

OBS
OXFORDSHIRE
BREASTFEEDING
SUPPORT



OXFORDSHIRE BREASTFEEDING SUPPORT

Annual Report 2023/24



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Administrative Information

Registered Name

Oxfordshire Breastfeeding Support

Registered Address

2 Wytham Street,
Oxford
OX1 4SU

Email: team@oxbreastfeedingsupport.org

Registered charity no. 1176948

Trustees

Laura Prentice - Deputy Chair
Dr Ashvina Segaran - Secretary and Safeguarding
Hannah Marshall - Fundraising
Zoe Townsend - Team Liaison
Dr Rain Irshad - Equality Diversity and Inclusion
Khatsha Ali - External Communications

Louise Ellis ACA (Left November 2023)

Dr Juliet Rayment (Left October 2023)

Non-clinical Staff

Karin Chandler – Charity Director (left November 2023)
Hannah Torrence – Clinical Director (joined April 2023)
Catriana McKie - Systems and Safeguarding Lead
Hannah Dingwall-Jones - Administration

Clinical Facilitators

Lisa Mansour (also EDI Lead)
Charlotte Gilman
Cathy Berry
Ruth Viella
Julie Gallegos (left September 2023)

Introduction from the Board of Trustees

Change and development continued for Oxfordshire Breastfeeding Support (OBS) in 2023-2024. We have successfully moved towards employing staff, rather than solely relying on contractor relationships. Additionally our Charity Director left in November, and this departure has coincided with a closer focus on our core services in their current form.

Despite these changes to the structure of our organisation, we have continued to offer consistent and high-quality breastfeeding support, and are continuing to adjust the balance of our services depending on community need. The cost of living crisis continued to have a significant impact on families across Oxfordshire and as pandemic restrictions and uncertainties have receded, the needs and expectations of our service users have changed.

While we continue to develop more social models for sessions, we are also mindful that we are currently supporting a high level of clinical need that many of the families presenting at our sessions are experiencing. Families have come to us with much more complex breastfeeding concerns than before the pandemic. It is therefore taking us longer to work out how to re-introduce the social element of our work.

Overall, 2024 has been a year of laying new foundations for providing consistent and high-quality breastfeeding support in Oxfordshire and reaching a wider section of our community through a combination of social and in person sessions.



Ashvina Segaran, on behalf of the Board of Trustees
Secretary of the Board of Trustees of Oxfordshire Breastfeeding Support

Aims and Objectives

At OBS we believe that breastfeeding, and breastmilk, are deeply important. Our mission is to increase breastfeeding, provision of breastmilk and responsive feeding for babies in Oxfordshire by:

- Educating and empowering Oxfordshire families to define and achieve their feeding goals.
- Taking a lead role in developing an integrated network of breastfeeding support throughout Oxfordshire, so that all parents can access skilled, timely, local breastfeeding help.



A facilitator's bag at a session with a doll and knitted boobs

Overview of OBS 2023-24

OBS has continued to offer consistent and high-quality breastfeeding support with :

- 592 first visits, 670 return visits
 - 985 in person visits in 210 sessions
 - 146 individual online consultations
 - 21 Virtual Group visits
 - 53 families seen at antenatal sessions
 - 56 contacts with 29 Family Nurse Partnership families
- In person sessions run in five locations in Oxfordshire every week, including the new session in the Blackbird and Greater Leys, reaching 440 unique families over 985 visits in the year.
- Monthly virtual Preparing to Breastfeed antenatal breastfeeding education sessions, supporting 53 families.
- Moderated Facebook group with 3,200 members (1,400 active) who are supported by a dedicated breastfeeding specialist responding to posts, and by volunteers peer supporters
- One to one remote consultations online with 146 sessions provided in 2023-24

There have been several key areas where our work has developed this year:

- We have continued to adjust the balance of our services depending on community need, with more emphasis on providing face to face sessions in areas of need and targeting our remaining online provision.
- A new in person support session, targeted to an area of specific need in the Blackbird and Greater Leys area, beginning in October 2023.
- Changes to the shape of the organisation, including leadership and staff employment.
- A focus on increasing the accessibility of our sessions.

Overall, 2023 has been a year of laying new foundations for providing consistent and high-quality breastfeeding support in a post-pandemic Oxfordshire and reaching a wider section of our community.

"OBS saved my breastfeeding journey. Without them, I would have given up. Thanks to their amazing support, I went on to breastfeed for 2 years."

- Alessandra, OBS Service User

Achievements and Performance

In April 2023, OBS received the [Little Ankle Bitters award](#) for **Best Local Charity**, a momentous achievement for our team. Cathy, one of our facilitators, was interviewed by *That TV*, helping to bring further attention to our cause.



A royal stamp of approval!

In April 2023, Pat Smith was selected as one of the **Royal Voluntary Service's (RVS) 500 Coronation Champions**. The entry standard was very high and they received almost 5,000 nominations. For Pat to be selected was a huge validation and recognition of all she has given OBS over the years.



In Person Sessions

Throughout 2023-24, OBS continued to provide vital in person breastfeeding support across Oxfordshire. We held weekly sessions at **Barton, Donnington, Kidlington and Donnington Doorstep**. The **Donnington Doorstep** session was relocated to Comper Foundation School in September 2023, and was renamed **the East Oxford session**. These sessions continued to be well attended throughout the year.

In addition, facilitator Lisa continued her groundwork in The Leys area, which received funding in July 2023. The subsequent introduction of **The Leys drop in session** in October 2023, a departure from our usual booking model, was a notable addition to our outreach efforts. This drop in session for families living in Blackbird Leys and Greater Leys is based at the Oxford Hub, Windale Primary school in The Leys, supported by funding from the [Blackbird Leys Community Fund](#). The Leys are amongst the 20% most deprived areas in England and families living there experience multiple levels of deprivation. It has some of the lowest breastfeeding initiation rates in Oxfordshire.

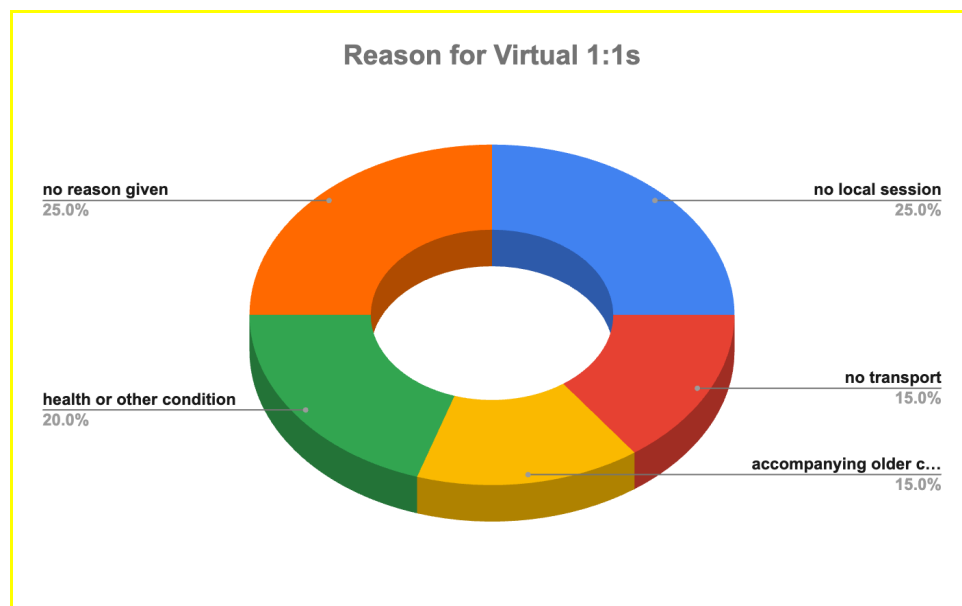
As this is an historically underserved area with multiple levels of deprivation and marginalisation, it has understandably taken time to build community trust and buy in to our and other services. Getting the session off the ground involved significant networking and connection building with local health services and support organisations to establish OBS as a presence in the community that families felt comfortable reaching out to for support. The session now regularly welcomes families each week and continues to work closely with other local groups including Oxford Hub Parent Power, AFiUK, Early Lives, Equal Start, Peeple, Ivy Midwives, Health Visitors and GPs.



The worktop at our new Leys venue, Windale School, with session equipment and supplies

Virtual 1 to 1 Consultations

Virtual consultations remained a critical component of our service, particularly for those unable to attend in person. As part of the reorganisation of services in the summer of 2023, we started collecting data on reasons for accessing the virtual consultations. Initial numbers indicated that having no local session and having health or other conditions that would prevent them from attending an in person session were the biggest reasons for accessing virtual support, followed by transport issues and other caring responsibilities.



Reasons given for accessing virtual 1 to 1 support after changes to the service in 2023

Facebook Group

Our private Facebook group continues to be widely used and is a resource for parents seeking breastfeeding support online. Service users value the ability to post anonymously if they so choose, which is one of the few settings in which this is possible. We know that this is valuable as many families face many barriers to breastfeeding, including cultural stigma, meaning that anonymity can help them access support they would otherwise feel unavailable to them. Our archived topic threads on breastfeeding issues remain popular and are regularly searched and referred to, with Facilitators adding new information as needed.

From September 2023-September 2024 we have had 1,933 active members, with a total membership of 3.3k. This year we have responded to 253 posts, which have generated 1,724 comments on the group.

Some quotes from our Facebook group this year:

"I would recommend going to an in person obs session if you can, they are so helpful at helping you figure it all out."

"Thank you very much for the reassurance and resources"

"This group was so helpful with my daughter"

"Thank you, this is really helpful. I really appreciate you taking the time to go through this in so much detail."

"A massive thank you to everyone who commented on my post below...You really gave me the confidence to do this without feeling guilty. Thank you again."

We also use our Facebook group to raise awareness around new research and initiatives in lactation, such as highlighting the [Spectrum Lactation project](#), diverse image library of the lactating breast, Black Breastfeeding Week, and updates to guidance on breastfeeding specific issues more generally.

Collaboration with the Family Nurse Partnership

We also continued to collaborate with the **Family Nurse Partnership (FNP)** to run specialist individualised support sessions for teen parents, between the age of 14-19 years, antenatal and postnatally.

One of our facilitators presented at the local FNP AGM on the theme being the Cost of Living Crisis which is hugely impacting many families due to the rising cost of formula and the fact that it is not reliably found in food banks. We have found that many young families are motivated to breastfeed as it is free, and we are working hard to inform them in our informal, tailor-made online "Preparing to Breastfeed" chats on what to expect in the first few days and weeks with breastfeeding to get them off to the best start.

The difficulty that many parents find - and particularly our younger clients - is that breastfeeding is so different from formula feeding. We provide 24 hour support via WhatsApp to our clients so that they can get timely and instant support and online antenatal chats about what to expect in the first few weeks. In 2023-24, we offered 49 instances of support by WhatsApp, 8 by phone, and 14 by 1:1 video calls.

While first contacts in 2023-24 were roughly 60% private message, 25% video and 11% phone, follow-up contacts were 75% PM, 14% video and 11% phone. After that initial video/voice contact, many FNP clients were comfortable following up by private message. Many more were comfortable getting support this way from the start. Some

We have also delivered some face to face antenatal support. Our facilitator met with an FNP nurse and two school age clients in Costa Coffee in Bicester and we did a lovely session on preparing to breastfeed. The facilitator had a knitted boob and doll in her

bag just in case it might be helpful to do some demonstrations of positioning and attachment but wasn't sure if it would be too embarrassing to take them out but they were more than happy to and everyone had a go at modelling breastfeeding with lots of giggling about it too! They have both gone on to successfully breastfeed.

Breastfeeding Grief and Trauma sessions

A new initiative launched this year, our **Breastfeeding Grief and Trauma (BFG&T)** sessions, has been a resounding success. These sessions, which took place across Barton, Kidlington, and Didcot, as well as online, provided a safe and supportive space for parents to process their emotions around breastfeeding challenges. Our online session proved to be particularly popular as many of the parents joining these sessions were not able to attend sessions during the working day.

Did breastfeeding not go how you wanted or hoped?

Breastfeeding Grief and Trauma Support Sessions

13 March, 10 - 11:30 am
Barton Neighbourhood Centre

19 March, 12 - 1:30 pm Online
Book at: bit.ly/OBSbfgt

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Supporting your family from pregnancy to weaning
Registered charity 1176948

These session received very positive feedback:

"[The session was a] space where I felt held, where I did not feel judged, where it was "comforting" to see that I was not the only one who struggled (and sometimes still struggles)."

- Becky

"My feelings felt validated. I felt I had been dismissed as 'hormonal' by family and friends (not unkindly), so was relieved to see my thoughts and feelings reflected in the session. Felt like a big step towards acceptance and healing. Resources for future pregnancies / babies were helpful...I will seek support if I have any more babies to

understand what went wrong the first time and to establish breastfeeding. I'm unsure who could diagnose / if a diagnosis is possible, but know where to start now."

- Anonymous service user

"I felt less alone in my grief and more ready forgive myself"

- Anonymous service user

Ending of OBS Group Sessions

After three years of offering online OBS Group sessions, we made the difficult decision to discontinue these in June 2023. These sessions had supported nearly 950 people since their inception at the start of the pandemic, providing vital breastfeeding advice. However, with the return of face-to-face support, demand for the virtual group waned, and we decided to focus on in person clinical support going forward.

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Registered Charity 1176948

Breakout Rooms at OBS Group
Thursday, 15th June
12:30 - 1:30pm

RETURNING TO WORK
Managing your return to work while breastfeeding

NORMAL NEWBORN SLEEP
What to expect from your newborn's sleep

Register at: calendly.com/oxbreastfeeding

OBS Volunteers

We brought on four new volunteers during 2023, who are all former service users. One of these volunteers is at our Didcot session, her local knowledge and connections have been hugely beneficial in supporting the families that attend. Another is a host volunteer at the East Oxford session.

We have changed our volunteer programme to include host volunteers that aren't specially trained in feeding but are able to welcome families to the session and give them tea and talk to them more generally. This is helping us to make the sessions feel more sociable again and we are noticing that families have started to make friends, swapping numbers and meeting up outside of our sessions for more support.

This has also allowed our facilitators and peer supporters to focus on providing support and guidance to the families attending the sessions, especially in light of the greatly increased clinical need amongst our users. The introduction of host volunteers has also helped us to diversify our volunteer base.

Supporting Students, Health Professionals and Research

We also welcomed 71 observers at our session: 8 online and 63 in person. These observers are primarily drawn from midwifery and nursing students at Oxford Brookes, but also include health visitors, child health workers, and potential volunteers.

Observers 23-24	Total
Barton	23
Kidlington	15
Donnington/East Oxford	8
Didcot	17
Preparing to Breastfeed	4
OBS Group	4
Total	71

Widening Access

OBS has continued to expand the accessibility of its services. The Team and a number of our volunteers completed a Deaf Awareness course and an Introduction to British Sign Language course to allow us to confidently support D/deaf and hard of hearing service users.

British Sign Language for Beginners



Welcome to British Sign Language for Beginners, throughout this course you will begin to learn the basics of British Sign Language (BSL).

A screenshot of the British Sign Language for Beginners course the team did in 2023

All facilitators have completed the LGCB course on Supporting Autistic families to Breastfeed by Dr Amy Grant. Volunteers are also encouraged to do the training and a volunteer session on the topic was held just after the period of this report, facilitated by Anna Lawrence (a previous OBS volunteer) from Oxford Neurodivergent Education.

Personnel and Trustee Changes

This year saw several significant changes in our personnel and trustee team:

- **Hannah Torrance** joined as Clinical Director in April 2023, bringing with her extensive experience in the UNICEF Baby Friendly Initiative.
- **Julie Gallegos** left in September 2023, after many years of invaluable service as a Facilitator and team member.
- **Karin Chandler**, our Charity Director, departed in November 2023, after guiding OBS through a period of growth and change.
- **Lee Mathers**, our bookkeeper was welcomed on board helping with the lengthy process of reconciling finances and developing post-Lottery budget
- **Dr Juliet Rayment and Louise Ellis**, both founding trustees, stepped down in late 2023, after seven years with OBS.



Trustees Juliet Rayment and Louise Ellis, who have been with us since before we became our own charity in 2018, celebrate their retirement in January 2024

Fundraising

Our fundraising efforts were bolstered by the participation of service users and volunteers in various activities. In October, our Facilitator **Charlotte** ran the **Bournemouth Half Marathon**, raising £756.25, while one of our service users **Ed** ran the **Oxford Half Marathon**, raising £1,262.51.



OBS team members & trustees cheering on Ed running the Oxford Half Marathon in October 2023

These community-led initiatives, alongside the **Big Give Campaign**, which raised £1,706.75 in December, exemplify the widespread support we receive from individuals and organisations alike.

OBS continues to benefit from the generosity of its supporters. Over the course of the year, we raised almost £7,000 via **Local Giving**, with an additional £1,200 in Gift Aid. Furthermore, we secured several significant donations from individuals which have been crucial in helping us meet our operating costs and expand our service offerings.

In March the Family Choir club held a concert in Abingdon and raised £300 each for OBS and for another local charity SSNAP.

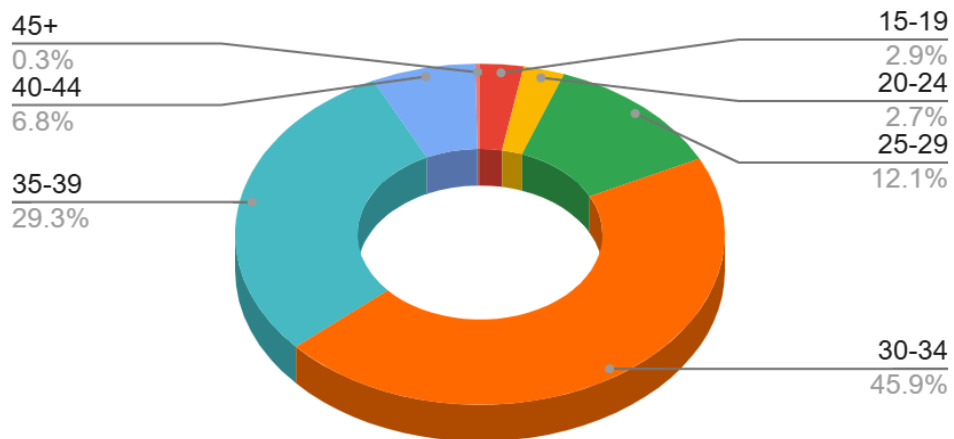


OBS trustee Ashivna Segaran (right) at the Family Choir Club concert in March 2024

About our Service Users

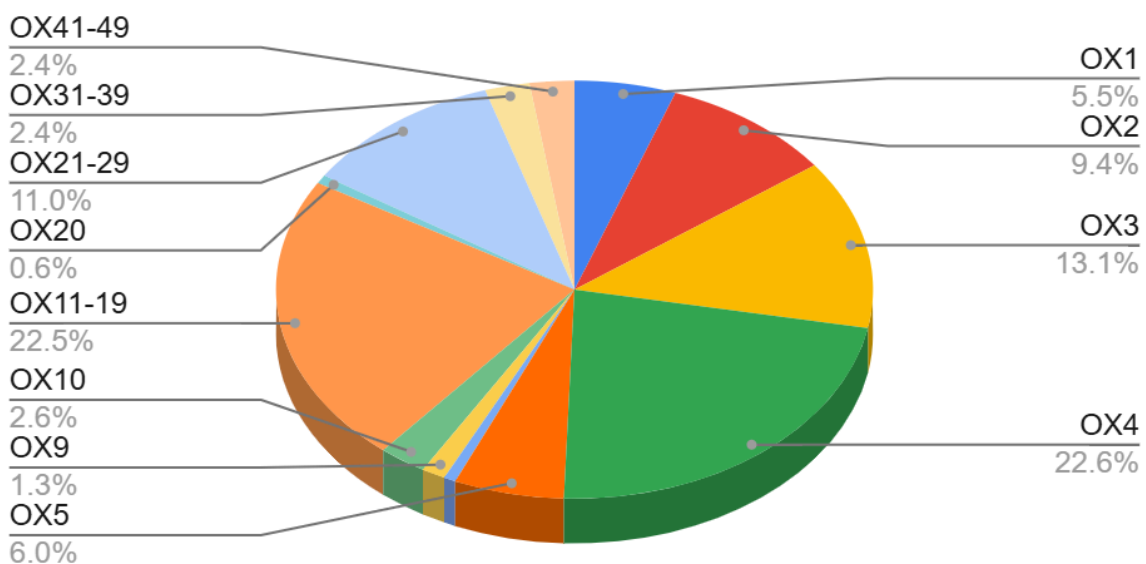
Service User Profile 2023-24

Mother's age at first visit 2023



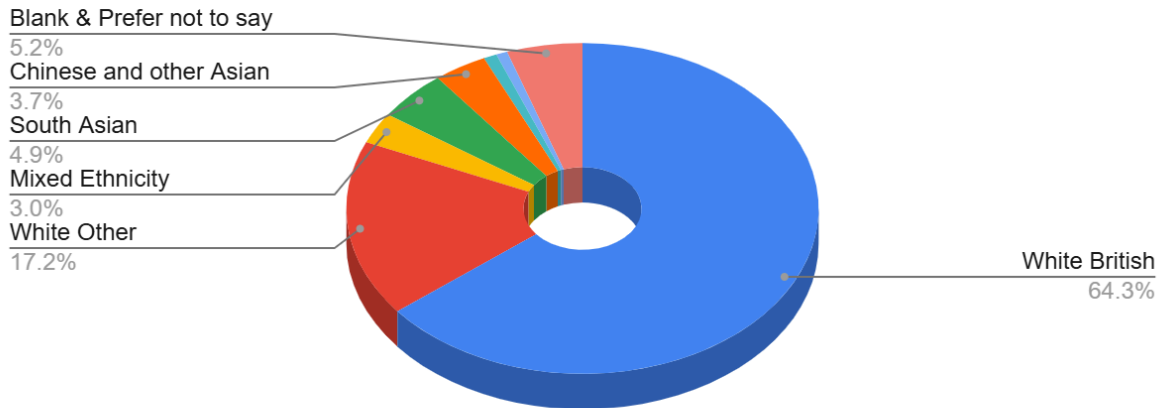
Mother's age at first visit in 2023-24

Postcodes 2023 first visitors



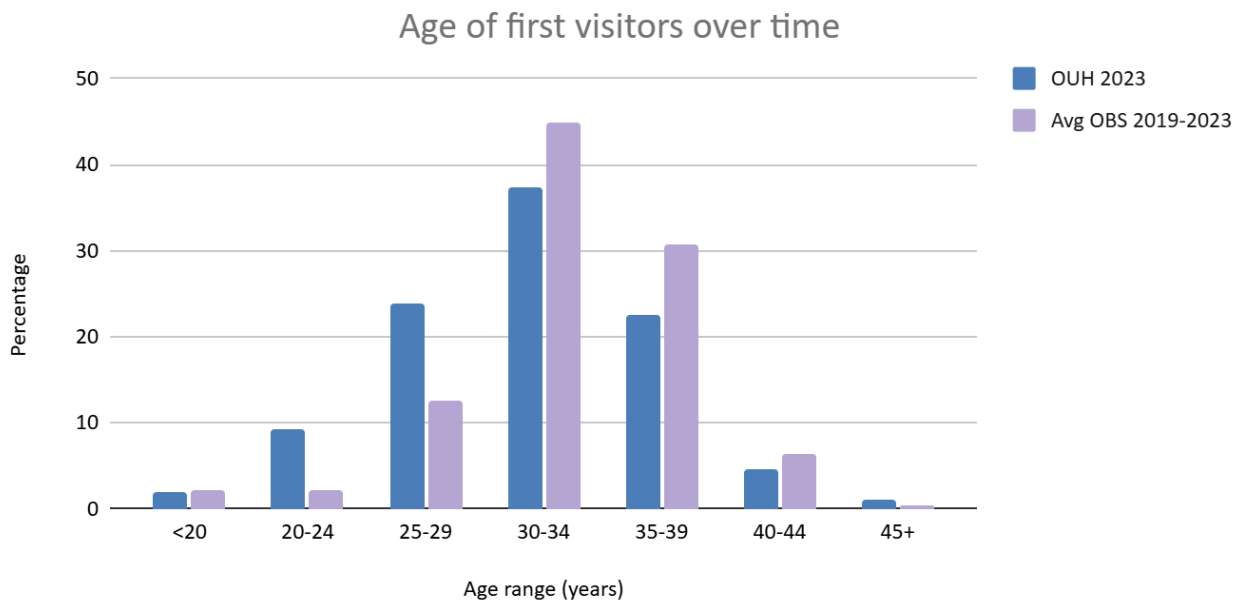
Postcodes of first time visitors, showing about half come from central Oxford and the rest from surrounding areas

Ethnicity of OBS users 2023



Ethnicity of OBS service users in 2023-24

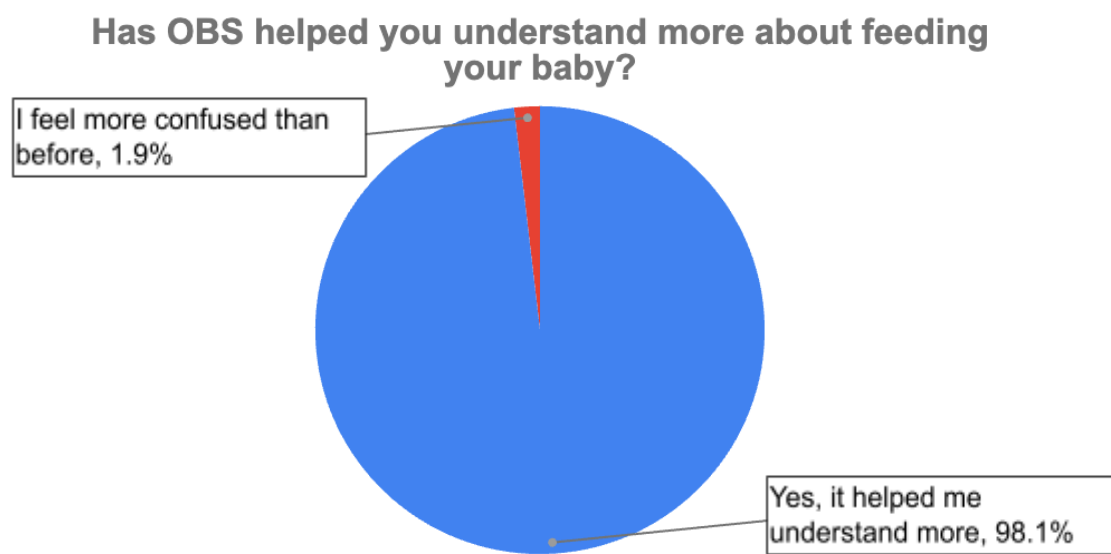
Age of first visitors to OBS over time (2019 - 2023) compared against the average for the local NHS hospital trust in 2023. Below shows how we stack up against the local community over the last few years. The development of the FNP programmes continues to engage younger mothers with OBS.



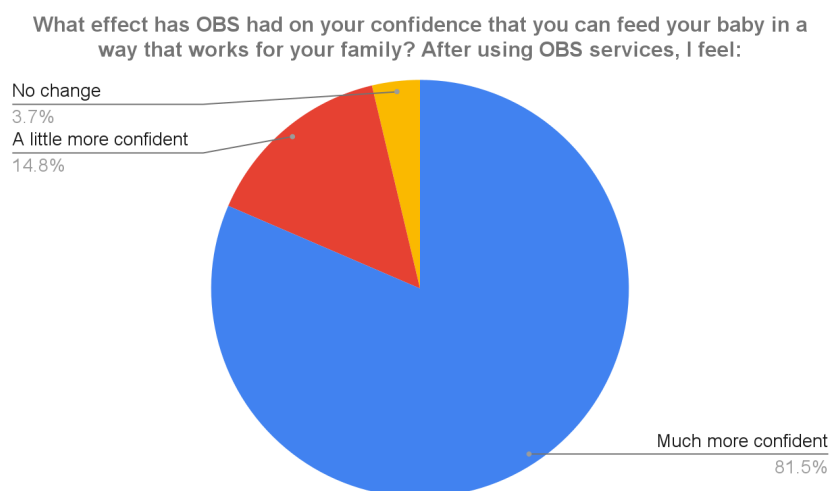
Mother's age at first visit to OBS in 2023-24 compared with the OBS average from 2019-23

Impact Survey

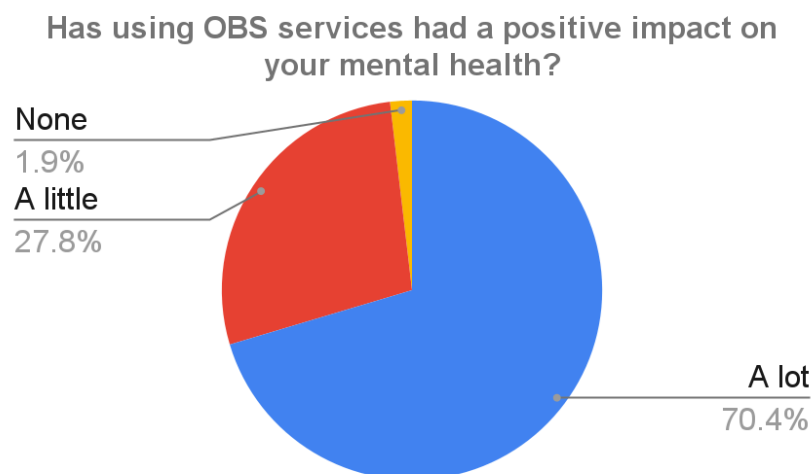
In August and September of 2023, we conducted an anonymous satisfaction survey of those who used our services between July 2022 and July 2023. The results showed that our service users are overwhelmingly happy with our services and feel well supported to continue breastfeeding:



Percentage of service users who report feeling better able to understand feeding their baby



Effect of OBS on service user's confidence to feed their baby in a way that works for them



Positive effect of OBS on service user's mental health

Some anonymous feedback from survey respondents:

"I have been hugely impressed with the support I received from OBS. The volunteers and consultants are so knowledgeable and empathetic. Their advice was always very practical and tailored to my needs. But I think what I have appreciated most of all is the moral support and encouragement, especially in those early days. Walking into an OBS session with a newborn was like being given a warm hug at a time when I was really struggling. Thank you!"

"OBS has empowered me with a wealth of knowledge and the help I have received has enabled me to continue to breastfeed in the face of difficulties, when I would doubtless have stopped otherwise."

"You provided a safe space for me, my partner and daughter when we were struggling in the early days. You spotted we were having a tough time and invited us back weekly for support not only with feeding but a place we felt safe and cared for. It helped build our confidence as new parents. Thank you so much!"

"OBS saved my breastfeeding journey without a doubt and provided the best support I've received after a very difficult start. The support was expert and efficient - extremely effective but also delivered very thoughtfully with kindness and compassion. My partner and I are incredibly grateful to you and I recommend your services to every new parent I meet. Thank you for what you do! "

Financial Report

Financial Review

This year OBS brought in an income of £78,307 (22/23, £77,851) and spent £70,249 (22/23, £79,325), leaving the charity with a small surplus in funds at the end of the period. This was mainly due to the charity's income generation plan to build other sources of income. The lottery grant entered its fifth and final year. The charity used the final £21k to continue to fund the Didcot face to face sessions as well as some of the online services. At the end of the grant, the charity carried over £864 to be used for the continuing online services. This financial period saw OBS receive £8,850 from the Oxford County Council Cost of Living Funds which went towards funding the Kidlington and Donnington face to face sessions and helped provide further online support sessions. The charity also received £2,562 from the Oxford Hub Fund to help the charity offer face to face sessions in Blackbird Leys and £1,000 from the Pye Settlement Trust to fund the venue hire costs for the Didcot Sessions. The migration of the freelance workers to employees has been successful with only those providing cover left to be onboarded. OBS would also like to thank all the wonderful supporters, who's generosity helped the charity increase its unrestricted income to £44,141 through the donations received.

[Find the full 2023-24 accounts here.](#)

Reserves Policy Statement

The reserves policy has been agreed by the trustees and is reviewed annually to ensure that the appropriate levels of reserves are maintained and OBS is able to continue to fund its activities without unnecessary disruption. OBS reviews the level of reserves held both restricted and unrestricted at each trustee meeting. The charity relies on donations from individuals, grants and fundraising to fund the majority of its charitable activities. The nature of these income streams is that funds are not certain to be received and are not evenly spread throughout the year. As future income from donations is uncertain and would be affected by the wider economic conditions, holding reserves allows the charity time to plan the best way to reduce services or investigate other sources of funding. As the charity was awarded some long term grant funding most notably 114K over five years from the National Lottery, this has meant that the charity feels more confident in holding a reduced level of reserves compared to the prior years and use this money to invest in the sessions that aren't funded by the grants.

The charity operates a mixture of face to face booked breastfeeding groups alongside one to one and group online support. The trustees believe it is reasonable to hold enough reserves to enable the organisation to transition towards a larger proportion of face to face sessions compared with online operations. The charity continues to move from a self-employed contractor organisation to employing staff. The trustees believe that it is prudent to hold enough reserves to provide a buffer for any

unexpected employment costs, emergency expenses or potential redundancy costs, as well as to ensure that funds are available in a timely manner to continue to maintain our levels and nature of service provision.

In order to assist in the planning of future service levels and to enable giving notice to both service users and facilitators of any reductions in service levels because of lack of funds, the trustees consider it reasonable to hold between 6 and 9 months of expenditure in reserve.

Unrestricted reserves at the end of the year were £51,787 which represents nearly nine months of expenditure.

Lee Mathers MCIOF (Cert), MIAB

Charity Development Specialist & Independent Examiner

Positive Community Finance Ltd

Risk Management

Our mission to increase breastfeeding, provision of breastmilk and responsive feeding for babies in Oxfordshire requires careful and proactive risk management to ensure the stability and continuity of our work. As a small charity, we recognize that our resources are limited and that even minor risks can significantly impact our ability to serve our community. The board of trustees and management team are committed to identifying, evaluating, and mitigating risks to safeguard our charity's future, reputation, and the welfare of those we serve.

The major risk to OBS, as with many other small charities, is financial. Reliance on a small number of funding sources, including grants and donations, can make the charity vulnerable to economic downturns or changes in donor priorities. To reduce financial risk, we continue to diversify our income streams, actively pursuing multiple grants, individual donations, and community fundraising initiatives. We also maintain a reserves policy to ensure continuity of essential services in the face of financial challenges. We have also widened the team who have financial oversight, by hiring a bookkeeper, and delegating more responsibility to the team.

Finally, since the pandemic, we have found that OBS is in high demand from service users, and the needs of the users have increased in clinical need. To ensure we continue to deliver high quality care to our service users, we have prioritised the sessions that will benefit our users the most, especially considering our limited operational capacity as a small organisation with a limited staff and volunteer base

Through these safeguards, OBS is dedicated to maintaining a secure, supportive, and effective service environment, continuing our mission to promote breastfeeding and responsive feeding for Oxfordshire families.

Looking Towards 2024/25

The last year has seen big changes at OBS. We completed the switch from self-employment to employment contracts for the team, we started a new session in Blackbird and Greater Leys, we ran a long-anticipated new series of breastfeeding grief and trauma sessions, and we saw the departure of two very long-standing trustees and our new director.

These, along with the end of the National Lottery Community Fund's generous grant, mean that 2024/25 will be focused on: sustaining our current services; fundraising; reinvigorating our relationships with our volunteers and local community organisations; continuing to examine and reflect on how to better serve a greater cross-section of our community.

As we look ahead to the coming year, we will continue to work on increasing our sustainability both in terms of team and trustee capacity, and in terms of fundraising income. This will allow us more freedom to develop social drop in capacity at our in person sessions and to continue expanding our reach within the community. With the planned recruitment of new trustees and staff, we are confident that OBS will continue to thrive and support even more families across Oxfordshire.

Oxfordshire Breastfeeding Support
Registered Charity: 1176948

Financial statements for the year ending 31st March 2024

Reference and Administrative Details

The Trustees present the financial statements of Oxfordshire Breastfeeding Support for the year ended 31st March 2024.

The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS102) in preparing the financial Statements of the Charity.

Charity's Principal Address: Oxfordshire Breastfeeding Support
2 Wytham Street
Oxford
OX1 4SU

Trustees Dr Ashvina Segaran
Hannah Marshall
Laura Prentice
Ranah Irshad
Khatsha Ali
Zoe Townsend

Bookkeeper Positive Community Finance Ltd
7 Scholars Rise
Stokenchurch
Buckinghamshire
HP14 3FL

Structure, Governance and Management

The charity was incorporated as a charitable incorporated organisation (CIO) on 1st February 2018 and is governed by a Foundation Constitution.

Trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Financial Review

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The charity continues to move from a self-employed contractor organisation to employing staff. The trustees believe that it is prudent to hold enough reserves to provide a buffer for any unexpected employment costs, emergency expenses or potential redundancy costs, as well as to ensure that funds are available in a timely manner to continue to maintain our levels and nature of service provision.

In order to assist in the planning of future service levels and to enable giving notice to both service users and facilitators of any reductions in service levels because of lack of funds, the trustees consider it reasonable to hold between 6 and 9 months of expenditure in reserve.

Unrestricted reserves at the end of the year were £51,787 which represents nearly nine months of expenditure.

Independent examiner's report to the trustees of Oxfordshire Breastfeeding Support

I report to the trustees on my examination of the accounts of Oxfordshire Breastfeeding Support ("OBS") for the year ended 31/03/2024.

Responsibilities and basis of report

As the charity trustees, you are responsible for the preparation of the accounts in accordance with the Charities Act 2011 ("the Act").

I report in respect of my examination of OBS's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect,:

- the accounting records were not kept in accordance with section 130 of the Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Lucy Stupples MAAT

1 November 2024

OXFORDSHIRE BREASTFEEDING SUPPORT

STATEMENT OF FINANCIAL ACTIVITIES FOR THE PERIOD ENDING 31 MARCH 2024

	Notes	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
Incoming resources	2				
Donations and legacies		44,141	32,753	76,894	75,140
Charitable activities		272	-	272	635
Other trading activities		998	-	998	2,038
Investments		143	-	143	38
Other		-	-	-	-
Total Incoming resources		45,554	32,753	78,307	77,851
Resources expended	3				
Raising funds		261	-	261	2,993
Charitable activities		32,861	32,761	65,622	68,062
Other		3,897	469	4,366	8,270
Total Resources Expended		37,019	33,230	70,249	79,325
Net income/(expenditure)		8,535	(477)	8,058	(1,474)
Reconciliation of funds					
Total funds brought forward		43,252	1,341	44,593	46,067
Transfers between funds		-	-	-	-
Total funds carried forward		51,787	864	52,651	44,593

The Statement of financial activities includes all gains and losses in the year.

All incoming resources expended derive from continuing activities.

OXFORDSHIRE BREASTFEEDING SUPPORT

BALANCE SHEET

AS AT 31 MARCH 2024

	Notes		Total Funds 2024 £	Total Funds 2023 £
Current Assets				
Debtors	7		373	863
Cash at bank and in hand			60,728	57,247
Total current assets			<u>61,101</u>	<u>58,110</u>
 Liabilities				
Creditors: amounts falling due within one year	8		8,450	13,517
Net current assets/(liabilities)			<u>52,651</u>	<u>44,593</u>
 Total assets less current liabilities			<u>52,651</u>	<u>44,593</u>
 Total net assets or liabilities			<u>52,651</u>	<u>44,593</u>
 Funds of the Charity				
Restricted income funds	9	-	864	1,341
Unrestricted funds		51,787	-	43,252
Total funds		<u>51,787</u>	<u>52,651</u>	<u>44,593</u>

Approved by the board of Trustees on 11/11/24 and signed on its behalf by:

LAURA PRENTICE, DEPUTY CHAIR

Printed Name & Role:



Printed Name & Role:

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2024

1 Accounting Policies

General information and basis of preparation

The charity is a Charitable Incorporated Organisation (CIO), incorporated in England and Wales. The address of the registered office is given in the charity information on page 2 of these financial statements.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 (as updated through Update Bulletin 1 published on 2 February 2016), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, and UK Generally Accepted Accounting Practice.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £1.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Fund Accounting

Unrestricted funds are funds which are available for use at the discretion of the Trustees in the furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific funds. The aim and use of each of the restricted funds is set out in the notes to the financial statements.

Incoming Resources

All incoming resources are included in the SOFA when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Resources Expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required, and the amount of the obligation can be measured reliably.

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2024

1 Accounting Policies (Continued)

Liabilities

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.

Governance and Support Costs

Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, e.g. allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Debtors and creditors receivable / payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted. Debt instruments are subsequently measured at amortised cost.

Going Concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Judgement and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2024

2 Analysis of Income	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
Donations and Legacies				
Donations and gifts	44,141	-	44,141	38,332
Grants	-	32,753	32,753	36,808
	<u>44,141</u>	<u>32,753</u>	<u>76,894</u>	<u>75,140</u>
Charitable Activity				
Breast Pump Hire	272	-	272	635
	<u>272</u>	<u>-</u>	<u>272</u>	<u>635</u>
Other Trading Activities				
Fundraising	998	-	998	2,038
	<u>998</u>	<u>-</u>	<u>998</u>	<u>2,038</u>
Income From investments				
Bank Interest	143	-	143	38
	<u>143</u>	<u>-</u>	<u>143</u>	<u>38</u>
Total Income	<u>45,554</u>	<u>32,753</u>	<u>78,307</u>	<u>77,851</u>

Restricted Grants received in the period

- £20,342 from the National Lottery Community Fund
- £8,850 from the Oxford County Council Cost of Living Fund
- £2,562 From the Oxford Hub Fund
- £1,000 from the Pye Settlement Trust

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2024

3 Analysis of Expenditure	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
Raising Funds				
Seeking Donations & Grants	261	-	261	2,993
	<u>261</u>	<u>-</u>	<u>261</u>	<u>2,993</u>
Charitable Activity				
Facilitator Project Running Costs	19,681	11,129	30,810	27,587
Facilitator Session Costs	12,650	21,632	34,282	38,945
Antenatal & Peer Support Sessions	530	-	530	1,530
	<u>32,861</u>	<u>32,761</u>	<u>65,622</u>	<u>76,062</u>
Other				
Support Costs	3,897	469	4,366	8,270
	<u>3,897</u>	<u>469</u>	<u>4,366</u>	<u>8,270</u>
Total Expenditure	<u>37,019</u>	<u>33,230</u>	<u>70,249</u>	<u>79,325</u>

4 Support Costs	Insurance £	Website and Other Fees £	Other Costs £	Total £
Raising Funds	-	-	-	-
Drop In Sessions & Online Support	256	2,662	1,414	4,332
Antenatal & Peer Support Sessions	2	21	11	34
Total	<u>258</u>	<u>2,683</u>	<u>1,425</u>	<u>4,366</u>

The charity has identified its support costs and allocated them between the two main activities undertaken based on an estimate of time allocated per month to the different activity sessions. There were no governance support costs incurred in the period as the charity's management related to time spent solely by the trustees.

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2024

5 Staff Costs	Total 2024 £	Total 2023 £
Salaries and wages	46,524	8,303
Social security Costs	-	-
Pension costs	344	112
	<u>46,868</u>	<u>8,415</u>

No employee received employee benefits (excluding employer pension costs) for the reporting period of more than £60,000.

The total amount paid to key management personnel for their services during the year was £17,690 (2022/2023 £4,600)

Average Head court for the year (full time equivalent)	2024 Staff numbers	2023 Staff Numbers
Charitable Activity	1.15	3
Total	<u>1.15</u>	<u>3</u>

6 Net incoming resources for the year	Total 2024 £	Total 2023 £
This is stated after charging:		
Independent Examination	390	-
Other Accountancy Services	-	-
	<u>390</u>	<u>0</u>

7 Debtors	Total 2024 £	Total 2023 £
Trade Debtors	-	-
Prepayments	-	702
Other Debtors	373	161
	<u>373</u>	<u>863</u>

OXFORDSHIRE BREASTFEEDING SUPPORT

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDING 31 MARCH 2024

8 Creditors

	Total 2024 £	Total 2023 £
Trade Creditors	1,418	-
Other Taxes and Social Security	(1,423)	-
Accruals and deferred Income	4,516	13,517
Other Creditors	3,939	
	<u>8,450</u>	<u>13,517</u>

9 Restricted Funds

	Opening Balance £	Incoming Funds £	Outgoing Funds £	Transfers £	Closing Balance £
Cost of Living Grant 1	-	4,740	4,740	-	-
Lottery Grant Fund	1,341	20,341	20,818	-	864
Cost of Living Grant 2	-	4,110	4,110	-	-
Oxford Hub Fund	-	2,562	2,562	-	-
Pye Settlement Trust	-	1,000	1,000	-	-
	<u>1,341</u>	<u>32,753</u>	<u>33,230</u>	<u>-</u>	<u>864</u>

10 Trustee Remuneration and Benefits

No trustee received any remuneration or benefit during the year (2023: £nil).

Trustee expenses

No trustee received any expenses during the year (2023: £63).

11 Other Related party transactions

There were no related party transactions in the reporting period.