 2023

The donations received this year were £460,381 and the management fees charged to corporate donors were £7,170. The grants and aims expenditure for the year were £347,371 and charity expenses were £1,613.

The KindLink Foundation has continued to provide free fundraising and database software to more than 3,000 charities allowing them to raise funds over 2 million via the KindLink online platform. The trustees have focussed their work two main areas of activity –

1. Ensuring continuous support to UK charities through the provision of free online software. The number of new registered charities on the platform increased. This is a great achievement in a year of increased demand for funding.
2. Ensuring the foundation has financial stability over a long run. We increased the number of Payroll-Giving clients and have considerably increased donations from private and corporate donors, which we have distributed in exchange of a small management fee.

Risk Management

The trustees have considered the major risks to which the Charity is exposed, reviewed, and revised the Risk Register and satisfied themselves that systems or procedures are established in order to manage those risks. The trustees will continue to monitor risks and to carry out an annual review.

The charity has a Privacy Statement on its website and manages data in line with its Privacy Policy and the General Data Protection Regulation.

Trustees' Responsibilities

Charity Law requires the trustees to prepare financial statements for each financial year. In preparing those financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 1993. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Adriano Mancinelli (Chairman)

26 February 2025

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KindLink Foundation

Statement of Financial Activities for the year ended 31 December 2023

| | 2023 | | 2022 | |
|------------------------------------|---------|-----------------------|---------|-----------------------|
| | £ | | £ | |
| Income from: | | | | |
| Donations & legacies: | | | | |
| Donations | 460,381 | | 470,941 | |
| Others | 7,170 | 467,551 | 4,170 | 475,111 |
| Interest | | 2,867 | | 205 |
| Total incoming resources | | <u>470,418</u> | | <u>475,316</u> |
| Expenditure on: | | | | |
| Grants & aims expenditure | 347,371 | | 354,498 | |
| Other operating expenses | 1,613 | 348,983 | 455 | 354,953 |
| Total resources expended | | <u>348,983</u> | | <u>354,953</u> |
| Net income/(expenditure) | | 121,434 | | 120,363 |
| Total funds brought forward | | 215,559 | | 95,196 |
| Total funds carried forward | | <u><u>336,993</u></u> | | <u><u>215,559</u></u> |

Balance Sheet as at 31 December 2023

| | £ | | £ | |
|-----------------------------------|---------|-----------------------|---------|-----------------------|
| Current assets: | | | | |
| Debtors & prepayments | 159 | | 2607 | |
| Deposit & current accounts | 582,773 | 582,932 | 312,501 | 315,108 |
| Creditors: | | | | |
| Amounts falling due over one year | | 245,938 | | 99549 |
| Net assets | | <u><u>336,993</u></u> | | <u><u>215,559</u></u> |

Adriano Mancinelli (Chairman)

Date: 26 February 2025

Report of the Independent Examiner

I report on the financial statements of the Charity for the year ended 31 December 2023.

This report is made solely to the Charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility for anyone other than the Charity's trustees as a body, for my work, for this report or for the opinions I have formed.

Respective responsibilities of Trustees and Examiner

The Charity's trustees are responsible for the preparation of the financial statements. They consider that an audit is not required under section 144(2) of the Charities Act 2011 (the act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 act;
- follow the procedures laid down in the General Directions given by the Charity Commissioner under section 145(5)(b) of the 2011 act; and
- state whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

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Mrs S Petrova
Aligned Financials Ltd
3 Bailey Mews
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Date: 26 February 2025

KINDLINK FOUNDATION

England & Wales - Charity number 1177210

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Review of Activities and Achievements during the Year 2022

The donations received this year were £470,971, of which the Gift Aid repayments received from HMRC were £7,034. The grants and aims expenditure were £354,498 for the year.

The KindLink Foundation has continued to provide free fundraising and database software to more than 2,500 charities allowing them to raise funds over 2 million via the KindLink online platform. The trustees have focussed their work two main areas of activity –

1. Ensuring continuous support to UK charities through the provision of free online software. The number of new registered charities on the platform increased. This is a great achievement in a year of increased demand for funding.
2. Ensuring the foundation has financial stability over a long run. We increased the number of Payroll-Giving clients and have considerably increased donations from private and corporate donors, which we have distributed in exchange of a small management fee.

Risk Management

The trustees have considered the major risks to which the Charity is exposed, reviewed, and revised the Risk Register and satisfied themselves that systems or procedures are established in order to manage those risks. The trustees will continue to monitor risks and to carry out an annual review. The charity has a Privacy Statement on its website and manages data in line with its Privacy Policy and the General Data Protection Regulation.

Trustees' Responsibilities

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The trustees are responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 1993. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Adriano Mancinelli (Chairman)

19 February 2025

KindLink Foundation

Statement of Financial Activities for the year ended 31 December 2022

| | 2022 | | 2021 | |
|------------------------------------|---------|-----------------------|---------|----------------------|
| | £ | | £ | |
| Income from: | | | | |
| Donations & legacies: | | | | |
| Donations | 470,941 | | 130,580 | |
| Others | 4,170 | 475,111 | - | 130,580 |
| Interest | | 205 | | 5 |
| Total incoming resources | | <u>475,316</u> | | <u>130,585</u> |
| | | | | |
| Expenditure on: | | | | |
| Grants & aims expenditure | 354,498 | | 64,835 | |
| Other operating expenses | 455 | 354,953 | 0 | 64,835 |
| Total resources expended | | <u>354,953</u> | | <u>64,835</u> |
| | | | | |
| Net income/(expenditure) | | 120,363 | | 65,750 |
| Total funds brought forward | | 95,196 | | 29,446 |
| | | | | |
| Total funds carried forward | | <u><u>215,559</u></u> | | <u><u>95,196</u></u> |

Balance Sheet as at 31 December 2022

| | £ | | £ | |
|-----------------------------------|---------|-----------------------|--------|----------------------|
| Current assets: | | | | |
| Debtors & prepayments | 2,607 | | 0 | |
| Deposit & current accounts | 312,501 | 315,108 | 95,196 | 95,196 |
| Creditors: | | | | |
| Amounts falling due over one year | | 99,549 | | 0 |
| | | | | |
| Net assets | | <u><u>215,559</u></u> | | <u><u>95,196</u></u> |

Adriano Mancinelli (Chairman)

Date: 19 February 2024

Report of the Independent Examiner

I report on the financial statements of the Charity for the year ended 31 December 2022.

This report is made solely to the Charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility for anyone other than the Charity's trustees as a body, for my work, for this report or for the opinions I have formed.

Respective responsibilities of Trustees and Examiner

The Charity's trustees are responsible for the preparation of the financial statements. They consider that an audit is not required under section 144(2) of the Charities Act 2011 (the act) and that an independent examination is needed.

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Basis of Independent Examiner's Report

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Independent Examiner's Statement

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- b) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Mrs S Petrova
Aligned Financials Ltd
3 Bailey Mews
London W4 3PZ

Date: 19 February 2025

KINDLINK FOUNDATION

England & Wales - Charity number 1177210

Accounts



Trustees' Annual Report for the period

From 1 January 2021

To

31 December 2021

Charity name: KindLink Foundation

Charity registration number: 1177210

Objectives and Activities

| | SORP reference | |
|--|--------------------|---|
| Summary of the purposes of the charity as set out in its governing document | Para 1.17 | The promotion of the efficiency and effectiveness of charities in relation to their use of digital technology for the benefit of the public by providing software and through other means of support. |
| Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts. | Para 1.17 and 1.19 | <p>The KindLink Foundation has continued to provide free fundraising and database software to a growing number of charities, reaching over 2,300 at the end of 2021 - an annual increase of about 500 from the previous year (in 2020, +500).</p> <p>The charities could benefit from a suite of tools meant to improve their collection of online funds and communication with donors and other stakeholders. In a year of considerable difficulties for charities across the UK, organisations using KindLink Foundation's fundraising platform raised over £1,423,000 (+£200,000 compared with the 2020 total) through the KindLink online platform.</p> |
| Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit | Para 1.18 | Having had regard to the guidance issued by the Charity Commission on public benefit, the trustees are satisfied with the main activities carried out in 2021. |

Additional information (optional)

You may choose to include further statements where relevant about:

| | SORP reference | |
|------------------------|----------------|--|
| Policy on grant making | Para 1.38 | |

| | | |
|--|-----------|--|
| Policy on social investment including program related investment | Para 1.38 | |
| Contribution made by volunteers | Para 1.38 | |
| Other | | |

Achievements and Performance

| | SORP reference | |
|---|----------------|---|
| Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole. | Para 1.20 | <p>During 2021, the trustees have focused their work on two main areas of activity:</p> <ol style="list-style-type: none"> 1. Ensuring continuous support to UK charities through the provision of free online software, the KindLink for Charity Platform. At the end of 2021: <ol style="list-style-type: none"> a. More than 2,300 charities are registered on the platform, +500 from the end of 2020, continuing the previous year trend. b. Organisations using KindLink raised over £1,423,000, compared to £1,220,000 in 2020. This is a particularly important achievement in a year when the whole charity sector struggled with a combination of increased demand for their services and lack of funding. 2. Ensuring the Foundation has financial stability over the long run. <ol style="list-style-type: none"> a. We increased the number of Payroll Giving clients and has have considerably increased donations from private and corporate donors, which we have distributed in exchange of a small management fee. At the end of the year, our charitable income had grown almost +£100,000 from the previous year, and we had distributed just short of |

| | | |
|--|--|---|
| | | <p>£65,000, compared to £30,000 in 2020.</p> <p>b. The covid-19 pandemic had an impact on the day to day activities of the KindLink Foundation, but the Foundation is still in a strong position to deliver on its charitable objectives.</p> |
|--|--|---|

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|--|-----------|--|
| Achievements against objectives set | Para 1.41 | |
| Performance of fundraising activities against objectives set | Para 1.41 | |
| Investment performance against objectives | Para 1.41 | |
| Other | | |

Financial Review

| | | |
|--|-----------|---|
| Review of the charity's financial position at the end of the period | Para 1.21 | The KindLink Foundation has a strong financial position at the end of 2021 due to minimal expenditures and the increased income streams explored during the year. |
| Statement explaining the policy for holding reserves stating why they are held | Para 1.22 | The KindLink Foundation does not currently have running expenses so its reserves are held to cater for future expenses when the Foundation will expand its services and systems. |
| Amount of reserves held | Para 1.22 | £5,364 |
| Reasons for holding zero reserves | Para 1.22 | n/a |
| Details of fund materially in deficit | Para 1.24 | n/a |
| Explanation of any uncertainties about the charity continuing as a going concern | Para 1.23 | The trustees are satisfied the KindLink Foundation continues as a going concern. |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|--|
| The charity's principal sources of funds (including any fundraising) | Para 1.47 | |
| Investment policy and objectives including any social investment policy adopted | Para 1.46 | |
| A description of the principal risks facing the charity | Para 1.46 | |
| Other | | |

Structure, Governance and Management

| | | |
|---|-----------|------------------------------------|
| Description of charity's trusts: | | |
| Type of governing document (trust deed, royal charter) | Para 1.25 | Constitution |
| How is the charity constituted? (e.g unincorporated association, CIO) | Para 1.25 | CIO |
| Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees | Para 1.25 | Appointed by other trustees |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|--|
| Policies and procedures adopted for the induction and training of trustees | Para 1.51 | |
| The charity's organisational structure and any wider network with which the charity works | Para 1.51 | |
| Relationship with any related parties | Para 1.51 | |
| Other | | |

Reference and Administrative details

| | |
|-----------------------------|--|
| Charity name | KindLink Foundation |
| Other name the charity uses | n/a |
| Registered charity number | 1177210 |
| Charity's principal address | 6 Featherstone Apartments 91 Queen's Road London SE15 2EZ |
| | |

Names of the charity trustees who manage the charity

| | Trustee name | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|--------------------|-----------------|-----------------------------------|---|
| 1 | Adriano Mancinelli | Chair | | |
| 2 | Robert Compton | Trustee | | |
| 3 | George Krychylskyy | Trustee | | |
| 4 | | | | |
| 5 | | | | |
| 6 | | | | |
| 7 | | | | |
| 8 | | | | |
| 9 | | | | |
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| 20 | | | | |

Corporate trustees – names of the directors at the date the report was approved

| Director name | | |
|---------------|--|--|
| | | |
| | | |
| | | |
| | | |
| | | |

Name of trustees holding title to property belonging to the charity

| Trustee name | Dates acted if not for whole year | |
|--------------|-----------------------------------|--|
| | | |
| | | |
| | | |

| | | |
|--|--|--|
| | | |
| | | |
| | | |

Funds held as custodian trustees on behalf of others

| | |
|---|-----|
| Description of the assets held in this capacity | n/a |
| Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects | |
| Details of arrangements for safe custody and segregation of such assets from the charity's own assets | |

Additional information (optional)

Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
| | | |
| | | |
| | | |
| | | |

Name of chief executive or names of senior staff members (Optional information)

| |
|--|
| |
|--|

Exemptions from disclosure

Reason for non-disclosure of key personnel details

| |
|--|
| |
|--|

Other optional information

| |
|--|
| |
|--|

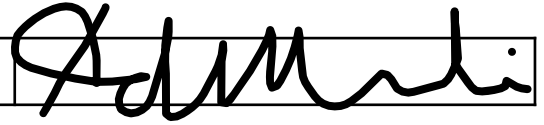
Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s) Adriano Mancinelli



Position (eg Secretary,
Chair, etc)

Chair

Date

30/08/2023



CHARITY COMMISSION
FOR ENGLAND AND WALES

| | |
|-------------------------------------|------------------------|
| Charity Name KindLink Foundation | No (if any) 1177210 |
|-------------------------------------|------------------------|

CC16a

Receipts and payments accounts

| | | | |
|---------------------|---------------------------------|----|-------------------------------|
| For the period from | Period start date 01/01/2021 | To | Period end date 31/12/2021 |
|---------------------|---------------------------------|----|-------------------------------|

Section A Receipts and payments

| | Unrestricted funds to the nearest £ | Restricted funds to the nearest £ | Endowment funds to the nearest £ | Total funds to the nearest £ | Last year to the nearest £ |
|---|--|--------------------------------------|-------------------------------------|---------------------------------|-------------------------------|
| A1 Receipts | | | | | |
| Donations | 1,272 | 129,308 | - | 130,580 | 28,242 |
| Interests on Deposits | 5 | - | - | 5 | 105 |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total (Gross income for AR) | 1,277 | 129,308 | - | 130,585 | 28,347 |
| A2 Asset and investment sales, (see table). | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total receipts | 1,277 | 129,308 | - | 130,585 | 28,347 |
| A3 Payments | | | | | |
| Grants sent out | - | 64,835 | - | 64,835 | 30,460 |
| Other operating expenses | - | - | - | - | 3,150 |
| Other operating expenses | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | 64,835 | - | 64,835 | 33,610 |
| A4 Asset and investment purchases. (see table) | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total payments | - | 64,835 | - | 64,835 | 33,610 |
| Net of receipts/(payments) | 1,277 | 64,473 | - | 65,750 | - 5,263 |
| A5 Transfers between funds | 2,162 | - 2,162 | - | - | - |
| A6 Cash funds last year end | 1,925 | 27,521 | - | 29,446 | 34,709 |
| Cash funds this year end | 5,364 | 89,832 | - | 95,196 | 29,446 |

Section B Statement of assets and liabilities at the end of the period

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|----------------------|--|------------------------------------|----------------------------------|---------------------------------|
| B1 Cash funds | Current account | 5,364 | 282 | - |
| | Current account USD | - | 808 | - |
| | Savings account - funds | - | 88,742 | - |
| | Total cash funds | 5,364 | 89,832 | - |
| | (agree balances with receipts and payments account(s)) | OK | OK | OK |

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---------------------------------|---------|------------------------------------|----------------------------------|---------------------------------|
| B2 Other monetary assets | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |

| Categories | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|-----------------------------|---------|-----------------------------|-----------------|--------------------------|
| B3 Investment assets | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |

| Categories | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|---|---------|-----------------------------|-----------------|--------------------------|
| B4 Assets retained for the charity's own use | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |

| Categories | Details | Fund to which liability relates | Amount due (optional) | When due (optional) |
|-----------------------|---------|---------------------------------|-----------------------|---------------------|
| B5 Liabilities | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |

| | | | |
|---|--------------------|------------|------------------|
| Signed by one or two trustees on behalf of all the trustees | Signature | Print Name | Date of approval |
| | Adriano Mancinelli | | 03/06/2023 |



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
KindLink Foundation

**On accounts for the year
ended**

| | | |
|------------|--------------------------------|---------|
| 31/12/2021 | Charity no (if any) | 1177210 |
|------------|--------------------------------|---------|

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 December ~~2020~~ 2021.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (~~other than that disclosed below~~ *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed: C Moelwyn-Williams

Date: 29-08-23

Name: C Moelwyn-Williams

**Relevant professional
qualification(s) or body
(if any):**

FCA

Address: TCA Accountants, Third Floor, 21 St Mary's Street, Shrewsbury

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

N/a

KINDLINK FOUNDATION

England & Wales - Charity number 1177210

Accounts



Trustees' Annual Report for the period

From 1 January 2020 To 31 December 2020

Charity name: KindLink Foundation

Charity registration number: 1177210

Objectives and Activities

| | SORP reference | |
|--|--------------------|---|
| Summary of the purposes of the charity as set out in its governing document | Para 1.17 | The promotion of the efficiency and effectiveness of charities in relation to their use of digital technology for the benefit of the public by providing software and through other means of support. |
| Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts. | Para 1.17 and 1.19 | <p>The KindLink Foundation has continued to provide free fundraising and database software to a growing number of charities, with an year on year increase of over 500 organisations registered and a total of over 1800 charities supported at the end of December 2020.</p> <p>The charities could benefit from a suite of tools meant to improve their collection of online funds and communication with donors and other stakeholders. In a year of considerable difficulties for charities across the UK, organisations using KindLink Foundation's fundraising platform raised over £1,220,000 (almost doubling the 2019 total) through the KindLink online platform.</p> |
| Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit | Para 1.18 | Having had regard to the guidance issued by the Charity Commission on public benefit, the trustees are satisfied with the main activities carried out in 2020. |

Additional information (optional)

You may choose to include further statements where relevant about:

| | SORP reference | |
|------------------------|----------------|--|
| Policy on grant making | Para 1.38 | |
| | | |

| | | |
|--|-----------|--|
| Policy on social investment including program related investment | Para 1.38 | |
| Contribution made by volunteers | Para 1.38 | |
| Other | | |

Achievements and Performance

| | SORP reference | |
|---|----------------|---|
| Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole. | Para 1.20 | <p>During 2020, the trustees have focused their work on two main areas of activity:</p> <ol style="list-style-type: none"> 1. Ensuring continuous support to UK charities through the provision of free online software, the KindLink for Charity Platform. At the end of 2020: <ol style="list-style-type: none"> a. More than 1800 charities are registered on the platform, +500 from the end of 2019 b. Organisations using KindLink raised over £1,220,000, compared to £658,000 in 2019. This is a particularly important achievement in a year when the whole charity sector struggled with a combination of increased demand for their services and lack of funding. 2. Ensuring the Foundation has financial stability over the long run. <ol style="list-style-type: none"> a. Building on the work carried out in 2018, the Foundation acquired its first Payroll Giving client and has continued acting as a donation distributor for private and corporate donors in exchange of a small management fee. b. The covid-19 pandemic had an impact on the day to day activities of the KindLink Foundation, but the Foundation is still in a strong position to deliver on its charitable objectives. |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|--|-----------|--|
| Achievements against objectives set | Para 1.41 | |
| Performance of fundraising activities against objectives set | Para 1.41 | |
| Investment performance against objectives | Para 1.41 | |
| Other | | |

Financial Review

| | | |
|--|-----------|---|
| Review of the charity's financial position at the end of the period | Para 1.21 | The KindLink Foundation has a strong financial position at the end of 2020 due to minimal expenditures and the increased income streams explored during the year. |
| Statement explaining the policy for holding reserves stating why they are held | Para 1.22 | The KindLink Foundation does not currently have running expenses so its reserves are held to cater for future expenses when the Foundation will expand its services and systems. |
| Amount of reserves held | Para 1.22 | £1,305 |
| Reasons for holding zero reserves | Para 1.22 | n/a |
| Details of fund materially in deficit | Para 1.24 | n/a |
| Explanation of any uncertainties about the charity continuing as a going concern | Para 1.23 | The trustees are satisfied the KindLink Foundation continues as a going concern. |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|--|
| The charity's principal sources of funds (including any fundraising) | Para 1.47 | |
| Investment policy and objectives including any social investment policy adopted | Para 1.46 | |
| A description of the principal risks facing the charity | Para 1.46 | |
| Other | | |

Structure, Governance and Management

| | | |
|---|-----------|------------------------------------|
| Description of charity's trusts: | | |
| Type of governing document (trust deed, royal charter) | Para 1.25 | Constitution |
| How is the charity constituted? (e.g unincorporated association, CIO) | Para 1.25 | CIO |
| Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees | Para 1.25 | Appointed by other trustees |

Additional information (optional)

You may choose to include further statements where relevant about:

| | | |
|---|-----------|--|
| Policies and procedures adopted for the induction and training of trustees | Para 1.51 | |
| The charity's organisational structure and any wider network with which the charity works | Para 1.51 | |
| Relationship with any related parties | Para 1.51 | |
| Other | | |

Reference and Administrative details

| | |
|-----------------------------|--|
| Charity name | KindLink Foundation |
| Other name the charity uses | n/a |
| Registered charity number | 1177210 |
| Charity's principal address | 6 Featherstone Apartments 91 Queen's Road London SE15 2EZ |
| | |

| | Trustee name | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|--------------------|-----------------|-----------------------------------|---|
| 1 | Adriano Mancinelli | Chair | | |
| 2 | Robert Compton | Trustee | | |
| 3 | George Krychylskyy | Trustee | | |
| 4 | | | | |
| 5 | | | | |
| 6 | | | | |
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| 19 | | | | |
| 20 | | | | |

Corporate trustees – names of the directors at the date the report was approved

| Director name | | |
|---------------|--|--|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Name of trustees holding title to property belonging to the charity

| Trustee name | Dates acted if not for whole year | |
|--------------|-----------------------------------|--|
| | | |
| | | |
| | | |
| | | |
| | | |

Funds held as custodian trustees on behalf of others

| | |
|---|-----|
| Description of the assets held in this capacity | n/a |
| Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects | |
| Details of arrangements for safe custody and segregation of such assets from the charity's own assets | |

Additional information (optional)

| Type of adviser | Name | Address |
|-----------------|------|---------|
|-----------------|------|---------|

| | | |
|--|--|--|
| | | |
| | | |
| | | |
| | | |

Name of chief executive or names of senior staff members (Optional information)

| |
|--|
| |
|--|

Exemptions from disclosure

Reason for non-disclosure of key personnel details

| |
|--|
| |
|--|

Other optional information

| |
|--|
| |
|--|

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature

A handwritten signature in blue ink, appearing to be 'Adriano Mancinelli', written over the text 'Signed on behalf of the charity's trustees'.

Full name

Adriano Mancinelli

Position (eg Secretary, Chair
Chair, etc)

Date

22/04/2023



CHARITY COMMISSION
FOR ENGLAND AND WALES

| | |
|-------------------------------------|------------------------|
| Charity Name KindLink Foundation | No (if any) 1177210 |
|-------------------------------------|------------------------|

CC16a

Receipts and payments accounts

| | | | |
|------------------------|---------------------------------|----|-------------------------------|
| For the period from | Period start date 01/01/2020 | To | Period end date 31/12/2020 |
|------------------------|---------------------------------|----|-------------------------------|

Section A Receipts and payments

| | Unrestricted funds to the nearest £ | Restricted funds to the nearest £ | Endowment funds to the nearest £ | Total funds to the nearest £ | Last year to the nearest £ |
|---|--|--|---|------------------------------------|----------------------------------|
| A1 Receipts | | | | | |
| Donations | - | 28,242 | - | 28,242 | 23,908 |
| Interests on Deposits | 105 | - | - | 105 | 217 |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total (Gross income for AR) | 105 | 28,242 | - | 28,347 | 24,125 |
| A2 Asset and investment sales, (see table). | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total receipts | 105 | 28,242 | - | 28,347 | 24,125 |
| A3 Payments | | | | | |
| Grants sent out | - | 30,460 | - | 30,460 | 26,227 |
| Accounting Expenses | - | - | - | - | 100 |
| Other operating expenses | 1,560 | 1,590 | - | 3,150 | 1,964 |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | 1,560 | 32,050 | - | 33,610 | 28,291 |
| A4 Asset and investment purchases, (see table) | | | | | |
| | - | - | - | - | - |
| | - | - | - | - | - |
| Sub total | - | - | - | - | - |
| Total payments | 1,560 | 32,050 | - | 33,610 | 28,291 |
| Net of receipts/(payments) | - 1,455 | - 3,808 | - | - 5,263 | - 4,166 |
| A5 Transfers between funds | 1,618 | - 1,618 | - | - | - |
| A6 Cash funds last year end | 1,762 | 32,947 | - | 34,709 | 38,875 |
| Cash funds this year end | 1,925 | 27,521 | - | 29,446 | 34,709 |

Section B Statement of assets and liabilities at the end of the period

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|----------------------|--|------------------------------------|----------------------------------|---------------------------------|
| B1 Cash funds | Current account | 1,305 | - | - |
| | Current account USD | 168 | 6,189 | - |
| | Savings account - funds | 452 | 21,332 | - |
| | Total cash funds | 1,925 | 27,521 | - |
| | (agree balances with receipts and payments account(s)) | OK | OK | OK |

| Categories | Details | Unrestricted funds to nearest £ | Restricted funds to nearest £ | Endowment funds to nearest £ |
|---------------------------------|---------|------------------------------------|----------------------------------|---------------------------------|
| B2 Other monetary assets | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |
| | | - | - | - |

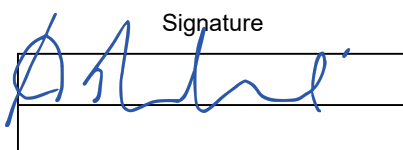
| Categories | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|-----------------------------|---------|-----------------------------|-----------------|--------------------------|
| B3 Investment assets | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |

| Categories | Details | Fund to which asset belongs | Cost (optional) | Current value (optional) |
|---|---------|-----------------------------|-----------------|--------------------------|
| B4 Assets retained for the charity's own use | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |
| | | | - | - |

| Categories | Details | Fund to which liability relates | Amount due (optional) | When due (optional) |
|-----------------------|---------|---------------------------------|-----------------------|---------------------|
| B5 Liabilities | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |
| | | | - | |

Signed by one or two trustees on behalf of all the trustees

Signature



Print Name

Adriano Mancinelli

Date of approval

29/04/2023



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
KindLink Foundation

**On accounts for the year
ended**

31/12/2020

**Charity no
(if any)**

1177210

Set out on pages

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 December 2020.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (~~other than that disclosed below~~ *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed: *C Moelwyn-Williams*

Date: 26/4/2023

Name: C Moelwyn-Williams

**Relevant professional
qualification(s) or body
(if any):**

FCA

Address:

TCA Accountants, Third Floor, 21 St Mary's Street, Shrewsbury

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

N/a