



# **Gertie's Lonely Guinea Pig Rescue Trustee's Annual Report**

**01 February 2020 to 31 January 2021**

**Charity Number:** 1176936

**Registered Address:** 35 Fern Avenue, North Shields, Tyne & Wear, NE29 0RJ

## **Governance**

A Charitable Incorporated Organisation (COI) governed by a Trustee's constitutional agreement

### **Trustees**

Samantha Jackson – Treasurer/Trustee

Karen Corder – Chairman/Trustee

Jayne Muir – Secretary/Trustee

## **Our Purpose and Public Benefit**

For the benefit of the public to relieve the suffering of guinea pigs in need of care and attention and, in particular, to provide and maintain rescue homes or other facilities for the reception, care and treatment of such guinea pigs;

To promote humane behaviour towards guinea pigs bred or owned as pets by providing appropriate care, protection, treatment and security for those which are in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage and to educate the public in matters pertaining to the care of such animals.

## **Achievements**

- Rescue space provided to 139 Guinea Pigs, our highest amount since we started.
- Rehomed 99 guinea pigs – ensuring our adoption policy was met on each adoption and advising on appropriate ongoing care.
- We now have 19 Guinea Pigs with Sanctuary status and a permanent home with Gertie's – This is where due to age or medical condition they are unable

to be rehomed. Some are at the rescue and others are in long term foster placement.

- This financial year was like no other with a global pandemic – this left the rescue with a very large amount of intakes and very low re-homing. At the height Gertie's was supporting 90 guinea pigs for a number of months.
- We have helped 2 large mis-sex situations which put a massive strain on us as we had countless pregnant females in rescue and the resulting babies.
- Post adoption we support owners via phone and messenger which takes up a lot of our time.

## Communication

- We have continued to develop our website – which contains a lot of information about us, what we do and how to contact us. We have now had over 14400 hits on the site.
- We continue to maintain a Facebook Page and Group to support people who have adopted from Gertie's, raise awareness of our charity and work, fund raise and to support all guinea pig owners.
- We have done a mail out to Vets and pet supply outlets to encourage awareness of our Charity.

## Risks Considered

### General Data Protection Regulation

Reviewed our major risks and reviewed our Privacy policy to meet with the General Data Protection Regulation (GDPR). Reviewed our storage of data and published updated on our privacy policy on our website.

### Covid-19

With the pandemic we have had to change our adoption and intake procedure to ensure all restrictions were met and the correct safety measures were put in place.

## Accounts

Our Annual Accounts have been compiled and signed off by the Trustees.

## Income

### Total Income £17,293

Our income came from 4 sources

### Donations -

All donations have come in the main from Gertie's Supporters and adopters. They have been absolutely amazing during the pandemic in keeping the rescue able to function.

### Give As you live/Amazon Smile

Raised £306 – We promote the use of Give As You Live when people buy goods online. If they go through this site we get a small donation without increasing the cost to the purchaser.

### Gift Aid

£1,538 was collected via HMRC for qualifying donations.

### PayPal Giving Fund

£1,025 arrived via this Facebook based fundraising. This is where people can pick our charity and raise funds for their birthdays etc. This also includes funds raised where people choose us as their charity on Ebay, make an Ebay sale in our benefit and via other associated companies.

## Expenditure

Our expenditure was **£16,762**

### Vet Fees

£3,150 was made up of professional medical care for sick guinea pigs and our neutering program where boars who fail to bond with other boars are neutered to find a home with females. ***A massive thank you to First Vets and in particular Judith and Caroline who always give our guinea pigs the greatest care and put themselves out for us.***

### Treatments

£440 – Made up of treatments for mites and fungal infections.



## **Guinea Pig Supplies**

£8,873 this consists of items that are used in daily care and wellbeing of the guinea pigs such as – vegetables, hay, bedding, pellets and cleaning products. This year we have been able to pay for the daily vegetables for the guinea pigs -this has been the first time it has not had to be subsidised by the trustees.

## **Equipment**

£1,811 This is items that have multiple use like cages, pens, tables, correx, bridges, hideys etc. We have invested in some dehumidifiers to regulate the humidity in the guinea pigs rooms.

## **Media/Advertising**

£105 – This is our website host and hardcopy media like posters, leaflets and business cards.

## **Sundries and Postage**

£2,329 this is everything else – such as stationery, postage and general use items. And includes our calendars.

**Our closing balance as at 31 January 2020 was £1,680**

## **Conclusion**

Our biggest asset remains our loyal and generous supporters – without whose support and donation's Gertie's Lonely Guinea Pig Rescue would not be able to function. Their support, encouragement, friendship and generosity always makes us feel very humble. We could not have survived this pandemic year without them.

A special thank you, goes to Sally Moir who gave a lot of her time to raise funds and Karen Price who supported us behind the scenes.

**The trustees declare that they have approved the trustees' report above.**

Signed on behalf of the charity's trustees

Signature



Full name: Samantha Jackson

Position Trustee/Treasurer

Date 01 July 2021

Section A Receipts and payments					
Receipts and payments accounts					
		To	Period start date	For the period from	
		Period end date	01-Feb-20		
		31-Jan-21			
CC16a					
A1 Receipts	Donations	14,423	-	-	8,239
	Give As you Live/Amazon	306	-	-	745
	Paypal Giving	1,025	-	-	1,242
	Gift Aid	1,538	-	-	728
	<b>Sub total (Gross income for AR)</b>	17,293	-	-	10,954
A2 Asset and investment sales,	(see table).				
	<b>Sub total</b>	-	-	-	-
	<b>Total receipts</b>	17,293	-	-	10,954
A3 Payments	Vets Fees	3,150	-	-	2,880
	Treatments	440	-	-	291
	Guinea Pig Supplies	8,873	-	-	4,793
	Equipment	1,811	-	-	861
	Media/advertising	105	-	-	208
	Travel	-	-	-	31
	Sundries & Postage	2,329	-	-	1,257
	Shared Donation to other Rescue	-	-	-	13
	Pay Pal Fees	54	-	-	-
	<b>Sub total</b>	16,762	-	-	10,333
A4 Asset and investment purchases, (see table)					
	<b>Sub total</b>	-	-	-	-
	<b>Total payments</b>	16,762	-	-	10,333
Net of receipts/(payments)	531	-	-	-	621
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	1,149	-	-	-	-
Cash funds this year end	1,680	-	-	-	621

