

YADA

England & Wales - Charity number 1176601

Details

Other names YADA SUSSEX

Status Registered

Legal form CIO

Registered 2018-01-10

Register [View on the Charity Commission register](#)

Contact

Address Pilgrim House
51-63 St Dunstan's Road
Worthing
West Sussex
BN13 1AA

Phone 07568282580

Email secretary@yadauk.org

Website www.yadauk.org

Activities

Objects: THE OBJECTS OF THE CIO ARE TO PRESERVE AND PROTECT THE PHYSICAL AND MENTAL GOOD HEALTH OF WOMEN AND YOUNG PEOPLE AT RISK OF SEXUAL EXPLOITATION IN SUSSEX AND BEYOND AND RELIEVING THE NEEDS OF SUCH WOMEN AND YOUNG PEOPLE BY PROVIDING SUPPORT IN PARTICULAR, BUT NOT EXCLUSIVELY BY, PROVIDING OUTREACH AND SUPPORT SERVICES

Activities: To prevent the sexual exploitation of women and young people through: provision of support through our outreach service, across coastal West Sussex, to women in the sex industry; education, training and awareness raising workshops to community/voluntary sector organisations; partnership working to improve access to support; developing services to include prevention of Child Sexual Exploitation.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body, Other Charitable Activities
- **What:** General Charitable Purposes, The Prevention Or Relief Of Poverty, Other Charitable Purposes
- **Who:** Other Charities Or Voluntary Bodies, Other Defined Groups

Geography

- East Sussex
- West Sussex

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£154,167	£144,181	-	-
2023-12-31	£150,932	£106,059	-	-
2022-12-31	£91,235	£85,412	-	-
2021-12-31	£80,135	£72,674	-	-
2020-12-31	£56,260	£52,629	-	-

Trustees

Name	Role	Appointed
Christine Goodban	Chair	2024-09-09
Elizabeth Dalby		2019-11-04
Elizabeth Richardson		2024-03-11
Hannah Gayler		2024-03-11
Helen Taylor		2019-11-04

YADA

England & Wales - Charity number 1176601

Accounts

Independent Examiner's Report on the Accounts

Report to the trustees/members of **Yada** (Charity no: 1176601)

On accounts for the year ended 31st December 2024

Set out on pages: See full TAR and attached financial statements

Responsibilities and basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31st December 2024.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

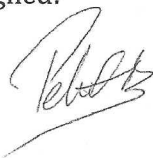
Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act; or
- the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:



Date: 31st July 2025

Name: Petula Bladen

Address:

4 Hobart Close BN13 3HL

Yada

Charitable Incorporated Organisation (CIO)

Unaudited Financial Statements

For the period 1 January 2024 to 31 December 2024

Trustees Annual Report

Full name

Yada

Registered Charity Number

1176601

Trustees

Mr James Amner (resigned 9th September 2024)

Mrs Elizabeth Dalby

Mrs Helen Taylor

Mrs Anna Madge (resigned 11th March 2024)

Miss Elizabeth Richardson (appointed 11th March 2024)

Ms Hannah Gayler (appointed 11th March 2024)

Mrs Christine Goodban (appointed 9th September 2024)

Principal Address

Pilgrim House,

51-63 St Dunstan's Road

Worthing

West Sussex

BN13 1AA

Bankers

Lloyds Bank

Business Banking

BX1 1LT

Independent Examiner

Petula Bladen

4, BN13 3HL

Objectives and Activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to preserve and protect the physical and mental good health of women and young people at risk of sexual exploitation in Sussex and beyond, and relieving the needs of such women and young people by providing support in particular, but not exclusively by providing outreach and support services.

Summary of the main activities

The organisation currently focuses its activities on providing support to women experiencing sexual exploitation through the sex industry, in particular by the provision of charitable assistance including direct support through our specialist outreach service, The Esther Project, working in partnership to improve access to a range of specialist services and providing training to partner organisations. All activities aim to increase safety and reduce risk of harm to the individual, decrease social isolation and improve the general wellbeing and outcomes of the individual.

The purpose of the charity is to work towards a future free from sexual exploitation. This brings benefit to the public as a whole through supporting women at risk, implementing models of best practice and sharing this knowledge with other agencies and individuals locally and nationally.

Strategic Aims

To grow our capacity to deliver excellent quality, specialist, outreach support services to self-identifying women in the sex industry and to develop a broader range of support services to meet their needs.

To increase our profile with professionals and local partners, attracting opportunities to collaborate and deliver workshops and training.

To grow, develop and refine our frontline service for the support of Police, Social Services and Health Professionals and other agencies engaged in the prevention of sex trafficking and to develop specialist support services.

We identified four particular areas for strategic development in 2024:

- To grow our profile so that there is greater awareness of Yada and our support services across West Sussex.
- To develop our education work by developing material addressing the harms of pornography.
- To review our systems and processes including an overhaul reimplementation of our case management system to support our growth.

- To grow our volunteer support, particularly to support outreach

Public Benefit Statement

The trustees confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

Achievements and Performance

Summary of the main achievements of the charity during the year

Netreach (Online Outreach)

We have conducted regular weekly online outreach to women advertising as independent escorts. We contacted 231 women for the first time to introduce our service, The Esther Project (TEP), providing links to safety information and telephone support and 176 women with follow-ups.

Netreach is targeted across coastal West Sussex and remains a significant source of referrals with 28% of new service users in 2024 entering our service through our online outreach in 2024. Overall, 40% of the women supported through 1-1 contact this year, were independent escorts who self-referred through Netreach.

"When I talk I just feel lighter, thank you"
TEP Service User (January 2024)

Outreach

Our specialist staff provided 50 women with tailored practical and emotional 1:1 support, which represents a 19% increase from the previous year. Our support includes, but is not limited to: safety advice, listening, advocacy, housing, benefits, mental health, employment, education, counselling, safety planning, debt relief, immigration, volunteering, reporting crime, work experience, as well as signposting to specialist substance misuse and domestic abuse services. Our outreach supports women to achieve their goals and make sustainable changes. We support women to overcome the barriers they face to exit the sex industry, to improve women's physical and emotional wellbeing, to decrease isolation and to increase safety.

Impact - of the 50 women that we supported on a 1:1 basis we supported:

- 4 successfully exited the sex industry
- 31 with listening support/reducing isolation
- 2 to stay clean from drugs/alcohol/access rehabilitation
- 7 with accessing safe affordable accommodation

- 5 with property maintenance/furniture provision
- 3 with successful referrals to Social Care
- 5 into employment
- 1 with successful appeal to be removed from the DBS Barred List
- 1 with a business start-up
- 2 with accessing education
- 1 with pregnancy/post natal support
- 7 with attendance at professional appointments/police reporting/court cases
- 4 with immigration issues/asylum claims/obtaining passport
- 3 with accessing debt relief/completing DRO
- 7 with managing/accessing/successfully claiming benefits
- 3 with basic admin/IT skills
- 12 with professional in-house counselling
- 6 with accessing mental health services
- 1 with securing a volunteer placement

"I was so anxious and after talking with you I just feel peace. I didn't know what to do and now I feel I do"

TEP Service User (March 2024)

"Thank you for everything. I don't know where I would be without all your support"

TEP Service User (March 2024)

"You're the person that has been there from the start and I would feel so much worse without you, thank you, it means alot"

TEP Service User (June 2024)

"We are living proof of a miracle - you are so amazing - you are a miracle worker - I love you! Now there is no obstacle in my way - I can put my experience to good use. I can do anything now, I can work in any industry. I am so happy, I feel I have my life back! I am speechless with all the things you have done for me - nothing can stop us!"

TEP Service User - upon successful appeal to be removed from the Barred List (June 2024)

"Thank you so much {TEP Outreach Worker} I appreciate you a lot...without you I couldn't make it. Thankyou for your encouragement"

TEP Service User (July 2024)

"Thank you so much for helping me get my passport, now I can apply for more roles and I feel like a real human"

TEP Service User (July 2024)

"Thank you for your support and visit. You support me in all ways you can, and always think of me and the baby. It means the world, I've never had such beautiful and honest support from a charity."

TEP Service User (August 2024)

"Because of the Esther Projects support helping me sort out my benefits I can now pay my bills and dont need to worry each month thank you"

TEP Service User (August 2024)

"Thank you, I feel so safe with you and I have the best support from you"

TEP Service User (September 2024)

"You have been my rock over the years, the only consistent person, thank you for everything"

TEP Service User (December 2024)

Befriending

In addition to support from outreach workers, two women received additional befriending support over 8 sessions with a total support time of 13 hours. Befriending helps to reduce isolation and provides additional opportunity for listening support from trained volunteers.

Practical Support

We provide free wellbeing packs including safety alarms, condoms, sanitary items, pregnancy tests, toiletries and TEP service, safety and sexual health information to women we support directly and through local partner services. We distributed 42 standard free well-being packs and 52 luxury free wellbeing packs (including luxury toiletries and cosmetics donated by the Whitman Group) in 2024 along with 40 emergency food parcels, 22 emergency toiletry packs, 13 Christmas food hampers, 16 £25 supermarket vouchers, 44 Food Bank referrals, 62 mini well-being packs and 24 student sexual health packs. We provided furniture/household items and repairs for five women.

"Thank you for helping me today and bringing round all the food, I couldn't get out and I don't get paid till friday it is so helpful"

TEP Service User (January 2024)

"Thank you for arranging the furniture to be delivered, it means so much, without you I wouldnt of had any"

TEP Service User (January 2024)

"Thank You so much [for the luxury wellbeing pack] it was amazing, I can't believe the lovely things in it"

TEP Service User (April 2024)

"Thank you sooo much [for the luxury wellbeing pack], I can't believe my eyes! I'm literally in shock how generous you've been! I feel so lucky! Thank you all of you, you've made my day."
TEP Service User (April 2024)

In-House counselling

In 2024 we continued to expand our in-house counselling service in response to demand from services users who were looking for non-judgemental mental health support and access to talking therapies from counsellors who have an understanding of sexual exploitation within the sex industry. We partnered with a second counsellor specialising in EMDR and who had significant experience of supporting women with trauma.

Throughout 2024 we provided 160 counselling sessions to 12 different women helping them to recover from the impact of abuse, stigma and violence.

"I can see the relationship was abusive now and I will not allow him to manipulate me to go back again this time. I know I deserve better, I am stronger now I have had counselling".
TEP Service User (June 2024)

"This is the first time I have ever been honest with someone who is trying to support/help me. I find it very difficult to trust people as I have always been hurt in the past, but I feel I can trust you and I want to make different decisions and put boundaries in place."
TEP Service User (June 2024)

Partner Drop-In's and Well-being Workshops

We reached 73 women through partner drop-in's, particularly Worthing Women's Probation Breakfast, Littlehampton Probation Hub, Brighton Women's Centre at Turning Tides, Safe in Sussex Freedom Programme, Broadwater Community Hub and UK Harvest.

We delivered our series of 6 well-being workshops on 5 occasions to 31 women through Worthing Probation, Broadwater Community Hub, Stonepillow Homelessness charity, and both Littlehampton and Worthing Safe in Sussex venues including topics of Boundaries, Change and Self-Esteem.

Feedback from 21 attendees demonstrated:

- a 53% increase in self-esteem
- a 54% increase in confidence to set boundaries
- a 33% increase in awareness of healthy relationships
- a 39% increase in confidence to cope with change

as a result of our workshops.

100% of attendees would recommend our workshops to others.

"This workshop has helped me to evaluate my relationship and I feel able to communicate where its unhealthy"

"I now have more awareness of what a healthy relationship should look like and that is now my aim"

Workshop Attendees - Worthing Probation February 2024

"I will put changes in place because of this workshop... and stop feeling guilty when I prioritise my needs"

"I have learnt boundaries and... to walk away and stop allowing people to disrespect my personal space"

"Because of this healthy relationships workshop I have realised its okay to communicate my needs"

"This workshop has helped me to focus on the things I would like to change and how to do that"

Workshop Attendees - Broadwater Community Hub June 2024

"This workshop helped me to realise its okay to have boundaries"

"This workshop helped me to become more mindful of what I am saying yes to and what I am not comfortable with and how to voice this"

"I only had the courage to report sextortion to the police and get more support due to doing the wellbeing workshops and learning what a healthy and unhealthy relationships looks like"

Workshop Attendees - Safe in Sussex October 2024

Preventative Measures

In line with our strategic objectives for the year, we conducted extensive research into the harms of pornography and also instructed the completion of a research paper into the links between pornography and sex trafficking.

We used the research to write and pilot a workshop addressing the harms of pornography to a group of young adults in August. We used their feedback to further develop the workshop to be appropriate to its target audience of 16-18 year olds, within the church youth group setting. The workshop will be launched in early 2025 and aims to raise awareness of the harms of pornography, looking at:

- How it affects teens
- How it fuels sex trafficking
- How it promotes sexual violence
- The reality of porn addiction
- How to find help/support

Education Partnership - Chichester University

We have maintained strong links with the University of Chichester, delivering our external training raising awareness about the sex industry and about supporting survivors of sexual exploitation to University staff as part of their Professional Development Program in January.

We also delivered a training seminar, for the fourth year running, to 20 students on the BA

Social Work Course in October.

"I found it really engaging and useful thank you"

"Really great presentation and the trainer was incredibly approachable and knowledgeable"

"Good, useful session for 1:to:1 work with students"

Professional Development Program attendees (January 2024)

"Very interesting topic, something I have not ever explored."

"Very informative and relevant for a social work student."

"It was a very interactive and informative session."

Social Work BA Degree Students (October 2024)

Police Partnership and Supporting Survivors of Modern Slavery

We have a developing proactive partnership with the police at both local and county wide levels, supporting them in their work to stop the sexual exploitation of women. For example:

- In September, we supported Worthing Police in operations targeting potential victims of sexual exploitation at 3 massage parlours, during which we supported 5 women, introduced 4 to The Esther Project and delivered 2 wellbeing packs.
- When we are unable to attend police operations we have provided local police in Littlehampton, Chichester and Bognor Regis with 18 wellbeing packs and literature which they give to potentially trafficked women to signpost to us.
- We also filed a report to Sussex Police having discovered online indicators of a minor selling sex, which led to a joint operation with Norfolk Police.

In December we joined with both the Police and My Sister's House at the 16 days of Activism roadshow in Chichester high street, promoting the work of Yada/TEP and making new contacts. A new referral was received as a result of our attendance.

We have a seat on both the Sussex Police Sex Working Forum, providing input from our experience and helping to shape policy, and the Building Trust & Confidence sub-group, at which we support service users to share their experiences.

We delivered training to 14 Police Officers, over two sessions. 7 Police Officers from Worthing Police in October and 7 Police Officers including 5 from Littlehampton and 2 from Bognor in November.

"It is really important for us to have this training to reduce stigma"

"I could discuss this topic for hours, [as it is so important]. This wasn't long enough!"

"Really good to have this training to see women in the sex industry as women like anyone else."

Police Training Attendees - October 2024

Yada Training Delivery

We deliver bespoke training to frontline professionals aiming to raise awareness of the complex issue faced by women in the sex industry, to better equip staff to support women at risk and help combat issues with stigma. Throughout 2024 we delivered 10 face to face and 11 online training sessions, training 259 delegates in total including: 50 staff from the NHS integrated Care Board, WSCC Social Work and Assistant Care, West Sussex MIND, Emerging Futures, University of Sussex wellbeing team, Safehaven St Peters, Survivors Network, Young Persons Shop, Worthing, Bognor & Littlehampton Police Officers.

We also delivered interviews/awareness raising sessions via a video interview to both St Mary's Church, Broadwater in February and Redeemer Church, Worthing in July.

Feedback from 68 trainees rated the quality of our training at 9 out of 10 and demonstrated a 62.9% increase in confidence to support women engaging in the sex industry as a result of our training.

"The training has given me a heightened awareness. I will update practice staff to increase awareness as part of safeguarding."

Hove Medical Centre (January 2024)

"The training was educational for me and I loved to find out about your services. I will definitely encourage my clients to reach out to you."

Migrant Help (March 2024)

"I must say it was one of the best training events I have attended in a long time."

"Very thoughtful and sensitive delivery of such an important yet not often spoken about subject. Kath had us all very engaged!"

"The training was thought-provoking, and a great opportunity for me to reflect on my own practice and language. Thank you!"

West Sussex MIND (April 2024)

"Wonderful training, really interesting and informative."

Survivors Network (November 2024)

Future Planning

As a result of our annual strategy day, for staff and Trustees to explore the current and future landscape of our organisation and our operational context, we have seen that, since our inception, we have established our outreach work as a succinct project which we are confident will continue to develop according to need. Similarly our training offer to professionals is well established and continues to be successfully requested and delivered. Therefore we can safely turn our attention to developing and broadening the area of preventative measures, in terms of education, campaigning and advocacy. This is both in response to requests from our partners, education facilities, youth workers and the women and young people themselves, as well as an

evidence-based development out of our research on the links between trafficking and pornography.

We have re-developed our Strategic Aims for 2025 to 2027.

Partners & Funders

Much of our work is done in partnership and we would like to take this opportunity to thank our local network who have supported us to provide a holistic service to the women we support. Together with our partners we work hard to reduce the risk of sexual exploitation and support those experiencing exploitation, in their recovery.

We are incredibly grateful to our funders for their support and partnership with us, particularly: Lloyds Bank Foundation, The Henry Smith Charity, Kingsley Roofing Ltd, Sussex Community Foundation, the Sussex Police Crime Commissioner, St Mary's Global Outreach Team, Kleinwort Charitable Trust, The Four Winds Trust, The National Lottery, Redeemer Church, Worthing FoodBank and CoOperative Community Fund as well as many individual donors and partners.

Financial Review and Reserves Policy

The year ended 31st December 2024 recorded net receipts over payments of £9,986, of which there was -£9,228 of receipts over payments in unrestricted funds and £19,214 of receipts over payments in restricted funds. The closing cash balance stands at £112,934 of which £25,701 is unrestricted general funds, £30,000 is unrestricted general reserves and £57,233 is restricted. By comparison, the year to 31st December 2023 ended with a closing cash balance of £102,948 of which £34,929 was unrestricted general funds, £30,000 was unrestricted general reserves and £38,019 was restricted.

Yada is committed to using its resources in pursuit of its charitable objectives. It is also committed to maintaining a level of reserves that is prudent to meeting ongoing liabilities, sufficient to ensure that all service delivery commitments can be met and to protect the long-term future of operations. Yada's reserves policy seeks to balance these priorities. The trustees consider it prudent to maintain general reserves at a level that represents approximately 3 months expenditure of the charity, based on planned expenditure for that year. As at 31st December 2024 general reserves were £30,000. The Board of Trustees regularly monitors the level of reserves.

The trustees' declare that they have approved the trustees' report above on the 27th day of May 2025.

Signed: 

Name: Christine Goodban

Chair of Trustees



Receipts and payments accounts

For the period from	01/01/2024	To	31/12/2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising Events	95	-	-	95	2,468
Grants	33,648	82,000	-	115,648	123,655
Individual Donations	1,064	-	-	1,064	1,552
Standing Orders	4,670	-	-	4,670	4,815
Corporate Sponsorship	-	15,600	-	15,600	15,300
Gift Aid	854	-	-	854	1,597
Invoice Payments	-	-	-	-	203
Bank Interest	2,014	-	-	2,014	795
HMRC overpaid NI contributions	13,945	-	-	13,945	-
Service User Funds	-	-	-	-	-
Refunds	277	-	-	277	547
Sub total (Gross income for AR)	56,567	97,600	-	154,167	150,932
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	56,567	97,600	-	154,167	150,932
A3 Payments					
Affiliation, membership, training & Conf	1,346	294	-	1,640	851
Equipments	2,094	-	-	2,094	52
Salaries, Tax & Pension	48,972	57,607	-	106,579	71,231
Volunteer Expenses	931	-	-	931	349
Fundraising Costs	-	-	-	-	45
Phone, email & Internet	896	-	-	896	845
Audit fees & Insurance	1,180	-	-	1,180	1,266
Print, post & stationary	1,148	-	-	1,148	1,382
Travel, accomodation & subsistence	2,529	-	-	2,529	3,982
Staff expenses	601	-	-	601	-
Outreach costs	3,691	13,180	-	16,871	4,431
Rent & Maintenance	2,407	7,305	-	9,712	677
Petty Cash	-	-	-	-	7
Service User Funds	-	-	-	-	294
Sub total	65,795	78,386	-	144,181	85,412
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	65,795	78,386	-	144,181	85,412
Net of receipts/(payments)	- 9,228	19,214	-	9,986	65,520
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	64,929	38,019	-	102,948	52,252
Cash funds this year end	55,701	57,233	-	112,934	58,075

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current Account Balance	30,116		-
	Lloyds Savings Account Balance	15,742		-
	Lloyds Reserves Account Balance	9,843	57,233	-
	Total cash funds	55,701	57,233	-

(agree balances with receipts and payments account (s))

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Laptops x 7	Unrestricted	-	-
	Printer x 2	Unrestricted	-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
<i>C. Goodban.</i>	Christine Goodban	19/5/25

Independent Examiner's Report on the Accounts

Report to the trustees/members of **Yada** (Charity no: 1176601)
On accounts for the year ended 31st December 2024
Set out on pages: See full TAR and attached financial statements

Responsibilities and basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31st December 2024.

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act; or
- the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:



Date: 31st July 2025

Name: Petula Bladen

Address:

4 Hobart Close BN13 3HL

YADA

England & Wales - Charity number 1176601

Accounts

Independent Examiner's Report on the Accounts

Report to the trustees and members of Yada (Charity Number 1176601) on the accounts for the year ended 31st December 2023.

Respective responsibilities of trustees and examiner

The charity's trustees consider that an audit is not required for this year under Section 145 of the Charities Act 2011 (the Charities Act), and that an independent examination is needed.

It is my responsibility to

- examine the accounts (under section 145 of the Charities Act)
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act); and
- to state whether particular matters have come to my attention.

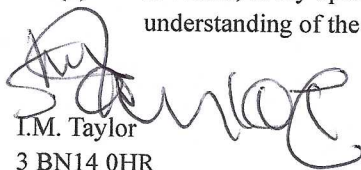
Basis of independent examiner's statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

Independent examiner's statement

In the course of my examination, no matter has come to my attention

- (1) which gives me reasonable cause to believe that in, any material respect, the trustees have not met the requirements to ensure that:
 - proper accounting records are kept (in accordance with section 130 of the Charities Act); and
 - accounts are prepared which agree with the accounting records and comply with the accounting requirements of the Charities Act; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


I.M. Taylor
3 BN14 0HR

1st August 2024

Yada

Charitable Incorporated Organisation (CIO)

Unaudited Financial Statements

For the period 1 January 2023 to 31 December 2023

Trustees Annual Report

Full name

Yada

Registered Charity Number

1176601

Trustees

Mr James Amner

Mrs Elizabeth Dalby

Mrs Helen Taylor

Mrs Petula Bladen (resigned 11th September 2023)

Mrs Anna Madge

Principal Address

Pilgrim House,

51-63 St Dunstan's Road

Worthing

West Sussex

BN13 1AA

Bankers

Lloyds Bank

Business Banking

BX1 1LT

Independent Examiner

Iain Taylor

3, BN14 0HR

Objectives and Activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to preserve and protect the physical and mental good health of women and young people at risk of sexual exploitation in Sussex and beyond, and relieving the needs of such women and young people by providing support in particular, but not exclusively by providing outreach and support services.

Summary of the main activities

The organisation currently focuses its activities on providing support to women experiencing sexual exploitation through the sex industry, in particular by the provision of charitable assistance including direct support through our specialist outreach service, The Esther Project, working in partnership to improve access to a range of specialist services and providing training to partner organisations. All activities aim to increase safety and reduce risk of harm to the individual, decrease social isolation and improve the general wellbeing and outcomes of the individual.

The purpose of the charity is to work towards a future free from sexual exploitation. This brings benefit to the public as a whole through supporting women at risk, implementing models of best practice and sharing this knowledge with other agencies and individuals locally and nationally.

Strategic Aims

To grow our capacity to deliver excellent quality, specialist, outreach support services to self-identifying women in the sex industry and to develop a broader range of support services to meet their needs. To increase the number of women supported by 100 % over the next three years.

To increase our profile with professionals and local partners, attracting opportunities to collaborate and deliver workshops and training. To increase the number of frontline professionals/organisations trained by 50% over the next three years.

To grow, develop and refine our frontline service for the support of Police, Social Services and Health Professionals and other agencies engaged in the prevention of sex trafficking and to develop specialist support services.

Public Benefit Statement

The trustees confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

Achievements and Performance

Summary of the main achievements of the charity during the year

Netreach (Online Outreach)

We have conducted regular online outreach, contacting 248 women advertising as independent escorts online by phone to introduce our support service, The Esther Project (TEP), providing links to safety information and telephone support to 121.

Netreach is targeted across coastal West Sussex and remains our largest source of referrals with this being the entry point for 66% of women supported on a 1:1 face to face basis, this year.

"I don't talk to many people but I feel I can be open with you, I like talking to you"
TEP Service User (August 2023)

Outreach

Our trained staff provided 42 women with tailored practical and emotional 1:1 support, which represents a 24% increase from the previous year. Our support includes, but is not limited to: listening, advocacy, housing, benefits, mental health, employment, education, counselling, safety planning, debt relief, immigration, volunteering, reporting crime, work experience, as well as signposting to specialist substance misuse and domestic violence services. Our outreach supports women to achieve their goals and make sustainable changes. We support women to overcome the barriers they face to exit the sex industry, to improve women's physical and emotional wellbeing, to decrease isolation and to increase safety.

Impact - of the 42 women that we supported on a 1:1 basis we supported:

- 24 with listening support/reducing isolation
- 2 to stay clean from drugs/alcohol/access rehabilitation
- 2 with safe affordable accommodation
- 4 with property maintenance/furniture provision
- 1 to be reunited with her daughter, from care
- 7 into employment
- 1 with a business start-up
- 3 into college/university
- 5 with attendance at professional appointments/police reporting/court cases
- 2 with accessing debt relief
- 4 with managing/accessing benefits
- 1 with basic admin skills
- 4 with professional in-house counselling
- 4 with accessing mental health services

"I want to thank you for all your help. Last year was one of the worst years of my life and without your help and support I would have definitely cracked-up"

TEP Service User (January 2023)

"I really appreciate meeting you because I can just talk without filtering or fear of judgement"

TEP Service User (March 2023)

"I'm so glad [the TEP team] were there... I wish every girl who does this sort of work had someone like [support worker]. I'd have been really stuck without them"

TEP Service User (April 2023)

"Thank you for everything that you and the YADA team has done for me to achieve a better future. One word to describe, 'gratitude' - today and always"

TEP Service User (May 2023)

"If it wasn't for you guys getting everything removed off of the internet, I would never have been able to apply for a job as cabin crew, and wouldn't have been able to move on with my life. I would have always worried that it was still on the internet, and I know employers look for these things, so thank you"

TEP Service User (August 2023)

"Thank you for supporting me today with reporting the sexual assault and giving me the confidence to do it, I was feeling so nervous. I feel that, with your support, I could now report other sexual assaults that have happened to me"

TEP Service User (September 2023)

"Because of all your support and help I'm feeling really positive and have now been able to get a job"

TEP Service User (September 2023)

"Thank you for being the one who actually listens and is there for me"

TEP Service User (October 2023)

"Thanks to all your support, I have now been able to sort out my debt, I'm so happy"

TEP Service User (November 2023)

"Thank you for helping me at the job centre today, thank you for arranging and coming along with me, without your presence I wouldn't of felt able"

TEP Service User (November 2023)

"Thank you for always taking the time to talk to me, it really helps me being able to talk to someone who understands"

TEP Service User (December 2023)

Practical Support

We provide free wellbeing packs including safety alarms, condoms, sanitary items, pregnancy tests, toiletries and TEP service, safety and sexual health information to women we support directly and through local partner services. We distributed 69 free well-being packs in 2023 along with 27 emergency toiletry packs, 19 emergency food parcels, 13 Christmas food hampers, 22 £25 supermarket vouchers, 18 Food Bank referrals and 31 mini well-being packs. We provided furniture for one woman.

"Thank you for the bag of self care items and the coffee, I'm really grateful"

TEP Service User (February 2023)

"Thank you so much for finding and arranging the furniture for me. I was sleeping on the floor before you found me a bed"

TEP Service User (December 2023)

"With christmas so close, I'm really struggling, thank you for bringing me a christmas hamper and food voucher, I really appreciate it"

TEP Service User (December 2023)

In-House counselling

In June 2023 we launched a new In-house counselling service in response to services users feeling unable to disclose their involvement in the sex industry, even to professional counsellors, meaning that they were unable to fully engage effectively with their support. Our experience, backed up by research, demonstrates that women engaged in the sex industry want "non-judgemental healthcare provision, mental health support and access to talking therapies". It is also important for them to be "accepted" and that "counsellors have an understanding of sex work". (Smith et al., 2021)

In 2023 we provided 60 counselling sessions to 4 women helping them to recover from the impact of abuse, stigma and violence.

"I believe I can recognise red flags in relationships now thanks to my counselling sessions, and am determined not to fall into a trap again and prioritise my own mental health and wellbeing moving forward".

TEP Service User (November 2023)

"Counselling has changed my life and kept me going through really dark times. I have learnt so much about myself and feel positive about the future for the first time in my life".

TEP Service User (December 2023)

Partner Drop-In's and Well-being Workshops

We reached 54 women through partner drop-in's, particularly Worthing Women's Probation Breakfast, Littlehampton Probation Hub, Adur & Worthing Council Street Outreach Team, Emerging Futures, Turning Tides, Safe in Sussex Freedom Programme and Broadwater Community Hub.

We delivered our series of 6 well-being workshops on 3 occasions to 16 women through Worthing Probation, Emerging Futures Recovery Accommodation and at Broadwater Community Hub including topics of Boundaries, Change and Self-Esteem.

Feedback from 7 attendees demonstrated a 48% increase in Self-Esteem, a 24% increase in confidence to set boundaries and a 30% increase in confidence to cope with change as a result of our workshops. 100% of attendees would recommend our workshops to others.

"Always enjoy them, I liked the way everyone in the course got involved and had group discussions about things"

"Really helpful as it helps me to move forward with my recovery"

Workshop Attendees - Worthing Probation June 2023

"Very much enjoyed, am really benefiting from these workshops-food for thought, very positive for me"

"I have come on so much in my recovery since attending these workshops, I used to find it hard to speak to people but now I feel able and confident in doing so"

Workshop Attendees - Broadwater Community Hub August 2023

"I realise I'm worth more than I feel and I will definitely put changes in place because of this workshop".

Workshop Attendee - Emerging Futures September 2023

Education Partnership - Chichester University

We have maintained strong links with the University of Chichester, supporting the University Sexual Health and Guidance week in October, where we engaged with students and distributed 100 mini sexual health packs. We delivered two training seminars, one to 30 students on the Social Work Direct Access Course in March and one to 21 Students on the BA Social Work Course in November.

"Brilliant Training session. I've learnt about different approaches to supporting women which I will take into the workplace "

Social Work Direct Access Student (March 2023)

"The woman who ran the session was incredibly inspiring. I learnt about the importance of trauma informed practice and language."

Social Work BA Degree Student (November 2023)

Police Partnership and Supporting Survivors of Modern Slavery

We have a seat on both the Sussex Police Sex Working Forum, providing input from our experience and helping to shape policy, and the Building Trust & Confidence sub-group, at which we support service users to share their experiences.

We also have a seat on the Sussex Anti-Slavery Network, where we can both contribute to and benefit from local learning and insights. 5% of our 1:1 service users were survivors of Modern Slavery.

We delivered training to 10 local Police Sergeants at the NPT Development Day in Chichester in December

"Thank you so much for attending, you presented really well and this was a thought provoking subject."

Chichester Police Sergeant - December 2023

Yada Training Delivery

We deliver bespoke training to frontline professionals aiming to raise awareness of the complex issue faced by women in the sex industry, to better equip staff to support women at risk and help combat issues with stigma. Throughout 2023 we delivered 13 face to face and 7 online training sessions, training 251 delegates in total including: Turning Tides staff, Family Support Work staff, Stonewater Women's Refuge staff, Littlehampton Foodbank volunteers, My Sister's House staff team, Safe in Sussex staff team, the University of Chichester Wellbeing Team, Littlehampton Probation, WSCC Changing Futures staff, Broadwater Parish Staff Team, Adur & Worthing Wellbeing Network, Bognor & Chichester Police Sergeants.

We delivered live interviews/awareness raising sessions at both St Mary's Church, Broadwater and Redeemer Church, Worthing.

Feedback from 80 trainees rated the quality of our training at 9.28 out of 10 and demonstrated a 63.54% increase in confidence to support women engaging in the sex industry as a result of our training.

"Thank you so much for the training you gave our team yesterday. It was a very difficult and challenging subject to tackle but you did it with so much compassion and care. We went away with a much better understanding of the sex industry and how you support women and it was very useful to think about how we can start those conversations with women if we think that they may be involved in the sex industry in some way or other."

Director of Services, Family Support Work (May 2023)

"Great hosts - a caring and engaging presenter. I feel much more comfortable about the topic and supporting service users now. It left me with further topics to reflect on. Thank you!"

Survivors Network

Eventbrite Training (September 2023)

"An excellent session - skilled facilitator who approached this topic with sensitivity and care."

My Sisters House (September 2023)

"A very friendly presentation about a difficult subject was presented extremely well."
Changing Futures (December 2023)

Future Planning

At our Strategy Day in November, the team and board of Trustees identified four particular areas for project development in 2024:

- To grow our profile so that there is greater awareness of Yada and our support services across West Sussex.
- To develop our education work by developing material addressing the harms of pornography.
- To review our systems and processes including an overhaul reimplementation of our case management system to support our growth.
- To grow our volunteer support, particularly to support outreach.

Partners & Funders

Much of our work is done in partnership and we would like to take this opportunity to thank our local network who have supported us to provide a holistic service to the women we support. Together with our partners we work hard to reduce the risk of sexual exploitation and support those experiencing exploitation, in their recovery.

We are incredibly grateful to our funders for their support and partnership with us, particularly: Kingsley Roofing Ltd, Sussex Community Foundation, the Sussex Police Crime Commissioner, Lloyds Bank Foundation, St Mary's Global Outreach Team, Kleinwort Charitable Trust, The Four Winds Trust, Anchor Foundation, The National Lottery, Redeemer Church, Worthing, Arun & Chichester Food Fund, The Homity Trust, Society of the Holy Child Jesus, Postcode Society Trust as well as many individual donors and partners.

Financial Review and Reserves Policy

The year ended 31st December 2023 recorded net receipts over payments of £44,873, of which there was £26,396 of receipts over payments in unrestricted funds and £18,477 of receipts over payments in restricted funds. The closing cash balance stands at £102,948 of which £34,929 is unrestricted general funds, £30,000 is unrestricted general reserves and £38,019 is restricted. By comparison, the year to 31st December 2022 ended with a closing cash balance of £58,075 of which £18,523 was unrestricted general funds, £20,010 was unrestricted general reserves and £19,542 was restricted.

Yada is committed to using its resources in pursuit of its charitable objectives. It is also committed to maintaining a level of reserves that is prudent to meeting ongoing liabilities, sufficient to ensure that all service delivery commitments can be met and to protect the long-term future of operations. Yada's reserves policy seeks to balance these priorities. The trustees consider it prudent to maintain general reserves at a level that represents approximately 3 months expenditure of the charity, based on planned expenditure for that year. As at 31st December 2023 general reserves were £30,000. The Board of Trustees regularly monitors the level of reserves.

The trustees' declare that they have approved the trustees' report above on 1st day of August 2024

A handwritten signature in black ink, appearing to read 'James Amner', written in a cursive style.

Signed:

Name: James Amner

Chair of Trustees



Receipts and payments accounts

For the period from	01/01/2023	To	31/12/2023
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising Events	2,468	-	-	2,468	2,565
Grants	52,150	71,505	-	123,655	68,500
Individual Donations	1,552	-	-	1,552	4,160
Standing Orders	4,815	-	-	4,815	3,640
Corporate Sponsorship	-	15,300	-	15,300	11,550
Gift Aid	1,597	-	-	1,597	-
Invoice Payments	203	-	-	203	307
Bank Interest	795	-	-	795	10
HMRC JRS	-	-	-	-	-
Service User Funds	-	-	-	-	-
Refunds	387	160	-	547	503
Sub total(Gross income for AR)	63,967	86,965	-	150,932	91,235
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	63,967	86,965	-	150,932	91,235
A3 Payments					
Affiliation, membership, training & Conf	897	1,067	-	1,964	851
Equipments	223	-	-	223	52
Salaries, Tax & Pension	26,423	57,810	-	84,233	71,231
Volunteer Expenses	706	-	-	706	349
Fundraising Costs	120	-	-	120	45
Phone, email & Internet	437	903	-	1,340	845
Audit fees & Insurance	1,368	-	-	1,368	1,266
Print, post & stationary	1,965	188	-	2,153	1,382
Travel, accomodation & subsistence	1,889	341	-	2,230	3,982
Staff expenses	230	56	-	286	-
Outreach costs	2,642	4,872	-	7,514	4,431
Rent & Maintenance	626	3,251	-	3,877	677
Petty Cash	-	-	-	-	7
Service User Funds	45	-	-	45	294
Sub total	37,571	68,488	-	106,059	85,412
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	37,571	68,488	-	106,059	85,412
Net of receipts/(payments)	26,396	18,477	-	44,873	5,823
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	38,533	19,542	-	58,075	52,252
Cash funds this year end	64,929	38,019	-	102,948	58,075

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current Account Balance	-	2,144	-
	Lloyds Savings Account Balance	19,416	35,875	-
	Lloyds Reserves Account Balance	45,513	-	-
	Total cash funds	64,929	38,019	-

(agree balances with receipts and payments account(s))

OK OK OK

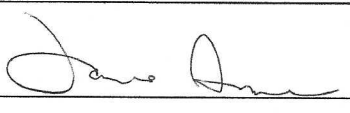
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Laptops x 7	Unrestricted	-	-
	Printer x 2	Unrestricted	-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	James Amner	1/8/2024

YADA

England & Wales - Charity number 1176601

Accounts

Yada

Charitable Incorporated Organisation (CIO)

Unaudited Financial Statements

For the period 1 January 2022 to 31 December 2022

Trustees Annual Report

Full name

Yada

Registered Charity Number

1176601

Trustees

Mr James Amner

Mrs Elizabeth Dalby

Mrs Helen Taylor

Mrs Petula Bladen

Mrs Anna Madge

Principal Address

Pilgrim House,
51-63 St Dunstan's Road
Worthing
West Sussex
BN13 1AA

Bankers

Lloyds Bank
Business Banking
BX1 1LT

Independent Examiner

Iain Taylor
3, BN14 0HP

Objectives and Activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to preserve and protect the physical and mental good health of women and young people at risk of sexual exploitation in Sussex and beyond, and relieving the needs of such women and young people by providing support in particular, but not exclusively by providing outreach and support services.

Summary of the main activities

The organisation currently focuses its activities on providing support to those women who are working in the sex industry, in particular by the provision of charitable assistance including direct support through our specialist outreach service, The Esther Project, working in partnership to improve access to a range of specialist services and providing training to partner organisations. All activities aim to increase safety and reduce risk of harm to the individual, decrease social isolation and improve the general wellbeing and outcomes of the individual.

The purpose of the charity is to work towards a future free from sexual exploitation. This brings benefit to the public as a whole through supporting women at risk, implementing models of best practice and sharing this knowledge with other agencies and individuals locally and nationally.

Strategic Aims

To grow our capacity to deliver excellent quality, specialist, outreach support services to self-identifying women in the sex industry and to develop a broader range of support services to meet their needs. To increase the number of women supported by 100 % over the next three years.

To increase our profile with professionals and local partners, attracting opportunities to collaborate and deliver workshops and training. To increase the number of frontline professionals/organisations trained by 50% over the next three years.

To grow, develop and refine our frontline service for the support of Police, Social Services and Health Professionals and other agencies engaged in the prevention of sex trafficking and to develop specialist support services.

Public Benefit Statement

The trustees confirm that they have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

Achievements and Performance

Summary of the main achievements of the charity during the year

Netreach (Online Outreach)

We have conducted regular online outreach, contacting 213 women advertising as independent escorts online by phone to introduce our support service, The Esther Project (TEP), providing links to safety information and telephone support.

Netreach is targeted across coastal West Sussex and remains our largest source of referrals with this being the entry point for 67% of women supported this year.

"It's an amazing joy to have you in my life... on my journey"

TEP Service User (May 2022)

1:1 Outreach

Our trained staff provided 34 women with tailored practical and emotional 1:1 support including housing, benefits, employment, education, counselling, debt relief, immigration, volunteering, the National Referral Mechanism, reporting crime, work experience, as well as signposting to specialist substance misuse and domestic violence services. Our outreach supports women to achieve their goals and make sustainable changes. We support women to overcome the barriers they face to exit the sex industry, to improve women's physical and emotional wellbeing, to decrease isolation and to increase safety.

"Getting this new job is a big step forward, plus it's done heaps for my self worth too."

TEP Service User (January 2022)

"Thanks for all your help. I'd be so lost and so stressed without your and the team's help."

TEP Service User (March 2022)

"I tried to give up on sex work many times but I always came back to it. This time I feel like I stopped for good. My life changed. I changed. I started to appreciate a more stable income. Even if it's smaller. I can see different ways of getting where I want to be (financially) and it feels ok working and waiting for it. I understand a bit better how my family was effected by my sex work. Additionally when I suffered with PTSD I received more support from you and at the time it became more like therapy. I'm very grateful for all the help I got. Thank you!"

TEP Service User (April 2022)

"Was great to catch up and talk everything through, I just wanted to say again how helpful it has been to have support from you and the Esther Project. I think it's really helped me to move forward in the direction I want to go so thank you!"

TEP Service User (September 2022)

Practical Support

We provide free wellbeing packs including safety alarms, condoms, sanitary items, pregnancy tests, toiletries and TEP service, safety and sexual health information to women we support directly and through local partner services. We distributed 66 free well-being packs in 2022 along with 22 emergency toiletry packs, 14 emergency food parcels, five food hampers, and nineteen £25 supermarket vouchers. We provided electric top-up for two women.

"Just got home and found my box has arrived. So thrilled thank you, really appreciate it"
TEP Service User (June 2022)

Partner Drop-In's and Well-being Workshops

We reached 39 women through partner drop-in's, particularly Worthing Women's Probation Breakfast, Adur & Worthing Council Street Outreach Team, My Sister's House Women's Centre, Emerging Futures, Turning Tides & Safe in Sussex. We delivered our series of 6 well-being workshops through Worthing Probation including topics of Boundaries, Change and Self-Esteem as well as one off workshops at the Probation breakfast, Emerging Futures hostel accommodation and Safe in Sussex/Turning Tides Drop-in.

"It's so amazing to see how the women respond to you, I wish we could bottle it"
Probation Officer (March 2022)

"Having you here regularly means a woman can approach you when she's ready without feeling like she has to tell Probation everything that's going on."
Probation Services Women's breakfast lead (September 2022)

"I have started putting boundaries in my life, and things are starting to change"
TEP Workshop Attendee (March 2022)

"Absolutely the best time in my personal life to educate myself/be educated on such personal issues. TEP has been heaven sent!"
TEP Workshop attendee (April 2022)

Education Partnership - Chichester University

We have maintained strong links with the University of Chichester, supporting the University Sexual Health and Guidance week, where we engaged with students and distributed 100 mini well-being packs. We delivered two Seminars to 26 students on the Social Work Degree Apprenticeship in March and to 20 Students on the Social Work Direct Access Course in November. We attended the Chichester campus drop-in, in partnership with the Universities well-being team.

"TEP delivered information very well, and invited discussions and exploration and reflection"
Social Work Degree Apprenticeship Student (March 2022)

"The lady who came to speak to us was excellent. Very informative and confident."
Social Work BA Degree Student (November 2022)

Police Partnership and Supporting Survivors of Modern Slavery

We have a seat on both the Sussex Police Sex Working Forum, providing input from our experience and helping to shape policy, and the Building Trust & Confidence sub-group, at which we support service users to share their experiences. We supported local Police on welfare visits as part of Operation Aidant and supported three victims of Modern Slavery.

"Seems like we could learn a lot from YADA's expertise in this space"
Detective Chief Inspector David Springett (February 2022)

Yada Training Delivery

We deliver bespoke training to frontline professionals aiming to raise awareness of the complex issue faced by women in the sex industry, to better equip staff to support women at risk and help combat issues with stigma. Throughout 2022 we delivered 10 face to face and 7 online training sessions, training 214 delegates in total including: the University of Chichester Wellbeing Team, Greater Metropolitan College Student Support Team, Probation Service Rehabilitation Team, Emerging Futures staff, My Sister's House staff team, Adur & Worthing Council, Bognor & Chichester Police, WSCC Safeguarding Adults Hub, Chichester Social Prescribers and WORTH Domestic Violence service.

We delivered awareness raising sessions at St Matthew's Church, Tarring, Redeemer Church Worthing and Worthing Baptist Church.

"Thank you so much for the brilliant training you delivered for the Student Wellbeing Team today at the University of Chichester - it was so informative."
(February 2022)

"Thank you so much for coming and doing the training with the team, everyone said that it was not only delivered to a high standard but also how essential it was."
Emerging Futures (March 2022)

"This training has been very helpful and we will incorporate some of the question suggestions into our triage questionnaire. I can see how important it is to ask the question."
My Sisters House (May 2022)

"I really enjoyed the training, the trainers were excellent and I will definitely be taking the learning into my own work. Every area needs an Esther Project service!"
The Forward Trust (August 2022)

"Fantastic training, both extremely knowledgeable and passionate about their work and engaged everyone in the group really well."

Chichester Social Prescribers (October 2022)

Future Planning

At our Strategy Day in November, the team and board of Trustees identified four particular areas for project development in 2023:

- To investigate our potential to provide housing support to service users
- To develop our work around sex trafficking - in particular to research, write and deliver a second training stream on the subject
- To add the provision of 'in-house' counselling to our service offer
- To research the need for education sessions on the subjects of pornography, risks/realities of buying/selling sex in local secondary schools.

Partners & Funders

Much of our work is done in partnership and we would like to take this opportunity to thank our local network who have supported us to provide a holistic service to the women we support. Together with our partners we work hard to reduce the risk of sexual exploitation and support those experiencing exploitation, in their recovery.

We are incredibly grateful to our funders for their support and partnership with us, particularly: Kingsley Roofing Ltd, Sussex Community Foundation, the Sussex Police Crime Commissioner, Kleinwort Charitable Trust, The Henry Smith Charity, The Homity Trust, The Foyle Foundation, The Silver Lady Trust, Anchor Foundation, St Mary's Global Outreach Team, The Four Winds Trust, The National Lottery, Redeemer Church, Allen Lane Foundation as well as many individual donors and partners.

Financial Review and Reserves Policy

The year ended 31st December 2022 recorded net receipts over payments of £5,823, of which there was £8,087 of receipts over payments in unrestricted funds and £2,264 of payments over receipts in restricted funds. The closing cash balance stands at £58,075 of which £18,523 is unrestricted general funds, £20,010 is unrestricted general reserves and £19,542 is restricted. By comparison, the year to 31st December 2021 ended with a closing cash balance of £52,252 of which £15,936 was unrestricted general funds, £14,510 was unrestricted general reserves and £21,806 was restricted.

Yada is committed to using its resources in pursuit of its charitable objectives. It is also committed to maintaining a level of reserves that is prudent to meeting ongoing liabilities, sufficient to ensure that all service delivery commitments can be met and to protect the

long-term future of operations. Yada's reserves policy seeks to balance these priorities. The trustees consider it prudent to maintain general reserves at a level that represents approximately 3 months expenditure of the charity, based on planned expenditure for that year. As at 31st December 2022 general reserves were £20,010. The Board of Trustees regularly monitors the level of reserves.

The trustees' declare that they have approved the trustees' report above on 22 day of May 2023

A handwritten signature in black ink, appearing to read 'James Amner', written in a cursive style.

Signed:

Name: James Amner

Chair of Trustees



Receipts and payments accounts

CC16a

For the period from	01/01/2022	To	31/12/2022
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising Events	2,565	-	-	2,565	2,159
Grants	19,200	49,300	-	68,500	64,226
Individual Donations	4,160	-	-	4,160	265
Standing Orders	3,640	-	-	3,640	1,265
Corporate Sponsorship	-	11,550	-	11,550	10,200
Gift Aid	-	-	-	-	356
Invoice Payments	307	-	-	307	499
Bank Interest	10	-	-	10	1
HMRC JRS	-	-	-	-	187
Service User Funds	-	-	-	-	394
Refunds	503	-	-	503	583
Sub total (Gross income for AR)	30,385	60,850	-	91,235	80,135
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	30,385	60,850	-	91,235	80,135
A3 Payments					
Affiliation, membership, training & Conf	851	-	-	851	2,590
Equipments	52	-	-	52	981
Salaries, Tax & Pension	8,117	63,114	-	71,231	57,200
Volunteer Expenses	349	-	-	349	533
Fundraising Costs	45	-	-	45	-
Phone, email & Internet	845	-	-	845	736
Audit fees & Insurance	1,266	-	-	1,266	654
Print, post & stationary	1,382	-	-	1,382	3,119
Travel, accomodation & subsistence	3,982	-	-	3,982	1,220
Staff expenses	-	-	-	-	212
Outreach costs	4,431	-	-	4,431	3,661
Rent & Maintenance	677	-	-	677	1,040
Petty Cash	7	-	-	7	50
Service User Funds	294	-	-	294	678
Sub total	22,298	63,114	-	85,412	72,674
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	22,298	63,114	-	85,412	72,674
Net of receipts/(payments)	8,087	- 2,264	-	5,823	7,461
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	30,446	21,806	-	52,252	44,791
Cash funds this year end	38,533	19,542	-	58,075	52,252

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current Account Balance	18,523	19,542	-
	Lloyds Reserves Account Balance	20,010	-	-
		-	-	-
	Total cash funds	38,533	19,542	-
	(agree balances with receipts and payments account (s))	OK	OK	OK

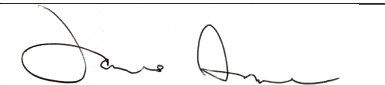
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Laptops x 7	Unrestricted	-	-
	Printer x 2	Unrestricted	-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	James Amner	22/05/2023

Independent Examiner's Report on the Accounts

Report to the trustees and members of Yada, charity number 1176601 on the accounts for the year ended 31st December 2022.

Respective responsibilities of trustees and examiner

The charity's trustees consider that an audit is not required for this year under Section 145 of the Charities Act 2011 (the Charities Act), and that an independent examination is needed.

It is my responsibility to

- examine the accounts (under section 145 of the Charities Act)
- to follow the procedures laid down in the General Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act); and
- to state whether particular matters have come to my attention.

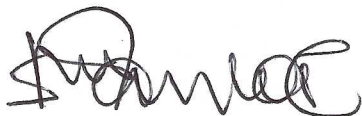
Basis of independent examiner's statement

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

Independent examiner's statement

In the course of my examination, no matter has come to my attention

- (1) which gives me reasonable cause to believe that in, any material respect, the trustees have not met the requirements to ensure that:
 - proper accounting records are kept (in accordance with section 130 of the Charities Act); and
 - accounts are prepared which agree with the accounting records and comply with the accounting requirements of the Charities Act; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



I M Taylor
3 BN14 OHR

22nd May 2023

YADA

England & Wales - Charity number 1176601

Accounts

Yada

Charitable Incorporated Organisation (CIO)

Trustees Annual Report and

Financial Statements

For the period 1 January 2021 to 31 December 2021

Full name

Yada

Registered Charity Number

1176601

Trustees

Mr James Amner

Mr Christopher Mounsher

Miss Jo Tulloch

Mrs Elizabeth Dalby

Mrs Helen Taylor

Mrs Petula Bladen

Principal Address

First Floor, 7 Sea Lane

Ferring

West Sussex

BN12 5DP

Bankers

Lloyds Bank

Business Banking

BX1 1LT

Independent Examiner

Iain Taylor

3, BN14 0HR

Objectives and Activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to preserve and protect the physical and mental good health of women and young people at risk of sexual exploitation in Sussex and beyond, and relieving the needs of such women and young people by providing support in particular, but not exclusively by providing outreach and support services.

Summary of the main activities

The organisation currently focuses its activities on providing support to those women who are working in the sex industry, in particular by the provision of charitable assistance including direct support through our specialist outreach service, The Esther Project, working in partnership to improve access to a range of specialist services and providing training to partner organisations. All activities aim to increase safety and reduce risk of harm to the individual, decrease social isolation and improve the general wellbeing and outcomes of the individual.

The purpose of the charity is to work towards a future free from sexual exploitation. This brings benefit to the public as a whole through supporting women at risk, implementing models of best practice and sharing this knowledge with other agencies and individuals locally and nationally.

The trustees have given due consideration to the Charity Commission published guidance on the Public Benefit requirement under the Charities Act 2011.

Achievements and Performance

Summary of the main achievements of the charity during the year

Operations

Whilst the beginning of the year was still impacted by the pandemic and lockdown restrictions, 2021 was a year of significant growth for the charity with partnership opportunities opening up and a significant increase in the take up of our service offer. We have continued to adapt and re-shape our service provision to meet the needs of our service users and respond to the increased vulnerability of women in the sex industry throughout the pandemic. Our service provision expanded from three to four days a week and we continued to build on previous successes to shape and deliver a service that was relevant to meet the needs of local women at risk.

During this period we undertook:

Netreach (Online Outreach)

- We contacted 291 women advertising as independent escorts online by phone to introduce our service, The Esther Project (TEP), to them
- We sent links to safety information and our TEP website via a follow up text to 112

women

- We had support conversations with 60 women

We continued to undertake Netreach regularly, covering Worthing, Littlehampton, Bognor and Chichester across the three mainstream websites (Adultwork, VivaStreet, Friday Ad). Netreach is vital as a means of initial contact and is often the route by which we are able to offer ongoing 1:1 support.

"I was honoured you phoned me. I had wondered if there was an organisation like you but was too scared to ask or look for one."

TEP Service User (May 2021)

TEP Cafe Drop In - Worthing

- We re-launched our Worthing based outreach cafe drop-in in June
- We hosted our drop-in twice monthly between June and December
- We regularly supported 3 women through our TEP Drop-In with listening support, safety planning, free wellbeing packs, safety alarms, and signposting to other specialist services.

1:1, Face to Face, Tailored Practical and Emotional Support

- We continued to provide support to 5 existing service users
- We began support with 25 new service users
- 26 women were independent escorts who made self-referrals as a result of our online outreach (Netreach)
- 4 women were referred through our partnership work with other services
- We provided repeat support to 21 women and one off support to 9
- Four women requested exit support.
- Our comprehensive exit support included:
 - regular listening support,
 - practical support with:
 - applications for functional skills maths and english courses
 - finding volunteer work
 - coursework
 - registering with a GP
 - accessing Counselling skills course
 - interview preparation
 - reporting to the police
 - estate agents and housing, enabling a positive move
 - making a DHP application
 - toiletry/food parcels
 - supermarket vouchers
 - flat deposit scheme
 - utility accounts following move
 - Home Office visit and application
 - college enrolment
 - meeting Universal Credit commitments
- provision of 10 weeks office based work experience with our offices.

“You just seem to care about me as a person. I haven’t been able to engage with many other agencies beforehand because they don’t seem to see me.”

TEP Service User (January 2021)

“I honestly don’t know what I’d have done had you not reached out while back... you guys are total superstars.”

TEP Service User (March 2021)

“Thank you for everything that you have been doing for me. I think I would have been lost without your support.”

TEP Service User (November 2021)

Practical Support

- We distributed 78 free well-being packs containing tailored safety information, safety alarms, personal items, sexual health items, toiletries and signposting information
- We gave out 6 luxury Estee Lauder gift bags (donated by the Whitman Group).
- We made 6 referrals to local Food Banks
- We provided 8 emergency food parcels
- We delivered 12 free toiletry packs
- We distributed twenty £25 supermarket vouchers
- We provided electric top-up to one woman

“Thank you so much for my box. Everything is really useful and handy. Thank you so much. I have passed your details onto a couple friends of mine.”

TEP Service User (February 2021)

Partner Drop-In’s

- We reached 69 women in total through partner drop-in’s.
- We attended the Worthing Women’s Probation Breakfast fortnightly, following its relaunch in May, hosting 6 well-being craft sessions and building relationships with service users.
- We reached 30 women through our group work with Probation and supported four on an ongoing 1:1 basis.
- We reached 21 women through our partnership with the Adur & Worthing Council Street Outreach team. We visited women and distributed well-being packs and toiletry packs to women in temporary accommodation and during street outreach sessions.
- We reached 9 women through our monthly drop-in at My Sister’s House Women’s Centre in Bognor.
- We reached 6 women through our drop-ins at Emerging Futures hostel accommodation.
- We reached 3 women at the Women’s drop in collaboration with Turning Tides and Safe in Sussex, in Littlehampton

“Beth is great, and the women love her coming to our drop-in. When Beth comes, I know I can relax as she will have everything organised and have a really great activity for the women to get involved with, which they love. We have so many women attending that we are at capacity for the space, and even a couple of younger women who come now.”
My Sister’s House (September 2021)

Well-being Workshops

- We delivered a series of 5 well-being workshops at Emerging Futures, Worthing to 6 women at risk of exploitation on the subjects of Self-Esteem, Healthy Relationships; Boundaries; Change and Self-Care.
- We delivered 2 well-being workshops on Self-Esteem and Change at the Women's drop in collaboration in Littlehampton with Turning Tides and Safe in Sussex.
- We delivered 4 well-being workshops on Self-Esteem, Boundaries, Change and Grounding Techniques at My Sister’s House Women’s Centre in Bognor.

“I love the workshops, they are really good and I am learning more about myself which is good.”
Workshop attendee (December 2021)

Education Partnership - Chichester University

- We have established strong links and a working relationship with staff at the University of Chichester.
- In September we were present of the University Sexual Health and Guidance week, where we engaged with students and distributed 84 mini well-being packs.
- We delivered a three hour training session to 20 students on the Social Work degree course as part of their ethics module in November.
- We established an on campus drop-in, at the Chichester campus, in partnership with the Universities well-being team.

Sussex Police Partnership

- We have a seat on the monthly Sussex Police Sex Working Forum, providing input from our experience and helping to shape policy.
- We helped establish and co-chaired a Building Trust & Confidence sub-group, at which service users were invited to share their experiences.
- We supported two service users to attend & share their views at the sub-group.
- We spent 9 hours supporting local Police operations and welfare visits as part of Operation Aidant.
- We supported two women through Police operations, providing support and advocacy as well as well-being packs.
- We spent over 55 hours mapping for online indicators of sexual exploitation and made regular referrals to Sussex Police regarding cases of suspected exploitation.

Yada Training Delivery

- We delivered two, three-hour online training sessions about Supporting Women Who Sell or Exchange Sex, including an overview of TEP, reasons why people might sell/exchange sex, the spectrum of choice, risks, signs, stigma, communication, safety and support to 19 frontline professionals from Turning Tides and Emerging Futures.
- We delivered an awareness raising session to the public at St Mary's Church in Broadwater, to 70+ people, with over 265 subsequent online views.

*"Fantastic training I have learnt a lot which I can incorporate into my role."
Emerging Futures (March 2021)*

Rebrand

We launched a major rebrand, with a new logo developed out of the idea of life; to live; to grow; flourish. The three elements representing Yada, working alongside women and other agencies, to see women equipped and empowered to make positive life choices. The final leaf shape, which is also heart like, is breaking out of, or coming up out of something, being released. The way it reaches upwards expresses the fact that something healthy grows. The logo incorporates Yada's meaning, 'to be known', which illustrates our heart for the women we support. We wrote and launched a new website in August, increasing our online presence, using it as a tool to raise awareness of sexual exploitation, promote our outreach service and training. The website had 379 visits from September to December.

Online Presence

We increased our online following and views on TEP profiles maintained on adult services websites. On Adultwork, the major adult services platform, our profile views increased by 35% from 1739 views in January to 2344 views in December and on SAAFE, support and advice for escorts, our profile views increased by 78%, from 939 views in January to 1670 views in December.

Network

We sent out a mailshot, including an introductory letter and copies of our new Esther Project literature to every church in Worthing, raising awareness of our services to those conducting local community outreach through soup kitchens and night shelters, establishing new links with St Mary's Church, Broadwater and Redeemer Church, Worthing.

We met with the Oasis Sex Worker Outreach Project (Brighton & Hove) and Streetlight UK (Crawley) to share practice and ensure a collaborative response to sexual exploitation across West Sussex.

We are members of West Sussex Violence Against Women and Girls Forum and regularly attend network meetings.

We attend the Beyond the Gaze Forum, benefitting from the experiences of other services across the UK.

We had an introductory meeting with the High Sheriff of West Sussex, providing an opportunity to raise awareness of our services and were subsequently invited to his summer reception to network with other local services.

We had an initial meeting with Brighton Womens centre exploring partnership potential with regard to support provision for women exiting prison.

Office Development & Fundraising

We have office space at First Floor, 7 Sea Lane, Ferring courtesy of Kingsley Roofing Ltd, who are providing office space for the team. Outreach is conducted outside, in public places, within service users homes or at partnership venues.

We received ongoing corporate sponsorship towards salary from Kingsley Roofing Ltd, totalling £10,200 over the year, ensuring organisational stability through the Yada manager role.

We were successful in securing repeat funding of £5,000 from Sussex Community Foundation towards the salary of our Yada Manager, enabling the manager to work 3 days a week and fulfil the organisational, administrative, developmental and strategic needs of the charity.

We secured a third year's funding from The Henry Smith Charity, providing £10,000 towards the salary of our Esther Project Lead outreach worker, providing salary security at a key stage of growth.

We received a second grant of £300 from The Silver Lady Fund to go directly to supporting one of our service users with a licence application fee and uniform needed to be able to take up an offer of employment.

We received a grant of £300 from The Josephine Butler Society, enabling us to purchase 12 x £25 supermarket vouchers to distribute to our most vulnerable service users enabling them to meet basic needs.

We won repeat funding from The Chalk Cliff Trust of £4,954.25 towards the general running costs of Yada, funding operational costs including new laptops for two new outreach workers and costs associated with our Rebrand - including new safety and information literature tailored to the needs of our service users.

We received £10,000 from Sussex Community Foundation Crisis Fund for salary for TEP Outreach Workers, ensuring we had sufficient outreach hours to meet increased demand for our service.

We secured our first funding of £10,000 from the Sussex PCC Funding Network round, having been previously appointed as an approved provider. The funding was for a new role developing our partnership work across Worthing & Adur. In particular this post established and maintained partnership work with Worthing Probation, Adur & Worthing Council and Emerging Futures.

Following an awareness raising talk at St Mary's Church, Worthing, their Global Outreach Team awarded us £1,500 in unrestricted funds to further the general purposes of the charity. The funding enabled two new outreach workers to undertake their Level 2 Counselling Skills course, and further training for the team in strategy, fundraising, volunteer management and first aid.

We were successful in establishing a new funding relationship with The Foyle Foundation, being awarded £5,000 to support our Operations including Communications, HR & Policy, Volunteer recruitment & management and outreach support.

We were awarded repeat funding from The Homity Trust of £1,972 towards the salary of our Esther Project Student Outreach and Yada Training worker, enabling us to establish our outreach work with the University of Chichester and expand our external training reach and delivery to frontline professionals.

We were awarded repeat funding of £5,000 from The Anchor Foundation towards the costs of a TEP Outreach worker, enabling us to expand our days of operation and allowing greater opportunity to respond to the needs of local women.

We received a donation of £1,800 from Redeemer Church, Worthing, towards the general running costs of Yada helping to meet team external supervision costs, ensuring that our outreach workers are protected against secondary trauma.

Financial Review and reserves policy

The year ended 31st December 2021 recorded net receipts over payments of £7,461, of which there was £1,536 of receipts over payments in unrestricted funds and £5,925 of receipts over payments in restricted funds. The closing cash balance stands at £52,252 of which £15,936 is unrestricted general funds, £14,510 is unrestricted general reserves and £21,806 is restricted. By comparison, the year to 31st December 2020 ended with a closing cash balance of £44,791 of which £14,401 was unrestricted general funds, £14,509 was unrestricted general reserves and £15,881 was restricted.

Yada is committed to using its resources in pursuit of its charitable objectives. It is also committed to maintaining a level of reserves that is prudent to meeting ongoing liabilities, sufficient to ensure that all service delivery commitments can be met and to protect the long-term future of operations. Yada's reserves policy seeks to balance these priorities. The trustees consider it prudent to maintain general reserves at a level that represents approximately 3 months expenditure of the charity, based on planned expenditure for that year. As at 31st December 2021 general reserves were £14,510. The Board of Trustees regularly monitors the level of reserves.

The trustees' declare that they have approved the trustees' report above on 13 day of June 2022

Signed:



James Amner
Chair of Trustees

**Independent Examiner's Report to the Trustees
For the year ended 31st December 2021.**

I report to the trustees of the charity YADA on the accounts for the year ended 31st December 2021.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 (2) of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Charities Act;
- to state whether particular matters have come to my attention.

Basis of independent examiners statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect, the requirements:
- to keep proper accounting records in accordance with section 130 of the Charities Act and

- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act;

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted my law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's trustees, as a body, for my work for this report.



I M Taylor FMAAT
3 Sullington Gardens, Worthing, BN14 0HR

Date: 13th June 2022



CHARITY COMMISSION
FOR ENGLAND AND WALES

Yada

1176601

Receipts and payments accounts

CC16a

For the period from	01/01/2021	To	31/12/21
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising Events	2,159	-	-	2,159	922
Grants	16,654	47,572	-	64,226	37,445
Individual Donations	265	-	-	265	370
Standing Orders	1,265	-	-	1,265	1,290
Corporate Sponsorship	-	10,200	-	10,200	8,925
Gift Aid	356	-	-	356	491
Invoice Payments	499	-	-	499	300
Bank Interest	1	-	-	1	5
HMRC JRS	-	187	-	187	3,273
Service User Funds	-	394	-	394	3,146
Refunds	128	455	-	583	93
Sub total (Gross income for AR)	21,327	58,808	-	80,135	56,260
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	21,327	58,808	-	80,135	56,260
A3 Payments					
Affiliation, membership, training & Conf	2,441	149	-	2,590	935
Equipments	939	42	-	981	1,296
Salaries, Tax & Pension	6,772	50,428	-	57,200	40,240
Volunteer Expenses	438	95	-	533	270
Fundraising Costs	-	-	-	-	15
Phone, email & Internet	713	23	-	736	789
Audit fees & Insurance	35	619	-	654	1,004
Print, post, stationary & comms	3,031	88	-	3,119	1,229
Travel, accomodation & subsistence	1,140	80	-	1,220	756
Staff expenses	212	-	-	212	279
Outreach costs	3,043	618	-	3,661	1,961
Rent & Maintenance	977	63	-	1,040	709
Petty Cash	50	-	-	50	-
Service User Funds	-	678	-	678	3,146
Sub total	19,791	52,883	-	72,674	52,629
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	19,791	52,883	-	72,674	52,629
Net of receipts/(payments)	1,536	5,925	-	7,461	3,631

A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	28,910	15,881	-	44,791	41,160
Cash funds this year end	30,446	21,806	-	52,252	44,791

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current Account Balance	15,936	21,806	-
	Lloyds Reserves Account Balance	14,510	-	-
		-	-	-
	Total cash funds	30,446	21,806	-

(agree balances with receipts and payments account(s))

OK OK OK

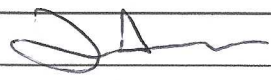
Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Office equipment	Unrestricted	3,196	-
				-
				-
				-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	James Amner	13/6/22

YADA

England & Wales - Charity number 1176601

Accounts

Yada

Charitable Incorporated Organisation (CIO)

Unaudited Financial Statements

For the period 1 January 2020 to 31 December 2020

Trustees Annual Report

Full name

Yada

Registered Charity Number

1176601

Trustees

Mrs Wendy Young (retired 11th May 2020)

Mr James Amner

Mr Christopher Mounsher

Miss Jo Tulloch

Mrs Elizabeth Dalby

Mrs Helen Taylor

Mrs Petula Bladen (appointed 22nd June 2020)

Principal Address

First Floor, 7 Sea Lane

Ferring

West Sussex

BN12 5DP

Bankers

Lloyds Bank

Business Banking

BX1 1LT

Independent Examiner

Iain Taylor

3, BN14 0HP

Objectives and Activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to preserve and protect the physical and mental good health of women and young people at risk of sexual exploitation in Sussex and beyond, and relieving the needs of such women and young people by providing support in particular, but not exclusively by providing outreach and support services.

Summary of the main activities

The organisation currently focuses its activities on providing support to those women who are working in the sex industry, in particular by the provision of charitable assistance including direct support through our specialist outreach service, The Esther Project, working in partnership to improve access to a range of specialist services and providing training to partner organisations. All activities aim to increase safety and reduce risk of harm to the individual, decrease social isolation and improve the general wellbeing and outcomes of the individual.

The purpose of the charity is to work towards a future free from sexual exploitation. This brings benefit to the public as a whole through supporting women at risk, implementing models of best practice and sharing this knowledge with other agencies and individuals locally and nationally.

The trustees have given due consideration to the Charity Commission published guidance on the Public Benefit requirement under the Charities Act 2011.

Achievements and Performance

Summary of the main achievements of the charity during the year

Operations

Whilst the pandemic impacted our immediate plans, when it hit in March 2020, we adapted and re-shaped our services to enable us to continue to meet a local need for support. As a small charity, we were able to be flexible in the delivery of our services, and to respond to the increased vulnerability of women in the sex industry throughout the pandemic. We continued to build on previous successes to shape and deliver a service that was relevant to meet the needs of local women at risk.

During this period we undertook:

Netreach

We contacted 96 women advertising as independent escorts online by phone to introduce our

service, The Esther Project (TEP), to them. We sent links to safety information and our TEP website via a follow up text to 62 women and had support conversations with 21 women.

We continued to undertake Netreach regularly throughout the pandemic, covering Worthing, Littlehampton, Bognor and Chichester across the three mainstream websites (Adultwork, VivaStreet, Friday Ad). Netreach is vital as a means of initial contact and is often the route by which we are able to offer ongoing 1:1 support.

TEP Drop In

We were able to run our outreach drop-in throughout February, March and October, providing opportunity for listening support, safety planning, wellbeing packs, safety alarms, and signposting to other specialist services.

Face to face support

We continued to provide ongoing face to face support to one existing service user and began support with six new service users who were advertising as independent escorts. Of the six, two women requested exit support. We were able to support one woman to maintain her exit of the sex industry through regular outreach meetings, providing emotional and practical support and provided comprehensive exit support to one other woman. We supported her to exit within three months. Support included: obtaining her National Insurance Number, opening her first bank account, successfully applying for Universal Credit; access to affordable housing, liaising with letting agents, accompanied viewings, support with tenancy agreements; housing appointments with the council, securing funding for a flat deposit & first months rent; access to education including free functional English and Maths; securing funding for education and a laptop; application for her Biometric Residence Permit; emergency food parcels and ongoing listening support.

Practical Support

We distributed 16 well-being packs and luxury Estee Lauder gift bags (donated by the Whitman Group) containing tailored safety information, personal items, sexual health items and signposting information. We distributed 8 safety alarms to vulnerable women at partnership drop-ins and a further 15 safety alarms to support users of the Worthing 'Ending Women's Homelessness' project. We provided two emergency food parcels to service users, helping to meet basic needs.

Massage parlour outreach

We made 6 independent visits to massage parlours offering lone working, safety and sexual health support as well as conducting 3 support sessions via telephone.

Partner Drop-In's

We reached 34 women at partnership drop-in's.

We led two sessions (Boundaries and Healthy Relationships), reaching vulnerable women in Worthing at St Clare's drop-in.

We attended the launch of the new Worthing Women's Probation Breakfast in February and subsequently supported 5 sessions, providing opportunities to reach women and inform other agencies about our service. We attended Littlehampton Probation Drop-in on one occasion.

We attended Worthing Foodbank collection depot on one occasion helping to raise awareness of our support service.

Police Partnership

We participated in the first Sussex Police Partnership Meeting established to better support women in the sex industry.

We met with Hampshire Police Deputy Force Lead for Modern Slavery Human Trafficking and Adult Sex Work & Prostitution to raise awareness of our services and support collaboration.

We supported local police on a welfare visit to a suspected brothel.

We made three referrals to Sussex/Hampshire Police regarding cases of suspected exploitation.

Yada Training Delivery

We delivered seven training sessions about Supporting Women Who Sell or Exchange Sex, including an overview of TEP, reasons why people might sell/exchange sex, the spectrum of choice, risks, signs, stigma, communication, safety and support to 157 frontline professionals from Change Grow Live charity, South East Immigration Team, Hampshire Police & partners, and the Society of James Homelessness charity.

Three training sessions were delivered face to face. Following the onset of the pandemic this training was adapted to be delivered via zoom and was subsequently delivered online on four occasions.

Online Presence

We have increased our online following and views on TEP profiles maintained on adult services websites. On Adultwork, the major adult services platform, our profile views increased by 55% from 1120 views in January to 1739 views in December and on SAAFE, support and advice for escorts, our profile views increased by 68%, from 560 views in January to 939 views in December.

Network

We hosted a table at the Sussex Clinical Commissioning Group Exploitation Conference raising awareness of our service amongst NHS workers across the county.

We provided posters, safety flyers and advice for the temporary hotel accommodation in Worthing, hosting homeless women during the pandemic.

We attended both the West Sussex and the Pan-Sussex Violence Against Women and Girls Forum hosted by Sussex Police & Crime Commissioner.

Network Support

We gave over the phone support to other projects within the Beyond The Streets network - sharing our approach to outreach and working with Police, experiences of recruiting trustees, our volunteer induction process and registering as a CIO.

We took part in an Action Learning Set hosted by Beyond the Streets sharing experience and insight with other project managers within the network.

Office Development & Fundraising

Following the onset of the pandemic, the Salvation Army buildings were closed and we worked from home for a period of four months. We are now based within the offices of Kingsley Roofing Ltd, who are providing office space for the team. Outreach is conducted outside, in public places or at partnership venues.

We received ongoing funding for salary from Kingsley Roofing Ltd, totalling £8,925, enabling the Yada Manager to work three days a week. This funding was impacted by the pandemic and was reduced for a period of 6 months, however we received a grant of £2,700 from Sussex Community Foundation - Crisis Fund, to make up the shortfall.

We received repeat funding from The Three Oaks Trust of £5,000 towards the general running costs of The Esther Project providing vital unrestricted funding and flexibility during a time of uncertainty and change. As a result we were able to appoint a part time fundraiser, one day a week, vital to the long term sustainability of the charity.

We won repeat funding of £5,179 from The Allen Lane Foundation, funding an Esther Project Outreach Worker one day a week for a year. We are grateful to the Trustees of the Foundation for their flexibility and for the approved delay in grant spend and reporting following the furlough of our outreach staff throughout April and May.

We were successful in obtaining £3,000 repeat funding from The Chalk Cliff Trust towards the general running costs of Yada, in particular for training costs for the team and external supervision for outreach workers. The grant enabled two outreach workers to complete Trauma & Complex PTSD Level 2, ensuring we are able to offer a trauma informed service to properly support our service users.

We secured our second year's funding from The Henry Smith Charity, providing £9,700 for both our TEP lead and Yada Manager, one day a week each, providing salary security at a key stage following staff changes and restructure, which was instrumental in the development of Yada's strategy. Again, we are grateful to the trustees of the charity for the approved delay in spending and reporting on the grant following the furlough of our lead outreach worker from April to June.

We were awarded £5,000 from The Anchor Foundation towards the general running costs of The Esther Project. The funding provided security and stability at a time when funding opportunities were closing down due to the pandemic and met the costs of our rent, office overheads, insurance and legal fees, as well as our specialist database and monitoring tool. The grant enabled the Yada Manager to complete a Level 4 award as an Advanced Child Sexual Exploitation Practitioner, vital to the development of the charity.

We were granted an award of £3,500 from Royal Sun Alliance - Community Grant to support the general work of Yada, bolstering our unrestricted funding at a critical time of seeing increased demand for our services and giving us the security we need to continue to look at future development and respond to local needs.

We received a grant of £1,000 from The Silver Lady Fund to go directly to supporting one of our service users with funding for a bridging course at Chichester University, a laptop and travel costs to access educational courses. The grant had a significant impact on the life of our service user.

We won £2,366 from The Homity Trust providing vital salary funding to enable us to appoint a new education and training role, within The Esther Project, which has given us the opportunity to develop and expand our outreach work.

Financial Review and reserves policy

The year ended 31st December 2020 recorded net receipts over payments of £3,631, of which there was £8,063 of receipts over payments in unrestricted funds and a deficit of £4,432 of receipts over payments in restricted funds. The closing cash balance stands at £44,791 of which £14,401 is unrestricted general funds, £14,509 is unrestricted general reserves and £15,881 is restricted. By comparison, the year to 31st December 2019 ended with a closing cash balance of £41,160 of which £10,083 was unrestricted general funds, £10,004 was unrestricted general reserves and £20,313 was restricted.

Yada is committed to using its resources in pursuit of its charitable objectives. It is also committed to maintaining a level of reserves that is prudent to meeting ongoing liabilities, sufficient to ensure that all service delivery commitments can be met and to protect the long-term future of operations. Yada's reserves policy seeks to balance these priorities. The trustees consider it prudent to maintain general reserves at a level that represents approximately 3 months expenditure of the charity, based on planned expenditure for that year. As at 31st December 2020 general reserves were £14,509. The Board of Trustees regularly monitors the level of reserves.

The trustees' declare that they have approved the trustees' report above on 7th June 2021



Signed:

Name: James Amner

Chair of Trustees



Receipts and payments accounts

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For the period from	01/01/2020	To	31/12/20
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising Events	922	-	-	922	583
Grants	11,500	25,945	-	37,445	48,361
Individual Donations	370	-	-	370	225
Standing Orders	1,290	-	-	1,290	2,175
Corporate Sponsorship	-	8,925	-	8,925	5,700
Gift Aid	491	-	-	491	591
Invoice Payments	300	-	-	300	730
Bank Interest	5	-	-	5	4
HMRC JRS	-	3,273	-	3,273	-
Service User Funds	-	3,146	-	3,146	-
Refunds	73	20	-	93	612
Sub total (Gross income for AR)	14,951	41,309	-	56,260	58,981
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	14,951	41,309	-	56,260	58,981
A3 Payments					
Affiliation, membership, training & Conf	133	802	-	935	3,147
Equipments	532	764	-	1,296	60
Salaries, Tax & Pension	2,153	38,087	-	40,240	29,208
Volunteer Expenses	235	35	-	270	223
Fundraising Costs	15	-	-	15	225
Phone, email & Internet	259	530	-	789	748
Audit fees & Insurance	614	390	-	1,004	944
Print, post & stationary	1,013	216	-	1,229	207
Travel, accomodation & subsistence	635	121	-	756	916
Staff expenses	279	-	-	279	126
Outreach costs	971	990	-	1,961	2,092
Rent & Maintenance	48	661	-	709	1,446
Service User Funds	-	3,146	-	3,146	-
Sub total	6,888	45,741	-	52,629	39,342
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	6,888	45,741	-	52,629	39,342
Net of receipts/(payments)	8,063	- 4,432	-	3,631	19,639
A5 Transfers between funds	-	-	-	-	-

A6 Cash funds last year end	20,847	20,313	-	41,160	21,521
Cash funds this year end	28,910	15,881	-	44,791	41,160

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current Account Balance	14,401	15,881	-
	Lloyds Reserves Account Balance	14,509	-	-
		-	-	-
	Total cash funds	28,910	15,881	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	to nearest £	to nearest £	to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Computers & other equipment (2016/17)	Restricted	690	-
	Laptops x 6	Restricted	2,069	-
	Printer	Restricted	113	-
	Office chairs x 2	Restricted	238	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	<i>Petula Bladen</i>	PETULA BLADEN	22/03/2021	

Independent Examiner's Report to the Trustees for the year ended 31st December 2020.

I report to the trustees of the charity YADA on the accounts for the year ended 31st December 2020.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 (2) of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Charities Act;
- to state whether particular matters have come to my attention.

Basis of independent examiners statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in, any material respect, the requirements:

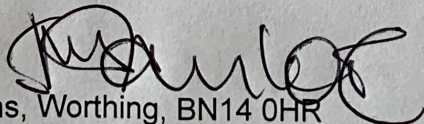
- to keep proper accounting records in accordance with section 130 of the Charities Act and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act;

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted my law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's trustees, as a body, for my work for this report.

IM Taylor FMAAT
3 Sullington Gardens, Worthing, BN14 0HR



Date 26-07-2021