

# SOUTH SHIELDS FC FOUNDATION LIMITED

England & Wales · Charity number 1176894

## Details

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**Status** Registered

**Legal form** Charitable company

**Company number** [10257450](#)

**Registered** 2018-01-30

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Mariners Park  
Shaftesbury Avenue  
South Shields  
Tyne And Wear  
ne32 3up

**Phone** 01914547800

**Email** [foundation@SOUTHSHIELDSFC.CO.UK](mailto:foundation@SOUTHSHIELDSFC.CO.UK)

**Website** [WWW.SOUTHSHIELDSFC.CO.UK](http://WWW.SOUTHSHIELDSFC.CO.UK)

## Activities

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**Objects:** THE CHARITY'S OBJECTS ("OBJECTS") ARE SPECIFICALLY RESTRICTED TO THE FOLLOWING:(1) TO PROMOTE COMMUNITY PARTICIPATION IN HEALTHY RECREATION BY PROVIDING FACILITIES FOR THE PLAYING OF ASSOCIATION FOOTBALL ("FACILITIES" IN THIS CLAUSE MEANS LAND, BUILDINGS, EQUIPMENT AND ORGANISING SPORTING ACTIVITIES).(2) TO PROVIDE AND ASSIST IN PROVIDING FACILITIES FOR SPORT, RECREATION AND OTHER LEISURE TIME OCCUPATION OF SUCH PERSONS WHO HAVE NEED OF SUCH FACILITIES BY REASON OF THEIR YOUTH, AGE, INFIRMITY OR DISABLEMENT, POVERTY OR SOCIAL AND ECONOMIC CIRCUMSTANCES OR FOR THE BENEFIT OF THE PUBLIC AT LARGE IN THE INTERESTS OF SOCIAL WELFARE AND WITH THE OBJECT OF IMPROVING THEIR CONDITIONS OF LIFE.(3) TO ADVANCE THE EDUCATION OF CHILDREN AND YOUNG PEOPLE THROUGH SUCH MEANS AS THE TRUSTEES THINK FIT IN ACCORDANCE WITH THE LAW OF CHARITY.

**Activities:** Health and wellbeing.

## Classification

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- **How:** Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information
- **What:** Amateur Sport
- **Who:** Children/young People, People With Disabilities, The General Public/mankind

## Geography

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- South Tyneside

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-06-30	£252,488	£243,109	-	-
2024-06-30	£415,477	£359,541	-	-
2023-06-30	£387,082	£384,467	-	-
2022-06-30	£252,484	£252,109	-	-
2021-06-30	£150,814	£209,269	-	-
2020-06-30	£150,612	£143,658	-	-

## Trustees

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Name	Role	Appointed
Ernest Gibson		2022-07-01
GARY CRUTWELL		2016-06-29
Geoff Thompson		2021-07-01

**SOUTH SHIELDS FC FOUNDATION LIMITED**

England & Wales - Charity number 1176894

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# Accounts

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# Social Accounts

Year Ended 30.06.2025

South Shields FC  
Foundation Limited

Company No. 10257450  
Registered Charity No. 1176894



The Five Ways to Wellbeing

## Welcome

Welcome to our Annual Report and Social Accounts for the financial year ended 30 June 2025.

Since 2017 we've used a Wellbeing Valuation Approach to measure and record our social impact. Wellbeing Valuation is in the Treasury's Green Book, the UK's core guide to policy evaluation. The methodology was developed by Daniel Fujiwara (London School of Economics), Affinity Sutton, Catalyst Housing and the Housing Associations Charitable Trust. It works by isolating the particular factors that affect health and wellbeing e.g. playing a sport, getting a job or socialising with friends. It then attributes an equivalent financial value to each of these factors. This is the amount of cash that would be needed to increase someone's wellbeing by the same amount.

It's a one off calculation, so once a benefit has been calculated and attributed to a particular year the continuation of the activity doesn't keep adding to the total. We like this because, whilst we want to retain people in activities, to add to our impact we must constantly engage NEW people.

This is the eighth year we have been collecting and reporting our social impact using this methodology. We are very pleased to announce that our cumulative total impact since July 2017 has now exceeded £40million.

We'd like to thank South Shields FC, Harton & Westoe Miners Welfare, our partner schools and staff, parents, children, volunteers and members of our local community who have been on the journey with us.

Thank you.

Steve Camm

Jill Charlton  
South Shields FC Foundation

# Charitable Purpose – Improving mental health and wellbeing

We deliver programmes and activities that contribute to the following things that the NHS says contribute to our mental health and wellbeing:



## Be Active

Taking part in regular physical activity



## Take Notice

Understanding what is going on around you



## Make Friends

Interacting socially with others



## Give Back

Doing something for others e.g. charitable giving or volunteering



## Learn & Grow

Learning a new skill or getting involved in personal development and growth

# Business Model

We're a social enterprise...

Charitable  
Purpose

We have a charitable purpose (supporting mental health and wellbeing) that drives everything we do.

Trading  
Activities

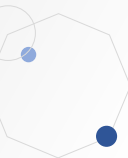
We generate most of our income from sales rather than being grant dependent.

Reinvest  
Profit

We reinvest all profit in our charitable purpose rather than distributing it to shareholders.



ThePhoto by PhotoAuthor is licensed under CCYSA.



- South Shields FC Foundation Limited

**Charity Number**

1176894

**Company Number**

10257450

**Registered Office:**

Mariners Park  
Shaftesbury Avenue  
South Shields  
NE32 3UP

**Head Office:**

Harton Welfare  
Low Lane  
South Shields  
NE34 0NA

**Trustees:**

Geoff Thompson  
Gary Crutwell  
Ernest Gibson  
Stephen Taylor  
Martin Urwin

**Public Benefit Statement**

In carrying out its activities the Trustees have had regard to the Charity Commission's guidance on public benefit.

**Financial Statements**

These social accounts should be read in conjunction with the financial accounts

**Exemptions from disclosure:**

None

**Funds held as a Custodian:**

None

The Unaudited Financial Statements (prepared separately) set out the expenditure and income against our main activities for the year.








# Financial Summary




	YE 30 June 2025	YE 30 June 2024	YE 30 June 2023
Donations	53,218	62,563	168,321
Grants		8,288	94,626
Sponsorships		5,328	4,146
Gifts in Kind		000	25,610
Income from Charitable Activities	147,790	103,600	34,274
Other Trading Activities	51,480	235,698	27,105
<b>Gross Profit</b>	<b>252,488</b>	<b>£ 415,477</b>	<b>£ 354,082</b>
Staff Costs		3,391	13,774
Licence Fee	113,065	113,991	80,801
Charitable Activities	112,353	226,687	244,963
Governance	17,691	15,472	11,929
<b>Total Expenses</b>	<b>243,109</b>	<b>£ 359,541</b>	<b>£ 351,467</b>
	<b>£ 9,379</b>	<b>£ 55,936</b>	<b>£ 2,613</b>

South Shields FC Foundation accounts are published on Companies House and Charity Commission Website


# Main Activities (1/5)

Activity	Description		Outputs (a)	Impact Area	Per person value (b)	Claimed Social Value (a x b) – 40% deadweight
Rosiefest 2024	Rosiefest is a music festival showcasing local bands with the purpose of bringing people together (social interaction) to raise funds for local charities.	 	<b>2,305</b> Attendees  <b>£20,960</b> donated to charitable causes	Giving Back  Making Friends		Not measured by wellbeing valuation
Charity Football	Five charity football matches took place this year to raise awareness and funds for local charities including Macmillan and Testicular Cancer	 	<b>5</b> Matches  <b>£500</b> raised	Taking Notice  Giving Back		Not measured by wellbeing valuation
Epinau Takeover Employability Project	This annual employability project saw students take over running parts of the club including hospitality, groundskeeping. retail shop and first team training in the run up to a first team match day.		<b>40</b> Year 11 students involved in a week-long employability project	Learn and Grow	£807	£ 19,368




# Main Activities (2/5)

Activity	Description		Outputs	Impact Area	Per person value	Social Value
Schools Programme	We delivered Physical, Social, Health and Economic programmes in Early Years Settings that supported the KS1 and KS2 National Curriculum and also delivered a number of multi sports extra curricular activity programmes.		<p><b>9 Schools</b> in areas of multiple deprivation</p> <p><b>1 SEN School</b></p> <p><b>26,760 pupil contacts</b> in the academic year across 1204 sessions</p>			
			<b>2190</b> unique users engaged	Be Active	£3,537	£4,647,618
Grass Roots Football Programme	We delivered an FA Accredited grass roots football programme consisting of 24 boys and girls teams across the u7 to u17 age group run by a group of 60 volunteers		<b>2 part time jobs created</b> in the Hybrid Academy	Learn and Grow	£1,229	£ 1,474
	We also combined our in school development experience with 8 performance teams, aiming to bridge the gap between the best of grassroots football and the categorised academies of the EFL and Premier League.		<b>4 New volunteers, 60</b> regular volunteers it total	Giving Back	£2,357	£ 7,542
			<b>320 junior players,</b> including 60 new players	Be Active	£3,101	£ 148,848


# Main Activities (3/5)

Activity	Description		Outputs	Impact Area	Per person value	Social Value
Community Activity Programmes	<p><b>Friday Night Football</b> remained our flagship open community football programme delivered each week during term time by professional coaching staff. We also continued our specialist programmes: <b>Thinkers &amp; Movers</b> (ages 3-5 years and parents); <b>Mini Mariners</b> (progression for ages 5 and 6 into grass roots teams); <b>Goalkeeper</b> (position specific training).</p> <p>We also continued to deliver holiday activities in partnership with South Tyneside Council. The Holiday Activities and Food programme is a response to the cost-of living crisis to ensure that children who normally receive free school meals have access to free food and healthy activities during school holidays. 85% of beneficiaries live in the 5% most deprived neighbourhoods nationally.</p>		<p><b>288 New unique starters</b> between 01.07.24 and 30.06.25</p> <p><b>6 different programmes</b> per week for 36 weeks</p> <p><b>2,988</b> contacts by 83 different participants</p> <p><b>25 days of holiday activities</b> achieving 3100 contacts</p>	Be Active	£3,537	£ 611,193

# Main Activities (4/5)

Activity	Description		Outputs	Impact Area	Per person value	Social Value
Community Hub	We have continued to operate Harton and Westoe Miners Welfare as a thriving community hub on behalf of the trustees.		<b>NEW 2 weekly toddler groups</b> of 18 children	Making Friends	£1850	£ 19,980
	Community Activities include Slimming World, Adult Fitness, Boxing, Running Club, Miners Banner Group and Westoe Band.		<b>NEW weekly singing group</b> of 15	Learning	£ 807	£ 7,263
	New activities in 2024/25 include two play/toddler groups, a music/singing class and a permanent dance school in the studio.		<b>NEW weekly Dance School</b> of 30	Be Active	£3,052	£ 54,936
	Employability programmes have continued including First Aid and a new SIA training course has been added to increase employability including for those furthest away from employment.		<b>194</b> small events and social gatherings, <b>9700</b> visitor contacts			
	Celebrations and life events including birthdays, weddings, christenings, wakes and celebrations have continued to grow with almost 200 events in the year.		<b>2 x 10 Day</b> Employability Programmes delivered to 30 clients	Learning	£ 807	£ 14,526

# Main Activities (5/5)

Activity	Description	Outputs	Impact Area	Per person value	Social Value
Awareness Raising Campaigns	<p>Across the year the Foundation supported a number of national campaigns and initiatives designed to raise awareness about important societal issues.</p> <p>These included:            Show Racism the Red Card,            If You Care Share (Mental Health),            Hospitality &amp; Hope (a local food bank),            International Women’s Day,            Play Safe (grass roots football),            Rainbow Laces</p>	 <p><b>6 Campaigns</b> reaching 30k followers</p>	Take Notice		Not measured by wellbeing valuation
	Learn & Grow		£ 42,631		
	Be Active		£ 5,462,595		
	Giving Back		£ 7,542		
	Making Friends		£ 19,980		
	<b>Total</b>		<b>£ 5,532,748</b>		

# Social Impact

Measured using the Wellbeing Valuation Methodology to policy evaluation, developed by Daniel Fujiwara (London School of Economics), Affinity Sutton, Catalyst Housing and the Housing Associations Charitable Trust.

	Social Value Claimed	Cumulative Total	Expenditure By Year	Cumulative Social Return on Investment
<b>2017/18</b>	£1,110,803	£ 1,110,803	£ 55,286	£20 per £1
<b>2018/19</b>	+ £2,229,585	£ 3,340,388	£ 353,561	£8 per £1
<b>2019/20</b>	+ £1,129,466	£ 4,469,854	£ 143,658	£8 per £1
<b>2020/21</b>	+ £5,693,334	£ 10,163,188	£ 238,076	£13 per £1
<b>2021/22</b>	+ £4,217,565	£ 14,380,753	£ 252,109	£14 per £1
<b>2022/23</b>	+ £10,562,416	£ 24,943,168	£ 384,467	£17.5 per £1
<b>2023/24</b>	+ £12,685,295	£37,628,463	£359,541	£21 per £1
<b>2024/25</b>	<b>+ £5,532,748</b>	<b>£43,161,211</b>	<b>£243,109</b>	<b>£21 per £1</b>

Community Activity Programme Contacts

2,988

Young People completing Employability Projects

40

Adults completing Employability Projects

30

Funds Donated to Charitable Causes

£20,960

Awareness Raising Campaigns

6

Pupil Contacts per year in most deprived neighbourhoods

26,790

Number of children we work with each week in schools

930

Partner Schools

9

Big Events

4

Small Events

194

Regular Volunteers

60

Holiday Activity Fund Contacts

3100

Social Impact since 2017

£43,161,211



Charity Registration No. 1176894

Company Registration No. 10257450 (England and Wales)

**SOUTH SHIELDS FC FOUNDATION LIMITED**  
**TRUSTEES' REPORT AND UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

# **SOUTH SHIELDS FC FOUNDATION LIMITED**

## **LEGAL AND ADMINISTRATIVE INFORMATION**

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<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE32 3UP
<b>Independent Examiner</b>	Stephen Green ACA Mullen Stoker Ltd, Chartered Accountants Mullen Stoker House Mandale Business Park Belmont Industrial Estate Durham DH1 1TH

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# SOUTH SHIELDS FC FOUNDATION LIMITED

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# **SOUTH SHIELDS FC FOUNDATION LIMITED**

## **TRUSTEES' REPORT**

***FOR THE YEAR ENDED 30 JUNE 2025***

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The trustees, who are also directors for the purposes of company law, have pleasure in present their report and the financial statements for the charitable company for the period ended 30 June 2025. This incorporates the directors' report requirements of the Companies Act 2006.

The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

### **Structure, governance and management**

South Shields FC Foundation is a charitable company with dual reporting to Companies House and the Charity Commission. It is governed by its Articles of Association and trust deed.

The trustees, who are also the directors for the purpose of company law, and who served during the year were:

Gary Crutwell  
Stephen David Taylor - resigned 21/10/2025  
Martin Ronald Urwin - resigned 21/10/2025  
Geoff Thompson  
Ernest Gibson

Day to day running of the charity is delegated to Steve Camm.

New trustees are appointed after interview and based on the skill needs of the charity at the time of appointment. Training is ongoing.

### **Objectives and activities**

South Shields FC Foundation is South Shields FC's Club Community Organisation (CCO) as recognised by the National League North, which is part of the FA football pyramid. It is also a registered charity. It's aim is to support the mental health and wellbeing of people living in South Tyneside and the surrounding area. Many parts of South Tyneside and the wider North East of England sit in the worst 5% of communities as measured by National Indices of Multiple Deprivation.

Its activities are organised around the five contributing factors to mental health and wellbeing as recognised by the NHS. These are:

1. Participating in healthy activities - we offer activities for people of all ages to participate in football, walking football, dance, boxing and fitness. A significant part of this is a Personal, Health, Social and Economic (PSHE) programme in schools connected to the National Curriculum;
2. Giving Something Back - we offer around 60 volunteering opportunities for people some of which are connected to employment pathways with the Foundation and Football Club in coaching and stewarding. We also organise and host events that raise money for local charities;
3. Learning a new Skill - we offer skills development and activities that encourage people to continue to learn, particularly those activities that support pathways to employment for those furthest away from employment.
4. Taking Notice - we deliver a number of campaigns, some connected to Football League and Premier League campaigns, to raise awareness and understanding of important societal issues
5. Making Friends - we deliver a number of activities that help people to stay connected, tackling social isolation

# SOUTH SHIELDS FC FOUNDATION LIMITED

## TRUSTEES' REPORT (CONTINUED)

### FOR THE YEAR ENDED 30 JUNE 2025

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The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'

The following organisations are connected:

- SSFCF 2017 Ltd - administers on behalf of 1888 Limited
- South Shields Football Club 1888 Limited - provide management services to each other
- Harton and Westoe Miners Welfare - charges rent

#### **Achievements and performance**

These financial statements should be read alongside our Social Accounts for the financial year ended 30 June 2025. Those contain details of our activities and social impact within the community. Highlights include:

1. A PSHE Programme in 11 local schools that engages over 1000 young people each week in activities connected to the National Curriculum including healthy activities, multi sports, literacy, numeracy and personal and social development.
2. A Music Festival that raised £20,500 in ticket sales which was donated to local charity Cancer Connections
3. An innovative employability project for 50 young people from Epinay School, a local school for children with Special Educational Needs. This project saw Year 11 students take responsibility for delivering retail, hospitality and horticulture activities at football sites in a project designed to raise their skills and confidence and support pathways to employment beyond Year 11.
4. Our two main footballing programmes, a grass roots football club and a performance hybrid academy engaged more than 300 young people aged 6-17 in weekly activities supported by a group of 50 volunteers and Foundation coaching staff.
5. Three campaigns including a presence at first team match days promoting awareness about Food Banks, Mental Health and Show Racism the Red Card.
6. Open community participation programmes that had more than 5000 visits to participate in healthy activities in the year including a programme to ensure that those children who normally receive school meals can participate in healthy holiday activities that offer a healthy meal.

We use a Wellbeing Evaluation Methodology to assess the overall impact of our work. Since we formed in 2017 we have now passed the £40 million mark in social and community impact. That represents a social return on investment of around £20 for every £1 we spend.

#### **Financial review and reserves policy**

The Foundation returned another profit in 2024/25 and we are optimistic that this trend will continue.

Reserves increased by £9,379 from a deficit of £7,586 to positive funds of £1,793. The charity is seeking to grow its reserves to a level equivalent to three months operating costs as a buffer against funding shortfalls. Funding income interruptions are the principal risk facing the charity. There are no restricted or designated funds.

On behalf of the board of trustees

Gary Crutwell

Dated: 12 December 2025

# **SOUTH SHIELDS FC FOUNDATION LIMITED**

## **STATEMENT OF TRUSTEES' RESPONSIBILITIES**

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The trustees are responsible for preparing the Trustees' report and the accounts in accordance with Charities Act 2011 and United Kingdom Generally Accepted Accounting Practice.

The Charities Act 2011 requires the Trustees to prepare accounts for each financial year which give a true and fair view of its financial activities during the year and of its financial position at the end of the year. In presenting those accounts, they are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP FRS 102;
- make judgements and estimates that are reasonable and prudent;
- follow applicable UK accounting standards and the Charities SORP FRS 102, disclosing and explaining any departures in the accounts; and
- prepare the accounts on the going concern basis unless it is inappropriate to do so.

The Trustees are responsible for maintaining proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the accounts comply with the Charities Act 2011 and with the requirements of the Statement of Recommended Practice Accounting and Reporting by Charities: statement of recommended practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)

(effective 1 January 2015) - Charities SORP FRS102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities besides the above responsibilities.

# **SOUTH SHIELDS FC FOUNDATION LIMITED**

## **INDEPENDENT EXAMINER'S REPORT**

### **TO THE TRUSTEES OF SOUTH SHIELDS FC FOUNDATION LIMITED**

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I report to the trustees on my examination of the accounts of the charitable company for the period ended 30 June 2025.

#### **Responsibilities and basis of report**

The charity trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report, in respect of my examination of your accounts carried out under section 145 of the Charities Act 2011 ("The 2011 Act"). In carrying out my examination, I have followed the directions given by the Charity Commission under section 145(5)(6) of the 2011 Act.

#### **Independent examiner's statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of The Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Stephen Green ACA  
Mullen Stoker Limited, Chartered Accountants  
Mullne Stoker House  
Mandale Business Park  
Belmont Industrial Estate  
DH1 1TH

Dated: 12 December 2025

# SOUTH SHIELDS FC FOUNDATION LIMITED

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 JUNE 2025

		Unrestricted Funds	
		2025	2024
	Notes	£	£
<b><u>Incoming resources from generated funds</u></b>			
Donations and legacies	2	53,218	67,891
Incoming resources from charitable activities	3	147,790	167,586
Other incoming resources	4	51,480	180,000
		<hr/>	<hr/>
<b>Total incoming resources</b>		<b>252,488</b>	415,477
		<hr/>	<hr/>
<b><u>Resources expended</u></b>			
	5		
<b>Costs of generating funds</b>			
Costs of generating donations and legacies		20,465	7,992
Fundraising trading: costs		92,600	105,999
		<hr/>	<hr/>
		<b>113,065</b>	113,991
		<hr/>	<hr/>
<b>Charitable activities</b>			
Charitable activities		112,353	230,078
		<hr/>	<hr/>
Support costs		17,691	15,472
		<hr/>	<hr/>
<b>Total resources expended</b>		<b>243,109</b>	359,541
		<hr/>	<hr/>
<b>Net income for the year/ Net movement in funds</b>		<b>9,379</b>	55,936
		<hr/>	<hr/>
Fund balances at 30 June 2024		(7,586)	(63,522)
		<hr/>	<hr/>
<b>Fund balances at 30 June 2025</b>		<b>1,793</b>	(7,586)
		<hr/> <hr/>	<hr/> <hr/>

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

The current and previous year figures all relate to continuing activities.

# SOUTH SHIELDS FC FOUNDATION LIMITED

## BALANCE SHEET

AS AT 30 JUNE 2025

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	Notes	2025 £	£	2024 £	£
<b>Fixed assets</b>					
Tangible assets	9		1,714		2,586
<b>Current assets</b>					
Debtors	10	163,546		64,907	
Cash at bank and in hand		396		597	
		<u>163,942</u>		<u>65,504</u>	
<b>Creditors: amounts falling due within one year</b>	11	<u>(162,674)</u>		<u>(61,434)</u>	
<b>Net current assets</b>			<u>1,268</u>		<u>4,070</u>
<b>Total assets less current liabilities</b>			<u>2,982</u>		<u>6,656</u>
<b>Creditors: amounts falling due after more than one year</b>	12		<u>(1,189)</u>		<u>(14,242)</u>
<b>Net assets</b>			<u><u>1,793</u></u>		<u><u>(7,586)</u></u>
<b>Income funds</b>					
Unrestricted funds			<u>1,793</u>		<u>(7,586)</u>
			<u><u>1,793</u></u>		<u><u>(7,586)</u></u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 June 2025. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved and authorised by the Board on 12 December 2025

**Gary Crutwell**

**Company Registration No. 10257450**

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS

### FOR THE YEAR ENDED 30 JUNE 2025

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#### 1 Accounting policies

##### 1.1 Basis of preparation

South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s). It is an incorporated registered charity which is limited by guarantee.

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 30th June 2025 and 12 months following the approval of the financial statements. For this reason the financial accounts have been prepared on a going concern basis. It should be noted the the charity has the backing of 'South Shields Football Club 1888 Limited' which is in partnership with the charity.

The financial statements have been prepared under the historical cost convention and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006. The financial statements are prepared in UK sterling rounded to the nearest pounds.

##### 1.2 Incoming resources and resources expended

Unrestricted funds are incoming resources receivable or generated for the furtherance of the objectives of the Charity without a specified purpose and are available as general funds. Resources expended which meet these criteria are charged to the funds, together with a fair allocation of staff and support costs. Restricted funds are used for the specific purposes laid down by the donor or sponsor. Resources expended which meet these criteria are charged to the funds.

##### 1.3 Taxation

The Charity is exempt from taxation on its charitable activities, as it is a registered charity.

##### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets, other than freehold land, are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Sports equipment	20% on cost
Kit	50% on cost

##### 1.5 Pensions

The charity operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

##### 1.6 Debtors

Debtors are recognised at the settlement amount due after allowing for any discounts and as per the terms agreed. Prepayments are valued at the amounts prepaid for services and accrued income are valued at the amounts due per terms agreed and there is certainty of receipt.

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

---

### 1 Accounting policies

(Continued)

#### 1.7 Income & Expenditure

Income is recognised in the period when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

Income comprises of funds received from parent donations, grants, sponsors, school income, activities days, donations, events and finders fees for academy students.

The value of services provided by volunteers has not been included.

Expenditure incurred is recognised in the period once there is a legal constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

#### 1.8 Other accounting policies

##### Cash at bank and in hand:

Cash at bank includes bank balances kept in current and deposit accounts.

##### Creditors and provisions:

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts.

##### Critical accounting estimates and judgements:

There are no significant areas of judgement or key sources of estimation uncertainty arising from the preparation of the accounts.

### 2 Donations and legacies

	2025	2024
	£	£
Donations and gifts	52,418	62,563
Sponsorships received	800	5,328
	<u>53,218</u>	<u>67,891</u>

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

### 3 Incoming resources from charitable activities

	2025 £	2024 £
Football camps and grants	126,086	111,888
Fundraising activities	21,704	22,698
Finders fees	-	33,000
	<u>147,790</u>	<u>167,586</u>

### 4 Other incoming resources

	2025 £	2024 £
Management fees	51,480	180,000
	<u>51,480</u>	<u>180,000</u>

### 5 Total resources expended

	Other costs £	Grant funding £	Total 2025 £	Total 2024 £
<b>Costs of generating funds</b>				
Costs of generating donations and legacies	20,465	-	20,465	7,992
Rent paid under operating leases	92,600	-	92,600	105,999
Total	<u>113,065</u>	-	<u>113,065</u>	113,991
<b>Charitable activities</b>				
Activities undertaken directly	105,263	-	105,263	180,251
Grant funding of activities	-	7,090	7,090	49,827
Total	<u>105,263</u>	<u>7,090</u>	<u>112,353</u>	230,078
<b>Support costs</b>				
	<u>17,691</u>	-	<u>17,691</u>	15,472
	<u>236,019</u>	<u>7,090</u>	<u>243,109</u>	<u>359,541</u>

Support costs include governance costs of £1,250 (2024:£1,250) being the independent examiner's fees and depreciation of £1,251 (2024: £6,167).

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

---

### 6 Grants payable

Grants to institutions £	Grants to individuals £	Total 2025 £	Total 2024 £
<u>5,009</u>	<u>2,081</u>	<u>7,090</u>	<u>49,827</u>

### 7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or expenses during the year or previous year.

### 8 Employees

#### Employment costs

	2025	2024
Salaries & Wages	75,473	85,203
Social security costs	5,914	6,676
Pension	1,532	1,730
	<u>82,919</u>	<u>93,609</u>

#### Number of employees

The average number of employees during the year was:

	2025 Number	2024 Number
Average number of employees	<u>5</u>	<u>6</u>

There were no employees whose annual remuneration was £60,000 or more.

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

### 9 Tangible fixed assets

	Other Assets £	Sports Equipment £	Total £
<b>Cost</b>			
At 30 June 2024	4,384	116,284	120,668
Additions	379	-	379
<b>At 30 June 2025</b>	<b>4,763</b>	<b>116,284</b>	<b>121,047</b>
<b>Depreciation</b>			
At 30 June 2024	2,560	115,522	118,082
Depreciation	565	686	1,251
<b>At 30 June 2025</b>	<b>3,125</b>	<b>116,208</b>	<b>119,333</b>
<b>Net book value</b>			
<b>At 30 June 2025</b>	<b>1,638</b>	<b>76</b>	<b>1,714</b>
At 29 June 2024	1,824	762	2,586

### 10 Debtors

	2025 £	2024 £
Trade debtors	13,446	6,328
Amounts owed by associated undertakings	150,100	58,339
Prepayments and accrued income	-	240
	<b>163,546</b>	<b>64,907</b>

### 11 Creditors: amounts falling due within one year

	2025 £	2024 £
Bank loans	11,527	10,000
Trade creditors	14,445	10,196
Amounts owed to associated undertakings	70,123	-
Taxes and social security	16,732	35,502
Accruals	49,847	5,736
	<b>162,674</b>	<b>61,434</b>

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

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12 Creditors: amounts falling due after more than one year	2025 £	2024 £
Bank loans	<u>1,189</u>	<u>14,242</u>

### 13 Related party transactions

The following related party transactions occurred during the year:

#### **SSFCF 2017 Ltd**

A management charge of £Nil (2024: £180,000) was rendered on this company. At the year end £135,188 (2024: £53,639) was owing by this company.

#### **South Shields Football Club 1888 Limited**

A management fee of £51,480 (2024: £Nil) was rendered to this company. At the year end £14,912 (2024: £4,700) was owing by it.

#### **Harton and Westoe Miners Welfare**

Rent of £93,600 (2024: £105,999) was paid. An amount of £70,123 (2024: £Nil) was owed to this charity at the year end.

**Charity Registration No. 1176894**

**Company Registration No. 10257450 (England and Wales)**

**SOUTH SHIELDS FC FOUNDATION LIMITED**  
**TRUSTEES' REPORT AND UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2025**

# **SOUTH SHIELDS FC FOUNDATION LIMITED**

## **LEGAL AND ADMINISTRATIVE INFORMATION**

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<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE32 3UP
<b>Independent Examiner</b>	Stephen Green ACA Mullen Stoker Ltd, Chartered Accountants Mullen Stoker House Mandale Business Park Belmont Industrial Estate Durham DH1 1TH

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# SOUTH SHIELDS FC FOUNDATION LIMITED

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Statement of trustees' responsibilities	3
Independent examiners' report	4
Statement of financial activities	5
Balance sheet	6
Notes to the accounts	7 - 12

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# **SOUTH SHIELDS FC FOUNDATION LIMITED**

## **TRUSTEES' REPORT**

***FOR THE YEAR ENDED 30 JUNE 2025***

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The trustees, who are also directors for the purposes of company law, have pleasure in present their report and the financial statements for the charitable company for the period ended 30 June 2025. This incorporates the directors' report requirements of the Companies Act 2006.

The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

### **Structure, governance and management**

South Shields FC Foundation is a charitable company with dual reporting to Companies House and the Charity Commission. It is governed by its Articles of Association and trust deed.

The trustees, who are also the directors for the purpose of company law, and who served during the year were:

Gary Crutwell  
Stephen David Taylor - resigned 21/10/2025  
Martin Ronald Urwin - resigned 21/10/2025  
Geoff Thompson  
Ernest Gibson

Day to day running of the charity is delegated to Steve Camm.

New trustees are appointed after interview and based on the skill needs of the charity at the time of appointment. Training is ongoing.

### **Objectives and activities**

South Shields FC Foundation is South Shields FC's Club Community Organisation (CCO) as recognised by the National League North, which is part of the FA football pyramid. It is also a registered charity. It's aim is to support the mental health and wellbeing of people living in South Tyneside and the surrounding area. Many parts of South Tyneside and the wider North East of England sit in the worst 5% of communities as measured by National Indices of Multiple Deprivation.

Its activities are organised around the five contributing factors to mental health and wellbeing as recognised by the NHS. These are:

1. Participating in healthy activities - we offer activities for people of all ages to participate in football, walking football, dance, boxing and fitness. A significant part of this is a Personal, Health, Social and Economic (PSHE) programme in schools connected to the National Curriculum;
2. Giving Something Back - we offer around 60 volunteering opportunities for people some of which are connected to employment pathways with the Foundation and Football Club in coaching and stewarding. We also organise and host events that raise money for local charities;
3. Learning a new Skill - we offer skills development and activities that encourage people to continue to learn, particularly those activities that support pathways to employment for those furthest away from employment.
4. Taking Notice - we deliver a number of campaigns, some connected to Football League and Premier League campaigns, to raise awareness and understanding of important societal issues
5. Making Friends - we deliver a number of activities that help people to stay connected, tackling social isolation

# SOUTH SHIELDS FC FOUNDATION LIMITED

## TRUSTEES' REPORT (CONTINUED)

### FOR THE YEAR ENDED 30 JUNE 2025

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The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'

The following organisations are connected:

- SSFCF 2017 Ltd - administers on behalf of 1888 Limited
- South Shields Football Club 1888 Limited - provide management services to each other
- Harton and Westoe Miners Welfare - charges rent

#### **Achievements and performance**

These financial statements should be read alongside our Social Accounts for the financial year ended 30 June 2025. Those contain details of our activities and social impact within the community. Highlights include:

1. A PSHE Programme in 11 local schools that engages over 1000 young people each week in activities connected to the National Curriculum including healthy activities, multi sports, literacy, numeracy and personal and social development.
2. A Music Festival that raised £20,500 in ticket sales which was donated to local charity Cancer Connections
3. An innovative employability project for 50 young people from Epinay School, a local school for children with Special Educational Needs. This project saw Year 11 students take responsibility for delivering retail, hospitality and horticulture activities at football sites in a project designed to raise their skills and confidence and support pathways to employment beyond Year 11.
4. Our two main footballing programmes, a grass roots football club and a performance hybrid academy engaged more than 300 young people aged 6-17 in weekly activities supported by a group of 50 volunteers and Foundation coaching staff.
5. Three campaigns including a presence at first team match days promoting awareness about Food Banks, Mental Health and Show Racism the Red Card.
6. Open community participation programmes that had more than 5000 visits to participate in healthy activities in the year including a programme to ensure that those children who normally receive school meals can participate in healthy holiday activities that offer a healthy meal.

We use a Wellbeing Evaluation Methodology to assess the overall impact of our work. Since we formed in 2017 we have now passed the £40 million mark in social and community impact. That represents a social return on investment of around £20 for every £1 we spend.

#### **Financial review and reserves policy**

The Foundation returned another profit in 2024/25 and we are optimistic that this trend will continue.

Reserves increased by £9,379 from a deficit of £7,586 to positive funds of £1,793. The charity is seeking to grow its reserves to a level equivalent to three months operating costs as a buffer against funding shortfalls. Funding income interruptions are the principal risk facing the charity. There are no restricted or designated funds.

On behalf of the board of trustees

Gary Crutwell

Dated: 12 December 2025

# **SOUTH SHIELDS FC FOUNDATION LIMITED**

## **STATEMENT OF TRUSTEES' RESPONSIBILITIES**

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The trustees are responsible for preparing the Trustees' report and the accounts in accordance with Charities Act 2011 and United Kingdom Generally Accepted Accounting Practice.

The Charities Act 2011 requires the Trustees to prepare accounts for each financial year which give a true and fair view of its financial activities during the year and of its financial position at the end of the year. In presenting those accounts, they are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP FRS 102;
- make judgements and estimates that are reasonable and prudent;
- follow applicable UK accounting standards and the Charities SORP FRS 102, disclosing and explaining any departures in the accounts; and
- prepare the accounts on the going concern basis unless it is inappropriate to do so.

The Trustees are responsible for maintaining proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the accounts comply with the Charities Act 2011 and with the requirements of the Statement of Recommended Practice Accounting and Reporting by Charities: statement of recommended practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)

(effective 1 January 2015) - Charities SORP FRS102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities besides the above responsibilities.

# **SOUTH SHIELDS FC FOUNDATION LIMITED**

## **INDEPENDENT EXAMINER'S REPORT**

### **TO THE TRUSTEES OF SOUTH SHIELDS FC FOUNDATION LIMITED**

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I report to the trustees on my examination of the accounts of the charitable company for the period ended 30 June 2025.

#### **Responsibilities and basis of report**

The charity trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report, in respect of my examination of your accounts carried out under section 145 of the Charities Act 2011 ("The 2011 Act"). In carrying out my examination, I have followed the directions given by the Charity Commission under section 145(5)(6) of the 2011 Act.

#### **Independent examiner's statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of The Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Stephen Green ACA  
Mullen Stoker Limited, Chartered Accountants  
Mullne Stoker House  
Mandale Business Park  
Belmont Industrial Estate  
DH1 1TH

Dated: 12 December 2025

# SOUTH SHIELDS FC FOUNDATION LIMITED

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 JUNE 2025

		Unrestricted Funds	
		2025	2024
	Notes	£	£
<b><u>Incoming resources from generated funds</u></b>			
Donations and legacies	2	53,218	67,891
Incoming resources from charitable activities	3	147,790	167,586
Other incoming resources	4	51,480	180,000
		<hr/>	<hr/>
<b>Total incoming resources</b>		<b>252,488</b>	415,477
		<hr/>	<hr/>
<b><u>Resources expended</u></b>			
	5		
<b>Costs of generating funds</b>			
Costs of generating donations and legacies		20,465	7,992
Fundraising trading: costs		92,600	105,999
		<hr/>	<hr/>
		<b>113,065</b>	113,991
		<hr/>	<hr/>
<b>Charitable activities</b>			
Charitable activities		112,353	230,078
		<hr/>	<hr/>
Support costs		17,691	15,472
		<hr/>	<hr/>
<b>Total resources expended</b>		<b>243,109</b>	359,541
		<hr/>	<hr/>
<b>Net income for the year/ Net movement in funds</b>		<b>9,379</b>	55,936
		<hr/>	<hr/>
Fund balances at 30 June 2024		(7,586)	(63,522)
		<hr/>	<hr/>
<b>Fund balances at 30 June 2025</b>		<b>1,793</b>	(7,586)
		<hr/> <hr/>	<hr/> <hr/>

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

The current and previous year figures all relate to continuing activities.

# SOUTH SHIELDS FC FOUNDATION LIMITED

## BALANCE SHEET

AS AT 30 JUNE 2025

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	Notes	2025 £	£	2024 £	£
<b>Fixed assets</b>					
Tangible assets	9		1,714		2,586
<b>Current assets</b>					
Debtors	10	163,546		64,907	
Cash at bank and in hand		396		597	
		<u>163,942</u>		<u>65,504</u>	
<b>Creditors: amounts falling due within one year</b>	11	<u>(162,674)</u>		<u>(61,434)</u>	
<b>Net current assets</b>			<u>1,268</u>		<u>4,070</u>
<b>Total assets less current liabilities</b>			<u>2,982</u>		<u>6,656</u>
<b>Creditors: amounts falling due after more than one year</b>	12		<u>(1,189)</u>		<u>(14,242)</u>
<b>Net assets</b>			<u>1,793</u>		<u>(7,586)</u>
<b>Income funds</b>					
Unrestricted funds			<u>1,793</u>		<u>(7,586)</u>
			<u>1,793</u>		<u>(7,586)</u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 30 June 2025. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

The accounts were approved and authorised by the Board on 12 December 2025

**Gary Crutwell**

**Company Registration No. 10257450**

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS

### FOR THE YEAR ENDED 30 JUNE 2025

---

#### 1 Accounting policies

##### 1.1 Basis of preparation

South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s). It is an incorporated registered charity which is limited by guarantee.

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 30th June 2025 and 12 months following the approval of the financial statements. For this reason the financial accounts have been prepared on a going concern basis. It should be noted the the charity has the backing of 'South Shields Football Club 1888 Limited' which is in partnership with the charity.

The financial statements have been prepared under the historical cost convention and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006. The financial statements are prepared in UK sterling rounded to the nearest pounds.

##### 1.2 Incoming resources and resources expended

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##### 1.4 Tangible fixed assets and depreciation

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Kit	50% on cost

##### 1.5 Pensions

The charity operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

##### 1.6 Debtors

Debtors are recognised at the settlement amount due after allowing for any discounts and as per the terms agreed. Prepayments are valued at the amounts prepaid for services and accrued income are valued at the amounts due per terms agreed and there is certainty of receipt.

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

---

### 1 Accounting policies

(Continued)

#### 1.7 Income & Expenditure

Income is recognised in the period when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

Income comprises of funds received from parent donations, grants, sponsors, school income, activities days, donations, events and finders fees for academy students.

The value of services provided by volunteers has not been included.

Expenditure incurred is recognised in the period once there is a legal constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

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##### Cash at bank and in hand:

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##### Creditors and provisions:

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts.

##### Critical accounting estimates and judgements:

There are no significant areas of judgement or key sources of estimation uncertainty arising from the preparation of the accounts.

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	2025	2024
	£	£
Donations and gifts	52,418	62,563
Sponsorships received	800	5,328
	<u>53,218</u>	<u>67,891</u>

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

### 3 Incoming resources from charitable activities

	2025 £	2024 £
Football camps and grants	126,086	111,888
Fundraising activities	21,704	22,698
Finders fees	-	33,000
	<u>147,790</u>	<u>167,586</u>

### 4 Other incoming resources

	2025 £	2024 £
Management fees	51,480	180,000
	<u>51,480</u>	<u>180,000</u>

### 5 Total resources expended

	Other costs £	Grant funding £	Total 2025 £	Total 2024 £
<b>Costs of generating funds</b>				
Costs of generating donations and legacies	20,465	-	20,465	7,992
Rent paid under operating leases	92,600	-	92,600	105,999
Total	<u>113,065</u>	-	<u>113,065</u>	113,991
<b>Charitable activities</b>				
Activities undertaken directly	105,263	-	105,263	180,251
Grant funding of activities	-	7,090	7,090	49,827
Total	<u>105,263</u>	<u>7,090</u>	<u>112,353</u>	230,078
<b>Support costs</b>				
	<u>17,691</u>	-	<u>17,691</u>	15,472
	<u>236,019</u>	<u>7,090</u>	<u>243,109</u>	<u>359,541</u>

Support costs include governance costs of £1,250 (2024:£1,250) being the independent examiner's fees and depreciation of £1,251 (2024: £6,167).

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

---

### 6 Grants payable

Grants to institutions £	Grants to individuals £	Total 2025 £	Total 2024 £
<u>5,009</u>	<u>2,081</u>	<u>7,090</u>	<u>49,827</u>

### 7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or expenses during the year or previous year.

### 8 Employees

#### Employment costs

	2025	2024
Salaries & Wages	75,473	85,203
Social security costs	5,914	6,676
Pension	1,532	1,730
	<u>82,919</u>	<u>93,609</u>

#### Number of employees

The average number of employees during the year was:

	2025 Number	2024 Number
Average number of employees	<u>5</u>	<u>6</u>

There were no employees whose annual remuneration was £60,000 or more.

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

### 9 Tangible fixed assets

	Other Assets £	Sports Equipment £	Total £
<b>Cost</b>			
At 30 June 2024	4,384	116,284	120,668
Additions	379	-	379
<b>At 30 June 2025</b>	<b>4,763</b>	<b>116,284</b>	<b>121,047</b>
<b>Depreciation</b>			
At 30 June 2024	2,560	115,522	118,082
Depreciation	565	686	1,251
<b>At 30 June 2025</b>	<b>3,125</b>	<b>116,208</b>	<b>119,333</b>
<b>Net book value</b>			
<b>At 30 June 2025</b>	<b>1,638</b>	<b>76</b>	<b>1,714</b>
At 29 June 2024	1,824	762	2,586

### 10 Debtors

	2025 £	2024 £
Trade debtors	13,446	6,328
Amounts owed by associated undertakings	150,100	58,339
Prepayments and accrued income	-	240
	<b>163,546</b>	<b>64,907</b>

### 11 Creditors: amounts falling due within one year

	2025 £	2024 £
Bank loans	11,527	10,000
Trade creditors	14,445	10,196
Amounts owed to associated undertakings	70,123	-
Taxes and social security	16,732	35,502
Accruals	49,847	5,736
	<b>162,674</b>	<b>61,434</b>

# SOUTH SHIELDS FC FOUNDATION LIMITED

## NOTES TO THE ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 JUNE 2025

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<b>12</b>	<b>Creditors: amounts falling due after more than one year</b>	<b>2025</b>	<b>2024</b>
		<b>£</b>	<b>£</b>
	Bank loans	<b>1,189</b>	14,242
		<u>          </u>	<u>          </u>

### **13 Related party transactions**

The following related party transactions occurred during the year:

#### **SSFCF 2017 Ltd**

A management charge of £Nil (2024: £180,000) was rendered on this company. At the year end £135,188 (2024: £53,639) was owing by this company.

#### **South Shields Football Club 1888 Limited**

A management fee of £51,480 (2024: £Nil) was rendered to this company. At the year end £14,912 (2024: £4,700) was owing by it.

#### **Harton and Westoe Miners Welfare**

Rent of £93,600 (2024: £105,999) was paid. An amount of £70,123 (2024: £Nil) was owed to this charity at the year end.

**SOUTH SHIELDS FC FOUNDATION LIMITED**

England & Wales - Charity number 1176894

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# Accounts

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# Social Accounts

Year Ended 30.06.2024

South Shields FC Foundation Limited

Company No. 10257450

Registered Charity No. 1176894



The Five Ways to Wellbeing

## Welcome

Welcome to our Annual Report and Social Accounts for the financial year ended 30 June 2024.

It's been a fantastic year for us, growing and expanding our activities and impact and approaching the £25million mark in social impact in this our seventh year of existence.

A special thank you to our Chairman Geoff Thompson, our Trustees, staff, sponsors and volunteers without whom we couldn't do what we do.

We'd also like to say a special thank you to our community partners, especially Sea View Primary, Hadrian Primary and Bamburgh SEN school who have remained with us from day one of our journey.

Steve Camm. Foundation Manager

# What we do

**Charitable Purpose** - we work with others to create opportunities for people to engage in the **following** activities that support their mental health and wellbeing...



## Be Active

Taking part in regular physical activity



## Take Notice

Understanding what is going on around you



## Make Friends

Interacting socially with others



## Give Back

Doing something for others e.g. charitable giving or volunteering



## Learn & Grow

Learning a new skill or getting involved in personal development and growth

# Business Model

We're a social enterprise...

## Charitable Purpose

We have a charitable purpose (supporting mental health and wellbeing) that drives everything we do.

## Trading Activities

We generate most of our income from sales rather than being grant dependent.

## Reinvest Profit

We reinvest all profit in our charitable purpose rather than distributing it to shareholders.



ThePhoto by PhotoAuthor is licensed under CCYSA.

# Governance

## SSFCF 2017 Limited



The Foundation has a wholly owned Trading Company, SSFCF 2017 Limited (Number 12718209). It manages income from the bars and events at Harton & Westoe Miners Welfare. Profits from this company must be reinvested in the Foundation or the facilities at Harton & Westoe Miners Welfare.

### Trustees:

- Geoff Thompson  
Chairman South Shields FC
- Steve Camm  
South Shields FC Foundation Manager
- Ernest Gibson  
Chair Harton & Westoe Miners Welfare

## South Shields FC Foundation Limited



South Shields FC Foundation Limited is a Charitable Company (Number 10257450) and a Registered Charity (Number 1176894).

### Trustees:

- Geoff Thompson  
Chairman South Shields FC
- Gary Crutwell
- Ernest Gibson  
Chair Harton & Westoe Miners Welfare
- Stephen Taylor
- Martin Urwin

## Harton & Westoe Miners Welfare



The Foundation has a 25 year Partnership Agreement (established 2019) with Harton & Westoe Miners Welfare (Charity Number 520812) to operate the facility at Harton Welfare.

Under the agreement the Foundation takes full management responsibility for the site on behalf of the Miners Welfare (which retains land ownership), including all the financial risk which is now vested in the Trading Company.

The Foundation pays a monthly licence fee to Harton & Westoe Miners Welfare.

South Shields FC Foundation Limited

**Charity Number**

1176894

**Company Number**

10257450

**Registered Office:**

Mariners Park  
Shaftesbury Avenue  
South Shields  
NE32 3UP

**Head Office:**

Harton Welfare  
Low Lane  
South Shields  
NE34 0NA

## Public Benefit Statement

In carrying out its activities the Trustees have had regard to the Charity Commission's guidance on public benefit.



## Financial Statements

**Exemptions from disclosure:**

None

**Funds held as a Custodian:**

None

The Unaudited Financial Statements (prepared separately) set out the expenditure and income against our main activities for the year.

	<b>Actual - 2021/22</b>	<b>Actual - 2022/23</b>	<b>Actual - 2023/24</b>
Donations	149,917	168,321	62,563
Grants	27,178	94,626	8,288
Sponsorships	4,800	4,146	5,328
Gifts in Kind		25,610	000
Income from Charitable Activities	42,912	34,274	103,600
Other Trading Activities	27,677	27,105	235,698
<b>Gross Profit</b>	<b>£ 252,484</b>	<b>£ 354,082</b>	<b>£ 415,477</b>
Staff Costs	30,001	13,774	3,391
Licence Fee	40,230	80,801	113,991
Charitable Activities	165,057	244,963	226,687
Governance	16,821	11,929	15,472
<b>Total Expenses</b>	<b>£ 252,109</b>	<b>£ 351,467</b>	<b>£ 359,541</b>
	<b>£ 375</b>	<b>£ 2,613</b>	<b>£ 55,936</b>

# Main Activities

## Rosiefest

July 2023

- Rosiefest is a music festival showcasing local bands with the purpose of bringing people together to raise funds for local charities.
- The main beneficiary was Cancer Connections, a South Shields based charity.
- **Outputs:**  
1600 attendees  
£13,500 raised for local charities
- **Social Impact Areas:**  
Make Friends, Give Back

## Charity Football

July/August 2023

- Four charity football games were held this year in remembrance and to raise funds for charities including testicular cancer and Children's Heart Foundation
- **Outputs:**  
3 charity football matches  
£5,000 raised for local charities
- **Social Impact Areas:**  
Give Back, Take Notice

## Epinay Takeover 2

March 2024

- This employability project saw students take over running parts of the club including hospitality, groundskeeping, retail shop and first team training in the run up to a first team match day.
- We are delighted that two graduates from Takeover 1 found part time employment with the Football Club
- **Outputs:**  
55 year 11 students (life skills, horticulture, sports and hospitality)  
2 Part Time jobs created
- **Social Impact Areas:**  
Learn & Grow

# Main Activities

## Schools PSHE

Sep 2023 - July 2024

- We delivered Physical, Social, Health and Economic programmes in Early Years Settings that connected to the National Curriculum:
- **Monkey Movements** – focusing on key motor controls and fundamental movement through structured play.
- **Polly Phonics** – a literacy programme delivered in a PE lesson.
- **Matey's Maths** – a numeracy programme embedded into a PE lesson.
- **CPD** – programmes for school teachers, teaching assistants and PE leads.

## Schools Multi Sport

June 2022 – July 2023

- We also delivered a number of programmes supporting a multi-sport curriculum and extra-curricular activities:
- **Multi-Sport KS1 and KS2** – These programmes use a variety of games designed to develop physical literacy and personal development and growth.
- **Dance** – enriched curriculum activities culminating with an in school performance.
- **Extra-Curricular** - a range of multi-sport programmes offering participation in physical activities at lunch time and after school.

- **Outputs:**

11 Early Years Schools and Nurseries  
1 SEN School  
38,850 pupil contacts living in areas defined as having income levels with the lowest 5% nationally  
11 different sports  
2 CPD Events  
980 unique participants per week  
38,850 annual contacts

- **Social Impact Areas:**

Be Active, Learn & Grow

# Main Activities cont.

## Hybrid Academy

July 2022 – June 2023

- SSFC Foundation Hybrid Academy combines our in school development experience with a performance footballing pathway. It aims to bridge the gap between the best of grassroots football and the categorised academies of the EFL and Premier League.
- Participants receive professional coaching, strength and conditioning and participate in a local league to which a number of stretch games are added with pro clubs.

## Grass Roots Football

July 2022 – June 2023

- 28 boys and girls grass roots football teams from age 7 to 17 delivered by a committed group of 70 volunteers.
- Teams train once per week and participate in local football leagues.
- We achieved FA Accreditation.

- **Outputs:**

140 players in Hybrid Academy  
2 new part time jobs created

28 teams in Grassroots Football Programme  
336 players  
55 volunteers

- **Social Impact Areas:**

Be Active  
Learn & Grow  
Give Back

# Main Activities cont.

## Campaigns 2023/2024

- Across the year the Foundation supported a number of national campaigns and initiatives designed to raise awareness about important societal issues.
- These included Show Racism the Red Card, If You Care Share (Mental Health) and a campaign to support Hospitality & Hope (a local food bank)
- **Outputs:**  
6 Matchday events
- **Social Impact Areas:**  
Take Notice

## National League Trust

- We delivered two projects supported by £11,663 from the National League Trust.
- **Employability (IT Skills)**  
We engaged 214 children from 4 schools in a project designed to learn IT problem solving and coding using SPHERO robots.
- **Matchday Experience**  
175 children participating in a Match Day Experience each promoting learning or engagement in an activity.
- **Outputs:**  
389 Children engaged  
6 different schools  
1280 learning hours



# Main Activities cont.

## Community Activity Programmes

July 2023 – June 2024

- **Friday Night Football** remained our flagship open community football programme delivered each week during term time by professional coaching staff.
- We also continued our specialist programmes: **Thinkers & Movers** (ages 3-5 years and parents); **Mini Mariners** (progression for ages 5 and 6 into grass roots teams); **Goalkeeper** (position specific training).

- **Outputs:**

**297 New unique children participating in healthy activities**

- **40 Weeks x 1 Hour Activities**

- + **Goalkeeper** 12 participants, 480 Contacts
- + **Thinkers & Movers** 16 participants, 640 contacts
- + **Mini Mariners** 15 participants, 600 contacts
- + **Mini Mariners (Girls)** 12 participants, 480 contacts
- + **Friday Night Football** 66 participants, 2640 contacts
- + **Little Mariners** 14 participants, 560 contacts

- **50 Days x 4 Hour camps**

- + 331 participants, 1225 contacts

- **Social Impact Areas:**

Be Active

## Holiday Activities & Food

August 2023 – July 2024

We became a supplier of Holiday Activities for South Tyneside Council in August 2022. The Holiday Activities and Food programme is a response to the cost of living crisis to ensure that children who normally received free school meals have access to free food and healthy activities during school holidays.

85% of beneficiaries live in the 5% most deprived neighbourhoods nationally.

- **Outputs:**

25 Days of activity  
3050 contacts

- **Social Impact Areas:**

Be Active

# Main Activities cont.

## Community Programmes continued...

### Life Events

July 2022 – June 2023

Mental health and wellbeing is also positively impacted by making new friends and keeping in touch with old ones.

Throughout the year we hosted **174** small events at Harton Welfare e.g. wakes, weddings, christenings, leavers parties, birthdays, kids birthdays and family fun days.

We also hosted **17 larger events** including **Rosiefest, Boxing, Charity Football** and **Family Fun days** etc.

- **Outputs:**
  - 174 small events
  - 8740 contacts
- **Social Impact Areas:**
  - Make Friends

### Community Groups

Regular meetings of the Miners Banner Group and Westoe Band

Regular meetings of a Women only fitness group.

Twice weekly meetings of Slimming World

## Wellbeing Valuation Summary – July 2023 to June 2024

	Average Per Person Value	New Unique numbers in 2023/2024	Claimed Value minus deadweight	
Regular Volunteering	£2,357	5	£ 8,603	Grass Roots Football
Frequent Mild Exercise	£3,537	5880	£12,478,536	Schools Programme
Football	£3,101	25	£. 46,489	Grass Roots football and Hybrid Academy
Dance	£3,052	60	£. 109,872	Schools Programme
Keep Fit	£1,670	5	£ 5,010	Running Club, Funky Fit
Member of a social group	£1,850	2	£ 2,220	Miners Banner Group, Brass Band
Full Time Employment	£10,767	1	£ 6,460	Cleaner
Part Time Employment	£1,229	2	£ 1,474	Sessional Coaches
Employment Training	£807	55	£ 26,631	Epinay Takeover
			£12,685,295	

Since 2017 we've used a Wellbeing Valuation Approach to measure and record our social impact.

Wellbeing Valuation is in the Treasury's Green Book, the UK's core guide to policy evaluation. The methodology was developed by Daniel Fujiwara (London School of Economics), Affinity Sutton, Catalyst Housing and the Housing Associations Charitable Trust. It works by isolating the particular factors that affect health and wellbeing e.g. playing a sport, getting a job or socialising with friends.

It then attributes an equivalent financial value to each of these factors. This is the amount of cash that would be needed to increase someone's wellbeing by the same amount.  
*e.g. playing a sport regularly over a two month period would have the same impact on health and wellbeing as being given £3,101.*

**It's a one off calculation**, so once a benefit has been calculated and attributed to a particular year the continuation of the activity doesn't keep adding to the total. We like this because, whilst we want to retain people in activities, to add to our impact we must constantly engage NEW people.

# Social Impact

	Social value By Year	Cumulative	Spend By Year	Cumulative ROI
<b>2017/18</b>	£1,110,803	£ 1,110,803	£ 55,286	£20 per £1
<b>2018/19</b>	£2,229,585	£ 3,340,388	£ 353,561	£8 per £1
<b>2019/20</b>	£1,129,466	£ 4,469,854	£ 143,658	£8 per £1
<b>2020/21</b>	£5,693,334	£ 10,163,188	£ 238,076	£13 per £1
<b>2021/22</b>	£4,217,565	£ 14,380,753	£ 252,109	£14 per £1
<b>2022/23</b>	£10,562,416	£ 24,943,168	£ 384,467	£17.5 per £1
<b>2023/24</b>	£12,685,295	£37,628,463	£359,541	£21 per £1

Results

Community Activity Programme Contacts

6,625

Number of children we work with each week in schools

980

Big Events

17

Partner Schools CPD Events

2

Young People completing Employability Projects

55

Partner Schools

11

Football Programmes: Players engaged in weekly activity

476

Volunteers

55

Small Events

174

Funds Raised for Charitable Causes

£13,500



Awareness Raising Campaigns

38,850

Social Impact since 2017

£37,628,463

3

Holiday Activity Fund Contacts

3050



Charity number: 1176894

Company number: 10257450

(England and Wales)

South Shields FC Foundation Limited

Report of the Trustees and Unaudited Financial Statements

For the period ended 29 June 2024

South Shields FC Foundation Limited  
Contents Page  
For the period ended 29 June 2024

Report of the Trustees	1 to 3
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Statement of Financial Activities	5
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**South Shields FC Foundation Limited**  
**Report of the Trustees**  
**For the period ended 29 June 2024**

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the period ended 29 June 2024. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

**Chair's report**

**Statement of Trustees' responsibilities**

The Trustees are responsible for preparing the Trustees' report and the accounts in accordance with Charities Act 2011 and United Kingdom Generally Accepted Accounting Practice.

The Charities Act 2011 requires the Trustees to prepare accounts for each financial year which give a true and fair view of its financial activities during the year and of its financial position at the end of the year. In presenting those accounts, they are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP FRS 102;
- make judgements and estimates that are reasonable and prudent;
- follow applicable UK accounting standards and the Charities SORP FRS 102, disclosing and explaining any departures in the accounts; and
- prepare the accounts on the going concern basis unless it is inappropriate to do so.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the accounts comply with the Charities Act 2011 and with the requirements of the Statement of Recommended Practice Accounting and Reporting by Charities: statement of recommended practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - Charities SORP FRS102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities besides the above responsibilities.

This report was approved by the trustees on 18th July 2025

**OBJECTIVES AND ACTIVITIES**

South Shields FC Foundation is South Shields FC's Club Community Organisation (CCO) as recognised by the National League North, which is part of the FA football pyramid. It is also a registered charity. Its aim is to support the mental health and wellbeing of people living in South Tyneside and the surrounding area. Many parts South Tyneside and the wider North East of England sit in the worst 5% of communities as measured by National Indices of Multiple Deprivation.

Its activities are organised around the five contributing factors to mental health and wellbeing as recognised by the NHS. These are:

1. Participating in healthy activities - we offer activities for people of all ages to participate in football, walking football, dance, boxing and fitness. A significant part of this is a Personal, Health, Social and Economic (PSHE) programme in schools connected to the National Curriculum;
2. Giving Something Back - we offer around 70 volunteering opportunities for people some of which are connected to employment pathways with the Foundation and Football Club in coaching and stewarding. We also organise and host events that raise money for local charities;
3. Learning a new Skill - we offer skills development and activities that encourage people to continue to learn, particularly those activities that support pathways to employment for those furthest away from employment.
4. Taking Notice - we deliver a number of campaigns, some connected to Football League and Premier League campaigns, to raise awareness and understanding of important societal issues
5. Making Friends - we deliver a number of activities that help people to stay connected, tackling social isolation

**Objectives and aims**

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**South Shields FC Foundation Limited**  
**Report of the Trustees Continued**  
**For the period ended 29 June 2024**

**ACHIEVEMENTS AND PERFORMANCE**

These financial statements should be read alongside our Social Accounts for the financial year ended 29 June 2024. Those contain details of our activities and social impact within the community. Highlights include:

1. A PSHE Programme in 11 local schools that engages over 1000 young people each week in activities connected to the National Curriculum including healthy activities, multi sports, literacy, numeracy and personal and social development.
2. A Music Festival that raised £13,500 in ticket sales which was donated to local charity Cancer Connections
3. An innovative employability project for 55 young people from Epinay School, a local school for children with Special Educational Needs. This project saw Year 11 students take responsibility for delivering retail, hospitality and horticulture activities at football sites in a project designed to raise their skills and confidence and support pathways to employment beyond Year 11.
4. Our two main footballing programmes, a grass roots football club and a performance hybrid academy engaged more than 475 young people aged 6-17 in weekly activities supported by a group of 55 volunteers and Foundation coaching staff.
5. Three campaigns including a presence at first team match days promoting awareness about Mental Health and Show Racism the Red Card,
6. Open community participation programmes that had more than 7500 visits to participate in healthy activities in the year including a programme to ensure that those children who normally receive school meals can participate in healthy holiday activities that offer a healthy meal.

We use a Wellbeing Evaluation Methodology to assess the overall impact of our work. In 2023/2024 we achieved over £12million in social impact bringing our total impact since formation in 2017 to £37.6million. That represents a social return on investment of £21 for every £1 we spend.

**FINANCIAL REVIEW**

The Foundation returned a much improved profit in 2023/24 and we are optimistic that this trend will continue.

Factors that have impacted on the level of profitability in 2023/24 are:

1. Depreciation on kit and equipment (£6,167) which was depreciated last year over a two year period. The amount of kit purchased in 2023/24 and beyond will be reduced as kit is now purchased independently by teams and therefore depreciation will be considerably less in next years accounts. If kit is purchased it will go through the profit and loss account, if this kit relates to grass root teams, the amounts are recharged through income.
2. The Licence Fee payment in 2023/24 for the use of Harton Welfare increased significantly from circa £74k to circa £106k this is attributable to the rising energy costs during the year. It should be noted that we have been able to negotiate a management fee between our charity and an associated trading arm of our charity which utilises Harton Welfare building and land. We have been able to put through a retrospective charge which incorporates some fees for 2022/2023, this has had a impact on inflating our profits in the 2023/2024 financial year.
3. Additional incomes are predicted in 2024/25 from the current sales pipeline.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

South Shields FC Foundation is a charitable company with dual reporting to Companies House and the Charity Commission. Trustees and Directors are shared between the charity and the guarantee company.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company registration number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE323UP

South Shields FC Foundation Limited  
Report of the Trustees Continued  
For the period ended 29 June 2024

**Trustees**


The trustees and officers serving during the year and since the year end were as follows:

Gary Crutwell  
Stephen David Taylor  
Martin Ronald Urwin  
Geoff Thompson  
Ernest Gibson

**Independent examiner**

Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

Approved by the Board of Trustees and signed on its behalf by

Signed by:  
  
.....D48C6A63E769454.....

18 July 2025

Gary Crutwell

South Shields FC Foundation Limited  
Independent Examiners Report to the Trustees  
For the period ended 29 June 2024

I report to the trustees on my examination of the accounts of the charitable company for the period ended 29 June 2024.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

*Garvin Spencer*

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Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

18 July 2025

South Shields FC Foundation Limited  
Statement of Financial Activities (including Income and Expenditure Account)  
For the period ended 29 June 2024

	Notes	Unrestricted funds £	2023 £
<b>Income and endowments from:</b>			
Donations and legacies	2	76,179	292,703
Charitable activities	3	103,600	34,274
Other trading activities	4	55,698	60,105
Other income		180,000	-
<b>Total</b>		<b>415,477</b>	<b>387,082</b>
<b>Expenditure on:</b>			
Raising funds	5/6	(117,382)	(94,575)
Charitable activities	7	(242,159)	(289,892)
<b>Total</b>		<b>(359,541)</b>	<b>(384,467)</b>
<b>Net income</b>		<b>55,936</b>	<b>2,615</b>
<b>Reconciliation of funds</b>			
Total funds brought forward		(63,522)	(66,137)
<b>Total funds carried forward</b>		<b>(7,586)</b>	<b>(63,522)</b>

South Shields FC Foundation Limited  
Statement of Financial Position  
As at 29 June 2024

	Notes	2024 £	2023 £
<b>Fixed assets</b>			
Tangible assets	13	2,586	7,199
		<u>2,586</u>	<u>7,199</u>
<b>Current assets</b>			
Debtors	14	64,907	44,288
Cash at bank and in hand		597	1,014
		<u>65,504</u>	<u>45,302</u>
<b>Creditors: amounts falling due within one year</b>	15	(61,434)	(91,781)
<b>Net current assets</b>		<u>4,070</u>	<u>(46,479)</u>
<b>Total assets less current liabilities</b>		<u>6,656</u>	<u>(39,280)</u>
<b>Creditors: amounts falling due after more than one year</b>		(14,242)	(24,242)
<b>Net assets</b>		<u>(7,586)</u>	<u>(63,522)</u>
<b>The funds of the charity</b>			
Unrestricted income funds	16	(7,586)	(63,522)
<b>Total funds</b>		<u>(7,586)</u>	<u>(63,522)</u>

For the period ended 29 June 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

Signed by:



D48C6A63E769454

-----  
Gary Crutwell  
Trustee

18 July 2025

**South Shields FC Foundation Limited**  
**Notes to the Financial Statements**  
**For the period ended 29 June 2024**

## **1. Accounting Policies**

### **Basis of accounting**

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006.

South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### **Going concern**

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 29th June 2024 and 12 months following the approval of the financial statements. For this reason the financial accounts have been prepared on a going concern basis.

It should be noted the the charity has the backing of 'South Shields Football Club 1888 Limited' which is in partnership with the charity.

### **Funds**

Unrestricted funds are incoming resources receivable or generated for the furtherance of the objectives of the Charity without a specified purpose and are available as general funds. Resources expended which meet these criteria are charged to the funds, together with a fair allocation of staff and support costs. Restricted funds are used for the specific purposes laid down by the donor or sponsor. Resources expended which meet these criteria are charged to the funds.

### **Taxation**

The Charity is exempt from taxation on its charitable activities, as it is a registered charity.

### **Tangible fixed assets**

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

### **Debtors**

Debtors are recognised at the settlement amount due after allowing for any discounts and as per the terms agreed. Prepayments are valued at the amounts prepaid for services and accrued income are valued at the amounts due per terms agreed and there is certainty of receipt.

### **Pensions**

The Charity operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

### **Income**

Income is recognised in the period when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

Income comprises of funds received from parent donations, grants, sponsors, school income, activities days, donations, events and finders fees for academy student.

The value of services provided by volunteers has not been included.

### **Expenditure**

Expenditure incurred is recognised in the period once there is a legal constructive obligation to make a payment to a third party. It is probable that settlement will be required and the amount of the obligation can be measured reliably.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**Other accounting policies**

Cash at bank and in hand:

Cash at bank and cash in hand includes bank balance kept in current and deposit accounts.

Creditors and provisions:

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provision are normally recognised at their settlement amount after allowing for any discounts.

Critical accounting estimates and judgements:

There are no significant areas of judgement or key sources of estimation uncertainty arising from the preparation of accounts.

**2. Income from donations and legacies**

	<b>2024</b>	<b>2023</b>
	£	£
<b>Unrestricted funds</b>		
Donations received	62,563	168,321
Grants received	8,288	94,626
Sponsorships received	5,328	4,146
Gifts in kind	-	25,610
	<u><b>76,179</b></u>	<u><b>292,703</b></u>

**3. Income from charitable activities**

	<b>2024</b>	<b>2023</b>
	£	£
<b>Unrestricted funds</b>		
<i>Football camps and Activities</i>		
Income from charitable activities	103,600	34,274

**4. Income earned from other activities**

	<b>2024</b>	<b>2023</b>
	£	£
<b>Unrestricted funds</b>		
Fund raising events	22,698	27,105
Finders fees for academy students	33,000	33,000
	<u><b>55,698</b></u>	<u><b>60,105</b></u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**5. Expenditure on generating donations and legacies**

	2024	2023
	£	£
<b>Unrestricted funds</b>		
Donations	1,257	11,547
Subscriptions	2,134	2,227
	<b>3,391</b>	<b>13,774</b>
	<b>3,391</b>	<b>13,774</b>

**6. Expenditure on other trading activities**

	2024	2023
	£	£
<b>Unrestricted funds</b>		
Fund raising events	113,991	80,801
	<b>113,991</b>	<b>80,801</b>
	<b>113,991</b>	<b>80,801</b>

**7. Costs of charitable activities by fund type**

	2024	2023
	£	£
<b>Unrestricted funds</b>		
Grant Income	2,597	-
Fundraising	224,090	277,963
Support costs	15,472	11,929
	<b>242,159</b>	<b>289,892</b>
	<b>242,159</b>	<b>289,892</b>

**8. Analysis of support costs**

	2024	2023
	£	£
<b>Governance costs</b>		
Accountancy fees	9,335	3,668
Premises costs	320	1,164
Motor and travel expenses	126	1,913
Other finance costs	4	854
Bank loan interest	3,975	2,981
Interest on overdue tax	1,669	920
Printing	43	429
	<b>15,472</b>	<b>11,929</b>
	<b>15,472</b>	<b>11,929</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**9. Net income/(expenditure) for the period**

This is stated after charging/(crediting):

	<b>2024</b>	<b>2023</b>
	£	£
Depreciation of owned fixed assets	6,167	20,971
Accountancy fees	9,335	3,668
	<b>8,482</b>	<b>24,639</b>

**10. Staff costs and emoluments**

Total staff costs for the period ended 29 June 2024 were:

	<b>2024</b>	<b>2023</b>
	£	£
Salaries and wages	830	11,171
	<b>830</b>	<b>11,171</b>

	<b>2024</b>	<b>2023</b>
Total staff	6	9
	<b>6</b>	<b>9</b>

**11. Trustee remuneration and related party transactions**

There are no disclosable related party transactions with trustees in the 2023/2024 financial year.

**12. Comparative for the Statement of Financial Activities**

The comparative year values on the Statement of Financial Activities are for unrestricted funds.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**13. Tangible fixed assets**

Cost or valuation	Sports equipment and Kit £	Computer Equipment £	Total £
At 01 July 2023	116,284	2,830	119,114
Additions	-	1,554	1,554
At 29 June 2024	<b>116,284</b>	<b>4,384</b>	<b>120,668</b>
<b>Depreciation</b>			
At 01 July 2023	109,597	2,318	111,915
Charge for period	5,925	242	6,167
At 29 June 2024	<b>115,522</b>	<b>2,560</b>	<b>118,082</b>
<b>Net book values</b>			
At 29 June 2024	<b>762</b>	<b>1,824</b>	<b>2,586</b>
At 30 June 2023	<b>6,687</b>	<b>512</b>	<b>7,199</b>

**14. Debtors**

	2024 £	2023 £
<b>Amounts due within one year:</b>		
Trade debtors	4,700	21,215
Prepayments and accrued income	240	240
Other debtors	59,967	22,833
	<b>64,907</b>	<b>44,288</b>

**15. Creditors: amounts falling due within one year**

	2024 £	2023 £
Loans and overdrafts	10,000	10,000
Trade creditors	10,196	14,096
Other creditors	35,502	57,470
Accruals and deferred income	5,736	10,215
	<b>61,434</b>	<b>91,781</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**16. Movement in funds**

**Unrestricted Funds**

	Balance at 01/07/2023	Incoming resources	Outgoing resources	Balance at 29/06/2024
	£	£	£	£
<i>General</i>				
General	(63,522)	415,477	(359,541)	(7,586)
	<u>(63,522)</u>	<u>415,477</u>	<u>(359,541)</u>	<u>(7,586)</u>

**Unrestricted Funds - Previous year**

	Balance at 01/07/2022	Incoming resources	Outgoing resources	Balance at 30/06/2023
	£	£	£	£
<i>General</i>				
General	(66,137)	387,082	(384,467)	(63,522)
	<u>(66,137)</u>	<u>387,082</u>	<u>(384,467)</u>	<u>(63,522)</u>

**Purpose of unrestricted Funds**

General

To fund the general objectives of the charity.

**Purpose of restricted funds**

Sponsorship

To fund specific areas of the charities general objectives.

**17. Analysis of net assets between funds**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	2,586	4,070	(14,242)	(7,586)
	<u>2,586</u>	<u>4,070</u>	<u>(14,242)</u>	<u>(7,586)</u>

South Shields FC Foundation Limited  
 Notes to the Financial Statements Continued  
 For the period ended 29 June 2024

**Previous year**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	7,199	(46,479)	(24,242)	(63,522)
	<b>7,199</b>	<b>(46,479)</b>	<b>(24,242)</b>	<b>(63,522)</b>
	<b>7,199</b>	<b>(46,479)</b>	<b>(24,242)</b>	<b>(63,522)</b>

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities  
For the period ended 29 June 2024

	2024	2023
	£	£
<b>INCOME AND ENDOWMENT</b>		
<b>Donations and legacies</b>		
Donations	62,563	168,321
Grants receivable	8,288	94,626
Sponsorships	5,328	4,146
Gifts in kind	-	25,610
	<b>76,179</b>	<b>292,703</b>
<b>Charitable activities</b>		
Income from charitable activities (Football camps and Activities)	103,600	34,274
	<b>103,600</b>	<b>34,274</b>
<b>Other trading activities</b>		
Fund raising events	22,698	27,105
Income from Finders fees for academy students	33,000	33,000
	<b>55,698</b>	<b>60,105</b>
<b>Other income</b>		
Management Fee	180,000	-
	<b>180,000</b>	<b>-</b>
<b>Total incoming resources</b>	<b>415,477</b>	<b>387,082</b>
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Donations	(285)	(310)
Staff costs - wages & salaries	(830)	(11,171)
Training costs	(142)	(66)
Subscriptions	(2,134)	(2,227)
	<b>(3,391)</b>	<b>(13,774)</b>
<b>Other trading activities</b>		
Fund raising events	(7,992)	(5,959)
Harton welfare rent	(105,999)	(74,842)
	<b>(113,991)</b>	<b>(80,801)</b>
<b>Charitable activities</b>		
Cost of direct charitable activity (Grant Income)	(2,597)	-
Depreciation - owned assets (Fundraising)	(6,167)	(20,971)
League fines (Fundraising)	(1,713)	(101)
League fees (Fundraising)	(3,133)	(8,681)
Referee fees (Fundraising)	(4,190)	(8,448)
Venue hire (Fundraising)	(45,181)	(83,838)
Coaching fees (Fundraising)	(119,037)	(101,041)
Trophies (Fundraising)	-	(676)
Other direct costs (Fundraising)	(26,823)	(29,985)
Kit and small equipment costs (Fundraising)	(17,846)	(24,222)
	<b>(226,687)</b>	<b>(277,963)</b>
<b>SUPPORT COSTS</b>		

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities Continued  
For the period ended 29 June 2024

<b>Governance costs</b>		
Insurance (Grant Income)	(1,683)	(1,600)
Accountancy fees (Administration costs)	(9,335)	(3,668)
Motor and travel expenses (Administration costs)	(126)	(1,913)
Professional fees (Administration costs)	-	(68)
Printing (Administration costs)	(43)	(429)
Premises costs (Administration costs)	(320)	(1,164)
Other finance costs (Administration costs)	(4)	(854)
Bank loan interest (Administration costs)	(2,292)	(1,313)
Interest on overdue tax (Administration costs)	(1,669)	(920)
	<u>(15,472)</u>	<u>(11,929)</u>
<b>Total resources expended</b>	<u>(359,541)</u>	<u>(384,467)</u>
<b>Net Income</b>	<u>55,936</u>	<u>2,615</u>

Charity number: 1176894

Company number: 10257450

(England and Wales)

South Shields FC Foundation Limited

Report of the Trustees and Unaudited Financial Statements

For the period ended 29 June 2024

South Shields FC Foundation Limited  
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For the period ended 29 June 2024

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**South Shields FC Foundation Limited**  
**Report of the Trustees**  
**For the period ended 29 June 2024**

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the period ended 29 June 2024. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

**Chair's report**

**Statement of Trustees' responsibilities**

The Trustees are responsible for preparing the Trustees' report and the accounts in accordance with Charities Act 2011 and United Kingdom Generally Accepted Accounting Practice.

The Charities Act 2011 requires the Trustees to prepare accounts for each financial year which give a true and fair view of its financial activities during the year and of its financial position at the end of the year. In presenting those accounts, they are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP FRS 102;
- make judgements and estimates that are reasonable and prudent;
- follow applicable UK accounting standards and the Charities SORP FRS 102, disclosing and explaining any departures in the accounts; and
- prepare the accounts on the going concern basis unless it is inappropriate to do so.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the accounts comply with the Charities Act 2011 and with the requirements of the Statement of Recommended Practice Accounting and Reporting by Charities: statement of recommended practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - Charities SORP FRS102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities besides the above responsibilities.

This report was approved by the trustees on 18th July 2025

**OBJECTIVES AND ACTIVITIES**

South Shields FC Foundation is South Shields FC's Club Community Organisation (CCO) as recognised by the National League North, which is part of the FA football pyramid. It is also a registered charity. Its aim is to support the mental health and wellbeing of people living in South Tyneside and the surrounding area. Many parts South Tyneside and the wider North East of England sit in the worst 5% of communities as measured by National Indices of Multiple Deprivation.

Its activities are organised around the five contributing factors to mental health and wellbeing as recognised by the NHS. These are:

1. Participating in healthy activities - we offer activities for people of all ages to participate in football, walking football, dance, boxing and fitness. A significant part of this is a Personal, Health, Social and Economic (PSHE) programme in schools connected to the National Curriculum;
2. Giving Something Back - we offer around 70 volunteering opportunities for people some of which are connected to employment pathways with the Foundation and Football Club in coaching and stewarding. We also organise and host events that raise money for local charities;
3. Learning a new Skill - we offer skills development and activities that encourage people to continue to learn, particularly those activities that support pathways to employment for those furthest away from employment.
4. Taking Notice - we deliver a number of campaigns, some connected to Football League and Premier League campaigns, to raise awareness and understanding of important societal issues
5. Making Friends - we deliver a number of activities that help people to stay connected, tackling social isolation

**Objectives and aims**

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**South Shields FC Foundation Limited**  
**Report of the Trustees Continued**  
**For the period ended 29 June 2024**

**ACHIEVEMENTS AND PERFORMANCE**

These financial statements should be read alongside our Social Accounts for the financial year ended 29 June 2024. Those contain details of our activities and social impact within the community. Highlights include:

1. A PSHE Programme in 11 local schools that engages over 1000 young people each week in activities connected to the National Curriculum including healthy activities, multi sports, literacy, numeracy and personal and social development.
2. A Music Festival that raised £13,500 in ticket sales which was donated to local charity Cancer Connections
3. An innovative employability project for 55 young people from Epinay School, a local school for children with Special Educational Needs. This project saw Year 11 students take responsibility for delivering retail, hospitality and horticulture activities at football sites in a project designed to raise their skills and confidence and support pathways to employment beyond Year 11.
4. Our two main footballing programmes, a grass roots football club and a performance hybrid academy engaged more than 475 young people aged 6-17 in weekly activities supported by a group of 55 volunteers and Foundation coaching staff.
5. Three campaigns including a presence at first team match days promoting awareness about Mental Health and Show Racism the Red Card,
6. Open community participation programmes that had more than 7500 visits to participate in healthy activities in the year including a programme to ensure that those children who normally receive school meals can participate in healthy holiday activities that offer a healthy meal.

We use a Wellbeing Evaluation Methodology to assess the overall impact of our work. In 2023/2024 we achieved over £12million in social impact bringing our total impact since formation in 2017 to £37.6million. That represents a social return on investment of £21 for every £1 we spend.

**FINANCIAL REVIEW**

The Foundation returned a much improved profit in 2023/24 and we are optimistic that this trend will continue.

Factors that have impacted on the level of profitability in 2023/24 are:

1. Depreciation on kit and equipment (£6,167) which was depreciated last year over a two year period. The amount of kit purchased in 2023/24 and beyond will be reduced as kit is now purchased independently by teams and therefore depreciation will be considerably less in next years accounts. If kit is purchased it will go through the profit and loss account, if this kit relates to grass root teams, the amounts are recharged through income.
2. The Licence Fee payment in 2023/24 for the use of Harton Welfare increased significantly from circa £74k to circa £106k this is attributable to the rising energy costs during the year. It should be noted that we have been able to negotiate a management fee between our charity and an associated trading arm of our charity which utilises Harton Welfare building and land. We have been able to put through a retrospective charge which incorporates some fees for 2022/2023, this has had a impact on inflating our profits in the 2023/2024 financial year.
3. Additional incomes are predicted in 2024/25 from the current sales pipeline.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

South Shields FC Foundation is a charitable company with dual reporting to Companies House and the Charity Commission. Trustees and Directors are shared between the charity and the guarantee company.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company registration number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE323UP

South Shields FC Foundation Limited  
Report of the Trustees Continued  
For the period ended 29 June 2024

**Trustees**


The trustees and officers serving during the year and since the year end were as follows:

Gary Crutwell  
Stephen David Taylor  
Martin Ronald Urwin  
Geoff Thompson  
Ernest Gibson

**Independent examiner**

Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

Approved by the Board of Trustees and signed on its behalf by

Signed by:  
  
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18 July 2025

Gary Crutwell

South Shields FC Foundation Limited  
Independent Examiners Report to the Trustees  
For the period ended 29 June 2024

I report to the trustees on my examination of the accounts of the charitable company for the period ended 29 June 2024.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.


**Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:  
  
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Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

18 July 2025

South Shields FC Foundation Limited  
Statement of Financial Activities (including Income and Expenditure Account)  
For the period ended 29 June 2024

	Notes	Unrestricted funds £	2023 £
<b>Income and endowments from:</b>			
Donations and legacies	2	76,179	292,703
Charitable activities	3	103,600	34,274
Other trading activities	4	55,698	60,105
Other income		180,000	-
<b>Total</b>		<b>415,477</b>	<b>387,082</b>
<b>Expenditure on:</b>			
Raising funds	5/6	(117,382)	(94,575)
Charitable activities	7	(242,159)	(289,892)
<b>Total</b>		<b>(359,541)</b>	<b>(384,467)</b>
<b>Net income</b>		<b>55,936</b>	<b>2,615</b>
<b>Reconciliation of funds</b>			
Total funds brought forward		(63,522)	(66,137)
<b>Total funds carried forward</b>		<b>(7,586)</b>	<b>(63,522)</b>

South Shields FC Foundation Limited  
Statement of Financial Position  
As at 29 June 2024

	Notes	2024 £	2023 £
<b>Fixed assets</b>			
Tangible assets	13	2,586	7,199
		<u>2,586</u>	<u>7,199</u>
<b>Current assets</b>			
Debtors	14	64,907	44,288
Cash at bank and in hand		597	1,014
		<u>65,504</u>	<u>45,302</u>
<b>Creditors: amounts falling due within one year</b>	15	(61,434)	(91,781)
<b>Net current assets</b>		<u>4,070</u>	<u>(46,479)</u>
<b>Total assets less current liabilities</b>		<u>6,656</u>	<u>(39,280)</u>
<b>Creditors: amounts falling due after more than one year</b>		(14,242)	(24,242)
<b>Net assets</b>		<u>(7,586)</u>	<u>(63,522)</u>
<b>The funds of the charity</b>			
Unrestricted income funds	16	(7,586)	(63,522)
<b>Total funds</b>		<u>(7,586)</u>	<u>(63,522)</u>

For the period ended 29 June 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

Signed by:  


-----  
D48C6A63E769454  
Gary Crutwell  
Trustee

18 July 2025

**South Shields FC Foundation Limited**  
**Notes to the Financial Statements**  
**For the period ended 29 June 2024**

## **1. Accounting Policies**

### **Basis of accounting**

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006.

South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### **Going concern**

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 29th June 2024 and 12 months following the approval of the financial statements. For this reason the financial accounts have been prepared on a going concern basis.

It should be noted the the charity has the backing of 'South Shields Football Club 1888 Limited' which is in partnership with the charity.

### **Funds**

Unrestricted funds are incoming resources receivable or generated for the furtherance of the objectives of the Charity without a specified purpose and are available as general funds. Resources expended which meet these criteria are charged to the funds, together with a fair allocation of staff and support costs. Restricted funds are used for the specific purposes laid down by the donor or sponsor. Resources expended which meet these criteria are charged to the funds.

### **Taxation**

The Charity is exempt from taxation on its charitable activities, as it is a registered charity.

### **Tangible fixed assets**

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

### **Debtors**

Debtors are recognised at the settlement amount due after allowing for any discounts and as per the terms agreed. Prepayments are valued at the amounts prepaid for services and accrued income are valued at the amounts due per terms agreed and there is certainty of receipt.

### **Pensions**

The Charity operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

### **Income**

Income is recognised in the period when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met.

Income comprises of funds received from parent donations, grants, sponsors, school income, activities days, donations, events and finders fees for academy student.

The value of services provided by volunteers has not been included.

### **Expenditure**

Expenditure incurred is recognised in the period once there is a legal constructive obligation to make a payment to a third party. It is probable that settlement will be required and the amount of the obligation can be measured reliably.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**Other accounting policies**

Cash at bank and in hand:

Cash at bank and cash in hand includes bank balance kept in current and deposit accounts.

Creditors and provisions:

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provision are normally recognised at their settlement amount after allowing for any discounts.

Critical accounting estimates and judgements:

There are no significant areas of judgement or key sources of estimation uncertainty arising from the preparation of accounts.

**2. Income from donations and legacies**

	<b>2024</b>	<b>2023</b>
	£	£
<b>Unrestricted funds</b>		
Donations received	62,563	168,321
Grants received	8,288	94,626
Sponsorships received	5,328	4,146
Gifts in kind	-	25,610
	<u><b>76,179</b></u>	<u><b>292,703</b></u>

**3. Income from charitable activities**

	<b>2024</b>	<b>2023</b>
	£	£
<b>Unrestricted funds</b>		
<i>Football camps and Activities</i>		
Income from charitable activities	103,600	34,274

**4. Income earned from other activities**

	<b>2024</b>	<b>2023</b>
	£	£
<b>Unrestricted funds</b>		
Fund raising events	22,698	27,105
Finders fees for academy students	33,000	33,000
	<u><b>55,698</b></u>	<u><b>60,105</b></u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**5. Expenditure on generating donations and legacies**

	2024	2023
	£	£
<b>Unrestricted funds</b>		
Donations	1,257	11,547
Subscriptions	2,134	2,227
	<b>3,391</b>	<b>13,774</b>
	<b>3,391</b>	<b>13,774</b>

**6. Expenditure on other trading activities**

	2024	2023
	£	£
<b>Unrestricted funds</b>		
Fund raising events	113,991	80,801
	<b>113,991</b>	<b>80,801</b>
	<b>113,991</b>	<b>80,801</b>

**7. Costs of charitable activities by fund type**

	2024	2023
	£	£
<b>Unrestricted funds</b>		
Grant Income	2,597	-
Fundraising	224,090	277,963
Support costs	15,472	11,929
	<b>242,159</b>	<b>289,892</b>
	<b>242,159</b>	<b>289,892</b>

**8. Analysis of support costs**

	2024	2023
	£	£
<b>Governance costs</b>		
Accountancy fees	9,335	3,668
Premises costs	320	1,164
Motor and travel expenses	126	1,913
Other finance costs	4	854
Bank loan interest	3,975	2,981
Interest on overdue tax	1,669	920
Printing	43	429
	<b>15,472</b>	<b>11,929</b>
	<b>15,472</b>	<b>11,929</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**9. Net income/(expenditure) for the period**

This is stated after charging/(crediting):

	<b>2024</b>	<b>2023</b>
	£	£
Depreciation of owned fixed assets	6,167	20,971
Accountancy fees	9,335	3,668
	<b>830</b>	<b>11,171</b>

**10. Staff costs and emoluments**

Total staff costs for the period ended 29 June 2024 were:

	<b>2024</b>	<b>2023</b>
	£	£
Salaries and wages	830	11,171
	<b>830</b>	<b>11,171</b>

	<b>2024</b>	<b>2023</b>
Total staff	6	9
	<b>6</b>	<b>9</b>

**11. Trustee remuneration and related party transactions**

There are no disclosable related party transactions with trustees in the 2023/2024 financial year.

**12. Comparative for the Statement of Financial Activities**

The comparative year values on the Statement of Financial Activities are for unrestricted funds.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**13. Tangible fixed assets**

Cost or valuation	Sports equipment and Kit £	Computer Equipment £	Total £
At 01 July 2023	116,284	2,830	119,114
Additions	-	1,554	1,554
At 29 June 2024	<b>116,284</b>	<b>4,384</b>	<b>120,668</b>
<b>Depreciation</b>			
At 01 July 2023	109,597	2,318	111,915
Charge for period	5,925	242	6,167
At 29 June 2024	<b>115,522</b>	<b>2,560</b>	<b>118,082</b>
<b>Net book values</b>			
At 29 June 2024	<b>762</b>	<b>1,824</b>	<b>2,586</b>
At 30 June 2023	<b>6,687</b>	<b>512</b>	<b>7,199</b>

**14. Debtors**

	2024 £	2023 £
<b>Amounts due within one year:</b>		
Trade debtors	4,700	21,215
Prepayments and accrued income	240	240
Other debtors	59,967	22,833
	<b>64,907</b>	<b>44,288</b>

**15. Creditors: amounts falling due within one year**

	2024 £	2023 £
Loans and overdrafts	10,000	10,000
Trade creditors	10,196	14,096
Other creditors	35,502	57,470
Accruals and deferred income	5,736	10,215
	<b>61,434</b>	<b>91,781</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the period ended 29 June 2024

**16. Movement in funds**

**Unrestricted Funds**

	Balance at 01/07/2023	Incoming resources	Outgoing resources	Balance at 29/06/2024
	£	£	£	£
<i>General</i>				
General	(63,522)	415,477	(359,541)	(7,586)
	<u>(63,522)</u>	<u>415,477</u>	<u>(359,541)</u>	<u>(7,586)</u>

**Unrestricted Funds - Previous year**

	Balance at 01/07/2022	Incoming resources	Outgoing resources	Balance at 30/06/2023
	£	£	£	£
<i>General</i>				
General	(66,137)	387,082	(384,467)	(63,522)
	<u>(66,137)</u>	<u>387,082</u>	<u>(384,467)</u>	<u>(63,522)</u>

**Purpose of unrestricted Funds**

General

To fund the general objectives of the charity.

**Purpose of restricted funds**

Sponsorship

To fund specific areas of the charities general objectives.

**17. Analysis of net assets between funds**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	2,586	4,070	(14,242)	(7,586)
	<u>2,586</u>	<u>4,070</u>	<u>(14,242)</u>	<u>(7,586)</u>

South Shields FC Foundation Limited  
 Notes to the Financial Statements Continued  
 For the period ended 29 June 2024

**Previous year**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	7,199	(46,479)	(24,242)	(63,522)
	<b>7,199</b>	<b>(46,479)</b>	<b>(24,242)</b>	<b>(63,522)</b>

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities  
For the period ended 29 June 2024

	2024	2023
	£	£
<b>INCOME AND ENDOWMENT</b>		
<b>Donations and legacies</b>		
Donations	62,563	168,321
Grants receivable	8,288	94,626
Sponsorships	5,328	4,146
Gifts in kind	-	25,610
	<b>76,179</b>	<b>292,703</b>
<b>Charitable activities</b>		
Income from charitable activities (Football camps and Activities)	103,600	34,274
	<b>103,600</b>	<b>34,274</b>
<b>Other trading activities</b>		
Fund raising events	22,698	27,105
Income from Finders fees for academy students	33,000	33,000
	<b>55,698</b>	<b>60,105</b>
<b>Other income</b>		
Management Fee	180,000	-
	<b>180,000</b>	-
<b>Total incoming resources</b>	<b>415,477</b>	<b>387,082</b>
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Donations	(285)	(310)
Staff costs - wages & salaries	(830)	(11,171)
Training costs	(142)	(66)
Subscriptions	(2,134)	(2,227)
	<b>(3,391)</b>	<b>(13,774)</b>
<b>Other trading activities</b>		
Fund raising events	(7,992)	(5,959)
Harton welfare rent	(105,999)	(74,842)
	<b>(113,991)</b>	<b>(80,801)</b>
<b>Charitable activities</b>		
Cost of direct charitable activity (Grant Income)	(2,597)	-
Depreciation - owned assets (Fundraising)	(6,167)	(20,971)
League fines (Fundraising)	(1,713)	(101)
League fees (Fundraising)	(3,133)	(8,681)
Referee fees (Fundraising)	(4,190)	(8,448)
Venue hire (Fundraising)	(45,181)	(83,838)
Coaching fees (Fundraising)	(119,037)	(101,041)
Trophies (Fundraising)	-	(676)
Other direct costs (Fundraising)	(26,823)	(29,985)
Kit and small equipment costs (Fundraising)	(17,846)	(24,222)
	<b>(226,687)</b>	<b>(277,963)</b>
<b>SUPPORT COSTS</b>		

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities Continued  
For the period ended 29 June 2024

<b>Governance costs</b>		
Insurance (Grant Income)	(1,683)	(1,600)
Accountancy fees (Administration costs)	(9,335)	(3,668)
Motor and travel expenses (Administration costs)	(126)	(1,913)
Professional fees (Administration costs)	-	(68)
Printing (Administration costs)	(43)	(429)
Premises costs (Administration costs)	(320)	(1,164)
Other finance costs (Administration costs)	(4)	(854)
Bank loan interest (Administration costs)	(2,292)	(1,313)
Interest on overdue tax (Administration costs)	(1,669)	(920)
	<u>(15,472)</u>	<u>(11,929)</u>
<b>Total resources expended</b>	<u>(359,541)</u>	<u>(384,467)</u>
<b>Net Income</b>	<u><u>55,936</u></u>	<u><u>2,615</u></u>

**SOUTH SHIELDS FC FOUNDATION LIMITED**

England & Wales - Charity number 1176894

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# Accounts

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Charity number: 1176894  
Company number: 10257450

(England and Wales)

South Shields FC Foundation Limited

Report of the Trustees and Unaudited Financial Statements

For the year ended 30 June 2023

South Shields FC Foundation Limited  
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For the year ended 30 June 2023

Report of the Trustees	1 to 3
Independent Examiner's Report to the Trustees	4
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**South Shields FC Foundation Limited**  
**Report of the Trustees**  
**For the year ended 30 June 2023**

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the year ended 30 June 2023. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

**Chair's report**

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the accounts in accordance with Charities Act 2011 and United Kingdom Generally Accepted Accounting Practice.

The Charities Act 2011 requires the Trustees to prepare accounts for each financial year which give a true and fair view of its financial activities during the year and of its financial position at the end of the year. In presenting those accounts, they are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP FRS 102;
- make judgements and estimates that are reasonable and prudent;
- follow applicable UK accounting standards and the Charities SORP FRS 102, disclosing and explaining any departures in the accounts; and
- prepare the accounts on the going concern basis unless it is inappropriate to do so.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the accounts comply with the Charities Act 2011 and with the requirements of the Statement of Recommended Practice Accounting and Reporting by Charities: statement of recommended practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)

(effective 1 January 2015) - Charities SORP FRS102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities besides the above responsibilities.

**OBJECTIVES AND ACTIVITIES**

This report was approved by the trustees on 28th March 2024

South Shields FC Foundation is South Shields FC's Club Community Organisation (CCO) as recognised by the National League North, which is part of the FA football pyramid. It is also a registered charity. Its aim is to support the mental health and wellbeing of people living in South Tyneside and surrounding area. Many parts of South Tyneside and the wider North East of England sit in the worst 5% of communities as measured by National Index of Multiple Deprivation. Its activities are organised around the five contributing factors to mental health and wellbeing as recognised by the NHS. They are: 1. Participating in healthy activities - we offer activities for people of all ages to participate in football, walking football, dance, boxing and fitness. A significant part of this is a Personal, Health, Social and Economic (PSHE) programme in schools connected to the National Curriculum; 2. Giving Something Back - we offer around 70 volunteering opportunities for people some of which are connected to employment pathways with the Foundation and Football Club in coaching and stewarding. We also organise and host events that raise money for local charities; 3. Learning a new Skill - we offer skills development and activities that encourage people to continue to learn, particularly those activities that support pathways to employment furthest away from employment. 4. Taking Notice - we deliver a number of campaigns, some connected to Football League and Premier League campaigns, to raise awareness and understanding of important societal issues 5. Making Friends - we deliver a number of activities that help people stay connected, tackling social isolation

**Objectives and aims**

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**South Shields FC Foundation Limited**  
**Report of the Trustees Continued**  
**For the year ended 30 June 2023**

**ACHIEVEMENTS AND PERFORMANCE**

These financial statements should be read alongside our Social Accounts for the financial year ended 30 June 2023. Those contain details activities and social impact within the community. Highlights include: 1. A PSHE Programme in 12 local schools that engages over 1800 young people each week in activities connected to the National Curriculum including healthy activities, multi sports, literacy, numeracy and personal and development. 2. A Music Festival that raised £6500 in ticket sales which was donated to local charity Cancer Connections 3. An innovative employ project for 50 young people from Epinay School, a local school for children with Special Educational Needs. This project saw Year 11 student responsibility for delivering retail, hospitality and horticulture activities at football sites in a project designed to raise their skills and confidence support pathways to employment beyond Year 11. 4. Our two main footballing programmes, a grass roots football club and a performance academy engaged more than 600 young people aged 6-17 in weekly activities supported by a group of 70 volunteers and Foundation coaching staff. Three campaigns including a presence at first team match days promoting awareness about Mental Health and Show Racism the Red Card, 6. community participation programmes that had more than 7500 visits to participate in healthy activities in the year including a programme to ensure those children who normally receive school meals can participate in healthy holiday activities that offer a healthy meal. We use a Wellbeing Eval Methodology to assess the overall impact of our work. In 2022/23 we achieved over £4million in social impact bringing our total impact since formation 2017 to £18.5million. That represents a social return on investment of £13 for every £1 we spend.

**FINANCIAL REVIEW**

The Foundation returned a modest profit in 2022/23 and we are optimistic that the trading performance will continue to improve in 2023/24. Factors have impacted on the level of profitability in 2022/23 are: 1. Depreciation on kit and equipment (£20,971) which was depreciated last year over a two period. The amount of kit purchased in 2023/24 and beyond will be significantly reduced as kit is now purchased independently by teams and the depreciation will be considerably less in next years accounts. 2. The Licence Fee payment in 2022/23 for the use of Harton Welfare increased significantly from circa £39k to circa £74k this is attributable to the rising energy costs during the year. 3. Additional incomes are predicted in 2023/24 from the current sales pipeline.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

South Shields FC Foundation is a charitable company with dual reporting to Companies House and the Charity Commission. Trustees and Directors are shared between the charity and the guarantee company.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company registration number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE323UP

South Shields FC Foundation Limited  
Report of the Trustees Continued  
For the year ended 30 June 2023

**Trustees**

The trustees and officers serving during the year and since the year end were as follows:

Gary Crutwell  
Stephen David Taylor  
Martin Ronald Urwin  
Keith Finnigan  
Geoff Thompson  
Ernest Gibson (appointed on 01/07/2022)  
(Appointed: 01 July 2022)

**Independent examiner**

Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

Approved by the Board of Trustees and signed on its behalf by

28 March 2024

Gary Crutwell

**South Shields FC Foundation Limited**  
**Independent Examiners Report to the Trustees**  
**For the year ended 30 June 2023**

I report to the trustees on my examination of the accounts of the charitable company for the year ended 30 June 2023.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act'). Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charities Commission under section 145(5)(b) of the 2011 Act.

**Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of [redacted], which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

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Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

28 February 2024

South Shields FC Foundation Limited  
Statement of Financial Activities (including Income and Expenditure Account)  
For the year ended 30 June 2023

	Notes	Unrestricted funds £	202: £
<b>Income and endowments from:</b>			
Donations and legacies	2	292,703	181,898
Charitable activities	3	34,274	42,911
Other trading activities	4	60,105	17,677
Other income		-	10,000
<b>Total</b>		<b>387,082</b>	<b>252,486</b>
<b>Expenditure on:</b>			
Raising funds	5/6	(94,575)	(70,231)
Charitable activities	7	(289,892)	(181,878)
<b>Total</b>		<b>(384,467)</b>	<b>(252,109)</b>
<b>Net income</b>		<b>2,615</b>	<b>37,377</b>
<b>Reconciliation of funds</b>			
Total funds brought forward		(66,137)	(66,512)
<b>Total funds carried forward</b>		<b>(63,522)</b>	<b>(66,137)</b>

South Shields FC Foundation Limited  
Statement of Financial Position  
As at 30 June 2023

	Notes	2023 £	2022 £
<b>Fixed assets</b>			
Tangible assets	13	7,199	28,171
		<b>7,199</b>	<b>28,171</b>
<b>Current assets</b>			
Debtors	14	44,288	36,721
Cash at bank and in hand		1,014	4,497
		<b>45,302</b>	<b>41,222</b>
<b>Creditors: amounts falling due within one year</b>	15	(91,781)	(106,362)
<b>Net current assets</b>		<b>(46,479)</b>	<b>(65,140)</b>
<b>Total assets less current liabilities</b>		<b>(39,280)</b>	<b>(36,970)</b>
<b>Creditors: amounts falling due after more than one year</b>		(24,242)	(29,167)
<b>Net assets</b>		<b>(63,522)</b>	<b>(66,137)</b>
<b>The funds of the charity</b>			
Unrestricted income funds	16	(63,522)	(66,137)
<b>Total funds</b>		<b>(63,522)</b>	<b>(66,137)</b>

For the year ended 30 June 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

Gary Crutwell

28 March 2024

South Shields FC Foundation Limited  
Notes to the Financial Statements  
For the year ended 30 June 2023

## 1. Accounting Policies

### Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006. South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### Going concern

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 30th June 2023 and 12 months following the approval of the financial statements. For this reason the financial accounts have been prepared on a going concern basis. It should be noted the the charity has the backing of 'South Shields Football Club 1888 Limited' which is in partnership with the charity.

### Funds

Unrestricted funds are incoming resources receivable or generated for the furtherance of the objectives of the Charity without aspecified purpose and are available as general funds. Resources expended which meet these criteria are charged to the funds, together with a fair allocation of staff and support costs. Restricted funds are used for the specific purposes laid down by the donor or sponsor. Resources expended which meet these criteria are charged to the funds.

### Taxation

The Charity is exempt from taxation on its charitable activities, as it is a registered charity.

### Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

### Debtors

Debtors are recognised at the settlement amount due after allowing for any discounts and as per the terms agreed. Prepayments are valued at the amounts prepaid for services and accrued income are valued at the amounts due per terms agreed and there is certainty of receipt.

### Pensions

The Charity operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

### Income

Income is recognised in the period when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met. Income comprises of funds received from parent donations, grants, sponsors, school income, activities days, donations, events and finders fees for academy student.

The value of services provided by volunteers has not been included.

### Expenditure

Expenditure incurred is recognised in the period once there is a legal constructive obligation to make a payment to a third party. It is probable that settlement will be required and the amount of the obligation can be measured reliably.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**Other accounting policies**

Cash at bank and in hand:

Cash at bank and cash in hand includes bank balance kept in current and deposit accounts.

Creditors and provisions:

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

Creditors and provision are normally recognised at their settlement amount after allowing for any discounts.

Critical accounting estimates and judgements:

There are no significant areas of judgement or key sources of estimation uncertainty arising from the preparation of accounts.

**2. Income from donations and legacies**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Donations received	168,321	149,917
Grants received	94,626	27,174
Sponsorships received	4,146	4,801
Gifts in kind	25,610	
	<b>292,703</b>	<b>181,892</b>

**3. Income from charitable activities**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
<b>Football camps and Activities</b>		
Income from charitable activities	34,274	42,917

**4. Income earned from other activities**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Fund raising events	27,105	16,917
Shop income	-	761
Finders fees for academy students	33,000	
	<b>60,105</b>	<b>17,678</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**5. Expenditure on generating donations and legacies**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Donations	11,547	29,131
Subscriptions	2,227	87
	<b>13,774</b>	<b>30,008</b>

**6. Expenditure on other trading activities**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Fund raising events	80,801	40,231
	<b>80,801</b>	<b>40,231</b>

**7. Costs of charitable activities by fund type**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Grant Income	-	6,791
Fundraising	277,963	158,261
Support costs	11,929	16,821
	<b>289,892</b>	<b>181,873</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**8. Analysis of support costs**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Governance costs</b>		
Accountancy fees	3,668	6,351
Premises costs	1,164	1,164
Motor and travel expenses	1,913	1,871
Other finance costs	854	4,901
Bank loan interest	2,981	3,021
Interest on overdue tax	920	
Printing	429	251
Advertising	-	391
	<b>11,929</b>	<b>16,821</b>

**9. Net income/(expenditure) for the year**

This is stated after charging/(crediting):

	<b>2023</b>	<b>2022</b>
	£	£
Depreciation of owned fixed assets	20,971	25,321
Accountancy fees	3,668	6,351
Staff pension contributions	-	591

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**10. Staff costs and emoluments**

Total staff costs for the year ended 30 June 2023 were:

	<b>2023</b>	<b>2022</b>
	£	£
Salaries and wages	11,171	28,304
Pension costs	-	59
	<b>11,171</b>	<b>28,894</b>

Other staff costs for 2023 which are treated as coaching costs are as follows:

Salaries: £87,209

Employer NI: £5,926

Employer pension: £1,580

	<b>2023</b>	<b>2022</b>
Total staff	9	12
	<b>9</b>	<b>12</b>

**11. Trustee remuneration and related party transactions**

There are no disclosable related party transactions in the 2023 financial year.

**12. Comparative for the Statement of Financial Activities**

The comparative year values on the Statement of Financial Activities are for unrestricted funds.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**13. Tangible fixed assets**

Cost or valuation	Sports equipment and Kit £	Computer Equipment £	Total £
At 01 July 2022	116,284	2,830	119,114
At 30 June 2023	<b>116,284</b>	<b>2,830</b>	<b>119,114</b>
<b>Depreciation</b>			
At 01 July 2022	89,192	1,752	90,944
Charge for year	20,405	566	20,971
At 30 June 2023	<b>109,597</b>	<b>2,318</b>	<b>111,915</b>
<b>Net book values</b>			
At 30 June 2023	<b>6,687</b>	<b>512</b>	<b>7,199</b>
At 30 June 2022	<b>27,092</b>	<b>1,078</b>	<b>28,170</b>

Depreciation on 'sports equipment and kit'

It should be noted that that these costs relate to historic capitalisation of kit where the costs were depreciated over two seasons of use. It is now the charities policy to write off the entire cost of kits inline with the their allocation to team pots. For this reason the deprecation charge for depreciation on Kit and equipment in the 23/24 financial year is expected to be substantially lower.

**14. Debtors**

	2023 £	2022 £
<b>Amounts due within one year:</b>		
Trade debtors	21,215	11,371
Prepayments and accrued income	240	
Other debtors	22,833	25,351
	<b>44,288</b>	<b>36,721</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**15. Creditors: amounts falling due within one year**

	2023	2022
	£	£
Loans and overdrafts	10,000	10,000
Trade creditors	14,096	3,150
Other creditors	57,470	82,880
Accruals and deferred income	10,215	10,320
	<b>91,781</b>	<b>106,360</b>

**16. Movement in funds**

**Unrestricted Funds**

	Balance at 01/07/2022	Incoming resources	Outgoing resources	Balance at 30/06/2023
	£	£	£	£
<b>General</b>				
General	(66,137)	387,082	(384,467)	(63,522)
	<b>(66,137)</b>	<b>387,082</b>	<b>(384,467)</b>	<b>(63,522)</b>

**Unrestricted Funds - Previous year**

	Balance at 01/07/2021	Incoming resources	Outgoing resources	Balance at 30/06/2022
	£	£	£	£
<b>General</b>				
General	(66,512)	252,484	(252,109)	(66,137)
	<b>(66,512)</b>	<b>252,484</b>	<b>(252,109)</b>	<b>(66,137)</b>

**Purpose of unrestricted Funds**

General

To fund the general objectives of the charity.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**Purpose of restricted funds**

Sponsorship

To fund specific areas of the charities general objectives.

**17. Analysis of net assets between funds**

	Tangible fixed assets / assets	Net current assets / (liabilities)	Creditors &gt; one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<b>General</b>				
General	7,199	(46,479)	(24,242)	(63,522)
	<b>7,199</b>	<b>(46,479)</b>	<b>(24,242)</b>	<b>(63,522)</b>

**Previous year**

	Tangible fixed assets / assets	Net current assets / (liabilities)	Creditors &gt; one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<b>General</b>				
General	28,170	(65,140)	(29,167)	(66,137)
	<b>28,170</b>	<b>(65,140)</b>	<b>(29,167)</b>	<b>(66,137)</b>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

**THE 5 WAYS TO WELLBEING**

- BE PHYSICALLY ACTIVE
- GIVE TO OTHERS
- LEARN NEW SKILLS
- PAY ATTENTION TO THE PRESENT
- CONNECT WITH OTHER PEOPLE



# Social Accounts

## Year Ended 30.06.2023

South Shields FC Foundation Limited  
 Company No. 10257450 Registered Charity No. 1176894

**WINTER FOOTBALL CAMP 22/23**

**SOLD OUT**

**MINI MARINERS**

TUESDAY  
 5 - 6 PM  
 HARTON AND WESTOE, NE24 0RA  
 5 - 6 YEARS (YEAR 1)

**GIRLS PLAYER DEVELOPMENT CENTRE**

FRIDAY  
 5 - 6 PM  
 1ST CLOUD ARENA, DL, NE22 2UP  
 U15 - U18





# Welcome

Welcome to our Annual Report and Social Accounts for the financial year ended 30 June 2023.

It's been a fantastic year for us, growing and expanding our activities and impact and approaching the £25million mark in social impact in this our sixth year of existence.

A special thank you to our Chairman Geoff Thompson, our Trustees, staff, sponsors and volunteers without whom we couldn't do what we do.

We'd also like to say a special thank you to our community partners, especially Sea View Primary, Hadrian Primary and Bamburgh SEN school who have remained with us from day one of our journey.

There are exciting times ahead with the men's first team securing promotion to National League North. We look forward to a new partnership with the National League Trust as we cement our position as the club's charitable organisation.

**Steve Camm, Foundation Manager, South Shields FC**

# What we do

**Charitable Purpose** - we work with others to create opportunities for people to engage in activities that support their mental health and wellbeing...



## Be Active

Taking part in regular physical activity



## Take Notice

Understanding what is going on around you



## Make Friends

Interacting socially with others



## Give Back

Doing something for others e.g. charitable giving or volunteering



## Learn & Grow

Learning a new skill or getting involved in personal development and growth

# Business Model

We are a social enterprise...



## **Charitable Purpose**

We have a charitable purpose (supporting mental health and wellbeing) that drives everything we do.



## **Trading Activities**

We generate most of our income from sales rather than being grant dependent.



## **Reinvest Profit**

We reinvest all profit in our charitable purpose rather than distributing it to shareholders.

# Governance

## SSFCF 2017 Limited



The Foundation has a wholly owned Trading Company, SSFCF 2017 Limited (Number 12718209). It manages income from the bars and events at Harton & Westoe Miners Welfare. Profits from this company must be reinvested in the Foundation or the facilities at Harton & Westoe Miners Welfare.

Trustees:

- Geoff Thompson  
Chairman South Shields FC
- Keith Finnigan  
Finance Director
- Steve Camm  
South Shields FC Foundation Manager
- Ernest Gibson  
Chair Harton & Westoe Miners Welfare

## South Shields FC Foundation Limited



South Shields FC Foundation Limited is a Charitable Company (Number 10257450) and a Registered Charity (Number 1176894).

Trustees:

- Geoff Thompson  
Chairman South Shields FC
- Keith Finnigan  
Finance Director
- Gary Crutwell
- Ernest Gibson  
Chair Harton & Westoe Miners Welfare
- Stephen Taylor
- Martin Urwin

## Harton & Westoe Miners Welfare



The Foundation has a 25 year Partnership Agreement (established 2019) with Harton & Westoe Miners Welfare (Charity Number 520812) to operate the facility at Harton Welfare.

Under the agreement the Foundation takes full management responsibility for the site on behalf of the Miners Welfare (which retains land ownership), including all the financial risk which is now vested in the Trading Company.

The Foundation pays a monthly licence fee to Harton & Westoe Miners Welfare.

...continued

## Administrative Details

South Shields FC Foundation Limited

### Charity Number

1176894

### Company Number

10257450

### Registered Office:

Mariners Park  
Shaftesbury Avenue  
South Shields  
NE32 3UP

### Head Office:

Harton Welfare  
Low Lane  
South Shields  
NE34 0NA

## Public Benefit Statement

In carrying out its activities the Trustees have had regard to the Charity Commission's guidance on public benefit.

## Financial Statements

### Exemptions from disclosure:

None

### Funds held as a Custodian:

None

The Unaudited Financial Statements (prepared separately) set out the expenditure and income against our main activities for the year.

# Financial Summary

	Actual - 2021/22	Actual - 2022/23	Forecast - 2023/24
Donations	149,917	168,321	67,000
Grants	27,178	94,626	94,500
Sponsorships	4,800	4,146	15,000
Gifts in Kind		25,610	10,000
Income from Charitable Activities	42,912	34,274	45,000
Other Trading Activities	27,677	27,105	40,000
<b>Gross Profit</b>	<b>£ 252,484</b>	<b>£ 354,082</b>	<b>£ 291,500</b>
Staff Costs	30,001	13,774	14,500
Licence Fee	40,230	80,801	60,000
Charitable Activities	165,057	244,963	165,000
Governance	16,821	11,929	12,500
<b>Total Expenses</b>	<b>£ 252,109</b>	<b>£ 351,467</b>	<b>£ 252,000</b>
	<b>£ 375</b>	<b>£ 2,613</b>	<b>£ 19,500</b>

# Main Activities

## Big Events

### Rosiefest 2022

July 2022

- We were delighted to host Rosiefest at Harton Welfare for the first time in 2022, Rosiefest is a music festival showcasing local bands with the purpose of bringing people together to raise funds for local charities.
- The main beneficiary was Cancer Connections, a South Shields based charity.

- **Outputs:**  
1200 attendees  
£6500 raised for local charities
- **Social Impact Areas:**  
Make Friends, Give Back

### Charity Football

July/August 2022

- In the twelve months covered by this report we hosted the Annual Chloe & Liam Together Forever Football Match twice. The Trust was set up following the killings of South Shields couple Chloe Rutherford and Liam Curry in the Manchester Arena bombings. The Trust supports young people who are looking to follow their dreams in sport and the arts.
- Three more games were held in remembrance including a game for the Michael Hall Foundation which raises awareness of testicular cancer

- **Outputs:**  
4 charity football matches  
£10.000 raised for local charities
- **Social Impact Areas:**  
Give Back, Take Notice

### Epinay Takeover

March 2023

- We are so proud of this, our first employability project for Year 11 students from Epinay School. A Jarrow based school for children with special educational needs.
- During an unforgettable week in March students took over running parts of the club including hospitality, groundskeeping, retail shop and first team training in the run up to a first team match day. Students also carried out stewarding and hospitality service on matchday.
- Match day was Non-League Day and the project was featured on the BBCs Football Focus which broadcast live from the game.

- **Outputs:**  
50 year 11 students (life skills, horticulture, sports and hospitality)
- **Social Impact Areas:**  
Learn & Grow

# Main Activities

## Schools

### Schools PSHE

June 2022 - July 2023

- We deliver a growing number of Physical, Social, Health and Economic programmes in Early Years Settings that are connected to the National Curriculum:
- **Monkey Movements** – focusing on key motor controls and fundamental movement through structured play.
- **Polly Phonics** – a literacy programme delivered in a PE lesson.
- **Matey's Maths** – a numeracy programme embedded into a PE lesson.
- **CPD** – programmes for school teachers, teaching assistants and PE leads.

### Schools Multi Sport

June 2022 – July 2023

- We also deliver a number of programmes supporting a multi-sport curriculum and extra-curricular activities:
- **Multi-Sport KS1 and KS2** – These programmes use a variety of games designed to develop physical literacy and personal development and growth.
- **Dance** – enriched curriculum activities culminating with an in school performance.
- **Extra-Curricular** - a range of multi-sport programmes offering participation in physical activities at lunch time and after school.

#### • **Outputs:**

12 Early Years Schools and Nurseries  
1 SEN School  
41,805 pupil contacts living in areas defined as having income levels with the lowest 5% nationally  
11,410 contacts with children in Early Years Foundation Stage settings  
11 different sports  
6 CPD Events involving 27 Teacher contacts and 29 Teaching Assistants  
1893 unique participants per week  
75720 annual contacts

#### • **Social Impact Areas:**

Be Active, Learn & Grow

# Main Activities cont.

## Football

### Hybrid Academy

July 2022 – June 2023

- We were very excited to launch a brand new product in 2022, SSFC Foundation Hybrid Academy.
- It combines our in school development experience with a performance footballing pathway. It aims to bridge the gap between the best of grassroots football and the categorised academies of the EFL and Premier League.
- Participants receive professional coaching, strength and conditioning and participate in a local league to which a number of stretch games are added with pro clubs.

### Grass Roots Football

July 2022 – June 2023

- We continue to operate 35 boys and girls grass roots football teams from age 7 to 17.
- These programmes are supported and delivered by a committed group of 70 volunteers.
- Teams train once per week and participate in local football leagues.

#### • Outputs:

112 players in Hybrid Academy  
5 part time jobs created

35 teams in Grassroots Football Programme  
512 players  
70 volunteers

#### • Social Impact Areas:

Be Active  
Learn & Grow  
Give Back

# Main Activities cont.

## Campaigns

### Wear Red Day

October 2022

- Across the year the Foundation supports a number of national campaigns and initiatives designed to raise awareness about important societal issues.
- We continued our association with Show Racism the Red Card and participated in the annual programme by staging a matchday event ahead of kick off to promote awareness about racism.

- **Outputs:**  
1 Matchday event
- **Social Impact Areas:**  
Take Notice

### Mental Health Awareness

July 2022 – June 2023

- Foundation staff and players also participated in World Mental Health Awareness Day.
- We partnered with local charity If You Care Share's Inside Out campaign designed to promote awareness about mental health.
- The Foundation also subscribed to Kooth, an online community offering support and advice to young people around mental health.

- **Outputs:**  
3 Campaigns
- **Social Impact Areas**  
Take Notice

### Local Democracy

May 2022

- We are keen to support opportunities for local people to take an interest in what is going on around them and participate in the democratic process locally.
- Whilst we remain politically neutral we have provided venues for the Council to hold public local Community Area Forums to understand and participate in decisions about local services.
- We are also a host venue for Local Government and Police and Crime Commissioner Elections

# Main Activities cont.

## Community Programmes

### Friday Night Football

July 2022 – June 2023

- Friday Night Football remains our flagship open community programme delivered each week during term time by professional coaching staff.
- Operating on a turn up and pay basis participants aged 6 to 12 benefit from a skills development programme and participation in fun games and activities.

- **Outputs:**  
53 participants  
2120 contacts
- **Social Impact Areas:**  
Be Active, Learn & Grow

### Girls PDC

July 2022 – June 2023

- Attached to our Friday Night Football programme is a bespoke girls only Player Development Centre to encourage more girls to participate in football and in our grass roots junior teams.
- It operates in the same way as our Friday Night Football programme and is delivered by Foundation staff.
- 

- **Outputs:**  
44 participants  
1760 contacts
- **Social Impact Areas:**  
Be Active, Learn & Grow

### Specialist Programmes

July 2022 – June 2023

- We also deliver a number of specialist programmes as part of our footballing pathway:
- **Thinkers & Movers** – movement and football programme for ages 3-5 and parents
- **Mini Mariners** – development programme for ages 5 and 6 with a view to new team formation
- **Mini Mariners Girls** – girls only development programme for ages 5 and 6
- **Goalkeepers** – position specific development programme

- **Outputs:**  
60 participants  
2400 contacts
- **Social Impact Areas:**  
Be Active, Learn & Grow

# Main Activities cont.

Community Programmes continued...

## Life Events

July 2022 – June 2023

It's not just about football and being active. Mental health and wellbeing is also positively impacted by making new friends and keeping in touch with old ones.

Throughout the year we host 100 small life events at Harton Welfare e.g. wakes, weddings, christenings, leavers parties, birthdays, kids birthdays and family fun days.

We also hosted a celebration event to mark the Kings Coronation.

- **Outputs:**  
146 small events  
5840 contacts
- **Social Impact Areas:**  
Make Friends

## Holiday Activities & Food

August 2022 – July 2023

In August 2022 we became a supplier of Holiday Activities for South Tyneside Council. The Holiday Activities and Food programme was set up as a response to the cost of living crisis as an attempt to ensure that children who normally received free school meals during term time should have access to food and healthy activities during school holidays.

We delivered three programmes across the year providing 1477 meals and 26 days activity. 85% of beneficiaries live in the 5% most deprived neighbourhoods nationally.

- **Outputs:**  
26 Days of activity  
1477 contacts
- **Social Impact Areas:**  
Be Active

## And finally...

July 2022 – June 2023

Here's a few other things we haven't mentioned:

- Outdoor Charity Boxing Event involving 30 participants and raising £5000 for local charities
- Outdoor Kick boxing event showcasing the sport from junior through to a pro bout.
- Diversionary activities for young offenders (knife crime) and young people at risk of offending, delivered with the Police & Crime Commissioner and Youth Justice Service.
- Regular meetings of the Miners Banner Group and Westoe Brass Band, remembering and respecting our mining heritage and traditions.
- **Outputs:**  
2420 contacts
- **Social Impact Areas:**  
Make Friends. Learn & Grow

# Social Impact Calculator

## Wellbeing Valuation Summary – July 2022:June 2023

	Average Per Person Value	New Unique numbers in 2022/2023	Claimed Value minus deadweight	
Regular Volunteering	£2,357	20	£ 34,231	Grass Roots Football
Frequent Mild Exercise	£3,537	5079	£10,818,270	Schools Programme
Football	£3,101	65	£. 648,489	Grass Roots football and Hybrid Academy
Dance	£3,052	600	£. 1,022,544	Schools Programme
Keep Fit	£1,670	25	£ 40,034	Running Club, Funky Fit
Member of a social group	£1,850	5	£ 23,968	Miners Banner Group, Brass Band
Full Time Employment	£10,767	1	£ 9,949	Operations Manager
Part Time Employment	£1,229	5	£ 8,060	Sessional Coaches
Employment Training	£807	30	£ 12,343	Epinay Takeover
			£10,562,416	

Since 2017 we've used a Wellbeing Valuation Approach to measure and record our social impact.

Wellbeing Valuation is in the Treasury's Green Book, the UK's core guide to policy evaluation. The methodology was developed by Daniel Fujiwara (London School of Economics), Affinity Sutton, Catalyst Housing and the Housing Associations Charitable Trust. It works by isolating the particular factors that affect health and wellbeing e.g. playing a sport, getting a job or socialising with friends.

It then attributes an equivalent financial value to each of these factors. This is the amount of cash that would be needed to increase someone's wellbeing by the same amount.  
*e.g. playing a sport regularly over a two month period would have the same impact on health and wellbeing as being given £3,101.*

**It's a one off calculation**, so once a benefit has been calculated and attributed to a particular year the continuation of the activity doesn't keep adding to the total. We like this because, whilst we want to retain people in activities, to add to our impact we must constantly engage NEW people.

# Social Impact

## Wellbeing Valuation Summary

	Social value By Year	Cumulative	Spend By Year	Cumulative ROI
2017/18	£1,110,803	£ 1,110,803	£ 55,286	£20 per £1
2018/19	£2,229,585	£ 3,340,388	£ 353,561	£8 per £1
2019/20	£1,129,466	£ 4,469,854	£ 143,658	£8 per £1
2020/21	£5,693,334	£10,163,188	£ 238,076	£13 per £1
2021/22	£4,217,565	£14,380,753	£ 252,109	£14 per £1
2022/23	£10,562,416	£24,943,168	£ 384,467	£17.5 per £1

Since 2017 we've grown and extended our social impact.

In the early years the social impact value was achieved purely by the numbers involved in our grass roots football programme.

In more recent years this has broadened to a wider group of participants particularly the children we work with in primary school settings. We have also increased the number of adults we work with.

Because the calculation doesn't credit retained numbers, only new engagement, the fact that we have delivered over £24million in social impact illustrates quite strikingly how many people we have reached in those six years.

# Results

Community Activity Programme Contacts

8,700

Number of children we work with each week in schools

1893

Big Events

12

Partner Schools CPD Events

6

Young People completing Employability Projects

52

Partner Schools

12

Football Programmes: Players engaged in weekly activity

624

Volunteers

70

Small Events

146

Funds Raised for Charitable Causes

£16,500



Social Impact since 2017

£24,943,168

Awareness Raising Campaigns

3

Pupil Contacts per year in most deprived neighbourhoods

41,805

Holiday Activity Fund Contacts

1477

Charity number: 1176894  
Company number: 10257450

(England and Wales)

South Shields FC Foundation Limited

Report of the Trustees and Unaudited Financial Statements

For the year ended 30 June 2023

South Shields FC Foundation Limited  
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**South Shields FC Foundation Limited**  
**Report of the Trustees**  
**For the year ended 30 June 2023**

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the year ended 30 June 2023. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

**Chair's report**

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the accounts in accordance with Charities Act 2011 and United Kingdom Generally Accepted Accounting Practice.

The Charities Act 2011 requires the Trustees to prepare accounts for each financial year which give a true and fair view of its financial activities during the year and of its financial position at the end of the year. In presenting those accounts, they are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP FRS 102;
- make judgements and estimates that are reasonable and prudent;
- follow applicable UK accounting standards and the Charities SORP FRS 102, disclosing and explaining any departures in the accounts; and
- prepare the accounts on the going concern basis unless it is inappropriate to do so.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the accounts comply with the Charities Act 2011 and with the requirements of the Statement of Recommended Practice Accounting and Reporting by Charities: statement of recommended practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)

(effective 1 January 2015) - Charities SORP FRS102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities besides the

above responsibilities.

**OBJECTIVES AND ACTIVITIES**

This report was approved by the trustees on 28th March 2024

South Shields FC Foundation is South Shields FC's Club Community Organisation (CCO) as recognised by the National League North, which is part of the FA football pyramid. It is also a registered charity. Its aim is to support the mental health and wellbeing of people living in South Tyneside and surrounding area. Many parts South Tyneside and the wider North East of England sit in the worst 5% of communities as measured by National Index of Multiple Deprivation. Its activities are organised around the five contributing factors to mental health and wellbeing as recognised by the NHS. They are: 1. Participating in healthy activities - we offer activities for people of all ages to participate in football, walking football, dance, boxing and fitness. A significant part of this is a Personal, Health, Social and Economic (PSHE) programme in schools connected to the National Curriculum; 2. Giving Something Back - we offer around 70 volunteering opportunities for people some of which are connected to employment pathways with the Foundation and Football Club in coaching and stewarding. We also organise and host events that raise money for local charities; 3. Learning a new Skill - we offer skills development and activities that encourage people to continue to learn, particularly those activities that support pathways to employment furthest away from employment. 4. Taking Notice - we deliver a number of campaigns, some connected to Football League and Premier League campaigns, to raise awareness and understanding of important societal issues 5. Making Friends - we deliver a number of activities that help people stay connected, tackling social isolation

**Objectives and aims**

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**South Shields FC Foundation Limited**  
**Report of the Trustees Continued**  
**For the year ended 30 June 2023**

**ACHIEVEMENTS AND PERFORMANCE**

These financial statements should be read alongside our Social Accounts for the financial year ended 30 June 2023. Those contain details activities and social impact within the community. Highlights include: 1. A PSHE Programme in 12 local schools that engages over 1800 young people each week in activities connected to the National Curriculum including healthy activities, multi sports, literacy, numeracy and personal and development. 2. A Music Festival that raised £6500 in ticket sales which was donated to local charity Cancer Connections 3. An innovative employ project for 50 young people from Epinay School, a local school for children with Special Educational Needs. This project saw Year 11 student responsibility for delivering retail, hospitality and horticulture activities at football sites in a project designed to raise their skills and confidence support pathways to employment beyond Year 11. 4. Our two main footballing programmes, a grass roots football club and a performance academy engaged more than 600 young people aged 6-17 in weekly activities supported by a group of 70 volunteers and Foundation coaching staff. Three campaigns including a presence at first team match days promoting awareness about Mental Health and Show Racism the Red Card, 6. community participation programmes that had more than 7500 visits to participate in healthy activities in the year including a programme to ensure those children who normally receive school meals can participate in healthy holiday activities that offer a healthy meal. We use a Wellbeing Evaluation Methodology to assess the overall impact of our work. In 2022/23 we achieved over £4million in social impact bringing our total impact since formation 2017 to £18.5million. That represents a social return on investment of £13 for every £1 we spend.

**FINANCIAL REVIEW**

The Foundation returned a modest profit in 2022/23 and we are optimistic that the trading performance will continue to improve in 2023/24. Factors have impacted on the level of profitability in 2022/23 are: 1. Depreciation on kit and equipment (£20,971) which was depreciated last year over a two period. The amount of kit purchased in 2023/24 and beyond will be significantly reduced as kit is now purchased independently by teams and the depreciation will be considerably less in next years accounts. 2. The Licence Fee payment in 2022/23 for the use of Harton Welfare increased significantly from circa £39k to circa £74k this is attributable to the rising energy costs during the year. 3. Additional incomes are predicted in 2023/24 from the current sales pipeline.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

South Shields FC Foundation is a charitable company with dual reporting to Companies House and the Charity Commission. Trustees and Directors are shared between the charity and the guarantee company.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company registration number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE323UP

South Shields FC Foundation Limited  
Report of the Trustees Continued  
For the year ended 30 June 2023

**Trustees**

The trustees and officers serving during the year and since the year end were as follows:

Gary Crutwell  
Stephen David Taylor  
Martin Ronald Urwin  
Keith Finnigan  
Geoff Thompson  
Ernest Gibson (appointed on 01/07/2022)  
(Appointed: 01 July 2022)

**Independent examiner**

Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

Approved by the Board of Trustees and signed on its behalf by

28 March 2024

Gary Crutwell

**South Shields FC Foundation Limited**  
**Independent Examiners Report to the Trustees**  
**For the year ended 30 June 2023**

I report to the trustees on my examination of the accounts of the charitable company for the year ended 30 June 2023.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act'). Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charities Commission under section 145(5)(b) of the 2011 Act.

**Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of [redacted], which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

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Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

28 February 2024

South Shields FC Foundation Limited  
Statement of Financial Activities (including Income and Expenditure Account)  
For the year ended 30 June 2023

	Notes	Unrestricted funds £	202: £
<b>Income and endowments from:</b>			
Donations and legacies	2	292,703	181,898
Charitable activities	3	34,274	42,911
Other trading activities	4	60,105	17,677
Other income		-	10,000
<b>Total</b>		<b>387,082</b>	<b>252,486</b>
<b>Expenditure on:</b>			
Raising funds	5/6	(94,575)	(70,231)
Charitable activities	7	(289,892)	(181,878)
<b>Total</b>		<b>(384,467)</b>	<b>(252,109)</b>
<b>Net income</b>		<b>2,615</b>	<b>37,377</b>
<b>Reconciliation of funds</b>			
Total funds brought forward		(66,137)	(66,512)
<b>Total funds carried forward</b>		<b>(63,522)</b>	<b>(66,137)</b>

South Shields FC Foundation Limited  
Statement of Financial Position  
As at 30 June 2023

	Notes	2023 £	2022 £
<b>Fixed assets</b>			
Tangible assets	13	7,199	28,171
		<b>7,199</b>	<b>28,171</b>
<b>Current assets</b>			
Debtors	14	44,288	36,721
Cash at bank and in hand		1,014	4,497
		<b>45,302</b>	<b>41,222</b>
<b>Creditors: amounts falling due within one year</b>	15	(91,781)	(106,362)
<b>Net current assets</b>		<b>(46,479)</b>	<b>(65,140)</b>
<b>Total assets less current liabilities</b>		<b>(39,280)</b>	<b>(36,970)</b>
<b>Creditors: amounts falling due after more than one year</b>		(24,242)	(29,167)
<b>Net assets</b>		<b>(63,522)</b>	<b>(66,137)</b>
<b>The funds of the charity</b>			
Unrestricted income funds	16	(63,522)	(66,137)
<b>Total funds</b>		<b>(63,522)</b>	<b>(66,137)</b>

For the year ended 30 June 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

Gary Crutwell

28 March 2024

South Shields FC Foundation Limited  
Notes to the Financial Statements  
For the year ended 30 June 2023

## 1. Accounting Policies

### Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006. South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### Going concern

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 30th June 2023 and 12 months following the approval of the financial statements. For this reason the financial accounts have been prepared on a going concern basis. It should be noted the the charity has the backing of 'South Shields Football Club 1888 Limited' which is in partnership with the charity.

### Funds

Unrestricted funds are incoming resources receivable or generated for the furtherance of the objectives of the Charity without aspecified purpose and are available as general funds. Resources expended which meet these criteria are charged to the funds, together with a fair allocation of staff and support costs. Restricted funds are used for the specific purposes laid down by the donor or sponsor. Resources expended which meet these criteria are charged to the funds.

### Taxation

The Charity is exempt from taxation on its charitable activities, as it is a registered charity.

### Tangible fixed assets

Tangible fixed assets, other than freehold land, are stated at cost or valuation less depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following basis:

### Debtors

Debtors are recognised at the settlement amount due after allowing for any discounts and as per the terms agreed. Prepayments are valued at the amounts prepaid for services and accrued income are valued at the amounts due per terms agreed and there is certainty of receipt.

### Pensions

The Charity operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

### Income

Income is recognised in the period when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria for income recognition are met. Income comprises of funds received from parent donations, grants, sponsors, school income, activities days, donations, events and finders fees for academy student.

The value of services provided by volunteers has not been included.

### Expenditure

Expenditure incurred is recognised in the period once there is a legal constructive obligation to make a payment to a third party. It is probable that settlement will be required and the amount of the obligation can be measured reliably.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**Other accounting policies**

Cash at bank and in hand:

Cash at bank and cash in hand includes bank balance kept in current and deposit accounts.

Creditors and provisions:

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

Creditors and provision are normally recognised at their settlement amount after allowing for any discounts.

Critical accounting estimates and judgements:

There are no significant areas of judgement or key sources of estimation uncertainty arising from the preparation of accounts.

**2. Income from donations and legacies**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Donations received	168,321	149,917
Grants received	94,626	27,174
Sponsorships received	4,146	4,800
Gifts in kind	25,610	
	<b>292,703</b>	<b>181,891</b>

**3. Income from charitable activities**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
<b>Football camps and Activities</b>		
Income from charitable activities	34,274	42,917

**4. Income earned from other activities**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Fund raising events	27,105	16,917
Shop income	-	760
Finders fees for academy students	33,000	
	<b>60,105</b>	<b>17,677</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**5. Expenditure on generating donations and legacies**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Donations	11,547	29,131
Subscriptions	2,227	87
	<b>13,774</b>	<b>30,008</b>

**6. Expenditure on other trading activities**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Fund raising events	80,801	40,231
	<b>80,801</b>	<b>40,231</b>

**7. Costs of charitable activities by fund type**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Unrestricted funds</b>		
Grant Income	-	6,791
Fundraising	277,963	158,261
Support costs	11,929	16,821
	<b>289,892</b>	<b>181,873</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**8. Analysis of support costs**

	<b>2023</b>	<b>2022</b>
	£	£
<b>Governance costs</b>		
Accountancy fees	3,668	6,351
Premises costs	1,164	1,164
Motor and travel expenses	1,913	1,871
Other finance costs	854	4,901
Bank loan interest	2,981	3,021
Interest on overdue tax	920	
Printing	429	251
Advertising	-	391
	<b>11,929</b>	<b>16,821</b>

**9. Net income/(expenditure) for the year**

This is stated after charging/(crediting):

	<b>2023</b>	<b>2022</b>
	£	£
Depreciation of owned fixed assets	20,971	25,321
Accountancy fees	3,668	6,351
Staff pension contributions	-	591

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**10. Staff costs and emoluments**

Total staff costs for the year ended 30 June 2023 were:

	<b>2023</b>	<b>2022</b>
	£	£
Salaries and wages	11,171	28,304
Pension costs	-	59
	<b>11,171</b>	<b>28,894</b>

Other staff costs for 2023 which are treated as coaching costs are as follows:

Salaries: £87,209

Employer NI: £5,926

Employer pension: £1,580

	<b>2023</b>	<b>2022</b>
Total staff	9	12
	<b>9</b>	<b>12</b>

**11. Trustee remuneration and related party transactions**

There are no disclosable related party transactions in the 2023 financial year.

**12. Comparative for the Statement of Financial Activities**

The comparative year values on the Statement of Financial Activities are for unrestricted funds.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**13. Tangible fixed assets**

Cost or valuation	Sports equipment and Kit £	Computer Equipment £	Total £
At 01 July 2022	116,284	2,830	119,114
At 30 June 2023	<b>116,284</b>	<b>2,830</b>	<b>119,114</b>
<b>Depreciation</b>			
At 01 July 2022	89,192	1,752	90,944
Charge for year	20,405	566	20,971
At 30 June 2023	<b>109,597</b>	<b>2,318</b>	<b>111,915</b>
<b>Net book values</b>			
At 30 June 2023	<b>6,687</b>	<b>512</b>	<b>7,199</b>
At 30 June 2022	<b>27,092</b>	<b>1,078</b>	<b>28,170</b>

Depreciation on 'sports equipment and kit'

It should be noted that that these costs relate to historic capitalisation of kit where the costs were depreciated over two seasons of use. It is now the charities policy to write off the entire cost of kits inline with the their allocation to team pots. For this reason the deprecation charge for depreciation on Kit and equipment in the 23/24 financial year is expected to be substantially lower.

**14. Debtors**

	2023 £	2022 £
<b>Amounts due within one year:</b>		
Trade debtors	21,215	11,371
Prepayments and accrued income	240	
Other debtors	22,833	25,351
	<b>44,288</b>	<b>36,722</b>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**15. Creditors: amounts falling due within one year**

	2023	2022
	£	£
Loans and overdrafts	10,000	10,000
Trade creditors	14,096	3,150
Other creditors	57,470	82,880
Accruals and deferred income	10,215	10,320
	<b>91,781</b>	<b>106,360</b>

**16. Movement in funds**

**Unrestricted Funds**

	Balance at 01/07/2022	Incoming resources	Outgoing resources	Balance at 30/06/2023
	£	£	£	£
<b>General</b>				
General	(66,137)	387,082	(384,467)	(63,522)
	<b>(66,137)</b>	<b>387,082</b>	<b>(384,467)</b>	<b>(63,522)</b>

**Unrestricted Funds - Previous year**

	Balance at 01/07/2021	Incoming resources	Outgoing resources	Balance at 30/06/2022
	£	£	£	£
<b>General</b>				
General	(66,512)	252,484	(252,109)	(66,137)
	<b>(66,512)</b>	<b>252,484</b>	<b>(252,109)</b>	<b>(66,137)</b>

**Purpose of unrestricted Funds**

General

To fund the general objectives of the charity.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2023

**Purpose of restricted funds**

Sponsorship

To fund specific areas of the charities general objectives.

**17. Analysis of net assets between funds**

	Tangible fixed assets £	Net current assets / (liabilities) £	Creditors &gt; one year £	Net Assets £
<b>Unrestricted funds</b>				
<b>General</b>				
General	7,199	(46,479)	(24,242)	(63,522)
	<b>7,199</b>	<b>(46,479)</b>	<b>(24,242)</b>	<b>(63,522)</b>

**Previous year**

	Tangible fixed assets £	Net current assets / (liabilities) £	Creditors &gt; one year £	Net Assets £
<b>Unrestricted funds</b>				
<b>General</b>				
General	28,170	(65,140)	(29,167)	(66,137)
	<b>28,170</b>	<b>(65,140)</b>	<b>(29,167)</b>	<b>(66,137)</b>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.

**SOUTH SHIELDS FC FOUNDATION LIMITED**

England & Wales - Charity number 1176894

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# Accounts

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South Shields FC  
Foundation Limited

# Annual Report & Social Accounts

Year End  
30.06.2022



South Shields FC  
Foundation

Harton Welfare  
Low Lane  
South Shields  
NE34 0NA

Company  
Number:  
10257450  
Charity  
Number:  
1176894

Welcome to our 2021/2022 Annual Report.

It covers the period 1 July 2021 to 30 June 2022, A year where our normal services have begun to recover (albeit not completely) from the pandemic.

It has been largely a year of consolidation, ensuring we delivered as much of an impact as we could to the wide beneficiary group we work with. It's also been a year to regroup and begin to re-grow our activities and impact to their pre pandemic levels.

I want to say a big thank you to the hundreds of people who help us either financially, by offering their time and skills or supporting our activity programmes. You are helping us to achieve our purpose of improving the health and wellbeing of our fantastic community.

Special thanks again to Port of Tyne our Official Community Activity Partner who continued to offer support.

We enjoy terrific support from South Shields FC and Chairman Geoff Thompson who has provided both business acumen and financial support to the Foundation

**Steve Camm**  
Foundation Manager  
South Shields FC



THE 5 WAYS TO WELLBEING

	BE PHYSICALLY ACTIVE	
GIVE TO OTHERS	LEARN NEW SKILLS	PAY ATTENTION TO THE PRESENT
	CONNECT WITH OTHER PEOPLE	

The Foundation is a Registered Charity, its charitable purpose is to support health and wellbeing.

We choose to co-design and deliver our services and activities to make a difference to the five things that we know contribute to people's health and wellbeing.



## CHARITABLE PURPOSE

**WE**  
work with others  
**TO**  
improve the  
health &  
wellbeing  
**OF**  
people living in  
some of the most  
deprived parts of  
England.

- **Making New Friends**  
Interacting socially with others.
- **Physical Activity**  
Taking part in regular physical activity.
- **Taking Notice**  
Understanding what's happening around you and staying focused on the present rather than the past (especially what has gone wrong) or the future (especially what could go wrong).
- **Giving/Volunteering**  
Giving something back whether that's time or money.
- **Learning a new skill**  
Doing something that supports personal learning and development.

South Shields FC Foundation was incorporated in 2017 and operates a social enterprise business model. We registered as a charity in 2018.

There are some critical features to our business model:

### 1. A Charitable Purpose

Having a charitable purpose, in our case to support health and wellbeing in a former coalfield community, means it drives everything we do.

### 2. Social Impact

We publish social accounts alongside our financial accounts to demonstrate our social impact as well as our financial viability. They are equally important.

### 3. Social Enterprise

We have a social purpose, generate most of our income from traded activities and reinvest profit in our charitable purpose. We are not grant dependent. Think of us as a business but where communities benefit not individual owners or shareholders.

### 4. Financial Sustainability

Our impact is connected to our income which needs to be diverse to be resilient to one or more income streams failing. We rely on fundraising & donations; activity programmes (schools and other activities); bars, events & functions; rental income from facilities; grant support in key areas (mainly for capital works).

### 5. Social and Commercial Decision Making

Not everything we do can make a profit especially if this is a barrier to engagement and participation. So, we constantly balance social and commercial decisions. Too many of either means we narrow our impact or go out of business.

### 6. Partnership Delivery

We work with others and add value. We don't seek to duplicate what would have happened anyway (deadweight) or replace something that already exists (displacement).



## BUSINESS MODEL

We are a Social Enterprise, which means...

We have a charitable purpose.

Most of our income comes from trading (we are not grant dependent).

All profit is reinvested in our charitable purpose.

It's important to us that the more we grow the more we become an organisation that is rooted in its community. Organisations like the NHS are examples of Community Anchor Organisations. Because they are rooted in their communities (and unlikely to relocate) they can support local wealth creation as well as delivering social impact locally. For us that means:

**Workforce Strategy**

We seek to widen access to higher quality work by creating local employment and volunteering opportunities that provide pathways to employment including for those people who are currently furthest away from employment.

**Asset Management**

We seek to widen community access to our facilities, where we can repurposing existing community facilities.

**Procurement**

We seek to create more local social and value by spending where we can locally.

**Partnerships**

Our preference is to collaborate with existing local partners, adding value to what they do.

**Environment**

We seek to reduce our environmental impact.



# COMMUNITY ANCHOR



## Company Structure

South Shields FC Foundation Limited is a Charitable Company (Number 10257450) and a Registered Charity (Number 1176894).

Trustees:

- **Geoff Thompson**  
Chairman South Shields FC
- **Keith Finnigan**  
Finance Director
- **Gary Crutwell**  
Facilities Director
- **Ernest Gibson**  
Chair Harton & Westoe Miners Welfare
- **Stephen Taylor**  
SSFC Foundation Youth
- **Martin Urwin**  
Safeguarding Director



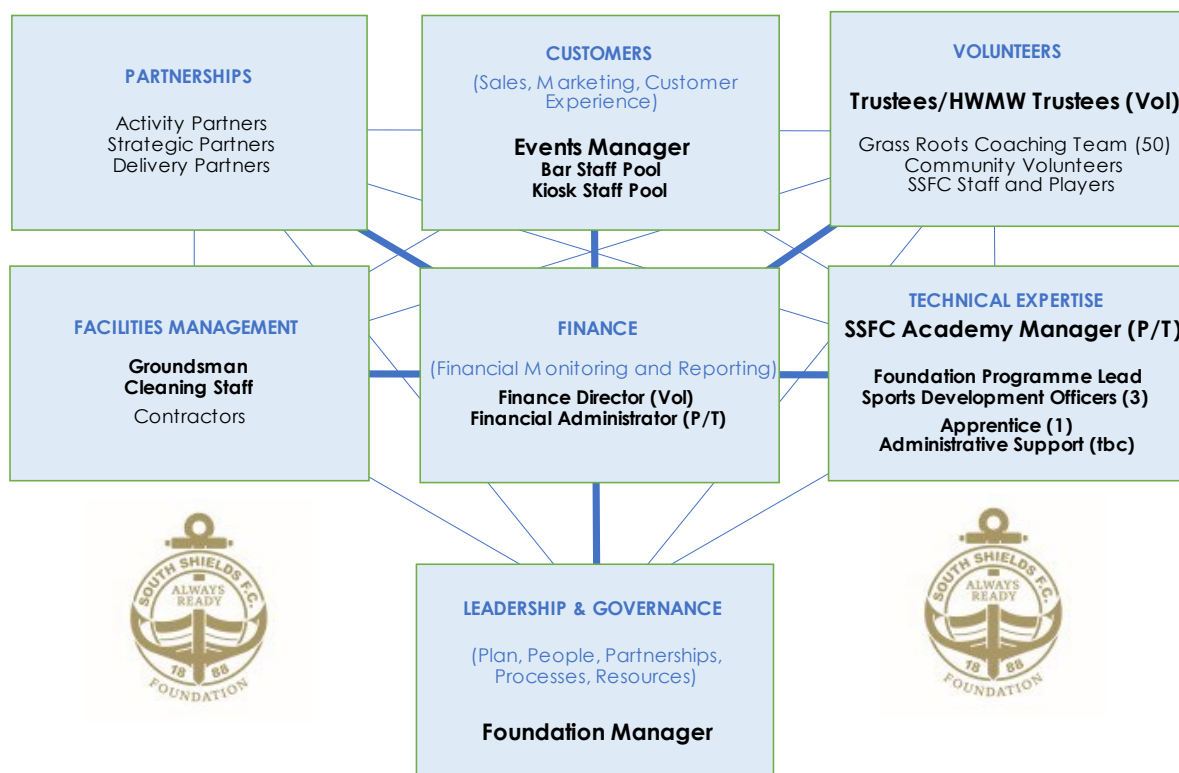
## LEGAL STRUCTURE

The Foundation has a wholly owned Trading Company SSFCF 2017 Limited (Number 12718209). It manages income from the bars and events at Harton & Westoe Miners Welfare. Profits from this company must be reinvested in the Foundation or the facilities at Harton & Westoe Miners Welfare.

Trustees:

- **Geoff Thompson**  
Chairman South Shields FC
- **Keith Finnigan**  
Finance Director
- **Steve Camm**  
South Shields FC Foundation Manager
- **Ernest Gibson**  
Chair Harton & Westoe Miners Welfare

The Foundation has a 25 year Partnership Agreement (established 2019) with Harton & Westoe Miners Welfare (Charity Number 520812) to operate the facility at Harton Welfare. Under the agreement the Foundation takes full management responsibility for the site on behalf of the Miners Welfare (which retains land ownership), including all the financial risk which is now vested in the Trading Company. The Foundation pays a monthly licence fee to Harton & Westoe Miners Welfare.



## Organisational Structure

The Foundation Manager is responsible for the leadership and governance of the Charity and the performance of the Trading Company.

The Trustees of the Charity (and Directors of the Trading Company) have a responsibility for ensuring the companies are financially viable and fulfilling their charitable purpose.

We operate a model which borrows from a distributed leadership approach which, in its simplest terms, means that the leader is whoever is “leading on a task” in their functional area. Their responsibility is for the successful **completion of their task** and the **communication, participation, and engagement of others**.

In this way individual tasks and activities stay connected to wider organisational purpose and allow the skills & experience of others to make a corporate contribution that is wider than their individual task.



## PROJECT BENEFICIARIES

According to the Office For National Statistics South Tyneside has many communities that are considered to be amongst the most deprived in the county when measured using the Indices of Multiple Deprivation.

This national data set can be scrutinised allowing a number of South Tyneside specific challenges to be identified that begin to shape the design of our programmes, including those we deliver with others. So, we should improve:

### 1. Transport & Accessibility

Not everyone has a car, impacting on their ability to access services and activities. The design of our programmes recognises this so we don't unintentionally exclude those who might need our help.

### 2. Health inequalities

Too few adults are in good/very good health and die prematurely, especially females, because of where they live. Mortality rates from cancer and circulatory disease are too high. Obesity, binge drinking and smoking are particular challenges. Some of those things we can directly impact on. Others we can use the Foundation brand to raise awareness and engage people.

### 3. Participation in physical activity

Not enough adults exercise for 30 minutes five times a week. Too many children are obese, especially at ages 5 and 11. Clearly this is an area of strength for us.

### 4. Employability & skills

Not enough people are economically active and the

pathways into work are long and difficult. Too many have no qualifications and the number of 16-18 year olds not in education, employment or training is too high. Creating learning and volunteering opportunities with pathways to employment is a key area for us.

#### 5. Community safety

More people than in other areas are worried about crime and community safety. We can raise awareness and provide diversionary activities for young people and adults.

#### 6. Meeting the needs of an older population

There is a predicted growth in the number of older people putting pressure on support services.

Our target beneficiaries include (but are not limited to):

- Anyone with a postcode that identifies them as living within an area that falls within the worst 5% of local authority wards according to the Office for National Statistics Indices of Multiple Deprivation.
- Young people aged 3-18 and their families.
- Older people especially those facing challenges including social isolation.
- Anyone from an under-represented group especially those where service design precludes their inclusion.
- People, especially young people, at risk of offending or re-offending.
- Those furthest away from employment.



## HISTORY

Est. 2017

### Early Days

The South Shields FC Foundation brand is strong in the community and supports engagement. **Our Model** is about how, once engaged, we retain people in activities and progress them to others.

We started in 2017 with a physically activity programme largely based around **grass roots football** for young people aged 6-17 years.

We've always been clear though that our programmes (and our social impact) should not just be around football nor should they just be aimed at young people.

### The first signs of growth

The first development came with the creation of a **Physical Social Health and Economic Programme in Schools** in 2018. This programme uses PE as the mechanism for engagement but is actually about **Learning**. These programmes combine movement and physical literacy with numeracy, literacy and social & emotional development. Whilst still aimed at young people (Primary and Nursery settings) they illustrate the diversification away from just football.

On the back of that came a **Match Day Experience** programme developed in partnership with the Club

and The National Centre for the Written Word (The Word). This involved us taking first team players into primary schools and inviting children and an accompanying adult to experience a game at 1<sup>st</sup> Cloud Arena as our guests. Some of the children acted as flag bearers before the game, some went on to write and film a match report as part of a literacy project with The Word. All **enjoyed family social time and made new friends.**

Our grassroots football programme, like all clubs, is hugely reliant on a **volunteer adult workforce.** Our volunteers give up countless hours to give something back to others. We seek to support our volunteers to learn and grow and have been able to offer a progression route into employment creating **full time employment** and **apprenticeships** with the Club, the Foundation or the Academy.

A further example of the development of our pathway in recent years is our contribution to help people take notice of what is happening around them. This has been using the Club and Foundation brand to **raise awareness of societal issues** like mental health, race equality and most latterly in 2021 as a Covid Community Champion.

#### [A watershed moment](#)

A transformational moment for us was the creation of a partnership in 2019 with Harton & Westoe Miners Welfare. Saving this incredible community resource from closure and establishing the Foundation with a base from which it has stabilised its business model and **grown & diversified its social impact.** Bowls, boxing, fitness, dance, wellbeing activities, walking football, social groups, music and charitable events championing (and raise much needed funds) for local good causes are all safeguarded by the partnership at the Harton & Westoe site.

With the support of our Activity Partners **Port of Tyne, CFS** and the **Police and Crime Commissioner** we added projects that support some of our most vulnerable young people.

## Public Benefit

The Trustees have complied with their duty to have regard to the Charity Commission's public benefit guidance when exercise their powers in relation to the activities of the charity.

## Financial Performance

Like most other charities and businesses we have overcome significant challenges to continue to trade solvently and deliver our charitable purpose over the last two to three years..

Some elements of our business model were impacted more than others. **Hospitality (via our trading company)**, a key ingredient to make our finances work, was hit hard and had not fully recovered to pre covid levels by June 2022).

Our **Schools** programmes, another traded activity, whilst recovering more quickly still performed below what they would have otherwise done.

Our **grass roots football** and **community programmes** performed better and we expect to see some growth from September 2022.

With government support tapering out the end of the year (and for that matter the rest of 2022) will remain a challenge whilst trading levels recover fully. During this time a strategy of controlled growth will be required as the social enterprise business model we operate means the charity does not have cash reserves.

We managed to maintain a positive trading position for the year. Around 80% (£197k) of income came from fundraising and donations, the other 20% (£52k) from traded activity which is not the normal split of income. During this period the hospitality business was transferred to a wholly owned trading company, the receipts from which are reported under donations.

Main areas of expenditure were on the delivery of our charitable activities programme (£166k), staffing (£30k) and the licence fee payable to Harton & Westoe Miners Welfare (£40k).

A full breakdown of 2021/22 financial performance can be found in the year end accounts

## Results

### Healthy Activities

#### Community Activity Programmes

THINKERS & MOVERS	<b>17</b>	sign ups
Our weekly programme aimed at boys and girls aged 3-5 years	<b>680</b>	contacts
MINI MARINERS		
A weekly programme aimed at boys and girls aged 6 looking to progress into teams.	<b>26</b>	sign ups
	<b>1040</b>	contacts
GOALKEEPER		
A weekly programme specially for goalkeepers aged 6-12 years	<b>13</b>	sign ups
	<b>520</b>	contacts
FUTSAL		
A newly introduced specialist indoor futsal programme for ages 6-12	<b>16</b>	sign ups
	<b>640</b>	contacts
FRIDAY NIGHT FOOTBALL		
A weekly programme focusing on developing technical skills in young players aged 6-12	<b>60</b>	sign ups
	<b>2400</b>	contacts
<b>Total</b>	<b>132</b>	sign ups
	<b>5280</b>	contacts
	(104 boys)	
	(26 girls)	
	(1 SEN)	

## Schools Programmes

Our programmes, designed and developed in house, are designed to maximise learning and encourage cross-curricular links within Early Years Foundation Stage PE. It has three key programmes, all connected to national/school curriculum, which offer schools bespoke provision suited to the children within each setting:

**“Monkey Movements”** – a movement-based programme which focuses on key motor control skills and the fundamentals of movement. This is achieved through freedom-based activity and structured play

**“Polly Phonics”** – a literacy programme which combines an EYFS literacy lesson into a fun, active and engaging PE lesson

**“Matey’s Maths”** – a numeracy-based programme which includes EYFS mathematics curriculum within a PE lesson

In addition we deliver the following programmes in schools:

**Multi-sport/Multi-skills Key Stage 1** (Year 1,2,3) – a multi-sport curriculum with a scheme of work that emphasises KS1 key social and psychological skills, particularly focusing on an introduction to team sport and team play.

**Multi-sport/future skills Key Stage 2** (Year 4,5,6) – a range of different sports and games focusing on physical literacy. All lessons have learning objectives based around the development of an individual person whether this is the social, physiological or technical development

**Year 5/6 PSHE Programme:** A programme preparing the KS2 child for secondary education through the power of sport. This physical education programme links closely with core PSHE principles. In these sessions we openly encourage creativity and responsibility, and place pupils in scenarios where they may lead, support or even be taught by their peers.

**Dance** – a programme offering dance as part of an enriched curriculum delivered by a specialist coach.

Bespoke programmes are created with individual schools and usually run for 39 weeks during the school year.

	Unique No's	Total Contacts
<b>Boys</b>		
In School	331	4,100
Extra Curricular	126	4,165
<b>Girls</b>		
In School	344	5,600
Extra Curricular	112	3,540
<b>SEN</b>		
Boys	46	506
Girls	44	594

In 2021/22 we had **18,505** contacts with routine participants in our schools and community activities programmes. More than 75% were children living in an area ranked in the worst 5% for deprivation in England according to the Office for National Statistics.

### Grass Roots Football Programme

The grass roots football programme continues to grow, engaging more young people aged 6-17 in regular healthy activities **participating in one of our 35 junior teams.**

Since 2017 we have worked with **918** different boys and girls aged 7-17 in our grass roots football programme.

	Unique No's	Total Contacts
<b>Participants</b>		
Junior Players	86	8600

## Adult Football

	Unique No's	Total Contacts
<b>Participants</b>		
Over 40's	20	200
Veterans FC	20	200
Adult 5 a side	150	1500

## Boxing

Harton & Westoe Miners Welfare is home to Harton & Westoe Boxing and Fitness.

	Unique No's	Total Contacts
<b>Participants</b>		
Fitness	30	3000
Boxing	60	9

## Giving Something Back

The bedrock of our grass roots football programme lies in the efforts of a dedicated group of staff and volunteers. Volunteers lead our grass roots football programme providing on average **120 coaching hours per coach** per year (in a normal year. With an average squad size of 12 that's **1440 contacts** per team per year (in a normal year).

In 2021/22 we had **68 active** volunteers, 62 in active coaching roles and 6 in committee or administrative support roles.

in 2021/22 we achieved the following results:

	Unique No's	Total Hours
<b>Volunteers</b>		
Coaching	8	1200
Other	2	300

Our annual **February Fundraiser** this year saw junior players, first team players, academy players, staff, families and supporters aim to complete a 17 hour football match. The challenge was completed raising over £6700 to support the Foundation's work in the community.

## Awareness Raising

South Shields FC and South Shields Fc Foundation brands are strong and trusted within the community. We use that position to independently provide information that helps people understand issues going on around them. We know that increased awareness can have a positive impact on mental health.

We use our social media presence and match day programmes to draw attention to campaigns, with our community and health partners, that are important within our community. These include but are not limited to:

- Show Racism the Red Card
- LGBT Pride
- Mental Health Awareness
- Anti Bullying Week
- World Book Day
- Autism Awareness
- international Disability Day
- Suicide Prevention

Since 2020 we have partnered with **KOOTH**, an online community offering support and activities for young people..

In 2020 we became a **Covid Community Champion**, helping to impartially communicate key information about the pandemic,

## Learning a new skill

Participation in learning activities is a key area for us. We are delighted to have formed in 2021/22 a strategic partnership with Epinay School, a local school for children with special educational needs.

In March 2022 we delivered a highly innovative work experience project for Year 11 students to help them in their transition to the world of work. The project, entitled the “Epinay Takeover” saw the Club and Foundation hand over the running of parts of our operation in the week building up to match day.

Around 30 students participated in the following activities:

1. Horticulture students worked with the ground staff to prepare the facilities for match day and build and planted a number of planting boxes at Harton Welfare.
2. Life Skills students helped prepare the dressing rooms for match day and supported matchday stewards at a figure covered by BBC Football Focus.
3. Hospitality students took over breakfast service for the first team players in the lead up to match day.
4. Students also participated in a number of activities designed to increase their understanding of the job roles at the football club from hospitality to retail and accountancy to PR.
5. All students from the school were guests of the club and enjoyed a full match day experience including match day play park and flag bearers ahead of kick off.

## Social interaction

Harton Welfare is proud to host the Harton & Westoe Miners Welfare Banner Group and Harton & Westoe Brass Band. Both groups play a significant role in keeping the history and heritage of our mining

communities alive. They also provide regular opportunities for social interaction.

	Unique No's	Total Contacts
Brass Band	30	2400
Banner Group	50	200

## Social Impact Calculation

We reinvest in activities that strengthen our community and create positive social impact.

We have always tried to take a wider view of what impacts on people's health and wellbeing (The NHS **Five Ways to Wellbeing**).

### Key Results – Outcomes. Wellbeing Valuation Approach

Since 2017 we have used a Wellbeing Valuation Approach to measuring and recording our social impact.

Wellbeing Valuation is in the Treasury's Green Book, the UK's core guide to policy evaluation. The methodology was developed by Daniel Fujiwara (London School of Economics), Affinity Sutton, Catalyst Housing and the Housing Associations Charitable Trust. It works by isolating the particular factors that affect health and wellbeing e.g. playing a sport, getting a job or socialising with friends.

It then attributes an equivalent financial value to each of these factors. This is the amount of cash that would be needed to increase someone's wellbeing by the same amount.

*e.g. playing a sport regularly over a two month period would have the same impact on health and wellbeing as being given £10,767.*

**It's a one off calculation**, so once a benefit has been calculated and attributed to a particular year the continuation of the activity does not keep adding to the total. We like this because, whilst we want to retain people in activities, to add to our impact we must constantly engage NEW people.

Using the Wellbeing Valuation methodology, we have now broken through the £14m marker as a result of our activities in the last 5 years.

2017/2018	£1,110,803
2018/2019	£2,229,585
2020 (part)	£1,129,466
2020/2021	£5,693,334
2021/2022	£4,217,565

**Total**                    **£14,380,753**

Expenditure over the period is £1.04m producing a social return on investment **of £14 for every £1 we spend.**

2017/2018	£	55,286
2018/2019	£	353,561
2020 (part)	£	143,658
2020/2021	£	238,076
2021/2022	£	252,109

**Total**                    **£1,042,690**

Ends.

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Charity number: 1176894

Company number: 10257450

(England and Wales)

South Shields FC Foundation Limited

Report of the Trustees and Unaudited Financial Statements

For the year ended 30 June 2022

South Shields FC Foundation Limited  
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For the year ended 30 June 2022

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South Shields FC Foundation Limited  
Report of the Trustees  
For the year ended 30 June 2022

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the year ended 30 June 2022. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company registration number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE323UP

**Trustees**

The trustees and officers serving during the year and since the year end were as follows:

Gary Crutwell  
Stephen David Taylor  
Martin Ronald Urwin  
Keith Finnigan  
John Watson  
(Resigned: 27 December 2021)  
Geoff Thompson  
(Appointed: 01 July 2021)

**Independent examiner**

Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

Approved by the Board of Trustees and signed on its behalf by

DocuSigned by:

*Mr Gary Crutwell*

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30 June 2023

Gary Crutwell

**South Shields FC Foundation Limited**  
**Independent Examiners Report to the Trustees**  
**For the year ended 30 June 2022**

I report to the trustees on my examination of the accounts of the charitable company for the year ended 30 June 2022.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

*Gavin Spencer*

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Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

30 June 2023

South Shields FC Foundation Limited  
Statement of Financial Activities (including Income and Expenditure Account)  
For the year ended 30 June 2022

	Notes	Unrestricted funds £	2021 £
<b>Income and endowments from:</b>			
Donations and legacies	2	181,895	129,740
Charitable activities	3	42,912	14,798
Other trading activities	4	17,677	(9,926)
Other income		10,000	-
<b>Total</b>		<b>252,484</b>	<b>134,612</b>
<b>Expenditure on:</b>			
Raising funds	5/6	(70,231)	(106,104)
Charitable activities	7	(181,878)	(103,165)
<b>Total</b>		<b>(252,109)</b>	<b>(209,269)</b>
<b>Net income/expenditure</b>		<b>375</b>	<b>(74,657)</b>
<b>Reconciliation of funds</b>			
Total funds brought forward		(66,512)	8,145
<b>Total funds carried forward</b>		<b>(66,137)</b>	<b>(66,512)</b>

South Shields FC Foundation Limited  
Statement of Financial Position  
As at 30 June 2022

	Notes	2022 £	2021 £
<b>Fixed assets</b>			
Tangible assets	13	28,170	22,084
		<b>28,170</b>	<b>22,084</b>
<b>Current assets</b>			
Debtors	14	36,725	7,018
Cash at bank and in hand		4,497	50,380
		<b>41,222</b>	<b>57,398</b>
<b>Creditors: amounts falling due within one year</b>	15	(106,362)	(106,827)
<b>Net current assets</b>		<b>(65,140)</b>	<b>(49,429)</b>
<b>Total assets less current liabilities</b>		<b>(36,970)</b>	<b>(27,345)</b>
<b>Creditors: amounts falling due after more than one year</b>		(29,167)	(39,167)
<b>Net assets</b>		<b>(66,137)</b>	<b>(66,512)</b>
<b>The funds of the charity</b>			
Unrestricted income funds	16	(66,137)	(66,512)
<b>Total funds</b>		<b>(66,137)</b>	<b>(66,512)</b>

For the year ended 30 June 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

DocuSigned by:

*Mr Gary Crutwell*

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Gary Crutwell  
Trustee

30 June 2023

South Shields FC Foundation Limited  
Notes to the Financial Statements  
For the year ended 30 June 2022

## 1. Accounting Policies

### Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006.

South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### Going concern

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 30th June 2022. For this reason the financial accounts have been prepared on a going concern basis.

## 2. Income from donations and legacies

	2022	2021
	£	£
<b>Unrestricted funds</b>		
Donations received	149,917	93,459
Grants received	27,178	36,281
Sponsorships received	4,800	-
	<u>181,895</u>	<u>129,740</u>

## 3. Income from charitable activities

	2022	2021
	£	£
<b>Unrestricted funds</b>		
<i>Football camps and Activities</i>		
Income from charitable activities	42,912	14,798

## 4. Income earned from other activities

	2022	2021
	£	£
<b>Unrestricted funds</b>		
Fund raising events	16,917	4,934
Shop income	760	(14,860)
	<u>17,677</u>	<u>(9,926)</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**5. Expenditure on generating donations and legacies**

	<b>2022</b>	<b>2021</b>
	£	£
<b>Unrestricted funds</b>		
Donations	29,130	66,718
Subscriptions	871	1,780
	<u>30,001</u>	<u>68,498</u>

**6. Expenditure on other trading activities**

	<b>2022</b>	<b>2021</b>
	£	£
<b>Unrestricted funds</b>		
Fund raising events	40,230	37,606
	<u>40,230</u>	<u>37,606</u>

**7. Costs of charitable activities by fund type**

	<b>2022</b>	<b>2021</b>
	£	£
<b>Unrestricted funds</b>		
Grant Income	6,793	224
Fundraising	158,264	90,737
Support costs	16,821	12,204
	<u>181,878</u>	<u>103,165</u>

**8. Analysis of support costs**

	<b>2022</b>	<b>2021</b>
	£	£
<b>Governance costs</b>		
Accountancy fees	6,359	3,990
Premises costs	11	1,559
Motor and travel expenses	1,874	272
Other finance costs	4,909	3,608
Bank loan interest	3,020	1,440
Printing	253	322
Advertising	395	1,013
	<u>16,821</u>	<u>12,204</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**9. Net income/(expenditure) for the year**

This is stated after charging/(crediting):

	<b>2022</b>	<b>2021</b>
	£	£
Depreciation of owned fixed assets	25,324	28,538
Accountancy fees	6,359	3,990
Staff pension contributions	591	281
	<u>          </u>	<u>          </u>

**10. Staff costs and emoluments**

Total staff costs for the year ended 30 June 2022 were:

	<b>2022</b>	<b>2021</b>
	£	£
Salaries and wages	28,308	66,437
Pension costs	591	281
	<u>          </u>	<u>          </u>
	<b><u>28,899</u></b>	<b><u>66,718</u></b>

	<b>2022</b>	<b>2021</b>
Total staff	12	13
	<u>          </u>	<u>          </u>
	<b><u>12</u></b>	<b><u>13</u></b>

**11. Trustee remuneration and related party transactions**

There are no disclosable transactions with related parties in the year.

**12. Comparative for the Statement of Financial Activities**

The comparative year values on the Statement of Financial Activities are for unrestricted funds.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**13. Tangible fixed assets**

Cost or valuation	Sports equipment and Kit £	Computer Equipment £	Total £
At 01 July 2021	85,174	2,530	87,704
Additions	31,110	300	31,410
At 30 June 2022	<u>116,284</u>	<u>2,830</u>	<u>119,114</u>
<b>Depreciation</b>			
At 01 July 2021	64,375	1,246	65,620
Charge for year	24,818	506	25,324
At 30 June 2022	<u>89,192</u>	<u>1,752</u>	<u>90,944</u>
<b>Net book values</b>			
At 30 June 2022	<u>27,091</u>	<u>1,078</u>	<u>28,170</u>
At 30 June 2021	<u>20,800</u>	<u>1,284</u>	<u>22,084</u>

**14. Debtors**

	2022 £	2021 £
<b>Amounts due within one year:</b>		
Trade debtors	11,370	4,425
Other debtors	25,355	2,593
	<u>36,725</u>	<u>7,018</u>

**15. Creditors: amounts falling due within one year**

	2022 £	2021 £
Loans and overdrafts	10,000	10,000
Trade creditors	3,150	15,746
Other creditors	82,888	62,284
Accruals and deferred income	10,324	18,797
	<u>106,362</u>	<u>106,827</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**16. Movement in funds**

**Unrestricted Funds**

	Balance at 01/07/2021	Incoming resources	Outgoing resources	Balance at 30/06/2022
	£	£	£	£
<i>General</i>				
General	(66,512)	252,484	(252,109)	(66,137)
	<u>(66,512)</u>	<u>252,484</u>	<u>(252,109)</u>	<u>(66,137)</u>

**Unrestricted Funds - Previous year**

	Balance at 01/07/2020	Incoming resources	Outgoing resources	Balance at 30/06/2021
	£	£	£	£
<i>General</i>				
General	8,145	134,612	(209,269)	(66,512)
	<u>8,145</u>	<u>134,612</u>	<u>(209,269)</u>	<u>(66,512)</u>

**Purpose of unrestricted Funds**

General

To fund the general objectives of the charity.

**Purpose of restricted funds**

Sponsorship

To fund specific areas of the charities general objectives.

**17. Analysis of net assets between funds**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	28,170	(65,140)	(29,167)	(66,137)
	<u>28,170</u>	<u>(65,140)</u>	<u>(29,167)</u>	<u>(66,137)</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**Previous year**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	22,084	(49,429)	(39,167)	(66,512)
	<b>22,084</b>	<b>(49,429)</b>	<b>(39,167)</b>	<b>(66,512)</b>

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities  
For the year ended 30 June 2022

	2022	2021
	£	£
<b>INCOME AND ENDOWMENT</b>		
<b>Donations and legacies</b>		
Donations	149,917	93,459
Grants receivable	27,178	36,281
Sponsorships	4,800	-
	<b>181,895</b>	<b>129,740</b>
<b>Charitable activities</b>		
Income from charitable activities (Football camps and Activities)	42,912	14,798
	<b>42,912</b>	<b>14,798</b>
<b>Other trading activities</b>		
Fund raising events	16,917	4,934
Merchandise sales	760	1,699
Harton welfare sales	-	(16,559)
	<b>17,677</b>	<b>(9,926)</b>
<b>Other income</b>		
Insurance claims income	10,000	-
	<b>10,000</b>	-
<b>Total incoming resources</b>	<b>252,484</b>	<b>134,612</b>
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Staff costs - wages & salaries	(28,308)	(66,437)
Staff costs - pension contributions	(591)	(281)
Training costs	(231)	-
Subscriptions	(871)	(1,780)
	<b>(30,001)</b>	<b>(68,498)</b>
<b>Other trading activities</b>		
Fund raising events	(1,019)	(530)
Harton welfare rent	(39,211)	(37,076)
	<b>(40,230)</b>	<b>(37,606)</b>
<b>Charitable activities</b>		
Cost of grant funded charitable activity (Grant Income)	(6,793)	(224)
Depreciation - owned assets (Fundraising)	(25,324)	(28,538)
League fines (Fundraising)	(409)	(339)
League fees (Fundraising)	(5,691)	(7,852)
Referee fees (Fundraising)	(11,265)	(5,488)
Venue hire (Fundraising)	(57,851)	(15,414)
Small sports equipment (Fundraising)	-	(746)
Coaching fees (Fundraising)	(56,282)	(31,893)
Trophies (Fundraising)	(1,442)	(467)
	<b>(165,057)</b>	<b>(90,961)</b>
<b>SUPPORT COSTS</b>		

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities Continued  
For the year ended 30 June 2022

<b>Governance costs</b>		
Insurance (Grant Income)	(1,092)	(350)
Accountancy fees (Administration costs)	(6,359)	(3,990)
Motor and travel expenses (Administration costs)	(1,874)	(272)
Professional fees (Administration costs)	(813)	(984)
Printing (Administration costs)	(253)	(322)
Advertising (Administration costs)	(395)	(1,013)
Premises costs (Administration costs)	(11)	(1,559)
Other finance costs (Administration costs)	(4,909)	(3,608)
Bank loan interest (Administration costs)	(1,115)	(106)
	<b>(16,821)</b>	<b>(12,204)</b>
<b>Total resources expended</b>	<b>(252,109)</b>	<b>(209,269)</b>
<b>Net Income</b>	<b>375</b>	<b>(74,657)</b>

Charity number: 1176894

Company number: 10257450

(England and Wales)

South Shields FC Foundation Limited

Report of the Trustees and Unaudited Financial Statements

For the year ended 30 June 2022

South Shields FC Foundation Limited  
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South Shields FC Foundation Limited  
Report of the Trustees  
For the year ended 30 June 2022

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the year ended 30 June 2022. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company registration number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE323UP

**Trustees**

The trustees and officers serving during the year and since the year end were as follows:

Gary Crutwell  
Stephen David Taylor  
Martin Ronald Urwin  
Keith Finnigan  
John Watson  
(Resigned: 27 December 2021)  
Geoff Thompson  
(Appointed: 01 July 2021)

**Independent examiner**

Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

Approved by the Board of Trustees and signed on its behalf by

DocuSigned by:

*Mr Gary Crutwell*

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30 June 2023

Gary Crutwell

**South Shields FC Foundation Limited**  
**Independent Examiners Report to the Trustees**  
**For the year ended 30 June 2022**

I report to the trustees on my examination of the accounts of the charitable company for the year ended 30 June 2022.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

*Gavin Spencer*

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Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

30 June 2023

South Shields FC Foundation Limited  
Statement of Financial Activities (including Income and Expenditure Account)  
For the year ended 30 June 2022

	Notes	Unrestricted funds £	2021 £
<b>Income and endowments from:</b>			
Donations and legacies	2	181,895	129,740
Charitable activities	3	42,912	14,798
Other trading activities	4	17,677	(9,926)
Other income		10,000	-
<b>Total</b>		<b>252,484</b>	<b>134,612</b>
<b>Expenditure on:</b>			
Raising funds	5/6	(70,231)	(106,104)
Charitable activities	7	(181,878)	(103,165)
<b>Total</b>		<b>(252,109)</b>	<b>(209,269)</b>
<b>Net income/expenditure</b>		<b>375</b>	<b>(74,657)</b>
<b>Reconciliation of funds</b>			
Total funds brought forward		(66,512)	8,145
<b>Total funds carried forward</b>		<b>(66,137)</b>	<b>(66,512)</b>

South Shields FC Foundation Limited  
Statement of Financial Position  
As at 30 June 2022

	Notes	2022 £	2021 £
<b>Fixed assets</b>			
Tangible assets	13	28,170	22,084
		<b>28,170</b>	<b>22,084</b>
<b>Current assets</b>			
Debtors	14	36,725	7,018
Cash at bank and in hand		4,497	50,380
		<b>41,222</b>	<b>57,398</b>
<b>Creditors: amounts falling due within one year</b>	15	(106,362)	(106,827)
<b>Net current assets</b>		<b>(65,140)</b>	<b>(49,429)</b>
<b>Total assets less current liabilities</b>		<b>(36,970)</b>	<b>(27,345)</b>
<b>Creditors: amounts falling due after more than one year</b>		(29,167)	(39,167)
<b>Net assets</b>		<b>(66,137)</b>	<b>(66,512)</b>
<b>The funds of the charity</b>			
Unrestricted income funds	16	(66,137)	(66,512)
<b>Total funds</b>		<b>(66,137)</b>	<b>(66,512)</b>

For the year ended 30 June 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

DocuSigned by:

*Mr Gary Crutwell*

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Gary Crutwell  
Trustee

30 June 2023

South Shields FC Foundation Limited  
Notes to the Financial Statements  
For the year ended 30 June 2022

## 1. Accounting Policies

### Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006.

South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### Going concern

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 30th June 2022. For this reason the financial accounts have been prepared on a going concern basis.

## 2. Income from donations and legacies

	2022	2021
	£	£
<b>Unrestricted funds</b>		
Donations received	149,917	93,459
Grants received	27,178	36,281
Sponsorships received	4,800	-
	<u>181,895</u>	<u>129,740</u>

## 3. Income from charitable activities

	2022	2021
	£	£
<b>Unrestricted funds</b>		
<i>Football camps and Activities</i>		
Income from charitable activities	42,912	14,798

## 4. Income earned from other activities

	2022	2021
	£	£
<b>Unrestricted funds</b>		
Fund raising events	16,917	4,934
Shop income	760	(14,860)
	<u>17,677</u>	<u>(9,926)</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**5. Expenditure on generating donations and legacies**

	<b>2022</b>	<b>2021</b>
	£	£
<b>Unrestricted funds</b>		
Donations	29,130	66,718
Subscriptions	871	1,780
	<u>30,001</u>	<u>68,498</u>

**6. Expenditure on other trading activities**

	<b>2022</b>	<b>2021</b>
	£	£
<b>Unrestricted funds</b>		
Fund raising events	40,230	37,606
	<u>40,230</u>	<u>37,606</u>

**7. Costs of charitable activities by fund type**

	<b>2022</b>	<b>2021</b>
	£	£
<b>Unrestricted funds</b>		
Grant Income	6,793	224
Fundraising	158,264	90,737
Support costs	16,821	12,204
	<u>181,878</u>	<u>103,165</u>

**8. Analysis of support costs**

	<b>2022</b>	<b>2021</b>
	£	£
<b>Governance costs</b>		
Accountancy fees	6,359	3,990
Premises costs	11	1,559
Motor and travel expenses	1,874	272
Other finance costs	4,909	3,608
Bank loan interest	3,020	1,440
Printing	253	322
Advertising	395	1,013
	<u>16,821</u>	<u>12,204</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**9. Net income/(expenditure) for the year**

This is stated after charging/(crediting):

	<b>2022</b>	<b>2021</b>
	£	£
Depreciation of owned fixed assets	25,324	28,538
Accountancy fees	6,359	3,990
Staff pension contributions	591	281
	<b>25,274</b>	<b>32,809</b>

**10. Staff costs and emoluments**

Total staff costs for the year ended 30 June 2022 were:

	<b>2022</b>	<b>2021</b>
	£	£
Salaries and wages	28,308	66,437
Pension costs	591	281
	<b>28,899</b>	<b>66,718</b>

	<b>2022</b>	<b>2021</b>
Total staff	12	13
	<b>12</b>	<b>13</b>

**11. Trustee remuneration and related party transactions**

There are no disclosable transactions with related parties in the year.

**12. Comparative for the Statement of Financial Activities**

The comparative year values on the Statement of Financial Activities are for unrestricted funds.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**13. Tangible fixed assets**

Cost or valuation	Sports equipment and Kit £	Computer Equipment £	Total £
At 01 July 2021	85,174	2,530	87,704
Additions	31,110	300	31,410
At 30 June 2022	<u>116,284</u>	<u>2,830</u>	<u>119,114</u>
<b>Depreciation</b>			
At 01 July 2021	64,375	1,246	65,620
Charge for year	24,818	506	25,324
At 30 June 2022	<u>89,192</u>	<u>1,752</u>	<u>90,944</u>
<b>Net book values</b>			
At 30 June 2022	<u>27,091</u>	<u>1,078</u>	<u>28,170</u>
At 30 June 2021	<u>20,800</u>	<u>1,284</u>	<u>22,084</u>

**14. Debtors**

	2022 £	2021 £
<b>Amounts due within one year:</b>		
Trade debtors	11,370	4,425
Other debtors	25,355	2,593
	<u>36,725</u>	<u>7,018</u>

**15. Creditors: amounts falling due within one year**

	2022 £	2021 £
Loans and overdrafts	10,000	10,000
Trade creditors	3,150	15,746
Other creditors	82,888	62,284
Accruals and deferred income	10,324	18,797
	<u>106,362</u>	<u>106,827</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**16. Movement in funds**

**Unrestricted Funds**

	Balance at 01/07/2021	Incoming resources	Outgoing resources	Balance at 30/06/2022
	£	£	£	£
<i>General</i>				
General	(66,512)	252,484	(252,109)	(66,137)
	<u>(66,512)</u>	<u>252,484</u>	<u>(252,109)</u>	<u>(66,137)</u>

**Unrestricted Funds - Previous year**

	Balance at 01/07/2020	Incoming resources	Outgoing resources	Balance at 30/06/2021
	£	£	£	£
<i>General</i>				
General	8,145	134,612	(209,269)	(66,512)
	<u>8,145</u>	<u>134,612</u>	<u>(209,269)</u>	<u>(66,512)</u>

**Purpose of unrestricted Funds**

General

To fund the general objectives of the charity.

**Purpose of restricted funds**

Sponsorship

To fund specific areas of the charities general objectives.

**17. Analysis of net assets between funds**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	28,170	(65,140)	(29,167)	(66,137)
	<u>28,170</u>	<u>(65,140)</u>	<u>(29,167)</u>	<u>(66,137)</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2022

**Previous year**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	22,084	(49,429)	(39,167)	(66,512)
	<b>22,084</b>	<b>(49,429)</b>	<b>(39,167)</b>	<b>(66,512)</b>

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities  
For the year ended 30 June 2022

	2022	2021
	£	£
<b>INCOME AND ENDOWMENT</b>		
<b>Donations and legacies</b>		
Donations	149,917	93,459
Grants receivable	27,178	36,281
Sponsorships	4,800	-
	<b>181,895</b>	<b>129,740</b>
<b>Charitable activities</b>		
Income from charitable activities (Football camps and Activities)	42,912	14,798
	<b>42,912</b>	<b>14,798</b>
<b>Other trading activities</b>		
Fund raising events	16,917	4,934
Merchandise sales	760	1,699
Harton welfare sales	-	(16,559)
	<b>17,677</b>	<b>(9,926)</b>
<b>Other income</b>		
Insurance claims income	10,000	-
	<b>10,000</b>	<b>-</b>
<b>Total incoming resources</b>	<b>252,484</b>	<b>134,612</b>
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Staff costs - wages & salaries	(28,308)	(66,437)
Staff costs - pension contributions	(591)	(281)
Training costs	(231)	-
Subscriptions	(871)	(1,780)
	<b>(30,001)</b>	<b>(68,498)</b>
<b>Other trading activities</b>		
Fund raising events	(1,019)	(530)
Harton welfare rent	(39,211)	(37,076)
	<b>(40,230)</b>	<b>(37,606)</b>
<b>Charitable activities</b>		
Cost of grant funded charitable activity (Grant Income)	(6,793)	(224)
Depreciation - owned assets (Fundraising)	(25,324)	(28,538)
League fines (Fundraising)	(409)	(339)
League fees (Fundraising)	(5,691)	(7,852)
Referee fees (Fundraising)	(11,265)	(5,488)
Venue hire (Fundraising)	(57,851)	(15,414)
Small sports equipment (Fundraising)	-	(746)
Coaching fees (Fundraising)	(56,282)	(31,893)
Trophies (Fundraising)	(1,442)	(467)
	<b>(165,057)</b>	<b>(90,961)</b>
<b>SUPPORT COSTS</b>		

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities Continued  
For the year ended 30 June 2022

<b>Governance costs</b>		
Insurance (Grant Income)	(1,092)	(350)
Accountancy fees (Administration costs)	(6,359)	(3,990)
Motor and travel expenses (Administration costs)	(1,874)	(272)
Professional fees (Administration costs)	(813)	(984)
Printing (Administration costs)	(253)	(322)
Advertising (Administration costs)	(395)	(1,013)
Premises costs (Administration costs)	(11)	(1,559)
Other finance costs (Administration costs)	(4,909)	(3,608)
Bank loan interest (Administration costs)	(1,115)	(106)
	<u>(16,821)</u>	<u>(12,204)</u>
<b>Total resources expended</b>	<u>(252,109)</u>	<u>(209,269)</u>
<b>Net Income</b>	<u>375</u>	<u>(74,657)</u>

**SOUTH SHIELDS FC FOUNDATION LIMITED**

England & Wales - Charity number 1176894

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# Accounts

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Charity number: 1176894  
Company number: 10257450  
(England and Wales)

South Shields FC Foundation Limited

Report of the Trustees and Unaudited Financial Statements

For the year ended 30 June 2021

South Shields FC Foundation Limited  
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South Shields FC Foundation Limited  
Report of the Trustees  
For the year ended 30 June 2021

The Trustees, who are also directors for the purposes of company law, have pleasure in presenting their report and the financial statements for the charitable company for the year ended 30 June 2021. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and the Republic of Ireland (FRS 102) (effective 1 January 2015).

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'.

**REFERENCE AND ADMINISTRATIVE INFORMATION**

<b>Name of Charity</b>	South Shields FC Foundation Limited
<b>Charity registration number</b>	1176894
<b>Company registration number</b>	10257450
<b>Principal address</b>	Mariners Park Shaftesbury Avenue South Shields Tyne and Wear NE323UP

**Trustees**

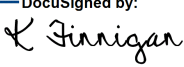
The trustees and officers serving during the year and since the year end were as follows:

Gary Crutwell  
Stephen David Taylor  
Martin Ronald Urwin  
Keith Finnigan  
John Watson  
Geoff Thompson

**Independent examiner**

Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

Approved by the Board of Trustees and signed on its behalf by

DocuSigned by:  
  
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Keith Finnigan

27 May 2022

South Shields FC Foundation Limited  
Independent Examiners Report to the Trustees  
For the year ended 30 June 2021

I report to the trustees on my examination of the accounts of the charitable company for the year ended 30 June 2021.

**Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').


Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiners statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:  


E7789DD5DB0540C...

Beach Accountants Limited  
Chartered Certified Accountants  
10 Blue Sky Way  
Monkton Business Park South  
South Tyneside  
NE31 2EQ

27 May 2022

South Shields FC Foundation Limited  
Statement of Financial Activities (including Income and Expenditure Account)  
For the year ended 30 June 2021

	Notes	Unrestricted funds £	2020 £
<b>Income and endowments from:</b>			
Donations and legacies	2	145,942	89,632
Charitable activities	3	14,798	23,497
Other trading activities	4	(9,926)	37,483
<b>Total</b>		<b>150,814</b>	<b>150,612</b>
<b>Expenditure on:</b>			
Raising funds	5/6	(106,104)	(85,896)
Charitable activities	7	(103,165)	(57,762)
<b>Total</b>		<b>(209,269)</b>	<b>(143,658)</b>
<b>Net income/expenditure</b>		<b>(58,455)</b>	<b>6,954</b>
<b>Reconciliation of funds</b>			
Total funds brought forward		8,145	1,191
<b>Total funds carried forward</b>		<b>(50,310)</b>	<b>8,145</b>


South Shields FC Foundation Limited  
Statement of Financial Position  
As at 30 June 2021

	Notes	2021 £	2020 £
<b>Fixed assets</b>			
Tangible assets	13	22,084	35,181
		<b>22,084</b>	<b>35,181</b>
<b>Current assets</b>			
Stocks	14	-	4,380
Debtors	15	7,018	6,418
Cash at bank and in hand		50,380	94,809
		<b>57,398</b>	<b>105,607</b>
<b>Creditors: amounts falling due within one year</b>	16	(90,625)	(83,476)
<b>Net current assets</b>		<b>(33,227)</b>	<b>22,131</b>
<b>Total assets less current liabilities</b>		<b>(11,143)</b>	<b>57,312</b>
<b>Creditors: amounts falling due after more than one year</b>		(39,167)	(49,167)
<b>Net assets</b>		<b>(50,310)</b>	<b>8,145</b>
<b>The funds of the charity</b>			
Unrestricted income funds	17	(50,310)	8,145
<b>Total funds</b>		<b>(50,310)</b>	<b>8,145</b>

For the year ended 30 June 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Board and signed on its behalf by:

DocuSigned by:  
  
459DA1FB27154B5...

Keith Finnigan  
Trustee

27 May 2022

South Shields FC Foundation Limited  
Notes to the Financial Statements  
For the year ended 30 June 2021

## 1. Accounting Policies

### Basis of accounting

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006.

South Shields FC Foundation Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

### Going concern

The Trustees have assessed the financial viability of the Charity and have concluded that there is no reason why the Charity will not continue operating for at least 12 months following the year ending 30th June 2021. For this reason the financial accounts have been prepared on a going concern basis.

## 2. Income from donations and legacies

	2021	2020
	£	£
<b>Unrestricted funds</b>		
Donations received	109,661	24,427
Grants received	36,281	65,205
	<u>145,942</u>	<u>89,632</u>

## 3. Income from charitable activities

	2021	2020
	£	£
<b>Unrestricted funds</b>		
<i>Football camps and Activities</i>		
Income from charitable activities	14,798	23,497

## 4. Income earned from other activities

	2021	2020
	£	£
<b>Unrestricted funds</b>		
Fund raising events	4,934	586
Shop income	(14,860)	36,897
	<u>(9,926)</u>	<u>37,483</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2021

**5. Expenditure on generating donations and legacies**

	2021	2020
	£	£
<b>Unrestricted funds</b>		
Donations	66,718	34,044
Subscriptions	1,780	236
	<u>68,498</u>	<u>34,280</u>

**6. Expenditure on other trading activities**

	2021	2020
	£	£
<b>Unrestricted funds</b>		
Fund raising events	37,606	51,616
	<u>37,606</u>	<u>51,616</u>

**7. Costs of charitable activities by fund type**

	2021	2020
	£	£
<b>Unrestricted funds</b>		
Grant Income	224	-
Fundraising	90,737	54,356
Support costs	12,204	3,406
	<u>103,165</u>	<u>57,762</u>

**8. Analysis of support costs**

	2021	2020
	£	£
<b>Governance costs</b>		
Accountancy fees	3,990	1,299
Premises costs	1,559	542
Motor and travel expenses	272	82
Other finance costs	3,608	94
Bank loan interest	1,440	500
Printing	322	109
Telephone costs	-	780
Advertising	1,013	-
	<u>12,204</u>	<u>3,406</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2021

**9. Net income/(expenditure) for the year**

This is stated after charging/(crediting):

	<b>2021</b>	<b>2020</b>
	£	£
Depreciation of owned fixed assets	28,538	9,278
Accountancy fees	3,990	1,299
Staff pension contributions	281	245
	<b>281</b>	<b>245</b>

**10. Staff costs and emoluments**

Total staff costs for the year ended 30 June 2021 were:

	<b>2021</b>	<b>2020</b>
	£	£
Salaries and wages	66,437	33,799
Pension costs	281	245
	<b>66,718</b>	<b>34,044</b>

	<b>2021</b>	<b>2020</b>
Total staff	13	10
	<b>13</b>	<b>10</b>

**11. Trustee remuneration and related party transactions**

There were no disclosable related party transactions in the year.

**12. Comparative for the Statement of Financial Activities**

The comparative year values on the Statement of Financial Activities are for unrestricted funds.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2021

**13. Tangible fixed assets**

Cost or valuation	Sports equipment and Kit £	Computer Equipment £	Total £
At 01 July 2020	68,330	4,221	72,550
Additions	16,844	-	16,844
Disposals	-	(1,691)	(1,691)
At 30 June 2021	<u>85,174</u>	<u>2,530</u>	<u>87,704</u>
<b>Depreciation</b>			
At 01 July 2020	36,342	1,028	37,370
Disposals	-	(288)	(288)
Charge for year	28,032	506	28,538
At 30 June 2021	<u>64,374</u>	<u>1,246</u>	<u>65,620</u>
<b>Net book values</b>			
At 30 June 2021	<u>20,800</u>	<u>1,284</u>	<u>22,084</u>
At 30 June 2020	<u>31,988</u>	<u>3,193</u>	<u>35,181</u>

**14. Stocks and work in progress**

	2021 £	2020 £
Stocks of raw materials	-	4,380
	<u>-</u>	<u>4,380</u>

**15. Debtors**

	2021 £	2020 £
<b>Amounts due within one year:</b>		
Trade debtors	4,425	850
Other debtors	2,593	5,568
	<u>7,018</u>	<u>6,418</u>

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2021

**16. Creditors: amounts falling due within one year**

	2021	2020
	£	£
Loans and overdrafts	10,000	833
Trade creditors	15,746	34,113
Other creditors	62,284	44,493
Accruals and deferred income	2,595	4,037
	<u>90,625</u>	<u>83,476</u>

**17. Movement in funds****Unrestricted Funds**

	Balance at 01/07/2020	Incoming resources	Outgoing resources	Balance at 30/06/2021
	£	£	£	£
<i>General</i>				
General	8,145	150,814	(209,269)	(50,310)
	<u>8,145</u>	<u>150,814</u>	<u>(209,269)</u>	<u>(50,310)</u>

**Unrestricted Funds - Previous year**

	Balance at 01/01/2020	Incoming resources	Outgoing resources	Balance at 30/06/2020
	£	£	£	£
<i>General</i>				
General	1,191	150,612	(143,658)	8,145
	<u>1,191</u>	<u>150,612</u>	<u>(143,658)</u>	<u>8,145</u>

**Purpose of unrestricted Funds**

General

To fund the general objectives of the charity.

**Purpose of restricted funds**

Sponsorship

To fund specific areas of the charities general objectives.

South Shields FC Foundation Limited  
Notes to the Financial Statements Continued  
For the year ended 30 June 2021

**18. Analysis of net assets between funds**

	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	22,084	(33,227)	(39,167)	(50,310)
	<b>22,084</b>	<b>(33,227)</b>	<b>(39,167)</b>	<b>(50,310)</b>
<b>Previous year</b>				
	Tangible fixed assets	Net current assets / (liabilities)	Creditors > one year	Net Assets
	£	£	£	£
<b>Unrestricted funds</b>				
<i>General</i>				
General	35,181	22,131	(49,167)	8,145
	<b>35,181</b>	<b>22,131</b>	<b>(49,167)</b>	<b>8,145</b>

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities  
For the year ended 30 June 2021

	2021	2020
	£	£
<b>INCOME AND ENDOWMENT</b>		
<b>Donations and legacies</b>		
Donations	109,661	24,427
Grants receivable	36,281	65,205
	<b>145,942</b>	<b>89,632</b>
<b>Charitable activities</b>		
Income from charitable activities (Football camps and Activities)	14,798	23,497
	<b>14,798</b>	<b>23,497</b>
<b>Other trading activities</b>		
Fund raising events	4,934	586
Kiosk Income	-	3,167
Merchandise sales	1,699	770
Harton welfare sales	(16,559)	32,960
	<b>(9,926)</b>	<b>37,483</b>
<b>Total incoming resources</b>	<b>150,814</b>	<b>150,612</b>
<b>EXPENDITURE</b>		
<b>Raising donations and legacies</b>		
Staff costs - wages & salaries	(66,437)	(33,799)
Staff costs - pension contributions	(281)	(245)
Subscriptions	(1,780)	(236)
	<b>(68,498)</b>	<b>(34,280)</b>
<b>Other trading activities</b>		
Fund raising events	(530)	(450)
Harton welfare cost of sales	-	(12,945)
Harton welfare rent	(37,076)	(12,510)
Harton welfare wages	-	(15,500)
Harton welfare cleaning costs	-	(506)
Harton welfare premises costs	-	(9,705)
	<b>(37,606)</b>	<b>(51,616)</b>
<b>Charitable activities</b>		
Cost of grant funded charitable activity (Grant Income)	(224)	-
Depreciation - owned assets (Fundraising)	(28,538)	(9,278)
Coaching badges (Fundraising)	-	(125)
League fines (Fundraising)	(339)	-
League fees (Fundraising)	(7,852)	(1,409)
Referee fees (Fundraising)	(5,488)	(1,204)
Venue hire (Fundraising)	(15,414)	(25,385)
Small sports equipment (Fundraising)	(746)	-
Coaching fees (Fundraising)	(31,893)	(16,955)
Trophies (Fundraising)	(467)	-
	<b>(90,961)</b>	<b>(54,356)</b>
<b>SUPPORT COSTS</b>		
<b>Governance costs</b>		

South Shields FC Foundation Limited  
Detailed Statement of Financial Activities Continued  
For the year ended 30 June 2021

Other finance costs (Grant Income)	-	(94)
Insurance (Grant Income)	(350)	-
Accountancy fees (Administration costs)	(3,990)	(1,299)
Motor and travel expenses (Administration costs)	(272)	(82)
Professional fees (Administration costs)	(984)	(500)
Printing (Administration costs)	(322)	(109)
Telephone costs (Administration costs)	-	(780)
Advertising (Administration costs)	(1,013)	-
Premises costs (Administration costs)	(1,559)	(542)
Other finance costs (Administration costs)	(3,608)	-
Bank loan interest (Administration costs)	(106)	-
	<u>(12,204)</u>	<u>(3,406)</u>
<b>Total resources expended</b>	<u>(209,269)</u>	<u>(143,658)</u>
<b>Net Expenditure</b>	<u>(58,455)</u>	<u>6,954</u>



South Shields FC  
Foundation Limited

# Annual Report & Social Accounts

YE 30.06.2021



South Shields FC  
Foundation

Harton Welfare  
Low Lane  
South Shields  
NE34 0NA

Company  
Number:  
10257450  
Charity  
Number:  
1176894

Welcome to our 2020/2021 Annual Report.

It covers the period 1 July 2020 to 30 June 2021, A second year where our normal services and activities have been interrupted.

Despite the pandemic we still managed to deliver £5 million of social impact at a time when it would be most needed to support mental health and wellbeing.

That's a total of over £10 million since the Foundation began in 2017, producing a return on investment of £13 social value for every £1 we spend.

I want to say a big thank you to the hundreds of people who help us either financially, by offering their time and skills or supporting our activity programmes. You are helping us to achieve our purpose of improving the health and wellbeing of our fantastic community.

Special thanks again to Port of Tyne our Official Community Activity Partner who continued to offer it's support despite the curtailed delivery programme.

I also want to say a special thank you to all our players, volunteers, coaches, parents, customers and user groups who stuck with us through difficult times.

We enjoy terrific support from South Shields FC and Chairman Geoff Thompson who has provided both business acumen and financial support to the Foundation

**Steve Camm**  
Manager  
South Shields FC Foundation

# PART ONE

THE  
THINGS  
THAT  
GUIDE  
THE  
THINGS  
WE DO





THE 5 WAYS TO WELLBEING

	BE PHYSICALLY ACTIVE	
GIVE TO OTHERS	LEARN NEW SKILLS	PAY ATTENTION TO THE PRESENT
	CONNECT WITH OTHER PEOPLE	

The Foundation is a Registered Charity, its charitable purpose is to support health and wellbeing.

We choose to co-design and deliver our services and activities to make a difference to the five things that we know contribute to people's health and wellbeing.



## CHARITABLE PURPOSE

**WE**  
work with others  
**TO**  
improve the  
health &  
wellbeing  
**OF**  
people living in  
some of the most  
deprived parts of  
England.

- **Making New Friends**  
Interacting socially with others.
- **Physical Activity**  
Taking part in regular physical activity.
- **Taking Notice**  
Understanding what's happening around you and staying focused on the present rather than the past (especially what has gone wrong) or the future (especially what could go wrong).
- **Giving/Volunteering**  
Giving something back whether that's time or money.
- **Learning a new skill**  
Doing something that supports personal learning and development.

South Shields FC Foundation was incorporated in 2017 and operates a social enterprise business model. We registered as a charity in 2018.

There are some critical features to our business model:

### 1. A Charitable Purpose

Having a charitable purpose, in our case to support health and wellbeing in a former coalfield community, means it drives everything we do.

### 2. Social Impact

We publish social accounts alongside our financial accounts to demonstrate our social impact as well as our financial viability. They are equally important.

### 3. Social Enterprise

We have a social purpose, generate most of our income from traded activities and reinvest profit in our charitable purpose. We are not grant dependent. Think of us as a business but where communities benefit not individual owners or shareholders.

### 4. Financial Sustainability

Our impact is connected to our income which needs to be diverse to be resilient to one or more income streams failing. We rely on fundraising & donations; activity programmes (schools and other activities); bars, events & functions; rental income from facilities; grant support in key areas (mainly for capital works).

### 5. Social and Commercial Decision Making

Not everything we do can make a profit especially if this is a barrier to engagement and participation. So, we constantly balance social and commercial decisions. Too many of either means we narrow our impact or go out of business.

### 6. Partnership Delivery

We work with others and add value. We don't seek to duplicate what would have happened anyway (deadweight) or replace something that already exists (displacement).



## BUSINESS MODEL

We are a Social Enterprise, which means...

We have a charitable purpose.

Most of our income comes from trading (we are not grant dependent).

All profit is reinvested in our charitable purpose.

It's important to us that the more we grow the more we become an organisation that is rooted in its community. Organisations like the NHS are examples of Community Anchor Organisations. Because they are rooted in their communities (and unlikely to relocate) they can support local wealth creation as well as delivering social impact locally. For us that means:

**Workforce Strategy**

We seek to widen access to higher quality work by creating local employment and volunteering opportunities that provide pathways to employment including for those people who are currently furthest away from employment.

**Asset Management**

We seek to widen community access to our facilities, where we can repurposing existing community facilities.

**Procurement**

We seek to create more local social and value by spending where we can locally.

**Partnerships**

Our preference is to collaborate with existing local partners, adding value to what they do.

**Environment**

We seek to reduce our environmental impact.



# COMMUNITY ANCHOR



## Company Structure

South Shields FC Foundation Limited is a Charitable Company (Number 10257450) and a Registered Charity (Number 1176894).

Trustees:

- **Geoff Thompson**  
Chairman South Shields FC
- **Keith Finnigan**  
Finance Director
- **Gary Crutwell**  
Facilities Director
- **John Watson**  
Chair Harton & Westoe Miners Welfare
- **Stephen Taylor**  
SSFC Foundation Youth
- **Martin Urwin**  
Safeguarding Director



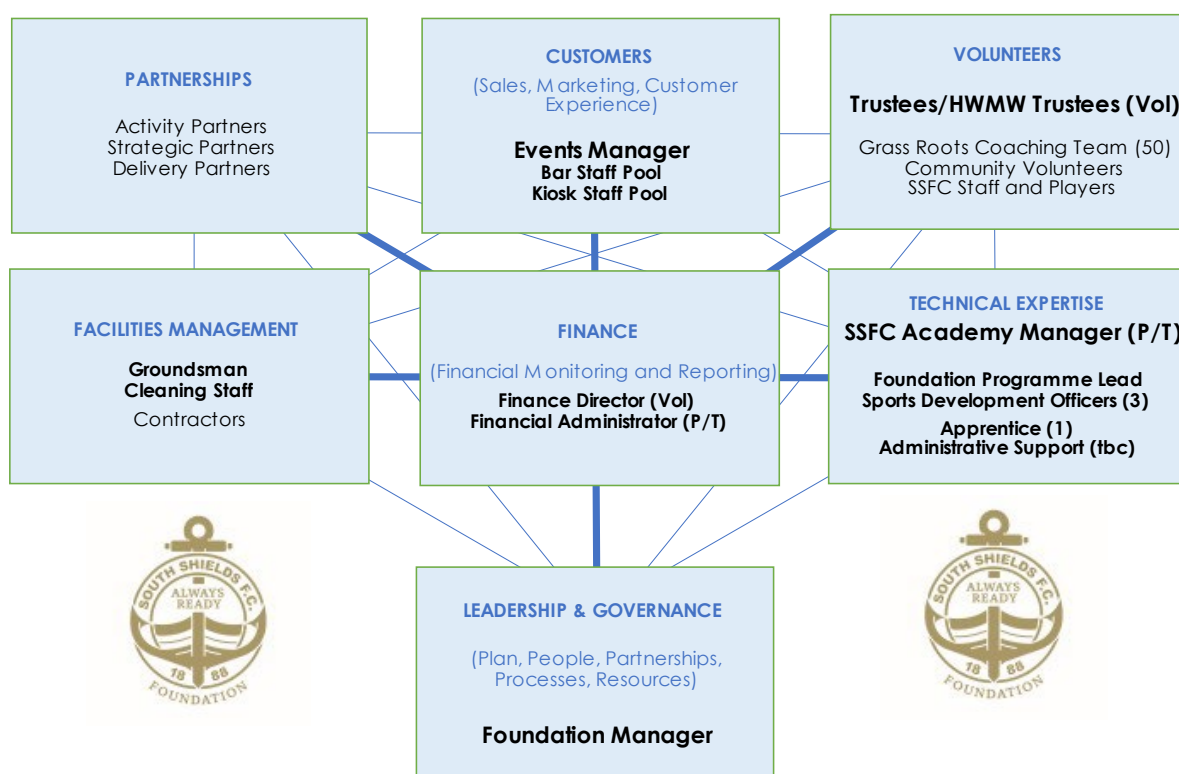
## LEGAL STRUCTURE

The Foundation has a wholly owned Trading Company SSFCF 2017 Limited (Number 12718209). It manages income from the bars and events at Harton & Westoe Miners Welfare. Profits from this company must be reinvested in the Foundation or the facilities at Harton & Westoe Miners Welfare.

Trustees:

- **Geoff Thompson**  
Chairman South Shields FC
- **Keith Finnigan**  
Finance Director
- **Steve Camm**  
South Shields FC Foundation Manager
- **John Watson**  
Chair Harton & Westoe Miners Welfare

The Foundation has a 25 year Partnership Agreement (established 2019) with Harton & Westoe Miners Welfare (Charity Number 520812) to operate the facility at Harton Welfare. Under the agreement the Foundation takes full management responsibility for the site on behalf of the Miners Welfare (which retains land ownership), including all the financial risk which is now vested in the Trading Company. The Foundation pays a monthly licence fee to Harton & Westoe Miners Welfare calculated as its monthly costs plus 5%.



## Organisational Structure

The Foundation Manager is responsible for the leadership and governance of the Charity and the performance of the Trading Company.

The Trustees of the Charity (and Directors of the Trading Company) have a responsibility for ensuring the companies are financially viable and fulfilling their charitable purpose.

We operate a model which borrows from a distributed leadership approach which, in its simplest terms, means that the leader is whoever is “leading on a task” in their functional area. Their responsibility is for the successful **completion of their task** and the **communication, participation, and engagement of others**.

In this way individual tasks and activities stay connected to wider organisational purpose and allow the skills & experience of others to make a corporate contribution that is wider than their individual task.



## PROJECT BENEFICIARIES

According to the Office For National Statistics South Tyneside has many communities that are considered to be amongst the most deprived in the county when measured using the Indices of Multiple Deprivation.

This national data set can be scrutinised allowing a number of South Tyneside specific challenges to be identified that begin to shape the design of our programmes, including those we deliver with others. So, we should improve:

### 1. Transport & Accessibility

Not everyone has a car, impacting on their ability to access services and activities. The design of our programmes recognises this so we don't unintentionally exclude those who might need our help.

### 2. Health inequalities

Too few adults are in good/very good health and die prematurely, especially females, because of where they live. Mortality rates from cancer and circulatory disease are too high. Obesity, binge drinking and smoking are particular challenges. Some of those things we can directly impact on. Others we can use the Foundation brand to raise awareness and engage people.

### 3. Participation in physical activity

Not enough adults exercise for 30 minutes five times a week. Too many children are obese, especially at ages 5 and 11. Clearly this is an area of strength for us.

### 4. Employability & skills

Not enough people are economically active and the

pathways into work are long and difficult. Too many have no qualifications and the number of 16-18 year olds not in education, employment or training is too high. Creating learning and volunteering opportunities with pathways to employment is a key area for us.

#### 5. Community safety

More people than in other areas are worried about crime and community safety. We can raise awareness and provide diversionary activities for young people and adults.

#### 6. Meeting the needs of an older population

There is a predicted growth in the number of older people putting pressure on support services.

Our target beneficiaries include (but are not limited to):

- Anyone with a postcode that identifies them as living within an area that falls within the worst 5% of local authority wards according to the Office for National Statistics Indices of Multiple Deprivation.
- Young people aged 3-18 and their families.
- Older people especially those facing challenges including social isolation.
- Anyone from an under-represented group especially those where service design precludes their inclusion.
- People, especially young people, at risk of offending or re-offending.
- Those furthest away from employment.

# PART TWO

THE  
THINGS  
WE DO





## HISTORY 2017-2021

### Early Days

The South Shields FC Foundation brand is strong in the community and supports engagement. **Our Model** is about how, once engaged, we retain people in activities and progress them to others.

We started in 2017 with a physically activity programme largely based around **grass roots football** for young people aged 6-17 years.

We've always been clear though that our programmes (and our social impact) should not just be around football nor should they just be aimed at young people.

### The first signs of growth

The first development came with the creation of a **Physical Social Health and Economic Programme in Schools** in 2018. This programme uses PE as the mechanism for engagement but is actually about **Learning**. These programmes combine movement and physical literacy with numeracy, literacy and social & emotional development. Whilst still aimed at young people (Primary and Nursery settings) they illustrate the diversification away from just football.

On the back of that came a **Match Day Experience** programme developed in partnership with the Club

and The National Centre for the Written Word (The Word). This involved us taking first team players into primary schools and inviting children and an accompanying adult to experience a game at 1<sup>st</sup> Cloud Arena as our guests. Some of the children acted as flag bearers before the game, some went on to write and film a match report as part of a literacy project with The Word. All **enjoyed family social time and made new friends.**

Our grassroots football programme, like all clubs, is hugely reliant on a **volunteer adult workforce.** Our volunteers give up countless hours to give something back to others. We seek to support our volunteers to learn and grow and have been able to offer a progression route into employment creating **full time employment** and **apprenticeships** with the Club, the Foundation or the Academy.

A further example of the development of our pathway in recent years is our contribution to help people take notice of what is happening around them. This has been using the Club and Foundation brand to **raise awareness of societal issues** like mental health, race equality and most latterly in 2021 as a Covid Community Champion.

#### A watershed moment

A transformational moment for us was the creation of a partnership in 2019 with Harton & Westoe Miners Welfare. Saving this incredible community resource from closure and establishing the Foundation with a base from which it has stabilised its business model and **grown & diversified its social impact.** Bowls, boxing, fitness, dance, wellbeing activities, walking football, social groups, music and charitable events championing (and raise much needed funds) for local good causes are all safeguarded by the partnership at the Harton & Westoe site.

Latest additions in 2021 with the support of our Activity Partners **Port of Tyne, CFS** and the **Police and Crime Commissioner** are projects that support some of our most vulnerable young people.

## Latest Results - 2020-2021

This report concentrates on our activities between July 2020 and June 2021. It should be considered alongside our financial reporting which covers the same period.

### 1. Financial Performance

Like every other charity and business we have overcome significant challenges to continue to trade solvently and deliver our charitable purpose through periods of lockdown.

Some elements of our business model were impacted more than others. **Hospitality**, a key ingredient to make our finances work, was hit hard and will take until at least the end of the next reporting period (June 2022) to recover to pre covid levels.

Our **Schools** programmes, another traded activity, were also significantly affected. Whilst we worked with schools to support teaching staff for as long as possible through lockdowns, covid restrictions and protocols meant these weren't delivered for a significant part of the year.

Our **grass roots football** and **community programmes** did receive some exemptions and operated outdoors and/or with reduced numbers apart from during periods of full lockdown in early 2020 and the end of 2020/beginning of 2021.

We did benefit from government support through furlough and business support packages and were able to secure some emergency grant funding and a bounce back loan in the period.

Our main Income areas (hospitality, schools, activity programmes and rentals) were around 30% of their pre covid levels. Parental donations ran at about 55% of normal.

Income was boosted with £80,000 secured in government grants but overall we made a loss of £37,000 mainly due to the loss of the trading activity that's supports our business model.

We also secured a £100,000 grant from Sport England to carry out improvements to Harton & Westoe Miners

Welfare that will be used to create additional floorspace allowing us to provide more activities to more people in 2022 and beyond.

A Summary of Income and Expenditure can be found in our accounts which are filed separately with the Charity Commission.

## 2. Activity Results

Our income may have been down but we were able to deliver some activities during periods of opening between lockdowns and thanks to our dedicated volunteer workforce.

We were able to offer the following programmes in 2020/21. We quote the number of unique children signing up for each programme and the total number of contacts (total attendance):

## Healthy Activities

### Community Activity Programmes

THINKERS & MOVERS Our weekly programme aimed at boys and girls aged 3-5 years	<b>47</b> <b>258</b>	sign ups contacts
MINI MARINERS A weekly programme aimed at boys and girls aged 6 looking to progress into teams.	<b>63</b> <b>365</b>	sign ups contacts
LITTLE TRIX A weekly programme specially for girls aged 6-12 years	<b>43</b> <b>199</b>	sign ups contacts
FUTSAL A newly introduced specialist indoor futsal programme for ages 6-12	<b>19</b> <b>59</b>	sign ups contacts
SKILLS SCHOOL A weekly programme focusing on developing technical skills in young players aged 6-12	<b>120</b> <b>810</b>	sign ups contacts
<b>Total</b>	<b>292</b> <b>1691</b>	sign ups contacts

### Schools Programmes

Since 2019 we have developed and grown a schools delivery programme that rivals programmes delivered by football league clubs. We have done this despite not qualifying for Primary Stars funding from the Premier League. Funding we would have been eligible for had the curtailed 2019/20 season resulted in a promotion for the first team into the National League North.

Our programmes, designed and developed in house, are designed to maximise learning and encourage cross-curricular links within Early Years Foundation Stage PE. It has three key programmes, all connected to national/school curriculum, which offer schools bespoke provision suited to the children within each setting:

**“Monkey Movements”** – a movement-based programme which focuses on key motor control skills and the fundamentals of movement. This is achieved through freedom-based activity and structured play

**“Polly Phonics”** – a literacy programme which combines an EYFS literacy lesson into a fun, active and engaging PE lesson

**“Matey's Maths”** – a numeracy-based programme which includes EYFS mathematics curriculum within a PE lesson

In addition we deliver the following programmes in schools:

**Multi-sport/Multi-skills Key Stage 1** (Year 1,2,3) – a multi-sport curriculum with a scheme of work that emphasises KS1 key social and psychological skills, particularly focusing on an introduction to team sport and team play.

**Multi-sport/future skills Key Stage 2** (Year 4,5,6) – a range of different sports and games focusing on physical literacy. All lessons have learning objectives based around the development of an individual person whether this is the social, physiological or technical development

**Year 5/6 PSHE Programme:** A programme preparing the KS2 child for secondary education through the power of sport. This physical education programme links closely with core PSHE principles. In these sessions we openly encourage creativity and responsibility, and place pupils in scenarios where they may lead, support or even be taught by their peers.

**Dance** – a programme offering dance as part of an enriched curriculum delivered by a specialist coach.

Bespoke programmes are created with individual schools and usually run for 39 weeks during the school year.

In 2020/21 we completed 21 weeks delivery in 10 different primary and nursery settings reaching the following numbers:

	Unique No's	Total Contacts
<b>Boys</b>		
In School	331	4,100
Extra Curricular	126	1,371
<b>Girls</b>		
In School	344	3,600
Extra Curricular	112	1,397
<b>SEN</b>		
Boys	46	506
Girls	44	594
	<b>1003</b>	<b>11568</b>

Almost all (**93%**) of those contacts (**10,805**) were with children living in an area ranked in the worst 5% for deprivation in England according to the Office for National Statistics.

### **Grass Roots Football Programme**

The grass roots football programme continues to grow, engaging more young people aged 6-17 in regular healthy activities **participating in one of our 30 junior teams.**

Despite the lockdowns and covid restrictions we were able to keep more children than we have ever before actively engaged whether that was in full training, restricted training, matches or on line via zoom. We worked hard to ensure that as many opportunities were offered as possible to young people to continue their participation in regular healthy activities with their team mates, a significant contributory factor to their ongoing mental health through lockdown.

Since 2017 we have worked with **843** different boys and girls aged 7-17 in our grass roots football programme. That's a growth of **451** since our last full reporting period which is largely the impact of a large expansion of teams in the last two seasons which because of the adjusted end of season dates due to lockdowns falls between July 2020 to June 2021. In other words that number is significantly greater than normal.

Unique No's Total Contacts

**Participants**

Junior Players	420	37,800
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**Adult Football**

With exemptions too for adult football we were able to provide a number of opportunities for participation in healthy activities delivered out of our site at Harton Welfare:

Unique No's Total Contacts

**Participants**

Over 40's	20	200
Veterans FC	20	200
Adult 5 a side	150	1500

**Boxing**

Harton & Westoe Miners Welfare is home to Harton & Westoe Boxing and Fitness. Boxing was one of the last sports to fully re-open but by adjusting delivery to include groups operating outside on our 3G pitches we were able to facilitate some engagement in activities.

Unique No's Total Contacts

**Participants**

Fitness	20	900
Boxing	20	400

## Dance

Similarly, dance programmes were later to return than other sports. By refurbishing our internal spaces we were able to offer some activities indoor, but class sizes were limited by strict social distancing protocols. Sessions were also delivered on line via zoom.

	Unique No's	Total Contacts
<b>Participants</b>		
Dance	50	3000

## Giving Something Back

The bedrock of our grass roots football programme lies in the efforts of a dedicated group of staff and volunteers. Volunteers lead our grass roots football programme providing on average **120 coaching hours per coach** per year (in a normal year. With an average squad size of 12 that's **1440 contacts** per team per year (in a normal year).

In 2020/21 we had **58 active** volunteers, 52 in active coaching roles and 6 in committee or administrative support roles.

The impact of the pandemic meant we were active for **30 weeks** rather than the normal 50 week programme we run. And, for some of that period contact time and group sizes were reduced to comply with prevailing covid restrictions.

in 2020/21 we achieved the following results:

	Unique No's	Total Hours
<b>Volunteers</b>		
Coaching	52	4,680
Other	6	540

In 2020 we drafted a Volunteer Development Programme in conjunction with **Port of Tyne** which will see club and Port staff initially and eventually parents and supporters contribute **90 minutes** of their time as a volunteer to deserving local projects.

We were able to support the Key 2 Life Foodbank with volunteer support from staff and players but our ability to roll out the volunteer programme more widely was hampered by the pandemic. The impact of the volunteer development programme will pull through in subsequent years.

Our facilities at Harton Welfare usually run a full and active summer fundraising programme where the Foundation hosts a number of partner Charities to help with their fundraising efforts. In 2020/21 the only major activity was a **February Fundraiser** which saw junior players, first team players, academy players, staff, families and supporters aim to complete a cumulative total of 28,000km walked or run in the 28 days in February. The challenge was completed raising over £5000 to support the Foundation's work in the community of which **£1400 was donated to Cancer Connections** as we hadn't been able to host Rosiefest 2020 (a family music festival).

## Awareness Raising

South Shields FC and South Shields Fc Foundation brands are strong and trusted within the community. We use that position to independently provide information that helps people understand issues going on around them. We know that increased awareness can have a positive impact on mental health.

We use our social media presence and match day programmes to draw attention to campaigns, with our community and health partners, that are important within our community. These include but are not limited to:

Show Racism the Red Card  
LGBT Pride  
Mental Health Awareness  
Anti Bullying Week  
World Book Day  
Autism Awareness  
international Disability Day  
Suicide Prevention

In 2020 we also partnered with **KOOTH**, an online community offering support and activities for young people. We felt this was particularly relevant to our beneficiary group given the impact on mental health of being away from school friends or team mates.

In 2020 we also agreed to be a **Covid Community Champion**, helping to impartially communicate key information about the pandemic, the rules and restrictions and the vaccine programme. This included making a video to support the roll out of information around the vaccine and the government's 4 step roadmap which began on 29 March 2021. We have continued to support the communication of key messages throughout the pandemic, communicating them to our followers and beneficiaries. We had regular and ongoing contact with our beneficiaries helping us to share effectively the key messages and provide advice and guidance in relation to queries.

## Learning a new skill

Participation in learning activities was hugely impacted by the pandemic in 2020/21. Our normal programme, with some new exciting additions, will resume in 2021/22.

## Social interaction

Harton Welfare is proud to host the Harton & Westoe Miners Welfare Banner Group and Harton & Westoe Brass Band. Both groups play a significant role in keeping the history and heritage of our mining communities alive.

With opportunities for interaction limited we look forward to more regular gatherings in 2021/22.

	Unique No's	Total Contacts
Brass Band	30	0
Banner Group	50	0

### **Bowls**

With regular seasons cancelled we were able to facilitate some social matches in 2020/21 giving members of Simonside Bowling Club an opportunity to participate in some activity towards the end of the reporting period.

	Unique No's	Total Contacts
Bowls	30	300

### **Outdoor Events**

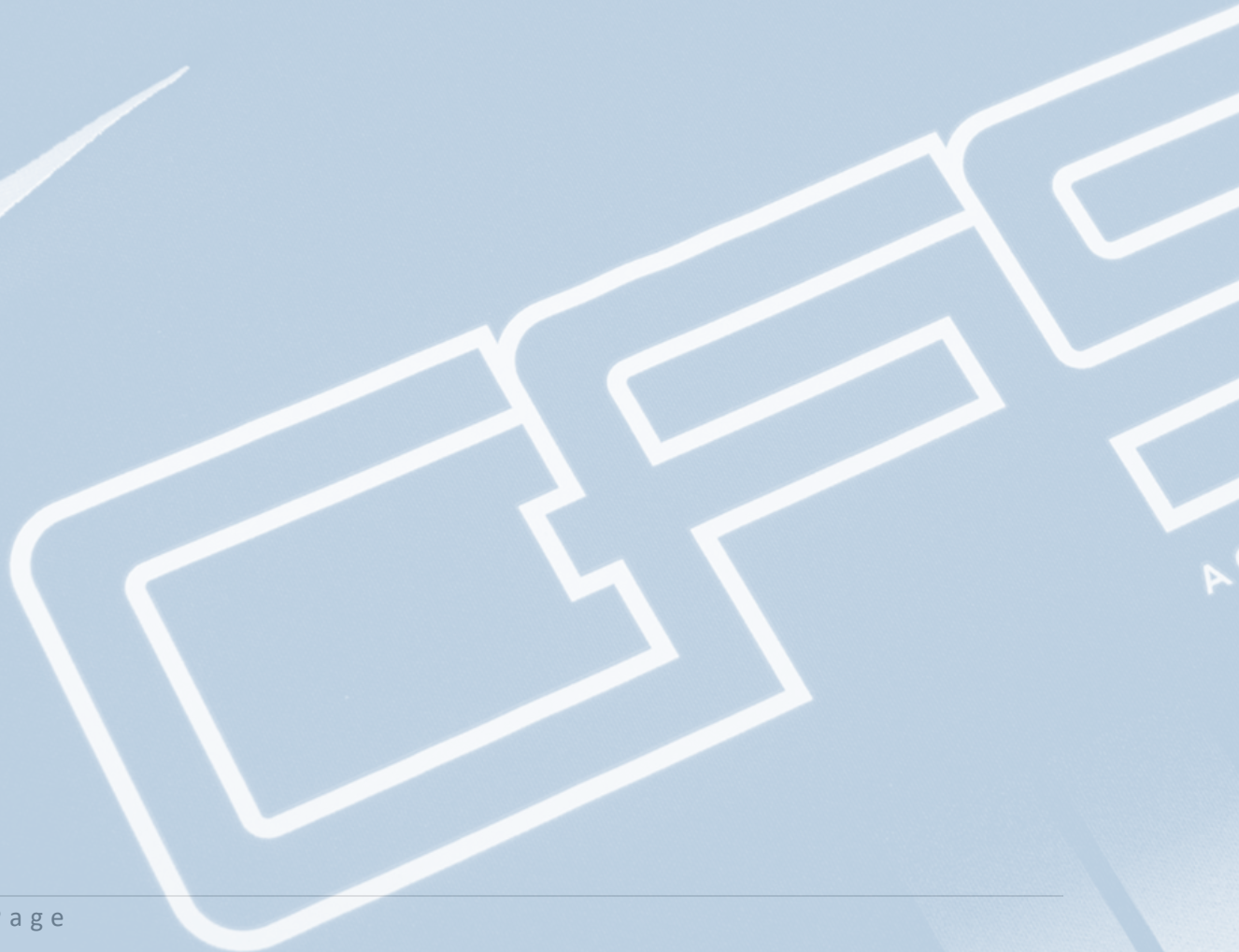
A new addition to our programme of activities in 2020/21 was the introduction of larger scale community outdoor events.

Whilst we still await restrictions to host our first Rosiefest, outdoor music festival, we were able to hold a socially distanced outdoor concert to **350** people in August 2020. It provided some very well received social interaction during a brief period of respite from covid restrictions.

# PART THREE

THE  
THINGS  
THAT  
HAPPEN  
BECAUSE  
OF THE  
THINGS  
WE DO

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MADE IN CAMBODIA  
100% POLYESTER



## Introduction

We reinvest in activities that strengthen our community and create positive social impact.

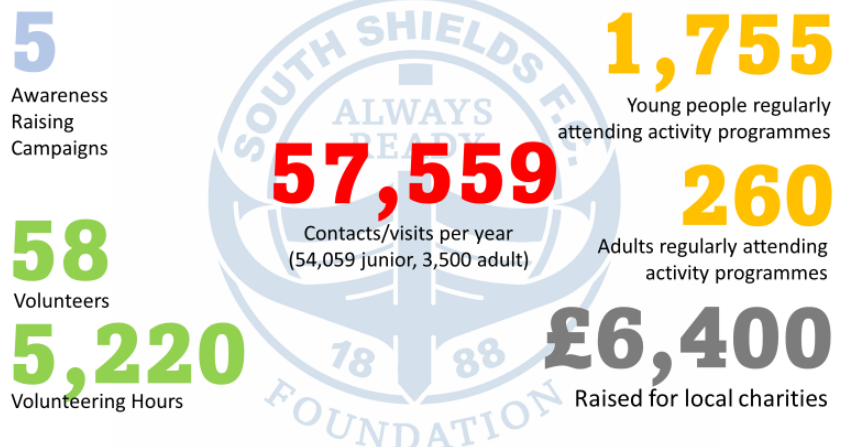
We have always tried to take a wider view of what impacts on people's health and wellbeing (The NHS **Five Ways to Wellbeing**).

## Key Results - Outputs

In 2020/21 we had over 57,000 visits to our activity programmes by adults and young people. That is made up of 1,755 young people and 260 adults regularly attending physical activity sessions that support their mental health and wellbeing.

This was achieved by our coaching staff supported by a group of 58 volunteers performing various roles who delivered 5,220 volunteering hours in the year.

We ran and supported 5 different awareness raising campaigns around issues including the Covid pandemic designed to support peoples mental health and wellbeing.



## Key Results – Outcomes.

### Wellbeing Valuation Approach

Since 2017 we have used a Wellbeing Valuation Approach to measuring and recording our social impact.

Wellbeing Valuation is in the Treasury's Green Book, the UK's core guide to policy evaluation. The methodology was developed by Daniel Fujiwara

(London School of Economics), Affinity Sutton, Catalyst Housing and the Housing Associations Charitable Trust. It works by isolating the particular factors that affect health and wellbeing e.g. playing a sport, getting a job or socialising with friends.

It then attributes an equivalent financial value to each of these factors. This is the amount of cash that would be needed to increase someone's wellbeing by the same amount.

*e.g. playing a sport regularly over a two month period would have the same impact on health and wellbeing as being given £10,767.*

**It's a one off calculation**, so once a benefit has been calculated and attributed to a particular year the continuation of the activity does not keep adding to the total. We like this because, whilst we want to retain people in activities, to add to our impact we must constantly engage NEW people.

Using the Wellbeing Valuation methodology, we have now broken through the £10m marker as a result of our activities in the last 5 years.

2017/2018	£1,110,803
2018/2019	£2,229,585
2020 (part)	£1,129,466
2020/2021	£5,693,334

**Total**                    **£10,163,188**

Expenditure over the five-year period is £790k producing a return in investment **of £13 for every £1 we spend.**

2017/2018	£	55,286
2018/2019	£	353,561
2020 (part)	£	143,658
2020/2021	£	238,076

**Total**                    **£ 790,581**

# social

Date	What's the activity?	Associated outcome / value	Evidence you need to apply the value	Average person value	No. of Unique participants (+ ages)					Total value	Total minus deadweight
					Age unknown	Under 25	25-49	50+	No. with unknown results		
<b>2017/2018</b>											
	Foundation Players	♥ Football	Record of participant numbers	£ 3,101		265				£ 1,309,602	£ 1,060,777
	Volunteer Coaches/Committee	◆ Regular volunteering	Record of individuals with regular voluntary position	£ 2,357			25	8		£ 61,760	£ 50,026
	Literacy Project					76					
	Match Day Play Park					899			1004		
	Holiday Courses					20					
					<b>CHILD</b>	<b>1260</b>	<b>ADULT</b>		<b>1037</b>		<b>£ 1,110,803</b>

Date	What's the activity?	Associated outcome / value	Evidence you need to apply the value	Average person value	No. of Unique participants (+ ages)					Total value	Total minus deadweight
					Age unknown	Under 25	25-49	50+	No. with unknown results		
<b>2018/2019</b>											
	SCHOOLS Monkey Movements	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		140				£ 522,044	£ 422,855
	SCHOOLS Polly Phonics	♥ Frequent mild exercise	Record of participant numbers	£ 3,537		40				£ 85,189	£ 69,003
	SCHOOLS Matey's Maths	♥ Frequent mild exercise	Record of participant numbers	£ 3,537		20				£ 42,594	£ 34,501
	SCHOOLS Multi Sport/Multi Skills	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		60				£ 223,733	£ 181,224
	SCHOOLS Year 6 Transition	♥ Frequent mild exercise	Record of participant numbers	£ 3,537		60				£ 151,920	£ 123,055
	SCHOOLS After School Clubs	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		25				£ 63,300	£ 51,273
	SCHOOLS School Team	♥ Football	Record of participant numbers	£ 3,101		15				£ 20,310	£ 16,451
	SCHOOLS Active Lunch	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		20				£ 27,080	£ 21,935
	Lets Play Thursday	♥ Football	Record of participant numbers	£ 3,101		24				£ 32,496	£ 26,322
	Little Trix (Girls Football)	♥ Football	Record of participant numbers	£ 3,101		8				£ 23,672	£ 19,174
	Thinkers & Movers	♥ Frequent mild exercise	Record of participant numbers	£ 3,537		35				£ 88,620	£ 71,782
	Holiday Courses			£ -		24					£ -
	Match Day Play Park			£ -		1197			1246		£ -
	Schools Dance	♥ Dance	Record of participant numbers	£ 3,052		75				£ 159,750	£ 129,398
	Boxing	♥ Keep fit	Record of participant numbers	£ 1,670		5	25			£ 63,700	£ 51,597
	Cricket	♥ Frequent mild exercise	Record of participant numbers	£ 3,537	20	15	30			£ 166,356	£ 134,749
	Five a side football (Adult)	♥ Football	Record of participant numbers	£ 3,101			50	10		£ 178,512	£ 144,595
	SSFCS Supporters Quiz	■ Member of social group	Record of regular attendance at a group meet up	£ 1,850			10	10		£ 29,594	£ 23,971
	Darts	■ Member of social group	Record of regular attendance at a group meet up	£ 1,850				10		£ 18,496	£ 14,982
	HWMW Banner Group	■ Member of social group	Record of regular attendance at a group meet up	£ 1,850				20		£ 48,480	£ 39,269
	Bowls	■ Member of social group	Record of regular attendance at a group meet up	£ 1,850				30		£ 55,488	£ 44,946
	Brass Band	— Hobbies	Record of participant numbers	£ 1,515			15	15		£ 55,573	£ 45,014
	Jobs Created	◆ Full-time employment	Record of individuals moving from unemployment into FT employment	£ 10,767				2		£ 20,109	£ 17,092
	Jobs Created	◆ Part-time employment	Record of individuals moving from unemployment into PT employment	£ 1,229		2	4	3		£ 14,771	£ 12,555
	Apprenticeships	◆ Apprenticeship	Record of individuals enrolling on an apprenticeship	£ 2,353		2				£ 3,512	£ 2,985
	Volunteer Coaches/Committee	◆ Regular volunteering	Record of individuals with regular voluntary position			2	7	5		£ 27,759	£ 22,485
	Foundation Players	♥ Football	Record of participant numbers			127				£ 627,620	£ 508,373
					<b>CHILD</b>	<b>1896</b>	<b>ADULT</b>		<b>1492</b>		<b>£ 2,229,585</b>
						<b>3156</b>			<b>2529</b>	<b>Cumulative</b>	<b>£ 3,340,388</b>

# impact

Date	What's the activity?	Associated outcome / value	Evidence you need to apply the value	Average person value	No. of Unique participants (+ ages)					Total value	Total minus deadweight
					Age unknown	Under 25	25-49	50+	No. with unknown results		
<b>2020</b>	<b>1 Jan - 30 June</b>										
	SCHOOLS Monkey Movements	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		35				£ 130,511	£ 105,714
	SCHOOLS Polly Phonics	♥ Frequent mild exercise	Record of participant numbers	£ 3,537		10				£ 21,297	£ 17,251
	SCHOOLS Matey's Maths	♥ Frequent mild exercise	Record of participant numbers	£ 3,537		5				£ 10,649	£ 8,625
	SCHOOLS Multi Sport/Multi Skills	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		15				£ 55,933	£ 45,306
	SCHOOLS Year 6 Transition	♥ Frequent mild exercise	Record of participant numbers	£ 3,537		15				£ 31,946	£ 25,876
	SCHOOLS After School Clubs	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		7				£ 26,102	£ 21,143
	SCHOOLS School Team	♥ Football	Record of participant numbers	£ 3,101		3				£ 14,826	£ 12,009
	SCHOOLS Active Lunch	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		4				£ 14,916	£ 12,082
	Skills School	♥ Football	Record of participant numbers	£ 3,101		40				£ 197,676	£ 160,117
	Little Trix (Girls Football)	♥ Football	Record of participant numbers	£ 3,101		2				£ 9,884	£ 8,006
	Thinkers & Movers	♥ Frequent mild exercise	Record of participant numbers	£ 3,537		35				£ 74,540	£ 60,377
	Holiday Courses			£ -		59					£ -
	Match Day Experience			£ -		645			628		£ -
	Schools Dance	♥ Dance	Record of participant numbers	£ 3,052		30				£ 63,131	£ 51,136
	Boxing	♥ Keep fit	Record of participant numbers	£ 1,670		20	20			£ 90,189	£ 73,053
	Five a side football (Adult)	♥ Football	Record of participant numbers	£ 3,101			100	100		£ 505,849	£ 409,738
	HWMW Banner Group	▣ Member of social group	Record of regular attendance at a group meet up	£ 1,850				2		£ 3,699	£ 2,996
	Bowls	▣ Member of social group	Record of regular attendance at a group meet up	£ 1,850				5		£ 9,248	£ 7,491
	Brass Band	— Hobbies	Record of participant numbers	£ 1,515			2	2		£ 7,410	£ 6,002
	Volunteer Coaches/Committee	◆ Regular volunteering	Record of individuals with regular voluntary position			2	7	5		£ 27,759	£ 22,485
	Foundation Players	♥ Football	Record of participant numbers			20				£ 98,838	£ 80,059
					<b>CHILD</b>	<b>947</b>	<b>ADULT</b>		<b>871</b>		£ <b>1,129,466</b>
						<b>4103</b>			<b>3400</b>	<b>Cumulative</b>	£ <b>4,469,854</b>

Date	What's the activity?	Associated outcome / value	Evidence you need to apply the value	Average person value	No. of Unique participants (+ ages)					Total value	Total minus deadweight
					Age unknown	Under 25	25-49	50+	No. with unknown results		
<b>2020/2021</b>										£ -	£ -
	SCHOOLS	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		1003				£ 3,740,187	£ 3,029,551
	COMMUNITY - Thinkers & Movers	♥ Frequent moderate exercise	Record of participant numbers	£ 4,179		47				£ 175,263	£ 141,963
	COMMUNITY - Mini Mariners	♥ Football	Record of participant numbers	£ 3,101		63				£ 311,346	£ 252,190
	COMMUNITY - Little Trix	♥ Football	Record of participant numbers	£ 3,101		10				£ 49,420	£ 40,030
	Five a side Football	♥ Football	Record of participant numbers	£ 3,101			100	50		£ 412,800	£ 334,368
	Boxing	♥ Keep fit	Record of participant numbers	£ 1,670			20	20		£ 85,160	£ 68,980
	Dance	♥ Dance	Record of participant numbers	£ 3,052		50				£ 105,200	£ 85,212
	Bowls	▣ Member of social group	Record of regular attendance at a group meet up	£ 1,850				5		£ 9,250	£ 7,493
	Grass Roots Football	♥ Football	Record of participant numbers	£ 3,101		420				£ 2,075,640	£ 1,681,268
	Volunteering	◆ Regular volunteering	Record of individuals with regular voluntary position	£ 2,357			25	5		£ 54,010	£ 43,748
	Employment	◆ Full-time employment	Record of individuals moving from unemployment into FT employment	£ 10,767		1				£ 10,036	£ 8,531
										£ -	£ <b>5,693,334</b>
									<b>Cumulative</b>		£ <b>10,163,188</b>

## Future Plans

We know the challenges for people living in disadvantaged areas. We also know the particular emphasis in South Tyneside:

- Overall health, especially in women
- Obesity in children at age 11
- Lifestyle choices of adults
- Employability and the high number of people considered to be furthest away from employment
- Social isolation
- Crime and the fear of crime
- Impact of an ageing population

Poverty and lack access to transport impacts on the ability to access services and activities.

All of these factors are amplified by the experiences and challenges of the covid pandemic.

The “bill for covid” is a major concern in terms of what financial impact this will have on families already struggling.

The “cost of covid” is further unknown in terms of the social and emotional development of children and their ability to progress into the world of work, which in South Tyneside is difficult enough already.

We know access to sports pitches and facilities aren't where they should be and with public sector and grant givers funding stretched we need to find new ways of bringing projects forward that impact on health and wellbeing.

Progression up the pyramid opens up funding opportunities that are game changing for the Foundation. Our sustainable traded business model opens up opportunities for investment.

### **So, what do we do well?**

The Football Club and Foundation brands are strong in the community. Participation rates in our activity programmes are high (900 children each week), the take up and response to our match day experience programme is high and we have sold out our PSHE

programmes in schools despite it being a highly competitive market.

Our resilience has been proven in the last 18 months. Largely due to the diversity of our business model and our governance and partnership structure we have secured support and delivered what traded activity we could to ensure we emerge from the pandemic in a good place financially.

Our ability to create mutually beneficial partnerships is proven most visibly by the connection with Harton & Westoe Miners Welfare, a model we will look to extend and develop.

Our financial performance over the last three years has seen turnover grow from £35,000 to £350,000 achieved in the most part through traded activities meaning we aren't grant dependent to guarantee financial sustainability. Profitability is getting there but the maturity of our income streams creates flexibility in how we defray resources to focus on what matters most,

### **So how do we make an impact on the local issues and challenges we face by playing to our strengths?**

We have set the following key strategic priorities to guide the work of the Foundation in 2021-2023:

SP1 Securing the capital investment for the development of Harton Welfare and other facilities

SP2 Growing and diversifying the Foundation's income streams

SP3 Extending the social impact delivered by the Foundation in South Tyneside

SP4 Developing and extending our partnerships and collaborative delivery.

SP5 Ensuring good governance.

