

Independent Examiner's Report on the Accounts

Report to the trustees and members of Yada (Charity Number 1176601) on the accounts for the year ended 31st December 2023.

Respective responsibilities of trustees and examiner

The charity's trustees consider that an audit is not required for this year under Section 145 of the Charities Act 2011 (the Charities Act), and that an independent examination is needed.

It is my responsibility to

- examine the accounts (under section 145 of the Charities Act)
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act); and
- to state whether particular matters have come to my attention.

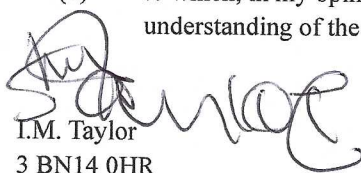
Basis of independent examiner's statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

Independent examiner's statement

In the course of my examination, no matter has come to my attention

- (1) which gives me reasonable cause to believe that in, any material respect, the trustees have not met the requirements to ensure that:
 - proper accounting records are kept (in accordance with section 130 of the Charities Act); and
 - accounts are prepared which agree with the accounting records and comply with the accounting requirements of the Charities Act; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


I.M. Taylor
3 BN14 0HR

1st August 2024

Yada

Charitable Incorporated Organisation (CIO)

Unaudited Financial Statements

For the period 1 January 2023 to 31 December 2023

Trustees Annual Report

Full name

Yada

Registered Charity Number

1176601

Trustees

Mr James Amner

Mrs Elizabeth Dalby

Mrs Helen Taylor

Mrs Petula Bladen (resigned 11th September 2023)

Mrs Anna Madge

Principal Address

Pilgrim House,

51-63 St Dunstan's Road

Worthing

West Sussex

BN13 1AA

Bankers

Lloyds Bank

Business Banking

BX1 1LT

Independent Examiner

Iain Taylor

3, BN14 0HR

Objectives and Activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to preserve and protect the physical and mental good health of women and young people at risk of sexual exploitation in Sussex and beyond, and relieving the needs of such women and young people by providing support in particular, but not exclusively by providing outreach and support services.

Summary of the main activities

The organisation currently focuses its activities on providing support to women experiencing sexual exploitation through the sex industry, in particular by the provision of charitable assistance including direct support through our specialist outreach service, The Esther Project, working in partnership to improve access to a range of specialist services and providing training to partner organisations. All activities aim to increase safety and reduce risk of harm to the individual, decrease social isolation and improve the general wellbeing and outcomes of the individual.

The purpose of the charity is to work towards a future free from sexual exploitation. This brings benefit to the public as a whole through supporting women at risk, implementing models of best practice and sharing this knowledge with other agencies and individuals locally and nationally.

Strategic Aims

To grow our capacity to deliver excellent quality, specialist, outreach support services to self-identifying women in the sex industry and to develop a broader range of support services to meet their needs. To increase the number of women supported by 100 % over the next three years.

To increase our profile with professionals and local partners, attracting opportunities to collaborate and deliver workshops and training. To increase the number of frontline professionals/organisations trained by 50% over the next three years.

To grow, develop and refine our frontline service for the support of Police, Social Services and Health Professionals and other agencies engaged in the prevention of sex trafficking and to develop specialist support services.

Public Benefit Statement

The trustees confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

Achievements and Performance

Summary of the main achievements of the charity during the year

Netreach (Online Outreach)

We have conducted regular online outreach, contacting 248 women advertising as independent escorts online by phone to introduce our support service, The Esther Project (TEP), providing links to safety information and telephone support to 121.

Netreach is targeted across coastal West Sussex and remains our largest source of referrals with this being the entry point for 66% of women supported on a 1:1 face to face basis, this year.

"I don't talk to many people but I feel I can be open with you, I like talking to you"
TEP Service User (August 2023)

Outreach

Our trained staff provided 42 women with tailored practical and emotional 1:1 support, which represents a 24% increase from the previous year. Our support includes, but is not limited to: listening, advocacy, housing, benefits, mental health, employment, education, counselling, safety planning, debt relief, immigration, volunteering, reporting crime, work experience, as well as signposting to specialist substance misuse and domestic violence services. Our outreach supports women to achieve their goals and make sustainable changes. We support women to overcome the barriers they face to exit the sex industry, to improve women's physical and emotional wellbeing, to decrease isolation and to increase safety.

Impact - of the 42 women that we supported on a 1:1 basis we supported:

- 24 with listening support/reducing isolation
- 2 to stay clean from drugs/alcohol/access rehabilitation
- 2 with safe affordable accommodation
- 4 with property maintenance/furniture provision
- 1 to be reunited with her daughter, from care
- 7 into employment
- 1 with a business start-up
- 3 into college/university
- 5 with attendance at professional appointments/police reporting/court cases
- 2 with accessing debt relief
- 4 with managing/accessing benefits
- 1 with basic admin skills
- 4 with professional in-house counselling
- 4 with accessing mental health services

"I want to thank you for all your help. Last year was one of the worst years of my life and without your help and support I would have definitely cracked-up"

TEP Service User (January 2023)

"I really appreciate meeting you because I can just talk without filtering or fear of judgement"

TEP Service User (March 2023)

"I'm so glad [the TEP team] were there... I wish every girl who does this sort of work had someone like [support worker]. I'd have been really stuck without them"

TEP Service User (April 2023)

"Thank you for everything that you and the YADA team has done for me to achieve a better future. One word to describe, 'gratitude' - today and always"

TEP Service User (May 2023)

"If it wasn't for you guys getting everything removed off of the internet, I would never have been able to apply for a job as cabin crew, and wouldn't have been able to move on with my life. I would have always worried that it was still on the internet, and I know employers look for these things, so thank you".

TEP Service User (August 2023)

"Thank you for supporting me today with reporting the sexual assault and giving me the confidence to do it, I was feeling so nervous. I feel that, with your support, I could now report other sexual assaults that have happened to me"

TEP Service User (September 2023)

"Because of all your support and help I'm feeling really positive and have now been able to get a job"

TEP Service User (September 2023)

"Thank you for being the one who actually listens and is there for me"

TEP Service User (October 2023)

"Thanks to all your support, I have now been able to sort out my debt, I'm so happy"

TEP Service User (November 2023)

"Thank you for helping me at the job centre today, thank you for arranging and coming along with me, without your presence I wouldn't of felt able"

TEP Service User (November 2023)

"Thank you for always taking the time to talk to me, it really helps me being able to talk to someone who understands"

TEP Service User (December 2023)

Practical Support

We provide free wellbeing packs including safety alarms, condoms, sanitary items, pregnancy tests, toiletries and TEP service, safety and sexual health information to women we support directly and through local partner services. We distributed 69 free well-being packs in 2023 along with 27 emergency toiletry packs, 19 emergency food parcels, 13 Christmas food hampers, 22 £25 supermarket vouchers, 18 Food Bank referrals and 31 mini well-being packs. We provided furniture for one woman.

"Thank you for the bag of self care items and the coffee, I'm really grateful"

TEP Service User (February 2023)

"Thank you so much for finding and arranging the furniture for me. I was sleeping on the floor before you found me a bed"

TEP Service User (December 2023)

"With christmas so close, I'm really struggling, thank you for bringing me a christmas hamper and food voucher, I really appreciate it"

TEP Service User (December 2023)

In-House counselling

In June 2023 we launched a new In-house counselling service in response to services users feeling unable to disclose their involvement in the sex industry, even to professional counsellors, meaning that they were unable to fully engage effectively with their support. Our experience, backed up by research, demonstrates that women engaged in the sex industry want "non-judgemental healthcare provision, mental health support and access to talking therapies". It is also important for them to be "accepted" and that "counsellors have an understanding of sex work". (Smith et al., 2021)

In 2023 we provided 60 counselling sessions to 4 women helping them to recover from the impact of abuse, stigma and violence.

"I believe I can recognise red flags in relationships now thanks to my counselling sessions, and am determined not to fall into a trap again and prioritise my own mental health and wellbeing moving forward".

TEP Service User (November 2023)

"Counselling has changed my life and kept me going through really dark times. I have learnt so much about myself and feel positive about the future for the first time in my life".

TEP Service User (December 2023)

Partner Drop-In's and Well-being Workshops

We reached 54 women through partner drop-in's, particularly Worthing Women's Probation Breakfast, Littlehampton Probation Hub, Adur & Worthing Council Street Outreach Team, Emerging Futures, Turning Tides, Safe in Sussex Freedom Programme and Broadwater Community Hub.

We delivered our series of 6 well-being workshops on 3 occasions to 16 women through Worthing Probation, Emerging Futures Recovery Accommodation and at Broadwater Community Hub including topics of Boundaries, Change and Self-Esteem.

Feedback from 7 attendees demonstrated a 48% increase in Self-Esteem, a 24% increase in confidence to set boundaries and a 30% increase in confidence to cope with change as a result of our workshops. 100% of attendees would recommend our workshops to others.

"Always enjoy them, I liked the way everyone in the course got involved and had group discussions about things"

"Really helpful as it helps me to move forward with my recovery"

Workshop Attendees - Worthing Probation June 2023

"Very much enjoyed, am really benefiting from these workshops-food for thought, very positive for me"

"I have come on so much in my recovery since attending these workshops, I used to find it hard to speak to people but now I feel able and confident in doing so"

Workshop Attendees - Broadwater Community Hub August 2023

"I realise I'm worth more than I feel and I will definitely put changes in place because of this workshop".

Workshop Attendee - Emerging Futures September 2023

Education Partnership - Chichester University

We have maintained strong links with the University of Chichester, supporting the University Sexual Health and Guidance week in October, where we engaged with students and distributed 100 mini sexual health packs. We delivered two training seminars, one to 30 students on the Social Work Direct Access Course in March and one to 21 Students on the BA Social Work Course in November.

"Brilliant Training session. I've learnt about different approaches to supporting women which I will take into the workplace "

Social Work Direct Access Student (March 2023)

"The woman who ran the session was incredibly inspiring. I learnt about the importance of trauma informed practice and language."

Social Work BA Degree Student (November 2023)

Police Partnership and Supporting Survivors of Modern Slavery

We have a seat on both the Sussex Police Sex Working Forum, providing input from our experience and helping to shape policy, and the Building Trust & Confidence sub-group, at which we support service users to share their experiences.

We also have a seat on the Sussex Anti-Slavery Network, where we can both contribute to and benefit from local learning and insights. 5% of our 1:1 service users were survivors of Modern Slavery.

We delivered training to 10 local Police Sergeants at the NPT Development Day in Chichester in December

"Thank you so much for attending, you presented really well and this was a thought provoking subject."

Chichester Police Sergeant - December 2023

Yada Training Delivery

We deliver bespoke training to frontline professionals aiming to raise awareness of the complex issue faced by women in the sex industry, to better equip staff to support women at risk and help combat issues with stigma. Throughout 2023 we delivered 13 face to face and 7 online training sessions, training 251 delegates in total including: Turning Tides staff, Family Support Work staff, Stonewater Women's Refuge staff, Littlehampton Foodbank volunteers, My Sister's House staff team, Safe in Sussex staff team, the University of Chichester Wellbeing Team, Littlehampton Probation, WSCC Changing Futures staff, Broadwater Parish Staff Team, Adur & Worthing Wellbeing Network, Bognor & Chichester Police Sergeants.

We delivered live interviews/awareness raising sessions at both St Mary's Church, Broadwater and Redeemer Church, Worthing.

Feedback from 80 trainees rated the quality of our training at 9.28 out of 10 and demonstrated a 63.54% increase in confidence to support women engaging in the sex industry as a result of our training.

"Thank you so much for the training you gave our team yesterday. It was a very difficult and challenging subject to tackle but you did it with so much compassion and care. We went away with a much better understanding of the sex industry and how you support women and it was very useful to think about how we can start those conversations with women if we think that they may be involved in the sex industry in some way or other."

Director of Services, Family Support Work (May 2023)

"Great hosts - a caring and engaging presenter. I feel much more comfortable about the topic and supporting service users now. It left me with further topics to reflect on. Thank you!"

Survivors Network

Eventbrite Training (September 2023)

"An excellent session - skilled facilitator who approached this topic with sensitivity and care."

My Sisters House (September 2023)

"A very friendly presentation about a difficult subject was presented extremely well."
Changing Futures (December 2023)

Future Planning

At our Strategy Day in November, the team and board of Trustees identified four particular areas for project development in 2024:

- To grow our profile so that there is greater awareness of Yada and our support services across West Sussex.
- To develop our education work by developing material addressing the harms of pornography.
- To review our systems and processes including an overhaul reimplementation of our case management system to support our growth.
- To grow our volunteer support, particularly to support outreach.

Partners & Funders

Much of our work is done in partnership and we would like to take this opportunity to thank our local network who have supported us to provide a holistic service to the women we support. Together with our partners we work hard to reduce the risk of sexual exploitation and support those experiencing exploitation, in their recovery.

We are incredibly grateful to our funders for their support and partnership with us, particularly: Kingsley Roofing Ltd, Sussex Community Foundation, the Sussex Police Crime Commissioner, Lloyds Bank Foundation, St Mary's Global Outreach Team, Kleinwort Charitable Trust, The Four Winds Trust, Anchor Foundation, The National Lottery, Redeemer Church, Worthing, Arun & Chichester Food Fund, The Homity Trust, Society of the Holy Child Jesus, Postcode Society Trust as well as many individual donors and partners.

Financial Review and Reserves Policy

The year ended 31st December 2023 recorded net receipts over payments of £44,873, of which there was £26,396 of receipts over payments in unrestricted funds and £18,477 of receipts over payments in restricted funds. The closing cash balance stands at £102,948 of which £34,929 is unrestricted general funds, £30,000 is unrestricted general reserves and £38,019 is restricted. By comparison, the year to 31st December 2022 ended with a closing cash balance of £58,075 of which £18,523 was unrestricted general funds, £20,010 was unrestricted general reserves and £19,542 was restricted.

Yada is committed to using its resources in pursuit of its charitable objectives. It is also committed to maintaining a level of reserves that is prudent to meeting ongoing liabilities, sufficient to ensure that all service delivery commitments can be met and to protect the long-term future of operations. Yada's reserves policy seeks to balance these priorities. The trustees consider it prudent to maintain general reserves at a level that represents approximately 3 months expenditure of the charity, based on planned expenditure for that year. As at 31st December 2023 general reserves were £30,000. The Board of Trustees regularly monitors the level of reserves.

The trustees' declare that they have approved the trustees' report above on 1st day of August 2024

A handwritten signature in black ink, appearing to read 'James Amner', written in a cursive style.

Signed:

Name: James Amner

Chair of Trustees



Receipts and payments accounts

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For the period from	01/01/2023	To	31/12/2023
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising Events	2,468	-	-	2,468	2,565
Grants	52,150	71,505	-	123,655	68,500
Individual Donations	1,552	-	-	1,552	4,160
Standing Orders	4,815	-	-	4,815	3,640
Corporate Sponsorship	-	15,300	-	15,300	11,550
Gift Aid	1,597	-	-	1,597	-
Invoice Payments	203	-	-	203	307
Bank Interest	795	-	-	795	10
HMRC JRS	-	-	-	-	-
Service User Funds	-	-	-	-	-
Refunds	387	160	-	547	503
Sub total (Gross income for AR)	63,967	86,965	-	150,932	91,235
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	63,967	86,965	-	150,932	91,235
A3 Payments					
Affiliation, membership, training & Conf	897	1,067	-	1,964	851
Equipments	223	-	-	223	52
Salaries, Tax & Pension	26,423	57,810	-	84,233	71,231
Volunteer Expenses	706	-	-	706	349
Fundraising Costs	120	-	-	120	45
Phone, email & Internet	437	903	-	1,340	845
Audit fees & Insurance	1,368	-	-	1,368	1,266
Print, post & stationary	1,965	188	-	2,153	1,382
Travel, accomodation & subsistence	1,889	341	-	2,230	3,982
Staff expenses	230	56	-	286	-
Outreach costs	2,642	4,872	-	7,514	4,431
Rent & Maintenance	626	3,251	-	3,877	677
Petty Cash	-	-	-	-	7
Service User Funds	45	-	-	45	294
Sub total	37,571	68,488	-	106,059	85,412
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	37,571	68,488	-	106,059	85,412
Net of receipts/(payments)	26,396	18,477	-	44,873	5,823
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	38,533	19,542	-	58,075	52,252
Cash funds this year end	64,929	38,019	-	102,948	58,075

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current Account Balance	-	2,144	-
	Lloyds Savings Account Balance	19,416	35,875	-
	Lloyds Reserves Account Balance	45,513	-	-
	Total cash funds	64,929	38,019	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets				
B4 Assets retained for the charity's own use				
	Laptops x 7	Unrestricted	-	-
	Printer x 2	Unrestricted	-	-
			-	-
			-	-
			-	-
B5 Liabilities				
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
		James Amner	1/8/2024