

Trustees' Annual Report for the period

Period start date		Period end date	
From	Day 01	Month 04	Year 2021
To	Day 31	Month 03	Year 2022

Section A Reference and administration details

Charity name JAY'S AIM – Helping Young Hearts

Other names charity is known by JAY'S AIM

Registered charity number (if any) 1176807

Charity's principal address Fieldbank House

Howton Road

Newton Abbot

Postcode

TQ12 6NE

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Daniel Osborne	Chair		
2	Samantha Ford			
3	Brook Osborne			
4	Simon Osborne			
5	Elizabeth Pugh			
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Current trustees are original founders. New trustees must be appointed [for a term of 2 years] by a resolution passed at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

In this financial year the charity has opened a trading subsidiary, JAY'S AIM Shop Ltd. The charity has provided a loan to the subsidiary which is secured by a fixed and floating charge, the loan is repayable on demand.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

To prevent cardiac death of young people (aged 14-35) in the South West of England (Cornwall, Devon, Somerset and Dorset). In particular but not exclusively by presentations in schools, businesses and sports clubs that raise awareness of cardiac risk and cardiac screening, as well as the saving of lives through the provision of emergency lifesaving equipment and lifesaving training.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Community CPR and AED training.

The charity visits primary schools, secondary schools, universities and sports clubs and tailors its sessions to meet the needs of a large variety of age groups. The charity's basic CPR/AED session lasts for 60 minutes and can train up to 35 people at one time using individual manikins. The charity explains how a defibrillator works and uses its training defibrillator to role play a life-like situation of someone having a cardiac arrest. The charity also provides information about the charity and cardiac issues affecting young people at the sessions.

Provision of Public Access Defibrillators in places of need.

The charity provides public access defibrillators in places of need together with appropriate signage. This can be local sports clubs, busy locations, and schools for example. The charity tries to ensure that all defibrillators are available to any member of the public 24/7 where possible. It also ensures that all the defibrillators are registered with the South West Ambulance Foundation Trust (now 'The Circuit' administered by the BHF) so that people are directed to them when phoning 999 in an emergency.

Promotion of heart screening in young people.

The charity informs young people about the risks of sudden cardiac death and encourages them to attend heart screening events run by the charity Cardiac Risk in the Young (CRY). The charity's website has a link to CRY's registration page and it actively promotes upcoming screening events being held in the South West. The charity also aims to fund some of these screening sessions.

In setting their objectives the trustees have given careful consideration to the Charity commission's guidance on public benefit.

Additional details of objectives and activities (Optional information)

You may choose to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

Jay's Aim proud of what we achieved during the period covered by this report and have outlined our key achievements below.

CPR/AED Training- Our CPR/AED training could not restart again until mid July 2021 due to Covid-19 restrictions. The number of people trained between mid July and the end of this reporting period was 2,987 people.

Public Access Defibrillators - During the period the charity provided 49 PAD's to places in need.

We are very proud of two new schemes that we launched, as well as our normal online application system, during the period:

1. In August 2021 the 'Devon and Somerset Football Club Scheme' was launched in joint partnership with the Adam Stansfield Foundation to provide defibrillators in football clubs in Devon and Somerset.
2. In February 2022 the Defibrillator 'Place of Education' scheme was launched in conjunction with GM Insurance and Aviva Insurance to provide defibrillators in places of education in the South West.

Heart Screenings – Unfortunately our scheduled CRY cardiac screening session for 200 young people (scheduled for July 2020) had to be postponed due to the pandemic. It was rescheduled for April 2022 in Bude, Cornwall.

Other achievements- In May 2021 the new Jay's Aim website was launched including some fresh new branding.

A trading subsidiary Jay's Aim Shop Ltd was also set up to sell defibrillator/CPR related goods with all profits being donated to the Charity.

We are again very grateful to all our supporters, fundraisers and organisations/businesses who have enabled us to achieve the above.

Section E Financial review

Brief statement of the charity's policy on reserves

In order to maintain financial stability, the trustees reserve policy is to hold sufficient monies in the bank account to cover between 6 months and 12 months of annual expenditure.

As of 31/03/2022 the charity had £58,336 in reserve.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The charities principle source of funding comes from donations from individuals, clubs and businesses.

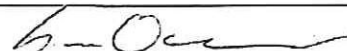
Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Mr Simon Osborne

Position (eg Secretary, Chair, etc)

Date

26/01/2023



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
JAY'S AIM- Helping Young Hearts

No (if any)
1176807

CC16a

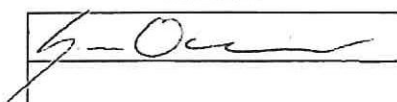
Receipts and payments accounts

For the period from	Period start date	To	Period end date
	01/04/2021		31/03/2022

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
In - other	52	-	-	52	7,133
In - gift aid reclaim	380	-	-	380	-
In - donation	53,077	-	-	53,077	35,368
In - grant	-	30,000	-	30,000	12,500
In - justgiving	21,013	-	-	21,013	14,383
In - stripe donations	3,007	-	-	3,007	-
	-	-	-	-	-
Sub total (Gross income for AR)	77,529	30,000	-	107,529	69,385
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	77,529	30,000	-	107,529	69,385
A3 Payments					
Out - signage	1,998	-	-	1,998	3,510
Out - expenses	318	-	-	318	585
Out - other	508	-	-	508	5,678
Out - stripe charges	51	-	-	51	-
Out - defibrillators and cabinets	48,226	8,100	-	56,326	42,925
Out - CPR Training	9,743	-	-	9,743	6,078
Out - travel and motor costs	1,681	-	-	1,681	-
Out - advertising and website	2,101	-	-	2,101	-
Out - costs for trading subsidiary	1,209	-	-	1,209	-
Out - refunds	325	-	-	325	-
	-	-	-	-	-
Sub total	66,160	8,100	-	74,260	58,777
A4 Asset and investment purchases, (see table)					
Equipment	80	-	-	80	13,824
Purchase of investments	1	-	-	1	-
Loans made	21,999	-	-	21,999	-
	-	-	-	-	-
Sub total	22,080	-	-	22,080	13,824
Total payments	88,240	8,100	-	96,340	72,601
Net of receipts/(payments)	- 10,711	21,900	-	11,189	- 3,216
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	47,147	-	-	47,147	50,363
Cash funds this year end	36,436	21,900	-	58,336	47,147

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank	36,436	21,900	-
		-	-	-
		-	-	-
	Total cash funds	36,436	21,900	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
	Loan to trading subsidiary	21,999	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Investment in trading subsidiary	Unrestricted	1	-
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Van	Unrestricted	8,000	-
	Manikins	Unrestricted	5,655	-
	Printer	Unrestricted	169	-
	Projector	Unrestricted	80	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Mr Simon Osborne	26/01/2023	



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
JAY'S AIM- Helping Young Hearts

**On accounts for the year
ended**

31st March 2022

**Charity no
(if any)**

1176807

Set out on pages

6 & 7

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31 / 03 / 2022**.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

30.1.23

Name:

David Nigel Cox FCA

**Relevant professional
qualification(s) or body
(if any):**

ICAEW

Address:

Metherell Gard Ltd

Chartered Accountants

Burn View

Bude

Cornwall

EX23 8BX

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.