



Annual Report and Accounts

2022-2023

Charitable Incorporated Organisation – 1177145

DAISY'S DREAM

Legal and administrative details for the period ended 31 March 2023

Name	Daisy's Dream
Status	Registered charity number 1177145. Charitable Incorporated Organisation. Governing instrument is a constitution adopted on 13 th February 2018.
Principal address	PO Box 4738, Twyford, Reading RG10 9GT. (Delivery address - Suite 4, Bulldog House, London Road, Twyford, Reading. RG10 9EU)
Charity objects	To relieve the condition of life of bereaved children and those facing bereavement and associated adults by the provision of a support service in the geographical area of Berkshire and the surrounding area. To advance education and training in the nature of bereavement for the public benefit. Such other charitable purposes at law as the Trustees shall decide.
Organisational Structure	Daisy's Dream is managed and administered by a Management Committee. Trustees will be appointed for a term of one year by a resolution passed at a properly convened meeting of the charity Trustees.
Management Committee	Members of the Management Committee (Trustees) who served during the period and since the period end are shown below, together with the honorary officers in post throughout the period. Terry Murphy (Chair) Kevin Morrison (Hon. Treasurer) – Resigned March 2023 Steve Bennett Porscha Davies David Guile Kate Green Laura Peters Paul Scott – Resigned March 2023
Signatories	Terry Murphy Kevin Morrison Laura Lewis Sarah Long
Bankers	National Westminster Bank plc Reading Market Place, 13 Market Place, Reading, RG1 2EG
Independent Examiner	Mr S. P. F. Howell, FCCA, TC Group, The Granary, Hones Yard, Waverley Lane, Farnham, Surrey, GU9 8BB

This year has been another year of real change. Gill Stevens Daisy's Dream Chief Executive decided to retire after more than 20 years in various roles in the Charity. She has been part of the development of the Charity in providing a full range of services for children and young people and increasing the scope and reach of the Charity in the local area. There is no doubt we would not be where we are now without her vision, energy and commitment to the services and values of Daisy's Dream. We will all miss Gill and wish her a long and fruitful retirement.

During last year we started the process to recruit a new CEO. After a thorough and comprehensive process I am pleased to report we appointed Laura Lewis as the new CEO for Daisy's Dream. She fulfilled all the criteria we set and has started with enthusiasm and drive to take Daisy's Dream to the next level.

I am pleased to say that we are now out of the Covid era and back to providing the majority of the services face to face as was the case prior to Covid. Some of the benefits from Covid – agile working in particular, are now embedded in the Charity and there is more flexibility in both delivery of services and interaction with other bodies such as schools. As always staffing is key to the services we provide and we have been successful in achieving a full complement of staff to deliver the services though this is always challenging.

The services provided by the Charity are now once again being well used by the community we serve. The full details of the services, area covered and referrals is given in the main body of this report and as can be seen the services are very well used providing vital support to children and families in their hour of need. The continued year on year growth demonstrates the real need for the services and support the Charity provides but also recognises in the areas we cover the power in the name of Daisy's Dream as a trusted and professional organisation.

Fundraising is an important role in Daisy's Dream as all the funding needs to be sourced to deliver the services. The last few years have been challenging for fundraising opportunities and the previous management of funding and reserves have meant the Charity has been able to continue to operate in these difficult times. Thankfully events and Community activities are starting to take shape and though we are not complacent we are encouraged by the levels of fundraising to date. We aim to redouble our fundraising activities across our catchment area especially for Community activities whilst at the same time maximising applications for Trusts and Grants from national bodies.

As the Charity grows we will look to take on more Trustees to provide expertise and guidance to the Charity. Trustees give their time willingly and their guidance at meetings and events is welcomed and important to balance the Charity as it moves forward taking into account changes in operation, catchment areas and service delivery.

As always I would like to thank everyone associated with Daisy's Dream for their support and hard work in another interesting and challenging year. Trustees, staff, volunteers, fundraisers and supporters all have an important role to play and without each and every one of you the Charity would not be a growing successful and professional organisation providing vital services to young people in the catchment areas we cover. Let us all look forward to another successful year as we continue to spread the word about Daisy's Dream.

Terry Murphy

Chair of Trustees

Annual Report 2022 – 23

Who we are

Our Mission

We specialise working with children, young people and their families who are living with the impact of serious illness or who have been bereaved.

Our mission is to provide free, professional support, led by individual need, in a flexible and responsive manner and to help them with the changing dynamics of family life.

Our Vision

For families and children to be able to integrate and manage the changes in their family and move forward with confidence and resilience.

To help and educate the wider community understand the impact of loss and change relating to serious illness or bereavement.

Our Values

- A free service dependant on fundraising and donations
- A service delivered by professionally qualified staff
- A community based outreach service
- Individual support which is needs led and focuses on the child and family
- Groups for children, young people, their parents and carers
- Advice, support and information to families, individuals and the wider community including Social Care, Health, Education and Voluntary agencies
- Training for professionals on bereavement, serious illness and strategies to support children and young people
- A service valuing the contribution of volunteers

Initially founded in 1996 to support children and families in Berkshire and surrounding areas who had experienced bereavement the service has grown and expanded over the years to encompass the now well-established service of also supporting families affected by life limiting illness. In 2018 the charity also expanded its reach to East Cheshire in recognition of the fact that no similar organisation existed in the area.

The Charity 2022 – 2023

This report covers the period April 1st, 2022, until March 31st, 2023. During this period we have been minimally affected by the pandemic, where we have seen any impact this has been largely around returning to group work, volunteer capacity and with regards to some fundraising activity.

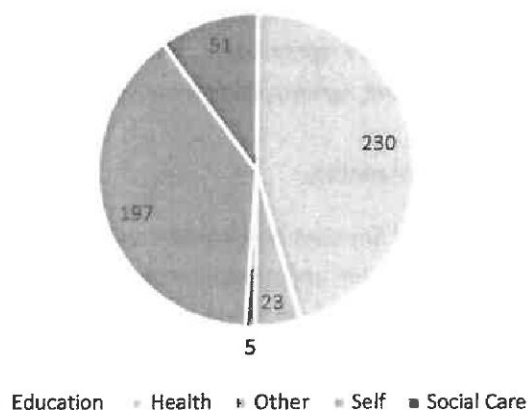
In August 2022, Gill Stevens, our Director of 22 years retired and our new CEO Laura Lewis joined. Whilst this has been a period of huge change for the organisation there are new opportunities for growth and development within the charity. The transition of leader has been a smooth one with services and staffing unaffected. In February 2023 staff and trustees spent the day together working on a new strategic plan, delivery on this will start during 2023.

Delivering our service

The support that we provide for children, young people and their families continues to be in high demand with a full range of activities provided. Provision takes the form of either 1:1 support for children and young people, groups specifically designed for children, teenagers, parents or for those who have been bereaved of a grandparent. Telephone support and advice for parents, carers and professionals is also a hugely valuable area of service that we offer.

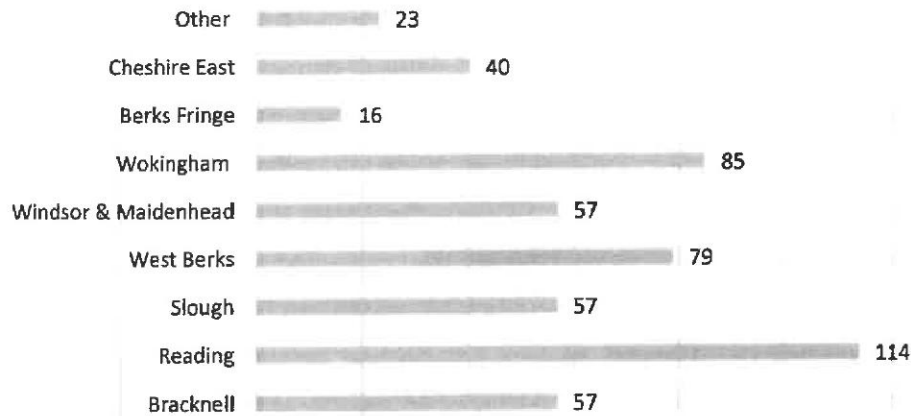
Professionals from the education sector make up the largest number of our referrals. Our service team continue to establish strong relationships with schools across the areas we work and plans are being made to increase our collaborative work to hopefully see a wider spread of referrals from different organisations.

Source of referral



We clearly support the highest number of people from the Reading area, this is largely down to established networks and relationships. The rest of the areas we work in continue to be fairly evenly spread across the county of Berkshire, where numbers are slightly lower we will look at ways that we can work to increase these, possibly by further marketing or through development of additional support options. Numbers in Cheshire East continue to rise.

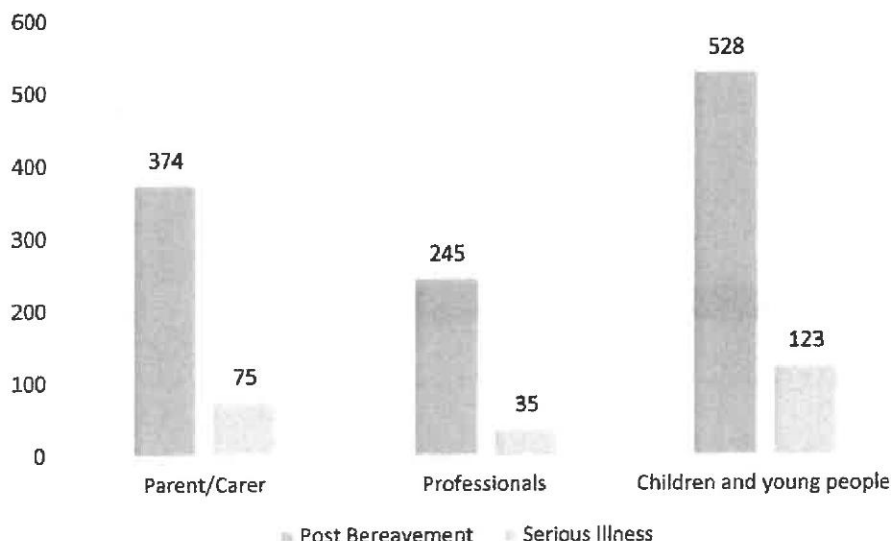
Where we support



Who we support

In the year 22-23 we supported a total of 1380 people directly, either children, parents and carers or professionals. With high numbers of adults being worked with it is likely that even more children and young people will have benefitted from our support than we have recorded. There were also 488 individual referrals that we worked with during this period.

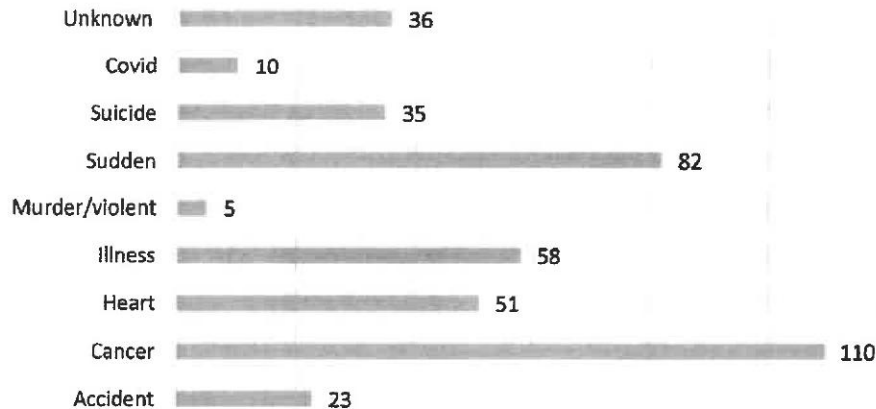
Who we supported



Numbers of people that we support as a result of a bereavement continue to be significantly higher than those that have a family member with a serious illness. The Therapeutic Practitioners are highly skilled at developing appropriate ways of working with children and young people depending on the cause of death that they have experienced. For example the approach taken when supporting someone whose parent has died from cancer is likely to be different from those that who have lost a

sibling in a sudden accident. We are very fortunate to have such an experience team and continue to work with children and young people in a trauma informed way.

Causes of death



We have been working this year with our referrers to ensure more appropriate referrals for the support we provide for serious illness. These numbers can fluctuate over the course of the year and there is more work that we would like to do to support those who have a parent or carer with a serious illness. Collaborative working with other agencies will be a good way of starting this work.

Serious Illness



Here is some recent feedback from children that attended our groups:

- *I was very relieved as I was able to get to talk about it*
- *It helped me relax and remember the amazing moments*
- *We got to talk to other people that understand me*
- *Making new friends and seeing people like me*
- *For once I didn't feel out of place*
- *This has made me realise that if someone asks about my mum, I can tell the truth (young person whose mum died by suicide).*

And from parents:

- *Being able to relate made her feel like less of an odd one out. She also mentioned that it will help her going forward in how to deal with things and how to talk about things if she's upset*
- *Absolutely invaluable as she came away empowered and supported.*

Over the course of the year we delivered

- 2 groups for bereaved children
- 1 group for bereaved teenagers
- 6 groups for parents
- 5 groups for families coping with the death of a grandparent or other family member

Claire Andrews is one of our Therapeutic Practitioners. She is a qualified social worker with 16 years of experience. She has worked in Children's services with looked after children, child protection, fostering and adoption and has worked for Daisy's Dream for two years. She shared the following anonymised case study of a child who has benefited from her support.

I started working with a 10-year-old girl in May 2022. Her father died when she was 4 years old. She lived with her Mum but there were concerns around neglect and she was removed from her mother's care and placed with paternal grandparents, aunt and uncle.

She had lots of issues surrounding the death of her dad and not having many memories as he died when she was young. In addition, there was the loss of a relationship with her Mum who was unable to care for her, and not living in a conventional family set up. She therefore felt the emotion of loss more keenly.

She struggled to understand all of these feelings and a sense of being different from peers due to her circumstances. I offered lots of support for her in understanding the different layers of loss and relationships as well as missing her father. We completed a memory book to help her with memories of her dad as well as recognising her own support networks.

When she applied to attend a grammar school and narrowly missed out, I wrote a letter of support for her appeal, which was successful and she has been placed at the grammar school which helped her confidence and feeling of a brighter more positive future.

The work with this child helped change her perspective of herself and to re-engage and enjoy being with her friends, embracing the difference in her own circumstances and building her self-esteem. As a result, she was less anxious about her own sense of self and belief, that she can talk and be listened to within her own family and at school.

The future

Fully re-starting our face-to-face work with both beneficiaries and referrers has led to some interesting learning moments. On returning to schools, we have particularly found that often only senior staff are aware of the sensitivities around death and bereavement while junior staff can be largely untrained. In addition, despite group sessions being particularly popular and effective, children do feel worried and anxious prior to attending for the first time. These learnings, together with the departure of our CEO of 22 years Gill Stevens to retirement, have provided us with an opportunity to think carefully and strategically about the future direction of the charity.

We completed a strategic review in February 2023, our new, 3 year strategy has big ambitions for the future. These include increasing our group provision, working more effectively with referring organisations and offer support with more specific remits, for example, groups that only support young people who have a parent that has died by suicide. We are also looking at potential new premises so that we are able to see families on site which will enable us to meet with even more beneficiaries.

Cheshire East

The project in Cheshire East has continued to grow with the appointment of a second, part-time Therapeutic Practitioner. There continues to be growing relationships with several local schools, and we have extended the geographical reach in which we operate. The team in Cheshire East were nominated and shortlisted for the local Business Awards Charity of the Year in March 2023, a huge testament to the fantastic support they are offering.

Along with the two practitioners Cheshire East is also supported by a part-time fundraiser. We hope that the project will soon become self sustainable from fundraising in the area.

Fundraising

Throughout its history Daisy's dream has been committed to ensuring its fundraising activity has been spread across a number of different sectors, namely: Community Fundraising, Corporate Fundraising, Trusts and Grants and Events.

The fundraising team comprises a manager, a corporate fundraiser, a community fundraiser and a generic fundraiser in Cheshire East. Trust and grant applications are completed by the Fundraising Manager and our CEO, who has a masters in Charity Marketing and Fundraising.

We are now in a position to establish a more formal trusts and grants programme and are looking at developing other income streams, including digital and legacies, to ensure a more stable and sustainable financial picture. We have just started our first year of a 3-year National Lottery Grant and are looking to apply for more multi-year grants to support this.

Our events programme continues to be strong and our community support has picked up over the recent months with two significant Charity of the Year partnerships in progress.

As a small local charity, we are indebted to the community we serve for the support it gives us. We are both proud and appreciative of the number of people who have been recipients of our service who then go onto raise funds for us, acting as wonderful ambassadors for Daisy's Dream in the process. It is a testament to the charity's longevity and reputation that young people once helped by the charity as children have gone onto fundraise for us as adults.

Risk Assessment and Reserves

The Trustee Board regularly reviews the risks the charity is subject to in respect of working practices, safeguarding, GDPR and financial risk. The Trustee Board regularly review the risks to which the charity is or maybe exposed to. Policies and procedures are amended accordingly.

The charity will continue to take appropriate measures to safeguard its future.

Our reserves policy remains to have between 6 months and a years' worth of operating costs, enabling us to continue to provide ongoing support for families, even in the event of an appreciable decline in income. We recognise that the challenges of this year have meant that we have had to draw on those reserves and we will continue to closely monitor this position.

Our Governance

Management of the charity

Daisy's Dream is managed and administered by a board of Trustees who form the Management Committee. Members of the Management Committee are appointed for a term of one year by a resolution passed at a properly convened meeting of the charity trustees.

In selecting individuals for appointment as charity Trustees, the charity Trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

The Management Committee is required to consist of not more than 15 Trustees and not less than 4 Trustees. A limited number of individuals may be co-opted onto the Management Committee.

Currently the Management Committee has eight members with wide ranging skills and expertise. Whilst there is not a formalised recruitment process, members are sought for their ability to further the objectives of the organisation.

Detail of Trustee and Management Committee responsibilities are outlined in the constitution.

In the period covered by this report the Management Committee met 4 times.

The Trustees have complied with the duty in Section 4 of the Charities Act to have due regard to guidance published by the Charity Commission, particularly in respect of the public benefit.

Finance

The Statement of Financial Activities appended to this report shows that income for the period ended 31 March 2023 was £391,402 and the expenditure £488,621. At 31 March 2023 the total funds of the charity were £291,281.

Financial systems are managed within the staff team supported by the Hon. Treasurer. We are fortunate that payroll services are provided on a voluntary basis.

Reserves

The Trustees' policy is to strive to ensure that the level of reserves remain at a level as to secure the longevity of service provision for at least six months.

At the end of the period free reserves were £258,973.

Human Resources

At the end of the year there were 15 part time members of staff.

Volunteers

Daisy's Dream has had a large and active volunteer group from the inception of the charity. Many of the current team of volunteers have been with the charity for several years and, together with their more recently recruited colleagues, they continue to make an invaluable contribution to the work of the organisation. Volunteers work across all sectors of the organisation. They are key members of the group work programme, supporting fundraising initiatives, as well as administration and governance.

We would like to express our thanks to all our volunteers for the huge contribution they make to the work of the organisation.

Our accounting and reporting responsibilities

Members of the Management Committee are jointly responsible for the preparation of a set of annual accounts which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year and which comply with:

- Current legislation
- The charity's constitution
- The Statement of Recommended Practice "Accounting and Reporting by Charities" issued in October 2019 (SORP 2019 (FRS 102))

Approved by the Management Committee

On 19/6/23.....and signed on their behalf by

FTK..... (Trustee)



Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and estimates that are reasonable and prudent
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

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Signed on behalf of the Trustees

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
DAISY'S DREAM**

I report on the accounts of the charity for the period ended 31 March 2023, which are set out on pages 19 to 30.

RESPONSIBILITIES AND BASIS OF REPORT

As the charity's Trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

INDEPENDENT EXAMINER'S STATEMENT

Since the charity's gross income exceeded £250,000, I confirm that I am qualified to undertake the examination because I am member of The Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
Simon Howell FCCA
TC Group
The Granary
Waverley Lane
Farnham
Surrey
GU9 8BB

Date: 04/07/2023

Daisy's Dream CIO**Balance Sheet at 31 March 2023**

	Note	2023	2022
Fixed Assets			
Office equipment	11	4,275	1,038
Current Assets			
Cash at Bank and in hand		296,179	405,055
Debtors	12	<u>3,273</u>	<u>0</u>
		<u>299,452</u>	<u>405,055</u>
Creditors: amounts falling due within one year	13	-12,447	-17,594
Net Current Assets		287,005	387,461
Total Assets less current Liabilities		<u>291,280</u>	<u>388,499</u>
Funds			
Unrestricted	14	258,972	388,499
Restricted	14	<u>32,308</u>	<u>0</u>
		<u>291,280</u>	<u>388,499</u>

Approved by the Management Committee on 19/6/23

and signed on its behalf by FTMS

Daisy's Dream CIO

Statement of Financial Activities for the period ended 31 March 2023

	Notes	Unrestricted Funds	Restricted Funds	Total Funds Year to 31 March 2023	Total Funds Year to 31 March 2022
INCOME from					
Donations, grants and legacies	3	219,363		219,363	161,462
Charitable activities	5		115,025	115,025	137,000
Other trading activities	6	56,715		56,715	52,996
Investments	7	300		300	845
Total Income		276,377	115,025	391,402	352,302
EXPENDITURE on	8				
Raising funds		163,342		163,342	165,056
Charitable activities		242,562	82,717	325,279	298,929
Total Expenditure		405,904	82,717	488,621	463,984
Net income/(expenditure)		-129,527	32,308	-97,219	-111,682
Transfer between funds					
Net movement in funds		0	0	0	-111,682
Reconciliation of funds:					
Total funds brought forward		388,499	0	388,499	500,181
Total funds carried forward		258,972	32,308	291,280	388,499

Approved by the Management Committee on

19/6/23

and signed on its behalf by

FT: H

1. Accounting policies

Basis of accounting

Daisy's Dream was registered as a Charitable Incorporated Organisation (CIO) and this was granted on the 13th February 2018.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (issued in October 2019) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The Trustees consider that there are no material uncertainties about the CIO's ability to continue as a going concern.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements are presented in sterling which is the functional currency of the charitable company and rounded to the nearest £.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Fund accounting

Restricted funds can only be used for particular restricted purposes within the objects of the charity. The purposes and uses of the restricted funds received and expended in the year are identified in note 14 below.

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees

Incoming resources

Grants and voluntary income received by way of donations and gifts are included in full in the year received. Restricted grant funding for a specific post is accounted for on a receivable basis.

Gifts in kind for sale or distribution are included only when sold or distributed by the charity. Gifts in kind are accounted for at their estimated market value when received or their value to the charity whichever is the lower.

Gifts in kind for use by the charity are included in the SOFA in the year in which they are received.

Intangible income (i.e. donated services and facilities) is only included in incoming resources where another party is bearing the financial cost of the resource supplied and the benefit is quantifiable and material.

The value of any voluntary help received is not included in the accounts but is referred in the Annual Report.

The income from fundraising activities is reported gross and in the year in which received.

Resources expended

Expenditure which is attributable to only one expenditure head is allocated to that activity.

Staff costs, excluding payments made to staff for managing and attending service events, are allocated to expenditure heads on the basis of the staff time spent on each activity.

Trustee expenses are allocated to the expenditure head to which they relate.

Fixed assets

All fixed assets are initially recorded at cost. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Office equipment - 33.33% straight line.

Individual fixed assets costing under £500 are not capitalised.

Pension costs

The charity operates a defined contribution pension scheme. Contributions payable to the pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. Critical accounting estimates and judgements

In the application of the charitable company's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

In the opinion of the trustees, there are no significant areas of estimation, uncertainty and critical judgements in applying accounting policies that have significant effect on the amounts recognised in the financial statements.

3. Income from Donations and Legacies

	Total funds 2023 £	Total funds 2022 £
Community donations	98,838	96,032
Trusts and grants (see Note 4 below)	72,847	44,366
Corporates	45,678	21,063
Legacies	2,000	
	<u>219,363</u>	<u>161,462</u>

Income from donations and legacies was £219,362 (2022 - £161,462) of which £219,362 (2022 - £161,462) was attributable to unrestricted and £nil (2022 - £nil) was attributable to restricted funds.

4. Grants received

	2023 £	2022 £
Greenham Common Charitable Trust	15,565	4,500
The Phillips 2012 Charitable Trust	10,000	-
Edwards Life Sciences	60,61	3,578
The Masonic Charitable Foundation	5,000	5,000
M&G	3,350	-
The Gerald Palmer Eling Trust	3,000	-
Stevenson Family Charitable Trust	3,000	3,000
The Medicash Foundation	3,000	-
Berkshire Community Foundation	2,500	-
The Payne-Gallwey Charitable Trust	2,500	2,500
St Laurence Relief in Need	2,500	1,000
Sir Jules Thorn Charitable Trust	2,500	-
The Kiriath Trust	2,000	2,000
West Berks Community Foundation	2,000	-
Arnold Clark Community Foundation	1,000	-
Nantwich Town Council	1,000	-
Moto In the Community Fund	1,200	-
PayPal	1,146	233
Groundwork UK	1,625	1,625
Charities Trust	1,000	-
The Gordon Palmer Memorial Trust	800	-
Louis Baylis Trust	500	-
The Equilibrium Foundation	500	-
Thales Chritable Trust	500	500
Costa Raise & Match Community	500	-
The Blakemore Foundation	100	-
Awards for All	-	4,050
The Shanley Foundation	-	3,000
The Big Give	-	2,920
The Good Exchange	-	2,000
The John Ackroyd Charitable Trust	-	2,000
Jenson Wealth Management	-	1,800

Four Acre Trust	-	1,650
Hall & Woodhouse	-	1,010
The Helen Robertson Charitable Trust	-	1,000
The Ludlow Trust	-	1,000
	<u>72,847</u>	<u>44,366</u>

5. Income from charitable activities

Income from activities in furtherance of charitable objects includes fees for training, donations and fees for direct service provision and grants specifically for service provision.

	Total funds 2023 £	Total funds 2022 £
The Remembering Nell Foundation	7,500	-
The CRH Charitable Trust	-	5,000
The National Lottery Community Fund	105,025	125,000
Medicash – Cheshire East	-	5,000
Cheshire Community Fund	2,500	2,000
	<u>115,025</u>	<u>137,000</u>

Income from charitable activities was £115,025 (2022 - £137,000) of which £nil (2022 - £nil) was attributable to unrestricted and £115,025 (2022 - £137,000) was attributable to restricted funds.

6. Income from other trading activities

Income from activities for generating funds relates to income from fundraising events including The London Marathon, Reading Half Marathon, Skydives, Golf Day, Climbing Mount Kilimanjaro and sale of Christmas Puddings.

	Total funds 2023 £	Total funds 2022 £
Fundraising events	51,587	49,538
Merchandise sales	5,128	3,458
	<u>56,715</u>	<u>52,996</u>

Income from other trading activities was £56,715 (2022 - £49,538) of which £56,715 (2022 - £52,996) was attributable to unrestricted and £nil (2022 - £nil) was attributable to restricted funds

7. Investment income

	Total funds 2023 £	Total funds 2022 £
Interest received	<u>300</u>	<u>845</u>

8. Resources Expended

The main items of expenditure for the different expenditure heads were as follows, staff costs are inclusive of reimbursed travel and training incurred by staff on behalf of the charity:

COSTS	Staff Costs	Direct Costs	Total	Support	Total	%
Support costs	74,908	56,858	131,766	-131,766		
Fundraising	91,182	28,111	119,293	44,048	163,342	33.43
Service costs and service events	216,303	20,066	236,369	87,278	323,647	66.24
Governance	704	487	1,192	440	1,632	.33
Total	383,097	105,522	488,620	0	488,620	100.00

Charitable expenditure includes; direct costs for the provision of group events, summer and Christmas events and other therapeutic activities. It also includes the provision of advice and information for families, their relatives and professionals by post, telephone, email and visits and the cost of the support service for children and their families provided in their home or at school. It also includes direct costs of volunteer recruitment and training, ongoing support for the volunteer team and personal supervision for the Therapeutic Practitioners of Daisy's Dream.

9. Staff costs and emoluments:

Total staff costs were as follows:

	2023	2022
	£	£
Wages and salary costs	329,728	310,964
Social security costs	28,085	24,850
Pension costs	8,356	7,988
	<u>366,169</u>	<u>343,802</u>
Other staff related costs:		
Mileage	8,011	5,682
Supervision	1,145	1,430
Training	407	733
Recruitment	7,200	5,709
	<u>16,763</u>	<u>13,555</u>
Total	<u><u>382,932</u></u>	<u><u>357,356</u></u>

Particulars of employees

	2023	2021
	No.	No.
Full Time Staff	19	18
Average full time equivalent	<u>9</u>	<u>9</u>

No staff member earned more than £60,000 (2022 – nil).

10. Trustees remuneration

The Trustees, or any person connected to them, have not received any remuneration from Daisy's Dream during the period.

There were no amounts reimbursed to trustees during the period for expenses incurred on behalf of the charity.

11. Tangible fixed assets

	Office equipment £
Cost at 1 April 2022	10,390
Additions in the period	6,245
Cost at 31 March 2023	<u>16,635</u>
Depreciation at 1 April 2022	9,352
Charge for the period	3,008
Depreciation at 31 March 2023	<u>12,360</u>
Net book value at 31 March 2023	<u>4,275</u>
Net book value at 31 March 2022	<u>1,038</u>

12. Debtors

	2023 £	2022 £
Prepayments	<u>3,273</u>	<u>-</u>

13. Creditors: amount falling due within one year

	2023 £	2022 £
Trade creditors	1,466	6,258
Accruals and deferred income	3,358	2,024
Taxation and social security	6,389	6,662
Other creditors	1,234	2,650
	<u>12,447</u>	<u>17,594</u>

14. Analysis of charitable funds

Unrestricted funds

	Balance at 01.04.2022	Incoming	Outgoing	Transfers	Balance at 31.03.2023
TOTAL UNRESTRICTED FUNDS	388,499	265,207	(373,832)	-	291,281

Unrestricted funds – previous year

	Balance at 01.04.2021	Incoming	Outgoing	Transfers	Balance at 31.03.2022
TOTAL UNRESTRICTED FUNDS	500,181	209,298	(316,301)	-	388,499

Restricted funds

These funds are utilised for the purpose for which they were donated and are set out below.

NAME	Balance at 01.04.2022	Incoming	Outgoing	Transfers	Balance at 31.03.2023
The Remembering Nell Foundation	-	7,500	4,375	-	3,125
Cheshire Community Foundation	-	2,500	1,667	-	833
The National Lottery Community Fund	-	62,500	62,500	-	-
The National Lottery Community Fund 2	-	42,525	14,175	-	28,350
TOTAL RESTRICTED FUNDS	-	115,025	(82,717)	-	32,308

A grant from The Remembering Nell Foundation was awarded to fund the cost of the service provided in East Cheshire.

A grant from The Cheshire Community Fund was awarded to fund the cost of the service provided in East Cheshire.

A grant from The National Lottery Community Fund was awarded to fund core costs of the organisation. This funding will last for 3 years and will end in 2022.

A new grant from The National Lottery Community Fund was awarded to fund core costs of the organisation. This funding will last for 3 years and will end in 2026.

Restricted fund – previous year

NAME	Balance at 01.04.2021	Incoming	Outgoing	Transfers	Balance at 31.03.2022
The CHR Charitable Trust	-	5,000	5,000	-	-
Medicash	-	5,000	5,000	-	-
Cheshire Community Fund	-	2,000	2,000	-	-
The National Lottery Community Fund	-	125,000	125,000	-	-
TOTAL RESTRICTED FUNDS	-	137,000	(137,000)	-	-

15. Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible fixed assets	4,275		4,275
Cash at bank and in hand	263,871	32,308	296,179
Current assets	3,273		3,273
Current liabilities	(12,447)		(12,447)
TOTAL	258,972	32,308	291,280

Analysis of net assets between funds – previous year

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible fixed assets	1,038		1,038
Cash at bank and in hand	405,055		405,055
Current assets	-		-
Current liabilities	(17,594)		(17,594)
TOTAL	388,499		388,499

16. Related party transactions

There are no related party transactions during the year.

Hon. President – Penny Lowe

Hon. Vice-President – Caroline Speer

Daisy's Dream staff at 31 March 2023

Laura Lewis – Chief Executive Officer

Wendy Picken – Service Team Leader

Liz Foley – Therapeutic Practitioner

Karen Burke – Therapeutic Practitioner

Tricia Cattell – Therapeutic Practitioner

Claire Andrews – Therapeutic Practitioner

Olivia Imperiali – Therapeutic Practitioner

Jude Leng – Therapeutic Practitioner

Sarah Pilbrow – Fundraising Manager

Zoe Nightingale – Fundraiser

Vicky Maunder – Fundraiser

Joanne Stewart – Fundraiser

Sarah Hampton - Fundraiser

Sarah Long – Finance & Administration Manager

Charlotte Mecure - Administrator