



Annual Report and Accounts

2020-2021

Charitable Incorporated Organisation – 1177145

DAISY'S DREAM

Legal and administrative details for the period ended 31 March 2021

Name	Daisy's Dream
Status	Registered charity number 1177145. Charitable Incorporated Organisation. Governing instrument is a constitution adopted on 13 th February 2018.
Principal address	PO Box 4738, Twyford, Reading RG10 9GT. (Delivery address - Suite 4, Bulldog House, London Road, Twyford, Reading. RG10 9EU)
Charity objects	To relieve the condition of life of bereaved children and those facing bereavement and associated adults by the provision of a support service in the geographical area of Berkshire and the surrounding area. To advance education and training in the nature of bereavement for the public benefit. Such other charitable purposes at law as the Trustees shall decide.
Organisational Structure	Daisy's Dream is managed and administered by a Management Committee. Trustees will be appointed for a term of one year by a resolution passed at a properly convened meeting of the charity Trustees.
Management Committee	Members of the Management Committee (Trustees) who served during the period and since the period end are shown below, together with the honorary officers in post throughout the period. Terry Murphy (Chair) Kevin Morrison (Hon. Treasurer) Steve Bennett Porscha Davies David Guile Kate Green Laura Peters Paul Scott
Signatories	Terry Murphy Kevin Morrison Gill Stevens Sarah Long
Bankers	National Westminster Bank plc Reading Market Place, 13 Market Place, Reading, RG1 2EG
Independent Examiner	Mr S. P. F. Howell, FCCA, TC Group, The Granary, Hones Yard, Waverley Lane, Farnham, Surrey, GU9 8BB

Last year at this time we were going into the first national lockdown with some level of fear and trepidation as to what the future held for everyone including Daisy's Dream. What a year of systemic change the last year has been. Who would have guessed the changes we have all been through and the massive impact Covid 19 has had on everyone's life's whether that was how we had to change the way we work to shopping and socialising. Daisy's Dream has been similarly impacted with changes to staff working practices, changes to dealing with the case load and financing the charity.

As you would expect everyone, staff, Trustees, volunteers and everyone else associated with the charity has pulled out all the stops to make the required changes so that the charity can still function as best as possible in these strange times with the avowed intention to support children through pre and post bereavement.

Staff had to adapt quickly to the changes and despite demand for the services being erratic due to the lockdowns all children and families were seen remotely and were provided the right level of support. The changing environment over the last year has now allowed some staff to work from the office base which has been welcomed especially for new staff to integrate into the organisation. It does look as though the late summer will be the time that staff will be able to come into the office on a regular basis and it is hoped that over the autumn we will be very much back to working normally which will be a real relief.

We entered the lockdown with more than a little fear and trepidation as to what the impact would be on fundraising for the charity. We depend entirely on raising our own funds to enable the charity to function and to grow. The lack of opportunity to interact and support our community in events and functions was of real concern as we depend so much on our local community and business to raise the necessary funds. Though we had a relatively slow start to fundraising the year overall has been exceptional despite the pandemic in delivering the funds necessary to run the organisation. Some of the fundraising initiatives have had to be innovative and the use and power of the internet has played a part in ensuring we continue to not only service the current needs but it allows the charity to continue to grow. We were also able to implement the new fundraising strategy which was as a result of the review last year. This is now starting to bed in and I am sure it will serve the organisation well as we move forward.

The outreach service we have in Cheshire continues to grow as it establishes itself in the local community using every opportunity to raise the profile of the services offered. It is pleasing to see this project not only finding its feet financially but also continuing to grow and develop. As it grows we need to provide even more locally sourced funding and this is the reason that a fundraising post has been established. We hope that this outreach service can now continue to grow and develop to serve what has already been demonstrated as a real need.

This difficult and changing year has highlighted the strength we have in the organisation. Without the support and hard work of staff, Trustees, volunteers, funders and all our supporters we could not achieve what we have done. Heartfelt thanks to each and every person who has contributed to the charity during the last year. Without your support we could not have delivered what is a vital service to children throughout our area.

Terry Murphy

Chair of Trustees

Annual Report 20-21

This report covers the period April 1st 2020 to March 31st 2021, a unique year for the entire country, dominated by the global coronavirus pandemic.

In common with all organisations across the country, Daisy's Dream has had to fundamentally adapt its working practices and it has been these adaptations which have in many ways characterised the Charity's activities over the course of the year.

Since the charity's inception 24 years ago, our service has continuously developed and adapted to the needs of the children and families we support – families that have experienced bereavement and those that are facing bereavement as they live with the impact of a life limiting illness within the family.

When the charity was first established the focus of our work was on delivering residential group events for bereaved children and their parents. As demand for the service grew it became evident that, in order to meet the varying needs of as many families as possible, the nature of the service would need to diversify and expand. The charity began to provide direct face to face support for children and families, delivered by professionally qualified staff, in addition to our group work programme. Although the nature of the groupwork programme has moved away from residential weekends to specialist day events, the fundamental mix of face-to-face support, telephone advice and support and group events has characterised the organisation for more than 20 years.

In March 2020 the country entered the first of the 3 lockdowns that have taken place through the period covered by this report. With the advent of the first lockdown what had become the cornerstone of our work – delivering support directly to children and young people either at home or school was no longer possible.

In line with many other services the decision was taken to deliver all support to adults, children and young people virtually, either by telephone or online platforms. Policies and protocols were initiated to address issues of safeguarding, confidentiality and GDPR compliance. Unfortunately, our groupwork programme had to be suspended for the duration of the year.

Whilst providing advice, information and support either online or over the phone has always been a feature of our service this has primarily been to adults – helping them to support the children they are concerned about, whether they be a parent, carer or professional. Providing purely online and telephone support to children and young people has represented a significant change for the organisation.

The impact on the service

In terms of the charity adapting to a very different method of service delivery we were able to adapt quickly and effectively, providing a prompt response for requests for support.

Children and young people readily accessed virtual support with positive results. However, we have been aware that with very young children remote support has its limitations. For parents and carers, the impact of lockdown has magnified the sense of isolation that accompanies grief. It has been evident that regular phone support for bereaved parents has been both a crucial and highly valued part of our service. Support for parents to help them in turn to support their children has always been an integral part of our service, but the need for parents to receive more intensive support in their own right has been a defining characteristic of this years' service delivery.



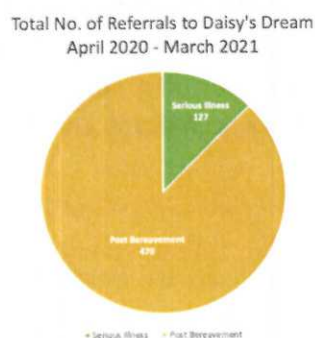
The most significant impact of the pandemic in terms of service delivery has been extreme fluctuations in demand. Daisy's Dream is now highly regarded as a well-established local charity, with the majority of enquires being initiated by families themselves, often based on a recommendation from individuals or other professionals, most typically schools. The impact of the lockdowns that took place over the year was to initially see the demand for the service temporarily drop, then as each lockdown ended a surge in demand inevitably followed.

We have for many years benefitted from a very close working relationship with our local schools, either signposting families to us or referring them directly. As we are an outreach service, schools also provide us with venues where we meet children and young people - providing them with a safe and neutral environment where young people do not have to be mindful of the impact of their feelings on their grieving parents.

This year the number of enquiries from schools was marginally higher than those generated by families – 40% and 39% respectively, a reflection of the fact that schools were acting as information hubs for families isolated by lockdown.

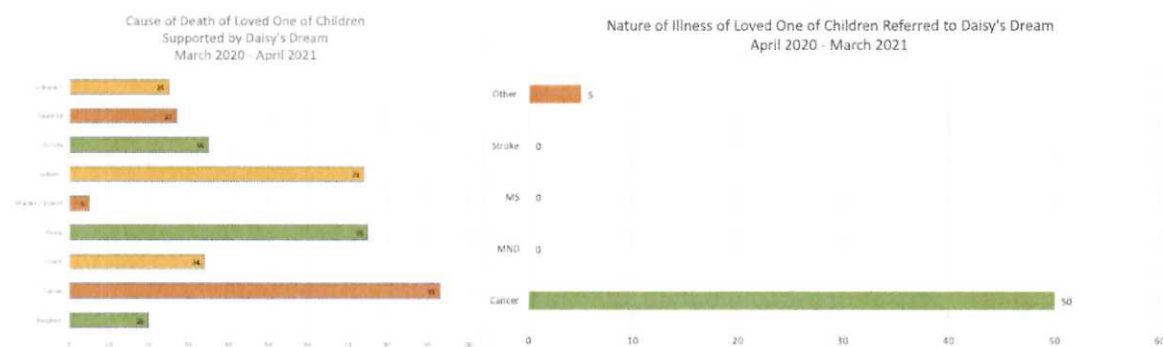
Children's Services generated 16% of our enquires with 4% coming from health professionals.

During 2020-21 we supported 590 children from 443 families.



The relatively small number of enquires generated by health care professionals is reflected in the fact that the number of families we supported who were living with the impact of serious illness reduced significantly this year. This is likely to be indicative of the pressures experienced by services overall, particularly the health service and the way in which additional support and communication between agencies has been impacted by the pandemic.

Given the extremely high death rate from coronavirus experienced throughout the country, there was a natural assumption that demand for bereavement services would be extremely high. However, across the childhood bereavement sector this has not necessarily been the case.



Our 24 years of experience in the sector have shown us that the impact of bereavement on children in particular can take some time to manifest itself. In the case of the pandemic when everyone has seen their lives disrupted, a priority for all agencies continues to be helping children to adjust to the level of disruption and to resume a more typical and secure way of life. We are committed to working collaboratively with other agencies to help establish this so that children can gain a greater level of security and confidence.

Our experience has shown that direct bereavement support is most effective when a child feels relatively secure in terms of their day-to-day life. In promoting this we have not only seen an increase in the level of support we are providing to parents, but also the level of help and advice we are giving to other professionals, notably school staff and Social Workers. To further enhance this support, we have updated our literature for schools this year and have circulated it to all schools.

Looking to the future....

We are looking forward to resuming more direct face to face work in schools as restrictions are gradually lifted. We continue to work in line with government guidance and to regularly review our policies and protocols and risk assessments. Our experience over the last year has shown that virtual support can be a highly effective medium for communicating with some children and young people, and whilst we will continue to communicate in that way where appropriate, we view it as an additional tool and not as a replacement for the face-to-face support we have traditionally provided. As it has done throughout its history Daisy's Dream continues to deliver a flexible need led service tailored to individual circumstance.

The pandemic has compounded isolation across all sectors of the population, but we are acutely aware of the impact this has had on the children and young people we support; most bereaved young people do not know others in the same situation as themselves and bringing them together as a group has a vital role to play in lessening their sense of isolation and establishing sources of peer support. In not being able to provide these opportunities over the course of the last year we are very aware of this unmet need. We are planning to resume our group work programme next year. Fortunately, these are, in the main, outdoor events, so we are optimistic that they will be able to resume, allowing us to bring young people together to share their experiences, foster communication and establish networks of support.

Although Daisy's Dream is a well-established local charity, we are acutely aware of the need to promote our service through as many avenues as possible and the restrictions imposed by the pandemic have highlighted the need to continue to develop this further. Traditionally we have

promoted our service in a variety of ways to maintain our profile, ensuring that those that need our service can find us easily. We have used a mix of printed materials and digital communication and will continue to develop our digital communication, particularly to other social care agencies allowing information to be disseminated to a wider audience.

Fundraising

Throughout its history Daisy's Dream has been fortunate to have consistent and generous support from the community we serve. Not only has this generated funds to enable the charity to grow and develop, but this support has also enabled the charity to maintain a high profile within the community, directly impacting fundraising and ensuring those in need of support can find our service easily.

We are indebted to all sectors of the community for their support, without which we could not support the number of children and families that we do. It is particularly heartening when we are supported by individuals who have previously used the service and then go on to fundraise for us, acting as wonderful ambassadors for Daisy's Dream. Individual fundraisers are too numerous to name, but we highly value the support they give us, in both raising funds and promoting the work of the charity.

Community groups, sports clubs and a host of other local organisations have been the mainstay of our community fundraising programme. Inevitably national restrictions imposed this year have significantly impacted on the level of active fundraising that has been able to take place. Most elements of community fundraising effectively ceased alongside the larger scale mass participation events. In common with most charities Daisy's Dream had to consider ways to meet the shortfall in anticipated income.

During 2019 the charity had carried out an independent fundraising review, this recommended the charity move away from its existing structure - a team of regional fundraisers to more specialist functions, namely community fundraising, corporate fundraising, events, and individual giving.

As the impact of the pandemic became evident the charity decided to begin partial implementation of this strategy with the appointment of an events officer to ensure the charity was able to maximise opportunities associated with the virtual fundraising events that were set up to replace traditional events.

The priority has been to maximise all opportunities associated with new initiatives set up this year, such as matched funding events - Greenham Trust and the Big Christmas Give being two significant fundraising events for the charity. In addition, we have pursued events in which we have previously participated, where restrictions still enabled them to take place, such as skydives. We have also participated in a number of events where the physical version had been replaced by a virtual form e.g. The London Marathon.

Some highlights have been:

- July: Greenham Trust Double Match-Day - £15,000
- October: Virtual London Marathon – £2,500
- October: Skydive - £3,300
- December: Christmas Raffle - £800
- December: The Big Christmas Give - £4,200
- March: March Marathon - £1,000

Trusts and Grants

Since its inception the charity has recognised the importance of focussing on a number of different income streams, including trusts and grants. We have been fortunate to receive a high level of support from grant giving bodies throughout the year, representing an increase on last year's level.

We are now in the second year of a 3-year grant from the National Lottery, which provides us with a significant level of security in terms of predicted income. We are indebted to those grant giving bodies who support us on a regular basis, such as the Shanley Foundation, the Stevenson Trust and The Greenham Trust.

In these unprecedented times many trusts responded promptly to the impact of the pandemic. As a result, the charity also received a support grant from Wokingham Borough Council, as well as support from the government's furlough scheme, in respect of some of the fundraising staff.

We are fortunate to have positive ongoing relationships with several corporate bodies, who despite all the challenges of the last year, have continued to show us exceptional levels of support. We are very grateful for the support given by many companies including Mattel, Persimmon, Balfour Beatty Vinci, Britannia Pharmaceuticals and Golden Acre Dairy Foods.

Future Plans

The charity will continue the implementation of the new fundraising strategy with the appointment of a Corporate Fundraiser and a Community Fundraiser, alongside the development of an individual giving programme, representing an expansion of our existing team. We are acutely aware that we have been very fortunate in being able to maintain our income level over this challenging year. The charity does, however, recognise that as the impact of the pandemic continues to be felt across the economy, we will face significant challenges in the year ahead and therefore feel that investment in fundraising must be a priority.

In addition, the recent upgrade of our database not only gives us a more effective and consistent administrative approach across the whole organisation, but also gives us the potential to develop new processes within the fundraising function.

Communications

Alongside our increasing use of online platforms to provide support to families, we also recognise the importance of the charity enhancing its digital profile. As a result, we are now working with a communications specialist to develop our use of social media, together with updating and delivering our communications plan.

Cheshire East

This service is now beginning its third year of operation having initially been set up as a pilot scheme.

We are mindful that the service needs to develop sustainably in line with the growth of the service in Berkshire, but we have also been aware that in developing this service it should not detract resources from Berkshire. We have been fortunate in receiving grant funding from local bodies and, in order to maintain sustainability, we have appointed a designated fundraiser for the area to enhance our profile and generate funds.

General resources such as literature are not region specific, so we are able to share resources across both areas.

Risk Assessment and Reserves

The Trustee Board continues to regularly review the risks the charity is subject to. Whilst this ordinarily relates to the charity's overall risk, over the course of the last year this has also related specifically to working practices, safeguarding and GDPR, as well as financial risk.

The Board continues to meet regularly to review risk and during the course of the year has been joined by two new members, who bring their own particular areas of expertise.

The charity will continue to take appropriate measures to safeguard its future. Our reserves policy continues to be that we maintain at least a year's worth of operating costs, which enables us to continue to provide ongoing support for families even in the event of a decline in income. We have been very grateful that we have been able to maintain those levels as we continue to live through such uncertain times.

Our Governance

Management of the charity

Daisy's Dream is managed and administered by a board of Trustees who form the Management Committee. Members of the Management Committee are appointed for a term of one year by a resolution passed at a properly convened meeting of the charity trustees.

In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

The Management Committee is required to consist of not more than 15 Trustees and not less than 4 Trustees. A limited number of individuals may be co-opted onto the Management Committee.

Currently the Management Committee has eight members with wide ranging skills and expertise. Whilst there is not a formalised recruitment process, members are sought for their ability to further the objectives of the organisation.

Detail of Trustee and Management Committee responsibilities are outlined in the constitution.

In the period covered by this report the Management Committee met 4 times.

The Trustees have complied with the duty in Section 4 of the Charities Act to have due regard to guidance published by the Charity Commission, particularly in respect of the public benefit.

Finance

The Statement of Financial Activities appended to this report shows that income for the period ended 31 March 2021 was £411,607 and the expenditure £392,995. At 31 March 2021 the total funds of the charity were £500,181.

Financial systems are managed within the staff team supported by the Hon. Treasurer. We are fortunate that payroll services are provided on a voluntary basis.

Reserves

The Trustees' policy is to strive to ensure that the level of reserves remain at a level as to secure the longevity of service provision for at least one year.

At the end of the period free reserves were £500,181.

Risk Management

The Trustee Board regularly review the risks to which the charity is or maybe exposed to. Policies and procedures are amended accordingly.

Human Resources

At the end of the year there was 1 full time and 17 part time members of staff.

Volunteers

Daisy's Dream has had a large and active volunteer group from the inception of the charity. Many of the current team of volunteers have been with the unincorporated charity for several years and, together with their more recently recruited colleagues, they continue to make an invaluable contribution to the work of the organisation. Volunteers work across all sectors of the organisation. They are key members of the group work programme, supporting fundraising initiatives, as well as administration and governance.

We would like to express our thanks to all our volunteers for the huge contribution they make to the work of the organisation.

Our accounting and reporting responsibilities

Members of the Management Committee are jointly responsible for the preparation of a set of annual accounts which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year and which comply with:

- Current legislation
- The charity's constitution
- The Statement of Recommended Practice "Accounting and Reporting by Charities" effective 1 January 2015 (SORP 2015 (FRS 102))

Approved by the Management Committee

On 21/06/21.....and signed on their behalf by

ETM S..... (Trustee)




Statement of Trustees' Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP 2015 (FRS 102)
- make judgements and estimates that are reasonable and prudent
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

.....


Signed on behalf of the Trustees

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
DAISY'S DREAM

I report on the accounts of the charity for the period ended 31 March 2020, which are set out on pages 13 to 23.

RESPONSIBILITIES AND BASIS OF REPORT

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

INDEPENDENT EXAMINER'S STATEMENT

Since the charity's gross income exceeded £250,000, I confirm that I am qualified to undertake the examination because I am member of The Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
Simon Howell FCCA
TC Group
The Granary
Hones Yard
Waverley Lane
Farnham
GU9 8BB

Date: 08/07/2021

Daisy's Dream CIO

Balance Sheet at 31 March 2021

	Note	2021	2020
Fixed Assets			
Office equipment	11	1,981	3,051
Current Assets			
Cash at Bank and in hand		508,006	500,651
Debtors	12	<u>1,980</u>	<u>1,980</u>
		509,986	502,631
Creditors: amounts falling due within one year	13	<u>-11,787</u>	<u>-24,113</u>
Net Current Assets		498,199	478,518
Total Assets less current Liabilities		<u>500,180</u>	<u>481,569</u>
Funds			
Unrestricted	14	500,180	470,204
Restricted	14	<u>0</u>	<u>11,365</u>
		500,180	481,569

Approved by the Management Committee on 21/06/21

and signed on its behalf by 



Daisy's Dream CIO

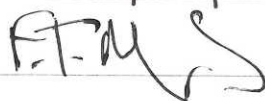
Statement of Financial Activities for the period ended 31 March 2021

	Notes	Unrestricted Funds	Restricted Funds			Total Funds Year to 31 March 2021	Total Funds Year to 31 March 2020
			Other	National Lottery	CIN		
INCOME from							
Donations, grants and legacies	3	255,070				255,070	294,246
Charitable activities	5	200		127,580		127,780	95,320
Other trading activities	6	28,593				28,593	46,177
Investments	7	165				165	2,227
Total Income		284,027	0	127,580	0	411,607	437,970
EXPENDITURE on	8						
Raising funds		99,255				99,255	94,591
Charitable activities		154,795	8,335	127,580	3,030	293,740	330,056
Total Expenditure		254,050	8,335	127,580	3,030	392,995	424,647
Net income/(expenditure)		29,977	-8,335		-3,030	18,612	13,323
Transfer between funds							
Net movement in funds		29,977	-8,335		-3,030	18,612	13,323
Reconciliation of funds:							
Total funds brought forward		470,204	8,335		3,030	481,569	468,246
Total funds carried forward		500,181	0		0	500,181	481,569

Approved by the Management Committee on

21/06/21

and signed on its behalf by



1. Accounting policies

Basis of accounting

Daisy's Dream was registered as a Charitable Incorporated Organisation (CIO) and this was granted on the 13th February 2018.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (issued in October 2019) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The Trustees consider that there are no material uncertainties about the CIO's ability to continue as a going concern.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements are presented in sterling which is the functional currency of the charitable company and rounded to the nearest £.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

Fund accounting

Restricted funds can only be used for particular restricted purposes within the objects of the charity. The purposes and uses of the restricted funds received and expended in the year are identified in note 14 below.

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees

Incoming resources

Grants and voluntary income received by way of donations and gifts are included in full in the year received. Restricted grant funding for a specific post is accounted for on a receivable basis.

Gifts in kind for sale or distribution are included only when sold or distributed by the charity. Gifts in kind are accounted for at their estimated market value when received or their value to the charity whichever is the lower.

Gifts in kind for use by the charity are included in the SOFA in the year in which they are received.

Intangible income (i.e. donated services and facilities) is only included in incoming resources where another party is bearing the financial cost of the resource supplied and the benefit is quantifiable and material.

The value of any voluntary help received is not included in the accounts but is referred in the Annual Report.

The income from fundraising activities is reported gross and in the year in which received.

Resources expended

Expenditure which is attributable to only one expenditure head is allocated to that activity.

Staff costs, excluding payments made to staff for managing and attending service events, are allocated to expenditure heads on the basis of the staff time spent on each activity.

Trustee expenses are allocated to the expenditure head to which they relate.

Fixed assets

All fixed assets are initially recorded at cost. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Office equipment - 33.33% straight line.

Individual fixed assets costing under £500 are not capitalised.

Pension costs

The charity operates a defined contribution pension scheme. Contributions payable to the pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. Critical accounting estimates and judgements

In the application of the charitable company's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

In the opinion of the trustees, there are no significant areas of estimation, uncertainty and critical judgements in applying accounting policies that have significant effect on the amounts recognised in the financial statements.

3. Income from Donations and Legacies

	Total funds 2021 £	Total funds 2020 £
Community donations	88,976	170,143
Trusts and grants (see Note 4 below)	72,572	61,734
Corporates	78,832	60,369
Legacies	-	2,000
HMRC CJRS	14,689	-
	<u>255,070</u>	<u>294,246</u>

Income from donations and legacies was £255,070 (2020 - £294,246) of which £255,070 (2020 - £294,246) was attributable to unrestricted and £nil (2020 - £nil) was attributable to restricted funds.

4. Grants received

	2021 £	2020 £
The Good Exchange	18,815	18,106
Wokingham Borough Council	10,000	-
The Phillips 2012 Charitable Trust	-	10,000
MCKS Charitable Foundation	-	7,500
The Swire Charitable Trust	5,000	-
True Colours Trust	5,000	-
Berkshire Community Foundation	5,000	-
Crane Fund for Widows & Children	3,884	-
Brian Wilson Charitable Trust	3,000	-
The Shanley Foundation	3,000	5,000
Erach & Roshan Sadri Foundation	-	5,000
Stevenson Family Charitable Trust	3,000	3,000
De Brye Charitable Trust	3,000	-
Englefield Trust	2,500	-
The Vinci Foundation	2,500	-
Dr John Ackroyd Trust	-	2,000
The Payne-Gallwey Charitable Trust	-	2,000
The Gerald Palmer Eling Trust	2,000	2,000
PayPal	-	1,378
Pythagoras Communications Ltd via The Shanley Foundation	-	1,250
Thatcham Town Council	1,200	-
Hasluck Charitable Trust	1,000	-
Groundwork UK	1,000	-
The Prince Phillip Trust	-	1,000
Thales Charitable Trust	-	1,000
Persimmon Homes	-	1,000
Xerox (UK) Ltd	-	1,000
The Edward Gosling Foundation	823	-
Louis Baylis Trust	500	500
The Equilibrium Foundation	500	-
Neighbourly Community Fund	400	-
The Autumn Stone Foundation	250	-
R S Brownless Charitable Trust	200	-
	<u>72,572</u>	<u>61,734</u>

5. Income from charitable activities

Income from activities in furtherance of charitable objects includes fees for training, donations and fees for direct service provision and grants specifically for service provision.

	Total funds 2021 £	Total funds 2020 £
Fees	200	1,305
Children in Need – service provision	-	13,334
The National Lottery Community Fund	127,580	65,080
Awards For All	-	7,646
Cheshire Community Fund	-	7,955
	<u>127,780</u>	<u>95,320</u>

Income from charitable activities was £127,780 (2020 - £95,320) of which £200 (2020 - £1,305) was attributable to unrestricted and £127,580 (2020 - £94,015) was attributable to restricted funds.

6. Income from other trading activities

Income from activities for generating funds relates to income from fundraising events including The London Marathon, The Prudential Ride London-Surrey 100, Reading Half Marathon, Skydives and sale of Christmas cards.

	Total funds 2021 £	Total funds 2020 £
Fundraising events	27,173	40,949
Merchandise sales	1,420	5,229
	<u>28,593</u>	<u>46,177</u>

Income from charitable activities was £28,593 (2020 - £46,177) of which £28,593 (2020 - £46,177) was attributable to unrestricted and £nil (2020 - £nil) was attributable to restricted funds.

7. Investment income

	Total funds 2021 £	Total funds 2020 £
Interest received	<u>165</u>	<u>2,227</u>

8. Resources Expended

The main items of expenditure for the different expenditure heads were as follows, staff costs are inclusive of reimbursed travel and training incurred by staff on behalf of the charity:

COSTS	Staff Costs	Direct Costs	Total	Support	Total	%
Support costs	32,919	40,676	73,595	-		
Fundraising	52,816	27,852	80,668	18,587	99,255	25.26
Service costs and service events	224,025	8,570	232,595	53,594	286,189	72.82
Governance	2,663	3,474	6,137	1,414	7,551	1.92
Total	312,423	80,572	392,995		392,995	100.00

Charitable expenditure includes; direct costs for the provision of group events, summer and Christmas events and other therapeutic activities. It also includes the provision of advice and information for families, their relatives and professionals by post, telephone, email and visits and the cost of the support service for children and their families provided in their home or at school. It also includes direct costs of volunteer recruitment and training, ongoing support for the volunteer team and personal supervision for the Director and Therapeutic Practitioners of Daisy's Dream.

9. Staff costs and emoluments:

Total staff costs were as follows:

	2021	2020
	£	£
Wages and salary costs	276,591	285,366
Social security costs	20,984	22,596
Pension costs	6,649	7,195
	<u>304,224</u>	<u>315,157</u>
Other staff related costs:		
Mileage	1,067	12,955
Supervision	1,410	895
Training	-	3,249
Recruitment	5,723	1,073
	<u>8,200</u>	<u>18,172</u>
Total	<u><u>312,424</u></u>	<u><u>333,329</u></u>

Particulars of employees

	2021	2020
	No.	No.
Full Time Staff	18	15
Average full time equivalent	<u>9</u>	<u>8</u>

No staff member earned more than £60,000 (2020 – nil).

10. Trustees remuneration

The Trustees, or any person connected to them, have not received any remuneration from Daisy's Dream during the period.

There were no amounts reimbursed to trustees during the period for expenses incurred on behalf of the charity.

11. Tangible fixed assets

	Office equipment £
Cost at 1 April 2020	7,609
Additions in the period	2,109
Cost at 31 March 2021	<u>9,718</u>
Depreciation at 1 April 2020	4,558
Charge for the period	3,179
Depreciation at 31 March 2021	<u>7,737</u>
Net book value at 31 March 2021	<u>1,981</u>
Net book value at 31 March 2020	<u>3,051</u>

12. Debtors

	2021 £	2020 £
Prepayments	<u>1,980</u>	<u>1,980</u>

13. Creditors: amount falling due within one year

	2021 £	2020 £
Trade creditors	2,716	2,670
Accruals and deferred income	2,743	14,708
Taxation and social security	5,059	5,619
Other creditors	1,269	1,117
	<u>11,787</u>	<u>24,114</u>

14. Analysis of charitable funds

Unrestricted funds

	Balance at 01.04.2020	Incoming	Outgoing	Transfers	Balance at 31.03.2021
TOTAL UNRESTRICTED FUNDS	470,204	284,027	(254,050)	-	500,181

Unrestricted funds – previous year

	Balance at 01.04.2019	Incoming	Outgoing	Transfers	Balance at 31.03.2020
TOTAL UNRESTRICTED FUNDS	462,332	343,955	(335,900)	(183)	470,204

Restricted funds

These funds are utilised for the purpose for which they were donated and are set out below.

NAME	Balance at 01.04.2020	Incoming	Outgoing	Transfers	Balance at 31.03.2021
Children in Need	3,030	-	3,030	-	-
Edwards Life Sciences	3,032	-	3,032	-	-
Cheshire Community Fund	5,303	-	5,303	-	-
The National Lottery Community Fund	-	127,580	127,580	-	-
TOTAL RESTRICTED FUNDS	11,365	127,580	(138,945)	-	-

A grant from Edwards Lifesciences was awarded to fund the cost of new literature for the organisation.

A grant from The Cheshire Community Fund was awarded to fund the cost of the service provided in East Cheshire.

A grant from The National Lottery Community Fund was awarded to fund core costs of the organisation. This funding will last for 3 years and will end in 2022.

Restricted fund – previous year

NAME	Balance at 01.04.2019	Incoming	Outgoing	Transfers	Balance at 31.03.2020
The Sackler Trust	872		879	7	0
Children in Need	2,010	13,334	12,314		3,030
Edwards Life Sciences	3,032		-		3,032
Awards for All		7,646	7,822	176	0
Cheshire Community Fund		7,955	2,652		5,303
The National Lottery Community Fund		65,080	65,080		0
TOTAL RESTRICTED FUNDS	5,914	94,015	(88,747)	183	11,365

15. Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible fixed assets	1,981		1,981
Cash at bank and in hand	508,006		508,006
Current assets	1,980		1,980
Current liabilities	(11,787)		(11,787)
TOTAL	500,180		500,180

Analysis of net assets between funds – previous year

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible fixed assets	3,051		3,051
Cash at bank and in hand	489,286	11,365	500,651
Current assets	1,980		1,980
Current liabilities	(24,113)		(24,113)
TOTAL	470,204	11,365	481,569

16. Related party transactions

There are no related party transactions during the year.

Hon. President – Penny Lowe

Hon. Vice-President – Caroline Speer

Daisy's Dream staff at 31 March 2021

Gill Stevens – Director

Liz Foley – Therapeutic Practitioner

Karen Burke – Therapeutic Practitioner

Tricia Cattell – Therapeutic Practitioner

Yvonne Haines – Therapeutic Practitioner

Wendy Picken – Therapeutic Practitioner

Pamela Simwanza – Therapeutic Practitioner

Divina Delaney – Therapeutic Practitioner

Claire Andrews – Therapeutic Practitioner

Olivia Imperiali – Therapeutic Practitioner

Rebecca Miller – Fundraising Manager

Zoe Nightingale – Fundraiser

Vicky Maunder – Fundraiser

Ellen Ludlow – Fundraiser

Lucy Moore - Fundraiser

Sarah Long – Finance & Administration Manager

Jenny Evans - Administrator