



OXFORDSHIRE BREASTFEEDING SUPPORT

Annual Report 2024/25



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Introduction from the Board of Trustees

The year 2024/25 has been a period of significant transition and renewed focus for Oxfordshire Breastfeeding Support (OBS). Following the end of the five-year grant from the National Lottery Community Fund, our primary focus has been on ensuring the sustainability and continued resilience of our services, particularly as the cost of living crisis continued to impact families. This has meant a concentrated effort on fundraising, reinforcing our team, and invigorating our community relationships.

We have welcomed a number of new trustees to the board, bringing fresh perspectives and expertise that will be instrumental in guiding our strategic direction. Their arrival, alongside the expansion of our facilitator team with the addition of experienced cover facilitators, marks a period of stability and growth for OBS. Some of the most welcome news of the year was the recruitment of our own Hannah Dingwall-Jones into the newly created role of Operations Manager. Service-users and donors may well have interacted with Hannah in her previous role of Administrator and will recognise her wonderful organisation and heartfelt commitment to the charity. Appointed in February 2025, Hannah has already proven herself adept at providing leadership and expertise to the charity; with her firm hand on the controls we look forward to a strengthening of OBS in 2025/26.

The Board of Trustees would like to take this opportunity to proudly thank our staff and volunteers for their commitment to OBS. Without you we couldn't do any of what we do to support our families. As we look ahead, we are confident that the foundations laid this year will enable us to continue providing consistent and high-quality breastfeeding support to families across Oxfordshire for years to come.

A handwritten signature in black ink, appearing to read 'Zoe Townsend', with a stylized flourish above the name.

Zoe Townsend

Interim Chair of Trustees

Administrative Information

- **Registered Name:** Oxfordshire Breastfeeding Support
- **Registered Address:** 2 Wytham Street, Oxford, OX1 4SU
- **Email:** team@oxbreastfeedingsupport.org
- **Registered charity no.:** 1176948

Trustees

- Laura Prentice - Deputy Chair
- Dr Ashvina Segaran - Secretary and Safeguarding (March 2024 - December 2024)
- Hannah Marshall - Fundraising
- Zoe Townsend - Team Liaison and interim Chair
- **New Trustees (joined January 2025):**
 - Dr Francesca Holt - Safeguarding (January 2025 - March 2025)
 - Kristi Johnson - Communications
 - Ali Lawrance - Strategy & Impact
 - Ilze Malan - Treasurer
- Dr Rain Irshad - Equality Diversity and Inclusion (left November 2024)
- Khatsha Ali - External Communications (left September 2024)

Non-clinical Staff

- Hannah Torrence – Clinical Director
- Catriona McKie - Systems and Safeguarding Lead
- Hannah Dingwall-Jones - Operations Manager

Clinical Facilitators

- Lisa Mansour (also EDI Lead)
- Charlotte Gilman
- Cathy Berry

Cover Facilitators:

- Kathryn Goldsby-West (joined September 2024)
- Julie Gallegos (rejoined February 2025)

Aims and Objectives

At OBS we believe that breastfeeding, and breastmilk, are deeply important. Our mission is to increase breastfeeding, provision of breastmilk and responsive feeding for babies in Oxfordshire by:

- Educating and empowering Oxfordshire families to define and achieve their feeding goals.
- Taking a lead role in developing an integrated network of breastfeeding support throughout Oxfordshire, so that all parents can access skilled, timely, local breastfeeding help.



Overview of OBS 2024/25

The 2024/25 financial year was defined by a strong emphasis on internal and external sustainability. Following the conclusion of our major grant funding, we embarked on a year of consolidation and strategic refocussing. This was a continuation of the work started in the previous year, where we adjusted the balance of our services to increase our face-to-face provision in areas of need. Key initiatives included the recruitment of new trustees to strengthen our governance, welcoming cover facilitators to our team, and shifting key in-person session venues to better serve our community. We also focused on enhancing our existing services, including providing specialised training for our team and volunteers.

OBS supported families across Oxfordshire with:

- 596 first visits, 509 return visits:
 - 932 in person visits in 235 sessions
 - 52 individual online consultations
 - 71 families seen at antenatal sessions
 - 45 contacts with 30 Family Nurse Partnership families
- In person sessions run in five locations in Oxfordshire every week: Barton, Kidlington, East Oxford, The Leys/Littlemore, and Didcot, reaching 460 unique families over 932 visits in the year.
- Monthly virtual Preparing to Breastfeed antenatal breastfeeding education sessions, supporting 71 families.
- Moderated Facebook group with 3,500 members (1,740 active), who are supported by a dedicated breastfeeding specialist responding to posts, and by volunteer peer supporters.
- One to one remote consultations online with 52 sessions provided in 2024-25.

"The support offered at OBS is unmatched, and without OBS I would not be breastfeeding right now. It is an integral service and one that has contributed significantly to the positive outlook I know have with regards to feeding. I couldn't have done it without them and I know that with their support, the rates of breastfeeding will continue to increase with more knowledge shared."

- Anonymous service user, January 2025

There have been several areas where we have developed the shape of our service:

- The shape of our session in the Blackbird and Greater Leys area has expanded, thanks to funding from Well Together, and in 2024 the session began to run on alternate weeks between Windale School in Blackbird Leys and John Henry Newman School in Littlemore, providing a mix of bookable slots and drop in spaces for local families.
- New members of our team, including:
 - new Trustees, including Trustees for Safeguarding and Strategy.
 - a new Operations Manager
 - new Cover Facilitators to allow us to more flexibly run sessions during staff holiday or absence.
- An ongoing commitment to increasing the accessibility of our sessions.

Achievements and Performance

This year's achievements were driven by a commitment to resilience and community engagement.

- **Venue Transitions:** Successfully moved two long-running in-person sessions to new, accessible venues, ensuring continuity of service for families in Didcot and East Oxford.
- **Data Reporting:** Aligned our data analysis and reporting to match our financial year, providing a clearer and more cohesive picture of our operations.
- **Strategic Leadership:** Our Systems and Safeguarding Lead, Catriana McKie, chaired two meetings of the County Wide Strategy Group, fostering greater collaboration across the county.
- **Community Partnerships:** We continued to build strong local partnerships. Notably, our Kidlington session venue provider, the Kidlington Hub, relaunched as Kidlinks, and we have been working closely with them to support families in their community.
- **Widening Access:** In a continued effort to make our services more accessible, the OBS team and a number of our volunteers completed courses and sessions on supporting autistic families.

Key Events and Milestones

- **April 2024:** The end of five years of vital funding from the National Lottery Community Fund.
- **June 2024:** The Didcot session was successfully moved from the SOHA building to the Didcot Library.
- **July 2024:** The East Oxford session venue changed from Comper School to the Old Schoolhouse.
- **August 2024:** Hosted a volunteer picnic to celebrate and thank our dedicated volunteers.

- **December 2024:** An in-person volunteer session was held at Barton, focusing on listening skills.



In Person Sessions

Our in-person drop-in sessions remain the cornerstone of our service, providing immediate, face-to-face support. In the previous year, these sessions reached 596 unique families over 1,105 visits, demonstrating their significant impact. This year, we navigated venue changes smoothly in Didcot and East Oxford, maintaining our service delivery without interruption. These sessions continue to be a vital space for families to receive clinical advice and peer support.

Our current in-person sessions are held: on Tuesdays at the Barton Community Centre; on Wednesdays, at Kidlinks, Kidlington; on Thursdays at the Old Schoolhouse East Oxford; and on Fridays at Didcot Library.

This year we were delighted to open additional Thursday sessions expanding on our previous groundwork in The Leys area. Following receipt of dedicated funding we are now able to offer sessions alternating between Blackbird Leys and Littlemore. The Leys has some of the lowest breastfeeding initiation rates in Oxfordshire and we're thrilled to be able to build on our earlier work in the area as well as expand into the under-served area of Littlemore. The sessions have become well-established and welcome families each week. We continue to work closely with other local groups including Oxford Hub Parent Power, AFiUK, Early Lives, Equal Start, Peeple, Ivy Midwives, Health Visitors, and GPs.

"I just wanted to say thank you so much for your support, advice and kindness at the Kidlington session last Wednesday. I had been so worried about my baby refusing milk and speaking to you was so reassuring."

- Anonymous service user, September 2024

Virtual 1 to 1 Consultations

Virtual consultations have continued to be an essential tool for providing accessible support, especially for those unable to attend in-person sessions due to geographical or logistical barriers. Our team of facilitators continues to offer confidential and tailored advice via video calls. In 2024, we provided **52 one-to-one remote consultations**.

Of families who booked 1:1 virtual appointments, 25% did not have a session local to them, but were able to access OBS services online. 20% had a health condition that made it difficult for them to access an in person session. 15% had caring responsibilities for older children, and a further 15% did not have transportation to reach a session. While we have been offering fewer 1:1 sessions as demand for them has lessened in the years following the pandemic, they form a crucial part of our services, ensuring that they remain accessible to families who would otherwise not be able to receive support from us.

"Thank you so much for your support, I actually felt listened to and supported."

- Jen Campbell, service user, May 2024

Facebook Group

The OBS Facebook Group continues to be a vibrant and active community. With **3,500 members** (and approximately 1,740 active in the previous year), it provides a valuable platform for peer support and shared experiences, complementing our professional services.

The other breastfeeding mums were a great community.

- Facebook group member

It's a life line especially when you can't leave the house.

- Facebook group member

Collaboration and Partnerships

We continue to strengthen our relationships with local organisations. This year, all our facilitators completed the LGCB course on **Supporting Autistic Families to Breastfeed**, demonstrating our commitment to widening access and ensuring our team is equipped with the skills to support a diverse range of families.

Our work with the Family Nurse Partnership continued in 2024/25, providing breastfeeding support to 35 parents under 19 in person and by telephone, video call, and online messaging. A session was also run for the FNP nurses, drawing on our popular Breastfeeding Grief and Loss sessions, about how to support clients who had not been able to breastfeed as they had anticipated.

Our collaborations with health professionals and researchers continued in 2024/25 and we welcomed 19 observers at our sessions. These include health visitors, child health workers alongside nursing and midwifery students from Oxford Brookes University. These visits and observations are informative and enriching for both the health professional and OBS.

"I just wanted to extend my sincere thanks for the opportunity to spend time with your team and observe Cathy during my recent visit. It was a genuinely valuable and informative experience, and I really appreciated the warm welcome.

It was inspiring to see the care, knowledge, and dedication that goes into the support you offer to families. Cathy was fantastic her approach was compassionate, insightful, and clearly impactful for the family she worked with.

It was wonderful to witness the positive difference your service is making in the community."

- Emy Ashby, Community Public Health Nurse

OBS Volunteers

Our volunteers are the heart of OBS, and this year we prioritised their development and well-being. We held a series of volunteer supervision sessions allowing the volunteers to engage together as a community while updating their skills and knowledge. In April a former peer supporter joined us to collaborate on a session focused on supporting autistic people to breastfeed. This was based on the LGCB course all facilitators have completed ensuring this knowledge is spread as widely as possible across the organisation. Following a general supervision session in September, the December group was led by our Systems and Safeguarding Lead, Cat McKie, and focused on listening skills and how volunteers could support each other during our in-person breastfeeding sessions.



Volunteer supervision

*Theme: Supporting Autistic
service users at sessions and online*

29th April at 12.30, online

With guest Anna Lawrence



Registered Charity 1176948

Fundraising

With the conclusion of our lottery funding, fundraising became a critical focus. We are proud to have had a successful fundraising year, which included a particularly successful campaign in the **Big Give Women & Girls** match fund raising £10,228. These efforts are essential to our long-term sustainability and enable us to continue our vital work for free.

OBS continues to benefit from the generosity of its supporters. Over the course of the year, we raised almost £8,000 via **Local Giving**, with an additional £1,500 in Gift Aid. Over £2,000 was raised with card donations at the sessions. Furthermore, we secured several significant donations from individuals which have been crucial in helping us meet our operating costs and expand our service offerings, including an anonymous donor who provided match funding for two seasonal campaigns over the winter, raising nearly £2,000.

In April the Family Choir club held what has now become an annual concert and raised £370 each for OBS and for another local charity SSNAP.

Financial Report

Financial Review

This year OBS brought in an income of £64,286 (2024: £78,307) and spent £60,372 (2024: £70,249), leaving the charity with a small surplus in funds at the end of the period. This was mainly due to the charity's income generation plan to build other sources of income.

This financial period saw OBS receive £7,500 from the Oxfordshire Community and Voluntary Action (OCVA) and Community First Oxfordshire (CFO) on behalf of Buckinghamshire, Oxfordshire, and Berkshire West Integrated Care Board (BOB ICB) for our 'Feeding Your Baby' sessions in the Leys and Littlemore.

Oxford County Council Cost of Living Grant also continued to fund the Kidlington and Donnington face to face sessions as well as helping us provide further online support sessions. The charity also received £355 from the Oxford City Council Community Impact Fund to support our work.

OBS would also like to thank all the wonderful supporters, whose generosity helped the charity increase its unrestricted income to £52,069 through the donations received.

Reserves Policy Statement

The OBS Board of Trustees reviews the charity's reserves policy annually to ensure we maintain appropriate funding to continue our activities without disruption. We review both restricted and unrestricted reserves at each meeting. As our funding comes primarily from uncertain sources—individual donations, grants, and fundraising—holding reserves allows us time to plan for changes, such as reducing services or seeking new funding, should our income be affected by wider economic conditions.

We operate a mix of in-person breastfeeding groups and one-to-one and group online support. The trustees believe it is reasonable to hold enough reserves to allow us to maintain a significant number of in-person sessions. This is particularly important now that we employ staff including all principal session facilitators. Maintaining reserves provides a buffer for unexpected employment costs and ensures we have the funds to continue our service provision without interruption.

In order to assist in the planning of future service levels and to enable giving notice to both service users and facilitators of any reductions in service levels because of lack of funds, the trustees consider it reasonable to hold between 6 and 12 months of expenditure in reserve.

Unrestricted reserves at the end of the year were £54,665 which represents nearly 11 months of expenditure.

Risk Management

OBS remains committed to effective risk management to ensure the safety and security of our service users, staff, and volunteers. Our mission to increase breastfeeding, provision of breastmilk, and responsive feeding for babies in Oxfordshire requires careful and proactive risk management to ensure the stability and continuity of our work. As a small charity with limited resources, even minor risks can significantly impact our ability to serve our community. The Board of Trustees and the OBS Team work hard to identify and address any risks. This commitment helps us protect our charity's future, our reputation, and most importantly, the families we serve.

As with many small charities, the major risk to OBS is financial. Our reliance on a small number of funding sources, including grants and donations, can make us vulnerable to economic downturns or changes in donor priorities. To address this, we continue to diversify our income streams by actively pursuing multiple grants, individual donations, and community fundraising initiatives. We also maintain a robust reserves policy to ensure the continuity of essential services during financial challenges. We have recruited to the previously vacant post of Treasurer Trustee to further strengthen our financial oversight. We thank other trustees, the charity's Operations Manager and the bookkeeper who all took on additional responsibilities to safeguard OBS's finances.

We have also focused on managing clinical risk in light of the sustained increase in both demand and the clinical complexity of our service users' needs. To continue providing high-quality care with our limited staff and volunteers, we have prioritised sessions that offer the greatest benefit, focusing our capacity where it can have the biggest impact. Our safeguarding and systems leads regularly review and update our policies to maintain a secure and supportive service environment.

These safeguards enable OBS to create a secure and supportive service environment, helping us continue our mission of promoting breastfeeding and responsive feeding for families across Oxfordshire.

Looking Towards 2025/26

As we look ahead, we are well-positioned for the future. The foundational work of 2024/25 has strengthened our organisation, from our governance and personnel to our fundraising capabilities. Our focus for 2025/26 will be on building on this foundation to further develop our services and expand the number of families we can reach. We will continue to seek new funding opportunities, cultivate strong community partnerships, and explore new ways to serve a broader cross-section of Oxfordshire families.

With input from a variety of stakeholders, we plan to develop a blueprint for our service in both the near and medium term. We hope this vision will include:

- Reintroducing a social component to our in-person sessions, which we have not been able to do safely since the start of the pandemic due to the level of clinical need, and facilitator and volunteer capacity
- Evaluating our breastfeeding grief and trauma sessions and exploring further services and sessions with a focus on mental health
- Exploring opportunities for additional sessions in partnership with other local groups in underserved areas of the county
- Exploring further opportunities to work in collaboration with local NHS services
- Exploring training, partnerships and future recruitment to better represent and serve minority populations in our community

With a dedicated and revitalised team and board of trustees, we are confident that OBS will continue to thrive and support families for years to come.

Oxfordshire Breastfeeding Support
Registered Charity: 1176948

Financial statements for the year ending 31st March 2025

Reference and Administrative Details

The Trustees present the financial statements of Oxfordshire Breastfeeding Support for the year ended 31st March 2025.

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) “Accounting and Reporting by Charities” (FRS102) in preparing the financial Statements of the Charity.

Charity’s Principal Address: Oxfordshire Breastfeeding Support
2 Wytham Street
Oxford
OX1 4SU

Trustees

Dr Ashvina Segaran
Hannah Marshall
Laura Prentice
Dr Francesca Holt
Alison Lawrance
Zoe Townsend
Kristi Johnson
Ilze Malan

Bookkeeper

Positive Community Finance Ltd
7 Scholars Rise
Stokenchurch
Buckinghamshire
HP14 3FL

Structure, Governance and Management

The charity was incorporated as a charitable incorporated organisation (CIO) on 1st February 2018 and is governed by a Foundation Constitution.

Trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Financial Review

This year OBS brought in an income of £64,286 (2024: £78,307) and spent £60,372 (2024: £70,249), leaving the charity with a small surplus in funds at the end of the period. This was mainly due to the charity's income generation plan to build other sources of income.

This financial period saw OBS receive £7,500 from the Oxfordshire Community and Voluntary Action (OCVA) and Community First Oxfordshire (CFO) on behalf of Buckinghamshire, Oxfordshire, and Berkshire West Integrated Care Board (BOB ICB) for our 'Feeding Your Baby' sessions in the Leys and Littlemore.

Oxford County Council Cost of Living Grant also continued to fund the Kidlington and Donnington face to face sessions as well as helping us provide further online support sessions. The charity also received £355 from the Oxford City Council Community Impact Fund to support our work.

OBS would also like to thank all the wonderful supporters, whose generosity helped the charity increase its unrestricted income to £52,069 through the donations received.

Reserves Policy Statement

The reserves policy has been agreed by the trustees and is reviewed annually to ensure that the appropriate levels of reserves are maintained and OBS is able to continue to fund its activities without unnecessary disruption.

OBS reviews the level of reserves held both restricted and unrestricted at each trustee meeting. The charity relies on donations from individuals, grants and fundraising to fund the majority of its charitable activities. The nature of these income streams is that funds are not certain to be received and are not evenly spread throughout the year. As future income from donations is uncertain and would be affected by the wider economic conditions, holding reserves allows the charity time to plan the best way to reduce services or investigate other sources of funding.

As the charity was awarded some long term grant funding most notably 114K over five years from the National Lottery, this has meant that the charity feels more confident in holding a reduced level of reserves compared to the prior years and use this money to invest in the sessions that aren't funded by the grants. The charity operates a mixture of face to face booked breastfeeding groups alongside one to one and group online support. The trustees believe it is reasonable to hold enough reserves to enable the organisation to transition towards a larger proportion of face to face session compared with online operations.

The charity continues to move from a self-employed contractor organisation to employing staff. The trustees believe that it is prudent to hold enough reserves to provide a buffer for any unexpected employment costs, emergency expenses or potential redundancy costs, as well as to ensure that funds are available in a timely manner to continue to maintain our levels and nature of service provision.

In order to assist in the planning of future service levels and to enable giving notice to both service users and facilitators of any reductions in service levels because of lack of funds, the trustees consider it reasonable to hold between 6 and 9 months of expenditure in reserve.

Unrestricted reserves at the end of the year were £54,665 which represents nearly 11 months of expenditure.

OXFORDSHIRE BREASTFEEDING SUPPORT

STATEMENT OF FINANCIAL ACTIVITIES FOR THE PERIOD ENDING 31 MARCH 2025

	Notes	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
Incoming resources	2				
Donations and legacies		52,419	9,604	62,023	76,894
Charitable activities		500	-	500	272
Other trading activities		1,434	-	1,434	998
Investments		329	-	329	143
Other		-	-	-	-
Total Incoming resources		54,682	9,604	64,286	78,307
Resources expended	3				
Raising funds		-	-	-	261
Charitable activities		46,628	6,384	53,012	65,622
Other		5,176	2,184	7,360	4,366
Total Resources Expended		51,804	8,568	60,372	70,249
Net income/(expenditure)		2,878	1,036	3,914	8,058
Reconciliation of funds					
Total funds brought forward		51,787	864	52,651	44,593
Transfers between funds		-	-	-	-
Total funds carried forward		54,665	1,900	56,565	52,651

The Statement of financial activities includes all gains and losses in the year.

All incoming resources expended derive from continuing activities.

OXFORDSHIRE BREASTFEEDING SUPPORT

BALANCE SHEET

AS AT 31 MARCH 2025

	Notes		Total Funds 2025 £	Total Funds 2024 £
Current Assets				
Debtors	7		1,653	373
Cash at bank and in hand			89,492	60,728
Total current assets			91,145	61,101
Liabilities				
Creditors: amounts falling due within one year	8		34,580	8,450
Net current assets/(liabilities)			56,565	52,651
Total assets less current liabilities			56,565	52,651
Total net assets or liabilities			56,565	52,651
Funds of the Charity				
Restricted income funds	9	-	1,900	864
Unrestricted funds		54,665	-	51,787
Total funds		54,665	1,900	52,651

Approved by the board of Trustees on 12 January 2026 and signed on its behalf by:

Zoe Townsend; Trustee



Printed Name & Role:

Ilze Malan; Trustee



Printed Name & Role:

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2025

1 Accounting Policies

General information and basis of preparation

The charity is a Charitable Incorporated Organisation (CIO), incorporated in England and Wales. The address of the registered office is given in the charity information on page 2 of these financial statements.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 (as updated through Update Bulletin 1 published on 2 February 2016), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, and UK Generally Accepted Accounting Practice.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £1.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Fund Accounting

Unrestricted funds are funds which are available for use at the discretion of the Trustees in the furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific funds. The aim and use of each of the restricted funds is set out in the notes to the financial statements.

Incoming Resources

All incoming resources are included in the SOFA when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Resources Expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required, and the amount of the obligation can be measured reliably.

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2025

1 Accounting Policies (Continued)

Liabilities

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.

Governance and Support Costs

Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, e.g. allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted. Debt instruments are subsequently measured at amortised cost.

Going Concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Judgement and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2025

2 Analysis of Income	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
Donations and Legacies				
Donations and gifts	52,069	-	52,069	44,141
Grants	350	9,604	9,954	32,753
	<u>52,419</u>	<u>9,604</u>	<u>62,023</u>	<u>76,894</u>
Charitable Activity				
Breast Pump Hire	500	-	500	272
	<u>500</u>	<u>-</u>	<u>500</u>	<u>272</u>
Other Trading Activities				
Fundraising	1,434	-	1,434	998
	<u>1,434</u>	<u>-</u>	<u>1,434</u>	<u>998</u>
Income From investments				
Bank Interest	329	-	329	143
	<u>329</u>	<u>-</u>	<u>329</u>	<u>143</u>
Total Income	<u>54,682</u>	<u>9,604</u>	<u>64,286</u>	<u>78,307</u>

Restricted Grants received in the period

- £7,500 from OCVA & CFO Well Together Fund
- £1,749 from the Oxford County Council Cost of Living Fund
- £355 From the Oxford City Council Community Impact Fund

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2025

3 Analysis of Expenditure	Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
Raising Funds				
Seeking Donations & Grants	-	-	-	261
	-	-	-	261
Charitable Activity				
Facilitator Project Running Costs	25,696	2,024	27,720	30,810
Facilitator Session Costs	20,932	4,360	25,292	34,282
Antenatal & Peer Support Sessions	-	-	-	530
	46,628	6,384	53,012	65,622
Other				
Support Costs	5,176	2,184	7,360	4,366
	5,176	2,184	7,360	4,366
Total Expenditure	51,804	8,568	60,372	70,249

4 Support Costs	Insurance £	Website and Other Fees £	Other Costs £	Total £
Raising Funds	-	-	-	-
Drop In Sessions & Online Support	258	3,048	4,054	7,360
Antenatal & Peer Support Sessions	-	-	-	-
Total	258	3,048	4,054	7,360

The charity has identified its support costs and allocated them between the main activities undertaken based on an estimate of time allocated per month to the different activity sessions. There were no governance support costs incurred in the period as the charity's management related to time spent solely by the trustees.

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDING 31 MARCH 2025

5 Staff Costs	Total 2025 £	Total 2024 £
Salaries and wages	50,329	46,524
Social security Costs	920	-
Pension costs	305	344
	<u>51,554</u>	<u>46,868</u>

No employee received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000.

The total amount paid to key management personnel for their services during the year was £5,032 (2024: £17,690)

Average Head court for the year (full time equivalent)	2025 Staff numbers	2024 Staff Numbers
Charitable Activity	1.33	1.15
Total	<u>1.33</u>	<u>1.15</u>

6 Net incoming resources for the year	Total 2025 £	Total 2024 £
This is stated after charging:		
Independent Examination	-	390
Other Accountancy Services	-	-
	<u>-</u>	<u>390</u>

7 Debtors	Total 2025 £	Total 2024 £
Trade Debtors	-	-
Prepayments	-	-
Other Debtors	1,653	373
	<u>1,653</u>	<u>373</u>

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDING 31 MARCH 2024

8 Creditors	Total 2025 £	Total 2024 £
Trade Creditors	624	1,418
Other Taxes and Social Security	731	(1,423)
Accruals and deferred Income	28,800	4,516
Other Creditors	4,425	3,939
	<u>34,580</u>	<u>8,450</u>

9 Restricted Funds	Opening Balance £	Incoming Funds £	Outgoing Funds £	Transfers £	Closing Balance £
Lottery Grant Fund	864	-	864	-	-
Cost of Living Grant 2	-	1,749	1,749	-	-
Community Impact Fund	-	355	355	-	-
Well Together Fund	-	7,500	5,600	-	1,900
	<u>864</u>	<u>9,604</u>	<u>8,568</u>	<u>-</u>	<u>1,900</u>

10 Trustee Remuneration and Benefits
No trustee received any remuneration or benefit during the year (2024: £nil).

Trustee expenses
No trustee received any expenses during the year (2024: £nil).

11 Other Related party transactions
There were no related party transactions in the reporting period.



Report to the trustees

OXFORDSHIRE BREASTFEEDING SUPPORT

On accounts for the year
ended

31st March 2025

Charity no 1176948

Set out on pages

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/03/2025

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

KV Bartlett

Date:

18/12/2025

Name:

Kate Victoria Bartlett

Relevant professional
qualification(s) or body

FCA (ICAEW)

Address:

22 Field Close

Kidlington

